



# PR REPORT

**JANUARY 2025**

**Prepared By**





## Activity Sheet – January 2025

- **Press Release:** BIMTECH Announces PGDM Admissions for 2026-28; Last Date to Apply 31st January 2026
- **Press Release:** AIC BIMTECH Expands Global Footprint After Supporting 121 Startups, Facilitating ₹6.7 Cr in Funding
- **Article:** Informal Enterprises Overcoming Formal Finance Challenges: Is the Digital Gambit Working? - Anil Verma and Prof. Pooja Misra – Hello Entrepreneurs
- **Article:** Beyond the 8-minute myth - Dr. Pankaj Priya – ET Govt.
- **Article:** Beyond Prediction: Why AI-Driven Strategic Foresight Is Reshaping Risk Management in India Inc - Dr. Shalini Singh, Dr. Reeti Kulshrestha, and Dr. Prateek Jain - Dinamalar
- **Industry Story:** 5 Education Trends to Look Forward to in 2026 – Millennium Post (Print & Online) - Dr. Girish Jain Quote
- **Industry Story:** Pre-Budget Story 2026
- **Industry Story:** Exclusive Pre-Budget Story 2026 – MoneyControl
- **TV Interview:** Degrees but No Jobs? India's Skills Crisis Explained | Education vs Employment | Breakfast Club-LIVE - CNN - Dr. Prabina Rajib
- **TV Interview:** Budget 2026: Term Insurance से Health Insurance तक बजट में मिलेगी बंपर सौगात? | Nirmala Sitharaman - Prof. Pratik Priyadarshi – TV9 (TV + Youtube)

# OUTLINE OF PR ACTIVITIES

**Press Release: 02**

## TOP PUBLICATIONS:

PTI, CNN, TV9, The Times of India, The Economic Times, ZEE News, News 18, The Hindu, Financial Express, Money Control, Outlook, The Week, ET Education, ET Government, India TV, Upstox, The Week, Business World, Dainik Bhaskar, Shiksha, Careers 360, The Telegraph, Money Rediff, Free Press journal, and many more.

**Articles: 03**

**Industry Story: 03**

**TV Interview: 02**

## TOTAL PRINT AND ONLINE COVERAGES:

10+ 69

**Print Circulation** is 11,01,192 and **Earned Influence Value** is 11,88,374.

**Cumulative Online Reach** 934 M is and **PR Value** is 53,40,151.



**PR**

**DOCUMENT**



**Press Release:** BIMTECH Announces PGDM  
Admissions for 2026-28; Last Date to Apply 31st  
January 2026

## Press Release

# **Embark on a Holistic Journey with BIMTECH's PGDM Programs; Last Date to Apply 31<sup>st</sup> January 2026**

### Editor's Synopsis:

- Admissions for PGDM, PGDM (IBM), PGDM (IB), and PGDM (RM) are now open.
- The last date to apply for these is 31<sup>st</sup> January 2026.
- The Highest CTC's offered last year were 22 lakhs for PGDM, 16.42 lakhs for PGDM (IB), 16.42 lakhs for PGDM (RM), and 14.50 lakhs for PGDM (IBM).

**Greater Noida, 22<sup>nd</sup> January 2026:** Birla Institute of Management Technology (BIMTECH), a leading AACSB-accredited business school in India, has announced that admissions for the academic year 2026–28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses, approved by AICTE. The last date to apply is January 31, 2026.

Candidates possessing graduation degree with minimum 50% marks along with valid CAT 2025/XAT 2026/ GMAT 2024/ 2025-26/ CMAT 2026 score can apply for these meticulously designed programs. In addition to the above-mentioned examinations, prospective candidates applying for PGDM (Insurance Business Management) and PGDM (Retail Management) may also apply using valid MAT 2025–26 scores.

These comprehensive two-year full time post-graduate programs emphasize the development of critical thinking, problem-solving, and communication skills. Through a combination of rigorous coursework, practical experiences, and additional program features, students are equipped to become effective and responsible leaders in the business world.

Inviting the eligible candidates, Dr. Prabina Rajib, Director, BIMTECH shared, "With its rich history BIMTECH will serve as a pivotal stepping stone in shaping your professional journey ahead. With our 8000 alumni network spread across the globe and our steady industry relations, we promise you all a bright future. With academic excellence as our core value, we offer a curriculum tailored to meet industry demands. Your two years with us will be a journey enriched with academic distinctions, hands-on learning, and opportunities to build a strong professional network."

These programs have an intake as follows: PGDM- 300+ 45, PGDM (IBM)- 60, PGDM (IB)- 60, and PGDM (RM)- 60.

The highest CTC offered to postgraduates in the last academic year for PGDM, PGDM (IB), PGDM (RM), and PGDM (IBM) were 22 lakhs, 16.42 lakhs, 16.42 lakhs and 14.50 lakhs respectively. Additionally, BIMTECH offers the Late Basant Kumar Birla Admission Merit Scholarship to reward academic excellence. Based on CAT/XAT performance, admitted merit-category students scoring 95 percentile and above receive ₹3 lakhs, those with 90–94.9 percentile get ₹2 lakhs, and 85–89.9 percentile are awarded ₹1 lakh.

Inspired by its founders Late Basant Kumar Birla and Sarala Birla, BIMTECH offers programs like PGDM, PGDM (International Business), PGDM (Insurance Business Management), and PGDM (Retail Management), PGDM-Online and Fellow programs (FPM/E-FPM) nurturing individuals into global leaders. BIMTECH is amongst the Ivy League of top globally recognized B-Schools that excels in management education, supported by its globally placed robust alumni network of over 8000 individuals.

Link- <https://online.admissions.bimtech.ac.in/>

**PRINT**  
**COVERAGES**

**INDEX**

<b>Press Release: BIMTECH Announces PGDM Admissions for 2026-28; Last Date to Apply 31st January 2026</b>						
<b>Sr. No.</b>	<b>Date</b>	<b>Publication</b>	<b>Page No.</b>	<b>Edition</b>	<b>Circulation</b>	<b>EIV</b>
1	27.01.2026	Education Times, TOI	2	National	7,50,000	8,01,050
2	23.01.2026	The Hitvada	4	National	48,889	50,905
3	23.01.2026	Telangana Today	2	Hyderabad	88,000	90,050
4	23.01.2026	Herald Young Leader	7	Ahmedabad	25,000	27,009
5	23.01.2026	Palash News	3	Ahmedabad	25,000	25,900
6	23.01.2026	Jan Hitaishi	4	Ahmedabad	5,045	6,450
7	24.01.2026	Alpviram	3	Ahmedabad	17,660	25,005
<b>TOTAL</b>					<b>9,59,594</b>	<b>10,26,369</b>

**PUBLICATION** : Education Times, TOI

**DATE** : 27.01.2026

**EDITION** : National

**PAGE No.** : 02

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## ALERTS

■ **Azim Premji University, Bengaluru**, invites applications for teachers and educators for PG Diploma programmes

**Eligibility:** Working professionals in the field of education with minimum 2 years of experience

**Deadline:** February 12, 2026

**Link:** [shorturl.at/CFImE](https://shorturl.at/CFImE)

■ **Shiv Nadar University, Delhi-NCR**, invites applications for Bachelor of Science (BS) in Business dual degree programme

**Eligibility:** Candidates with minimum 65% marks aggregate in class XII

**Deadline:** January 31, 2026

**Link:** <https://shorturl.at/Sgsj6>

■ **All India Management Association (AIMA)** invites applications for the February cycle of

the Management Aptitude Test (MAT)

**Eligibility:** Candidates must be graduates in any discipline; final-year UG students can also apply

**Deadline:** For Paper-based test (PBT)- Feb 23, 2026; for Computer-based test (CBT)- March 2, 2026

**Link:** <https://mat.aima.in/>

■ **University of Sheffield, UK**, invites applications for its MSc in Data and Digital Humanities programme

**Eligibility:** Graduates with a minimum of 60%

**Deadline:** September 1, 2026

**Link:** <https://shorturl.at/R4WgY>

■ **BIMTECH, Greater Noida**, invites applications for PGDM programmes

**Eligibility:** UG Candidates with minimum 50% marks, and valid CAT 2025/XAT 2026/ GMAT 2024/ 2025-26/ CMAT 2026

**Deadline:** January 31, 2026

**Link:** [online.admissions.bimtech.ac.in/](https://online.admissions.bimtech.ac.in/)

**PUBLICATION** : The Hitavada  
**DATE** : 23.01.2026  
**EDITION** : National  
**PAGE No.** : 04

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# **BIMTECH announces admissions open for 2026-28 for PGDMs**

■ **Staff Reporter**  
RAIPUR, Jan 22

BIRLA Institute of Management Technology (BIMTECH) has announced that admissions open for the academic year 2026-28.

BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs), PGDM, PGDM in Insurance Business Management, PGDM in International Business and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses approved by AICTE.

The last date to apply is January 31, 2026. Candidates possessing graduation degree with minimum 50 per cent marks along with valid CAT 2025, XAT 2026, GMAT 2024, 2025-26 and CMAT 2026 score can apply for these meticulously designed

programmes.

In addition to the above-mentioned examinations, prospective candidates applying for PGDM (Insurance Business Management) and PGDM (Retail Management) may also apply using valid MAT 2025-26 scores. The highest CTC offered to Postgraduates in the last academic year for PGDM, PGDM (IB), PGDM (RM) and PGDM (IBM) were Rs 22 lakhs, Rs 16.42 lakhs, Rs 16.42 lakhs and Rs 14.50 lakhs respectively.

Additionally, BIMTECH offers the Late Basant Kumar Birla Admission Merit Scholarship to reward academic excellence. Based on CAT and XAT performance, admitted merit-category students scoring 95 percentile and above receive Rs 3 lakh, those with 90-94.9 percentile get Rs 2 lakh and 85-89.9 percentile are awarded Rs 1 lakh.

**PUBLICATION** : Telengana Today

**DATE** : 23.01.2026

**EDITION** : Hyderabad

**PAGE No.** : 02

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**Telangana  Today**

## In Brief

**HYDERABAD**

### **Admissions announced**



Birla Institute of Management Technology (BIMTECH), an AACSB-accredited business school, has announced admissions to PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management for the academic year 2026-28. Candidates possessing a graduation degree with a minimum of 50 per cent marks along with a valid CAT 2025/XAT 2026/ GMAT 2024/ 2025-26/ CMAT 2026 score can apply on or before January 31.

**PUBLICATION** : Herald Young Leader

**DATE** : 23.01.2026

**EDITION** : Ahmedabad

**PAGE No.** : 07

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## बिमटेकने पीजीडीएम प्रोग्राम्स में एडमिशन की घोषणा की

अहमदाबाद, 22 जनवरी

बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने सत्र 2026-28 के लिए एडमिशन प्रक्रिया शुरू कर दी है। संस्थान ने अपने चार प्रमुख पीजीडीएम कार्यक्रम-पीजीडीएम, पीजीडीएम (इंटरनेशनल बिजनेस), पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट)-के लिए आवेदन आमंत्रित किए हैं।

ये सभी प्रोग्राम फुल-टाइम हैं और इनकी अवधि दो साल की है। साथ ही ये दृष्टांत से मान्यता प्राप्त हैं और एमबीए के समकक्ष माने जाते हैं। इच्छुक छात्र 31 जनवरी 2026 तक आवेदन कर सकते हैं।

जिन स्टूडेंट्स ने न्यूनतम 50 अंकों के साथ ग्रेजुएशन पूरी की है और जिनके पास CAT 2025, XAT 2026, GMAT 2024/2025-26 या CMAT 2026 का रिजल्ट है, वे इन प्रोग्रामों के लिए आवेदन कर सकते हैं। इसके अलावा पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट) में आवेदन करने वाले स्टूडेंट्स 2025-26 के रिजल्ट के आधार पर भी आवेदन कर सकते हैं। ये दो साल के फुल-टाइम ग्रेजुएशन प्रोग्राम्स स्टूडेंट्स की सोच-समझ, समस्याओं को सुलझाने की क्षमता और प्रभावी संचार कौशल पर जोर देते हैं। पढ़ाई के साथ प्रैक्टिकल ट्रेनिंग और प्रोग्रामों से जुड़ी अन्य गतिविधियों के जरिये स्टूडेंट्स को बिजनेस की दुनिया में बेहतर नेतृत्व निभाने के लिए तैयार किया जाता है।

**PUBLICATION** : Jan Hitaishi

**DATE** : 23.01.2026

**EDITION** : Ahmedabad

**PAGE No.** : 04

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## बिमटेक ने 2026-28 के लिए पीजीडीएम प्रोग्राम्स में एडमिशन की घोषणा की; आवेदन की आखिरी तारीख 31 जनवरी 2026

