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OF MANAGEMENT TECHNOLOGY

Excellence with Values



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**SPECIAL
ISSUE**

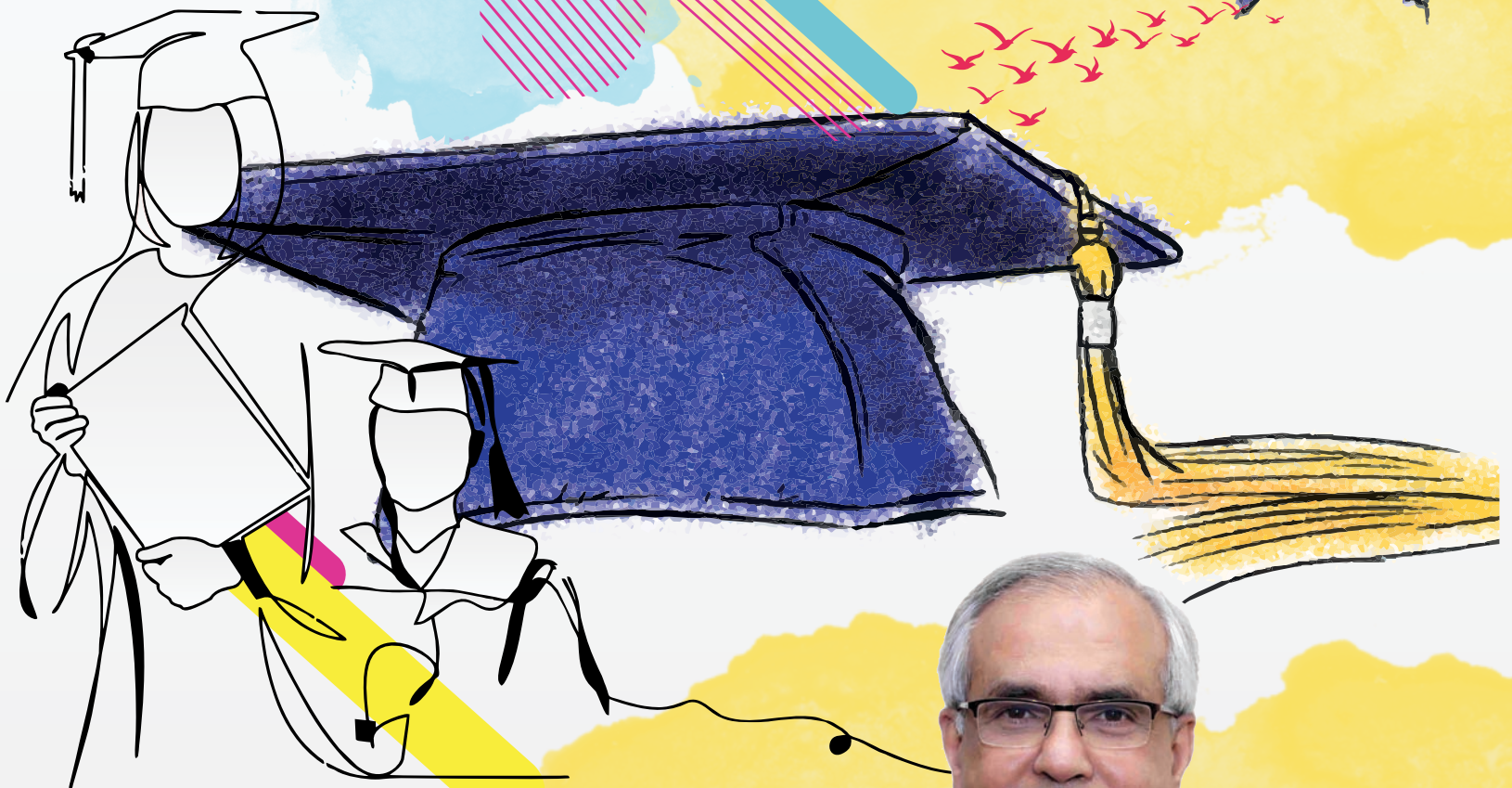
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B I M T E C H N E W S L E T T E R

