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ANNUAL ACTIVITY REPORT 2023



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Birla Institute of Management Technology

Plot No. 5, Knowledge Park II, Greater Noida (NCR)
Uttar Pradesh-201 306, India

Tel: +91-0120-6843000-6843010

Mob: 9355024501-510

Toll Free No. 18005723999

www.bimtech.ac.in





Late Basant Kumar Birla and Sarala Birla

OUR VISION

Developing responsible leaders with an entrepreneurial mind set and striving for sustainability

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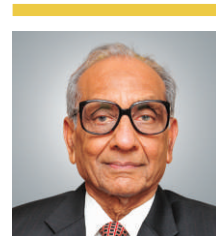


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BOARD OF GOVERNORS



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Shri Alok Gupta
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Dr. Manosi Chaudhuri
Professor, BIMTECH

MESSAGE FROM THE DIRECTOR

In our pursuit of educating the increasingly tech savvy Millennial Generation, we endeavour to develop future business leaders who can garner requisite skills and proficiencies to equip them for success in the complex global environment.

We at BIMTECH are dedicated to instilling a strong foundation of effective management skills within a constantly evolving and resource-limited setting. Our primary goal is to equip tomorrow's leaders with the ability to maximize the potential of limited resources through innovation, entrepreneurial drive, and adept management of technology and commerce. This mission is pivotal to our economic progress and advancement, as we aim to cultivate excellence and foster leaders who can adeptly oversee resources within the context of a globalized world while embracing their social responsibilities.

Everything around BIMTECH echoes the vision and the value system of the House of the Birlas. We take care to inculcate these ethics and values in the future managers while shaping and sharpening their mind-set with the academic rigors.

Team BIMTECH feels engaged and empowered to always do better and push our shared ambitions to greater heights. This report provides a synopsis of

some of the highlights and activities that have propelled us throughout the year. The achievements touched upon in this report were possible only through the hard work and dedication of all the members of the BIMTECH family. Rankings at the National levels by various reputed organizations reiterate our growth and ensure that we are on the right trajectory of excellence.

Together, we seek and discover new opportunities, challenge old norms and perspectives to make a meaningful influence on the world around us. As we turn a new page in BIMTECH's history and move to the next level in the league of the great institutions, we look forward to fulfilling our commitment to nurture an eco-system that encourages risk taking, innovation and creativity which aids the young minds to blossom as future business champions of our country.

Dr. Harivansh Chaturvedi



We at BIMTECH strive to nurture and groom ethical leaders with entrepreneurial and global mind-set who can make a profound and positive impact on people, companies and society at large.



35th FOUNDATION DAY



Birla Institute of Management Technology (BIMTECH), celebrated the institute's 35th Foundation Day on October 2, 2022, which also marked the birth of two great leaders of India, Mahatma Gandhi and Lal Bahadur Shastri, with a host of activities and programs befitting the occasion.

The Foundation Day lectures in the Institute are delivered by eminent personalities of the country who have contributed immensely to nation-building. The Chief Guest, Shri G. N. Bajpai, Ex-Chairman, SEBI and LIC, enlightened students about the importance of ESG and encouraged them to have a holistic and sustainable approach to conducting business. Quoting "Sarve Bhavantu Sukhina Sarve Santu Niraamayaah" as the motto for modern corporations, he averred that the Gandhian ideology shares a similar approach to social development.

This was followed by the felicitation of B K Birla Distinguished Research Scholar Awardees, 2021. The award has been instituted in memory of our visionary founder Late Shri Basant Kumarji Birla and is presented to eminent researchers from private universities for their

contribution to business research. The award was given to Dr. Sachin Mangla, O.P. Jindal Global University, Haryana; Dr. Shalini Talwar, SPJIMIR, Mumbai; and Dr. Rajesh K Singh, MDI, Gurgaon. Awards for Best Researcher and Best Teacher were conferred to the winners for the academic year 2021-22. Faculty members and staff members who had completed 10 years of service with BIMTECH were felicitated for their commitment and superior service to the institute.

The Chief Guest released the Annual Activity Report 2022. Books titled "Women in Education and Work Life," "DEI in Education and Work," and "Beyond the Beaten Path" were also released on this momentous occasion. The celebrations concluded with a traditional community feast for more than 1,000 people of all ages and statures, thus strengthening the Birla Ethos of an inclusive, equitable, and sustainable tomorrow. The Foundation Day celebrations concluded on a high-spirited note, keeping intact its rich legacy of traditional values and moral approach.

BASANT KUMAR BIRLA DISTINGUISHED RESEARCH SCHOLAR AWARDS, 2021

1st Prize



Sachin Kumar Mangla
Professor, Jindal Global Business School
O.P. Jindal Global University,
Sonapat, Haryana

2nd Prize



Shalini Talwar
Associate Professor,
S. P. Jain Institute of Management
& Research,
Mumbai

3rd Prize



Rajesh Kr Singh
Professor,
Management Development
Institute, Gurgaon

BIMTECH'S BEST TEACHER AWARDS, 2021-22



Dr. Rahul Singh
Professor, BIMTECH



Dr. Meena Bhatia
Associate Professor, BIMTECH



Prof. Monika Mittal
Assistant Professor, BIMTECH

BIMTECH'S BEST RESEARCHER AWARDS, 2021-22



Dr. Archana Shrivastava
Associate Professor, BIMTECH



Dr. S M Fatah Uddin
Assistant Professor, BIMTECH

36th COMMENCEMENT DAY



Shri K. S. Bakshi
Group Head – Human Resources,
Inter Globe Enterprises Pvt. Ltd.



BIMTECH welcomed the PGDM Batch of 2023-25 in the 36th Commencement Day- the 'Deeksharambh' held on June 30, 2023. The ceremony was attended by around 480 students accompanied by their families who witnessed them embark on a transformative journey of learning and leadership.

The Chief Guest for the occasion -Shri K. S. Bakshi, Group Head – Human Resources, Inter Globe Enterprises Private Limited, shared infinite wisdom laying emphasis on five lessons for lifelong development- getting your hands dirty, mindfulness, passion for purpose, curiosity and building relationships. The Guest-of-Honor, Ms. Lopamudra Banerjee, CHRO, Carrier Midea India Private Limited, in her keynote address, remarked that “every opportunity is going to hone, sharpen you and carve a path ahead”. The two luminaries outlined the challenges that lay ahead and reminded the incoming batch to let their conscience and moral compass point due north in all their choices and decisions. Dr. Harivansh Chaturvedi, Director, BIMTECH welcomed the new batch, and the exalting speeches were succeeded by the unveiling of the

annual report of the Centre of Innovation and Entrepreneurship Development, Atal Incubation Centre (AIC) BIMTECH. Thus, the future flag bearers began their academic journey at BIMTECH.

As the 2023-25 batch prepared to embark upon their exhilarating academic odyssey, BIMTECH conducted the Combined Orientation Program on the June 1, 2023, and program-specific orientation on the June 2, 2023. The Orientation program acquaints freshly inducted students with the nuances of life at BIMTECH. The corporate sessions showcased luminaries from the industry who articulated how modern managers are expected to chart out a course of action with telling effect and pursue goals with missionary zeal.

DEEKSHARAMBH



36th CONVOCAATION DAY



Chief Guest

Shri Tapan Singhel
Managing Director & CEO, Bajaj Allianz
General Insurance Co. Ltd.



The convocation ceremony is a special day in the academic life of the students. It is a defining moment in every student's life giving his self-esteem a boost. It marks the day when after two years of hard work and dedication, the students get their education degrees. BIMTECH celebrated 35th Convocation for the Batch 2021-23 on April 15, 2023.

A total of 367 students graduated. The Chief Guest, Mr Tapan Singhel, MD & CEO, Bajaj Allianz General Insurance Company Limited gave valuable life lessons to the young managers. He advised the graduating students that the key to happiness lies within us, and we need not seek it outside. He recommended them to train themselves to find happiness in routine life, to be grateful for everything good around them and to stay focused.

During the convocation Diplomas were awarded to students from the doctoral programs and the four programs courses of BIMTECH which are PGDM, PGDM – International Business, PGDM-Insurance Business and PGDM-Retail Management.

While presenting the progress report, Director Dr. H. Chaturvedi focused on the importance of Academic Excellence as well as strengthening the faculty, Advancement of Research and achieving International Accreditation from AACSB. He also extended his good wishes to all students of passing out batch who have successfully completed their Diploma Programme.



36th
CONVOCAATION 20
2021-2023 Batch 23

INTERNATIONAL ACCREDITATION

International Accreditation Association to Advance Collegiate Schools of Business (AACSB)

BIMTECH has earned the prestigious AACSB Accreditation. With this coveted international recognition, we have joined the elite club of AACSB Accredited B-schools in India and abroad. This esteemed honor will be a game changer for BIMTECH to mark its presence in the global management education arena. Industry demands quality business graduates from top business schools to attain a competitive advantage. The US-based accrediting body, i.e., the Association to Advance Collegiate Schools of Business (AACSB) accreditation, is considered the gold standard in management education. It is the longest-standing, most recognised form of specialised accreditation that an institution and its business programs can earn. It provides a framework of 15 international standards on which B-Schools worldwide assess the quality of their education.



For BIMTECH, AACSB accreditation opens the possibilities for more collaborative research (at national and international levels) and faculty and student exchanges. NEP 2020 allows the top 100 business institutions in the country to have partnerships with foreign universities and business schools. AACSB accreditation will facilitate the conversion of these possibilities for BIMTECH.

Our guiding principle of functioning has always facilitated the grooming of ethical global business leaders committed to inclusive growth and sustainability. The Vision, Mission, and Values (VMV) of BIMTECH guide all the activities that culminate in the positive contribution to society, business education, the diversity of people and ideas, and graduates' success. Further, the ideals of BIMTECH spring from the renowned legacy of the Founders—the Birla Group—dedicated towards nation-building and preserving India's rich cultural traditions.

Systems and processes at BIMTECH are pretty robust and gel with international quality standards. However, during our AACSB accreditation journey, we could identify a few areas where we needed to revisit our systems and processes to align with AACSB Standards fully. We formed an AACSB Task Force, which monitored this alignment regularly. We sailed through this journey because of our strong collaborative team of management, faculty, staff, students, alums, and all other stakeholders.



Business School Impact System (BSIS) Label from EFMD

The French Foundation for Management Education (FNEGE) jointly with European Foundation of Management Development (EFMD) bestowed on BIMTECH the Business School Impact System (BSIS) Label for successful completion of the BSIS Impact process and for on-going commitment to creating and increasing the impact in June 2019. The EFMD is one of the top international accreditation bodies. BSIS is the first comprehensive impact assessment tool for business schools that helps to demonstrate their impact upon its local environment – city or region.

National Board of Accreditation (NBA)

BIMTECH started its NBA accreditation journey in 2008. Since then all four Postgraduate programmes, namely, PGDM, PGDM (IB), PGDM (RM), and PGDM (IBM) have been accredited by the National Board of Accreditation (NBA). This year we filled for the 3rd and 2nd cycle of the Accreditation process for PGDM & PGDM IB in the month of June 2022. And we are happy to be awarded this prestigious accreditation again. We will start with the renewal process of Accreditation for PGDM RM and PGDM IBM in the year-end.

Category 1 Graded Autonomy

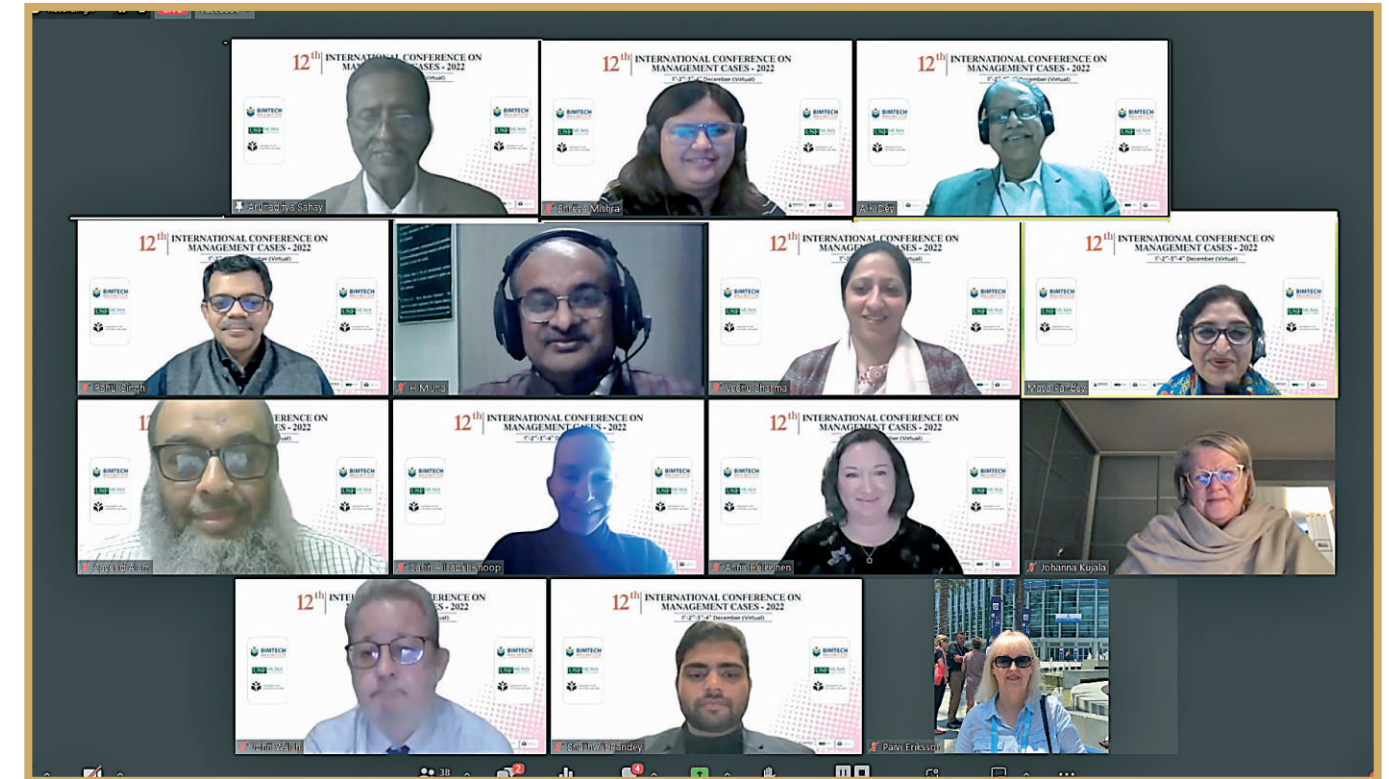
In recognition to its evolution as a quality institution of reckoning, the All India Council for Technical Education in India, recently granted Category 1 Graded Autonomy to BIMTECH. It recognizes the need to create an enabling environment whereby Standalone Institutions can become institutions of Global excellence. Autonomy is pivotal in promoting and Institutionalizing excellence in higher education and the regulatory framework needs to facilitate better performing institutes.

**RANKED 10th
AMONGST
PRIVATE and 24th**
amongst all B-Schools
by Business World in
the Year 2022

**RANKED 17th
AMONG
TOP PRIVATE B-SCHOOLS**
in India - (Business Today-
MDRA Best B-Schools
Ranking 2023)

RANKED 18th
by BT-MDRA, amongst Top
Private Indian B-School
in the Year 2022

INTERNATIONAL CONFERENCE ON MANAGEMENT CASES 2022



On the December 1, 2022, BIMTECH in collaboration with the University of Eastern Finland and University of South Florida, inaugurated the 12th Edition of International Conference of Management Cases (ICMC). The conference was conducted in online mode, on the Zoom platform. The Keynote speaker, Prof. Anna Heikkinen, Senior Lecturer in Management and Organization, Faculty of Management and Business, Tampere University, Finland, talked about “Three approaches to sustainability in a circular economy?” The other keynote speaker Ms. Carin-Isabel Knoop, Executive Director Case Research & Writing Group, Harvard Business School, discussed on the Mental Health in Business Classrooms, raising a highly concerning issue faced by the higher education today.

Meet the Editor Session

On December 2, 2022, Meet the Editor Session was conducted. The Editor-in-chief of three of the most reputed teaching case journal were invited to share insights into publishing with their journal. Dr. LiQun WEI, Editor-in-Chief of Asian Case Research Journal,

Dr. Michael Goldman, Editor-in-Chief of Emerging Markets Case Studies, and Dr. Eric Dolansky, Editor-in-Chief, The Case Research Journal agreed to give their valuable time to Meet the Editor Session of International Conference of Management Cases 2022.

Doctoral Colloquium

This year we also introduced Doctoral Colloquium for scholars using qualitative approaches in their study. Four Management scholars at different stages of their research presented their work. Prof. John Varlaro, Providence Campus, Johnson & Wales University, USA, Prof. Matthew Mullarkey, from Muma College of Business, University of South Florida, USA and Prof. Ajoy Kumar Dey from BIMTECH acted as the chairs for the session.

Technical Sessions

This year, 59 cases collectively written by about 140 authors were presented over two days (December 3-4, 2022) in 13 concurrent technical sessions. The conference was attended by 63 delegates from 9

countries. The largest contingent of 9 delegates participated from USA. Overall more than 100 delegates attended the three-day virtual conference.

