



PR REPORT

DECEMBER 2023

Prepared By





Activity Sheet – December 2023

Event Coverage and Press Release

- Event Coverage and Press Release on “BIMTECH concluded 13th ICMC 2023 with the release of two books: "Leading and Strategizing for Organizations Across Contexts" and "Sustainability and Innovations Across Entrepreneurial Contexts”
- Press Release on BIMTECH Invites Application For Admission To PGDM, PGDM–Artificial Intelligence And Data Science, PGDM–International Business, PGDM–Insurance Business Management & PGDM–Retail Management
- Press Release on VIHAAN’23: BIMTECH’s Inter-College Extravaganza Sets the Stage Ablaze
- Press Release on BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course to Meet Growing Industry Demand

Interview:

- Dr H Chaturvedi, Director, BIMTECH on Bussiness World
- You Tube- Safalta Talks, Amar Ujala

Industry Story:

- Industry story- Millennium Post

Authored Article:

- Sustainable development goals and the worldwide climate action to save lives and ecosystem
- Omni Channels: Bridging the gap between digital and brick-and-mortar shopping
- Why experts focus on high-demand skill sets in PGDM programmes for new India

Outline of PR Activities

Press Event & Press Releases

- 13th ICMC 2023 with the release of two books
- BIMTECH Invites Application For Admission To PGDM
- VIHAAN'23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze
- BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS)

Top Publications

India Today, Indian Express, Statesman, Times of India, Hindustan Times, Dainik Bhaskar, Telegraph, Aaj Tak, Pioneer, The Week, Navbharat, GNT TV, College Dunia, MBA Rendezvous, BW Education

Industry Story:

Millennium Post- Print

Profiling Story:

Safalta Talks and Business World Print Magazine

Total Print and Online Coverages

50 + 54

Earned Influence Value for the Month

Rs . 28.68 Lakhs and Circulation- 24, 00,254

Cummulative Online Reach for the Month is 462M

Million and PR Value is 15.90 Lakhs.

PR DOCUMENT

Press Release

BIMTECH concluded 13th ICMC 2023 with the release of Two Books

"Leading and Strategizing for Organizations Across Contexts" and "Sustainability and Innovations Across Entrepreneurial Contexts"



December, 05, 2023: Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. This collaborative conference, organized by BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing management knowledge. The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from world over.

BIMTECH, in collaboration with esteemed academic institutions, successfully organized 13th ICMC conference, featuring three keynote speeches, 60+ case presentations, Meet the Editors, Doctoral Colloquium, and Case Workshops. The conference witnessed the submission and presentation of research and teaching cases by scholars who added valuable perspectives to the discourse.

In the 13th ICMC conference, Distinguished keynote speakers at ICMC 2023 included Vivek Mehra, Founder CEO, Vikramshila Research & Former Chairperson, Sage Publications India, Dr. Esa Hiltunen, Senior Lecturer at the University of Eastern Finland; Dr. Tojo Thatchenkery, Professor and Director of the M.S. in Organizational Development at Schar School of Policy and Government, George Mason University, USA; and Prof H.M Jha, Professor and Former HoD, Shri Sant Gajanan Maharaj College of Engineering, Shegaon, shared their perspectives on diverse topics such as Unlocking the Art of Interviewing and Crafting Cases on Micro-entrepreneurs. While Dr. Tojo emphasized appreciative intelligence for a sustainable circular economy, Dr. Esa Hiltunen explored cultural influences on employee-driven innovation, delving into uncharted territory. Engaging discussions covered themes like Entrepreneurial Ecosystem, Venture

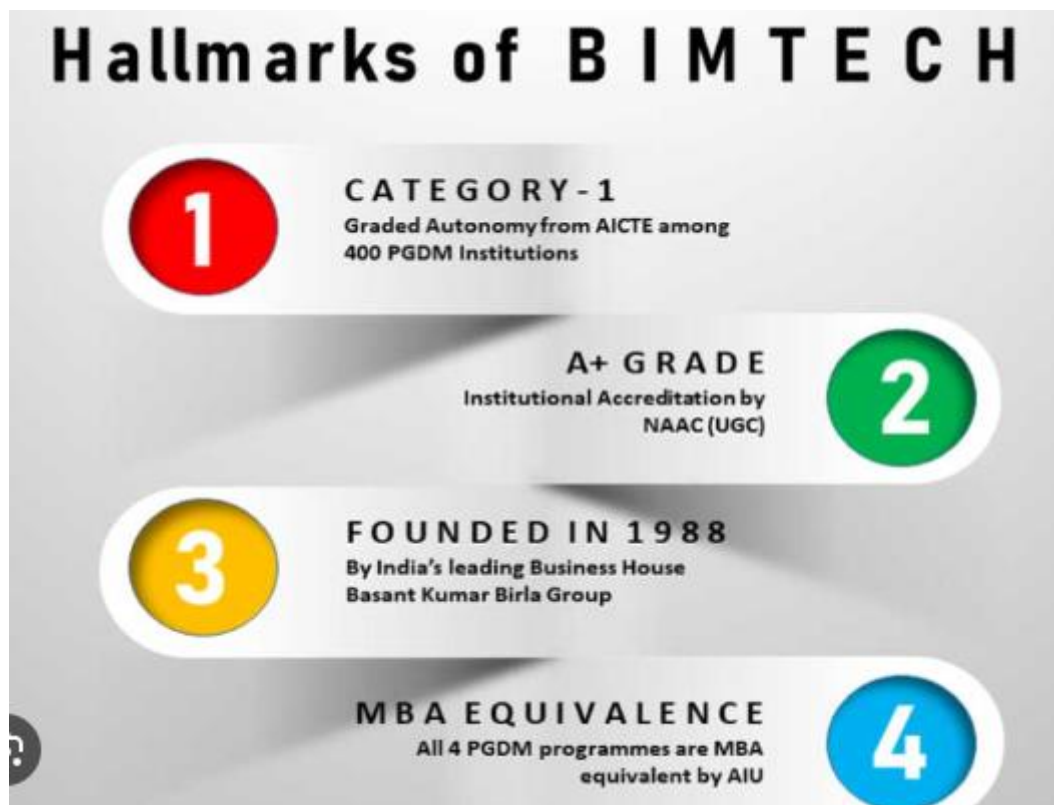
Creation, Survival & Failure, Digitization, and Striving for Sustainability, Morality & Well-being, Finance & Innovation, Rural Development & Healthcare, and more.

In the conference, two books, "Case Studies on Leading and Strategizing for Organizations Across Contexts" & "Case Studies on Sustainability and Innovations Across Entrepreneurial and Other Contexts" were also released. Young Scholar awards, SAGE Best Case awards and the Case Centre awards were given away to deserving researchers. The 5th Case Master Development Workshop was conducted by Dr. Tojo, Dr. Esa Hiltunen and Dr. H M Jha, and online doctoral colloquium was also conducted.

Dr. AK Dey, Professor and Chairperson, Centre for Management Case Development, BIMTECH, envisioned a future of enriched learning through the case method, aiming to elevate educational experiences. He remarked, "The success of ICMC 2023 can be attributed to the dedication of participants, the insightful contributions of presenters, and the collaborative spirit that characterized the conference. As we look back on this enriching experience, we extend our gratitude to all those who played a role in making ICMC 2023 a resounding success."

Press Release

**BIMTECH Invites Application For Admission To PGDM,
PGDM–Artificial Intelligence And Data Science, PGDM–
International Business, PGDM–Insurance Business
Management & PGDM–Retail Management**



New Delhi, 15 December: Birla Institute of Management Technology (BIMTECH) in Greater Noida has initiated the application process for its two-years full-time Post Graduate Diploma in Management (PGDM) 2024 programs. The diploma, equivalent to the MBA program by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA). BIMTECH is also accredited by the US-based international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB), considered the gold standard in management education. With this international recognition, the institute now joins the Ivy League of globally recognized top B-schools. Additionally, BIMTECH is the first Indian B-school to receive the BSIS (Business School Impact System) label from EFMD, Brussels.

BIMTECH Greater Noida PGDM admissions 2024 -Eligibility criteria-

- Candidates should have completed Graduation with minimum 50% marks (10+2+3 pattern).



- For PGDM and PGDM-IB candidates must have a Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/Valid CMAT 2024 score
- For PGDM -RM and PGDM-IBM, candidates must have a Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/Valid CMAT 2024/ MAT 2023-24 score
- PI and Extempore is compulsory for all the two-years full-time PGDM programs

Note:- for PGDM (AI & DS) Graduation with minimum 60% marks (10+2+3 pattern) & Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24

Total Programmed Fee-

Program	Tuition fee (INR)
	[Merit Category]
PGDM	14,00,000
PGDM- Artificial Intelligence & Data Science	16,00,000
PGDM- International Business	14,00,000
PGDM- Insurance Business Management	13,00,000
PGDM- Retail Management	13,00,000

Late Basant Kumar Birla Admission Merit Scholarship-

TEST	PERCENTILE	SCHOLARSHIP (INR)
CAT/XAT/GMAT	>=95-100	7 LAKHS
	>=90-94	5 LAKHS
	>=85-89	3 LAKHS



	>=80-84	1 LAKHS
--	---------	---------

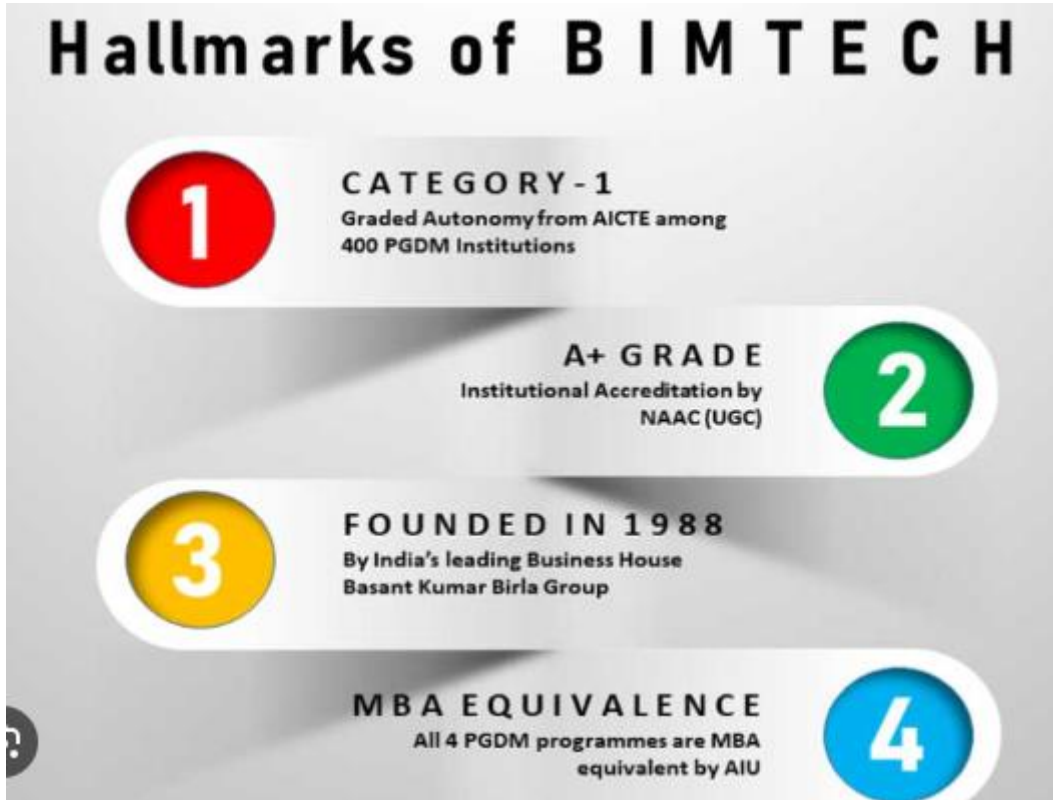
- **Admissions Open date: 22nd September 2023**
- **Last date of admission: 31st December 2023**
- **Hostel Facility: Yes, Compulsory (All the two-years full-time PGDM programmes are fully residential)**

Career opportunities-

- Birla Institute of Management Technology (BIMTECH) has a very encouraging & successful placement record. Leading organizations and brands make placement offers to the BIMTECH students across sectors like Consultancy, Banking and Financial Services, Sales and Marketing, FMCG & FMCD, Insurance, IT & ITeS, Logistics and Supply Chain, General Management, E-commerce, Human Resources, Manufacturing, Retail, and Automobiles among others.
- Some of the top recruiters include Accenture, Deloitte, Maruti Suzuki, Cognizant, Bata, KPMG Global Services Pvt. Ltd., Panasonic, Landmark Group, Aditya Birla Fashion and Retail, SBI General Insurance, Genpact, ADP India Pvt. Ltd., Bajaj Allianz GIC, ICICI Lombard, HDFC Bank, Hyundai Motor India Ltd., ABP Network, Havells, Reliance Retail, Birlasoft, ICICI Bank, Schneider Electric, Blue Dart Express, Make My Trip (MMT) etc.
- The objective of BIMTECH as an institute is to help students become influential leaders who can achieve results that have the potential to transform organizations.

Press Release

बिमटेक ने पीजीडीएम, पीजीडीएम-आर्टिफिशियल इंटेलिजेंस और डेटा साइंस, पीजीडीएम-इंटरनेशनल बिजनेस, पीजीडीएम-इंश्योरेंस बिजनेस मैनेजमेंट और पीजीडीएम-रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित किए



नई दिल्ली: ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रीडिटेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक ईएफएमडी, ब्रुसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है।

बिमटेक ग्रेटर नोएडा पीजीडीएम प्रवेश 2024 - पात्रता मानदंड-

- उम्मीदवारों को न्यूनतम 50% अंकों (10+2+3 पैटर्न) के साथ स्नातक पूरा करना चाहिए।
- पीजीडीएम और पीजीडीएम-आईबी के लिए उम्मीदवारों के पास वैध सीएटी 2023/वैलिड एक्सएटी 2024/वैलिड जीमैट 2022/2023-24/वैलिड सीएमएटी 2024 स्कोर होना चाहिए।



- पीजीडीएम-आरएम और पीजीडीएम-आईबीएम के लिए, उम्मीदवारों के पास वैलिड सीएटी 2023/वैलिड एक्सएटी 2024/वैलिड जीएमएटी 2022/2023-24/वैलिड सीएमएटी 2024/ एमएटी 2023-24 स्कोर होना चाहिए।
- पीआई और एक्सटेम्पोर सभी दो-वर्षीय पूर्णकालिक पीजीडीएम कार्यक्रमों के लिए अनिवार्य है नोट:- पीजीडीएम (एआई और डीएस) के लिए न्यूनतम 60% अंकों (10+2+3 पैटर्न) के साथ स्नातक और वैलिड कैट 2023/वैलिड एक्सएटी 2024/वैलिड जीमैट 2022/2023-24

कुल प्रोग्राम शुल्क-

प्रोग्राम	ट्यूशन शुल्क (रुपए में) [मैरिट कैटेगरी]
पीजीडीएम	14,00,000
पीजीडीएम-आर्टिफिशियल इंटेलिजेंस और डेटा साइंस	16,00,000
पीजीडीएम- इंटरनेशनल बिजनेस	14,00,000
पीजीडीएम- बीमा बिजनेस मैनेजमेंट	13,00,000
पीजीडीएम- रिटेल मैनेजमेंट	13,00,000

स्वर्गीय बसंत कुमार बिड़ला एडमिशन मैरिट स्कॉलरशिप-

टेस्ट	परसेंटाइल	स्कॉलरशिप (रुपए में)
सीएटी/एक्सएटी/जीएमएटी	>=95-100	7 लाख
	>=90-94	5 लाख
	>=85-89	3 लाख
	>=80-84	1 लाख

- प्रवेश प्रारंभ तिथि: 22 सितंबर 2023
- प्रवेश की अंतिम तिथि: 31 दिसंबर 2023
- छात्रावास सुविधा: हां, अनिवार्य (सभी दो-वर्षीय पूर्णकालिक पीजीडीएम कार्यक्रम पूरी तरह से आवासीय हैं)

कैरियर के अवसर -

- बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) का प्लेसमेंट रिकॉर्ड बहुत उत्साहजनक और सफल रहा है। अग्रणी संगठन और ब्रांड कंसल्टेंसी, बैंकिंग और वित्तीय सेवाओं, बिक्री और विपणन, एफएमसीजी और एफएमसीडी, बीमा, आईटी और आईटीईएस, लॉजिस्टिक्स और

आपूर्ति श्रृंखला, जनरल मैनेजमेंट, ई-कॉमर्स, मानव संसाधन, विनिर्माण, रिटेल और ऑटोमोबाइल सहित अन्य जैसे क्षेत्रों में बिमटेक विद्यार्थियों को प्लेसमेंट ऑफर देते हैं।

- कुछ शीर्ष रिक्रूटर में एक्सेंचर, डेलॉइट, मारुति सुजुकी, कॉग्निजेंट, बाटा, केपीएमजी ग्लोबल सर्विसेज प्राइवेट लिमिटेड, पैनासोनिक, लैंडमार्क ग्रुप, आदित्य बिड़ला फैशन एंड रिटेल, एसबीआई जनरल इंश्योरेंस, जेनपैक्ट, एडीपी इंडिया प्राइवेट लिमिटेड, बजाज आलियांज जीआईसी, आईसीआईसीआई लोम्बार्ड, एचडीएफसी बैंक, हुंडई मोटर इंडिया लिमिटेड, एबीपी नेटवर्क, हैवेल्स, रिलायंस रिटेल, बिड़लासॉफ्ट, आईसीआईसीआई बैंक, श्राइडर इलेक्ट्रिक, ब्लू डार्ट एक्सप्रेस, मेक माई ट्रिप (एमएमटी) आदि शामिल हैं।
- एक संस्थान के रूप में बिमटेक का उद्देश्य विद्यार्थियों को प्रभावशाली लीडर बनने में मदद करना है जो संगठनों को बदल डालने वाले परिणाम दे सकें।

कोर्स के लिए चयन मानदंड

(2023 की कट-ऑफ के आधार पर 2024 के एडमिशन रिवीजन के अधीन है)

टेस्ट (पर्सेंटाइल)	पीजीडीएम	पीजीडीएम-आर्टिफिशियल इंटेलिजेंस और डेटा साइंस	पीजीडीएम-इंटरनेशनल बिजनेस	पीजीडीएम-इंश्योरेंस बिजनेस मैनेजमेंट	पीजीडीएम-रिटेल मैनेजमेंट
सीएटी	75	85	70	60	60
एक्सएटी	75	85	70	60	60
जीएमएटी	75	85	70	60	60
एमएटी	NA	NA	NA	70	70
सीएमएटी	95	NA	90	70	70

कोर्स के बारे में-

सभी दो-वर्षीय पूर्णकालिक पीजीडीएम प्रोग्राम को बिजनेस लीडर्स के परामर्श से और विश्व स्तर पर कुछ सबसे प्रसिद्ध एमबीए कार्यक्रमों के साथ बेंचमार्किंग के बाद डिजाइन किया गया है। कार्यक्रम की कठोर प्रकृति प्रतिभागियों को विश्व स्तर पर विभिन्न उद्योगों में नेतृत्व की भूमिकाओं में उत्कृष्टता प्राप्त करने के लिए आवश्यक टफ और सॉफ्ट स्किल से लैस करती है। लाइव प्रोजेक्ट्स, समर इंटरशिप प्रोजेक्ट्स, इंटरनेशनल एक्सचेंज प्रोग्राम, सिमुलेशन आदि वास्तविक व्यावसायिक परिदृश्यों में सैद्धांतिक अवधारणाओं को लागू करने के अवसर प्रदान करते हैं। ऐसी गतिविधियों के माध्यम से विद्यार्थी कॉर्पोरेट चुनौतियों और संस्कृति को बेहतर ढंग से समझ सकते हैं।

महत्वपूर्ण सूचना-

बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की स्थापना 1988 में बिड़ला अकादमी ऑफ आर्ट एंड कल्चर के तत्वावधान में की गई थी। बसंत कुमार बिड़ला समूह की कंपनियों के पूर्व अध्यक्ष



स्वर्गीय बसंत कुमार बिड़ला और स्वर्गीय सरला बिड़ला, बिमटेक के संस्थापक थे। संस्थान का संचालन एक प्रतिष्ठित बोर्ड ऑफ गवर्नर्स द्वारा किया जाता है, जिनमें ज्यादातर उद्योग के शीर्ष क्षेत्रों से हैं। संस्थान को बसंत कुमार बिड़ला समूह और आदित्य बिड़ला समूह की कंपनियों का समर्थन प्राप्त है।

- टोल-फ्री नंबर : 18005723999
- लैंडलाइन - 0120 6843000 (extension 331/332)
- ई-मेल: admission@bimtech.ac.in

इच्छुक और योग्य आवेदक आधिकारिक वेबसाइट - online.admissions.bimtech.ac.in पर जाकर पीजीडीएम, पीजीडीएम-एआई और डीएस, पीजीडीएम-आईबी, पीजीडीएम-आरएम और पीजीडीएम-आईबीएम कार्यक्रमों के लिए ऑनलाइन आवेदन कर सकते हैं।

Press Release

VIHAAN'23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze



Greater Noida, December 20, 2023 : Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Eco Talks, Fincrossword, Retail Rush Hour, Goonj, Relay Rush, Toss to Travel, Brand Baja Baarat, Vidyut 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.

BIMTECH extends its heartfelt appreciation to the associate sponsors, namely NTPC, PFC (Power Finance Corporation), ICICI Bank, and Safe Express, whose unwavering support played a pivotal role in making VIHAAN '23 a resounding success. The event sponsors, including Crazybox, Finlatics, AnRa Consultants, Lagi Provenance of Fashion, Skill Sapiens, also deserve special mention for contributing significantly to the fest's accomplishment. With their generous backing, VIHAAN '23 exceeded expectations and provided B-School graduates with an impressive exposure to real-world challenges. VIHAAN '23 will be remembered for the echoes of collaboration, success, and the promise

of a future led by the exceptional talents showcased during these two unforgettable days. As the curtains close on this edition of VIHAAN, the legacy of this inter-college extravaganza continues to inspire and pave the way for future editions that promise even greater accomplishments.

Press Release

BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course to Meet Growing Industry Demand

BIMTECH to integrate AI and Data Science with management education with this 2-year full-time residential postgraduate management program



FUTURE IS IN FOCUS

BIMTECH Announces the Gateway to Tomorrow!

Introducing
PGDM-AI & DATA SCIENCE

- Integrated Curriculum
- Leading Tech & Consulting Companies as Knowledge Partners
- Tech-savvy Business Approach
- Career Support & Networking Opportunities

AICTE APPROVED | Two Years Full Time Residential Programme

The graphic features a stylized human head profile in profile, with a large white 'X' over it. The head is surrounded by colorful geometric shapes (circles, triangles) and a network of lines and nodes, representing data science and artificial intelligence. The text 'DATA SCIENCE' and 'ARTIFICIAL INTELLIGENCE' is placed near the head. The background is light blue with a subtle circuit pattern.

New Delhi, December 21st, 2023: Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a “Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science.” The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals

such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.

Dr. Harivansh Chaturvedi, Director, BIMTECH, said, “In India, demand for AI and Data Science professionals is expected to exceed 1 million by 2024, and there is currently a 51% gap between demand and supply for such professionals. Experts predict that by 2030, there will be a 31.4% increase in jobs related to Data Science and mathematical science, mostly AI-based.”

Prof. SS Dubey, Dean-Academics, BIMTECH, said, “By integrating AI and DS with management education, students will acquire a multifaceted skill set that transcends conventional boundaries. The fusion of these domains will empower learners to decipher complex data patterns, drive innovative strategies, and make informed data-driven decisions. This fusion is the key to staying ahead in a rapidly evolving landscape, positioning individuals as trailblazers capable of navigating the intricacies of tomorrow’s business world.”

The program's focus is to produce visionary leaders adept at utilizing AI-driven strategies to solve real-world business challenges. The program's comprehensive approach, integrating theoretical foundations with hands-on experience, ensures graduates possess the agility and expertise required to navigate the dynamic AI landscape.