CONVOCATION 2019

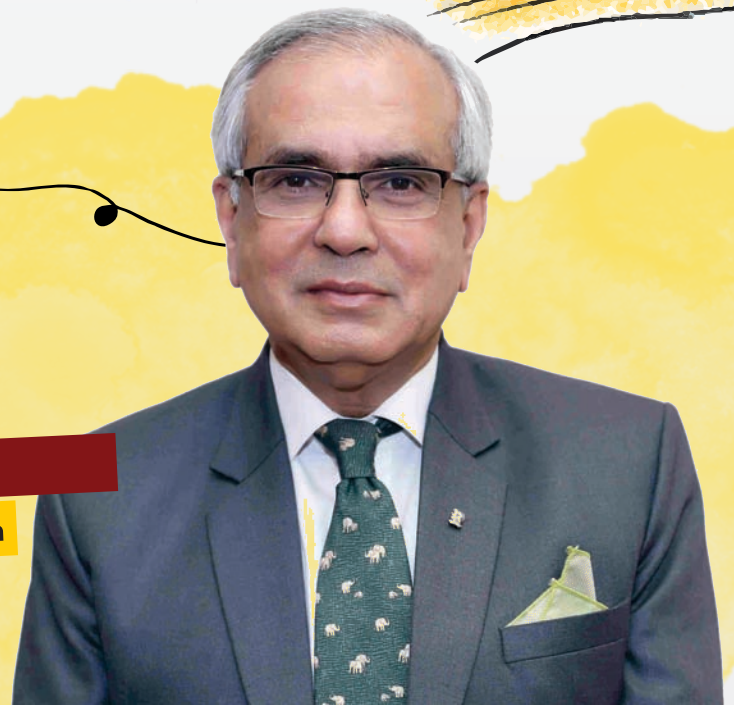
**06
APRIL**



Chief Guest

Dr. Rajiv Kumar

Vice Chairman, NITI Aayog, Govt. of India



The Legacy

31st CONVOCATION



CONVOCATION 2019



Dr. Rajiv Kumar
Vice Chairman, NITI Aayog

“India is on the cusp of a major transformation. Change has been in the making over the last four years. The economy is finally moving out of the negative legacies of the past, specially the reckless credit expansion. India has regained its position as the fastest growing large economy in the world. This is highly commendable. However, to meet the rising aspirations of young population, India needs to achieve and sustain a high rate of GDP growth for the next three decades. There will be several milestones in this long and arduous journey. The first of these milestones will be in 2022 when India celebrates the 75th anniversary of its independence. The government’s goal is for India to be a USD 4.0 trillion economy when we celebrate the platinum jubilee of our independence ... by 2022, New India will provide a solid foundation for clean, inclusive, sustained growth for the next three decades.”

Dr. Rajiv Kumar
Vice Chairman, NITI Aayog

Profile

Dr. Rajiv Kumar took over as Vice Chairman NITI Aayog on September 1, 2017. He also serves as the Chancellor of Gokhale Institute of Politics and Economics, Pune. He has wide experience of having worked in government, academia, industry as well as in multilateral institutions. A founding director of Pahle India Foundation, a non-government research initiative, Dr. Kumar was a Senior Fellow at CPR and earlier the CEO of Indian Council for Research on International Economic Relations (ICRIER). He has also been Chief Economist at CII and Secretary General of Federation of Indian Chamber of Commerce & Industry (FICCI). He was a professor at Indian Institute of Foreign Trade (IIFT). In the government, he was Economic Advisor with Department of Economic Affairs (DEA), Ministry of Finance and Senior Consultant at the Bureau of Industrial Costs and Prices (BICP), Ministry of Industry. He was Principal Economist at Asian Development Bank, Manila where he spent 10 years. He has also served on many Boards including that of RBI and SBI. Dr. Kumar has a Ph.D. in Economics from Lucknow University and a D. Phil. From Oxford University.

NITI AAYOG: STRATEGY FOR NEW INDIA @75

NOVEMBER 2018

On August 15, 2022, independent India will turn 75. In the lifespan of nations, India is still young. The best is surely yet to come. India's youthful and aspirational population deserves a rapid transformation of the economy, which can deliver double-digit growth, jobs and prosperity to all. A strong foundation has been laid in the last four years. While there is every room for confidence, there is none for complacency. A surge of energy, untiring effort and an unshakeable resolve on the part of the government, private sector and every individual citizen can achieve this transformation in the next five years.

Seventy years ago, similar energy, effort and resolve from all Indians freed the country from colonial rule within five years of the launch of the Quit India movement in 1942. Then, like now, foundations had been laid but a committed acceleration of effort was necessary. The Prime Minister's call for Sankalp Se Siddhi is a clarion call for a radical transformation for a New India by 2022-23.