Forum for Collective Wisdom

Of the cases presented 12 were selected in the Forum for Collective Wisdom, which was presented on the December 4, 2022. This is a unique technical session for the cases that were ranked as either good or excellent by the reviewers. This session enriches the discussion and is in a round table format and feedback is captured in advance of other presenters in the same session.



RETAIL SUMMIT 2022



BIMTECH successfully organized The Retail Summit 2022. The theme of the event was **'Shifting Gears: Reshaping the Future of Retail'**. The Summit focused on the new shopping experiences within the post-pandemic purview and the innovative ways in which retailers and consumers are rebooting and rethinking strategies to adapt to the ever-changing retail landscape.

The eminent Chief Guest Mr. Lalit Agarwal, Founder & MD, V-Mart Retail Ltd., addressed the audience with his impactful words and elucidated upon how Retailers have grown through providing value to the customers. He also focused on inclusion and compassion. He commented on how shift to gears and how to provide access to those consumers sitting in the smaller towns.

Dr. Gagan Katiyar, Chairperson, Retail Management Program shed light on Omni channel presence. He mentioned that pandemic was a boon as well as a bane to the customers & retailers. Dr. Pankaj Priya, Area Head-Marketing and Retail, BIMTECH emphasized the fact that retail is just not limited to buying and merchandising, but it has a lot more to do.



BIMTECH hosted two Panel Discussions at the Summit. Panelist for the first Discussion gathered under the theme of Omni-channel Strategies: Creating More Meaningful Retail Experiences which was moderated by Dr. Pankaj Priya. Esteemed panelists talked about customer expectation, personalized service & technology as a catalyst in retail. Mr. Manoj Thakur, Regional Operations Head – Digital Business, Reliance Retail talked about how retailers surround customers with omnichannel & how big e-commerce sites like Myntra- the largest fashion retailer- have grown. Mr. Ankur Bhatia, CEO, Chogori India Retail Ltd., spoke about customer decision making before making a purchase through offline stores. Mr. Ashuman Bhasin, Director-Digital Business, Benetton India, highlighted the fact that cost of doing business online is higher, but it helps the business reach across the length and breadth of the country. Mr. Prem Madan, Director, Beanz Global Pvt. Ltd., talked about impulse purchase, benefits of online shopping & evolution of customer needs over period of time.

The Second Panel Discussion elevated the idea of Social Commerce: One of the Biggest Digital Trends in the Retail Industry. Prof. Dhruva Chak, Professor Marketing, BIMTECH was the moderator. Mr. Shailesh Kandwal, AVP and Grocery Business Head – Delhi NCR, Reliance Retail, commented on direct selling & market selling. Mr. Ajay Seth, Director, Customer Services, Panasonic Life Solutions India Limited, emphasized on User-generated content

marketing which is content related to a brand that's created by someone who's not an official representative of the business. Mr. Swapan Dutta, Strategic Advisor-Zadley, Beatnik and Naari, iterated, "Influence marketing is only applicable to lifestyle & fashion". He also emphasized the fact that social media marketing is better than digital marketing. Ms. Devika Bhardwaj, Head-Regional Marketing, XM Global threw light upon the fact that trust factor is important while making purchase online.

This was followed by an Inter B-school competition conducted by the program-'Retail-in-Detail'. The Winning team from Great Lakes, Gurgaon was awarded a cash prize of Rupees 25000 and the runner up team from BIMTECH was granted a cash prize of Rupees 15000.

Felicitations for Senior corporate leaders & Retail Professionals was done. Among those honoured were-Mr. Harrish M. Bhatia, President-Sales & Marketing, Dainik Bhaskar Group, Mr. K. S. Bakshi, Group Head-HR, InterGlobe Enterprises, Mr. Vinod Bapna ED, CEO & Group CFO of Caparo Maruti Ltd., Mr. Jai Yadav, BD Franchising & Expansion-Dabur & Mr. Jay Prakash Chhajer, GM-Distribution-Paytm. Thereafter, the Felicitation Ceremony for Retail Heroes- 'DIVYAANG' happened. Herein, the physically challenged who did exceptionally well in the retail domain despite their limitations were honoured.

The summit ended on a positive and productive note.

6TH BIMTECH INSURANCE COLLOQUIUM 2022

FOSTERING SUSTAINABLE AND INCLUSIVE GROWTH



The sixth edition of the BIMTECH INSURANCE COLLOQUIUM was held in Mumbai at the prestigious MCA Complex on October 7, 2022, with the theme of "Fostering Sustainable and Inclusive Growth".

In his welcome address in the inaugural session, Prof. (Dr.), Anupam Verma, Deputy Director and Dean Academics, BIMTECH, expounded on the theme of the colloquium which aimed at exploring value creation by building trust, development of an ESG framework and the need for customer centricity for businesses.

In his keynote address, Mr. Suresh Mathur, Executive Director, IRDAI, felt the theme was relevant in the current times we were living in. He thought that ESG issues had moved to the forefront. A strong ESG proposition was linked to long-term returns for businesses. In his Keynote address, Mr. Srinath Sirdharan, a well-known columnist and author dwelled on the ten buckets of ESG which were as per him the overall theme of ESG, targets to be achieved, tracking of the same, traceability to the ultimate source, transparency in disclosure, tailoring to suit the regulations, transformation, technology, talent shortage of workforce knowing ESG norms and temptation not to do green



washing by businesses while ensuring compliance with ESG regulations.

In the theme address that followed Mr. Sakate Khaitan, Senior Partner, Khaitan Legal Associates and Member Board of Governors, BIMTECH gave an overview of the history of the insurance business in India which included nationalization and privatization of insurance sector and enactment of laws and regulations framed during the period. In his view insurance industry had a pivotal role to play in promoting ESG. There was a need for insurers to provide more granular data in the area claims.

The first panel discussion was on the theme of "Value Creation through building trust." The discussion was moderated by Prof. (Dr) Abhijit K. Chattoraj, Dean (SW&SS), & Chairperson-PGDM-IBM -BIMTECH and chaired by Mr. Suresh Mathur -Executive Director-IRDAI. Mr. Rajiv Sharan, Vice President & Senior Economist Swiss Re, Mr. Anand Pejaware, Deputy Managing Director, SBI General Insurance Company Ltd., Mr. Sunjay Dutta, Chief Underwriting, Reinsurance, Claims & Actuarial at ICICI Lombard General Insurance Co. Ltd. and Mr. Joydeep Roy, PwC Global Leader-Health Insurance & PwC India Leader-Insurance Practice Price water house Coopers Pvt Ltd joined the stimulating discussion.

The second panel discussion on the theme "Value Creation through-Environmental, Social and Governance -ESG." was chaired by Mr. Arun Agarwal, Author and Thought leader and former



founder CEO of Chola MS General Insurance, & moderated by Prof. Pratik Priyadarshi. Mr. Hersh Shah, Chief Executive Officer, IRM India Affiliate, Mr. Amitabh Gupta, Chief Underwriting Officer, Reliance General Insurance, Mr. Pankaj Tomar, India Head, AXA Climate and Mr. Shrenik Baid, IFRS Insurance Leader, Financial Services Partner Deloitte India, Chief Executive Officer, had an engaging discussion with their perspectives.

The third-panel discussion on the theme of "Value Creation through Customer Centricity" was moderated by Prof. Manoj Kumar Pandey. The session was chaired by Mr. K.K. Mishra, Former MD, and CEO of Tata AIG General Insurance Co. Ltd. Mr. Mahavir Chopra, founder, and CEO, of Beshak.org, Dr. Rakesh Agarwal, Editor -Of the Insurance Times, Mr. KV Dippu, Senior President of Bajaj Allianz General Insurance Co Ltd., and Mr. P. Sachidanand, Head Corporate Solutions- Mahindra Insurance Brokers participated in the discussion based on the above theme.

BIMTECH acknowledges outstanding contributions in the field of Insurance by conferring Life Time Achievement Awards upon eminent professionals from the industry. This edition of the colloquium honored Mr. G. N. Bajpai, Former Chairman of SEBI & L.I.C. of India, for his outstanding and exemplary contribution to the growth of the Indian insurance industry. In his acceptance address, Mr. Bajpai thanked BIMTECH for honoring him.

BIMTECH BUSINESS LITERATURE FESTIVAL 2023



The Third edition of BIMTECH Business Literature Festival (BBLF 2023) was organized at the campus lawns February 10-11, 2023. The literary extravaganza was inaugurated by the Chief Guest Shri Bhopender Yadav, Union Minister of Labour and Employment and Minister of Environment, Forest and Climate Change. As a co-author of the book 'The Rise of the BJP: The Making of the World's Largest Political Party', he reiterated the importance of literature in shaping modern business practices.

The Valedictory Address was delivered on February 11 by Mr. Bharat Wakhlu, Founder President -The Wakhlu Advisory TWA, Co-Founder of Resilient Leadership & Change Master and Ex-Tata Administrative Services and Best selling Author. He presented anecdotes from his book 'Tata's Leadership Experiment' which examined the vision behind TAS and its success in creating leaders who embody TATA values similar to the ethos of Birlas.

Dr. H Chaturvedi, Director, BIMTECH, who was the inspiration behind curating this first-ever business literature festival by a B-school in India, encouraged everyone to learn through the success and failure stories of the authors who had led business houses for decades.

BBLF 2023 showcased new releases during the book



unveiling featuring authors like PKD Nambiar, Ankit Jhamb, and Prof. Bharat H. Desai who unveiled their books You, Too, can be a Brand, The Most Negative Book of Positivity and Envisioning Our Environmental Future respectively.

The festival hosted panel discussions featuring authors such as Mr. R. N. Bhaskar, author of Gautam Adani: Reimagining Business in India and the World, Mr. Harish Bhat, author of four books, most notably, TATA Stories & TATA Log, Mr. Kiran Karnik, author of Decisive Decade and Mr. Hardayal Singh, Mr. Pattabhi Ram author of The Tech Phoenix, Mr. Biju P.R, author of We are Products: How AI invades our life, Mr. Neeraj Kapoor, author of Stuck-up to Startup, Ms. Rupangi Sharma, author of Young Indian Innovators, Entrepreneurs and Change-makers, Mr. Parmesh Shahani, author of Queeristan: LGBTQ Inclusion in the Indian Workplace. These interlocutions were moderated by experts- Ms. Suruchi Maitra, Co-Founder of Artha School of Entrepreneurship, Dr. Vikram Dutt, Expert, Core Committee, Rehabilitation Council of India, GOI, Mr. Mohit Gupta from FROB (Friends of Books) community. The GLOBAL AUTHORS' LOUNGE, a segment which is an International Authors' Space, was moderated by Ms. Mimi Nicklin, author of 'Softening the Edge'.

The three panelists Mr. John Aguilar, author of Methods to Greatness: Unlocking and Testing the Secrets of Asia's Billionaires, Legends, and Icons, Ms. Christine Amour-Levar, author of Wild Wisdom and Ms. Nandini Vijayaraghvan author of Unfinished Business delved deeper into the importance of empathetic influence in modern business and how



emotional intelligence can be used to influence and connect with people on a deeper level.

Two informative Masterclasses were conducted by Ms. Radhika Marwah, Executive Editor of Penguin Random House, who motivated the crowd 'Write that book! A masterclass on writing and publishing', and the second one on 'Happily Insured: Guide to Understanding Insurance and Leading a Stress-free Life' by author Mr. Kapil Mehta, Co-Founder at SecureNow Insurance Broker. A Haiku Writing workshop was also organised by Café Haiku magazine.

BBLF 2023 turned out to be a fantastic getaway filled with fun and fiesta where bibliophiles also enjoyed a mini book fair, art and food stalls, puppet show, author signings, selfie booth during the two days.



BIMTECH SELECTED AS PRME CHAMPION 2023

BIMTECH selected as PRME Champion 2023 BIMTECH is elated about its selection as a Principles for Responsible Management Education (PRME) Champion 2023. The PRME is a United Nations platform that promotes Responsible Management Education, and its Champions programme is a privileged engagement awarded to institutions with a proven track record of commitment to its core principles. It promotes and connects management educators, researchers, and strategy developers from business schools globally as a Community of practice. The mission of the PRME Champions group is to contribute to thought and action leadership on responsible management education in the context of the United Nations sustainable development agenda. In addition, the purpose of the Champions is to serve the broader PRME community through this leadership opportunity.

Ten faculty members from different disciplines in Management were nominated to undertake the unique Impactful-five (i5) project through a workshop conducted jointly by the PRME Secretariat, New York and the LEGO Foundation, USA. The workshop session were held on the March 6, 2023 and April 7, 2023.

BIMTECH organized a Round Table Meeting on August 24, 2022 at BIMTECH, Greater Noida. the theme of the Round Table consisted of two action points, one –to concretize a calendar of collaborative events and two, to discuss strategies for promoting the adoption of PRME Principles in the region- by increasing the number of signatory institutions. The vision and mission of the PRME is the need for collective and effective action on the PRME's agenda and broad base action to combat climate change and instil responsible leadership amongst the student community –making them more conscientious towards environmental sustainability, Human Rights, and Corporate Social Responsibility. The meeting was attended by PRME member Institutions.

PRME Principles for Responsible
Management Education

an initiative of the 

Visit and participation by BIMTECH faculty at International Conference as panel speakers

Dr. Abhijit Chattoraj, Professor and Chairperson of Insurance Business Management Programme and Dean Student Welfare was a panel speaker at a conference organized by the FAIR (Federation of Afro Asian Insurers and Reinsurers forum) on the theme "Impact of rising inflation and resilience of the Re/Insurance Industry" in Istanbul, Turkey from September 21-24, 2022.

Asia Nat CAT and Climate Change Conference in Singapore

Prof Pratik Priyadarshi a faculty in Insurance Business Management Programme at BIMTECH was a speaker at Asia Nat CAT and Climate Change Conference organized by Asia Insurance Review in Singapore from September 26-27, 2022. The conference theme was "Unmask the Possibility". Prof. Pratik Priyadarshi spoke on the topic "Will climate change be the cause of new pandemics?"

CXO Talks

The placement season for the batch 2021-2023 completed successfully. It was a fantastic year as compare to previous years.

CCR had organized a series of insightful sessions to prepare students for the corporate world with the eminent speaker and notable alumnus of BIMTECH.

- 1. CXO Series:** CCR has hosted 15 CXO talks featuring industry leaders such as Kartik Narayan (Vodafone Idea Ltd), Santosh Prasad (IBM Consulting), SuchetaJha (Akzonobel), Deepak Kumar (Nagarro), Ashish Bhalla (HCL), Hemant Malik (ITC), CR Mohan (Bajaj Allianz General Insurance), Sabyasachi Mukherjee (HSBC), Anshula Verma (EY), Saurabh Gupta (RSBL), Anmol Zalke (Allianz Technologies), and Sushant Kumar (Early Talent Hiring).
- 2. Lunchbox Sessions:** CCR has successfully conducted 24 Lunchbox sessions with notable alumni representing companies such as ADP, Darwin Box, Mazars, Marsh, Kantar, RMS, Hitachi Vantara, Wipro, ICICI Bank, HDFC Ltd., etc., for their placement preparation of those companies.
- 3. Kaffeeklatsch Sessions:** To further enhance student preparedness, CCR organized 17 Kaffeeklatsch sessions featuring leaders from PwC, Dabur, VE Commercial Vehicle, KPMG, Oxane, Accenture, Wipro, OPPO Mobile, Panasonic, Oracle, Nielsen, and EY India.

These sessions have been instrumental in equipping students with valuable insights and guidance as they embark on their corporate journeys.



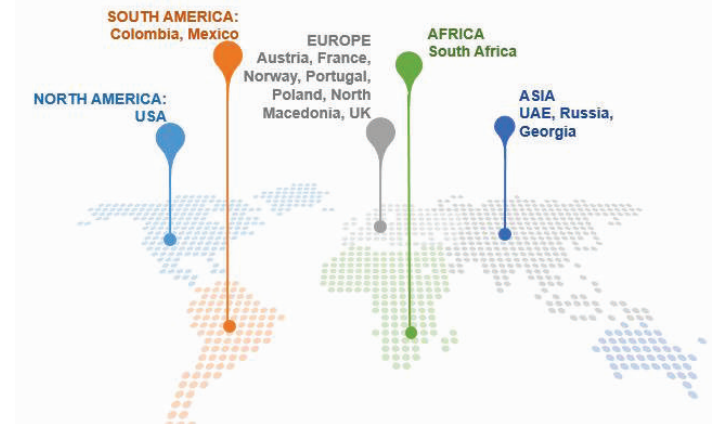
BIMTECH OPENS DOORS FOR FULL-TIME INTERNATIONAL STUDENTS IN ITS FLAGSHIP 2-YEAR PGDM PROGRAM

BIMTECH, home to students from all parts of India, welcomed international students for the first time in its 2-year full-time PGDM program. Nine students from Nepal were admitted in the PGDM program which also included students on prestigious scholarships funded by the Ministry of External Affairs, Govt. of India. This has enhanced the cross-cultural exchanges, fostering diversity in the campus. This initiative aligns with BIMTECH's commitment to nurturing global business leaders through a comprehensive and immersive learning experience.

On being asked about the experience at BIMTECH, one of the students from Nepal, Ms. Anamika Gupta says, "BIMTECH is one of the best PGDM institutions providing not only academic exposure but also a wide range of platforms to hone your extracurricular skills. The faculty members here are the pillars of learning. I am confident that the industry oriented classroom lectures, guest lectures, seminars and short term projects will help me upskill myself and help me make a mark in my future workplace. I am grateful to the Govt. of India for providing me with the Scholarship by Ministry of External Affairs to pursue my higher education in BIMTECH."

