



# PR REPORT

## NOVEMBER 2023

Prepared By





## Activity Sheet – November 2023

- Event Coverage and Press Release on “7th BIMTECH Insurance Colloquium Sheds Light On Climate Change’s Impact On Insurance And Sustainability”
- First Day- Event Coverage- “BIMTECH's 3rd PRISM 2023 International Conference Gathers Visionaries to Navigate Business Challenges of Leadership, Digitalization, and Sustainability
- Final-Press Release on BIMTECH successfully concludes 3rd PRISM 2023 INTERNATIONAL CONFERENCE
- Press Release-AIC BIMTECH & NEDAR Foundation
  
- Industry Story : Media Opportunity from News9 Practice sample papers to secure 100 percentile in CAT 2023
- Authored Articles :
  - Professor Rajeev Sharma, Chairperson-India Today
  - Professor Sanjiva Shankar Dubey- News9
  
- Digital Interview : India today Interview-Dr H Chaturvedi, Director at the Birla Institute of Management Technology (BIMTECH)
- TV Interview : News24 Interview-Dr H Chaturvedi, Director at the Birla Institute of Management Technology (BIMTECH)
- Interview- Careers 360 Magazine by BIMTECH Sanjiva Sir (Dean)



## Outline of PR Activities

### *Press Event & Press Releases*

Event Coverage and Press Release "7th BIMTECH Insurance Colloquium Sheds Light On Climate Change's Impact On Insurance And Sustainability"

### *Top Publications*

India Today, Indian Express, Statesman, Times of India, Hindustan Times, Dainik Bhaskar, Telegraph, Aaj Tak, Pioneer, The Week, Navbharat, GNT TV, College Dunia, MBA Rendezvous, BW Education

### *Proposed Opportunities (Missed / Pending)*

Article-ET and Safalta. Com (Amar Ujala)

### *Industry Story:*

News9

### *Total Print and Online Coverages*

30 + 41

### *Circulation and Earned Influence Value for the Month*

20.97 Lakh+ 14.67 Lakh

### *Cummulative Online Reach for the Month*

372M+ 20.90 Lakh

# PR DOCUMENT



## Press Release

# 7th BIMTECH Insurance Colloquium Sheds Light On Climate Change's Impact On Insurance And Sustainability

**November, 07, 2023:** Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, organised the 7th BIMTECH Insurance Colloquium in Mumbai. The Colloquium was themed at "Expanding the Sustainable Value Chain: Climate Change's Impact on Property & Casualty, Health and Life Insurance." There were intriguing and insightful conversations about the important relationship between climate change, insurance, and sustainability.

Dr. H. Chaturvedi, Director, BIMTECH gave a heartfelt welcoming address to kick off the Insurance Colloquium. Prof. Bejon Kumar Misra, an expert in international consumer policy and a member of the General Insurance Council's executive committee then gave an insightful theme address. Setting the tone for the day's talks, former LIC of India Chairman Shri M.R. Kumar then took the stage to give an engaging keynote address.

The release of the "India Insurance Report," which offered insightful information about the current situation of the insurance market in India, was one of the event's major highlights.

Prof Bejon Kumar Misra, International Consumer Policy Expert, Member Executive Committee - General Insurance Council said, "In today's world, we must prioritize sustainability, innovation, and the well-being of every individual. Let us work together, consult all stakeholders, and create a future where no one is left behind. As we strive to achieve ambitious goals, remember, there's no shortcut to success, and customer delight is the key. We have the power to overcome challenges and make healthcare affordable for all. Let's take the pledge to work together, innovate, and build a brighter future for India and the world."

Shri M.R. Kumar, Former Chairman, LIC of India said, "Climate change will significantly impact the insurance industry with higher severity of cat losses, inadequacy of property coverages, and higher business interruption losses. India is one of the most vulnerable countries to climate-induced flooding and heat stress. The city of Mumbai could suffer economic damages of USD 49 to 50 billion by 2050 due to sea level rise. Insurers must integrate both physical and transition risks and find ways to manage them effectively. Policymakers may need to require insurers to extend coverage where economically unfeasible."

Atul D. Boda, Group Chairman of all the J.B. Boda Group of Companies, said, "Through 80 years of dedicated work, I have been privileged to witness the growth and success of J.B. Boda Group, a journey made possible by the collective efforts of a remarkable team. I extend my heartfelt gratitude to all our clients, stakeholders, and especially my life partner and family members for their unwavering support. With renewed energy and enthusiasm as a result of this recognition from BIMTECH, I will forward to continuing our journey and making great progress in the years ahead." Prof. (Dr.) Abhijit K. Chatteraj, a Chartered Insurer and the Dean of SWSS; Professor & Chairperson of PGDM-IBM at BIMTECH, emphasized the importance of a net zero transition in underwriting while moderating the first session. The panel discussed how to mitigate losses caused by climate risks. Property and casualty underwriters must strategically work to seize the growth

opportunities resulting from this transition. Underwriters must adjust their portfolio to minimize their carbon footprint.”

Of the three sessions, the first session was about “Climate Change, Insurance, and Inclusion” while the second session was focused on “Innovation in Insurance and Climate Change,” and the last session was themed around “Life and Livelihood Insurance and Consumers.”

The Colloquium concluded on a high note with the presentation of the Lifetime Achievement Award to Shri Atul D. Boda, Group Chairman of all the J. B. Boda Group of Companies. His acceptance address highlighted the industry’s commitment to addressing climate-related challenges.

## Press Release

### **BIMTECH's 3rd PRISM 2023 Concludes with Insightful Closing Remarks by IIM Nagpur Director, Education Advisor to the Chief Minister of the UP Government**

**November 20th, 2023; Greater Noida:** Birla Institute of Management Technology successfully hosted the '3rd PRISM 2023 INTERNATIONAL CONFERENCE' from November 17th to 19th. The conference explored the challenges of leadership, digitalization, and sustainability under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability."

The ceremony concluded with the Dr. Pritam Singh Award Ceremony and Valedictory Function, featuring distinguished personalities, including Prof. Anil Sahasrabudhe, Chairman of the National Educational Technology Forum; Prof. D P Singh, Education Advisor to the Chief Minister, UP Government; Mr. P Dwarkanath, President of PRISM; Bhimaraya Metri, Director, IIM Nagpur; Prof. Dr. C Rajkumar, Founding Vice-Chancellor of OP Jindal Global University, Haryana; and Prof. H Chaturvedi, Director of BIMTECH.

Dr. Pritam Singh Lifetime Achievement Award 2023 is conferred upon Prof. Anil Sahasrabudhe, Chairman of the National Educational Technology Forum, EC-NAAC, and NBA. Dr. Pritam Singh Transformational Leader Award 2023 is conferred upon Prof. Dr. C Rajkumar, the Founding Vice Chancellor of OP Jindal University, Haryana.

Bhimaraya Metri, Director, IIM Nagpur remarked, "During the 3rd PRISM conference in 2023, we observed active participation from a diverse array of esteemed individuals, including seasoned educators, scholars, and professionals deeply immersed in the field of education. Their collective engagement added immense value to the conference, fostering a dynamic exchange of ideas and insights."

Prof. H Chaturvedi, Director of BIMTECH, stated, "During the three-day conference, we learned one important thing: if you do good things in life, help others, take care of your pupils, people will never forget you, even if you depart from this world." He further illustrated this principle through the example of Dr. Pritam Singh, emphasizing his roles as an educator, thought leader, and administrator.

The 3rd PRISM 2023 INTERNATIONAL CONFERENCE was made possible through the generous support of its sponsors and partners. Adani Enterprises and Union Bank of India played pivotal roles as Gold Sponsors, while Executive Access contributed as a Silver Sponsor. The international conference also received valuable support from Hindustan Petroleum Corporation Ltd. (HPCL), Institute of Public Enterprise (IPE), Association of Indian Management Schools (AIMS), Vishwa Vishwani Institute of Systems & Management (VVISM), and Siva Sivani Institute of Management (SSIM) as Bronze Sponsors. Recognizing the significance of the conference, ICSSR (Indian Council for Social Science Research) and the Ministry of Education provided grant support. The media presence was amplified through the

collaboration with Business World as the Media Partner, and Education Promotion Society for India (EPSI) joined as a Partner, contributing to the success of the international conference.

**बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने सफलतापूर्वक तीसरे प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का किया समापन**

ग्रेटर नोएडा, 20 नवंबर, 2023 : बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे; प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार; प्रिज्म के अध्यक्ष श्री पी द्वारकानाथ; प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर; प्रोफेसर डॉ. सी राजकुमार, ओपी जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति; और बिमटेक के निदेशक प्रोफेसर एच.चतुर्वेदी थे।

पुरस्कार समारोह में डॉ. प्रीतम सिंह लाइफटाइम अचीवमेंट अवार्ड 2023 राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम, ईसी-एनएएसी, और एनबीए के अध्यक्ष प्रोफेसर अनिल सहस्रबुद्धे को प्रदान किया गया है। डॉ. प्रीतम सिंह ट्रांसफॉर्मेशनल लीडर अवार्ड 2023 ओपी जिंदल विश्वविद्यालय के संस्थापक कुलपति प्रोफेसर डॉ. सी. राजकुमार को प्रदान किया गया है।

नागपुर आईआईएम के निदेशक, प्रो. भीमाराय मेत्री ने कहा, "2023 में हुई तीसरी प्रिज्म कॉन्फ्रेंस के दौरान, हमने शिक्षा के क्षेत्र में विद्वानों और पेशेवरों के विभिन्न वार्ताकारों की सक्रिय भागीदारी देखी गई। उनकी इस सक्रिय भागीदारी ने सम्मेलन में मूल्यों एवं विचारों के आदान-प्रदान में सहयोग दिया है।"

बिमटेक के निदेशक डॉ. हरिवंश चतुर्वेदी ने कहा, "तीन दिवसीय सम्मेलन के दौरान, हमने एक महत्वपूर्ण बात सीखी: यदि आप जीवन में अच्छा करते हैं, दूसरों की मदद करते हैं, अपने छात्रों की देखभाल करते हैं, तो लोग आपको इस दुनिया को छोड़ने के बाद भी कभी नहीं भूलेंगे। उन्होंने एक शिक्षक, विचार-नेता, और प्रशासक के तौर पर डॉ. प्रीतम सिंह का उदाहरण देते हुए इस सिद्धांत को और स्पष्ट किया।"

Press Release

**ATPAR and AIC-BIMTECH bridging the Gap for Economic Empowerment in PwDs and Marginalized Communities under the Sambhav 2.0 campaign**

Greater Noida, November 7, 2023 – ATPAR and AIC-BIMTECH are actively bridging the gap for economic empowerment among People with Disabilities (PwD) and marginalized communities as part of the Sambhav 2.0 campaign. This initiative hosted its Incubation Program Convocation for the persons with disabilities.

Over the past two months, teams have diligently supported approximately 80 individuals, providing them with the knowledge and skills needed to enhance their livelihoods and embark on a path of sustainable empowerment. Under the Sambhav 2.0 campaign, aim to empower visionary entrepreneurs, including persons with disabilities, to break down barriers, effect societal change, and inspire everyone in their entrepreneurial journey with tailored mentorship, comprehensive resources, and strategic guidance.

During the certification program, the esteemed Chief Guest, Mr. Rajesh Aggarwal, IAS, Secy to GoI, DEPwD, MSJE, distributed certificates to the 80 deserving participants of the Incubation Program.

Dr. H. Chaturvedi, Director, BIMTECH, highlighted the mission is to promote and support entrepreneurs with disabilities across the country by providing customized online and offline solutions tailored to meet their specific business needs. These comprehensive services include entrepreneurship development training programs, consultancy, market and finance relations, and strategies to ensure the sustainability and growth of their enterprises.

Rajesh Aggarwal stated that the significant progress achieved in collaboration with ATPAR and Atal Incubation Centre-BIMTECH (AIC-BIMTECH) over the past two months. Over 80 participants received skill support to improve the quality of life for People with Disabilities (PwD), furthering their commitment to empowerment.

प्रेस रीलोज

**सातव्या बिमटेक इन्शुरन्स परिसंवादात हवामान बदलाचा विमा आणि शाश्वततेवर होत असलेल्या परिणामांवर चर्चा**

**किंवा**

**बिमटेकतर्फे जे. बी. बडोदा समूह कंपन्यांचे समूह अध्यक्ष श्री. अतुल डी. बोडा यांना जीवनगौरव पुरस्कार प्रदान**

३ नोव्हेंबर २०२३, मुंबई - बिर्ला इन्स्टिट्यूट ऑफ मॅनेजमेंट टेक्नोलॉजी (बिमटेक) या भारतातील आघाडीच्या बी- स्कूलसंपैकी एका बी- स्कूलने मुंबईत सातव्या बिमटेक विमा परिसंवादाचे आयोजन केले होते. 'शाश्वत मूल्य साखळी विस्तारताना - मालमत्ता, कॅज्युअल्टी, आरोग्य आणि जीवन विम्यावर होणारा हवामान बदलाचा परिणाम' ही या परिसंवादाची संकल्पना होती. हवामान बदल, विमा आणि शाश्वतता यांच्यातील महत्त्वाच्या संबंधांविषयी यावेळी माहितीपूर्ण चर्चा झाली.

बिमटेकचे संचालक डॉ. एच. चतुर्वेदी यांनी आपल्या हृदयस्पर्शी मनोगतासह विमा परिसंवादाची सुरुवात केली. आंतरराष्ट्रीय ग्राहक धोरण क्षेत्रातील तज्ज्ञ आणि जनरल इन्शुरन्स कौन्सिलच्या कार्यकारी समितीचे अध्यक्ष प्रो. बेजॉन कुमार मिश्रा यांनी परिसंवादाच्या संकल्पनेवर आधारित विचार मांडले. एलआयसी ऑफ इंडियाचे माजी अध्यक्ष श्री. एम. आर. कुमार यांनी आपल्या भाषणातून चर्चेला दिशा दिली.

‘इंडिया इन्शुरन्स रिपोर्ट’चे यावेळी अनावरण करण्यात आले. त्यामध्ये भारतातील विमा बाजारपेठेच्या सद्य स्थितीविषयी माहिती देण्यात आली. हे अनावरण कार्यक्रमाच्या प्रमुख वैशिष्ट्यांपैकी एक ठरले.

आंतरराष्ट्रीय ग्राहक धोरण क्षेत्रातील तज्ज्ञ आणि जनरल इन्शुरन्स कौन्सिलच्या कार्यकारी समितीचे अध्यक्ष प्रो. बेजॉन कुमार मिश्रा म्हणाले, ‘आजच्या जगात आपण शाश्वतता, नाविन्य आणि प्रत्येकाच्या स्वास्थ्यास प्राधान्य देणे गरजेचे आहे. एकत्रितपणे काम करत, भागधारकांचा सल्ला घेऊन आणि नव्या भविष्याची निर्मिती करूया जिथे कोणी मागे राहणार नाही. महत्त्वाकांक्षी ध्येयाच्या दिशेने काम करताना लक्षात ठेवा, की यशासाठी कोणताही शॉर्टकट नसतो आणि ग्राहक समाधान ही गुरूकिल्ली आहे. आव्हानांवर मात करण्याची आणि आरोग्यसेवा सर्वांसाठी वाजवी दरात उपलब्ध करण्याची क्षमता आपल्यामध्ये आहे. एकत्रितपणे काम करण्याची, नाविन्यनिर्मिती करण्याची व भारत तसेच जगासाठी उज्वल भविष्य उभारण्याची प्रतिज्ञा करूया.’

एलआयसी ऑफ इंडियाचे माजी अध्यक्ष श्री. एम. आर. कुमार म्हणाले, ‘हवामान बदलामुळे विविध आपत्तीतून होणाऱ्या नुकसानीचे जास्त प्रमाण, मालमत्ता कवरेजचे अपुरेपण आणि व्यवसायातील अडथळ्यांमुळे होणारे मोठे नुकसान यांचा विमा क्षेत्रावर लक्षणीय परिणाम होणार आहे. हवामान बदलामुळे येणारा पूर आणि गरमीचा सर्वाधिक फटका बसणाऱ्या देशांमध्ये भारताचा समावेश आहे. समुद्राची पातळी वाढल्यामुळे मुंबई शहराला २०५० पर्यंत ४९ ते ५० अब्ज आर्थिक नुकसान सहन करावे लागू शकते. विमा कंपन्यांनी शारीरिक व ट्रेनिंगजोखमीचा समावेश करून त्याचे व्यवस्थापन

करण्याचे मार्ग शोधणे आवश्यक आहे. धोरणकर्त्यांनी विमा कंपन्यांना आर्थिकदृष्ट्या अव्यवहार्य कव्हेरजचा विस्तार करणे गरजेचे असू शकते.’

सर्व जे. बी. बोडा समूह कंपन्यांचे समूह अध्यक्ष अतुल डी. बोडा म्हणाले, ’८० वर्षांच्या अथक मेहनतीनंतर जे. बी. बोडा समूहाचा विकास आणि यश पाहाण्याचे भाग्य मला लाभले. असामान्य टीममुळे हा प्रवास शक्य झाला. मी आमचे सर्व ग्राहक, भागधारक आणि विशेषतः आयुष्याची जोडीदार व कौटुंबिक सदस्यांचे त्यांनी दिलेल्या पाठिंब्याबद्दल आभारी आहे. बिमटेककडून मिळालेल्या या सन्मानानंतर नव्याने तयार झालेल्या उर्जेसह पुढे जाण्यासाठी आणि प्रगती करण्यासाठी मी उत्सुक आहे.’

प्रो. (डॉ.) अभिजित के. चट्टोराज, चार्टर्ड इन्शुरर, डीन - एसडब्ल्यूएसएस, प्रोफेसर आणि अध्यक्ष, पीजीडीएम- आयबीएम, बिमटेक यांनी पहिल्या सत्राचे मॉडरेटिंग करताना अंडररायटिंगमधील नेट झिरो ट्रान्झिशनचे महत्त्व अधोरेखित केले. पॅनेलने हवामान जोखमीमुळे होणारे नुकसान कसे कमी करायचे यावर चर्चा केली. मालमत्ता व दुर्घटना अंडररायटर्सनी या स्थित्यंतरातून तयार होणाऱ्या विकासाच्या संधींचा लाभ करून घेण्यासाठी धोरणात्मक पद्धतीने काम करावे. अंडररायटर्सनी त्यांचे कार्बन फुटप्रिंट्स कमी करण्यासाठी पोर्टफोलिओमध्ये अडजस्टमेंट करणे आवश्यक आहे.

तीन सत्रांपैकी पहिले सत्र ‘हवामान बदल, विमा आणि सर्वसमावेशकता’ याविषयी होते, तर दुसऱ्या सत्रामध्ये ‘विमा क्षेत्रातील नाविन्य आणि वातावरण बदल’ या विषयावर भर देण्यात आला. तिसरे सत्र ‘जीवन आणि अर्थार्जन विमा आणि ग्राहक’ या संकल्पनेभोवती फिरणारे होते.

परिसंवादाच्या शेवटी जे. बी. बोडा समूह कंपन्यांचे समूह अध्यक्ष श्री. अतुल डी. बोडा यांना प्रदान करण्यात आलेला जीवनगौरव पुरस्कार कार्यक्रमाचा कळसबिंदू ठरला. त्यांनी आपल्या स्वीकृती भाषणात हवामान बदलाशी संबंधित आव्हानांशी उद्योगक्षेत्राशी असलेली बांधिलकी यावर विचार व्यक्त केले.