Press Release**BIMTECHએ ઉદ્યોગની વધતી માગને પૂર્ણ કરવા વ્યાપક આર્ટિફિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સ (AI&DS) કોર્સ રજૂ કર્યો**

BIMTECH આ બે વર્ષીય ફુલ-ટાઇમ રેસિડેન્શિયલ પોસ્ટગ્રેજ્યુએટ મેનેજમેન્ટ પ્રોગ્રામ સાથે એઆઇ અને ડેટા સાયન્સને મેનેજમેન્ટ શિક્ષણ સાથે એકીકૃત કરશે

નવી દિલ્હી, 21મી ડિસેમ્બર, 2023: વૈશ્વિક બજારોમાં એઆઇ-પ્રશિક્ષિત પ્રોફેશ્નલ્સની માગમાં વધારો જોવા મળી રહ્યો છે. અગ્રણી ભારતીય આઇટી કંપનીઓએ પણ તાજેતરમાં એઆઇ સાથે સંકળાયેલી નોકરીઓ માટે 4 લાખથી વધુ કર્મચારીઓને તાલીમ આપવાનો નિર્ણય કર્યો છે. ઇન્ડસ્ટ્રીની આ જરૂરિયાતને ધ્યાનમાં લેતાં બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH) એ "આર્ટિફિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સમાં બે વર્ષનો ફુલ-ટાઇમ પોસ્ટ ગ્રેજ્યુએટ ડિપ્લોમા ઇન મેનેજમેન્ટ [PGDM]" શરૂ કર્યો છે. આ પ્રોગ્રામનો હેતુ વિવિધ ડોમેન્સમાં મેનેજમેન્ટ વિષયો સાથે આર્ટિફિશિયલ ઇન્ટેલિજન્સ અને ડેટા સાયન્સ ટેકનોલોજીનું સંકલન પૂરું પાડવાનો, રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય સ્તરે ઉદ્યોગ અને એકેડેમિયા વચ્ચે જોડાણને પ્રોત્સાહિત કરવાનો તથા ટેકનિકલ કુશળતા, એનાલિટિકલ ક્ષમતાઓ ધરાવતા તથા કાર્યક્ષમ નિર્ણય લેવાની ક્ષમતા ધરાવતા મેનેજમેન્ટ પ્રોફેશનલ્સના જૂથની સ્થાપના કરવાનો છે.

આ 24 મહિનાનો પ્રોગ્રામ છે. જે વિદ્યાર્થીઓ પીજીડીએમ સફળતાપૂર્વક પૂર્ણ કરશે તેઓ ફાઇનાન્સ, એજ્યુકેશન, ઓટોમોટિવ, રિટેઇલ, એન્ટરટેઇનમેન્ટ, સાયબર સિક્યુરિટી અને ટકાઉ સંરક્ષણ જેવા ક્ષેત્રોમાં અત્યાધુનિક એઆઇ પ્રોજેક્ટ્સ ઉપર કામ કરવા માટે લાયક બનશે તેમજ એઆઇનો ઉપયોગ કરીને ફાઇનાન્સિયલ પોર્ટફોલિયોનું સંચાલન, સ્માર્ટ લોજિસ્ટિક્સ સિસ્ટમને વિકસાવવી અને ગોઠવવી અને ઇ-કોમર્સ વગેરે માટે રેકમન્ડર સિસ્ટમ્સ વિકસાવી શકશે. એઆઇને 75 ટકા કંપનીઓ દ્વારા અપનાવવામાં આવે તેવી ધારણા છે તેમજ તેના સ્તરમાં વધારો થવાનો અંદાજ છે, જ્યાં 50 ટકા સંસ્થાઓ રોજગાર વૃદ્ધિમાં તેની અપેક્ષા રાખે છે.

BIMTECHના ડાયરેક્ટર ડો. હરિવંશ ચતુર્વેદીએ કહ્યું હતું કે, "ભારતમાં એઆઇ અને ડેટા સાયન્સ પ્રોફેશ્નલ્સની માગ વર્ષ 2024 સુધીમાં 1 મિલિયનને પાર કરી જવાનો અંદાજ છે તથા હાલમાં આ પ્રોફેશ્નલ્સની માગ અને સપ્લાયમાં 51 ટકાનું અંતર છે. નિષ્ણાંતોના અંદાજ મૂજબ વર્ષ 2030 સુધીમાં મુખ્યત્વે એઆઇ આધારિત ડેટા સાયન્સ અને મેથેમેટિકલ સાયન્સ સંબંધિત નોકરીની માગમાં 31.4 ટકાનો વધારો થશે."

BIMTECHના ડીન-એકેડેમિક્સ, પ્રો. એસ.એસ. દુબેએ કહ્યું હતું કે, "એઆઇ અને ડીએસને મેનેજમેન્ટ શિક્ષણ સાથે એકીકૃત કરીને વિદ્યાર્થીઓ બહુવિધ કુશળતા મેળવશે, જે પરંપરાગત સીમાઓને પાર કરે છે. આ ડોમેન્સનું ફ્યુઝન શીખનારાઓને જટિલ ડેટા પેટર્ન સમજવા, નવીન વ્યૂહરચનાઓને આગળ ધપાવવી તથા માહિતી આધારિત ડેટા આધારિત નિર્ણયો લેવા માટે સશક્ત બનાવશે. આ ફ્યુઝન એ ઝડપથી વિકસતા લેન્ડસ્કેપમાં આગળ રહેવા માટે મહત્વપૂર્ણ છે, જે ભવિષ્યમાં બિઝનેસ વર્લ્ડની જટિલતાઓમાંથી આગળ વધવા વ્યક્તિઓને સક્ષમ કરશે."

આ પ્રોગ્રામનું ધ્યાન વાસ્તવિક-વિશ્વના વ્યવસાયિક પડકારોને ઉકેલવા માટે એઆઇ સંચાલિત વ્યૂહરચનાઓનો ઉપયોગ કરવામાં નિપૂણ એવા સ્વપ્નદ્રષ્ટા નેતાઓનું નિર્માણ કરવાનું છે. આ પ્રોગ્રામનો વ્યાપક અભિગમ અનુભવ સાથે સૈદ્ધાંતિક ફાઉન્ડેશનને એકીકૃત કરીને ગ્રેજ્યુએટ્સને ગતિશીલ એઆઇ લેન્ડસ્કેપમાં આગળ વધવા માટે જરૂરી કુશળતા પ્રદાન કરવાની ખાતરી આપે છે.

प्रेस विज्ञप्ति

उद्योग की बढ़ती मांग को पूरा करने के लिए बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस और डेटा साइंस (एआई एंड डीएस) कोर्स शुरू किया

बिमटेक ने इस 2-वर्षीय पूर्णकालिक आवासीय स्नातकोत्तर मैनेजमेंट प्रोग्राम में प्रबंधन शिक्षा के साथ एआई और डेटा साइंस को इंटीग्रेट किया है

नई दिल्ली, 21 दिसंबर, 2023: वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 'आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम]' लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेश देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा।

यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशांसा प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75% कंपनियों द्वारा अपनाए जाने की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50% संगठनों को उम्मीद है कि इससे नौकरी में वृद्धि होगी।

बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने कहा, 'भारत में, 2024 तक एआई और डेटा साइंस पेशेवरों की मांग 10 लाख से अधिक होने की उम्मीद है, और वर्तमान में ऐसे पेशेवरों की मांग और आपूर्ति के बीच 51% का अंतर है। विशेषज्ञों का अनुमान है कि 2030 तक डेटा साइंस और मैथेमेटिकल साइंस से संबंधित नौकरियों में 31.4% की वृद्धि होगी, जो ज्यादातर एआई-आधारित हैं।'



बिमटेक के डीन-एकेडेमिक्स प्रो. एसएस दुबे ने कहा, 'एआई और डीएस को मैनेजमेंट एजुकेशन के साथ जोड़ते हुए विद्यार्थी एक बहुमुखी कौशल सेट प्राप्त करेंगे जो पारंपरिक सीमाओं से परे है। इन डोमेन का फ्यूजन शिक्षार्थियों को जटिल डेटा पैटर्न को समझने, नवीन रणनीतियों को चलाने और सूचित डेटा-संचालित निर्णय लेने के लिए सशक्त बनाएगा। यह फ्यूजन तेजी से विकसित हो रहे परिदृश्य में आगे रहने की चाबी है, जो व्यक्तियों को आने वाले समय की व्यावसायिक दुनिया की पेचीदगियों को समझने में सक्षम करेगा।'

प्रोग्राम का फोकस वास्तविक दुनिया की व्यावसायिक चुनौतियों को हल करने के लिए एआई-संचालित रणनीतियों का उपयोग करने में कुशल दूरदर्शी लीडर को तैयार करना है। कार्यक्रम का व्यापक दृष्टिकोण, व्यावहारिक अनुभव के साथ सैद्धांतिक नींव यह सुनिश्चित करती है कि इससे स्नातक हुए विद्यार्थियों के पास एआई परिदृश्य को खंगालने के लिए आवश्यक फुर्ती और विशेषज्ञता हो।

Developing Responsible Leaders

H. Chaturvedi, Director, Birla Institute of Management Technology (BIMTECH), Greater Noida, on the institute's infrastructural development, approach to disruptive technologies and much more

What is the current thrust area at the institution and what have been some of the significant changes in terms of infrastructure, faculty recruitment and curriculum revamp?

BIMTECH is a leading niche B-school which is driven by its vision of 'developing responsible leaders with an entrepreneurial mindset and striving for sustainability'. Our current thrust area is to position our institute as a leading research and teaching institution in management discipline.

Our name includes technology, which nudges us to adopt technology in various spheres of our activities on a continuous basis. This includes curriculum redesign, adding technology and skill oriented courses such as Emerging Technology, Business Transformation, Industry 4.0, amongst many others.

We are well aware that technology is a major disruptor as well as enabler for all businesses. Accordingly, our students, who are going to be the future managers, need to be ingrained with a solid technology foundation and its business applications so that they can be productive from day one.

In the last three years, we have significantly upgraded infrastructure by adding a complete new floor to our academic block, building two new modern computer labs and enhancing IT facilities in all our offices, classrooms and support infrastructure.

Given the changing requirements of business, we have recruited faculty with requisite skills and our curriculum has been recalibrated with the needs of the industry. This includes several value added certifications offered by leading tech and consulting companies like Salesforce.com, AWS, KPMG, Grant Thornton, Swiss Re and many others.

How is NEP being rolled out on the campus?

We are studying the New Education Policy (NEP) very carefully as well as meticulously to adopt some of the options and initiatives provided. Following directions given by NEP 2020, we have started an online PGDM during the pandemic years of 2020-21, and 30 per cent of our online learners are women. We are very happy to share that this online PGDM has more than 950 students who come from diverse strata of our society, small towns and even from foreign countries. All these students have missed the higher education due to personal and financial

reasons but are now able to get the same quality of BIMTECH teaching in a flexible and affordable manner using technology and tools.

To fulfil the mandate of NEP 2020, we are also giving serious thought to introducing multidisciplinary courses and also adding undergraduate courses in management.

How will artificial intelligence (AI) impact management education and what is your institute's approach to disruptive technologies?

The impact of AI can be considered at two levels. The first one being its adoption in the back office function such as admission, examination processing, content creation, etc. In this area, we are increasingly adopting AI to bring efficiency, innovativeness and responsiveness to our students. The second area of AI impact is on teaching/learning. Our professors are deeply researching and understanding use and deployment of AI and in teaching/learning. We are adopting an innovative yet cautious approach to adopt this technology in an ethical and responsible manner.

What are the changing expectations of the corporate world and industry and how are you meeting those expectations?

The corporate world expects us to produce managers who are industry ready from day one. In order to meet this expectation, we review our curriculum and enhance it to meet current industry expectations. As mentioned above, several skill-building courses, use of cutting-edge technology labs and live projects of social and entrepreneurial nature are being given to our students.

What are the changing aspirations of students? What experience do they want while at B-school and how are you meeting those aspirations?

The aspirations of our students are constantly changing. They are more tech-savvy, aspirational, highly competitive and much focused to achieve their goals in their life. Our job as a B-school academician is to give wings to their aspirations by creating necessary conditions for learning. By empowering them to choose suitable specialisations, connecting them with their dream companies through internship programmes and mentoring them with a unique blend of professors and CXOs.

What are the biggest challenges before B-schools today and what solutions would you suggest?

Our biggest challenge is to meet the demands of Industry 5.0 and NEP 2020. To meet these challenges, we need to work very fast in adopting new technologies and to groom our students with cutting-edge courses needed by the industry. In coming years, we will also be required to

expand our soft and hard infrastructure for adding new programmes. But we are confident of meeting these challenges with the support of our stakeholders.

Sustainable development goals and the worldwide climate action to save lives and ecosystems

Montreal Protocol (1987) and Kyoto Protocol (1992) were two instruments, United Nations adopted to tackle the problems of ozone depletion and global warming, the later contributing mainly to climate change. Countries all over the world, through international protocols and agreements, agreed to tackle the climate change problem.

Signed by heads of state from 189 nations in September 2000, the Millennium Development Goals (MDGs) were translated into Sustainable Development Goals (SDGs) in 2015. A broad range of social and economic development issues have been covered by SDGs. Apart from others, these issues include hunger, poverty, education, health, water, sanitation, Energy, environment, gender, social justice and climate change.

The 17 SDGs, which are to be achieved by 2030 are interconnected to each other, the primacy shifting from one goal to the other; the latest primacy being that of Climate Action. The SDG goals are divided into 169 targets as given by the UN and adopted by all the countries. The achievement of goals call for worldwide joint action by governments, businesses and civil society to solve pressing global sustainability issues. Advt SDG 13, which is Climate Action, started getting more global attention in 2018. Its importance among the goals kept rising from the year 2019 and it became the highest priority in 2022. Climate change is related to all other goals having severe negative effects on people and the planet.

Climate change contributes to global warming, floods, droughts, melting of polar ice, ozone depletion, respiratory and cardiovascular diseases, and several other hazards to life and ecosystems. Montreal Protocol (1987) and Kyoto Protocol (1992) were two instruments, United Nations adopted to tackle the problems of ozone depletion and global warming, the later contributing mainly to climate change.

Countries all over the world, through international protocols and agreements, agreed to tackle the climate change problem. Paris Agreement (2015), signed by 194 nations and European Union, has an overarching goal to hold “the increase in the global average temperature to well below 2°C above pre-industrial levels” and pursue efforts “to limit the temperature increase to 1.5°C above pre-industrial levels.” In pursuance of this goal, individual countries have made their policy for climate control.

India's Climate Credit policy, 2023; the UAE Energy Strategy 2050; Air Quality Action Plan 2017–2022 of England; the EU 2030 Renewable Energy Vision; Japan's 2050 goal of carbon neutrality; CanREA's 2050 Vision, Canada; Energy Pathways to 2050, France are some of the examples. In the Glasgow Summit (COP26), India committed to achieve net zero by 2070. Advt States, Corporate World, Universities and civil society, too, have created their GHG target and are striving to achieve the same. University Grants Commission and All India Council of Technical Education has pursuing their constituents to work for “Net Zero.”

Pursuing this, U75 has been launched in Universities and Higher Educational Institutions. IPCC (1988) had revealed that anthropogenic activities are majorly responsible for climate

change. Despite this knowledge, the fossil fuel industry has expanded immensely since 1988; the use of these fuels results in a significant carbon dioxide emission be it from thermal power plants, transporting agencies or personal motor vehicles.

Unfortunately, investor-owned or state-owned companies, such as Shell, BP, ExxonMobil, Chevron, Total, Saudi Aramco, Gazprom, National Iranian Oil, Peabody, Pemex, CNPC (PetroChina) Coal India, etc. are the biggest culprit though each of them pose to be a green company. Six sectors identified by UNEP Emissions gap report (UNEP's 2020 edition) has highlighted the six-sector solution shown in the figure. These sectors have the potential to reduce 30 Gt emissions which is enough to keep the world below the 1.5°C mark.

It is estimated that the industrial sector can reduce emissions by 7.3 Gt/year by resorting to renewable energy-based heating and cooling systems, thus, improving energy efficiency and taking care of methane leaks. India has to focus on both - the development as well as climate change. Thus, the country has no best solution presently; she has to reach an optimum solution. Be it as it may, the nation is one of the few countries that have passed the Energy Conservation Act. This was passed in the year 2001 and was amended in August 2022 taking into consideration the latest issues related to energy and environment.

The carbon credit trading scheme has been introduced in this amendment. The Ministry of Power has been made the nodal Ministry to regulate this scheme while the Bureau of Energy Efficiency, which works under the Ministry of Power, has been made the implementing agency.

However, the Ministry of Environment, Forest, and Climate Change continues to be responsible under the Business Allocation Rules, for the regulation of all matters relating to climate change and all other related matters. These include various environmental norms, forestry and carbon sinks. At present, the development of the nation calls for the government to allow certain industries that consumes high level of energy such as (i) aluminum, steel, mining, cement, chemicals and petrochemicals, and textile, (ii) Airlines, Railways, and trucking in the transport sector and (iii) commercial buildings.

They, however, have been mandated to meet a minimum share of energy consumption from non-fossil fuel sources so that the carbon footprint can be relatively lowered. Different industry categories have specified different consumption thresholds for non-fossil fuel.

A penalty of up to Rs 10 lakh has been prescribed in case of failure to comply with the limits of consumption of energy through fossil fuels. This is more in the rule book than in practice. A strict implementation is required for India to become carbon neutral by 2070 as committed in the Glasgow Summit by our Prime Minister.

Omni Channels: Bridging the gap between digital and brick-and-mortar shopping

The implementation of cutting-edge technologies, such as Artificial Intelligence and the Internet of Things, has become crucial for retailers' omni-channel strategies. These developments enable predictive analytics, inventory optimization, and real-time engagement with consumers.

The e-commerce sector is predicted to expand rapidly during the next few years. By 2023, sales are expected to reach \$63.17 billion at an annual growth rate of 14.11%.

Assuming that the present growth trend continues, the e-commerce market is expected to reach \$107.1 billion (in volume) by 2027. By 2027, it is expected that there will be 1,090 million online shoppers worldwide. The data suggest that by 2023, user penetration will reach 57.6%, and by 2027, it will reach 73.7%.

The rate of internet adoption in India has experienced a significant surge over the past decade, with a fourfold increase. From 2012 to 2022, nationwide internet penetration rose from 12.6% to an impressive rate of 48.7%. Despite the seemingly modest numbers, it is worth noting that nearly half of the massive population of 1.37 billion individuals had access to the internet during that particular year.

Additionally, the country holds the second position globally for active internet users, solidifying India's position as a prominent player in the digital realm. In addition, it is projected that the number of smartphone consumers in India will surpass one billion by 2023. By 2040, it is projected that India will have a staggering 1.55 billion smartphone users.

By 2023, the penetration rate of smartphones in India is expected to reach 71%. These factors have laid a solid groundwork for omni-channel retail as consumers grow increasingly at ease with online shopping. The expansion of omni-channel retail extends beyond consumer acceptance to encompass utilisation by organisations, including retailers and application developers. Retailers are making strategic investments in various technologies and infrastructures to provide consumers with a wide array of options. These options include the ability to buy online and pick up in-store (BOPIS), curbside pickup, and same-day delivery. By doing so, retailers aim to enhance overall convenience for their consumers.

Application developers are leveraging cutting-edge technology, such as artificial intelligence and data analytics, to enhance consumer experience through customised suggestions, targeted marketing, and stock optimisation. Application developers use augmented reality (AR) and virtual reality (VR) to create captivating shopping experiences. Advt The expansion of digital payments, such as mobile wallets and the Unified Payments Interface (UPI), has greatly influenced omnichannel retail. These methods simplify transactions and contribute to the increase in online shopping. In this marathon, various stakeholders, both from the private sector and the government, actively participate. Various private entities, including retailers,

application developers, e-commerce platforms, social networking platforms, digital payment service providers, internet service providers, and smartphone makers, all contribute to the cause.

The Indian government has implemented several initiatives, such as 'Make in India' and 'Digital India', which are expected to positively impact the retail and e-commerce sectors, both within the country and internationally. The development of omni-channel has undergone substantial transformation over time, propelled by alterations in consumer conduct, technical progress, and changes in the retail industry. Before the Internet, retailers primarily conducted their business through physical stores, printed catalogues, and orders placed over the phone.

In response to the 1995 rise of the Internet, K. Vaitheeswaran established the first e-commerce company, Fabmart.com (later renamed indiaplaza.com), in 1999. In the late 1990s, the advent of e-commerce provided retailers with new opportunities to expand their online sales channels. In the early 2010s, stores began using data analytics and customer insights to improve their customers' shopping trips through more tailored product suggestions and advertising. Customer satisfaction is up, and business is booming, thanks to this method.

The ability to easily switch between online and in-store buying is more important in today's rapidly evolving retail environment. This change has given birth to a new era of all-encompassing retailing, in which companies must adapt and evolve to remain competitive. Buy online, pick up in store (BOPIS), in-store pickup, ship to store, cross-channel marketing, curbside pickup, rapid delivery, and subscription services were all proposed as ways to adapt to consumers' shifting tastes.

The implementation of cutting-edge technologies, such as Artificial Intelligence and the Internet of Things, has become crucial for retailers' omni-channel strategies. These developments enable predictive analytics, inventory optimization, and real-time engagement with consumers. Retailers have promptly adapted their strategies to meet the demands of the current situation in response to the global pandemic.

Private and government agencies collaborate to improve infrastructure using the public-private partnership model. One example of this is BharatNet, which aims to enhance optical fibre connection in sixteen states (Kerala, Karnataka, Rajasthan, Himachal Pradesh, Punjab, Haryana, Uttar Pradesh, Madhya Pradesh, West Bengal, Assam, Meghalaya, Manipur, Mizoram, Tripura, Nagaland, and Arunachal Pradesh).

This initiative will cover a total of 3.61 lakh villages and include all remaining states and Union Territories of India. The continuous advancement of technology and shifting consumer behaviour will persistently influence the future of omnichannel retailing.

Why experts focus on high-demand skill sets in PGDM programmes for new India

The diverse array of PGDM and diploma courses, particularly in areas like International business, Insurance Management, Retail Management, and AI/Data Science, reflects a proactive response to the evolving demands of the job market.

By 2027, companies predict that 44 per cent of their workforce's core skills will be compromised as technology advances faster than companies can design and scale training programs. Six out of 10 workers will need training by 2027, but the report suggests only half of workers currently have access to adequate training opportunities.

However, businesses recognise the need to upskill and reskill their workforces, with 82% planning to invest in on-the-job learning and training.

Considering this trend, companies will seek employees who are familiar with AI concepts and methodologies and can apply their knowledge and skills to workplace management. There are multiple PGDM and diploma courses in India and abroad that are being offered by institutes and management colleges for building the New India.

Professor Sanjiva Shankar Dubey Dean (Academics) and Chairperson Centre for Online Studies -COOLS Birla Institute of Management Technology (BIMTECH) has shared some insights on why high-demand skill sets in PGDM programmes for new India.

POST GRADUATE DIPLOMA IN MANAGEMENT

These programs represent a fusion of academic diversity, with students from various backgrounds: 39 per cent from Commerce, 18 per cent from Engineering, 30 per cent from Management, 7 per cent from Science, 8 per cent from Humanities, and an additional 8 per cent from various other disciplines. This diversity fosters a

dynamic learning environment, encouraging cross-disciplinary collaboration and the exchange of idea

The dual specialisation programmes offer students a comprehensive blend of Functional Specialisation and Industry Specialisation, nurturing a well-rounded and adaptable skill set.

Functional Specialisation explores areas such as Marketing, Finance, HR, Strategy and Consulting, and Operations, providing an in-depth understanding of the chosen field.

PGDM: POST GRADUATE DIPLOMA IN MANAGEMENT-INTERNATIONAL BUSINESS

This program provides extensive opportunities for international business across sectors such as Financial Services, Pharmaceuticals, Automobiles, IT, and Electronics. With a dual specialisation focus, students explore Functional Specialisation areas, including Marketing, Finance, Operations, Decision-Making, and Strategy and Consulting. Industry Specialisation modules cover BFSI/IT-ITeS, Business Analytics, and Digital Business, ensuring graduates develop a versatile skill set for success in the global business arena.

