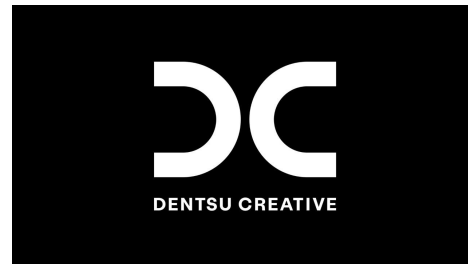




**BIMTECH**  
BIRLA INSTITUTE  
OF MANAGEMENT TECHNOLOGY

# *COVERAGE REPORT- JANUARY 2023*

*By*



## SUMMARY

- ✓ Pre-Budget authored article by Prof. Manoj Pant titled **‘Top 7 things the education sector in India needs’** in **Times of India.com**
- ✓ Quote by Prof. SS Dubey has been featured in an industry story titled **‘Youngsters are drawn to work in startups due to diverse roles and unique designations’** in **Education Times- Delhi, Ahmedabad, Pune, Kochi and Bangalore** editions
- ✓ Press Release titled **‘BIMTECH’s campus placement shows new hiring trends, Consulting Sector emerges as one of the top recruiters’** was published in **16** publications such as Hindustan Times.com, Financial Express.com, Shiksha, Careers 360, Jagran Josh, HR.com, News9 etc .
- ✓ Press Release titled **‘First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates At BIMTECH’** has till now got 16 coverage.

**TOTAL COVERAGE- 33**  
**PRINT COVERAGRE- 6**  
**ONLINE COVERAGE- 27**

***COVERAGE INDEX***

S. No.	Date	Publication	Edition	Headline
AUTHORED ARTICLE				
1.	JANUARY 27, 2023	Times of India	Online	Top 7 things the education sector in India needs

S. No.	Date	Publication	Edition	Location
INDUSTRY STORY				
1.	JANUARY 16, 2023	Education Times	Print	Delhi, Ahmedabad, Bangalore, Kochi and Pune

S. No.	Date	Publication	Edition	Headline
<b>PRESS RELAESE- BIMTECH's campus placement shows new hiring trends, Consulting Sector emerges as one of the top recruiters</b>				
1.	JANUARY 12, 2023	Financial Express Education	Online	BIMTECH's 2023 placement record witnesses 20% hike in average salaries of management students
2.	JANUARY 12, 2023	Careers 360	Online	BIMTECH Placements: 20% increase in average salary; highest package at Rs 23.43 lakh
3.	JANUARY 12, 2023	India Education Diary	Online	BIMTECH's campus placement shows new hiring trends, Consulting Sector emerges as one of the top recruiters
4.	JANUARY 12, 2023	Jagran Josh	Online	BIMTECH Placements 2023: Increase of 20% in Avg Salary, Highest Placement Stand at Rs 23.43 LPA
5.	JANUARY 12, 2023	Form Fees	Online	BIMTECH's 2023 Placement Record Witnesses 20% hike in average Salaries of Management Students
6.	JANUARY 12, 2023	Shiksha	Online	BIMTECH Placements 2023: Highest salary stood at INR 23.43 Lakh per annum.
7.	JANUARY 12, 2023	College Dunia	Online	BIMTECH Placement 2022-23 Records 20% Increase in Average Salary, Highest Package Stood at INR 23.43 LPA
8.	JANUARY 12, 2023	Tice	Online	BIMTECH's Recruitment Drive Highlights Emerging Hiring Trends
9.	JANUARY 12, 2023	HR.com	Online	BIMTECH's campus placement shows new hiring trends, Consulting Sector emerges as one of the top recruiters

S. No.	Date	Publication	Edition	Headline
<b>PRESS RELAESE</b>				
10.	JANUARY 13, 2023	Campusutra.com	Online	<b>BIMTECH Placement 2023. PGDM Average Salary jump by 20%</b>
11.	JANUARY 13, 2023	MBA Universe	Online	<b>BIMTECH Completes 100% Placements 2023: Average Salary Up by 20%, goes up at Rs.11 LPA, Highest Salary Up at Rs.23.43 LPA; ADP, Wipro, E&amp;Y, Deloitte, KPMG hire big</b>
12.	JANUARY 14, 2023	India Today	Online	<b>BIMTECH placements 2023 see 20% increase in avg salary, highest package touches Rs 23.43 LPA</b>
13.	JANUARY 16, 2023	MNS	Online	<b>BIMTECH achieves 100% placement in 2023, ₹23.43 lakh highest package offered</b>
14.	JANUARY 16, 2023	Hindustan Times	Online	<b>BIMTECH achieves 100% placement in 2023, ₹23.43 lakh highest package offered</b>
15.	JANUARY 17, 2023	News 9	Online	<b>BIMTECH records 100% placement in 2023; Highest package at Rs 23.43 lakh</b>
16.	JANUARY 17, 2023	Pagal Guy	Online	<b>BIMTECH Placement 2023: A Resounding Success with 100% Placement and Record-Breaking Highest CTC @ 23.43 LPA</b>

S. No.	Date	Publication	Edition	Location
<b>PRESS RELAESE- PRINT- First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates At BIMTECH</b>				
1.	JANUARY 29, 2023	Dainik Jagran	Print	Greater Noida
2.	JANUARY 29, 2023	Amar Ujala	Print	Greater Noida
3.	JANUARY 29, 2023	Nav Bharat Times	Print	Noida
4.	JANUARY 29, 2023	Hindustan	Print	Noida
5.	JANUARY 29, 2023	Hindustan	Print	Noida

S. No.	Date	Publication	Edition	Headline
<b>PRESS RELAESE- First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates At BIMTECH</b>				
7.	JANUARY 28, 2023	Ten News	Online	BIMTECH Hosts Convocation For Its First PDGM Online Batch Students
8.	JANUARY 28, 2023	News Patrolling	Online	First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates at BIMTECH
9.	JANUARY 28, 2023	India Education Diary	Online	First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates At BIMTECH
10.	JANUARY 28, 2023	Careers 360	Online	BIMTECH holds convocation for online PGDM batch 2023; 75% learners awarded degrees
11.	JANUARY 28, 2023	Greno News	Online	बिमटेक में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त ए.ए. सी.एस.बी स्वीकृत पहले पी.जी.डी.एम ऑनलाइन बैच ने हासिल की डिग्री
12.	JANUARY 29, 2023	Face Warta	Online	सीखने के संसाधनों के साथ-साथ मूल्यांकन के लिए वीडियो आधारित प्रश्न भी हैं।
13.	JANUARY 29, 2023	Pari Chowk	Online	BIMTECH में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त AACSB स्वीकृत पहले PDGM ऑनलाइन बैच ने हासिल की डिग्री
14.	JANUARY 29, 2023	Hindustan	Online	ग्रेटर नोएडा के बिमटेक में दीक्षांतसमारोह का आयोजन किया
15.	JANUARY 30, 2023	Shiksha	Online	BIMTECH conducts convocation for online PGDM batch 2023; Confers degrees to 75% learners
16.	JANUARY 30, 2023	Easy Shiksha	Online	First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates at BIMTECH



***AUTHORED ARTICLE***

# Top 7 things the education sector in India needs

January 27, 2023, 3:48 PM IST / Manoj Kumar Pant in Voices, India, TOI



**Manoj Kumar Pant**

The author is Associate Professor of Marketing & Retail at BIMTECH, Greater Noida.

