



PR REPORT

March 2024

Prepared By





Activity Sheet –March 2024

- Press Release- Amalgam 3.0: Global Entrepreneurship Summit Unveils Four-Day Extravaganza of Innovation and Collaboration.
- Press Release- BIMTECH launches 8 courses in blended mode for students of 7 countries.
- 2 Authored Article by- Dr. Pooja Misra in Economic Times and India Today.
- Authored Article by – Dr. Reeti Kulshreshtha in Economic Times.
- Authored Article by- Prof. Arunaditya Sahay in Economic Times.
- Authored Article by- Dr. Himanshi Tiwari in Free Press Journal.
- Authored Article by- Dr. Veenu Sharma in Economic Times.

Outline of PR Activities

Press Event & Press Releases

Press Release

2

Top Publications

India Today, Indian Express, Economic Times, Times of India, Hindustan Times, Financial Express, Aaj Tak, Republic World, Business Line, News18, College Dunia, Shiksha, News 9

Proposed Opportunities (Missed / Pending)

Director Interview with ET Education, Tv News 24 (Missed), ET NOW Speaker Opportunity.

Authored Article:

6

Total Print and Online Coverages

25+ 53

Print Circulation is 1823860 & Earned Influence Value is Rs. 18,16,085.

Cumulative Online Reach is 270.94 Million and PR Value is 18,52,500.



PR DOCUMENT

Press Release

Amalgam 3.0: Global Entrepreneurship Summit Unveils Four-Day Extravaganza of Innovation and Collaboration



23 March 2024, Greater Noida: Amalgam 3.0, Global Entrepreneurship Summit was organized by Atal Incubation Centre-BIMTECH - Birla Institute of Management Technology, a four-day spectacle from 19th March 2024 to 22nd March 2024, igniting the spirit of innovation and fostering cross-cultural exchanges on an unprecedented scale. With a commitment to nurturing emerging entrepreneurs and revolutionizing the startup landscape, Amalgam 3.0 brought together visionaries, entrepreneurs, and thought leaders from across the globe, transcending geographical boundaries to shape the future of entrepreneurship on a global scale.

Amalgam 3.0 witnessed participation from representatives of 12 nations, for eleven immersive sessions featuring a distinguished panel of more than 30 speakers esteemed in their respective domains. Through insightful discussions, thought-provoking panels, and interactive sessions, the summit explored the myriad facets of entrepreneurship, uncovering the secrets to success and igniting the entrepreneurial spirit in attendees.

Beginning the event, Dr. Abha Rishi, Founder Trustee and Ex-CEO of Atal Incubation Centre-BIMTECH shared the six-year journey of AIC-BIMTECH and summarised the past editions of Amalgam. She also emphasized the recognition of global collaboration to nurture the entrepreneurial spirit being the motivation to organise Amalgam 3.0 inviting speakers from all over the world. Further, reflecting on the impact of Amalgam 3.0, Dr. Prabina Rajib, Director, Birla Institute of Management Technology, Greater Noida expressed gratitude to all participants, speakers, and partners for their invaluable contributions. "Amalgam 3.0 has been a testament to the power of collaboration and innovation in driving positive change," remarked Dr. Rajib. "We are immensely proud of the connections forged, ideas exchanged, and inspiration ignited during this transformative event."

The event hosted Ms. Tea Pirih, the Economic Counsellor to the republic of Slovenia as the guest of honour who kickstarted day 1 of the virtual event and shared nuanced insights into the Slovenian startup ecosystem. Over a course of four days, speakers from USA, Australia, Canada, Netherlands, Africa, Denmark, Singapore and other countries spanning multiple continents came together to talk about their countries' innovation landscape, the opportunities of entry and the potential to grow in different geographies. The event catered to a diverse audience of students, entrepreneurs, faculty members, incubator personnel etc. from across the globe.

As the curtains draw on Amalgam 3.0, Atal Incubation Centre-BIMTECH remains committed to nurturing the entrepreneurial spirit and fostering a vibrant ecosystem for emerging entrepreneurs worldwide. Looking ahead, AIC-BIMTECH is excited to continue its mission of empowering the

next generation of visionaries to shape the future of entrepreneurship and innovation on a global scale.

Inspired by Shri BK Birla legacy, BIMTECH offers innovative programs like PGDM in Insurance & Retail Management, to shape individuals into global leaders. Being accredited by NIRF, IIRF, Outlook - ICARE, AACSB and BT - MDRA, BIMTECH ranks 48th in Management by NIRF 2023, 23rd among private MBA colleges by IIRF 2024, and 31st by Business Today 2023. The institutions also, thrives on a symbiotic relationship, embodying excellence in management education with its 7000+ strong alumni base.

Press Release

अमलगम 3.0: ग्लोबल आंत्रप्रेन्योरशिप समिट में नवाचार और सहयोग का चार दिवसीय आयोजन



23 मार्च, 2024, ग्रेटर नोएडा: अटल इनक्यूबेशन सेंटर-बिमटेक (बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी) द्वारा चार दिवसीय ग्लोबल आंत्रप्रेन्योरशिप समिट 'अमलगम 3.0' का आयोजन सफलतापूर्वक संपन्न हुआ। 19 से 22 मार्च तक चले कार्यक्रम में नवाचार की भावना को तेजी से आगे बढ़ाते हुए सांस्कृतिक आदान-प्रदान को बढ़ावा दिया गया। 'अमलगम 3.0' के आयोजन का मुख्य उद्देश्य उभरते उद्यमियों को सपोर्ट करने और स्टार्टअप परिदृश्य में व्यापक बदलाव लाना था। इसी प्रतिबद्धता के साथ 'अमलगम 3.0' वैश्विक स्तर पर उद्यमिता के भविष्य को आकार देने के लिए भौगोलिक सीमाओं को पार करते हुए दुनिया भर के दूरदर्शी, उद्यमियों और विचारकों को एक साथ लाया।

'अमलगम 3.0' में 12 देशों के प्रतिनिधियों ने 11 गहन सत्रों में भाग लिया, जिसमें उनके संबंधित डोमेन में सम्मानित 30 से अधिक वक्ताओं का एक प्रतिष्ठित पैनल शामिल था। व्यावहारिक चर्चाओं, विचारोत्तेजक पैनलों और इंटरैक्टिव सेशन के माध्यम से शिखर सम्मेलन ने उद्यमिता के असंख्य पहलुओं का पता लगाया, सफलता के रहस्यों को उजागर किया और उपस्थित लोगों में उद्यमशीलता की भावना को और बढ़ाने में महत्वपूर्ण योगदान किया।

कार्यक्रम की शुरुआत करते हुए **अटल इनक्यूबेशन सेंटर-बिमटेक की संस्थापक ट्रस्टी और पूर्व सीईओ डॉ. आभा ऋषि** ने एआईसी-बिमटेक की छह साल की यात्रा को साझा किया और अमलगम के पिछले संस्करणों के बारे में सारांश में बताया। उन्होंने दुनिया भर से वक्ताओं को आमंत्रित करने के लिए 'अमलगम 3.0' के आयोजन की प्रेरणा के रूप में उद्यमशीलता की भावना को बढ़ावा देने के लिए वैश्विक सहयोग की मान्यता पर भी जोर दिया। इसके अलावा, 'अमलगम 3.0' के प्रभाव पर विचार करते हुए **बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी, ग्रेटर नोएडा की निदेशक डॉ. प्रवीणा राजीव** ने सभी प्रतिभागियों, वक्ताओं और भागीदारों का उनके अमूल्य योगदान के लिए आभार व्यक्त किया। डॉ. राजीव ने कहा, 'अमलगम 3.0 सकारात्मक बदलाव लाने में सहयोग और नवाचार की शक्ति का प्रमाण रहा है। हमें इस सम्मेलन के दौरान बने संबंधों, विचारों के आदान-प्रदान और इससे प्रज्वलित हुई प्रेरणा पर बेहद गर्व है।'

कार्यक्रम में सम्मानित अतिथि के रूप में स्लोवेनिया गणराज्य की आर्थिक सलाहकार सुश्री टी पिरिह थीं, जिन्होंने वर्चुअल कार्यक्रम के पहले दिन की शुरुआत की और स्लोवेनियाई स्टार्टअप इकोसिस्टम के बारे में अपने विचार साझा किए। चार दिनों के दौरान, अमरीका, ऑस्ट्रेलिया, कनाडा, नीदरलैंड, अफ्रीका, डेनमार्क, सिंगापुर और कई महाद्वीपों में फैले अन्य देशों के वक्ता अपने देशों में इनोवेशन, प्रवेश के अवसरों और दुनिया के विभिन्न हिस्सों में आगे बढ़ने की क्षमता के बारे में बात करने के लिए एक साथ आए। इस कार्यक्रम में दुनिया भर से छात्रों, उद्यमियों, संकाय सदस्यों, इनक्यूबेटर कर्मियों आदि की विविध ऑडियंस शामिल थी।

अमलगम 3.0 के साथ अटल इनक्यूबेशन सेंटर-बिमटेक दुनिया भर में उभरते उद्यमियों के लिए उद्यमशीलता की भावना को बढ़ावा देने और एक गतिशील इकोसिस्टम को बढ़ावा देने के लिए प्रतिबद्ध है। भविष्य को देखते हुए, एआईसी-बिमटेकवैश्विक स्तर पर उद्यमिता और नवाचार के भविष्य को आकार देने के लिए दूरदर्शी लोगों की अगली पीढ़ी को सशक्त बनाने के अपने मिशन को जारी रखने के लिए उत्साहित है।

श्री बीके बिड़ला की विरासत से प्रेरित होकर बिमटेक व्यक्तियों को वैश्विक लीडर बनाने के लिए बीमा और रिटेल मैनेजमेंट में पीजीडीएम जैसे अभिनव कार्यक्रम पेश करता है। एनआईआरएफ, आईआईआरएफ, आउटलुक - आईसीएआरई, एएसीएसबी और बीटी-एमडीआरए द्वारा मान्यता प्राप्त बिमटेक एनआईआरएफ-2023 में मैनेजमेंट में 48वें स्थान पर, आईआईआरएफ-2024 में निजी एमबीए कॉलेजों में 23वें और बिजनेस टुडे-2023 में 31वें स्थान पर है। अपने 7000 से ज्यादा मजबूत एल्युमिनी के आधार वाला बिमटेक मैनेजमेंट एजुकेशन में उत्कृष्टता का प्रतीक है।

Press Release

BIMTECH launches 8 insurance courses in blended mode for students of 7 countries



NEW DELHI: Birla Institute of Management Technology (BIMTECH) has launched eight professional courses in insurance, online and offline for students and professionals from seven countries. These courses aim to teach students for CII qualifications, accredited by Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC).

With support from CII, BIMTECH will impart training to aspiring students and professionals in India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar in professional courses including Award in General Insurance, Insurance Law, Economics and Business, Advanced Claims, Reinsurance, Risk Management in Insurance, Strategic Underwriting and Strategic Claims Management.