Observations for these programmes indicate a diverse student composition, with 33 per cent from Commerce, 13 percent from Engineering, 24 per cent from Management, 14 per cent from Science, 6 per cent from Humanities, and 10 per cent from various other disciplines.

PGDM: POST GRADUATE DIPLOMA IN MANAGEMENT-INSURANCE BUSINESS MANAGEMENT

Several institutes offer a 2-year residential/online diploma program that aligns with industry standards, providing valuable exposure through joint certifications such as those with Swiss Re and the Risk Insurance Management Society-USA. Additionally, strategic partnerships, including the MoU with Swiss Re and the "PG Plus" Programme with CII-UK, coupled with academic collaboration with the Institute of Risk Management (UK) India Affiliate, contribute to a globally oriented educational approach.

The dual specialisation programmes offer students a comprehensive blend of Functional Specialisation and Industry Specialisation, nurturing a well-rounded and adaptable skill set.

Functional Specialisation explores areas such as Marketing, Finance, HR, Strategy and Consulting, and Operations, providing an in-depth understanding of the chosen field.

PGDM: POST GRADUATE DIPLOMA IN MANAGEMENT-INTERNATIONAL BUSINESS

This program provides extensive opportunities for international business across sectors such as Financial Services, Pharmaceuticals, Automobiles, IT, and Electronics. With a dual specialisation focus, students explore Functional Specialisation areas, including Marketing, Finance, Operations, Decision-Making, and Strategy and Consulting. Industry Specialisation modules cover BFSI/IT-ITeS, Business Analytics, and Digital Business, ensuring graduates develop a versatile skill set for success in the global business arena.

Observations for these programmes indicate a diverse student composition, with 33 per cent from Commerce, 13 percent from Engineering, 24 per cent from Management, 14 per cent from Science, 6 per cent from Humanities, and 10 per cent from various other disciplines.

PGDM: POST GRADUATE DIPLOMA IN MANAGEMENT-INSURANCE BUSINESS MANAGEMENT

Several institutes offer a 2-year residential/online diploma program that aligns with industry standards, providing valuable exposure through joint certifications such as those with Swiss Re and the Risk Insurance Management Society-USA. Additionally, strategic partnerships, including the MoU with Swiss Re and the "PG Plus" Programme with CII-UK, coupled with academic collaboration with the Institute of Risk Management (UK) India Affiliate, contribute to a globally oriented educational approach.

Observations for this program indicate a diverse student composition from past academic years, comprising 50 percent from Commerce, 3 percent from Engineering, 22 per cent from Management, 5 per cent from Science, 8 per cent from Humanities, and 12 per cent from other disciplines, fostering a rich and inclusive learning environment.

PGDM: POST GRADUATE DIPLOMA IN MANAGEMENT-RETAIL MANAGEMENT

Recent data from the Bureau of Labor Statistics (BLS) projects a 3 percent growth in employment within the retail industry from 2020 to 2030. This growth is fueled by the increasing demand for personalised shopping experiences, urging retailers to maintain competitiveness in an ever-changing market landscape.

Adhering to industry standards, numerous institutes offer a 2-year full-time residential diploma program that underscores the importance of consistent industry interaction. The programme integrates key components such as Summer Internship (SIP), On-Job Training (OJT), and Leadership Experience and Attitude Development (LEAD).

Additionally, many institutes have established strategic partnerships with the Retailers Association of India (RAI), further enhancing the overall learning experience.

PGDM: POST GRADUATE DIPLOMA IN MANAGEMENT-ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

According to a recent report from Nasscom, investments in generative AI in India experienced a 12-fold year-over-year growth in 2022. The report highlights that many generative AI startups in India utilise closed-source models along with customised visualisation tools, indicating a trend towards non-relational databases.

Several institutes adhere to industry standards, offering a 24-month program that ensures participants develop proficiency in technical expertise, analytical capabilities, and decision-making abilities. The program fosters decision-making

skills, analytical insights, and research competence, providing a comprehensive skill set.

PGDM ONLINE: POST GRADUATE DIPLOMA IN MANAGEMENT

Online PGDM is an exciting model for reskilling working executives. Leading institutions have started PGDM in an online model, which is also nudged by the NEP 2020 to increase the gross enrollment ratio of Higher education students. The hybrid delivery model of these programs gives them flexibility in terms of time and travel, and reduced opportunity cost as they can continue with their job.

One interesting fact we noticed is that a very significant chunk of these online learners are women, many of them with family responsibilities, which makes this mode ideally suited. Many come from B-class towns and cities where reskilling opportunities are much less compared to the metros.

In summary, as the workforce faces a potential compromise of 44 percent of core skills by 2027, the imperative for upskilling and reskilling is evident. These programmes not only address the skills gap but also empower individuals to navigate the challenges of the digital era, contributing to the vision of building a more skilled and adaptable workforce for the future.



Consolidated Media Coverage of

Press Release

On

BIMTECH unveils two books at 13th

International Management Cases

Conference 2023

On

5th December, 2023

PRINT COVERAGE

Index

Press Release- BIMTECH unveils two books at 13th International Management Cases Conference 2023						
Sr.No	Date	Publication	Page	Edition	Circulation	EIV value
1	05.12.2023	Ahmedabad Express	2	Ahmedabad	184950	21,038.4
2	05.12.2023	Gujarat Pranam	2	Ahmedabad	20861	3,239.04
3	05.12.2023	Public Call	10	Ahmedabad	15500	6,073.2
4	05.12.2023	Standard Herald	7	Ahmedabad	25000	2,024.4
5	05.12.2023	Sunvilla Samachar	4,5	Ahmedabad	25000	11,336.56
6	05.12.2023	Prabhat	3	Ahmedabad	22572	6,882.96
				Total	2,93,883	50,594.56

PUBLICATION : Ahmedabad Express

DATE : 05.12.2023

EDITION : Ahmedabad

PAGE No. : 2





PUBLICATION : Gujarat Pranam
DATE : 05.12.2023
EDITION : Ahmedabad
PAGE No. : 2

BIMTECH એ ૧૩માં ICMC ૨૦૨૩નું સમાપન દરમિયાન બે પુસ્તકો લોન્ચ કર્યા

ગ્રેટર નોઈડા, ૪ ડિસેમ્બર, ૨૦૨૩: દેશની અગ્રણી બિઝનેસ સ્કૂલો પૈકી એક બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH)એ પોતાના કેમ્પસ ખાતે ઇન્ટરનેશનલ કોન્ફરન્સ ઓન મેનેજમેન્ટ કેસિસ (ICMC 2023)ની ૧૩મી એડિશનનું સમાપન કર્યું છે. યુનિવર્સિટી ઓફ સાઉથ ફ્લોરિડા મુમા કોલેજ ઓફ બિઝનેસ અને યુનિવર્સિટી ઓફ ઇસ્ટર્ન ફિનલેન્ડ સાથેની ભાગીદારીમાં BIMTECH દ્વારા આયોજિત આ કોન્ફરન્સ વૈશ્વિક સ્તરે પ્રતિભાશાળીઓને એડવાન્સિંગ મેનેજમેન્ટ નોલેજ વધારતી નોંધનીય એસેમ્બલી હતી. ૩૦ નવેમ્બરથી ૨

ડિસેમ્બર, ૨૦૨૩ દરમિયાન યોજાયેલી ઈન-પર્સન કોન્ફરન્સમાં વિશ્વભરના રિસર્ચર્સ અને શિક્ષકોને એકમંચ પર એકઠા કરવામાં આવ્યા હતા.

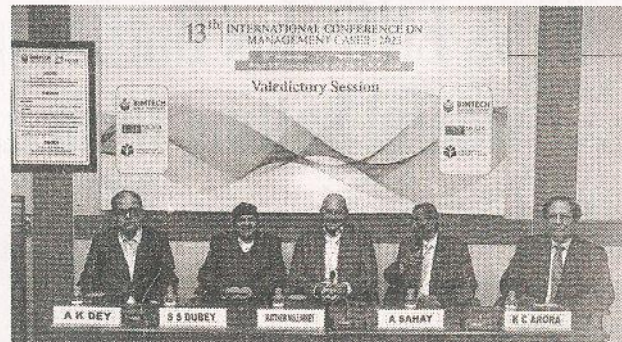
BIMTECH દ્વારા પ્રતિષ્ઠિત શૈક્ષણિક સંસ્થાઓના સહયોગથી ૧૩મી કોન્ફરન્સનું સફળતાપૂર્વક આયોજન કર્યું હતું. જેમાં મુખ્ય ભાષણો, ૬૦ કેસ પ્રેઝન્ટેશન, મીટ ધ એડિટર્સ, ડોક્ટરલ કોલોક્વિઅમ અને કેસ વર્કશોપ્સ સમાવિષ્ટ હતી. કોન્ફરન્સમાં રજૂ કરવામાં આવેલા રિસર્ચ અને ટીચિંગ કેસોમાં વિદ્વાનોએ પોતાના મૂલ્યવાન દ્રષ્ટિકોણ અને મંતવ્યો ઉમેર્યા હતા.

PUBLICATION : Public Call
DATE : 05.12.2023
EDITION : Ahmedabad
PAGE No. : 10

BIMTECH concluded 13 th ICMC 2023 with the release of two books: Leading and Strategizing for Organizations Across Contexts and Sustainability and Innovations Across Entrepreneurial Contexts

Greater Noida, : Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus.

This collaborative conference, organized by BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing management knowledge. The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from world over. BIMTECH, in col-



laboration with esteemed academic institutions, successfully organized 13th ICMC conference, featuring three keynote speeches, 60+ case presentations, Meet the Editors, Doctoral Colloquium, and Case Workshops. The conference witnessed the submission and presentation of research and

teaching cases by scholars who added valuable perspectives to the discourse. While Dr. Tojo emphasized appreciative intelligence for a sustainable circular economy, Dr. Esa Hiltunen explored cultural influences on employee-driven innovation, delving into uncharted territory.



PUBLICATION : Standard Herald
DATE : 05.12.2023
EDITION : Ahmedabad
PAGE No. : 7

BIMTECH એ બે પુસ્તકો લોન્ચ કર્યા

દેશની અગ્રણી બિઝનેસ સ્કૂલો પૈકી એક બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (**BIMTECH**)એ પોતાના કેમ્પસ ખાતે ઇન્ટરનેશનલ કોન્ફરન્સ ઓન મેનેજમેન્ટ કેસિસ (**ICMC 2023**)ની ૧૩મી એડિશનનું સમાપન કર્યું છે. યુનિવર્સિટી ઓફ સાઉથ ફ્લોરિડા મુમા કોલેજ ઓફ બિઝનેસ અને યુનિવર્સિટી ઓફ ઇસ્ટર્ન ફિનલેન્ડ સાથેની ભાગીદારીમાં **BIMTECH** દ્વારા આયોજિત આ કોન્ફરન્સ વૈશ્વિક સ્તરે પ્રતિભાશાળીઓને એડવાન્સિંગ મેનેજમેન્ટ નોલેજ વધારતી નોંધનીય એસેમ્બલી હતી. ૩૦ નવેમ્બરથી ૨ ડિસેમ્બર, ૨૦૨૩ દરમિયાન યોજાયેલી ઈન-પર્સન કોન્ફરન્સમાં વિશ્વભરના રિસર્ચર્સ અને શિક્ષકોને એકમંચ પર એકઠા કરવામાં આવ્યા હતા.

PUBLICATION : Sunvilla Samachar
DATE : 05.12.2023
EDITION : Ahmedabad
PAGE No. : 4,5

BIMTECH concluded 13th ICMC 2023 with the release of two books



“Leading and Strategizing for Organizations Across Contexts” and “Sustainability and Innovations Across Entrepreneurial Contexts”

Sunvilla News : Ahmedabad

Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. This collaborative conference, organized by

BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing management knowledge. November 30 to December 2, 2023, brought together researchers and educators from world over.



PUBLICATION : Prabhat
DATE : 05.12.2023
EDITION : Ahmedabad
PAGE No. : 3

BIMTECH એ ૧૩માં ICMCનું સમાપન : બે પુસ્તકો લોન્ચ કર્યા

દેશની અગ્રણી બિઝનેસ શોધ કરી શકાય છે. સ્કૂલો પૈકી એક બિરલા આંત્રપ્રિન્યોરિયલ ઇકોસિસ્ટમ, ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ વેન્યર ક્રિએશન, સર્વાઈવલ અને ટેકનોલોજી (BIMTECH)એ નિષ્ફળતા, ડિજિટાઇઝેશન, અને પોતાના કેમ્પસ ખાતે ટકાઉપણું, નૈતિકતા અને ઇન્ટરનેશનલ કોન્ફરન્સ ઓન સુખાકારી, નાણાં અને મેનેજમેન્ટ કેસિસ (ICMC ઇનોવેશન, ગ્રામીણ વિકાસ અને 2023)ની ૧૩મી એડિશનનું હેલ્થકેર સહિત અનેક વિષયોને સમાપન કર્યું છે. યુનિવર્સિટી આવરી લેતાં ચર્ચાઓ કરવામાં ઓફ સાઉથ ફ્લોરિડા મુમા આવી હતી.

કોલેજ ઓફ બિઝનેસ અને BIMTECH ખાતે સેન્ટર યુનિવર્સિટી ઓફ ઇસ્ટર્ન ફોર મેનેજમેન્ટ કેસ ડેવલપમેન્ટના ફિનલેન્ડ સાથેની ભાગીદારીમાં પ્રોફેસર અને ચેરપર્સન ડો. એકે ડેએ શૈક્ષણિક અનુભવોમાં સુધારો કરવાના હેતુ સાથે કેસ પદ્ધતિ આ કોન્ફરન્સ વૈશ્વિક સ્તરે મારફત સમૃદ્ધ શિક્ષણની કલ્પના પ્રતિભાશાળીઓને એડવાન્સિંગ કરતાં જણાવ્યું હતું કે, "ICMC મેનેજમેન્ટ નોલેજ વધારતી ૨૦૨૩ની સફળતા તેના નોંધનીય એસેમ્બલી હતી. ૩૦ સહભાગીઓના સમર્પણ, નવેમ્બરથી ૨ ડિસેમ્બર, ૨૦૨૩ પ્રસ્તુતકર્તાઓની સચોટ દરમિયાન યોજાયેલી ઈન-પર્સન માહિતીઓ અને કોન્ફરન્સની કોન્ફરન્સમાં વિશ્વભરના લાક્ષણિકતા ધરાવતી રિસર્ચર્સ અને શિક્ષકોને એકમંચ સહયોગીઓના જુસ્સાને પર એકઠા કરવામાં આવ્યા હતા. આભારી છે. જેમ જેમ અમે આ સમૃદ્ધ અનુભવ પર નજર કરીએ છીએ, અમે ICMC ૨૦૨૩ને અદ્ભુત સફળતા અપાવવામાં મદદથી એક અલાયદા માર્ગની છીએ."

ડો. ટોજોએ ટકાઉ સર્ક્યુલર ઇકોનોમી માટે ઇન્ટેલિજન્સ પર ભાર મૂક્યો હતો. જ્યારે ડો. એસા હિલ્ટુનેનએ કર્મચારી-સંચાલિત ઇનોવેશન પર પડતાં સાંસ્કૃતિક પ્રભાવો વિશે જણાવ્યું હતું. જેની ભૂમિકા ભજવનાર તમામ લોકોનો આભાર વ્યક્ત કરીએ છીએ."



ONLINE COVERAGE



Index

Online-BIMTECH Insurance Colloquium				
<u>Sr. no</u>	Publication	Link	Reach	PR Value
1	MBA Rendezvous	https://www.mbarendezvous.com/bimtech-concluded-13th-icmc-2023/	1.2M	
2	Media Brief	https://mediabrief.com/bimtech-concludes-the-international-conference-on-management-cases/	0.9M	-
3	Indian Education Diary	https://indiaeducationdiary.in/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books-leading-and-strategizing-for-organizations-across-contexts-and-sustainability-and-innovations-across-entrepreneurial-contexts/	1.6M	-
4	Business Micro	https://businessmicro.in/education/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books/	-	-
5	Online News9	https://onlinenews9.in/education/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books/	-	-
6	Biz Rapidx	https://bizrapidx.com/education/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books/	-	-
		Total	3.7 Million	-

www.mbarendezvous.com

<https://www.mbarendezvous.com/bimtech-concluded-13th-icmc-2023/>

MBA RENDEZVOUS
EMPOWERING MBA ASPIRANTS

BIMTECH concluded 13th ICMC 2023 with the release of two books: "Leading and Strategizing for Organizations Across Contexts" and "Sustainability and Innovations Across Entrepreneurial Contexts"

B-school Events | December 05, 2023 @ 01:42 PM



Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. This collaborative conference, organized by BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing management knowledge. The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from world over.

BIMTECH, in collaboration with esteemed academic institutions, successfully organized 13th ICMC conference, featuring three keynote speeches, 60+ case presentations, Meet the Editors, Doctoral Colloquium, and Case Workshops. The conference witnessed the submission and presentation of research and teaching cases by scholars who added valuable perspectives to the discourse.

www.mediabrief.com

<https://mediabrief.com/bimtech-concludes-the-international-conference-on-management-cases/>

MEDIABRIEF

BIMTECH unveils two books at 13th International Management Cases Conference 2023

By Mediabrief News Desk | December 6, 2023



Birla Institute of Management Technology (BIMTECH) recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. This collaborative conference, organized by BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, aimed to be an assembly of global minds committed to advancing management knowledge.

The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from around the world.

BIMTECH, in collaboration with other academic institutions, organized the 13th ICMC conference, featuring three keynote speeches, 60+ case presentations, Meet the Editors, Doctoral Colloquium, and Case Workshops. The conference witnessed the submission and presentation of research and teaching cases by scholars who added valuable perspectives to the discourse.

In the 13th ICMC conference, keynote speakers at ICMC 2023 included Vivek Mehra, Founder CEO, Vikramedia Research and Former Chairperson, Sage Publications India, Dr. Eas Hittarar, Senior Lecturer at the University of Eastern Finland; Dr. Topi Thatchankary, Professor and Director of the M.S. in Organizational Development at Schar School of Policy and Government, George Mason University, USA; and Prof H.M. Jha, Professor and Former HOD, Sant Gajanan Maharaaj College of Engineering, Shigaon, shared their perspectives on topics such as Unblocking the Art of Interviewing and Crafting Cases on Micro-entrepreneurs.

www.indiaeducationdiary.in

<https://indiaeducationdiary.in/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books-leading-and-strategizing-for-organizations-across-contexts-and-sustainability-and-innovations-across-entrepreneurial-contexts/>



BIMTECH Concluded 13th ICMC 2023 With The Release Of Two Books: "Leading And Strategizing For Organizations Across Contexts" And "Sustainability And Innovations Across Entrepreneurial Contexts"

By India Education Diary ... | Dec 8, 2023



Mumbai: Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. This collaborative conference, organized by BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing management knowledge. The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from world over.

BIMTECH, in collaboration with esteemed academic institutions, successfully organized 13th ICMC conference, featuring three keynote speeches, 60+ case presentations, Meet the Editors, Doctoral Colloquium, and Case Workshops. The conference witnessed the submission and presentation of research and teaching cases by scholars who added valuable perspectives to the discourse.

In the 13th ICMC conference, Distinguished keynote speakers at ICMC 2023 included Vivek Mehra, Founder CEO, Vikramshila Research & Former Chairperson, Sage Publications India; Dr. Esa Hiltunen, Senior Lecturer at the University of Eastern Finland; Dr. Tojo Thatchenkery, Professor and Director of the M.S. in Organizational Development at Sohar School of Policy and Government, George Mason University, USA; and Prof H.M.Jha, Professor and Former HoD, Shri Sant Gajanan Maharaj College of Engineering, Shegaon, shared their perspectives on diverse topics such as Unlocking the Art of Interviewing and Crafting Cases on Micro-entrepreneurs. While Dr. Tojo emphasized appreciative Intelligence for a sustainable circular economy, Dr. Esa Hiltunen explored cultural influences on employee-driven innovation, delving into uncharted territory. Engaging discussions covered themes like Entrepreneurial Ecosystem, Venture Creation, Survival & Failure, Digitization, and Striving for Sustainability, Morality & Well-being, Finance & Innovation, Rural Development & Healthcare, and more.

In the conference, two books, "Case Studies on Leading and Strategizing for Organizations Across Contexts" & "Case Studies on Sustainability and Innovations Across Entrepreneurial and Other Contexts" were also released. Young Scholar awards, SAGE Best Case awards and the Case Centre awards were given away to deserving researchers. The 5th Case Master Development Workshop was conducted by Dr. Tojo, Dr. Esa Hiltunen and Dr. H M.Jha, and online doctoral colloquium was also conducted.

Dr. AK Dey, Professor and Chairperson, Centre for Management Case Development, BIMTECH, envisioned a future of enriched learning through the case method, aiming to elevate educational experiences. He remarked, "The success of ICMC 2023 can be attributed to the dedication of participants, the insightful contributions of presenters, and the collaborative spirit that characterized the conference. As we look back on this enriching experience, we extend our gratitude to all those who played a role in making ICMC 2023 a resounding success."

www.businessmicro.in

<https://businessmicro.in/education/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books/>



BIMTECH concluded 13th ICMC 2023 with the release of two books

by Rabindra | Dec 5, 2023 | 0 Comments



Mumbai, 5th December 2023: Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. This collaborative conference, organized by BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing management knowledge. The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from world over.

BIMTECH, in collaboration with esteemed academic institutions, successfully organized 13th ICMC conference, featuring three keynote speeches, 60+ case presentations, Meet the Editors, Doctoral Colloquium, and Case Workshops. The conference witnessed the submission and presentation of research and teaching cases by scholars who added valuable perspectives to the discourse.

In the 13th ICMC conference, Distinguished keynote speakers at ICMC 2023 included Vivek Mehra, Founder CEO, Vikramshila Research & Former Chairperson, Sage Publications India, Dr. Esa Hilunen, Senior Lecturer at the University of Eastern Finland, Dr. Tojo Thatchenkery, Professor and Director of the M.S. in Organizational Development at Schar School of Policy and Government, George Mason University, USA, and Prof H.M Jha, Professor and Former HoD, Shri Sarai Gajarani Maharaj College of Engineering, Shegaon, shared their perspectives on diverse topics such as Unlocking the Art of Interviewing and Crafting Cases on Micro-entrepreneurs. While Dr. Tojo emphasized appreciative intelligence for a sustainable circular economy, Dr. Esa Hilunen explored cultural influences on employee-driven innovation, delving into uncharted territory. Engaging discussions covered themes like Entrepreneurial Ecosystem, Venture Creation, Survival & Failure, Digitization, and Striving for Sustainability, Morality & Well-being, Finance & Innovation, Rural Development & Healthcare, and more.

www.onlinenews9.in

<https://onlinenews9.in/education/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books/>

Online News 9

BIMTECH concluded 13th ICMC 2023 with the release of two books

By [Binindra](#) | [December 5, 2023](#) | In [Education](#)
[No Comments](#)



Mumbai, 5th December 2023: Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. This collaborative conference, organized by BIMTECH in partnership with the University of South Florida Muma College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing management knowledge. The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from world over.

BIMTECH, in collaboration with esteemed academic institutions, successfully

!

www.bizrapidx.com

<https://bizrapidx.com/education/bimtech-concluded-13th-icmc-2023-with-the-release-of-two-books/>



BIMTECH concluded 13th ICMC 2023 with the release of two books

By [Biz Rapidx](#) | December 5, 2023 | In [Education](#)
[No Comments](#)



Mumbai, 5th December 2023: Birla Institute of Management Technology (BIMTECH), one of the leading business schools in India, recently concluded the 13th edition of the International Conference on Management Cases (ICMC 2023) at the campus. The collaborative conference, organized by BIMTECH in partnership with the University of South Florida Mump College Of Business and the University of Eastern Finland, was a remarkable assembly of global minds committed to advancing managerial knowledge. The in-person conference, held from November 30 to December 2, 2023, brought together researchers and educators from world over.

BIMTECH, in collaboration with renowned academic institutions, successfully organized 13th ICMC conference, featuring three keynote speeches, 80+ case presentations, Meet the Editors, Doctoral Colloquium, and Case Workshops. The conference witnessed the submission and presentation of research and teaching cases by scholars who added valuable perspectives to the discourse.