22 जनवरी 2026: बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने सत्र 2026 – 28 के लिए एडमिशन प्रक्रिया शुरू कर दी है। संस्थान ने अपने चार प्रमुख पीजीडीएम कार्यक्रम – पीजीडीएम, पीजीडीएम (इंटरनेशनल बिजनेस), पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट) – के लिए आवेदन आमंत्रित किए हैं।

ये सभी प्रोग्राम फुल-टाइम हैं और इनकी अवधि दो साल की है। साथ ही ये **AICTE** से मान्यता प्राप्त हैं और एमबीए के समकक्ष माने जाते हैं। इच्छुक छात्र 31 जनवरी 2026 तक आवेदन कर सकते हैं।

जिन स्टूडेंट्स ने न्यूनतम 50% अंकों के साथ ग्रेजुएशन पूरी की है और जिनके पास **CAT 2025**,

**XAT 2026**, **GMAT 2024/2025–26** या **CMAT 2026** का रिजल्ट है, वे इन प्रोग्रामों के लिए आवेदन कर सकते हैं। इसके अलावा पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट) में आवेदन करने वाले स्टूडेंट्स **MAT 2025–26** के रिजल्ट के आधार पर भी आवेदन कर सकते हैं।

ये दो साल के फुल - टाइम ग्रेजुएशन प्रोग्राम्स स्टूडेंट्स की सोच-समझ, समस्याओं को सुलझाने की क्षमता और प्रभावी संचार कौशल पर जोर देते हैं। पढ़ाई के साथ प्रैक्टिकल ट्रेनिंग और प्रोग्रामों से जुड़ी अन्य गतिविधियों के जरिये स्टूडेंट्स को बिजनेस की दुनिया में बेहतर नेतृत्व निभाने के लिए तैयार किया जाता है।

**PUBLICATION** : Palash News

**DATE** : 23.01.2026

**EDITION** : Ahmedabad

**PAGE No.** : 03

## बिमटेक ने २०२६-२८ के लिए पीजीडीएम प्रोग्राम्स में एडमिशन की घोषणा की; आवेदन की आखिरी तारीख ३१ जनवरी २०२६



२२ जनवरी २०२६: बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने सत्र २०२६-२८ के लिए एडमिशन प्रक्रिया शुरू कर दी है। संस्थान ने अपने चार प्रमुख पीजीडीएम कार्यक्रम—पीजीडीएम, पीजीडीएम (इंटरनेशनल बिजनेस), पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट)—के लिए आवेदन आमंत्रित किए हैं।

ये सभी प्रोग्राम फुल-टाइम हैं और इनकी अवधि दो साल की है। साथ ही ये AICTE से मान्यता प्राप्त हैं और एमबीए के समकक्ष माने जाते हैं। इच्छुक छात्र ३१ जनवरी २०२६ तक आवेदन कर सकते हैं। जिन स्टूडेंट्स ने न्यूनतम ५०% अंकों के साथ ग्रेजुएशन पूरी की है

और जिनके पास CAT 2025, XAT 2026, GMAT 2024/2025-26 या CMAT 2026 का रिजल्ट है, वे इन प्रोग्रामों के लिए आवेदन कर सकते हैं। इसके अलावा पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट) में आवेदन करने वाले स्टूडेंट्स MAT 2025-26 के रिजल्ट के आधार पर भी आवेदन कर सकते हैं। ये दो साल के फुल-टाइम ग्रेजुएशन प्रोग्राम्स स्टूडेंट्स की सोच-समझ, समस्याओं को सुलझाने की क्षमता और प्रभावी संचार कौशल पर जोर देते हैं। पढ़ाई के साथ प्रैक्टिकल ट्रेनिंग और प्रोग्रामों से जुड़ी अन्य गतिविधियों के जरिये स्टूडेंट्स को बिजनेस की दुनिया में बेहतर नेतृत्व निभाने के लिए तैयार किया जाता

है।

स्टूडेंट्स को इनवाइट करते हुए, बिमटेक की डायरेक्टर डॉ. प्रबीना राजीब ने कहा, "बिमटेक के समृद्ध इतिहास के साथ यह आपके पेशेवर सफर में एक अहम कदम साबित होगा। हमारे ८,००० से अधिक एलुमनी नेटवर्क, जो दुनिया भर में फैला है, और मजबूत इंडस्ट्री कनेक्शंस के जरिये हम आप सभी के उज्ज्वल भविष्य का वादा करते हैं। अकादमिक उत्कृष्टता को अपना मूल मूल्य मानते हुए, हम ऐसा पाठ्यक्रम पेश करते हैं जो इंडस्ट्री की मांगों के अनुसार तैयार किया गया है। हमारे साथ आपका यह दो साल का सफर अकादमिक उपलब्धियों, प्रैक्टिकल सीख और मजबूत पेशेवर नेटवर्क बनाने के अवसरों से भरपूर होगा।"

इन प्रोग्रामों में सीटें इस प्रकार हैं: पीजीडीएम - ३००+४५, पीजीडीएम (इंटरनेशनल बिजनेस) - ६०, पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) - ६०, पीजीडीएम (रिटेल मैनेजमेंट) - ६०।

**PUBLICATION** : Alpviram  
**DATE** : 23.01.2026  
**EDITION** : Ahmedabad  
**PAGE No.** : 03

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## बिम्बटेक ने 2026-28 के लिए पीजीडीएम प्रोग्राम्स में एडमिशन की घोषणा की; आवेदन की आखिरी तारीख 31 जनवरी 2026



अहमदाबाद। बिडुला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिम्बटेक) ने सत्र 2026-28 के लिए एडमिशन प्रक्रिया शुरू कर दी है। संस्थान ने अपने चार प्रमुख पीजीडीएम कार्यक्रम— पीजीडीएम, पीजीडीएम (इंटरनेशनल बिजनेस), पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट)—के लिए आवेदन आमंत्रित किए हैं। ये सभी प्रोग्राम फुल-टाइम हैं और इनकी अवधि दो साल की है। साथ ही ये AICTE से मान्यता प्राप्त हैं और एमबीए के समकक्ष माने जाते हैं। इच्छुक छात्र 31 जनवरी 2026 तक आवेदन कर सकते हैं। जिन स्टूडेंट्स ने न्यूनतम 50% अंकों के साथ ग्रेजुएशन पूरी की है और जिनके पास CAT 2025,

XAT 2026, GMAT 2024/2025-26 या CMAT 2026 का रिजल्ट है, वे इन प्रोग्रामों के लिए आवेदन कर सकते हैं। इसके अलावा पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट) में आवेदन करने वाले स्टूडेंट्स MAT 2025-26 के रिजल्ट के आधार पर भी आवेदन कर सकते हैं। ये दो साल के फुल-टाइम ग्रेजुएशन प्रोग्राम्स स्टूडेंट्स की सोच-समझ, समस्याओं को सुलझाने की क्षमता और प्रभावी संचार कौशल पर जोर देते हैं। पढ़ाई के साथ प्रैक्टिकल ट्रेनिंग और प्रोग्रामों से जुड़ी अन्य गतिविधियों के जरिये स्टूडेंट्स को बिजनेस की दुनिया में बेहतर नेतृत्व निभाने के लिए तैयार किया जाता है। (1)

**ONLINE**  
**COVERAGES**

## INDEX

Press Release: BIMTECH Announces PGDM Admissions for 2026-28; Last Date to Apply 31st January 2026				
Sr. No.	Publication	Link	Reach	PR Value
1	The Hindu	<a href="https://www.thehindu.com/education/news-from-the-world-of-education-january-23-2026/article70541445.ece">https://www.thehindu.com/education/news-from-the-world-of-education-january-23-2026/article70541445.ece</a>	38M	1,91,400
2	Education Times, TOI	<a href="https://www.educationtimes.com/article/newsroom/99740828/weekly-alerts-find-out-about-admissions-in-azim-premji-university-shiv-nadar-university-aima-and-others">https://www.educationtimes.com/article/newsroom/99740828/weekly-alerts-find-out-about-admissions-in-azim-premji-university-shiv-nadar-university-aima-and-others</a>	15.9M	1,81,500
3	Dainik Bhaskar	<a href="https://dainik.bhaskar.com/pMvHBdDXe0b">https://dainik.bhaskar.com/pMvHBdDXe0b</a>	40M	3,19,000
4	Shiksha	<a href="https://www.shiksha.com/news/mba-bimtech-announces-pgdm-admissions-for-2026-28-last-date-to-apply-31st-january-2026-blogId-219872">https://www.shiksha.com/news/mba-bimtech-announces-pgdm-admissions-for-2026-28-last-date-to-apply-31st-january-2026-blogId-219872</a>	71M	-
5	Careers 360	<a href="https://news.careers360.com/bimtech-invites-applications-for-pgdm-programme-2026-apply-by-january-31-eligibility-cat-xat-gmat-cmat-mat-300-seats-pi-extempore">https://news.careers360.com/bimtech-invites-applications-for-pgdm-programme-2026-apply-by-january-31-eligibility-cat-xat-gmat-cmat-mat-300-seats-pi-extempore</a>	68M	-
6	MBA Rendezvous	<a href="https://www.mbarendezvous.com/admission-news/bimbimtech-pgdm-last-date-to-apply/">https://www.mbarendezvous.com/admission-news/bimbimtech-pgdm-last-date-to-apply/</a>	-	-
7	Kollege Apply	<a href="https://news.kollegeapply.com/news/bimtech-pgdm-admissions-2026-28-open-apply-by-31-january-2026">https://news.kollegeapply.com/news/bimtech-pgdm-admissions-2026-28-open-apply-by-31-january-2026</a>	-	-
8	MBA Gate	<a href="https://mbagate.in/bimtech-pgdm-admissions-2026-open-apply-by-jan-31">https://mbagate.in/bimtech-pgdm-admissions-2026-open-apply-by-jan-31</a>	-	-
9	The Higher Education Review	<a href="https://www.thehighereducationreview.com/management/news/bimtech-pgdm-admissions-202628-apply-by-31st-january-nid-6686.html">https://www.thehighereducationreview.com/management/news/bimtech-pgdm-admissions-202628-apply-by-31st-january-nid-6686.html</a>	-	-
10	The News Strike	<a href="https://thenewsstrike.com/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026">https://thenewsstrike.com/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026</a>	-	-
11	Prittle Prattle	<a href="https://www.prittleprattlenews.com/education/bimtech-pgdm-intake-cycle-2026-28-admissions/">https://www.prittleprattlenews.com/education/bimtech-pgdm-intake-cycle-2026-28-admissions/</a>	-	-
12	Edu News Net	<a href="https://edu-news.net/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026">https://edu-news.net/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026</a>	-	-
13	National Biz News	<a href="https://nationalbiznews.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026">https://nationalbiznews.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026</a>	-	-

14	Business News for Profit	<a href="https://businessnewsforprofit.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026/">https://businessnewsforprofit.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026/</a>	-	-
15	Business News Matters	<a href="https://businessnewsmatters.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026/">https://businessnewsmatters.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026/</a>	-	-
<b>Social Media</b>				
1	Shiksha (Twitter)	<a href="https://x.com/ShikshaDotCom/status/2014234970097963019">https://x.com/ShikshaDotCom/status/2014234970097963019</a>	-	-
2	Higher Education (Twitter)	<a href="https://x.com/HigherEduReview/status/2014551333685363082">https://x.com/HigherEduReview/status/2014551333685363082</a>	-	-
<b>TOTAL</b>			<b>232.9 M</b>	<b>6,91,900</b>

<https://www.thehindu.com/education/news-from-the-world-of-education-january-23-2026/article70541445.ece>

# THE HINDU

## News from the world of Education: January 23, 2026



**BIMTECH** has opened 2026–28 admissions for its PGDM programmes Insurance Business Management, International Business; and Retail Management.

