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RETAIL & BUSINESS / NOVEMBER 19, 2021 / 8 MIN READ

How Retailers Can Realign with the New Age Connected Consumers?

Retailers are now forced to deliver the right product at right time to the right customer through Omnichannel strategies as customers like to shop in-store environment but appreciate the convenience of online retail

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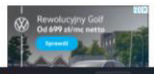
Retailers across the globe have been challenged with exceptional changes in the past and have reshaped the retail business completely. To stay relevant, the substantial changes, the retail industry is facing include unpredictable customer expectations, push towards technology, hyper-personalization, and more.

businesses got the opportunity to reach their right consumer through the



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