India is at the cusp of huge transformational changes that would play a key role in establishing itself as a five trillion- dollar economy by the financial year 2025. Education is one of the strong edifices on which this transformation shall be built. Seven broad areas that need to be strengthened to have a vibrant education sector in India that is in sync with the changing times are:

1. Increasing the Gross enrollment ratio (GER)
2. Overhauling the evaluation and assessment system
3. Better-trained teachers and educators
4. Multidisciplinary education system
5. Introduction of technology and improvement of infrastructure
6. Academic bank of credit, dual degree
7. Regulatory and Governance reforms

A detailed look at each of the above elements:

**Increasing the GER:** This implies the total number of students enrolled from primary to higher secondary school education. GER has increased marginally in higher secondary education from 53.8 percent in 2020-21 to 57.65 percent in 2021-22. The Govt. has targeted the higher education GER to go up to 50 percent by 2025. This would happen by increasing the budgetary spending as a part of GDP from 3.1 percent in 2022 to 6 percent in the future to meet the ambitious New Education Policy (NEP) 2020 targets.

**Overhauling the evaluation and assessment system:** There is a need to move away from traditional rote learning, which tests students' memory and assessments typically like mid-term and end-term examinations. The education system needs to move towards a system of continuous evaluation, This is currently being practiced in

**THE TIMES OF INDIA**

**Publication: Times of India**

**Edition: Online**

**Date: January 27, 2023**

**Source:**

<https://timesofindia.indiatimes.com/blogs/voices/top-7-things-the-education-sector-in-india-needs/>

# *INDUSTRY STORY- PRINT*

# Youngsters are drawn to work in startups due to diverse roles and unique designations

Job roles by multinational companies have stagnated and a few fresh graduates look for challenging options

c-Puniti.Pandey  
@timesgroup.com

Over the years, EdTech platforms have emerged as a boon for professionals and students who wish to upskill themselves for better growth and career opportunities. In 2022, several EdTechs made a mark by offering a decent pay package to interns, fresh graduates and professionals. Several fresh engineering grads and working professionals are taking jobs in startups as the apprehensions associated with the unicorn and new ventures are outdone by the challenging roles and responsibilities offered.

"Over 10,000 learners graduated with upGrad in 2022 who pursued programmes with our university partners. During the same year, the EdTech facilitated placements for over 1200 learners just within the MBA domain. It also recorded the highest CTC hike of 567% within the MBA domain during the October-November-December quarter," says Mayank Kumar, cofounder and MD, upGrad.

## Salaries offered by startups are about 30% more than multinational companies

The overall enrolment counts jumped by 230%+ during calendar year 2022 as compared to 2019. Also, during FY22, upGrad learners broke the CTC threshold of Rs 1 crore+ for in-demand courses like Data Science, AI and ML.

Another EdTech platform, CloudThat also noticed a significant growth in the number of applications. "In the last few years, we have experienced substantial growth in the number of training requests with 2022 making it jump over 100%. On the salary end, as per AON India's Annual Salary Increase Survey, digitally upskilled professionals over the last few years have reported a 12.5% average increment as compared to the 9.4% hike for their unskilled counterparts. Azure cloud professionals have experienced salary hikes of 30% to 300% over the last few years, with an average

growth rate of 50%," says Bhavesh Goswami, CEO and founder, CloudThat.

"Technologies such as Web 3.0, Metaverse, and human-machine interactions (HCI) are developing at a fast rate. As such, over 94% of organisations have already migrated to the cloud, raising the demand for cloud-based professionals. In such a scenario, more and more professionals are moving towards upskilling programmes. This surge in demand has also been re-

flected in the training requirement of our cloud upskilling programmes," explains Goswami.

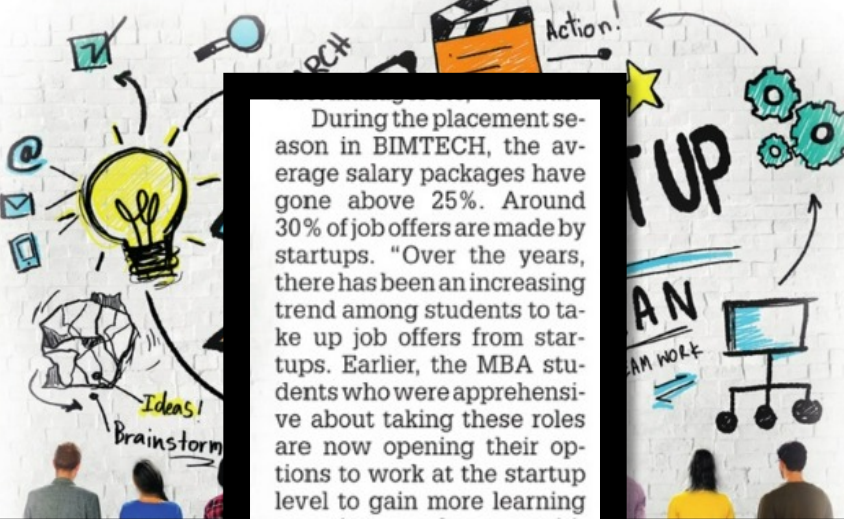
The rise in the applications and salary packages is not only restricted to EdTechs. Over the years, startups have also witnessed a gradual rise in the number of job takers and salary offered to them.

"Multinational companies' recruitment has stayed almost the same for the last few years for fresh graduates. On the other

hand, startup companies' recruitment has been quite attractive both in terms of salary packages and roles being offered," says G Lakshminarayana, professor and director, Training and Placements, CMR University, Bengaluru. "Salaries offered by startups are about 30% more than multinational companies (MNCs). Startup recruitment strategies have changed in the last two years. Most of these recruiters have offered jobs to students in the penultimate semester

and asked the selected students to join their companies in the last semester of the course as an intern with a handsome stipend. One more attraction for young budding engineers and management graduates from startup companies is the roles and designations being offered. Some of the roles offered are ML engineer, data scientist, AI engineer, content specialist, design engineer, social media manager, product manager etc," he adds.

During the placement season in BIMTECH, the average salary packages have gone above 25%. Around 30% of job offers are made by startups. "Over the years, there has been an increasing trend among students to take up job offers from startups. Earlier, the MBA students who were apprehensive about taking these roles are now opening their options to work at the startup level to gain more learning experience and opportunities in hand. The highest salary offered by a startup this year is Rs 11 lakh while that of an MNC is Rs 18 lakh," says SS Dubey, professor, of Operations, Decision Science & IT, BIMTECH.



During the placement season in BIMTECH, the average salary packages have gone above 25%. Around 30% of job offers are made by startups. "Over the years, there has been an increasing trend among students to take up job offers from startups. Earlier, the MBA students who were apprehensive about taking these roles are now opening their options to work at the startup level to gain more learning experience and opportunities in hand. The highest salary offered by a startup this year is Rs 11 lakh while that of an MNC is Rs 18 lakh," says SS Dubey, professor, of Operations, Decision Science & IT, BIMTECH.



