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Will E-commerce be Able to Sustain this Rapid Growth?

This is the age of extreme convenience, where e-commerce is making this possible from the search of a product to the last mile.

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"Prediction is difficult, especially if it's about the future" – Nils Bohr
One of the most significant changes that the **retail industry** has seen in 2020 was the tremendous growth of e-commerce.
As per the report released by Adobe in June 2020, "E-commerce transactions" reaches \$32.5 billion → a 77 percent increase from 2019!

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