The government has to be in the vanguard of the transformation of the Indian economy. However, the government's role must be defined correctly. This Strategy document attempts to do this. The document is being framed in a context where a re-imagining of governance is taking place. We need a 'development state' that focuses sharply on the difficult and accountable delivery of key public goods and services. There is an ongoing effort to achieve an optimum level of public-private partnership. Policies have been put in place for more efficient delivery of public goods and services such as health, education, power, urban water supply and connectivity. In this context, a deliberate effort is being made to cut red tape and end burdensome over-regulation for promoting entrepreneurship and private investment. Also, in an effort to align the 'Strategy for New India @ 75' with India's commitment to the United Nations' Sustainable Development Goals, each chapter is mapped to the relevant goals. India is currently putting in place a 'development state' guided by the philosophy of Sabka Saath, Sabka Vikas.

The purpose of this document, 'Strategy for New India @ 75', is to define clear objectives for 2022-23 in a diverse range of 41 areas that recognize the progress already made; and challenges that remain; identify binding constraints in specific sectors; and suggest the way forward for achieving the stated objectives.

The Strategy document has disaggregated the 41 sectors under four sections: drivers, infrastructure, inclusion and governance. The first section on drivers focuses on the engines of economic performance — in microeconomic terms with chapters on growth and employment. The section also discusses strategies for the doubling of farmers' incomes; boosting Make in India; upgrading the science, technology and innovation eco-system; and promoting sunrise sectors like fintech and tourism. An annual rate of growth of 9 per cent by 2022-23 is essential for generating sufficient jobs and achieving prosperity for all. Four key steps, among others have been spelled out for achieving this GDP growth rate. These are:

- a. Increase the investment rate as measured by gross fixed capital formation (GFCF) from present 29 per cent to 36 per cent of GDP by 2022. About half of this increase must come from public investment which is slated to increase from 4 per cent to 7 per cent of GDR. Government savings have to move into positive territory. This sharp increase in investment-to-GDP ratio will require significantly higher resource mobilization efforts as elaborated in the chapter on Growth.
- b. In agriculture, emphasis must shift to converting farmers to 'agripreneurs' by further expanding e-National Agriculture Markets (e-NAMs) and replacing the Agricultural Produce Marketing Committee (APMC) Act with the Agricultural Produce and Livestock Marketing (APLM) Act. The creation of a unified national market, a freer export regime and abolition of the Essential Commodities Act are essential for boosting agricultural growth.
- c. A strong push would be given to 'Zero Budget Natural Farming' (ZBNF) techniques that reduce costs, improve land quality and increase farmers' incomes. This is a tested method for putting environment carbon back into the land. Therefore, ZBNF allows India to significantly contribute to reducing the global carbon footprint.
- d. To ensure maximum employment creation, codification of labour laws must be completed and a massive effort must be made to upscale apprenticeships.

Convocation 2019

The second section on infrastructure deals with the physical foundations of growth. A lot of progress has been made across all infrastructure sectors. This is crucial to enhancing the competitiveness of Indian business as also ensuring the citizens' ease of living. Three key steps, among others, are:

- a. Expediting the establishment of the Rail Development Authority (RDA), which is already approved. RDA will advise or make informed decisions on an integrated, transparent and dynamic pricing mechanism for the railways. Investment in railways will be ramped up, including by monetising existing railway assets.
- b. The share of freight transported by coastal shipping and inland waterways will be doubled. Initially, viability gap funding will be provided until the infrastructure is fully developed. An IT-enabled platform would be developed for integrating different modes of transport and promoting multi-modal and digitised mobility.
- c. With the completion of the Bharat Net programme in 2019, all 2.5 lakh gram panchayats will be digitally connected. In the next phase the last mile connectivity to the individual villages will be completed. The aim will be to deliver all government services at the state, district, and gram panchayat level digitally by 2022-23, thereby eliminating the digital divide.

The section on inclusion deals with the urgent task of investing in the capabilities of all of India's citizens. The three themes in this section revolve around the various dimensions of health, education and mainstreaming of traditionally marginalized sections of the population. While there are multiple dimensions and pathways contained in the chapters in this section, four key steps, among others, are:

- a. Successfully implementing the Ayushman Bharat programme including the establishment of 150,000 health and wellness centres across the country, and rolling out the Pradhan Mantri Jan Arogya Abhiyaan.
- b. Upgrading the quality of the school education system and skills, including the creation of a new innovation ecosystem at the ground level by establishing at least 10,000 Atal Tinkering Labs by 2020.