INTERNATIONAL WEEK ADDS GLOBAL FLAVOUR TO CLASSROOM LEARNING

To provide a global exposure to students on a diverse range of topics and to prepare them for global business leadership, BIMTECH organised the 2nd International Week under the Global Immersion Program from February 13-17, 2023 in virtual mode on the theme Geopolitical challenges and the future of Business for 1st year students of all PGDM programs. The geopolitical situation has impacted the global economy and the effects are being felt in all aspects of business around the world. This program endeavoured to bring together international experts/academicians to deliver lectures to students on how organizations across the world are responding to this crisis and change. With 25 guest professors from 19 universities in 14 countries (Austria, Colombia, France, Georgia, Mexico, North Macedonia, Norway, Poland, Portugal, Russia, South Africa, UAE, USA and UK) BIMTECH students received a truly international experience. Lectures were delivered on topics ranging from International Business, Innovation and Creativity in the business world, Luxury Marketing, Digital Consumer Culture, Strategic Communication, Digital transformation of global supply chains, Data Analytics, Emergency Management, Competencies of the future, ESG and Sustainability, Mergers and Acquisitions, Geopolitical risks and financial markets to name a few. The lectures included interactive group discussions and group activities. Students stated that the guest professors being from different parts of the world helped them gain a whole new perspective on various topics. The guest faculty from various parts of the world also shared their insights about teaching at BIMTECH. They had a wonderful experience engaging with the students and were impressed with the contributions made by students during the lecture sessions. The International Week added diversity and international flavour to the classroom teaching, provided a platform for BIMTECH faculty members to network and engage with the international guest professor for future engagements and enhanced the international visibility of BIMTECH.



INTERNATIONAL STUDENT MOBILITY



BIMTECH has a well-established Student Exchange Program under which we student mobility takes place annually. In today's interconnected world, international experiences have become increasingly important for students' personal and professional growth. By participating in the Student Exchange Program of BIMTECH, students gain a deeper understanding of diverse cultures, enhance their language skills, foster global networks, and develop the cross-cultural competencies required to thrive in an increasingly globalized job market.

Under the Student Exchange program, BIMTECH received 8 international students from NEOMA

Business School, France who pursued a trimester in the PGDM-International Business Program.

Under outgoing mobility, 11 BIMTECH students from all 4 programs pursued their exchange program in NEOMA Business School, France, Kozminski University, Poland and SolBridge International School of Business, Woosong University, South Korea. One of the students Ms. Dipti Narayan from PGDM-International Business Program was awarded the ERASMUS+ Mobility Grant for the exchange program.

INTERNATIONAL FACULTY MOBILITY



DE VINCI HIGHER EDUCATION GROUP (ALDV) INTERNATIONAL WEEK, FRANCE

To promote international diversity in teaching, Pôle Léonard de Vinci, France organised the De Vinci Higher Education International Week 2023 from March 27 – 31, 2023. The program comprised of lectures and workshops for their students. 10 faculty members from BIMTECH namely Prof. A.V. Shukla, Dr. Himanshi Tiwari, Dr. Khanindra Das, Prof. Manosi Chaudhuri, Dr. Monika Jain, Prof. Monika Mittal, Dr. Nidhi Sahore, Dr. Ruchi Arora, Prof. Saloni Sinha and Dr. Shalini Singh participated and delivered lectures in virtual mode on various domains of Business management.

FH JOANNEUM, AUSTRIA

- Prof. Sunil Sangra, Professor of Strategy, Innovation & Entrepreneurship delivered lectures on Strategic Management in FH Joanneum from December 2-17, 2022 under the ERASMUS+ Mobility.
- Dr. Rahul Singh, Professor of Strategy and Globalization was invited to deliver lectures on Strategic Marketing to students at FH Joanneum, Austria from April 29 – May 6, 2023.

UNIGLOBE COLLEGE, NEPAL

Dr. Manoj Pant, Associate Professor of Retail Marketing, delivered a 40-hour course on Sales Management from December 5-12, 2022.

UNIVERSITY OF WARSAW, POLAND

BIMTECH and University of Warsaw, Poland share a long standing relationship. Dr. Aleksandra Jaskólska from the Faculty of Political Science and International Studies, University of Warsaw and Dr. Rafał Wiśniewski, from the Faculty of Political Science and Journalism, Adam Mickiewicz University, Poznan visited BIMTECH on September 26, 2022 to deliver a guest lecture on "Challenges and Opportunities the India-EU relationship has in the 21st century" for students of the PGDM International Business Program. Dr. Jaskólska also addressed the students who aspire to spend their exchange trimester in University of Warsaw, Poland during the Student Exchange Program. This visit also was an opportunity to discuss the way forward for cooperation activities such as joint research and other mobility programs between both institutions.

INTERNATIONAL PARTNERSHIPS



Seton Hall University, USA

Dr. Anupam Varma, Deputy Director and Dean Academics, BIMTECH visited Stillman School of Business, Seton Hall University USA in July 2022 to discuss about potential ways for the two institutions to collaborate in the future. Exchanges of faculty, staff, and students, collaborative research projects and publications, virtual student projects and study-abroad programs were some of the initiatives that were explored. BIMTECH and Seton Hall have signed a Memorandum of Understanding (MoU).



Middlesex University, Dubai

BIMTECH and Middlesex University, Dubai signed an MoU to establish a collaborative partnership on February 15, 2023. The signing ceremony was held at the premises of BIMTECH in the presence of Dr. Cedwyn Fernandes, Pro Vice Chancellor & Director, Middlesex University Dubai and Dr. H. Chaturvedi, Director, Dr. Anupam Varma, Deputy Director, Dr. K. C. Arora, Registrar, Centre for International Affairs and faculty members of BIMTECH. The MoU represents a significant milestone for both universities, as it provides a platform for collaboration and exchange of knowledge in various fields. The partnership will promote the exchange of students, faculty, and researchers, allowing them to benefit from the diverse range of academic expertise and research facilities available in both institutions.

Institute of Finance Management (IFM), Tanzania

Prof. Josephat Lotto, Rector, Prof. Tadeo Andrew Satta, Professor Emeritus and Dr. Bernard Mnzava, Senior Lecturer and Head Admissions, IFM Tanzania visited BIMTECH on March 6, 2023. The visit involved the extension of the MoU and a detailed discussion about the collaborative activities that will be undertaken jointly by IFM Tanzania and BIMTECH under the framework of the MoU.



INTERNATIONAL PARTNERSHIPS



Assumption University, Thailand

BIMTECH signed an MOU with Assumption University, Thailand which envisages the exchange of academic and research initiatives, exchange of student and faculty, between Thailand and India. On December 9, 2022, Mr. Raj Khimesra, Honorary Senior Adviser of BIMTECH for Southeast Asia exchanged an MoU duly signed by Dr. H. Chaturvedi, Director, BIMTECH, and Dr. Bancha Saenghiran, President of the Assumption University at its Hua Mak campus in Bangkok.

INTERNATIONAL MINISTERIAL GUEST VISITS

OFFICE OF THE PRESIDENT AND CABINET, ZIMBABWE VISITS BIMTECH

Senior officials from the Office of the President, Zimbabwe, were invited to visit BIMTECH with an objective of providing them with deeper insights into BIMTECH's academic programs and offerings, facilities and infrastructure. The visit provided a platform to discuss mutual interests in academic exchanges and research programs. The officials left with a positive impression of BIMTECH's commitment to excellence in management education. This visit aimed to catalyse international activities with Zimbabwe in the future.

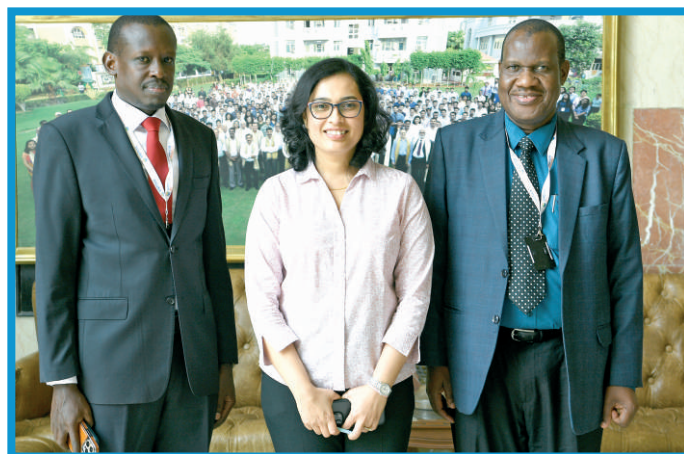


BIMTECH'S INTERNATIONAL MEDIA PRESENCE



MINISTRY OF EDUCATION & SKILL DEVELOPMENT, ROYAL GOVERNMENT OF BHUTAN VISITS BIMTECH

Aligned with the NEP 2020, BIMTECH is taking efforts to promote internationalization of higher education. In this regard, a guest delegation from the Ministry of Education and Skill Development, Royal Government of Bhutan led by the Director General visited BIMTECH on June 7, 2023. An overview of the programs and infrastructure offered by BIMTECH was presented to the officials and the potential collaborative activities that can be undertaken in future were discussed. This visit aimed to pave the way for potential collaborations and partnerships between BIMTECH and Bhutanese higher educational institutions.



VISIT OF HIGH COMMISSION OF UGANDA, NEW DELHI

BIMTECH welcomed senior officials from the Uganda High Commission, New Delhi, in June 2023. The purpose of their visit was to familiarize themselves with BIMTECH's academic programs, facilities, and infrastructure. This exploratory interaction aimed to pave the way for potential collaboration between Uganda and BIMTECH.



In accordance with NEP 2020 that underlines the importance of internationalization of higher education, BIMTECH is committed to increase its global outreach. BIMTECH was featured on the "Destination India" Program telecasted by Channel News24 of Nepal on July 6, 2023. The program highlighted BIMTECH's esteemed academic reputation and its diverse programs. Dr. H. Chaturvedi, Director BIMTECH spoke about the institute's legacy of 35 years as a quality education provider and a potential study destination for aspiring international students. The broadcast showcased the campus, state-of-the-art facilities, and testimonials from the Nepalese students studying in BIMTECH. This exposure increased awareness about BIMTECH as a preferred destination for students from Nepal seeking quality education in India. The program's reach provided valuable insights into BIMTECH's offerings to a wider audience, contributing to its international presence and attracting prospective students from Nepal.

BIMTECH'S PARTICIPATION IN THE INDIAN HIGHER EDUCATION MEET 2023, BANGLADESH

BIMTECH participated in the 'Indian Higher Education Meet 2023' held in Bangladesh from March 18-22, 2023, represented by Ms. Pragyan Patnaik from the Centre for International Affairs. Top public and private institutions from India in NIRF Top 100 or with NAAC >=3.26, Institutes of Eminence and Institutes of National Importance participated in the education fair. The event was jointly inaugurated by Dr. Dipu Moni, Hon'ble Minister of Education, Bangladesh and H.E. Mr. Pranay Varma, High Commissioner, High Commissioner of India in Dhaka. The event was also graced by the Deputy Minister of Education of Bangladesh. Course advice, entry requirements, scholarship opportunities and counselling of students visiting the BIMTECH stall. BIMTECH was also presented and promoted as a study destination in several colleges and universities in Bangladesh.





BIMTECH'S PRESENCE IN AFRICA DAY 2023

BIMTECH represented by Ms. Pragyan Patnaik participated in the Africa Day Event 2023 which is a worldwide celebration of the people, culture and diversity of Africa and was observed on May 26, 2023 in New Delhi. The event was graced by Smt. Meenakshi Lekhi, Minister of State for External Affairs in the capacity of the Chief Guest who in her address highlighted the multi-faceted relations of India with African countries. It was attended by a large number Ambassadors, High Commissioners and Diplomats of African countries. This provided a platform for BIMTECH to engage with various African representatives and proved instrumental in expanding BIMTECH's global outreach and fostering cross-continental educational alliances.



BIMTECH AT THE MARIE SKŁODOWSKA-CURIE ACTIONS - GLOBAL FELLOWSHIPS CALL BY EURAXESS INDIA

BIMTECH participated and presented in the prestigious Webinar for the Marie Skłodowska-Curie Actions Global Fellowships on June 21, 2023, organized by the Delegation of the European Union to India and EURAXESS India. In the presentation delivered by Ms. Pragyan Patnaik, Centre for International Affairs, the research activities, innovative academic programs, and commitment to fostering international collaborations in BIMTECH was showcased. BIMTECH's participation in the webinar demonstrated its expertise in providing a nurturing and collaborative environment for researchers and scholars and underscores its dedication to promoting global research mobility and academic excellence.

DIPLOMATIC GUEST LECTURE SERIES

In current times, globalization of business is happening rapidly and with changes in the global geo-political environment, immense opportunities have emerged for conducting business internationally. There is a renewed focus of the Indian government towards integration with world economy. The Diplomatic Guest Lecture Series focusses on a country's economic and trade relations with India and deliberates upon the opportunities and challenges of that country in doing business with India. In line with this, the Centre for International Affairs in collaboration with PGDM International Business Program, invited the following Diplomats to deliver lectures on Opportunities and Challenges of their countries in Doing Business with India.

- H. E. Mr. Fleming Raul Duarte Ramos, Ambassador, Embassy of the Republic of Paraguay, New Delhi.
- H. E. Mr. Demeke Atnafu Ambulo, Ambassador Extraordinary and Plenipotentiary, Embassy of the Federal Democratic Republic of Ethiopia, New Delhi

The uniqueness of the program is that it offers students the opportunity to learn directly from diverse international diplomats and foreign service officers who are experts and engage in intricate dialogues and negotiations with India in order to represent their nation's interests abroad. The lectures enhanced our students' knowledge and understanding on cultural, economic and trade relations of Hungary with India and were highly appreciated by students and professors likewise.



OUR RESEARCH ODYSSEY



Doctoral Programmes

A total of 9 research scholars were admitted to the E/FPM doctoral level programmes this year. At the beginning of the year there were 40 doctoral students registered with the centre. Three scholars submitted their thesis and six scholars were awarded the doctoral degrees.

The table below presents a snapshot of the enrollment status with the Center for Research Studies.

Doctoral Programmes	Ongoing	Awarded
Fellow Programmes Affiliated from AICTE		
1. FPM Programme (BIMTECH)	14	02
Thesis submitted (during 2021-22)	01	----
2. EFPM Programme (BIMTECH)	26	04
Thesis submitted (during 2021-22)	02	----
Total (1+2)	40	06

Orientation Programme of the 11th FPM/EFPM Batch of 2023



Program Chairperson FPM Dr. A V Shukla (R) and Program Coordinator Dr. Pradip Kumar (L)

The Orientation Program for the 11th E/FPM batch was organized on Saturday, July 15, 2023. Dr. A V Shukla, Program Chairperson emphasized on achieving the deadlines of the program timely and doing the coursework with complete focus. Dr. Pradip Kumar, Coordinator FPM gave the new scholars some relevant insights on making their research journey successful. In the faculty speak session, our senior faculty member, Dr. A K Dey, gave insightful tips for a successful research journey to the new scholars and wished them luck. Dr. A Sahay, Dean Research gave a thought-provoking speech and presented his perspectives on research. He connected research with the discovery of new knowledge. Our Director, Dr. Harivansh Chaturvedi, welcomed all the new scholars to the doctoral program. In his inspiring address, he asked the scholars to take up socially relevant and challenging research. He wished them well for their journey ahead.



Dr. Harivansh Chaturvedi, Director (R) and Dr. A Sahay, Dean, Research (L)



Snapshot of various colloquia held at the CRS during the year

Workshop on 'Preparing for a holistic career in academics'

The Centre for Research Studies (CRS), BIMTECH organized an interactive and intensive two-day workshop "Preparing for a holistic career in academics" from Sep. 16-17, 2022 with the purpose to prepare the full-time scholars of BIMTECH for a successful academic career. The workshop focused on curriculum design and development.

The resource person for this workshop was Prof. Sanjaya Gaur, who is a Prof. of Clinical Marketing at NYU, New York. The workshop was very enriching where the Research Scholars learned about the meaning of an academic career. They were given meaningful insights about how they should excel in teaching, training, academic administration, designing assessments for effective evaluation of course learning, and using the PDER format for effective course delivery.



Ph.D.'s Degree Awarded during the year

- Dr. Mayuk Das gupta** was awarded Fellow in Management under the guidance of Dr. AK Dey and Dr. A Sahay by BIMTECH. The title of his thesis being "Influence of Organizational Culture, Job Crafting and Employee Engagement on Employee Level Outcomes in the Indian ITES Sector".
- Dr. Ashutosh Kumar** was awarded Fellow in Management under the guidance of Dr. Rahul Singh and Dr. Amarnath Bose by BIMTECH. The title of his thesis being "Impact of Mahatma Gandhi National Rural Guarantee Act on Primary Education in India".
- Dr. Virender Kumar** was awarded Fellow in Management under the guidance of Dr. Rahul Singh and Dr. Amrendra Pandey by BIMTECH. The title of his thesis being "Modelling Large Construction Projects' Critical Success Factors: A Project Management Approach in Indian Context".
- Dr. Deepak Chamola** was awarded Fellow in Management under the guidance of Dr. A Sahay and Dr. Rahul Singh by BIMTECH. The title of his thesis being "Effect of Social Capital and Perceived Benefits on Performance of New Generation Cooperatives".
- Dr. Daitri Tiwary** was awarded Fellow in Management under the guidance of Dr. Jagdish Shettigar, Dr. Pooja Misra and Dr. Khanindra Ch Das by BIMTECH. The title of her thesis being "Rupee Volatility, External Commercial Borrowings and Firm Profitability: Evidence from Indian Manufacturing Sector".
- Dr. Aditi Mudgal** was awarded Fellow in Management under the guidance of Dr. Harivansh Chaturvedi, Dr. Pankaj Priya and Dr. Amarnath Bose by BIMTECH. The title of her thesis being "Developing Lexicon for mapping Consumer Perception of Indian Brands using Online Narrative Campaigns".