In the 13th ICMC conference, Distinguished keynote speakers of ICMC 2023 included Vivek Mehra, Founder CEO, Vikramshila Research & Training Corporation, Sage Publications India, Dr. Leif Nilsson, Senior Lecturer at the University of Eastern Finland, Dr. Teja Thatchenkuru, Professor and Director of the MS in Organizational Development at Schreyer School of Policy and Government, George Mason University, USA, and Prof. HM Jha, Professor and Former IAS, Shri Sankar



Consolidated Media Coverage of

Press Release on

BIMTECH invites application for

Admission

On

15th December, 2023



Index

Press Release- BIMTECH invites application for Admission						
Sr.No	Date	Publication	Page	Edition	Circulation	EIV value
1	15.12.2023	Nai Dunia	4	Bhopal	1,40,600	86,976
2	15.12.2023	Smay Jagat	12	Bhopal	10,380	6,528
3	15.12.2023	Yug Pradesh	9	Bhopal	15,000	16,920
4	15.12.2023	Fine Times	7	Bhopal	25,000	48,000
5	15.12.2023	Dainik Purviram	7	Bhopal	15,500	8,097.6
6	15.12.2023	The Echo of India	11	Kolkata	25,000	4,858.56
7	15.12.2023	Info India	3	Kolkata	15,539	4,048.8
8	19.12.2023	Agniban	11	Bhopal	74,900	12,576
9	18.12.2023	Pradesh Today	4	Bhopal	1,46,462	6,664.32
10	16.12.2023	Haribhumi	5	Bhopal	1,00,000	43,200
11	16.12.2023	Pradesh Times	6	Bhopal	24,675	1,619.52
12	16.12.2023	Sandhya Prakash	6	Bhopal	24,900	4,858.56
13	18.12.2023	Eastern Chronicle	2	Kolkata	15,500	3,239.04
14	19.12.2023	Yashobhoomi	7	Mumbai	96,400	86,016
15	20.12.2023	Dainik Bhaskar	11	Lucknow	25,000	6,073.2
16	17.12.2023	Reader Messanger	3	Lucknow	21,000	8,956.08
17	17.12.2023	Everyday News	8	Lucknow	25,000	7,676.64
18	17.12.2023	Group 5 samachar	7	Lucknow	58,502	11,088
Total					8,45,858	3,92,396



PUBLICATION : Nai Dunia

DATE : 15.12.2023

EDITION : Bhopal

PAGE No. : 4

रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित

भोपाल। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक््रीडेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है।

PUBLICATION : Samay Jagat
DATE : 15.12.2023
EDITION : Bhopal
PAGE No. : 12

बिमटेक ने पीजीडीएम-रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित किए

नई दिल्ली। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रीडेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक ईएफएमडी, ब्रुसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है।

PUBLICATION : Yug Pradesh

DATE : 15.12.2023

EDITION : Bhopal

PAGE No. : 9

बिमटेक ने पीजीडीएमए पीजीडीएम-आर्टिफिशियल इंटेलिजेंस और ...

डेटा साइंस पीजीडीएम, इंटरनेशनल बिजनेस, पीजीडीएम-इंश्योरेंस बिजनेस मैनेजमेंट और पीजीडीएम-रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित किए

युगप्रदेश-नई दिल्ली

ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी, बिमटेक ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएमए) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रॉडेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस



(एएसीएसबी) द्वारा भी मान्यता प्राप्त है जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी.स्कूलों की आइवी लीग में

शामिल हो गया है। इसके अतिरिक्त बिमटेक ईएफएमडी, ब्रसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी.स्कूल है।

PUBLICATION : Fine Times
DATE : 15.12.2023
EDITION : Bhopal
PAGE No. : 7

पीजीडीएम-इंटरनेशनल बिजनेस, पीजीडीएम-इश्योरेंस बिजनेस मैनेजमेंट और पीजीडीएम-रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित किए



नई दिल्ली। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रीडिटेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसोएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है।

PUBLICATION : The Echo of India
DATE : 15.12.2023
EDITION : Kolkata
PAGE No. : 11

BIMTECH
invites
application for
admission to
new courses

EOI CORRESPONDENT

NEW DELHI, DEC 14/--/
Birla Institute of Management Technology (BIMTECH) in Greater Noida has initiated the application process for its two-years full-time Post Graduate Diploma in Management (PGDM) 2024 programs. The diploma, equivalent to the MBA program by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA), sources informed.

BIMTECH is also accredited by the US-based international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB), considered the gold standard in management education. With this international recognition, the institute now joins the Ivy League of globally recognized top B-schools. Additionally, BIMTECH is the first Indian B-school to receive the BSIS (Business School Impact System) label from EFMD, Brussels, sources said.

BIMTECH Greater Noida PGDM admissions 2024 - Eligibility criteria:

*Candidates should have completed Graduation with minimum 50% marks (10+2+3 pattern).

*For PGDM and PGDM-IB candidates must have a Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/ 2023-24/ Valid CMAT 2024 score

*For PGDM -RM and PGDM-IBM, candidates must have a Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/ Valid CMAT 2024/ MAT 2023-24 score

*PI and Extempore is compulsory for all the two-years full-time PGDM programs.



PUBLICATION : Info India

DATE : 15.12.2023

EDITION : Kolkata

PAGE No. : 3

बिमटेक नए पाठ्यक्रमों में प्रवेश के लिए आवेदन आमंत्रित करता है

नई दिल्ली, 14 दिसंबर। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। सूत्रों ने बताया कि एसोसिएशन ऑफ इंडियन यूनिवर्सिटीज (एआईयू) द्वारा एमबीए प्रोग्राम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रिडिटेशन (एनबीए) द्वारा मान्यता प्राप्त है।

बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में स्वर्ण मानक माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक ईएफएमडी ब्रुसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है।

बिमटेक ग्रेटर नोएडा पीजीडीएम प्रवेश 2024 - पात्रता मानदंड:

* उम्मीदवारों को न्यूनतम 50% अंकों (10+2+3 पैटर्न) के साथ स्नातक पूरा करना चाहिए।

* पीजीडीएम और पीजीडीएम-आईबी के लिए उम्मीदवारों के पास वैध कैट 2023/वैध एक्सएटी 2024/वैध जीमैट 2022/2023-24/वैध सीएमएटी 2024 स्कोर होना चाहिए।

* पीजीडीएम -आरएम और पीजीडीएम-आईबीएम के लिए, उम्मीदवारों के पास वैध कैट 2023/मान्य एक्सएटी 2024/वैध जीमैट 2022/2023-24/वैध सीएमएटी 2024/एमएटी 2023-24 स्कोर होना चाहिए।

* पीआई और एक्सटेम्पोर सभी दो-वर्षीय पूर्णकालिक पीजीडीएम कार्यक्रमों के लिए अनिवार्य है।



PUBLICATION : Agniban

DATE : 15.12.2023

EDITION : Bhopal

PAGE No. : 11

बिमटेक ने पीजीडीएम में प्रवेश के लिए आवेदन आमंत्रित किए

नई दिल्ली। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पीजीडीएम 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और एनबीए द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक ईएफएमडी, ब्रुसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है।



PUBLICATION : Pradesh Today
DATE : 15.12.2023
EDITION : Bhopal
PAGE No. : 4

बिमटेक में प्रवेश के लिए आवेदन आमंत्रित

नई दिल्ली। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विवि संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक््रीडेशन (एनबीए) द्वारा मान्यता प्राप्त है।



PUBLICATION : Haribhumi

DATE : 16.12.2023

EDITION : Bhopal

PAGE No. : 5

बिमटेक में पीजीडीएम के लिए आवेदन प्रक्रिया शुरू

नई दिल्ली। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रीडेशन द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेसद्वारा भी मान्यता प्राप्त है।



PUBLICATION : Sandhya Prakash

DATE : 16.12.2023

EDITION : Bhopal

PAGE No. : 6

बिमटेक ने पीजीडीएम 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू की

नई दिल्ली, एजेंसी। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रीडेंशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसोएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक इंफएमडी, ब्रसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है। बिमटेक ग्रेटर नोएडा पीजीडीएम प्रवेश 2024 - पात्रता मानदंड- उम्मीदवारों को न्यूनतम 50वें अंकों (10+2+3 पैटर्न) के साथ स्नातक पूरा करना चाहिए। पीजीडीएम और पीजीडीएम-आईबी के लिए उम्मीदवारों के पास वैध सीएटी 2023/वैलिड एक्सएटी 2024/वैलिड जीमैट 2022/2023-24/वैलिड सीएमएटी 2024 स्कोर होना चाहिए। पीजीडीएम-आरएम और पीजीडीएम-आईबीएम के लिए, उम्मीदवारों के पास वैलिड सीएटी 2023/वैलिड एक्सएटी 2024/वैलिड जीएमएटी 2022/2023-24/वैलिड सीएमएटी 2024/ एमएटी 2023-24 स्कोर होना चाहिए। पीआई और एक्सटेम्पोर सभी दो-वर्षीय पूर्णकालिक पीजीडीएम कार्यक्रमों के लिए अनिवार्य है।



PUBLICATION : Eastern Chronicle
DATE : 18.12.2023
EDITION : Kolkata
PAGE No. : 2

Admission to PGDM, PGDM at BIMTECH

AGENCIES

NEW DELHI: Birla Institute of Management Technology (BIMTECH) in Greater Noida has initiated the application process for its two-years full-time Post Graduate Diploma in Management (PGDM) 2024 programs. The diploma, equivalent to the MBA program by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA). BIMTECH is also accredited by the US-based international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB), considered the gold standard in management education. With this international recognition, the institute now joins the Ivy League of globally recognized top B-schools.

PUBLICATION : Yashobhoomi

DATE : 19.12.2023

EDITION : Mumbai

PAGE No. : 7

बिमटेक ने आवेदन आमंत्रित किए

ग्रेटर नोएडा (भाषा), ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है।

भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रीडेशन (एनबीए) द्वारा मान्यता प्राप्त है।

बिमटेक को अमेरिका स्थित

अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक ईएफएमडी, ब्रुसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है।



PUBLICATION : Dainik Bhaskar
DATE : 20.12.2023
EDITION : Lucknow
PAGE No. : 11

बिमटेक ने पीजीडीएम, पीजीडीएम-ऑर्टिफिशियल इंटेलिजेंस और डेटा साइंस, पीजीडीएम-इंटरनेशनल बिजनेस, पीजीडीएम-इंश्योरेंस बिजनेस मैनेजमेंट और पीजीडीएम-रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित किए

लखनऊ। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एकीडेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक ईएफएमडी, ब्रुसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है।

PUBLICATION : Reader Messenger

DATE : 17.12.2023

EDITION : Lucknow

PAGE No. : 3

पीजीडीएम-रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित किए

लखनऊ। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रीडिटेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निकाय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष बी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक ईएफएमडी, ब्रसेल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय बी-स्कूल है।



PUBLICATION : Everyday News
DATE : 17.12.2023
EDITION : Lucknow
PAGE No. : 8

पीजीडीएम-रिटेल मैनेजमेंट में प्रवेश के लिए आवेदन आमंत्रित किए

नोएडा। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक््रीडेशन (एनबीए) द्वारा मान्यता प्राप्त है।

PUBLICATION : Group 5 Samachar

DATE : 17.12.2023

EDITION : Lucknow

PAGE No. : 7

बिमटेकने पीजीडीएम 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू की



नई दिल्ली, एजेंसी। ग्रेटर नोएडा में बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने अपने दो साल के पूर्णकालिक पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2024 कार्यक्रमों के लिए आवेदन प्रक्रिया शुरू कर दी है। भारतीय विश्वविद्यालय संघ (एआईयू) द्वारा एमबीए कार्यक्रम के समकक्ष डिप्लोमा, एआईसीटीई द्वारा अनुमोदित और नेशनल बोर्ड ऑफ एक्रैडेशन (एनबीए) द्वारा मान्यता प्राप्त है। बिमटेक को अमेरिका स्थित अंतरराष्ट्रीय मान्यता प्राप्त निक्राय, एसोसिएशन टू एडवांस कॉलेजिएट स्कूल ऑफ बिजनेस (एएसबीएसबी) द्वारा भी मान्यता प्राप्त है, जिसे प्रबंधन शिक्षा में गोल्ड स्टैंडर्ड माना जाता है। इस अंतरराष्ट्रीय मान्यता के साथ, संस्थान अब विश्व स्तर पर मान्यता प्राप्त शीर्ष वी-स्कूलों की आइवी लीग में शामिल हो गया है। इसके अतिरिक्त, बिमटेक इएफएमडी, व्हिसल्स से बीएसआईएस (बिजनेस स्कूल इम्पैक्ट सिस्टम) लेबल प्राप्त करने वाला पहला भारतीय वी-स्कूल है। बिमटेक ग्रेटर नोएडा पीजीडीएम प्रवेश 2024 - पात्रता मानदंड- उम्मीदवारों को न्यूनतम 50 व अंकों (10+2+3 पैटर्न) के साथ स्नातक पूरा करना चाहिए। पीजीडीएम और पीजीडीएम-आईबी के लिए उम्मीदवारों के पास वैध सीएटी 2023/वैलिड एक्सपर्टी 2024/वैलिड जोईंट 2022/2023-24/वैलिड सीएमएटी 2024 स्कोर होना चाहिए। पीजीडीएम-आरएम और पीजीडीएम-आईबीएम के लिए, उम्मीदवारों के पास वैलिड सीएटी 2023/वैलिड एक्सपर्टी 2024/वैलिड जीएमएटी 2022/2023-24/वैलिड सीएमएटी 2024/ एमएटी 2023-24 स्कोर होना चाहिए। पीआई और एक्सटेम्पोर सभी दो-वर्षीय पूर्णकालिक पीजीडीएम कार्यक्रमों के लिए अनिवार्य है।



ONLINE COVERAGE



Press Release- BIMTECH invites application for Admission				
S.No	Publication	Link	Reach	PR Value
1	Shiksha	https://www.shiksha.com/news/business-management-studies-bimtech-announces-admission-to-pgdm-programmes-ai-international-business-retail-and-ibm-blogId-146535	66.2M	
2	College Dekho	https://www.collegedekho.com/news/bimtech-invites-applications-for-pgdm-admission-2024-check-cat-cutoff-details-48050/	14.1M	
3	Business World Education	https://bweducation.businessworld.in/article/BIMTECH-s-PGDM-Admission-Process-Commenced-/13-12-2023-502044/	-	
4	India Education Diary	https://indiaeducationdiary.in/bimtech-invites-application-for-admission-to-pgdm-pgdm-artificial-intelligence-and-data-science-pgdm-international-business-pgdm-insurance-business-management-pgdm/	1.6M	
5	The News Strike	https://thenewsstrike.com/bimtech-invites-application-for-admission-to-pgdm-pgdmartificial-intelligence-and-data-science-pgdminternational-business-pgdminsurance-business-management-pgdmretail-management	0.25M	
6	Easy Shiksha	https://news.easyshiksha.com/bimtech-invites-application-for-admission-to-pgdm-pgdm-artificial-intelligence-and-data-science-pgdm-international-business-pgdm-insurance-business-management-pgdm/	-	
7	Success Insight India	https://successinsightsindia.com/bimtech-invites-application-for-admission-to-pgdm-pgdm-artificial-intelligence-and-data-science-pgdm-international-business-pgdm-insurance-business-management-pgdm/	69K	
8	Campus Sutra	: https://campusutra.com/bimtech-invites-application-for-admission-2024-to-pgdm/	1.4M	
Total			83.6M	

www.shiksha.com

<https://www.shiksha.com/news/business-management-studies-bimtech-announces-admission-to-pgdm-programmes-ai-international-business-retail-and-ibm-blogId-146535>



News | Business & Management Studies | BIMTECH Announces Admission to PGDM Programmes: AI, International Business, Retail And IBM


BIMTECH Announces Admission to PGDM Programmes: AI, International Business, Retail and IBM

2 mins read | Comment | Share | FOLLOW US | Keep Me Notified

 **Deviyani Durgin**
Assistant Manager

News Desk, Updated on Dec 12, 2023 17:58:53

BIMTECH PGDM Admission 2024: BIMTECH has started the application process for its two-year full-time PGDM programmes. Candidates can apply for BIMTECH PGDM programmes 2024 online by December 31, 2023, at the official website. Get details [here](#).



BIMTECH Announces Admission to PGDM Programmes

BIMTECH PGDM Admission 2024: Birla Institute of Management Technology (BIMTECH) in Greater Noida has opened the application process for its two-year full-time Post Graduate Diploma in Management (PGDM) 2024 programmes. Interested candidates must fill up the BIMTECH PGDM application form online by December 31, 2023. The PGDM programmes offered at BIMTECH are: Artificial Intelligence and Data Science, International Business, Insurance Business Management & Retail Management.

The diploma, on par with the MBA programme certified by the Association of Indian Universities (AIU), holds approvals from AICTE and accreditation from the National Board of Accreditation (NBA). Additionally, BIMTECH boasts accreditation from the prestigious US-based international accreditor, the Association to Advance Collegiate Schools of Business (AACSB), renowned as the pinnacle of excellence in management education.

www.collegedekho.com

<https://www.collegedekho.com/news/bimtech-invites-applications-for-pgdm-admission-2024-check-cat-cutoff-details-48050/>



BIMTECH invites Applications for PGDM Admission 2024: Check CAT cutoff details

Angana Nath | Updated On: December 15, 2023 01:42 pm IST

BIMTECH PGDM Admission 2024 is going on, which will be ended on December 31, 2023. Candidates can check the eligibility criteria before taking admission here.

[Download Cutoff](#)

[Predict My College](#)



BIMTECH invites Applications for PGDM Admission 2024 (Image credit: Pexels)



BIMTECH invites Applications for PGDM Admission 2024: The PGDM admission 2024 process at Birla Institute of Management Technology is ongoing and will end on **December 31, 2023**. Candidates, who have completed the Graduation with a minimum of 60% marks and have a valid CAT 2023/ XAT 2024/ GMAT 2022/2023 24/ CMMAAT score 2024, are eligible to participate in the PGDM admission 2024 process at BIMTECH. Note, that for PGDM (A & D) courses at BIMTECH, the applicants should get at least 60% marks in graduation.

As per the notification, the PGDM program in BIMTECH is a two-year full-time post-graduate Diploma in Management program 2024. The PGDM program will be accredited by the US-based international accrediting body.

BIMTECH PGDM Admission 2024: Selection Criteria for Courses

www.bwedducation.businessworld.in

<https://bwedducation.businessworld.in/article/BIMTECH-s-PGDM-Admission-Process-Commenced-/13-12-2023-502044/>

BWEDUCATION

BIMTECH's: PGDM Admission Process Commenced

Birla Institute of Management Technology (BIMTECH) invites applicants for admission to PGDM courses

BIMTECH has entered the application process for its Two-year full-time Post Graduate Diploma in Management (PGDM), PGDM in Artificial Intelligence and Data Science, PGDM in International Business, PGDM in Executive Business Management and PGDM in Retail Management.

PGDM programmes: The diploma equivalent to the MBA programme by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA). BIMTECH is an Affiliated by League of Institutes recognised by Government of India.

PGDM admission 2024 - Eligibility criteria:

- Candidates should have completed Graduation with a minimum of 50 per cent marks (15+3+2 pattern).
- For PGDM and PGDM-IB candidates must have a valid CAT 2023/ valid MAT 2024/ valid GMAT 2023/2024/ valid GRE 2023/2024 score.
- For PGDM-IB and PGDM-RE candidates must have a valid CAT 2023/ valid MAT 2024/ valid GMAT 2023/2024/ valid GRE 2023/2024 score.
- IT and Calculators are compulsory for all the two-year full-time PGDM programmes.

Note: For PGDM (AI & DS), Graduation with minimum 50 per cent marks (15+3+2 pattern) and valid CAT 2023/ valid MAT 2024/ valid GRE 2023/2024.

www.indiaeducationdiary.in

<https://indiaeducationdiary.in/bimtech-invites-application-for-admission-to-pgdm-pgdm-artificial-intelligence-and-data-science-pgdm-international-business-pgdm-insurance-business-management-pgdm/>



NATIONAL NEWS

BIMTECH Invites Application For Admission To PGDM, PGDM – Artificial Intelligence And Data Science, PGDM – International Business, PGDM – Insurance Business Management & PGDM – Retail Management

India Education Diary · Dec 14, 2023



NEW DELHI: Birla Institute of Management Technology (BIMTECH) in Greater Noida has initiated the application process for its two-years full-time Post Graduate Diploma in Management (PGDM) 2024 programs. The diploma, equivalent to the MBA program by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA). BIMTECH is also accredited by the US-based international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB), considered the gold standard in management education. With this international recognition, the institute now joins the Ivy League of globally recognized top B-schools. Additionally, BIMTECH is the first Indian B-school to receive the BSIS (Business School Impact System) label from EFMD, Brussels.

BIMTECH Greater Noida PGDM admissions 2024 – Eligibility criteria-

- Candidates should have completed Graduation with minimum 50% marks (30+2+3 pattern).
- For PGDM and PGDM-IB candidates must have a Valid CAT 2023/Valid XAT 2024/Valid GMAT 2022/2023-24/Valid CMAT 2024 score
- For PGDM-IRM and PGDM-IBM, candidates must have a Valid CAT 2023/Valid XAT 2024/Valid GMAT 2022/2023-24/Valid CMAT 2024/ MAT 2023-24 score
- PI and Extempore is compulsory for all the two-years full-time PGDM programs

Note:- for PGDM (AI & DS) Graduation with minimum 60% marks (30+2+3 pattern) & Valid CAT 2023/Valid XAT 2024/Valid GMAT 2022/2023-24

www.thenewsstrike.com

<https://thenewsstrike.com/bimtech-invites-application-for-admission-to-pgdm-pgdmartificial-intelligence-and-data-science-pgdminternational-business-pgdminsurance-business-management-pgdmretail-management>

THE NEWS STRIKE
VOICEL FOR LOCAL NEWS

BIMTECH invites application for Admission to PGDM, PGDM-Artificial Intelligence and Data Science, PGDM-International Business, PGDM-Insurance Business Management & PGDM-Retail Management

NEW DELHI: Birla Institute of Management Technology (BIMTECH) in Greater Noida has initiated the application process for its two-years full-time Post Graduate Diploma in Management (PGDM) 2024 programs. The diploma, equivalent to the MBA program by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA). BIMTECH is also accredited by the US-based international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB), considered the gold standard in management education. With this international recognition, the institute now joins the Ivy League of globally recognized top B-schools. Additionally, BIMTECH is the first Indian B-school to receive the BIS (Business School Impact System) label from EFMD, Brussels.

BIMTECH Greater Noida PGDM admissions 2024 - Eligibility criteria-

Candidates should have completed Graduation with minimum 50% marks (10+2+3 pattern)

For PGDM and PGDM-IB candidates must have a Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/Valid CMAT 2024 score

For PGDM -IM and PGDM-IBM, candidates must have a Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/Valid CMAT 2024/ MAT 2023-24 score

PI and Extempore is compulsory for all the two-years full-time PGDM programs

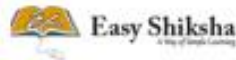
Note - for PGDM (AI & DS) Graduation with minimum 50% marks (10+2+3 pattern) & Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24

Total Programmed Fee-

|

www.news.easyshiksha.com

<https://news.easyshiksha.com/bimtech-invites-application-for-admission-to-pgdm-pgdm-artificial-intelligence-and-data-science-pgdm-international-business-pgdm-insurance-business-management-pgdm/>



BIMTECH invites application for Admission to PGDM, PGDM–Artificial Intelligence and Data Science, PGDM–International Business, PGDM–Insurance Business Management & PGDM–Retail Management

By Nidhi Sharma · December 16, 2023



National: Beta Institute of Management Technology (BIMTECH) in Greater Noida has initiated the application process for its two-years full-time Post Graduate Diploma in Management (PGDM) 2024 programs. The diploma, equivalent to the MBA program by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA). BIMTECH is also accredited by the US-based international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB), considered the gold standard in management education. With this international recognition, the institute now joins the Ivy League of globally recognized top B-schools. Additionally, BIMTECH is the first Indian B-school to receive the BSIS (Business School Impact System) label from EFMD, Brussels.

www.successinsightsindia.com

<https://successinsightsindia.com/bimtech-invites-application-for-admission-to-pgdm-pgdm-artificial-intelligence-and-data-science-pgdm-international-business-pgdm-insurance-business-management-pgdm/>



BIMTECH invites application for Admission to PGDM, PGDM–Artificial Intelligence and Data Science, PGDM–International Business, PGDM–Insurance Business Management & PGDM–Retail Management

Press Release

National: This Institute of Management Technology (BIMTECH) in Greater Noida has initiated the application process for its two-years full-time Post Graduate Diploma in Management (PGDM) 2024 programs. The diploma, equivalent to the MBA program by the Association of Indian Universities (AIU), is approved by AICTE and accredited by the National Board of Accreditation (NBA). BIMTECH is also accredited by the US-based international accrediting body, the Association to Advance Collegiate Schools of Business (AACSB), considered the gold standard in management education. With this international recognition, the Institute now joins the top League of globally recognized top B-schools. Additionally, BIMTECH is the first Indian B-school to receive the EQUIS (Business School Impact System) label from EFMD, Brussels.

