



# **PR REPORT**

## **OCTOBER 2023**

**Prepared By**





## **Activity Sheet – October 2023**

- **Press Release on 36th Foundation Day in Greater Noida**
- **New Indian Express Interaction On India Insurance Report launch with Dr. Abhijit K. Chatteraj**
- **Press Release On India Insurance Report Launch**
- **IANS Hindi Carried India Insurance Report Launch**
- **Press Release on Birla Institute of Management Technology (BIMTECH) and UNIVO Education Sign MoU for PGDM Online Programme**
- **Press Release on Aman Gupta visit in Campus**
- **Press Release on BIMTECH Alumni Conduit Empowers Local 60 Women with Sustainable Sanitary Pads and Provides School Supplies for 100 Children**



## Outline of PR Activities

### *Press Event & Press Releases*

Event Coverage and Press Release  
“BIMTECH Celebrates 36th Foundation  
Day and 7th BIMTECH INSURANCE  
COLLOQUIUM-2023

### *Top Publications*

Live Mint, New Indian Express, India Today,  
Indian Express, Statesman, Times of India,  
Hindustan Times, Dainik Jagran, Telegraph,  
Aaj Tak, Pioneer, The Week, Navbharat, GNT  
TV, College Dunia, MBA Rendezvous, BW  
Education

### *Proposed Opportunities (Missed / Pending)*

India Today and Business World Magazine

*Interaction Story*  
New Indian Express

### *Total Print and Online Coverages*

38+120

*Circulation and Earned  
Influence Value for the Month*  
14.5Lakh+ 12.31 Lakh rupee

*Cummulative Online Reach for  
the Month is*  
617 Million and PR Value is 20  
Lakhs.

# **PR DOCUMENT**

Press Release

## **BIMTECH celebrates 36th Foundation Day**

Greater Noida, October 01st, 2023:

Press Release

### **Birla Institute of Management Technology Celebrates 36th Foundation Day**

*Enhancing the BIRLA ETHOS of a future that is inclusive, equitable, and sustainable*

**October 2nd, 2023; Greater Noida:** Birla Institute of Management Technology (BIMTECH) celebrated its 36<sup>th</sup> Foundation Day on October 2nd, coinciding with the 154<sup>th</sup> Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama “Maaee Ree Main Kaa Se Kahun”, directed by Shri Ajay Kumar, and the Asmita Theatre Group from New Delhi with drama “Andha Yug,” directed by Shri Arvind Gaur.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, 'Vaishnav Jan To Tene Kahiye'.

Shri. Anshu Gupta, founder of Goonj, graced the occasion as the Chief Guest. He said, “

Thank you very much to BIMTECH for inviting me to their 36<sup>th</sup> Foundation Day. I come from a family of engineers—a very determined family that ensured everyone studied well. There were not many financial resources back then. I often think that being able to speak in more than one language outside the country allows me to communicate with everyone. It is a huge investment for the generation, which never thought of buying a car but invested more in the education of all of us. From a determined family with limited means to witnessing life's complexities, I learned that challenges come in various forms. My journey through journalism and Indian mass communication unveiled hidden stories of dignity and resilience. Charity, while well-intentioned, should aim for sustainable empowerment, not dependency. We must cherish our education and uphold the dignity of every individual. Let us work together, regardless of our backgrounds, to build a nation where honesty and ambition drive progress. Subsidies are opportunities, not entitlements, and giving back enriches us all. In a world where education remains our most enduring subsidy, let's ensure it reaches everyone.”

**Dr. Harivansh Chaturvedi, Director, BIMTECH,** delivered a welcome speech in which he emphasized the remarkable development of the institute from a small basement in New Delhi

to one of the top B-schools. He highlighted the institute's tireless efforts to raise awareness about ESG in both the corporate and academic spheres.

Also, he welcomed to host Mr. Anshu Gupta, a true disciple of Gandhi who left his corporate career to embark on a transformative journey. His organization, Goonj, exemplifies Gandhi's principles in addressing pressing global challenges, earning international recognition. It stands as a beacon of hope in the face of climate change, sustainability, and humanitarian issues.

He said, "Mahatma Gandhi's eleven vows, including truth, nonviolence, simplicity, and duty towards humanity, remain profoundly relevant, not just in India but across the globe. BIMTECH's choice to commence on October 2nd, Gandhi's birthday, reflects his enduring impact. Albert Einstein once remarked, 'Generations to come will scarcely believe that such a one as this ever in flesh and blood walked upon this earth.' Gandhi's influence on our world cannot be overstated."

In keeping with its illustrious heritage of encouraging significant contributions to education, the BIMTECH administration also bestowed various honours, like the Basant Kumar Birla Distinguished Scholar Award, 2022; the Best Researcher and Teaching Excellence Award, 2022; and the felicitation of faculty and staff completing 10 years of service.

On this occasion, the Insurance India Report, and the Annual Activity Report were also released.

The insurance report has articles from many eminent names in the business, like Shri G.N. Bajpai, ex-Chairman SEBI and LIC; Shri Sakate Khaitan, Senior Partner, Khaitan Legal Associates; and Shri Tapan Singhel, Managing Director and Chief Executive Officer (CEO), Bajaj Allianz General Insurance Co. Ltd. It also suggests regulatory reforms in the insurance sector. It is noteworthy to note that BIMTECH offers a PGDM in Insurance Business Management.

The celebrations concluded with a formal vote of thanks by Dr. K. C. Arora, Registrar of BIMTECH.

### **About BIMTECH:**

The Birla Institute of Management Technology (BIMTECH), located in Greater Noida (NCR), was established in 1988 under the aegis of the Birla Academy of Art and Culture. The late Basant Kumar Birla, ex-chairperson of the Basant Kumar Birla Group of companies, and the late Sarala Birla, ex-chairperson of the Birla Academy of Art and Culture, were the founders of BIMTECH.

The institute is governed by an eminent Board of Governors, mostly drawn from the top echelons of the industry. The institute is supported by the Basant Kumar Birla Group and the Aditya Birla Group of Companies. It offers a highly supportive academic atmosphere, interactions with dedicated industry-academia-mix academics, proximity to industry decision-makers and service and manufacturing company practitioners, and exposure to international universities and businesses.

Every year, BIMTECH grows into a miniature version of India. Students attend it from practically every state in India, as well as a few other nations. BIMTECH is comparable to a

university, where efforts in international business, are also made. BIMTECH is one of the most engaging and enriching business schools in the nation because of the variety of nationalities, cultural backgrounds, and academic and professional experiences represented there.

**For media queries, please contact:**

**Tarandeep Singh:** [Taran.singh@adfactorspr.com](mailto:Taran.singh@adfactorspr.com) | 9887999284

**Rahul Sharma:** [rahul.sharma@adfactorspr.com](mailto:rahul.sharma@adfactorspr.com) | 8467009114

## Birla Institute of Management Technology (BIMTECH) and UNIVO Education Sign MoU for PGDM Online Programme

New Delhi, 17 Oct 2023

Birla Institute of Management Technology (BIMTECH) one of the leading business schools in India signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to upskill students into highly competent and qualified professionals.

The online PGDM program stands out with its comprehensive coverage of relevant management topics. It offers robust career counselling and placement support, guided by renowned faculty members. Graduates gain alumni status at the esteemed Birla Institute of Management Technology and also get access to an extensive e-library. The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.

UNIVO is at the forefront of reshaping the landscape of online higher education, driven by a resolute commitment to revolutionizing the online learning experience. As a pioneering online higher education company, UNIVO empowers educational institutions to embrace the digital ecosystem, thereby facilitating accessible and affordable learning experiences.

***Speaking at the launch of the PGDM Online programme, Dr. Harivansh Chaturvedi, Director, BIMTECH, said, "BIMTECH believes in developing new-age programme that resonate with industry requirements to bridge the existing skilling gap. The Post Graduate Diploma in Management-Online is a coveted AACSB-approved programme. During the short span of two years, the team worked very hard to obtain AACSB accreditation and admitted 1,000 learners to the PGDM Online program. We aim to reach out to learners across geographies and use technology to bridge the learning gap."***

Guided by a visionary board drawn from industry leaders, BIMTECH is known for its commitment to developing ethical leaders with an entrepreneurial and global mindset.

***Speaking on the partnership, Abhishek Ajmera, Chief Revenue & Marketing Officer, UNIVO Education, said, "We are thrilled to embark on this transformative journey with BIMTECH to offer Online PGDM Programs. At UNIVO Education, we are committed to democratize online higher education by making it accessible and affordable. This collaboration with BIMTECH exemplifies our vision to empower educational institutions and learners alike in embracing online higher education. We believe that this partnership will redefine the way students access quality higher education, bridging the gap between academia and industry requirements."***

***Further, Prof. S.S. Dubey, Dean Academics and Chairperson, Centre for Online Studies (COOLS), BIMTECH said, "Through a flexible and interactive online learning platform, this program offers convenience and accessibility while maintaining the high standards and rigor of a traditional on-campus program. In the online PGDM programme we have designed 32 parameters which are duly approved by AACSB. The***



*Post-Graduate Diploma in Management - Online with selected specialisations will enable learners to stay industry-ready and propel their career prospects.”*

### **About BIMTECH**

Birla Institute of Management Technology (BIMTECH) is a distinguished business school in India, celebrated for its dedication to academic excellence and holistic development. With a rich heritage of nurturing business leaders and entrepreneurs, BIMTECH offers a spectrum of programs that empower individuals to thrive in a globalized world.

Learn more about us at <https://www.bimtech.ac.in/>

### **About UNIVO Education**

UNIVO Education is one of the leading online higher education companies, working as a strategic partner for top tier education institutions from India, US and Australia. The company is on a mission to democratize online education through technology, to enhance sustainable learning outcomes & employability prospects for learners. Over the years, harnessing its new-age program delivery & development methods, market development & growth capabilities, technological expertise, and solutions for student success, UNIVO has emerged as one of the leading online higher education companies serving learners across 115+ countries.

Learn more about us at <https://univo.education/>

## **Indian General Insurance Premiums Expected to touch 5000 Billion by 2030: BIMTECH India Insurance Report 2023**

October 10th, 2023; Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the Insurance India Report. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chattoraj, Dean (SW & SS); Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance.

According to **Dr Abhijit K. Chattoraj, a BIMTECH India Insurance report editor**, "India's ageing population is expected to increase, with over 20% of the population aged 60 and above by 2040. The growth of middle-income and high-income households in 2030 will drive insurance demand. Increased use of AI and ML can help insurers understand changing risk dynamics and customer needs. Risk-Based Capital (RBC) implementation by 2024-25 can enable risk-based premium rates and product innovation. Increasing digital usage among customers will drive end-to-end digital experiences and technological applications. New online distribution models like B2C, B2B, and B2B2C will be key growth drivers."

BIMTECH India Insurance report suggests achieving the goal of "Insurance for All by 2047." The establishment of robust self-regulatory organisations for insurers, brokers, surveyors, and InsurTech is essential. These organisations can provide impetus to newer business lines such as Aviation, Oil and Energy, Liability, Trade Credit, and political risks, ensuring separate monitoring instead of grouping them as a generic "miscellaneous" category. Additionally, several key factors are influencing the industry and have significant potential to shape its future trajectory, such as changing profiles of insurance buyers driven by sustained awareness campaigns, especially due to the COVID-19 pandemic. The evolving profile necessitates more customised insurance products to meet individualised needs. Capital infusion is crucial to expanding the insurance business and increasing insurance penetration. The industry requires a greater number of intermediaries and insurance players to sustain anticipated growth. Technology is becoming a critical enabler, enhancing underwriting and claims management coordination. Regulatory and governmental support has streamlined business processes, reducing regulatory compliance burdens and facilitating innovative product launches.

**Harivansh Chaturvedi, Director, BIMTECH, and joint editor of BIMTECH India Insurance Report, spoke about expanding the general insurance industry.** He said, "Initiatives like "Bima Trinity" proposed by the regulator can be instrumental in driving and sustaining insurance business growth. Mutual insurance companies can play a pivotal role in promoting micro-insurance across the country and engaging local communities. Customer-centric initiatives like Customer Information Sheets (CIS) and 100% cashless settlement for medical expenses are essential to build trust and ensure

long-term growth. These measures and considerations collectively provide a comprehensive strategy to steer the general insurance industry toward a successful future."

BIMTECH's Insurance India report also features articles from prominent industry figures like G.N. Bajpai, ex-Chairman SEBI and LIC; Sakate Khaitan, Senior Partner at Khaitan Legal Associates; Tapan Singhel, Managing Director and CEO Bajaj Allianz General Insurance Co. Ltd, Prof Bejon Kumar Misra, International Consumer Policy Expert, Bhargav Dasgupta former Managing Director & CEO of ICICI Lombard General Insurance Company Limited; Dr David Mark Dror Retired Scholar and Practitioner concentrating on universal social protection; Arup Chatterjee, Principal Financial Sector Specialist with the Finance Sector Office at the Asian Development Bank, Amit Kalra, Managing Director and Head Swiss Re GBS Centres India; Voravate Chonlasin, Executive Director, Asian Institute of Technology( AIT Extention).

The report suggests regulatory reforms for the insurance sector, highlighting BIMTECH's commitment to insurance education with its PGDM program in Insurance Business Management.

Press Release

## **BIMTECH Hosts Spectacular Event featuring BOAT Founder** **Mr. Aman Gupta**

**National | October 26<sup>th</sup>, 2023:** Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC," with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.

During the interactive session, Mr. Aman Gupta engaged with the audience, sharing insights and responding to their questions. When asked about the impact of startups on India, he narrated his personal journey of leaving a lucrative career as a Chartered Accountant (CA) to pursue entrepreneurship with BOAT. He emphasized the changing consumer mindset towards Indian products as a pivotal opportunity for aspiring entrepreneurs.

Mr. Gupta highlighted the remarkable transformation of "Make in India" aspects of BOAT products, with indigenization increasing from 0 percent to an impressive 70 percent. He also revealed the company's ambitious goal of achieving 82 percent indigenization, and he proudly noted India's ascent as the second-largest mobile phone manufacturer globally.

Encouraging young and aspiring entrepreneurs, Mr. Gupta emphasized the importance of thinking big, unwavering determination, and maintaining humility even in the face of significant achievements. He cautioned against arrogance and stressed the significance of Return on Investment (ROI) and profitability in entrepreneurship.

Mr. Gupta's conversation with the audience also touched upon the value of adaptability in the face of failures, highlighting that multiple failures can pave the way for a single success.

Furthermore, Mr. Gupta provided insights into BOAT's inclusive approach to employment, viewing each employee as part of a larger work family.

The event served as a beacon of inspiration for the students and attendees, offering a unique opportunity to learn from the experiences and wisdom of Mr. Aman Gupta, a successful entrepreneur and a prominent figure in the Indian business landscape.

## Press Release

### **BIMTECH Alumni Conduit Empowers Local 60 Women with Sustainable Sanitary Pads and Provides School Supplies for 100 Children**

**National, 28<sup>th</sup> October 2023:** In a truly inspiring event orchestrated by the Alumni Conduit of Birla Institute of Management Technology (BIMTECH), a collective force converged on October 28, 2023, to host an extraordinary gathering with a noble mission - to uplift their local community. The reverberations of this event were particularly profound in the heart of Rajiv Gandhi Slum Area, Chitra Vihar, New Delhi, leaving an indelible mark on the lives of women. A total of 60 women were given sustainable sanitary pads, which were not only aimed at addressing health concerns but also promoting environmental sustainability. These eco-friendly pads contained absorbent layers made from banana and bamboo fibers, showcasing a commitment to recycling and sustainability. This initiative improved the health and dignity of women in the community while also contributing to reducing the environmental impact of disposable sanitary products.

In addition to empowering women, the event also focused on the educational needs of underprivileged children. 100 school kids were provided with essential stationary items, including notebooks, pens, pencils, and other school supplies. This effort aimed to make education more accessible and support the educational development of these children, aligning with the Sustainable Development Goal 4.

Dr. Harivansh Chaturvedi, Director of BIMTECH said, “The event exemplified the spirit of giving back and social responsibility, showcasing the commitment of BIMTECH Alumni Conduit to make a meaningful difference in society. It serves as a powerful reminder that each individual can contribute to their community betterment, and collective small actions can lead to substantial change. The efforts and contributions of BIMTECH Alumni are sure to leave a lasting and positive impact on the lives of those who were beneficiaries of this event. Their unity and commitment exemplify the spirit of giving back long after graduation, setting an inspiring example for others to follow.”

The funds raised for the event came from the generous contributions of BIMTECH Alumni, reflecting their shared vision of a better society. These funds were allocated to the purchase of sustainable sanitary pads and educational supplies, significantly impacting the community. A heartfelt thank you goes out to the BIMTECH Alumni base for their generous contributions. Their unity and commitment set an inspiring example for others to follow, highlighting the potential for positive change when alumni and community organizations come together for a common cause.

Heartfelt gratitude to Dr. Harivansh Chaturvedi, the Director of BIMTECH, Greater Noida, for his support and encouragement in making this event a reality. Prof. Gagan Katiyar, Faculty Mentor of Alumni Conduit and Madhavi Sharma, the Manager of Alumni Relations provided guidance and support, infusing academic insight into the event planning.

This event was made possible through the dedicated involvement of BIMTECH Alumni Conduit members and received invaluable support from the Rotaract Club of Indirapuram Pariwar. Their contributions and proactive participation in event planning and execution made a profound difference in the lives of women and children in the community.



**Consolidated Media Coverage  
Of  
Press Release on  
36th Foundation Day in Greater  
Noida  
On  
October 3<sup>rd</sup>, 2023**





# **PRINT COVERAGE**

Sr.No	Publication	Date	Edition	Page	Circulation	EIV value
1.	Dainik Jagran	03.10.2023	Greater Noida	2	66000	22272
2.	Hindustan	04.10.2023	Greater Noida	3	65000	49248
3.	Amar Ujala	04.10.2023	Greater Noida	4	15500	596736
4.	Navodaya Times	04.10.2023	National	7	119000	108000
5.	Deshbandhu	04.10.2023	Greater Noida	4	25000	8568
6.	The Statesman	04.10.2023	Delhi	8	45000	46656
7.	Dainik Naidunia	04.10.2023	Bhopal	4	24381	4896
8.	Haribhoomi	04.10.2023	Bhopal	3	100000	54000
9.	Swadesh	04.10.2023	Bhopal	10	89612	11520
10.	Fine Times	04.10.2023	Bhopal	7	6000	4489.2
11.	Samay Jagat	04.10.2023	Bhopal	12	25000	4053.6
12.	Yug Pradesh	04.10.2023	Bhopal	9	24575	9717.12
13.	Herald Youngleader	04.10.2023	Ahmedabad	7	25000	2834.16
14.	Alpviram	04.10.2023	Ahmedabad	3	24000	4048.8
15.	Janpath Samachar	05.10.2023	Mumbai	9	15100	7287.84
16.	Palash News	04.10.2023	Ahmedabad	4	25000	2835
17.	Sandhya Prakash	04.10.2023	Bhopal	2	24900	6478.8
18.	Sach Express	04.10.2023	Bhopal	6	22933	809.76



19.	The Punjabi	04.10.2023	Delhi	8	25000	6478
20.	Indian Express	04.10.2023	Delhi	12	77700	51840
<b>Total</b>					<b>7,02,753</b>	<b>9,73,330</b>

**PUBLICATION** : Dainik Jagran

**DATE** : 03.10.2023

**EDITION** : Greater Noida

**PAGE No.** : 2

## विमटेक में मनाया गया 36वां स्थापना दिवस



पुस्तक का किरोवन करते डायरेक्टर डा. हरिवंश चतुर्वेदी व अन्य • लौ. इन्स्टीट्यूट प्रबंधक

जार्ज, सेंटर नएराडा : विडला इन्स्टीट्यूट  
आफ मैनेजमेंट टेक्नोलॉजी (विमटेक)  
ने गांधी जयंती पर अपना 36वां स्थापना  
दिवस मनाया। तीन दिवसीय उत्सव के  
सबसे बड़े आकर्षण रहे नाटक 'माई सी  
में का से कहुं' और 'अंधायुग'। मुख्य

अतिथि गूज के संस्थापक अंशु गुप्ता  
मौजूद रहे। विमटेक के डायरेक्टर डा.  
हरिवंश चतुर्वेदी ने संस्थान की विकास  
यात्रा के बारे में बताया। समारोह का  
समापन विमटेक के रजिस्ट्रार डा.  
के.सी. अरोड़ा ने किया।

**PUBLICATION** : Hindustan  
**DATE** : 04.10.2023  
**EDITION** : Greater Noida  
**PAGE No.** : 3

# हिन्दुस्तान

## बिमटेक में कई प्रोफेसर सम्मानित

### स्थापना दिवस

ग्रेटर नोएडा, संवाददाता। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) के तीन दिवसीय स्थापना दिवस समारोह में सोमवार को बसंत कुमार बिड़ला रिसर्च स्कालर अवॉर्ड का प्रथम पुरस्कार आईआईएम नागपुर के प्रोफेसर सतीश कुमार को दिया गया। ईएमएलवी बिजनेस स्कूल पेरिस के प्रोफेसर रंजन चौधरी को द्वितीय पुरस्कार दिया गया।

बिमटेक टीचिंग एक्सीलेंस अवॉर्ड असिस्टेंट प्रोफेसर पूजा मिश्रा और असिस्टेंट प्रोफेसर हिमांशी तिवारी और बिमटेक रिसर्च एक्सीलेंस अवॉर्ड प्रोफेसर एसएम फतहउद्दीन व प्रोफेसर निशा बामेल को दिया गया। समारोह में इंडिया इश्योरेंस नामक पुस्तक का विमोचन किया गया। बिड़ला इंस्टीट्यूट

### इनको किया गया सम्मानित

समारोह में डेरा बस्सी पंजाब के एलएम चापर स्कूल आफ मैनेजमेंट के असिस्टेंट प्रोफेसर मनजोत सिंह भाटिया, आईआईएम उदयपुर के असिस्टेंट प्रोफेसर प्रदीप होता, जिदल ग्लोबल बिजनेस स्कूल सोनीपत हरियाणा के प्रोफेसर आशीष द्विवेदी और जयपुरिया इंस्टीट्यूट ऑफ मैनेजमेंट नोएडा की प्रोफेसर शालिनी श्रीवास्तव को सम्मानित किया गया। इसके अलावा संस्थान में 10 साल और 20 वर्ष की सेवा पूरी करने वाले संकाय सदस्यों व कर्मचारियों को भी सम्मानित किया गया।

### ■ प्रोफेसर सतीश कुमार को प्रथम पुरस्कार ■ 'माई री में का से कहूं' नाटक का मंचन हुआ

ऑफ मैनेजमेंट टेक्नोलॉजी का तीन दिवसीय स्थापना दिवस समारोह का सोमवार को समापन हो गया। संस्थान की स्थापना दो अक्तूबर को हुई थी। बिमटेक में 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के आकर्षण का

केंद्र रहे 'माई री में का से कहूं' और 'अंधायुग' नाटक। इनका मंचन किया गया। सोमवार को समारोह की शुरुआत दीप प्रज्वलन के साथ हुई। कार्यक्रम में संस्था ने महात्मा गांधी के पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें श्रद्धांजलि दी गई। उपस्थित लोगों ने पूरे मनोभाव से इस भजन को सुना और बापू को श्रद्धांजलि दी। कार्यक्रम में बिमटेक ने इश्योरेंस इंडिया रिपोर्ट और वार्षिक गतिविधि रिपोर्ट भी जारी की गई।

**PUBLICATION** : Amar Ujala  
**DATE** : 04.10.2023  
**EDITION** : Greater Noida  
**PAGE No.** : 4

## गांधी के आदर्शों पर चलने की जरूरत : डॉ. हरिवंश बिमटेक के 36वें स्थापना दिवस पर शिक्षा और शोध में विशिष्ट योगदान करने वाले हुए सम्मानित

माई सिटी रिपोर्टर

ग्रेटर नोएडा। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) में सोमवार को गांधी जयंती के साथ 36वां स्थापना दिवस मनाया गया। 30 सितंबर से शुरू हुए तीन दिवसीय उत्सव में नाटक 'माई री में का से कहुं' और 'अंधायुग' आकर्षण रहे।

स्थापना दिवस पर संस्थान के निदेशक डॉ. हरिवंश चतुर्वेदी ने कहा कि बिमटेक की शिक्षा पद्धति महात्मा गांधी के आदर्शों से प्रेरित है। इस दौरान इश्योरेंस सेक्टर पर आधारित रिस्पॉसिबल बिजनेस पार्ट-2 का विमोचन किया गया।

नेशनल स्कूल ऑफ ड्रामा रिपोर्टरी ग्रुप की ओर से प्रस्तुत नाटक 'माई री



पुस्तक का विमोचन करते डॉ. हरिवंश चतुर्वेदी समेत अन्य अतिथि। संवाद

में का से कहुं' का निर्देशन अजय कुमार व 'अंधायुग' का निर्देशन अरविन्द गौड़ ने किया। गूँज संगठन के संस्थापक अंशु गुप्ता ने कहा कि आइए हम अपनी पृष्ठभूमि को परवाह किए बिना एक ऐसे राष्ट्र का निर्माण करने के लिए मिलकर काम करें। नई दिल्ली के

एक छोटे से बेसमेंट से शुरू संस्थान आज टॉप के बिजनेस स्कूलों की जमात में है। उन्होंने कहा कि 'गूँज' संगठन वैश्विक चुनौतियों से निपटने में गांधीजी के सिद्धांतों का उदाहरण प्रस्तुत करता है। इस अवसर पर वसंत कुमार बिड़ला विशिष्ट विद्वान पुरस्कार-2022

### पुस्तक का विमोचन

संस्थान की ओर से इश्योरेंस इंडिया रिपोर्ट पर आधारित रिस्पॉसिबल बिजनेस किताब का विमोचन किया गया। किताब में इश्योरेंस सेक्टर में पिछले कुछ वर्षों में उतार-चढ़ाव और इसके भविष्य पर विशेषज्ञों के लेख और टिप्पणियों को रखा गया है।

और सर्वश्रेष्ठ शोधकर्ता और शिक्षण उत्कृष्टता पुरस्कार दिए गए। साथ ही 10 वर्ष की सेवा पूरी करने वाले संकाय सदस्यों और कर्मचारियों का अभिनंदन भी किया गया। इस दौरान रजिस्ट्रार डॉ. के.सी. अरोड़ा समेत अन्य शिक्षक मौजूद रहे।

**PUBLICATION** : Navodaya Times  
**DATE** : 04.10.2023  
**EDITION** : Greater Noida  
**PAGE No.** : 4

## 'समाज को मजबूत करना है चैरिटी का लक्ष्य'

ग्रेटर नोएडा, 2 अक्टूबर (नवोदय टाइम्स): चैरिटी भले ही नेक इरादे से की गई हो, लेकिन उसका लक्ष्य यह जरूर हो कि वह समाज-संस्था को पहले से और मजबूत बनाए। शिक्षा को महत्व देना चाहिए और प्रत्येक व्यक्ति की गरिमा को बनाए रखना चाहिए। यह बातें गूँज संस्था के संस्थापक अंशु गुप्ता ने कहीं। वह बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) के 36वें स्थापना दिवस समारोह में मुख्य अतिथि के रूप में उपस्थित थे।

संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मैं का से कहूँ' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा



**बिमटेक ने मनाया  
36वां स्थापना दिवस**

रिपर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मैं का से कहूँ' का निर्देशन अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन अरविन्द गौड़ ने किया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे क हिए' बजाकर उन्हें श्रद्धांजलि दी। इस अवसर पर बिमटेक के डायरेक्टर

डॉ. हरिवंश चतुर्वेदी ने बताया कि नई दिल्ली के एक छोटे से बेसमेंट से शुरू होकर यह संस्थान टॉप के बिजनेस स्कूलों में पहुंचा है। इस अवसर पर इंशोरेंस इंडिया रिपोर्ट और वार्षिक गतिविधि रिपोर्ट भी जारी की गई। इंशोरेंस इंडिया रिपोर्ट में उद्योग जगत के अनेक प्रतिष्ठित नामों के लेख हैं। समारोह का समापन बिमटेक के रजिस्ट्रार डॉ. केसी अरोड़ा के औपचारिक धन्यवाद ज्ञापन के साथ हुआ।



**PUBLICATION** : Deshbandhu  
**DATE** : 04.10.2023  
**EDITION** : Greater Noida  
**PAGE No.** : 4

## शिक्षा व शोध में विशिष्ट योगदान करने वाले बिमटेक के 36वें स्थापना दिवस पर हुए सम्मानित

ग्रेटर नोएडा, 2 अक्टूबर (देशबन्धु)। बिमटेक इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर वाले वर्षों के साथ अपना 36वां स्थापना दिवस मनाया। 30 विस्तार से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े कार्यक्रम 'द नाइट' आई रो में सा रो बट्टी और 'अंधाधुंग'। मेहताल स्कूल अर्धन कृष्ण रिपोर्टों हुए द्वारा प्रस्तुत नाटक 'आई रो में सा रो बट्टी' का निर्देशन अजय कुचर ने किया। नाटक 'अंधाधुंग' आई दिवसी के अविष्ठा पिण्डर पुत्र द्वारा प्रस्तुत किया गया, जिसका निर्देशन अतीशय गौड़ ने किया। सोमवार को स्थापना दिवस समारोह में गुंब के संस्थानक अरु गुला मुकुल अतिथि के रूप में शामिल हुए उन्होंने सम्बोधित करते हुए कहा कि संश्लिप्त सामग्री वाले एक प्रतिबन्ध परिचय से लेकर लोक को बहिलाताओं को देखने तक, मैंने सीखा कि चुपचापों वाला-आलाप रूपों में आनेके सामने आते हैं। अदर हम अपने उद्भूमि को पलाह बिना बिना एक ऐसे मनु का निर्माण करने के लिए मिलकर काम करें, जहां ईश्वरदाते और मनुमानोंका इच्छित को संश्लिप्त करती हो। बिमटेक के डॉ.अश्विन्य डी, डॉ.विक्रम चतुर्वेदी ने अपने स्वगत भाषण में संस्थान को अब तक की विकास यात्रा को रेखांकित किया और आशा



### तीन दिवसीय कार्यक्रम में कला, संस्कृति व सामाजिक कल्याण के लिए छात्रों को किया गया प्रेरित

कि कितन लक्ष्य आई दिवसी के एक खेदे से बेमार्ग से राहवात करते हुए आत यह संस्थान टॉप के विभिन्न स्कुलों की यमता में चलेव है। उन्होंने कॉर्पोरेट और शैक्षणिक दोनों क्षेत्रों में ईश्वरगो के बारे में जागरूकता बढ़ाने के लिए संस्थान के अत्यंत प्रयासों पर भी उदाहरण डाला। उन्होंने गांधी जी के चम्पे अनुवादों के तौर पर अरु गुला का स्वागत किया, उन्होंने कहा कि संस्थान 'गुंब' वैश्विक चुपचापों से निपटने में गांधी जी के सिद्धांतों का उपयोग प्रस्तुत करके है और आज इस संस्थान को अंतरराष्ट्रीय स्तर पर

पदचान हासिल है। उन्होंने कहा कि सत्त्व, अहिंसा, सादगी और सचता के प्रति कर्तव्य संश्लिप्त सत्य गांधी जी की सत्यता प्रतिज्ञाएं न केवल भारत में, बल्कि दुनियाभर में आज भी महत्व रखती हैं। इस अवसर पर बिमटेक विभिन्न पुरस्कार और सम्मान भी प्रदान किए। इनमें सतीत कुमार बिमटेक विशिष्ट विद्वान पुरस्कार-2022 और सर्वोच्च शोधकर्ता और शिक्षण उत्कृष्टता पुरस्कार शामिल हैं। साथ ही 10 वर्ष की सेवा पूरी करने वाले संस्थान सदस्यों और कर्मचारियों का अभिनंदन भी किया गया। इन अवसर पर इन्फोर्मिस इंडिया रिपोर्ट और वार्षिक गतिविधि रिपोर्ट भी जारी की गई। इन्फोर्मिस इंडिया रिपोर्ट में उद्योग जगत के अनेक प्रतिष्ठित नामों के लेख हैं। समारोह का समापन बिमटेक के सीएमओ डॉ. के.सी. अरोड़ा के आभारपूर्ण धन्यवाद ज्ञापन के साथ हुआ।





**PUBLICATION** : The Statesman  
**DATE** : 04.10.2023  
**EDITION** : Delhi  
**PAGE No.** : 8

---

**36th foundation day celebrated:** Birla Institute of Management Technology (BIMTECH) celebrated its 36th foundation day on 2 October, coinciding with the 154th Gandhi Jayanti. The celebration underscores the institute's commitment to instilling the culture and values of social welfare in its students.