To offer both online and offline professional courses, BIMTECH inaugurated a center at its Greater Noida campus today, March 29, 2024. Sakate Khaitan, senior partner at Khaitan Legal Associates was present during the event and said, “Achieving CII APDC status enhances the prestige of an organization, enabling it to offer teaching and learning facilities exclusively for CII qualifications, while also meeting a recognized quality benchmark. By promoting professional insurance education, this training center aims to assist and uphold an internationally recognized high standard in its education and training offerings.”

On the occasion of the opening of the centre, Prabina Rajib, Director said, “After some years of hard work, we are proud to have successfully achieved CII APDC status. Under this, several tailored courses have been launched keeping in mind the evolving demands of the job market and to help students keep pace with the industry standards. Our center will provide a conducive and enriching learning environment to transform students into remarkable leaders capable of making significant contributions to the country.”

BIMTECH offers programmes like PGDM in Insurance and Retail Management. It ranked 48th in the management category in the National Institutional Ranking Framework (NIRF) last year.

CII is the professional membership body for the insurance sector, representing more than 82,000 members across the UK and internationally, with offices in London, Dubai and Hong Kong. APDC status is available to training providers outside the UK. The scheme is for centres delivering training towards CII qualifications only.

Authored Article



Elevating Lives: Enhanced Monthly Per Capita Consumption Expenditure for Sustained Growth

The recent Household Consumption Expenditure Survey (HCES) results for 2022-23 augurs well for the nation. Spending habits are reflective of the average monthly per capita spending at current prices rising from Rs. 2630/- in 2011-12 to Rs. 6459/- in 2022-23 for urban households and from Rs. 1430/- to Rs. 3773/- for rural areas for the same time period. The interesting point being that the survey results categorically point towards food items no longer being a major constituent (i.e. now being less than 50% of the total monthly per capita spend) of the average urban and rural household budgets. The share of food items in 2022-23 as against 2011-12 has declined to 39.2% as against 42.6% of total expenditure for urban households, while the rural food spend has dropped to 46.4% in 2022-23 from 52.9% in 2011-12.

The silver lining on the wall being that with the data revealing a declining share of cereals and pulses in the overall food consumption expenditure and a rising spend on milk, fruits and vegetables, eggs, meat and fish etc. it is indicative of the average household switching from consumption of 'inferior' products and steadily consuming more of normal and superior goods. Also to further add the Monthly Per Capita Consumption Expenditure (MPCE) data does indicate a higher spend on foods high in micronutrients. This only shows that consumption within food items is moving away from inelastic goods to elastic goods and points towards the Engel's law which states that with a rise in household income levels, the proportion of monthly income spent on food declines while the spend on non-food items increases i.e. rising incomes lead to consumers spending a lower percentage of monthly spend on food products which are considered to be necessity items and have an inelastic demand as against non-food items which have an elastic demand.

It might be worthwhile to state that, declining percentage spend on food items and increasing MPCE are indicative of increasing average income levels within the country. However, with the per capita nominal GDP in today's date for India being approx. \$2850/-, as against Brazil's \$11,030/-, China's \$13,160/-, Taiwan's 35,050/-, France's \$48,200/-, United Kingdom's \$52,430/- United States' 83,060/- we still have some way to go not only against

developed nations but also emerging economies. Also, numbers show that households in China in 2023 spent on an average approx. 29.8% of their consumption expenditure on food, tobacco and liquor whilst in FY 2022, an average household in UK spent approx. 11.8% of their expenditure on household food and non-alcoholic drink.

Also, the spend on education and health components in both urban and rural areas have not seen any noticeable change. As stated in the Factsheet it could be due to the fact that the value of education as well as health services being provided free of cost by the Government such as Sarv Shiksha Abhiyan, Beti Bachao Beti Pado, Ayushman Bharat, Reproductive, Maternal, Neonatal, Child and Adolescent Health Schemes etc. to the households has not been imputed in the survey results. Thus, only to be fair the percentage numbers for education and health will see some increase. However, it is important to state that in today's date with the demographic dividend being to the nation's advantage the country needs to

simultaneously ensure and keep reinforcing that we keep an Arjun's eye on education and healthcare sectors.

These two key sectors i.e. healthcare and education can play a crucial role in the long-term sustainable development of nations and help reap long term dividends. Development of human capital, providing the requisite skills and knowledge for better employment opportunities and higher wages, improving the quality and quantity of the work-force can lead to enhanced productivity and economic growth. Addressing public healthcare challenges by way of better access to healthcare facilities will help build a more productive workforce. An educated workforce can also help foster innovation and technological advancements. On the flip side, with the country moving fast on the path of economic growth and being the fastest growing major economy in the world, it is important that we ensure that the nation does not get caught in the 'middle income trap'. An innovation driven inclusive growth, promoting social cohesion, ensuring continuity of structural and comprehensive reforms especially in the education and healthcare sector, and an able governance improving the infrastructure of the country are some of the tools that can help the nation move faster on the trajectory of sustained long term economic growth.

Authored Article

INDIA TODAY

Unleashing the power of AI-driven GPT by taming the Productivity Paradox

With tech companies being on a constant race to adopting the latest and most relevant Artificial Intelligence (AI) tools and hoping to capitalize on its anticipated massive productivity gains, 2023 has been a turning point for the world of AI. Companies have been hoping to unleash the power of AI and maximize on the gains from this new-found General-Purpose Technology (GPT). A study by PwC, 2018 has forecasted that that AI adoption and integration could give a 14% boost to global GDP by 2030, an equivalent of USD 15.7 trillion. With AI projected to be a game-changer worldwide, it is expected to increase India's yearly growth rate by 1.3% by 2035, resulting in an additional USD 957 billion being added to the Indian economy, equivalent to 15% of the current Gross Value Added (GVA). AI driven investments in India have been growing at a compound annual growth rate (CAGR) of 30.8%.

PwC in its report titled "India Workforce Hopes and Fears 2023", states that 51% of Indian survey respondents believed that AI would increase their productivity at work. The report also importantly states that approx. 15% of Indian respondents were more confident than their global counterparts that their employer would equip them with the necessary tools and opportunity to build the required skill sets. Thus, it becomes all the more necessary for us to pause and deliberate on the key issues which could address the uncertainty and ambiguity that the implementation of any new technology brings along with it.

Renowned economists, Brynjolfsson & McAfee, (2017) have proclaimed that AI is a GPT of the current era and is poised to disrupt the world. In order to be classified as a GPT, the technology must be widespread, demonstrate continuous improvement, and stimulate numerous complementary innovations. Due to their influence on economic and social frameworks, previous GPTs such as the steam engine, electricity, information technology etc. have led to profound societal transformation.

At this juncture it is also important that we discuss the concept of the "productivity paradox", a concept highlighted by the nobel laureate, Robert Solow in 1987, when he stated that "you can see the computer age everywhere but in the productivity statistics". The productivity paradox refers to a phenomenon wherein increased IT investments did not necessarily lead to productivity gains initially. Rather, it has been witnessed that accelerated productivity gains due to incorporation of any new GPT has borne manifold results in the long term and not the short term.

Academic research by Brynjolfsson, Rock, and Syverson, (2019, 2021), known as the "Productivity J-curve", furnishes a conceptual framework for comprehending the documented initial deceleration in productivity, which often transpires concurrently with the implementation of a GPT and the subsequent recovery in productivity.

With AI expected to enhance productivity, contribute to cost and time savings, improve customer satisfaction, enhance predictive capabilities, help in better informed decision-making and bring about fast workforce transformation, factors such as mismanagement by the implementing team,

user adoption resistance, measurement issues etc. could be some of the reasons for the lag effect and delayed productivity gains in adoption of AI for any organization. On the flip side, it should also be kept in mind that expectations from any new contemporary technology could be inflated and might not be able to generate the expected enhancements in productivity and be as revolutionary as thought of.

Taming of the productivity paradox and initial productivity deceleration as observed in implementation of any new GPT can be minimized to a certain extent by organizations strategizing before-hand and implementing policies to counter it. Investing in employee training prior to AI implementation can yield several benefits for an organisation. To begin with, it facilitates the development of in-house expertise. Second, it reduces the learning curve associated with the implementation of AI tools, which enhances operational efficiency. Last, the implementation team is more likely to engage in process innovation, which further benefits the organisation.

Prior transparent communication by Senior Management before integrating and investing in the AI tool, encouraging employees to participate and be a partner in its implementation, redesigning processes before implementation, explaining and putting on the table the exponential productivity gains that can be achieved in the long term, that is, as AI gets integrated holistically and unleashes its full potential can reduce user adoption challenges and be a case study for effective change management by the organization. Not to forget the fact that job displacement could be an outcome of AI implementation. Investments in upskilling, outplacement services could be few avenues that organizations can explore and help gain trust of employees.

An organisation's preparedness to manage the productivity paradox initiators can go a long way in lessening the initial deceleration in productivity gains (as witnessed by companies in the short term) on AI implementation.

Authored Article



Empowering Women for Building Sustainable Indian Societies: Progressing towards achieving Sustainable Development Goal 5

In a land where woman is called a ‘Devi’ and is celebrated, unfortunately the same land also has history of oppression and suppression of women. So while the hegemonic structures of patriarchy have long dominated the contours of domestic Indian boundaries, outside those, there have been a rising concern amongst the national policy makers over this other half if not better half of the population.

The Indian government has implemented a number of policy measures to guarantee women’s social, educational, and economic empowerment through various structural reforms. The National Education Policy (NEP), 2020 places a strong emphasis on gender equality and empowerment (SDG5) and aims to provide all women access to high-quality education and fair equity, with a focus on socially and economically disadvantaged groups. In addition to being morally responsible, empowering women is strategically important for the nation’s social progress and advancement of societies. The honourable Prime Minister Shri Narendra Modi says, “When women prosper, the world prospers”. Keeping that as focus, the Indian government made it a priority to promote “Nari Shakti” albeit Women’s empowerment, throughout the country, including the urban as well as rural areas.

Towards fulfilment of this objective, two such special schemes for the upliftment of Indian women were launched, the ‘Stree Shakti Package’ for rural Indian women and ‘The Women Entrepreneurship Platform’ for the urban Indian women. These schemes are aimed at giving women safe access to financial assistance with various banks and financial institutions.

With women being encouraged to become financially independent and economically resilient, The State Bank of India and the Central Government of India collaborated to develop the ‘SBI Stree Shakti Yojana’, a loan lending scheme designed to financially support female entrepreneurs. Under this scheme, women entrepreneurs will be able to apply for loans in order to start their own ventures. Applying for this business loan are women who are either members of cooperative societies or entrepreneurs with a shared capital of at least 51% as directors, shareholders, or partners in a private limited company. Furthermore, women who borrow more than Rs. 2 lakhs, are eligible for a 0.5% interest rate reduction on the current rate, and no special security is needed for loans up to Rs. 5 lakhs for small sector units with an extra 5% concession in the margin. The main goal of the Stree Shakti Scheme is to support rural India women’s economic development. This would foster a conducive environment to bring about social change leading to social transformation in India.