**Eligibility:** Minimum 50% in graduation and valid CAT, XAT, GMAT, CMAT or MAT scores

**Deadline:** January 31

<https://www.educationtimes.com/article/newsroom/99740828/weekly-alerts-find-out-about-admissions-in-azim-premji-university-shiv-nadar-university-aima-and-others>

**Educati+n TIMES**.COM  
THE PATH TO EXCELLENCE

  
Bennett & Coleman  
THE TIMES OF INDIA

## WEEKLY ALERTS: Find out about admissions in Azim Premji University, Shiv Nadar University, AIMA and others



**BIMTECH, Greater Noida,** invites applications for PGDM programmes

**Eligibility:** UG Candidates with minimum 50% marks, and valid CAT 2025/XAT 2026/ GMAT 2024/ 2025-26/ CMAT 2026

**Deadline:** January 31, 2026

**Link:** [online.admissions.bimtech.ac.in/](https://online.admissions.bimtech.ac.in/)

<https://dainik.bhaskar.com/pMvHBdDXe0b>



# दैनिक भास्कर

बिमटेक में PGDM 2026-28 के लिए प्रवेश  
प्रक्रिया शुरू, 31 जनवरी अंतिम तिथि



बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने शैक्षणिक सत्र 2026-28 के लिए पीजीडीएम (इंटरनेशनल बिजनेस), पीजीडीएम (इंश्योरेंस बिजनेस मैनेजमेंट) और पीजीडीएम (रिटेल मैनेजमेंट) कार्यक्रमों में प्रवेश प्रक्रिया शुरू कर दी है। इच्छुक अभ्यर्थी 31 जनवरी तक आवेदन कर सकते हैं।

<https://www.shiksha.com/news/mba-bimtech-announces-pgdm-admissions-for-2026-28-last-date-to-apply-31st-january-2026-blogId-219872>



## **BIMTECH Announces PGDM Admissions for 2026-28; Last Date to Apply 31st January 2026**



Birla Institute of Management Technology (BIMTECH) has announced that admissions for academic year 2026-28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business and PGDM in Retail Management.

<https://news.careers360.com/bimtech-invites-applications-for-pgdm-programme-2026-apply-by-january-31-eligibility-cat-xat-gmat-cmat-mat-300-seats-pi-extempore>

# NEWS by CAREERS 360

## BIMTECH opens registration for PGDM programmes 2026; apply by January 31



The Birla Institute of Management Technology (BIMTECH) has invited applications for its Post Graduate Diploma in Management (PGDM) Programme. Eligible candidates can fill out the application form through the official website at [bimtech.ac.in](http://bimtech.ac.in).

<https://www.mbarendezvous.com/admission-news/bimbimtech-pgdm-last-date-to-apply/>

# **MBA RENDEZVOUS**.COM

## **BIMTECH Announces Admissions for the Year 2026-28 Open for PGDM Programs; Last Date to Apply 31st January 2026**



Birla Institute of Management Technology (BIMTECH), a leading AACSB-accredited business school in India, has announced that admissions for the academic year 2026–28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses, approved by AICTE. The last date to apply is January 31, 2026.

<https://news.kollegeapply.com/news/bimtech-pgdm-admissions-2026-28-open-apply-by-31-january-2026>



**BIMTECH PGDM Admissions 2026-28 Open, Apply by  
31 January 2026**



*Birla Institute of Management Technology has announced PGDM admissions for the 2026-28 academic batch. The application process is currently open, and the last date to apply is 31 January 2026. Selection will be based on entrance exam scores, personal interview, and profile evaluation.*

<https://mbagate.in/bimtech-pgdm-admissions-2026-open-apply-by-jan-31>



## **BIMTECH PGDM Admissions 2026 Open: Apply by Jan 31**



Birla Institute of Management Technology has recently announced that admissions for Academic Years 2026-28 are now open. BIMTECH is currently receiving applications for its four Post Graduate Diploma Programs, PGDM, PGDM in Insurance Business Management, PGDM in International Business and PGDM in Retail Management.

<https://www.thehighereducationreview.com/management/news/bimtech-pgdm-admissions-202628-apply-by-31st-january-nid-6686.html>



# HIGHER EDUCATION Review

## BIMTECH PGDM Admissions 2026-28: Apply by 31st January



- BIMTECH announces PGDM admissions for 2026-28 batch; application deadline is January 31, 2026.

- Program offers specializations in Marketing, Finance, HRM, International Business with industry-oriented workshops, live projects.

- Applicants need valid CAT/XAT/OMAT scores, along with a Bachelor's degree, followed by personal interview.

The Birla Institute of Management Technology (BIMTECH) has now opened its PGDM (2026-2028) Admissions to the Post Graduate Diploma in Management (PGDM) program - as well as other specializations in marketing, finance, human resource management and international business. Applicants must submit their application by 31

<https://thenewsstrike.com/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026>

# THE NEWS STRIKE

VOCAL FOR LOCAL NEWS

## **Embark on a Holistic Journey with BIMTECH's PGDM Programs; Last Date to Apply 31st January 2026**



Greater Noida, 22nd January 2026: Birla Institute of Management Technology (BIMTECH), a leading AACSB-accredited business school in India, has announced that admissions for the academic year 2026–28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses, approved by AICTE. The last date to apply is January 31, 2026.

<https://www.prittleprattlenews.com/education/bimtech-pgdm-intake-cycle-2026-28-admissions/>



**Prittle Prattle News**  
... featuring you tirelessly

## The next postgraduate intake cycle takes shape ahead of January at BIMTECH



Preparations for the upcoming postgraduate management intake are underway at Birla Institute of Management Technology, as the institute outlines the academic structure, [eligibility](#) criteria and timelines for its 2026–28 programmes. The intake cycle covers four full-time, two-year PGDM programmes approved by AICTE, including PGDM, PGDM in Insurance Business Management, PGDM in International Business and PGDM in Retail Management.

<https://edu-news.net/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026>

# Edu News

*Education News For You*

**Embark on a Holistic Journey with BIMTECH's PGDM Programs; Last Date to Apply 31st January 2026**



**Mumbai, Jan 22:** Birla Institute of Management Technology (BIMTECH), a leading AACSB-accredited business school in India, has announced that admissions for the academic year 2026–28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses, approved by AICTE. The last date to apply is January 31, 2026.

<https://nationalbiznews.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026>

# National Biz News

*Education News For You*

**Embark on a Holistic Journey with BIMTECH's PGDM Programs; Last Date to Apply 31st January 2026**



**Mumbai, Jan 22:** Birla Institute of Management Technology (BIMTECH), a leading AACSB-accredited business school in India, has announced that admissions for the academic year 2026-28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses, approved by AICTE. The last date to apply is January 31, 2026.

<https://businessnewsforprofit.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026/>

# **BUSINESS NEWS** FOR **PROFIT!**

**Embark on a Holistic Journey with BIMTECH's  
PGDM Programs; Last Date to Apply 31st  
January 2026**



**Mumbai, Jan 22:** Birla Institute of Management Technology (BIMTECH), a leading AACSB-accredited business school in India, has announced that admissions for the academic year 2026-28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses, approved by AICTE. The last date to apply is January 31, 2026.

<https://businessnewsmatters.com/education/embark-on-a-holistic-journey-with-bimtechs-pgdm-programs-last-date-to-apply-31st-january-2026/>

# **Business News Matters**

## **Embark on a Holistic Journey with BIMTECH's PGDM Programs; Last Date to Apply 31st January 2026**



**Mumbai, Jan 22:** Birla Institute of Management Technology (BIMTECH), a leading AACSB-accredited business school in India, has announced that admissions for the academic year 2026-28 are now open. BIMTECH is inviting applications for its four Post Graduate Diploma Programmes (PGDMs): PGDM, PGDM in Insurance Business Management, PGDM in International Business, and PGDM in Retail Management. All programmes are two-year, full-time MBA-equivalent courses, approved by AICTE. The last date to apply is January 31, 2026.

<https://x.com/ShikshaDotCom/status/2014234970097963019>



**Shiksha.com**  
@ShikshaDotCom



BIMTECH Announces PGDM Admissions for 2026-28; Last Date to Apply  
31st January 2026



BIMTECH Announces PGDM Admissions for 2026-28; Last Date to Apply ...

From shiksha.com

<https://x.com/HigherEduReview/status/2014551333685363082>



**HigherEduMagazine**  
@HigherEduReview



BIMTECH PGDM Admissions 2026-28: Apply by 31st January

Read More: [lnkd.in/gM8\\_BsBj](https://lnkd.in/gM8_BsBj)

#humanresourcemanagement #internationalbusiness  
#educationalprograms #managementskills #organizationaldevelopment





**Press Release: AIC BIMTECH Expands Global Footprint After Supporting 121 Startups, Facilitating ₹6.7 Cr in Funding**

**Press Release**

**AIC BIMTECH Accelerates Global Startup Push, Enters 2026  
with \$15M International Collaboration Drive**

**OR**

**AIC BIMTECH Expands Global Footprint After Supporting 121  
Startups, Facilitating ₹6.7 Cr in Funding**

**Greater Noida, 28<sup>TH</sup> January 2026:** After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

Throughout 2025, AIC BIMTECH anchored several high impact initiatives that strengthened founder capabilities and ecosystem access. Key national and international engagements included **Google AI Day with Google for Startups, Startup Chile for the launch of its accelerator BIG program, the UAE India CEPA Startup Series and the flagship Gen Next Founder Connect**. During the year, AIC BIMTECH onboarded over **121 startups** into its portfolio and Supported for disbursement of **₹6.7 crore** in funding support, reinforcing its position as a founder first incubation platform.

Building on this momentum, AIC BIMTECH opened 2026 with a strategic engagement with **global accelerator Expert Dojo**, a leading global early-stage accelerator, as part of its **India investment tour**, envisioned to **deploy an initial \$15 million fund within the first year**. The session, "*How to Build a Unicorn*," led by **Mr. Brian Mac Mahon** and **Mr. Ashutosh Kumar Jha**, brought together over **70 founders**, offering insights into investor alignment, global scaling, and accelerator-led growth.

As India celebrates a **decade of the Startup India initiative**, the Hon'ble Union Minister for Commerce and Industry, **Shri Piyush Goyal**, emphasized that incubation centres across the country should actively build **global innovation bridges** by partnering with at least one international ecosystem to enable cross-border collaboration and knowledge exchange. Aligned with this vision, **AIC BIMTECH** has taken a proactive step towards strengthening global startup integration by collaborating with **Bhutan, Chile, and the United Arab Emirates**, fostering international exposure and opportunities for Indian startups.

A key milestone in January 2026 was the launch of a **six-day Startup Ecosystem Development and Acceleration Program** for the **Bhutanese delegation**, conducted from **January 19-24, 2026**, focusing on institutional capacity building, accelerator design, funding frameworks, and cross-border ecosystem development.

The program coincides with **AIC BIMTECH's 9th Foundation Day on January 20, 2026**, marking nearly a decade of building and scaling startup ecosystems. As part of the Foundation Day celebrations, AIC BIMTECH recognised its alumni startups for their impactful contributions to capacity building and startup accelerator training initiatives undertaken in collaboration with the **Royal Government of Bhutan**, highlighting the centre's growing role in cross border ecosystem development.

**Dr. Prabina Rajib, Director, BIMTECH**, highlighted BIMTECH's academic vision and its commitment to nurturing innovation and entrepreneurship. She emphasized the impactful role of Atal Incubation Center, BIMTECH in supporting startups since 2017 and noted its growing recognition through recent national and international engagements.

Reflecting on the journey, Mr. Surya Kant, CEO, AIC BIMTECH said, "As we move into 2026, our focus is on building institutional capacity and long term partnerships that strengthen startup ecosystems beyond borders."

The programme concluded with a valedictory session graced by Shri Vivek Sharma, IRS, Managing Director - Footwear Design and Development Institute (FDDI), an institute of National Importance. Hon'ble chief guest felicitated the delegates and highlighted the importance of global collaboration, policy alignment, and structured capacity building in strengthening startup ecosystems across borders.

With sustained founder engagement, international collaborations and capacity building at its core, AIC BIMTECH continues to expand its footprint as a catalyst for innovation, translating entrepreneurial potential into scalable and globally relevant ventures.

The programme featured eminent speakers and ecosystem leaders, including:

<b>Dr. Punita Duhan</b> , Director - DSEU	<b>Prof. Sanjeev Govil</b> , Honorary Professor of Practice - BIMTECH
<b>Mr. Jorge Andres Loyola Castro</b> , Trade Commissioner, Republic of Chile	<b>Dr. Sunil Sekhawat</b> , CEO - Sanchi Connect
<b>Mr. Ojasvi Babber</b> , CEO - Amity Ventures	<b>Ms. Nemesisa Ujjain</b> , VP - Hunch Venture (The Circle FC)
<b>Mr. Pankaj Anand</b> , Startup Ecosystem Expert	<b>Mr. Mohit Nagpal</b> , CEO - Runway TBI
<b>Mr. Rajeev Suri</b> , Partner - Bluegreen Ventures	<b>Mr. Satish Kumar</b> , Assistant Director - Ministry of MSME, Government of India

Atal Incubation Centre - BIMTECH (AIC BIMTECH), based in Greater Noida, is a leading incubation centre supported by Atal Innovation Mission (NITI Aayog), Startup India, MeitY Startup Hub, Ministry of MSME, Government of India, and Start in UP, Government of Uttar Pradesh. Since inception, AIC BIMTECH has supported 550+ startups, enabled 5,000+ jobs, facilitated 200+ industry and global partnerships, and provided founders with access to mentorship, funding opportunities, corporate linkages, and international exposure across sectors including social enterprise, agritech, healthtech, fintech, and sustainability.