BIMTECH Greater Noida PGDM admissions 2024 - Eligibility criteria-

- Candidates should have completed Graduation with minimum 60% marks (70-80 percent).
- For PGDM and PGDM-B candidates must have a valid CAT 2023/Valid GMAT 2023/Valid GRE® 2023/2024 or valid GMAT 2024/Valid GRE® 2024/2025.
- For PGDM-IBI and PGDM-IBS candidates must have a valid GMAT 2023/Valid GMAT 2024/Valid GRE® 2023/2024/2025/Valid GRE® 2025/Valid GMAT 2026/Valid GMAT 2027.
- B and B+ category candidates for all the two-years full-time PGDM programs.

Note: for PGDM (AI & DS) Graduation with minimum 60% marks (70-80 percent) & Valid CAT 2023/Valid GMAT 2024/Valid GRE® 2023/2024/2025.

Discover related course	
Management Course	>
AI&DS Course	>
Business Management Course	>
AI&DS Programs	>
Business Mba Programs	>

Total Program Fee:

www.campusutra.com

<https://campusutra.com/bimtech-invites-application-for-admission-2024-to-pgdm/>



ADVERTISEMENT

BIMTECH Admission 2024, PGDM Placements and Seat

ADVERTISEMENT



Views: 736

BIMTECH Admission 2024 BIMTECH Opens applications for PGDM Admission 2024 batch. Candidates can apply online. Birla Institute of Management Technology (BIMTECH) Greater Noida opens applications for its 2 year full time PGDM, PGDM (International Business), PGDM (Insurance Business Management) and PGDM (Retail Management) program for the batch 2023 -25. Birla Institute of Management Technology was established in 1983 under the aegis of the Birla Academy of Art and Culture, and supported by Birla group of companies with the vision of developing ethical leaders with entrepreneurial mindset.

Apply to any top 250 B Schools from one window.
Shortlist, save. [CLICK](#)

BIMTECH Greater Noida offers:

- PGDM
- PGDM (International Business)
- PGDM (Insurance Business Management)
- PGDM (Retail Management)



**Consolidated Media Coverage of
Press Release
On BIMTECH "VIHAAN 2023" Inter-
College Extravaganza
on
20th December, 2023**



Sr.No	Publication	Link	Reach
1	The Education Times	https://theeducationtimes.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/	38.4 K
2	News Republic	https://hindi.nationrepublic.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir	0.4 M
3	IBG News	https://ibgnews.com/2023/12/19/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/?_cf_chl_rt_tk=a8YF13MFMVdAA69xxwe609xYG3E7.zShsXU2OdbvgLY-1703058457-0-gaNycGzNDaU	0.9 M
4	Ten News	https://tennews.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/	0.7 M
5	Education Daddy	https://hindi.educationdaddy.in/bimtechs-inter-college-festival-vihaan-23-created-a-stir	-
6	Sangri Today	https://hindi.sangritoday.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir	1.4 M
7	Bizz Stories	https://hindi.thebizzstories.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir	1.2 M
8	Bizz Stories	https://www.thebizzstories.com/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze	1.2 M
9	Ek Aina Bharat	https://www.ekaainabharat.com/en/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze	-
10	Education Daddy	https://www.educationdaddy.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze	=
11	Sangri Today	https://en.sangritimes.com/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze	0.7 M
12	Qutub Mail	https://www.qutubmail.page/2023/12/blog-post_92.html	-
13	Meeshat	https://maeeshat.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/	14K
14	Ajmer Nama	https://ajmernama.com/national/410836/	0.5 M
15	Kolkata Hindi News	https://kolkatahindinews.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir/	51.5 K



16	Aawaz Aapki	https://aawazaapki.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir/	=
17	Rashtra Bodh	https://rashtrabodh.com/archives/4393	71.9 K
18	The News Strike	https://thenewsstrike.com/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze	0.2 M
		<u>Total</u>	8.6 M

www.theeducationtimes.in

<https://theeducationtimes.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/>



VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

By The Education Times News Bureau | December 26, 2023



Greater Noida, December 20, 2023 : Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Eco Talks, Fincrossword, Retail Rush Hour, Goonj, Relay Rush, Toss to Travel, Brand Baja Baarat, Vidyut 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.

www.hindi.nationrepubliq.com

<https://hindi.nationrepubliq.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir>



HOME देश - लाइफस्टाइल - बिजनेस - खेल - विज्ञान - मनोरंजन - प्रेस विज्ञापि - ENGL

Home / विश्व / बिमटेक के इंटर-कॉलेज फेस्टिवल 'विहान - 23' ने मचाई धूम

NEWS

बिमटेक के इंटर-कॉलेज फेस्टिवल 'विहान - 23' ने मचाई धूम

बिमटेक ने इस आयोजन में सहयोग करने वाले प्रायोजकों, अर्थात् एनटीपीसी, पीएफसी (पावर फाइनेंस कॉरपोरेशन), आईसीआईआई बैंक और रोक एक्सप्रेस के प्रति भी हार्दिक आभार जताया

Mamta Choudhary Dec 19, 2023 - 18:47



बिमटेक के इंटर-कॉलेज फेस्टिवल 'विहान - 23' ने मचाई धूम

ग्रेटर नोएडा - भारत के प्रमुख बिजनेस स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने दो दिवसीय अंतर-कॉलेज उत्सव विहान-23 के भव्य आयोजन किया। 16 और 17 दिसंबर को आयोजित यह कार्यक्रम कोवाल, क्षमताओं और बिमटेक समारोह को लक्ष्य रखित करने वाले एक लक्षित उत्सव के तहत में संचालित होगा। इस कार्यक्रम में ग्रेटर नोएडा और दिल्ली

www.ibgnews.com

https://ibgnews.com/2023/12/19/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/?_cf_chl_rt_tk=a8YF13MFMVdAA69xxwe609xYG3E7.zShsXU2OdbvgLY-1703058457-0-gaNycGzNDaU



VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

180.45

By Pooja Chakraborty, December 19, 2023 12:00pm

4.1M views



Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

Read Time: 1 Minute, 51 Second

VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

Greater Noida, December 19th, 2023:

Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Eco Talks, Crossword, Retail Rush Hour, Goonj, Relay Rush, Box to Travel, Grand Bags Battle, Vidyal 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange

www.tennews.in

<https://tennews.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/>



BRUJING NATIONAL NEW DELHI Noida BUSINESS TECH EDUCATION ENTERTAINMENT LIFESTYLE

Home » Education » VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets The Stage Ablaze



Education

VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets The Stage Ablaze

TEN NEWS NETWORK

Dec 16, 2023



Greater Noida, December 16th, 2023 — Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-School landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college fest on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Top Talk, Pictionary, Retail Rush Hour, Goody, Relay Rush, Toast to Town, Brand Bait, Bazaar, Vidya 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the new generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.

BIMTECH extends its heartfelt appreciation to the associate sponsors, namely NTPC, PFC (Power Finance Corporation), ICICI Bank, and Safa Express, whose unwavering support played a pivotal role in making VIHAAN '23 a resounding success. The event sponsors, including Kinaxbox, Trijains, AnRa Consultants, Legi Provenance of Fashion, Saff Systems, also deserve special mention for contributing significantly to the fest's accomplishments. With their generous backing, VIHAAN '23 exceeded expectations and provided B-School graduates with an impressive exposure to real-world challenges.

VIHAAN '23 will be remembered for the ethos of collaboration, support, and the promise of a future led by the exceptional talents showcased during these two unforgettable days. As the curtains close on this edition of VIHAAN, the legacy of this inter-college extravaganza continues to inspire and pave the way for future editions that promise even greater accomplishments.

www.hindi.thebizzstories.com

<https://hindi.thebizzstories.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir>



बिमटेक के इंटर-कॉलेज फेस्टिवल 'विहान - 23' ने मचाई धूम

16 और 17 दिसंबर को आयोजित यह कार्यक्रम कोरणा, इमरताओ और बिमटेक समुदाय को परिभाषित करने वाले एक जीवंत उत्सव के रूप में सामने आया। इस कार्यक्रम में इंटर-नॉएट और दिल्ली एनसीआर के कई कॉलेजों ने सक्रिय रूप से भाग लिया।



बिहान - 23 - भारत के प्रमुख विभागीय स्तरों में से एक बिहान इन्वेंटुर और मेगावेट टेक्नोलॉजी (बिमटेक) ने 16 दिसंबर और-वर्तित उत्सव बिहान-23 के भाग आयोजन किया। 16 और 17 दिसंबर को आयोजित यह कार्यक्रम कोरणा, इमरताओ और बिमटेक समुदाय को परिभाषित करने वाले एक जीवंत उत्सव के रूप में सामने आया। इस कार्यक्रम में इंटर-नॉएट और दिल्ली एनसीआर के कई कॉलेजों ने सक्रिय रूप से भाग लिया।

बेट मैनेजर, इमो टॉकर, फिनऑलिवर्ड, रिटेल रच ऑडिय, गुरु, रिसे रच, टॉप टू टूएन, ब्रॉड ब्रॉड ब्रॉड, सिंगल 3.0 केने अनेक अउरेंसों के माध्यम से उत्सव को अपने प्रबलवीय कोरणा दिखाने का एक बेहतरीन अवसर मिला। इन अउरेंसों ने न केवल सहयोग को बढ़ावा दिया, बल्कि विचारों के आदान-प्रदान को भी सुविधाजनक बनाया, जिससे पूरे उत्सव में एक जोरदार उत्साह का संघर्ष हुआ। इन अउरेंसों में कला नए तो बिहान-23, रशिय में, भूमि के नेताओं को लेकर करने के बिमटेक के टॉपलेन को ही नहीं बदलते हैं।

यह महत्वपूर्ण वैश्विक संघ पर प्रबलवीय भूमिका निभाने के लिए लेकर आगोरी पीढ़ी को जोड़कर प्रदान करने को बिमटेक को प्रबलवीय का भी प्रयास है। किरा, बर्त और ब्रांडिंग प्रतियोगिताओं ने भाग लेने वाले छात्रों के बीच इमरताओ और कोरणा विद्यार्थी के उत्साह को दर्शाया गया।

बिमटेक ने इस अवसर में सहयोग करने वाले कॉलेजों, अर्द्ध एनटीआई, विद्यार्थी (युवा छात्रों को सहयोग), अर्द्ध-अर्द्ध-अर्द्ध केक और रेशा एनटीआई के प्रति भी हार्दिक आभार जताया, जिसके अंदर सम्मेलन ने बिहान - 23 को एक सफल उत्सव आयोजन करने में महत्वपूर्ण भूमिका निभाई। इन्वेंटुरा, फिनऑलिवर्ड, एनआरए, क्वार्टरटू, लेके प्रोडो और किरा, मिला संविदा रशिय ब्रॉड कोरणा भी उत्साह को उत्साह में महत्वपूर्ण योगदान देने के लिए विशेष उत्साह के पात्र हैं। उत्सव उत्सव सम्मेलन के साथ, बिहान-23 ने लोगों को अविश्वसनीय रूप से जोड़ दिया और बैं-सुलत क्वार्टरटू को बरतवीय दुनिया की दुनियाओं से अलग होने का अवसर प्रदान किया।

www.thebizzstories.com

<https://www.thebizzstories.com/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze>



VIHAAN '23: BIMTECHs Inter-College Extravaganza Sets the Stage Ablaze

The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

THE BIZZ STORIES | 15 Nov '23, 12:02 PM



VIHAAN '23: BIMTECHs Inter-College Extravaganza Sets the Stage Ablaze

Greater Noida – **Bim Institute of Management Technology (BIMTECH)**, a prominent name in India's e-school landscape, marked the grand culmination of **VIHAAN '23**, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, ICA Talks, Pincrossword, Aesth Rush Hour, Doors, Relay Rush, Toss to Travel, Grand Raja Kapat, Vidyut 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. **VIHAAN '23**, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.

BIMTECH extends its heartfelt appreciation to the associate sponsors, namely **NIPIC**, **RIC** (Power Finance Corporation), **ICICI Bank**, and **Sale Express**, whose unwavering support played a pivotal role in making **VIHAAN '23** a resounding success. The event sponsors, including **Krazybox**, **Phintick**, **Anika Consultants**, **Laji Provenance of Fashion**, **Skill Sapient**, also deserve special mention for contributing significantly to the fest's accomplishments. With their generous backing, **VIHAAN '23** exceeded expectations and provided e-school graduates with an impressive exposure to real-world challenges.

VIHAAN '23 will be remembered for the echoes of collaboration, success, and the promise of a future led by the exceptional talents showcased during these two unforgettable days. As the curtains close on this edition of **VIHAAN**, the legacy of this inter-college extravaganza continues to inspire and pave the way for future editions that promise even greater accomplishments.

www.ekaainabharat.com

<https://www.ekaainabharat.com/en/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze>



VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.



VIHAAN '23 BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

Greater Noida – IIM Institute of Management Technology (IIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the IIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Ice Talks, Phrasathon, Aesth Rush Hour, Group Relay Rush, Taste to Travel, Grand Quiz Kharat, Vidya 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated IIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to IIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.

IIMTECH extends its heartfelt appreciation to the associate sponsors, namely NIPAC, IFC (IIFM Finance Corporation), CICI Bank, and Safal Express, whose unwavering support played a pivotal role in making VIHAAN '23 a resounding success. The event sponsors, including Strategy, Unistack, Anika Consultants, Jagi Providence of Fashion, Skill Solutions, also deserve special mention for contributing significantly to the fest's accomplishment. With their generous backing, VIHAAN '23 exceeded expectations and provided B-School graduates with an impressive exposure to real-world challenges.

VIHAAN '23 will be remembered for the echoes of collaboration, success, and the promise of a future led by the exceptional talents showcased during these two unforgettable days. As the curtains close on this edition of VIHAAN, the legacy of this inter-college extravaganza continues to inspire and pave the way for future editions that promise even greater accomplishments.

www.educationdaddy.in

<https://www.educationdaddy.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze>



News

VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

adnewsdesk | Dec 16, 2023 | 10:57



VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

Greater Noida — Girls Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Eco Talks, Finnewsword, Retail Rush Hour, Goori, Rotary Rush, Tea to Travel, Speed Baza Bazaar, Vidyut 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.

BIMTECH extends its heartfelt appreciation to the associate sponsors, namely NTPC, PFC (Power Finance Corporation), ICICI Bank, and SBI Express, whose unwavering support played a pivotal role in making VIHAAN '23 a resounding success. The event sponsors, including Knobbybox, Printica, A-Re Consultants, Laga Provenance of Fashion, Gali Sapere, also deserve special mention for contributing significantly to the fest's accomplishment. With their generous backing, VIHAAN '23 exceeded expectations and provided B-School graduates with an irreplaceable exposure to real-world challenges.

VIHAAN '23 will be remembered for the spirit of collaboration, success, and the promise of a future led by the exceptional talents showcased during these two unforgettable days. As the curtains close on this edition of VIHAAN, the legacy of this inter-college extravaganza continues to inspire and pave the way for future editions that promise even greater accomplishments.

www.en.sangritimes.com

<https://en.sangritimes.com/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze>



VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage.

 sangritimes · Nov 19, 2023 · 10:12



Greater Noida – Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Eco Talks, Tricrossword, Retail Rush Hour, Gauri, Relay Rush, Toss to Travel, Brand Baje Bazaar, Vidyal 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

www.maeeshat.in

<https://maeeshat.in/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze/>

WWW.MAEESHAT.IN
maeeshat
BUILDING DIGITAL MARKETING CAREERS

VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze

Editorial | December 19, 2023

121 | 1212222222



Greater Noida, December 19th, 2023 — Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on November 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Eco Talks, Firecrackers, Retail Rush Hour, Goonj Relay Rush, Toss to Twist, Brand Raja Banat, Vidya 1.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.

www.ajmerna.com

<https://ajmerna.com/national/410836/>

अजमेरनामा



बिमटेक के इंटर-कॉलेज फेस्टिवल 'विहान – 23' ने मचाई धूम

December 19, 2023 by associate

[f Share](#) [X Tweet](#) [P Pin](#) [E Email](#) [Share](#)

ग्रेटर नोएडा, 19 दिसंबर, 2023 – भारत के प्रमुख बिजनेस स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने दो दिवसीय अंतर-कॉलेज उत्सव विहान-23 के भव्य आयोजन किया। 16 और 17 दिसंबर को आयोजित यह कार्यक्रम कौशल, क्षमताओं और बिमटेक समुदाय को परिभाषित करने वाले एक जीवंत उत्सव के रूप में सामने आया। इस कार्यक्रम में ग्रेटर नोएडा और दिल्ली एनसीआर के कई कॉलेजों ने सक्रिय रूप से भाग लिया।

बेस्ट मैनेजर, इको टॉक्स, फिनक्रॉसवर्थ, रिटेल रग ऑवर, गूज, रिले रग, टॉस टू टैवल, ब्राठ बाजा बारात, विद्वुत 3.0 जैसे अनेक आयोजनों के माध्यम से छात्रों को अपना प्रबंधकीय कौशल दिखाने का एक बेहतरीन अवसर मिला। इन आयोजनों ने न केवल सहयोग को बढ़ावा दिया, बल्कि विचारों के आदान-प्रदान को भी सुविधाजनक बनाया, जिससे पूरे उत्सव में एक जोरदार ऊर्जा का संचार हुआ। इन अर्थों में कहा जाए तो विहान-23, संक्षेप में, भविष्य के नेताओं को तैयार करने के बिमटेक के दृष्टिकोण का ही आगे बढ़ाता है।

यह महोत्सव वैश्विक मंच पर प्रबंधकीय भूमिका निभाने के लिए तैयार अगली पीढ़ी को जीवंतता प्रदान करने की बिमटेक की प्रतिबद्धता का भी प्रमाण है। डिजिटल, वार्ता और ब्रांडिंग प्रतियोगिताओं ने भाग लेने वाले छात्रों के बीच क्षमताओं और कौशल विकास के उत्सव को रेखांकित किया।

www.kolkatahindinews.com

<https://kolkatahindinews.com/bimtechs-inter-college-festival-vihaan-23-created-a-stir/>



बिमटेक के इंटर-कॉलेज फेस्टिवल 'विहान - 23' ने मचाई धूम

एडमिन - दिसंबर 19, 2023



ग्रेटर नोएडा। भारत के प्रमुख बिजनेस स्कूलों में से एक बिडल इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने दो दिवसीय अंतर-कॉलेज उत्सव विहान-23 के भव्य आयोजन किया। 16 और 17 दिसंबर को आयोजित यह कार्यक्रम कौशल, क्षमताओं और बिमटेक समुदाय को परिभाषित करने वाले एक जीवंत उत्सव के रूप में सामने आया। इस कार्यक्रम में ग्रेटर नोएडा और दिल्ली एनसीआर के कई कॉलेजों ने सक्रिय रूप से भाग लिया।

बेस्ट मैनेजर, इको टॉकर, फिनफ्रॉसबर्ड, रिटेल रज ऑफर, गुज, रिसे रज, टॉस डू ट्रेपल, ब्रांड बाज बारात, विटुपुन 3.0 जैसे अनेक आयोजनों के माध्यम से छात्रों को अपना प्रबंधकीय कौशल दिखाने का एक बेहतरीन अवसर मिला। इन आयोजनों ने न केवल सहयोग को बढ़ावा दिया, बल्कि विचारों के आदान-प्रदान को भी सुविधाजनक बनाया, जिससे पूरे उत्सव में एक जोरदार ऊर्जा का संचार हुआ। इन अर्थों में कहा जाए तो विहान-23, संक्षेप में, भविष्य के नेताओं को तैयार करने के बिमटेक के दृष्टिकोण को ही आगे बढ़ाता है।

www.rashtrabodh.com

<https://rashtrabodh.com/archives/4393>



Home / विद्यार्थी / विद्यार्थी के द्वारा विभिन्न विभिन्न विभाग / 23 नवम्बर 2023

बिमटेक के इंटर-कॉलेज फेस्टिवल 'विहान - 23' ने मचाई धूम...!

By Rashtrabodh.com 19 December 2023



बिंदर चौकड़ा : भारत के प्रमुख विद्यार्थी मण्डलों में से एक विद्यार्थी इंटर-कॉलेज ऑन मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने दो दिवसीय ऑन-लाइन उत्सव विहान-23 के आयोजन किया। 16 और 17 दिसंबर को आयोजित यह कार्यक्रम कोलाहल और विभिन्न समुदायों को अभिभूत करने वाली एक लोक उत्सव के रूप में प्रस्तुत था। इस कार्यक्रम में बिंदर चौकड़ा और दिल्ली इलाहाबाद के कई कॉलेजों ने सक्रिय रूप से भाग लिया।

बिंदर चौकड़ा, इसका टीका, विचारधारा, विचार प्रसार, गुरु, गैरी म्य, टॉम टू टैला, बॉब साउथ वॉल, विदुत 3.0 जैसे अनेक-उद्योगों के मान्यता से छात्रों को अपना प्रतिक्रियात्मक विकास का एक बेहतर अवसर मिला। इन उद्योगों ने न केवल छात्रों को बढ़ावा दिया, बल्कि विद्यार्थी के अद्यतन-उद्योग को भी सुविधाजनक बनाया, जिससे पूरे उत्सव में एक उत्साह प्रभाव का प्रभाव हुआ। इन 24ई में सहायता की विहान-23, संदेश में, अधिकांश के विद्यार्थी को उत्साह करने के विभिन्न के संस्करण को ही उत्साह बढ़ाता है।

www.thenewsstrike.com

<https://thenewsstrike.com/vihaan-23-bimtechs-inter-college-extravaganza-sets-the-stage-ablaze>

THE NEWS STRIKE
LOCAL FOR LOCAL NEWS

VIHAAN '23: BIMTECH's Inter-College Extravaganza Sets the Stage Ablaze



 Birla Institute of Management Technology (BIMTECH), a prominent name in India's B-school landscape, marked the grand culmination of VIHAAN '23, a two-day inter-college festival on December 16 and 17. The event unfolded as a vibrant celebration of skills, abilities, and the rich diversity that defines the BIMTECH community, with numerous colleges from Greater Noida and Delhi NCR actively participating.

A plethora of events, including Best Manager, Eco Talks, Fincrossword, Retail Rush Hour, Goonj, Relay Rush, Toss to Travel, Brand Baja Bazarat, Vidyat 3.0, and more, provided a dynamic platform for students to showcase their managerial prowess and engage in healthy competition. These events not only fostered collaboration but also facilitated the exchange of ideas, infusing a contagious energy throughout the festival. VIHAAN '23, in essence, encapsulated BIMTECH's vision of molding the leaders of tomorrow.

The festival stood as a testament to BIMTECH's commitment to imparting the vibrancy of the next generation, poised to assume managerial roles on the global stage. Meticulously planned quizzes, talks, and branding competitions underscored a celebration of abilities and skill development among the participating students.