**PUBLICATION** : Dainik Naidunia

**DATE** : 04.10.2023

**EDITION** : Bhopal

**PAGE No.** : 4

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

भोपाल। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया।

30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मैं का से कहूं' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपोर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मैं का से कहूं' का निर्देशन अजय कुमार ने किया।

## टाटा एआईए के ग्राहकों ने ब्रांड पर उनके विश्वास की पुष्टि की

भोपाल। अग्रणी जीवन बीमा कंपनियों में से एक, टाटा एआईए लाइफ इंश्योरेंस कंपनी ने भारत की जीवन बीमा कंपनियों में अपनी श्रेणी में सर्वश्रेष्ठ ऑपरेशनल परफॉर्मेंस दर्ज किया है। कंपनी ने वित्तीय वर्ष 2024 की पहली तिमाही के लिए सभी 5 कोहोर्ट में उद्योग में सर्वोत्तम दृढ़ता अनुपात दर्ज किया, जो टाटा एआईए में अपनी पॉलिसियों को नवीनीकृत करने वाले उपभोक्ताओं के पर्सेंटेज को दर्शाता है। मृत्यु दावा निपटान अनुपात वित्त वर्ष 2022 में 98.53प्रश. था, जो वित्त वर्ष 2023 में बढ़कर 99.01प्रश. हो गया।

**PUBLICATION** : Haribhoomi  
**DATE** : 04.10.2023  
**EDITION** : Bhopal  
**PAGE No.** : 3

---

## खबर संक्षेप

### बिड़ला इंस्टीट्यूट ने मनाया स्थापना दिवस



नोएडा। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मैं का से कहूं' और अंधायुग। नेशनल स्कूल ऑफ ड्रामा रिपोर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मैं का से कहूं' का निर्देशन अजय कुमार ने किया।



**PUBLICATION** : Swadesh  
**DATE** : 04.10.2023  
**EDITION** : Bhopal  
**PAGE No.** : 10

---

## बिड़ला इंस्टीट्यूट ने मनाया 36वां स्थापना दिवस

नोएडा। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मैं का से कहूं' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपोर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मैं का से कहूं' का निर्देशन अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन अरविन्द गौड़ ने किया। इस अवसर पर गूज के संस्थापक अंशू गुप्ता मुख्य अतिथि के रूप में उपस्थित थे।

**PUBLICATION** : Fine Times  
**DATE** : 04.10.2023  
**EDITION** : Bhopal  
**PAGE No.** : 12

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस



**ग्रेटर नोएडा**। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी बिमटेक ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक घमाई री में का से कहूष और अंधायुग। नेशनल स्कूल ऑफ ड्रामा रिपर्टरी ग्रुप द्वारा प्रस्तुत नाटक घमाई री में का से कहूष का निर्देशन श्री अजय कुमार ने किया। नाटक अंधायुग नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया। 2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई जिसके बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन प्लैणव जन तो तेने रे कहिएष बजाकर उन्हें श्रद्धांजलि दी। इस अवसर पर गुंज के संस्थापक श्री अंशु गुप्ता मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर आमंत्रित करने के लिए बिमटेक के प्रति आभार जताया और कहा कि हमें खुद भी इंजीनियरों के परिवार से आता हूं, एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे। उस समय इतने वित्तीय संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक भाषाओं में बात करने में सक्षम होने से मुझे दुनिया के तमाम लोगों के साथ संवाद करने का मौका मिलता है। यह उस पीढ़ी के लिए बहुत बड़ी बात है जिसने कभी कार खरीदने के बारे में नहीं सोचा जो शिक्षा पप खर्च करने से कभी पीछे नहीं हटे। उन्होंने आगे कहा कि हमें सीखा कि चुनौतियाँ अलग-अलग रूपों में आपके सामने आती हैं।



**PUBLICATION** : Samay Jagat  
**DATE** : 04.10.2023  
**EDITION** : Bhopal  
**PAGE No.** : 12

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

ग्रेटर नोएडा। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री में का से कहूं' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपोर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री में का से कहूं' का निर्देशन श्री अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया। 2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें श्रद्धांजलि दी। इस अवसर पर गूज के संस्थापक श्री अंशू गुप्ता मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर आमंत्रित करने के लिए बिमटेक के प्रति आभार जताया और कहा, "मैं खुद भी इंजीनियरों के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे। उस समय इतने वित्तीय संसाधन नहीं थे।"

**PUBLICATION** : Yug Pradesh

**DATE** : 04.10.2023

**EDITION** : Bhopal

**PAGE No.** : 9

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

सामाजिक कल्याण की संस्कृति और  
बेहतर जीवन मूल्यों को अपनाने की दिशा  
में छात्रों को प्रेरित करने की पहल

ग्रेटर नोएडा। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वें गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मैं का से कहूँ' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपटरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मैं का से कहूँ' का निर्देशन श्री अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया।



इसका निर्देशन श्री अरविन्द गौड़ ने किया। 2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें श्रद्धांजलि दी। इस अवसर पर गुंज के संस्थापक श्री अंशु गुसा मुख्य अतिथि के रूप में

उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर आमंत्रित करने के लिए बिमटेक के प्रति आभार जताया और कहा, "मैं खुद भी इंजीनियरों के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे। उस समय इतने वित्तीय संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक भाषाओं में बात करने में सक्षम

होने से मुझे दुनिया के तमाम लोगों के साथ संवाद करने का मौका मिलता है। यह उस पीढ़ी के लिए बहुत बड़ी बात है, जिसने कभी कार खरीदने के बारे में नहीं सोचा, जो शिक्षा पप खर्च करने से कभी पीछे नहीं हटे।"

उन्होंने आगे कहा, "सीमित साधनों वाले एक प्रतिबद्ध परिवार से लेकर जीवन की जटिलताओं को देखने तक, मैंने सीखा कि चुनौतियाँ अलग-अलग रूपों में आपके सामने आती हैं। पत्रकारिता के माध्यम से शुरू की गई मेरी यात्रा के दौरान अनेक छिपी हुई कहानियों को उजागर करने का अवसर मुझे मिला। आज मेरा मानना है कि चैरिटी भले ही नेक इरादे से की गई हो, लेकिन उसका लक्ष्य यह जरूर हो कि वह हमें पहले से और मजबूत बनाए, न कि हमारी निर्भरता को कायम रखे।



**PUBLICATION** : Heral Youngleader  
**DATE** : 04.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3

---

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मैं का से कहूँ' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपोर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मैं का से कहूँ' का निर्देशन श्री अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया।

2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें श्रद्धांजलि दी।

इस अवसर पर गूँज के संस्थापक श्री अंशू गुप्ता मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर आमंत्रित करने के लिए बिमटेक के प्रति आभार जताया और कहा, "मैं खुद भी इंजीनियरों के परिवार से आता हूँ – एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे। उस समय इतने वित्तीय संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक भाषाओं में बात करने में सक्षम होने से मुझे दुनिया के तमाम लोगों के साथ संवाद करने का मौका मिलता है।"



**PUBLICATION** : Alpviram  
**DATE** : 04.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस



अहमदाबाद। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वां गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री में का से कर्हू' और 'अंधायुग'। नेशनल

स्कूल ऑफ ड्रामा रिपर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री में का से कर्हू' का निर्देशन श्री अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया। 2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें ब्रह्मांजलि दी। (1)

**PUBLICATION** : Janpath Samachar

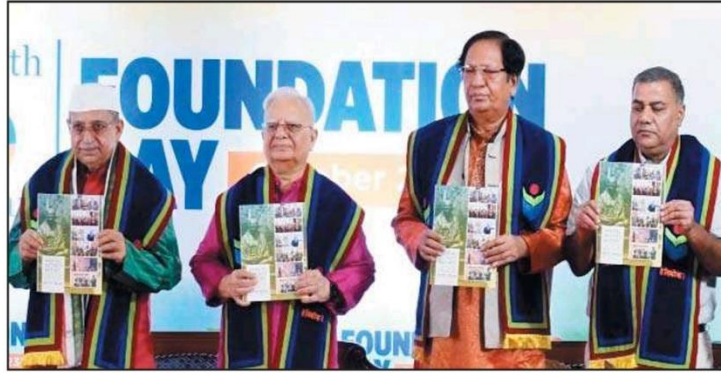
**DATE** : 05.10.2023

**EDITION** : Ahmedabad

**PAGE No.** : 9

के के निचले स्तर 19,528.75 पर ज्यादा गिरावट है। के संयोजन पर निर्भर करेगी।

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने 36वां स्थापना दिवस मनाया



हली के के ग्यदे ई वी 3 में और। इन वी शेका शेज, म्म, ते हैं, । टपेड डेटा नया आए चुने शीबी रिक्त स्ताव इमरी रिक्त कर मली नाईट

मुंबई। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया।

2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई। 30 सितंबर से शुरू हुए इस तीन

दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री में का से कहुँ' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपटरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री में का से कहुँ' का निर्देशन अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन अरविन्द गौड़ ने किया।

इस अवसर पर, गुंज के संस्थापक अंशु गुप्ता मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर आमंत्रित करने के लिए बिमटेक के प्रति

आभार जताया और कहा, "मैं खुद भी इंजीनियरों के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे। उस समय इतने वित्तीय संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक भाषाओं में बात करने में सक्षम होने से मुझे दुनिया के तमाम लोगों के साथ संवाद करने का मौका मिलता है। यह उस पीढ़ी के लिए बहुत बड़ी बात है, जिसने कभी कार खरीदने के बारे में नहीं सोचा, जो शिक्षा पप खर्च करने से कभी पीछे नहीं हटे।"

समाचार संस्थान 22 अक्टूबर से प्रकाशित

**PUBLICATION** : Palash News  
**DATE** : 04.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 4

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को अपनाने की दिशा में छात्रों को प्रेरित करने की पहल  
ग्रेटर नोएडा, 2 अक्टूबर, 2023- बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से

किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री में का से कहूँ' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपटरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री में का से कहूँ' का निर्देशन श्री अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया।  
2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके



बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें श्रद्धांजलि दी।  
इस अवसर पर गूज के संस्थापक श्री अंशू गुप्ता मुख्य अतिथि के

रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर आमंत्रित करने के लिए बिमटेक के प्रति आभार जताया और कहा, "मैं खुद भी इंजीनियरों के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे।

**PUBLICATION** : Sandhya Prakash

**DATE** : 04.10.2023

**EDITION** : Bhopal

**PAGE No.** : 2

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को अपनाने की दिशा में छात्रों को प्रेरित करने की पहल

ग्रेटर नोएडा एजेंसी। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मैं का से कहूँ' और 'अंधायुग'। नेशनल स्कूल ऑफ ड्रामा रिपर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मैं का से कहूँ' का निर्देशन श्री अजय कुमार ने किया। नाटक 'अंधायुग' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया। 2 अक्टूबर को स्थापना दिवस समारोह को शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद मेहमानों का स्वागत किया गया।



कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें श्रद्धांजलि दी।

इस अवसर पर गुज के संस्थापक श्री अंशु गुप्ता मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर आमंत्रित करने के लिए बिमटेक

के प्रति आभार जताया और कहा, "मैं खुद भी इंजीनियरों के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे। उस समय इतने वित्तीय संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक भाषाओं में बात करने में सक्षम

होने से मुझे दुनिया के तमाम लोगों के साथ संवाद करने का मौका मिलता है। यह उस पीढ़ी के लिए बहुत बड़ी बात है, जिसने कभी कार खरीदने के बारे में नहीं सोचा, जो शिक्षा पप खर्च करने से कभी पीछे नहीं हटे।" उन्होंने आगे कहा, "सीमित साधनों वाले एक प्रतिबद्ध परिवार से लेकर जीवन की जटिलताओं को देखने तक, मैंने सीखा कि चुनौतियाँ अलग-अलग रूपों में आपके सामने आती हैं। पत्रकारिता के माध्यम से शुरू की गई मेरी यात्रा के दौरान अनेक छिपी हुई कहानियों को उजागर करने का अवसर मुझे मिला। आज मेरा मानना है कि चैरिटी भले ही नैक इरादे से की गई हो, लेकिन उसका लक्ष्य यह जरूर हो कि वह हमें पहले से और मजबूत बनाए, न कि हमारी निर्भरता को कायम रखे। हमें अपनी शिक्षा को महत्व देना चाहिए और प्रत्येक व्यक्ति की गरिमा को बनाए रखना चाहिए। आइए हम अपनी पुष्टभूमि को परवाह किए बिना एक ऐसे राष्ट्र का निर्माण करने के लिए मिलकर काम करें, जहां ईमानदारी और महत्वाकांक्षा प्रगति को प्रेरित करती हो। मेरा मानना है कि सब्सिडी अवसर है, अधिकार नहीं, और वापस देने से हम सभी समृद्ध होते हैं। ऐसी दुनिया में जहाँ शिक्षा हमारी सबसे स्थायी सब्सिडी बनी हुई है, आइए सुनिश्चित करें कि यह सभी तक पहुंचे!"



**PUBLICATION** : Sach Express  
**DATE** : 04.10.2023  
**EDITION** : Bhopal  
**PAGE No.** : 6

---

### **बिड़ला इंस्टीट्यूट ने मनाया 36वां स्थापना दिवस**

भोपाल। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक माई री में का से कहूँ और अंधायुग। नेशनल स्कूल ऑफ ड्रामा रिपर्टरी ग्रुप द्वारा प्रस्तुत नाटक प्माई री में का से कहूँ का निर्देशन अजय कुमार ने किया। नाटक अंधायुग नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया।

**PUBLICATION** : Punjabi Tribune

**DATE** : 04.10.2023

**EDITION** : Delhi

**PAGE No.** : 8

**ਇਕ ਨਜ਼ਰ**

**ਬਿਰਲਾ ਇੰਸਟੀਚਿਊਟ ਨੇ ਸਥਾਪਨਾ ਦਿਵਸ ਮਨਾਇਆ**



ਬਿਰਲਾ ਸੰਸਥਾ ਦੀ ਸਾਲਾਨਾ ਰਿਪੋਰਟ ਜਾਰੀ ਕਰਦੇ ਹੋਏ ਅਹੁਦੇਦਾਰ।

ਨਵੀਂ ਦਿੱਲੀ: ਬਿਰਲਾ ਇੰਸਟੀਚਿਊਟ ਆਫ ਮੈਨੇਜਮੈਂਟ ਟੈਕਨਾਲੋਜੀ (ਬਿਮਟੇਕ) ਨੇ ਅੱਜ ਇੱਥੇ ਆਪਣਾ 36ਵਾਂ ਸਥਾਪਨਾ ਦਿਵਸ ਮਨਾਇਆ। ਸਮਾਗਮ ਵਿੱਚ 'ਮਾਈ ਗੀ ਮੈਂ ਕਾ ਸੇ ਕਹੂੰ' ਅਤੇ 'ਅੰਧਯੁਗ' ਨਾਟਕ ਖੇਡੇ ਗਏ। ਨੈਸ਼ਨਲ ਸਕੂਲ ਆਫ ਡਰਾਮਾ ਰੀਪਰਟਰੀ ਗਰੁੱਪ ਵੱਲੋਂ ਪੇਸ਼ ਕੀਤਾ ਗਿਆ ਨਾਟਕ 'ਮਾਈ ਗੀ ਮੈਂ ਕਾ ਸੇ ਕਹੂੰ' ਦਾ ਨਿਰਦੇਸ਼ਨ ਅਜੈ ਕੁਮਾਰ ਨੇ ਕੀਤਾ। ਨਾਟਕ 'ਅੰਧਯੁਗ' ਅਸਮਿਤਾ ਬੀਏਟਰ ਗਰੁੱਪ, ਨਵੀਂ ਦਿੱਲੀ ਵੱਲੋਂ ਪੇਸ਼ ਕੀਤਾ ਗਿਆ। ਇਸ ਦਾ ਨਿਰਦੇਸ਼ਨ ਅਰਵਿੰਦ ਗੌੜ ਨੇ ਕੀਤਾ ਸੀ। ਇਸ ਮੌਕੇ 'ਗੁੰਜ' ਦੇ ਸੰਸਥਾਪਕ ਅੰਸੂ ਗੁਪਤਾ ਮੁੱਖ ਮਹਿਮਾਨ ਵਜੋਂ ਹਾਜ਼ਰ ਹੋਏ। ਬਿਮਟੇਕ ਦੇ ਡਾਇਰੈਕਟਰ ਡਾ. ਹਰਿਵੰਸ਼ ਚਤੁਰਵੇਦੀ ਨੇ ਦੱਸਿਆ ਕਿ ਕਿਸ ਤਰ੍ਹਾਂ ਨਵੀਂ ਦਿੱਲੀ ਦੇ ਇੱਕ ਛੋਟੇ ਜਿਹੇ ਬੇਸਮੈਂਟ ਤੋਂ ਸ਼ੁਰੂ ਹੋ ਕੇ ਸੰਸਥਾ ਅੱਜ ਚੋਟੀ ਦੇ ਕਾਰੋਬਾਰੀ ਸਕੂਲਾਂ ਦੇ ਸਮੂਹ ਵਿੱਚ ਪਹੁੰਚ ਗਈ ਹੈ। ਇਸ ਮੌਕੇ ਇੰਸ਼ੌਰੈਂਸ ਇੰਡੀਆ ਰਿਪੋਰਟ ਅਤੇ ਸਾਲਾਨਾ ਗਤੀਵਿਧੀ ਰਿਪੋਰਟ ਵੀ ਜਾਰੀ ਕੀਤੀ ਗਈ।

-ਪੱਤਰ ਪ੍ਰੇਰਕ

**PUBLICATION** : Indian Express  
**DATE** : 04.10.2023  
**EDITION** : Delhi  
**PAGE No.** : 12

---



**Birla Institute of Management Technology (BIMTECH)** celebrated its 36th Foundation Day on October 2nd, coinciding with the 154th Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama "Maaee Ree Main Kaa Se Kahun", directed by Shri Ajay Kumar, and the Asmita Theatre Group from New Delhi with drama "Andha Yug," directed by Shri Arvind Gaur. The Foundation Day function on October 2 began with the lighting of the

ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, 'Vaishnav Jan To Tene Kahiye'. Shri. Anshu Gupta, founder of Goonj, graced the occasion as the Chief Guest.



# **ONLINE COVERAGE**





**Index**

Sr. No.	Publication / Portal	Online Links	Reach	PR Value
1.	Hindu Business Line	<a href="https://www.thehindubusinessline.com/2023/10/02/bimtech-celebrates-36th-foundation-day/article67372931.ece#:~:text=BIMTECH's%20choice%20to%20commence%20on,and%20Teaching%20Excellence%20Award%2C%202022.">https://www.thehindubusinessline.com/2023/10/02/bimtech-celebrates-36th-foundation-day/article67372931.ece#:~:text=BIMTECH's%20choice%20to%20commence%20on,and%20Teaching%20Excellence%20Award%2C%202022.</a>	25M	2,75,000
2.	Career 360	<a href="https://news.careers360.com/bimtech-celebrates-36th-foundation-day-faculty-staff-receive-awards">https://news.careers360.com/bimtech-celebrates-36th-foundation-day-faculty-staff-receive-awards</a>	44 M	
3.	Asia Insurance Review	<a href="https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/86115/Type/eDaily/India-Non-life-insurance-premiums-could-double-by-2030-driven-by-regulatory-reforms">https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/86115/Type/eDaily/India-Non-life-insurance-premiums-could-double-by-2030-driven-by-regulatory-reforms</a>	30.27K	
4.	GNTTV (Aaj Tak)	<a href="https://www.gnttv.com/education/story/birla-institute-of-management-technology-celebrated-its-36th-foundation-day-bimtech-director-dr-harivansh-chaturvedi-687934-2023-10-02">https://www.gnttv.com/education/story/birla-institute-of-management-technology-celebrated-its-36th-foundation-day-bimtech-director-dr-harivansh-chaturvedi-687934-2023-10-02</a>	2.2M	
5.	India Today	<a href="https://www.indiatoday.in/amp/education-today/news/story/bimtech-recognises-excellence-in-education-on-36th-foundation-day-2443677-2023-10-03">https://www.indiatoday.in/amp/education-today/news/story/bimtech-recognises-excellence-in-education-on-36th-foundation-day-2443677-2023-10-03</a>	43 M	3,30,000
6.	MBA Rendezvous	<a href="https://www.mbarendezvous.com/b-school-events/bimtech-celebrates-36th-foundation-day/">https://www.mbarendezvous.com/b-school-events/bimtech-celebrates-36th-foundation-day/</a>	8.1M	
7.	College Dunia	<a href="https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports">https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports</a>	14.1M	
8.	India Education Diary	<a href="https://indiaeducationdiary.in/birla-institute-of-management-technology-celebrates-36th-foundation-day/#:~:text=Mumbai%3A%20Birla%20Institute%20of%20Management,social%20welfare%20in%20its%20students.">https://indiaeducationdiary.in/birla-institute-of-management-technology-celebrates-36th-foundation-day/#:~:text=Mumbai%3A%20Birla%20Institute%20of%20Management,social%20welfare%20in%20its%20students.</a>	13.6M	



9.	APN News	<a href="https://www.apnnews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://www.apnnews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	153.1K	
10.	Desh ki News	<a href="https://deshkinews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://deshkinews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	-	
11.	Patrika Jagat	<a href="https://www.patrikajagat.com/2023/10/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://www.patrikajagat.com/2023/10/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	-	
12.	Skill Outlook	<a href="https://skilloutlook.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day">https://skilloutlook.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day</a>	206.9K	
13.	Kolkata Hindi News	<a href="https://kolkatahindinews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://kolkatahindinews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	138.5K	
14.	Ajmer Nama	<a href="https://ajmernama.com/national/408504/">https://ajmernama.com/national/408504/</a>	6.6K	
15.	Content Media Solution	<a href="https://contentmediasolution.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://contentmediasolution.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	6.8K	
16.	Biz News Desk	<a href="https://biznewsdesk.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://biznewsdesk.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	1.7K	
17.	The Public Side	<a href="https://www.thepublicside.page/2023/10/36.html">https://www.thepublicside.page/2023/10/36.html</a>	1K	
18.	Tarun Mitra	<a href="https://tarunmitra.in/Birla-Institute-of-Management-Technology-celebrates-36th-Foundation-Day">https://tarunmitra.in/Birla-Institute-of-Management-Technology-celebrates-36th-Foundation-Day</a>	46.6K	
19.	India CSR	<a href="https://indiacr.in/csr-bimtech-mark-foundation-day-grand-celebration/">https://indiacr.in/csr-bimtech-mark-foundation-day-grand-celebration/</a>	250.5K	
20.	Bilkul Online	<a href="https://bilkulonline.com/2023/10/03/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://bilkulonline.com/2023/10/03/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	26.3K	
21.	News Mantra	<a href="https://newsmantra.in/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://newsmantra.in/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	19.1K	



22.	Khabre din raat	<a href="https://www.khabredinraat.com/birla-institute-of-management-technology-celebrated-36th-foundation-day/">https://www.khabredinraat.com/birla-institute-of-management-technology-celebrated-36th-foundation-day/</a>	-	
23.	EBNW	<a href="https://ebnw.net/inspirations/birla-institute-of-management-technology-celebrates-36th-foundation-day/">https://ebnw.net/inspirations/birla-institute-of-management-technology-celebrates-36th-foundation-day/</a>	52.4K	
		Total	162 M	605000

[www.theC3:C15ation.com](http://www.theC3:C15ation.com)

<https://www.theC3:C15ation/bimtech-celebrates-36th-foundation-day/article67372931.ece#:~:text=BIMTECH's%20choice%20to%20commence%20on,and%20Teaching%20Excellence%20Award%2C%202022.>

Home » News » Education

## BIMTECH celebrates 36th Foundation Day

Updated - October 02, 2022 at 09:04 PM. | Channel

BY OUR BUREAU

COMMENTS SHARE

READ LATER



Day to celebrate: (from left) Prof. Reeti Kulshreshtha, Prof. Abhijit Chatteraj, Prof. A Sahay, Director - H CHATURVEDI, Prof. Anupam Varma, Prof. K C Arora, Mr. Alok Gupta, and Prof. K K Upadhyay.

Charity, while well-intentioned, should aim for sustainable empowerment, not dependency, said social entrepreneur and Magsaysay Award winner Anshu Gupta, founder of Goonj. Gupta, who was the chief guest at Birla Institute of Management Technology's (BIMTECH) 36th Foundation Day today, said, "We must cherish our education and uphold the dignity of every individual. Subsidies are opportunities, not entitlements, and giving back enriches us all. In a world where education remains our most enduring subsidy, let's ensure it reaches everyone."

