

PGDM-IBM, 2014-16

Business Analysis

INS-305

Trimester – III, End-Term Examination: April 2015

Time allowed: 2 hrs 30 min

Max Marks: 50

Roll No: _____

Instruction: Students are required to write Roll No on every page of the question paper, writing anything except the Roll No will be treated as **Unfair Means**. In case of rough work please use answer sheet.

Sections	No. of Questions to attempt	Marks	Marks
A	3 out of 5 (Short Questions)	5 Marks each	3*5 = 15
B	2 out of 3 (Long Questions)	10 Marks each	2*10 = 20
C	Compulsory Case Study	15 Marks	15
		Total Marks	50

Section A

1. Why documentation of requirements is important?
2. Explain Pareto Analysis with a relevant example.
3. Can a business analyst also become Project Manager? If yes, what are the skills a BA should adopt to be a good project manager?
4. Explain the difference between the traditional and agile approach with a relevant example.
5. Which model is mostly used for Software development Life Cycle now a days? Explain the reason for it gaining so much popularity. Explain the same model in detail

Section B

1. Explain the procedure of Software Testing Life Cycle in details.
2. What is Root Cause Analysis? Explain the different types of RCA techniques with examples
3. a) Explain the importance of Elicitation by giving examples.
3. b) Explain any 4 techniques of eliciting requirements

Section C

The City Life Insurance Company is a MNC and has just started its operations in India. The company wants to sell its products online ASAP but the company is not sure about which product they should start selling online.

The company COO-Chief Operating Officer has selected your company Star Technologies Ltd to do the job.

You being an insurance business analyst is asked to work on this project as a Lead BA along with other BAs.

Q1. How would you contribute in the project starting from initiating the requirements till the end?

Q2. Which SDLC life cycle should be used for this project? Justify your answer. Explain the same SDLC also.

Q.No	Questions	Marks
1	3 out of 5 (Short Questions)	5 Marks each
2	2 out of 3 (Long Questions)	10 Marks each
3	Case Study	10 Marks
	Total Marks	40

Section A

1. Why documentation of requirements is important?
2. Explain the role of a Business Analyst in a project.
3. Can a Business Analyst also become a Project Manager? If yes, what are the skills required to be a good project manager?
4. Explain the difference between the traditional and agile approach with a flow diagram.
5. What model is mostly used for Software Development Life Cycle (SDLC)? Explain the reason for selecting it as a model.

Section B

1. Explain the procedure of Software Testing Life Cycle (STLC).
2. What is Root Cause Analysis? Explain the different phases of RCA technique with examples.
3. Explain the importance of Elicitation by giving examples.
4. Explain any 4 techniques of eliciting requirements.

Section C