**Consolidated Media Coverage of
Press Release
on “BIMTECH Introduces
Comprehensive Artificial Intelligence &
Data Science (AI&DS) Course to Meet
Growing Industry Demand”
on
21th December, 2023**

PRINT COVERAGE



Index

Press Release- BIMTECH launches Comprehensive Artificial Intelligence & Data Science Course						
Sr.No	Date	Publication	Page	Edition	Circulation	EIV Value
1	22.12.2023	Ahmedabad Express	5	Ahmedabad	184950	5,610.24
2	22.12.2023	Gujarat Pranam	2	Ahmedabad	20861	4,858.56
3	22.12.2023	Heralad Young Leader	7	Ahmedabad	25000	6,478.08
4	22.12.2023	Palash News	2	Ahmedabad	25000	10,931.76
5	22.12.2023	Prabhat	3	Ahmedabad	22572	8,502.48
6	22.12.2023	Nai Dunia	4	Bhopal	104600	1,22,544
7	22.12.2023	Dainik Purnviram	7	Bhopal	15500	6,478.08
8	22.12.2023	Fine Times	4	Bhopal	6000	1,197.12
9	22.12.2023	Divya Bhaskar	14	Mumbai	19381	2,429.28
10	22.12.2023	Active Times	4	Mumbai	21000	8,907.36
11	23.12.2023	Everyday News	8	Lucknow	25000	1,619.52
12	23.12.2023	Janmadhyam	8	Lucknow	15000	4,048.8
13	23.12.2023	Readers Messangers	3	Lucknow	19000	4,262.4
14	26.12.2023	Eastern Chronicle	7	Kolkata	25000	4,858.56
15	24.12.2023	Pradesh Times	6	Bhopal	24675	1,619.52
16	22.12.2023	Haribhumi	5	Bhopal	1,00,000	57,600
17	22.12.2023	LN Star	8	Bhopal	24242	3,409.92
18	22.12.2023	Swadesh	10	Bhopal	89612	4,550.4
19	22.12.2023	Pradesh Today	6	Bhopal	25000	1,619.52
20	22.12.2023	Smay Jagat	2	Bhopal	25000	1,619.52
21	22.12.2023	Sandhya Prakash	6	Bhopal	25000	1,619.52
22	23.12.2023	Standard Herald	7	Ahmedabad	25000	2,024.4
23	23.12.2023	Times of Karnavati	3	Ahmedabad	25000	4,048.8
24	26.12.2023	The Statesman	11	National	20000	1,03,680



Total	7,96,513	3,59,572.48
-------	-----------------	--------------------



PUBLICATION : Ahmedabad Express

DATE : 22.12.2023

EDITION : Ahmedabad

PAGE No. : 5

BIMTECHએ ઉદ્યોગની વધતી માગને પૂર્ણ કરવા આર્ટિકિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સ કોર્સ રજૂ કર્યો

નવી દિલ્હી : વૈશ્વિક બજારોમાં એઆઈ-પ્રશિક્ષિત પ્રોફેશનલ્સની માગમાં વધારો જોવા મળી રહ્યો છે. અગ્રણી ભારતીય આઈટી કંપનીઓએ પણ તાજેતરમાં એઆઈ સાથે સંકળાયેલી નોકરીઓ માટે 4 લાખથી વધુ કર્મચારીઓને તાલીમ આપવાનો નિર્ણય કર્યો છે. ઇન્ડસ્ટ્રીની આ જરૂરિયાતને ધ્યાનમાં લેતાં બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH) એ 'આર્ટિકિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સમાં બે વર્ષનો ફુલ-ટાઈમ પોસ્ટ ગ્રેજ્યુએટ ડિપ્લોમા ઇન મેનેજમેન્ટ [PGDM]' શરૂ કર્યો છે. આ પ્રોગ્રામનો હેતુ વિવિધ ડોમેન્સમાં મેનેજમેન્ટ વિષયો સાથે આર્ટિકિશિયલ ઇન્ટેલિજન્સ અને ડેટા સાયન્સ ટેકનોલોજીનું સંકલન પૂરું પાડવાનો, રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય સ્તરે ઉદ્યોગ અને એકેડેમિયા વચ્ચે જોડાણને પ્રોત્સાહિત કરવાનો તથા ટેકનિકલ કુશળતા, એનાલિટિકલ ક્ષમતાઓ ધરાવતા તથા કાર્યક્ષમ નિર્ણય લેવાની ક્ષમતા ધરાવતા મેનેજમેન્ટ પ્રોફેશનલ્સના જૂથની સ્થાપના કરવાનો છે.

PUBLICATION : Gujarat Pranam
DATE : 22.12.2023
EDITION : Ahmedabad
PAGE No. : 2

BIMTECHએ ઉદ્યોગની વધતી માગને પૂર્ણ કરવા વ્યાપક આર્ટિફિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સ (AI&DS) કોર્સ રજૂ કર્યો

નવી દિલ્હી, ૨૧મી ડિસેમ્બર, ૨૦૨૩: વૈશ્વિક બજારોમાં એઆઈ-પ્રશિક્ષિત પ્રોફેશનલ્સની માગમાં વધારો જોવા મળી રહ્યો છે. અગ્રણી ભારતીય આઈટી કંપનીઓએ પણ તાજેતરમાં એઆઈ સાથે સંકળાયેલી નોકરીઓ માટે ૪ લાખથી વધુ કર્મચારીઓને તાલીમ આપવાનો નિર્ણય કર્યો છે. ઇન્ડસ્ટ્રીની આ જરૂરિયાતને ધ્યાનમાં લેતાં બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH) એ "આર્ટિફિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સમાં બે વર્ષનો ફુલ-ટાઈમ પોસ્ટ ગ્રેજ્યુએટ ડિપ્લોમા ઇન મેનેજમેન્ટ ચેન્જ્સ" શરૂ કર્યો છે. આ પ્રોગ્રામનો હેતુ વિવિધ ડોમેન્સમાં મેનેજમેન્ટ વિષયો સાથે આર્ટિફિશિયલ ઇન્ટેલિજન્સ અને ડેટા સાયન્સ ટેકનોલોજીનું સંકલન પૂરું પાડવાનો, રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય સ્તરે ઉદ્યોગ અને એકેડેમિયા વચ્ચે જોડાણને પ્રોત્સાહિત કરવાનો તથા ટેકનિકલ કુશળતા, એનાલિટિકલ ક્ષમતાઓ ધરાવતા તથા કાર્યક્ષમ

નિર્ણય લેવાની ક્ષમતા ધરાવતા મેનેજમેન્ટ પ્રોફેશનલ્સના જૂથની સ્થાપના કરવાનો છે.

આ ૨૪ મહિનાનો પ્રોગ્રામ છે. જે વિદ્યાર્થીઓ પીજીડીએમ સફળતાપૂર્વક પૂર્ણ કરશે તેઓ ફાઈનાન્સ, એજ્યુકેશન, ઓટોમોટિવ, રિટેઈલ, એન્ટરટેઈનમેન્ટ, સાયબર સિક્યુરિટી અને ટકાઉ સંરક્ષણ જેવા ક્ષેત્રોમાં અત્યાધુનિક એઆઈ પ્રોજેક્ટ્સ ઉપર કામ કરવા માટે લાયક બનશે તેમજ એઆઈનો ઉપયોગ કરીને ફાઈનાન્સિયલ પોર્ટફોલિયોનું સંચાલન, સ્માર્ટ લોજિસ્ટિક્સ સિસ્ટમને વિકસાવવી અને ગોઠવવી અને ઇ-કોમર્સ વગેરે માટે રેકમન્ડર સિસ્ટમ્સ વિકસાવી શકશે. એઆઈને ૭૫ ટકા કંપનીઓ દ્વારા અપનાવવામાં આવે તેવી ધારણા છે તેમજ તેના સ્તરમાં વધારો થવાનો અંદાજ છે, જ્યાં ૫૦ ટકા સંસ્થાઓ રોજગાર વૃદ્ધિમાં તેની અપેક્ષા રાખે છે.



PUBLICATION : Herald Young Leader
DATE : 22.12.2023
EDITION : Ahmedabad
PAGE No. : 7

बिमटेक ने एआई एंड डीएस कोर्स शुरू किया

नई दिल्ली, वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम] लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेश देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा।

यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशांसा प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75 लाख कंपनियों द्वारा अपनाए जाने की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50 लाख संगठनों को उम्मीद है कि इससे नौकरी में वृद्धि होगी।

बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने कहा, भारत में, 2024 तक एआई और डेटा साइंस पेशेवरों की मांग 10 लाख से अधिक होने की उम्मीद है, और वर्तमान में ऐसे पेशेवरों की मांग और आपूर्ति के बीच 51 लाख का अंतर है। विशेषज्ञों का अनुमान है कि 2030 तक डेटा साइंस और मैथेमेटिकल साइंस से संबंधित नौकरियों में 31.4 लाख की वृद्धि होगी, जो ज्यादातर एआई-आधारित हैं।

PUBLICATION : Palash News
DATE : 22.12.2023
EDITION : Ahmedabad
PAGE No. : 2

उद्योग की बढ़ती मांग को पूरा करने के लिए बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस और डेटा साइंस (एआई एंड डीएस) कोर्स शुरू किया

बिमटेक ने इस 2-वर्षीय पूर्णकालिक आवासीय स्नातकोत्तर मैनेजमेंट प्रोग्राम में प्रबंधन शिक्षा के साथ एआई और डेटा साइंस को इंटीग्रेट किया है। नई दिल्ली, 21 दिसंबर, 2023- वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने %आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम]% लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेश देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा।

यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशांसा प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75 बिलियन डॉलर के कंपनियों द्वारा अपनाए जाने की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50 बिलियन डॉलर के उम्मीद है कि इससे नौकरी में वृद्धि होगी। बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने कहा, %भारत में, 2024 तक एआई और डेटा साइंस पेशेवरों की मांग 10 लाख से अधिक होने की उम्मीद है, और वर्तमान में ऐसे पेशेवरों की मांग और आपूर्ति के बीच 51 बिलियन डॉलर का अंतर है। विशेषज्ञों का अनुमान है कि 2030 तक डेटा साइंस और मैथेमेटिकल साइंस से संबंधित नौकरियों में 31.4 बिलियन डॉलर की वृद्धि होगी, जो ज्यादातर एआई-

आधारित हैं। बिमटेक के डीन-एकेडेमिक्स प्रो. एसएस दुबे ने कहा, %एआई और डीएस को मैनेजमेंट एजुकेशन के साथ जोड़ते हुए विद्यार्थी एक बहुमुखी कौशल सेट प्राप्त करेंगे जो पारंपरिक सीमाओं से परे है। इन डोमेन का फ्यूजन शिक्षार्थियों को जटिल डेटा पैटर्न को समझने, नवीन रणनीतियों को चलाने और सूचित डेटा-संचालित निर्णय लेने के लिए सशक्त बनाएगा। यह फ्यूजन तेजी से विकसित हो रहे परिदृश्य में आगे रहने की चाबी है, जो व्यक्तियों को आने वाले समय की व्यावसायिक दुनिया की पेचीदगियों को समझने में सक्षम करेगा। % प्रोग्राम का फोकस वास्तविक दुनिया की व्यावसायिक चुनौतियों को हल करने के लिए एआई-संचालित रणनीतियों का उपयोग करने में कुशल दूरदर्शी लीडर को तैयार करना है। कार्यक्रम का व्यापक दृष्टिकोण, व्यावहारिक अनुभव के साथ सैद्धांतिक नींव यह सुनिश्चित करती है कि इससे स्नातक हुए विद्यार्थियों के पास एआई परिदृश्य को खंगालने के लिए आवश्यक फुर्ती और विशेषज्ञता हो।

PUBLICATION : Prabhat
DATE : 22.12.2023
EDITION : Ahmedabad
PAGE No. : 2

BIMTECHએ ઉદ્યોગની વધતી માગને પૂર્ણ કરવા વ્યાપક આર્ટિકિશિયલ ઈન્ટેલિજન્સ એન્ડ ડેટા સાયન્સ કોર્સ રજૂ કર્યો

વૈશ્વિક બજારોમાં એઆઈ-પ્રશિક્ષિત પ્રોફેશનલ્સની માગમાં વધારો જોવા મળી રહ્યો છે. અગ્રણી ભારતીય આઈટી કંપનીઓએ પણ તાજેતરમાં એઆઈ સાથે સંકળાયેલી નોકરીઓ માટે ૪ લાખથી વધુ કર્મચારીઓને તાલીમ આપવાનો નિર્ણય કર્યો છે. ઈન્ડસ્ટ્રીની આ જરૂરિયાતને ધ્યાનમાં લેતાં બિરલા ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH) એ "આર્ટિકિશિયલ ઈન્ટેલિજન્સ એન્ડ ડેટા સાયન્સમાં બે વર્ષનો ફુલ-ટાઈમ પોસ્ટ ગ્રેજ્યુએટ ડિપ્લોમા ઈન મેનેજમેન્ટ [PGDM]" શરૂ કર્યો છે. આ પ્રોગ્રામનો હેતુ વિવિધ ડોમેન્સમાં મેનેજમેન્ટ વિષયો સાથે આર્ટિકિશિયલ ઈન્ટેલિજન્સ અને ડેટા સાયન્સ ટેકનોલોજીનું સંકલન પૂરું પાડવાનો, રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય સ્તરે ઉદ્યોગ અને એકેડેમિયા વચ્ચે જોડાણને પ્રોત્સાહિત કરવાનો તથા ટેકનિકલ કુશળતા, એનાલિટિકલ ક્ષમતાઓ ધરાવતા તથા કાર્યક્ષમ નિર્ણય લેવાની ક્ષમતા ધરાવતા મેનેજમેન્ટ

પ્રોફેશનલ્સની સ્થાપના કરવાનો છે. આ ૨૪ મહિનાનો પ્રોગ્રામ છે. જે વિદ્યાર્થીઓ પીજીડીએમ સફળતા પૂર્વક પૂર્ણ કરશે તેઓ ફાઈનાન્સ, એજ્યુકેશન, ઓટોમોટિવ, રિટેઈલ, એન્ટરટેઈનમેન્ટ, સાયબર સિક્યુરિટી અને ટકાઉ સંરક્ષણ જેવા ક્ષેત્રોમાં અત્યાધુનિક એઆઈ પ્રોજેક્ટ્સ ઉપર કામ કરવા માટે લાયક બનશે તેમજ એઆઈનો ઉપયોગ કરીને ફાઈનાન્સિયલ પોર્ટફોલિયોનું સંચાલન, સ્માર્ટલોજિસ્ટિક્સ સિસ્ટમને વિકસાવવી અને ગોઠવવી અને ઈ-કોમર્સ વગેરે માટે રેકમન્ડર સિસ્ટમ્સ વિકસાવી શકશે. એઆઈને ૭૫ ટકા કંપનીઓ દ્વારા અપનાવવામાં આવે તેવી ધારણા છે તેમજ તેના સ્તરમાં વધારો થવાનો અંદાજ છે, જ્યાં ૫૦ ટકા સંસ્થાઓ રોજગાર વૃદ્ધિમાં તેની અપેક્ષા રાખે છે.

BIMTECHના ડાયરેક્ટર ડો. હરિવંશ ચતુર્વેદીએ કહ્યું હતું કે, "ભારતમાં એઆઈ અને ડેટા સાયન્સ

પ્રોફેશનલ્સની માગ વર્ષ ૨૦૨૪ સુધીમાં ૧ મિલિયનને પાર કરી જવાનો અંદાજ છે તથા હાલમાં આ પ્રોફેશનલ્સની માગ અને સપ્લાયમાં ૫૧ ટકાનું અંતર છે. નિષ્ણાંતોના અંદાજ મુજબ વર્ષ ૨૦૩૦ સુધીમાં મુખ્યત્વે એઆઈ આધારિત ડેટા સાયન્સ અને મેથેમેટિકલ સાયન્સ સંબંધિત નોકરીની માગમાં ૩૧.૪ ટકાનો વધારો થશે."

BIMTECHના ડીન-એક્ઝેક્યુટિવ, પ્રો. એસ.એસ. દુબેએ કહ્યું હતું કે, "એઆઈ અને ડીએસને મેનેજમેન્ટ શિક્ષણ સાથે એકીકૃત કરીને વિદ્યાર્થીઓ બહુવિધ કુશળતા મેળવશે, જે પરંપરાગત સીમાઓને પાર કરે છે. આ ડોમેન્સનું ફ્યુઝન શીખનારાઓને જટિલ ડેટા પેટર્ન સમજવા, નવીન વ્યૂહરચનાઓને આગળ ધપાવવી તથા માહિતી આધારિત ડેટા આધારિત નિર્ણયો લેવા માટે સક્ષમ બનાવશે. આ ફ્યુઝન એ ઝડપથી વિકસતા લેન્ડસ્કેપમાં આગળ રહેવા માટે મહત્વપૂર્ણ છે."



PUBLICATION : Nai Dunia
DATE : 22.12.2023
EDITION : Bhopal
PAGE No. : 4

बिमटेक ने प्रबंधन शिक्षा के साथ एआई और डेटा साइंस को इंटीग्रेट किया

भोपाल। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। भारतीय आईटी कंपनियों ने एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नो. ने आर्टिफिशियल

इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय पीजी डिप्लोमा लॉन्च किया। जिसमें प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन, राष्ट्रीय-अंतर्राष्ट्रीय स्तरों पर उद्योग-शिक्षा को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है।

PUBLICATION : Dainik Purnviram
DATE : 22.12.2023
EDITION : Bhopal
PAGE No. : 7

उद्योग की बढ़ती मांग को पूरा करने के लिए बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस और डेटा साइंस (एआई एंड डीएस) कोर्स शुरू किया

नई दिल्ली। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इस्टीमेट्स ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने %आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा



[पीजीडीएम] लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न क्षेत्रों में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और अंतरराष्ट्रीय दोनों

स्तरो पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावों निर्णय लेने की क्षमता का संयोजन होगा। यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे

क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशासनात्मक प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75वें कंपनियों द्वारा अपनाए जाने की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50वें संगठनों को उम्मीद है कि इसमें नौकरी में वृद्धि होगी।

PUBLICATION : Fine Times
DATE : 22.12.2023
EDITION : Bhopal
PAGE No. : 2

उद्योग की बढ़ती मांग को पूरा करने के लिए बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस और डेटा साइंस (एआई एंड डीएस) कोर्स शुरू किया

बिमटेक ने इस 2-वर्षीय पूर्णकालिक आवासीय स्नातकोत्तर मैनेजमेंट प्रोग्राम में प्रबंधन शिक्षा के साथ एआई और डेटा साइंस को इंटीग्रेट किया है

नई दिल्ली। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने %आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम]% लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और अंतरराष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा। यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का

उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुसंधान प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75 नौकरियों द्वारा अपनाए जाने की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50 नौकरियों को उम्मीद है कि इससे नौकरी में वृद्धि होगी। बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने कहा, %भारत में, 2024 तक एआई और डेटा साइंस पेशेवरों की मांग 10 लाख से अधिक होने की उम्मीद है, और वर्तमान में ऐसे पेशेवरों की मांग और आपूर्ति के बीच 5:1 का अंतर है। विशेषज्ञों का अनुमान है कि 2030 तक डेटा साइंस और मैथेमेटिकल साइंस से संबंधित नौकरियों में 3.14 गुना की वृद्धि होगी, जो ज्यादातर एआई-आधारित है। बिमटेक के डीन-एकेडमिक्स प्रो. एसएस दुबे ने कहा, %एआई और डीएस को मैनेजमेंट एजुकेशन के साथ जोड़ते हुए विद्यार्थी एक बहुमुखी कौशल सेट प्राप्त करेंगे जो पारंपरिक सीमाओं से परे है। इन डोमेन का फ्यूजन शिक्षार्थियों को जटिल डेटा पैटर्न को समझने, नवीन रणनीतियों को चलाने और सूचित डेटा-संचालित निर्णय लेने के लिए सशक्त बनाएगा। यह फ्यूजन तेजी से विकसित हो रहे परिदृश्य में आगे रहने की चाबी है, जो व्यक्तियों को आने वाले समय की व्यावसायिक दुनिया की पेचीदगियों को समझने में सक्षम करेगा। प्रोग्राम का फोकस वास्तविक दुनिया की व्यावसायिक चुनौतियों को हल करने के लिए एआई-संचालित रणनीतियों का उपयोग करने में कौशल दूरदर्शी लीडर को तैयार करना है। कार्यक्रम का व्यापक दृष्टिकोण, व्यावहारिक अनुभव के साथ सैद्धांतिक नींव यह सुनिश्चित करती है कि इससे स्नातक हुए विद्यार्थियों के पास एआई परिदृश्य को खंगालने के लिए आवश्यक फुर्ती और विशेषज्ञता हो।

PUBLICATION : Divya Bhaskar

DATE : 22.12.2023

EDITION : Mumbai

PAGE No. : 12

આર્ટિફિશિયલ ઇન્ટેલિજન્સ & ડેટા સાયન્સ કોર્સ રજૂ

મુંબઈ | અગ્રણી ભારતીય આઈટી કંપનીઓએ પણ તાજેતરમાં એઆઈ સાથે સંકળાયેલી નોકરીઓ માટે 4 લાખથી વધુ કર્મચારીઓને તાલીમ આપવાનો નિર્ણય કર્યો છે. ઈન્ડસ્ટ્રીની આ જરૂરિયાતને ધ્યાનમાં લેતાં બિરલા ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (બિનટેક) એ “આર્ટિફિશિયલ ઈન્ટેલિજન્સ એન્ડ ડેટા સાયન્સમાં બે વર્ષનો ફુલ-ટાઈમ પોસ્ટ ગ્રેજ્યુએટ ડિપ્લોમા ઈન મેનેજમેન્ટ [પીજીડીએમ]” શરૂ કર્યો છે. આ પ્રોગ્રામનો હેતુ વિવિધ ડોમેન્સમાં મેનેજમેન્ટ વિષયો સાથે આર્ટિફિશિયલ ઈન્ટેલિજન્સ અને ડેટા સાયન્સ ટેકનોલોજીનું સંકલન પૂરું પાડવાનો, રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય સ્તરે ઉદ્યોગ અને એકેડેમિયા વચ્ચે જોડાણને પ્રોત્સાહિત કરવાનો તથા ટેકનિકલ કુશળતા, એનાલિટિકલ ક્ષમતાઓ ધરાવતા તથા કાર્યક્ષમ નિર્ણય લેવાની ક્ષમતા ધરાવતા મેનેજમેન્ટ પ્રોફેશનલ્સના જૂથની સ્થાપના કરવાનો છે, એમ ડાયરેક્ટર ડો. હરિવંશ ચતુર્વેદીએ કહ્યું હતું.



PUBLICATION : Active Times
DATE : 22.12.2023
EDITION : Mumbai
PAGE No. : 2

4 Friday 22 December 2023

BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course to Meet Growing Industry Demand

Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities. This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth. Dr. Harivansh Chaturvedi, Director, BIMTECH, said, "In India, demand for AI and Data Science professionals is expected to exceed 1 million by 2024, and there is currently a 51% gap between demand and supply for such professionals. Experts predict that by 2030, there will be a 31.4% increase in jobs related to Data Science and mathematical science, mostly AI-based." Prof. SS Dubey, Dean-Academics, BIMTECH, said, "By integrating AI and DS with management education, students will acquire a multifaceted skill set that transcends conventional boundaries. The fusion of these domains will empower learners to decipher complex data patterns, drive innovative strategies, and make informed data-driven decisions. This fusion is the key to staying ahead in a rapidly evolving landscape, positioning individuals as trailblazers capable of navigating the intricacies of tomorrow's business world."