Addressing faculty and students, Gupta said, "I come from a family of engineers—a very determined family that ensured everyone studied well. There were not many financial resources back then. It is a huge investment for the generation that never thought of buying a car but invested more in the education of all of us. From a determined family with limited means to witnessing life's complexities, I learned that challenges come in various forms."

[news.careers360.com](https://news.careers360.com)

<https://news.careers360.com/bimtech-celebrates-36th-foundation-day-faculty-staff-receive-awards>

NEWS by  
**CAREERS 360**

## BIMTECH celebrates 36th foundation day; faculty, staff receive awards

*BIMTECH 36th Foundation Day: The celebration marked the institute's commitment of instilling the culture and values of social welfare in students.*

Compare Colleges

College Comparison based on Courses, Placement, Rank, Fee

Compare Now



BIMTECH celebrated its 36th Foundation Day on October 2 along with Gandhi Jayanti.

Ayushi Bisht | Oct 2, 2023 - 7:59 p.m. IST

Share Via   

NEW DELHI: Birla Institute of Management Technology (BIMTECH) celebrated its 36<sup>th</sup> Foundation Day on October 2 along with Gandhi Jayanti. The celebration marked the institute's commitment of instilling the culture and values of social welfare in its students.

**Recommended :** Get Important details about BIMTECH Greater Noida. [Download Brochure](#)

The three-day celebration from September 30 to October 1, featured performances by the National

[www.asiainsurancereview.com](http://www.asiainsurancereview.com)

<https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/86115/Type/eDaily/India-Non-life-insurance-premiums-could-double-by-2030-driven-by-regulatory-reforms>



## India: Non-life insurance premiums could double by 2030 driven by regulatory reforms

 By AIR team | 19 Oct 2023



India Property & Casualty Financial Performance

General insurance premiums in India are forecast to exceed INR3.91tn (\$47bn) by 2030 based on historical data of 20 years. However, the premiums may cross the INR5tn mark by that year, considering regulatory reforms intended to achieve "Insurance for All" by 2047 and an anticipated increase in the number of market participants and intermediaries.

### Other News

India: Non-life giant expected to post profits despite market challenges

India: State-controlled insurers to wait another year for news of capital injection

India: Discussions to be held on recapitalisation of unlisted state-owned general insurers

India: Combined market share of public-sector general insurers slips

India: Non-life insurer's financial results expected to be boosted by investment gains

[www.gnttv.com](http://www.gnttv.com)

<https://www.gnttv.com/education/story/birla-institute-of-management-technology-celebrated-its-36th-foundation-day-bimtech-director-dr-harivansh-chaturvedi-687934-2023-10-02>



## BIMTECH: बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस, गांधी जी के विचारों से कराया अवगत, जानें क्या बोले मुख्यातिथि अंशु गुप्ता

बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने अपने स्वगत भाषण में संस्थान की विकास यात्राओं के बारे में बताया. गुज के संस्थापक अंशु गुप्ता ने कहा कि चैरिटी भले ही पैसा इकट्ठे से की गई हो, लेकिन उसका लक्ष्य यह जरूर हो कि वह हार्न पालने से और मजबूत बनाए न कि इकट्ठे रिचरिता को संचालन रखे.



बिमटेक के स्थापना दिवस कार्यक्रम के सीके पर डायरेक्टर डॉ. हरिवंश चतुर्वेदी, मुख्यातिथि अंशु गुप्ता व अन्य



सीएमए, 02 अक्टूबर 2023, (Updated 02 अक्टूबर 2023, 9:07 PM IST)



### हाइलाइट्स

बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने दिवस स्वगत भाषण

उत्तर प्रदेश के ग्रेटर नोएडा स्थित बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर 2023 को गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया. संस्थान ने इस उत्सव का आयोजन अपने कक्षाओं में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के संकल्प से किया.

[www.indiatoday.in](http://www.indiatoday.in)

<https://www.indiatoday.in/amp/education-today/news/story/bimtech-recognises-excellence-in-education-on-36th-foundation-day-2443677-2023-10-03>

## INDIA TODAY

### BIMTECH recognises excellence in education on 36th Foundation Day

On its 36th Foundation Day, BIMTECH celebrated with a three-day extravaganza, paying tribute to Gandhi and emphasising sustainable empowerment, and recognising excellence in education through prestigious awards.



The Birla Institute of Management Technology (BIMTECH) celebrated its 36th Foundation Day on October 2, 2023, coinciding with the 154th birth anniversary of Mahatma Gandhi. This annual event serves as a powerful reminder of the institution's enduring commitment to fostering a culture of social welfare and responsibility among its students.





[www.mbarendezvous.com](http://www.mbarendezvous.com)

<https://www.mbarendezvous.com/b-school-events/bimtech-celebrates-36th-foundation-day/>

**MBA RENDEZVOUS**  
EMPOWERING MBA ASPIRANTS

## Birla Institute of Management Technology Celebrates 36th Foundation Day

B-School Events



Birla Institute of Management Technology (BIMTECH) celebrated its 36th Foundation Day on October 2nd, coinciding with the 154th Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama "Mahee Rhee Main Kaa Se Kahun", directed by Shri Ajay Kumar, and the Asmita Theatre Group from New Delhi with drama "Andha Yug" directed by Shri Arvind Gaur.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, "Vaishnav Jan To Tena Kahiye".

Shri Anshu Gupta, founder of Coory, graced the occasion as the Chief Guest. He said, "

Thank you very much to BIMTECH for inviting me to their 36th Foundation Day. I come from a family of engineers—a very determined family that ensured everyone studied well. There were not many financial resources back then. I often think that being able to speak in more than one language outside the country allows me to communicate with everyone. It is a huge investment for the generation, which never thought of buying a car but invested more in the education of all of us. From a determined family with limited means to witnessing life's complexities, I learned that challenges come in various forms. My journey through journalism and Indian mass communication unveiled hidden stories of dignity and resilience. Charity, while well-intentioned, should aim for sustainable empowerment, not dependency. We must cherish our education and uphold the dignity of every individual. Let us work together, regardless of our backgrounds, to build a nation where honesty and ambition drive progress. Subsidies are opportunities, not entitlements, and giving back enriches us all. In a world where education remains our most enduring subsidy, let's ensure it reaches everyone."



[www.collegedunia.com](http://www.collegedunia.com)

<https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports>

#### Birla Institute of Management Technology (BIMTECH) and UNIVO Education Sign MoU for PGDM Online Programme



Date: **October 17, 2023**

Birla Institute of Management Technology (BIMTECH) one of the leading business schools in India signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to upskill students into highly competent and qualified professionals.

The online PGDM program stands out with its comprehensive coverage of relevant management topics. It offers robust career counselling and placement support, guided by renowned faculty members. Graduates gain alumni status at the esteemed Birla Institute of Management Technology and also get access to an extensive e-library. The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.

UNIVO is at the forefront of reshaping the landscape of online higher education, driven by a resolute commitment to revolutionizing the online learning experience. As a pioneering online higher education company, UNIVO empowers educational institutions to embrace the digital ecosystem, thereby facilitating accessible and affordable learning experiences.

*Speaking at the launch of the PGDM Online programme, Dr. Harivansh Chaturvedi, Director, BIMTECH, said, "BIMTECH believes in developing new-age programme that resonate with industry requirements to bridge the existing skilling gap. The Post Graduate Diploma in Management-Online is a coveted AACSB-approved programme. During the short span of two years, the team worked very hard to obtain AACSB accreditation and admitted 1,000 learners to the PGDM Online program. We aim to reach out to learners across geographies and use technology to bridge the learning gap."*

Guided by a visionary board drawn from industry leaders, BIMTECH is known for its commitment to developing ethical leaders with an entrepreneurial and global mindset.

[www.indiaeducationdiary.in](http://www.indiaeducationdiary.in)

<https://indiaeducationdiary.in/birla-institute-of-management-technology-celebrates-36th-foundation-day/#:~:text=Mumbai%3A%20Birla%20Institute%20of%20Management,social%20welfare%20in%20its%20students.>



NATIONAL NEWS

### Birla Institute Of Management Technology Celebrates 36th Foundation Day

By India Education Diary | 01 Oct 2022



Mumbai: Birla Institute of Management Technology (BIMTECH) celebrated its 36th Foundation Day on October 2nd, coinciding with the 154th Gandhi Jayanti. The celebration underscored the Institute's longstanding commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama 'Vidvasee Kee Nish Ka Se Kahani', directed by Shri Ajay Kumar, and the Akshita Theatre Group from New Delhi with drama 'Anshu Rug', directed by Shri Anind Gupta.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, 'Vaijanan Jan To Tene Kariye.'

Shri Anshu Gupta, Founder of Geest, graced the occasion as the Chief Guest, he said,

Thank you very much to BIMTECH for inviting me to their 36th Foundation Day. I come from a family of engineers – a very determined family that ensured everyone studied well. There were not many financial resources back then, I often think that being able to speak in more than one language outside the country allowed me to communicate with everyone. It is a huge investment for the generation, which never thought of buying a car but invested more in the education of all of us. From a determined family with limited means to witnessing 'like opportunities' – I learned that challenges come in various forms. My journey through Journalism and Indian Mass communication, unless I lose a sense of dignity and resilience. Charly, unless we understand, unless we aim for sustainable employment, not dependence. We must cherish our education and uphold the dignity of every individual. Let us work together, regardless of our backgrounds, to build a nation where honesty and ambition drive progress. Subsidies are opportunities, not entitlements, and giving back isn't the usual. In a world where education remains our most ensuring subsidy, let's ensure it reaches everyone.

Dr. Harishankar Chaturvedi, Director, BIMTECH, delivered a welcome speech in which he emphasized the remarkable development of the Institute from a small basement in New Delhi to one of the top 5 schools. He highlighted the Institute's new efforts to raise awareness about ESG in both the corporate and academic spheres.

Also, he welcomed to host Mr. Anshu Gupta, a true disciple of Gandhi who left his corporate career to embark on a transformative journey. His organization, Geest, upholds the Gandhi's principles in addressing pressing global challenges, earning international recognition. It stands as a beacon of hope in the face of climate change, sustainability, and humanitarian issues.

[www.apnnews.com](http://www.apnnews.com)

<https://www.apnnews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/>

 **APN NEWS**

Thursday, November, 2023 | Today's Market | Current Time: 11:27:38

SEARCH

NEWS | BUSINESS | TECH & INDUSTRY | ENTERTAINMENT | NEW PRODUCTS | EDUCATION | HEALTH | TOURIS

GENERAL

Previous story:

[Emerging Technologies Fuelling Future of Innovation Economies in Asia](#)

Next story:

[Discover Intelligent Cooking: Siemens iQ700 Ovens Redefine Kitchen Experiences in India](#)

## Birla Institute of Management Technology Celebrates 36th Foundation Day

Published on October 3, 2023



Birla Institute of Management Technology celebrated its 36th Foundation Day on October 2nd, coinciding with the 154th Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama "Maaree Ree Main Kaa Se Kahun", directed by Shri Ajay Kumar, and the Asmita Theatre Group from New Delhi with drama "Andha Yug," directed by Shri Arvind Gaur.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, 'Vaishnav Jan To Tene Kahiye'.

Shri. Anshu Gupta, founder of Goonj, graced the occasion as the Chief Guest. He said, "

Thank you very much to BIMTECH for inviting me to their 36th Foundation Day. I come from a family of engineers—a very determined family that ensured everyone studied well. There were not many financial resources back then. I often think that being able to speak in more than one language outside the country allows me to communicate with everyone. It is a huge investment for the generation, which never thought of buying a car but invested more in the education of all of us. From a determined family with limited means to witnessing life's complexities, I learned that challenges come in various forms. My journey through journalism and Indian mass communication unveiled hidden stories of dignity and resilience. Charity, while well-intentioned, should aim for sustainable empowerment, not dependency. We must cherish our education and uphold the dignity of every individual. Let us work together, regardless of our backgrounds, to build a nation where honesty and ambition drive progress. Subsidies are opportunities, not entitlements, and giving back enriches us all. In a world where education remains our most enduring subsidy, let's ensure it reaches everyone."

[www.deshkinews.com](http://www.deshkinews.com)

<https://deshkinews.com/birla-institute-of-management-technology-celebrates-36th-foundation-day/>



Education

## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस



पटना (13 अक्टूबर, 2023) - बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (BIMTECH) ने 2 अक्टूबर को 15वीं वर्षी बधाई के अवसर पर आज 36वां स्थापना दिवस मनाया। सोशल नेटवर्क पर आज का अवसर अपने सबसे बड़े सम्पत्तिक कल्याण की संरक्षित और बेहतरीन जीवन गुणों को प्रदर्शित करने और उन्हें इस दिशा में प्रेरित करने के सम्बन्ध में किया। 30 अक्टूबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े अवसरों रहे नाटक 'आई से मे का से बच्चा' और 'अंधतुल'। फेसलफ स्टूडेंट्स और ड्रामा क्लबों के द्वारा प्रस्तुत नाटक 'आई से मे का से बच्चा' का निर्माण श्री अन्वय कुमार ने किया। नाटक 'अंधतुल' आई डिजाई के अतिथित निर्देशक द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अश्विनी शेट्टी ने किया।

2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत श्री प्रमोदराज के साथ हुई, जिसके बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान सोहरे ने स्वागत राधे जी का पारदर्शी भस्म चोखा का लो लेने के बगैरे काजका लोने बड़ायाति है।

इस अवसर पर मुख्य के संरक्षक श्री अशु तुल कुल अतिथि के रूप में उपस्थित थे। उन्होंने 36वां स्थापना दिवस पर अवसरित करने के लिए बिड़ला के प्रति आभार जताया और कहा, 'मे खुद भी इन्जीनियरों के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अपनी राह से चलाए जाये। उस समय इतने विविध संरक्षण नहीं थे। मैं आशा करता हूँ कि देश के बहुत सारे से अधिक भागों में सेवा करने में सक्षम होने से मुझे दुर्लभ के सम्बन्ध लोगों के साथ संवाद करने का मौका मिलता है। यह उस पीढ़ी के लिए बहुत बड़ी बात है, जिसने कभी का लोने के बारे में नहीं सोचा, जो शिक्षा का सबसे बड़ा कारण है। सभी चीजें नहीं हैं।'

उन्होंने आगे कहा, 'संश्लेषण राधे जी का एक प्रसिद्ध उक्ति है 'संस्कृत जीवन की जटिलताओं को देखने का, जैसे सोच कि सुनिश्चित 2000-2000 सालों में अतीत रहने आती है। परंपरागत के माध्यम से खुद को नहीं मरे पाव के दौरान और फिर तुझे बलागिरी को उजागर करने का अवसर मुझे मिलता है। अब मेरा कारण है कि बिड़ला ने जो नेक दुर्घटना को नहीं है, लेकिन उसका स्पष्ट पद जगह है कि यह हमें पहले से और संतुष्ट करता, न कि इसकी निर्भरता को कायम रखे। इसे अपनी शिक्षा को मूल्य देना चाहिए और प्रत्येक व्यक्ति को योग्य को बनाए रखना चाहिए। आशा है, हम अपनी पुरातन की परंपरा को फिर एक ऐसे लक्ष्य का निर्माण करने के लिए निरंतर काम करें, जहाँ ईमानदारी और स्वायत्तता प्रती को प्रेरित करती हो। मेरा मानना है कि बिड़ला अलग है, अधिकतर नहीं, और कामा देने से हम सभी समृद्ध होते हैं। ऐसी दुर्लभ में जहाँ शिक्षा हमारी सबसे बड़ी संपत्ति बन गई है, अलग सुनिश्चित करें कि यह सभी लक्ष्य पहुँचे।'

[www.patrikajagat.com](http://www.patrikajagat.com)

<https://www.patrikajagat.com/2023/10/birla-institute-of-management-technology-celebrated-36th-foundation-day/>



## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

Manish Mathur © October 3, 2023

ग्रेटर नोएडा, 03 अक्टूबर, 2023 - बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मै का से कतूं' और 'अंधायुग'। नेशनल स्कूल ऑफ ज्ञाना विद्यार्थी राम नारायणन ज्ञानक 'माई री मै का से कतूं' का निर्देशन भी अर्चना कलापर ने किया। ज्ञानक 'अंधायुग' डॉ. निरंजनी के

[www.skilloutlook.com](http://www.skilloutlook.com)

<https://skilloutlook.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day>



Education & jobs, career & skills, HR & learning

## Birla Institute of Management Technology Celebrates 36th Foundation Day

By SkillOutlook | October 2, 2023 | Comments Off



**Greater Noida:** Birla Institute of Management Technology (BIMTECH) celebrated its 36<sup>th</sup> Foundation Day on October 2nd, coinciding with the 154<sup>th</sup> Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama "Maase Rae Main Kaa Sa Kahan", directed by Shri Ajay Kumar, and the Amrita Theatre Group from New Delhi with drama "Andha Yug," directed by Shri Arvind Gaur.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, "Vandana: Jan To Tene Kahiye".

Shri. Anshu Gupta, founder of Gooq, graced the occasion as the Chief Guest. He said, "

Thank you very much to BIMTECH for inviting me to their 36<sup>th</sup> Foundation Day. I come from a family of engineers—a very determined family that ensured everyone studied well. There were not many financial resources back then. I often think that being able to speak in more than one language outside the country allows me to communicate with everyone. It is a huge investment for the generation, which never thought of buying a car but invested more in the education of all of us. From a determined family with limited means to witnessing life's complexities, I learned that challenges come in various forms. My journey through journalism and Indian mass communication unveiled hidden stories of dignity and resilience. Charity, while well-intentioned, should aim for sustainable empowerment, not dependency. We must cherish our education and uphold the dignity of every individual. Let us work together, regardless of our backgrounds, to build a nation where honesty and ambition drive progress. Subsidies are opportunities, not entitlements, and giving back enriches us all. In a world where education remains our most enduring subsidy, let's ensure it reaches everyone."

[www.kolkatahindinews.com](http://www.kolkatahindinews.com)

<https://kolkatahindinews.com/birla-institute-of-management-technology-celebrated-36th-foundation-day/>



## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

**प्रेटर नोवडा।** बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिम्टेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपने 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मु्यों को सशक्त करने और उन्हें इस दिशा में प्रेरित करने के माध्यम से किया। 30 अक्टूबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नटक 'माई सी मै का रो कट्टू' और 'अध्यातम'। मेरिलन स्कूल और कृष्णा रिगर्डीयू ग्रुप द्वारा प्रस्तुत नटक 'माई सी मै का रो कट्टू' का निर्देशन श्री अलाय कुम्भार ने किया। नटक 'अध्यातम' माई दिल्ली के अभिनेता विक्टर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया।

2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद मेहमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महत्वपूर्ण गांधी जी का परासीय भावन 'वेणुवा जन तो लेने रे कश्मि' बजकर उन्हें श्रद्धांजलि दी। इस अवसर पर गुरु का संस्थापक अणु गुप्त मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर अभिनित करने के लिए बिम्टेक के प्रति आभार जताया और कहा, "मे खुद भी इंसानियों के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हर कोई अच्छी तरह से पढ़ाई करे। उस समय इतने विविध संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक भाषाओं में बात करने में सक्षम होने से मुझे दुनिया के उन सभी लोगों के साथ संचार करने का मौका मिलता है। यह उस पीढ़ी के लिए बहुत बड़ी बात है, जिसने कभी कार खरीदने के बारे में नहीं सोचा, जो शिक्षा पर खर्च करने से कभी पीछे नहीं हटा।"

उन्होंने आगे कहा, "सोमिया राधनो का एक प्रतिबद्ध परिवार से लेकर जीवन की बदलतलों को देखने तक, मेने सोचा कि चुनौतियाँ अलग-अलग रूपों में आसके सामने आती हैं। पाठ्यक्रिम के माध्यम से शुरू की गई मेरी यात्रा के दौरान अनेक छोटे-छोटे कठिनाईयों को उत्तरार करने का अवसर मुझे मिला। आज मेरा मानना है कि पैरिटी भले ही एक दबाव से की गई हो, लेकिन उसका लक्ष्य यह बताना है कि वह हमें पहले से और मजबूत बनाए, न कि हमारी निर्भरता को खत्म करे। हमें अपनी शिक्षा को महत्व देना चाहिए और प्रत्येक अवसर को परिभाषा को बनाए रखना चाहिए।"

अध्यक्ष हम अपनी पृष्ठभूमि की परवाह किए बिना एक ऐसे राष्ट्र का निर्माण करने के लिए मिलकर काम करें, जहाँ ईमानदारी और महत्वकांक्षा प्रगति को प्रेरित करती हो। मेरा मानना है कि सशिक्षा अवसर है, अधिकतर नहीं, और वापस देने से हम सभी समृद्ध होते हैं। ऐसी दुनिया में जहाँ शिक्षा हमारी सबसे सच्ची संधिदात्री बनी हुई है, आइए सुनिश्चित करें कि यह सभी तक पहुंचे।"

बिम्टेक के डायरेक्टर डॉ. लीलावा चतुर्वेदी ने अपने स्वागत भाषण में संस्थान की अंच तक की विकास यात्रा को रेखांकित किया और बताया कि किस तरह माई दिल्ली के एक छोटे से बेसमेंट से शुरुआत करते हुए आज यह संस्थान दीप के किर्तनस सख्तों की जगत में पहुंचा है। उन्होंने कॉर्पोरेट और शैक्षणिक दोनों क्षेत्रों में इंग्लैंड के बारे में लगातार बढ़ाने के लिए संस्थान के अथक प्रयासों पर भी प्रकाश डाला। इसके अलावा, उन्होंने गांधी जी के सच्चे अनुभवों के तौर पर अणु गुप्त का स्वागत किया, जिसने परिश्रमकारी यात्रा शुरू करने के लिए अपना कॉर्पोरेट करियर छोड़ दिया। उनका संस्थान 'गुरु' वैश्विक चुनौतियों से निपटाने में गांधी जी के शिक्षाओं का उदाहरण प्रस्तुत करता है और आज इस संस्थान को अंतरराष्ट्रीय स्तर पर पहचान हासिल है। जलवायु परिवर्तन, सस्टेनेबिलिटी और अन्य मानवीय मुद्दों के समाधान यह संस्थान आज भारत की किरण के रूप में उड़ा है।



[www.ajmerna.com](http://www.ajmerna.com)

<https://ajmerna.com/national/408504/>

# अजमेरनामा

होम अजमेर राजस्थान राष्ट्रीय अंतर्राष्ट्रीय विद्यार्थी जीवन राजस्थान गैर-राज्य



## बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस

October 3, 2023 by associate

पेंटर नरेंद्र, 03 अक्टूबर, 2023 - बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (BIMTECH) ने 2 अक्टूबर को 154वीं वर्षी जयंती के अवसर पर अपने 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव को अर्थव्यवस्था अपने छात्रों में सामाजिक उत्साह को संस्कृति और बेहतर जीवन शैली को स्थापित करने और उन्हें इस विश्व में प्रौद्योगिकी के विकास में योग्य बनाने के लिए 30 दिनों के शुभ शुभ इस तीन दिवसीय उत्सव के संकेत बने। अर्थव्यवस्था को मजबूत बनाने के लिए और अर्थव्यवस्था को मजबूत बनाने के लिए शुभ शुभ प्रकृतिक उत्सव का आयोजन किया गया है। इस अवसर पर विभिन्न क्षेत्रों के अग्रणी गुरुकुल विद्वानों का प्रतिनिधित्व किया गया।

इस अवसर पर पूरे दिन के कार्यक्रम की शुरुआत मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वां स्थापना दिवस पर अभिनंदन करने के लिए विद्यार्थियों के प्रति अतिरिक्त संदेश और कहा, "मेरे बच्चे भी इंजीनियरों के परिवार से आए हैं - एक ऐसा परिवार जिसने वह सुनिश्चित किया कि हर कोई अपनी राह से पकड़ सके। उस समय इतने विविध संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक प्रभावशाली बात करने में सक्षम होने से मुझे दुनिया के समय शीर्ष के साथ संवाद करने का मौका मिला है। वह उस पीढ़ी के लिए बहुत बड़ी बात है, जिसने कभी कार खरीदने के बारे में नहीं सोचा, जो शिक्षण पत्र बनाने से सभी बौद्धिक होते।"

उन्होंने अपने बच्चे, "विभिन्न संसाधनों को एक ब्रह्मांड परिवार से लेकर जीवन को जटिलताओं को देखने तक, मैंने सोचा कि कुर्बानियाँ, अलग-अलग रूपों में अर्थव्यवस्था आती है। परकारिता के माध्यम से शुरू की गईं, मेरी बात के दौरान अनेक दिग्दर्शकों को उत्साह बनाने का अवसर मिला। आज मेरा मानना है कि 'बौद्धिक' नहीं है कि एक दुल्हे से नहीं है, लेकिन उसका लक्ष्य वह लक्ष्य है कि वह अपने परिवार से और अलग बनना, न कि दूसरी दिशाओं को कायम रखें। हमें अपनी शिक्षा को महत्व देना चाहिए और प्रत्येक व्यक्ति को शिक्षा को अपना लक्ष्य बनाने चाहिए। अक्टूबर हम अपनी प्रकृति को प्रभावित करने के लिए एक दिन का निर्माण करने के लिए विकसित करना है, न कि हमारे और मानवसंबंध प्रकृति को प्रभावित करती हैं। मेरा मानना है कि समीचीन अंतर है, अतिरिक्त नहीं और वास्तव में से हम सभी समृद्ध होते हैं। ऐसी दुनिया में नए शिक्षण प्रकृति सबसे स्वामी संचालित करी हुई है, अक्टूबर सुनिश्चित करे कि वह सभी तक पहुंचे।"

विद्यार्थियों के उत्साहवादी हैं, हरियाणु नरेंद्र ने अपने उत्साह भरण में संस्थान की अब तक की प्रगति का नए रूढ़िवादी विचार और संस्था कि किस तरह नई दिल्ली के एक छोटे से नर्सरी से शुरूआत करते हुए, आज वह संस्थान टॉप के फिलॉसॉफी में न्याय में बना है। उन्होंने कॉर्पोरेट और वैश्विक क्षेत्रों में दुनिया के बाजार में कामकाज करने के लिए संस्थान के अर्थव्यवस्था पर भी प्रभाव डाला।

इसके अलावा, उन्होंने सभी जी के समूह अक्टूबर के तौर पर भी शुरुआत का उत्साह किया, विद्यार्थियों परीक्षाओं का शुभ शुरु करने के लिए, अपना कॉर्पोरेट करीया छोड़ दिया। उनका संस्थान पूरे वैश्विक नरेंद्रों से निपटने में सभी जी के विद्यार्थी का उत्साह प्रकृतिक करता है और आज इस संस्थान को अंतर्राष्ट्रीय स्तर पर मान्यता प्रकृतिक है। उत्साहवादी प्रकृति, संचालित और अन्य मानवीय मुद्दों के समर्थन पर संस्थान आज अर्थव्यवस्था की विचार के रूप में बना है।

[www.contentmediasolution.com](http://www.contentmediasolution.com)

<https://contentmediasolution.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day/>



## Birla Institute of Management Technology Celebrates 36th Foundation Day

October 3, 2023 | Education



**3<sup>rd</sup> October 2023; Mumbai:** Birla Institute of Management Technology (BIMTECH) celebrated its 36<sup>th</sup> Foundation Day on October 2nd, coinciding with the 154<sup>th</sup> Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama "Maaree Ree Main Kaa Se Kahun", directed by Shri Ajay Kumar, and the Aumita Theatre Group from New Delhi with drama "Andha Yug," directed by Shri Arvind Gaur.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, 'Vaishnav Jan To Tene Kahiye'.

[www.biznewsdesk.com](http://www.biznewsdesk.com)

<https://biznewsdesk.com/education/birla-institute-of-management-technology-celebrates-36th-foundation-day/>



## Birla Institute of Management Technology Celebrates 36th Foundation Day

10:00 AM 1:00 PM 1:00 PM 1:00 PM  
Share



2<sup>nd</sup> October 2022; Mumbai: Birla Institute of Management Technology (BIMTECH) celebrated its 36<sup>th</sup> Foundation Day on October 2<sup>nd</sup>, coinciding with the 154<sup>th</sup> Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 29<sup>th</sup> and concluding through October 1<sup>st</sup>, featured performances by the National School of Drama Repertory group with drama "Massee Ree Main Kaa Se Kahun", directed by Shri Ajay Kumar and the Amrita Theatre Group from New Delhi with drama "Andha Yug" directed by Shri Anind Geur.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, "Vaastav Jan To Tere Kabhi".