The following scholars have submitted their thesis for the award of Ph.D./FPM Degree in Management:

Name	Guide	University
Sanjay Kumar Das Kayasth	Dr. A Sahay	BIMTECH
Shruti Batra	Dr. A K Dey	BIMTECH
R Satya Krishna Sharma	Dr. Girish Jain	BIMTECH

RESEARCH PROJECTS



Title of the Project: Centers of Excellence in sustainable tourism to boost economic development and enhance university-business cooperation in Southern Area/CESTour.

Objective: The project aims to build the concept of Sustainable Tourism in India, Nepal, and Sri Lanka with a view to enhanced industry-academia collaboration and robust infrastructural and scholastic support to the industry.

Duration of the Project: January 2021 to March 2024

Project Mentors:

National Head – Dr. Rahul Singh

Project Coordinator – Dr. Veenu Sharma

Project Manager – Ms. Svadha Rai



Progress:

Milan's IULM University conducted a progress evaluation meeting to assess the project's advancement and define future action plans. Seven institutions participated in the meeting - 3 from South Asia, namely India (3 partners), Sri Lanka (2 partners), and Nepal (2 partners), and three others from Europe, Austria, Italy, and Spain. Between June 5 and 7, a project management meeting and study visit for the CESTOUR Erasmus+ Project was conducted at IULM University in Milan. The meeting was part of the European Union-sponsored ERASMUS+ initiative on sustainable tourism. Dr. Rahul Singh and Dr. Veenu Sharma from BIMTECH attended the three-day meeting.

Additionally, two successful training programs were also carried out as part of the project. These programs are intended to equip participants with the knowledge and skills necessary to effectively implement the initiative in their communities. The training programs covered topics such as "A Peep into the Sustainable Tourism Market: Customer, Businesses and Government" at IITTM, Noida and "Travel Retail and Sustainable Tourism", with Retail Management students at BIMTECH. The project team also organized a Case Challenge Competition in addition to the training programs. This competition allowed participants to

implement the knowledge and skills they gained in their training programs to the real-life projects. The competition was a tremendous success, with participants presenting innovative and practical solutions to the given problem; the Case Challenge Competition was won by Anshuman Sharma, followed by Swati Khanna and Akansha Kesarwani. The project team intends to conduct additional training programs, seminars and conference to continue enhancing the capabilities of the participants. These activities will focus on sustainability, advocacy, and community empowerment.

ICSSR Research Project on NEP 2020 and Three-Language Formula in School Education

Dr. Poonam Vyas has been awarded a Major Research Project on the topic "NEP 2020 and Three-Language Formula in School Education: An Effort to Preserve Culture and Foster Inclusiveness within the Wider Society" by the Indian Council of Social Science Research (ICSSR), New Delhi in April 2023.

Despite major achievements in the education sector in India, disparities still remain and education attainment is much lower among several groups, particularly among rural students. To this end, the Indian government issued a new education policy in 2020 which proposes the early implementation of a three-language formula to promote multilingualism at the school level and thus increase their growth prospects. The inclusion of vernacular in education may give new life to the endangered languages, help to keep children connected to their culture, and may foster inclusiveness within the wider society. However, research in this area is infancy.

Though a lot of work has been done in the area of multilingualism or bilingualism. To date, there is very little research on the implication of the three-language formula to promote multilingualism with a focus on culture, endangered languages, and inclusivity.

Against this backdrop, the present study examines the challenges facing in the implementation of the three-language formula proposed in NEP-2020 in schools in Rajasthan. Further, it also suggests a framework based on translanguaging / translingual pedagogical practices for implementing India's multilingual language-in-education policy 2020.

RESEARCH

OUR PUBLICATIONS



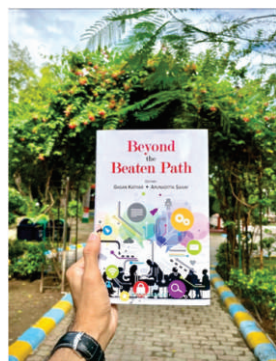
Book 'Time for Bharat' Unveiled by Shri Sakate Khaitan

Shri Sakate Khaitan visited the BIMTECH campus accompanied by Shri Arun Agarwal, former CEO, Author, and Thought Leader, and Shri Srinath Sridharan, Strategic Counsel to several Boards, CEOs and Investors and an eminent media columnist. They held a talk about their new book 'Time for Bharat'- A researched conversation on Governance'. The book presents an integrated world view to transform Bharat into a human powerhouse such that it becomes a beacon to the world again through robust governance ranging from Economic Governance to Education, Healthcare Agricultural, Urban, Industry, Trade, Financial Services, Taxation, Technology, Environment, Energy, Internal Security, Foreign Policy, Defense and Strategic, Legal and Administrative Governance. The book, 'Time for Bharat' has been put together by a group of 19 authors from various disciplines, and curated and edited by Arun Ganesh and Srinath Sridharan. Dr. Abhijit Chatteraj, writer and Professor also authored a chapter in the book with his co-author Dr. Nishant Jain, Programme Director with Deutsche Gesellschaft für International Zusammenarbeit GmbH (GIZ).



Beyond The Beaten Path

"BEYOND THE BEATEN PATH", an Amusing Book that explores the stories of 20 entrepreneurial minds focuses on ' ATMANIRBHAR BHARAT ', a self-reliant Indian. It inspires their lives and adventures relentlessly adding value to the socio-economic growth of the country and how BIMTECH has well-groomed them. The book aims to encourage the students to choose an entrepreneurial career and in the process contribute to providing jobs rather than seeking jobs. The conception of a new venture plays a noteworthy role in the growth and stability of a country and it discourses the gap in the national economic system among countries.



Edited books "Women in Education and Work Life" & "Diversity, Inclusion, and Gender Equity in Education and Work Life"

As an outcome of the RAINBOW project (Realizing Aspirations, Interests and Brilliance of young Women), two books were launched on the Foundation Day of BIMTECH. Edited by Dr. Himanshi Tiwari, Anna-Maija Lamsaand Rupert Beinhauer, in the book titled, "Women in Education and Work Life", the authors present the practices, cases, scientific contributions, and different methodologies. A wide range of topics is covered in the book. In the book titled, "Diversity, Inclusion, and Gender Equity in Education and Work Life", the book highlights taking importance of diversity and advancing inclusion and gender equity in education and work-life as a moral imperative.

BIMTECH Business Perspectives [ISSN 2581 9542 (Print) & ISSN 2582 3965 (Online)]

BIMTECH Business Perspectives, a Bi-Annual Journal published in the month of June and December, provides a platform to scholars, researchers, academia, and practitioners to share their research findings, views, and experiences. The latest issue (Volume 4, Issue 1) of the journal is published in June 2023. From February 2023, the Journal is published in partnership with Sage India under the Spectrum Journals programme. From June 2023, we are fortunate to have Professor A. Sahay, Dean Research (BIMTECH), as Editor-in-Chief.



A new website of the journal has been launched on August 2, 2023, that is, <https://bsp.bimtech.ac.in/>. The website contains online manuscript submission and review system (Sage Track System: <https://peerreview.sagepub.com/bsp>), among others. The journal accepts original (research) articles, review essays, perspectives/viewpoint, book review, and interviews. Submission guidelines are provided in the website: <https://bsp.bimtech.ac.in/pages/submission-guidelines/>. The editorial board has been expanded in the first-half of 2023. Further expansion of editorial board and the associate editors is expected in coming time. It is our endeavour to list/index the journal in UGC-Care and Scopus as we move forward. The journal development activities are geared towards achieving these milestones. With support from the editorial board, authors, reviewers, and readers, we hope for a successful and enriching journey ahead.

South Asian Journal of Business Management Cases (SAJBMC)

Since late 2020, SAJBMC shifted from teaching cases to qualitative case study research. This strategic decision was taken considering the need to increase citation which can be achieved by publishing articles with theoretical contributions. To announce these changes and help create awareness about QCSR the team has been using the editorial of the journal. With these strategic changes, the quality of cases in SAJBMC has increased to the extent that it got listed in ABS journal quality. Additionally, the downloads have reached 73501 by the end of 2022.

Conference Books

Out of the presented cases in 12th ICMC 2022, 54 cases were published in two books by Bloomsbury Publishers. One of the books was titled Case Studies on Entrepreneurial Ecosystem, Sustainable Business and Stakeholder Dynamics included 29 cases by 64 authors. The second book is titled Case Studies on Management Strategies, Human Resource and Marketing Dimension included 25 cases by 61 authors.

CENTRE FOR MANAGEMENT DEVELOPMENT & CONSULTANCY (CMDC)



CENTRE FOR ENTREPRENEURIAL DEVELOPMENT



Established in 2009, the **Centre for Innovation and Entrepreneurship Development (CIED)**, aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. For the past 14 years, we have inspired, educated, and empowered potential entrepreneurs as they innovate and create business ventures. Our mission is to support and mentor the entrepreneurial ambitions of BIMTECH students, alumni, faculty, and the community at large and turn BIMTECH into a crucible for entrepreneurship initiatives. We do this by providing inspiration, driving team formation, and facilitating venture development. These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more.

At BIMTECH, Centre for Management Development & Consultancy (CMDC) aims to conduct Management Development Program (MDP) in various functional areas of management to provide quality inputs to the working professionals of national and international conglomerates, government, public and private sector organizations, donor agencies and international and national NGOs.

CMDC also provides Consultancy Program for the business houses to develop professionals to increase the output and productivity of the organization. Consultancy services include strategic planning, quality assurance, education, training and investment counselling. We provide professional advisory services to managers and leaders so that they are able to solve business-related problems and achieve organizational excellence.

During the last Academic year 2022-23, CMDC delivered 10 MDP programs to leading corporates in both private and public sector of India and abroad. Around 275 participants got trained under these MDPs. The highlight of the year was having three MDPs for three different international clients from Bangladesh and Nepal.

Program Name	Organisation	Venue
Agriculture Insurance	BRAC, Bangladesh	BIMTECH, Campus
Life Insurance Operations	BFIN, Nepal	Online
Refresher Course on Retail lines of Insurance	Open Program	BIMTECH, Campus
Change Management	GAIL India Ltd.	GAIL Training Institute
Refresher Course on Non-life Insurance	Open Program	BIMTECH, Campus
Branding Through Storytelling	Open Program	BIMTECH, Campus
Design Thinking & Innovation	GAIL India Ltd.	GAIL Training Institute
Marketing & Selling Skills	BFIN, Nepal	BIMTECH, Campus
Boost your skill	FPRT	BIMTECH, Campus
Curating Stories of Social Impact	Open Program	BIMTECH, Campus

Academic Activities

CLUEMINATI (August 25, 2022)

The E-Cell of BIMTECH organized Clueminati, A hybrid treasure hunt on August 24, 2022. The competition was conducted in 2 rounds. There were a total of 10 riddles, and the team that solved them the fastest was declared the winner. The winning team received prize money of INR 6000, the 2nd place winner received INR 5000, and the 3rd place winner received INR 4000. All winners were awarded winning certificates, and all participants received participating certificates.

DEAL BREAKER (October 16-17, 2022)

The E-Cell team organized "Deal Breaker," an event consisting of two rounds that aimed to showcase participants' entrepreneurship skills, including negotiation, financial management, and marketing. Teams were assigned a business industry and company and engaged in negotiations and trading with each other using cash and assets. The objective was to achieve the highest net worth within a two-hour duration, considering fluctuations in asset values and various regulations. The event was open to 1st-year students from different departments, and the winning team received INR 7000. The 2nd and 3rd place teams were awarded INR 5000 and INR 3000, respectively.

Entreocial (November 28, 2022)

The E-Cell club organized "Entreocial," a social entrepreneurship business plan competition that aimed to shift the focus from profit margins to social responsibility. Participants pitched B-plans addressing various social issues such as climate change, pollution, lack of education, unemployment, and malnourishment. The plans covered the social problem, business model, funding sources, marketing strategy, and feasibility. Presenting a prototype was optional. The event, open to 1st and 2nd-year students from various departments, awarded the 1st winner with INR 7000, the 2nd winner with INR 5000, and the 3rd winner with INR 3000. All winners received winning certificates, and all participants received participation certificates.



CENTRE FOR ENTREPRENEURIAL DEVELOPMENT

Atal Incubation Centre- BIMTECH

AIC-BIMTECH has a proven track record of incubating and funding startups that are transforming the Indian startup landscape. AIC-BIMTECH has supported more than 301 startups, which have received a plethora of opportunities in the form of networking, mentoring, funding, and media promotions. AIC-BIMTECH takes pride in taking the flag of entrepreneurship to new horizons, and since its inception, it has created 3165 jobs via incubated startups, 84 incubatees have been award winners, and 69 startups have raised more than INR. 76.31 crores of funds to date. It has 172 corporate and academic partnerships and over 66 international and national subject matter and corporate experts.

Pool of Expert Panel

The Centre has created an expert Panel of Mentors, advisors, and industry experts to support budding entrepreneurs. The Centre is utilizing the services of sixty-six subject matter experts for this initiative.

Journey of 5 Years

Our journey of 5 years has been marked by notable milestones. We have successfully launched domestic and international programs, engaged in collaborative projects, and organized impactful national-level events. These achievements reflect our commitment to fostering innovation and entrepreneurship.

Incubation Programs

AIC-BIMTECH has implemented a comprehensive four in-house incubation programs to support incubatees. The programs, namely Khoj, Prarambh, Gurukul, and Udaan, provide a structured pathway for the growth and development of startups. With great pride, AIC-BIMTECH has successfully hosted 301 startups, offering them the necessary resources and guidance to thrive in their entrepreneurial journey.

Government Programs

AIC-BIMTECH offers two significant government programs for startups. First, under the Startup India Seed Fund Scheme, startups have been allocated around INR 4.73 crore rupees to provide financial assistance to early-stage startups. As of May 2023, 28 startups have been selected for funding and commercialization. Second, AIC-BIMTECH, in collaboration with MeitY Startup Hub, runs the Samridh Accelerator Program for growth-stage IT startups. This 6-month program supports

Snapshot:

Supported Startups	301
Graduated Startups	244
Currently Incubated Startups	31
Impacted Startups	275
Dropout Startups	26
Number of women led start-ups incubated	124
Jobs Created by the incubatee	3165
Number of incubatee raised fund	69
Amount of Funds raised by incubatee	76.31 Cr.
Revenue generated by the incubatee	1 billion
Survival Rate	76%
Trainings Conducted	558
Mentors	54
Events Conducted	224
Stage Programs	4
Total Partnership	147
Academic Partnership	24
Corporate Partnership	143
International Partnership	23
Domestic Partnership	120
Value of Partner credits	>9 cr
Awards Received by the incubator	7
Awards Received by the incubatee	84
Total Media Mentions 5years	1152
Media Mentions(Except social media)	139

startups in refining their value proposition and offers guaranteed funding from investor partners, matched by MSH up to 40 lakhs. These initiatives aim to nurture and support the startup ecosystem in India.

Key Initiatives

AIC-BIMTECH has embraced various initiatives to foster knowledge sharing and community engagement. The "Date with Media and Startups" series features fireside chats between media personalities and entrepreneurs, exploring the challenges faced by startups in India's evolving media ecosystem. The "#Baithak" gatherings promote learning and networking among startups and co-working members. The Incubation Centre Development Program (ICDP) supports organizations in establishing sustainable incubation centers. The 'InsightSphere' podcast offers valuable insights from ecosystem enablers, while blogs provide expert tips and trends. The "Entrepreneurial Pulse" monthly newsletter ensures stakeholders stay informed and inspired. These initiatives showcase AIC-BIMTECH's commitment to nurturing entrepreneurship and facilitating knowledge exchange.

EVENTS CONDUCTED BY ATAL INCUBATION CENTRE – BIMTECH

CTA: Canadian Technology Accelerator

In collaboration with Atal Incubation Centre-BIMTECH, the Canadian High Commission in India introduced the Canadian Technology Accelerator (CTA) initiative, a 12-week virtual program from September to December, aimed at connecting Canadian early-stage SMEs with opportunities in the thriving Indian market. The program offered power sessions covering pitching, fundraising, sales and marketing, tax and legal matters, B2B meetings, and more, with guidance from domain experts. The second cohort, named "Waste to Wealth," culminated on December 5, 2022, with Canadian startups delivering final pitches to industry delegates and investors. Notable dignitaries, including Dr. Abha Rishi, Ms. Meena Bhullar, and Jennifer Daubeny from the Canadian High Commission in India, highlighted the importance of India-Canada partnerships and commended the startups' potential.



Our 5th Anniversary Celebration (Jan. 20th, 2023)

On January 20, 2023, Atal Incubation Centre-BIMTECH celebrated its fifth anniversary by visiting BIMTECH Foundation's 'MASTI KI PAATHSHALA' and organizing a Community Development Program. Interacting with women and children from slum areas, the AIC-BIMTECH team conducted activity-based sessions to educate them about micro-entrepreneurship and foster an entrepreneurial mindset.