Another similar scheme being launched to bring gender parity in Indian society is the ‘Women Entrepreneurship Platform’ (WEP), a unique unified access portal that connects women across India to create a supportive ecosystem that helps them achieve their dreams of becoming entrepreneurs. WEP provides services and information that are pertinent to urban female entrepreneurs. Through important collaborations, WEP provides its users with access to workshops, campaigns, and other development opportunities from the industry mentors. Mainly designed for urban women, WEP provides services and information that are pertinent to female entrepreneurs. In order to foster peer learning, WEP also invites entrepreneurs to share their experiences, stories, and challenges of entrepreneurial journeys. The six key benefits accrued by availing the services include networking and community building, financial support, acceleration and incubation support, assistance with taxes and compliances and entrepreneurship training and guidance.

It is believed that such transformative initiatives launched by Govt. of India will contribute to not only women’s economic growth, agency and wellbeing, but also the overarching goal of achieving SDG5. Finally, the sun is rising for the remaining 48.5% population in India.

Authored Article



Mining Battery Metals Block Scaling-up of EVs.

Paris agreement, apart from others, set specific targets for containing global warming. This requires green technology implementation in all sectors of national economy. In transportation sector, the fleet of electric vehicles (EV) all over the world needs to expand to more than 950 million by 2050 from the present level of around 1.2 million. If these Evs are to be green, the generation of solar energy has to increase to more than 7,000 GW from the present 220 gigawatts (GW) generation capacity. Further, the battery capacity that is rechargeable has to increase many folds. It is estimated that EV and storage battery capacity required by the committed period will be more than 12,000 GWh against present capacity of 0.75 gigawatt-hours (GWh).

Pursuing Paris commitment, nations across the world have decided to switch their transportation to EVs and are implementing the decision rapidly. This decision may cut emissions significantly; however, it calls for increased mining of critical battery metals like lithium, cobalt, nickel and manganese. The mining of metals like lithium, cobalt, nickel, and manganese has several issues, one of them being detrimental environmental impacts. The toxic waste, use of depleting water in huge quantities and deforestation are causes of major environmental degradation. UNEP calls for an ethical supply chain for batteries for which the greatest difficulty is faced in the supply chain of lithium. It poses greater challenges as lithium mining, processing and transportation is a not only a technical and environmental issue but also a crucial geopolitical issue.

Mobility has a significant contribution in economic growth; higher economic growth calls for greater mobility. The mobility means can be broken down into aviation, shipping, rail, and road. The contribution of transport sector in global warming is around 19%. Irrespective of the category of mobility sector, global mobility guzzles fuel costing trillions of dollars/year. Internal combustion powered vehicles produce a big amount of CO₂ causing global warming. The biggest energy consumer, thus greatest contributor to the global warming, is road transport calling for immediate action.

It is estimated that the automotive industry emits 10% of global CO₂ through the tailpipe of vehicles powered by internal combustion engine (ICE); in addition, there is minor emission through evaporation of the fuel. Be that as it may, both ICEs and EVs have environmental impacts, the later, however, has no tailpipe emission but can have more emission if it uses energy supplied by fossil fuel power generating unit. To avoid global warming from vehicles, we need to move from ICE powered vehicle to EVs and use green sources of energy to charge them.

The transport sector contributes around 18% of total energy consumption in India, according to the Bureau of Energy Efficiency. This amounts to 94 million tonnes of oil equivalent (Mtoe) which obviously results in the emission of corresponding amount of CO₂. This is both economically and environmentally unviable. Within transport sector, heavy duty trucks are the greatest GHG emitter.

The Indian Road freight industry is a major economic driver, accounting for over 70% of domestic freight traffic. Nevertheless, there are several challenges that need to be addressed; one of them being the exhaust emission while running and/or idling. Electrification of medium and heavy-duty trucks (e-MHDT), an India-specific project, has been developed in partnership with manifold Business Solutions. The project is part of the EV100+ campaign and focuses on the electrification of medium and heavy-duty trucks (MHDTs) with Gross Vehicle Weight (GVW) above 3.5T. This existing business network extends to 128 companies under which 90,000 trucks have already been committed for electrification by 2040. This partnership has brought together the government, businesses and end-users.

Heavy-duty vehicles constitute 4-11% of vehicle population but emit much higher percentage of GHG. Their electrification should have a priority but the battery of heavy-duty vehicle has much higher requirement of critical materials, almost 62% of that required by automobile industry. It calls for development of batteries using other technologies that will require lesser amount of critical material. Further, the ambitious target for EVs including heavy vehicles can only be met by recycling. There is need for implementing circular economy as also look for alternative battery chemistries. Battery designers and chemists need to develop higher energy density batteries. The environmental and material needs for the EV battery needs to be balanced.

An electric vehicle uses 6 times the amount of minerals than a conventional ICE vehicle. Globally 1 in 7 new cars being sold across the world today is electric (see figure below) and the growth planned worldwide is exponential. We, in India, are the beginning stage. As EV plan is implemented, the demand growth in copper, aluminium, lithium, cobalt, nickel and manganese is going to increase manifold. What we need is to explore in India, mine in India and make in India to avoid dependence on expensive imports. There is an exciting opportunity for start-ups and SMEs to produce final products. Entrepreneurs are encouraged to enter this sector, there being a big potential for job creation.

The big picture, of course, is the climate issue. The automobile industry has all the sources of CO₂ emission, be it scope I, scope II or scope III. The decarbonisation of transportation by introduction of electric vehicles has a big challenge. The question is about the availability of sufficient raw materials and metals to manufacture enough EVs as the demand increases in hockey stick pattern.

As we try to reduce emissions from automobile through increasing proportion of EVs and finally replacing all automobiles with EVs, the supplies of essential EV materials, especially those used in EV battery will be severely constrained. The estimates of 50% EV adoption by the year 2050 will push lithium demand to levels of 2,909% higher compared to 2020. If we consider a 100% EV scenario by the year 2050, the requirement of lithium is likely to grow to a 7,500% higher level compared to that of 2020. The requirement of cobalt, nickel and manganese, too, will immensely grow requiring additional energy to produce that will result in enormously higher pollution.

Mining these metals has major environmental impacts, typically requiring deforestation and a lot of water. Tailings from mining can pollute waterways with toxic chemicals like cyanide, mercury and arsenic. Many key battery metals are concentrated in Chile, the Democratic Republic of Congo, Indonesia and South Africa. Of late, lithium reserves have been located in India as well. While feasibility of mining is being studied, its mining requires several clearances, environmental clearances being the most important.

Authored Article

THE FREE PRESS JOURNAL

Rise Of Women in Indian Workplaces: Breaking Stereotypes and Promoting Equality

Indian workplaces are noticing a subtle shift in its demographics as more and more women are entering and rising in some of the so-called male-dominated arenas like politics, media, bureaucracy, sports and STEM (Science, Technology, Engineering and Mathematics).

Either the recent win of women cricketers from team RCB or a female director-winning award for her good work in films, we are seeing women continue to overcome stereotypes and ceilings while contributing to the growth of the society and nation.

40% Women Enrolment In STEM

A 40% women enrolment in the STEM field which is a world record for India, as per UGC Chairman, is accompanied with a surge in the enrolment of female students in higher education from 1.57 crore to 2.07 crore. The New Education Policy 2020 strategically aligns its aims to SDGs providing unprecedented scope for equal opportunities. A total of 10 % women participation in the start-up journey of the country is a testimony for good intentions and hard work of our policymakers. The country is seeing an increase of 4.2% in female labour force participation rate (FLFPR) which has swollen from 13.3% in 2017–18 to 31.9% in 2022–23

Many good initiatives and amendments in legislations safeguarding women have been fruitful for encouraging women participation in the workforce. With several amendments in India's Maternity Benefit Act 1961, we are at the third rank after Canada and Norway in providing maximum number of paid leaves to our working mothers. Maternity Protection laws promote maternal and child health and prevent discrimination against women in the workplace. An inclusive and sustainable work practice enables gender diversity by enabling women to work after motherhood and maintain their work-life balance without prejudice to their health and economic security.

Maternity Leave Benefits

India's Maternity Benefit (Amendment) Act, 2017, promises the third highest maternity leaves in the world to the workers who choose to be mothers. It extends maternity benefits to commissioning and adopting mothers, mandates employers to provide crèche facilities at the establishment, allows women to work from home in certain cases and requires employers to inform female employees at the time of their joining on maternity benefits available to them.

Canada and Norway are ahead of us by paying 50 weeks and 44 weeks paid leaves respectively for absence from work during motherhood. The amendment protects the employment of women and grants 26 weeks of paid leaves (for the first two children) as compared to 12 weeks in the

past. This amendment has benefited around 1.8 million working mothers, as it applies to both the private and the public sectors.

The Act controls service of women in mines, factories, circuses, industry, plantations, shops, and establishments employing ten or more persons for a certain period before and after childbirth and provides for maternity and other benefits.

Another such initiative by the Government of India is making a provision of mandatory women directors for companies in India. The second clause in Section 149(1) of the Companies Act 2013, and the Companies (Appointment and Qualifications of Directors) Rules, 2014, mandates that all private limited companies, limited companies with a paid-up capital of 100 crores INR or a turnover of more than 300 crores INR must have at least one women director on their boards.

Under SEBI LODR regulations (Listing Obligations and Disclosure Requirements), for the top 500 listed entities, it is compulsory to have at least one independent woman director starting April 1, 2019, and for the top 1000 listed entities, this obligation ranges to at least one independent woman director since April 1, 2020.

Bill Regarding Sexual Harassment Of Women At Workplace

The point here is the policymakers are aware of the long-lasting effects of these mandates not only in the inclusion of more talented women in the decision-making roles but also for creating a more equitable and diverse workplaces which as research proves have a clear impact on the culture and performance of the companies.

The results are visible in numbers too. A decade after this amendment, currently we have an average of one in every five board members as women in Nifty-500 companies.

Another path-breaking Initiative is in process when the Rajya Sabha has issued a bill regarding further amendment in the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013. This amendment Bill 2024 aims to remove the current lacunas of the act and promises a strong protection to women by proposing extended timelines and exclusion of resolution options for sexual harassment complaints.

The amendment is the need of the hour keeping in mind the figures revealed by the National Crime Records Bureau (NCRB), which highlight that the victim count for workplace sexual harassment against women has increased from 402 in 2018 to 422 in 2022. The number is growing despite the well-established fact that crimes against women are underrepresented due to fear of unpleasant aftermaths, insufficient support, and societal biases against the victim herself.

An inclusive, flexible, conducive and safe workplace plays a significant role in harnessing the immense potential of trained/experienced women and we as a country have a long way to go. The intentions and progress made so far are crucial for bringing and sustaining more women at workplaces.

Authored Article



Embracing Sustainability: A Path Forward for Retailers

The retail industry is in the action of integrating sustainability into the very fabric of its operations, marking a significant turning point. Consumers being attuned to sustainability issues and the need to address social and environmental challenges have contributed to the retail sector's understanding of sustainability as an essential requirement. This phenomenon is more than a trend, as it signifies a fundamental shift and certainly a challenge towards the principles of owning a responsible business that values the preservation of the environment, inclusivity, and economic viability. Moreover, sustainability initiatives contribute to the long-term resilience and competitiveness of retailers, enhancing brand reputation and driving innovation.

