

# BUSINESS MANAGEMENT

Business Management is a comprehensive work that has been designed to suit the syllabi needs of Kerala University and other Indian business institutions. It meets the demand for a well-organized, high-quality material presented in an easy-to-understand style. It provides a foundation and introduces students to business management and how it is applied in the workplace. It highlights the necessity for managers to tie decisions to operating situations by presenting notions of leadership, theories of motivation, and change management as management guides.



research and

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