Connect 2023

The two-day virtual investor summit, Connect 2023, concluded on January 31, 2023, with more than 1500 attendees, including 13 panelists, 24 start-ups, and 40 investors. The event aimed to strengthen partnerships in the entrepreneurial ecosystem and focused on start-up mentorship with the theme #connectreconnect. The opening ceremony was led by Ms. Sakshi Dwivedi, followed by inspiring addresses from Dr. Abha Rishi, CEO of AIC-BIMTECH, and Dr. Harivansh Chaturvedi, Director at BIMTECH. Guest speakers from Invest India, Atal Innovation Mission, and IDFC First Bank shared insights on start-up initiatives and policy support.



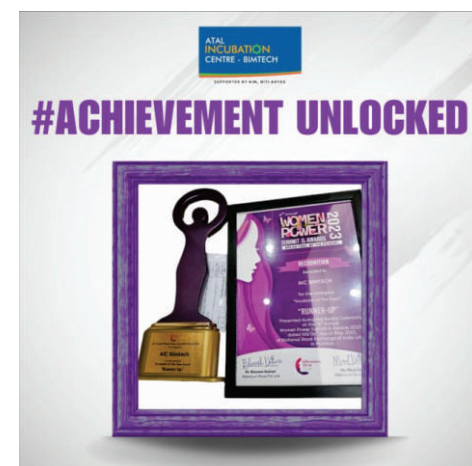


G20 DIA Startup Kumbh (March 28, 2023)

On March 28, 2023, the G20 Digital Innovation Alliance (DIA) Roadshow: StartupKumbh was successfully held at India Expo Mart, Greater Noida. Organized by Atal Incubation Centre-BIMTECH in collaboration with the Ministry of Electronics and Information Technology (MeitY) and MeitYStartup Hub (MSH), the event aimed to foster entrepreneurship across diverse regions and demographics in India. Eminent speakers, including policymakers, entrepreneurs, and investors, discussed challenges faced by women entrepreneurs, the impact of digital initiatives like Digital India, and the role of incubators in promoting sustainability.

Awards Received by the Incubation Team

Dr. Abha Rishi, the esteemed Chairperson-CIED and CEO of Atal Incubation Centre-BIMTECH, received the prestigious "Incubator of the Year" award at the 8th Annual Women Power Summit and Award 2023.



Awards Received by the Incubatee

Likhotronics honored with ELCINA award

Likhotronics, founded by Mr. Karanam Sudheendra Rao, was honored with the 47th ELCINA award for the year 2021-2022, presented by the Electronic Industries Association of India. Additionally, the company achieved second rank in the Environment Management & Startups category at the 7th ELCINA Awards, recognizing their outstanding performance in the field of electronics hardware manufacturing and services.

Dectrocel Health care bestowed with Most Promising Startup -March, 2023

Dectrocel Healthcare and Research Private Limited, founded by Ms. Saumya Shukla, a leading startup in the healthcare industry, was recognized as the Most Promising Startup at the StartupKumbh G20: DIA National Roadshow.



Credit Siddhi won Best Startup Pitch Award -March, 2023

Credit Siddhi, a dynamic startup founded by Mr. Chetan Pandya, showcased their exceptional abilities at the Startup Kumbh G20: DIA National Roadshow and emerged victorious by securing the Best Startup Pitch award.



Nadipulse won AyushStartup Challenge April, 2023

Nadipulse Prognostics Private Limited, founded by Ms. Kajal Srivastava, a pioneering startup, emerged as the winner in the Ayush Startup Challenge organized by the All India Institute Of Ayurveda (AIIA) in association with Startup India, under the Ministry of Ayush. Nadipulse achieved this notable feat by developing Nadiyantra, an innovative pulse diagnosis solution, in the category of 'Ayush IT Solutions.'



Energinee honored with Young /change Maker Award -September, 2022

Energinee, a standout company, founded by Mr. Akash Singh, was honored with the prestigious "Young Change Maker" award by Business Line and Finance Minister Nirmala Sitharaman.



Yugasa Bothonored with India's top AI-enabled chatbot of the Year - May, 2023

YugasaBot, India's top AI-enabled chatbot for healthcare businesses, was awarded with 'India's top AI-enabled chatbot of the Year' by national TV channel E24 for its exceptional work in the AI and NLP domain. The event was graced by celebrity and politician Smt. Jaya Prada, who attended as the Chief Guest of Honour, adding prestige to the recognition.



SUSTAINABILITY AND CSR INITIATIVES



Exploring CSR Initiatives

BIMTECH students, accompanied by Dr. K K Upadhyay, Dr. Vineeta Dutta Roy, and Mr. Mohd Arif Ali, set out to explore CSR initiatives by companies in Noida & Greater Noida. Their mission involved meeting students from government schools and discovering the meaningful work carried out by SRF Foundation and Sri Sathya Sai Annapoorna Trust. The students learned firsthand about the positive impact of corporate social responsibility efforts on society. This eye-opening experience provided valuable insights into how companies can make a difference by contributing to social causes and empowering communities. It also highlighted the importance of responsible business practices and the potential for businesses to be agents of positive change.

Blood Donation Drive

Sustainability Conduit, in collaboration with Noida Charitable Blood Bank, organized a Blood Donation Drive on October 1, 2022, at the BIMTECH campus. The event witnessed a large number of students' participation, and as a result, an impressive 173 units of blood were collected. This initiative exemplified the spirit of corporate social responsibility, showcasing Sustainability Conduit's commitment to making a positive impact on society. By partnering with the Noida Charitable Blood Bank, they demonstrated their dedication to saving lives and fostering a culture of compassion and goodwill within the community. The successful drive highlighted the importance of blood donation and its role in contributing to a sustainable and healthier future.



BIMTECH Vidya Kendra

Programs & activities in the year 2022-23

Vocational Training (Stretching Course): 54 women's and adolescent girls are getting vocational training in stretching.

Remedial classes for girls: Right now 44 girls are getting remedial classes from the BVK & they are from 5th, 7th, 8th, 10th & 11th standard.

Basic Education for needy children's: 66 Boys and Girls are getting basic education in which 41 are boys and 25 are girls.

Basic computer education: 82 students are getting basic computer education in which 35 are girls and 47 are boys. **Medical health camp:** BVK Organize a health camp once in a week with the help of jubilant life science. MBBS doctors from Kailash Hospital examined 20-25 patients every week and distribute free medicines. It is free for members of the BVK & for outsider as registration fee they charge 20 Rupees.

Life Skill: Every week we organize life skill classes for women's and adolescent girls every week around 30-40 women & adolescent girls attend the life skill classes.



Adult Education for girls: Girls those are illiterate or drop out attend the Education classes to raise the level of their education. Right now there are 12 girls are attending the adult education classes.

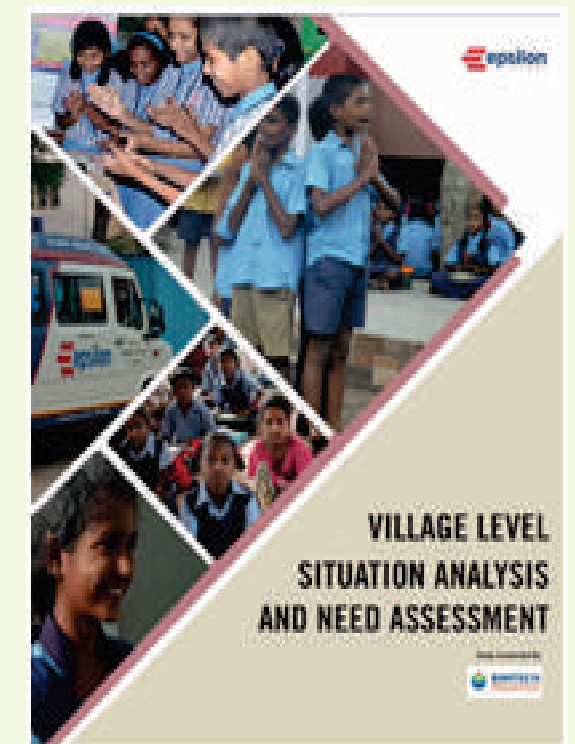
Livelihood: We create livelihood opportunity for the girls & women those who complete the vocational training in stretching. Like they stitch clothes in the community and we try to get them as many orders as possible and around 10-15 are running their own boutiques. **Library for all:** We have a public library at BVK & the footfall of the library is 200-300. It is free for the students 100 rupees' membership charge for the outsiders.

Driving Positive Change: BIMTECH's CSR Impact and Consultation Initiatives

BIMTECH did important projects related to corporate social responsibility (CSR). First, they studied the needs and challenges of DIZ villages in Karnataka. Second, they assessed the impact of CSR projects in Karnataka, Delhi, Dehradun, and Nainital for Epsilon Carbon Private Ltd.

Additionally, BIMTECH provided CSR advice to Sphere India, a group of humanitarian agencies in India.

These efforts aimed to understand the needs of communities and measure the positive changes brought about by CSR initiatives. BIMTECH's work contributes to making a difference in people's lives and supports efforts to improve society.



SUSTAINABILITY AND CSR INITIATIVES

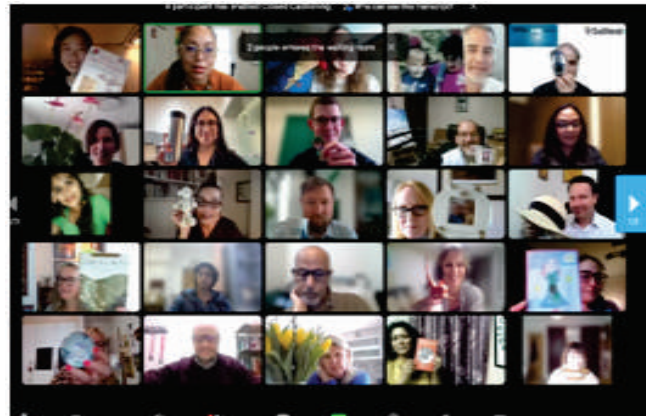
6th Annual Workshop on CSR for Agricultural Development: Fostering Collaboration for a Sustainable Future

BIMTECH successfully organized the 6th Annual Workshop on CSR for agricultural development in partnership with the National Institute of Agriculture Extension Management (MANAGE). The two-day workshop took place on October 22-23, 2022. It brought together participants from various parts of India, representing different organizations and backgrounds in agriculture. The conference provided a platform for valuable discussions and knowledge-sharing on Corporate Social Responsibility (CSR) initiatives aimed at promoting agricultural development. Attendees explored innovative approaches to address agricultural challenges and discussed ways to enhance the impact of CSR efforts in this crucial sector. The event fostered collaboration and synergy among stakeholders for the betterment of Indian agriculture.



Responsible Management Education: Curriculum and Pedagogy Initiatives

Responsible Business Education: The PRME Champions Workshop. The mission of the PRME Champions group is to contribute to thought and action leadership on responsible management education in the context of the United Nations sustainable development agenda. Ten faculty members from different management disciplines were nominated to undertake the unique Impactful-five (i5) project through a workshop jointly conducted by the PRME Secretariat, New York, and the LEGO Foundation, USA. The workshop's first session was held on the March 6, 2023, followed by its concluding session on the 6th of April. Nearly 100 participants from around the world attended and interacted during the workshop.



Annual India CSR Summit 2022

Representing BIMTECH, we had the privilege of attending the Annual India CSR Summit 2022 hosted by CSRBOX at Hotel Pullman Aerocity New Delhi. The event provided an excellent networking opportunity, allowing us to connect with like-minded individuals and organizations. Interacting and exchanging ideas with fellow participants enriched our understanding of corporate social responsibility, fostering collaborations for a sustainable future.



BIMTECH Welcomes Epsilon Carbon Pvt Ltd

We warmly welcomed our patron, Shri Vinod Handa, and Shri Mohinder Kumar Singhania, Director of Epsilon Carbon Pvt Ltd, at Birla Institute of Management Technology (BIMTECH). It was a remarkable opportunity for us to showcase our services and capabilities, and we were thrilled to receive their positive feedback. During the event, we presented the final reports of need and impact assessment of CSR projects to them.



Yunus Social Business Centre, BIMTECH



Yunus Social Business Centre, BIMTECH has been established under the leadership of Prof. Arun Sahay as Chairperson of the committee and Dr. Reeti Kulshrestha as Member Secretary. YSBC is a hub for social business that follows the principles of Nobel Laureate Professor Muhammad Yunus with the aim to empower individuals to identify problems and create self-sustaining business solutions that will have social impact.

YSBC BIMTECH organized its business idea competition 'SocioBizz' for students from across the country on January 21, 2023. This event was conducted in collaboration with the Strategic Management Forum (SMF) and consisted of multiple rounds of selection. The first position was grabbed by Jamnalal Bajaj Institute of Management and the second and third by BIMTECH students.

The Centre organized an International two-day workshop on June 28-29, 2023 on the theme of "Sustainable Development Goals: Accelerating Actions Leaving No One Behind". The purpose was to gain insights and collective wisdom of eminent dignitaries across different stakeholders working on sustainability in their own unique ways. The inaugural

sessions was attended by eminent dignitaries like Dr. Parag Agarwal, CEO, Janajal, Dr. Pawan Kumar Singh, Director, Indian Institute of Management, Tiruchirappali, Dr. Sangeeta Shah Bhardwaj, Director, MDI, Ms. Ute Rieckmann, Project Director, (SuATI), Dr. Rajendra Shinde, Founder Director, Green TERRE Foundation.

An MoU was also signed and exchanged between Dr. H. Chaturvedi, Director, BIMTECH and Dr Rajendra Shende, Director, Green TERRE Foundation and BIMTECH for the U75 Initiative which is supported by AICTE. Green TERRE Foundation is a think-tank and action-platform on Sustainable Development Goals and Carbon Neutrality. The purpose of this MOU is the execution of the joint project of Smart Campus Cloud Network (SCCN) and BIMTECH. The overarching objectives of skill-development of the students for implementing the United Nations Sustainable Development Goals (SDGs) in campus through student participation and consultation with faculty, especially for achieving 'Net Zero' is paramount.



FACULTY DEVELOPMENT

The Centre for Faculty Development identified areas for development including enhancing teaching and learning effectiveness, research, creativity in teaching, and enhancing student engagement. Significant progress was made on most of these aspects during the year. Almost all faculty members and research scholars attended at least one development programme during the year. There were three in-house programmes, one of which was attended by almost all faculty members and 14 external programmes which were attended by faculty members and research scholars.

Total Duration of FDPs Conducted during AY 2023-24

Particulars	Duration
Number of hours for external FDPs	694
Number of hours for internal FDPs	1704
Total no of hours for FDPs conducted in the AY 2022-23	2398
Total no. of faculty members	70
Average no. of hours FDPs attended by per faculty in the AY 2022-23	34.26
Average no. of days FDPs attended by per faculty in the AY 2022-23 (1 full day is equivalent to 6 hours)	5.71



The Centre for Faculty Development, BIMTECH recently organized two interdisciplinary Faculty Development Programs in April and May 2023. These programs aimed to address the need for adapting Management and Business education to the rapidly changing business environment and to meet the evolving expectations of diverse stakeholders. Specifically, BIMTECH conducted a two-day Faculty Development Program on "Enhancing Teaching & Learning Effectiveness" on 27-28 April at BIMTECH.

The objectives of this program were as follows:

- Recognizing the changing context
- Innovative course design
- Enhancing student engagement
- Innovative assessment and evaluation

The FDP was led by renowned experts in Management education viz. Dr. Ranjan Banerjee (Professor of Design Thinking and Dean at BITSoM), who spearheaded the program. He was joined by Dr. Leena Chatterjee (Professor of Organizational Behavior at BITSoM); and Prof. Anil Kulkarni (former Professor of Marketing at SPJIMR and former Director of MICA, Ahmedabad). The program received participation from 58 faculty members and research scholars and was highly appreciated by all participants.

Another faculty development program titled "Creativity in the Teaching-Learning Process to Enhance Student Engagement" on 4-5 May 2023. The program was delivered by Dr. Arpan Yagnik, an Associate Professor from Penn State University, Behrend, PA, USA. The module was designed as a transformative and immersive experience, allowing participants to delve into their inner workings of creativity attended by 44 faculty members and research scholars

Another significant initiative was the conclusion of the 6-month programme on Research Methods that was conducted by Dr. Sunil Mithas, World Class Scholar & Professor, MUMA College of Business, Tampa, FL, USA. The rigorous, intensive, and demanding programmewhich started in January 2022, enabled participating faculty and research scholars significantly enhance their research skills. Most participants were from BIMTECH with a few from external institutions.



CENTRE FOR ONLINE STUDIES (COOLS)

Centre for Online studies (COOLS), established in July 2020 has been conceptualized to deliver quality education in the Management discipline using an online medium with similar rigor and effectiveness as in any face-to-face program. In the first year itself, we made remarkable progress by launching two batches of Online PGDM with more than 400 learners. We have admitted 5 batches so far. This is the result of the conscientious efforts of COOLS team that we have obtained AACSB accreditation for the PGDM Online program.



Director, Dr. Harivansh Chaturvedi addressing the learners of PGDM (Online) Cohort 4



Curriculum Management Committee (CMC) Meeting

Curriculum Management Committee (CMC) meeting was held on August 10, 2022. The main objective of the meeting was to govern the process of creation, regulation, and measurement of the courses of study. During the meeting, experts gave their valuable input on the pedagogy and course content to make it more industry oriented.