## INDEX

### Press Release: AIC BIMTECH Expands Global Footprint After Supporting 121 Startups, Facilitating ₹6.7 Cr in Funding

Sr. No.	Publication	Link	Reach	PR Value
1	Zee News	<a href="https://www.zeebiz.com/hindi/india/live-updates-breaking-business-news-today-live-stock-market-budget-2026-india-latest-updates-india-eu-fta-gold-silver-price-trump-tariff-27-jan-2026-246410">https://www.zeebiz.com/hindi/india/live-updates-breaking-business-news-today-live-stock-market-budget-2026-india-latest-updates-india-eu-fta-gold-silver-price-trump-tariff-27-jan-2026-246410</a>	37.8M	1,10,000
2	Indian Startup Times	<a href="https://www.indianstartuptimes.com/policy-press-release/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive/">https://www.indianstartuptimes.com/policy-press-release/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive/</a>	-	-
3	MBA Rendezvous	<a href="https://www.mbarendezvous.com/b-school-events/bimtech-expands-global-footprint/">https://www.mbarendezvous.com/b-school-events/bimtech-expands-global-footprint/</a>	-	-
4	Startup News FYI	<a href="https://startupnews.fyi/2026/01/29/aic-bimtech-expands-global-footprint/">https://startupnews.fyi/2026/01/29/aic-bimtech-expands-global-footprint/</a>	-	-
5	Khabar Digital	<a href="https://khabardigital.com/business/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-6-7-cr-in-funding/">https://khabardigital.com/business/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-6-7-cr-in-funding/</a>	-	-
6	3 AM News	<a href="https://www.3am.news/business/startups-entrepreneurship/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-6-7-cr-in-funding">https://www.3am.news/business/startups-entrepreneurship/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-6-7-cr-in-funding</a>	-	-
7	Konexio Network	<a href="https://konexionetwork.com/finance-economy/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-%e2%82%b96-7-cr-in-funding/">https://konexionetwork.com/finance-economy/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-%e2%82%b96-7-cr-in-funding/</a>	-	-
8	Enterprise Digital News	<a href="https://enterprisedigitalnews.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive">https://enterprisedigitalnews.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive</a>	-	-
9	Entrepreneurs News Room	<a href="https://entrepreneursnewsroom.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive">https://entrepreneursnewsroom.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive</a>	-	-
10	Media Prism Creative	<a href="https://mediaprismcreative.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive">https://mediaprismcreative.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive</a>	-	-
11	Global Biz News	<a href="https://globalbiznewsroom.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive">https://globalbiznewsroom.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive</a>	-	-

12	Business News for Profit	<a href="https://businessnewsforprofit.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive/">https://businessnewsforprofit.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive/</a>	-	-
13	Prittle Prattle News	<a href="https://www.prittleprattlenews.com/business/aic-bimtech-global-collaboration-startup-strategy-2026/Over%20the%20year%2C%20AIC%20BIMTEC%20H.on%20long%20term%20founder%20outcomes.">https://www.prittleprattlenews.com/business/aic-bimtech-global-collaboration-startup-strategy-2026/Over%20the%20year%2C%20AIC%20BIMTEC%20H.on%20long%20term%20founder%20outcomes.</a>	-	-
14	The News Strike	<a href="https://thenewsstrike.com/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive">https://thenewsstrike.com/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive</a>	-	-
<b>Social Media</b>				
1	Indian Startup Times (LinkedIn)	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7422638074297487360/">https://www.linkedin.com/feed/update/urn:li:activity:7422638074297487360/</a>	-	-
<b>TOTAL</b>			<b>37.8M</b>	<b>1,10,000</b>

<https://www.zeebiz.com/hindi/india/live-updates-breaking-business-news-today-live-stock-market-budget-2026-india-latest-updates-india-eu-fta-gold-silver-price-trump-tariff-27-jan-2026-246410>

**Z BUSINESS हिंदी**

### **AIC BIMTECH ने 2026 में 121 स्टार्टअप्स को किया सपोर्ट**

AIC BIMTECH ने 2025 को अपने लिए एक मजबूत साल के रूप में पूरा करते हुए 2026 में ग्लोबल सहयोग पर फोकस के साथ नई शुरुआत की है. साल 2025 में AIC BIMTECH ने 121 से ज्यादा स्टार्टअप्स को अपने पोर्टफोलियो में शामिल किया और उन्हें ₹6.7 करोड़ की फंडिंग डिस्बर्समेंट में सपोर्ट दिया.

इस दौरान Google AI Day (Google for Startups के साथ), Startup Chile के साथ BIG Accelerator लॉन्च, UAE-India CEPA Startup Series और Gen Next Founder Connect जैसे बड़े नेशनल और इंटरनेशनल इनिशिएटिव्स किए गए.

2026 की शुरुआत में AIC BIMTECH ने ग्लोबल एक्सेलेरेटर Expert Dojo के साथ साझेदारी की है, जो भारत में पहले साल में \$15 मिलियन तक निवेश करने की योजना बना रहा है. इस मौके पर "How to Build a Unicorn" सेशन में 70 से ज्यादा फाउंडर्स ने हिस्सा लिया, जहां ग्लोबल स्केलिंग और निवेश रणनीतियों पर चर्चा हुई.

<https://www.indianstartuptimes.com/policy-press-release/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive/>



## AIC BIMTECH Accelerates Global Startup Push, Enters 2026 With \$15M International Collaboration Drive



AIC BIMTECH, the premier incubation arm of the Birla Institute of Management Technology, has entered 2026 with a bold vision for cross-border innovation. After a milestone 2025—which saw the onboarding of 121 startups and the facilitation of ₹6.7 crore in funding—the center is now positioning itself as a primary gateway for Indian startups to access global markets.

<https://www.mbarendezvous.com/b-school-events/bimtech-expands-global-footprint/>

# **MBA RENDEZVOUS**.COM

## **AIC BIMTECH Expands Global Footprint After Supporting 121 Startups, Facilitating ₹6.7 Cr in Funding**



After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://startupnews.fyi/2026/01/29/aic-bimtech-expands-global-footprint/>

# StartupNews .fyi

## AIC BIMTECH Expands Global Footprint After Supporting 121 Startups, Enabling ₹6.7 Cr in Funding



After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://khabardigital.com/business/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-6-7-cr-in-funding/>



## AIC BIMTECH का ग्लोबल डंका: 121 स्टार्टअप्स को मिला सहारा और ₹6.7 करोड़ की फंडिंग



**ग्रेटर नोएडा:** उत्तर प्रदेश के ग्रेटर नोएडा स्थित 'अटल इंक्यूबेशन सेंटर - विमटेक' (AIC BIMTECH) ने स्टार्टअप जगत में एक नया कीर्तिमान स्थापित किया है। वर्ष 2025 की सफल यात्रा को पीछे छोड़ते हुए, केंद्र ने 2026 में अंतरराष्ट्रीय स्तर पर अपनी धाक जमाने के लिए कसर कस ली है। बीते वर्ष के दौरान, AIC BIMTECH ने न केवल **121 से अधिक स्टार्टअप्स** को अपने साथ जोड़ा, बल्कि उन्हें **₹6.7 करोड़** की महत्वपूर्ण फंडिंग दिलाने में भी मदद की। यह सफलता संस्थान को भारत के अग्रणी 'फाउंडर-फर्स्ट' इंक्यूबेशन प्लेटफॉर्म के रूप में स्थापित करती है।

<https://www.3am.news/business/startups-entrepreneurship/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-6-7-cr-in-funding>

# 3AM

## AIC BIMTECH Expands Global Footprint After Supporting 121 Startups, Facilitating ₹6.7 Cr in Funding



**Greater Noida :** After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://konexionetwork.com/finance-economy/aic-bimtech-expands-global-footprint-after-supporting-121-startups-facilitating-%e2%82%b96-7-cr-in-funding/>



## AIC BIMTECH Expands Global Footprint After Supporting 121 Startups, Facilitating ₹6.7 Cr in Funding



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<https://enterprisedigitalnews.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive>

## Enterprise Digital News

*Latest Technology & Business Insights*

### AIC BIMTECH Accelerates Global Startup Push, Enters 2026 with \$15M International Collaboration Drive



**Greater Noida, Jan 28:** After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://entrepreneursnewsroom.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive>

## Entrepreneurs News Room

*News, Insights & Inspiration for Entrepreneurs*

### AIC BIMTECH Accelerates Global Startup Push, Enters 2026 with \$15M International Collaboration Drive



**Greater Noida, Jan 28:** After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://mediaprismcreative.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive>

**Media Prism Creative**

*Stay Informed, Stay Ahead*

## AIC BIMTECH Accelerates Global Startup Push, Enters 2026 with \$15M International Collaboration Drive



**Greater Noida, Jan 28:** After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://globalbiznewsroom.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive>

## Global Biz News Room

*Where Business Goes Global*

### AIC BIMTECH Accelerates Global Startup Push, Enters 2026 with \$15M International Collaboration Drive



**Greater Noida, Jan 28:** After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://businessnewsforprofit.com/business/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive/>

# BUSINESS NEWS FOR PROFIT!

## AIC BIMTECH Accelerates Global Startup Push, Enters 2026 with \$15M International Collaboration Drive



**Greater Noida :** After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://www.prittleprattlenews.com/business/aic-bimtech-global-collaboration-startup-strategy-2026/#:~:text=Over%20the%20year%2C%20AIC%20BIMTECH,on%20long%20term%20founder%20outcomes.>



**Prittle Prattle News**

... featuring you exclusively

## Global Collaboration Push Shapes AIC BIMTECH's Startup Strategy as It Enters 2026



*Surya Kant, Chief Executive Officer, Atal Incubation Centre BIMTECH, says international partnerships and capacity building will anchor the centre's next growth phase after supporting 121 startups and ₹6.7 crore in funding*

Atal Incubation Centre BIMTECH closed 2025 as a milestone year marked by expanded founder engagement, international exposure, and ecosystem development, and has entered 2026 with a renewed focus on global collaboration and institutional capacity building. The incubation centre, part of BIMTECH, strengthened its role as a founder focused platform through a series of national and international initiatives aimed at accelerating startup readiness and cross border integration. During 2025, AIC BIMTECH anchored multiple high impact engagements that enhanced founder capabilities and ecosystem access. Key initiatives included Google AI Day in collaboration with Google for Startups, Startup Chile for the launch of its BIG accelerator programme, the UAE India CEPA Startup Series, and its flagship Gen Next Founder Connect. Over the year, AIC BIMTECH onboarded more than 121 startups into its portfolio and supported the disbursement of ₹6.7 crore in funding, reinforcing its position as an incubation centre focused on long term founder outcomes.

<https://thenewsstrike.com/aic-bimtech-accelerates-global-startup-push-enters-2026-with-15m-international-collaboration-drive>

# THE NEWS STRIKE

VOCAL FOR LOCAL NEWS

## **AIC BIMTECH Accelerates Global Startup Push, Enters 2026 with \$15M International Collaboration Drive**



After a year marked by large scale founder engagement and global ecosystem exposure, AIC BIMTECH, part of BIMTECH, closed 2025 as a defining phase in its growth journey and entered 2026 with renewed focus on international collaboration and institutional capacity building.

<https://www.linkedin.com/feed/update/urn:li:activity:7422638074297487360/>

**Linked** 



**Indian Startup Times**

25,831 followers

AIC BIMTECH Accelerates Global Startup Push. Enters 2026 with \$15M International Collaboration Drive

AIC BIMTECH is entering 2026 with a strong global push to help Indian startups scale internationally. After supporting 121 startups in 2025 and facilitating ₹6.7 crore in funding, the incubator has now launched a major international collaboration drive backed by a planned \$15 million deployment through its new partnership with Expert Dojo (USA).

Key highlights:

- Collaboration with Expert Dojo (California) to invest in and mentor Indian startups
- Global partnerships across Bhutan, Chile, and UAE
- Celebrated 9 years of impact with 550+ startups supported and 5,000+ jobs created
- Backed by Atal Innovation Mission (NITI Aayog), Startup India, and MeitY Startup Hub

With initiatives like the BIG accelerator with Startup Chile and the UAE-India CEPA Startup Series, AIC BIMTECH is building true global innovation bridges for Indian founders across fintech, agritech, healthtech, and sustainability.