Shri. Anshu Gupta, founder of Georg, graced the occasion as the Chief Guest. He said, "Thank you very much to BIMTECH for inviting me to their 36<sup>th</sup> Foundation Day. I come from a family of engineers—a very determined family that ensured everyone studied well. There were not many financial resources back then. I often think that being able to speak in more than one language outside the country allows me to communicate with everyone. It is a huge investment for the generation, which never thought of buying a car but invested more in the education of all of us. From a determined family with limited means to witnessing life's complexities, I learned that challenges come in various forms. My journey through journalism and Indian mass communication unveiled hidden stories of dignity and resilience. Charity, while well-intentioned, should aim for

[www.thepublicside.page](http://www.thepublicside.page)

<https://www.thepublicside.page/2023/10/36.html>

## द पब्लिक साइड THE PUBLIC SIDE

### बिड़ता इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी ने मनाया 36वां स्थापना दिवस



ग्रेटर नोएडा, 03 अक्टूबर, 2023 - बिड़ता इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिम्टेक) ने 2 अक्टूबर को 154वीं गांधी जयंती के अवसर पर अपना 36वां स्थापना दिवस मनाया। संस्थान ने इस उत्सव का आयोजन अपने छात्रों में सामाजिक कल्याण की संस्कृति और बेहतर जीवन मूल्यों को स्थापित करने और उन्हें इस दिशा में प्रेरित करने के मकसद से किया। 30 सितंबर से शुरू हुए इस तीन दिवसीय उत्सव के सबसे बड़े आकर्षण रहे नाटक 'माई री मै का से कट्टू और अधापुरा'। नेशनल स्कूल ऑफ

ड्रामा रिपर्टरी ग्रुप द्वारा प्रस्तुत नाटक 'माई री मै का से कट्टू' का निर्देशन श्री अजय कुमार ने किया। नाटक 'अधापुरा' नई दिल्ली के अस्मिता थिएटर ग्रुप द्वारा प्रस्तुत किया गया। इसका निर्देशन श्री अरविन्द गौड़ ने किया।

2 अक्टूबर को स्थापना दिवस समारोह की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद मेहुमानों का स्वागत किया गया। कार्यक्रम के दौरान संस्था ने महात्मा गांधी जी का पसंदीदा भजन 'वैष्णव जन तो तेने रे कहिए' बजाकर उन्हें श्रद्धांजलि दी।

इस अवसर पर गुज के सस्थापक श्री अशु गुप्ता मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने 36वें स्थापना दिवस पर अभिप्रेत करने के लिए बिम्टेक के प्रति आभार जताए और कहा, "मैं खुद भी इंजीनियरो के परिवार से आता हूँ - एक ऐसा परिवार जिसने यह सुनिश्चित किया कि हम कोई अच्छी तरह से पढ़ाई करें। उस समय इतने विधीय संसाधन नहीं थे। मैं अक्सर सोचता हूँ कि देश के बाहर एक से अधिक भाषाओं में बात करने में सक्षम होने से मुझे दुनिया के तमाम लोगों के साथ सवाद करने का मौका मिलता है। यह उस पीढ़ी के लिए बहुत बड़ी बात है, जिसने कभी कार खरीदने के बारे में नहीं सोचा, जो शिक्षा पर खर्च करने से कभी पीछे नहीं हटे।"

उन्होंने आगे कहा, "सौंपित साधनों वाले एक प्रतिबद्ध परिवार से लेकर जीवन की जटिलताओं को देखने तक, मैंने सीखा कि धुनीतिथी अलग-अलग रूपों में आपके सामने आती हैं। पत्रकारिता के माध्यम से शुरू की गई मेरी यात्रा के दौरान अनेक छिपी हुई कहानियों को उजागर करने का अवसर मुझे मिला। आज मेरा मानना है कि वैरिटी भले ही एक झरोके से की गई हो, लेकिन उसका तथ्य यह जरूर हो कि वह हमें पहचाने से और मजबूत बनाए, न कि हमारी निर्भरता को कायम रखे। हमें अपनी शिक्षा को महत्व देना चाहिए और प्रत्येक व्यक्ति को गरिमा को बनाए रखना चाहिए। अहम हम अपनी पृष्ठभूमि को परकाड़ किए बिना एक ऐसे राष्ट्र का निर्माण करने के लिए मिलकर काम करें, जहां ईमानदारी और महत्वाकांक्षा प्रगति को प्रेरित करती हो। मेरा मानना है कि सफ़िडी अहसर है, अधिकांश नहीं, और वापस देने से हम सभी समृद्ध होते हैं। ऐसी दुनिया में जहां शिक्षा हमारी सबसे बड़ी सफ़िडी बनी हुई है, अहम सुनिश्चित करें कि यह सभी तक पहुंचे।"

[www.indiacsr.in](http://www.indiacsr.in)

<https://indiacsr.in/csr-bimtech-mark-foundation-day-grand-celebration/>



HOME CORPORATE SOCIAL RESPONSIBILITY SUSTAINABILITY CORPORATE GOVERNANCE INTERVIEWS ARTICLES EVENTS

Home / Corporate Social Responsibility

## BIMTECH Marks 36th Foundation Day with a Grand Celebration

Promoting Gandhi's Ideals of Social Welfare and Sustainable Development

By INDIA CSR - October 3, 2023

6A



### State of Cloud-Native Security 2023

Download the report

PRISMA Cloud | Palo Alto

**Mumbai:** The Birla Institute of Management Technology (BIMTECH) commemorated its 36th Foundation Day on October 2nd, coinciding with the 150th Gandhi Jayanti. The event showcased BIMTECH's enduring commitment to instilling the values of social welfare in its students and promoting sustainability. Over three days, from September 30th to October 2nd, the celebration featured captivating performances by renowned theatre groups, paying homage to Mahatma Gandhi and highlighting the institute's remarkable journey.

### Celebration Kicks Off with Captivating Drama Performances

The celebratory festivities commenced with spellbinding performances by the National School of Drama Regional group, who staged the drama "Mama Rao Main Kaa Da Babar," directed by Shri Ajay Kumar. The Ashoka Theatre Group from New Delhi also graced the occasion, presenting "India Tag," directed by Shri Arvind Goyal, to captivate audiences.



### Honoring Mahatma Gandhi's Legacy

On the Foundation Day event, the ceremonial flag was lit to mark the beginning of a memorable day. Esteemed guests were welcomed, and a touching tribute to Mahatma Gandhi was paid with his famous slogan, "Truth Alone Triumphs."

[www.bilkulonline.com](http://www.bilkulonline.com)

<https://bilkulonline.com/2023/10/03/birla-institute-of-management-technology-celebrates-36th-foundation-day/>



BILKULONLINE.COM



## Birla Institute of Management Technology Celebrates 36th Foundation Day

By [BILKUL ONLINE](#) | 03-10-2023

**Enhancing the BIRLA ETHOS of a future that is inclusive, equitable, and sustainable**

Gurgaon, Haryana, India: On 3rd October, Birla Institute of Management Technology (BIMTECH) celebrated its 36th Foundation Day on October 2nd, coinciding with the 157th Gandhi Jayanti. The celebration underscored the institute's unwavering commitment to instilling the culture and values of social welfare in its students.

The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama 'Maava Rea Maan Ka Ge Kahani', directed by Shri Ajay Kumar, and the Aartha Theatre Group from New Delhi with drama 'Aartha Yag', directed by Anind Ghose.



The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid tribute to Mahatma Gandhi by playing his favorite bhajan, 'Naiyanon Jan To Tere Kahiye'.

**Atanu Gupta**, founder of Gurgaon, graced the occasion as the Chief Guest. He said,

"Thank you very much to BIMTECH for inviting me to their

36th Foundation Day. I come from a family of engineers – a very determined family that ensured everyone studied well. There were not many financial resources back then. I often think that being able to speak in more than one language outside the country allowed me to communicate with everyone. It is a huge investment for the generation, which never thought of buying a real-estate course in the education of all of us. From a determined family with limited means to witnessing life's complexities, I learned that challenges come in various forms. My journey through journalism and public mass communication unveiled hidden sources of dignity and resilience. Charity, while well-intentioned, should aim for sustainable empowerment, not dependency. We must cherish our education and uphold the dignity of every individual. Let us work together, regardless of our backgrounds, to build a nation where honesty and ambition drive progress. Subsidies are opportunities, not entitlements, and giving back enriches us all. In a world where education remains our most enduring subsidy, let's ensure it reaches everyone."

[www.newsmantra.in](http://www.newsmantra.in)

<https://newsmantra.in/birla-institute-of-management-technology-celebrates-36th-foundation-day/>



**Birla Institute of Management Technology Celebrates 36th Foundation Day**

Enhancing the BIRLA ETHOS of a future that is inclusive, equitable, and sustainable

2<sup>nd</sup> October 2022; Mumbai: Birla Institute of Management Technology (BIMTECH) celebrated its 36<sup>th</sup> Foundation Day on October 2nd, coinciding with the 154<sup>th</sup> Gandhi Jayanti. The celebration underscores the institute's unwavering commitment to instilling the culture and values of social welfare in its students. The three-day celebration, commencing on September 30th and continuing through October 1st, featured performances by the National School of Drama Repertory group with drama "Maasee Ree Main Kaa Se Kahun", directed by Shri Ajay Kumar, and the Amrita Theatre Group from New Delhi with drama "Andha Yug" directed by Shri Anind Gaur.

The Foundation Day function on October 2 began with the lighting of the ceremonial lamp, followed by the welcoming of guests. During the event, the institution paid homage to Mahatma Gandhi by playing his favorite bhajan, "Vaishnav Jan To Tene Kahiye".

Shri. Anshu Gupta, founder of Goonj, graced the occasion as the Chief Guest. He said, "







**Consolidated Media Coverage  
Of**

**Interaction with  
New Indian Express on India  
Insurance Report launch with Dr.  
Abhijit K. Chatteraj**

**On**

**October 4<sup>th</sup>, 2023**

# **ONLINE COVERAGE**

## Index

Sr.No	Publication	Link	Reach
1	New Indian Express	<a href="https://www.newindianexpress.com/business/2023/oct/04/bimtechs-insurance-india-report-urges-governments-to-climate-proof-finances-2620798.html">https://www.newindianexpress.com/business/2023/oct/04/bimtechs-insurance-india-report-urges-governments-to-climate-proof-finances-2620798.html</a>	10.7M

[www.newindianexpress.com](http://www.newindianexpress.com)

<https://www.newindianexpress.com/business/2023/oct/04/bimtechs-insurance-india-report-urges-governments-to-climate-proof-finances-2620798.html>



Home > Business

## BIMTECH's Insurance India report urges governments to climate-proof finances

*The report emphasised that Governments must climate-proof their public finances to avoid an ever-worsening spiral of climate vulnerability and unsustainable debt burdens.*

Published: 04th October 2023 04:23 PM | Last Updated: 04th October 2023 10:36 PM

 |  A A A



Logo of BIMTECH.

By Monika Yadav

Express News Service

Birla Institute of Management Technology (BIMTECH) on its 36th foundation day on October 02, released the Insurance India Report - Series II which highlighted the need for developing insurance markets for climate risk financing. In the chapter on this issue, authored by Arup Chatterjee, Principal Financial Sector Specialist, Finance Sector Office, Asian Development Bank, emphasised that Governments must climate-proof their public finances to avoid an ever-worsening spiral of climate vulnerability and unsustainable debt burdens.

"Targeted taxation can have a real impact when linked to risk reduction and risk transfer activities that private households and firms take. Favourable tax treatment can encourage people to purchase insurance, expand the size of the insurance market, and enhance the ability to pool risk, resulting in lower premiums and less government expenditure after a catastrophe," Chatterjee said.



**Consolidated Media Coverage  
Of  
Press Release  
On  
India Insurance Report Launch  
On  
October 4<sup>th</sup>, 2023**

# **PRINT COVERAGE**



## Index

Sr.No	Publication	Page	Edition	Circulation	EIV value
1	Ahmedabad Express	6	Ahmedabad	184950	21038.4
2	Divya Gujarat	3	Ahmedabad	16094	7287.84
3	Gujarat Pranam	3	Ahmedabad	20861	809.76
4	Herald Youngleader	7	Ahmedabad	25000	5668.32
5	Palash News	3	Ahmedabad	25000	14575.68
6	Public call	3	Ahmedabad	24900	33207.84
7	Sunvilla Samachar	3,4	Ahmedabad	65406	10238.4
8	Vrajkishan Bhoomi	3	Ahmedabad	25000	12146.4
9	Prabhat	3	Ahmedabad	22572	6073.2
10	Manav Mitra	3	Ahmedabad	25000	4858.56
11	Times of Karnavati	3	Ahmedabad	25000	12146.4
12	Satellite Samachar	3	Ahmedabad	16256	4858.56
13	Suryakaal	6	Ahmedabad	21147	9717.12
14	AAJ	9	Lucknow	25000	809.76
15	Rastriya Sahara	9	Lucknow	56857	4858.56
16	Janmadhyam	8	Lucknow	25000	809.76
17	Everyday News	8	Lucknow	25000	809.76
	<b>Total</b>			<b>629,043</b>	<b>149,914.32</b>

**PUBLICATION** : Ahmedabad Express

**DATE** : 13.10.2023

**EDITION** : Ahmedabad

**PAGE No.** : 6

**ભારતમાં વીમા પ્રિમીયમ 2030 સુધીમાં 5000 અબજ રૂપિયાને વટાવી દે તેવી ધારણા: BIMTECH ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટ 2023**



**ગ્રેટર નોઈડા :** ભારતની અગ્રણી બી-સ્કૂલ્સમાં સ્થાન પામતી બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઈનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઇન્શ્યોરન્સ ઇન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે. અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે 20 વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ 2030 સુધીમાં જનરલ ઇન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. 3,91,216 કરોડને વટાવી દે તેવી ધારણા છે. જો કે, વર્ષ 2047 સુધીમાં દરેક ધરમાં કુલ ઇન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ 2030 સુધીમાં ઇન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ટ ડોસ અને BIMTECH ખાતે ડીન, (SW&SS), પ્રોફેસર અને ચેરપરસન PGDM- (ઇન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજીત કે ચત્તોરાજે હાથ ધરેલો અભ્યાસ વર્ષ 2001-2022 વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે. આ રિપોર્ટ વસતિવિષયક પરિવર્તન, ગ્રાહક વર્તણૂકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, AI અને ML, વેલનેસ ઇન્શ્યોરન્સ, ઇન્શ્યોરન્સ ઈન્ટીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, ગ્રોથ પ્રોજેક્શન, VRવીઆર, AR અને બ્લોકચેન એડોપ્શન, અને પેરામેટ્રિક ઇન્શ્યોરન્સ પર આધારિત છે.



**PUBLICATION** : Divya Gujarat

**DATE** : 13.10.2023

**EDITION** : Ahmedabad

**PAGE No.** : 3

## ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦ અબજ રૂપિયાને વટાવી દે તેવી ધારણા: BIMTECH ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટ ૨૦૨૩

ભારતની અગ્રણી બી-સ્કુલ્સમાં સ્થાન પામતી બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઇનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઇન્શ્યોરન્સ ઇન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે. અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઇન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૮૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે.

જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ઘરમાં કુલ ઇન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઇન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પ્રણેના



પ્રો. સ્ટુઅર્ટ ડોસ અને BIMTECH ખાતે ડીન, (SW&SS), પ્રોફેસર અને ચેરપરસન PGDM- (ઇન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજિત કે ચત્તોરાજે હાથ ધરેલો અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે. આ રિપોર્ટ વસતિવિષયક પરિવર્તન, ગ્રાહક વર્તણુંકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, છે અને ML, વેલનેસ ઇન્શ્યોરન્સ,

ઇન્શ્યોરન્સ ઇન્ટીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, ગ્રોથ પ્રોજેક્શન, ફીઈવીઆર, AR અને બ્લોકચેન એડોપ્શન, અને પેરામેટ્રિક ઇન્શ્યોરન્સ પર આધારિત છે.

BIMTECH ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટના એડિટર ડો. અભિજિત કે ચત્તોરાજે જણાવ્યું હતું કે, “ભારતમાં વૃદ્ધોની વસતિમાં વધારો થવાની ધારણા છે, ૨૦૪૦ સુધીમાં દેશની ૨૦ ટકા વસતિ ૬૦થી વધુ વર્ષની હશે.



PUBLICATION : Gujarat Pranam

DATE : 13.10.2023

EDITION : Ahmedabad

PAGE No. : 3

## ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦ અબજ રૂપિયાને વટાવી દે તેવી ધારણા:

### BIMTECH ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટ ૨૦૨૩

ગ્રેટર નોઈડા: ભારતની અગ્રણી બી-સ્કુલ્સમાં સ્થાન પામતી બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઈનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઇન્શ્યોરન્સ ઇન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે.

અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઇન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૯૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે.

જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ઘરમાં કુલ ઇન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા

નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઇન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ડ ડોસ અને BIMTECH ખાતે ડીન, (SW&SS), પ્રોફેસર અને ચેરપરસન PGDM- (ઇન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજીત કે ચત્તોરાજે હાથ ધરેલો અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે.



**PUBLICATION** : Herald Youngleader  
**DATE** : 13.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 7

---

## 2030 तक भारतीय सामान्य बीमा प्रीमियम 5000 बिलियन तक पहुंचने की उम्मीद

ग्रेटर नोएडा- भारत के अग्रणी बी-स्कूलों में से एक बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है।

रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और बिचौलियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये की आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन, एनआईए पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के चट्टोराज, डीन (एसडब्ल्यू और एसएस) बिमटेक में पीजीडीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया; यह 2001-2022 के बीच जनरल इश्योरेंस से संबंधित समस्त महत्वपूर्ण पहलुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है।

यह रिपोर्ट जनसांख्यिकीय परिवर्तन, ग्राहक व्यवहार को समझना, वित्तीय साक्षरता और मानसिकता में बदलाव, एआई और मशीन लर्निंग का लाभ उठाना, वेलनेस इश्योरेंस और इश्योरटेक इंटीग्रेशन, डिजिटल ट्रांसफॉर्मेशन, ग्रोथ प्रोजेक्शन, वीआर, एआर और ब्लॉकचेन एडॉप्शन, आईओटी और पैरामीट्रिक इश्योरेंस पर केंद्रित है।

बिमटेक इंडिया इश्योरेंस रिपोर्ट के संपादक डॉ. अभिजीत के. चट्टोराज के अनुसार, “भारत में बुजुर्गों की आबादी बढ़ने की उम्मीद है। अनुमान है कि 2040 तक 20 प्रतिशत से अधिक आबादी 60 और उससे अधिक उम्र की होगी। साथ ही इस दौर में मध्यम आय और उच्च आय वाले परिवारों की वृद्धि होगी और इस तरह 2030 तक बीमा मांग में और बढ़ोतरी होने की संभावनाएं हैं। आर्टिफिशियल इंटेलिजेंस और मशीन लर्निंग के बढ़ते उपयोग से बीमाकर्ताओं को बदलती जोखिम से संबंधित पहलुओं और ग्राहकों की जरूरतों को समझने में मदद मिल सकती है। 2024-25 तक जोखिम-आधारित पूंजी (आरबीसी) के कार्यान्वयन से जोखिम-आधारित प्रीमियम दरों और नए किस्म के प्रोडक्ट्स जारी होने की संभावनाओं को बल मिल सकता है। डिजिटल तौर-तरीकों का उपयोग बढ़ने से ग्राहक अब बीमा प्रक्रिया में भी पूरी तरह से डिजिटल अनुभव करते हुए तकनीकी एप्लीकेशंस का इस्तेमाल करेंगे। ऐसे दौर में बी2सी, बी2बी और बी2बी2सी जैसे नए ऑनलाइन डिस्ट्रीट्यूशन मॉडल विकास यात्रा को आगे बढ़ाने में प्रमुख सहायक साबित होंगे।”

**PUBLICATION** : Palash News  
**DATE** : 13.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3

## 2030 तक भारतीय सामान्य बीमा प्रीमियम 5000 बिलियन तक पहुंचने की उम्मीद - बिमटेक इंडिया इश्योरेंस रिपोर्ट-2023 में जताई गई संभावनाएं

ग्रेटर नोएडा- 12 अक्टूबर, 2023- भारत के अग्रणी बी-स्कूलों में से एक बिडुला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है। रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और बिचौलियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन, एनआईए पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के चट्टोराज, डॉन (एसडब्ल्यू और एसएस) बिमटेक में पीजीडीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया; यह 2001-2022 के बीच जनरल इश्योरेंस से संबंधित समस्त महत्वपूर्ण

पहलुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है। यह रिपोर्ट जनसांख्यिकीय परिवर्तन, ग्राहक व्यवहार को समझना, वित्तीय साक्षरता और मानसिकता में बदलाव, एआई और मशीन लर्निंग का लाभ उठाना, चेलनेस इश्योरेंस और इश्योरटेक इंटीग्रेशन, डिजिटल ट्रांसफॉर्मेशन, ग्रोथ प्रोजेक्शन, वीआर, एआर और ब्लॉकचेन एडॉप्शन, आईओटी और पैरामीट्रिक इश्योरेंस पर केंद्रित है। बिमटेक इंडिया इश्योरेंस रिपोर्ट के संपादक डॉ. अभिजीत के. चट्टोराज के अनुसार, "भारत में बुजुर्गों की आबादी बढ़ने की उम्मीद है। अनुमान है कि 2040 तक 20 प्रतिशत से अधिक आबादी 60 और उससे अधिक उम्र की होगी। साथ ही इस दौर में मध्यम आय और उच्च आय वाले परिवारों की वृद्धि होगी और इस तरह 2030 तक बीमा मांग में और बढ़ोतरी होने की संभावनाएं हैं। आर्टिफिशियल इंटेलिजेंस और मशीन लर्निंग के बढ़ते उपयोग से बीमाकर्ताओं को बदलती जोखिम से संबंधित पहलुओं और ग्राहकों की जरूरतों को समझने में मदद मिल सकती है। 2024-25 तक जोखिम-आधारित पूंजी (आरबीसी) के कार्यान्वयन से जोखिम-आधारित प्रीमियम दरों और नए किस्म के



प्रोडक्ट्स जारी होने की संभावनाओं को बल मिल सकता है। डिजिटल तौर-तरीकों का उपयोग बढ़ने से ग्राहक अब बीमा प्रक्रिया में भी पूरी तरह से डिजिटल अनुभव करते हुए तकनीकी एप्लीकेशंस का इस्तेमाल करेंगे। ऐसे दौर में बी2सी, बी2बी और बी2बी2सी जैसे नए ऑनलाइन डिस्ट्रीट्यूशन मॉडल विकास यात्रा को आगे बढ़ाने में प्रमुख सहायक साबित होंगे।" बिमटेक इंडिया इश्योरेंस रिपोर्ट '2047 तक सभी के लिए बीमा' के लक्ष्य को हासिल करने की दिशा में भी सुझाव देती है। रिपोर्ट में कहा गया है कि इस क्षेत्र में बीमाकर्ताओं, दलालों, सर्वेक्षकताओं और इश्योरेंस के लिए मजबूत स्व-नियामक संगठनों की स्थापना आवश्यक है। ये संगठन विमानन, तेल और ऊर्जा, लायबिलिटी, व्यापार ऋण और राजनीतिक जोखिम जैसे नई व्यावसायिक लाइनों को प्रोत्साहन प्रदान कर सकते हैं, जिससे सामान्य 'विविध' श्रेणी के रूप में समूहीकृत करने के बजाय उनकी अलग निगरानी सुनिश्चित की जा सके। इसके

अतिरिक्त, कई प्रमुख कारक उद्योग को प्रभावित कर रहे हैं और इसके भविष्य को आकार देने की महत्वपूर्ण क्षमता रखते हैं, जैसे- निरंतर जागरूकता अभियानों द्वारा संचालित बीमा खरीदारों की प्रोफाइल बदलना, विशेष रूप से कोविड-19 महामारी के कारण। विकसित होती प्रोफाइल के कारण लोगों को अलग-अलग आवश्यकताओं को पूरा करने के लिए पहले से अधिक अनुकूलित बीमा उत्पादों की आवश्यकता है। बीमा व्यवसाय के विस्तार और बीमा पैट बढ़ने के लिए पूंजी निवेश भी एक महत्वपूर्ण कारक है। प्रत्याशित वृद्धि को बनाए रखने के लिए उद्योग को अधिक संख्या में मध्यस्थों और बीमा खिलाड़ियों की आवश्यकता है। बीमा उद्योग को टेक्नोलॉजी का भी एक महत्वपूर्ण सहायक मिल रहा है, जो अंडरराइटिंग और क्लेम मैनेजमेंट से संबंधित प्रक्रिया को बेहतर बना रही है। नियामक और सरकारी समर्थन ने व्यावसायिक प्रक्रियाओं को सुव्यवस्थित किया है, नियामक अनुपालन बोझ को कम किया है और नए प्रोडक्ट्स को लॉन्च करने की सुविधा प्रदान की है।

**PUBLICATION** : Public Call  
**DATE** : 13.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3

---

## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023

Mumbai; Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of Indias leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance- Series II. One of the reports significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industrys premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chattoraj, Dean (SW & SS); Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important



lines of GI business between 2001-2022. This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance. According to Dr Abhijit K. Chattoraj, a BIMTECH India Insurance report editor, "Indias ageing population is expected to increase, with over 20% of the population aged 60 and above by 2040. The growth of middle-income and high-

income households in 2030 will drive insurance demand. Increased use of AI and ML can help insurers understand changing risk dynamics and customer needs. Risk-Based Capital (RBC) implementation by 2024-25 can enable risk-based premium rates and product innovation. Increasing digital usage among customers will drive end-to-end digital experiences and technological applications. New online distribution models like B2C, B2B, and B2B2C will be key growth drivers. BIMTECH India Insurance report suggests achieving the goal of Insurance for All by 2047.

**PUBLICATION** : Sunvilla Samachar  
**DATE** : 13.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3,4

---

## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023



### Sunvilla News : Ahmedabad

Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance- Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to

achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chatteraj, Dean (SW & SS); Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022. This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change.

**PUBLICATION** : Vrajkishan Bhoomi

**DATE** : 13.10.2023

**EDITION** : Ahmedabad

**PAGE No.** : 3

## ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦ અબજ રૂપિયાને વટાવી દે તેવી ધારણા: BIMTECH ઈન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટ ૨૦૨૩



(વ્રજકિશન ભૂમિ)

ભારતની અગ્રણી બી-સ્કુલ્સમાં સ્થાન પામતી બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઈનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઇન્શ્યોરન્સ ઇન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે. અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઇન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૯૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે.

જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ધરમાં ફુલ ઇન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઇન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ટ ડોસ અને રેંડીઝઝે ખાતે ડીન, (જીઉસ્જી), પ્રોફેસર અને ચેરપરસન ડેવિડ્સ- (ઇન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજિત કે ચત્તોરાજે હાથ ધરેલો અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે.

આ રિપોર્ટ વસતિવિષયક પરિવર્તન, ગ્રાહક વર્તણૂકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, ઈ અને સ્, વેલનેસ ઇન્શ્યોરન્સ, ઇન્શ્યોરન્સ ઇન્ટીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, ગ્રોથ પ્રોજેક્શન, ફઈવીઆર, છઈ અને બ્લોકચેન એડોપ્શન, અને પેરામેટ્રિક ઇન્શ્યોરન્સ પર આધારિત છે.

**BIMTECH** ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટના એડિટર ડો. અભિજિત કે ચત્તોરાજે જણાવ્યું હતું કે, “ભારતમાં વૃદ્ધોની વસતિમાં વધારો થવાની ધારણા છે, ૨૦૪૦ સુધીમાં દેશની ૨૦ ટકા વસતિ ૬૦થી વધુ વર્ષની હશે. ૨૦૩૦માં મધ્યમ આવક અને ઊંચી આવક ધરાવતા પરિવારોમાં વૃદ્ધિને કારણે વીમાની ઉપયોગને કારણે વીમા કંપનીઓને બદલાતા જતા જોખમ પરિમાણો અને ગ્રાહકોની જરૂર સમજવામાં મદદ મળશે. ૨૦૨૪-૨૫ સુધીમાં રિસ્ક બેઝડ કેપિટલ(ઈમ્સ) ના અમલને કારણે રિસ્ક-બેઝડ પ્રિમીયમ રેટ અને પ્રોડક્ટ ઈનોવેશન શક્ય બનશે. ગ્રાહકોમાં ડિજિટલનાં વધતા જતા ઉપયોગને કારણે એન્ડ-ટુ-એન્ડ ડિજિટલ અનુભવ અને ટેકનોલોજીનાં ઉપયોગને વેગ મળશે. મરઝ, મરમ અને

મરમરઝ જેવાં નવાં ઓનલાઈન ડિસ્ટ્રીબ્યુશન મોડલ્સ વૃદ્ધિનાં મહત્વનાં ચાલકબળો સાબિત થશે.”