- c. As already done in rural areas, affordable housing in urban areas will be given a huge push to improve workers' living conditions and ensure equity while providing a strong impetus to economic growth.
- d. Implementing strategies to achieve regional equity by focusing on the North-East region and successfully rolling out the Aspirational Districts Programme.

The final section on governance delves deep into how the tasks/business of government can be streamlined and reformed to achieve better outcomes. It involves a sharp focus on ensuring accountability and a shift to performance-based evaluation. The government will revamp its data systems and analysis so that all policy interventions and decision-making are based on evidence and real-time data. This will yield efficient and targeted delivery of services and justice to those who need them the most. Three key steps, among others, are:

- a. Implementing the recommendations of the Second Administrative Reforms Commission as a prelude to appointing a successor for designing reforms in the changing context of emerging technologies and growing complexity of the economy.
- b. A new autonomous body, viz., the Arbitration Council of India, may be set up to grade arbitral institutions and accredit arbitrators to make the arbitration process cost effective and speedy, and to pre-empt the need for court intervention.
- c. The scope of Swachh Bharat Mission may be expanded to cover initiatives for landfills, plastic waste and municipal waste and generating wealth from waste.

To achieve the goals of New India in 2022-23, it is important for the private sector, civil society and even individuals to draw up their own strategies to complement and supplement the steps the government intends to take. With the available tools of 21st century technology, it should be possible to truly create a mass movement for development. With the Sankalp of all Indians, India will have Siddhi. "

Source: NITI Aayog: Strategy for NEW India @75, November 2018

BOG Members

Smt. Jayashree Mohta serves as Executive Vice Chairperson of the Board of Jay Shree Tea & Industries Limited. She was the Non-Executive Director of the Company. She is a graduate in Arts. She has experience in the overall business management and has contributed immensely in guiding the company towards the path of success. She has been instrumental for the company's foray into sugar industry and tea estates in East Africa. She also holds directorships in the following other companies: Avadh Mercantile Co. Ltd., B.K. Birla Foundation, Gagan Services Pvt. Ltd., Jayashree Finvest Pvt. Ltd., North Tukvar Tea Co. Ltd., Sanjay Estates Pvt. Ltd. and Universal Plutocrats Pvt. Ltd. Smt. Jayashree Mohta is the Honorary Consul of Belgium in Kolkata. She is actively involved in various educational institutions and development of art and culture across the country. Ms Mohta is also Chairperson of Birla Academy of Art and Culture, Kolkata and also Chairperson of Birla Institute of Management Technology.



Mr. A K. Agarwala

Non-Executive Director, Hindalco Industries Limited

Mr. Askaran K. Agarwala served as the President of Hindalco Industries and he also served as the President of Aluminum Association of India. He has been associated with group particularly with Hindalco Industries Limited from its nascent stage for well over 46 years. Mr. Agarwala serves as the Chairman of the Business Review Council of the Aditya Birla Group. He has been a Non-Executive Director of Aditya Birla Chemicals (India) Ltd., since May 9, 2001, Hindalco Industries Ltd. since September 11, 1998 and Tanfac Industries Limited since November 12, 1980. He has been a Director at Novelis Inc. since May 15, 2007. Mr. Agarwala serves as a Director of Udyog Services Ltd., Bihar Caustic & Chemicals Ltd., Birla Insurance Advisory Services Limited, Aditya Birla Project Development Company Limited, Aditya Birla Science & Technology Company Limited, Bina Power Supply Company Limited and Birla Insurance Supply Company Limited. He serves as a Trustee of G.D. Birla Medical Research and Education Foundation, Vaibhav Medical and Education Foundation and Aditya Vikram Birla Memorial Trust. He is a Fellow Member of the Institute of Chartered Accountant of India. Mr. Agarwala is a Law Graduate.