Campus Orientation of PGDM (Online) Cohort 4

The Center organized a campus orientation for cohort 4 on August 27, 2022. The programme started with the welcome address delivered by the honorable Director Dr. H Chaturvedi and the chairperson of COOLS, Prof. S.S. Dubey. It was followed by the address of the Guest of Honour, Mr. Arjun Mohan, CEOUpGrad. Thereafter, there were several sessions organized to brief the learners about library resources, clubs, conduits, available career services, etc. More than 45 participants attended the session.

MoU between BIMTECH and Imarticus

A Memorandum of Understanding (MoU) was signed between BIMTECH, Greater Noida, and Imarticus on September 9, 2022 for launching a new specialization for PGDM Online from Jan 2023.

BIMTECH is among the top B Schools in India imparting post-graduate education in the fields of Management, Insurance, and International Business amongst others. Imarticus is engaged in the business of facilitating the provision of higher education and industry-relevant degree, diploma, and certification Programs through the Imarticus Platform, in association with renowned educational institutions and industry experts. The objective of this MoU is to create outcome-oriented and engaging online programs for management students.

BIMTECH launches PGDM-Online with specialisation in Logistics & Supply Chain Management powered by TimesPro

BIMTECH powered by Times Pro launched the two-year online Post-Graduate Diploma in Management in Logistics & Supply Chain Management (PGDM-LSCM) on November 3, 2022. Making this announcement at the BIMTECH Campus, the event also included a panel discussion on "Transforming India into a Global Supply Chain Hub" that featured guest speakers from the industry and academia.

Anish Srikrishna, CEO, TimesPro, along with Dr. H Chaturvedi, Director, BIMTECH and Prof. Sanjiva Shankar Dubey, Head IT and Chairperson COOLS (Centre for Online Studies) were present at the event. Industry experts such as Ravindra Pandey, Vice President, Gopaljee Diary (Ananda), Ranjan Dhar, CMO, NFS Technology & Consultant, Veritas Technology, and Amar B. Singh, Head, BFSI Growth & Marketing, Tech Mahindra formed a part of the panel discussion. The panelists opined the academic learning processes should be future-centric and include new-age skillsets to enable learners to stay industry ready.

Speaking at the launch, Dr. Harivansh Chaturvedi, Director, BIMTECH, said, "BIMTECH believes in developing new-age programmes that resonate with industry requirements to bridge the existing skilling gap." Anish Srikrishna, CEO, TimesPro, said, "With technological interventions like AI, Big Data, IoT, etc., the Indian logistics and supply chain market will grow exponentially and create significant employment opportunities."



Glimpse of the MoU signing ceremony



Glimpses of Panel discussion



Glimpse of the MoU signing ceremony



BIMTECH HOSTS CONVOCATION FOR THE FIRST BATCH OF PGDM ONLINE



BIMTECH hosted its convocation ceremony for the Post Graduate Diploma in Management (PGDM) in online Class of 2023 at its campus. The online programme is offered in collaboration with the technology partner upGrad.

The convocation ceremony was attended by distinguished guests including top management professionals, academicians, and industry leaders who shared their insights and experiences with the graduates. The ceremony was conducted in a hybrid mode with many students receiving degrees in person and others attending the live ceremony online. 75 percent of the learners enrolled in the programme were awarded degrees. The ceremony also included the conferment of degrees and the presentation of awards to outstanding students. Late Sarla Birla Award was given to Sanghamitra Sahoo (DM21A085) and Late B. K Birla award was given to Prashant Nair (DM21A183).

Chief Guest of the occasion Mr. Arvind Gupta, Head, of Digital India Foundation said that we need to change 'Bharat' using digital technology. While discussing various growth prospects of India he discussed five major themes for the growth of India i.e. Technology, Talent, Trade, Tourism, and Textiles. He further highlighted various benefits that higher education institutions can get with digitalization.

Dr. H Chaturvedi, Director, BIMTECH commenting on the uniqueness of the PGDM programme said, "We are excited to celebrate the achievements of our PGDM graduates. They have worked hard to earn this degree and have demonstrated a commitment to excellence in management education. We are confident that they will make significant contributions to the business world and bring pride to their alma mater."

The guest of honour for the event Ankur Dhawan, President UpGrad Abroad highlighted 3 important points and take away : (a) It is perfectly fine to say I do not know (b) Don't evaluate your life based on the opinion of others (c) Have fun in the present moment and live it to the full.

On BIMTECH's aim to techify the learning experience, Professor SS Dubey, Chairperson, COOLS, BIMTECH remarked, "We use online tools for quizzes and case studies and are also planning to introduce the first-ever metaverse learning experience in India by using virtual reality (VR) headsets and gamification for an immersive experience. This is to give online learners a feel of the campus and the classroom environment."

ORIENTATION PROGRAMME FOR THE FIFTH BATCH OF PGDM ONLINE



The Centre for Online Studies, BIMTECH organized an orientation programme on March 4, 2023 for the 5th batch of PGDM Online at the BIMTECH campus. The orientation programme saw an overwhelming response, with several students from different parts of the country joining online.

Some of the dignitaries who presided over the event were Dr. H Chaturvedi, Director of BIMTECH, Prof. Raj Sethuraman from Southern Methodist University, Mr. Satish Jha, Entrepreneur, Mr. Varun Garg, President of Learning Experience at upGrad, Mr. Parikshit Markanday, Chief Partnership and Growth Officer, TimesPro, and Prof. S S Dubey, Chairperson, COOLS, BIMTECH. Talking on the occasion Dr. Harivansh Chaturvedi, Director of BIMTECH, said, "During and after the covid, online education has provided able support to the young students, who are studying in schools and universities to continue their education."

Prof. S S Dubey, Chairperson, COOLS, BIMTECH, introduced the students to the curriculum and the various career opportunities available after the programme. Prof. Raj Sethuraman from Southern Methodist University said, "Passion, Perseverance, Patience, and Planning are the essential 4Ps of life that can pave the way for the other two P's - Peace and Prosperity. Mr. Satish Jha, an Entrepreneur, emphasized on the importance of learning and developing skill sets according to the industry.

The centre for online studies in collaboration with UpGrad has taken another initiative to Launch Advanced Certificate in Management. This Certificate program is for freshers and working professionals looking to fastrack their career by upskilling themselves in core areas of management and deep-diving into a specific domain of their choice.



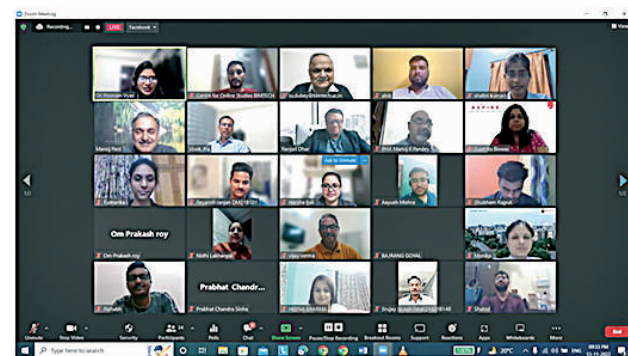
Campus Immersion Programme for the PGDM (Online) Students

The Centre for Online Studies (COOLS) organized a campus immersion programme for online PGDM students of C2, C3, C4 & C5 batches during May 11-14, 2023. The main purpose of this program was to groom the overall personality of students and make them familiar with the culture of the institution. On the first day of the programme, students met with COOLS Team and Chairperson Prof. S.S. Dubey. The session was inaugurated in the post-lunch session. Mr Jaideep Ghosh was the key note speaker. During the inaugural session the vision of the institute was shared with the students. After the welcome address, a number of sessions were organized for the students. These sessions include Dissertation Writing, Management Games, Yoga Sessions to name a few. During the immersion students also got a chance to interact with their programme management team. Finally, winners were awarded for different activities during the closing ceremony.

Club Activities

Lyceum Masterclass

The Centre for Online Studies, (COOLS) organized the Lyceum Masterclass on November 13, 2022. The overarching theme of this year's Lyceum Masterclass presentations was "Making India Self-reliant through Micro, Small, and Medium-sized Enterprises (MSMEs)". A total of 4 teams (comprising 4 students in each) presented their ideas. Industry experts have evaluated their performance on several parameters such as communication skills, content, originality of ideas, etc. Moreover, they have also shared constructive feedback with the learners. In the beginning, Dr. Poonam Vyas, the event coordinator briefed the learners about the



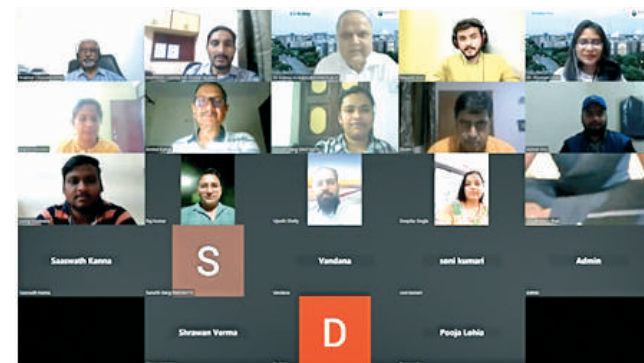
Participants interacting with the Industry experts

programme. It was followed by the welcome speech of the chairperson, COOLS, Prof. S.S. Dubey. Thereafter, participants presented their views to the experts on the theme. Team number 4 consisting of Harsha Bali, Heena Sharma, Rishab Poddar and Bajrang Goyal was the winner. Whereas team 1 consisting of Alok Maurya, Shalini Kumar, Susmita Biswas, Tusharika Singh was the runner-up. Attractive prizes and certificates were given to the winner and runner up teams.

Website Designing Competition

The centre organised a website development competition with Digital Café on April 21, 2023 for PGDM online learners. Each team was given 5 minutes to demonstrate the website which was followed by Q&A. External jury members were invited to evaluate their performance. Attractive prizes were given to the winners and runner-ups. Mr. Mayan kSoni (DM22A063) stood first in the competition Suruchi Garg (DM23A115), Vanadan (DM23A122), Deepika Singla (DM23A030) stood second. While Shalini Chouhan (DM22B076), Kamal Singh Airy (DM22B028), Yuvraj Miyawara (DM22B098) stood third in the competition.

Besides this, the centre also organized several webinars for prospective learners on different emerging business areas such as entrepreneurship, softskills, enterprise transformation, leadership etc.



Participants presenting their ideas in the competition

AWARDS AND ACCOLADES



Most Inclusive B School Award at the Industry Academia Conference 2023

BIMTECH was awarded the Most Inclusive B School Award under IAC 23 on February 17, 2023. The award was given by Shri Harish Bhat, Brand Custodian, Tata Group, and Shri Rajiv Dubey, former ED, HR, Mahindra & Mahindra Group in a grand function at Shangri-La Hotel, New Delhi. Dr. Rajeev Sharma, Chairperson, CCR, and Dr. Himanshi Tiwari attended and represented BIMTECH.




Prof. A Sahay, Dean Research was conferred the 'Sathal Gaurav' award by the leading newspaper Prabhat Khabar. Santhal Pargana have contributed at national and international level.

Best Teacher Award, 2021-22

BIMTECH instituted the 'Best Teacher Award' from the academic year 2019-20 to recognize excellence in teaching by individual faculty members. It was decided that this year the Best Teachers Award would be conferred to one faculty each in the category of Professor, Associate Professor and Assistant Professor. The idea was to recognize the excellent work being done by the faculty members. Accordingly, the detailed policy giving details of the procedure was chalked out and circulated. The award amount was also increased to Rs. 2 lakhs to one faculty in each category.

A panel of five jury members consisting of three senior faculty members from BIMTECH and two eminent experts from outside were appointed as Jury.


The Jury after the extensive discussions and detailed deliberations decided for award as follows:-

-  **Prof. Rahul Singh** won the Best Teacher Award (2021-22) in the Category of Professor
-  **Prof. Meena Bhatia** won the Best Teacher Award (2021-22) in the Category of Associate Professor
-  **Prof. Monika Mittal** won the Best Teacher Award (2021-22) in the Category of Assistant Professor

Best Researcher Award

The Best Researcher Award was revisited by the management in the current year. The scheme was modified. Two research awards have been instituted from the academic year 2020-21 :One Best Researcher Award and the second the Runner-up Award. The amount for Best Researcher Award was revised to Rs. 2,00,000 (rupees two lakhs only) and the amount for runner-up has been fixed at Rs. 1,00,000 (one lakh only).The office of the Dean (Research) decides the research awards which are based on the score of the faculty in IC section of the PES.

For the year 2022:

-  **Dr. Archana Shrivastava** received the Best Researcher Award.
-  **Dr. SM Fatah Uddin** received the runner-up award.
-  **Chandran Nair, Sr. Manager, Director's Office** got an award from Kerala Films Academy and Nehru Yuvak Kendra, Government of Kerala for his stellar performance in short films Cheti (Slum) and Sarvanan.



ADMISSION 2023

The Admission 2022 efforts started with the online application form going live on Sept 23rd 2021. BIMTECH Admission efforts for 2022 however, saw an almost 4 percent increase in number of applicants vying for admissions to the various courses on offer.

It was a great and enriching journey where we successfully replicated the previous initiatives - such as early round of PI process, use of digital/social media for student engagement, student/alumni referral scheme and flexible online PI process. Through these efforts, the applicants to seat ratio is being maintained at a healthy 1:10. Despite of the COVID 19 global pandemic, there is a significant improvement in the final turnout percentage of candidates appearing in the PI selection process.

Apart from these, we successfully introduced online payment process for remitting 1st instalment of hostel & mess fee this year. Online payment process of remitting tuition fee was successfully introduced last year. Automated/ digitized admission process along

with online payment process made the entire process error free and paperless which added complete transparency and operational convenience.

The good number of applications and the pool thereof resulted in the selection of a good number of quality candidates ensuring "houseful" status for PGDM & PGDM-IB programs.

As of August 31, 2022, the course-wise admission status is as follows:

PROGRAM	NO. ADMITTED
PGDM	313
PGDM-IB	60
PGDM-IBM	60
PGDM-RM	60
TOTAL	493

Commerce stream dominated the admissions cycle this year also and contributed 39% in the total intake. Students with management background were the second biggest contributor with 21% intake while other streams contributed 40% in the total intake. However, there is slight decrease in gender diversity, with 186 female students joining across all courses - making the ratio of male: female to 62:38.

Our continued efforts towards bringing students from other countries has paid dividend. This year we could attract 13 prospective students from Nepal, Bangladesh, Uganda, Zimbabwe, Russia & Trinidad & Tobago. Our dependency on north region was 61%. While an increase was noticed in students coming from eastern and southern region this year.

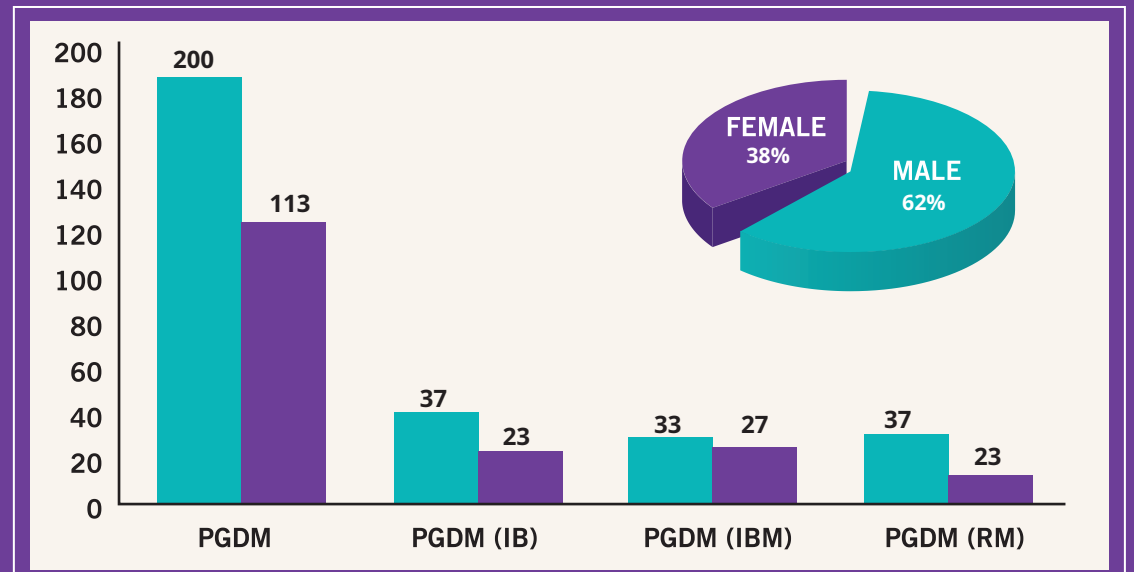
The number of students with first division throughout their academic records & work experience was 87% and 19% respectively. In addition to this, there was a rise in the number of withdrawals as compared to last year. The commendable outcome of the process is the diverse geographical representation amongst the finally admitted students, which represent 25 states and UTs. It reflects our team's dedication for building engagement, initiating coherent and proper communication along with conducting live info sessions & webinars with prospective candidates.

