

TUESDAY, 28 MARCH 2017

24 pages in 2 sections

NEW DELHI (CITY)

₹6.00

VOLUME XXXIII NUMBER 245

www.business-standard.com

Business Standard

THE MARKETS ON MONDAY

		Chg#
Sensex	29,237.15▼	184.25
Nifty	9,045.20▼	62.80
Nifty Futures*	9,101.55▲	56.35
Dollar	₹65.05	₹65.42**
Euro	₹70.70	₹70.65**
Brent crude (\$/bbl)	50.16**	50.49**
Gold (10 gm)***	₹28,905.00▲	₹160.00

(*Apr.) Premium on Nifty Spot; **Previous close;
 †† Over previous close; ‡‡ At 9 pm IST;
 ‡‡‡ Mkt. rate exclusive of VAT; Source: BSE



BRAND WORLD P18

STIRRING UP A STORM IN
A DARJEELING TEACUP

WORLD P6

TESLA MODEL 3 RAMP-UP AIMS
TO CRUSH BMW, MERCEDES



PUBLISHED SIMULTANEOUSLY FROM AHMEDABAD, BENGALURU, BHUBANESWAR, CHANDIGARH, CHENNAI, HYDERABAD, KOCHI, KOLKATA, LUCKNOW, MUMBAI (ALSO PRINTED IN BHOPAL), NEW DELHI AND PUNE

Project "PROTSAHAN CHIRAIYA"

Commemorating the first death anniversary of late Dr. Sarala Birla, Project "Protsahan Chiraiya" was launched by BIMTECH on March 28, 2016 to impart life skill education to school girls in the village Neemka Shahjahanpur, Greater Noida. So far more than 90 girls have been trained in life skills. This village is adopted by Dr. Mahesh Sharma, the Union Minister of Culture under the Sansad Adarsh Gram Yojna. The second phase of the project will be launched on March 28, 2017, in the same village where another batch of 90 more girls will be inducted into this project. During the next four years of this project around 450 school girls from neighbouring four villages will also be trained in life skills. This is our humble tribute to Late Dr. Sarala Birla, our Founder & Patron.