Publication: Education Times  
Edition: Print  
Date: January 16, 2023  
Location: Delhi, Ahmedabad,  
Bangalore, Kochi and Pune

# ***PRESS RELEASE***

**BIMTECH's 2023 placement record witnesses 20% hike in average salaries of management students**

# BIMTECH's 2023 placement record witnesses 20% hike in average salaries of management students

The placement record shows results for BIMTECH's four regular programmes — PGDM, PGDM International Business, PGDM Retail Management and PGDM Insurance Business Management.



Written by **FE Education**

January 12, 2023 3:44:49 pm



Data further shows that 60% to 70% of BIMTECH students were hired in the BFSI, Information Technology (IT) and Consulting sectors combined.



The Birla Institute of Management Technology (BIMTECH) has announced the placement results for its flagship management programmes for the class of 2023. According to an official release, the batch has witnessed a 100% placement record, with the highest salary bagged by a student of Rs 23.43 lakh per annum. The



**Publication:** Financial Express  
**Edition:** Online  
**Date:** January 12, 2023  
**Source:**  
<https://www.financialexpress.com/education-2/bimtechs-2023-placement-record-witnesses-20-hike-in-average-salaries-of-management-students/2946069/lite/>

## BIMTECH Placements: 20% increase in average salary; highest package at Rs 23.43 lakh

*BIMTECH recorded 100% placement for PGDM, PGDM International Business, PGDM Retail Management and PGDM Insurance Business Management.*

Vagisha Kaushik

12th Jan, 2023 - 2:28 p.m. IST



BIMTECH placements 2023

**NEW DELHI** : The Birla Institute of Management Technology (BIMTECH) recorded 100 percent placements for its flagship management programmes - PGDM, PGDM International Business, PGDM Retail Management and PGDM Insurance Business Management programmes for the academic session 2022-23. The highest salary received by a student is Rs 23.43 lakh per annum. BIMTECH witnessed a 20% increase in average salaries in comparison to last year.

**Recommended** : Get important details about BIMTECH Greater Noida. [Download Brochure](#)

Banking, Financial Services and Insurance (BFSI) and Consulting sectors hired the maximum number of students with 36% and 24% of total job offers coming from these sectors, respectively. According to the official statement, 60-70% of BIMTECH students were hired in the BFSI, Information Technology (IT) and Consulting sectors combined. This was followed by manufacturing, FMCG or CD, and retail sectors, which contributed to 20-25% of the total job offers.

**Also Read** | [Goa Institute of Management records 100% placement in all PG programmes](#)

Among companies which participated in BIMTECH placements 2022, there has also been a spike in offers by fintech or insurtech, and IT startups, such as Digit, Zopper, and Darwin Box.

Commenting on the improvement in the placement record, H Chaturvedi, director, BIMTECH said, "Along with quality education, rankings and top accreditations, placement has been a strong part of BIMTECH legacy. A constant increase in average packages is clearly visible. In the batch of 2019-21 an increase of 16 percent was recorded vis a vis batch 2018-20. Similarly, the batch 2020-22 and the batch 2021-23 witnessed a growth of 18 per cent and 20 per cent respectively, in comparison to previous batches. An increase in average packages should be considered as one of the key indicators while judging/ evaluating the worthiness of a B-School."



**Publication: Careers 360**

**Edition: Online**

**Date: January 12, 2023**

**Source:**

<https://news.careers360.com/bimtech-placements-20-percent-increase-in-average-salary-highest-package-at-rs-23-43-lakh/amp>

## BIMTECH's campus placement shows new hiring trends, Consulting Sector emerges as one of the top recruiters



By India Education Diary Bureau Admin on January 12, 2023

The Birla Institute of Management Technology (BIMTECH), which is ranked among India's top business schools – recently concluded its placement program for its different flagship management programmes for the Class of 2023. Continuing with its year-on-year trend of achieving a **100 per cent placement** record, the highest salary bagged by a student was of Rs 23.43 lakhs per annum. The institute also registered a significant **20 per cent increase in average salaries** this year compared to the previous batches.

The placement was for its four regular programmes – PGDM, PGDM International Business, PGDM Retail Management and PGDM Insurance Business Management.



**Publication:** India Education Diary

**Edition:** Online

**Date:** January 12, 2023

**Source:**

<https://indiaeducationdiary.in/bimtechs-campus-placement-shows-new-hiring-trends-consulting-sector-emerges-as-one-of-the-top-recruiters/amp/>



## **BIMTECH Placements 2023: Increase of 20% in Avg Salary, Highest Placement Stand at Rs 23.43 LPA**

**BIMTECH Placements 2023:** The Birla Institute of Management Technology (BIMTECH) concluded its placement records for the academic year 2022-2023, and the institution recorded 100% placement for its PGDM programmes. Check complete details here

JAGRAN JOSH

UPDATED: JAN 12, 2023 17:08 IST



BIMTECH Placements Records 2023

**BIMTECH Placements 2023:** The BIMTECH (Birla Institute of Management Technology) has concluded its placement drive for its flagship management programmes including PGDM, PGDM Retail Management, PGDM Insurance Business Management, PGDM International Business, for the academic session 2022-2023. As per the recent updates, the highest placement package received by the student is Rs 23.43 LPA, however, the institution has witnessed a massive increase of 20% in average salaries offered to the student as compared to the previous year.



**Publication:** Jagran Josh

**Edition:** Online

**Date:** January 12, 2023

**Source:**

<https://www.jagranjosh.com/news/bimtech-placements-2023-increase-of-20-percentage-in-avg-salary-highest-placement-stand-at-rs-23-43-lpa-166547>

# BIMTECH's 2023 Placement Record Witnesses 20% hike in average Salaries of Management Students



Deepak Kumar 12/01/2023



## BIMTECH's 2023 Placement Record

The placement results for the class of 2023 in the **flagship management programmes** offered by the **Birla Institute of Management Technology (BIMTECH)** have been released. According to a formal announcement, the class has a 100% placement record, with the highest income received by a student coming in at **Rs 23.43 lakh annually**. According to the press release, the institute also saw a 20% boost in average salaries this year compared to the prior batches.



**Publication:** Form Fees

**Edition:** Online

**Date:** January 12, 2023

**Source:**

<https://formfees.com/news/bimtechs-2023-placement-record-witnesses-20-hike-in-average-salaries-of-management-students>

## BIMTECH Placements 2023: Highest salary stood at INR 23.43 Lakh per annum.

2 mins read [Comment](#) [Share](#)



**Anum Ansari**

Assistant Manager – Content

New Delhi, Updated on Jan 12, 2023 12:35 IST

*The placement drive was conducted for its four regular programmes, i.e. PGDM, PGDM International Business, PGDM Retail Management and PGDM Insurance Business Management.*



BIMTECH Placements 2023: The Birla Institute of Management Technology (BIMTECH) recently concluded its placement program for its different flagship management programmes for batch 2023. With a 100 per cent placement record, the highest salary during BIMTECH Placements 2023 stood at INR 23.43 lakhs per annum. The institute also registered a significant 20 per cent increase in average salaries this year compared to the previous batches.



**Publication: Shiksha**

**Edition: Online**

**Date: January 12, 2023**

**Source:**

<https://www.shiksha.com/news/business-management-studies-bimtech-placements-2023-highest-salary-stood-at-inr-23-43-lakh-per-annum-blogId-112713>

BIMTECH Placement 2022-23 Records 20% Increase in Average Salary, Highest Package Stood at INR 23.43 LPA



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Ankita Garkoti

Content Curator | Updated On - January 12th, 2023 10:11 PM IST



## BIMTECH Placement 2023

New Delhi: Birla Institute of Management Technology (BIMTECH) has recorded a 100% placement record for its flagship management programmes of PGDM, PGDM International Business, PGDM Retail Management, and PGDM Insurance Business Management program for the session 2022-23.