Meaningful Contribution to Sustainable Development

“Retailers have re-oriented their businesses and supply chains towards a value-creation ecosystem that adds environmental sustainability, employee engagement, workforce diversity and broader societal impact to financial imperatives. As a consequence, societal awareness and business opportunity are collectively transforming the way retail companies craft strategy, drive performance and report results”, Ravi Kapoor, Retail and Consumer, PwC India. The Business Responsibility and Sustainability Report (BRSR), a framework designed to assess environmental, social, and governance (ESG) by the Government of India has also made the listed companies provide quantifiable measurements of the elements linked to sustainability. Retailers have realised the importance of aligning their activities with global sustainability frameworks. SDG 7 invests in renewable energy sources to power their operations and supply chains. SDG12 promotes responsible consumption and embracing a circular economy. SDG13 reduces emissions through renewable energy. SDG 15 raise awareness to preserve ecosystems. In pursuit of a more environmentally conscious future, many Indian retail brands have strived towards achieving a fully sustainable future. Unilever has not only ensured regulatory compliance but also enhanced its market access and reputation as a responsible corporate citizen. Mohit Malhotra, CEO, Dabur India Limited mentioned “The brand aims to achieve Net Zero emissions in operations by 2045 and targets to achieve over 60 per cent energy from renewable and cleaner sources in its total energy mix by 2025-26”.

Holistic Approach to Environment and Social Responsibility

Many leading retailers have embraced all-encompassing sustainability plans that extend across multiple facets of their operations. To promote positive change and create value for stakeholders' retailers are leveraging sustainability strategies. One of the critical aspects of retailers' sustainability strategies is product design and development. Retailers have been able to differentiate themselves in the marketplace, by proactively communicating their sustainability initiatives, creating trust, goals, and progress to stakeholders. Project Gigaton, WALMART's sustainable strategy, is to achieve a reduction of one billion metric tons in greenhouse gas emissions from its global supply by 2030. Leading retailers understand that sustainability is not a standalone initiative but an integral part of their overall business strategy. Retailers too are collaborating with NGOs, governments, and other stakeholders to promote collective action on sustainability issues by sharing the best practices. H&M is leading the change towards circularity, climate action and fairness and equality with its 'Grow Smart' strategy. Retailers are engaging with stakeholders, including customers and communities, to gather feedback, incorporate diverse perspectives, and raise transparency and dialogue.

Power of Consumer Awareness

“Retailers have been compelled to address sustainability as a result of the fact nearly half of the global consumers are actively striving to address climate change”, Euro Monitor International (January 2024). Consumer awareness and demand are driving forces behind the adoption of sustainability initiatives in the retail sector, influencing businesses to prioritize environmental and social responsibility in their operations. In one of the studies mentioned in Harvard Business Review by Ashley shared that, “we’re on the brink of a major shift in consumption patterns, where truly sustainable brands — those that make good on their promises to people and the planet — will seize the advantage from brands that make flimsy claims or that have not invested sufficiently in sustainability”. Tesla has capitalized on growing consumer awareness of climate change and air pollution by offering innovative, sustainable transportation solutions.

Navigating the regulatory Landscape

In the dynamic world of retail, sustainability has emerged as a paramount concern, reflecting growing consumer awareness and environmental imperatives. Retailers focusing towards achieving sustainable objectives face both opportunities and challenges varying from voluntary guidelines to mandate requirements. Best practices and standards for addressing environmental, social, and governance (ESG) concerns are provided to retailers via voluntary guidelines. While, environmental regulations, labour standards, and legislation to product labelling are mandate requirements. By integrating sustainability into their business strategies and operations, retailers

can not only meet regulatory obligations but also create value for society, foster brand loyalty, and secure long-term success in an increasingly sustainability-conscious marketplace.

By integrating sustainability into their business strategies and operations, retailers can unlock new opportunities for growth, innovation, and resilience in an increasingly competitive marketplace. As governments worldwide enact stricter regulations on environmental and social issues, compliance with sustainability standards has become increasingly important for retailers seeking to access global markets. By proactively adopting sustainable practices and certifications, retailers can position themselves for regulatory compliance and gain a competitive advantage in regulated markets.



**Consolidated Media
Coverage of
Press Release:
Amalgam 3.0: Global
Entrepreneurship Summit
Unveils Four-Day
Extravaganza of Innovation
and Collaboration
On
24th March, 2024**



Print Coverages

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ग्लोबल आंत्रप्रेन्योरशिप समिट में नवाचार और सहयोग का चार दिवसीय आयोजन

अटल इनक्यूबेशन सेंटर-बिमटेक (बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी) द्वारा चार दिवसीय ग्लोबल आंत्रप्रेन्योरशिप समिट अमलगम 3.0 का आयोजन सफलतापूर्वक संपन्न हुआ। 19 से 22 मार्च तक चले कार्यक्रम में नवाचार की भावना को तेजी से आगे बढ़ाते हुए सांस्कृतिक आदान-प्रदान को बढ़ावा दिया गया। अमलगम 3.0 के आयोजन का मुख्य उद्देश्य उभरते उद्यमियों को सपोर्ट करने और स्टार्टअप परिदृश्य में व्यापक बदलाव लाना था। इसी प्रतिबद्धता के साथ अमलगम 3.0 वैश्विक स्तर पर उद्यमिता के भविष्य को आकार देने के लिए भौगोलिक सीमाओं को पार करते हुए दुनिया भर के दूरदर्शी, उद्यमियों और विचारकों को एक साथ लाया। अमलगम 3.0 में 12 देशों के प्रतिनिधियों ने 11 गहन सत्रों में भाग लिया, जिसमें उनके संबंधित डोमेन में सम्मानित 30 से अधिक वक्ताओं का एक प्रतिष्ठित पैनल शामिल था। व्यावहारिक चर्चाओं, विचारोत्तेजक पैनलों और इंटरैक्टिव सेशन के माध्यम से शिखर सम्मेलन ने उद्यमिता के असंख्य पहलुओं का पता लगाया, सफलता के रहस्यों को उजागर किया और उपस्थित लोगों में उद्यमशीलता की भावना को और बढ़ाने में महत्वपूर्ण योगदान किया।

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अमलगम 3.0: ग्लोबल आंत्रप्रेन्योरशिप समिट में नवाचार और सहयोग का चार दिवसीय आयोजन

23 मार्च, 2024, ग्रेटर नोएडा-अटल इनक्यूबेशन सेंटर-बिमटेक (बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी) द्वारा चार दिवसीय ग्लोबल आंत्रप्रेन्योरशिप समिट %अमलगम 3.0% का आयोजन सफलतापूर्वक संपन्न हुआ। 19 से 22 मार्च तक चले कार्यक्रम में नवाचार की भावना को तेजी से आगे बढ़ाते हुए सांस्कृतिक आदान-प्रदान को बढ़ावा दिया गया। %अमलगम 3.0% के आयोजन का मुख्य उद्देश्य उभरते उद्यमियों को सपोर्ट करने और स्टार्टअप परिदृश्य में व्यापक बदलाव लाना था। इसी प्रतिबद्धता के साथ %अमलगम 3.0% वैश्विक स्तर पर उद्यमिता के भविष्य को आकार देने के लिए भौगोलिक सीमाओं को पार करते हुए दुनिया भर के दूरदर्शी, उद्यमियों और विचारकों को एक साथ लाया।

अमलगम 3.0 में 12 देशों के प्रतिनिधियों ने 11 गहन सत्रों में भाग लिया, जिसमें उनके संबंधित डोमेन में सम्मानित 30 से अधिक वक्ताओं का एक प्रतिष्ठित पैनल शामिल था। व्यावहारिक चर्चाओं, विचारोत्तेजक पैनलों और इंटरैक्टिव सेशन के माध्यम से शिखर सम्मेलन ने उद्यमिता के असंख्य पहलुओं का पता लगाया, सफलता के रहस्यों को उजागर किया और उपस्थित लोगों में उद्यमशीलता की भावना को और

बढ़ाने में महत्वपूर्ण योगदान किया। कार्यक्रम की शुरुआत करते हुए अटल इनक्यूबेशन सेंटर-बिमटेक की संस्थापक ट्रस्टी और पूर्व सीईओ डॉ. आभा ऋषि ने एआईसी-बिमटेक की छह साल की यात्रा को साझा किया और अमलगम के पिछले संस्करणों के बारे में सारांश में बताया। उन्होंने दुनिया भर से वक्ताओं को आमंत्रित करने के लिए अमलगम 3.0 के आयोजन की प्रेरणा के रूप में उद्यमशीलता की भावना को बढ़ावा देने के लिए वैश्विक सहयोग की मान्यता पर भी जोर दिया। इसके अलावा, अमलगम 3.0 के प्रभाव पर विचार करते हुए बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी, ग्रेटर नोएडा की निदेशक डॉ. प्रवीणा राजीव ने सभी प्रतिभागियों, वक्ताओं और भागीदारों का उनके अमूल्य योगदान के लिए आभार व्यक्त किया। डॉ. राजीव ने कहा, %अमलगम 3.0 सकारात्मक बदलाव लाने में सहयोग और नवाचार की शक्ति का प्रमाण रहा है। हमें इस सम्मेलन के दौरान बने संबंधों, विचारों के आदान-प्रदान और इससे प्रज्वलित हुई प्रेरणा पर बेहद गर्व है।

कार्यक्रम में सम्मानित अतिथि के रूप में स्लोवेनिया गणराज्य की आर्थिक सलाहकार सुश्री टी पिरिह थीं, जिन्होंने वचुअल कार्यक्रम के



पहले दिन की शुरुआत की और स्लोवेनियाई स्टार्टअप इकोसिस्टम के बारे में अपने विचार साझा किए। चार दिनों के दौरान, अमरीका, ऑस्ट्रेलिया, कनाडा, नीडरलैंड, अफ्रीका, डेनमार्क, सिंगापुर और कई महाद्वीपों में फैले अन्य देशों के वक्ता अपने देशों में इनोवेशन, प्रवेश के अवसरों और दुनिया के विभिन्न हिस्सों में आगे बढ़ने की क्षमता के बारे में बात करने के लिए एक साथ आए। इस कार्यक्रम में दुनिया भर से छात्रों, उद्यमियों, संकाय सदस्यों, इनक्यूबेटर कर्मियों आदि की विविध ऑडियंस शामिल थी।

अमलगम 3.0 के साथ अटल इनक्यूबेशन सेंटर-बिमटेक दुनिया भर में उभरते उद्यमियों के लिए उद्यमशीलता की भावना को बढ़ावा देने और एक गतिशील इकोसिस्टम को बढ़ावा देने के लिए प्रतिबद्ध है। भविष्य को देखते हुए, एआईसी-बिमटेक वैश्विक स्तर पर उद्यमिता और

नवाचार के भविष्य को आकार देने के लिए दूरदर्शी लोगों की अगली पीढ़ी को सशक्त बनाने के अपने मिशन को जारी रखने के लिए उत्साहित है।

श्री बीके बिड़ला की विरासत से प्रेरित होकर बिमटेक व्यक्तियों को वैश्विक लीडर बनाने के लिए बीमा और रिटेल मैनेजमेंट में पीजीडीएम जैसे अभिनव कार्यक्रम पेश करता है।