**BIMTECH** ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટમાં ‘૨૦૪૭ સુધીમાં તમામ માટે વીમાનો લક્ષ્યાંક’ હાંસલ કરવાનું સૂચન કરવામાં આવ્યું છે. વીમા કંપનીઓ, બ્રોકર્સ, સર્વેયર્સ અને ઇન્શ્યોરટેક માટે મજબૂત સ્વ નિયમનકારી સંસ્થાની સ્થાપના જરૂરી છે. આ સંસ્થાઓ એવિએશન, ઓઈલ અને એનર્જી, જવાબદારી, ટ્રેડ કેડિટ અને રાજકીય જોખમો જેવી બિઝનેસ લાઈનને વેગ આપી શકે છે, જેને “સામાન્ય પરચૂરણ કેટેગરી”માં વર્ગીકૃત કરવાને બદલે અલગ મોનિટરીંગ થશે.

આ ઉપરાંત, વીમા ઉદ્યોગ પર કેટલાંક પરિબળો અસર કરે છે અને તેનું ભાવિ બદલવાની મોટી ક્ષમતા ધરાવે છે જેમ કે, સાતત્યપૂર્ણ જાગૃતિ ઝુંબેશ દ્વારા વીમા ગ્રાહકોની બદલાઈ રહેલી પ્રોફાઈલ, ખાસ કરીને કોવિડ-૧૯ મહામારીને કારણે. બદલાતી જતી પ્રોફાઈલને કારણે વ્યક્તિગત જરૂરિયાતોને પહોંચી વળવા ખાસ તૈયાર કરેલી (કસ્ટમાઈઝડ) વીમા પ્રોડક્ટ્સની જરૂર ઊભી થઈ. વીમા બિઝનેસનાં વિસ્તરણ માટે અને વધી રહેલા વીમા પ્રસાર માટે મૂડી રોકાણ જરૂરી છે. અંદાજિત વૃદ્ધિને હાંસલ કરવા માટે ઉદ્યોગને મોટી સંખ્યામાં મધ્યસ્થીઓ અને વીમા કંપનીઓની જરૂર છે. ટેકનોલોજી મહત્વનું સાધન બની રહ્યું છે અને તેને કારણે અન્ડરરાઈટિંગ અને કલેમ્સ મેનેજમેન્ટ સંકલન વધી રહ્યું છે. નિયમનકારી અને સરકારી મદદને કારણે બિઝનેસ પ્રોસેસ સરળ બની છે, નિયમનકારી પાલન ઘટયાં છે અને ઈનોવેટિવ પ્રોડક્ટ લોચ સરળ બન્યાં છે.



**PUBLICATION** : Prabhat  
**DATE** : 14.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3

## ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦ અબજ રૂપિયાને વટાવી દે તેવી ધારણા

ભારતની અગ્રણી બી-સ્કુલ્સમાં સ્થાન પામતી બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઇનિંગ એ સૌ પ્રથમ વાર ઇન્શ્યોરન્સ ઇન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે. અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં એતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઇન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૮૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે.

જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ઘરમાં ફુલ ઇન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા

મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઇન્ડિયાનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ટ ડોસ અને BIMTECH ખાતે ડીન, પ્રોફેસર અને ચેરપરસન PGDM- (ઇન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજિત કેચ્છોરાજે હાથ ધરેલો અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઇન્સ પર આધારિત છે. આ રિપોર્ટ વસતિવિષયક પરિવર્તન, ગ્રાહક વર્તણૂકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, છે

અને સ્, વેલનેસ ઇન્શ્યોરન્સ, ઇન્શ્યોરન્સ ઇન્ડીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, પ્રોથ પ્રોજેક્શન, ફર્થવીઆર, છઈ અને બ્લોકચેન એ ડોપ્શન, અને પેરામેટ્રિક ઇન્શ્યોરન્સ પર આધારિત છે.

BIMTECH ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટના એડિટર ડો. અભિજિત કેચ્છોરાજે જણાવ્યું હતું કે, “ભારતમાં વૃદ્ધોની વસતિમાં વધારો થવાની ધારણા છે, ૨૦૪૦ સુધીમાં દેશની ૨૦ ટકા વસતિ ૬૦ થી વધુ વર્ષની હશે. ૨૦૩૦માં મધ્યમ આવક અને ઊંચી આવક ધરાવતા પરિવારોમાં વૃદ્ધિને કારણે વીમાની માંગ વધશે. છે.”





**PUBLICATION** : Manav Mitra  
**DATE** : 13.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3

---

ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦

અબજ રૂપિયાને વટાવી દે તેવી ધારણા:

**BIMTECH** ઈન્ડિયા ઈન્શ્યોરન્સ રિપોર્ટ ૨૦૨૩

ગ્રેટર નોઈડા, વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી ભારતની અગ્રણી બી-સ્કુલ્સમાં દે તેવી ધારણા છે. એનઆઈએ સ્થાન પામતી બિરલા ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રે ઈનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઈન્શ્યોરન્સ ઈન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે. અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઈન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૯૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે. જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ધરમાં ફૂલ ઈન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઈન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ટ ડોસ અને BIMTECH ખાતે ડીન, (SW&SS), પ્રોફેસર અને ચેરપરસન PGDM- (ઈન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજીત કે ચત્તોરાજે હાથ ધરેલો અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે. આ રિપોર્ટ વસતિવિષયક પરિવર્તન, ગ્રાહક વર્તણૂકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, AI અને ML, વેલનેસ ઈન્શ્યોરન્સ, ઈન્શ્યોરન્સ ઈન્ટીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, ગ્રોથ પ્રોજેક્શન, ફઈવીઆર, AR અને બ્લોકચેન એડોપ્શન, અને પેરામેટ્રિક ઈન્શ્યોરન્સ પર આધારિત છે.

**PUBLICATION** : Times of Karnavati

**DATE** : 13.10.2023

**EDITION** : Ahmedabad

**PAGE No.** : 3

## ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦ અબજ રૂપિયાને વટાવી દે તેવી ધારણા: BIMTECH ઈન્ડિયા ઈન્શ્યોરન્સ રિપોર્ટ ૨૦૨૩

ગ્રેટર નોઈડા, ૧૦ ઓક્ટોબર, ૨૦૨૩: ભારતની અગ્રણી બી-સ્કૂલ્સમાં સ્થાન પામતી બિરલા ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઇનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઈન્શ્યોરન્સ ઈન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે. અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઈન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૯૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે.

જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ઘરમાં ફૂલ ઈન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઈન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ટ ડોસ અને BIMTECH ખાતે ડીન, (SW&S), પ્રોફેસર અને ચેરપરસન PGDM- (ઈન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજીત કે. ચત્તોરાજે હાથ ધરેલો અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે. આ રિપોર્ટ વસતિવિષયક પરિવર્તન, ગ્રાહક વર્તણૂકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, ઈં અને સ્, વેલનેસ ઈન્શ્યોરન્સ, ઈન્શ્યોરન્સ ઈન્ટીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, ગ્રોથ પ્રોજેક્શન, ફર્થવીઆર, છઈ અને બ્લોકચેન એડોપ્શન, અને પેરામેટ્રિક ઈન્શ્યોરન્સ પર આધારિત છે.

**BIMTECH** ઈન્ડિયા ઈન્શ્યોરન્સ રિપોર્ટના એડિટર ડો.



અભિજીત કે. ચત્તોરાજે જણાવ્યું હતું કે, “ભારતમાં વૃદ્ધોની વસતિમાં વધારો થવાની ધારણા છે, ૨૦૪૦ સુધીમાં દેશની ૨૦ ટકા વસતિ ૬૦થી વધુ વર્ષની હશે. ૨૦૩૦માં મધ્યમ આવક અને ઊંચી આવક ધરાવતા પરિવારોમાં વૃદ્ધિને કારણે વીમાની માંગ વધશે. ઈં અને સ્નાં વધતા જતા ઉપયોગને કારણે વીમા કંપનીઓને બદલાતા જતા જોખમ પરિમાણો અને ગ્રાહકોની જરૂર સમજવામાં મદદ મળશે. ૨૦૨૪-૨૫ સુધીમાં રિસ્ક બેઝ્ડ કેપિટલ (ઈમ્સ) ના અમલને કારણે રિસ્ક-બેઝ્ડ પ્રિમીયમ રેટ અને પ્રોડક્ટ ઈનોવેશન શક્ય બનશે. ગ્રાહકોમાં ડિજિટલનાં વધતા જતા ઉપયોગને કારણે એન્ડ-ટુ-એન્ડ ડિજિટલ અનુભવ અને ટેકનોલોજીનાં ઉપયોગને વેગ મળશે. મરઝ, મરમ અને મરમરઝ જેવાં નવાં ઓનલાઈન ડિસ્ટ્રીબ્યુશન મોડલ્સ વૃદ્ધિનાં મહત્વનાં ચાલકબળો સાબિત થશે.”

**BIMTECH** ઈન્ડિયા ઈન્શ્યોરન્સ રિપોર્ટમાં ‘૨૦૪૭ સુધીમાં તમામ માટે વીમાનો લક્ષ્યાંક’ હાંસલ કરવાનું સૂચન કરવામાં આવ્યું છે. વીમા કંપનીઓ, બ્રોકર્સ, સર્વેયર્સ અને ઈન્શ્યોરટેક માટે મજબૂત સ્વ નિયમનકારી સંસ્થોની સ્થાપના જરૂરી

છે. આ સંસ્થાઓ અવિઅંશન, ઓઈલ અને એનર્જી, જવાબદારી, ટ્રેડ ક્રેડિટ અને રાજકીય જોખમો જેવી બિઝનેસ લાઈનને વેગ આપી શકે છે, જેને “સામાન્ય પરચૂરણ કેટેગરી”માં વર્ગીકૃત કરવાને બદલે અલગ મોનિટરીંગ થશે.

આ ઉપરાંત, વીમા ઉદ્યોગ પર કેટલાંક પરિબળો અસર કરે છે અને તેનું ભાવિ બદલવાની મોટી ક્ષમતા ધરાવે છે જેમ કે, સાતત્યપૂર્ણ જાગૃતિ ઝુંબેશ દ્વારા વીમા ગ્રાહકોની બદલાઈ રહેલી પ્રોફાઈલ, ખાસ કરીને કોવિડ-૧૯ મહામારીને કારણે. બદલાતી જતી પ્રોફાઈલને કારણે વ્યક્તિગત જરૂરિયાતોને પહોંચી વળવા ખાસ તૈયાર કરેલી (કસ્ટમાઈઝ્ડ) વીમા પ્રોડક્ટ્સની જરૂર ઊભી થઈ. વીમા બિઝનેસનાં વિસ્તરણ માટે અને વધી રહેલા વીમા પ્રસાર માટે મૂડી રોકાણ જરૂરી છે. અંદાજિત વૃદ્ધિને હાંસલ કરવા માટે ઉદ્યોગને મોટી સંખ્યામાં મધ્યસ્થીઓ અને વીમા કંપનીઓની જરૂર છે. ટેકનોલોજી મહત્વનું સાધન બની રહ્યું છે અને તેને કારણે અન્ડરરાઈટિંગ અને ક્લેમ્સ મેનેજમેન્ટ સંકલન વધી રહ્યું છે. નિયમનકારી અને સરકારી મદદને કારણે બિઝનેસ પ્રોસેસ સરળ બની



**PUBLICATION** : Satellite Samachar  
**DATE** : 13.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 3

## ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦ અબજ રૂપિયાને વટાવી દે તેવી ધારણા: BIMTECH ઈન્ડિયા ઈન્શ્યોરન્સ રિપોર્ટ ૨૦૨૩

ગ્રેટર નોઈડા: ભારતની અગ્રણી બી-સ્કુલ્સમાં સ્થાન પામતી બિરલા ઈન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઇનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઈન્શ્યોરન્સ ઈન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે. અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઈન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૮૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે.

જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ધરમાં કુલ ઈન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઈન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ટ ડોસ અને BIMTECH ખાતે ડીન, (SW&SS), પ્રોફેસર અને ચેરપરસન PGDM- (ઈન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજીત કે ચત્તોરાજે હાથ ધરેલો

અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે. આ રિપોર્ટ વસતિવિષયક પરિવર્તન, ગ્રાહક વર્તણુંકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, ઈએને ML, વેલનેસ ઈન્શ્યોરન્સ, ઈન્શ્યોરન્સ ઈન્ટીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, ગ્રોથ પ્રોજેક્શન, ફઈવીઆર, છઈ અને બ્લોકચેન એડોપ્શન, અને પેરામેટ્રિક ઈન્શ્યોરન્સ પર આધારિત છે. BIMTECH ઈન્ડિયા ઈન્શ્યોરન્સ રિપોર્ટના એડિટર ડો. અભિજીત કે ચત્તોરાજે જણાવ્યું હતું કે, “ભારતમાં વૃદ્ધોની વસતિમાં વધારો થવાની ધારણા છે, ૨૦૪૦ સુધીમાં દેશની ૨૦ ટકા વસતિ ૬૦થી વધુ વર્ષની હશે. ૨૦૩૦માં મધ્યમ આવક અને ઊંચી આવક ધરાવતા પરિવારોમાં વૃદ્ધિને કારણે વીમાની માંગ વધશે. ઈએને સ્નાં વધતા જતા ઉપયોગને કારણે વીમા કંપનીઓને બદલાતા જતા જોખમ પરિમાણો અને ગ્રાહકોની જરૂર સમજવામાં મદદ મળશે.

**PUBLICATION** : Suryakaal  
**DATE** : 13.10.2023  
**EDITION** : Ahmedabad  
**PAGE No.** : 6

## ભારતમાં વીમા પ્રિમીયમ ૨૦૩૦ સુધીમાં ૫૦૦૦ અબજ રૂપિયાને વટાવી દે તેવી ધારણા : BIMTECH ઇન્ડિયા ઇન્શ્યોરન્સ રિપોર્ટ ૨૦૨૩

ગ્રેટર નોર્થડા, શનિવાર

ભારતની અગ્રણી બી-સ્કુલ્સમાં સ્થાન પામતી બિરલા ઇન્સ્ટિટ્યૂટ ઓફ મેનેજમેન્ટ ટ્રેઇનિંગ (BIMTECH) એ સૌ પ્રથમ વાર ઇન્શ્યોરન્સ ઇન્ડિયા રિપોર્ટ પ્રસિધ્ધ કર્યો છે.

અહેવાલનાં મહત્વનાં તારણોમાંનું એક એ છે કે ૨૦ વર્ષનાં ઐતિહાસિક ડેટાનાં આધારે વર્ષ ૨૦૩૦ સુધીમાં જનરલ ઇન્શ્યોરન્સ પ્રિમીયમનો આંક રૂ. ૩,૯૧,૨૧૬ કરોડને વટાવી દે તેવી ધારણા છે. જો કે, વર્ષ ૨૦૪૭ સુધીમાં દરેક ઘરમાં કુલ ઇન્શ્યોરન્સ કવરેજ હાંસલ કરવાના હેતુથી હાથ ધરવામાં આવેલા નિયમનકારી



સુધારા અને માર્કેટ પાર્ટિસિપન્ટ્સ તથા મધ્યસ્થીઓમાં અંદાજિત વધારાને જોતાં આદર્શ પ્રિમીયમ લેવલ વર્ષ ૨૦૩૦ સુધીમાં ઇન્ડસ્ટ્રીનું પ્રિમીયમ વોલ્યુમ રૂ. પાંચ લાખ કરોડને વટાવી દે તેવી ધારણા છે. એનઆઈએ પૂણેના પ્રો. સ્ટુઅર્ટ ડોસ અને BIMTECH ખાતે ડીન,

(SW&SS), પ્રોફેસર અને ચેરપરસન PGDM- (ઇન્શ્યોરન્સ બિઝનેસ મેનેજમેન્ટ), પ્રો. અભિજીત કે ચત્તોરાજે હાથ ધરેલો અભ્યાસ વર્ષ ૨૦૦૧-૨૦૨૨ વચ્ચે જીઆઈ બિઝનેસની તમામ મહત્વની લાઈન્સ પર આધારિત છે.

આ રિપોર્ટ વસતિવિષયક

પરિવર્તન, ગ્રાહક વર્તણૂકની સમજણ, નાણાકીય સાક્ષરતા અને માનસ પરિવર્તન, ઈ અને ML, વેલનેસ ઇન્શ્યોરન્સ, ઇન્શ્યોરન્સ ઇન્ટીગ્રેશન, ડિજિટલ ટ્રાન્સફોર્મેશન, ત્રીથ પ્રોજેકશન, ફઈવીઆર, AR અને બ્લોકચેન એડોપ્શન, અને પેરામેટ્રિક ઇન્શ્યોરન્સ પર આધારિત છે.

**PUBLICATION** : AAJ  
**DATE** : 14.10.2023  
**EDITION** : Lucknow  
**PAGE No.** : 9

---

## वर्ष 2030 तक सामान्य बीमा प्रीमियम 5000 बिलियन तक पहुंचने की उम्मीद

मुम्बई। बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी बिमटेक ने इंडिया इश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है। रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 391216 करोड़ रुपये से अधिक होने की उम्मीद है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और बिचौलियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए 2030 तक 500000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन एनआईए पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के चट्टोराज डीन-एसडब्ल्यू और एसएस बिमटेक में पीजीडीएम बीमा व्यवसाय प्रबंधन के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया। यह रिपोर्ट जनसांख्यिकीय परिवर्तन, ग्राहक व्यवहार

को समझना, वित्तीय साक्षरता और मानसिकता में बदलाव, एआई और मशीन लर्निंग का लाभ उठाना, वेलनेस इश्योरेंस और इश्योरटेक इंटीग्रेशन, डिजिटल ट्रांसफॉर्मेशन, ग्रोथ प्रोजेक्शन, वीआर, एआर और ब्लॉकचेन एडॉप्शन, आईओटी और पैरामीट्रिक इश्योरेंस पर केंद्रित है।

**PUBLICATION** : Rastriya Sahara

**DATE** : 14.10.2023

**EDITION** : Lucknow

**PAGE No.** : 9

## बीमा उद्योग का कुल प्रीमियम पांच लाख करोड़ पर पहुंचेगा

लखनऊ (एसएनबी)। भारत के अग्रणी बी-स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इंश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है। रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 391216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का कुल प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है।

वर्ष 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और बिचौलियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन एनआईए पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के. चट्टोराज, डीन (एसडब्ल्यू और एसएस) बिमटेक में पीजीडीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा किया गया। यह 2001-2022 के बीच जनरल इंश्योरेंस से संबंधित समस्त महत्वपूर्ण पहलुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है।



**PUBLICATION** : Janmadhyam  
**DATE** : 14.10.2023  
**EDITION** : Lucknow  
**PAGE No.** : 8

---

### **बिम्बटेक इंडिया इश्योरेंस रिपोर्ट-2023 में जताई गई संभावनाएं**

भारत के अग्रणी बी-स्कूलों में से एक बिम्बटेक इंडिया इश्योरेंस रिपोर्ट ऑफ मैनेजमेंट टेक्नोलॉजी (बिम्बटेक) ने इंडिया इश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंडस्ट्री ने इस तरह की रिपोर्ट जारी की है। रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालाँकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और बिचौलियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन, एनआईए पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के चट्टोराज, डीन (एसडब्ल्यू और एसएस) बिम्बटेक में पीजीडीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया; यह 2001-2022 के बीच जनरल इश्योरेंस से संबंधित समस्त महत्वपूर्ण पहलुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है। यह रिपोर्ट जनसांख्यिकीय परिवर्तन, ग्राहक व्यवहार को समझना, वित्तीय साक्षरता और मानसिकता में बदलाव आईओटी और पैरामीट्रिक इश्योरेंस पर केंद्रित है।

---



**PUBLICATION** : Everyday News  
**DATE** : 14.10.2023  
**EDITION** : Lucknow  
**PAGE No.** : 8

---

### बिमटेक इंडिया इंश्योरेंस रिपोर्ट- 2023 में जताई गई संभावनाएं

लखनऊ। भारत के अग्रणी बी-स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इंश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है। रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालाँकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और बिचौलियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा।





# **ONLINE COVERAGE**



**Index**

<b>Sr. No.</b>	<b>Publication / Portal</b>	<b>Online Links</b>	<b>Reach</b>	<b>PR Value</b>
1.	Live Mint	<a href="https://www.livemint.com/market/live-blog/sensex-today-share-market-live-updates-sensex-nifty-to-start-in-red-gift-nifty-trades-lower-11697156620556.html">https://www.livemint.com/market/live-blog/sensex-today-share-market-live-updates-sensex-nifty-to-start-in-red-gift-nifty-trades-lower-11697156620556.html</a>	69.9M	2,20,000
2.	Asia Insurance Review	<a href="https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/86115/Type/eDaily/India-Non-life-insurance-premiums-could-double-by-2030-driven-by-regulatory-reforms">https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/86115/Type/eDaily/India-Non-life-insurance-premiums-could-double-by-2030-driven-by-regulatory-reforms</a>	117.2K	
3.	UNI India	<a href="http://www.uniindia.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech/business-economy/news/3068604.html#:~:text=However%2C%20the%20industry's%20premium%20volume,in%20market%20participants%20and%20intermediaries.">http://www.uniindia.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech/business-economy/news/3068604.html#:~:text=However%2C%20the%20industry's%20premium%20volume,in%20market%20participants%20and%20intermediaries.</a>	193.7K	
4.	HT	<a href="https://www.htsyndication.com/united-news-of-india/article/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030%3A-bimtech/76004535">https://www.htsyndication.com/united-news-of-india/article/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030%3A-bimtech/76004535</a>	57K	
5.	College Dunia	<a href="https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports">https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports</a>	15.8M	
6.	Business World	<a href="https://www.businessworld.in/article/Indian-General-Insurance-Premium-To-Reach-Rs-5-Tn-By-2030-Report/15-10-2023-494848/">https://www.businessworld.in/article/Indian-General-Insurance-Premium-To-Reach-Rs-5-Tn-By-2030-Report/15-10-2023-494848/</a>	510.2K	
		<b>Total</b>	<b>86.8M</b>	2,20,000

www.livemint.com

<https://www.livemint.com/market/live-blog/sensex-today-share-market-live-updates-sensex-nifty-to-start-in-red-gift-nifty-trades-lower-11697156620556.html>

**mint**

[kets](#) [Premium](#) [Money](#) [Mutual Fund](#) [Industry](#) [Companies](#) [T](#)

[Business News](#) / [Markets](#) / [Live Blog](#) / [Market Highlights: Sensex sheds 125 pts, N...](#)

## Market Highlights: Sensex sheds 125 pts, Nifty down 40 pts; TaMo, HCL Tech shine; Infosys drags

1 min read · Updated: 13 Oct 2023, 03:36 PM IST

[Vijay Kishore](#)

*Share Market Updates: The Indian market ended marginally lower with Sensex shedding 120 pts and Nifty 50 pts amidst weak earning reports from major IT cos. Infosys, Adani Ent, Axis Bank drop, while Tata Motors, HCL Tech and IndusInd gain. Bank, IT, Metal shed; Realty, Auto climb.*



Sensex Today | Share Market Updates: Weak earnings report among IT companies to keep sentiments low (MINT)

Share Market Updates: Sensex and Nifty remained under pressure throughout the session but scaled up towards the end with marginal losses. IT stocks pulled the markets from both ends with Infosys shedding, while HCL Tech gained.

Tata Motors contributed the most to the late rally as the share jumped 4% in the second half of today's session amidst a record high on JLR's performance.

Infosys Ltd and HCL Technologies Ltd on Thursday painted a

[www.asiainsurancereview.com](http://www.asiainsurancereview.com)

<https://www.asiainsurancereview.com/News/View-NewsLetter-Article/id/86115/Type/eDaily/India-Non-life-insurance-premiums-could-double-by-2030-driven-by-regulatory-reforms>



## India: Non-life insurance premiums could double by 2030 driven by regulatory reforms

 By AIR team | 19 Oct 2023



[India](#) [Property & Casualty](#) [Financial Performance](#)

General insurance premiums in India are forecast to exceed INR3.91tn (\$47bn) by 2030 based on historical data of 20 years. However, the premiums may cross the INR5tn mark by that year, considering regulatory reforms intended to achieve "Insurance for All" by 2047 and an anticipated increase in the number of market participants and intermediaries.

### Other News

India: Non-life giant expected to post profits despite market challenges

India: State-controlled insurers to wait another year for news of capital injection

India: Discussions to be held on recapitalisation of unlisted state-owned general insurers

India: Combined market share of public-sector general insurers slips

India: Non-life insurer's financial results expected to be boosted by investment gains

[www.uniindia.com](http://www.uniindia.com)

<http://www.uniindia.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech/business-economy/news/3068604.html#:~:text=However%2C%20the%20industry's%20premium%20volume,in%20market%20participants%20and%20intermediaries.>



**United News of India**  
India's Multi Lingual News Agency

### **Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH**

Kolkata, Oct 12 (UNI) Indian General Insurance premium is expected to touch 5000 Billion by 2030, according to Birla Institute of Management Technology's (BIMTECH) India Insurance Report - Transforming Indian Insurance- Series II.

One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years, according to a media statement on Thursday.

However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chatteraj, Dean (SW & SS); Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance.

According to Dr Abhijit K. Chatteraj, a BIMTECH India Insurance report editor, "India's ageing population is expected to increase, with over 20% of the population aged 60 and above by 2040. The growth of middle-income and high-income households in 2030 will drive insurance demand. Increased use of AI and ML can help insurers understand changing risk dynamics and customer needs. Risk-Based Capital (RBC) implementation by 2024-25 can enable risk-based premium rates and product innovation. Increasing digital usage among customers will drive end-to-end digital experiences and technological applications. New online distribution models like B2C, B2B, and B2B2C will be key growth drivers."

BIMTECH India Insurance report suggests achieving the goal of "Insurance for All by 2047." The establishment of robust self-regulatory organisations for insurers, brokers, surveyors, and InsurTech is essential. These organisations can provide impetus to newer business lines such as Aviation, Oil and Energy, Liability, Trade Credit, and political risks, ensuring separate monitoring instead of grouping them as a generic "miscellaneous" category.

[www.htsyndication.com](http://www.htsyndication.com)

<https://www.htsyndication.com/united-news-of-india/article/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030%3A-bimtech/76004535>



## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH

Posted On: 2023-10-12

[CIBes](#) [United News of India](#) [NewsWire](#)

Kolkata, Oct. 12 -- Indian General Insurance premium is expected to touch 5000 Billion by 2030, according to Birla Institute of Management Technology's (BIMTECH) India Insurance Report - Transforming Indian Insurance- Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years, according to a media statement on Thursday. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. ...

[www.collegedunia.com](http://www.collegedunia.com)

<https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports>



**Collegedunia Team**

Content Curator | Updated on - Oct 17, 2023

### Birla Institute of Management Technology (BIMTECH) and UNIVO Education Sign MoU for PGDM Online Programme



Date: October 17, 2023

Birla Institute of Management Technology (BIMTECH) one of the leading business schools in India signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to upskill students into highly competent and qualified professionals.

The online PGDM program stands out with its comprehensive coverage of relevant management topics. It offers robust career counseling and placement support, guided by renowned faculty members. Graduates gain alumni status at the esteemed Birla Institute of Management Technology and also get access to an extensive e-library. The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.

UNIVO is at the forefront of reshaping the landscape of online higher education, driven by a resolute commitment to revolutionizing the online learning experience. As a pioneering online higher education company, UNIVO empowers educational institutions to embrace the digital ecosystem, thereby facilitating accessible and affordable learning experiences.