India's startups are no longer just local success stories — they're becoming global contenders.



**Article:** Informal Enterprises Overcoming Formal Finance Challenges: Is the Digital Gambit Working? - Anil Verma, Research Scholar, BIMTECH; Khanindra Ch. Das, Assistant Professor, South Asian University, and Prof. Pooja Misra, Professor, BIMTECH

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**Article- Informal Enterprises Overcoming Formal Finance Challenges: Is the Digital Gambit Working? - Anil Verma, Research Scholar – Economics, BIMTECH; Khanindra Ch. Das, Assistant Professor, South Asian University, New Delhi; and Prof. Pooja Misra, Professor of Economics, BIMTECH**

<b>Sr. No.</b>	<b>Publication</b>	<b>Link</b>	<b>Reach</b>	<b>PR Value</b>
1	Hello Entrepreneurs	<a href="https://helloentrepreneurs.com/corporate/insight/informal-enterprises-overcoming-formal-finance-challenges-is-the-digital-gambit-working-73927/">https://helloentrepreneurs.com/corporate/insight/informal-enterprises-overcoming-formal-finance-challenges-is-the-digital-gambit-working-73927/</a>	96K	-
<b>TOTAL</b>			<b>96K</b>	<b>-</b>

<https://helloentrepreneurs.com/corporate/insight/informal-enterprises-overcoming-formal-finance-challenges-is-the-digital-gambit-working-73927/>

# Hello Entrepreneurs

Insight

## Informal Enterprises Overcoming Formal Finance Challenges: Is the Digital Gambit Working?

Authors: Anil Verma, Research Scholar – Economics, BIMTECH; Khanindra Ch. Das, Assistant Professor, South Asian University, New Delhi; and Prof. Pooja Misra, Economics, BIMTECH



Informality amongst small businesses hinders their productivity and restricts scale opportunities for growth. While challenges from survival to sustenance could be many, their structured and rigorous empirical exploration remains scanty in the absence of robust data. Global surveys amongst informal enterprises have identified several obstacles to their growth, key amongst them being corruption and access to formal finance.



**Article:** Beyond the 8-minute myth - Dr. Pankaj  
Priya – ET Govt.

## **INDEX**

<b>Article: Beyond the 8-minute myth - Dr. Pankaj Priya</b>				
<b>Sr. No.</b>	<b>Publication</b>	<b>Link</b>	<b>Reach</b>	<b>PR Value</b>
1	ET Govt.	<a href="https://government.economictimes.indiatimes.com/blog/reforming-q-commerce-ensuring-gig-worker-rights-and-sustainability/126618067?utm_source=latest_news&amp;utm_medium=homepage">https://government.economictimes.indiatimes.com/blog/reforming-q-commerce-ensuring-gig-worker-rights-and-sustainability/126618067?utm_source=latest_news&amp;utm_medium=homepage</a>	12M	2,75,000
<b>TOTAL</b>			<b>12M</b>	<b>2,75,000</b>

[https://government.economictimes.indiatimes.com/blog/reforming-q-commerce-ensuring-gig-worker-rights-and-sustainability/126618067?utm\\_source=latest\\_news&utm\\_medium=homepage](https://government.economictimes.indiatimes.com/blog/reforming-q-commerce-ensuring-gig-worker-rights-and-sustainability/126618067?utm_source=latest_news&utm_medium=homepage)

# **ET** Government

Your Exclusive e-Governance Source

## **Beyond the 8-minute myth: Reforming the Q-commerce value chain for gig worker sustainability**



Dr. Pankaj Priya · ETGovernment  
Published On Jan 17, 2026 at 08:06 PM IST



The gig workforce regulator set up by the government can act as a guide and mediator for all the stakeholders and propose guidelines.

Q-Comm as a business model has evolved in the last few years but picked up momentum in the post-pandemic era, its key plank being 'quick delivery of your orders within the blink of your eye'.

It was touted as the most appealing model in the present scenario for two reasons: customers' perception of timely delivery gradually shifted to faster delivery of their orders, and the increasing number of online marketers, such as e-



**Article:** Beyond Prediction: Why AI-Driven Strategic  
Foresight Is Reshaping Risk Management in India  
Inc - Dr. Shalini Singh, Dr. Reeti Kulshrestha, and Dr.  
Prateek Jain - Dinamalar

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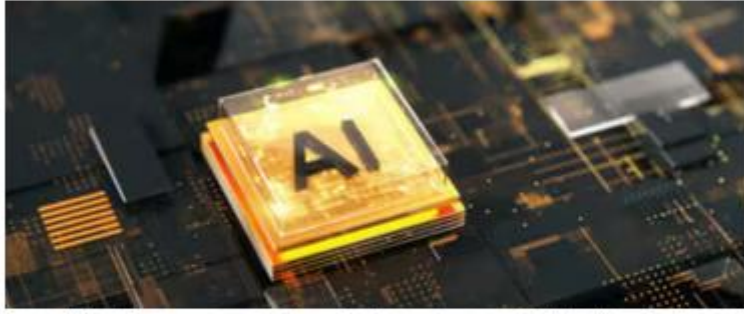
**Article: Beyond Prediction: Why AI-Driven Strategic Foresight Is Reshaping Risk Management in India Inc - Dr. Shalini Singh, Dr. Reeti Kulshrestha, and Dr. Prateek Jain from Birla Institute of Management Technology (BIMTECH)**

<b>Sr. No.</b>	<b>Publication</b>	<b>Link</b>	<b>Reach</b>	<b>PR Value</b>
1	Dinamalar	<a href="https://www.dinamalar.com/news/kalvimalar-news-en/ai-driven-strategic-foresight-reshaping-risk-management-in-india-inc-experts/58516">https://www.dinamalar.com/news/kalvimalar-news-en/ai-driven-strategic-foresight-reshaping-risk-management-in-india-inc-experts/58516</a>	8.7M	-
<b>TOTAL</b>			<b>8.7M</b>	<b>-</b>

<https://www.dinamalar.com/news/kalvimalar-news-en/ai-driven-strategic-foresight-reshaping-risk-management-in-india-inc-experts/58516>

**தீனமலர்** (75)  
தேசிய தமிழ் நாளிதழ் பவள சிழா ஆண்டு

## AI-driven strategic foresight reshaping risk management in India Inc: experts



**New Delhi:** Indian corporates are increasingly turning to artificial intelligence-driven strategic foresight to manage risks amid rising global volatility, marked by economic shocks, geopolitical tensions, climate events and technological disruptions, experts have said.

In a joint article, BIMTECH faculty members Dr Shalini Singh, Dr Reeti Kulshrestha and Dr Prateek Jain said traditional predictive risk models are proving inadequate in an environment where risks are interconnected, fast-moving and nonlinear. AI-powered systems, they noted, are enabling firms to move from prediction to prescription by analysing vast volumes of structured and unstructured data in real time.



**Industry Story: 5 Education Trends to Look Forward to in 2026 - Dr. Girish Jain Quote**

**INDEX**

<b>Industry Story - 5 education Trends to Look Forward to in 2026 - Dr. Girish Jain Quote</b>						
<b>Sr. No.</b>	<b>Date</b>	<b>Publication</b>	<b>Page No.</b>	<b>Edition</b>	<b>Circulation</b>	<b>EIV</b>
1	02.01.2026	Millennium Post	11	National	91,598	1,07,050
<b>TOTAL</b>					<b>91,598</b>	<b>1,07,050</b>

**PUBLICATION** : Millennium Post  
**DATE** : 02.01.2026  
**EDITION** : National  
**PAGE No.** : 11

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# 5 EDUCATION TRENDS TO LOOK FORWARD TO IN 2026

From AI literacy to micro-credentials, education is entering a new phase. 2026 will prioritise skills, flexibility and employability

ANINDITA ACHARYA

As India steps into 2026, the education sector is all set to undergo a monumental change. Policy push, rapid technological adoption and industry pressure are reshaping the education ecosystem. Artificial intelligence (AI) is moving from the margins to the mainstream. Degrees are giving way to skills, portfolios and stackable credentials as employability becomes the central metric of quality. Global collaborations and the entry of foreign universities are opening up international pathways within India. Millennium Post lists top five education trends that will matter the most in 2026.

## MAINSTREAMING OF AI LITERACY

One of the most significant trends in 2026 will be the mainstreaming of AI literacy across disciplines. AI will no longer remain confined to engineering or computer science programmes. "Rather, the ability to use simple AI fluency, such as knowledge of how the algorithms work, how data is understood and how AI can be used responsibly will be a basic skill across fields of business, healthcare, education, design, and logistics," said Dr Ashwin Kumar Sharma, Pro-Vice Chancellor, Medhavi Skills University. According to Prof Braj Bhushan, Deputy Director, IIT Kanpur, the rise of AI-driven personalization will reshape the education system in 2026. For Shantanu Rooj, Founder and CEO, TeamLease Edtech, education in 2026 will become AI-native, not just AI-enabled. "Institutions will move beyond using AI as a tool on the side and start embedding it into curriculum design, assessment, student support and personalised learning pathways," he said.

## FROM DEGREE-FIRST TO CAPABILITY-FIRST PATHWAYS

In 2026, education will see a sharper shift from degree-first to capability-first pathways, believes Rooj. According to him, employers are

already signalling that they care more about demonstrable skills, projects and portfolios than just course transcripts. "Apprenticeships, work-integrated degrees and industry-co-created programmes will gain more ground as credible routes into high-growth roles," he said. Dr Sharma also is of the opinion that 2026 will normalise skills-based and modular learning pathways. "Degrees will not disappear as much and will also be more frequently divided into stackable units anchored by micro-credentials and short-term certifications," he said. Dr Girish Jain, Professor



## EDUCATION AND RESEARCH WILL INCREASINGLY FOCUS ON TRANSLATIONAL OUTCOMES, CONVERTING ACADEMIC KNOWLEDGE INTO REAL-WORLD PRODUCTS, SYSTEM-LEVEL THINKING AND PRODUCT-ORIENTED EDUCATION WILL BECOME CENTRAL TO CURRICULA

## Other Big Changes Coming to Education in 2026

- ❖ Entrepreneurship, innovation, and patent-driven research will continue to accelerate
- ❖ Relationship between industry and academia will change towards shared ownership instead of occasional involvement
- ❖ Growth of dual and multiple degree programmes
- ❖ Equity and employability will move to the centre of education strategy
- ❖ Employability will become the core metric of quality
- ❖ Rise of smart classrooms and blended learning ecosystems
- ❖ Continued growth of micro credentials

of Finance and Chairperson- Admissions at BIMTECH, Greater Noida highlights that education will undergo a deeper structural shift rather than a cosmetic one in 2026. "Driven by NEP 2020, universities will move from the traditional degrees, to flexible curricula, and multidisciplinary learning components tailored to individual and industry needs," he said.

## RISE IN INTERNATIONAL COLLABORATIONS

Prof V Kamakoti, Director IIT Madras, believes in 2026, there will be a significant rise in international collaborations. "As regulatory frameworks evolve, we will see deeper partnerships between Indian institutions and global universities, fostering joint research, faculty exchange and collaborative academic programmes," he said. Prof Mahadeo Jaiswal, Director, IIM Sambalpur, believes universities are forming stronger ties with leading institutions worldwide, offering joint programmes, research collaborations, and dual degrees. "These partnerships provide students with cross-cultural learning, exposure to international standards, and access to cutting-edge knowledge," he said.

## ENTRY OF FOREIGN UNIVERSITIES INTO INDIA WILL BEGIN

Prof Kamakoti is also of the opinion that entry of foreign universities into India will begin to take shape in 2026. "With enabling policies now in place, global institutions are expected to establish a presence in the country, enriching the academic landscape and offering students greater choice without needing to go abroad," he said.

## DIGITAL BADGES AND COMPETENCY-BASED RECOGNITION

Digital badges are becoming an increasingly popular way to showcase skills and learning achievements. They give students and professionals the chance to demonstrate practical competencies beyond traditional degrees, highlights Prof Jaiswal. "Earned through courses, workshops, or conferences, these badges can be shared on platforms like LinkedIn, helping learners gain recognition and visibility across the globe," he said.



