

PGDM-IBM, 2015-17  
Business Analysis  
INS-405

Trimester – IV, End-Term Examination: September 2016

Time allowed: 2 Hrs 30 Min

Max Marks: 50

Roll No: \_\_\_\_\_

**Instruction:** Students are required to write Roll No on every page of the question paper, writing anything except the Roll No will be treated as **Unfair Means**. All other instructions on the reverse of Admit Card should be followed meticulously.

Sections	No. of Questions to attempt	Marks	Marks
A	3 out of 5 (Short Questions)	5 Marks each	3*5 = 15
B	2 out of 3 (Long Questions)	10 Marks each	2*10 = 20
C	Compulsory Case Study	15 Marks	15
		<b>Total Marks</b>	<b>50</b>

**Section A**

Q1. Differentiate between functional and non-functional requirements with examples.

Q2. Explain with example (in the context of Business Analysis)

- a) Deliverable
- b) Product

Q3. Differentiate between different types of Testing Techniques?

Q4. Explain the Role and importance of a Business Analyst in a project.

Q5. What are Commercial Off the Shelf Packages (COTS)

**Section B**

Q1. You are working as a BA in the life insurance project. Suddenly a very good opportunity to work on a Banking Project in Australia has come for you. You have never handled banking projects in the past, how would you prepare yourself for this project. You have to fly to Australia in \_\_\_\_\_ the \_\_\_\_\_ next \_\_\_\_\_ 15 \_\_\_\_\_ days.

Q2. Why Requirement Prioritization is important? Describe Requirement Prioritization techniques in details.

Q3. You have been assigned to a new project on Policy Servicing in a Health Insurance Company. Which two elicitation techniques would you use to start with the project?

### Section C

**Assume yourself as a Business Analyst in an IT Company. Please explain as a BA, your contribution from start till the end of the project to make it successful within the timeframe given for them.**

1. The project assigned to you involves the implementation of a work management tool for chief underwriters of a US Property and Casualty Insurer so that they can track the work of their staff underwriters / team members. The time assigned to you to complete the project is 2.5 months. This is an Agile Project.

Since the product was being developed from an existing tool, the stakeholders were not clear about what new features should be added. Different stakeholders wanted their **individual requirements** to be included. This was leading to conflict and confusion about the scope of the project

2. The project involves digitization of physical documents to help the client in maintaining an online repository

**Challenges faced:** The client insisted on a **using a specific technology** as it had worked for them in past projects. However, the IT services provider wanted them to foray into newer technologies which would make the work easier. This led to conflicts in the project