PUBLICATION : Everyday News

DATE : 23.12.2023

EDITION : Lucknow

PAGE No. : 8

बिमटेक ने एआई एंड डीएस कोर्स शुरू किया

लखनऊ एवरीडे न्यूज संवाददाता)। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा पीजीडीएम लॉन्च किया है।



PUBLICATION : Janmadhyam
DATE : 23.12.2023
EDITION : Lucknow
PAGE No. : 8

बिमटेक ने एआई एंड डीएस कोर्स शुरू किया

नई दिल्ली। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम] लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा। यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशांसा प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे।

PUBLICATION : Readers Messengers

DATE : 23.12.2023

EDITION : Lucknow

PAGE No. : 3

बिगटेक ने एआई एंड डीएस कोर्स शुरू किया

लखनऊ। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिगटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम] लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा। यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशांसा प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75+ कंपनियों द्वारा अपनाए जाने की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50+ संगठनों को उम्मीद है कि इससे नौकरी में वृद्धि होगी।



PUBLICATION : Eastern Chronicle
DATE : 26.12.2023
EDITION : Kolkata
PAGE No. : 7

BIMTECH launches PGDM in Artificial Intelligence & Data Science

Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science." The 24-month program aims to provide an amalgamation of artificial intelligence and data science

technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

"The program's focus is to

produce visionary leaders adept at utilizing AI-driven strategies to solve real-world business challenges. The program's comprehensive approach, integrating theoretical foundations with hands-on experience, ensures graduates possess the agility and expertise required to navigate the dynamic AI landscape," the institute said.



PUBLICATION : Pradesh Times
DATE : 24.12.2023
EDITION : Bhopal
PAGE No. : 6

आर्टिफिशियल इंटेलिजेंस और डेटा साइंस (एआई एंड डीएस) कोर्स शुरू किया

नई दिल्ली। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम] लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेश देना, राष्ट्रीय और अंतरराष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा।

PUBLICATION : Haribhoomi

DATE : 22.12.2023

EDITION : Bhopal

PAGE No. : 5

बिम्बटेक ने एआईएंडडीएस कोर्स शुरू किया

नई दिल्ली। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिम्बटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा लांच किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और अंतरराष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है।

PUBLICATION : LN Star
DATE : 22.12.2023
EDITION : Bhopal
PAGE No. : 8

उद्योग की बढ़ती मांग को पूरा करने के लिए बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस और डेटा साइंस कोर्स शुरू किया

नई दिल्ली एजेंसी। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम] लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेश देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का संयोजन होगा।

यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और स्पेसटेक/बिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशासना प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75 बंधक कंपनियों द्वारा अपनाए जाने

की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50 बंधक संगठनों की उम्मीद है कि इससे नौकरी में वृद्धि होगी। बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने कहा, भारत में, 2024 तक एआई और डेटा साइंस पेशेवरों की मांग 10 लाख से अधिक होने की उम्मीद है, और वर्तमान में ऐसे पेशेवरों की मांग और आपूर्ति के बीच 51 बंधक अंतर है। विशेषज्ञों का अनुमान है कि 2030 तक डेटा साइंस और मैथेमेटिकल साइंस से संबंधित नौकरियों में 31.4 बंधक की वृद्धि होगी, जो ज्यादातर एआई-आधारित हैं। बिमटेक के डीन-एकेडमिक्स प्रो. एसएस दुबे ने कहा, एआई और डीएस को मैनेजमेंट एजुकेशन के साथ जोड़ते हुए विद्यार्थी एक बहुमुखी कौशल सेट प्राप्त करेंगे जो पारंपरिक सीमाओं से परे है। इन डोमेन का फ्यूजन शिक्षार्थियों को जटिल डेटा पैटर्न को समझने, नवीन रणनीतियों को चलाने और सूचित डेटा-संचालित निर्णय लेने के लिए सशक्त बनाएगा। यह फ्यूजन तेजी से विकसित हो रहे परिदृश्य में आगे रहने की चाबी है, जो व्यक्तियों को आने वाले समय की व्यावसायिक दुनिया की पेचीदगियों को समझने में सक्षम करेगा। प्रोग्राम का फोकस वास्तविक दुनिया की व्यावसायिक चुनौतियों को हल करने के लिए एआई-संचालित रणनीतियों का उपयोग करने में कुशल दूरदर्शी लीडर को तैयार करना है। कार्यक्रम का व्यापक दृष्टिकोण, व्यावहारिक अनुभव के साथ सैद्धांतिक नींव यह सुनिश्चित करती है कि इससे सनातक हुए विद्यार्थियों के पास एआई परिदृश्य को खंगालने के लिए आवश्यक फुर्ती और विशेषज्ञता है।



PUBLICATION : Swadesh
DATE : 22.12.2023
EDITION : Bhopal
PAGE No. : 10

बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस कोर्स शुरू किया

नई दिल्ली। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 'आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम]' लॉन्च किया है।



PUBLICATION : Pradesh Today
DATE : 22.12.2023
EDITION : Bhopal
PAGE No. : 6

उद्योग की बढ़ती मांग को पूरा करने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस कोर्स शुरू

नई दिल्ली। भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। डॉ. हरिवंश चतुर्वेदी ने कहा उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में पीजीडीएम लॉन्च किया है।



PUBLICATION : Samay Jagat
DATE : 22.12.2023
EDITION : Bhopal
PAGE No. : 2

बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस और डेटा साइंस कोर्स शुरू किया

नई दिल्ली। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का का संयोजन होगा।



PUBLICATION : Sandhya Prakash

DATE : 22.12.2023

EDITION : Bhopal

PAGE No. : 6

उद्योग की बढ़ती मांग को पूरा करने के लिए बिमटेक ने व्यापक आर्टिफिशियल इंटेलिजेंस और डेटा साइंस कोर्स शुरू किया

नई दिल्ली एजेंसी। वैश्विक बाजारों में एआई-प्रशिक्षित पेशेवरों की मांग में वृद्धि देखी जा रही है। अग्रणी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 लाख से अधिक कर्मचारियों को प्रशिक्षित करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा [पीजीडीएम] लॉन्च किया है। कार्यक्रम का उद्देश्य विभिन्न डोमेन में प्रबंधन विषयों के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और अंतर्राष्ट्रीय दोनों स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे समूह को तैयार करना है, जिनके पास तकनीकी विशेषज्ञता, विश्लेषणात्मक क्षमताओं और प्रभावी निर्णय लेने की क्षमता का का संयोजन होगा। यह 24 महीने का प्रोग्राम है। पीजीडीएम को सफलतापूर्वक पूरा करने वाले छात्र फाइनेंस, एजुकेशन, ऑटोमोटिव, रिटेल, एंटरटेनमेंट, साइबर सुरक्षा और सस्टेनेबिलिटी कंजर्वेशन जैसे क्षेत्रों में अत्याधुनिक एआई प्रोजेक्ट पर काम करने के साथ-साथ फाइनेंस पोर्टफोलियो के प्रबंधन, स्मार्ट लॉजिस्टिक्स के विकास और उन्हें लागू करने सहित एआई का उपयोग करके ई-कॉमर्स आदि के लिए सिस्टम और अनुशांसा प्रणाली बनाने जैसे अन्य क्षेत्रों में काम करने के लिए योग्य होंगे। एआई को 75 प्रतिशत कंपनियों द्वारा अपनाए जाने की उम्मीद है, इसमें अच्छी नौकरियां निकलेगी। 50 प्रतिशत संगठनों को उम्मीद है कि इससे नौकरी में वृद्धि होगी। बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने कहा, भारत में, 2024 तक एआई और डेटा साइंस पेशेवरों की मांग 10 लाख से अधिक होने की उम्मीद है, और वर्तमान में ऐसे पेशेवरों की मांग और आपूर्ति के बीच 51 प्रतिशत का अंतर है।



PUBLICATION : Standard Herald
DATE : 23.12.2023
EDITION : Ahmedabad
PAGE No. : 7

BIMTECH એ AI&DS કોર્સ રજૂ કર્યો

વૈશ્વિક બજારોમાં એઆઈ-પ્રશિક્ષિત પ્રોફેશનલ્સની માગમાં વધારો જોવા મળી રહ્યો છે. અગ્રણી ભારતીય આઈટી કંપનીઓએ પણ તાજેતરમાં એઆઈ સાથે સંકળાયેલી નોકરીઓ માટે ૪ લાખથી વધુ કર્મચારીઓને તાલીમ આપવાનો નિર્ણય કર્યો છે. ઈન્ડસ્ટ્રીની આ જરૂરિયાતને ધ્યાનમાં લેતાં બિરલા ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી એ "આર્ટિફિશિયલ ઈન્ટેલિજન્સ એન્ડ ડેટા સાયન્સમાં બે વર્ષનો ફુલ-ટાઈમ પોસ્ટ ગ્રેજ્યુએટ ડિપ્લોમા ઈન મેનેજમેન્ટ શરૂ કર્યો છે. રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય સ્તરે ઉદ્યોગ અને એકેડેમિયા વચ્ચે જોડાણને પ્રોત્સાહિત કરવાનો તથા ટેકનિકલ કુશળતા, એનાલિટિકલ ક્ષમતાઓ ધરાવતા તથા કાર્યક્ષમ નિર્ણય લેવાની ક્ષમતા ધરાવતા મેનેજમેન્ટ પ્રોફેશનલ્સના જૂથની સ્થાપના કરવાનો છે.



PUBLICATION : Times of Karnavati
DATE : 23.12.2023
EDITION : Ahmedabad
PAGE No. : 3

BIMTECHએ ઉદ્યોગની વધતી માગને પૂર્ણ કરવા વ્યાપક આર્ટિફિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સ (AI&DS) કોર્સ રજૂ કર્યો

વૈશ્વિક બજારોમાં એઆઈ- પ્રશિક્ષિત પ્રોફેશનલ્સની માગમાં વધારો જોવા મળી રહ્યો છે. અગ્રણી ભારતીય આઈટી કંપનીઓએ પણ તાજેતરમાં એઆઈ સાથે સંકળાયેલી નોકરીઓ માટે ૪ લાખથી વધુ કર્મચારીઓને તાલીમ આપવાનો નિર્ણય કર્યો છે. ઇન્ડસ્ટ્રીની આ જરૂરિયાતને ધ્યાનમાં લેતાં બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી એ xઆર્ટિફિશિયલ ઇન્ટેલિજન્સ એન્ડ ડેટા સાયન્સમાં બે વર્ષનો ફુલ-ટાઈમ પોસ્ટ ગ્રેજ્યુએટ ડિપ્લોમા ઇન મેનેજમેન્ટ ચેન્જ્સ શરૂ કર્યો છે. આ પ્રોગ્રામનો હેતુ વિવિધ ડોમેન્સમાં મેનેજમેન્ટ વિષયો સાથે આર્ટિફિશિયલ ઇન્ટેલિજન્સ અને ડેટા સાયન્સ ટેકનોલોજીનું સંકલન પૂરું પાડવાનો, રાષ્ટ્રીય અને આંતરરાષ્ટ્રીય સ્તરે ઉદ્યોગ અને એકેડેમિયા વચ્ચે

જોડાણને પ્રોત્સાહિત કરવાનો તથા ટેકનિકલ કુશળતા, એનાલિટિકલ ક્ષમતાઓ ધરાવતા તથા કાર્યક્ષમ નિર્ણય લેવાની ક્ષમતા ધરાવતા મેનેજમેન્ટ પ્રોફેશનલ્સના જૂથની સ્થાપના કરવાનો છે. આ ૨૪ મહિનાનો પ્રોગ્રામ છે. જે વિદ્યાર્થીઓ પીજીડીએમ સફળતાપૂર્વક પૂર્ણ કરશે તેઓ ફાઈનાન્સ, એજ્યુકેશન, ઓટોમોટિવ, રિટેઈલ, એન્ટરટેઈનમેન્ટ, સાયબર સિક્યુરિટી અને ટકાઉ સંરક્ષણ જેવા ક્ષેત્રોમાં અત્યાધુનિક એઆઈ પ્રોજેક્ટ્સ ઉપર કામ કરવા માટે લાયક બનશે તેમજ એઆઈનો ઉપયોગ કરીને ફાઈનાન્સિયલ પોર્ટફોલિયોનું સંચાલન, સ્માર્ટ લોજિસ્ટિક્સ સિસ્ટમને વિકસાવવી અને ગોઠવવી અને ઈ-કોમર્સ વગેરે માટે રેકમન્ડર સિસ્ટમ્સ વિકસાવી શકશે.

PUBLICATION : The Staesman
DATE : 26.12.2023
EDITION : National
PAGE No. : 11

Integrating AI and data science



Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a two-year full-time PGDM in artificial intelligence & data science.

This is a 24-month

programme. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI.



ONLINE COVERAGE



Index

Sr.No	Publication	Link	Reach	EIV value
1	Republic world	https://www.republicworld.com/education/bimtech-launches-comprehensive-artificial-intelligence-data-science-course/	3M	
2	Financial Express	https://www.financialexpress.com/jobs-career/education-bimtech-introduces-a-two-year-pg-diploma-programme-in-ai-and-data-science-3344101/lite/	7.5M	1,65,000
3	News18	https://www.news18.com/education-career/bimtech-introduces-a-2-year-pgdm-programme-in-artificial-intelligence-and-data-science-8712798.html	47.4M	2,20,000
4	Telegraph India	https://www.telegraphindia.com/edugraph/news/bimtech-introduces-artificial-intelligence-check-details-here/cid/1988686	13.64M	
5	College Dunia	https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports	8.8M	
6	Careers 360	https://news.careers360.com/bimtech-launches-2-year-pgdm-programme-in-ai-data-science	71.05M	
7	Asian Net News	https://hindi.asianetnews.com/career/education/bimtech-starts-two-year-pgdm-course-in-ai-and-data-science-check-job-opportunities-details-here-xat/articleshow-i53xhgs	68.7M	
8	Shiksha	https://www.shiksha.com/news/mba-bimtech-launches-pgdm-in-artificial-intelligence-data-science-blogId-147471	66M	
9	The Hindu	https://www.thehindu.com/education/news-from-the-world-of-education-december-26-2023/article67676394.ece	15.1M	2,75,000
10	Edtech Review	https://www.edtechreview.in/news/bimtech-launches-2-year-pg-diploma-programme-in-artificial-intelligence-data-science/	1.2M	
11	CXO Today	https://cxotoday.com/press-release/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/	1.3M	50,000
12	India Education Diary	https://indiaeducationdiary.in/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/	1.6M	
13	News Patrolling	https://newspatrolling.com/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/	0.7M	
14	City Air News	https://www.cityairnews.com/content/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand	0.6M	



15	Passionate Marketing	https://www.passionateinmarketing.com/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/	0.7M	
16	Menafn	https://menafn.com/1107652384/BIMTECH-Introduces-Comprehensive-Artificial-Intelligence-Data-Science-Course-To-Meet-Growing-Industry-Demand	4.2M	
17	ET	https://www.educationtimes.com/article/alerts/99734415/weekly-alerts-check-out-the-colleges-inviting-applications-for-admissions-scholarships-and-more	0.49M	
		Total	314.49 M	7,10,00 0

www.republicworld.com

<https://www.republicworld.com/education/bimtech-launches-comprehensive-artificial-intelligence-data-science-course/>



Updated December 21st, 2022 at 18:00 IST

BIMTECH launches Comprehensive Artificial Intelligence & Data Science Course

BIMTECH has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science."

Global markets are experiencing an upsurge in demand for AI-trained professionals, prompting leading Indian IT firms to initiate training for over 4 lakh workers in AI-centric roles. Responding to this industry imperative, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science." This program seeks to merge artificial intelligence and data science technology with managerial subjects across various domains, fostering collaboration between industry and academia on national and global scales. Its goal is to shape a cadre of Management professionals equipped with technical prowess, analytical acumen, and proficient decision-making skills.

This rigorous 24-month curriculum will equip graduates to spearhead cutting-edge AI initiatives in finance, education, automotive, retail, entertainment, cybersecurity, and environmental sustainability. They will engage in diverse projects, from managing financial portfolios to devising smart logistics systems and crafting e-commerce recommender systems using AI. The widespread adoption of AI, anticipated by 75% of companies, is predicted to spur job growth but also lead to high turnover, as noted by 50% of organizations.

www.financialexpress.com

<https://www.financialexpress.com/jobs-career/education-bimtech-introduces-a-two-year-pg-diploma-programme-in-ai-and-data-science-3344101/lite/>

 **FINANCIAL EXPRESS**
Read to Lead

BIMTECH Introduces a two-year PG Diploma programme in AI and Data Science

The programme's focus is to produce visionary leaders adept at utilising AI-driven strategies to solve real-world business challenges.

Written by [FE Education](#)

December 21, 2023 12:15 IST



Global markets are witnessing a rise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI.

Birla Institute of Management Technology (BIMTECH) has launched a two-year full-time Post Graduate Diploma in Management (PGDM) in Artificial Intelligence (AI) and Data Science. The programme aims to provide an amalgamation of AI and data science technology with Management subjects in different domains, as per the official announcement.

Institute claims that the students who successfully complete the PGDM will be qualified to work on AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI.



www.telegraphindia.com

<https://www.telegraphindia.com/edugraph/news/bimtech-introduces-artificial-intelligence-check-details-here/cid/1988686>



BIRLA INSTITUTE OF MANAGEMENT TECHNOLO...

BIMTECH Introduces Artificial Intelligence & Data Science Course; Check Details Here

Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

www.news18.com

<https://www.news18.com/education-career/bimtech-introduces-a-2-year-pgdm-programme-in-artificial-intelligence-and-data-science-8712798.html>



BIMTECH Introduces a 2 Year PGDM Programme in Artificial Intelligence and Data Science

• Created By: [Suremya Sunilraj](#) • [News18.com](#) • Last Updated: DECEMBER 21, 2023, 16:15 IST • [New Delhi, India](#)



This 24-month curriculum is being launched at a time when there is a global shortage of Artificial Intelligence (AI) and Data Science professionals

• Follow us: [WhatsApp](#) [Facebook](#) [Twitter](#)
[Telegram](#) [Google News](#)

Birla Institute of Management Technology (BIMTECH) has announced the introduction of a two-year full-time Post Graduate Diploma in Management (PGDM) programme in Artificial Intelligence & Data Science. This 24-month curriculum is being launched at a time when there is a global shortage of Artificial Intelligence (AI) and Data Science professionals. Recognising the urgent market demand for qualified people in these fields, the curriculum is designed to give a combination of AI and data science technologies with management topics from a variety of disciplines, both on a national and worldwide scale.

Graduates of the PGDM programme will be well-trained to work on innovative AI projects in a variety of fields, such as finance, education, cybersecurity, automotive, retail, entertainment, and sustainable conservation.

www.collegedunia.com

<https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports>



Birla Institute of Management Technology was established in 1988 with a vision of developing ethical leaders for society. Considered as the best Management/PGDM school in Delhi NCR, the campus is always buzzing with some of the other events. Read on to know the latest happenings at BIMTECH!

BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course to Meet Growing Industry Demand

New Delhi, December 21st, 2023: Global markets are witnessing a rise in demand of AI trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.

Dr. Hariwanoh Chaturvedi, Director, BIMTECH, said, "In India, demand for AI and Data Science professionals is expected to exceed 1 million by 2024, and there is currently a 51% gap between demand and supply for such professionals. Experts predict that by 2030, there will be a 31.4% increase in jobs related to Data Science and mathematical science, mostly AI-based."

Prof. SS Dubey, Dean-Academics, BIMTECH, said, "By integrating AI and DS with management education, students will acquire a multifaceted skill set that transcends conventional boundaries. The fusion of these domains will empower learners to decipher complex data patterns, drive innovative strategies, and make informed data-driven decisions. This fusion is the key to staying ahead in a rapidly evolving landscape, positioning individuals as trailblazers capable of navigating the intricacies of tomorrow's business world."

The program's focus is to produce visionary leaders adept at utilizing AI-driven strategies to solve real-world business challenges. The program's comprehensive approach, integrating theoretical foundations with hands-on experience, ensures graduates possess the agility and expertise required to navigate the dynamic AI landscape.

www.news.careers360.com

<https://news.careers360.com/bimtech-launches-2-year-pgdm-programme-in-ai-data-science>



BIMTECH launches 2-year PGDM programme in AI, Data Science

Graduates of the BIMTECH PGDM programme will be well-prepared to work on cutting-edge AI initiatives in industries such as banking, education, and cybersecurity.

Compare Colleges

College Comparison based on Courses, Placement, Rank, Fee

Compare Now



BIMTECH PGDM in AI and data science is of 24-months. (Image: Official site)

Careers360 Connect | Dec 22, 2023 - 5:49 p.m. IST

Share Via   

NEW DELHI: Birla Institute of Management Technology (BIMTECH) has announced the launch of a full-time 24-month Post Graduate Diploma in Management (PGDM) degree in artificial intelligence (AI) and data science.

Recommended: Get important details about BIMTECH Greater Noida. [Download Brochure](#)

Recognising the growing market requirement for competent individuals in these areas, the newly launched BIMTECH programme is designed to provide a blend of AI and data science technology with management themes from a number of disciplines both on a national and global scale.

Harivansh Chaturvedi, director, BIMTECH said, "In India, demand for AI and Data Science professionals is expected to exceed 1 million by 2024, and there is currently a 51% gap between demand and supply for such professionals. Experts predict that by 2030, there will be a 31.4% increase in jobs related to data science and mathematical science, mostly AI-based."

www.hindi.asianetnews.com

<https://hindi.asianetnews.com/career/education/bimtech-starts-two-year-pgdm-course-in-ai-and-data-science-check-job-opportunities-details-here-xat/articleshow-i53xhgs>



बिम्टेक ने शुरू किया आर्टिफिशियल इंटेलिजेंस और डेटा साइंस में 2 वर्षीय पीजीडीएम कोर्स

Artha Tark | Published : Dec 21 2023, 02:07 PM IST



NEXT IN QUEUE



UPSC NDA & NA 1 2024 Registration: 400 चीख के लिए ऑनलाइन फॉर्म खोलें...



UPSC NDA NA 1 2024 Examination: जर्म चीख कर सफल हो सकते हैं...

खबर

इससे भी बढ़ती डिमांड को पूरा करने के लिए बिम्टेक ने एग्रेसिव गैर-प्रॉफिटिबल इंटेलिजेंस और डेटा साइंस (एआई एंड डीएस) कोर्स शुरू किया है। खतरा इसके बारे में चुनौती है।

सोशल मीडिया में एआई-ट्रेड प्रोफेशनल्स की डिमांड में वृद्धि देखी जा रही है। अपनी भारतीय आईटी कंपनियों ने भी हाल में एआई से जुड़ी नौकरियों के लिए 4 साल से अधिक कर्मचारियों को ट्रेड करने का निर्णय लिया है। उद्योग की इस आवश्यकता को समझते हुए बिम्टेक इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिम्टेक) ने आर्टिफिशियल इंटेलिजेंस और डेटा साइंस मैनेजमेंट में दो वर्षीय फुल टाइम पोस्ट ग्रेजुएट डिप्लोमा (पीजीडीएम) लॉन्च किया है। बिम्टेक ने इस 2-वर्षीय फुल टाइम डिप्लोमा पोस्टग्रेजुएट मैनेजमेंट प्रोग्राम में मैनेजमेंट एग्जिक्यूटिव के साथ एआई और डेटा साइंस को इंटीग्रेट किया है। कार्यक्रम का उद्देश्य विभिन्न उद्योगों में मैनेजमेंट सॉल्यूट के साथ आर्टिफिशियल इंटेलिजेंस और डेटा साइंस टेक्नोलॉजी का समावेशन देना, राष्ट्रीय और आंतर्राष्ट्रीय स्तरों पर उद्योग और शिक्षा जगत के बीच जुड़ाव को बढ़ावा देना और मैनेजमेंट प्रोफेशनल्स के एक ऐसे ग्रुप को तैयार करना है, जिनके पास टैलेंट्स एक्सपर्टिज, एनलिटिक्स एप्लिकेटी और इन्वेंटिव डिजिटल सेने की कैपैबिलिटी का सम्मिश्रण होगा।

www.shiksha.com

<https://www.shiksha.com/news/mba-bimtech-launches-pgdm-in-artificial-intelligence-data-science-blogId-147471>



BIMTECH launches PGDM in Artificial Intelligence & Data Science

1 min read | Comment | Share

FOLLOW US

Keep Me Notified



Anam Anant

Assistant Manager - Content

New Delhi, Updated on Dec 21, 2023 12:48 IST

The 24-month program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.



BIMTECH launches PGDM in AI and Data Science

Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science." The 24-month program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

www.thehindu.com

<https://www.thehindu.com/education/news-from-the-world-of-education-december-26-2023/article67676394.ece>



News from the world of education - December 26, 2023

Information on admissions, new courses, research, partnerships and other events in schools and colleges

December 26, 2023 04:53 pm | Updated December 26, 2023 01:05 pm IST

Birla Institute of Management Technology (BIMTECH) has launched a two-year full-time PostGraduate Diploma in Management in Artificial Intelligence & Data Science.