Mr. Ghyanendra Nath Bajpai, a distinguished leader in Indian business was the Chairman of the Securities and Exchange Board of India (SEBI). Earlier Mr. Bajpai was Chairman of the Life Insurance Corporation of India (LIC). Mr. Bajpai is known for his visionary leadership and exemplary integrity. He has served/serves as non-Executive Chairman and a Director on corporate boards in India and other countries, received awards for contribution to business, and authored several books. Mr. Bajpai has been Chairman of the Corporate Governance Task Force of International Organization of Securities Commissions and the Chairperson of the Insurance Institute of India. Mr. Bajpai has been a member of Board of Directors at General Insurance Corporation of India, ICICI Bank, Unit Trust of India, UTI Bank now Axis Bank, Tata Chemicals, Jindal Steel, Thane Electric Supply Co., National Housing Bank, Discount & Finance House, Indian Railway Finance Corporation, India International Insurance Ltd., Singapore and Ken-India Ltd. Nairobi (Africa) among others. Mr. Bajpai was the Chairman of Indian's National Pension Trust Board. Earlier he has served on the Governing Board of Indian Institute of Management, Lucknow. He was the visiting Prof. of Middlesex University, London. He is being regularly invited to speak at seminars in India and abroad. He has delivered lectures including at London School of Economics (LSE), Harvard University etc. He has written four popular books on the Securities Market, Marketing of Insurances, and How to Become a Super Successful Salesman. He regularly writes columns in leading newspapers and Magazines. He received number of awards, notable among being the "Outstanding Contribution to the Development of Finance" award from Prime Minister of India and W .G. Chirmule Puraskar, 2014 for commendable contribution in the fields of Insurance & Regulation of Stock Market. Mr. Bajpai holds a Master's Degree in Commerce from the University of Agra and a Degree in Law (LL B) from the University of Indore.



BOG Members

Dr. Ajit Ranade, President and Chief Economist, Aditya Birla Group. Dr. Ranade has earlier served as an Executive Officer of Financial Technologies India Ltd. and Chief Economist at ABN AMRO Bank. His professional career has spanned academic and corporate assignments, including teaching in universities in India and U.S. Dr. Ranade serves as a Director on the Board of Hindalco Almix Aerospace Limited, a joint venture company of Hindalco and Almix Inc. of USA. He was Independent Director of Multi Commodity Exchange of India Ltd. He has served on various committees of the Reserve Bank of India, most recently in the committee for Fuller Capital Account Convertibility. Dr. Ranade is a member of the Board of India Today Economists, Chairman of the CII West Zone Sub Committee on Economic Affairs and the Research Advisory Panel of the Indian Institute of Banking and Finance. He is a member of the Senate and Advisory Council of Indian Institute of Technology, Bombay. Dr. Ranade earned a B. Tech in Electrical Engineering from IIT Bombay, a PGDM from IIM Ahmadabad and holds an MA and PhD in Economics from Brown University, U.S.A.



Mr Vikash Kandoi, a graduate from the prestigious Indian School of Business, Vikash Kandoi completed his course in Chartered Accountancy and continued thereafter to expand his entrepreneurial venture, Royal Touch Fablon (P) Ltd in Kolkata. RTFPL is engaged in manufacturing various plastic based packaging products and in a short span of a decade has reached USD 30 million in turnover including overseas sales. He is also on the board of Jayshree Tea and Industries Ltd and takes keen interest in the strategic initiatives at BIMTECH. A firm believer in delegation with responsibility, he has been able to improve BIMTECH's visibility, attract top class faculty and students and also expand its operations to different parts of the country.

Mr. Sakate Khaitan is the senior partner at Khaitan Legal Associates. Mr. Khaitan divides his time between London and Mumbai. He works as the head of the corporate M&A, funds, restructuring and insurance practice at Khaitan Legal Associates. Mr. Khaitan advises clients on inward investments into India and on an array of India-focused cross border transactions. Having started his career in litigation, he has over 11 years of litigation experience advising various clients in their disputes that included high profile joint venture disputes, tax disputes and disputes with regulators. Mr. Khaitan also serves on the boards of several companies as a non-executive director, lending his legal and business acumen to businesses around the globe. He assists clients with pragmatic and commercially sound advice on dealing with Indian rules and regulations. His clients include multinationals, private equity funds, financial institutions, fund managers, and HNIs. In his experience that spans over two decades He demonstrates a deep commercial understanding of several industry sectors and significant transactional insights that offer immense value to the client. Mr. Khaitan is the alumnus of London Business School ("LBS") and is also the co-founder of the India Business Forum ("IBF") at LBS. The IBF is a platform that was created to build awareness and facilitate discussions on and encourage cross border investments to/from India. He is a member of the Bar Council of India and is also admitted as a solicitor of the Senior Courts of England and Wales.