एनआईआरएफ, आईआईआरएफ, आउटलुक - आईसीएआरई, एएसएसबी और बीटी-एमडीआरएफ द्वारा मान्यता प्राप्त बिमटेक एनआईआरएफ-2023 में मैनेजमेंट में 48वें स्थान पर, आईआईआरएफ-2024 में निजी एमबीए कॉलेजों में 23वें और बिजनेस टुडे-2023 में 31वें स्थान पर है। अपने 7000 से ज्यादा मजबूत एल्युमिनी के आधार वाला बिमटेक मैनेजमेंट एजुकेशन में उत्कृष्टता का प्रतीक है।



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अमलगम 3.0 : ग्लोबल आंत्रप्रेन्योरशिप समिट में नवाचार और सहयोग का चार दिवसीय आयोजन

लखनऊ। अटल इनव्यूबेशन सेंटर-बिमटेक (बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी) द्वारा चार दिवसीय ग्लोबल आंत्रप्रेन्योरशिप समिट अमलगम 3.0 का आयोजन सफलतापूर्वक संपन्न हुआ। 19 से 22 मार्च तक चले कार्यक्रम में नवाचार की भावना को तेजी से आगे बढ़ाते हुए सांस्कृतिक आदान-प्रदान को बढ़ावा दिया गया। अमलगम 3.0 के आयोजन का मुख्य उद्देश्य उभरते उद्यमियों को सपोर्ट करने और स्टार्टअप परिदृश्य में व्यापक बदलाव लाना था। इसी प्रतिबद्धता के साथ अमलगम 3.0 वैश्विक स्तर पर

उद्यमिता के भविष्य को आकार देने के लिए भौगोलिक सीमाओं को पार करते हुए दुनिया भर के दूरदर्शी, उद्यमियों और विचारकों को एक साथ लाया। अमलगम 3.0 में 12 देशों के प्रतिनिधियों ने 11 गहन सत्रों में भाग लिया, जिसमें उनके संबंधित डोमेन में सम्मानित 30 से अधिक वक्ताओं का एक प्रतिष्ठित पैनल शामिल था। व्यावहारिक चर्चाओं, विचारोत्तेजक पैनलों और इंटरैक्टिव सेशन के माध्यम से शिखर सम्मेलन ने उद्यमिता के असंख्य पहलुओं का पता लगाया, सफलता के रहस्यों को उजागर किया

Online Coverages



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1	ANI	https://www.aninews.in/news/business/amalgam-30-global-entrepreneurship-summit-unveils-four-day-extravaganza-of-innovation-and-collaboration20240323130325/	2M	27,500
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**Consolidated Media
Coverage of
Press Release:**

**BIMTECH launches 8
courses in blended mode for
students of 7 countries**

On

31st March 2024



Print Coverages

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बिमटेक ने सात देशों में लॉन्च किए सीआईआई एपीडीसी द्वारा मान्यता प्राप्त 8 प्रोफेशनल कोर्स

भारत के प्रतिष्ठित बी-स्कूल बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंडियोरेंस इंस्टीट्यूट – एक्सीडेंटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है।

बिमटेक चार्टर्ड इंडियोरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे – डब्ल्यू01 – जनरल इंडियोरेंस में अवॉर्ड, एम05 – इंडियोरेंस लॉ, 530 – इकोनॉमिक्स एंड बिजनेस, 820 – एडवांस क्लेम, एम97 – रीडिंडियोरेंस, 992 – रिस्क मैनेजमेंट इन इंडियोरेंस, 995 – स्ट्रेटिजिक अंडरराइटिंग और 996 – स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल हैं।

सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है। 1. शिक्षण का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के समर्थन में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता 2. विश्वसनीय और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियां और छात्र सहायता सेवाओं के माध्यम से व्यावसायिकता का पोषण।

बीमा के क्षेत्र में एक समृद्ध करियर बनाने के इच्छुक उत्साही लोगों के लिए यह सेंटर बहुत प्रभावी साबित होगा। एपीडीसी क्वालिफिकेशन स्टैंडर्ड के लिए इस बैचमार्किंग को पूरा करना भावी छात्रों और पेशेवरों के लिए संकेत है कि बिमटेक ने अपनी शिक्षा और प्रशिक्षण प्रावधान में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त उच्च मानक हासिल किए हैं और उन्हें बनाए रखा है। ऑनलाइन और ऑफलाइन दोनों प्रोफेशनल कोर्स की पेशकश करने के लिए बिमटेक ने 29 मार्च, 2024 को अपने ग्रेटर नोएडा परिसर में खेतान लीगल एसोसिएट्स के सीनियर पार्टनर श्री साकाते खेतान की गरिमामयी उपस्थिति के साथ एक सेंटर का उद्घाटन किया।

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BIMTECH Launches 8 Professional Courses Online and Offline across 7 Countries, Accredited by CII APDC

Sunvilla News: Ahmedabad

Birla Institute of Management Technology (BIMTECH), a leading B-school in India, is thrilled to announce the offering of 8 professional courses online and offline for students and professionals from 7 countries. These courses aim to deliver teaching and learning in support of CII qualifications both offline and online, Accredited by Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC) (Conditional Status). BIMTECH will, with coordination and support from the Chartered Insurance Institute (CII), impart training to prepare



aspiring students and professionals in India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar. Additionally, professional courses in insurance like - W01 - Award in General Insurance, M05 – Insurance Law, 530 – Economics and Business, 820 – Advanced Claims, M97 – Reinsurance, 992 – Risk Management in Insurance, 995 – Strategic Underwriting and 996 – Strategic Claims.

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सीआईआई एपीडीसी द्वारा मान्यता प्राप्त आठ प्रोफेशनल कोर्स किए आरंभ

भोपाल। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक््रीडेटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है।

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बिमटेक ने की आठ प्रोफेशनल कोर्स ऑनलाइन और ऑफलाइन पेशकश

नई दिल्ली। बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट-एकीकृत प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अवॉर्ड, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवांस क्लेम, एम97- रीइंश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटेजिक अंडरराइटिंग और 996- स्ट्रेटेजिक क्लेम मैनेजमेंट शामिल हैं।

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बिमटेक ने सात देशों में लॉन्च किए 8 प्रोफेशनल कोर्स

नई दिल्ली। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक्सीडेंटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अर्बोर्ड, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवांस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटिजिक अंडरराइटिंग और 996 - स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल हैं। सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है। 1. शिक्षण का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के समर्थन में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता 2. विश्वसनीय और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियां और छात्र सहायता सेवाओं के माध्यम से व्यावसायिकता का पोषण।

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PAGE No. : 7

7 देशों के छात्रों और पेशेवरों के लिए प्रोफेशनल कोर्स

नई दिल्ली। बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट- एक््रीडेटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन व ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। साकाते खेतान ने कहा कि सीआईआई एपीडीसी का दर्जा हासिल करने से संस्थान की प्रतिष्ठा बढ़ती है, जिससे यह सीआईआई योग्यता के लिए विशेष रूप से टीचिंग और लर्निंग की सुविधाएं प्रदान करने में सक्षम होता है। बिमटेक, ग्रेटर नोएडा में सेंटर के उद्घाटन के अवसर पर डायरेक्टर डॉ. प्रवीणा राजीव ने कहा हमें सीआईआई एपीडीसी का दर्जा हासिल करने पर गर्व है।

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बिमटेक सात देशों के छात्रों और पेशेवरों के लिए सीआईआई एपीडीसी द्वारा मान्यता प्राप्त व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा

नई दिल्ली। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक्सीडेंट प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है।

बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अवॉर्ड, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवांस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटिजिक अंडरराइटिंग और 996 - स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल हैं।

सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है। 1. शिक्षण का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के समर्थन में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता 2. विश्वसनीय और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियां और छात्र सहायता सेवाओं



के माध्यम से व्यावसायिकता का पोषण।

बीमा के क्षेत्र में एक समृद्ध करियर बनाने के इच्छुक उत्साही लोगों के लिए यह सेंटर बहुत प्रभावी साबित होगा। एपीडीसी क्वॉलिफिकेशन स्टैंडर्ड के लिए इस बेंचमार्किंग को पूरा करना भावी छात्रों और पेशेवरों के लिए संकेत है कि बिमटेक ने अपनी शिक्षा और प्रशिक्षण प्रावधान में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त उच्च मानक हासिल किए हैं और उन्हें बनाए रखा है।

ऑनलाइन और ऑफलाइन दोनों प्रोफेशनल कोर्स की पेशकश करने के लिए बिमटेक ने 29 मार्च, 2024 को अपने ग्रेटर नोएडा परिसर में खेतान लीगल एम्प्लॉयर्स के सीनियर पार्टनर श्री साकाते खेतान की गरिमामयी उपस्थिति के साथ एक सेंटर का उद्घाटन किया। श्री साकाते खेतान ने कहा, %सीआईआई एपीडीसी का दर्जा हासिल करने से किसी संस्थान की प्रतिष्ठा बढ़ती है।

PUBLICATION : Yug Pradesh

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PAGE No. : 9

बिमटेक सात देशों के छात्रों और पेशेवरों के लिए मान्यता प्राप्त व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा

एजेंसी, नई दिल्ली। भारत के प्रतिष्ठित बी-स्कूल बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक््रीडेटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अवॉर्ड, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवांस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटेजिक अंडरराइटिंग और 996 - स्ट्रेटेजिक क्लेम मैनेजमेंट शामिल है।

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बिमटेक सात देशों के छात्रों और पेशेवरों के लिए सीआईआईएपीडीसी द्वारा मान्यता प्राप्त व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा

नई दिल्ली, एजेंसी। भारत के प्रतिष्ठित बी-स्कूल बिडुला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक्रीडेटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआईएपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआईए योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है।

बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआईए) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अर्बोर्ड, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवांस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटिजिक अंडरराइटिंग और 996 - स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल हैं।

साकाले खेतान ने कहा, सीआईआईएपीडीसी का दर्जा हासिल करने से किसी संस्थान की प्रतिष्ठा बढ़ती है, जिससे यह सीआईआईए योग्यता के लिए विशेष रूप से टीचिंग और लर्निंग की सुविधाएं प्रदान करने में सक्षम होता है, साथ ही एक मान्यता प्राप्त गुणवत्ता बेंचमार्क को भी पूरा करता है। पेशेवर बीमा शिक्षा को बढ़ावा देकर, इस प्रशिक्षण केंद्र का लक्ष्य अपनी शिक्षा और प्रशिक्षण पेशकशों में अंतरराष्ट्रीय स्तर पर स्वीकृत उच्च मानक हासिल करना और उसे बनाए रखना है।

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बिमटेक सात देशों के छात्रों और पेशेवरों के लिए सीआईआई एपीडीसी द्वारा मान्यता प्राप्त व्यावसायिक पाठ्यक्रम पेश करेगा

नई दिल्ली। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट-एक्रीडेटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है।