**INDEX**

<b>Industry Story - 5 education Trends to Look Forward to in 2026 - Dr. Girish Jain Quote</b>				
<b>Sr. No.</b>	<b>Publication</b>	<b>Link</b>	<b>Reach</b>	<b>PR Value</b>
1	Millennium Post	<a href="https://www.millenniumpost.in/amp/k-reers/5-education-trends-to-look-forward-to-in-2026-642131">https://www.millenniumpost.in/amp/k-reers/5-education-trends-to-look-forward-to-in-2026-642131</a>	96.8K	-
<b>TOTAL</b>			<b>96.8K</b>	<b>-</b>

<https://www.millenniumpost.in/amp/k-reers/5-education-trends-to-look-forward-to-in-2026-642131>

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## 5 Education Trends to Look Forward to in 2026



Dr Sharma also is of the opinion that 2026 will normalise skills-based and modular learning pathways. "Degrees will not disappear as much and will also be more frequently divided into stackable units anchored by micro credentials and short-term certifications," he said. Dr **Girish Jain**, Professor of Finance and Chairperson- Admissions at **BIMTECH**, Greater Noida highlights that education will undergo a deeper structural shift rather than a cosmetic one in 2026. "Driven by NEP 2020, universities will move from the traditional degrees, to flexible curricula, and multidisciplinary learning components tailored to individual and industry needs," he said.



**Industry Story: Pre-Budget Quote- Dr. Pankaj Priya**

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<b>Pre-Budget Quote- Dr. Pankaj Priya</b>						
<b>Sr. No.</b>	<b>Date</b>	<b>Publication</b>	<b>Page No.</b>	<b>Edition</b>	<b>Circulation</b>	<b>EIV</b>
1	13.01.2025	The Pioneer	11	National	25,000	27,650
2	27.01.2026	Biz Buzz (The Hans India)	1	National	25,000	27,305
<b>TOTAL</b>					<b>50,000</b>	<b>54,955</b>

**PUBLICATION** : The Pioneer

**DATE** : 13.01.2026

**EDITION** : National

**PAGE No.** : 11

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## Budget 2026: Education experts urge govt to prioritise quality, infrastructure

PRESS TRUST OF INDIA

■ Jaipur

As the Union Budget 2026 approaches, education experts have urged the Government to shift focus from expanding enrolment to improving quality, infrastructure and future-ready skills, citing India's young population and growing higher education system. India has the world's second-largest education system, with nearly 40 per cent of its population below 25 years. In the last Budget, education received ₹1.28 lakh crore, up 6.22 per cent, with ₹50,077.95 crore allocated to higher education.

The Economic Survey 2024-25 shows that the number of higher education institutions rose 13.8 per cent over eight years, while the Gross Enrolment Ratio increased from 23.7 per cent to 28.4 per cent. Dr PR Sodani, president of the Indian Institute of Health Management Research (IIHMR) University, said higher public invest-



ment in education and healthcare was essential for human capital development.

"Spending should focus on building skilled talent, digital transformation and institutional capacity," he said.

He said Budget 2026 could be a turning point if it strengthens infrastructure, digital and multilingual education, and prepares students for a knowledge-driven economy. "Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment

growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

He said Budget 2026 should prioritise capacity-building, research and employability. "The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," Priya said.

He also stressed the need to align curricula with emerging technologies such as generative AI and machine learning, in line with the National Education Policy 2020.

**PUBLICATION** : Bizz Buzz (The Hans India)

**DATE** : 27.01.2026

**EDITION** : National

**PAGE No.** : 01

**BIZZ BUZZ**

# Union Budget: Experts call for big push to healthcare, edu reforms

KUMUD DAS  
MUMBAI

EXPERTS believe that the healthcare and education sectors require a strong policy push in the forthcoming Union Budget to address structural gaps and build future-ready capabilities.

The healthcare sector, they say, needs a significant boost through higher investments in talent, digital transformation and infrastructure, while education reforms must focus on quality, research and employability to make India globally competitive.

Dr P. R. Sodani, President, IIHMR University, said public health spending must rise substantially to further reduce out-of-pocket expenditure and improve service delivery.

“The government should effectively utilise the increased public health spending to enhance the capability and capacity of human resources, attract talent, and support training and capacity building, thereby improving the management of healthcare services and facilitating the digital transformation of healthcare, research, and de-

## HEALTHCARE EXPECTATIONS

**Higher Public Health Spending**  
**Investment in Human Resources**  
**Digital Health & R&D Push**  
**Lower Out-of-Pocket Expenses**  
**Education Reform Priorities**  
**Industry 4.0-Aligned Curriculum**  
**Focus on GenAI & Machine Learning**  
**Stronger Research Ecosystem**



velopment,” he said.

On education, Pankaj Priya, Deputy Director and Dean (Academics), Birla Institute of Management Technology (BIMTECH), Greater Noida, said addressing cognitive skill gaps alone is not enough and the responsibility cannot rest solely with State governments. “With the Centre driving the national skilling agenda, there is a pressing need for coordinated action,” he said.

At the higher education level, Priya stressed the urgent need to align curricula with Industry 4.0 and emerging technologies such as Generative AI and machine learning.

“The National Education Policy 2020 recognises this shift and targets exposure to skill-based learning for at least 50 per cent of students across school and higher edu-

cation by 2025,” he said.

While the Economic Survey 2024–25 shows that the number of colleges has increased by 13.8 per cent over the past eight years and the Gross Enrolment Ratio has risen from 23.7 per cent to 28.4 per cent, Priya noted that the next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes rather than merely expanding access.

“This Budget presents a critical opportunity to transform India’s education system into a globally competitive engine for innovation and future-ready talent, while fostering a mindset of entrepreneurship to maximise the benefits of government initiatives in cutting-edge technologies,” he said.

## INDEX

<b>Pre-Budget Quote- Dr. Pankaj Priya</b>				
Sr. No.	Publication	Link	Reach	PR Value
1	PTI	<a href="https://www.ptinews.com/story/business/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/3269440">https://www.ptinews.com/story/business/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/3269440</a>	0.26M	-
2	The Times of India	<a href="https://timesofindia.indiatimes.com/business/india-business/budget-2026-education-experts-urge-government-to-improve-quality-boost-infra-call-to-shift-focus-on-skills/articleshow/126674791.cms">https://timesofindia.indiatimes.com/business/india-business/budget-2026-education-experts-urge-government-to-improve-quality-boost-infra-call-to-shift-focus-on-skills/articleshow/126674791.cms</a>	15.9M	1,81,500
3	Financial Express	<a href="https://www.financialexpress.com/budget/budget-2026-expectations-live-income-tax-relief-railways-defence-outlay-fiscal-4112163/">https://www.financialexpress.com/budget/budget-2026-expectations-live-income-tax-relief-railways-defence-outlay-fiscal-4112163/</a>	25M	1,98,000
4	Economic Times	<a href="https://economictimes.indiatimes.com/industry/services/education/budget-2026-college-enrolment-rises-but-classrooms-and-labs-fall-behind-warn-experts/articleshow/126483110.cms?from=mdr">https://economictimes.indiatimes.com/industry/services/education/budget-2026-college-enrolment-rises-but-classrooms-and-labs-fall-behind-warn-experts/articleshow/126483110.cms?from=mdr</a>	37M	6,39,100
5	Economic Times Hindi	<a href="https://hindi.economictimes.com/budget/budget-2026-expectation-why-education-budget-2026-must-go-beyond-enrolment-and-invest-in-india-minds/articleshow/126773902.cms">https://hindi.economictimes.com/budget/budget-2026-expectation-why-education-budget-2026-must-go-beyond-enrolment-and-invest-in-india-minds/articleshow/126773902.cms</a>	37M	6,39,100
6	ET Education	<a href="https://education.economictimes.indiatimes.com/amp/news/government-policies/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/126487005">https://education.economictimes.indiatimes.com/amp/news/government-policies/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/126487005</a>	37M	6,39,101
7	The Hindu	<a href="https://www.thehindu.com/news/national/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/article70501053.ece">https://www.thehindu.com/news/national/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/article70501053.ece</a>	38M	1,91,400
8	Money Control	<a href="https://www.moneycontrol.com/education/budget-2026-what-the-education-sector-is-expecting-from-union-budget-2026-27-article-13771285.html">https://www.moneycontrol.com/education/budget-2026-what-the-education-sector-is-expecting-from-union-budget-2026-27-article-13771285.html</a>	64M	3,82,800
9	Outlook Business	<a href="https://www.outlookbusiness.com/budget/budget-expectations-2026-experts-call-for-focus-on-quality-skills-and-higher-education-infrastructure">https://www.outlookbusiness.com/budget/budget-expectations-2026-experts-call-for-focus-on-quality-skills-and-higher-education-infrastructure</a>	33M	51,150
10	Zee Biz	<a href="https://www.zeebiz.com/hindi/economy/live-updates-budget-2026-expectation-live-date-time-nirmala-sitharaman-union-budget-gdp-schemes-middle-class-taxpayers-income-tax-slab-new-tax-regime-latest-updates-245655">https://www.zeebiz.com/hindi/economy/live-updates-budget-2026-expectation-live-date-time-nirmala-sitharaman-union-budget-gdp-schemes-middle-class-taxpayers-income-tax-slab-new-tax-regime-latest-updates-245655</a>	37.8M	1,10,000
11	The Week	<a href="https://www.theweek.in/wire-updates/business/2026/01/12/budget-2026-education-experts-urge-govt-to-prioritise-quality-">https://www.theweek.in/wire-updates/business/2026/01/12/budget-2026-education-experts-urge-govt-to-prioritise-quality-</a>	1M	-

		<a href="#">infrastructure.html#:~:text=Jaipur%2C%20Jan%2012%20(PTI),and%20growing%20higher%20education%20system</a>		
12	Money Rediff	<a href="https://money.rediff.com/news/market/budget-2026-focus-on-education-quality-infrastructure/40071020260112">https://money.rediff.com/news/market/budget-2026-focus-on-education-quality-infrastructure/40071020260112</a>	-	-
13	News 18	<a href="https://www.news18.com/agency-feeds/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure-9825402.html">https://www.news18.com/agency-feeds/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure-9825402.html</a>	53M	2,42,000
14	India TV	<a href="https://www.indiatvnews.com/business/budget/union-budget-2026-education-sector-s-expectations-from-this-year-s-budget-2026-01-20-1026663">https://www.indiatvnews.com/business/budget/union-budget-2026-education-sector-s-expectations-from-this-year-s-budget-2026-01-20-1026663</a>	91.4M	-
15	Upstox	<a href="https://upstox.com/news/market-news/latest-updates/budget-2026-27-focus-on-infrastructure-ai-adoption-check-top-expectations-from-education-sector/article-188541/">https://upstox.com/news/market-news/latest-updates/budget-2026-27-focus-on-infrastructure-ai-adoption-check-top-expectations-from-education-sector/article-188541/</a>	9.9M	3,50,000
16	Free Press Journal	<a href="https://www.freepressjournal.in/amp/education/union-budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure">https://www.freepressjournal.in/amp/education/union-budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure</a>	50.3K	-
17	The Telegraph	<a href="https://www.telegraphindia.com/edugraph/news/experts-urge-budget-2026-to-strengthen-education-quality-and-skills-amid-rising-enrolment/cid/2142589#goog_rewarded">https://www.telegraphindia.com/edugraph/news/experts-urge-budget-2026-to-strengthen-education-quality-and-skills-amid-rising-enrolment/cid/2142589#goog_rewarded</a>	1M	
18	Careers 360	<a href="https://news.careers360.com/union-budget-2026-27-education-experts-urge-government-prioritise-quality-infrastructure-future-ready-skills-nep-2020-bimtech/amp">https://news.careers360.com/union-budget-2026-27-education-experts-urge-government-prioritise-quality-infrastructure-future-ready-skills-nep-2020-bimtech/amp</a>	66M	-
19	News 9	<a href="https://www.news9live.com/education-career/education-news/union-budget-2026-education-experts-flag-infrastructure-gaps-in-indias-higher-education-landscape-2918952/amp">https://www.news9live.com/education-career/education-news/union-budget-2026-education-experts-flag-infrastructure-gaps-in-indias-higher-education-landscape-2918952/amp</a>	-	-
20	Pioneer	<a href="https://dailypioneer.com/news/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure">https://dailypioneer.com/news/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure</a>	1M	-
21	The Daily Jagran	<a href="https://www.thedailyjagran.com/business/budget-2026-expectations-live-updates-taxpayers-income-tax-changes-ai-defence-agriculture-track-industries-demandsfrom-budget-lb-30000066">https://www.thedailyjagran.com/business/budget-2026-expectations-live-updates-taxpayers-income-tax-changes-ai-defence-agriculture-track-industries-demandsfrom-budget-lb-30000066</a>	15.5M	63,800
22	The Hans India	<a href="https://www.thehansindia.com/hans/education-careers/pre-budget-2026-expectations-1039862">https://www.thehansindia.com/hans/education-careers/pre-budget-2026-expectations-1039862</a>	-	-
23	News Drum	<a href="https://www.newsdrum.in/business/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure-10991948">https://www.newsdrum.in/business/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure-10991948</a>	-	-

