

Business Standard**PROMOTIONS**

BIMTECH PARTNERS WITH UNIQLO TO NURTURE FUTURE RETAIL LEADERS

BIMTECH, one of India's premier B-schools, has taken a bold step toward redefining retail education by partnering with global apparel giant UNIQLO. The newly signed MoU will bring industry expertise directly to students by blending classroom learning with real-world experience.

For BIMTECH's PGDM (Retail Management) students, this collaboration opens doors to exclusive internships, mentorship from UNIQLO's top executives, and campus placements through UNIQLO's Management Candidate Program. High-performing students may even earn a spot in UNIQLO's prestigious Global Management Program in Japan, an unparalleled opportunity to train alongside international retail leaders.

"This partnership reflects BIMTECH's commitment to producing industry-ready graduates," said Dr Prabina Rajib, Director of BIMTECH. "We're not just teaching retail, we're co-creating the next generation of leaders with UNIQLO."

Mr Kenji Inoue, COO of UNIQLO India, praised BIMTECH's academic rigor and emphasized the brand's growing investment in India. "With retail expanding rapidly, we need skilled talent and BIMTECH students are perfectly positioned to lead this change," he noted.

As India's retail sector prepares to add 3.5 million jobs by 2030, BIMTECH continues to solidify its reputation as a launchpad for future business leaders, proving once again why it stands among the country's top management institutes.