*Speaking at the launch of the PGDM Online programme, Dr. Harivansh Chaturvedi, Director, BIMTECH, said, "BIMTECH believes in developing new-age programmes that resonate with industry requirements to bridge the existing skilling gap. The Post Graduate Diploma in Management-Online is a coveted AACSB-approved programme. During the short span of two years, the team worked very hard to obtain AACSB accreditation and admitted 1,000 learners to the PGDM Online program. We aim to reach out to learners across geographies and use technology to bridge the learning gap."*

[www.businessworld.in](http://www.businessworld.in)

<https://www.businessworld.in/article/Indian-General-Insurance-Premium-To-Reach-Rs-5-Tn-By-2030-Report/15-10-2023-494848/>

**BW BUSINESSWORLD**

October 26, 2023 

## Indian General Insurance Premium To Reach Rs 5 Tn By 2030: Report

**By Editor**

*The industry's premium volume may exceed Rs 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047*

The general insurance premium is expected to surpass Rs 3,81,216 crore by 2030 based on historical data of 20 years, a recent study showed.

However, the industry's premium volume may exceed Rs 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and insureds.

According to Dr Anjali K. Chetani, a BIRTECH India Insurance report editor, "India's ageing population is expected to increase, with over 20 per cent of the population aged 60 and above by 2040. The growth of middle-income and high-income households in 2030 will drive insurance demand. Increased use of AI and ML can help insurers understand changing risk dynamics and customer needs. Risk-Based Capital (RBC) implementation by 2026-25 can enable risk-based premium rates and product innovation. Increasing digital usage among customers will drive end-to-end digital experiences and technological applications. New online distribution models like B2C, B2B, and B2B2C will be key growth drivers."

It focuses on demographic changes, understanding customer behaviour, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR and Blockchain Adoption, IoT and Parametric Insurance.

These organisations can provide impetus to newer business lines such as aviation, oil and energy, liability, trade credit, and political risks, ensuring separate monitoring instead of grouping them as a generic "miscellaneous" category.





**Consolidated Media Coverage**

**Of**

**Press Release**

**On**

**IANS Hindi Carried India Insurance  
Report Launch**

**On**

**October 13<sup>th</sup>, 2023**

# **ONLINE COVERAGE**



**Index**

Sr. No.	Publication / Portal	Online Links	Reach	PR Value
1.	Main Media	<a href="https://mainmedia.in/inshyorens-pr-bimtek-ne-taiyaar-ki-riport/">https://mainmedia.in/inshyorens-pr-bimtek-ne-taiyaar-ki-riport/</a>	47.8K	
2	<a href="https://investing.com">Investing.com</a>	<a href="https://m.hi.investing.com/news/stock-market-news/article-96959?ampMode=1">https://m.hi.investing.com/news/stock-market-news/article-96959?ampMode=1</a>	-	
3	Gyan Higyan	<a href="https://hindi.gyanhigyan.com/national/%E0%A4%87%E0%A4%82%E0%A4%B6%E0%A5%8D%E0%A4%AF%E0%A5%8B%E0%A4%B0%E0%A5%87%E0%A4%82%E0%A4%B8-%E0%A4%AA%E0%A4%B0-%E0%A4%AC%E0%A4%BF%E0%A4%AE%E0%A4%9F%E0%A5%87%E0%A4%95-%E0%A4%A8%E0%A5%87-%E0%A4%A4%E0%A5%88%E0%A4%AF%E0%A4%BE%E0%A4%B0-%E0%A4%95%E0%A5%80-%E0%A4%B0%E0%A4%BF%E0%A4%AA%E0%A5%8B%E0%A4%B0%E0%A5%8D%E0%A4%9F/cid12447916.htm">https://hindi.gyanhigyan.com/national/%E0%A4%87%E0%A4%82%E0%A4%B6%E0%A5%8D%E0%A4%AF%E0%A5%8B%E0%A4%B0%E0%A5%87%E0%A4%82%E0%A4%B8-%E0%A4%AA%E0%A4%B0-%E0%A4%AC%E0%A4%BF%E0%A4%AE%E0%A4%9F%E0%A5%87%E0%A4%95-%E0%A4%A8%E0%A5%87-%E0%A4%A4%E0%A5%88%E0%A4%AF%E0%A4%BE%E0%A4%B0-%E0%A4%95%E0%A5%80-%E0%A4%B0%E0%A4%BF%E0%A4%AA%E0%A5%8B%E0%A4%B0%E0%A5%8D%E0%A4%9F/cid12447916.htm</a>	28.5K	
4	Satya Voice	<a href="https://satyavoice.com/business/%E0%A4%87%E0%A4%82%E0%A4%B6%E0%A5%8D%E0%A4%AF%E0%A5%8B%E0%A4%B0%E0%A5%87%E0%A4%82%E0%A4%B8-%E0%A4%AA%E0%A4%B0-%E0%A4%AC%E0%A4%BF%E0%A4%AE%E0%A4%9F%E0%A5%87%E0%A4%95-%E0%A4%A8%E0%A5%87-%E0%A4%A4%E0%A5%88%E0%A4%AF%E0%A4%BE%E0%A4%B0-%E0%A4%95%E0%A5%80-%E0%A4%B0%E0%A4%BF%E0%A4%AA%E0%A5%8B%E0%A4%B0%E0%A5%8D%E0%A4%9F/cid12447828.htm">https://satyavoice.com/business/%E0%A4%87%E0%A4%82%E0%A4%B6%E0%A5%8D%E0%A4%AF%E0%A5%8B%E0%A4%B0%E0%A5%87%E0%A4%82%E0%A4%B8-%E0%A4%AA%E0%A4%B0-%E0%A4%AC%E0%A4%BF%E0%A4%AE%E0%A4%9F%E0%A5%87%E0%A4%95-%E0%A4%A8%E0%A5%87-%E0%A4%A4%E0%A5%88%E0%A4%AF%E0%A4%BE%E0%A4%B0-%E0%A4%95%E0%A5%80-%E0%A4%B0%E0%A4%BF%E0%A4%AA%E0%A5%8B%E0%A4%B0%E0%A5%8D%E0%A4%9F/cid12447828.htm</a>	4.3K	
5	Indias.news	<a href="https://indias.news/bimtech-prepared-report-on-insurance/">https://indias.news/bimtech-prepared-report-on-insurance/</a>	1.9K	
6	Indian Education Diary	<a href="https://indiaeducationdiary.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://indiaeducationdiary.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	148.5K	
7	Maeshat	<a href="https://maeshat.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://maeshat.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	37.9K	
8	The SME Times	<a href="https://thesmetimes.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://thesmetimes.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	19.6K	
9	Day Life	<a href="https://www.daylife.page/2023/10/2030-5000.html">https://www.daylife.page/2023/10/2030-5000.html</a>	1K	



10	Kolkata Hindi News	<a href="https://kolkatahindinews.com/indian-general-insurance-premium-expected-to-reach-rs-5000-billion-by-2030/">https://kolkatahindinews.com/indian-general-insurance-premium-expected-to-reach-rs-5000-billion-by-2030/</a>	138.5K	
11	FYI9	<a href="https://fyi9.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://fyi9.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	1.8K	
12	The News Equity	<a href="https://thenewsequity.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://thenewsequity.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	888	
13	Patrika Jagat	<a href="https://en.patrikajagat.com/2023/10/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://en.patrikajagat.com/2023/10/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	-	
14	The News Strike	<a href="https://thenewsstrike.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://thenewsstrike.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023</a>	26K	
15	24 News Hour	<a href="https://www.24newshour.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://www.24newshour.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	536	
16	Keval News	<a href="https://kevalnews.com/index.php/2023/10/13/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://kevalnews.com/index.php/2023/10/13/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	-	
17	Patrika Jagat	<a href="https://www.patrikajagat.com/2023/10/indian-general-insurance-premiums-expected-to-reach-rs-5000-billion-by-2030-prospects-highlighted-in-bimtech-india-insurance-report-2023/">https://www.patrikajagat.com/2023/10/indian-general-insurance-premiums-expected-to-reach-rs-5000-billion-by-2030-prospects-highlighted-in-bimtech-india-insurance-report-2023/</a>	-	
18	Society News	<a href="https://www.societynews.page/2023/10/2030-5000-2023.html">https://www.societynews.page/2023/10/2030-5000-2023.html</a>	1K	
19	Ten News	<a href="https://tennews.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/">https://tennews.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/</a>	109.4K	
		<b>Total</b>	<b>566.8K</b>	

<https://mainmedia.in/inshyorens-pr-bimtek-ne-taiyaar-ki-riport/>



Home • Agency News • इश्योरेंस पर बिमटेक ने तैयार की रिपोर्ट

## इश्योरेंस पर बिमटेक ने तैयार की रिपोर्ट

Reported By (ANSS)  
Published On - Thu, 12th October 2023, 07:38:19M



नई दिल्ली, 12 अक्टूबर (आईएनएस)। भारत के अग्रणी बी-स्कूलों में से एक बिहला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इश्योरेंस पर एक रिसर्च रिपोर्ट जारी की है। रिपोर्ट के मुताबिक सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है।

रिपोर्ट में कहा गया है कि 2047 तक घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और बिक्रीतियों में अनुमानित वृद्धि के उद्देश्य से निधमक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा।

यह अध्ययन, एनआईएय पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के चट्टोपाय, डॉन (एसएनएचए और एसएस) बिमटेक के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया।

[www.investing.com](http://www.investing.com)

<https://m.hi.investing.com/news/stock-market-news/article-96959?ampMode=1>

**Investing.com**

इंश्योरेंस पर बिमटेक ने तैयार की रिपोर्ट

IAANS

प्रकाशित 13 अक्टूबर, 2023 01:26



नई दिल्ली, 12 अक्टूबर (आईएनएस)। भारत के अग्रणी बी-स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इंश्योरेंस पर एक रिचर्ड रिपोर्ट जारी की है। रिपोर्ट के मुताबिक सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम कॉलपुम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। रिपोर्ट में कहा गया है कि 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और विद्योतियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये की आदर्श प्रीमियम स्तर माना जाएगा।

यह अध्ययन, एनआईएयू गुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के चट्टीराज, डॉन (एसडब्ल्यू और एसएस) बिमटेक के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया।

बिमटेक के मुताबिक यह रिपोर्ट जनसांख्यिकीय परिवर्तन, प्राणिक व्यवहार को समझना, वित्तीय साक्षरता और मानसिकता में बदलाव, एआई और मशीन लर्निंग का लाभ उठाना, बेतलनेस इंश्योरेंस और इंश्योरेंस इंटीग्रेशन, डिजिटल ट्रांसफॉर्मेशन, प्रोप प्रोड्यूसन, वीआर, एआर और ब्लॉकचेन एडॉपशन, आईओटी और पैरामीट्रिक इंश्योरेंस पर केंद्रित है।



[www.hindi.gyanhigyan.com](http://www.hindi.gyanhigyan.com)

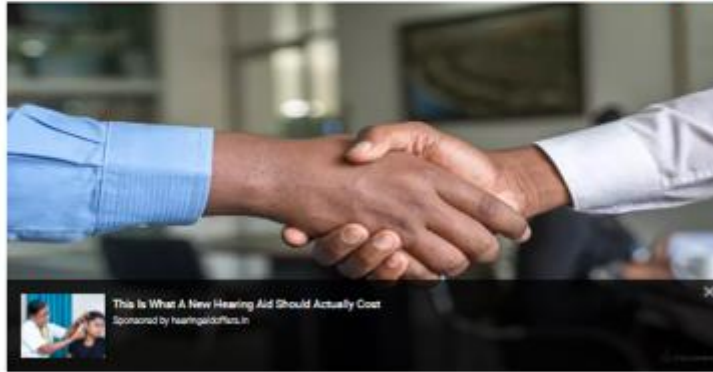
<https://hindi.gyanhigyan.com/national/%E0%A4%87%E0%A4%82%E0%A4%B6%E0%A5%8D%E0%A4%AF%E0%A5%8B%E0%A4%B0%E0%A5%87%E0%A4%82%E0%A4%B8-%E0%A4%AA%E0%A4%B0-%E0%A4%AC%E0%A4%BF%E0%A4%AE%E0%A4%9F%E0%A5%87%E0%A4%95-%E0%A4%A8%E0%A5%87-%E0%A4%A4%E0%A5%88%E0%A4%AF%E0%A4%BE%E0%A4%B0-%E0%A4%95%E0%A5%80-%E0%A4%B0%E0%A4%BF%E0%A4%AA%E0%A5%8B%E0%A4%B0%E0%A5%8D%E0%A4%9F/cid12447916.html>



## इंश्योरेंस पर बिमटेक ने तैयार की रिपोर्ट

नई दिल्ली, 12 अक्टूबर (आईएनएनएन)। भारत के अग्रणी बी-इंश्योरेंस में से एक बिमटेक इन्शोरेंस और सेवेस (बिमटेक) ने इंडिया इन्शोरेंस पर एक रिपोर्ट तैयार की है। रिपोर्ट के मुताबिक सामान्य बीमा प्रीमियम 2030 तक 3,01,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम कॉन्ट्रोल 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है।

By GyanhiGyanHindi Desk | Oct 12, 2023, 19:56 IST



**This is What A New Hearing Aid Should Actually Cost**  
Sponsored by hearingaidplus.in

नई दिल्ली, 12 अक्टूबर (आईएनएनएन)। भारत के अग्रणी बी-इंश्योरेंस में से एक बिमटेक इन्शोरेंस और सेवेस (बिमटेक) ने इंडिया इन्शोरेंस पर एक रिपोर्ट तैयार की है। रिपोर्ट के मुताबिक सामान्य बीमा प्रीमियम 2030 तक 3,01,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम कॉन्ट्रोल 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है।

[www.satyavoiced.com](http://www.satyavoiced.com)

<https://satyavoiced.com/business/%E0%A4%87%E0%A4%82%E0%A4%B6%E0%A5%8D%E0%A4%AF%E0%A5%8B%E0%A4%B0%E0%A5%87%E0%A4%82%E0%A4%B8-%E0%A4%AA%E0%A4%B0-%E0%A4%AC%E0%A4%BF%E0%A4%AE%E0%A4%9F%E0%A5%87%E0%A4%95-%E0%A4%A8%E0%A5%87-%E0%A4%A4%E0%A5%88%E0%A4%AF%E0%A4%BE%E0%A4%B0-%E0%A4%95%E0%A5%80-%E0%A4%B0%E0%A4%BF%E0%A4%AA%E0%A5%8B%E0%A4%B0%E0%A5%8D%E0%A4%9F/cid12447828.html>



## इंश्योरेंस पर बिमटेक ने तैयार की रिपोर्ट

By SatyaVoice Desk | Oct 12, 2023, 19:56 IST



नई दिल्ली, 12 अक्टूबर (आईएनएस) | भारत के आठवीं बी.सूचियों में से एक बिमटेक इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इंश्योरेंस पर एक रिपोर्ट जारी की है। रिपोर्ट के मुताबिक सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है।

रिपोर्ट में कहा गया है कि 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और विचित्रियों में अनुमानित वृद्धि के उद्देश्य से निष्पत्तक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा।

यह अध्ययन, एनआईएए पुणे में प्रोफेसर रवीशंकर डॉस और प्रोफेसर अभिजीत के चट्टोपाय, डॉन (एसडब्ल्यू और एसएस) बिमटेक के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया।

बिमटेक के मुताबिक यह रिपोर्ट जनसांख्यिकीय परिवर्तन, घटती व्यवहार को समझना, वित्तीय साक्षरता और मानसिकता में बदलाव, एआई और मशीन लर्निंग का लाभ उठाना, वेलनेस इंश्योरेंस और इश्योरटेक इंटीग्रेशन, डिजिटल ट्रांसफॉर्मेशन, प्रोथ प्रोकेबल, वीआर, एआर और ब्लॉकचेन एडॉप्शन, आईओटी और पैरामीट्रिक इश्योरेंस पर केंद्रित है।

रिपोर्ट में कहा गया है कि विकसित होती प्रौद्योगिकी के कारण लोगों की अलग-अलग आवश्यकताओं को पूरा करने के लिए पहले से अधिक अनुकूलित बीमा उत्पादों की जरूरत है।



[www.indiaeducationdiary.in](http://www.indiaeducationdiary.in)

<https://indiaeducationdiary.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>



Home News State News Scholarship Exam Notification Competition Exam Re

Home National News Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023



NATIONAL NEWS

## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023

By India Education Diary... On Oct 14, 2023



Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report-Transforming Indian Insurance-Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chatteraj, Dean (SV & SS); Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance.

[www.maeeshat.in](http://www.maeeshat.in)

<https://maeeshat.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>

## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023

Editor | October 13, 2023 | 245 | 2 minutes read



October 13th, 2023: Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance- Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chatteraj, Dean (SW & SS); Professor & Chairperson of PGDM – (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

[www.thesmetimes.com](http://www.thesmetimes.com)

<https://thesmetimes.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>



## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023

**Noida, October 13, 2023 :** In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance- Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chatteraj, Dean (SW & SS); Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GE business between 2001-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance.

[www.daylife.page](http://www.daylife.page)

<https://www.daylife.page/2023/10/2030-5000.html>

बई सोच, जया अंदरज  
**डे लाइफ**

## 2030 तक बीमा प्रीमियम 5000 बिलियन तक पहुंचने की उम्मीद

October 13, 2023 • sadiq ahmed

विमटेक इंडिया इश्योरेंस रिपोर्ट-2023 में जताई गई संभावनाएं



[www.daylife.page](http://www.daylife.page)

ग्रेटर नोएडा। भारत के अग्रणी बी-स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (विमटेक) ने इंडिया इश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है।

रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और विद्युतियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन, एनआईए पुणे में प्रोफेसर स्टीवर्ट डॉस और प्रोफेसर अभिजीत के चट्टोराज, डीन (एसडब्ल्यू और एसएस) विमटेक में पीजीडीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया; यह 2001-2022 के बीच जनरल इश्योरेंस से संबंधित समस्त महत्वपूर्ण पहलुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है।

[www.kolkatahindinews.com](http://www.kolkatahindinews.com)

<https://kolkatahindinews.com/indian-general-insurance-premium-expected-to-reach-rs-5000-billion-by-2030/>



## 2030 तक भारतीय सामान्य बीमा प्रीमियम 5000 बिलियन तक पहुंचने की उम्मीद

**चेटर न्यूज़।** भारत के अगली बी-रकूली में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है। रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज जारिल करने और बाजार सहभागियों और बिद्योतियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन, एनआईए पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिलीत के चंद्रराज, डॉन (एचडब्ल्यू और एएसएस) बिमटेक में पीबीडीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया; यह 2001-2022 के बीच जनरल इश्योरेंस से संबंधित समस्त महत्वपूर्ण पहलुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है।

यह रिपोर्ट जनसंख्यिकीय परिवर्तन, प्राइक व्यवहार को समझना, वित्तीय साक्षरता और मनीसिक्ल में बदलाव, एआई और मशीन लर्निंग का लाभ उठाना, वेलनेस इश्योरेंस और इश्योरेंसक इंटीग्रेशन, डिजिटल ट्रांसफॉर्मेशन, ग्रीन प्रोटेक्शन, वीआर, एआर और ब्लॉकचेन एडोपशन, आईओटी और पैरामीट्रिक इश्योरेंस पर केंद्रित है। बिमटेक इंडिया इश्योरेंस रिपोर्ट के संपादक डॉ. अभिलीत के, चंद्रराज के अनुसार, "भारत में कुतुर्गी की अबादी बढ़ने की उम्मीद है। अनुमान है कि 2040 तक 20 प्रतिशत से अधिक आबादी 60 और उससे अधिक उम्र की होगी। साथ ही इस दौर में मध्यम आय और उच्च आय वाले परिवारों की वृद्धि होगी और इस तरह 2030 तक बीमा मांग में और बढ़ोतरी होने की संभावना है। अतिरिक्तियत इंटेसिफिकेशन और मशीन लर्निंग के बढ़ते उपयोग से बीमाकर्ताओं की बदलती जॉइंस से संबंधित पहलुओं और प्राइकों की जख्खरतों को समझने में मदद मिल सकती है। 2024-25 तक जॉइंस-आधारित पूर्ण (आरबीसी) के कार्यान्वयन से जॉइंस-आधारित प्रीमियम दरों और नए किस्म के प्रोडक्ट्स जारी होने की संभावनाओं को बतलाना मिल सकता है। डिजिटल लैर-तरीकों का उपयोग बढ़ने से प्राइक अब बीमा प्रक्रिया में भी पूरी तरह से डिजिटल अनुभव करते हुए तकनीकी एप्लीकेशंस का इस्तेमाल करेंगे। ऐसे दौर में बी2सी, बी2बी और बी2बी2बी जैसे नए ऑनलाइन डिस्ट्रीट्यूशन मॉडल विकास यात्रा को अगे बढ़ाने में प्रमुख सहायक साबित होंगे।"

[www.fyi9.com](http://www.fyi9.com)

<https://fyi9.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>



## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023



Dr. Anil K. Chatterjee | 07/07/2023

In a first, the **Bimtech Institute of Management Technology (BIMTECH)**, one of India's leading institutes, unveiled the India Insurance Report, 'Transforming Indian Insurance - Series B'. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 5,00,000 crore by 2030 based on historical data of 20 years. However, the industry's premium volume was around Rs. 5,00,000 crore by 2019 as the total premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participation and penetration. This study, conducted by Prof. Anand Choudhary at IIM Patna and Prof. Anil K. Chatterjee, Dean (IIM & IIM), Professor & Chairman of IIMMBA - (Business Business Management) at BIMTECH, is based on historical premium data of all important line of CE business between 2003-2022.

The report focuses on Demographic Changes, Understanding Customer Behavior, Financial Inclusion and Mutual Growth, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Drivers, VCs, AR, and Blockchain Adoption, IoT and Parametric Insurance.

According to Dr. Anil K. Chatterjee, a BIMTECH India Insurance report states, "India's aging population is expected to increase, with over 30% of the population aged 60 and above by 2041. The growth of middle-income and high-income households in 2030 will drive insurance demand. Increased use of AI and ML can help insurers personalize offerings and improve claims. Robo-Advisor (RIA) implementation by 2024-27 can enable risk-based premium rates and product innovation. Increasing digital usage among customers will drive end-to-end digital experiences and technological applications. New online distribution models like D2C, B2B, and D2C2 will be key growth drivers."

BIMTECH India Insurance report supports achieving the goal of "Insurance for All by 2047." The establishment of robust self-regulatory organizations for insurers, brokers, reinsurers, and InsurTech is essential. These organizations can provide input to reform business laws such as Insurers, OI and Energy, Liability, Trade Credit, and political risks, ensuring uniform monitoring instead of providing them as a generic "non-financial" category. Additionally, several key factors are influencing the industry and have significant potential to shape its future trajectory, such as changing profiles of insurance buyers driven by sustained economic expansion, especially due to the COVID-19 pandemic. The evolving profile necessitates more customized insurance products to meet individualized needs. Capital infusion is crucial to expanding the insurance business and increasing insurance penetration. The industry requires a greater number of intermediaries and insurance players to ensure sustained growth. Technology is becoming a critical enabler, enabling underwriting and claims management automation. Regulatory and governmental support has streamlined business processes, reduced regulatory compliance burden and facilitated innovative product launches.

**Manish Chaturvedi, Director, BIMTECH, and Joint Author of BIMTECH India Insurance Report**, spoke about securing the general insurance industry. He said, "Initiatives like "Green Treaty" proposed by the industry can be instrumental in driving and sustaining insurance business growth. Mutual insurance companies can play a pivotal role in promoting micro-insurance across the country and supporting local communities. Customer-centric initiatives like Customer Information Sheets (CIS) and 100% cashless settlement for medical expenses are essential to build trust and ensure long-term growth. These measures and collaborations collectively provide a comprehensive strategy to meet the general insurance industry toward a successful future."

BIMTECH's Insurance India report also features articles from prominent industry figures like G.N. Deyar, ex-Chairman, IRDA and IIC; Sakshi Khanna, Senior Partner at Chaitan Legal Associates, Tapar Singh, Managing Director and CEO India Alliance General Insurance Co. Ltd, Prof. Rajeev Kumar Mishra, International Consumer Policy Expert, Shantanu Dasgupta, former Managing Director & CEO of BFL Lombard General Insurance Company Limited, Dr. David Mark, Dean Harvard School and Practitioner concentrating on corporate social practices, Anuj Chaturvedi, Principal Financial Sector Specialist with the Finance Sector (Office of the Joint Development Bank, Anuj Kalya, Managing Director and Head India-By-Loss, Center India, Visvesvar Chaturvedi, Executive Director, Aarav Institute of Technology, MIT Dhanuville & Mr. Anuj Agrawal - Author and former CEO.

### MUST READ



**How Insurance of Power Substations Impact on Resilience in the BRIS Region**  
 by [Author]



**SEI-IEEE IECI organized its annual breakfast, Cebu, Cebu, in strategic partner with & partners**  
 by [Author]



**One Month launches new line of cell phone cases and covers for the phone in India's market**  
 by [Author]



**India's Business 100 Ranking: Smart Yarns Packaging and Innovation Packaging Solutions at 2023**  
 by [Author]



**2023 Awards honors Vietnam's ICT and TMT Industry**  
 by [Author]

[www.thenewsequity.com](http://www.thenewsequity.com)

<https://thenewsequity.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>

 **BREAKING NEWS**

Gulf Oil Lubricants Q2 Results

Home • Education • Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Ins



EDUCATION

## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023

By Thenewsequity | October 13, 2023 | [Comment](#)

October 13th, 2023; Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance-Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 8,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chattoraj, Dean (SW & SS); Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

[www.en.patrikajagat.com](http://www.en.patrikajagat.com)

<https://en.patrikajagat.com/2023/10/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>

Education Business Entertainment Politics Lifestyle Health Sports Other News

### INDIAN GENERAL INSURANCE PREMIUM EXPECTED TO TOUCH 5000 BILLION BY 2030: BIMTECH INDIA INSURANCE REPORT 2023

📍 patrikajagat 🕒 October 13, 2023

October 13th, 2023; Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance-Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chattoraj, Dean (SV & SS); Professor & Chairperson of PGDM – (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.



[www.thenewsstrike.com](http://www.thenewsstrike.com)

<https://thenewsstrike.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023>

**THE NEWS STRIKE**  
VOCAL FOR LOCAL NEWS

**Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023**



October 13th, 2023: Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance- Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chattoraj, Dean (SW & SS), Professor & Chairperson of PGDM - (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech |

[www.24newshour.com](http://www.24newshour.com)

<https://www.24newshour.com/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>

**24NEWSHOUR**

## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023



October 13th, 2023, Greater Noida: In a first, the Girls Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report-Transforming Indian Insurance-Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chatteraj, Dean (SW & SS), Professor & Chairperson of PGDM – (Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance.

[www.kevalnews.com](http://www.kevalnews.com)

<https://kevalnews.com/index.php/2023/10/13/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>



ics Business Tech Sports Education Lifestyle Entertainment World About us

## Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023

October 13, 2023 Education



October 13th, 2023; Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the India Insurance Report- Transforming Indian Insurance- Series II. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crores by 2030 based on historical data of 20 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Steward Doss at NIA Pune and Prof. Abhijit K. Chattoraj, Dean (SW & SS); Professor & Chairperson of PGDM –

(Insurance Business Management) at BIMTECH, is based on historical premium data of all important lines of GI business between 2001-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance.

BIMTECH's Insurance India report also features articles from prominent industry figures like G.N. Bajpai, ex-Chairman SEBI and LIC; Sakate Khaitan, Senior Partner at Khaitan Legal Associates; Tapan Singhel, Managing Director and CEO Bajaj Allianz General Insurance Co. Ltd, Prof Bejon Kumar Misra, International Consumer Policy Expert, Bhargav Dasgupta former Managing Director & CEO of ICICI Lombard General Insurance Company Limited; Dr David Mark Dror Retired Scholar and Practitioner concentrating on universal social protection; Arup Chatterjee, Principal Financial Sector Specialist with the Finance Sector Office at the Asian Development Bank, Amit Kalra, Managing Director and Head Swiss Re GBS Centres India; Voravate Chorlasin, Executive Director, Asian Institute of Technology( AIT Extension) & Mr Arun Agarwal – Author and former CEO.

The report suggests regulatory reforms for the insurance sector, highlighting BIMTECH's commitment to insurance education with its PGDM program in Insurance Business Management.

