

EXCLUSIVE ART WORKSHOP WITH PADMA SHRI MR PARESH MAITY AT BIMTECH

The Birla Institute of Management Technology (BIMTECH), in collaboration with Birla Academy of Art & Culture organised an extraordinary Art Workshop on Tuesday, 26th November 2024, facilitated by the illustrious Padma Shri awardee, Mr Paresh Maity.

Through interactive demonstrations and personalised feedback, Mr Maity shared his artistic journey, from his evocative watercolour landscapes to monumental creations like The Indian Odyssey, inspiring participants with his passion and dedication. Attendees were captivated by his anecdotes, rooted in his extensive travels and experiences as one of India's most celebrated contemporary artists.

The workshop witnessed enthusiastic participation from students and faculty alike. Participants experimented with vibrant colours and expressed their emotions through innovative creations. The workshop not only

served as a creative outlet but also reinforced critical business skills such as adaptability, resilience, and problem-solving. The artworks created during the session were a testament to the transformative power of creativity and the workshop's success in fostering a collaborative, values-driven environment at BIMTECH.

The event concluded with heartfelt gratitude extended to Mr Paresh Maity for his invaluable guidance and to the Birla Academy of Art & Culture for facilitating such an enriching initiative.