24	Tax TMI	<a href="https://www.taxtmi.com/news?id=67108">https://www.taxtmi.com/news?id=67108</a>	-	-
25	The News Strike	<a href="https://thenewsstrike.com/industry-leaders-share-pre-budget-2026-expectations-call-for-stronger-manufacturing-research-education-and-healthcare-ecosystems">https://thenewsstrike.com/industry-leaders-share-pre-budget-2026-expectations-call-for-stronger-manufacturing-research-education-and-healthcare-ecosystems</a>	-	-
26	Whales Book	<a href="https://www.whalesbook.com/news/English/Economy/Budget-2026-Indias-Education-Quality-Crisis-Looms-Amid-Enrollment-Surge/6964e40048839f4283833405">https://www.whalesbook.com/news/English/Economy/Budget-2026-Indias-Education-Quality-Crisis-Looms-Amid-Enrollment-Surge/6964e40048839f4283833405</a>	-	-
27	Bizz Buzz (The Hans India)	<a href="https://www.bizzbuzz.news/economy/union-budget-experts-call-for-big-push-to-healthcare-edu-reforms-1384487">https://www.bizzbuzz.news/economy/union-budget-experts-call-for-big-push-to-healthcare-edu-reforms-1384487</a>	-	-
28	MSN	<a href="https://www.msn.com/en-in/money/news/budget-2026-education-experts-urge-government-to-improve-quality-boost-infra-call-to-shift-focus-on-skills/ar-AA1UuYDr">https://www.msn.com/en-in/money/news/budget-2026-education-experts-urge-government-to-improve-quality-boost-infra-call-to-shift-focus-on-skills/ar-AA1UuYDr</a>	335K	-
<b>TOTAL</b>			<b>565M</b>	<b>36,87,951</b>

<https://www.ptinews.com/story/business/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/3269440>

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## **Budget 2026: Education experts urge govt to prioritise quality, infrastructure**

JAIPUR: (Jan 12) As the Union Budget 2026 approaches, education experts have urged the government to shift focus from expanding enrolment to improving quality, infrastructure and future-ready skills, citing India's young population and growing higher education system.

India has the world's second-largest education system, with nearly 40 per cent of its population below 25 years. In the last Budget, education received Rs 1.28 lakh crore, up 6.22 per cent, with Rs 50,077.95 crore allocated to higher education.

<https://timesofindia.indiatimes.com/business/india-business/budget-2026-education-experts-urge-government-to-improve-quality-boost-infra-call-to-shift-focus-on-skills/articleshow/126674791.cms>

# THE TIMES OF INDIA

**Budget 2026: Education experts urge government to improve quality, boost infra; call to shift focus on skills**



Pankaj Priya, deputy director and dean (academics) at BIMTECH, said that while access to higher education has expanded, physical infrastructure has not kept pace with rising enrolments.

He pointed to gaps in laboratories, hostels and student facilities, adding that the upcoming Budget should place greater emphasis on capacity-building, research and employability.

“The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access,” Priya said.

<https://www.financialexpress.com/budget/budget-2026-expectations-live-income-tax-relief-railways-defence-outlay-fiscal-4112163/>

## FINANCIAL EXPRESS

**Budget 2026 expectations highlight: JM  
Financial suggests raising equity LTCG  
tax-free limit to Rs 2 lakh from Rs 1.25  
lakh**



19:34 (IST) 19 Jan 2026

### **Budget Expectations 2026 LIVE Updates: Expectation from education sector**

Pankaj Priya, Deputy Director and Dean Academics at BIMTECH, says that bridging cognitive skill gaps requires a unified effort, asserting that "this responsibility cannot be left solely to State governments" while the Centre drives the national skilling agenda. As Industry 4.0 matures, he calls for higher education to urgently integrate Generative AI and machine learning into curricula to remain relevant.

While the Economic Survey 2024–25 shows a 13.8% increase in colleges, Priya argues that the next phase of reform must shift focus from simply "expanding access" toward "quality, deep research capacity, and strong employability outcomes." Aligning with NEP 2020's goal of 50% skill-based learning by 2025, he views the upcoming Budget as a "critical opportunity to transform India's education system into a globally competitive engine" for innovation. Ultimately, the goal is to cultivate an entrepreneurial mindset that leverages government tech initiatives to produce future-ready talent.

<https://economictimes.indiatimes.com/industry/services/education/budget-2026-college-enrolment-rises-but-classrooms-and-labs-fall-behind-warn-experts/articleshow/126483110.cms?from=mdr>

## THE ECONOMIC TIMES

### Budget 2026: College enrolment rises, but classrooms and labs fall behind, warn experts



However, experts cautioned that infrastructure development has lagged behind rising enrolments. "Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj [Priya](#), deputy director and dean (academics) at BIMTECH, told PTL.

<https://hindi.economicstimes.com/budget/budget-2026-expectation-why-education-budget-2026-must-go-beyond-enrolment-and-invest-in-india-minds/articleshow/126773902.cms>

**ET THE ECONOMIC TIMES** हिंदी | **ET** प्राइम  
हिंदी

हाई एजुकेशन और AI पर नजर: बजट 2026-27 से क्या चाहता है देश का एजुकेशन सेक्टर



केंद्रीय बजट 2026-27 नजदीक आते ही देश में उच्च शिक्षा, रिसर्च और नई तकनीकों खासतौर पर आर्टिफिशियल इंटेलिजेंस (AI) को लेकर उम्मीदें तेज हो गई हैं। भारत जब 7 ट्रिलियन डॉलर की अर्थव्यवस्था बनने की ओर बढ़ रहा है, तब यह बजट सिर्फ पैसों के आंकड़ों तक सीमित नहीं माना जा रहा। इसे ज्ञान, कौशल और तकनीक के जरिये एक मजबूत और ग्लोबल वर्कफोर्स तैयार करने की बुनियाद के रूप में देखा जा रहा है। पिछले बजट से क्या सीख मिली? बजट 2025-26 में शिक्षा के लिए कुल ₹1.28 लाख करोड़ का

<https://education.economicstimes.indiatimes.com/amp/news/government-policies/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/126487005>

**ET Education**  
From The Economic Times

## Budget 2026: Education experts urge government to prioritise quality, infrastructure



"Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

He said Budget 2026 should prioritise capacity-building, research and employability. "The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," Priya said.

He also stressed the need to align curricula with emerging technologies such as generative AI and machine learning, in line with the National Education Policy 2020. PTI

<https://www.thehindu.com/news/national/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure/article70501053.ece>

THE  HINDU

## Budget 2026: Education experts urge government to prioritise quality, infrastructure



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He also stressed the need to align curricula with emerging technologies such as generative AI and machine learning, in line with the National Education Policy 2020.

<https://www.moneycontrol.com/education/budget-2026-what-the-education-sector-is-expecting-from-union-budget-2026-27-article-13771285.html>



## Budget 2026: What the education sector is expecting from Union Budget 2026-27



**Pankaj Priya, Deputy Director and Dean Academics, Birla Institute of Management Technology (BIMTECH) Greater Noida:** "In education, addressing cognitive skill gaps alone is not sufficient, and this responsibility cannot be left solely to State governments when the Centre is driving the national skilling agenda. At the higher education level, there is an urgent need to align curricula with Industry 4.0 and emerging technologies such as Generative AI and machine learning. The National Education Policy 2020 recognises this shift and targets that by 2025, at least 50 per cent of students across school and higher education will be exposed to skill-based learning. While the Economic Survey 2024-25 shows that the number of colleges has increased by 13.8% over the past eight years and the Gross Enrolment Ratio has risen from 23.7% to 28.4%, the next phase of reform must clearly pivot towards quality, deep research capacity, and strong employability outcomes – not just expanding access. This Budget is a critical opportunity to transform India's education system into a globally competitive engine for innovation and future-ready talent. Our aim is to instill a mindset for innovation and entrepreneurship to derive maximum benefits from government initiatives focused on cutting-edge technologies."

<https://www.outlookbusiness.com/budget/budget-expectations-2026-experts-call-for-focus-on-quality-skills-and-higher-education-infrastructure>

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## Budget 2026: Education experts urge government to prioritise quality, infrastructure



"Access has expanded, but infrastructure such as laboratories, hostels and student facilities has not kept pace with enrolment growth," said Pankaj Priya, deputy director and dean (academics) at BIMTECH. He added that priority should be given to capacity-building, research and employability.

<https://www.zeebiz.com/hindi/economy/live-updates-budget-2026-expectation-live-date-time-nirmala-sitharaman-union-budget-gdp-schemes-middle-class-taxpayers-income-tax-slab-new-tax-regime-latest-updates-245655>

## Z BUSINESS हिंदी

**Budget 2026 Expectation LIVE: बजट सत्र से पहले 27 जनवरी को अहम चर्चा, जानिए क्या उम्मीदें हैं इस बजट से-लेटेस्ट अपडेट**



### **Budget 2026 Live: शिक्षा बजट में स्किल और क्वालिटी पर फोकस जरूरी**

बिजनेस के डिप्टी डायरेक्टर पंकज प्रिया के मुताबिक, शिक्षा में सिर्फ कौन्सिलिंग स्किल्स पर ध्यान देना काफी नहीं है. हायर एजुकेशन के करिकुलम को इंडस्ट्री 4.0, जेनरेटिव AI और मशीन लर्निंग से जोड़ना जरूरी है. NEP 2020 भी स्किल-बेस्ड लर्निंग पर जोर देती है. अब अगला सुधार चरण एक्सेस नहीं, बल्कि क्वालिटी, रिसर्च और एम्प्लॉयबिलिटी आउटकम्स पर केंद्रित होना चाहिए. यह बजट भारत की शिक्षा को ग्लोबल स्तर पर मजबूत बनाने का अहम अवसर है.

<https://www.theweek.in/wire-updates/business/2026/01/12/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure.html#:~:text=Jaipur%2C%20Jan%2012%20%28PTI%29,and%20growing%20higher%20education%20system>

**THEWEEK**

## Budget 2026 Education experts urge govt to prioritise quality infrastructure

"Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

He said Budget 2026 should prioritise capacity-building, research and employability. "The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," Priya said.

He also stressed the need to align curricula with emerging technologies such as generative AI and machine learning, in line with the National Education Policy 2020.

<https://money.rediff.com/news/market/budget-2026-focus-on-education-quality-infrastructure/40071020260112>

**rediff**

## Budget 2026: Focus on Education Quality & Infrastructure



"Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

He said Budget 2026 should prioritise capacity-building, research and employability. "The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," Priya said.

He also stressed the need to align curricula with emerging technologies such as generative AI and machine learning, in line with the National Education Policy 2020.

<https://www.news18.com/agency-feeds/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure-9825402.html>

**NEWS 18**

## Budget 2026: Education experts urge govt to prioritise quality, infrastructure



"Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

<https://www.indiatvnews.com/business/budget/union-budget-2026-education-sector-s-expectations-from-this-year-s-budget-2026-01-20-1026663>

# INDIA<sup>TV</sup>

## Union Budget 2026: Education sector's expectations from this year's budget



**Pankaj Priya, Deputy Director and Dean Academics, BIMTECH Greater Noida-** "In education, addressing cognitive skill gaps alone is not sufficient, and this responsibility cannot be left solely to State governments when the Centre is driving the national skilling agenda. At the higher education level, there is an urgent need to align curricula with Industry 4.0 and emerging technologies such as Generative AI and machine learning. The National Education Policy 2020 recognises this shift and targets that by 2025, at least 50 per cent of students across school and higher education will be exposed to skill-based learning.

While the Economic Survey 2024–25 shows that the number of colleges has increased by 13.8% over the past eight years and the Gross Enrolment Ratio has risen from 23.7% to 28.4%, the next phase of reform must clearly pivot towards quality, deep research capacity, and strong employability outcomes—not just expanding access. This Budget is a critical opportunity to transform India's education system into a globally competitive engine for innovation and future-ready talent. Our aim is to instill a mindset for innovation and entrepreneurship to derive maximum benefits from government initiatives focused on cutting-edge technologies."

<https://upstox.com/news/market-news/latest-updates/budget-2026-27-focus-on-infrastructure-ai-adoption-check-top-expectations-from-education-sector/article-188541/>



MARKET NEWS

## **Budget 2026-27: Focus on infrastructure, AI adoption; check top expectations from education sector**



Pankaj Priya stated that Budget 2026 should prioritise capacity-building, research and employability. "The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," he added.