Dr H Chaturvedi is Professor and Director at Birla Institute of Management Technology (BIMTECH), Greater Noida, India and Alternate President of Education Promotion Society for India (EPSI). He has more than 42 years of experience in teaching, research and academic administration. He has been Director at All India Council for Technical Education (AICTE), a statutory body under MHRD, Government of India. Being a renowned management educationist, he has been deeply involved with national bodies like AIMA, NHRDN, AIMS and the Indian Management Conclave (IMC), organized by the MBA Universe.com. Dr Chaturvedi is a Member of Board of Governors, Indian Institute of Tourism & Travel Management (IITM), Gwalior (under the Ministry of Tourism, Government of India, Special Invitee Member, Board of Governor, United Nations Global Compact Network India, New Delhi, Member, Advisory Board, Asia Pacific Centre for CSR Sustainability, UNGCNI, New Delhi, Member, Advisory Board of ABES Institute of Technology, Ghaziabad, Member, Board of Governors of the Global Research Foundation for Corporate Governance (GRFCG), Board of Governor, Birla Global University, Bhubaneswar, Member, Board of Management, Birla Global University, Bhubaneswar, Member, BOG of DIT University, Dehradun. Dr Chaturvedi is the Trustee and the Executive President of the Education Promotion Society for India (EPSI), Academic Council Member, Manav Rachna University, Faridabad and also the Founder President of the Alumni Association of Agra University (AAAU), BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD), Uttar Pradesh. He is also the main Trustee of the Atal Incubation Centre BIMTECH. Dr Chaturvedi has authored and edited five books relating to various challenges before Indian Business, economy and Higher education.

Dr. Anupam Varma is currently handling the responsibilities of Deputy Director and Dean (Academics) at BIMTECH. His teaching and research interests are mainly in the area of International Business. He is having a Doctorate degree from the University of Allahabad. A recipient of UGC Senior Research Fellowship, he is also a Fellow of the Indian Society of Agricultural Chemists and has been given the award of 'Distinguished Scientist' by this Society. Prior to joining BIMTECH, Dr. Anupam Varma has worked with leading Public Sector and Private Sector companies like The State Trading Corporation of India as Chief Marketing Manager, Birla International Marketing Corporation (Grasim Industries) as Vice President and J.K. International (J.K. Industries) as Chief Executive. He has worked both in India and abroad for 30 years. He has been part of the Government of India delegations in many conferences organized under auspicious of U.N abroad and has travelled extensively in connection with his work, business and academic pursuits. He has been a member in the distinguished experts panel in export group of the commonwealth secretariat for review of the key emerging developments in international trade and their significance for member states. He has also been opted as a member of the CII National Committee on International Trade Policy and National Committee on Exports 2018 – 19.



Mr. Alok Gupta, with over 30 years of rich and varied experience in the Information and Communications Technology (ICT) industry, is a parallel entrepreneur who co-founded several ICT companies such as Samtech, AirJaldi, and Pyramid with innovations and solutions in the field of Artificial Intelligence, Internet and Cyber Security. As a past member of the National Committee on Information Technology for Confederation of Indian Industries (CII), Alok Gupta advised and provided deep insights into how Indian Enterprises and Government can leverage use of ICT and Information Security to compete and grow in the global economy. He is the President of the Alumni Association of Birla Institute of Management Technology and the alumni representative on the board of BIMTECH. Mr. Gupta is a faculty with Institute of Chartered Accountants (ICAI) for The Forensic Accounting and Fraud Detection (FAFD) program. He is also the founding member of the DSCI Cyber Forensic Forum (DCFF) representing the Digital Forensic industry. Alok mentors several young entrepreneurs in the technology space. He has been a frequent speaker at various events, workshops and forums in India and Internationally. He has been writing articles and columns for leading newspapers, magazines and has been covered on national newspapers, television and radio.