## Press Release

# 7वीं बिमटेक बीमा संगोष्ठी के दौरान इंश्योरेंस और सस्टेनेबिलिटी पर जलवायु परिवर्तन के प्रभाव पर चर्चा

**06 नवंबर, 2023;** भारत के अग्रणी बी स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने मुंबई में 7वें बिमटेक इंश्योरेंस कोलोक्वियम का आयोजन किया। संगोष्ठी का विषय था- एक्सपेंडिंग द सस्टेनेबल वैल्यू चैन – क्लाइमेट चेंज स इम्पैक्ट ऑन प्रोपर्टी एंड कैजुअल्टी, हेल्थ एंड लाइफ इंश्योरेंस। इस दौरान जलवायु परिवर्तन, बीमा और सस्टेनेबिलिटी के बीच महत्वपूर्ण संबंधों के बारे में दिलचस्प और व्यावहारिक विचार-विमर्श हुआ।

बिमटेक के डायरेक्टर डॉ. एच. चतुर्वेदी के स्वागत भाषण के साथ बीमा संगोष्ठी की शुरुआत हुई। अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इंश्योरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोन कुमार मिश्रा ने फिर विषय प्रवर्तन करते हुए संबंधित विषय पर विचारोत्तेजक चर्चा की। दिन की बातचीत का माहौल तैयार करते हुए, भारतीय जीवन बीमा निगम के पूर्व अध्यक्ष श्री एम. आर. कुमार ने प्रमुख वक्ता के तौर पर चर्चा को आगे बढ़ाया।

संगोष्ठी के दौरान 'इंडिया इंश्योरेंस रिपोर्ट' का विमोचन भी किया गया। इस रिपोर्ट में देश में बीमा बाजार की वर्तमान स्थिति के बारे में व्यावहारिक जानकारी प्रदान की गई है। अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इंश्योरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोन कुमार मिश्रा ने अपने विचार व्यक्त करते हुए कहा, "आज की दुनिया में, हमें सस्टेनेबिलिटी के साथ इनोवेशन को प्राथमिकता देनी चाहिए और हमें ऐसे काम करने चाहिए जिनसे प्रत्येक व्यक्ति की भलाई संभव हो सके। इसलिए यह बहुत जरूरी है कि हम एक साथ मिलकर काम करें, सभी हितधारकों से परामर्श करें, और ऐसा भविष्य बनाएं जहां कोई भी पीछे न रहे। हम अपने महत्वाकांक्षी लक्ष्यों को हासिल करने का निरंतर प्रयास करते हैं, और इस कोशिश में हमें यह भी याद रखना चाहिए कि सफलता का कोई शॉर्टकट नहीं है, और ग्राहकों की खुशी ही कुंजी है।

हमारे पास चुनौतियों से उबरने और सभी के लिए स्वास्थ्य सेवा को किफायती बनाने की शक्ति है। आइए, आगे बढ़ें साथ मिलकर काम करें और नवप्रवर्तन करने और भारत तथा विश्व के लिए एक उज्ज्वल भविष्य बनाने की प्रतिज्ञा लें।"

भारतीय जीवन बीमा निगम के पूर्व अध्यक्ष श्री एम. आर. कुमार ने चर्चा को आगे बढ़ाते हुए कहा, "जलवायु परिवर्तन निश्चित तौर पर बीमा उद्योग को महत्वपूर्ण रूप से प्रभावित करेगा, क्योंकि यह एक ऐसा पहलू है जिससे बचना बहुत मुश्किल है। हमारा देश जलवायु परिवर्तन के कारण होने वाली अतिवृष्टि और भीषण गर्मी के प्रति सबसे संवेदनशील देशों में से एक है। समुद्र का जलस्तर बढ़ने से मुंबई शहर को 2050 तक 49 से 50 अरब अमेरिकी डॉलर का आर्थिक नुकसान हो सकता है। ऐसी सूरत में बीमाकर्ताओं को भौतिक और संक्रमणकालीन दोनों जोखिमों को ध्यान में रखना होगा और उन्हें प्रभावी ढंग से प्रबंधित करने के तरीके खोजने होंगे। नीति निर्माता बीमाकर्ताओं से वहां भी कवरेज बढ़ाने के लिए कह सकते हैं, जहां ऐसा करना भले ही आर्थिक रूप से अव्यवहार्य हो।"

जे.बी. बोड़ा ग्रुप ऑफ कंपनीज के ग्रुप चेयरमैन श्री अतुल डी. बोड़ा को इस दौरान लाइफटाइम अचीवमेंट अवार्ड प्रदान किया गया। इस अवसर पर श्री अतुल डी. बोड़ा ने कहा, "80 वर्षों के समर्पित कार्य के माध्यम से, मुझे जे.बी. बोड़ा ग्रुप की वृद्धि और सफलता को देखने का सौभाग्य मिला है। दरअसल यह यात्रा एक शानदार टीम के सामूहिक प्रयासों से संभव हुई है। मैं अपने सभी ग्राहकों, हितधारकों और विशेष रूप से अपने जीवन साथी और परिवार के

सदस्यों को उनके अटूट समर्थन के लिए हार्दिक आभार व्यक्त करता हूं। बिमटेक से मिली इस मान्यता के परिणामस्वरूप नई ऊर्जा और उत्साह के साथ, मैं अपनी यात्रा को आगे जारी रख सकूँगा।"

प्रो. (डॉ.) अभिजीत के. चट्टोराज, चार्टर्ड बीमाकर्ता, डीन एसडब्ल्यूएसएस: प्रोफेसर और अध्यक्ष, पीजीडीएम-आईबीएम, बिमटेक ने पहले सत्र का संचालन करते हुए अंडरराइटिंग में नेट जीरो ट्रांजिशन के महत्व पर जोर दिया।

पैनल ने चर्चा की कि जलवायु जोखिमों से होने वाले नुकसान को कैसे कम किया जाए। प्रो. (डॉ.) अभिजीत के. चट्टोराज ने इस अवसर पर कहा, 'संपत्ति और दुर्घटना अंडरराइटर्स को इस बदलाव के परिणामस्वरूप हासिल होने वाले विकास के अवसरों का लाभ उठाने के लिए रणनीतिक रूप से काम करना चाहिए। अंडरराइटर्स को अपने कार्बन पदचिह्न को कम करने के लिए अपने पोर्टफोलियो को समायोजित करना होगा।"

तीन सत्रों में से, पहला सत्र 'क्लाइमेट चेंज, इंश्योरेंस एंड इन्क्लूजन' के बारे में था, जबकि दूसरा सत्र इनोवेशन इन इंश्योरेंस एंड क्लाइमेट चेंज पर केंद्रित था और अंतिम सत्र की थीम रखी गई 'लाइफ एंड लाइवलीहुड इंश्योरेंस एंड कंज्यूमर्स प्रोफेसर मोनिका मित्तल ने 7वें बिमटेक इंश्योरेंस कोलोकियम को सफल बनाने में योगदान देने वाले सम्मानित वक्ताओं, पैनलिस्टों और प्रतिभागियों को हार्दिक धन्यवाद दिया।

Press Release

## **BIMTECH's 3rd PRISM 2023 International Conference Gathers Visionaries to Navigate Business Challenges of Leadership, Digitalization, and Sustainability**

**November 17th, 2023;** New Delhi: Birla Institute of Management Technology is hosting the three-day extravaganza, the '3rd PRISM 2023 INTERNATIONAL CONFERENCE,' from November 17th to 19th. Under the overarching theme of "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability", the conference served as a melting pot of insights and innovative discourse. Distinguished luminaries headlined the inaugural session, including Mr. P Dwarkanath, President of Dr. Pritam Singh Foundation; Mr. Suresh Narayanan, Chairman and Managing Director of Nestle India; Dr. Bharat Bhasker, Director of IIM Ahmedabad; and Dr. H Chaturvedi, Director of BIMTECH. At the event, Dr. Bhimaraya Metri, Director IIM Nagpur and Dr. MP Jaiswal, Director, IIM Sambalpur also shared their insights among academia, industry leaders, regulators, policy-makers, and technology innovators. The conference aimed to delve into the multifaceted challenges defining the contemporary business landscape, addressing leadership intricacies, the pervasive influence of digitalization, and the imperative of sustainability, promising discussions that are both insightful and transformative.

The '3rd PRISM 2023 International Conference' explored diverse themes, emphasizing the fusion of leadership and technology in navigating turbulent business landscapes. It spotlighted the ethical imperative for humane and sustainable organizational structures. Exploring the role of Indian B-schools in Industry 5.0 and NEP2020, the conference envisioned sustainable business practices in "India 2033" through the synergy of technology and human capital. Addressing the evolving nature of work, the conference underscored the dynamic interplay between digital futures and the power of human potential. This multifaceted exploration exemplified the conference's commitment to tackling contemporary business challenges on nuanced fronts.

Mr. Suresh Narayan, Chairman and MD, Nestle India, reflected the challenges of leadership in the rapidly changing world. Stressing the significance of authenticity, compassion, and humility, he outlined the "six A's" for effective leadership including Authenticity, Agility, Adaptability, Assimilation of technology, Acuity (sharp thinking), and Attitude to change, and said, "The important thing for leaders is to ensure that they don't rock the organization by the

fear of artificial intelligence. Look at AI as a positive opportunity for managing change." Drawing inspiration from Sant Kabir and Nelson Mandela, he also highlighted the importance of staying true to one's values and being adaptable in the face of change.

Mr. Bharat Bhaskar, Director of IIM Ahmedabad, emphasized the pivotal role of agility in leadership amid today's volatile environment. Reflecting on the remarkable progress of the past century, he highlighted the transformative shift of Studebaker from horse-drawn carriages to automobiles. Bhaskar shared, "The importance for leaders to swiftly adapt to changing landscapes, recognizing inflection points in business." Additionally, he discussed the introduction of OpenAI as a democratizing force in technology, emphasizing its potential to reshape software development.

Dr. Harivansh Chaturvedi, Director at BIMTECH said, "The main purpose of this annual conference is to promote impactful and relevant kind of research in management and associated disciplines. PRISM strives to bring corporate leaders and academic leaders together on a common forum to chart out a bright future for management discipline in India and to make it globally competitive. I am very happy to share with you that many thought leaders, policymakers and these schools' top leaders have lent their support to make this conference a very successful conference."

Mr. P Dwarkanath, President PRISM Foundation expressed gratitude for the collaborative efforts of BIMTECH in hosting the event and acknowledged the support of key figures like Dr. Ketra Vediji and reflected on the foundation's journey, emphasizing its voluntary and non-profit nature. He also introduced the newly instituted Dr. Pritam Singh Leadership Excellence Awards, honouring outstanding contributions in both corporate and academic spheres. Dwarkanath highlighted initiatives such as a mentoring program for young HR leaders and the Young Leaders Forum, urging support and membership to further these endeavours. He envisioned carrying forward Dr. Pritam Singh's legacy of bridging Western and Indian perspectives and "Our vision is clear—to carry forward the legacy and ideas of Dr. Pritam Singh, who skilfully fused Western thoughts with the global Indian mind-set."

On its inaugural day, The International Conference kicked off with an electrifying lineup of sessions, starting with a Corporate Panel featuring industry stalwarts. Guided by the seasoned moderation of Mr. SY Siddiqui, Ex CHRO at Maruti Suzuki, the panel boasted a stellar cast: Ms. Manu Wadhwa, CHRO-Sony Pictures Networks; Mr. Chitbhanu Nagri, Senior Vice President, People Operations at Razorpay; Mr Samir Prakash, CHRO - Corporate Services, Adani Enterprises; Ms. Rajita Singh, Chief People Officer, Kyndryl and Ms. Pavitra Singh, CHRO, Pepsico, India.

Following this enlightening discussion, Mr. K Srinivas Rao, the visionary Founder of The Strategist Company, took the stage to present an Industry Research on the "Role of Ethics & Governance in Humanizing the Organizations of the Future." Adding to the grandeur of the event, the prestigious 'Dr. Pritam Singh Transformational Leader Award' was bestowed upon Dr. Santrupt Misra, Director, Group Human Resources, Aditya Birla Group, while the illustrious 'Dr. Pritam Singh Lifetime Leadership Achievement Award' was conferred upon Mr. Anil Khandelwal, Former Chairman and MD of Bank of Baroda.

### **About-**

Dr. Pritam Singh's distinguished services were acknowledged by the country when the President of India conferred on him the prestigious 'Padma Shri' in 2004 - a first for a Professor and a serving Director in India in the field of management education. This made him a trailblazer in the field of management education. MIRBIS, the management school in Moscow, conferred him with the Global Thought Leader Award in 2005. He was the 19th global thought leader and the first Asian to be recognized by MIRBIS for his wisdom and erudition. In addition, he has been the recipient of more than a dozen prestigious national level awards.

प्रेस विज्ञप्ति

## बीआईएमटेक का तीसरा प्रिज्म 2023 अंतरराष्ट्रीय सम्मेलन, नेतृत्व, डिजिटलीकरण, और प्रतिस्थापन के व्यापक विचारों से व्याप्त व्यापार की चुनौतियों का समन्वय करने के लिए किसी सपने की तरह था

**17 नवंबर, 2023; नई दिल्ली:** बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नॉलॉजी ने 17 से 19 नवंबर तक तीन-दिवसीय उत्सव '3rd PRISM 2023 INTERNATIONAL CONFERENCE' की मेजबानी की। इसका मुख्य थीम "व्यापार के भविष्य की पुनर्कल्पना: नेतृत्व, डिजिटलीकरण, और प्रतिस्थापन की चुनौतियों" था, सम्मेलन ने विचारों और नवाचारी विचार के भंडार के रूप में कार्य किया। प्रारंभिक सत्र में श्रेष्ठ विचारकों की भरमार थी, जिसमें डॉ. पी द्वारकनाथ, डॉ. प्रीतम सिंह फाउंडेशन के अध्यक्ष; श्री सुरेश नारायणन, नेस्ले इंडिया के चेयरमैन और मैनेजिंग डायरेक्टर; डॉ. भरत भास्कर, आईआईएम अहमदाबाद के निदेशक; और डॉ. एच चतुर्वेदी, बीआईएमटेक के निदेशक शामिल थे। इस घड़ी में, डॉ. भीमराया मेत्री, आईआईएम नागपुर के निदेशक, और डॉ. एमपी जायसवाल, आईआईएम सम्बलपुर के निदेशक भी अपने दृष्टिकोण साझा करते हैं, जो शैक्षणिक, उद्यम नेताओं, नियामकों, नीति निर्माताओं, और प्रौद्योगिकी नवाचारकर्ताओं के बीच हैं। सम्मेलन का उद्देश्य आधुनिक व्यापार दृश्य की परिभाषा करना था, जिसमें नेतृत्व की जटिलताओं, डिजिटलीकरण के प्रभाव, और सततता की आवश्यकता को पता करने का प्रयास किया गया, वादग्रंथों और नवाचारी चर्चाओं के माध्यम से।

'3rd PRISM 2023 International Conference' ने विभिन्न थीम्स की खोज की, नेतृत्व और प्रौद्योगिकी के मिलन को जोर दिया, व्यावसायिक संरचनाओं के नैतिक आदर्श को चिरपिंग किया। इसने भारतीय बी-स्कूलों के भूमिका की जाँच की और उद्योग 5.0 और नीप 2020 के माध्यम से "इंडिया 2033" में प्रौद्योगिकी और मानव पूंजी के संयोजन से साधुनीति कार्यप्रवाह की दृष्टि र विकसित करने के लिए, सम्मेलन ने व्यापार परिदृश्य की कई पहलुओं को छूने का प्रयास किया। इसने नेतृत्व की चुनौतियों, डिजिटल भविष्य की प्रभावी रूप से बढ़ती भूमिका, और मानव संभावना की शक्ति के बीच गतिशील परिखा की। यह बहुपक्षीय अन्वेषण ने साबित किया कि सम्मेलन का उद्देश्य सामग्रीय व्यापार की विभिन्न मुद्दों पर सूचित और परिवर्तनकारी चरणों में उत्कृष्टता है।

नेस्ले इंडिया के चेयरमैन और प्रबंध निर्देशक श्री सुरेश नारायणन ने, जो तेजी से बदलते दुनिया में नेतृत्व की चुनौतियों का परिचय किया, आपको सत्य, सहृदयता, और विनम्रता की महत्वपूर्णता पर ध्यान केंद्रित करते हुए उच्चतम नेतृत्व की दिशा में "छह ए" की बात की। उन्होंने प्रभावी नेतृत्व के लिए अपने विचार शामिल किए, जिनमें प्रामाणिकता, चपलता, अनुकूलता, प्रौद्योगिकी का समाहित अवगमन, एक्युटी (तेज सोच), और परिवर्तन के प्रति दृष्टिकोण शामिल था, और कहा, "नेतृत्व के लिए महत्वपूर्ण बात यह है कि वे कृत्रिम बुद्धिमत्ता के भय से संगठन को हिला नहीं दें। कृत्रिम बुद्धिमत्ता को परिवर्तन का संचार करने के लिए एक सकारात्मक अवसर के रूप में देखें।" उन्होंने संत कबीर और नेल्सन मंडेला से प्रेरणा लेते हुए भी बताया कि मूल्यों के प्रति सच्चाई बनाए रखने और परिवर्तन के सामने अनुकूल होने की महत्वपूर्णता है।

आईआईएम अहमदाबाद के निदेशक श्री भारत भास्कर ने आज के परिस्थितियों में नेतृत्व में चुस्ताई की पीवीएम में कहाँ। पिछले सदी की अद्भुत प्रगति पर चिंहित होकर उन्होंने स्टूडेबेकर की उत्तीर्ण परिवर्तनशीलता की ओर की गम्भीर रूप से ध्यान केंद्रित किया, जोने घोड़ागाड़ी से ऑटोमोबाइलों में। भास्कर ने कहा, "नेतृत्व के लिए महत्वपूर्ण है कि वे व्यापार में परिवर्तन के झटके को न दें, आपसी बुद्धिमत्ता के भय से। वे एक ऐसे बदलाव के प्रबंधन के लिए सकारात्मक अवसर के रूप में देखें। ऐसे बदलाव को पूरी तरह से स्वीकार करने के लिए नेतृत्व में तेजी से अनुकूलित होने की महत्वपूर्णता पर चर्चा की। इसके अलावा, उन्होंने ओपनएआई को एक प्रौद्योगिकी में जनतंत्रीकरण का स्रोत पर ध्यान केंद्रित करते हुए, सॉफ्टवेयर विकास को पुनर्रचित करने की क्षमता को हाइलाइट किया।

बीआईएमटेक के निदेशक डॉ. हरिवंश चतुर्वेदी ने कहा, "इस वार्षिक सम्मेलन का मुख्य उद्देश्य प्रबंधन और संबंधित विषयों में प्रभावी और संबंधित प्रकार के अनुसंधान को बढ़ावा देना है। प्रिज्म ने यह साबित करने के लिए कई कदम उठाए हैं कि यह कैसे कॉर्पोरेट नेताओं और शैक्षिक नेताओं को एक सामान्य मंच पर मिला रहा है, ताकि वे भारत में प्रबंधन विषय के लिए एक उज्वल भविष्य का मार्गदर्शन कर सकें और इसे वैश्विक रूप से प्रतिस्थापित कर सकें। मैं यह बहुत खुश हूँ कि आपके साथ हैकर और ये स्कूलों के शीर्ष नेताओं ने इस सम्मेलन को एक बहुत सफल सम्मेलन बनाने के लिए अपना समर्थन दिया है।"

पी द्वारकनाथ, प्रेसिडेंट प्रिज्म फाउंडेशन ने इवेंट की मेजबानी में बीआईएमटेक के सहयोगी प्रयासों के लिए कृतज्ञता व्यक्त की और डॉ. केत्रा वेदिजी जैसे कुंजीकृत व्यक्तियों का समर्थन स्वीकृत किया। उन्होंने स्वैच्छिक और गैर-लाभकारी प्रकृति पर जोर दिया, इस नए डॉ. प्रीतम सिंह लीडरशिप एक्सीलेंस अवॉर्ड्स की शुरुआत की, जो उत्कृष्ट योगदानों को समर्थन करता है, व्यापारिक और शैक्षिक क्षेत्रों में। द्वारकनाथ ने युवा एचआर नेताओं के लिए मेंटरिंग कार्यक्रम और यंग लीडर्स फोरम जैसे पहलुओं पर ध्यान केंद्रित किया, उन्होंने इन प्रयासों को बढ़ाने के लिए समर्थन और सदस्यता की अपील की। उन्होंने डॉ. प्रीतम सिंह के पश्चात विश्व पर भारतीय दृष्टिकोण और विचारों को मेल करने के उनके विचार को आगे बढ़ाने की आकांक्षा की और "हमारी दृष्टि स्पष्ट है—डॉ. प्रीतम सिंह के विचारों और विचारों को आगे बढ़ाने की आकांक्षा है, जिन्होंने पश्चिमी विचारों को भारतीय मानसिकता के साथ कुशलता से मिलाया।"

सम्मेलन का पहले दिन, अंतरराष्ट्रीय सम्मेलन ने एक सांवेगपूर्ण सत्र के साथ शुरू हुआ, जिसमें उद्यमिता के स्तंभों को शामिल किया गया। मारुति सुजुकी के पूर्व सीएचआरओ श्री एस.वाय. सिद्दीकी के अनुगामन में मोडरेशन किया गया, जिसमें मानव ओपरेशन्स के लिए शीर्ष कास्ट शामिल थे: श्रीमती मनु वाधवा, चीएचआरओ-सोनी पिक्चर्स नेटवर्क्स; श्री चितभानु नागरी, सीनियर वाइस प्रेसीडेंट, पीपल ऑपरेशंस एट रजरपे; श्री समीर प्रकाश, चीएचआरओ - कॉर्पोरेट सर्विसेज, आदानी एंटरप्राइजेज; श्रीमती रजिता सिंह, चीफ पीपल ऑफिसर, किंड्रिल, और श्रीमती पवित्रा सिंह, चीएचआरओ, पेप्सिको, इंडिया।





इस प्रेरणादायक चर्चा के बाद, दृष्टिगत रहते हुए, दृष्टिगत रहते हुए, विजनरी फाउंडर श्री के. श्रीनिवास राव ने "भविष्य की संगठनों में नैतिकता और शासन की भूमिका" पर उद्योग अनुसंधान प्रस्तुत किया। इस घड़ी के घण्टे में, माननीय 'डॉ. प्रीतम सिंह ट्रांसफॉर्मेशनल लीडर अवॉर्ड' को डॉ. संत्रुप्त मिश्रा, ग्रुप ह्यूमन रिसोर्सेस, आदित्य बिरला ग्रुप को समर्पित किया गया, जबकि 'डॉ. प्रीतम सिंह लाइफटाइम लीडरशिप एचीवमेंट अवॉर्ड' को श्री अनिल खंडेलवाल, बैंक ऑफ बड़ौदा के पूर्व चेयरमैन और एमडी को प्रदान किया गया।