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बिम्टेक ने सात देशों में ऑनलाइन और ऑफलाइन लॉन्च किए 8 प्रोफेशनल कोर्स

नई दिल्ली। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिम्टेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इश्योरेंस इंस्टीट्यूट - एक््रीडेटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआईएपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है।

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ग्लोबल आंत्रप्रेन्योरशिप समिट का आयोजन

नई दिल्ली। अटल इनक्यूबेशन सेंटर बिमटेक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी द्वारा चार दिवसीय ग्लोबल आंत्रप्रेन्योरशिप समिट अमलगम 3.0 का आयोजन सफलतापूर्वक संपन्न हुआ। चार दिन तक चले कार्यक्रम में नवाचार की भावना को तेजी से आगे बढ़ाते हुए सांस्कृतिक आदान प्रदान को बढ़ावा दिया गया। अमलगम 3.0 के आयोजन का मुख्य उद्देश्य उभरते उद्यमियों को सपोर्ट करने और स्टार्टअप परिदृश्य में व्यापक बदलाव लाना था।

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अमलगम 3.0: नवाचार और सहयोग का चार दिवसीय आयोजन

एनडीएस संवाददाता

लखनऊ। अटल इनक्यूबेशन सेंटर-बिमटेक (बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी) द्वारा चार दिवसीय ग्लोबल ऑनलाइन शिप समिट 'अमलगम 3.0' का आयोजन सफलतापूर्वक संपन्न हुआ। 19 से 22 मार्च तक चले कार्यक्रम में नवाचार की भावना को तेजी से आगे बढ़ाते हुए सांस्कृतिक आदान-प्रदान को बढ़ावा दिया गया। 'अमलगम 3.0' के आयोजन का मुख्य उद्देश्य उभरते उद्यमियों को सपोर्ट करने और स्टार्टअप परिदृश्य में व्यापक बदलाव लाना था। इसी प्रतिबद्धता के साथ 'अमलगम 3.0' वैश्विक स्तर पर उद्यमिता के भविष्य को आकार देने के लिए भौगोलिक सीमाओं को पार करते हुए दुनिया भर के दूरदर्शी, उद्यमियों और विचारकों को एक साथ लाया। 'अमलगम 3.0' में 12 देशों के प्रतिनिधियों ने 11 गहन सत्रों में भाग लिया, जिसमें उनके संबंधित डोमेन में सम्मानित 30 से अधिक वक्ताओं का एक प्रतिष्ठित पैनल शामिल था। व्यावहारिक चर्चाओं, विचारोत्तेजक पैनलों

और इंटरैक्टिव सेशन के माध्यम से शिखर सम्मेलन ने उद्यमिता के असंख्य पहलुओं का पता लगाया, सफलता के रहस्यों को उजागर किया और उपस्थित लोगों में उद्यमशीलता की भावना को और बढ़ाने में महत्वपूर्ण योगदान किया। कार्यक्रम की शुरुआत करते हुए अटल इनक्यूबेशन सेंटर-बिमटेक की संस्थापक ट्रस्टी और पूर्व सीईओ डॉ. आभा ऋषि ने एआईसी-बिमटेक की छह साल की यात्रा को साझा किया और अमलगम के पिछले संस्करणों के बारे में सारांश में बताया। उन्होंने दुनिया भर से वक्ताओं को आमंत्रित करने के लिए 'अमलगम 3.0' के आयोजन की प्रेरणा के रूप में उद्यमशीलता की भावना को बढ़ावा देने के लिए वैश्विक सहयोग की मान्यता पर भी जोर दिया। इसके अलावा, 'अमलगम 3.0' के प्रभाव पर विचार करते हुए बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी, ग्रेटर नोएडा की निदेशक डॉ. प्रवीणा राजीव ने सभी प्रतिभागियों, वक्ताओं और भागीदारों का उनके अमूल्य योगदान के लिए आभार व्यक्त किया।

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बिमटेक सीआईआई एपीडीसी द्वारा मान्यता प्राप्त व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा

रीडर्स मैसेंजर नेटवर्क लखनऊ। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एकीकृत प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के

समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अवॉर्ड, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवांस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटिजिक अंडरराइटिंग और 996 - स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल हैं। सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है। 1. शिक्षण

का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के समर्थन में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता 2. विश्वसनीय और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियां और छात्र सहायता सेवाओं के माध्यम से व्यावसायिकता का पोषण। बीमा के क्षेत्र में एक समृद्ध करियर बनाने के इच्छुक उत्साही लोगों के लिए यह सेंटर बहुत प्रभावी साबित होगा। एपीडीसी क्वालिफिकेशन स्टैंडर्ड के लिए इस बेंचमार्किंग को पूरा करना भावी छात्रों और पेशेवरों के लिए संकेत है कि बिमटेक ने अपनी शिक्षा और प्रशिक्षण प्रावधान में अंतरराष्ट्रीय स्तर पर मान्यता

प्राप्त उच्च मानक हासिल किए हैं और उन्हें बनाए रखा है।

ऑनलाइन और ऑफलाइन दोनों प्रोफेशनल कोर्स की पेशकश करने के लिए बिमटेक ने 29 मार्च, 2024 को अपने ग्रेटर नोएडा परिसर में खेतान लीगल एसोसिएट्स के सीनियर पार्टनर श्री साकाते खेतान की गरिमामयी उपस्थिति के साथ एक सेंटर का उद्घाटन किया। श्री साकाते खेतान ने कहा, %सीआईआई एपीडीसी का दर्जा हासिल करने से किसी संस्थान की प्रतिष्ठा बढ़ती है, जिससे यह सीआईआई योग्यता के लिए विशेष रूप से टीचिंग और लर्निंग की सुविधाएं प्रदान करने में सक्षम होता

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व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा
भारत के प्रतिष्ठित बी स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट
टेक्नोलॉजी बिमटेक ने 7 देशों के छात्रों और पेशेवरों के लिए 8
प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन
कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट, एंक्रीडेटेड प्रोफेशनल
डवलपमेंट सेंटर सीआईआई एपीडीसी कंडीशनल स्टेट्स द्वारा मान्यता
प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन
दोनों तरह से टीचिंग और लर्निंग करवाना है। बिमटेक चार्टर्ड इंश्योरेंस
इंस्टीट्यूट के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश,
मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को
तैयार करने के लिए प्रशिक्षण प्रदान करेगा।

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बिमटेक सीआईआई एपीडीसी द्वारा मान्यता प्राप्त व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा

लखनऊ (एवरीडे न्यूज संवाददाता)। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक््रीडेटेड प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा।

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विमटेक सात देशों के छात्रों और पेशेवरों के लिए व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा

नई दिल्ली, एजेंसी। भारत के प्रतिष्ठित बी-स्कूल चिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (विमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकरी की है। इन कोर्स का उद्देश्य चार्टर्ड इश्योरिस इंस्टीट्यूट - एक्टोइटेड प्रोफेशनल डेवलपमेंट सेंटर द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के सम्बन्ध में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। विमटेक चार्टर्ड इश्योरिस इंस्टीट्यूट के समन्वय और समर्थन के साथ भारत, ब्रिजिका, बंगलादेश, मालदीव, नेपाल, फ्रान्स और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इश्योरिस में अर्वाइ, एम05 - इश्योरिस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवॉंस क्लेम, एम97 - रीइश्योरिस, 992 - रिस्क मैनेजमेंट इन इश्योरिस, 995 - स्ट्रेटिजिक अंडरवाइटिंग और 996 - स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल हैं। सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है। 1. शिक्षण का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के सम्बन्ध में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता 2. निरन्तरमन्य और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियां और छात्र सहायता सेवाओं के माध्यम से व्यवसायिकता का पोषण। संकलित खेतान ने कहा, सीआईआई एपीडीसी का दर्जा हासिल करने से किसी संस्थान की प्रतिष्ठा बढ़ती है, जिससे यह सीआईआई योग्यता के लिए विशेष रूप से टीचिंग और लर्निंग की सुविधाएं प्रदान करने में सक्षम होता है, साथ ही एक मान्यता प्राप्त गुणवत्ता बेंचमार्क को भी पूरा करता है। विमटेक, प्रेटर नोएखा में सेंटर के उद्घाटन के अवसर पर छपरिकटर डॉ. प्रवीणा राजीव ने कहा, कुछ वर्षों की कठि मेहनत के बाद हमें सफलतापूर्वक सीआईआई एपीडीसी का दर्जा हासिल करने पर गर्व है। इसके तहत, जॉब मार्केट बाजार की उभरती मांगों को ध्यान में रखते हुए और छात्रों को इंटरनेट स्टैंडर्ड के साथ तालमेल बनाए रखने में मदद करने के लिए कई पाठ्यक्रम शुरू किए गए हैं।

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Telangana Today

HYDERABAD

Courses launched



Birla Institute of Management Technology (BIMTECH) announced the launch of eight professional courses online and offline for students and professionals. These courses aim to deliver teaching and learning in support of CII qualifications both offline and online, accredited by Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC). BIMTECH with support from the CII, impart training to prepare aspiring students and professionals in India, Sri Lanka, Bangladesh, Maldives, Nepal, etc.

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बिमटेक ने सात देशों में ऑनलाइन और ऑफलाइन लॉन्च किए सीआईआई एपीडीसी द्वारा मान्यता प्राप्त 8 प्रोफेशनल कोर्स

नई दिल्ली, 29 मार्च, 2024- भारत के प्रतिष्ठित बी-स्कूल बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स को ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एकीकृत प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है।

बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अर्वाइ, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवॉंस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटिजिक अंडरराइटिंग और 996 - स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल हैं।

सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है।

1. शिक्षण का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के समर्थन में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता
2. विश्वसनीय और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियाँ और छात्र सहायता सेवाओं के माध्यम से व्यावसायिकता का पोषण।

बीमा के क्षेत्र में एक समृद्ध करियर बनाने के इच्छुक उत्साही लोगों के लिए यह सेंटर बहुत प्रभावी साबित होगा। एपीडीसी क्रॉलिफिकेशन स्टैंडर्ड के लिए इस बेंचमार्किंग को पूरा करना भावी छात्रों और पेशेवरों के लिए संकेत है कि बिमटेक ने अपनी शिक्षा और प्रशिक्षण प्रावधान में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त उच्च मानक हासिल किए हैं और उन्हें बनाए रखा है।

ऑनलाइन और ऑफलाइन दोनों प्रोफेशनल कोर्स को पेशकश करने के लिए बिमटेक ने 29 मार्च, 2024 को अपने ग्रेटर नोएडा परिसर में खेतान लीगल एसोसिएट्स के सीनियर पार्टनर श्री साकाते खेतान की गरिमामयी उपस्थिति के साथ एक सेंटर का उद्घाटन किया।

श्री साकाते खेतान ने कहा, %सीआईआई एपीडीसी का दर्जा



हासिल करने से किसी संस्थान की प्रतिष्ठा बढ़ती है, जिससे यह सीआईआई योग्यता के लिए विशेष रूप से टीचिंग और लर्निंग की सुविधाएं प्रदान करने में सक्षम होता है, साथ ही एक मान्यता प्राप्त गुणवत्ता बेंचमार्क को भी पूरा करता है। पेशेवर बीमा शिक्षा को बढ़ावा देकर, इस प्रशिक्षण केंद्र का लक्ष्य अपनी शिक्षा और प्रशिक्षण पेशकशों में अंतरराष्ट्रीय स्तर पर स्वीकृत उच्च मानक हासिल करना और उसे बनाए रखना है। बिमटेक, ग्रेटर नोएडा में सेंटर के उद्घाटन के अवसर पर डायरेक्टर डॉ.