Eligibility: Graduate in Engineering/ Maths (Hons)/ Statistics (Hons) with 60% Marks (10+2+3 pattern)

Last date: December 31

Details at online.admissions.bimtech.ac.in



www.edtechreview.in

<https://www.edtechreview.in/news/bimtech-launches-2-year-pg-diploma-programme-in-artificial-intelligence-data-science/>

 EdTechReview

BIMTECH Launches 2-Year PG Diploma Programme in Artificial Intelligence & Data Science

Birla Institute of Management Technology (BIMTECH) recently unveiled a full-time two-year Postgraduate Diploma in Management (PGDM) programme in [artificial intelligence \(AI\)](#) and data science. As per the official announcement, the programme aims to provide an amalgamation of AI and data science technology with Management subjects in various domains, to promote [engagement](#) between industry and academia at both the national and international levels, and to establish a group of Management professionals with a combination of technical expertise, analytical capabilities, and effective decision-making abilities.



www.cxotoday.com

<https://cxotoday.com/press-release/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/>



BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course to Meet Growing Industry Demand

BIMTECH to integrate AI and Data Science with management education with this 2-year full-time residential postgraduate management program

Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.

www.indiaeducationdiary.in

<https://indiaeducationdiary.in/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/>



BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course To Meet Growing Industry Demand

By India Education Diary ... On Dec 21, 2023



New Delhi : Global markets are witnessing a rise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.

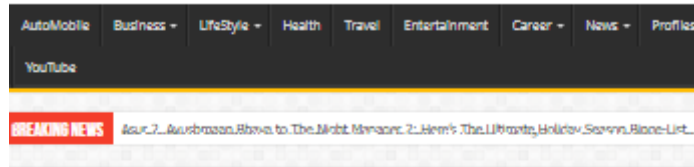
Dr. Hariवंsh Chaturvedi, Director, BIMTECH, said, "In India, demand for AI and Data Science professionals is expected to exceed 1 million by 2024, and there is currently a 51% gap between demand and supply for such professionals. Experts predict that by 2030, there will be a 31.4% increase in jobs related to Data Science and mathematical science, mostly AI-based."

Prof. SS Dubey, Dean-Academics, BIMTECH, said, "By integrating AI and DS with management education, students will acquire a multifaceted skill set that transcends conventional boundaries. The fusion of these domains will empower learners to decipher complex data patterns, drive innovative strategies, and make informed data-driven decisions. This fusion is the key to staying ahead in a rapidly evolving landscape, positioning individuals as trailblazers capable of navigating the intricacies of tomorrow's business world."

The program's focus is to produce visionary leaders adept at utilizing AI-driven strategies to solve real-world business challenges. The program's comprehensive approach, integrating theoretical foundations with hands-on experience, ensures graduates possess the agility and expertise required to navigate the dynamic AI landscape.

www.newspatrolling.com

<https://newspatrolling.com/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/>



BIMTECH INTRODUCES COMPREHENSIVE ARTIFICIAL INTELLIGENCE & DATA SCIENCE (AI&DS) COURSE TO MEET GROWING INDUSTRY DEMAND

By Naman Bansal | December 21, 2023 | PR

BIMTECH to Integrate AI and Data Science with management education with this 2-year full-time residential postgraduate management program

Bengaluru, December 21st, 2023: Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.



www.cityairnews.com

<https://www.cityairnews.com/content/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand>



BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course to Meet Growing Industry Demand

BIMTECH to integrate AI and Data Science with management education with this 2-year full-time residential postgraduate management program

Bengaluru, December 21, 2023: Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.



www.passionateinmarketing.com

<https://www.passionateinmarketing.com/bimtech-introduces-comprehensive-artificial-intelligence-data-science-aids-course-to-meet-growing-industry-demand/>



BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science (AI&DS) Course to Meet Growing Industry Demand

Mumbai, December 21st, 2023: Global markets are witnessing a rise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.

www.menafn.com

<https://menafn.com/1107652384/BIMTECH-Introduces-Comprehensive-Artificial-Intelligence-Data-Science-Course-To-Meet-Growing-Industry-Demand>



BIMTECH Introduces Comprehensive Artificial Intelligence & Data Science Course To Meet Growing Industry Demand

Date
12/21/2023 12:19:03 AM

Share on Facebook

Tweet on Twitter



(MENAFN- ForPressRelease) Bengaluru, December 21st, 2023: Global markets are witnessing a raise in demand of AI-trained professionals. Leading Indian IT companies have also lately made the decision to train more than 4 lakh workers for jobs involving AI. Understanding this industry need, Birla Institute of Management Technology (BIMTECH) has launched a "Two-year full-time Post Graduate Diploma in Management [PGDM] in Artificial Intelligence & Data Science." The program aims to provide an amalgamation of artificial intelligence and data science technology with Management subjects in different domains, promote engagement between industry and academia at both national and international levels, and establish a group of Management professionals who possess a combination of technical expertise, analytical capabilities, and effective decision-making abilities.

This is a 24-month program. Students who successfully complete the PGDM will be qualified to work on cutting-edge AI projects in fields like finance, education, automotive, retail, entertainment, cybersecurity, and sustainable conservation along with other verticals such as managing financial portfolios, developing and deploying smart logistics systems and creating recommender systems for e-commerce etc using AI. AI is expected to be adopted by 75% of companies and is projected to lead to high churn, with 50% of organizations expecting it to drive job growth.

www.educationtimes.com

<https://www.educationtimes.com/article/alerts/99734415/weekly-alerts-check-out-the-colleges-inviting-applications-for-admissions-scholarships-and-more>



Trending Keywords : 

Home > Articles > Alerts > WEEKLY ALERTS: Check Out The Colleges Inviting Applications For A

WEEKLY ALERTS: Check out the colleges inviting applications for admissions, scholarships and more

Before applying for the course students must check the eligibility criteria

BIMTECH, Greater Noida invites applications for PGDM in Artificial Intelligence, Data Science, International Business, Insurance Business Management, Retail Management, comprehensive AI & Data Science

Eligibility: Candidates must be graduates

Deadline: December 31, 2023

Link: online_admissions_bimtech.ac.in

SPECIAL STORY

Index

Interview-Dr H Chaturvedi, Director, BIMTECH				
1	Business World	Main	250k	1,64000
2	Business World	https://www.businessworld.in/article/Developing-Responsible-Leaders/02-12-2023-500830/	380.1k	1,65,000

PUBLICATION : Business World

DATE : 26-12-23

EDITION : National



2020-21, and 30 per cent of our online learners are women. We are very happy to share that this online PGDM has more than 950 students who come from diverse strata of our society, small towns and even from foreign countries. All these students have missed the higher education due to personal and financial reasons but are now able to get the same quality of BIMTECH teaching in a flexible and affordable manner using technology and tools.

To fulfil the mandate of NEP 2020, we are also giving serious thought to introducing multidisciplinary courses and also adding undergraduate courses in management.

How will artificial intelligence (AI) impact management education and what is your institute's approach to disruptive technologies?

The impact of AI can be considered at two levels. The first one being its adoption in the back office function such as admission, examination pro-

cessing, content creation, etc. In this area, we are increasingly adopting AI to bring efficiency, innovativeness and responsiveness to our students. The second area of AI impact is on teaching/learning. Our professors are deeply researching and understanding use and deployment of AI and in teaching/learning. We are adopting an innovative yet cautious approach to adopt this technology in an ethical and responsible manner.

What are the changing expectations of the corporate world and industry and how are you meeting those expectations?

The corporate world expects us to produce managers who are industry ready from day one. In order to meet this expectation, we review our curriculum and enhance it to meet current industry expectations. As mentioned above, several skill-building courses, use of cutting-edge technology labs and live projects of social and entrepreneurial nature are being given to our students.

What are the changing aspirations of students? What experience do they want while at B-school and how are you meeting those aspirations?

The aspirations of our students are constantly changing. They are more tech-savvy, aspirational, highly competitive and much focused to achieve their goals in life. Our job as a B-school academician is to give wings to their aspirations by creating necessary conditions for learning. By empowering them to choose suitable specialisations, connecting them with their dream companies through internship programmes and mentoring them with a unique blend of professors and CXOs.

What are the biggest challenges before B-schools today and what solutions would you suggest?

Our biggest challenge is to meet the demands of Industry 5.0 and NEP 2020. To meet these challenges, we need to work very fast in adopting new technologies and to groom our students with cutting-edge courses needed by the industry. In coming years, we will also be required to expand our soft and hard infrastructure for adding new programmes. But we are confident of meeting these challenges with the support of our stakeholders. 📧

upasana@businessworld.in



**B-SCHOOL SPECIAL
DIRECTOR SPEAK**

DEVELOPING RESPONSIBLE LEADERS

Harivansh Chaturvedi, Director, Birla Institute of Management Technology (BIMTECH), Greater Noida, on the institute's infrastructural development, approach to disruptive technologies and much more

By Upasana

What is the current thrust area at the institution and what have been some of the significant changes in terms of infrastructure, faculty recruitment and curriculum revamp? BIMTECH is a leading niche B-school which is driven by its vision of 'developing responsible leaders with an entrepreneurial mindset and striving for sustainability'. Our current thrust area is to position our institute as a leading research and teaching institution in management discipline.

Our name includes technology, which nudges us to adopt technology in various spheres of our activities on a continuous basis. This includes curriculum redesign, adding technology and skill oriented courses such as Emerging Technology, Business Transformation, Industry 4.0, etc.

We are well aware that technology is a major disruptor as well as enabler for all businesses. Accordingly, our students, who are going to be the future managers, need to be ingrained with a solid technology foundation and its business applications so that they can be productive from day one.

In the last three years, we have upgraded infrastructure by adding a complete new floor to our academic block, building two new modern computer labs and enhancing IT facilities in all our offices, classrooms and support infrastructure.

Given the changing needs of business, we have

recruited faculty with requisite skills and our curriculum has been recalibrated with the needs of the industry. This includes several value-added certifications offered by leading tech and consulting companies like Salesforce.com, AWS, KPMG, Grant Thornton, Swiss Re and many others.

How is NEP being rolled out on the campus?

We are studying the New Education Policy (NEP) very carefully as well as meticulously to adopt some of the options and initiatives provided. Following directions given by NEP 2020, we have started an online PGDM during the pandemic years of

"The aspirations of our students are constantly changing; they are more tech savvy, aspirational, highly competitive and much focused to achieve their goals in life"

www.businessworld.in

<https://www.businessworld.in/article/Developing-Responsible-Leaders/02-12-2023-500830/>

BW BUSINESSWORLD
December 21, 2023

Developing Responsible Leaders

By **Prabhu**

H. Chaturvedi, Director, Birla Institute of Management Technology (BIMTECH), Greater Noida, on the institute's infrastructural development, approach to disruptive technologies and much more

Photo Credit:



What is the current thrust area at the institution and what have been some of the significant changes in terms of infrastructure, faculty recruitment and curriculum revamp?

BIMTECH is a leading niche B school which is driven by its vision of 'developing responsible leaders with an entrepreneurial mindset and striving for sustainability'. Our current thrust area is to position our institute as a leading research and teaching institution in management discipline.

Our name includes technology, which nudges us to adopt technology in various spheres of our activities on a continuous basis. This includes curriculum redesign, adding technology and skill oriented courses such as Emerging Technology, Business Transformation, Industry 4.0, amongst many others.

We are well aware that technology is a major disruptor as well as enabler for all businesses. Accordingly, our students, who are going to be the future managers, need to be ingrained with a solid technology foundation and its business applications so that they can be productive from day one.

In the last three years, we have significantly upgraded infrastructure by adding a complete new floor to our academic block, building two new modern computer labs and enhancing IT facilities in all our offices, classrooms and support infrastructure.

Given the changing requirements of business, we have recruited faculty with requisite skills and our curriculum has been recalibrated with the needs of the industry. This includes several value added certifications offered by leading tech and consulting companies like Salesforce.com, AWS, KPMG, Grant Thornton, Swiss Re and many others.

AUTHORED ARTICLE

Index

Authored Article-Dr. Arunaditya Sahay				
1	Economic Times	https://government.economictimes.indiatimes.com/news/governance/sustainable-development-goals-and-the-worldwide-climate-action-to-save-lives-and-ecosystems/105647318	12M	2,75,000

www.government.economicstimes.indiatimes.com

<https://government.economicstimes.indiatimes.com/news/governance/sustainable-development-goals-and-the-worldwide-climate-action-to-save-lives-and-ecosystems/105647318>

 **ET Government.com**
Your Exclusive e-Governance Source

Sustainable development goals and the worldwide climate action to save lives and ecosystems

Montreal Protocol (1987) and Kyoto Protocol (1992) were two instruments, United Nations adopted to tackle the problems of ozone depletion and global warming, the later contributing mainly to climate change. Countries all over the world, through international protocols and agreements, agreed to tackle the climate change problem.



 **Dr. Arunaditya Sanay** • ETGovernment
Updated on Dec 5, 2023 at 12:27 PM IST



Emissions gap report (UNEP's 2023 edition) has highlighted the six-sector solution shown in the figure.

Signed by heads of state from 159 nations in September 2000, the Millennium Development Goals (MDGs) were translated into Sustainable Development Goals (SDGs) in 2015. A broad range of social and economic development issues have been covered by SDGs.

Apart from others, these issues include hunger, poverty, education, health, water, sanitation, Energy, environment, gender, social justice and climate change.

The 17 SDGs, which are to be achieved by 2030 are interconnected to each other, the primacy shifting from one goal to the other; the latest primacy being that of Climate Action. The SDG goals are divided into 169 targets as given by the UN and adopted by all the countries. The achievement of goals call for worldwide joint action by governments, businesses and civil society to solve pressing global sustainability issues.

Index

Authored Article-Gagan Katiyar Sir				
1	ET	https://government.economictimes.indiatimes.com/blog/omni-channels-bridging-the-gap-between-digital-and-brick-and-mortar-shopping/105833976	12m	2,75,000

www.government.economictimes.indiatimes.com

<https://government.economictimes.indiatimes.com/blog/omni-channels-bridging-the-gap-between-digital-and-brick-and-mortar-shopping/105833976>



Omni Channels: Bridging the gap between digital and brick-and-mortar shopping

The implementation of cutting-edge technologies, such as Artificial Intelligence and the Internet of Things, has become crucial for retailers' omni-channel strategies. These developments enable predictive analytics, inventory optimization, and real-time engagement with consumers.



Gagan Katiyar · ETCGovernment
Updated on Dec 8, 2023 at 01:06 PM IST



In the early 2010s, stores began using data analytics and customer insights to improve their customers' shopping trips through more tailored product suggestions and advertising.

By 2027, it is expected that there will be 1,090 million online shoppers worldwide. The data suggest that by 2023, user penetration will reach 57.6%, and by 2027, it will reach 73.7%.

The e-commerce sector is predicted to expand rapidly during the next few years. By 2023, sales are expected to reach \$63.17 billion at an annual growth rate of 14.11%.

Assuming that the present growth trend continues, the e-commerce market is expected to reach \$107.1 billion (in volume) by 2027.



LISTICLE ARTICLE



Index

Listicle Article-Professor Sanjiva Shankar Dubey Sir				
<u>Sr.No</u>	Publication	Link	Reach	EIV value
1	India Today	https://www.indiatoday.in/education-today/featurephilia/story/why-experts-focus-on-high-demand-skill-sets-in-pgdm-programmes-for-new-india-2475491-2023-12-13	27M	3,30,000

www.indiatoday.in

<https://www.indiatoday.in/education-today/featurephilia/story/why-experts-focus-on-high-demand-skill-sets-in-pgdm-programmes-for-new-india-2475491-2023-12-13>

INDIA TODAY

Why experts focus on high-demand skill sets in PGDM programmes for new India

The diverse array of PGDM and diploma courses, particularly in areas like International business, Insurance Management, Retail Management, and AI/Data Science, reflects a proactive response to the evolving demands of the job market.

 Listen to Story

 Share

ADVERTISEMENT

 Fly into the holiday spirit with the **CHRISTMAS SALE**  T&C Apply.



Why experts focus on high-demand skill sets in PGDM programmes for new India



India Today Education Desk

New Delhi, UPDATED: Dec 13, 2023 16:51 IST

By 2027, companies predict that 44 per cent of their workforce's core skills will be compromised as technology advances faster than companies can design and scale training programs. Six out of 10 workers will need training by 2027, but the report suggests only half of workers currently have access to adequate training opportunities.


However, businesses recognise the need to upskill and reskill their workforces, with 82% planning to invest in on-the-job learning and training.

Index

Dr. H. Chaturvedi, Director, Bimtech		Subscribers
1	You Tube-Safalta Talks https://www.youtube.com/live/we6XqbOvJ1k?si=Pcp8bZgL4VMqtc7S	10.6K Subscribers

www.youtube.com

<https://www.youtube.com/live/we6XqbOvJ1k?si=Pcp8bZgL4VMqtc7S>

 **Safalta Talks**
10.6K subscribers



Skills and Competencies for 21st Century | Dr. Harivansh Chaturvedi | SAFALTA TALKS

 Safalta Talks
10.6K subscribers

Subscribe

15



Share

Download

Clip

Save



105 views · Streamed 5 days ago · #digitalworld #educational #motivational
#safaltatalks #digitalworld #motivational #inspirational #educational #skills #skilleddevelopment #technology
Dr. Harivansh Chaturvedi | Director, Birla Institute of Management Technology (BIMTECH)
...more

INDUSTRY STORY



Index

Industry Story							
Sr.No	Date	Publication	Edition	Page	Language	Circulation	EIV Value
1	28th Dec, 2023	Millennium Post	National	11	English	84000	18,66,240

PUBLICATION : Millennium Post
DATE : 28.12.2023
EDITION : National
PAGE No. : 11

REWIND 2023

AI REVOLUTION & SKILL BOOM

The Indian education system has been undergoing reforms with a focus on preparing students for an ever-evolving future

ANINDITA ACHARYA

In 2023, education in India saw significant changes. Artificial Intelligence (AI) became integral to learning. There was a growing demand for courses in AI, Machine Learning, and Data Science, reflecting the evolving job market. A noteworthy

shift was the UGC's move to allow foreign universities to set up campuses in India, fostering international collaborations. Also, SaaS-based education gained prominence, simplifying processes and enhancing the overall learning experience. *Millennium Post* takes a look at some of the trends that shaped the educational landscape in 2023.

Gamification emerged as a popular trend in education in 2023 and helped to improve skill acquisition, motivation, and engagement of the learners



TECHNOLOGICAL INNOVATION:

The year 2023 witnessed a remarkable surge in the integration of Artificial Intelligence (AI) across diverse industries, mentioned Prof Santosh Kudtarkar, Dean of Liberal Education, FLAME University. He also informed that Virtual Reality (VR) and Augmented Reality (AR), both forms of Extended Reality (XR), has gained prominence in education. Prof Kanak K Ganguly, Professor and Dean (Development) at IIM Kashipur said the introduction of AI and other technologies have influenced the landscapes of learning and accelerated the pace of change in the global labour market. Prof Sanjiva Shankar Dubey, Dean (Academics) and Chairperson Centre for Online Studies - COOLS, Birla Institute of Management Technology (BIMTECH) said the widespread use of generative AI and large language models in education not only became more prevalent but also significantly transformed businesses.




DIGITAL LEARNING

The widespread embrace of digital learning platforms, notably accelerated by the Covid-19 pandemic, transformed how education is delivered, informed Sardar Taranjit Singh, Managing Director, JIS Group. This trend in 2023 emphasised e-learning, online assessments, and digital resources, significantly increasing accessibility across various regions in India. He also highlighted the integration of innovative teaching methodologies such as experiential learning, flipped classrooms, project-based learning, and gamification which redefined traditional teaching practices. Dr Kudtarkar also echoed the same and informed how gamification emerged as a popular trend in education in 2023 and helped to improve skill acquisition, motivation, and engagement of the learners.

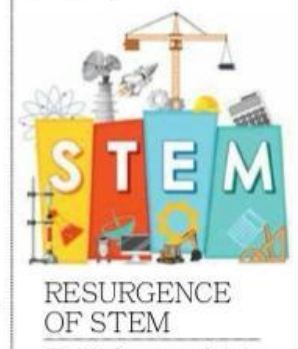
IMPACT OF NEP 2020

Many educationists believe National Education Policy (NEP) 2020 is making the Indian education system better. According to Shalini Nambiar, Director Principal, Seth Anandram Jaipuria School, Ghaziabad, NEP 2020 is the catalyst ushering in changes in the Indian education landscape. "The education trends of 2023 were aligned with the implementation of NEP's vision in letter and spirit. One big development was the release of the National Curriculum Framework for School Education in August. This new framework will bring about a seismic change in Indian education with the 5+3+3+4 framework of schooling. The NCF also proposed that students in classes 9 and 10 should study three languages, out of which two should be Indian native languages. The recent decision of the CBSE to not disclose divisions and distinctions was another significant move to shift the focus from grade-oriented education to a more holistic form of learning that develops critical thinking and problem solving in learners," she said.




SKILL-BASED EDUCATION

In 2023, with the world focusing more on industry and jobs, the demand for skilled workers has gone up. So, acquiring technical and vocational skills have been important. "A noticeable shift towards skill-based learning aimed to bridge the gap between theoretical knowledge and industry demands. Vocational training, internships, and practical skill development gained prominence, enhancing employability prospects in 2023," said Singh of JIS.



RESURGENCE OF STEM

In 2023, there was a steady rise in the demand for STEM (science, technology, engineering, mathematics) courses. The prominence of STEM education not only fueled innovation but also played a pivotal role in fostering entrepreneurship, thereby contributing to the heightened interest and demand for STEM courses throughout the year. "Soft skills and STEM include communication skills, team-working skills, creative thinking, interpersonal problem-solving, relationship management, and conflict resolution. In 2023, STEM education measured and assessed organisational capabilities in this area," said Dr Kudtarkar.



RISE OF HYBRID LEARNING

Though the Covid-19 pandemic accelerated the trend, hybrid learning is here to stay. Hybrid learning, providing flexibility, personalisation, and a student-centered experience, is now embraced by nearly all educational institutions and edtech platforms, incorporating a blended approach to learning. "It is an education model that gained momentum during the pandemic. It combines traditional in-person instruction with online learning, offering students the flexibility of online learning, while still facilitating the structure and interaction of traditional classroom learning," said Singh.



Index

<u>Sr.No</u>	Publication	Link	Reach	EIV value
1	Millennium Post	https://www.millenniumpost.in/amp/k-reers/rewind-2023-ai-revolution-skill-boom-545825	1.2M	-

www.millenniumpost.in

<https://www.millenniumpost.in/amp/k-reers/rewind-2023-ai-revolution-skill-boom-545825>



Rewind 2023: AI Revolution & Skill Boom

The Indian education system has been undergoing reforms with a focus on preparing students for an ever-evolving future

In 2023, education in India saw significant changes. Artificial Intelligence (AI) became integral to learning. There was a growing demand for courses in AI, Machine Learning, and Data Science, reflecting the evolving job market. A noteworthy shift was the UGC's move to allow foreign universities to set up campuses in India, fostering international collaborations. Also, SaaS-based education gained prominence, simplifying processes and enhancing the overall learning experience. Millennium Post takes a look at some of the trends that shaped the educational landscape in 2023.

Technological innovation: The year 2023 witnessed a remarkable surge in the integration of Artificial Intelligence (AI) across diverse industries, mentioned Prof Santosh Kudarkar, Dean of Liberal Education, FLAME University. He also informed that Virtual Reality (VR) and Augmented Reality (AR), both forms of Extended Reality (XR), has gained prominence in education. Prof Kunal K Ganguly, Professor and Dean (Development) at IIM Kashipur said the introduction of AI and other technologies have influenced the landscape of learning and accelerated the pace of change in the global labour market. Prof Sanjiva Shankar Dubey, Dean (Academics) and Chairperson Centre for Online Studies -COOLS, Birla Institute of Management Technology (BIMTECH) said the widespread use of generative AI and large language models in education not only became more prevalent but also significantly transformed businesses.