**Publication:** College Dunia

**Edition:** Online

**Date:** January 12, 2023

**Source:**

<https://collegedunia.com/news/bimtech-placement-2022-23-records-20-percent-increase-in-average-salary-highest-package-stood-at-inr-23-lpa-alertid-88902>

# BIMTECH's Recruitment Drive Highlights Emerging Hiring Trends

Birla Institute of Management Technology (BIMTECH) achieved a 100% placement record, with the highest salary offered being Rs 23.43 lakhs per annum.

Team TICE

12 Jan 2023



The Birla Institute of Management Technology (BIMTECH) recently concluded its placement program for its various flagship management programs for the Class of 2023, achieving a 100% placement record.

The highest salary offered was Rs 23.43 lakhs per annum, with a significant 20% increase in average salaries compared to previous batches. The four regular programs included PGDM, PGDM International Business, PGDM Retail Management, and PGDM Insurance Business Management.

The leading recruitment sectors were Banking, Financial Services, and Insurance (BFSI) and Consulting, with 36% and 24% of total job offers respectively. There was also a spike in recruitment by Fintech/Insurtech and IT startups.



**Publication:** Tice

**Edition:** Online

**Date:** January 12, 2023

**Source:**

<https://www.tice.news/tice-dispatch/bimtech-campus-placement-new-hiring-trends>

## BIMTECH's campus placement shows new hiring trends, Consulting Sector emerges as one of the top recruiters

Posted by Press Releases on Thursday, 01-12-2023 7:33 am



0.0 from 0 votes

Data analytics, risk management w.r.t cyber security, information security and climate and ESG are the emerging skill areas BFSI, IT and Consulting sectors contributed to around 60 per cent on-campus job offers collectively Corporates employing a good mix of screening tools that can be administered online to evaluate students for different competencies Delhi NCR / January -, 2023: The Birla Institute of Management Technology (BIMTECH), which is ranked among India's top business schools – recently concluded its placement program for its different flagship management programmes for the Class of 2023. Continuing with its year-on-year trend of achieving a 100 per cent placement record, the highest salary bagged by a student was of Rs 23.43 lakhs per annum. The institute also registered a significant 20 per cent increase in average salaries this year compared to the previous batches. The placement was for its four regular programmes -...



**Publication:** HR.com

**Edition:** Online

**Date:** January 12, 2023

**Source:**

[https://www.hr.com/en/app/blog/2023/01/bimtech%E2%80%99s-campus-placement-shows-new-hiring-trends\\_lct2ndx9.html](https://www.hr.com/en/app/blog/2023/01/bimtech%E2%80%99s-campus-placement-shows-new-hiring-trends_lct2ndx9.html)

# BIMTECH Placement 2023. PGDM Average Salary jump by 20%

BY TEAM CAMPUSUTRA - JANUARY 13, 2023 NO COMMENTS 2 MINS READ



Views 9,435

**BIMTECH Placement 2023:** The Birla Institute of Management Technology (BIMTECH), Greater Noida has announced the placement of its flagship PGDM programmes for the class of 2023. According to an official release, the batch has witnessed a 100% placement record, with the highest salary bagged by a student of Rs 23.43 lakh per annum. The institute further witnessed a 20% increase in average salaries this year compared to the previous batches, the release added.



**Publication:** Campusutra.com

**Edition:** Online

**Date:** January 13, 2023

**Source:**

<https://campusutra.com/bimtech-placement-pgdm-average-salary/>

# BIMTECH Completes 100% Placements 2023: Average Salary Up by 20%, goes up at Rs.11 LPA, Highest Salary Up at Rs.23.43 LPA; ADP, Wipro, E&Y, Deloitte, KPMG hire big

BIMTECH Greater Noida has completed 100% placements for its 2021-23 batch as early as in Jan 2023 with 20% hike in Average salary which has gone up at Rs.11 LPA from Rs.9.38 LPA last year. The highest domestic salary has gone up at Rs.23.43 LPA in placement 2023 from Rs.18 LPA last year. ADP, Wipro, E&Y, Deloitte, KPMG, Tata AIG are among the top recruiters

MBAUniverse.com News Desk | January 13, 2023



## BIMTECH Greater Noida Placements 2023



**100% Placements with 20% Rise in Average Salary**

**Rs. 9.38 LPA**  
Batch 2020-22

**Rs.11+ LPA**  
Batch 2021-23

Birla Institute of Management and Technology (BIMTECH) Greater Noida has completed 100% placement for its PGDM 2021-2023 batch as early as in January 2023 much before the batch completion. BIMTECH Placements 2023 data reflect that average salary has gone up by 20% at Rs11+ Lakhs per annum from Rs.9.38 LPA last year. The highest salary has also gone up at Rs.23.43 LPA in Placement 2023 from Rs.18 LPA last year.

**Publication: MBA Universe**

**Edition: Online**

**Date: January 13, 2023**

**Source:**

<https://www.mbauniverse.com/articles/bimtech-placement>



## BIMTECH placements 2023 see 20% increase in avg salary, highest package touches Rs 23.43 LPA

The Birla Institute of Management Technology (BIMTECH) conducted its placement program, and as per the information, the highest package offered to a student was Rs. 23.43 lakhs per annum.

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India Today Web Desk

New Delhi , UPDATED: Jan 14, 2023 13:05 IST



BIMTECH's campus placement 2023

**By India Today Web Desk:** The Birla Institute of Management Technology (BIMTECH), recently conducted its placement program for its different management courses for the students of the Class of 2023. This year, BIMTECH recorded a significant 20 percent increase in average salaries as compared to its previous batches. **The highest package offered to a student was Rs. 23.43 lakhs per annum.**

# INDIA TODAY

**Publication:** India Today

**Edition:** Online

**Date:** January 14, 2023

**Source:**

<https://www.indiatoday.in/education-today/news/story/bimtech-placements-2023-see-20-increase-in-avg-salary-highest-package-touches-rs-2343-lpa-2321490-2023-01-14>

# BIMTECH achieves 100% placement in 2023, ₹23.43 lakh highest package offered

Story by HT Education Desk, New Delhi • 16 Jan

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**B**irla Institute of Management Technology, BIMTECH has recently concluded the placement program for year 2023. The Institute has achieved 100 percent placement record this year with highest package offered of ₹23.43 lakh per annum. It has also achieved significant 20 per cent increase in average salaries this year compared to the previous batches.

The placement this year was for four regular courses- PGDM, PGDM International Business, PGDM Retail Management and PGDM Insurance Business Management.

As per the press release, Banking, Financial Services and Insurance (BFSI) and Consulting proved to be the leading two recruitment sectors with 36 per cent and 24 per cent of total job offers coming from these sectors, respectively.

Around 60-70 per cent students were hired in the BFSI, Information Technology (IT) and Consulting sectors combined. This was followed by manufacturing, FMCG/CD, and retail sectors, which contributed to approximately 20-25 per cent of the offers. There is been a spike in recruitment by Fintech/Insurtech, and IT startups, namely Digit, Zopper, and Darwin Box, read the press release.