जानकारी के अनुसार—

डॉ. प्रीतम सिंह की प्रतिष्ठात्मक सेवाएं देश ने उनको योग्यता दिखाई थी जब राष्ट्रपति ने 2004 में उन्हें पद्म श्री से सम्मानित किया—भारत में प्रबंधन शिक्षा के क्षेत्र में पहले व्यक्ति के रूप में। इसने प्रबंधन शिक्षा के क्षेत्र में एक पहले एशियाई के रूप में MIRBIS, मॉस्को के प्रबंधन स्कूल ने उन्हें 2005 में ग्लोबल थॉट लीडर अवॉर्ड से सम्मानित किया। वह 19वें वैश्विक थॉट लीडर थे और मिरबिस ने उनके ज्ञान और विद्वता के लिए उन्हें पहचाना। इसके अलावा, उन्हें ढाई दर्जन से अधिक प्रतिष्ठात्मक राष्ट्रीय स्तर के पुरस्कारों से नवाजा गया है।





**Consolidated Media Coverage  
Of  
Press Release on  
Event Coverage and Press Release  
on “7th BIMTECH Insurance  
Colloquium Sheds Light On  
Climate Change’s Impact On  
Insurance And Sustainability”  
On  
November 7<sup>th</sup>, 2023**

# PRINT COVERAGE



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## BIMTECHએ જેબી બોડા ગ્રૂપ ઓફ કંપનીઝ ગ્રૂપના ચેરમેન શ્રી અતુલ ડી. બોડાને લાઇફટાઇમ એચિવમેન્ટ એવોર્ડ એનાયત કર્યો

મુંબઈ | તા.06

ભારતની અગ્રણી બી-સ્કૂલોમાંની એક બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH)એ મુંબઈમાં 7મી BIMTECH વીમા સંમેલનનું આયોજન કર્યું હતું. આ ઇન્સ્યોરન્સ કોલોક્વિઅમ 'સસ્ટેનેબલ વેલ્યુ ચેઇનનું વિસ્તરણ: પ્રોપર્ટી અને અકસ્માત, આરોગ્ય અને જીવન વીમા પર કલાઈમેટ ચેન્જની અસર' થીમ પર આધારિત હતી. આબોહવા પરિવર્તન, વીમા અને ટકાઉપણું વચ્ચેના મહત્વપૂર્ણ સંબંધ વિશે રસપ્રદ અને જ્ઞાનવર્ધક ચર્ચા-વિચારણા થઈ હતી. BIMTECHના ડિરેક્ટર ડૉ. એચ. ચતુર્વેદીએ ઇન્સ્યોરન્સ કોલોક્વિઅમનો પ્રારંભ કરતાં સંબોધન આપ્યું હતું. જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્ઝ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ થીમને સંબોધિત કરી હતી. ત્યારબાદ એલઆઈસી ઓફ ઇન્ડિયાના ભૂતપૂર્વ ચેરમેન શ્રી



L-R: પ્રો. (ડૉ.) અભિજિત કે. ચટ્ટોપાધ્યાય, ચાર્ટર્ડ વીમા કંપની, ડીન -SWSS; પ્રોફેસર અને ચેરપર્સન, PGDM-IBM, BIMTECH, ડૉ. એચ. ચતુર્વેદી, ડાયરેક્ટર, BIMTECH, શ્રી M.R કુમાર, ભૂતપૂર્વ ચેરમેન-LIC, પ્રોફેસર બેજોન કુમાર મિશ્રા, આંતરરાષ્ટ્રીય ગ્રાહક નીતિ નિષ્ણાત, સભ્ય એક્ઝિક્યુટિવ કમિટી-જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ, શ્રી. અતુલ ડી. બોડા, ભારત, સિંગાપોર, લંડન અને અન્ય વિદેશી કચેરીઓમાં તમામ જે.બી. બોડા ગ્રૂપ ઓફ કંપનીઝના ગ્રૂપ ચેરમેન. બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH), ભારતની અગ્રણી બી-સ્કૂલોમાંની એક, મુંબઈમાં 7મી BIMTECH વીમા સંમેલનનું આયોજન કર્યું હતું. કોલોક્વિઅમ "સસ્ટેનેબલ વેલ્યુ ચેઇનનું વિસ્તરણ: મિલકત અને અકસ્માત, આરોગ્ય અને જીવન વીમા પર કલાઈમેટ ચેન્જની અસર" થીમ આધારિત હતી.

એમ.આર. કુમારે મહત્વના એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ બિંદુઓને આવરી લેતી આકર્ષક કન્ઝ્યુમર પોલિસી એક્સપર્ટ પ્રો. સ્પીચ આપી હતી. 'ઇન્ડિયા બેજોન કુમાર મિશ્રાએ જણાવ્યું હતું ઇન્સ્યોરન્સ રિપોર્ટ'નું વિમોચન કર્યું કે, 'આજના જમાનામાં આપણે હતું. જે ઇવિન્ટના મુખ્ય અંશો પૈકી ટકાઉપણું, ઇનોવેશન અને દરેક એક હતો. જનરલ ઇન્સ્યોરન્સ વ્યક્તિની સુખાકારીને પ્રાથમિકતા આપવી જોઈએ. કાઉન્સિલ-કમિટીના મેમ્બર આપવી જોઈએ.



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**BIMTECH એ જેબી બોડા ગ્રૂપના ચેરમેન  
અતુલ ડી. બોડાને લાઈફટાઈમ એચિ.એવોર્ડ**  
મુંબઈ ભારતની અગ્રણી બી-સ્કૂલોમાંની એક બિરલા  
ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજીએ મુંબઈમાં  
7મી BIMTECH વીમા સંમેલનનું આયોજન કર્યું હતું.  
આ ઈન્સ્યોરન્સ કોલોકિવઅમ સસ્ટેનેબલ વેલ્યુ ચેઈનનું  
વિસ્તરણ: પ્રોપર્ટી અને અકસ્માત, આરોગ્ય અને જીવન  
વીમા પર ક્લાઈમેટ ચેન્જની અસર થીમ પર આધારિત  
હતી. આબોહવા પરિવર્તન, વીમા અને ટકાઉપણું  
વચ્ચેના મહત્વપૂર્ણ સંબંધ વિશે રસપ્રદ અને જ્ઞાનવર્ધક  
ચર્ચા-વિચારણા થઈ હતી.



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## **BIMTECH એ જેબી બોડા ગ્રૂપ ઓફ કંપનીઝ ગ્રૂપના ચેરમેન શ્રી અતુલ ડી. બોડાને લાઈફટાઈમ એચિવમેન્ટ એવોર્ડ એનાયત કર્યો**



ભારતની અગ્રણી બી-સ્કૂલોમાંની એક બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH)એ મુંબઈમાં ૭મી BIMTECH વીમા સંમેલનનું આયોજન કર્યું હતું. આ ઇન્સ્ટિટ્યૂટ ઓફ કોલોકિવઅમ "સસ્ટેનેબલ વેલ્યુ ચેઇનનું વિસ્તરણ: પ્રોપર્ટી અને અકસ્માત, આરોગ્ય અને જીવન વીમા પર ક્લાઈમેટ ચેન્જની અસર" થીમ પર આધારિત હતી. આબોહવા પરિવર્તન, વીમા અને ટકાઉપણું વચ્ચેના મહત્વપૂર્ણ સંબંધ વિશે રસપ્રદ અને જ્ઞાનવર્ધક ચર્ચા-વિચારણા થઈ હતી. BIMTECHના ડિરેક્ટર ડૉ. એચ. ચતુર્વેદીએ ઇન્સ્ટિટ્યૂટ ઓફ કોલોકિવઅમનો પ્રારંભ કરતાં

સંબોધન આપ્યું હતું. બાદમાં જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્ઝ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ થીમને સંબોધિત કરી હતી. ત્યારબાદ એલઆઈસી ઓફ ઇન્ડિયાના ભૂતપૂર્વ ચેરમેન શ્રી એમ.આર. કુમારે મહત્વના બિંદુઓને આવરી લેતી આકર્ષક સ્પીચ આપી હતી.

ભારતના વીમા બજારની વર્તમાન પરિસ્થિતિ અંગે મહત્વની માહિતી આપતો "ઇન્ડિયા ઇન્સ્યોરન્સ રિપોર્ટ"નું વિમોચન કર્યું હતું. જે ઇવેન્ટના મુખ્ય અંશો પૈકી એક હતો.

જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્ઝ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ જણાવ્યું હતું કે, "આજના જમાનામાં આપણે ટકાઉપણું, ઇનોવેશન અને દરેક વ્યક્તિની સુખાકારીને પ્રાથમિકતા આપવી જોઈએ.

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## BIMTECH એ જેબી બોડા ગ્રૂપ ઓફ કંપનીઝ ગ્રૂપના ચેરમેન અતુલ ડી. બોડાને લાઈફટાઈમ એચિવમેન્ટ એવોર્ડ એનાયત કર્યો



એજન્સી દ્વારા

ભારતની અગ્રણી બી-સ્કૂલોમાંની એક બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH)એ મુંબઈમાં ૭મી BIMTECH વીમા સંમેલનનું આયોજન કર્યું હતું. આ ઇન્સ્યોરન્સ કોલોકિવઅમ "સરટેનેબલ વેલ્યુ ચેઈનનું વિસ્તરણ: પ્રોપર્ટી અને અકસ્માત, આરોગ્ય અને જીવન વીમા પર ક્લાઈમેટ ચેન્જની અસર" થીમ પર આધારિત હતી. આબોહવા પરિવર્તન, વીમા અને ટકાઉપણું વચ્ચેના મહત્વપૂર્ણ સંબંધ વિશે રસપ્રદ અને જ્ઞાનવર્ધક ચર્ચા-વિચારણા થઈ હતી.

BIMTECHના ડિરેક્ટર ડૉ. એચ. ચતુર્વેદીએ ઇન્સ્યોરન્સ કોલોકિવઅમનો પ્રારંભ કરતાં સંબોધન આપ્યું હતું. બાદમાં જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્ઝ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ થીમને સંબોધિત કરી હતી. ત્યારબાદ એલઆઈસી ઓફ ઇન્ડિયાના ભૂતપૂર્વ ચેરમેન શ્રી એમ.આર. કુમારે મહત્વના બિંદુઓને આવરી લેતી આકર્ષક સ્પીચ આપી હતી.

ભારતના વીમા બજારની વર્તમાન પરિસ્થિતિ અંગે મહત્વની માહિતી આપતો "ઇન્ડિયા ઇન્સ્યોરન્સ રિપોર્ટ"નું વિમોચન કર્યું હતું જે ઇવેન્ટના મુખ્ય અંશો પૈકી એક હતો.

જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્ઝ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ જણાવ્યું હતું કે, "આજના જમાનામાં આપણે ટકાઉપણું, ઇનોવેશન અને દરેક વ્યક્તિની સુખાકારીને પ્રાથમિકતા આપવી જોઈએ. ચાલો એક સાથે મળી, તમામ સ્ટેકહોલ્ડર્સની સલાહ લઈ એક એવું ભવિષ્ય બનાવો જ્યાં કોઈ પાછળ ન રહે. આપણે મહત્વાકાંક્ષી ધ્યેયો હાંસલ કરવાનો પ્રયત્ન કરીએ છીએ, યાદ રાખો, સફળતા માટે કોઈ શોર્ટકટ નથી, અને ગ્રાહકનો આનંદ અને સંતોષ તેની ચાવી છે. આપણી પાસે પડકારોને દૂર કરવાની અને તમામ માટે હેલ્થકેર સસ્તું બનાવવાની શક્તિ છે. ચાલો, ભારત અને વિશ્વ માટે સાથે મળીને કામ કરવા, ઇનોવેશન લાવવા અને ઉજ્જવળ ભવિષ્ય બનાવવાનો સંકલ્પ લઈએ."

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## बिमटेक ने जे.बी. बोड़ा ग्रुप ऑफ कंपनीज के ग्रुप चेयरमैन श्री अतुल डी. बोड़ा को लाइफटाइम अचीवमेंट पुरस्कार प्रदान किया

मुंबई, 6 नवंबर, 2023-

भारत के अग्रणी बी-स्कूलों में से एक बिडुला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने मुंबई में 7वें बिमटेक इश्योरेंस कोलोकियम का आयोजन किया। संगोष्ठी का विषय था- 'एक्सपेंडिंग द सस्टेनेबल वैल्यू चेन - क्लाइमेट चेंज' स इम्पेक्ट ऑन प्रोपर्टी एंड कैजुअल्टी, हेल्थ एंड लाइफ इश्योरेंस'। इस दौरान जलवायु परिवर्तन, बीमा और सस्टेनेबिलिटी के बीच महत्वपूर्ण संबंधों के बारे में दिलचस्प और व्यावहारिक विचार-विमर्श हुआ।

बिमटेक के डायरेक्टर डॉ. एच.चतुर्वेदी के स्वागत भाषण के साथ बीमा संगोष्ठी की शुरुआत हुई। अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इश्योरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोन कुमार मिश्रा ने फिर विषय प्रवर्तन करते हुए संबंधित विषय पर विचारोत्तेजक चर्चा की। दिन की बातचीत का माहौल तैयार करते हुए, भारतीय जीवन बीमा निगम के पूर्व अध्यक्ष श्री एम.आर. कुमार ने प्रमुख वक्ता के तौर पर चर्चा को आगे बढ़ाया। संगोष्ठी के दौरान 'इंडिया इश्योरेंस रिपोर्ट' का विमोचन भी किया गया। इस रिपोर्ट में देश में बीमा बाजार की वर्तमान स्थिति के बारे में व्यावहारिक जानकारी प्रदान की गई है।

अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इश्योरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोन कुमार मिश्रा ने अपने विचार व्यक्त करते हुए कहा, आज की दुनिया में, हमें सस्टेनेबिलिटी के साथ इनोवेशन को प्राथमिकता देनी चाहिए और हमें ऐसे काम करने चाहिए जिनसे प्रत्येक



व्यक्ति की भलाई संभव हो सके। इसलिए यह बहुत जरूरी है कि हम एक साथ मिलकर काम करें, सभी हितधारकों से परामर्श करें, और ऐसा भविष्य बनाएं जहां कोई भी पीछे न रहे। हम अपने महत्वाकांक्षी लक्ष्यों को हासिल करने का निरंतर प्रयास करते हैं, और इस कोशिश में हमें यह भी याद रखना चाहिए कि सफलता का कोई शॉर्टकट नहीं है, और ग्राहकों की खुशी ही कुंजी है। हमारे पास चुनौतियों से उबरने और सभी के लिए स्वास्थ्य सेवा को किफायती बनाने की शक्ति है। आइए, आगे बढ़ें साथ मिलकर काम करें और नवप्रवर्तन करने और भारत तथा विश्व के लिए एक ऊर्ज्वल भविष्य बनाने की प्रतिज्ञा लें।

भारतीय जीवन बीमा निगम के पूर्व अध्यक्ष श्री एम.आर. कुमार ने चर्चा को आगे बढ़ाते हुए कहा, जलवायु परिवर्तन निश्चित तौर पर बीमा उद्योग को महत्वपूर्ण रूप से प्रभावित करेगा, क्योंकि यह एक ऐसा पहलू है जिससे बचना बहुत मुश्किल है। हमारा देश जलवायु परिवर्तन के कारण होने वाली अतिवृष्टि और भीषण गर्मी के प्रति सबसे संवेदनशील देशों में से एक है। समुद्र का जलस्तर बढ़ने से मुंबई शहर को 2050 तक 49 से 50 अरब अमेरिकी डॉलर का आर्थिक

नुकसान हो सकता है। ऐसी सूरत में बीमाकर्ताओं को भौतिक और संक्रमणकालीन दोनों जोखिमों को ध्यान में रखना होगा और उन्हें प्रभावी ढंग से प्रबंधित करने के तरीके खोजने होंगे। नीति निर्माता बीमाकर्ताओं से वहां भी कवरेज बढ़ाने के लिए कह सकते हैं, जहां ऐसा करना भले ही आर्थिक रूप से अव्यवहार्य हो। जे.बी. बोड़ा ग्रुप ऑफ कंपनीज के ग्रुप चेयरमैन श्री अतुल डी. बोड़ा को इस दौरान लाइफटाइम अचीवमेंट अवार्ड प्रदान किया गया। इस अवसर पर श्री अतुल डी. बोड़ा ने कहा, 80 वर्षों के समर्पित कार्य के माध्यम से, मुझे जे.बी. बोड़ा ग्रुप की वृद्धि और सफलता को देखने का सौभाग्य मिला है। दरअसल यह यात्रा एक शानदार टीम के सामूहिक प्रयासों से संभव हुई है। मैं अपने सभी ग्राहकों, हितधारकों और विशेष रूप से अपने जीवन साथी और परिवार के सदस्यों को उनके अटूट समर्थन के लिए हार्दिक आभार व्यक्त करता हूँ। बिमटेक से मिली इस मान्यता के परिणामस्वरूप नई ऊर्जा और उत्साह के साथ, मैं अपनी यात्रा को आगे जारी रख सकूँगा।

प्रो. (डॉ.) अभिजीत के. चट्टोराज, चार्टर्ड बीमाकर्ता, डीन-एसडब्ल्यूएसएस; प्रोफेसर और

अध्यक्ष, पीजीडीएम-आईबीएम, बिमटेक ने पहले सत्र का संचालन करते हुए अंडरराइटिंग में नेट जीरो ट्रांजिशन के महत्व पर जोर दिया। पैनल ने चर्चा की कि जलवायु जोखिमों से होने वाले नुकसान को कैसे कम किया जाए। प्रो. (डॉ.) अभिजीत के. चट्टोराज ने इस अवसर पर कहा, संपत्ति और दुर्घटना अंडरराइटर्स को इस बदलाव के परिणामस्वरूप हासिल होने वाले विकास के अवसरों का लाभ उठाने के लिए रणनीतिक रूप से काम करना चाहिए। अंडरराइटर्स को अपने कार्बन पदचिह्न को कम करने के लिए अपने पोर्टफोलियो को समायोजित करना होगा।

तीन सत्रों में से, पहला सत्र 'क्लाइमेट चेंज, इश्योरेंस एंड इन्वेलुजन्' के बारे में था, जबकि दूसरा सत्र 'इनोवेशन इन इश्योरेंस एंड क्लाइमेट चेंज' पर केंद्रित था और अंतिम सत्र की थीम रखी गई- 'लाइफ एंड लाइवलीहुड इश्योरेंस एंड कंज्यूमर्स'।

प्रोफेसर मोनिका मित्तल ने 7वें बिमटेक इश्योरेंस कोलोकियम को सफल बनाने में योगदान देने वाले सम्मानित वक्ताओं, पैनलिस्टों और प्रतिभागियों को हार्दिक धन्यवाद दिया।



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## **BIMTECH awards Lifetime Achievement Award to Shri Atul D. Boda, Group Chairman of all the J. B. Boda Group of Companies**

Mumbai: Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, organised the 7th BIMTECH Insurance Colloquium in Mumbai on Friday. The Colloquium was themed at "Expanding the Sustainable Value Chain: Climate Changes Impact on Property Casualty, Health and Life Insurance". There were intriguing and insightful conversations about the important relationship between climate change, insurance, and sustainability. Dr. H. Chaturvedi, Director, BIMTECH gave a heartfelt welcoming address to kick off the Insurance Colloquium. Prof. Bejon Kumar Misra, an expert in international consumer policy and a member of the General Insurance Councils executive committee then gave an insightful theme address. Setting the tone for the days talks, former LIC of India Chairman Shri M.R. Kumar then took the stage to give an engaging keynote address. The release of the "India Insurance Report," which offered insightful information about the current situation of the insurance market in India, was one of the event's major highlights. Prof. Bejon Kumar Misra, International Consumer Policy Expert, Member Executive Committee - General Insurance Council said, "In today's world, we must prioritize sustainability, innovation, and the well-



being of every individual. Let us work together, consult all stakeholders, and create a future where no one is left behind. As we strive to achieve ambitious goals, remember, there's no shortcut to success, and customer delight is the key. We have the power to overcome challenges and make healthcare affordable for all. Let's take the pledge to work together, innovate, and build a brighter future for India and the world. Shri M.R. Kumar, Former Chairman, LIC of India said, "Climate change will significantly impact the insurance

industry with higher severity of cat losses, inadequacy of property coverages, and higher business interruption losses. India is one of the most vulnerable countries to climate-induced flooding and heat stress. The city of Mumbai could suffer economic damages of USD 49 to 50 billion by 2050 due to sea level rise. Insurers must integrate both physical and transition risks and find ways to manage them effectively. Policymakers may need to require insurers to extend coverage where economically unfeasible. Atul D. Boda, Group Chairman of all the J.B. Boda Group of Companies, said, "Through 80 years of dedicated work, I have been privileged to witness the growth and success of J.B. Boda Group, a journey made possible by the collective efforts of a remarkable team. I extend my heartfelt gratitude to all our clients, stakeholders, and especially my life partner and family members for their unwavering support. With renewed energy and enthusiasm as a result of this recognition from BIMTECH, I will forward to continuing our journey and making great progress in the years ahead. Prof. (Dr.) Abhijit K. Chattoraj, a Chartered Insurer and the Dean of SWSS; Professor Chairperson of PGDM-IBM at BIMTECH, emphasized the importance of a net zero transition in underwriting while moderating the first session.

