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## To Whom It May Concern:

10 May 2021

This is to confirm that

- **Veenu Sharma**, Birla Institute of Management Technology, Greater Noida, India;
- **Amrendra Pandey**, Birla Institute of Management Technology, Greater Noida, India;
- **Amarnath Bose**, Birla Institute of Management Technology, Greater Noida, India.

have had a paper titled

*A meta trend analysis of retail atmospherics research using text mining*

accepted for publication in:

***The Marketing Review***, Print ISSN 1469-347X Online ISSN 1472-1384

The DOI assigned to this paper by the Publisher is 10.1362/146934721X16206322751954.  
*Please note that this DOI will not be activated in the DOI system until the paper has been published online.*

The paper is scheduled to appear in TMR Volume 21, Issue 1-2, 2021

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[www.themarketingreview.com](http://www.themarketingreview.com)

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