The Institute has witnessed changes in campus placement this year. From traditional selection method of Group Discussion (GD) to a hybrid hiring process, both online and offline tools were used to evaluate students for different competencies.

In the coming year, BIMTECH ensures round-the-year engagement with regular and potential recruiters through various in-classroom and off-classroom sessions.



**Publication: MSN**

**Edition: Online**

**Date: January 16, 2023**

**Source:**

<https://www.msn.com/en-in/mon ey/news/bimtech-achieves-100percent-placement-in-2023-%E2%82%B92343-lakh-highest-package-offered/ar-AA16nJLq>

## BIMTECH achieves 100% placement in 2023, ₹23.43 lakh highest package offered

News

Published on Jan 16, 2023 01:57 PM IST

BIMTECH has just concluded its placement drive and achieved 100 percent placement. The highest package offered is ₹23.43 lakh.



BIMTECH achieves 100% placement in 2023, ₹23.43 lakh highest package offered



 By HT Education Desk, New Delhi

Birla Institute of Management Technology, BIMTECH has recently concluded the placement program for year 2023. The Institute has achieved 100 percent placement record this year with highest package offered of ₹23.43 lakh per annum. It has also achieved significant 20 per cent increase in average salaries this year compared to the previous batches.



**Publication:** Hindustan Times

**Edition:** Online

**Date:** January 16, 2023

**Source:**

<https://www.hindustantimes.com/education/news/bimtech-achieves-100-placement-in-2023-rs-23-43-lakh-highest-package-offered-101673857399649.html>

# BIMTECH records 100% placement in 2023; Highest package at Rs 23.43 lakh

News9Live Staff  
Updated On: 17 Jan 2023 12:39:3PM



BIMTECH Campus, Greater Noida (Photo credit: PRO BIMTECH))

The placement was for its four regular programmes- PGDM, PGDM International Business, PGDM Retail Management and PGDM Insurance Business Management.

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## News

- The highest salary bagged by a student was Rs 23.43 lakhs per annum.
- The institute also registered a significant 20 per cent increase in average salaries this year.
- Corporates employing a good mix of screening tools that can be administered online to evaluate students for different competencies.



**Publication: News 9**

**Edition: Online**

**Date: January 17, 2023**

**Source:**

<https://www.news9live.com/education-career/jobs/bimtechs-campus-placement-shows-new-hiring-trends-highest-salary-recorded-rs-23-43-lakh-au105-2027337>

# BIMTECH Placement 2023: A Resounding Success with 100% Placement and Record-Breaking Highest CTC @ 23.43 LPA

Posted on 17 Jan 2023 By PaGaLGuY



## BIMTECH PLACEMENT 2023:

A Resounding Success with 100% Placement and Record-Breaking Highest CTC @

**23.43 LPA**

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Birla Institute of Management Technology, **BIMTECH** has successfully completed its 2023 placement program, with a 100% placement rate and an impressive highest package of ₹23.43 lakh per annum. Additionally, the average salaries for this year's graduates saw a 20% increase compared to previous years.

### Key Placement highlights 2023

100% placement achieved	Highest package offered is INR 23.43 LPA	Average package offered is INR 11.25 LPA	Highest international package offered is INR 24.67 LPA	Top recruiters – ADP, Wipro, E&Y, Deloitte, KPMG, Kantar, Yamaha Motors
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This year's placement program included four regular courses: PGDM, PGDM International Business, PGDM Retail Management, and PGDM Insurance Business Management. The leading sectors for job offers were Banking, Financial Services and Insurance (BFSI) and Consulting, accounting for 36% and 24% of total offers, respectively. Additionally, 60-70% of students were placed in the BFSI, IT, and Consulting sectors, followed by the manufacturing, FMCG/CD, and retail sectors, which made up 20-25% of the offers. There was an increase in recruitment from Fintech/Insurtech and IT startups, such as Digit, Zopper, and Darwin Box.

90+ recruiters participated in BIMTECH'S Placement Drive 2023, including 30% new recruiters. Top recruiters included ADP, Wipro, E&Y, Deloitte, KPMG, Kantar, and Yamaha Motors.

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258 Posts - 12 hours ago

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[Official] MDI Murshidabad PGDM Admissions 2022-2024 |MDIM & PaGaLGuY

206 Posts - April 2022

BIMTECH Admissions 2023-25

786 Posts - July 2021



**Publication: Pagal Guy**

**Edition: Online**

**Date: January 17, 2023**

**Source:**

<https://www.pagalguy.com/articles/bimtech-placement-2023-a-resounding-success-with-100-placement-and-record-breaking-highest-ctc-23-43-lpa>

# ***PRESS RELEASE***

**First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates at BIMTECH**

# बिमटेक कालेज में दीक्षा समारोह का आयोजन

ग्रेटर नोएडा: नालेज पार्क स्थित  
बिमटेक कालेज में आनलाइन पोस्ट  
ग्रेजुएट डिप्लोमा इन मैनेजमेंट  
(पीजीडीएम) 2023 के दीक्षा समारोह  
का आयोजन किया। इसमें शीर्ष  
प्रबंधन पेशेवरों, शिक्षाविदों और उद्योग  
का नेतृत्व करने प्रमुख लोगों के साथ  
छात्रों ने भी हिस्सा लिया। कई छात्रों  
ने व्यक्तिगत रूप से उपस्थित होकर  
डिग्री प्राप्त की। नामांकित 75 प्रतिशत  
शिक्षार्थियों को डिग्री प्रदान की गई।  
कालेज के निदेशक डा. हरिवंश  
चतुर्वेदी ने कहा कि डिग्री को हासिल  
करने के लिए छात्रों ने कड़ी मेहनत की  
है। प्रबंधन शिक्षा में उत्कृष्टता के लिए  
प्रतिबद्धता का प्रदर्शन किया है। (जासं)



**Publication:** Dainik Jagran  
**Edition:** Print  
**Date:** January 29, 2023  
**Page No.:** 02  
**Location:** Greater Noida

## बिमटेक में ऑनलाइन पीजीडीएम कोर्स का दीक्षांत समारोह

ग्रेटर नोएडा। नॉलेज पार्क स्थित बिमटेक में ऑनलाइन पीजीडीएम कोर्स के पहले बैच के दीक्षांत समारोह में स्नातकों को डिग्री प्रदान की गई। कार्यक्रम में मुख्य अतिथि डिजिटल इंडिया फाउंडेशन के प्रमुख अरविंद गुप्ता व विशिष्ट अतिथि अपग्रेड के अंकुर धवन रहे। इस अवसर पर अरविंद गुप्ता ने कहा कि हमें डिजिटल तकनीक का उपयोग करके भारत को बदलने की आवश्यकता है। अरविंद गुप्ता ने भारत के विकास के लिए पांच प्रमुख विषयों यानी प्रौद्योगिकी, प्रतिभा, व्यापार, पर्यटन और वस्त्र पर चर्चा की। उन्होंने कहा कि हमें भारत में उपलब्ध प्रतिभा का दोहन करने के लिए ऑनलाइन शिक्षा के लाभों को