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### **Sunvilla News : Ahmedabad**

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## **BIMTECH એ જેબી બોડા ગ્રુપ ઓફ કંપનીઝ ગ્રુપના ચેરમેન શ્રી અતુલ ડી. બોડાને લાઈફ ટાઈમ એચિવમેન્ટ એવોર્ડ એનાયત**



**સનવિલા ન્યુઝ, અમદાવાદ, તા. ૬**

ભારતની અગ્રણી બી-સ્કૂલોમાંની એક બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH)એ મુંબઈમાં ૭મી BIMTECH વીમા સંમેલનનું આયોજન કર્યું હતું. આ ઇન્સ્યોરન્સ કોલોકવિઅમ "સસ્ટેનેબલ વેલ્યુ ચેઈનનું વિસ્તરણ: પ્રોપર્ટી અને અકસ્માત, આરોગ્ય અને જીવન વીમા પર કલાઈમેટ ચેન્જની અસર" થીમ પર આધારિત હતી. આબોહવા પરિવર્તન, વીમા અને ટકાઉપણું વચ્ચેના મહત્વપૂર્ણ સંબંધ વિશે રસપ્રદ અને જ્ઞાનવર્ધક ચર્ચા-વિચારણા થઈ હતી. BIMTECHના ડિરેક્ટર ડૉ. એચ. ચતુર્વેદીએ ઇન્સ્યોરન્સ કોલોકવિઅમનો પ્રારંભ કરતાં સંબોધન આપ્યું હતું. બાદમાં જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ

કન્સ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ થીમને સંબોધિત કરી હતી. ત્યારબાદ એલઆઈસી ઓફ ઈન્ડિયાના ભૂતપૂર્વ ચેરમેન શ્રી એમ. આર. કુમારે મહત્વના બિંદુઓને આવરી લેતી આકર્ષક સ્પીચ આપી હતી.ભારતના વીમા બજારની વર્તમાન પરિસ્થિતિ અંગે મહત્વની માહિતી આપ તો "ઈન્ડિયા ઇન્સ્યોરન્સ રિપોર્ટ"નું વિમોચન કર્યું હતું. જે ઈવેન્ટના મુખ્ય અંશો પૈકી એક હતો. જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એક્ઝિક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્સ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ જણાવ્યું હતું કે, "આજના જમાનામાં આપણે ટકાઉપણું, ઈનોવેશન અને દરેક વ્યક્તિની સુખાકારીને પ્રાથમિકતા આપવી જોઈએ. ચાલો એક સાથે મળી, તમામ સ્ટેકહોલ્ડર્સની સલાહ લઈ એક એવું ભવિષ્ય બનાવો જ્યાં કોઈ પાછળ ન રહે. આપણે મહત્વાકાંક્ષી ધ્યેયો હાંસલ કરવાનો પ્રયત્ન કરીએ છીએ, યાદ રાખો, સફળતા માટે કોઈ શોર્ટકટ નથી, અને ગ્રાહકનો આનંદ અને સંતોષ તેની ચાવી છે. આપણી પાસે પડકારોને દૂર કરવાની અને તમામ માટે હેલ્થકેર સસ્તું બનાવવાની શક્તિ છે.



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## BIMTECH એ જેબી બોડા ગ્રૂપ ઓફ કંપનીઝ ગ્રૂપના ચેરમેન શ્રી અતુલ ડી. બોડાને લાઈફટાઈમ એચિવમેન્ટ એવોર્ડ એનાયત કર્યો



ભારતની અગ્રણી બી-સ્કૂલોમાંની એક બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH)એ મુંબઈમાં ૭મી BIMTECH વીમા સંમેલનનું આયોજન કર્યું હતું. આ ઇન્સ્ટિટ્યૂટ કોલોકિવઅમ "સરટેનેબલ વેલ્યુ યેઈનનું વિસ્તરણ: પ્રોપર્ટી અને અકસ્માત, આરોગ્ય અને જીવન વીમા પર ક્લાઈમેટ ચેન્જની અસર" થીમ પર આધારિત હતી. આબોહવા પરિવર્તન, વીમા અને ટકાઉપણું વચ્ચેના મહત્વપૂર્ણ સંબંધ વિશે રસપ્રદ અને જ્ઞાનવર્ધક ચર્ચા-વિચારણા થઈ હતી.

BIMTECHના ડિરેક્ટર ડૉ. એચ. ચતુર્વેદીએ ઇન્સ્ટિટ્યૂટ કોલોકિવઅમનો પ્રારંભ કરતાં

સંબોધન આપ્યું હતું. બાદમાં જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એકિઝક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્ઝ્યુમર પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ થીમને સંબોધિત કરી હતી. ત્યારબાદ એલઆઈસી ઓફ ઇન્ડિયાના ભૂતપૂર્વ ચેરમેન શ્રી એમ.આર. કુમારે મહત્વના બિંદુઓને આવરી લેતી આકર્ષક સ્પીચ આપી હતી.

ભારતના વીમા બજારની વર્તમાન પરિસ્થિતિ અંગે મહત્વની માહિતી આપતો "ઇન્ડિયા ઇન્સ્યોરન્સ રિપોર્ટ"નું વિમોચન કર્યું હતું. જે ઇવેન્ટના મુખ્ય અંશો પૈકી એક હતો.

જનરલ ઇન્સ્યોરન્સ કાઉન્સિલ-કમિટીના મેમ્બર એકિઝક્યુટીવ તેમજ ઇન્ટરનેશનલ કન્ઝ્યુમર

પોલિસી એક્સપર્ટ પ્રો. બેજોન કુમાર મિશ્રાએ જણાવ્યું હતું કે, "આજના જમાનામાં આપણે ટકાઉપણું, ઇનોવેશન અને દરેક વ્યક્તિની સુખાકારીને પ્રાથમિકતા આપવી જોઈએ. ચાલો એક સાથે મળી, તમામ સ્ટેકહોલ્ડર્સની સલાહ લઈ એક એવું ભવિષ્ય બનાવો જ્યાં કોઈ પાછળ ન રહે. આપણે મહત્વાકાંક્ષી ધ્યેયો હાંસલ કરવાનો પ્રયત્ન કરીએ છીએ, યાદ રાખો, સફળતા માટે કોઈ શોર્ટકટ નથી, અને ગ્રાહકનો આનંદ અને સંતોષ તેની ચાવી છે. આપણી પાસે પડકારોને દૂર કરવાની અને તમામ માટે હેલ્થકેર સસ્તું બનાવવાની શક્તિ છે. ચાલો, ભારત અને વિશ્વ માટે સાથે મળીને કામ કરવા, ઇનોવેશન લાવવા અને ઉજ્જવળ ભવિષ્ય બનાવવાનો સંકલ્પ લઈએ."

LIC ઓફ ઇન્ડિયાના ભૂતપૂર્વ ચેરમેન શ્રી એમ.આર. કુમારે જણાવ્યું હતું કે, "પ્રોપર્ટી ક્વરેજની અસ્પષ્ટતા અને વ્યાપારમાં મોટા પડકારોને લીધે નુકસાન, અન્ય ખોટ સાથે ક્લાઈમેટ ચેન્જ પણ વીમા ઉદ્યોગને નોંધપાત્ર રીતે અસર કરશે. ભારત આબોહવા-પ્રેરિત પૂર અને ગરમીના તણાવ માટે સૌથી વધુ સંવેદનશીલ દેશોમાંનો એક છે. દરિયાઈ સપાટી વધવાને કારણે મુંબઈ શહેરને ૨૦૫૦ સુધીમાં ૪૯થી ૫૦ અબજ ડોલરનું આર્થિક નુકસાન થઈ શકે છે.

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## ’بم ٹیک‘ کے پروگرام میں انڈیا انشورنس رپورٹ جاری کی گئی

ممبئی (ایجنسی): برلا انسٹی ٹیوٹ آف مینجمنٹ ٹکنالوجی نے ممبئی میں ۷ روپوں بم ٹیک انشورنس کالوکونیم کا اہتمام کیا۔ موسمیاتی تبدیلی، انشورنس اور پائیداری کے درمیان اہم رابطوں کے بارے میں دلچسپ اور بصیرت انگیز بات چیت ہوئی۔ انشورنس سیمینار کا آغاز ڈاکٹر ایچ چتر ویدی (ڈائریکٹر، بم ٹیک) کے خطاب سے ہوا۔ سیمینار کے دوران انڈیا انشورنس رپورٹ بھی جاری کی گئی۔ یہ رپورٹ ملک میں انشورنس



مارکیٹ کی موجودہ حالت کے بارے میں عملی معلومات فراہم کرتی ہے۔ بین الاقوامی صارف پالیسی کے ماہر اور جنرل انشورنس کونسل کی ایگزیکٹو کمیٹی کے رکن پروفیسر بیجون کمار مشرانے اپنے خیالات کا اظہار کرتے ہوئے کہا کہ ”آج کی دنیا میں ہمیں پائیداری کے ساتھ ساتھ اختراع کو بھی ترجیح دینی چاہیے اور ہمیں ایسے کام کرنے چاہئیں جن سے ہر فرد کی مدد ہو۔ اس لئے یہ بہت ضروری ہے کہ ہم مل کر کام کریں، تمام اسٹیک ہولڈرس سے مشورہ کریں اور ایک ایسا مستقبل بنائیں جہاں کوئی پیچھے نہ رہے۔ کامیابی کا کوئی شارٹ کٹ نہیں ہے اور گامک کی خوشی کلید ہے۔ ہمارے پاس چیلنجوں پر قابو پانے اور صحت کی دیکھ بھال کو سب کے لئے سستی بنانے کی طاقت ہے۔“

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## Environment, Sustainability and Insurance in Limelight at BIMTECH Colloquium

**DOMINICK RODRIGUES**  
*Mumbai*

Concern for the environment alongside the need for “expanding the Sustainable Value Chain” was emphasized during the 7th BIMTECH Insurance Colloquium” held here recently.

Professor Bejon Kumar Misra, International Consumer Policy Expert, Member Executive Committee—General Insurance Council, narrated the story of Jamshetji Tata whose first concern was to lay roads with trees for creating a “green environment” before setting up the Steel plants there. Emphasizing the need for protecting the related environment before setting up any business, Misra said sustainability remained the core focus and even the insurance sector should ensure this fact.

“Insurance is a +noble+ business. We should stop trying to ‘ape’ others as Indians can do miracles and the world is one



family which needs to be taught to be innovative and create an ecosystem to deal with the environmental challenges,” Misra said while noting that innovation occurred during a +customer-centric+ focus where criticism was viewed constructively.

Pointing out about the insurance sector being viewed the lowest in insurance penetration due to lack of customer focus, he said LIC however did well due to its customer centric efforts.

“Let’s create a +WOW+ factor by researching customers’ needs,” he said while describing the ‘Bimtech Insurance Colloquium’ as a great initiative alongside India growing into “AmritKaal” with a Rs 5 trillion economy and achieving the “17 Sustainable Goals” by 2030, besides working towards eradicating poverty and making healthcare affordable for all.



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## सातव्या बिमटेक इन्शुरन्स परिसंवादात

# हवामान बदलाचा विमा आणि शाश्वततेवर होत असलेल्या परिणामांवर चर्चा

■ शिवनेर । प्रतिनिधी

मुंबई : विलॉन्ग इन्स्टिट्यूट ऑफ मॅनेजमेंट टेक्नोलॉजी (बिमटेक) या भारतातील आघाडीच्या बी-स्कूलसंपैकी एका बी-स्कूलने मुंबईत सातव्या बिमटेक विमा परिसंवादाचे आयोजन केले होते. 'शाश्वत मूल्य साखळी विस्तारताना - मालमत्ता, कॅज्युअल्टी, आरोग्य आणि जीवन विम्यावर होणारा हवामान बदलाचा परिणाम' ही या परिसंवादाची संकल्पना होती. हवामान बदल, विमा आणि शाश्वतता यांच्यातील महत्त्वाच्या संबंधांविषयी यावेळी माहितीपूर्ण चर्चा झाली.

बिमटेकचे संचालक डॉ. एच. चतुर्वेदी यांनी आपल्या हृदयस्पर्शी मनोगतासह विमा परिसंवादाची सुरुवात केली. आंतरराष्ट्रीय ग्राहक धोरण क्षेत्रातील तज्ञ आणि जनरल इन्शुरन्स कॉन्सिलच्या कार्यकारी समितीचे अध्यक्ष प्रो. वेंजॉन कुमार मिश्रा यांनी परिसंवादाच्या संकल्पनेवर आधारित विचार मांडले. एलआयसी ऑफ इंडियाचे माजी अध्यक्ष एम. आर. कुमार यांनी आपल्या भाषणातून चर्चेला दिशा दिली.

'इंडिया इन्शुरन्स रिपोर्ट'चे यावेळी अनावरण करण्यात आले. त्यामध्ये भारतातील विमा बाजारपेठेच्या सद्य स्थितीविषयी माहिती देण्यात आली. हे

अनावरण कार्यक्रमाच्या प्रमुख वैशिष्ट्यांपैकी एक ठरले.

आंतरराष्ट्रीय ग्राहक धोरण क्षेत्रातील तज्ञ आणि जनरल इन्शुरन्स कॉन्सिलच्या कार्यकारी समितीचे अध्यक्ष प्रो. वेंजॉन कुमार मिश्रा म्हणाले, 'आजच्या जगात आपण शाश्वतता, नाविन्य आणि प्रत्येकाच्या स्वास्थ्यास प्राधान्य देणे गरजेचे आहे. एकत्रितपणे काम करत, भागधारकांचा सल्ला घेऊन आणि नव्या भविष्याची निर्मिती करूया जिथे कोणी मार्ग राहाणार नाही. महत्त्वाकांक्षी ध्येयाच्या दिशेने काम करताना लक्षात ठेवा, की यशासाठी कोणताही शॉर्टकट नसतो आणि ग्राहक समाधान ही गुरुकिल्ली आहे. आव्हानांवर मात करण्याची आणि आरोग्यसेवा सर्वांसाठी वाजवी दरात उपलब्ध करण्याची क्षमता आपल्यामध्ये आहे. एकत्रितपणे काम करण्याची, नाविन्यनिर्मिती करण्याची व भारत तसेच जगासाठी उज्ज्वल भविष्य उभारण्याची प्रतिज्ञा करूया.'

एलआयसी ऑफ इंडियाचे माजी अध्यक्ष शएम. आर. कुमार म्हणाले, 'हवामान बदलामुळे विविध आपत्तीतून होणाऱ्या नुकसानीचे जास्त प्रमाण, मालमत्ता कवरेजचे अपुरेपण आणि व्यवसायातील अडथळ्यांमुळे होणारे मोठे नुकसान यांचा



विमा क्षेत्रावर लक्षणीय परिणाम होणार आहे. हवामान बदलामुळे येणारा पूर आणि गरमीचा सर्वाधिक फटका बसणाऱ्या देशांमध्ये भारताचा समावेश आहे. समुद्राची पातळी वाढल्यामुळे मुंबई शहराला २०५० पर्यंत ४९ ते ५० अन् अर्धक नुकसान सहन करावे लागू शकते. विमा कंपन्यांनी शारीरिक व ट्रान्झिशन जोखमीचा समावेश करून त्याचे व्यवस्थापन करण्याचे मार्ग शोधणे आवश्यक आहे. धोरणकर्त्यांनी विमा कंपन्यांना आर्थिकदृष्ट्या अव्यवहार्य कवरेजचा विस्तार करणे गरजेचे असू शकते.'

सर्व जे. बी. बोडा समूह कंपन्यांचे समूह अध्यक्ष अतुल डी. बोडा म्हणाले, '८० वर्षांच्या अथक मेहनतीनंतर जे. बी. बोडा समूहाचा विकास आणि यश पाहण्याचे भाग्य मला लाभले. असामान्य टीममुळे हा प्रवास शक्य झाला. मी आमचे सर्व ग्राहक, भागधारक आणि विशेषतः आयुष्याची जोडीदार व कोटिविक सदस्यांचे त्यांनी दिलेल्या पाठिंब्याबद्दल आभारी आहे. बिमटेककडून मिळालेल्या या सन्मानानंतर नव्याने तयार झालेल्या उर्जेसह पुढे जाण्यासाठी आणि प्रगती करण्यासाठी मी उत्सुक आहे.'



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## जलवायु परिवर्तन के प्रभाव पर चर्चा

नई दिल्ली। भारत के अग्रणी बी-स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने मुंबई में 7वें बिमटेक इंडियोरेंस कोलोक्वियम का आयोजन किया। संगोष्ठी का विषय था- 'एक्सपेंडिंग द सस्टेनेबल वैल्यू चेन - क्लाइमेट चेंज'स इम्पैक्ट ऑन प्रोपर्टी एंड कैजुअल्टी, हेल्थ एंड लाइफ इंडियोरेंस'। इस दौरान जलवायु परिवर्तन, बीमा और सस्टेनेबिलिटी के बीच महत्वपूर्ण संबंधों के बारे में दिलचस्प और व्यावहारिक विचार-विमर्श हुआ।

बिमटेक के डायरेक्टर डॉ. एच.चतुर्वेदी के स्वागत भाषण के साथ बीमा संगोष्ठी की शुरुआत हुई। अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इंडियोरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोन कुमार मिश्रा ने फिर विषय प्रवर्तन करते हुए संबंधित विषय पर विचारोत्तेजक चर्चा की। दिन की बातचीत का माहौल तैयार करते हुए, भारतीय जीवन बीमा निगम के पूर्व अध्यक्ष श्री एम.आर. कुमार ने प्रमुख वक्ता के तौर पर चर्चा को आगे बढ़ाया।



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## बिमटेक ने जे.बी. बोड़ा ग्रुप के अतुल डी. बोड़ा को लाइफटाइम अचीवमेंट पुरस्कार प्रदान किया



अहमदाबाद। भारत के अग्रणी बी-स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने मुंबई में 7वें बिमटेक इंश्योरेंस कोलोकियम का आयोजन किया। संगोष्ठी का विषय था- 'एक्सपेंडिंग द सस्टेनेबल वैल्यू चेन - क्लाइमेट चेंज' स इम्पेक्ट ऑन प्रोपर्टी एंड कैजुअल्टी, हेल्थ एंड लाइफ इंश्योरेंस'। इस दौरान जलवायु परिवर्तन, बीमा और सस्टेनेबिलिटी के बीच महत्वपूर्ण संबंधों के बारे में दिलचस्प और व्यावहारिक विचार-विमर्श हुआ। बिमटेक के डायरेक्टर डॉ. एच. चतुर्वेदी के स्वागत भाषण के साथ बीमा संगोष्ठी की शुरुआत हुई। अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इंश्योरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोन कुमार मिश्रा ने फिर विषय प्रवर्तन

करते हुए संबंधित विषय पर विचारोत्तेजक चर्चा की। दिन की बातचीत का माहौल तैयार करते हुए, भारतीय जीवन बीमा निगम के पूर्व अध्यक्ष श्री एम.आर. कुमार ने प्रमुख वक्ता के तौर पर चर्चा को आगे बढ़ाया। संगोष्ठी के दौरान 'इंडिया इंश्योरेंस रिपोर्ट' का विमोचन भी किया गया। इस रिपोर्ट में देश में बीमा बाजार की वर्तमान स्थिति के बारे में व्यावहारिक जानकारी प्रदान की गई है। अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इंश्योरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोन कुमार मिश्रा ने अपने विचार व्यक्त करते हुए कहा, आज की दुनिया में, हमें सस्टेनेबिलिटी के साथ इनोवेशन को प्राथमिकता देनी चाहिए और हमें ऐसे काम करने चाहिए जिनसे प्रत्येक व्यक्ति की भलाई संभव हो सके। इसलिए यह बहुत जरूरी है कि हम एक साथ मिलकर काम करें, सभी हितधारकों से परामर्श करें, और ऐसा भविष्य बनाएं जहां कोई भी पीछे न रहे। (1)

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**अर्थजगत**

मुंबई, बुधवार दि. ०८ नोव्हेंबर २०२३

## सातव्या बिमटेक इन्शुरन्स परिसंवादात हवामान बदलाचा विमा आणि शाश्वततेवर होत असलेल्या परिणामांवर चर्चा

**मुंबई, दि. ७ (प्रतिनिधी) :** जिलो इन्स्टिट्यूट ऑफ मॅनेज्मेंट टेक्नॉलॉजी (बिमटेक) या यातायात आपदाविषयक वी-स्कूलचे एक नवे-स्कूलने मुंबईत सातव्या बिमटेक विमा परिसंवादाचे आयोजन केले होते. सहज मूल्य राखली निव्वारता - यातभात, कॅन्सुअरली, अडोप्य आणि कॅन्सु इन्शुरन्स प्रोग्राम इत्यादीत बदलाचा परिणाम होणे या परिसंवादाची संकल्पना होती. हवामान बदल, विमा आणि शाश्वततेचा परिसंवादात महत्त्वाचा संवेधानिक बाबती महत्त्वाचे चर्चा झाली.

बिमटेकचे संस्थापक डॉ. एच. चतुर्वेदी यांनी आपल्या इट्युअरली मॅनेज्मेंट विमा परिसंवादाची मुद्राव केली. ऑनरारट्टीय शाहक भोग्य शेवटील तज्ञ आणि बनरल इन्शुरन्स खोनिमलया कार्यकारी समितीचे अध्यक्ष प्रो. वेबिन कुमार मिश्रा यांनी परिसंवादाच्या संकल्पनेवर आभारित विचार मांडले. एतअसली

समितीचे अध्यक्ष प्रो. वेबिन कुमार मिश्रा म्हणाले, 'आजच्या जगात अल्प सहजता, नविन आणि प्रविषाच्या त्यासम्यत प्रोफायन दिने गरजेचे आहे. एव्हिएशनचे काम कात, भाषापरकींचा सरल पिकन आणि नव्य परिसंवादाची निर्मिती करुया दिने कोची माने रडाकर नवी. महत्त्वाकोषी विषयास्य दिनेने काम कातून लक्षात ठेव. की वरततादी कोषातडी रडॉकट नसली आणि शाहक सस्यवात ही मुद्राविल्ली आहे. आवादीनर मात करुयाची आणि अडोप्येस्य

समीतीची बाबती दरत उपसक्त करुयाची ससत असावाचपने वरत तसेच वरततादी दरमसत पविष्य ठररुयाची प्रीति करुया.'



