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Business Standard

AIC-BIMTECH HOSTS GOOGLE AI DAY, SHOWCASES INDIA'S GENERATIVE AI POTENTIAL

Atal Incubation Centre, BIMTECH, in collaboration with Google for Startups, hosted the Google AI Day for Startups on July 9, 2025, attracting over 100 early-stage founders. The event aimed to equip entrepreneurs with Generative AI knowledge, technical tools, and networking opportunities to scale their solutions.

The day featured keynote sessions, expert panels, and hands-on labs with Google's advanced AI tools like Gemini 2.5, Gemma 3.0, and Vertex AI. A highlight was the panel discussion, "AI's Next Wave: Agents, Multimodal, and Monetisation", moderated by Mahesh Prajapati (BigDot.ai), with insights from industry leaders like Mr Alok Shankar Pandey (DFCCIL) and Ms Noor Fatma (Easlofy). Enisha Kalita from Google also introduced startup support programs, including mentorship and cloud credits.

Dr Prabina Rajib, Director, BIMTECH, emphasised the institute's commitment to innovation, while Mr Surya Kant, CEO of AIC-BIMTECH, aligned the event with India's Viksit Bharat vision. Past beneficiaries like Bharat AI and Snapblaze showcased the program's impact.

AIC-BIMTECH, backed by AIM NITI Aayog, has nurtured 400+ startups since 2018, reinforcing its role in India's AI-driven growth. The event underscored BIMTECH's dedication to fostering a vibrant startup ecosystem.