खोजने की जरूरत है। संस्थान निदेशक डॉ. हरिवंश चतुर्वेदी ने पीजीडीएम स्नातकों को शुभकामनाएं दी। उन्होंने कहा कि डिग्री को हासिल करने के लिए विद्यार्थियों ने कड़ी मेहनत की है। ब्यरो

**अमर उजाला**  
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**Publication:** Amar Ujala  
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**Page No.:** 05  
**Location:** Greater Noida



# PGDM के स्टूडेंट्स को मिली डिग्री

■ एनबीटीन्यूज, ग्रेनो: नॉलेज पार्क स्थित विमटेक में शनिवार को ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (PGDM) 2023 के दीक्षांत समारोह में छात्र-छात्राओं को डिग्री दी गई। समारोह हाइब्रिड मोड में आयोजित किया गया था। इसमें कई छात्रों ने व्यक्तिगत रूप से डिग्री ली और अन्य ने ऑनलाइन भाग लिया। दो साल के ऑनलाइन कार्यक्रम मार्केटिंग, फाइनेंस, आईटी, एनालिटिक्स, वीआईएफएस, ऑपरेशन में दोहरी विशेषज्ञता (डुअल डिग्री) दी गई।

**NBT**  
नवभारत टाइम्स

**Publication:** Nav Bharat Times  
**Edition:** Print  
**Date:** January 29, 2023  
**Page No.:** 06  
**Location:** Noida

सफल होने के  
लिए कौशल की  
जरूरत

..P-2



हिन्दुस्तान

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**Page No.:** 01  
**Location:** Noida

# हिन्दुस्तान

ग्रेनो के बिमटेक में दीक्षांत समारोह का आयोजन हुआ, संस्था के निदेशक डॉ. एच चतुर्वेदी ने अनुभव साझा किए सफल होने के लिए कौशल की जरूरत

## हिन्दुस्तान

### समारोह

ग्रेटर नोएडा, संवाददाता। ग्रेनो के बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) में शनिवार को पीजीडीएम के छात्र-छात्राओं के लिए दीक्षांत समारोह का आयोजन हुआ। इसमें शीर्ष प्रबंधन पेशेवरों, शिक्षाविदों और उद्योगपतियों सहित विशिष्ट अतिथियों ने भाग लिया और अपने अनुभव साझा किए। बिमटेक के निदेशक डॉ. एच चतुर्वेदी ने कहा कि छात्रों को सफल होने के लिए अधिक कौशल की जरूरत है।

कार्यक्रम में मुख्य अतिथि के तौर पर डिजिटल इंडिया फाउंडेशन के प्रमुख अरविंद गुप्ता, अंकुर धवन और प्रो. एसएस दुबे शामिल हुए। समारोह में कई छात्रों ने ऑनलाइन हिस्सा भी लिया। कार्यक्रम में नामांकित शिक्षार्थियों को डिग्री प्रदान की गई। उत्कृष्ट छात्रों को डिग्री और पुरस्कार दिए गए। 82 छात्र-छात्राओं को डिग्री दी गई। डिजिटल गतिविधियों को बढ़ावा देना जरूरी : समारोह में डिजिटल इंडिया फाउंडेशन के हेड और



बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी में पीजीडीएम पाठ्यक्रम के दीक्षांत समारोह में शनिवार को प्रोफेसर एसएस दुबे, संस्थान के निदेशक डॉ. एच चतुर्वेदी (बाएं से दूसरे), अरविन्द गुप्ता, वरुण धवन और अनुपम वर्मा डिग्री देते हुए। • हिन्दुस्तान

कोफाउंडर अरविंद गुप्ता ने कहा कि हमें डिजिटल तकनीक का उपयोग कर 'भारत' को बदलने की आवश्यकता है। देश के विकास के लिए पांच प्रमुख पर्यटन और वस्त्र के बारे में जानकारी दी। उन्होंने कहा कि हमें भारत में उपलब्ध प्रतिभा को उभारने के लिए ऑनलाइन शिक्षा के लाभों को खोजने की जरूरत

है। आज के तेजी से बदलते कारोबारी माहौल में सफल होने के लिए आवश्यक कौशल और ज्ञान प्रदान करने के लिए डिजाइन किया गया है। बिमटेक के निदेशक डॉ. एच चतुर्वेदी ने कहा कि पीजीडीएम (पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट) की सबसे अधिक मांग वाले ऑनलाइन कार्यक्रमों में से एक है। अपग्रेड द्वारा

संचालित बिमटेक में पीजीडीएम के छात्रों को व्यवसाय के कार्यात्मक क्षेत्रों की व्यापक जानकारी दी गई। इसमें मार्केटिंग, फाइनेंस, आईटी, एनालिटिक्स, ऑपरेशंस और जनरल जैसे डोमेन में दोहरी विशेषज्ञता प्रदान की। उन्होंने कहा कि पीजीडीएम स्नातकों की उपलब्धियों पर हम खुश हैं। इस डिग्री को हासिल करने के लिए

### 82 छात्र-छात्राओं को डिग्री दीक्षांत समारोह में मिली

बच्चों ने कड़ी मेहनत की है और प्रबंधन शिक्षा में उत्कृष्टता के लिए प्रतिबद्धता का प्रदर्शन किया। हमें विश्वास है कि वे व्यापार की दुनिया में महत्वपूर्ण योगदान देंगे।

उन्होंने कहा कि आज के तेजी से बदलते कारोबारी माहौल में सफल होने के लिए सबसे अधिक कौशल की जरूरत है। छात्रों को वास्तविक दुनिया की परियोजनाओं पर काम करने पर ध्यान देने के लिए हमने प्रेरित किया।

अपग्रेड के सह संस्थापक और एमडी मयंक कुमार ने बताया कि हम बाजार की नब्ज को समझते हैं और शिक्षार्थियों को सबसे अधिक प्रासंगिक शिक्षा प्राप्त करने की अनुमति देने के लिए पाठ्यक्रम में विकसित आवश्यकताओं को समेकित रूप से एम्बेड करते हैं। नए युग के कौशल और विकास को गति देने के लिए टोस व्यावसायिक निर्णय ले सकता है। हम यह सुनिश्चित करते हुए अपने मिशन के साथ आगे बढ़ना जारी रखेंगे।

Publication: Hindustan  
Edition: Print  
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Page No.: 02  
Location: Noida



NOIDA - GREATER NOID...

## BIMTECH Hosts Convocation For Its First PDGM Online Batch Students

TEN NEWS NETWORK

On Jan 28, 2023

Share



GREATER NOIDA / January 28, 2023: BIMTECH, one of India's leading business schools and a recipient of AACSB accreditation, recently hosted its convocation ceremony for the Post Graduate Diploma in Management (PGDM) in online Class of 2023 at its Greater Noida campus.



The online programme is offered in collaboration with the technology partner upGrad which is also Asia's largest higher Edtech Company and is also known for the extensive tech capabilities it has built to ensure an uninterrupted flow of education.

The convocation ceremony was attended by distinguished guests including top management professionals, academicians, and industry leaders who shared their insights and experiences with the graduates. The ceremony was conducted in a hybrid mode with many students receiving degrees in person and others attending the live ceremony online. 74-75 percent of the learners enrolled in the programme were awarded degrees. The ceremony also included the conferment of degrees and the presentation of awards to outstanding students.