प्रवीणा राजीव ने कहा, %कुछ वर्षों की कड़ी मेहनत के बाद हमें सफलतापूर्वक सीआईआई एपीडीसी का दर्जा हासिल करने पर गर्व है। इसके तहत, जॉब मार्केट बाजार की उभरती मांगों को ध्यान में रखते हुए और छात्रों को इंडस्ट्री स्टैंडर्ड के साथ तालमेल बनाए रखने में मदद करने के लिए कई पाठ्यक्रम शुरू किए गए हैं। हमारा सेंटर छात्रों को देश के लिए महत्वपूर्ण योगदान देने में सक्षम लीडर में बदलने के लिए एक अनुकूल और समृद्ध शिक्षण वातावरण प्रदान करेगा।

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DATE : 02.03.2024

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PAGE No. : 3

बिमटेक ने सात देशों में ऑनलाइन और ऑफलाइन लॉन्च किए सीआईआई एपीडीसी द्वारा मान्यता प्राप्त 8 प्रोफेशनल कोर्स



अहमदाबाद। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशकश की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक्सीडेंट प्रोफेशनल डवलपमेंट सेंटर (सीआईआई एपीडीसी) (कंडीशनल स्टेट्स) द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से टीचिंग और लर्निंग करवाना है। बिमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट (सीआईआई) के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार

करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अवॉर्ड, एम05 - इंश्योरेंस लॉ, 530 - इकोनॉमिक्स एंड बिजनेस, 820 - एडवांस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटेजिक अंडरराइटिंग और 996 - स्ट्रेटेजिक क्लेम मैनेजमेंट शामिल हैं। सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है। 1. शिक्षण का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के समर्थन में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता 2. विश्वसनीय और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियां और छात्र सहायता सेवाओं के माध्यम से व्यावसायिकता का पोषण। बीमा के क्षेत्र में एक समृद्ध करियर बनाने के इच्छुक उत्साही लोगों के लिए यह सेंटर बहुत प्रभावी साबित होगा। एपीडीसी क्रॉलिफिकेशन स्टैंडर्ड के लिए इस बेंचमार्किंग को पूरा करना भावी छात्रों और पेशेवरों के लिए संकेत है कि बिमटेक ने अपनी शिक्षा और प्रशिक्षण प्रावधान में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त उच्च मानक हासिल किए हैं और उन्हें बनाए रखा है। (1)

PUBLICATION : LN Star
DATE : 01.03.2024
EDITION : Bhopal
PAGE No. : 8

विमटेक सात देशों के छात्रों और पेशेवरों के लिए व्यावसायिक पाठ्यक्रम ऑनलाइन और ऑफलाइन पेश करेगा

नई दिल्ली, एनेसी। भारत के प्रतिष्ठित बी-स्कूल बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (विमटेक) ने 7 देशों के छात्रों और पेशेवरों के लिए 8 प्रोफेशनल कोर्स की ऑनलाइन और ऑफलाइन पेशाकरी की है। इन कोर्स का उद्देश्य चार्टर्ड इंश्योरेंस इंस्टीट्यूट - एक्सीडेंट प्रोफेशनल डेवलपमेंट सेंटर द्वारा मान्यता प्राप्त सीआईआई योग्यताओं के समर्थन में ऑफलाइन और ऑनलाइन दोनों तरह से ट्रेनिंग और लर्निंग करवाना है। विमटेक चार्टर्ड इंश्योरेंस इंस्टीट्यूट के समन्वय और समर्थन के साथ भारत, श्रीलंका, बांग्लादेश, मालदीव, नेपाल, भूटान और म्यांमार में इच्छुक छात्रों और पेशेवरों को तैयार करने के लिए प्रशिक्षण प्रदान करेगा। इसके अतिरिक्त, बीमा में प्रोफेशनल कोर्स जैसे - डब्ल्यू01 - जनरल इंश्योरेंस में अर्हद, एम05 - इंश्योरेंस ली, 530 - इको-नॉमिक्स एंड बिजनेस, 820 - एडवॉंस क्लेम, एम97 - रीइश्योरेंस, 992 - रिस्क मैनेजमेंट इन इंश्योरेंस, 995 - स्ट्रेटिजिक अंडरराइटिंग और 996 - स्ट्रेटिजिक क्लेम मैनेजमेंट शामिल है। सीआईआई एपीडीसी के कोर्स का ध्यान मुख्य रूप से दो क्षेत्रों पर है। 1. शिक्षण का व्यावहारिक मूल्यांकन, अद्यतन शिक्षण सामग्री और लर्निंग के समर्थन में उपयुक्त शिक्षण सुविधाओं के माध्यम से गुणवत्ता 2. विश्वसनीय और सक्षम ट्यूटर्स, मजबूत प्रबंधन प्रणालियाँ और छात्र सहायता सेवाओं के माध्यम से व्यावसायिकता का पोषण। सकारिते खेतान ने कहा, सीआईआई एपीडीसी का दर्जा हासिल करने से किसी संस्थान की प्रतिष्ठा बढ़ती है, जिससे यह सीआईआई योग्यता के लिए विशेष रूप से ट्रेनिंग और लर्निंग को सुविधाएँ प्रदान करने में सक्षम होता है, साथ ही एक मान्यता प्राप्त गुणवत्ता वेबमार्क को भी पूरा करता है। विमटेक, प्रेंटर नोरथ में सेंटर के उद्घाटन के अवसर पर डायरेक्टर डॉ. प्रवीणा राजीव ने कहा, कुछ वर्षों की कड़ी मेहनत के बाद हमें सफलतापूर्वक सीआईआई एपीडीसी का दर्जा हासिल करने पर गर्व है। इसके तहत, जीब मार्केट बाजार की उभरती मांगों को ध्यान में रखते हुए और छात्रों को इंटरमीडियेट के साथ तालमेल बनाए रखने में मदद करने के लिए कई पाठ्यक्रम शुरू किए गए हैं।

PUBLICATION : Eastern Chronicle
DATE : 03.04.2024
EDITION : Kolkata
PAGE No. : 4

BIMTECH to offer professional courses online and offline

AGENCIES

KOLKATA: Birla Institute of Management Technology (BIMTECH), a leading B-school in India, is thrilled to announce the offering of 8 professional courses online and offline for students and professionals from 7 countries. These courses aim to deliver teaching and learning in support of CII qualifications both offline and online, Accredited by Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC) (Conditional Status).

BIMTECH will, with coordination and support from the Chartered Insurance Institute (CII), impart training to prepare aspiring students and professionals in India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar. Additionally, professional courses in insurance like - W01 - Award in General Insurance, M05 - Insurance Law, 530 - Economics and Business, 820 - Advanced Claims, M97 - Reinsurance, 992 - Risk Management in Insurance, 995 - Strategic Underwriting and 996 - Strategic Claims Management.

PUBLICATION : Echo of India
DATE : 04.04.2024
EDITION : Kolkata
PAGE No. : 11

BIMTECH to offer Professional Courses Online & Offline courses

EOI CORRESPONDENT

KOLKATA, APRIL 3/- -/Birla Institute of Management Technology (BIMTECH), a leading B-school in India, is thrilled to announce the offering of 8 professional courses online and offline for students and professionals from 7 countries. These courses aim to deliver teaching and learning in support of CII qualifications both offline and online, Accredited by Chartered Insurance Institute - Accredited Professional Development Centre (CII APDC) (Conditional Status).

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aspiring students and professionals in India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar. Additionally, professional courses in insurance like - W01 - Award in General Insurance, M05 - Insurance Law, 530 - Economics and Business, 820 - Advanced Claims, M97 - Reinsurance, 992 - Risk Management in Insurance, 995 - Strategic Underwriting and 996 - Strategic Claims Management.

Under the CII APDC's courses, their key focus is on two areas. 1. Quality through practical evaluation of teaching, Up-to-date teaching materials and learning support and suitable teaching facilities 2. Professionalism is nurtured through credible and competent tutors, robust management systems and student support services, the centre will prove to be the focal point for enthusiasts looking to make a thriving career in the field of insurance. Completing this benchmarking to the APDC accreditation standards can signify to prospective students and professionals that BIMTECH has achieved and maintains an internationally recognised high standard in its education and training provision.

Sakate Khaifan said, "Achieving CII APDC status enhances the prestige of an organization, enabling it to offer teaching and learning facilities exclusively for CII qualifications, while also meeting a recognized quality benchmark. By promoting professional insurance education, this training center aims to assist and uphold an internationally recognized high standard in its education and training offerings."

INDEX

BIMTECH launches 8 insurance courses in blended mode for students of 7 countries				
Sr. No.	Publication	Link	Reach	PR Value
1	Economic Times	https://education.economictimes.indiatimes.com/news/higher-education/bimtech-to-offer-cii-apdc-accredited-professional-courses-to-south-asian-students/108876531?utm_source=latest_news&utm_medium=homepage	12M	2,75,000
2	Republic World	https://www.republicworld.com/education/admissions/bimtech-launches-professional-courses-across-7-countries-inaugurates-center-at-greater-noida/	-	-
Student Centric				
1	Careers 360	https://news.careers360.com/bimtech-launches-8-insurance-courses-in-blended-mode-for-students-professionals-of-7-countries-cii-apdc	71M	-
2	College Dunia	https://collegedunia.com/news/bimtech-launches-8-professional-courses-across-7-countries-alertid-122476	8M	-
3	Shiksha	https://www.shiksha.com/news/mba-bimtech-launches-8-professional-courses-online-offline-across-7-countries-blogId-160059	66M	
4	Edunovations	https://edunovations.com/bimtech-launches-8-insurance-courses-in-blended-mode-for-students-of-7-countries/	-	-
		TOTAL	157M	2,75000

education.economictimes.indiatimes.com

https://education.economictimes.indiatimes.com/news/higher-education/bimtech-to-offer-cii-apdc-accredited-professional-courses-to-south-asian-students/108876531?utm_source=latest_news&utm_medium=homepage

 **ET Education.com**
From The Economic Times

BIMTECH to offer CII APDC-accredited professional courses to South Asian students

The eight professional courses, to be offered in online and offline modes, will be open for students and professionals from India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar



The Birla Institute of Management Technology (BIMTECH) on Friday announced to offer eight professional courses accredited by UK-based Chartered Insurance Institute's (CII) Accredited Professional Development Centre (APDC) in online

and offline modes to train aspiring students and professionals in seven South Asian countries including India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar.

www.republicworld.com/education

<https://www.republicworld.com/education/admissions/bimtech-launches-professional-courses-across-7-countries-inaugurates-center-at-greater-noida/>

REPUBLIC.