**जागीर घटना**

आत अडोप्य रडॉकट कातून ठररुया दिने की, अडोप्य १. की मुद्रा ठररुया कात, २. की मुद्रा ठररुया कात, ३. की मुद्रा ठररुया कात, ४. की मुद्रा ठररुया कात, ५. की मुद्रा ठररुया कात, ६. की मुद्रा ठररुया कात, ७. की मुद्रा ठररुया कात, ८. की मुद्रा ठररुया कात, ९. की मुद्रा ठररुया कात, १०. की मुद्रा ठररुया कात, ११. की मुद्रा ठररुया कात, १२. की मुद्रा ठररुया कात, १३. की मुद्रा ठररुया कात, १४. की मुद्रा ठररुया कात, १५. की मुद्रा ठररुया कात, १६. की मुद्रा ठररुया कात, १७. की मुद्रा ठररुया कात, १८. की मुद्रा ठररुया कात, १९. की मुद्रा ठररुया कात, २०. की मुद्रा ठररुया कात, २१. की मुद्रा ठररुया कात, २२. की मुद्रा ठररुया कात, २३. की मुद्रा ठररुया कात, २४. की मुद्रा ठररुया कात, २५. की मुद्रा ठररुया कात, २६. की मुद्रा ठररुया कात, २७. की मुद्रा ठररुया कात, २८. की मुद्रा ठररुया कात, २९. की मुद्रा ठररुया कात, ३०. की मुद्रा ठररुया कात, ३१. की मुद्रा ठररुया कात, ३२. की मुद्रा ठररुया कात, ३३. की मुद्रा ठररुया कात, ३४. की मुद्रा ठररुया कात, ३५. की मुद्रा ठररुया कात, ३६. की मुद्रा ठररुया कात, ३७. की मुद्रा ठररुया कात, ३८. की मुद्रा ठररुया कात, ३९. की मुद्रा ठररुया कात, ४०. की मुद्रा ठररुया कात, ४१. की मुद्रा ठररुया कात, ४२. की मुद्रा ठररुया कात, ४३. की मुद्रा ठररुया कात, ४४. की मुद्रा ठररुया कात, ४५. की मुद्रा ठररुया कात, ४६. की मुद्रा ठररुया कात, ४७. की मुद्रा ठररुया कात, ४८. की मुद्रा ठररुया कात, ४९. की मुद्रा ठररुया कात, ५०. की मुद्रा ठररुया कात, ५१. की मुद्रा ठररुया कात, ५२. की मुद्रा ठररुया कात, ५३. की मुद्रा ठररुया कात, ५४. की मुद्रा ठररुया कात, ५५. की मुद्रा ठररुया कात, ५६. की मुद्रा ठररुया कात, ५७. की मुद्रा ठररुया कात, ५८. की मुद्रा ठररुया कात, ५९. की मुद्रा ठररुया कात, ६०. की मुद्रा ठररुया कात, ६१. की मुद्रा ठररुया कात, ६२. की मुद्रा ठररुया कात, ६३. की मुद्रा ठररुया कात, ६४. की मुद्रा ठररुया कात, ६५. की मुद्रा ठररुया कात, ६६. की मुद्रा ठररुया कात, ६७. की मुद्रा ठररुया कात, ६८. की मुद्रा ठररुया कात, ६९. की मुद्रा ठररुया कात, ७०. की मुद्रा ठररुया कात, ७१. की मुद्रा ठररुया कात, ७२. की मुद्रा ठररुया कात, ७३. की मुद्रा ठररुया कात, ७४. की मुद्रा ठररुया कात, ७५. की मुद्रा ठररुया कात, ७६. की मुद्रा ठररुया कात, ७७. की मुद्रा ठररुया कात, ७८. की मुद्रा ठररुया कात, ७९. की मुद्रा ठररुया कात, ८०. की मुद्रा ठररुया कात, ८१. की मुद्रा ठररुया कात, ८२. की मुद्रा ठररुया कात, ८३. की मुद्रा ठररुया कात, ८४. की मुद्रा ठररुया कात, ८५. की मुद्रा ठररुया कात, ८६. की मुद्रा ठररुया कात, ८७. की मुद्रा ठररुया कात, ८८. की मुद्रा ठररुया कात, ८९. की मुद्रा ठररुया कात, ९०. की मुद्रा ठररुया कात, ९१. की मुद्रा ठररुया कात, ९२. की मुद्रा ठररुया कात, ९३. की मुद्रा ठररुया कात, ९४. की मुद्रा ठररुया कात, ९५. की मुद्रा ठररुया कात, ९६. की मुद्रा ठररुया कात, ९७. की मुद्रा ठररुया कात, ९८. की मुद्रा ठररुया कात, ९९. की मुद्रा ठररुया कात, १००. की मुद्रा ठररुया कात.

**TENDER NOTICE**

MSECTCL invites online bids (SRM-Tender) from registered contractors agencies on Mahatransco E-Tendering website <http://srmtender.mahatransco.in> for following works.

Sr. No.	RFX No.	Description of Work	Due date & Time (Hrs.) for submission & Opening of tender
1.	Extension of 70000025865	E-tender for anti-corrosive painting for 600MVA/CT-II unit at 400KV RS Kalwa under 400KV RS O&M Div Kalwa	Download and submission of tender Documents Date: Dt.07.11.2023 12:45 Hrs to Dt.14.11.2023 up to 23:59 Hrs Techno-commercial Opening - Dt.15.11.2023 at 11:00 Hrs (Onwards if possible) Price Bid Opening- Dt.15.11.2023 at 12:00 Hrs (Onwards if possible)
<b>Tender Fee</b>			<b>Rs 500 + GST 5%</b>
<b>Estimated Cost</b>			<b>12,01,852/-</b>

Contact Person: Executive Engineer/Dy Executive Engineer (O) & Mob No: 976213914/797325020.

1. Relevant portions of the Tender which the tenderers have to fill online would be available on aforesaid website. 2. Tender documents can be downloaded by online from aforesaid website. 3. Eligible contractor agencies should submit their bid well in advance instead of waiting till last date. MSECTCL will not be responsible for non-submission of Bid due to any website related problems.

**EXECUTIVE ENGINEER,**

**PUBLICATION** : Prahar  
**DATE** : 8.11.2023  
**EDITION** : Mumbai  
**PAGE No.** : 2



## शब्दांना सत्याची धार **प्रहार**

### बिमटेक इन्शुरन्स परिसंवादात हवामान बदलाच्या परिणामांवर चर्चा

#### ◆ मुंबई (प्रतिनिधी) :

'शाश्वत मूल्य साखळी विस्तारताना मालमत्ता, कॅन्सुअल्टी, आरोग्य आणि जीवन विम्यावर होणारा हवामान बदलाचा परिणाम' या विषयावर बिल्टा इन्स्टिट्यूट ऑफ मॅनेजमेंट टेक्नॉलॉजी (बिमटेक) च्या वतीने एका परिसंवादाचे आयोजन करण्यात आले होते. हवामान बदल, विमा आणि शाश्वतता यांच्यातील महत्त्वाच्या संबंधांविषयी यावेळी माहितीपूर्ण चर्चा झाली. भारतातील आघाडीच्या बी-स्कूलसंपैकी एका बी-स्कूलने मुंबईत सातव्या बिमटेक विमा परिसंवादाचे आयोजन केले होते.



बिमटेकचे संचालक डॉ. एच. चतुर्वेदी यांनी मनोगत व्यक्त केले. आंतरराष्ट्रीय ग्राहक धोरण क्षेत्रातील तज्ज्ञ आणि जनरल इन्शुरन्स कौन्सिलच्या कार्यकारी समितीचे अध्यक्ष प्रो. बेजॉन कुमार मिश्रा यांनी परिसंवादाच्या संकल्पनेवर आधारित विचार मांडले. एलआयसी ऑफ इंडियाचे माजी अध्यक्ष

एम. आर. कुमार यांनी आपल्या भाषणातून चर्चेला दिशा दिली. 'इंडिया इन्शुरन्स रिपोर्ट'चे यावेळी अनावरण करण्यात आले. त्यामध्ये भारतातील विमा बाजारपेठेच्या सद्य स्थितीविषयी माहिती देण्यात आली. यावेळी प्रो. बेजॉन कुमार मिश्रा यांनीही आपले विचार मांडले.

**PUBLICATION** : Adarsh Maharashtra

**DATE** : 8.11.2023

**EDITION** : Mumbai

**PAGE No.** : 6

## सातव्या बिमटेक इन्शुरन्स परिसंवादात हवामान बदलाचा विमा आणि शाश्वततेवर होत असलेल्या परिणामांवर चर्चा

### मुंबई । प्रतिनिधी

बिर्ला इन्स्टिट्यूट ऑफ मॅनेजमेंट टेक्नोलॉजी (बिमटेक) या भारतातील आघाडीच्या बी-स्कूल्सपैकी एका बी-स्कूलने मुंबईत सातव्या बिमटेक विमा परिसंवादाचे आयोजन केले होते. 'शाश्वत मूल्य साखळी विस्तारताना - मालमत्ता, कॅज्युअल्टी, आरोग्य आणि जीवन विम्यावर होणारा हवामान बदलाचा परिणाम' ही या परिसंवादाची संकल्पना होती. हवामान बदल, विमा आणि शाश्वतता यांच्यातील महत्त्वाच्या संबंधांविषयी यावेळी माहितीपूर्ण चर्चा झाली.

बिमटेकचे संचालक डॉ. एच. चतुर्वेदी यांनी आपल्या हृदयस्पर्शी मनोगतासह विमा परिसंवादाची सुरुवात केली. आंतरराष्ट्रीय ग्राहक धोरण क्षेत्रातील तज्ज्ञ आणि जनरल इन्शुरन्स कौन्सिलच्या कार्यकारी समितीचे अध्यक्ष प्रो. बेजॉन कुमार मिश्रा यांनी परिसंवादाच्या संकल्पनेवर आधारित विचार मांडले. एलआयसी ऑफ इंडियाचे माजी अध्यक्ष श्री. एम.



आर. कुमार यांनी आपल्या भाषणातून चर्चेला दिशा दिली.

'इंडिया इन्शुरन्स रिपोर्ट'चे यावेळी अनावरण करण्यात आले. त्यामध्ये भारतातील विमा बाजारपेठेच्या सद्य स्थितीविषयी माहिती देण्यात आली. हे अनावरण कार्यक्रमाच्या प्रमुख वैशिष्ट्यांपैकी एक ठरले.



# **ONLINE COVERAGE**





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Online-BIMTECH Insurance Colloquium				
Sr. no	Publication	Link	Reach	PR Value
1	Live Mint	<a href="https://www.livemint.com/market/live-blog/sensex-today-share-market-live-updates-nifty-50-varun-beverages-adani-energy-nhpc-rr-kabel-cello-world-india-protean-11699230422921.html">https://www.livemint.com/market/live-blog/sensex-today-share-market-live-updates-nifty-50-varun-beverages-adani-energy-nhpc-rr-kabel-cello-world-india-protean-11699230422921.html</a>	69.9M	2,20,000
2	HBL	<a href="https://www.thehindubusinessline.com/money-and-banking/covering-climate-change-risks-poses-a-major-challenge-for-insurance-industry/article67539507.ece">https://www.thehindubusinessline.com/money-and-banking/covering-climate-change-risks-poses-a-major-challenge-for-insurance-industry/article67539507.ece</a>	2.6M	2,75,000
3	Uni India	<a href="https://uniindia.com/~7th-bimtech-insurance-colloquium-sheds-light-on-climate-change-s-impact-on-insurance/Business%20Economy/news/3082847.html">https://uniindia.com/~7th-bimtech-insurance-colloquium-sheds-light-on-climate-change-s-impact-on-insurance/Business%20Economy/news/3082847.html</a>	193.7K	-
4	Free Press Journal	<a href="https://www.freepressjournal.in/business/bimtech-hosts-7th-insurance-colloquium-in-mumbai-focusing-on-climate-changes-impact-on-insurance">https://www.freepressjournal.in/business/bimtech-hosts-7th-insurance-colloquium-in-mumbai-focusing-on-climate-changes-impact-on-insurance</a>	2.1M	-
5	Hans India-Bizz Buzz	<a href="https://www.bizzbuzz.news/markets/bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability-1262231">https://www.bizzbuzz.news/markets/bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability-1262231</a>	0.1M	-
6	Mycsr India	<a href="https://mycsrindia.com/7th-bimtech-insurance-colloquium-climate-changes-impact/">https://mycsrindia.com/7th-bimtech-insurance-colloquium-climate-changes-impact/</a>	63K	-
7	Ten News	<a href="https://tennews.in/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/">https://tennews.in/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/</a>	109.4K	-
8	Passionate marketing	<a href="https://www.passionateinmarketing.com/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/">https://www.passionateinmarketing.com/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/</a>	18.9K	-



9	Konexio Network	<a href="https://konexionetwork.com/NewsDetails.aspx?newsid=b86df1e0-0a50-4637-9983-5def2e254123">https://konexionetwork.com/NewsDetails.aspx?newsid=b86df1e0-0a50-4637-9983-5def2e254123</a>	9.2K	-
10	India Education Diary	<a href="https://indiaeducationdiary.in/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/#:~:text=and%20the%20world.%E2%80%9D-.Shri%20M.R..induced%20flooding%20and%20heat%20stress.">https://indiaeducationdiary.in/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/#:~:text=and%20the%20world.%E2%80%9D-.Shri%20M.R..induced%20flooding%20and%20heat%20stress.</a>	0.3M	-
11	Biz Mudra	<a href="https://www.bizmudra.com/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/">https://www.bizmudra.com/7th-bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability/</a>		-
12	The News Strike	<a href="https://thenewsstrike.com/7th-bimtech-insurance-colloquium-in-mumbai">https://thenewsstrike.com/7th-bimtech-insurance-colloquium-in-mumbai</a>	26K	-
13	college Dekho	<a href="https://www.collegedekho.com/colleges/bimtech">https://www.collegedekho.com/colleges/bimtech</a>	2M	-
14	Gujarat headline	<a href="https://www.gujarathheadline.com/bimtech-awards-lifetime-achievement-award-to-shri-atul-d-boda-group-chairman-of-all-the-j-b-boda-group-of-companies/">https://www.gujarathheadline.com/bimtech-awards-lifetime-achievement-award-to-shri-atul-d-boda-group-chairman-of-all-the-j-b-boda-group-of-companies/</a>	-	-
15	Business Gujarat	<a href="https://businessgujarat.in/bimtech-awards-lifetime-achievement-award-to-shri-atul-d-boda-group-chairman-of-all-the-j-b-boda-group-of-companies/">https://businessgujarat.in/bimtech-awards-lifetime-achievement-award-to-shri-atul-d-boda-group-chairman-of-all-the-j-b-boda-group-of-companies/</a>	-	-
16	Navjeevan Express	<a href="https://navjeevanexpress.com/bimtech-confers-lifetime-achievement-award-on-atul-d-boda-group-chairman-of-jb-boda-group-of-companies/">https://navjeevanexpress.com/bimtech-confers-lifetime-achievement-award-on-atul-d-boda-group-chairman-of-jb-boda-group-of-companies/</a>	22.1K	-
17	Ajmer nama	<a href="https://ajmernama.com/national/409597/">https://ajmernama.com/national/409597/</a>	6.6K	-
		<b>Total</b>	<b>73 Million</b>	<b>4,95,000</b>

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<https://www.livemint.com/market/live-blog/sensex-today-share-market-live-updates-nifty-50-varun-beverages-adani-energy-nhpc-rr-kabel-cello-world-india-protean-11699230422921.html>

**mint** |

### Market Highlights: Sensex Jumps 600 pts, Nifty adds 180 pts; L&T, Axis Bank shine

1 min read . Updated: 06 Nov 2023, 03:36 PM IST

Vijay Kishore

*Share Market Updates: The Indian stock market ended around a per cent higher on Monday amidst positive global cues with Sensex and Nifty adding 590 and 180 pts. resp. L&T, Eicher Motors and Axis Bank jumped, while SBI dragged. PSU Bank and Consumer Durable struggle, while Realty and Energy shine*



Sensex Today | Share Market Updates: Encouraging global cues and earnings data to keep investor sentiment on the positive side. AFP PHOTO/ Indranil MUKHERJEE

Share Market Updates: Sensex and Nifty gain on Monday as investors continue to feel optimism from global cues. Investors kept an eye on stock market triggers including the ongoing second-quarter results, domestic and global macroeconomic data, foreign capital inflow, and global market cues.



[www.thehindubusinessline.com](http://www.thehindubusinessline.com)

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## Covering climate change risks poses a major challenge for insurance industry

Updated: November 16, 2022 at 02:29 PM (Mumbai, 16) 16

Insurance companies plan to manage climate change risks from loss of life to private property damages from natural calamities

By OUR BUREAU

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Growing risks associated with **climate change** is fast emerging as the biggest challenge for the **insurance** industry.

Right from loss of life due to cyclones to covering the damages of private property induced by flash **floods** and other natural calamities, insurance companies are gearing up to manage risks associated with climate change.

→ **Also read:** [IRDAI directs insurers to provide immediate service in flood-hit North India](#)

Climate change will significantly impact the insurance industry with higher severity of catastrophic losses, inadequacy of property coverages, and higher business interruption losses, said MR Kumar, former Chairman, **LIC** of India.

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### **BIMTECH Hosts 7th Insurance Colloquium In Mumbai, Focusing On Climate Change's Impact On Insurance**

*The release of the "India Insurance Report," which offered insightful information about the current situation of the insurance market in India, was one of the event's major highlights.*



*(Left to Right: Prof. (Dr.) Ashish K. Chatterjee, R. Chaturvedi, S.S. Kumar, Prof. Rajan Kumar, Manojul G. Bode)*



Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, organised the 7th BIMTECH Insurance Colloquium in Mumbai. The Colloquium was themed at "Expanding the Sustainable Value Chain: Climate Change's Impact on Property & Casualty, Health and Life Insurance."

[www.bizzbuzz.news](http://www.bizzbuzz.news)

<https://www.bizzbuzz.news/markets/bimtech-insurance-colloquium-sheds-light-on-climate-changes-impact-on-insurance-and-sustainability-1262231>



Left to Right- Prof. (Dr.) Ashish K. Chaturvedi, Dr. H. Chaturvedi, M. H. Kumar, Prof. Rajan Kumar Mishra, and D. Bala

**M**umbai, Nov 6 Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, organised the 7th BIMTECH Insurance Colloquium in Mumbai. The Colloquium was themed at "Expanding the Sustainable Value Chain: Climate Change's Impact on Property & Casualty, Health and Life Insurance." There were intriguing and insightful conversations about the important relationship between climate change, insurance, and sustainability.

[www.tennews.in](http://www.tennews.in)

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**BUSINESS**

### 7th BIMTECH Insurance Colloquium Sheds Light On Climate Change's Impact On Insurance And Sustainability

TEN NEWS NETWORK

November 5th, 2023, Mumbai. Birla Institute of Management's Technology (BIMTECH), one of India's leading B-schools, organised the 7th BIMTECH Insurance Colloquium in Mumbai. The Colloquium was themed at "Expanding the Sustainable Value Chain: Climate Change's Impact on Property & Casualty, Health and Life Insurance." There were intriguing and insightful conversations about the important relationship between climate change, insurance, and sustainability.

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[www.passionateinmarketing.com](http://www.passionateinmarketing.com)

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## 7th BIMTECH Insurance Colloquium Sheds Light on Climate Change's Impact on Insurance and Sustainability

By Passionate in Marketing - November 6, 2023

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Left to Right - Prof. (Dr.) Aditya K. Chaturvedi, Dr. H. Chaturvedi, P.R. Kumar, Prof. Bhanu Kumar Mishra, and Dr. Boda



November 5th, 2023; Mumbai: Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, organised the 7th BIMTECH Insurance Colloquium in Mumbai. The



[www.konexionnetwork.com](http://www.konexionnetwork.com)

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## BIMTECH awards Lifetime Achievement Award to Shri Atul D. Boda, Group Chairman of all the J. B. Boda Group of Companies

by Our Correspondent - Nov 05, 2023



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[www.indiaeducationdiary.in](http://www.indiaeducationdiary.in)

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NATIONAL NEWS

## 7th BIMTECH Insurance Colloquium Sheds Light On Climate Change's Impact On Insurance And Sustainability

By: India Education Diary... On: Nov 5, 2023



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[www.bizmudra.com](http://www.bizmudra.com)

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## 7th BIMTECH Insurance Colloquium Sheds Light on Climate Change's Impact on Insurance and Sustainability



Left to Right- Prof. (Dr.) Abhijit K. Chatteraj, Dr. H. Chaturvedi, M.R. Kumar, Prof. Bejon Kumar Misra, Atul D. Boda  
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[www.thenewstrike.com](http://www.thenewstrike.com)

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## 7th BIMTECH Insurance Colloquium in mumbai

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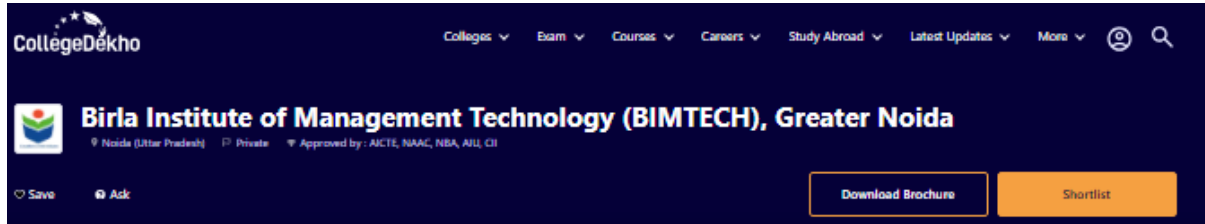
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**Birla Institute of Management Technology (BIMTECH), Greater Noida**  
Noida (Uttar Pradesh) Private Approved by: AICTE, NAAC, NBA, AIU, CII

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Written by **Ankita Sarkar** - Content Writer  
Nov 02, 2023 5:04PM IST

### Birla Institute of Management Technology, Noida Noida Latest Update

November 22, 2023 10:25 AM  
The institute's PGDM Insurance Business Management students engages with the renowned Business Intelligence- BITV channel to discuss course choice, aspirations, journey, significance of clubs, conduits and hands on experiences.