<https://www.freepressjournal.in/amp/education/union-budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure>

**FREE PRESS JOURNAL**

## **Budget 2026: Education experts urge govt to prioritise quality, infrastructure**



\*Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth,\* Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.



[https://www.telegraphindia.com/edugraph/news/experts-urge-budget-2026-to-strengthen-education-quality-and-skills-amid-rising-enrolment/cid/2142589#goog\\_rewarded](https://www.telegraphindia.com/edugraph/news/experts-urge-budget-2026-to-strengthen-education-quality-and-skills-amid-rising-enrolment/cid/2142589#goog_rewarded)



## Union Budget 2026: Experts Call for Shift From Enrolment Expansion to Quality in Education



"Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

<https://news.careers360.com/union-budget-2026-27-education-experts-urge-government-prioritise-quality-infrastructure-future-ready-skills-nep-2020-bimtech/amp>

NEWS by  
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## Union Budget 2026: Education experts urge government to prioritise quality, infrastructure



"Spending should focus on building skilled talent, digital transformation and institutional capacity," he said. He said Budget 2026 could be a turning point if it strengthens infrastructure, digital and multilingual education, and prepares students for a knowledge-driven economy. "Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said. He said Budget 2026 should prioritise capacity-building, research and employability. "The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," Priya said. He also stressed the need to align curricula with emerging technologies such as generative AI and machine learning, in line with the **National Education Policy 2020**.

<https://www.news9live.com/education-career/edu-news/union-budget-2026-education-experts-flag-infrastructure-gaps-in-indias-higher-education-landscape-2918952/amp>

**news  
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## **Union Budget 2026: Education experts flag infrastructure gaps in India's higher education landscape**



"Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

<https://dailypioneer.com/news/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure>

# The Pioneer

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## Budget 2026: Education experts urge govt to prioritise quality, infrastructure



"Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Pankaj Priya, deputy director and dean (academics) at BIMTECH, said.

<https://www.thedailyjagran.com/business/budget-2026-expectations-live-updates-taxpayers-income-tax-changes-ai-defence-agriculture-track-industries-demandsfrom-budget-lb-30000066>



## Budget 2026 Expectations Live Updates: Key Demands Of Healthcare, Education, Retail, Defence, And Other Sectors



● 06:58 PM, 23 Jan 2026

### Budget 2026 Expectations: Education Sector Demands Measures For AI Adoption At Higher Education

Noting the importance of a combined initiative between the state and centre, Pankaj Priya, Deputy Director and Dean Academics, Birla Institute of Management Technology (BIMTECH), Greater Noida, said that in education, addressing cognitive skill gaps alone is not sufficient, and this responsibility cannot be left solely to State governments when the Centre is driving the national skilling agenda.

<https://www.thehansindia.com/hans/education-careers/pre-budget-2026-expectations-1039862>

# THE Hans India

English Daily

## Pre-budget 2026 expectations

**Pankaj Priya, Deputy Director and Dean Academics, Birla Institute of Management Technology (BIMTECH) Greater Noida**

"In education, addressing cognitive skill gaps alone is not sufficient, and this responsibility cannot be left solely to State governments when the Centre is driving the national skilling agenda. At the higher education level, there is an urgent need to align curricula with Industry 4.0 and emerging technologies such as Generative AI and machine learning. The National Education Policy 2020 recognises this shift and targets that by 2025, at least 50 per cent of students across school and higher education will be exposed to skill-based learning. While the Economic Survey 2024–25 shows that the number of colleges has increased by 13.8% over the past eight years and the Gross Enrolment Ratio has risen from 23.7% to 28.4%, the next phase of reform must clearly pivot towards quality, deep research capacity, and strong employability outcomes—not just expanding access. This Budget is a critical opportunity to transform India's education system into a globally competitive engine for innovation and future-ready talent. Our aim is to instill a mindset for innovation and entrepreneurship to derive maximum benefits from government initiatives focused on cutting-edge technologies."

<https://www.newsdrum.in/business/budget-2026-education-experts-urge-govt-to-prioritise-quality-infrastructure-10991948>



## **Budget 2026: Education experts urge govt to prioritise quality, infrastructure**

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He said Budget 2026 should prioritise capacity-building, research and employability. "The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," Priya said.

He also stressed the need to align curricula with emerging technologies such as generative AI and machine learning, in line with the National Education Policy 2020. PTI AG PRK PRK

<https://www.taxtmi.com/news?id=67108>



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<https://thenewstrike.com/industry-leaders-share-pre-budget-2026-expectations-call-for-stronger-manufacturing-research-education-and-healthcare-ecosystems>

# THE NEWS STRIKE

VOCAL FOR LOCAL NEWS

## Industry Leaders Share Pre-Budget 2026 Expectations : Call for Stronger Manufacturing, Research, Education, and Healthcare Ecosystems



Pankaj Priya, Deputy Director and Dean Academics, Birla Institute of Management Technology (BIMTECH) Greater Noida, said, "In education, addressing cognitive skill gaps alone is not sufficient, and this responsibility cannot be left solely to State governments when the Centre is driving the national skilling agenda. At the higher education level, there is an urgent need to align curricula with Industry 4.0 and emerging technologies such as Generative AI and machine learning. The National Education Policy 2020 recognises this shift and targets that by 2025, at least 50 per cent of students across school and higher education will be exposed to skill-based learning. While the Economic Survey 2024-25 shows that the number of colleges has increased by 13.8% over the past eight years and the Gross Enrolment Ratio has risen from 237% to 284%, the next phase of reform must clearly pivot towards quality, deep research capacity, and strong employability outcomes—not just expanding access. This Budget is a critical opportunity to transform India's education system into a globally competitive engine for innovation and future-ready talent. Our aim is to instill a mindset for innovation and entrepreneurship to derive maximum benefits from government initiatives focused on cutting-edge technologies."

<https://www.whalesbook.com/news/English/economy/Budget-2026-Indias-Education-Quality-Crisis-Looms-Amid-Enrollment-Surge/6964e40048839f4283833405>



**Whalesbook**

## **Budget 2026: India's Education Quality Crisis Looms Amid Enrollment Surge**



Whalesbook News Report

### **Experts Sound Alarm on Quality Gap**

Despite this expansion in access, experts like Pankaj Priya, deputy director and dean (academics) at BIMTECH, caution that fundamental infrastructure development has not kept pace. "Access has expanded, but infrastructure such as labs, hostels and student facilities has not kept pace with enrolment growth," Priya stated. The call is for the next phase of reform to concentrate on capacity-building, deep research, and demonstrable employability outcomes, moving beyond mere expansion.

<https://www.bizzbuzz.news/economy/union-budget-experts-call-for-big-push-to-healthcare-edu-reforms-1384487>



## Union Budget: Experts call for big push to healthcare, edu reforms



On education, Pankaj Priya, Deputy Director and Dean (Academics), Birla Institute of Management Technology (BIMTECH), Greater Noida, said addressing cognitive skill gaps alone is not enough and the responsibility cannot rest solely with State governments. "With the Centre driving the national skilling agenda, there is a pressing need for coordinated action," he said.

At the higher education level, Priya stressed the urgent need to align curricula with Industry 4.0 and emerging technologies such as Generative AI and machine learning.

<https://www.msn.com/en-in/money/news/budget-2026-education-experts-urge-government-to-improve-quality-boost-infra-call-to-shift-focus-on-skills/ar-AA1UuYDr>



## **Budget 2026: Education experts urge government to improve quality, boost infra; call to shift focus on skills**



Pankaj Priya, deputy director and dean (academics) at BIMTECH, said that while access to higher education has expanded, physical infrastructure has not kept pace with rising enrolments.

He pointed to gaps in laboratories, hostels and student facilities, adding that the upcoming Budget should place greater emphasis on capacity-building, research and employability.

"The next phase of reform must pivot towards quality, deep research capacity and strong employability outcomes, not just expanding access," Priya said.



**Industry Story:** Exclusive Pre-Budget Story- Dr.  
Pankaj Priya – Money Control (Hindi)

# **INDEX**

<b>Exclusive Pre-Budget Story- Dr. Pankaj Priya</b>				
<b>Sr. No.</b>	<b>Publication</b>	<b>Link</b>	<b>Reach</b>	<b>PR Value</b>
1	Money Control	<a href="https://hindi.moneycontrol.com/budget/budget-2026-nirmala-sitharaman-may-shift-her-focus-on-quality-of-education-and-skill-development-article-2338944.html">https://hindi.moneycontrol.com/budget/budget-2026-nirmala-sitharaman-may-shift-her-focus-on-quality-of-education-and-skill-development-article-2338944.html</a>	64M	3,82,800
<b>TOTAL</b>			<b>64M</b>	<b>3,82,800</b>

<https://hindi.moneycontrol.com/budget/budget-2026-nirmala-sitharaman-may-shift-her-focus-on-quality-of-education-and-skill-development-article-2338944.html>

**moneycontrol**

## Education Budget 2026: एजुकेशन की क्वालिटी और स्किल डेवलपमेंट पर हो सकता है निर्मला सीतारमण का फोकस



**पुयाओ में स्किल डेवलपमेंट पर फोकस करने की सलाह**

एक्सपर्ट्स का कहना है कि सरकार को अब स्किल डेवलपमेंट पर फोकस करने की जरूरत है। बिमटेक के डिप्टी डायरेक्टर पंकज प्रिय ने कहा, "सरकार का फोकस अब स्किलड टैलेंट बनाने, डिजिटल ट्रांसफॉर्मेशन और इंस्टीट्यूशनल कॅपैसिटी पर होना चाहिए।" उन्होंने कहा कि बजट 2026 में अगर सरकार का फोकस इंफ्रास्ट्रक्चर, डिजिटल और मल्टीलिंगुअल एजुकेशन पर रहता है तो इससे बड़ा बदलाव आ सकता है। उन्होंने नॉलेज आधारित इकोनॉमी के लिए स्टूडेंट्स को भी तैयार करने की सलाह दी।



**TV Interview:** Degrees but No Jobs? India's Skills  
Crisis Explained | Education vs Employment |  
Breakfast Club-LIVE - CNN - Dr. Prabina Rajib

**INDEX**

<b>TV Interview- Degrees but No Jobs? India's Skills Crisis Explained   Education vs Employment   Breakfast Club-LIVE - CNN - Dr. Prabina Rajib</b>				
<b>Sr. No.</b>	<b>Publication</b>	<b>Link</b>	<b>Reach</b>	<b>PR Value</b>
1	CNN News 18	<a href="https://www.youtube.com/live/SM4wNvmR6Wk">https://www.youtube.com/live/SM4wNvmR6Wk</a>	10.3M	-
2	CNN News 18	<a href="https://www.youtube.com/watch?v=xItgZGk8s08">https://www.youtube.com/watch?v=xItgZGk8s08</a>	10.3M	-
3	CNN (Twitter)	<a href="https://x.com/CNNnews18/status/2008011524783165498">https://x.com/CNNnews18/status/2008011524783165498</a>	4.3 M	-
<b>TOTAL</b>			<b>25M</b>	<b>-</b>

<https://www.youtube.com/live/SM4wNvmR6Wk>



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Sanjeev Sanyal's remark on UPSC sparks a bigger question: are our education choices aligned with real-world skills, adaptability and work readiness?

Dr Anuradha Choudry, IIT Kharagpur And Dr. Prabina Rajib, Director, BIMTECH Decode At #TheBreakfastClub With @kritisween





**TV Interview:** Budget 2026: Term Insurance से Health Insurance तक बजट में मिलेगी बंपर सौगात? |  
Nirmala Sitharaman - Prof. Pratik Priyadarshi – TV9

## INDEX

<b>TV Interview: Budget 2026: Term Insurance से Health Insurance तक बजट में मिलेगी बंपर सौगात?   Nirmala Sitharaman - Prof. Pratik Priyadarshi</b>				
<b>Sr. No.</b>	<b>Publication</b>	<b>Link</b>	<b>Reach</b>	<b>PR Value</b>
1	TV9 (Youtube)	<a href="https://www.youtube.com/watch?v=-ejdGgAq72U">https://www.youtube.com/watch?v=-ejdGgAq72U</a>	26M	3,02,500
<b>TOTAL</b>			<b>26M</b>	<b>3,02,500</b>

<https://www.youtube.com/watch?v=-ejdGgAq72U>



Budget 2026: Term Insurance से Health Insurance तक बजट में मिलेगी बंपर सौगात? |  
Nirmala Sitharaman



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