Dr. Manosi Chaudhuri is Professor and Head, Organizational Behaviour and Human Resource Management at Birla Institute of Management Technology, (BIMTECH), Greater Noida, India. A dual gold medalist during her Masters in Psychology and D. Phil. as a UGC Senior Research Fellow in the Department of Psychology from University of Allahabad, India, her research interests include Occupational Stress and Health, Employee Engagement, Management of Organizational Change and Organization Development. Many of her research papers have been published in edited books and reputed journals. Apart from conducting Management Development Programmes (MDPs) in the areas of Emotional Intelligence, Leadership, Motivation, Team Building and Human Resource Management for leading Indian organizations like NTPC, THDC, NHPC, PowerGrid and JSPL, to name a few, she has also been involved in Consultancy Assignments with NSPCL and in Aditya Birla UltraTech.



IN Conversation With Mr. Vikash Kandoi, Member, BOG, BIMTECH

“Let us be the creator of knowledge” says Mr. Vikash Kandoi, the successful industrialist from Kolkata and the prominent member of the Board of Governor of BIMTECH.



Mr. Vikash Kandoi has been involved with rechristening and reinventing brand “BIMTECH” since 2007. Having received his higher education in some of the best institutions of the country viz. St Xavier, Kolkata, IAI, New Delhi and ISB, Hyderabad, he has passionately contributed in improving quality of business education at BIMTECH. Mr. Vikas Kandoi has been appointed Honorary Council of Belgium in Kolkata by Belgium Ambassador to India, his Excellency Jan Luykx. In his life, he has been deeply inspired by late Smt. Sarala Birla and Syt. B K Birla, Founders & Patrons of BIMTECH.

Mr. Kandoi and his wife, Ms. Maitreyi Kandoi are also actively engaged in sports, fitness, wellbeing and CSR. Both of them are going to Everest Base Camp on April 6, 2019 for a two weeks’ expedition. In this interview, Dr Baishali Mitra, Editor, Vrittant has asked questions about his journey as a member of the institute.

It is a privilege to be able to speak to you, Sir. You joined the Board of Governors of BIMTECH way back in 2007. During last one decade, what changes have you observed in the working of BIMTECH?

I had just got married at that time and I remember that Ma, Smt. Sarala Birla had asked me to visit BIMTECH to assess the situation and suggest improvement. At that time Mr. Jaju and Dr. Chaturvedi were there to lead the team. Ma was very happy with the report that I had submitted and they immediately wanted me to come on board. The only assurance they wanted from me was my time. I agreed and my relationship with BIMTECH began. From that time I have noticed that BIMTECH has had a steady progression and has transformed from an internally focused institute towards being global in its approach. Now, we have not national but a global perspective. Under the able leadership of Dr. Chaturvedi and his team there is an inherent desire among everyone to excel. If a leader can inspire to keep the fire in the belly ignited then there’s absolutely no end and that team with its penchant for excellence can really take the institute to its height. There’s enough freedom among the team.

Moreover, financial resources has never been a problem. It adds to keep up the motivation. I would be happy to mention over here that BIMTECH never requires any financial support. In-fact, it creates its own resources and has served as the mother of resources even for the Birla Global University. Whether it is creation of knowledge, which is most important, or creation of competent students, or creation of network with industry, liaising with political leaders and academia, BIMTECH is most steadily moving towards excellence.

There are lot of conversations both in the industry and academia about the future impact of the Industry 4.0 on higher education and particularly business education.

What is your advice for our Institute? How should the Institute prepare itself to face this big change in the future?

Industry 4.0 has already been part of our deliberations during last few of our Board Meetings. We realize that we need to keep proper network in place so that we get the right knowledge well ahead in time. Our faculty is already armed with this knowledge not just to disseminate it to the students but also to be constantly updated by discussing with the industry. We have debated how well this should be integrated in our curriculum. So, BIMTECH is already equipped with this new knowledge. Education with the advent of internet is changing every year, and so you need to reinvent yourself. It’s the job of the leadership to keep deliberating with the core team about what is happening in and around globally and realize what is relevant for our country and bring that on the table for our students. We need to be very careful about this constant change and internalize the same.

Sir, your profile is indeed, exemplary. After Completing C.A., you have gone to ISB, Hyderabad for doing MBA. Since you were supposed to have become an entrepreneur, why did you devote time for getting two degrees from top notch institutions?