November 15, 2023 11:37 AM  
The institute hosts the 1st Birla Tech Managerial (BTM) Conference with the theme "Reimagining the Future of Business: Challenges, Opportunities and Sustainability."

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### BIMTECH Overview

Birla Institute of Management Technology (BIMTECH) is one of the well-known institutes in India and is a part of the B K Birla Group of Institutions. It was established in 1988 under the aegis of the Birla Academy of Art and Culture and supported by the Birla group of companies. Late Basant Kumar Birla and Sarala Birla are the founders of the B K Birla Group of companies.

Linked to Central Board: 1 Year Brochure: BIMTECH is accredited by the National Assessment and Accreditation Council (NAAC) and the National Board of Accreditation (NBA). It has been ranked 14th in

[www.gujaratheadline.com](http://www.gujaratheadline.com)

<https://www.gujaratheadline.com/bimtech-awards-lifetime-achievement-award-to-shri-atul-d-boda-group-chairman-of-all-the-j-b-boda-group-of-companies/>



**BUSINESS** **HEADLINE NEWS** **TOP STORIES**

## **BIMTECH Awards Lifetime Achievement Award To Shri Atul D. Boda, Group Chairman Of All The J. B. Boda Group Of Companies**

November 7, 2023 Gujarat Headline Comments

Mumbai: Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, organised the 7th BIMTECH Insurance Colloquium in Mumbai on Friday. The Colloquium was themed as "Expanding the Sustainable Value Chain: Climate Change's Impact on Property & Casualty, Health and Life Insurance." There were intriguing and insightful conversations about the important relationship between climate change, insurance, and sustainability.

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[www.businessgujarat.in](http://www.businessgujarat.in)

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## BIMTECH એ જેબી બોડા ગ્રૂપના ચેરમેન અતુલ ડી. બોડાને લાઈફટાઈમ એચિવમેન્ટ એવોર્ડ એનાયત કર્યો



**અમદાવાદ, 7 નવેમ્બર:** સિરસા ઇન્સ્ટિટ્યુટ ઓફ મેનેજમેન્ટ ટેકનોલોજી (BIMTECH)એ મુલદેશમાં 7મો BIMTECH ગોલ્ડ સર્વિસનું આયોજન કર્યું હતું. આ ઇન્સ્ટિટ્યુટના કોર્પોરેટિવ અમલકારોએ સરવેનેશનલ વેલ્યુ ચેઇનનું વિસ્તરણ પીપલ્સ અને અકસ્માત, આરોગ્ય અને જીવન વીમા પર કન્સાઈમેન્ટ વેન્જનો અસર થીમ પર આધારિત હતી. આયોજના પરિવર્તન, વીમા અને ટકાવવામાં વધેલા મહત્વપૂર્ણ સંબંધ વિશે રસપાત્ર અને જ્ઞાનવ્યાપક ચર્ચા-વિચારણા થઈ હતી. BIMTECHના ડિરેક્ટર ડૉ. બેચા: યતુવેંદોએ ઇન્સ્ટિટ્યુટના કોર્પોરેટિવ અમલકારો પાસે કરતાં સંબોધન આપ્યું હતું. આદ્યમાં જનરલ ઇન્સ્યુરન્સ કાઉન્સિલ-કમિટીના ચેરમેન એક્ટિવિટીવ તેમજ ઇન્ડિયન ઇન્સ્યુરન્સ કન્ફેડરેશન ઓફ ઇન્ડિયાના પ્રેસિડન્ટ ડૉ. બેચોન કુમાર મિશ્રાએ થીમને સંબોધિત કરી હતી. ત્યારબાદ બેચા:એ ઓફ ઇન્ડિયાના મુદપૂર્ણ ચેરમેન એમ.આર. કુમારે મહત્વના વિદ્યુઓને આવરી લેતી આકર્ષક સંબોધ આપી હતી. ભારતના વીમા બજારનો વર્તમાન પરિસ્થિતિ અને મહત્વની માહિતી આપતો "ઇન્ડિયા ઇન્સ્યુરન્સ રિપોર્ટ"નું વિમોચન કર્યું હતું, જે ઇન્ડિયાના મુખ્ય અસો પેકી એક હતી.

જનરલ ઇન્સ્યુરન્સ કાઉન્સિલ-કમિટીના ચેરમેન એક્ટિવિટીવ તેમજ ઇન્ડિયન ઇન્સ્યુરન્સ કન્ફેડરેશન ઓફ ઇન્ડિયાના પ્રેસિડન્ટ ડૉ. બેચોન કુમાર મિશ્રાએ જણાવ્યું હતું કે,

[www.navjeevanexpress.com](http://www.navjeevanexpress.com)

<https://navjeevanexpress.com/bimtech-confers-lifetime-achievement-award-on-atul-d-boda-group-chairman-of-jb-boda-group-of-companies/>



**BIMTECH confers Lifetime Achievement Award on Atul D Boda, Group Chairman of JB Boda Group of Companies**

By Praveen Kumar | Published on 07 Nov 2023  
 BIMTECH, Institute of Management Technology, a leading B-school in Greater Noida, confers Lifetime Achievement Award on Atul D Boda, Group Chairman of JB Boda Group of Companies. The award ceremony was held on Friday, 07 Nov 2023 at BIMTECH, Greater Noida.



Atul D Boda, Group Chairman of JB Boda Group of Companies, receiving Lifetime Achievement Award from BIMTECH.

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- The Colloquium was themed at "Expanding the Sustainable Value Chain: Climate Change's Impact on Property & Casualty, Health and Life Insurance"

**MC BUSINESS BUREAU**

**MUMBAI, NOV 7 :**

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# अजमेरनामा



## 7वीं बिमटेक बीमा संगोष्ठी के दौरान इश्योरेंस और सस्टेनेबिलिटी पर जलवायु परिवर्तन के प्रभाव पर चर्चा

November 6, 2023 by associate

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मुंबई, 06 नवंबर, 2023- भारत के अग्रणी बी-स्कूलों में से एक बिडुला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने मुंबई में 7वें बिमटेक इश्योरेंस कोलोकियम का आयोजन किया। संगोष्ठी का विषय था- एक्सपेडिंग द सस्टेनेबल वैल्यू चेन – क्लाइमेट चेज स इम्पैक्ट ऑन प्रोपर्टी एंड कैजुअल्टी, हेल्थ एंड लाइफ इश्योरेंस। इस दौरान जलवायु परिवर्तन, बीमा और सस्टेनेबिलिटी के बीच महत्वपूर्ण संबंधों के बारे में दिलचस्प और व्यावहारिक विचार-विमर्श हुआ।

बिमटेक के डायरेक्टर डॉ. एच.चतुर्वेदी के स्वागत भाषण के साथ बीमा संगोष्ठी की शुरुआत हुई। अंतरराष्ट्रीय उपभोक्ता नीति के विशेषज्ञ और जनरल इश्योरेंस काउंसिल की कार्यकारी समिति के सदस्य प्रोफेसर बेजोम कुमार मिश्रा ने फिर विषय प्रवर्तन करते हुए संबंधित विषय पर विचारोत्तेजक चर्चा की। दिन की बातचीत का माहौल तैयार करते हुए, भारतीय जीवन बीमा निगम के पूर्व अध्यक्ष श्री एम.आर. कुमार ने प्रमुख वक्ता के तौर पर चर्चा को आगे बढ़ाया।





**Consolidated Media Coverage  
Of  
Press Release on  
Event Coverage and Press Release  
on “BIMTECH's 3rd PRISM 2023  
International Conference Gathers  
Visionaries to Navigate Business  
Challenges of Leadership,  
Digitalization, and Sustainability  
On  
November 18<sup>th</sup>, 2023**

# **PRINT COVERAGE**

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Day 1- Press Release- BIMTECH's 3rd PRISM 2023					Circulation	EVF Value
1	18.11.2023	Business Standard	2	Mumbai, Ahemdabad	10000	177,984
2	18.11.2023	Navodaya Times	4	Delhi	119000	108,000
3	18.11.2023	Amar Ujala	5	Greater Noida	25500	248,640
<b>Total</b>					<b>154500</b>	<b>534624</b>

**PUBLICATION** : Business Standard  
**DATE** : 18.11.2023  
**EDITION** : Ahmedabad, Mumbai  
**PAGE No.** : 2

# Plant-based protein on Nestlé India menu soon

**AKSHARA SRIVASTAVA**  
 New Delhi, 17 November

**F**ast-moving consumer goods (FMCG) major Nestlé India is on track to launch plant-based protein products in the country.

The company will be launching these products in the coming few quarters. Suresh Narayanan, chairman and managing director, of Nestlé India, told *Business Standard* on the sidelines of the third annual Pritam Singh Memorial Conference, organised by the Birla Institute of Management Technology.

"I am not looking to launch whole chicken or fish, but products more relevant to the Indian market," he said while refusing to divulge more details.

Globally in markets including the United States, Latin America, China, South East Asia, and Europe, the Swiss company sells Sensational VUNA, a plant-based alternative to tuna fish; vrimp, plant-based shrimp made from seaweed; and plant-based alternatives to chicken shreds and eggs among others.

In India, the company will be competing with other FMCG majors like ITC Foods and Tata Consumer Products for a stake in the market, alongside a host of start-ups like the Virat Kohli-backed Blue Tribe and Imagine Meats. Narayanan also drew attention to the company's commitment to sustainability at a press conference earlier at the event, with the theme 'Reimagining the future of business: The challenges of leadership, digitalisation and sustainability'.

"We plan to start using stubble from rice fields to generate energy for making steam at our Moga fac-

## STEADY GROWTH

■ India's emerging smart protein industry has a growth opportunity amounting to \$4.2 billion by 2030, according to Good Food Institute (GFI) report released in October this year

■ The country now has over 113 startups across plant-based, fermentation, and cultivated proteins and a network of 100+ companies supporting its growth, the report said

■ Currently, there are a total of 377 products, across 41 formats, and 73 smart protein brands across meat, eggs, and dairy available in retail and e-commerce channels in the country

■ Between 2016 and April 2023, the sector has seen investment from 34 venture capital funds, 27 angel investors and family offices, two corporates, one investor syndicate, and three grant-provisioning organisations, the report said.

■ GFI is the central expert organisation, thought leader, and convening body in the alternative protein sector launched its first-ever State of the Industry Report on smart protein in India.



“**I AM NOT LOOKING TO LAUNCH WHOLE CHICKEN OR FISH, BUT PRODUCTS ARE MORE RELEVANT TO THE INDIAN MARKET”**

**SURESH NARAYANAN**  
 CMD, NESTLÉ INDIA

tory from the first quarter of next year. This will help reduce stubble burning in the Moga district by 4-5 per cent and will, hopefully, have a positive effect on Delhi's air quality," he said. "We will be coal-free by next year and furnace-oil free also in a reasonable amount of time," he added.

The maker of Munch chocolate and Nescafe coffee has been plastic-neutral for almost three years

now, recycling almost 20,000 tonnes of plastic that it uses in packaging, he elaborated.

The company has increased its investments in sustainability by six times, Narayanan had told investors last month after announcing the third-quarter results. It has also reduced its water usage by 51 per cent and wastewater generation by 38 per cent, he added.

**PUBLICATION** : Navodaya Times  
**DATE** : 18.11.2023  
**EDITION** : Ahmedabad, Mumbai  
**PAGE No.** : 4

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## कारोबारी चुनौतियों पर विशेषज्ञों ने की चर्चा

नई दिल्ली, 17 नवम्बर (नवोदय टाइम्स): बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से

प्रीतम सिंह मेमोरियल कॉन्फ्रेंस का आयोजन किया गया है। तीन



दिवसीय कार्यक्रम के पहले दिन विशेषज्ञों ने कारोबारी चुनौतियों पर चर्चा की। डिजिटलाइजेशन और सस्टेनेबिलिटी से जुड़े महत्वपूर्ण विषयों पर गंभीर विचार-विमर्श किया गया। 'डॉ. प्रीतम सिंह फाउंडेशन के अध्यक्ष पी द्वारकानाथ, नेस्ले इंडिया के अध्यक्ष और प्रबंध निदेशक सुरेश नारायणन, आईआईएम अहमदाबाद के निदेशक डॉ. भरत भास्कर और बिमटेक के निदेशक डॉ. एच. चतुर्वेदी प्रमुख वक्ता रहे।



**PUBLICATION** : Amar Ujala  
**DATE** : 18.11.2023  
**EDITION** : Ahmedabad, Mumbai  
**PAGE No.** : 5

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# **ONLINE COVERAGE**

## Index

Day 1- Press Release- BIMTECH's 3rd PRISM 2023- Online				
<u>Sr.no</u>	<u>Publication</u>	<u>Link</u>	<u>Reach</u>	<u>PR Value</u>
1	TOI -Education times	<a href="https://www.educationtimes.com/article/careers-management/99734142/iim-ahmedabad-to-give-a-digital-push-to-its-campus-by-setting-up-vr-based-classrooms">https://www.educationtimes.com/article/careers-management/99734142/iim-ahmedabad-to-give-a-digital-push-to-its-campus-by-setting-up-vr-based-classrooms</a>	99.36K	-
2	Business Standard	<a href="https://www.business-standard.com/companies/news/fmcg-major-nestle-india-on-track-to-launch-plant-based-protein-products-123111700860_1.html">https://www.business-standard.com/companies/news/fmcg-major-nestle-india-on-track-to-launch-plant-based-protein-products-123111700860_1.html</a>	13.2M	1,65,000
3	India Today	<a href="https://www.indiatoday.in/education-today/news/story/exploring-business-challenges-leadership-digitalisation-and-sustainability-2465242-2023-11-20">https://www.indiatoday.in/education-today/news/story/exploring-business-challenges-leadership-digitalisation-and-sustainability-2465242-2023-11-20</a>	78.7M	3,30,000
4	ET	<a href="https://education.economictimes.indiatimes.com/news/industry/leadership-and-technological-agility-insights-from-iim-visionaries/105294735">https://education.economictimes.indiatimes.com/news/industry/leadership-and-technological-agility-insights-from-iim-visionaries/105294735</a>	12.1M	2,75,000
5	Indian Education Diary	<a href="https://indiaeducationdiary.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/">https://indiaeducationdiary.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/</a>	0.33 M	-

Student Centric Platforms				
<u>Sr.no</u>	<u>Publication</u>	<u>Link</u>	<u>Reach</u>	<u>PR Value</u>
6	Shiksha	<a href="https://www.shiksha.com/news/engineering-bimtech-successfully-concludes-3rd-prism-2023-international-conference-blogId-144147">https://www.shiksha.com/news/engineering-bimtech-successfully-concludes-3rd-prism-2023-international-conference-blogId-144147</a>	13.2M	-
7	College Dunia	<a href="https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech--latest-news-events-photos--campus-reports">https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech--latest-news-events-photos--campus-reports</a>	13.0M	-
8	MBA Rendezvous	<a href="https://www.mbarendezvous.com/b-school-events/bimtechs-3rd-prism-2023-international-conference/">https://www.mbarendezvous.com/b-school-events/bimtechs-3rd-prism-2023-international-conference/</a>	0.2M	-
		<b>Total</b>	<b>230M</b>	<b>7,70,000</b>

[www.educationtimes.com](http://www.educationtimes.com)

<https://www.educationtimes.com/article/careers-management/99734142/iim-ahmedabad-to-give-a-digital-push-to-its-campus-by-setting-up-vr-based-classrooms>

Home > Articles > Careers-Management > IIM Ahmedabad To Give A Digital Push To Its Campus By S

## IIM Ahmedabad to give a digital push to its campus by setting up VR-based classrooms

VR Labs will boost the research ecosystem in management education

 Share

Aditya Wadhawan | Posted November 18, 2023 02:55 PM



Third edition of International PRISM Conference

IIM Ahmedabad will soon set up Virtual Reality (VR) based classrooms in its campus. These labs will help in understanding traditional marketing and enhance decision-making. The announcement was made on the sidelines of the third edition of the PRISM conference titled 'Reimagining the Future of Business: The Challenges of Leadership, Digitalisation and Sustainability', hosted by the Birla Institute of Management Technology (BIMTECH).

The conference served as a melting pot of insights and innovative discourse. In addition to this, the focal point of the conference was to delve into the multifaceted challenges defining the contemporary business landscape including leadership intricacies and the importance of sustainability. The conference set a template for B-Schools in the country to adopt sustainable business practices through the synergy of technology and human capital.

Both BIMTECH and IIM Ahmedabad will jointly work towards creating a robust digitalisation ecosystem within the domain of Management education. The conference addressed the evolving nature of work, while underscoring the dynamic interplay of digital futures and the power of human potential.

[www.business-standard.com](http://www.business-standard.com)

[https://www.business-standard.com/companies/news/fmcg-major-nestle-india-on-track-to-launch-plant-based-protein-products-123111700860\\_1.html](https://www.business-standard.com/companies/news/fmcg-major-nestle-india-on-track-to-launch-plant-based-protein-products-123111700860_1.html)

## Business Standard

Thursday, November 23, 2023 | 04:39 PM IST EN | Hindi

### FMCG major Nestle India on track to launch plant-based protein products

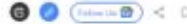
"We will be cost-free by next year and furnish it free also in a reasonable amount of time," Suresh Narayanan added



The Maker Of Munch Choices And Nescafe Coffee Has Been Pivotal Neutral For Almost Three Years Now

Akhata Srivastava | New Delhi

9 min read | Last Updated: Nov 17 2023 | 0:12 PM IST



Fast-moving consumer goods (FMCG) major Nestle India is on track to launch plant-based protein products in the country.

The company will be launching these products in the coming few quarters, Suresh Narayanan, chairman and managing director, of Nestle India, told Business Standard on the sidelines of the third annual Pritam Singh Memorial Conference, organised by the Birla Institute of Management Technology.

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"I am not looking to launch whole chicken or fish, but products more relevant to the Indian market," he said while refusing to divulge more details.

Globally in markets including the United States, Latin America, China, South East Asia, and Europe, the Swiss company sells Sensational VUNA, a plant-based alternative to tuna fish; vrimp, plant-based shrimp made from seaweed; and plant-based alternatives to chicken shreds and eggs among others.



[www.indiatoday.in](http://www.indiatoday.in)

<https://www.indiatoday.in/education-today/news/story/exploring-business-challenges-leadership-digitalisation-and-sustainability-2465242-2023-11-20>

## Exploring business challenges: Leadership, digitalisation, and sustainability

BIMTECH's 3rd PRISM 2023 international conference gathered visionaries to navigate business challenges of leadership, digitalisation, and sustainability.

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Exploring business challenges: Leadership, digitalisation, and sustainability



India Today Education Desk

New Delhi, UPDATED: Nov 20, 2023 15:08 IST

The '3rd PRISM 2023 International Conference,' hosted by the Birla Institute of Management Technology, unfolded from November 17th to 19th. Under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalisation, and Sustainability, the event convened distinguished luminaries, fostering transformative discourse.

[www.education.economicstimes.indiatimes.com](http://www.education.economicstimes.indiatimes.com)

<https://education.economicstimes.indiatimes.com/news/industry/leadership-and-technological-agility-insights-from-iim-visionaries/105294735>

## INDIA TODAY

### Exploring business challenges: Leadership, digitalisation, and sustainability

BIITECH's 3rd PRISM 2023 international conference gathered visionaries to navigate business challenges of leadership, digitalisation, and sustainability.

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Exploring business challenges: Leadership, digitalisation, and sustainability



India Today Education Desk

New Delhi, UPDATED Nov 20, 2023 15:06 IST

The '3rd PRISM 2023 International Conference,' hosted by the Birla Institute of Management Technology, unfolded from November 17th to 19th. Under the theme 'Remagining the Future of Business: The Challenges of Leadership, Digitalisation, and Sustainability,' the event convened distinguished luminaries, fostering transformative discourse.

The conference discussed multifaceted themes, emphasising leadership-technology fusion, ethical organisational structures, and the synergy of technology and human capital for sustainable business practices in India by 2033.