[www.patrikajagat.com](http://www.patrikajagat.com)

<https://www.patrikajagat.com/2023/10/indian-general-insurance-premiums-expected-to-reach-5000-billion-by-2030-prospects-highlighted-in-bimtech-india-insurance-report-2023/>



**पत्रिका**  
जगत

एडिटर इन चार्ज विजयेश मनोहरजन संपादक तदुपस्थापक हेतु सेत अन्य समाचार

**2030 तक भारतीय सामान्य बीमा प्रीमियम 5000 बिलियन तक पहुंचने की उम्मीद - बिमटेक इंडिया इश्योरेंस रिपोर्ट-2023 में जताई गई संभावनाएं**

Manish Mathur October 18, 2023

दिल्ली, 13 अक्टूबर, 2023. भारत के आगामी बी-स्कूलों में से एक बिमटेक इन्स्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इश्योरेंस रिपोर्ट जारी की है। टेरा में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इन्स्टीट्यूट ने इस तरह की रिपोर्ट जारी की है।

रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047 तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और विधेयों में अनुमति बृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये की अग्रणी प्रीमियम सार माना जाएगा। यह आयोजन, एन-आईए सुविधा में प्रोसेसर स्टैंडर्ड बॉक्स और प्रोसेसर अधिभार के सट्टेराज, डीन (एसडब्ल्यू और एसएस) बिमटेक में पीबीटीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया; यह 2001-2022 के बीच जनरल इश्योरेंस से संबंधित समस्त महत्वपूर्ण घट्टुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है।

[www.societynews.page](http://www.societynews.page)

<https://www.societynews.page/2023/10/2030-5000-2023.html>



## 2030 तक भारतीय सामान्य बीमा प्रीमियम 5000 बिलियन तक पहुंचने की उम्मीद - बिमटेक इंडिया इंश्योरेंस रिपोर्ट-2023 में जताई गई संभावनाएं

October 13, 2023



ग्रेटर नोएडा- 13 अक्टूबर, 2023- भारत के अग्रणी बी-स्कूलों में से एक बिड़ला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने इंडिया इंश्योरेंस रिपोर्ट जारी की है। देश में ऐसा पहली बार हुआ है जब किसी मैनेजमेंट इंस्टीट्यूट ने इस तरह की रिपोर्ट जारी की है।

रिपोर्ट के महत्वपूर्ण निष्कर्षों में से एक यह भी है कि 20 वर्षों के ऐतिहासिक आंकड़ों के आधार पर सामान्य बीमा प्रीमियम 2030 तक 3,91,216 करोड़ रुपये से अधिक होने की उम्मीद है। हालांकि, उद्योग का प्रीमियम वॉल्यूम 2030 तक 5,00,000 करोड़ रुपये से अधिक हो सकता है। 2047

तक हर घर के लिए पूर्ण बीमा कवरेज हासिल करने और बाजार सहभागियों और विद्युतियों में अनुमानित वृद्धि के उद्देश्य से नियामक सुधारों को ध्यान में रखते हुए, 2030 तक 5,00,000 करोड़ रुपये को आदर्श प्रीमियम स्तर माना जाएगा। यह अध्ययन, एनआईए पुणे में प्रोफेसर स्टीवर्ड डॉस और प्रोफेसर अभिजीत के चट्टोराज, डीन (एसडब्ल्यू और एसएस) बिमटेक में पीजीडीएम - (बीमा व्यवसाय प्रबंधन) के प्रोफेसर और अध्यक्ष द्वारा आयोजित किया गया; यह 2001-2022 के बीच जनरल इंश्योरेंस से संबंधित समस्त महत्वपूर्ण पहलुओं के ऐतिहासिक प्रीमियम डेटा पर आधारित है।

यह रिपोर्ट जनसांख्यिकीय परिवर्तन, ग्राहक व्यवहार को समझना, वित्तीय साक्षरता और मानसिकता में बदलाव, एआई और मशीन लर्निंग का ताब उठाना, वेतनेस इंश्योरेंस और इंश्योरटेक इंटीग्रेशन, डिजिटल ट्रांसफॉर्मेशन, ग्रोथ प्रोजेक्शन, वीआर, एआर और ब्लॉकचेन एडॉप्शन, आईओटी और पैरामीट्रिक इंश्योरेंस पर केंद्रित है।

बिमटेक इंडिया इंश्योरेंस रिपोर्ट के संपादक डॉ. अभिजीत के. चट्टोराज के अनुसार, "भारत में बुजुर्गों की आबादी बढ़ने

[www.tennews.in](http://www.tennews.in)

<https://tennews.in/indian-general-insurance-premium-expected-to-touch-5000-billion-by-2030-bimtech-india-insurance-report-2023/>



BREAKING NATIONAL NEW DELHI NODD BUSINESS TECH EDUCATION ENTERTAINMENT LIFESTYLE

Report: Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023



**Indian General Insurance Premium Expected To Touch 5000 Billion By 2030: BIMTECH India Insurance Report 2023**

By: 04 18, 2023



October 12th, 2023: Greater Noida: In a first, the Birla Institute of Management Technology (BIMTECH), one of India's leading B-schools, unveiled the 'India Insurance Report- Transforming Indian Insurance- Series I'. One of the report's significant findings was that the general insurance premium is expected to surpass Rs. 3,91,216 crore by 2030 based on historical data of 25 years. However, the industry's premium volume may exceed Rs. 5,00,000 crore by 2030 as the ideal premium level, considering regulatory reforms intended to achieve full insurance coverage for every household by 2047 and an anticipated rise in market participants and intermediaries. This study, conducted by Prof. Seward Doss at IIM Pune and Prof. Abhijeet K. Chatterjee, Dean (SW & SQ) Professor & Chairperson of PGDM - Insurance Business Management at BIMTECH, is based on historical premium data of all important lines of GI business between 2000-2022.

This report focuses on Demographic Changes, Understanding Customer Behavior, Financial Literacy and Mindset Change, Leveraging AI and ML, Wellness Insurance and Insurtech Integration, Digital Transformation, Growth Projections, VR, AR, and Blockchain Adoption, IoT and Parametric Insurance.

According to Dr. Abhijeet K. Chatterjee, a BIMTECH India Insurance report editor, "India's ageing population is expected to increase, with over 20% of the population aged 60 and above by 2040. The growth of middle-income and high-income households in 2030 will drive insurance demand. Increased use of AI and ML can help insurers understand changing risk dynamics and customer needs. Risk-Based Capital (RBC) implementation by 2026-27 can enable risk-based premium rates and product innovation. Increasing digital usage among customers will drive end-to-end digital experiences and technological applications. New online distribution models like BDC, B2B, and B2B2C will be key growth drivers."



**Consolidated Media Coverage  
Of**

**Press Release on**

**Birla Institute of Management  
Technology (BIMTECH) and  
UNIVO Education Sign MoU for  
PGDM Online Programme**

**On**

**October 17<sup>th</sup>, 2023**



# **ONLINE COVERAGE**





## INDEX

Sr. No.	Publication / Portal	Online Links	Reach	PR Value
1.	Financial Express	<a href="https://www.financialexpress.com/jobs-career/education-bimtech-partners-with-univo-education-to-offer-online-pgdm-programme-3275059/">https://www.financialexpress.com/jobs-career/education-bimtech-partners-with-univo-education-to-offer-online-pgdm-programme-3275059/</a>	17.4M	1,65,000
2	Hindustan Times	<a href="https://www.hindustantimes.com/education/admissions/birla-institute-of-management-technology-bimtech-and-univo-education-sign-mou-for-pgdm-online-programmes-101697609132683.html">https://www.hindustantimes.com/education/admissions/birla-institute-of-management-technology-bimtech-and-univo-education-sign-mou-for-pgdm-online-programmes-101697609132683.html</a>	36M	2,20,000
3	HT	<a href="https://www.htsyndication.com/india-education-diary/article/birla-institute-of-management-technology--bimtech--collaborates-with-univo-education-for-pgdm-online-programs/76171843">https://www.htsyndication.com/india-education-diary/article/birla-institute-of-management-technology--bimtech--collaborates-with-univo-education-for-pgdm-online-programs/76171843</a>	57K	
4	India Today	<a href="https://www.indiatoday.in/education-today/story/birla-institute-of-management-technology-and-univo-education-sign-mou-for-pgdm-online-programme-2450200-2023-10-17">https://www.indiatoday.in/education-today/story/birla-institute-of-management-technology-and-univo-education-sign-mou-for-pgdm-online-programme-2450200-2023-10-17</a>	81.4M	3,30,000
5	ABP News	<a href="https://news.abplive.com/education/birla-institute-of-management-technology-signs-mou-with-univo-education-for-pgdm-online-programme-1636465">https://news.abplive.com/education/birla-institute-of-management-technology-signs-mou-with-univo-education-for-pgdm-online-programme-1636465</a>	10.2M	
6	Fress Press Journal	<a href="https://www.freepressjournal.in/amp/education/birla-institute-of-management-technology-partners-with-univo-education-for-pgdm-online-programme">https://www.freepressjournal.in/amp/education/birla-institute-of-management-technology-partners-with-univo-education-for-pgdm-online-programme</a>	6.7M	
7	Outlook India	<a href="https://startup.outlookindia.com/sector/ed-tech/birla-institute-of-management-technology-and-univo-education-sign-mou-for-pgdm-online-programmes-news-9678">https://startup.outlookindia.com/sector/ed-tech/birla-institute-of-management-technology-and-univo-education-sign-mou-for-pgdm-online-programmes-news-9678</a>	172.1K	
8	BW Education	<a href="https://bweducation.businessworld.in/article/BIMTECH-UNIVO-Team-Up-For-Enhanced-PGDM-/18-10-2023-495416/">https://bweducation.businessworld.in/article/BIMTECH-UNIVO-Team-Up-For-Enhanced-PGDM-/18-10-2023-495416/</a>	65.2K	
9	GN TV 18	<a href="https://www.gnttv.com/education/story/bimtech-and-univo-education-online-post-graduate-diploma-in-management-mou-signed-for-program-696198-2023-10-17">https://www.gnttv.com/education/story/bimtech-and-univo-education-online-post-graduate-diploma-in-management-mou-signed-for-program-696198-2023-10-17</a>	1.7M	
10	Asianet Hindi	<a href="https://hindi.asianetnews.com/career/education/bimtech-and-univo-education-mou-online-post-graduate-diploma-in-management-program-students-access-to-be-better-opportunities-xat/articleshow-78imcei">https://hindi.asianetnews.com/career/education/bimtech-and-univo-education-mou-online-post-graduate-diploma-in-management-program-students-access-to-be-better-opportunities-xat/articleshow-78imcei</a>	5.2M	
11	Live Hindustan	<a href="https://www.livehindustan.com/ncr/noida/story-bimtech-signs-mou-for-online-pgdm-course-8861405.amp.html">https://www.livehindustan.com/ncr/noida/story-bimtech-signs-mou-for-online-pgdm-course-8861405.amp.html</a>	71.2M	2,20,000



12	Daily Hunt	<a href="https://m.dailyhunt.in/news/india/english/indiatoday-epaper-indiatoday/birla+institute+of+management+technology+and+univo+education+sign+mou+for+pgdm+online+programme-newsid-n548119494?listname=topicsList&amp;topic=for+you&amp;index=12&amp;topicIndex=0&amp;mode=pwa">https://m.dailyhunt.in/news/india/english/indiatoday-epaper-indiatoday/birla+institute+of+management+technology+and+univo+education+sign+mou+for+pgdm+online+programme-newsid-n548119494?listname=topicsList&amp;topic=for+you&amp;index=12&amp;topicIndex=0&amp;mode=pwa</a>	19.6M	
13	The Pioneer	<a href="https://www.pioneeredge.in/bimtech-univo-education-ink-pgdm-online-programme-mou/">https://www.pioneeredge.in/bimtech-univo-education-ink-pgdm-online-programme-mou/</a>	26.8K	
14	The Hindu	<a href="https://www.thehindu.com/education/news-from-the-world-of-education-october-20-2023/article67437810.ece">https://www.thehindu.com/education/news-from-the-world-of-education-october-20-2023/article67437810.ece</a>	51.2M	2,75,000
15	The Hans India	<a href="https://www.thehansindia.com/amp/hans/education-careers/imtech-univo-education-sign-mou-for-pgdm-online-programme-830618">https://www.thehansindia.com/amp/hans/education-careers/imtech-univo-education-sign-mou-for-pgdm-online-programme-830618</a>	1.7M	
16	Careers 360	<a href="https://news.careers360.com/birla-institute-of-management-technology-launches-online-pg-diploma-in-management">https://news.careers360.com/birla-institute-of-management-technology-launches-online-pg-diploma-in-management</a>	1.2M	
17	Shiksha	<a href="https://www.shiksha.com/news/business-management-studies-birla-institute-of-management-technology-sign-mou-to-offer-pgdm-online-programme-blogId-135455">https://www.shiksha.com/news/business-management-studies-birla-institute-of-management-technology-sign-mou-to-offer-pgdm-online-programme-blogId-135455</a>	17.2M	
18	College Dunia	<a href="https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports">https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports</a>	15.8M	
19	The Higher Education Review	<a href="https://others.thehighereducationreview.com/news/bimtech-joins-with-univo-education-to-offer-online-pgdm-program-nid-4434.html">https://others.thehighereducationreview.com/news/bimtech-joins-with-univo-education-to-offer-online-pgdm-program-nid-4434.html</a>	8K	
20	Edtech Review	<a href="https://www.edtechreview.in/news/bimtech-collaborates-with-univo-education-to-provide-online-pgdm-programme/">https://www.edtechreview.in/news/bimtech-collaborates-with-univo-education-to-provide-online-pgdm-programme/</a>	135.2K	
		<b>Total</b>	<b>336.6 M</b>	1210000

[www.financialexpress.com](http://www.financialexpress.com)

<https://www.financialexpress.com/jobs-career/education-bimtech-partners-with-univo-education-to-offer-online-pgdm-programme-3275059/>

 **FINANCIAL EXPRESS**  
Read to Lead

## BIMTECH partners with UNIVO Education to offer online PGDM programme

*This intensive 24-month curriculum integrates theoretical knowledge with hands-on project experiences, enhancing the learning journey with workshops, club activities and campus immersion.*

Written by [FE Education](#)

October 17, 2023 1:55 IST



BIMTECH partners with UNIVO Education to offer online PGDM programme.

Birla Institute of Management Technology (BIMTECH), a business school, has entered into a Memorandum of Understanding (MoU) with UNIVO Education, an online higher education company. Together, they are set to offer an online Post Graduate Diploma in Management (PGDM) programme with various specialisations tailored for graduates and working professionals. This collaboration aims to elevate students into highly skilled and qualified professionals, according to an official release.

The Online PGDM program is distinguished by its comprehensive coverage of pertinent management subjects. It includes career counselling and placement support, overseen by distinguished faculty members. Graduates of

[www.hindustantimes.com](http://www.hindustantimes.com)

<https://www.hindustantimes.com/education/admissions/birla-institute-of-management-technology-bimtech-and-univo-education-sign-mou-for-pgdm-online-programmes-101697609132683.html>



## Birla Institute of Management Technology (BIMTECH) and UNIVO Education sign MoU for PGDM online programmes

By HT Education Desk, New Delhi

Oct 19, 2023 02:43 PM IST



According to a press release by BIMTECH, the PGDM program stands out with its comprehensive coverage of relevant management topics.



The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion.

Birla Institute of Management Technology (BIMTECH) signed a Memorandum of Understanding (MoU) with Edtech company, UNIVO Education to provide an online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals.

[www.htsyndication.com](http://www.htsyndication.com)

<https://www.htsyndication.com/india-education-diary/article/birla-institute-of-management-technology--bimtech--collaborates-with-univo-education-for-pgdm-online-programs/76171843>



**Birla Institute of Management Technology (BIMTECH) Collaborates with UNIVO Education for PGDM Online Programs**

Home > India > Education > Higher Education > PGDM > PGDM Online Programs

India, Oct. 17 – Birla Institute of Management Technology (BIMTECH) one of the leading business schools in India, signed a Memorandum of Understanding (MoU) with leading EdTech company, UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to convert students into highly competent and qualified professionals.

The PGDM program structured with its comprehensive coverage of relevant management topics, it offers robust career counseling and placement support, guided by renowned faculty members. Graduates gain alumni status of the esteemed Birla Institute of Management Technology and also get access to an extensive...

[Click here to read full article from source](#)

[www.indiatoday.in](http://www.indiatoday.in)

<https://www.indiatoday.in/education-today/story/birla-institute-of-management-technology-and-univo-education-sign-mou-for-pgdm-online-programme-2450200-2023-10-17>

## INDIA TODAY

### Birla institute of management technology and UNIVO education sign MoU for PGDM online programme

The online PGDM program stands out with its comprehensive coverage of relevant management topics.

 Listen to Story

 Share



Birla Institute of Management Technology and UNIVO Education Sign MoU for PGDM Online Programme



India Today Information Desk  
New Delhi, UPDATED: Oct 17, 2023 17:54 IST

Birla Institute of Management Technology (BIMTECH) one of the leading business schools in India signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to upskill students into highly competent and qualified professionals.

The online PGDM program stands out with its comprehensive coverage of relevant management topics. It offers robust career counselling and placement support, guided by renowned faculty members. Graduates gain alumni status at the esteemed Birla Institute of Management Technology and also get access to an extensive e-library.

[www.news.abplive.com](http://www.news.abplive.com)

<https://news.abplive.com/education/birla-institute-of-management-technology-signs-mou-with-univo-education-for-pgdm-online-programme-1636465>



### Birla Institute of Management Technology Signs MoU With UNIVO Education For PGDM Online Programme

BIMTECH has signed a Memorandum of Understanding (MoU) with UNIVO Education to launch a PGDM Online Programme.

By [ABP News Bureau](#) | Updated on : 17 Oct 2023 12:38 PM IST

**New Delhi:** The Birla Institute of Management Technology (BIMTECH) has signed a Memorandum of Understanding (MoU) with UNIVO Education to offer an Online Post Graduate Diploma in Management (PGDM) program, featuring a range of specialisations, catering to both graduates and working professionals. This collaborative effort aims to enhance and upskill students, transforming them into highly proficient and qualified professionals.

The online PGDM program stands out with its comprehensive coverage of relevant management topics. It offers robust career counselling and placement support, guided by renowned faculty members. Graduates gain alumni status at the esteemed Birla Institute of Management Technology and also get access to an extensive e-library. The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.

[www.freepressjournal.in](http://www.freepressjournal.in)

<https://www.freepressjournal.in/amp/education/birla-institute-of-management-technology-partners-with-univo-education-for-pgdm-online-programme>



The screenshot shows a news article on the Free Press Journal website. The header is a red bar with the text "FREE PRESS JOURNAL". Below it is a navigation menu with links: HOME, MUMBAI NEWS, INDIA, BUSINESS, ENTERTAINMENT, SPORTS, FEATURES, VIRAL, VIDEOS, BRANDS/UTRA, EDUCATION. The article title is "Birla Institute Of Management Technology Partners With UNIVO Education For PGDM Online Programme". The sub-headline reads: "The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion." The byline is "By Education Desk | Updated: Tuesday, October 17, 2023, 04:20 PM IST". The main text begins with "Birla Institute of Management Technology (BIT) is one of the leading business schools in India. It is a member of the Association of Management Education (AME) and is accredited by the All India Council for Technical Education (AICTE). The institute has recently announced its partnership with UNIVO Education for the PGDM Online Programme. The programme is a 24-month intensive curriculum that blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. The programme is designed to equip students with highly employable and quality professional skills." Below the text is a small image of a person and some logos. At the bottom, there is a small text block: "The online PGDM programme is designed with a comprehensive coverage of advanced management topics. It offers robust career counselling and placement support, quality assessment faculty members, flexible graduation dates and the esteemed Birla Institute of Management Technology and also get access to all resources freely."




<https://startup.outlookindia.com/sector/ed-tech/birla-institute-of-management-technology-and-univo-education-sign-mou-for-pgdm-online-programmes-news-9678>



## BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY AND UNIVO EDUCATION SIGN MOU FOR PGDM ONLINE PROGRAMMES

*Graduates will gain alumni status at the Birla Institute of Management Technology and also get access to an extensive e-library*



**Outlook Start-Up Desk**  
00792-04 0270682 14, 2023 12:14 PM

Birla Institute of Management Technology (BIMTECH) has signed a Memorandum of Understanding (MoU) with edtech company, UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to upskill students into highly competent and qualified professionals.

The PGDM program aims at offering a comprehensive coverage of relevant management topics. It offers robust career counseling and placement support, guided by seasoned faculty members. Graduates will gain alumni status at the Birla Institute of Management Technology and also get access to an extensive e-library.

The 24-month curriculum blends theory with hands-on project experiences to enrich the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.

Speaking on the partnership, Abhishek Agrawal, chief revenue & marketing officer, UNIVO Education, said, "We are thrilled to embark on this transformative journey with BIMTECH to offer Online PGDM Programs. At UNIVO Education, we are committed to democratizing online higher education by making it accessible and affordable. This collaboration with BIMTECH exemplifies our vision to empower educational institutions and learners alike in embracing online higher education."

[www.bweducation.businessworld.in](http://www.bweducation.businessworld.in)

<https://bweducation.businessworld.in/article/BIMTECH-UNIVO-Team-Up-For-Enhanced-PGDM-/18-10-2023-495416/>



ASUTISTOCK  
Below Rs 10 multibagger

HOME	NEWS	K-12	HIGHER EDUCATION	PARENT	STUDENT	VIDEOS	EVENTS
† StartUp & Entrepreneur	† Hospitality-Industry	† Grants/idea	† Technology-Leaders	† Advertising & Co			
† Graduate Scholarship India							

## BIMTECH, UNIVO Team Up For Enhanced PGDM

*The PGDM programme offers comprehensive management topics, career counselling and placement support*



18 October 2023  
by BW Online Bureau

Print this article  
Font size: [ ] [ ] [ ]

 <b>SRM Technologies And Adobe Collaborate</b>	 <b>NIT Andhra Pradesh To Collaborate With Industry On Mobile Satellite Communications</b>	 <b>Teva's Collaborates With Saint Gobain To Develop 3D-Printed Corrugated Liner</b>	 <b>DXC Technology And MAGSOM Foundation Collaborate To Skill Students</b>
--	--	--	---



**ADITYA GIRLA CAPITAL**  
**Invest In AB & L Transportation And Logistics NFO**  
Item is (partially sold)

[LEARN MORE >](#)

Birla Institute of Management Technology (BIMTECH) and UNIVO Education signed an MoU for PGDM Online Programme to assist students into highly competent and qualified professionals. The PGDM programme offers comprehensive management topics, career counselling and placement support. Graduates will gain alumni status at Birla Institute of Management Technology and access an extensive e-library. The 24-month intensive curriculum includes workshop, club activities, campus immersion and self-paced certifications from industry leaders.

"UNIVO Education is partnering with BIMTECH to offer online PGDM programmes, aiming to democratise online higher education by making it accessible and affordable. The partnership aims to bridge the gap between academia and industry requirements, redefining students' access to quality higher education", Ashish Agrawal, Chief Revenue & Marketing Officer, UNIVO Education, said.

[www.gnttv.com](http://www.gnttv.com)

<https://www.gnttv.com/education/story/bimtech-and-univo-education-online-post-graduate-diploma-in-management-mou-signed-for-program-696198-2023-10-17>



Hindi News / एजुकेशन

Feedback

## बिमटेक में स्टूडेंट्स और कामकाजी लोगों के लिए ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट कोर्स की शुरुआत

उद्योग जगत के अग्रणी लोगों के एक दूरदर्शी बोर्ड द्वारा निर्देशित, बिमटेक उद्यमशीलता और वैश्विक मानसिकता वाले एथिकल लीडर्स को विकसित करने की अपनी प्रतिबद्धता के लिए जाना जाता है.



बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी

gnttv.com

नई दिल्ली, 17 अक्टूबर 2023, (Updated 17 अक्टूबर 2023, 6:46 PM IST)



भारत के टॉप बिजनेस स्कूलों में से एक बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने यूनिवो एजुकेशन के साथ एक समझौता ज्ञापन (एमओयू) पर हस्ताक्षर किए हैं. यह समझौता ग्रेजुएट्स और वर्किंग प्रोफेशनल्स के लिए विभिन्न विशेषज्ञताओं के साथ ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) कार्यक्रम के सिलसिले में किया गया है. इस साझेदारी का उद्देश्य छात्रों को अत्यधिक सक्षम और योग्य पेशेवरों के रूप में प्रशिक्षित करना है.

ऑनलाइन पीजीडीएम प्रोग्राम प्रबंधन संबंधी प्रासंगिक विषयों की व्यापक कवरेज के साथ जुड़ा है. इसे प्रसिद्ध संकाय सदस्यों का पूरा सपोर्ट शामिल है और यह मजबूत करियर परामर्श और प्लेसमेंट सहायता प्रदान करता है. स्नातक प्रशिक्षित बिडला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी में पूर्व छात्र का दर्जा प्राप्त करते हैं और उन्हें एक व्यापक ई-लाइब्रेरी तक भी पहुंचने का अवसर मिलता है. 24 महीने के इस गहन पाठ्यक्रम में सैद्धांतिक पढ़ाई के साथ

[www.hindi.asianetnews.com](http://www.hindi.asianetnews.com)

<https://hindi.asianetnews.com/career/education/bimtech-and-univo-education-mou-online-post-graduate-diploma-in-management-program-students-access-to-be-better-opportunities-xat/articleshow-78imcej>



**ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट प्रोग्राम पर बिमटेक और यूनिवो एजुकेशन के बीच एमओयू, बेहतर अवसरों तक होगी छात्रों की पहुंच**

India Today (Mumbai) | 10/11/2020, 12:00 AM | Updated: 10/11/2020, 10:59 AM IST



11/11

ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट प्रोग्राम पर बिमटेक और यूनिवो एजुकेशन के बीच एमओयू हुआ है। इससे यूनिवर्सिटी के छात्रों को बेहतर अवसरों तक पहुंच मिलेगी। यह एक अग्रणी कदम है और छात्रों को बेहतर अवसरों तक पहुंच मिलेगी।

**NEXT IN QUEUE**



आज सुबह से बरफ़ गिरने लगी है। बिगू काई बरफ़ गीले 23 अंश तक, बिगूका बरफ़ गीले 23 अंश तक।



SSC CHSL 2022 ट्रेनिंग 1 फ़ायनाल अंश की, ऑनलाइन परीक्षा की तिथि

**BIMTECH and UNIVO education MOU:** एजुकेशन को आधुनिक बनाने और बेहतर अवसरों तक पहुंचाने के लिए बिमटेक और यूनिवो एजुकेशन के बीच एमओयू हुआ है। यह एमओयू, एजुकेशन और बिमटेक एजुकेशन के लिए बेहतर अवसरों तक पहुंचाने के लिए एमओयू हुआ है।

बिमटेक और यूनिवो एजुकेशन के बीच एमओयू हुआ है।

[READ FULL ARTICLE](#)

[www.livehindustan.com](http://www.livehindustan.com)

<https://www.livehindustan.com/ncr/noida/story-bimtech-signs-mou-for-online-pgdm-course-8861405.amp.html>



ग्रेटर नोएडा। बिड़ना इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) ने युनिको एजुकेशन के साथ एमओयू किया है। यह एमओयू ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) पाठ्यक्रम के लिए किया गया है। पीजीडीएम ऑनलाइन कार्यक्रम की शुरुआत पर बिमटेक के डायरेक्टर डॉ. हरिवंश भट्टराई ने कहा कि बिमटेक नए युग की जरूरतों के अनुकूल ऐसे कार्यक्रम विकसित करने में विभूष करता है जो मौजूदा किरिलिंग गैप को दूर करने के लिए सक्षम हो। पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम)-ऑनलाइन एमसीएसबी अनुमोदित कार्यक्रम है। दो वर्षों की छोटी अवधि के दौरान टीम ने एमसीएसबी मान्यता प्राप्त करने के लिए मेहनत की और एक हजार शिक्षार्थियों को पीजीडीएम ऑनलाइन कार्यक्रम में प्रवेश दिया। हमारा लक्ष्य विभिन्न क्षेत्रों के शिक्षार्थियों तक पहुंचना और टेक्नोलॉजी का इस्तेमाल करते हुए लर्निंग को दूर करना है।



यह ऑनलाइन पीजीडीएम प्रोग्राम प्रबंधन संबंधी प्रासंगिक विषयों की व्यापक कवरेज के साथ जुड़ा है। इसे प्रसिद्ध संकाय सदस्यों का पूरा सपोर्ट हासिल है। 24 माह के इस पाठ्यक्रम में सैद्धांतिक पढ़ाई के साथ व्यावहारिक प्रोजेक्ट संबंधी अनुभव को भी जोड़ा गया है। युनिको एजुकेशन के चीफ रसेच्यू और ऑफिसर अभिषेक अजमेर ने कहा कि ऑनलाइन पीजीडीएम की शुरुआत के लिए बिमटेक के साथ साझेदारी को लेकर उत्साहित हैं।

[www.m.dailyhunt.in](http://www.m.dailyhunt.in)

<https://m.dailyhunt.in/news/india/english/indiatoday-epaper-indiatoday/birla+institute+of+management+technology+and+univo+education+sign+mo+for+pgdm+online+programme-newsid-n548119494?listname=topicsList&topic=for+you&index=12&topicIndex=0&mode=pwa>



### Birla institute of management technology and UNIVO education sign MoU for PGDM online programme

13d · 12 shares



Birla Institute of Management Technology (BIMTECH) one of the leading business schools in India signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals.

