

BIMTECH BECOMES GLOBAL WINNER OF 2025 UN PRME GLOBAL STUDENTS (PGS) SUSTAINABILITY AWARDS

Birla Institute of Management Technology (BIMTECH) feels immense pride as its United Friends of Earth (BIMTECH-UFE) team, comprising Neer Soni, Arunojya Vatsa and Deval Kambaliya, has been crowned the Global Winner of the prestigious 2025 PRME Global Students (PGS) Sustainability Awards, held at the PRME Global Forum reception at the United Nations Headquarters in New York on 10th June 2025. The Principles for Responsible Management Education (PRME) is a United Nations initiative on inculcating sustainability in business and management education through Seven Principles for Responsible Management Education and on advancing the Sustainable Development Goals (SDGs).

Guided by their mentor, Dr Reeti Kulshrestha, the UFE team's success is a testament to months of relentless hard work, endless revisions, and unwavering dedication. Their impactful sustainability initiatives, perfectly aligned with the Seven Principles and SDGs. The team proudly showcased three core BIMTECH initiatives,

Saksharta Abhiyan, Rural Immersion Programme and LEAD Social Entrepreneurship. This victory is the compounding effect of passion, perseverance, and purpose. The winning team will receive 2000USD prize money as a token of appreciation to support their local sustainability initiatives, sponsored by Marketplace Simulations.

