

Energy Policy

Volume 132, September 2019, Pages 367-378

New and renewable energy social enterprises accessing government support: Findings from India

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Highlights

- Explore the political strategy of renewable energy social enterprises.
- Propose that enterprises follow engagement or disengagement strategies.
- Strategies are composed of six tactics.
- Offer six propositions for future researchers to test.
- Awareness of the political strategy of enterprises for improving policy design.

Abstract

In a world that increasingly invites private actors to address social needs, there has been a rise of social enterprises in a variety of sectors, including new and renewable energy. As of yet, little research has focused on how these enterprises interact with government policy in low- and middle-income countries. This research specifically explores how social enterprises operating in rural India with decentralised renewable energy solutions seek to

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Monitoring. Disengagement is a strategy comprising of the tactics: (a) Avoiding Government Presence, and (b) Disengagement from Policy.

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Keywords

Renewable energy; Social entrepreneurship; Policy; India; Political strategy

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