**Publication:** Ten News

**Edition:** Online

**Date:** January 28, 2023

**Source:**

<https://tennews.in/bimtech-hosts-convocation-for-its-first-pdgm-online-batch-students/>

## FIRST INTERNATIONALLY RECOGNIZED AACSB ACCREDITED PDGM ONLINE BATCH GRADUATES AT BIMTECH

Posted by: Mahender January 28, 2023 in PR



BIMTECH is one of India's very few B-schools to have received the coveted AACSB Accreditation

Delhi NCR / January 28, 2023: BIMTECH, one of India's leading business schools and a recipient of AACSB accreditation, today hosted its convocation ceremony for the Online Post Graduate Diploma in Management (PGDM) Class of 2023 at its Greater Noida campus.

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The convocation ceremony was attended by distinguished guests including top management professionals, academicians, and industry leaders, who shared their insights and experiences with the graduates. The ceremony was conducted in a hybrid mode with many students receiving degrees in person and others attending the live ceremony online. Between 74 to 75 percent of the learners enrolled in the programme were awarded degrees. The ceremony also included the conferment of degrees and the presentation of awards to outstanding students.

BIMTECH is one of India's very few B-schools to have received the coveted AACSB Accreditation, which adds to the value of the degrees and encourages the engagement of international students. Its PGDM (Post Graduate Diploma in Management) is one of its most sought-after online programmes and is led by the university's faculty and industry professionals. The two-year online programme, in collaboration with upGrad, offers dual specialisations in domains such as Marketing, Finance, IT, Analytics, BIFS, Operations and General. The blended learning, with both live and recorded lectures, makes it more appealing to working professionals that also comes with extensive hands-on training and is comparable to the offline programme.



**Publication: News Patrolling**

**Edition: Online**

**Date: January 28, 2023**

**Source:**

<https://newspatrolling.com/first-internationally-recognized-aacsb-accredited-pdgm-online-batch-graduates-at-bimtech/>

# First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates At BIMTECH

By India Education Diary ... — On Jan 28, 2023



Delhi NCR : BIMTECH, one of India's leading business schools and a recipient of AACSB accreditation, today hosted its convocation ceremony for the Online Post Graduate Diploma in Management (PGDM) Class of 2023 at its Greater Noida campus.


The online programme is offered in collaboration with the technology partner upGrad, which is also Asia's largest higher Edtech company and is also known for the extensive tech capabilities it has built to ensure an uninterrupted flow of education.

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**Publication:** India Education Diary  
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**Date:** January 28, 2023  
**Source:**  
<https://indiaeducationdiary.in/first-internationally-recognized-aacsb-accredited-pdgm-online-batch-graduates-at-bimtech/>

The convocation ceremony was attended by distinguished guests including top management professionals, academicians, and industry leaders, who shared their insights and experiences with the graduates. The ceremony was conducted in a hybrid mode with many students receiving degrees in person and others attending the live

# BIMTECH holds convocation for online PGDM batch 2023; 75% learners awarded degrees

*This programme is the first internationally recognised AACSB accredited online PGDM course. BIMTECH awarded first batch of the programme with degrees.*

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Birla Institute of Management Technology (BIMTECH). (Picture: Press Release)

Ishita Ranganath | Jan 28, 2023 - 8:32 p.m. IST

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**NEW DELHI:** The Birla Institute of Management Technology (BIMTECH), Greater Noida hosted its convocation ceremony for the first batch online post graduate diploma in management (PGDM) at the Greater Noida campus. Nearly 75% of the students enrolled in the programme were awarded with degrees.



**Publication:** Careers 360

**Edition:** Online

**Date:** January 28, 2023

**Source:**

<https://news.careers360.com/bimtech-holds-convocation-for-online-pgdm-batch-2023-75-learners-awarded-degrees>

# बिमटेक में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त ए.ए.सी.एस.बी स्वीकृत पहले पी.जी.डी.एम ऑनलाइन बैच ने हासिल की डिग्री

January 28, 2023 GRENONEWS TEAM bimtech

बिमटेक प्रतिष्ठित ए.ए.सी.एस.बी से मान्यता प्राप्त करने वाले भारत के चुनिंदा बी-स्कूलों में से एक है

दिल्ली एनसीआर/जनवरी 28, 2023: भारत के अग्रणी बिजनेस स्कूलों में से एक और एएसीएसबी (AACSB) मान्यता प्राप्त बिमटेक (BIMTECH) ने आज अपने ग्रेटर नोएडा परिसर में ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2023 के दीक्षांत समारोह का आयोजन किया।



ऑनलाइन कार्यक्रम प्रौद्योगिकी भागीदार अपग्रेड के सहयोग से पेश किया जाता है, जो उच्च शिक्षा के क्षेत्र में एशिया की सबसे बड़ी एडटेक कंपनी भी है और शिक्षा के निर्बाध प्रवाह को सुनिश्चित करने के लिए बनाई गई व्यापक तकनीकी क्षमताओं के लिए भी जानी जाती है। दीक्षांत समारोह में शीर्ष प्रबंधन पेशेवरों, शिक्षाविदों और उद्योग का नेतृत्व करने वाली प्रमुख हस्तियों सहित विशिष्ट अतिथियों ने भाग लिया, जिन्होंने स्नातकों के साथ अपने विचार और अनुभव साझा किए। समारोह हाइब्रिड मोड में आयोजित किया गया था, जिसमें कई छात्रों ने व्यक्तिगत रूप से डिग्री प्राप्त की और अन्य ने लाइव समारोह में ऑनलाइन भाग लिया। कार्यक्रम में नामांकित 74 से 75 प्रतिशत शिक्षार्थियों को डिग्री प्रदान की गई। समारोह में उत्कृष्ट छात्रों को डिग्री प्रदान करने और परस्कारों की प्रस्तुति भी शामिल थी।



**Publication: Greno News**

**Edition: Online**

**Date: January 28, 2023**

**Source:**

<https://www.grenonews.com/?p=65592>



# सीखने के संसाधनों के साथ-साथ मूल्यांकन के लिए वीडियो आधारित प्रश्न भी हैं।

January 29, 2023 admin 0 Comments

## फेस वार्ता:-

**ग्रेटर नोएडा:** सीखने के संसाधनों के साथ-साथ मूल्यांकन के लिए वीडियो आधारित प्रश्न भी हैं, जिन्हें सीखने के अगले स्तर पर जाने के लिए स्पष्ट करने की आवश्यकता है। कैंपस में ऑफलाइन पढ़ाने वाली फैकल्टी ऑनलाइन भी पढ़ाती है, इसलिए मापदंड समान है और सीखने के मामले में गुणवत्ता से समझौता नहीं है। बिमटेक में सभी परीक्षाएं आयोजित की जाती हैं और छात्रों से उम्मीद की जाती है कि वे निष्पक्ष तरीके से डिग्री हासिल करेंगे।”



एडटेक कंपनी, अपग्रेड, बिमटेक के ऑनलाइन पीजीडीएम कार्यक्रम के लिए प्रौद्योगिकी भागीदार है। सीखने के अनुभव को तकनीकी बनाने के बिमटेक के उद्देश्य पर प्रोफेसर एसएस दुबे, चेयरपर्सन, कूलस, बिमटेक (BIMTECH) ने टिप्पणी करते हुए कहा, “हम क्विज़ और केस स्टडी के लिए ऑनलाइन टूल (माध्यम) का उपयोग करते हैं और