The collaboration seeks to upskill students into highly competent and qualified professionals.

[www.pioneeredge.in](http://www.pioneeredge.in)

<https://www.pioneeredge.in/bimtech-univo-education-ink-pgdm-online-programme-mou/>



**BIMTECH**  
**BIRLA INSTITUTE**  
**OF MANAGEMENT TECHNOLOGY**

Wednesday, 14 OCTOBER 2021 10:01:33 AM IST  
Bim Institute of Management Technology (BIMTECH) along a collaboration of collaborating with UNIVO Education to present an Online Bim Institute of Management Technology programme with various specialisations for graduates and working professionals. The institute's chief executive said that the collaboration aimed at providing students with highly equipped and qualified professionals and added that the online PGDM programme would run with an experiential learning approach management topics and offers of virtual career counselling and placement support, specially curated faculty members. It is further stated that the programme would be based on project experience and real-time scenarios with real-time case studies and projects. BIMTECH also stated that the institute has been offering best employability programs.  
Speaking at the launch of the PGDM Online programme, Director, BIMTECH, Bim Institute of Management Technology said that the institute is a "certified AICTE approved programme". He stated that the institute's programme will use technology to bring the learning experience online.

[www.thehindu.com](http://www.thehindu.com)

<https://www.thehindu.com/education/news-from-the-world-of-education-october-20-2023/article67437810.ece>



## News from the world of education - October 20, 2023

Information on admissions, fellowships, scholarships, partnerships and collaborations and other events in schools and colleges

October 20, 2023 11:31 am | Updated 11:31 am IST

 COMMENTS  SHARE

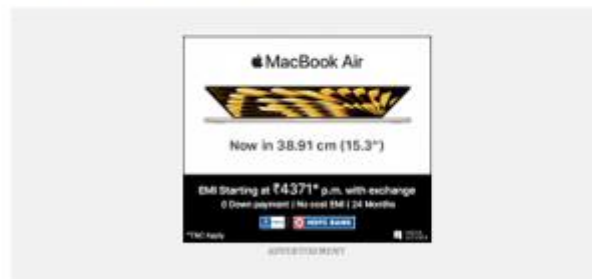
 READ LATER

### Young India Fellowship

Ashoka University has opened admissions to the Young India Fellowship (YIF), a year-long PG Diploma in Liberal Studies. The institution also offers a Need-based Financial Aid programme, which offers fee waivers of up to 100% of the entire fee, including residence and meals.

**Eligibility:** A recognised undergraduate degree in any discipline by July 2024 or earlier.

**Deadline:** November 27 (first round)



Details at <https://yif.ashoka.edu.in/>

### Doctoral programmes at University of Bath

The University of Bath has opened applications for its Ph.D. Health and Ph.D. Health and Wellbeing programmes, for those looking to begin their studies in 2024.



[www.thehansindia.com](http://www.thehansindia.com)

<https://www.thehansindia.com/amp/hans/education-careers/imtech-univo-education-sign-mou-for-pgdm-online-programme-830618>

**Hans India**

## BIMTECH & UNIVO Education Sign MoU for PGDM Online Programme

Avi Adia | Update: 2025-10-17 02:05 IST

You are not logged in. Please log in to view the content of this article. If you are already logged in, please click on the user name at the top right of the page to log out. If you are not logged in, please click on the user name at the top right of the page to log in. If you are not logged in, please click on the user name at the top right of the page to log in.



**WASTE MANAGEMENT PROJECT CONSULTANT**  
**KSHITIJ POLYLINE LTD.**  
CMP : 5/-  
TARGET : 50/-  
BY SAHIL KUMAR GUPTA  
**BY SAHIL KUMAR GUPTA**

Below Rs 10 multibagger

Sign Up

UNIVO is a leading online education provider in India, offering a wide range of courses in various fields. The company has recently signed a Memorandum of Understanding (MoU) with BIMTECH, a prominent engineering institution, to launch a PGDM Online Programme. This collaboration aims to provide students with a flexible and high-quality education experience. The programme will be delivered through UNIVO's advanced learning management system, ensuring a seamless and interactive learning environment. BIMTECH's expertise in engineering education, combined with UNIVO's state-of-the-art technology, will create a unique learning experience for students. The programme is expected to start in the next few months. For more information, visit [www.univo.edu](http://www.univo.edu).

[www.careers360.com](http://www.careers360.com)

<https://news.careers360.com/birla-institute-of-management-technology-launches-online-pg-diploma-in-management>



## Birla Institute of Management Technology launches online PG Diploma in Management

*BIMTECH has collaborated with UNIVO Education for the two-year online PGDM programme for graduates and working professionals.*

Compare Colleges [Compare Now](#)  
College Comparison based on Courses, Placement, Rank, Fee



Bygenish | 04/11/2023 | 2:47 p.m. IST

Share Via [f](#) [t](#) [in](#)

**NEW DELHI:** The Birla Institute of Management Technology (BIMTECH) has signed an agreement with UNIVO Education to provide an online Postgraduate Diploma in Management (PGDM) for graduates and working professionals.

**Recommended:** Get important details about BIMTECH Greater Noida. [Download Brochure](#)

The online PGDM programme will offer robust career counselling and placement support. The students will be guided by the faculty members and they will get alumni status of BIMTECH after completion of the programme, the institute said.



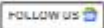
"The 2-year programme aims at blending theory with hands-on project experiences and enriching the learning journey with workshop, club activities, and campus immersion," it added. The students will be provided benefits such as benefits self-paced certifications from industry leaders and a library.

www.shiksha.com

<https://www.shiksha.com/news/business-management-studies-birla-institute-of-management-technology-sign-mou-to-offer-pgdm-online-programme-blogId-135455>



### Birla Institute of Management Technology Sign MoU to offer PGDM Online Programme

2 mins read   



**Anam Anwar**  
Assistant Manager - Content

New Delhi, Updated on Oct 17, 2023 12:11 IST

The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.



Birla Institute of Management Technology (BIMTECH) signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to upskill students into highly competent and qualified professionals.

The online PGDM program stands out with its comprehensive coverage of relevant management topics. It offers robust career counselling and placement support, guided by renowned faculty members. Graduates gain alumni status at the esteemed Birla Institute of Management Technology and also get access to an extensive e-library. The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.

[www.collegedunia.com](http://www.collegedunia.com)

<https://collegedunia.com/news/c-17377-birla-institute-of-management-technology-bimtech---latest-news-events-photos--campus-reports>



Birla Institute of Management Technology was established in 1988 with a vision of developing ethical leaders for society. Considered as the best Management/ PGDM school in Delhi NCR, the campus is always buzzing with some or the other events. Read on to know the latest happenings of BIMTECH!

#### Birla Institute of Management Technology (BIMTECH) and UNIVO Education Sign MoU for PGDM Online Programme



Date: October 17, 2022

Birla Institute of Management Technology (BIMTECH) one of the leading business schools in India signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) program with various specializations for graduates and working professionals. The collaboration seeks to upskill students into highly competent and qualified professionals.

The online PGDM program stands out with its comprehensive coverage of relevant management topics. It offers robust career counselling and placement support, guided by renowned faculty members. Graduates gain alumni status at the esteemed Birla Institute of Management Technology and also get access to an extensive e-library. The 24-month intensive curriculum blends theory with hands-on project experiences and enriches the learning journey with workshops, club activities, and campus immersion. Students also benefit from self-paced certifications from industry leaders enhancing their employability prospects.

UNIVO is at the forefront of reshaping the landscape of online higher education, driven by a resolute commitment to revolutionizing the online learning experience. As a pioneering online higher education company, UNIVO empowers educational institutions to embrace the digital ecosystem, thereby facilitating accessible and affordable learning experiences.

Speaking at the launch of the PGDM Online programme, Dr. Hariwansh Chaturvedi, Director, BIMTECH, said, "BIMTECH believes in developing new-age programs that resonate with industry requirements to bridge the existing skill gap. The Post Graduate Diploma in Management Online is a coveted AACSB-approved programme. During the short span of two years, the team worked very hard to obtain AACSB accreditation and admitted 1,000 learners to the PGDM Online program. We aim to reach out to learners across geographies and use technology to bridge the learning gap."

Guided by a visionary board drawn from industry leaders, BIMTECH is known for its commitment to developing ethical leaders with an entrepreneurial and global mindset.

[www.thehighereducationreview.com](http://www.thehighereducationreview.com)

<https://others.thehighereducationreview.com/news/bimtech-joins-with-univo-education-to-offer-online-pgdm-program-nid-4434.html>



## BIMTECH Joins with UNIVO Education to Offer Online PGDM Program

By HER Team | Tuesday, 17 Oct 2023, 20:47 IST



Bina Institute of Management Technology (BIMTECH), a management school, has signed an agreement with UNIVO Education, an online higher education provider. They want to offer an online Post Graduate Diploma in Management (PGDM) curriculum with a variety of specializations for graduates and working professionals. According to an official statement, the goal of this relationship is to develop students into highly trained and qualified professionals.

The Online PGDM program stands out for its extensive coverage of relevant management topics. It provides career counselling and placement assistance, both of which are overseen by outstanding faculty members. Graduates of this program not only become alumni of the Bina Institute of Management Technology, but they

also obtain access to a large e-library. This intensive 24-month program combines *academic knowledge* with hands-on project experiences, with workshops, club activities, and campus immersion enriching the learning adventure. Furthermore, students can receive self-paced certifications from industry leaders, considerably improving their employability prospects, according to the statement, according to financial express.

"BIMTECH believes in developing *cutting-edge programs* that align with industry needs in order to bridge the existing skill gap." The Post Graduate Diploma in Management-Online is an AACSB-accredited program. Over the course of two years, the team worked tirelessly to secure AACSB accreditation and admit 1,000 students to the PGDM Online program. "We want to reach out to learners across geographies and use technology to bridge the learning gap," BIMTECH director Harvansh Chaturvedi said.

BIMTECH claims to have created 32 characteristics for the online PGDM program that have been accepted by the Association to Advance Collegiate Schools of Business (AACSB). According to the release, the Post-Graduate Diploma in Management - Online with selected specialisations seeks to assist learners to remain industry-ready and advance their professional prospects.

[www.edtechreview.com](http://www.edtechreview.com)

**BIMTECH Collaborates With UNIVO Education to Provide Online PGDM Programme - EdTechReview**



**BIMTECH Collaborates With UNIVO Education to Provide Online PGDM Programme**



BIMTECH Collaborates With UNIVO Education to Provide Online PGDM Programme

Birla Institute of Management Technology (BIMTECH), one of India's leading business schools, has signed a Memorandum of Understanding (MoU) with UNIVO Education to provide an Online Post Graduate Diploma in Management (PGDM) programme with various specializations for graduates and working professionals. The partnership seeks to turn its students into highly competent and qualified professionals.



The Online PGDM program stands out for its extensive treatment of relevant management topics. It provides **career counselling** and placement assistance overseen by outstanding faculty members. Graduates of this degree become alumni of the Birla Institute of Management Technology and attain access to an extensive library. This intensive 24-month programme combines academic knowledge with hands-on project experiences, workshops, club activities, and campus internships, enriching the learning adventure. Furthermore, according to the statement, students can receive self-paced certifications from industry leaders, considerably improving their employability prospects.

Speaking about the initiative, the Director of BIMTECH, Manojan Chaturvedi, said:

“BIMTECH believes in developing new-age programmes that resonate with industry requirements to bridge the existing skilling gap. The Post Graduate Diploma in Management-Online is a coveted AACSB-approved programme. The team worked hard for two years to obtain AACSB accreditation and admitted 1000 learners to the PGDM Online program. We aim to reach out to learners across geographies and use technology to bridge the learning gap.”



**Consolidated Media Coverage  
Of**

**Press Release on**

**Aman Gupta visit in Campus**

**On**

**October 26<sup>th</sup>, 2023**

# ONLINE COVERAGE





### Index

<b>Sr.No</b>	<b>Publication</b>	<b>Reach</b>
1	Press Trust of India	200,101
2	The Hans India	1,796,033
3	The Week	852,551
4	The Asian Chronicle	21,877
5	WebIndia123	3,883,793
6	The Covai Post	45,935
7	Daily Hunt	14,892,874
8	Fashion Value Chain	22,937
9	Headlines of Today	37,845
10	India Education Diary	281,608
11	The Connect TV	14,938
12	Vishva Times	22,392
13	India Online News	3,091
14	Marudhara Bharti	147,804
	<b>Total</b>	<b>22M</b>

[www.ptinews.com](http://www.ptinews.com)

## **BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta (ptinews.com)**

### **PRESS TRUST OF INDIA**

#### **BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta**

Updated: 26/10/2023

Greater Noida, India (NewsVoir)

**Birla Institute of Management Technology (BIMTECH)** witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.

The teams engaged in a spirited discussion on the topic, **"MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC"** with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.

During the interactive session, Mr. Aman Gupta engaged with the audience, sharing insights and responding to their questions. When asked about the impact of startups on India, he narrated his personal journey of leaving a lucrative career as a Chartered Accountant (CA) to pursue entrepreneurship with BOAT. He emphasized the changing consumer mindset towards Indian products as a pivotal opportunity for aspiring entrepreneurs.

Mr. Gupta highlighted the remarkable transformation of **"Make in India"** aspects of BOAT products, with indigenization increasing from 0 percent to an impressive 70 percent. He also revealed the company's ambitious goal of achieving 82 percent indigenization, and he proudly noted India's ascent as the second-largest mobile phone manufacturer globally.

Encouraging young and aspiring entrepreneurs, Mr. Gupta emphasized the importance of thinking big, unwavering determination, and maintaining humility even in the face of significant achievements. He cautioned against arrogance and stressed the significance of Return on Investment (ROI) and profitability in entrepreneurship.

Mr. Gupta's conversation with the audience also touched upon the value of adaptability in the face of failures, highlighting that multiple failures can pave the way for a single success.

Furthermore, Mr. Gupta provided insights into BOAT's inclusive approach to employment, viewing each employee as part of a larger work family.

The event served as a beacon of inspiration for the students and attendees, offering a unique opportunity to learn from the experiences and wisdom of Mr. Aman Gupta, a successful entrepreneur and a prominent figure in the Indian business landscape.

[www.thehansindia.com](http://www.thehansindia.com)


**Press Releases from NewsVoir (thehansindia.com)**

**Hans India** LATEST NEWS HYDERABAD CRICKET ENTERTAINMENT PHOTO STORIES

Trending: Chandrababu Arrest | N Chandrababu Naidu | Jensen

**LIVE** [Requests to release all pending payments to Sus Marshalla before Diwali](#) [Freelance photographers](#)

### NewsVoir


 Source Name: Birla Institute of Management Technology (BIMTECH)

## BIMTECH Hosts Spectacular Event Featuring BOAI Founder Mr. Aman Gupta

Oct 26, 2023 16:08 PM

Greater Noida, India

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Maple Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAI who graced the occasion as the chief guest.



BIMTECH Students and BOAI Founder Mr. Aman Gupta

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the students.

[www.theasianchronicle.com](http://www.theasianchronicle.com)

**Press Release - The Asian Chronicle**

---

## The Asian Chronicle

Greater Noida, India

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.



BIMTECH Students and BOAT Founder Mr. Aman Gupta

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.



[www.news.webindia123.com](http://www.news.webindia123.com)

[https://news.webindia123.com/news/newsvoir.asp?c\\_article\\_id=26190&c\\_author\\_id=](https://news.webindia123.com/news/newsvoir.asp?c_article_id=26190&c_author_id=)

**webindia123**

## BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta

Oct 26, 2023 16:08 PM

Greater Noida, India

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.



BIMTECH Students and BOAT Founder Mr. Aman Gupta

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.

[www.covaiptest.com](http://www.covaiptest.com)

[https://www.covaiptest.com/news-cache/?c\\_article\\_id=26190&c\\_author\\_id=19650&originurl=https%3a%2f%2fwww.covaiptest.com](https://www.covaiptest.com/news-cache/?c_article_id=26190&c_author_id=19650&originurl=https%3a%2f%2fwww.covaiptest.com)

**The Covai Post**



Source Name: Birla Institute of Management Technology (BIMTECH)

## **BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta**

Oct 26, 2023 16:08 PM

Greater Noida, India

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.



BIMTECH Students and BOAT Founder Mr. Aman Gupta

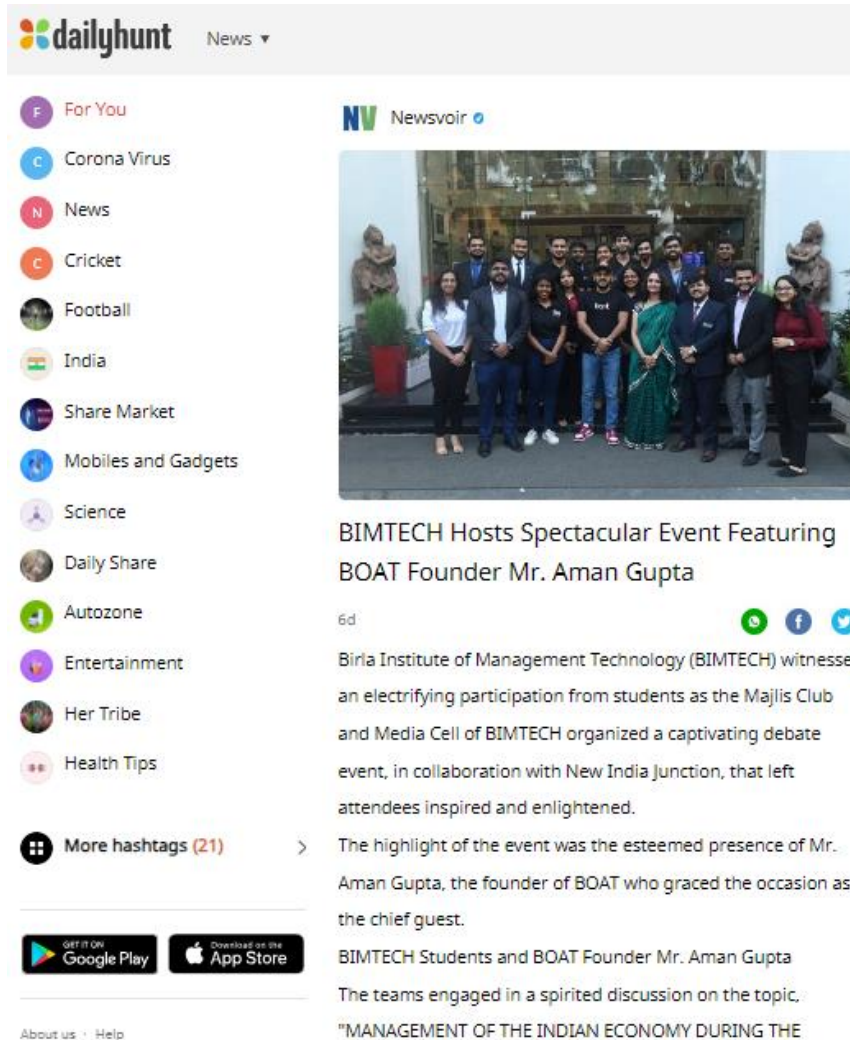
The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.

During the interactive session, Mr. Aman Gupta engaged with the audience, sharing insights and responding to their questions. When asked about the impact of startups on India, he narrated his personal journey of leaving a lucrative career as a Chartered Accountant (CA) to pursue entrepreneurship with BOAT. He emphasized the changing consumer mindset towards Indian products as a pivotal opportunity for aspiring entrepreneurs.

[www.m.dailyhunt.in](http://www.m.dailyhunt.in)

<https://m.dailyhunt.in/news/india/english/newsvoir-epaper-newsvoir/bimtech+hosts+spectacular+event+featuring+boat+founder+mr+aman+gupta-newsid>



**dailyhunt** News ▾


- F For You
- C Corona Virus
- N News
- C Cricket
- Football
- India
- Share Market
- Mobiles and Gadgets
- Science
- Daily Share
- Autozone
- Entertainment
- Her Tribe
- Health Tips

**More hashtags (21)** >


GET IT ON Google Play | Download on the App Store

About us - Help

**NV Newsvoir**



### BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta

6d 

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened.

The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.

BIMTECH Students and BOAT Founder Mr. Aman Gupta

The teams engaged in a spirited discussion on the topic: "MANAGEMENT OF THE INDIAN ECONOMY DURING THE

[www.fashionvaluechain.com](http://www.fashionvaluechain.com)

**BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta - FASHION VALUE CHAIN**



Industry Updates

**BIMTECH Hosts Spectacular Event  
Featuring BOAT Founder Mr. Aman  
Gupta**



Home • Fashion Updates • Industry Updates • BIMTECH Hosts Spectacular Event



Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Media Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT, who graced the occasion as the chief guest.



[www.headlinesoftoday.com](http://www.headlinesoftoday.com)

<https://www.headlinesoftoday.com/topic/press-releases/bimtech-hosts-spectacular-event-featuring-boat-founder>

## The Headlines of Today

**BIMTECH Hosts Spectacular Event Featuring BOAT Founder  
Mr. Aman Gupta**

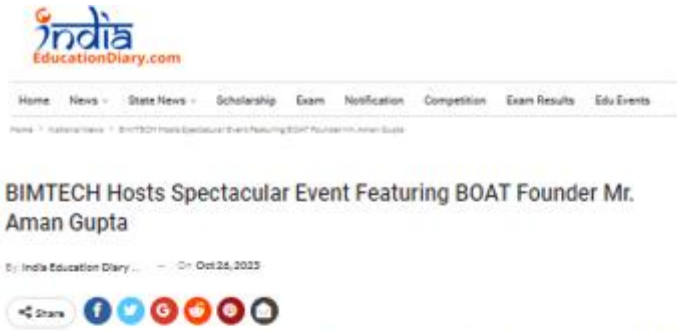


BIMTECH Students and BOAT Founder Mr. Aman Gupta

The teams engaged in a spirited discussion on the topic, **'MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC'** with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

[www.indiaeducationdiary.in](http://www.indiaeducationdiary.in)

**BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta – India Education | Latest Education News | Global Educational News | Recent Educational News (indiaeducationdiary.in)**



The screenshot shows the top portion of a web article. At the top left is the 'India Education Diary' logo. Below it is a navigation menu with links for Home, News, State News, Scholarship, Exam, Notification, Competition, Exam Results, and Edu Events. The main title of the article is 'BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta'. Below the title, it says 'By: India Education Diary' and 'Oct 24, 2023'. There are also social media sharing icons for WhatsApp, Facebook, Twitter, Google+, LinkedIn, and Print.

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.



**BIMTECH Students and BOAT Founder Mr. Aman Gupta**

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.



[www.theconnecttv.com](http://www.theconnecttv.com)

<http://theconnecttv.com/newscrolldetails?bid=1450136>



### **BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta**

NewsVair October 26, 2023

**Birla Institute of Management Technology (BIMTECH)** witnessed an electrifying participation from students as the Majlis Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.



**BIMTECH Students and BOAT Founder Mr. Aman Gupta**


The teams engaged in a spirited discussion on the topic, **"MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC"** with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.

[www.vishvatimes.com](http://www.vishvatimes.com)

**Vishvatimes | Latest India News, LIVE Breaking News Headlines, Current Affairs, Sports, Bollywood, Politics, Business, Technology, Results & Employment News**



 Source Name: Birla Institute of Management Technology (BIMTECH)

### BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta

Oct 22, 2022 10:08 PM

**Cracker News, India**

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Maple Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.



BIMTECH Students and BOAT Founder Mr. Aman Gupta

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-researched arguments and displaying remarkable expressiveness. After a rigorous deliberation, the favoring team emerged as the victorious champions.

[www.indiaonlinenews.in](http://www.indiaonlinenews.in)

<https://indiaonlinenews.in/business-commerce/bimtech-hosts-spectacular-event-featuring-boat-founder-mr-aman-gupta-2>



## BIMTECH Hosts Spectacular Event Featuring BOAT Founder Mr. Aman Gupta

 October 02, 2023



Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Media Club and Media Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that left attendees inspired and enlightened. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.

**BIMTECH Students and BOAT Founder Mr. Aman Gupta**

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable eloquence. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere buzzed with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.

During the interactive session, Mr. Aman Gupta engaged with the audience, sharing insights and responding to their questions. When asked about the impact of startups in India, he related his personal journey of leaving a lucrative career as a Chartered Accountant (CA) to pursue entrepreneurship with BOAT. He emphasized the changing consumer mindset towards Indian products as a pivotal opportunity for aspiring entrepreneurs.

Mr. Gupta highlighted the remarkable transformation of "Make in India" exports of BOAT products, with indigenization increasing from 0 percent to an impressive 70 percent. He also revealed the company's ambitious goal of achieving 82 percent indigenization, and he proudly noted India's ascent as the second-largest mobile phone manufacturer globally.

Encouraging young and aspiring entrepreneurs, Mr. Gupta emphasized the importance of thinking big, unwavering determination, and maintaining humility even in the face of significant achievements. He cautioned against arrogance and stressed the significance of Return on Investment (ROI) and profitability in entrepreneurship.



[www.en.marudharabharti.com](http://www.en.marudharabharti.com)

**NewsVoir - Marudhara Bharti English**



**BIMTECH Hosts Spectacular Event Featuring BOAT Founder  
Mr. Aman Gupta**

Oct 26, 2023 16:08 PM

Greater Noida, India

Birla Institute of Management Technology (BIMTECH) witnessed an electrifying participation from students as the Maple Club and Merits Cell of BIMTECH organized a captivating debate event, in collaboration with New India Junction, that will stimulate interest and enlightenment. The highlight of the event was the esteemed presence of Mr. Aman Gupta, the founder of BOAT who graced the occasion as the chief guest.



BIMTECH Students and BOAT Founder Mr. Aman Gupta

The teams engaged in a spirited discussion on the topic, "MANAGEMENT OF THE INDIAN ECONOMY DURING THE GLOBAL PANDEMIC" with one team advocating in favor and the other against the subject. The debate unfolded in three stages, with both teams presenting well-articulated arguments and displaying remarkable eloquence. After a rigorous deliberation, the favoring team emerged as the victorious champions.

The atmosphere turned with excitement and anticipation as Mr. Aman Gupta entered the Seminar Hall to a warm welcome from the audience. The program commenced with a video presentation shedding light on the Indian economy, setting the stage for Mr. Gupta's interactive session with the attendees.

During the interactive session, Mr. Aman Gupta engaged with the audience, sharing insights and responding to their questions. When asked about the impact of startups on India, he narrated his personal journey of leaving a lucrative career as a Chartered Accountant (CA) to pursue entrepreneurship with BOAT. He emphasized the changing consumer mindset towards Indian products as a pivotal opportunity for aspiring entrepreneurs.



**Consolidated Media Coverage  
Of  
Press Release on  
BIMTECH Alumni Conduit  
Empowers Local 60 Women with  
Sustainable Sanitary Pads and  
Provides School Supplies for 100  
Children  
On  
October 3rd, 2023**

# **PRINT COVERAGE**



Sr.No	Publication	Date	Edition	Page	Circulation	EIV value
1.	Navodaya Times	29.10.2023	National	8	119000	108000
Total					119000	108000

**PUBLICATION** : Navodaya Times

**DATE** : 29.10.2023

**EDITION** : Delhi

**PAGE No.** : 8

---

## ▶ महिलाओं को बांटे सेनेटरी पैड

नई दिल्ली : चित्रा विहार स्थित राजीव गांधी स्लम एरिया में बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) के



एलुमनाई द्वारा महिलाओं को सेनेटरी पैड और बच्चों को स्टेशनरी उपलब्ध कराई गई। महिलाओं के स्वास्थ्य में सुधार और बच्चों की शिक्षा को प्रोत्साहित करने के उद्देश्य से यह आयोजन किया गया। बच्चों को नोट बुक, पेन, पेंसिल और अन्य स्कूल सामग्री दी गई। बिमटेक के डायरेक्टर डॉ. हरिवंश चतुर्वेदी ने कहा कि समाज में सार्थक बदलाव लाने के लिए बिमटेक एलुमनाई सामाजिक जिम्मेदारी को निभा रहा है।

---