[www.indiaeducationdiary.in](http://www.indiaeducationdiary.in)

<https://indiaeducationdiary.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/>



NATIONAL NEWS

### BIMTECH's 3rd PRISM 2023 Concludes With Insightful Closing Remarks By IIM Nagpur Director, Education Advisor To The Chief Minister Of The UP Government

© India Education Diary... | Last updated: Nov 20, 2023



Mumbai: Birla Institute of Management Technology successfully hosted the '3rd PRISM 2023 INTERNATIONAL CONFERENCE' from November 17th to 19th. The conference explored the challenges of leadership, digitalization, and sustainability under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability."

The ceremony concluded with the Dr. Pritam Singh Award Ceremony and Valedictory Function, featuring distinguished personalities, including Prof. Anil Sahasrabudhe, Chairman of the National Educational Technology Forum; Prof. D.P. Singh, Education Advisor to the Chief Minister, UP Government; Mr. P. Divakaranath, President of PRISM; Bhimaraya Mehta, Director, IIM Nagpur; Prof. Dr. C. Rajkumar, Founding Vice-Chancellor of OP Jindal Global University, Haryana; and Prof. H. Chaturvedi, Director of BIMTECH.





[www.shiksha.com](http://www.shiksha.com)

<https://www.shiksha.com/news/engineering-bimtech-successfully-concludes-3rd-prism-2023-international-conference-blogId-144147>



News | Engineering | BIMTECH Successfully Concludes 3rd PRISM 2023 INTERNATIONAL CONFERENCE

## BIMTECH successfully concludes 3rd PRISM 2023 INTERNATIONAL CONFERENCE

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**Anam Anwar** | Assistant Manager – Content

New Delhi, Updated on Nov 20, 2023 10:23 IST

The conference explored the challenges of leadership, digitalization, and sustainability under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability."



Birla Institute of Management Technology successfully hosted the "3rd PRISM 2023 INTERNATIONAL CONFERENCE". The conference explored the challenges of leadership, digitalization, and sustainability under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability."

The ceremony concluded with the Dr Pitram Singh Award Ceremony and Valedictory Function, featuring distinguished personalities, including Professor Anil Sahasrabudhe, Chairman of the National Educational Technology Forum; Professor D P Singh, Education Advisor to the Chief Minister, UP Government; P Dwarkanath, President of PRISM; Bhimansya Meht, Director, IIM Nagpur; Professor Dr C Rajkumar, Founding Vice-Chancellor of OP Jindal Global University, Haryana; and Professor H Chaturvedi, Director of BIMTECH.

Dr Pitram Singh Lifetime Achievement Award 2023 is conferred upon Professor Anil Sahasrabudhe, Chairman of the National Educational Technology Forum, BC-NAAC, and NBA. Dr Pitram Singh Transformational Leader Award 2023 is conferred upon Professor Dr C Rajkumar, the Founding Vice Chancellor of OP Jindal University, Haryana.

[www.collegedunia.com](http://www.collegedunia.com)

<https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports>



**Collegedunia Team**  
 Birla Institute of Management Technology was established in 1988 with a vision of developing ethical leaders for society. Considered as the best Management PGDM school in Delhi NCR, the campus is always buzzing with some or the other events. Read on to know the latest happenings at BIMTECH!

**BIMTECH's 3rd PRISM 2023 International Conference Gathers Visionaries to Navigate Business Challenges of Leadership, Digitalization, and Sustainability**



**Date: November 16, 2023**

November 17th, 2023, New Delhi: Birla Institute of Management Technology is hosting the three-day extravaganza, the "3rd PRISM 2023 INTERNATIONAL CONFERENCE," from November 17th to 19th. Under the overarching theme of "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability", the conference served as a melting pot of insights and innovative discourse. Distinguished luminaries headlined the inaugural session, including Mr. P. Dwarkaiah, President of Dr. Pritham Singh Foundation; Mr. Suresh Narayanan, Chairman and Managing Director of Nestle India; Dr. Bharat Bhaskar, Director of IM Ahmedabad, and Dr. H. Chaturvedi, Director of BIMTECH. At the event, Dr. Bhimaraya Meeni, Director IM Nagpur and Dr. MP Jaiswal, Director IM Sambalpur also shared their insights among academia, industry leaders, regulators, policy-makers, and technology innovators. The conference aimed to delve into the multifaceted challenges defining the contemporary business landscape, addressing leadership intricacies, the pervasive influence of digitalization, and the imperative of sustainability promising discussions that are both insightful and transformative.





[www.mbarendezvous.com](http://www.mbarendezvous.com)

<https://www.mbarendezvous.com/b-school-events/bimtechs-3rd-prism-2023-international-conference/>

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## **BIMTECH's 3rd PRISM 2023 International Conference Gathers Visionaries to Navigate Business Challenges of Leadership, Digitalization, and Sustainability**

B-School Events



Birla Institute of Management Technology is hosting the three-day extravaganza, the '3rd PRISM 2023 INTERNATIONAL CONFERENCE,' from November 17th to 19th. Under the overarching theme of "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability", the conference served as a melting pot of insights and innovative discourse. Distinguished luminaries headlined the inaugural session, including Mr. P Dwarkanath, President of Dr. Pritam Singh Foundation; Mr. Suresh Narayanan, Chairman and Managing Director of Nestle India; Dr. Bharat Bhasker, Director of IIM Ahmedabad; and Dr. H Chaturvedi, Director of BIMTECH. At the event, Dr. Bhimaraya Metri, Director IIM Nagpur and Dr. MP Jaiswal, Director, IIM Sambalpur also shared their

# **Final Day - BIMTECH's 3rd PRISM 2023- Online**



Final Day- Press Release- BIMTECH's 3rd PRISM 2023- Online					Circulation	EVF Value
1	22.11.2023	Hindustan	2	Greater Noida	89612	40,736
2	22.11.2023	Nai Dunia	4	Bhopal	140000	70,287.84
3	22.11.2023	Samay Jagat	3	Bhopal	6000	6,795.68
4	22.11.2023	Sach Express	7	Bhopal	17900	102,720
5	22.11.2023	Haribhoomi	7	Bhopal	95246	45,550.40
6	22.11.2023	Pradesh Times	6	Bhopal	25000	1,619.52
7	22.11.2023	Agniban	11	Bhopal	22933	4,048.80
8	21.11.2023	Swadesh	10	Bhopal	89000	72,000
9	21.11.2023	Yug Pradesh	9	Bhopal	24675	809.76
10	21.11.2023	Fine Times	7	Bhopal	85033	2,277.12
TOTAL					595399	346845.12

**PUBLICATION** : Swadesh  
**DATE** : 21.11.2023  
**EDITION** : Bhopal  
**PAGE No.** : 10

## स्वदेश

# बिमटेक की तीसरी प्रिज्म कॉन्फ्रेंस-2023 का समापन



### एजेसी, ग्रेटर नोएडा

बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार

समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे, प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार; प्रिज्म के अध्यक्ष पी द्वारकानाथ, प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर, प्रोफेसर डॉ. सी राजकुमार, ओपी

जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति और बिमटेक के निदेशक प्रोफेसर एच.चतुर्वेदी थे। पुरस्कार समारोह में डॉ. प्रीतम सिंह लाइफटाइम अचीवमेंट अवार्ड 2023 राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम, ईसी-एनएएसी, और एनबीए के अध्यक्ष प्रोफेसर अनिल सहस्रबुद्धे को प्रदान किया गया है।



**PUBLICATION** : Yug Pradesh  
**DATE** : 21.11.2023  
**EDITION** : Bhopal  
**PAGE No.** : 9

**बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने ....**

# सफलतापूर्वक तीसरे प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का किया समापन

**युगप्रदेश, नई दिल्ली**

बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) को ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे; प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार; प्रिज्म के अध्यक्ष श्री पी द्वारकानाथ; प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर; प्रोफेसर डॉ. सी राजकुमार, ओपी जंजल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति; और बिमटेक के निदेशक प्रोफेसर एच. चतुर्वेदी थे।

पुरस्कार समारोह में डॉ. प्रीतम सिंह लाइफटाइम अचीवमेंट अवार्ड 2023 राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम, ईसी-एनएएसी, और एनबीए के अध्यक्ष प्रोफेसर अनिल सहस्रबुद्धे को प्रदान किया गया है। डॉ. प्रीतम सिंह ट्रांसफॉर्मेशनल लीडर अवार्ड 2023 ओपी जंजल



विश्वविद्यालय के संस्थापक कुलपति प्रोफेसर डॉ. सी. राजकुमार को प्रदान किया गया है।

नागपुर आईआईएम के निदेशक, प्रो. भीमाराय मेत्री ने कहा, 2023 में हुई तीसरी प्रिज्म कॉन्फ्रेंस के दौरान, हमने शिक्षा के क्षेत्र में विद्वानों और पेशेवरों के विभिन्न वार्ताकारों की सक्रिय भागीदारी देखी गई। उनको इस सक्रिय भागीदारी ने सम्मेलन में मूल्यों एवं विचारों के आदान-प्रदान में सहयोग दिया है। बिमटेक के निदेशक

डॉ. हरिवंश चतुर्वेदी ने कहा, तीन दिवसीय सम्मेलन के दौरान, हमने एक महत्वपूर्ण बात सीखी- यदि आप जीवन में अच्छा करते हैं, दूसरों की मदद करते हैं, अपने छात्रों को देखभाल करते हैं, तो लोग आपको इस दुनिया को छोड़ने के बाद भी कभी नहीं भूलेंगे। उन्होंने एक शिक्षक, विचार-नेता, और प्रशासक के तौर पर डॉ. प्रीतम सिंह का उदाहरण देते हुए इस सिद्धांत को और स्पष्ट किया।



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## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने सफलतापूर्वक तीसरे प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का किया समापन

ग्रेटर नोएडा। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे; प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार; प्रिज्म के अध्यक्ष श्री पी द्वारकानाथ; प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर; प्रोफेसर डॉ. सी राजकुमार, ओपी जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति; और बिमटेक के निदेशक प्रोफेसर एच. चतुर्वेदी थे। पुरस्कार समारोह में डॉ. प्रीतम सिंह लाइफटाइम अचीवमेंट अवार्ड 2023 राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम, ईसी-एनएएसी, और एनबीए के अध्यक्ष प्रोफेसर अनिल सहस्रबुद्धे को प्रदान किया गया है। डॉ. प्रीतम सिंह ट्रांसफॉर्मेशनल लीडर अवार्ड 2023 ओपी जिंदल विश्वविद्यालय के संस्थापक कुलपति प्रोफेसर डॉ. सी. राजकुमार को प्रदान किया गया है। नागपुर आईआईएम के निदेशक, प्रो. भीमाराय मेत्री ने कहा,



2023 में हुई तीसरी प्रिज्म कॉन्फ्रेंस के दौरान, हमने शिक्षा के क्षेत्र में विद्वानों और पेशेवरों के विभिन्न वार्ताकारों की सक्रिय भागीदारी देखी गई। उनकी इस सक्रिय भागीदारी ने सम्मेलन में मूल्यों एवं विचारों के आदान-प्रदान में सहयोग दिया है। बिमटेक के निदेशक डॉ. हरिवंश चतुर्वेदी ने कहा, तीन दिवसीय सम्मेलन के दौरान, हमने एक महत्वपूर्ण बात सीखी- यदि आप जीवन में अच्छे करते हैं, दूसरों की मदद करते हैं, अपने छात्रों की देखभाल करते हैं, तो लोग आपको इस दुनिया को छोड़ने के बाद भी कभी नहीं भूलेंगे। उन्होंने एक शिक्षक, विचार-नेता, और प्रशासक के तौर पर डॉ. प्रीतम सिंह का उदाहरण देते हुए इस सिद्धांत को और स्पष्ट किया।



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# राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम को सम्मानित किया

ग्रेटर नोएडा, वरिष्ठ संवाददाता। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का समापन हो गया। डॉ. प्रीतम सिंह लाइफटाइम अचीवमेंट अवार्ड-2023 राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम, ईसी-एनएएसी और एनबीए के अध्यक्ष प्रोफेसर अनिल सहस्रबुद्धे को दिया गया।

डॉ. प्रीतम सिंह ट्रांसफॉर्मेशनल लीडर अवार्ड-2023 ओपी ज़िंदल विश्वविद्यालय के संस्थापक कुलपति प्रोफेसर डॉ. सी राजकुमार को दिया गया। बिमटेक के निदेशक डॉ. हरिवंश

चतुर्वेदी ने कहा कि यदि आप जीवन में अच्छा करते हैं, दूसरों की मदद करते हैं और अपने छात्रों की देखभाल करते हैं तो लोग आपको इस दुनिया को छोड़ने के बाद भी नहीं भूलेगा।

उन्होंने एक शिक्षक, विचार-नेता और प्रशासक के तौर पर डॉ. प्रीतम सिंह का उदाहरण देते हुए इस सिद्धांत को स्पष्ट किया। नागपुर आईआईएफ के निदेशक प्रो. भीमराया मेत्री ने कहा कि 2023 में हुई तीसरी प्रिज्म कॉन्फ्रेंस के दौरान शिक्षा के क्षेत्र में विद्वानों और पेशेवरों के विभिन्न वार्ताकारों की सक्रिय भागीदारी देखी गई। इस मौके पर प्रो. डीपी सिंह, पं. द्वारकानाथ आदि मौजूद रहे।

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## बिम्बटेक ने तीसरे प्रीतम सिंह मेमोरियल कॉन्फ्रेंस का किया समापन

भोपाल। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी बिम्बटेक की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस का समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे, प्रो. डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार, प्रिज्म के अध्यक्ष पी द्वारकानाथ मौजूद थे।



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## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने कॉन्फ्रेंस-2023 का किया समापन

ग्रेटर नोएडा। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे; प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार; प्रिज्म के अध्यक्ष श्री पी द्वारकानाथ; प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर; प्रोफेसर डॉ. सी राजकुमार, ओपी जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति; और बिमटेक के निदेशक प्रोफेसर एच. चतुर्वेदी थे।



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## बिमटेक प्रिज्म कांफ्रेंस में अनिल सहस्रबुद्धे को मिला लाइफ टाइम अचीवमेंट अवॉर्ड

सप्त प्रतिनिधि ॥ भोपाल

बिडुला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कांफ्रेंस 2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धेय प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकारय प्रिज्म के अध्यक्ष पी द्वारकानाथय प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर, प्रोफेसर डॉ. सी राजकुमार, ओपी जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति और बिमटेक के निदेशक

प्रोफेसर एच चतुर्वेदी थे। पुरस्कार समारोह में डॉ. प्रीतम सिंह लाइफ टाइम अचीवमेंट अवॉर्ड 2023 राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम, ईसी-एनएसीए और एनबीए के अध्यक्ष प्रोफेसर अनिल सहस्रबुद्धे को प्रदान किया गया है। डॉ. प्रीतम सिंह ट्रान्सफॉर्मेशनल लीडर अवार्ड 2023 ओपी जिंदल विश्वविद्यालय के संस्थापक कुलपति प्रोफेसर डॉ. सी राजकुमार को प्रदान किया गया है। नागपुर आईआईएम के निदेशक, प्रो. भीमाराय मेत्री ने कहा कि 2023 में हुई तीसरी प्रिज्म कांफ्रेंस के दौरान हमने शिक्षा के क्षेत्र में विद्वानों और पेशेवरों के विभिन्न वार्ताकारों की सक्रिय भागीदारी देखी गई। उनकी इस सक्रिय भागीदारी ने सम्मेलन में मूल्यों एवं विचारों के आदान-प्रदान में सहयोग दिया है।





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## बिमटेक के प्रिज्म कांफ्रेंस में अनिल सहस्रबुद्धे हुए सम्मानित

भोपाल। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कांफ्रेंस 2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धेय प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकारय प्रिज्म के अध्यक्ष पी द्वारकानाथय प्रो. भीमाराय मेत्री, निदेशक, आईआईएम नागपुर, प्रोफेसर डॉ. सी राजकुमार, ओपी जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति और बिमटेक के निदेशक प्रोफेसर एच वतुर्वेदी थे। पुरस्कार समारोह में डॉ. प्रीतम सिंह लाइफ टाइम अचीवमेंट अवॉर्ड 2023 राष्ट्रीय शैक्षिक प्रौद्योगिकी फोरम, ईसी-एनएसीए और एनबीए के अध्यक्ष प्रोफेसर अनिल सहस्रबुद्धे को प्रदान किया गया है। डॉ. प्रीतम सिंह ट्रांसफॉर्मेशनल लीडर अवार्ड 2023 ओपी जिंदल विश्वविद्यालय के संस्थापक कुलपति प्रोफेसर डॉ. सी राजकुमार को प्रदान किया गया है।



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**DATE** : 22.11.2023  
**EDITION** : Bhopal  
**PAGE No.** : 6

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**बिमटेक ने तीसरे प्रिज्म कॉन्फ्रेंस-2023 का किया समापन**  
ग्रेटर नोएडा। बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फ्रेंस-2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे; प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार; प्रिज्म के अध्यक्ष श्री पी द्वारकानाथ; प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर; प्रोफेसर डॉ. सी राजकुमार, ओपी जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति; और बिमटेक के निदेशक प्रोफेसर एच. चतुर्वेदी थे।



**PUBLICATION** : Agniban  
**DATE** : 22.11.2023  
**EDITION** : Bhopal  
**PAGE No.** : 11

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## बिमटेक ने प्रिज्म कॉन्फेंस किया

ग्रेटर नोएडा । बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) की ओर से आयोजित प्रीतम सिंह मेमोरियल (प्रिज्म) कॉन्फेंस-2023 का सफलतापूर्वक समापन हुआ। समापन समारोह के तहत आयोजित डॉ. प्रीतम सिंह पुरस्कार समारोह में अनेक प्रतिष्ठित व्यक्तित्व शामिल हुए, जिनमें राष्ट्रीय शैक्षिक प्रौद्योगिकी मंच के अध्यक्ष प्रो. अनिल सहस्रबुद्धे; प्रोफेसर डीपी सिंह, मुख्यमंत्री के शिक्षा सलाहकार, यूपी सरकार; प्रिज्म के अध्यक्ष श्री पी द्वारकानाथ; प्रोफेसर भीमाराय मेत्री, निदेशक, आईआईएम नागपुर; प्रोफेसर डॉ. सी राजकुमार, ओपी जिंदल ग्लोबल यूनिवर्सिटी, हरियाणा के संस्थापक कुलपति; और बिमटेक के निदेशक प्रोफेसर एच.चतुर्वेदी थे।

# **ONLINE COVERAGE**



Final Day Press Release- BIMTECH's 3rd PRISM 2023- Online				
Sr.no	Publication	Link	Reach	PR Value
1	MBA Rendezvous	<a href="https://www.mbarendezvous.com/b-school-events/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks/">https://www.mbarendezvous.com/b-school-events/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks/</a>	0.2M	-
2	Shiksha	<a href="https://www.shiksha.com/news/engineering-bimtech-successfully-concludes-3rd-prism-2023-international-conference-blogId-144147">https://www.shiksha.com/news/engineering-bimtech-successfully-concludes-3rd-prism-2023-international-conference-blogId-144147</a>	13.2M	1,65,000
3	Ten News	<a href="https://tennews.in/bimtechs-3rd-prism-2023-international-conference-concludes-successfully/">https://tennews.in/bimtechs-3rd-prism-2023-international-conference-concludes-successfully/</a>	109.4K	-
4	News Patrolling	<a href="https://newspatrolling.com/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/">https://newspatrolling.com/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/</a>	-	-
5	India Education diary	<a href="https://indiaeducationdiary.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government-2/#:~:text=PradeshWest%20Bengal-,BIMTECH's%203rd%20PRISM%202023%20Concludes%20with%20Insightful%20Closing%20Remarks%20by,Minister%20of%20the%20UP%20Government&amp;text=Mumbai%3A%20Birla%20Institute%20of%20Management,from%20November%2017th%20to%2019th.">https://indiaeducationdiary.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government-2/#:~:text=PradeshWest%20Bengal-,BIMTECH's%203rd%20PRISM%202023%20Concludes%20with%20Insightful%20Closing%20Remarks%20by,Minister%20of%20the%20UP%20Government&amp;text=Mumbai%3A%20Birla%20Institute%20of%20Management,from%20November%2017th%20to%2019th.</a>	0.3 M	-
6	Business News this week	<a href="https://businessnewsthisweek.com/education/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/">https://businessnewsthisweek.com/education/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/</a>	0.2M	-
7	Maeshat	<a href="https://maeshat.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/">https://maeshat.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/</a>	3K	-
		<b>TOTAL</b>	<b>13.9124M</b>	<b>1,65,000</b>



[www.mbarendezvous.com](http://www.mbarendezvous.com)

<https://www.mbarendezvous.com/b-school-events/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks/>

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## **BIMTECH's 3rd PRISM 2023 Concludes with Insightful Closing Remarks by IIM Nagpur Director, Education Advisor to the Chief Minister of the UP Government**

B-School Events



Birla Institute of Management Technology successfully hosted the '3rd PRISM 2023 INTERNATIONAL CONFERENCE' from November 17th to 19th. The conference explored the challenges of leadership, digitalization, and sustainability under the theme "Reimagining

[www.shiksha.com](http://www.shiksha.com)

<https://www.shiksha.com/news/engineering-bimtech-successfully-concludes-3rd-prism-2023-international-conference-blogId-144147>



News | Engineering | BIMTECH Successfully Concludes 3rd PRISM 2023 INTERNATIONAL CONFERENCE

### BIMTECH successfully concludes 3rd PRISM 2023 INTERNATIONAL CONFERENCE

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 **Anam Anwar**  
Assistant Manager - Content

New Delhi, Updated on July 20, 2023 10:23:55

The conference explored the challenges of leadership, digitalization, and sustainability under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability."