Class Diversity

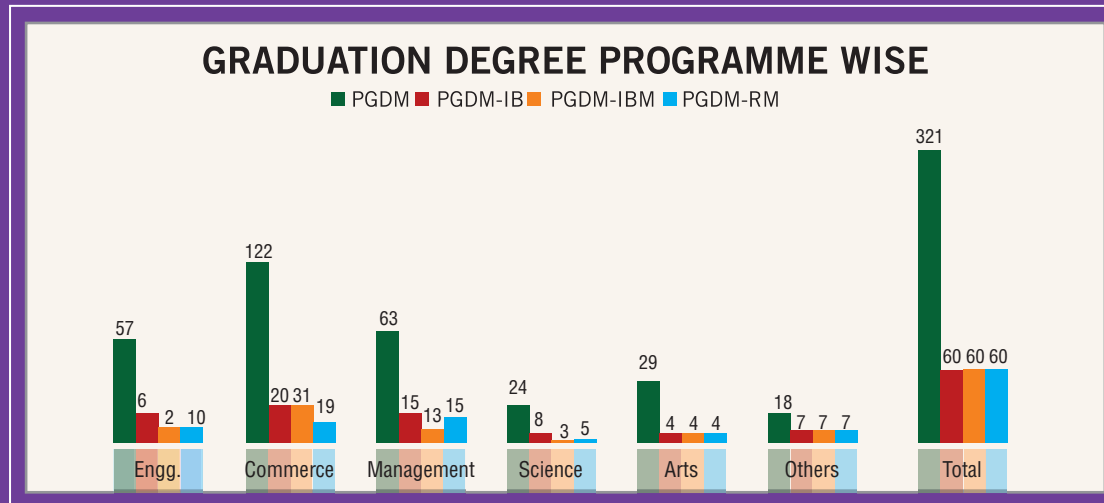
MALE FEMALE RATIO



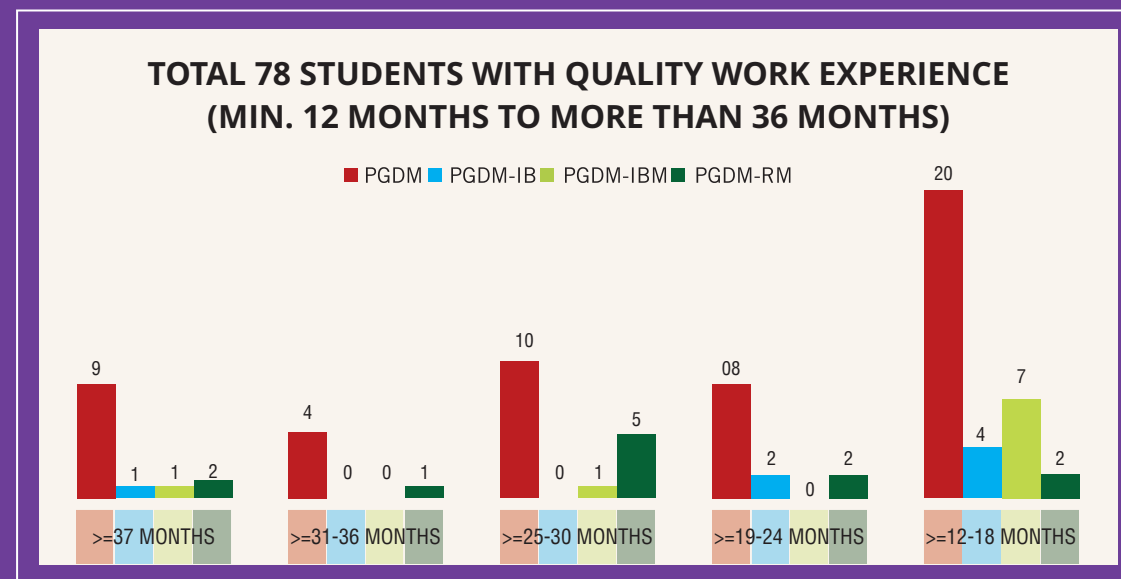
PROGRAMME	MALE	FEMALE	TOTAL
PGDM	200	113	313
PGDM(IB)	37	23	60
PGDM(IBM)	33	27	60
PGDM(RM)	37	23	60
TOTAL	307	186	493



GRADUATION DEGREE PROGRAMWISE

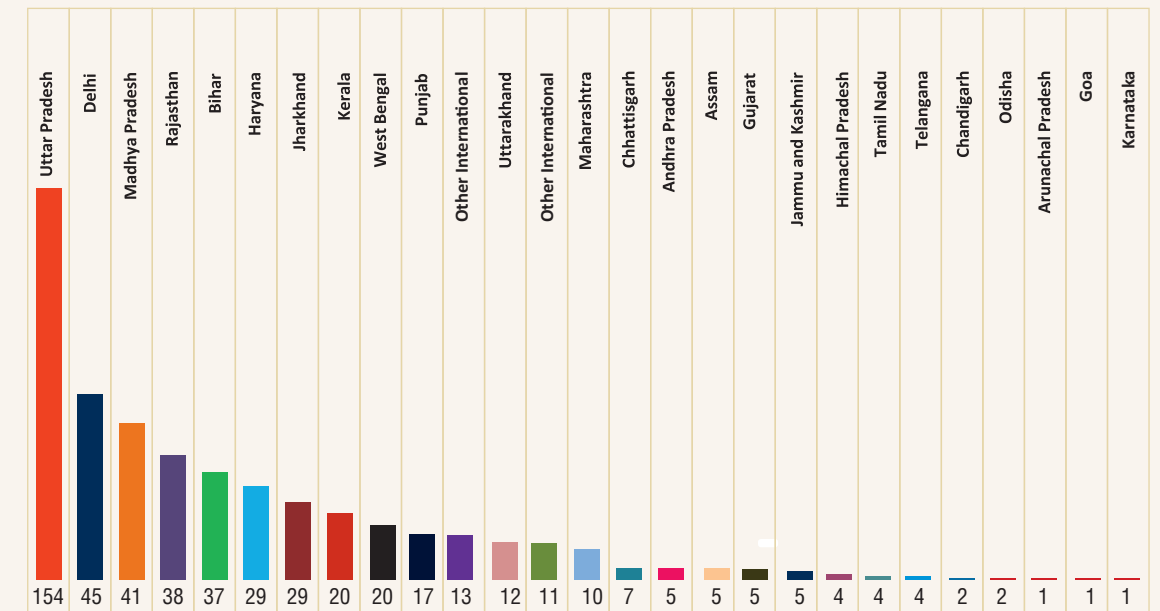


QUALITY WORK EXPERIENCE



REGIONAL DIVERSITY

ADMITTED STUDENTS STATEWISE ANALYSIS



ZONE	NO.
NORTH	301
EAST	82
WEST	16
SOUTH	34
CENTRAL	48
OTHER INTERNATIONAL	12
TOTAL	493

PLACEMENT 2022-23 @ BIMTECH

BIMTECH's Centre for Corporate Relations (CCR) performs an enabling and empowering function for its students. It's activities revolve around persuading suitable corporates to the campus, sharing placement related information with students, offering continuous inputs on soft skills, industry/company related knowledge bits, competency enhancing information, holding internship workshop, updation of current events, anchoring and dissemination of question banks generated from campus engagements, initiation and strengthening of student networking with corporates etc.

Curriculum Vitae writing skills, soft skills workshops and arrangement of special lectures by leading recruiters, pre-placement talks, sharing of audio, video material to enhance student competencies etc. are also part of CCR's remit. **In the year 2021-22 we could place 402 number s of final year students, constituting of 100% of the total strength who offered themselves for the placements, out of a total strength of 402 students.**

SOME OF OUR LEADING CORPORATES OFFERING FINAL PLACEMENT



Sector-wise Percentage Break-up of Final Placement (2022-24 Batch)

+++++

+++++

+++++

+++++



- Banking & Financial Services
- Consultancy
- Market Research
- FMCG/FMCD
- Insurance
- IT & ITeS
- Manufacturing
- Others
- Retail

Sector-wise Percentage Break-up of Summer Internship (2023-25 Batch)



- Banking & Financial Services
- Consultancy
- Market Research
- FMCG/FMCD
- Insurance
- IT & ITeS
- Logistics & Supply Chain
- Manufacturing
- Others
- Retail

INTELLECTUAL DELIBERATIONS

UNION BUDGET 2023 BY VETERAN BJP LEADER SUSHIL KUMAR MODI

Students of BIMTECH were fortunate to meet Shri Sushil Kumar Modi, Member of Parliament and former Deputy Chief Minister of Bihar, for a discussion on the Union Budget for 2023. The discussion was organized by Economics Area & Eco Chambers on February 11, 2023. Mr. Modi elucidated the futuristic focus of the budget, the different bifurcations, and the importance of the conjecture of digital innovation with the growth of the country. He explained that the global macroeconomic environment has provided a unique backdrop and context for the budget. Punctuated by the Russia-Ukraine conflict, inflation across the US and Europe, and mounting sovereign debts globally, India has continued to be a bright spot. He shared that infrastructure focus for a 2.5 multiplier effect, green energy generation with green credit, simplified tax regimes, and bridging the digital divide are the focus of this pragmatic budget.

He focused on the major allocation of the budget for infrastructure (45 lakh crores-highest outlay in the budget since the independence of India) and railways (2.4 lakh crore). He mentioned that around 1275 stations will be revamped, and also by the end of August 2026 bullet trains will be in function. Lauding the bullet train to commence between Ahmedabad and Mumbai, he said that India continues to be focused on sustainability by using hydrogen energy by the year 2026 for the project.

EU-INDIA RELATIONS CHALLENGES AND OPPORTUNITIES IN THE 21ST CENTURY

On September 26, 2022, Dr. Rafal Wisniewski (Ph.D.), Assistant Professor, Faculty of Political Science and Journalism, Adam Mickiewicz University, Poznan, Poland, and Dr. Aleksandra Joskolska, Assistant Professor at Faculty of Political Science and International Studies, University of Warsaw, speak to students of PGDM-IB about challenges and opportunities in EU India relations in the twenty-first century. Students spoke about the 60-year history of EU-India relations, as well as several challenges the EU is currently dealing with, such as demographic and security concerns. Dr. Rafal Wisniewski spoke on the complexities of the relationship between the EU and India as well as how other global powers are influencing it. He talked about the ways in which the European Union is creating security regulations.

4th CASE MASTER DEVELOPMENT WORKSHOP

CMCD organized the first part of 4th Case Master Development Workshop on the December 10, 2022, with Prof. Anna Heikkinen, Senior Lecturer in Management and Organization, Faculty of Management and Business, Tampere University, Finland, as a resource person. The topic was "Qualitative Methods in Case Study Research."

The key takeaways from the workshop were:

- **Main approaches to qualitative case study research**
- **Data generation and analysis methods**

The second part of 4th Case Master Development Workshop on the 17th December, 2022. Ms. Carin-Isabel Knoop, Executive Director Case Research & Writing Group, Harvard Business School, was the research person. She discussed about "Bringing Human Back in Case Studies".

The key takeaways from the session were

- **Identifying biases in describing protagonist and selecting sources**
- **Data hallmarks of inclusive language and how this may present in different areas of world**

The 90 mins workshop was attended by around 25 participants that include both national and international ICMC delegates and BIMTECH faculty. Given the need to create a sustainable world while ensuring business continuity of the resources industries, participants found the workshop to be very relevant.

GUEST LECTURE BY MR. DEVESH DEVANGAN

A workshop on "Corporate Etiquettes" delivered by Prof. Devesh Dewangan, a computer science engineer from BIET and a postgraduate from IIPM, New Delhi. His areas of expertise include Skill-building training facilitation and Outbound training workshops. He is a man with innumerable talents as he is a Coach, mentor, trainer, and Public Speaker.

Mr. Devangan, talked about the various stages of learning as 1. Unconscious Unlearned 2. Conscious Learned 3. Conscious Learned 4. Unconscious Learned 5. Proficiency 6. Coach, Mentor.



DEPUTY-CHAIRMAN RAJYA SABHA SHRI HARIVANSH JI'S BOOK LAUNCH

Shri Harivansh Narayan Singh ji, visited BIMTECH on December 30, 2022, for the launch of three books. He shared many interesting anecdotes from each of his books and emphasized leadership qualities and good governance along with the relevance of the Gandhian model of business as opposed to aping of the West. He further divulged that he discusses the lives of renowned leaders in 'Path ke Prakash Punj'. 'Kalash' contains his personal experiences with people, such as Mr. Achyut Patwardhan Prof. Krishnanath, and Mr. Jaya Prakash Narayan. Similarly, the book highlights the experiences of people with extraordinary abilities including Ramakrishna Paramhans, and Maharishi Arvind among others. He is apprised that his book 'Kailash Mansarovar, deals with his journey to the serene place.

GUEST LECTURE BY MR. VAIBHAV MEDIRATTA

When you are stuck at some point in time, the next thing you should do is ask for help," Mr. Vaibhav Mediratta. On August 3, 2022, the students at BIMTECH had a great opportunity to attend the activity-based business-oriented workshop by Mr. Vaibhav Mediratta who holds diversified experience of more than fifteen years as a business leader in different fields. As a consultant, he has addressed more than 140000 students and trained 12000 professionals through more than 850 training sessions and workshops.

GUEST LECTURE BY DR. SRINIVAS CHUNDURU

On August 26, 2022, the students at BIMTECH had a great opportunity to attend the session of Mastering Case Study Interview by Dr. Srinivas Chunduru who holds diversified experience 23years across diverse functions such as P&L Management, Corporate Strategy, M&A, Sustainability and Strategic HR. He initiated the event with an amazing anecdote which reflects the different perceptions of different people. Then he made all to explore their guesstimation skills. At the end of the session, he also gave us the taste of being a consultant and how to solve problems with wider thinking and an open mindset.

Aaj Tak Budget Discussion- 2023

On February 6, 2023, students of BIMTECH got an opportunity to witness an informative and enriching session on Union Budget 2023 held by Aaj Tak at ITC Maurya, New Delhi. Prominent ministers like Nirmala Sitharaman, Smriti Irani, Shashi Tharoor, Piyush Goyal, Nitin Gadkari, AshwiniVaishnav, and other cabinet ministers with Aaj Tak journalists like Anjana Om Kashyap, Chitra Tripathi, and other well-renowned speakers had discussions on Union Budget 2023. The discussion begins with an analysis of the government's

priorities for the year ahead. With the country still reeling from the effects of the pandemic, it is widely expected that the government will prioritize measures that will help boost the economy and create jobs. Some of the key areas that are likely to be targeted in the budget include infrastructure development, agriculture, and healthcare and various other sector of economy.

STORY TELLING SESSION BY MS. RICHA MEHTA

A Model, an Actress, and an Entrepreneur A storytelling session with Ms. Richa Mehta, Founder and Director of Luxury Dot. PR, a veteran employee in EY and a well-known name as a Page3 celebrity from PGDM batch 2010-2012 was arranged at the BIMTECH campus for Retail students. Ms Mehta, spoke about the importance of mental health, especially among women of middle age, "Do what will make you happy and you will not have to work a day in your life which is the most inspiring thing. And never to dream less and consider yourself lesser than anybody".

GUEST LECTURE BY MR. ABHAY TEWARI

During the Orientation Program for batch 2022-24, the students of PGDM IBM were addressed by the Chief Guest for the day - Mr. Abhay Tewari about how the insurance sector served society at large and had a critical role to play in a growing economy like India. He emphasised that the penetration of insurance in India compared to the world average was dismal so there was a lot of room for growth in this sector. People looking to make a career in insurance need to adapt to new technology and should acquire leadership skills along with a growth mind-set apart from having core business knowledge.



INDUSTRY-ACADEMIA CONNECT



Industrial Visit to Walmart (Flipkart Wholesale) Warehouse

The Retail Management Programme organized a very comprehensive and scintillating Industrial Visit to WARMART (Flipkart Wholesale) and Safexpress to provide the practical experience of the fieldwork that happens in the process of delivery of the products to different retailers including online stores like Groffers, Big Basket, etc.

Industrial Visit to Chandigarh

Exploring Diverse Manufacturing Processes and the Supply chain processes of Argo-based Industries, the Chandigarh Industrial Visit provided a unique opportunity for the students to gain insights into various manufacturing processes and the intricate supply chain involved in producing eggs. The visit encompassed three prominent sites: the Dabur Manufacturing Plant, the BENTEC Benlo Manufacturing Unit, and the PEGGS poultry farm.

Field Visit to TERI Gram

As a part of the Responsible Business course, the students visited the sustainability-focused TERI (The Energy and Resources Institute), an independent, multi-

dimensional organization, with capabilities in research, policy, consultancy, and implementation. They are innovators and agents of change in the energy, environment, climate change, and sustainability space, having pioneered conversations and action in these areas for over four decades.

Industrial Visit to Rudrapur Industrial Area, Uttarakhand

PGDM (Insurance Business Management) programme batch 2022-24, had a 3-day industrial visit to Rudrapur Industrial Area, Uttarakhand, in October. As a part of the industrial visit, students visited India Glycols Ltd., a petrochemical company.

Visit to the Health Conference

Students of PGDM - IBM attended the 16th Health Insurance Summit, organized by the Confederation of Indian Industry (CII) in New Delhi. The conference had a galaxy of eminent speakers—CEOs of insurers, policymakers, the IRDAI Chairman, and industry experts. The students had the opportunity to meet Mr. Debasish Panda, Chairman, IRDAI among other esteemed speakers.