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**Edition:** Online

**Date:** January 29, 2023

**Source:**

<http://facewarta.in/14368>

## BIMTECH में अंतरराष्ट्रीय स्तर पर मान्यता प्राप्त AACSB स्वीकृत पहले PDGM ऑनलाइन बैच ने हासिल की डिग्री



ग्रेटर नोएडा /जनवरी 29, 2023: भारत के अग्रणी बिजनेस स्कूलों में से एक और एएसीएसबी (AACSB) मान्यता प्राप्त बिमटेक (BIMTECH) ने अपने ग्रेटर नोएडा परिसर में ऑनलाइन पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीजीडीएम) 2023 के दीक्षांत समारोह का आयोजन किया।

ऑनलाइन कार्यक्रम प्रौद्योगिकी भागीदार अपग्रेड के सहयोग से पेश किया जाता है, जो उच्च शिक्षा के क्षेत्र में एशिया की सबसे बड़ी एडटेक कंपनी भी है और शिक्षा के निर्बाध प्रवाह को सुनिश्चित करने के लिए बनाई गई व्यापक तकनीकी क्षमताओं के



**Publication:** Pari Chowk

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**Date:** January 29, 2023

**Source:**

<https://parichowk.com/?p=40779>

## ग्रेनो के बिमटेक में दीक्षांत समारोह का आयोजन हुआ, संस्था के निदेशक डॉ. एच चतुर्वेदी ने अनुभव साझा किए सफल होने के लिए कौशल की जरूरत



बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी में पीजीडीएम पाठ्यक्रम के दीक्षांत समारोह में शनिवार को प्रोफेसर एसएस दुबे, संस्थान के निदेशक डॉ. एच चतुर्वेदी (बाएं से दूसरे), अरविन्द गुप्ता, वरुण धवन और अनुपम वर्मा डिग्री देते हुए। • हिन्दुस्तान

29/01/2023

**ग्रेटर नोएडा, संवाददाता।** ग्रेनो के बिरला इंस्टीट्यूट ऑफ मैनेजमेंट टेक्नोलॉजी (बिमटेक) में शनिवार को पीजीडीएम के छात्र-छात्राओं के लिए दीक्षांत समारोह का आयोजन हुआ। इसमें शीर्ष प्रबंधन पेशेवरों, शिक्षाविदों और उद्योगपतियों सहित विशिष्ट अतिथियों ने भाग लिया और अपने अनुभव साझा किए। बिमटेक के निदेशक डॉ. एच चतुर्वेदी ने कहा कि छात्रों को सफल होने के लिए अधिक कौशल की जरूरत है।

कार्यक्रम में मुख्य अतिथि के तौर पर डिजिटल इंडिया फाउंडेशन के प्रमुख अरविंद गुप्ता, अंकुर धवन और प्रो. एसएस दुबे शामिल हुए। समारोह में कई छात्रों ने ऑनलाइन हिस्सा भी लिया। कार्यक्रम में नामांकित शिक्षार्थियों को डिग्री प्रदान की गई। उत्कृष्ट छात्रों को डिग्री और पुरस्कार दिए गए। 82 छात्र-छात्राओं को डिग्री दी गई।

**डिजिटल गतिविधियों को बढ़ावा देना जरूरी** समारोह में डिजिटल इंडिया फाउंडेशन के हेड और कोफाउंडर अरविंद गुप्ता ने कहा कि हमें डिजिटल तकनीक का उपयोग कर 'भारत' को बदलने की आवश्यकता है। देश के विकास के लिए पांच प्रमुख विषयों प्रौद्योगिकी, प्रतिभा, व्यापार, पर्यटन और वस्तु के बारे में जानकारी दी। उन्होंने कहा कि हमें भारत में उपलब्ध प्रतिभा को उभारने के लिए ऑनलाइन शिक्षा के लाभों को खोजने की जरूरत है। आज के तेजी से बदलते कारोबारी माहौल में सफल होने के लिए आवश्यक कौशल और ज्ञान प्रदान करने के लिए डिजाइन किया गया है।

बिमटेक के निदेशक डॉ. एच चतुर्वेदी ने कहा कि पीजीडीएम (पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट) की सबसे अधिक मांग वाले ऑनलाइन कार्यक्रमों में से एक है। अपग्रेड द्वारा संचालित बिमटेक में पीजीडीएम के छात्रों को व्यवसाय के कार्यात्मक क्षेत्रों की व्यापक जानकारी दी गई। इसमें मार्केटिंग, फाइनेंस, आईटी, एनालिटिक्स, ऑपरेशंस और जनरल जैसे डोमेन में दोहरी विशेषज्ञता प्रदान की। उन्होंने कहा कि पीजीडीएम स्नातकों की उपलब्धियों पर हम खुश हैं। इस डिग्री को हासिल करने के लिए बच्चों ने कड़ी मेहनत की है और प्रबंधन शिक्षा में उत्कृष्टता के लिए प्रतिबद्धता का प्रदर्शन किया। हमें विश्वास है कि वे व्यापार की दुनिया में महत्वपूर्ण योगदान देंगे।

**समारोह**

**82** छात्र-छात्राओं को डिग्री दीक्षांत समारोह में मिली



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**Edition: Online**

**Date: January 29, 2023**

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## BIMTECH conducts convocation for online PGDM batch 2023; Confers degrees to 75% learners

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**Anum Ansari** ✓

Assistant Manager – Content

New Delhi, Updated on Jan 30, 2023 10:40 IST

*The BIMTECH convocation was held in hybrid mode with students receive their degrees at the BIMTECH campus and through the live ceremony online. Awards were also conferred to outstanding students.*



**BIMTECH PGDM Convocation:** The Birla Institute of Management Technology (BIMTECH), Greater Noida conducted a convocation ceremony for its online post graduate diploma in management (PGDM) batch of 2023. The BIMTECH convocation ceremony was hosted at the institute's Greater Noida campus. Nearly 75% of the students enrolled in the programme were awarded with degrees.

The BIMTECH convocation was held in hybrid mode with students receive their degrees at the BIMTECH campus and through the live ceremony online. Awards were also conferred to outstanding students. The convocation was attended by guests such as management professionals, academicians, and industry leaders, who shared their insights and experiences with the graduates.



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**Source:**

<https://www.shiksha.com/news/business-management-studies-bimtech-conducts-convocation-for-online-pgdm-batch-2023-confers-degrees-to-75-learners-blogId-114141>

# First Internationally Recognized AACSB Accredited PDGM Online Batch Graduates at BIMTECH

By **Nidhi Sharma** - January 30, 2023

109



*BIMTECH is one of India's very few B-schools to have received the coveted AACSB Accreditation*

**Delhi NCR / January 28, 2023:** BIMTECH, one of India's leading business schools and a recipient of AACSB accreditation, today hosted its convocation ceremony for the Online Post Graduate Diploma in Management (PGDM) Class of 2023 at its Greater Noida campus.



**Publication:** Easy Shiksha

**Edition:** Online

**Date:** January 30, 2023

**Source:**

<https://news.easyshiksha.com/first-internationally-recognized-aacsb-accredited-pdgm-online-batch-graduates-at-bimtech/>

***THANK YOU***