BIMTECH Launches Professional Courses Across 7 Countries, Inaugurates Center at Greater Noida

BIMTECH will provide training to aspiring students and professionals in India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar.



Birla Institute of Management Technology (BIMTECH), a renowned B-school in India, has launched 8 professional courses available both online and offline, catering to students and professionals across 7 countries. These courses are designed to facilitate teaching and learning in support of CII qualifications, accredited by the Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC) (Conditional Status).

news.careers360.com

<https://news.careers360.com/bimtech-launches-8-insurance-courses-in-blended-mode-for-students-professionals-of-7-countries-cii-apdc>

NEWS
CAREERS360

BIMTECH launches 8 insurance courses in blended mode for students of 7 countries

In collaboration with Chartered Insurance Institute, BIMTECH will offer courses for India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar.



Birla Institute of Management Technology (BIMTECH), a renowned B-school in India, has launched 8 professional courses available both online and offline, catering to students and professionals across 7 countries. These courses are designed to facilitate teaching and learning in support of CII qualifications, accredited by the Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC) (Conditional Status).

collegedunia.com

<https://collegedunia.com/news/bimtech-launches-8-professional-courses-across-7-countries-alertid-122476>



BIMTECH launches 8 insurance courses in blended mode for students of 7 countries

In collaboration with Chartered Insurance Institute, BIMTECH will offer courses for India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar.



Birla Institute of Management Technology (BIMTECH), a renowned B-school in India, has launched 8 professional courses available both online and offline, catering to students and professionals across 7 countries. These courses are designed to facilitate teaching and learning in support of CII qualifications, accredited by the Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC) (Conditional Status).

www.shiksha.com

<https://www.shiksha.com/news/mba-bimtech-launches-8-professional-courses-online-offline-across-7-countries-blogId-160059>



BIMTECH launches 8 Professional Courses Online & Offline across 7 Countries

These courses aim to deliver teaching and learning in support of CII qualifications both offline and online, Accredited by Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC) (Conditional Status).



Birla Institute of Management Technology (BIMTECH) has introduced eight professional courses online and offline for students and professionals from seven countries. According to the official statement released by the institute, these courses aim to deliver teaching and learning in support of CII qualifications both offline and online, Accredited by Chartered Insurance Institute – Accredited Professional Development Centre (CII APDC) (Conditional Status).

edunovations.com

<https://edunovations.com/bimtech-launches-8-insurance-courses-in-blended-mode-for-students-of-7-countries/>



BIMTECH launches 8 insurance courses in blended mode for students of 7 countries

In collaboration with Chartered Insurance Institute, BIMTECH will offer courses for India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar.



BIMTECH - Birla Institute of Management Technology (BIMTECH) has launched eight professional courses in insurance, online and offline for students and professionals from seven countries. These courses aim to teach students for CI qualifications, accredited by Chartered Insurance Institute - Accredited Professional Development Centre (CI APDC).

With help from CI, BIMTECH will give preparing to hopeful undergraduates and experts in India, Sri Lanka, Bangladesh, Maldives, Nepal, Bhutan, and Myanmar in proficient courses remembering Dept for General Protection, Protection Regulation, Financial matters and Business, High level Cases, Reinsurance, Chance Administration in Protection, Key Endorsing and Vital Cases The board.

Authored Articles

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Authored Articles by- Dr. Pooja Misra				
<u>Sr. No.</u>	<u>Publicatio n</u>	<u>Link</u>	<u>Reach</u>	<u>PR Value</u>
1	Economic Times	https://government.economictimes.indiatimes.com/blog/elevating-lives-enhanced-monthly-per-capita-consumption-expenditure-for-sustained-growth/108219692?utm_source=top_story&utm_medium=homepage	12M	2,75,000
2	India Today	https://www.indiatoday.in/education-today/featurephilia/story/unleashing-the-power-of-ai-driven-gpt-by-taming-the-productivity-paradox-2512661-2024-03-09	27M	3,30,000
Authored Article by- Dr. Reeti Kulshreshtha				
1	Economic Times	https://government.economictimes.indiatimes.com/blog/empowering-women-for-economic-growth-literacy-progress-towards-sustainable-development-goal-5/108558738?utm_source=latest_news&utm_medium=homepage	12M	2,75,000
Authored Article by- Prof. Arunaditya Sahay				
1	Economic Times	https://government.economictimes.indiatimes.com/blog/mining-battery-metals-stymies-scaling-up-of-evs-is-the-vision-of-100-evs-on-roads-utopian/108606023?utm_source=top_story&utm_medium=homepage	12M	2,75,000
Authored Article by- Dr. Himanshi Tiwari				
1	Free Press Journal	https://www.freepressjournal.in/education/rise-of-women-in-indian-workplaces-breaking-stereotypes-and-promoting-equality	3M	-
Authored Article by- Dr. Veenu Sharma				
1	Economic Times	https://government.economictimes.indiatimes.com/blog/embracing-sustainability-path-for-retailers-to-meet-regulatory-obligations-create-social-value-drive-brand-loyalty/108795044?utm_source=top_story&utm_medium=homepage	12M	2,75,000
TOTAL			78 M	14,30,000

government.economictimes.indiatimes.com

https://government.economictimes.indiatimes.com/blog/elevating-lives-enhanced-monthly-per-capita-consumption-expenditure-for-sustained-growth/108219692?utm_source=top_story&utm_medium=homepage

ET Government
Your Exclusive e-Governance Source

Elevating lives: Enhanced monthly per capita consumption expenditure for sustained growth

Innovation driven inclusive growth, promoting social cohesion, ensuring continuity of structural and comprehensive reforms especially in the education and healthcare sector, and an able governance improving the infrastructure of the country are some of the tools that can help the nation move faster on the trajectory of sustained long term economic growth.



Dr. Pooja Misra · ETGovernment
Updated On Mar 5, 2024 at 08:15 AM IST



These two key sectors i.e. healthcare and education can play a crucial role in the long-term sustainable development of nations and help reap long term dividends.

to ₹3773 for rural areas for the same time period.

The recent Household Consumption Expenditure Survey (HCES) results for 2022-23 augurs well for the nation. Spending habits are reflective of the average monthly per capita spending at current prices rising from ₹2630 in 2011-12 to ₹6459 in 2022-23 for urban households and from ₹1430

www.indiatoday.in

<https://www.indiatoday.in/education-today/featurephilia/story/unleashing-the-power-of-ai-driven-gpt-by-taming-the-productivity-paradox-2512661-2024-03-09>

INDIA TODAY

Unleashing the power of AI-driven GPT by taming the Productivity Paradox

Here's all you need to know about what the Productivity Paradox is and how it can be tamed with the help of AI-driven GPT.



With tech companies being in a constant race to adopt the latest and most relevant Artificial Intelligence (AI) tools and hoping to capitalise on its anticipated massive productivity gains, 2023 has been a turning point for the world of AI. Companies have been hoping to unleash the power of AI and maximise the gains from this new-found General-Purpose Technology (GPT).

government.economicstimes.indiatimes.com

https://government.economicstimes.indiatimes.com/blog/empowering-women-for-economic-growth-literacy-progress-towards-sustainable-development-goal-5/108558738?utm_source=latest_news&utm_medium=homepage

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Empowering women for economic growth, literacy, progress towards Sustainable Development Goal 5

In addition to being morally responsible, empowering women is strategically important for the nation's social progress and advancement of societies. Prime Minister Narendra Modi has rightly stated: "When women prosper, the world prospers".

 **Dr. Reeti Kulshrestha** · ETGovernment
Updated On Mar 17, 2024 at 12:02 PM IST



Finally, the sun is rising for the remaining 48.5% population in India.

In a land where women are called 'Devi' and are celebrated, unfortunately the same land also has a history of oppression and suppression of women. So while the hegemonic structures of patriarchy have long dominated the contours of domestic Indian boundaries, outside those,

there have been a rising concern amongst the national policy makers over this other half if not better half of the population.

government.economictimes.indiatimes.com

https://government.economictimes.indiatimes.com/blog/mining-battery-metals-stymies-scaling-up-of-evs-is-the-vision-of-100-evs-on-roads-utopian/108606023?utm_source=top_story&utm_medium=homepage

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Mining battery metals stymies scaling-up of EVs: Is the vision of 100% EVs on roads utopian?

If these EVs are to be green, the generation of solar energy has to increase to more than 7,000 GW from the present 220 GW. The battery capacity that is rechargeable has to increase many folds. It is estimated that EV and storage battery capacity required by the committed period will be more than 12,000 GWh against present capacity of 0.75 GWh.

 **Dr. Arunaditya Sahay** · ETGovernment
Updated On Mar 19, 2024 at 11:46 AM IST



To avoid global warming from vehicles, we need to move from ICE powered vehicles to EVs and use green sources of energy to charge them.

The Paris agreement, apart from others, set specific targets for containing global warming. This requires green technology implementation in all sectors of the national economy.

In the transportation sector, the fleet of electric vehicles (EV) all over the world needs to expand to more than 950 million by 2050 from the present level of around 1.2 million.

www.freepressjournal.in

<https://www.freepressjournal.in/education/rise-of-women-in-indian-workplaces-breaking-stereotypes-and-promoting-equality>

THE FREE PRESS JOURNAL

Rise Of Women In Indian Workplaces: Breaking Stereotypes And Promoting Equality

From politics to STEM fields, women are making their mark and contributing to the growth of society and the nation. Learn about the initiatives and amendments that support women's participation in the workforce. Find out more!

Dr. Himanshi Tiwar | Updated: Tuesday, March 19, 2024, 05:21 PM IST



Indian workplaces are noticing a subtle shift in its demographics as more and more women are entering and rising in some of the so-called male-dominated arenas like politics, media, bureaucracy, sports and STEM (Science, Technology, Engineering and Mathematics).

Either the recent win of women cricketers from team RCB or a female director-winning award for her good work in films, we are seeing women continue to overcome stereotypes and ceilings while contributing to the growth of the society and nation.

government.economictimes.indiatimes.com

https://government.economictimes.indiatimes.com/blog/embracing-sustainability-path-for-retailers-to-meet-regulatory-obligations-create-social-value-drive-brand-loyalty/108795044?utm_source=top_story&utm_medium=homepage

 **Government**
Your Exclusive e-Governance Source

Embracing sustainability: Path for retailers to meet regulatory obligations, create social value, drive brand loyalty

By integrating sustainability into their business strategies and operations, retailers can unlock new opportunities for growth, innovation, and resilience in an increasingly competitive marketplace. As governments worldwide enact stricter regulations on environmental and social issues, compliance with sustainability standards has become increasingly important for retailers seeking to access global markets.



Dr. Veenu Sharma • ETGovernment
Updated On Mar 27, 2024 at 07:49 AM IST

Read by:
1043 Industry Professionals



In the dynamic world of retail, sustainability has emerged as a paramount concern, reflecting growing consumer awareness and environmental imperatives.

The retail industry is in the action of integrating sustainability into the very fabric of its operations, marking a significant turning point.

Consumers being attuned to sustainability issues and the need to address social and environmental challenges

have contributed to the retail sector's understanding of sustainability as an essential requirement.