Export Cluster Project

The Students of the 2022-24 batch chose various Export Clusters including the Textile Cluster in Rajasthan, the Ceramics Cluster, the Glass Cluster, the Marble Cluster, NSEZ (Gems and Jewellery), Leather Garments, Apparel Export Cluster in Uttar Pradesh, and the Customs Departments, the Leather Cluster in Delhi and Garment Cluster in Faridabad, Haryana. Students visited them in various groups.

Industrial Visit to Escorts Kubota Limited, Faridabad, Haryana

Escorts Kubota Limited is one of India's most well-known manufacturing companies. Faridabad, Haryana, is home to the organization's headquarters. Mr. Sumant Khanna, General Manager of International Business at Escorts Ltd., gave students of the PGDM-IB 2022-24 batch a brief introduction on August 10, 2022 at the beginning of our industrial visit. He shared about the partnership between Kubota and Escorts Pvt Limited. Japanese multinational company Kubota Corporation is headquartered in Osaka.

Visit to Annapoorna Nutrition Centres

PGDM - IB Program organized a Visit to 'Annapoorna Nutrition Centers'. The students had an interactive session with their beneficiary students. They were more than 600 of them. Around 67 students from PGDM (IB) 2022-24 went to visit the two schools along with Dr. Vineeta Dutta Roy on November 14, 2022.

Visit to Mumbai Ports

students had the opportunity to visit the plant of Balmer Lawrie, Taloja, Mumbai, a leading Indian conglomerate with diverse business interests, including logistics, travel and tourism, and manufacturing. During the visit, the students learned about different aspects of the company's operations and safety norms. The students were then taken on a tour of the company's manufacturing facility where they got a first-hand look at the production process for the company's various products. The students got the opportunity to visit for Jawaharlal Nehru Port Trust (JNPT) Nhava Sheva Gateway Terminal (NSIGT), one of the largest ports in India, to learn about the port's operations. As an international business program, students explored the different aspects of the global scenario, the port's operations and functions, as well as visiting different sea ports.



LEARNING BEYOND CLASSROOM

BrainQuest 2.0

BIMTECH hosted an International-level quiz competition, BrainQuest 2.0 2023 in collaboration with World of EMG (Event Management Group) and with the support of QCB (Quiz Case BIMTECH) club for graduating students. The quiz was designed to assess undergraduate students' knowledge of business and technology who intend to pursue an MBA or PGDM in the future, giving them exposure to and insight into how the corporate world functions. The event was directed by Mr. Krish Banik, a well-known quizmaster from EMG. The event was conducted in five different regions East, West, South, North, and newly added International as well. While East and West rounds were done physically in Kolkata and Pune respectively the others were conducted on the ZOOM platform. The finalists of the regional rounds bagged cash prizes of Rs. 30,000 for the winner and Rs. 20,000 for the runner-up respectively.

Two winners from each region participated in the grand finale held on January 14, 2023 at the BIMTECH campus.

In the final round of the quiz competition, where participants were tested on their knowledge of a variety of topics, including brands, climate change, the media, digital technology, and more, Syed Murtuza Hashmi from Deccan College of Medical Sciences, Hyderabad, emerged victorious; Mr. Hashmi received the grand prize of Rs. 1 Lakh as compensation for his efforts. The second-place finisher, Madhur Tike from R APodar College of Commerce and Economics in Mumbai, received Rs. 50,000 in prize money.



Drama Festival 2022

BIMTECH Greater Noida celebrated its 35th anniversary with a two-day drama festival on September 30 and October 1. On the first day, the community witnessed the performance of a hard-hitting street play "NASHA" on the social evils of alcoholism and addiction at Birla Vidya Kendra, Pari Chowk. The conscience of NCR citizens was further awakened in the evening after watching the stage play Moteram Ka Satyagrah, which mocks the system, particularly bureaucracy. It takes the viewer on a humorous journey to the gallery of power. Munshi Premchand adapted the short story.

BIMTECH organised a street play "Mard" near Yatharth Hospital in Greater Noida in collaboration with the Asmita theatre group. The drama emphasised how males are conditioned to be tough and suppress their emotions, challenging traditional masculinity conventions. The evening show featured the stage play Jis Lahore Nai Dekhya Woh Jamiy Nai, which takes place in 1947 and is about an elderly Hindu woman in Lahore who, after being robbed of her son and family as a result of partition violence, refuses to let a Muslim refugee family from Lucknow steal her home.

VIKRAY 2022-23

VIKRAY, the flagship event of club Retailia was conducted on 3rd March 2023 to provide a single platform to students for accessing connoisseur views of the corporate and for showcasing their intelligence, awareness and managerial skills which are requisites for any budding manager.

The event featured a range of competitions, activities and games for everyone to enjoy. The event started



with various games that were installed by the Retailia members. Some of the popular games included Who Killed Jessica, Guess the pack, Face off and Bullseye. These games were designed to test the participants' skills and provide them with a fun learning and interactive experience. One of the highlights of the event was the 'VIKRETA OF THE YEAR' competition. The participants went through two rigorous rounds to earn the title of 'VIKRETA OF THE YEAR'. Eight participating teams had to showcase their skills and talent to stand out from the rest. Eventually, Eeshaan Jain, Anamika Gupta and Nitesh Shah emerged as the 'Vikreta of the Year' and won the coveted first prize.

Apart from the games, food stalls were also set up at the event, providing participants with a variety of delicious food options to choose from. This added to the festive atmosphere of the event and gave participants a chance to relax and unwind.

Omniglotzz 5.0

PGDM-International Business Program and the Cosmopolitan-IB Club organized "Omniglotzz 5.0" on November 26, 2022. Honorable director, Dr. Harivansh Chaturvedi and Dean SW&SS Dr. Abhijit K Chatteraj presided over.

Jury member Dr. Shalini Verma, Area Head, Business Communication, Jaipuria Institute of Management, Noida. Trade and Investment Manager Trisha Singh, Indo-German Chamber of Commerce, Alliance Française de Delhi's Academic Director, Mr. Frédéric Wolska also mentioned different cultural diversity across the globe. Omniglotzz 5.0, highlighted the difference between French and German society. A French song, a quiz, Learn French in 5 Minutes French Dance, and a band performance were some of the French activities that were included in the event's opening. A performance of a German song, an emcee introduction, and a first-year IB student's journey, With German so far, German poem recitation, Skit performance, an interactive, Quiz round, presentation on Oktoberfest/Weihnachten/Germany, dance to German songs were some of the German related activities.

KNOWLEDGE CENTRE, BIMTECH

90625
BOOKS
AS ON 30/07/22

20,000+
E-Books

5062
e-JOURNALS

146
Print
Periodicals



Orientation/ Training/ Webinars:

Sessions for Users:

Online library resources are an integral part of the research process for students. After getting assignments, the students turn to online library databases to begin their research process, and to help them to make them aware of the available online resources and databases, the library organized tutorial sessions. To help them all and to maximize the usage of online resources.

All the sessions were held on the virtual platform "Zoom" & "Google Meet". These sessions were conducted for faculty, scholars and students.

The period of the session was 30 – 45 minutes. Details of Training Programs:

Digital Library Platform: The BIMTECH e-Library platform helps the members to access all library subscriptions and thousands of open-access e-resources from anywhere, anytime. It connects the user to knowledge even while staying away from campus.

Industry Outlook: Industry Outlook service provides a well-balanced presentation of data, analysis and forecasts on number of industries.

ProwessIQ: It is an interactive querying system on the Prowess database; a database of over 50,000 Indian companies. It consists of the financial performance of Indian companies. The database contains information on all listed companies and a larger set of unlisted companies.

Ace Analyser is a comprehensive portal for financial verticals of India. Database comprises of Company - which Includes financial and non-financial information.

New Edition:

1. Addition In The Collection of Books

The Library has grown rich with the addition of 2411 books on every discipline of Management and with the wide array of literary collections in the last academic year (2022 - 2023).

2. E-Resources Subscriptions:

- QuillBot
- Emerald eCases

Library At A Glance:

- Books : 90625 (As on 25/08/2023)
- eBooks: 20,000+
- Print Periodicals: 146
- E-Journals (Full Text): 5062
- Online Database: 17
- Non-Book Material (CDs, VCDs, DVDs etc.): 3534
- Thesis: 104
- News Papers: 14
- Users: 1142

Library Services:

- Circulation
- Online Public Access Catalogue (Books, e-Books, Journals etc.)
- Mail Alert (Check in, Checkout, Advance Due etc.)
- Document Delivery Services (DDS).
- Current Awareness Service (CAS)
- Research support
- Selective Dissemination Information Services
- Reference Service
- Inter Library Loan (ILL)
- Business Newspaper to all the students
- Institutional Repository

Basic Facilities:

- Seating Capacity : 180
- Area of the Library: 450 Sq. Mts.
- Multimedia Machines: 14
- Scanner: 1
- Printer: 2
- Wi-Fi
- Central Ac

Opening Hours - On all working days:

- Monday – Friday: 09:00 am – 09:00 pm
- Saturday & Sunday: 09:00 am – 06:00 pm
- During exams: It is extended till 10:00 pm





INFRASTRUCTURE DEVELOPMENT & SUPPORT SERVICES

Appointment of Mess Staff

We are delighted to announce a significant improvement in our Mess Team to elevate the dining experience for our community. In response to feedback and our commitment to excellence, we have added new members to the team. Their primary focus is to enhance food quality, diversify menu offerings, and efficiently manage food wastage.

These new additions bring fresh perspectives and culinary expertise to our kitchen, ensuring a wider variety of delicious, nutritious meals. Moreover, their presence allows for greater control over portion sizes, reducing food wastage and promoting sustainability.

In terms of hygiene, we have implemented rigorous training programs for kitchen staff, emphasizing the importance of food safety and sanitation. Our goal is to maintain the highest standards of cleanliness and food handling to ensure the well-being of our patrons.

This expansion of the Mess Team underscores our dedication to providing not just nourishing meals but also

a delightful dining experience. We look forward to the positive impact these changes will have on the overall satisfaction of our community members. Your culinary journey with us is about to get even better!

T-1 Class Room at First Floor

Classroom T-1 on the First Floor of our academic block has undergone an impressive renovation to enhance the learning environment for PGDMRM (Retail Management) students. The seating capacity has been substantially increased from 36 to accommodate 60 students through strategic civil work, including door repositioning. Redesigned furniture maximizes space utilization without compromising comfort.

Additionally, we've upgraded lighting and introduced cutting-edge equipment to provide the best possible facilities for our students. This transformation not only expands our capacity but also fosters a more dynamic and engaging atmosphere for learning and collaboration. We are dedicated to ensuring that our students have access to top-tier amenities to support their academic journey. The total project cost is Rs. 8 Lakhs.



BITUMEN ROAD IN CAMPUS

The resurfacing of the 5500 sqft. campus bitumen road has been successfully completed to ensure smooth movement within the campus and prevent mishaps caused by the old and damaged road. This maintenance project was undertaken with the primary objective of enhancing safety and convenience for students, staff, and visitors.

The new road surface delivers on its promises, offering improved traction, reduced potholes, and a more comfortable commute for everyone using the road. This proactive measure not only prioritizes safety but also contributes significantly to the overall aesthetics and functionality of the campus environment.

The successful completion of this project is a testament to the institution's dedication to ensuring the well-being and satisfaction of its campus community. The total project cost for this road resurfacing project amounted to Rs.36 lakhs, reflecting the institution's commitment to maintaining a safe and pleasant campus environment for all stakeholders.

Renovation of Office Area in Admin Block

Our administrative offices have undergone a remarkable transformation to improve functionality and aesthetics. The Registrar, Deputy Director, Chairperson (CRS), and HR Manager offices have all been revitalized, with a notable change being the replacement of old wooden partitions with sleek, modern glass partitions. This upgrade not only provides a more open and transparent atmosphere but also maximizes the use of natural light, creating a brighter and more inviting environment. Due to termite damage in certain areas, it was imperative to revamp the offices, and this transition to glass partitions addresses both structural and aesthetic concerns. In addition to the glass partitions, LED lighting has been strategically installed to enhance illumination, making these spaces more conducive for work and collaboration.

These renovations reflect our commitment to providing a contemporary and efficient workspace for our administrative team. The transformation promotes a sense of professionalism and openness, fostering a better work environment for our dedicated staff. The total project cost is Rs.7 lakhs.

New Bus

The decision to replace the old shuttle bus with a new one marks a significant upgrade for our college transportation system. The previous bus had dutifully served its tenure, in accordance with the government of India's regulations. In its place, we added a modern, SML-Isuzu Star ride CNG bus, compliant with BS-VI standards.

This new bus comes equipped with a range of essential features, ensuring the safety and comfort of our students. It boasts advanced security measures like on-board cameras and seat belts, prioritizing passenger safety. The Vinyl flooring enhances hygiene and cleanliness, while the spacious 35+1 seating capacity accommodates a larger number of students efficiently. The total Project cost is Rs.23 Lakhs.

New Staff Accommodation on Campus

We have built three residential accommodations on campus for our essential personnel. These semi-furnished units with attached bathrooms are designed to enhance the comfort and well-being of our dedicated staff. Providing a safe and conducive living environment ensures that our valued team members can focus on their responsibilities with peace of mind. This initiative reflects our commitment to fostering a supportive and inclusive community within our campus, where every staff member feels appreciated and cared for. It's a step towards ensuring that our staff's needs are met, allowing them to thrive both personally and professionally. The Total cost of the Project cost is Rs. 7 Lakhs.

INFRASTRUCTURE DEVELOPMENT & SUPPORT SERVICES

Renovation of Music Hut

Our campus music hut is getting a much-needed facelift. We have re-replaced the old MS ceiling with a waterproof permanent one, ensuring the hut's durability. New floor tiles will not only improve aesthetics but also elevate its overall appearance. Additionally, we have installed storage facilities and air conditioners for a more conducive and enjoyable musical environment. The total project cost is Rs. 2 Lakhs Approx.

Mess Kitchen Area Extension

Expanding the mess kitchen to include a dedicated area for South Indian dish preparation is a commendable step towards enhancing the dining experience for our student, faculty, and staff community. Overall, this expansion aligns with the goal of providing a more satisfying and diverse dining experience for our campus community. It's a positive move that showcases our institution's dedication to meeting the needs and preferences of those you serve. This investment is likely to be appreciated by all those who enjoy South Indian cuisine and will contribute to a more vibrant and inclusive dining environment.

The project cost of Rs. 1.5 Lakh represents a reasonable investment for the benefits it brings in terms of improved food quality and diversity.

Computer Lab

It's truly exciting to inform you about the significant transformation taking place in your Computer Labs. These enhancements demonstrate a strong commitment to providing an optimal learning environment for our students.

Here's a summary of the key improvements:

Expanded Physical Space:

The expansion of both labs will undoubtedly contribute to a more comfortable and spacious setting, allowing students to learn and work more effectively.

All-in-One Desktops:

Equipping the labs with cutting-edge technology through All-in-One desktops is a significant advancement. It will provide students with access to the latest tools and software, ensuring they are well-prepared for their coursework.

Increased Capacity:

Increasing the lab capacity from 120 to 160 workstations is a thoughtful response to the growing demand for these facilities. This expansion will allow more students to benefit from the upgraded resources simultaneously.

Aesthetics and Functionality:

The addition of carpeting, PVC wall paneling, and acoustic false ceiling tiles not only enhances the visual appeal of the labs but



also improves the overall atmosphere. The reduction in sound echoes will create a more focused learning environment.

Sound System:

The new sound system will ensure clearer communication and better presentations, making it easier for students to engage in lectures and discussions.

Interactive Flat Panel Panels (IFP):

The inclusion of 86-inch IFP panels from Benq will enable dynamic and interactive learning experiences, adding a new dimension to teaching and learning.

IT Staff Office:

Establishing a dedicated office for IT staff is a wise move to ensure they have the necessary resources and space to support students effectively.

These upgrades demonstrate our institution's commitment to providing the best possible educational experience for our students. It's clear that these enhancements will have a positive and lasting impact on our educational community, facilitating improved learning outcomes and fostering a conducive environment for growth and innovation. The total project cost of Rs. 1.25 crores reflects a significant investment in creating a technologically advanced, comfortable, and innovative learning environment.



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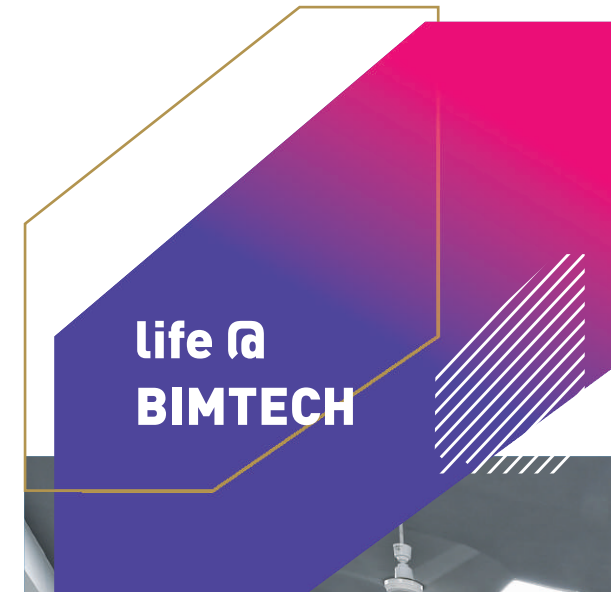
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Edited & Compiled by



Dr. Jaya Gupta
Associate Professor



Neha Sharma
Manager, Accreditation & Ranking