Birla Institute of Management Technology successfully hosted the "3rd PRISM 2023 INTERNATIONAL CONFERENCE". The conference explored the challenges of leadership, digitalization, and sustainability under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability."

The ceremony concluded with the Dr Pritam Singh Award Ceremony and Valedictory Function, featuring distinguished personalities, including Professor Anil Sahasrabudhe, Chairman of the National Educational Technology Forum; Professor D P Singh, Education Advisor to the Chief Minister, UP Government; P Dwarkanath, President of PRISM; Bhimaraya Meht, Director, IIM Nagpur; Professor Dr C Rajkumar, Founding Vice-Chancellor of OP Jindal Global University, Haryana; and Professor H Chaturvedi, Director of BIMTECH.

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[www.tennews.in](http://www.tennews.in)

<https://tennews.in/bimtechs-3rd-prism-2023-international-conference-concludes-successfully/>



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Home > Education > BIMTECH'S 3rd PRISM 2023 International Conference Concludes Successfully



**Education**

### BIMTECH'S 3rd PRISM 2023 International Conference Concludes Successfully

Nov 26, 2023



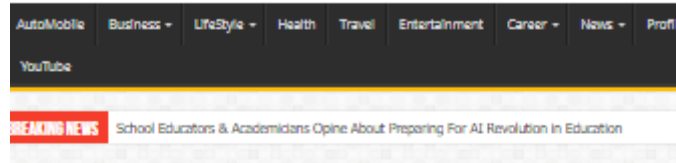
November 20th, 2023, Greater Noida: Birla Institute of Management Technology successfully hosted the 3rd PRISM 2023 INTERNATIONAL CONFERENCE from November 17th to 19th. The conference explored the challenges of leadership, digitalisation, and sustainability under the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalisation, and Sustainability."

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[www.newspatrolling.com](http://www.newspatrolling.com)

<https://newspatrolling.com/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/>



### BIMTECH'S 3RD PRISM 2023 CONCLUDES WITH INSIGHTFUL CLOSING REMARKS BY IIM NAGPUR DIRECTOR, EDUCATION ADVISOR TO THE CHIEF MINISTER OF THE UP GOVERNMENT

By Naman Bansal | November 20, 2023 | PR

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Bhimaraya Metri, Director, IIM Nagpur remarked, "During the 3rd PRISM conference in 2023, we observed active participation from a diverse array of esteemed individuals, including seasoned educators, scholars, and professionals deeply immersed in the field of education. Their collective engagement added immense value to the conference, fostering a dynamic exchange of ideas and insights."

[www.indiaeducationdiary.in](http://www.indiaeducationdiary.in)

<https://indiaeducationdiary.in/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government-2/#:~:text=PradeshWest%20Bengal-.BIMTECH's%203rd%20PRISM%202023%20Concludes%20with%20Insightful%20Closing%20Remarks%20by,Minister%20of%20the%20UP%20Government&text=Mumbai%3A%20Birla%20Institute%20of%20Management,from%20November%2017th%20to%2019th.>



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Nirman Ranjal | November 20, 2023 | PR



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Prof. H Chaturvedi, Director of BIMTECH, stated, "During the three-day conference, we learned one important thing: If you do good things in life, help others, take care of your pupils, people will never forget you, even if you depart from this world." He further illustrated this principle through the example of Dr. Pritam Singh, emphasizing his roles as an educator, thought leader, and administrator.



[www.businessnewsthisweek.com](http://www.businessnewsthisweek.com)

<https://businessnewsthisweek.com/education/bimtechs-3rd-prism-2023-concludes-with-insightful-closing-remarks-by-iim-nagpur-director-education-advisor-to-the-chief-minister-of-the-up-government/>

**Business News This Week**

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[www.maeshat.in](http://www.maeshat.in)

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Editor • November 20, 2023 111 • 2 minutes read



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**Consolidated Media Coverage**

**Of**

**Press Release on BIMTECH-  
AICBIMTECH & NEDAR  
Foundation**

**On**

**November 8<sup>th</sup>, 2023**



## Index

BIMTECH-AICBIMTECH & NEDAR Foundation				
Sr. No	Publication	Link	Reach	PR value
1	Indian Education Diary	<a href="https://indiaeducationdiary.in/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function-the-successful-completion-of-sambhav-2-0-virtual-incubation-of-80-nedar-entrepreneurs-with-disabilities/">https://indiaeducationdiary.in/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function-the-successful-completion-of-sambhav-2-0-virtual-incubation-of-80-nedar-entrepreneurs-with-disabilities/</a>	333K	-
2	News Patrolling	<a href="https://newspatrolling.com/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function-the-successful-completion-of-sambhav-2-0-virtual-incubation-of-80-nedar-entrepreneurs-with-disabilities/">https://newspatrolling.com/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function-the-successful-completion-of-sambhav-2-0-virtual-incubation-of-80-nedar-entrepreneurs-with-disabilities/</a>	144K	-
3	The News Strike	<a href="https://thenewsstrike.com/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function">https://thenewsstrike.com/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function</a>	51.2K	-
		<b>Total</b>	<b>528.2K</b>	

[www.indiaeducationdiary.in](http://www.indiaeducationdiary.in)

<https://indiaeducationdiary.in/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function-the-successful-completion-of-sambhav-2-0-virtual-incubation-of-80-nedar-entrepreneurs-with-disabilities/>



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[Home](#) > [National News](#) > [AICBIMTECH & NEDAR Foundation celebrated In a Convocation Function, the successful completion of SAMBHAV](#)

## AICBIMTECH & NEDAR Foundation Celebrated In A Convocation Function, The Successful Completion Of SAMBHAV 2.0 Virtual Incubation Of 80 NEDAR Entrepreneurs With Disabilities

By India Education Diary... On Nov 8, 2023



On 7 November 2023, ATPAR's Incubation Programme at BIMTECH Campus concluded with a Convocation for 80 NEDAR Network Entrepreneurs with Disabilities. This groundbreaking initiative provided financial support and mentorship to Persons with Disabilities (PwD). The convocation ceremony was presided over by the Chief Guest, Shri Rajesh Aggarwal IAS Secretary, DEPwD MSJE, in recognition of the successful completion of an impactful virtual incubator programme established by the AIC BIMTECH and NEDAR Foundation.

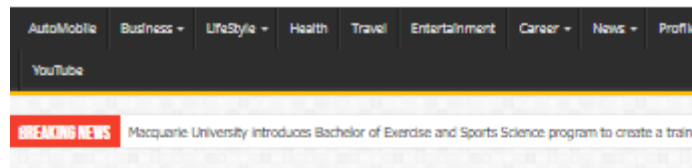
In the convocation address, Shri Rajesh Aggarwal underscored the necessity for a societal paradigm shift to enable Persons with Disabilities to pursue self-employment and entrepreneurship. Following the accounts of several participants regarding the most significant obstacles they encountered, Mr. Aggarwal expressed his intention to look for ways in which certain gaps in the funding process could be addressed and further advocated for increased social funding through digital processes to assist individuals with disabilities. He appreciated the Virtual process of the Incubation Program of NEDAR Foundation and the Returnable interest free Grant process supported by Partners - Collective Good Foundation-Samhita Social Ventures and USAID which was directly administered on a paperless mode making it easy for the Entrepreneurs to get comprehensive resources and strategic guidance.

Dr. H. Chaturvedi, Director, BIMTECH while welcoming the Chief Guest, highlighted the mission is to promote and support Entrepreneurs with Disabilities across the country. Furthermore, he emphasised how every micro business unit has a significant potential for self-reliance while simultaneously giving back to society.



[www.newspatrolling.com](http://www.newspatrolling.com)

<https://newspatrolling.com/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function-the-successful-completion-of-sambhav-2-0-virtual-incubation-of-80-nedar-entrepreneurs-with-disabilities/>



## AICBIMTECH & NEDAR FOUNDATION CELEBRATED IN A CONVOCATION FUNCTION, THE SUCCESSFUL COMPLETION OF SAMBHAV 2.0 VIRTUAL INCUBATION OF 80 NEDAR ENTREPRENEURS WITH DISABILITIES

By Naman Bansal | November 5, 2023 | PR



On 7 November 2023, ATRAR's Incubation Programme at BIMTECH Campus concluded with a Convocation for 80 NEDAR Network Entrepreneurs with Disabilities. This groundbreaking Initiative provided financial support and mentorship to Persons with Disabilities (PwD). The convocation ceremony was presided over by the Chief Guest, Shri Rajesh Aggarwal IAS Secretary, DEPWD MSJE, in recognition of the successful completion of an impactful virtual incubator programme established by the AIC BIMTECH and NEDAR Foundation.

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Thilakam Rajendran & KV Rajendran, Director of the NEDAR Foundation, emphasised that the ecosystem still has some voids, such as Street Vendors lacking licences and micro and nano enterprises lacking accessible incubator support, among others. They have also shared their story on how they were able to bring the participants together and develop the NEDAR Entrepreneurs Business Network – currently having over 225 Members from across 18 States. (NEDAR is an acronym for – Network of Entrepreneurs With Disabilities for Assistance and Rehabilitation)

[www.thenewsstrike.com](http://www.thenewsstrike.com)

<https://thenewsstrike.com/aicbimtech-nedar-foundation-celebrated-in-a-convocation-function>

**THE NEWS STRIKE**  
LOCAL FOR LOCAL NEWS

### AICBIMTECH & NEDAR Foundation celebrated in a Convocation Function

TNS



On 7 November 2023, ATPAR's Incubation Programme at IIT Bombay Campus concluded with a Convocation for 80 NEDAR Network Entrepreneurs with Disabilities. This groundbreaking initiative provided financial support and mentorship to Persons with Disabilities (PwD). The convocation ceremony was presided over by the Chief Guest, Shri Rajesh Aggarwal (IAS Secretary, DCPwD, MSJE), in recognition of the successful completion of an impactful virtual incubator programme established by the AICBIMTECH and NEDAR Foundation.

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# **INDUSTRY STORY**



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Industry Story			Reach
1	News9live	<a href="https://www.news9live.com/education-career/entrance-exams/practice-sample-papers-to-secure-100-percentile-in-cat-2023-say-experts-2358231">https://www.news9live.com/education-career/entrance-exams/practice-sample-papers-to-secure-100-percentile-in-cat-2023-say-experts-2358231</a>	1M

[www.news9live.com](http://www.news9live.com)

<https://www.news9live.com/education-career/entrance-exams/practice-sample-papers-to-secure-100-percentile-in-cat-2023-say-experts-2358231>

**news  
nine**

## Practice sample papers to secure 100 percentile in CAT 2023, say experts

Vaidyanathan Jayaraman, Global Dean, Supply Chain Operations, SP Jain School of Global Management- "In addition to rigorous practice and attending a coaching class, practicing previous year's CAT papers and sample tests is crucial for achieving a 100 percentile in the CAT exam. It helps in becoming familiar with the exam structure, improving time management, and identifying weak areas."

Written By: Anshu Mitra  
Updated On: 24 Nov 2023 11:33 PM



Check preparation tips for CAT 2023. Image credit: storyblocks.com

**New Delhi:** The Common Admission Test (CAT 2023) is scheduled to be held on Sunday, November 26. Just days left for the exam, the candidates are preparing hard to give their best in the management entrance. As per experts, attempting mock test, practicing sample papers will help a candidate to secure 100 percentile in the MBA entrance.





# **Consolidated Media Coverage**

**Of**

**Authored Articles :**  
**Professor Rajeev Sharma,**  
**Chairperson-India Today**  
**Professor Sanjiva Shankar Dubey-**  
**News Nine**

**On**

**November 16<sup>th</sup>, 2023**



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Authored Article			Reach	PR Value
1	India Today	<a href="https://www.indiatoday.in/education-today/featurephilia/story/how-business-schools-use-ai-to-prepare-leaders-for-industry-demands-explained-2463577-2023-11-16">https://www.indiatoday.in/education-today/featurephilia/story/how-business-schools-use-ai-to-prepare-leaders-for-industry-demands-explained-2463577-2023-11-16</a>	27 M	3,30,000
2	News9live	<a href="https://www.news9live.com/education-career/entrance-exams/beyond-cat-navigating-success-in-mba-admissions-with-a-diverse-strategy-2360858">https://www.news9live.com/education-career/entrance-exams/beyond-cat-navigating-success-in-mba-admissions-with-a-diverse-strategy-2360858</a>	1M	
<b>Total</b>			<b>28M</b>	<b>3,30,000</b>

[www.indiatoday.in](http://www.indiatoday.in)

<https://www.indiatoday.in/education-today/featurephilia/story/how-business-schools-use-ai-to-prepare-leaders-for-industry-demands-explained-2463577-2023-11-16>

**INDIA TODAY**

## How business schools use AI to prepare leaders for industry demands | Explained

Business schools adapt curriculum by integrating AI education to equip future leaders with skills vital for a dynamic market, meeting the soaring industry demand for AI expertise across diverse sectors.

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How business schools use AI to prepare leaders for industry demands | Explained

 India Today Education Desk   
New Delhi, UPDATED: Nov 16, 2023 12:29 IST

Business schools acknowledge their pivotal role in shaping the leaders of tomorrow within an ever-evolving and fast-paced business landscape. The contemporary market necessitates traits like agility, adaptability, and a deep understanding of the latest trends, especially the transformative impact of artificial intelligence (AI).

[www.news9live.com](http://www.news9live.com)

<https://www.news9live.com/education-career/entrance-exams/beyond-cat-navigating-success-in-mba-admissions-with-a-diverse-strategy-2360858>



## Beyond CAT: Navigating success in MBA admissions with a diverse strategy

After the CAT exam, candidates should strategize their next steps to maximize their chances of admission. It's wise to consider a range of options and not be determined by a single examination. Beyond top-tier institutions like IIMs, many top B-Schools including BIMTECH, IMT, XIM, FORE, MDI, IIM, and others, accept a variety of entrance exam scores, providing students with diverse and appealing options.

Written By: Sangeeta Shanker Dabney  
Updated On: 28 Nov 2023 10:14 PM



IIMs to take admission through CAT 2023. Credit: storyblocks.com

**New Delhi:** Winston Churchill's famous quote, "Success is not final; failure is not fatal: It is the courage to continue that counts," holds true in both academic and professional pursuits. Aspiring MBA candidates who dedicate their time and effort to prepare for the CAT exam have a strong desire to be admitted to top B-Schools in India. However, it's important to remember that CAT is not the only entrance exam that can lead to a successful management career.

After the CAT exam, candidates should strategize their next steps to maximize their chances of admission. It's wise to consider a range of options and not be determined by a single examination. Beyond top-tier institutions like IIMs, many top B-Schools including BIMTECH, IMT, XIM, FORE, MDI, IIM, and others, accept a variety of



# **Consolidated Media Coverage**

**Of**

**Digital Interview: India today  
Interview-Dr H Chaturvedi, Director  
at the Birla Institute of Management  
Technology (BIMTECH)**

**On**

**November 23<sup>rd</sup>, 2023**



**Index**

Interview-Dr H Chaturvedi, Director at the Birla Institute of Management Technology (BIMTECH)		Reach	PR Value
1	India Today	27 M	3,30,000

[www.indiatoday.in](http://www.indiatoday.in)

<https://www.indiatoday.in/education-today/featurephilia/story/driving-change-and-innovation-an-educationists-remarkable-journey-in-education-2466589-2023-11-23>

**INDIA TODAY**

### Driving change and innovation: An educationist's remarkable journey in education

A visionary in education, Dr H Chaturvedi's four-decade journey champions transformative learning, business-education synergy, and fostering future leaders.

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Driving change and innovation: An educationist's remarkable journey in education



**Megha Chaturvedi**  
New Delhi, UPDATED: Nov 23, 2023 16:24 IST

In a candid conversation, a distinguished educationist shared insights into a four-decade-long journey in education and academic administration. Holding pivotal roles in various prestigious institutions and national bodies, their career trajectory reflects an unwavering commitment to shaping the educational landscape of India.

Dr H Chaturvedi, Director at the Birla Institute of Management Technology (BIMTECH), over the course of his illustrious 42-year career, has developed substantial expertise in the realms of teaching, research, and academic administration, who has spent 42 years in the domain of education and academic administration, delineated their diverse roles.



# **Consolidated Media Coverage**

**Of**

**TV Interview: News24 Interview-Dr  
H Chaturvedi, Director at the Birla  
Institute of Management Technology  
(BIMTECH)**

**On**

**November 23<sup>rd</sup>, 2023**

Interview-Dr H Chaturvedi, Director at the Birla Institute of Management Technology (BIMTECH)		
1	NEWS24	<a href="https://www.facebook.com/share/v/Cj65wFEhXWsPWFmW/?mibextid=qi2Omg">https://www.facebook.com/share/v/Cj65wFEhXWsPWFmW/?mibextid=qi2Omg</a>
2	YouTube-News24	<a href="https://youtu.be/DJapE3lZJFk?si=xrFqoOUUc8M_mCK0">https://youtu.be/DJapE3lZJFk?si=xrFqoOUUc8M_mCK0</a>

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**कॉर्पोरेट जगत मे करियर ऐसे बनाये**

**24**

**INTERVIEW**

इंस्टीट्यूशन जैसे हमारा अपना इंस्टिट्यूट है या एसपी जैन है आईएमटी गाजियाबाद है एमडीआई है उनमें उनमें भी कैट को इस्तेमाल करते, कैट में रजिस्ट्रेशन करते हैं। कैट, कैट में हम ज्वाइन करते हैं कैट को और कैट के स्कोर को यूज करते हैं लेकिन कैट के अलावा बिरला इंस्टिट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी

स्टूडियो

[www.youtube.com](http://www.youtube.com)

<https://www.youtube.com/watch?v=DJapE3IZJFk>







**Consolidated Media Coverage**

**Of**

**Interview- Careers 360 Magazine by  
BIMTECH Sanjiva Sir (Dean)**

**On**

**November 23<sup>rd</sup>, 2023**

BIMTECH Sanjiva Sir (Dean) Story for Careers360 magazine				
1	Career 360 Magazine	National ( Print)	120K	1,52,000

**PUBLICATION** : Careers 360  
**DATE** : 10.11.2023  
**EDITION** : National  
**PAGE No.** : 62



**Sanjiva Shankar Dubey**  
 Dean (Academics), Birla Institute of Management and Technology (BIMTECH)

## INTEGRATING AI-ML IN MANAGEMENT EDUCATION

At BIMTECH, we continuously adopt new technology in our teaching-learning as well as in content. We have already started an IT/ITES development vertical specialisation where courses pertaining to emerging technologies covering AI - ML, blockchain, IoT and several others have been included. The recent development of generating AI and Large Language Models (LLM) has created a buzz around this topic. All progressive management institutions, including BIMTECH, are taking active interest in adapting AI-ML in all spheres of academic activities and courses. BIMTECH will be offering a dedicated specialised cohort focused on AI-ML and Data Sciences next year.

### Improving placements

Our approach is fostering industry connections. On the student's front, we prioritise practical experience through internships and skill development programmes, equipping our students with the skills and knowledge needed for successful placements. We also maintain open lines of communication with recruiters to ensure our curriculum aligns with industry demands.

### Emerging areas for employment

These include IT, data analytics, digital business, retail management and BFSI. Other than the traditional roles, within sectors, our students are increasingly venturing into newer emerging areas such as cybersecurity, catastrophe modelling, design thinking, fintech and insurtech, digital marketing, environmental and climate consulting, and supply chain management.

## HARYANA

Institute	Rating
-----------	--------

### Gurugram and Faridabad

JK Business School, Gurgaon	AAA
DAV Institute of Management, Faridabad	AA+
IBMR Business School, Gurgaon	AA+
Lingaya's Vidyapeeth, Faridabad	AA+
School of Management, GD Goenka University, Gurgaon	AA+

### Hisar, Jhajjar, Kurukshetra, Mahendergarh and Mullana

Guru Jambheshwar University of Science and Technology, Hisar	AAA+
Kurukshetra University, Kurukshetra	AAA
Central University of Haryana, Mahendergarh	AAA
MM Institute of Management, Mullana	AAA
Ganga Institute of Technology and Management, Jhajjar	AA+

### Rohtak, Sonapat, Murthal and Panipat

Indian Institute of Management Rohtak	AAAAA
Jindal Global Business School, Sonapat	AAA+
Panipat Institute of Engineering and Technology, Panipat	AAA+
Deen Bandhu Chhotu Ram University of Science and Technology, Murthal	AAA
Maharshi Dayanand University, Rohtak	AAA
SRM University, Delhi-NCR, Sonapat	AA+

## HIMACHAL PRADESH

Indian Institute of Management Shimla	AAAA+
Shoolini University of Biotechnology and Management Sciences, Solan	AAA+
Central University of Himachal Pradesh, Dharamshala	AAA
Himachal Pradesh University Business School, Shimla	AA+

## JAMMU AND KASHMIR

Indian Institute of Management Jammu	AAAA+
University of Jammu	AAA+