The question takes me way back in 1996 when I had passed out from school and Joined St Xavier’s College, Kolkata. I lost my father at a very early age and I became the bread earner for my family. And so, I joined my family business at the age of 19. At that age when I was studying in St Xavier’s College I realized that I had to arm myself with the strongest tool, called ‘Knowledge’ and ever since, that has been the only way I could survive in this ever changing interconnected world. It was no more the era of licenses or of having an exclusive knowledge about a specific field and capitalizing. That’s why I decided to pursue C.A. while completing my Commerce



degree. After that as I was setting a couple of business here, the idea of joining ISB was formed in the mind and I went ahead. ISB gave me an opportunity of being able to come back to Kolkata every five or six weeks to organize things in my business and then to go back to the institute and study. So during that one year at ISB, I could come back to Kolkata almost 6 times to look after my business. It was kind of a joint role for me when I was pursuing my education as well as running my business. At the end of the day, it is all about putting in hard work in whatever one does, and completing my C.A. has been the toughest part but I am glad that I have acquired that knowledge.

Besides managing your enterprise, you devote a lot of time on sports and physical fitness. We have heard that both you and your spouse, Ms. Maitreyi Kandoi, are going to the Everest Base Camp for 2 weeks' expedition. What motivates you to spare time for sports, physical fitness and for adventure sports?

Well, it's not about sparing time, it's about balancing one's life. Sports and physical fitness is as much a part of our life as business or knowledge or family togetherness is. So, it is an essential part of our life and we don't need to spare any extra time for it. Also, this is an inspiration that we have got from Syt. B. K. Birla and Smt. Sarla Birla. I still remember them outpacing me during morning walk easily, even when they were in eighties. They were into arts, into business, into philanthropy and everything was done to the perfect efficiency. So if one has such role models then one would automatically be inspired. We do these to maintain a healthy balance in life and to inspire our children.

What learning a leader can have from hobbies like sports, adventure, literature, arts and tourism?

It is very important to keep extending one's comfort zone. If one gets into a comfort zone then he or she stops growing or progressing. So we keep pushing ourselves and try different things. It helps us meet new people, it enables us inspire our children, it facilitates families to bond together. So it is important to balance one's life with various activities and it is never just about work. These holistic developments are essential for a leader to lead the path and that is exactly what can be traced in BIMTECH Legacy.

Kolkata as a city has an illustrious history for business, art, culture and cinema. Of late, it has lost its sheen as a business hub in spite of the fact that there are large number of family business enterprises. Do you think that Kolkata and its past glory can be reinvented in 21st century? How will it be possible?

First of all, my answer may sound a bit biased as Kolkata is my city and I am really fond of my city. There is a soul in the city, and not just we, but whenever I get guests from outside the city, from all over the world, they all proclaim that they love the city as it has a distinct soul. There's such beautiful architecture; there is so much of culture. Yes, business has lost out during last few decades but the current leadership is really working hard to channelize things. They are really working hard to bring in investments. They are choosy about what they want but whatever they get they try to support it. The city has given the nation one of the best families in terms of business. And today one of the largest Foreign Direct Investment that comes from Arshima Mittal, and the promoter Mr. N.N. Mittal is from this city. So I don't see the time as very far away when a lot of investments will come back to the city and I am very hopeful about it.

BIMTECH has completed 31 years of its journey. What is your message to the alumni, current students and the faculty for taking it to new heights of excellence at national and global level?

Thirty One years for an Institute's journey is almost nothing. Our institute is meant for 200 years and more. So we are still at a nascent stage, at the stage of the foundation. We are fortunate to be a part of this foundation laying journey. So, the message is very strong, and very simple. I think let us not just consume knowledge. Let us be the creator of knowledge. Let us keep generating knowledge. It is human nature and so if we all come together and brainstorm we will create knowledge. In India, we are very efficient people, but when it comes to creation and that too knowledge creation, we are still behind. So we need to strive in those directions. Industry relevant research and impactful research is what is to be emphasized. So let us keep investing and the outcome will surely be satisfactory.

ANNUAL REPORT 2018-19

Some Highlights

Class Profile

(2017-19 BATCH)



98	PGDM	163
29	PGDM (IB)	32
31	PGDM (IBM)	28
23	PGDM (RM)	30
181	Total	253
41.70%		58.29%



Passing Out Students (2017-19)

Programme	Appeared	Passed
PGDM	240	240
PGDM-IB	60	59
PGDM-IBM	59	59
PGDM-RM	53	53
Total	433	429

Centre for Research Studies

ENROLLMENTS

• Recognised Guides	:	14
• PhD Scholars	:	11
• EFPM Scholars	:	18
• FPM Scholars	:	07
• Total Scholars	:	36

OUTPUT

• No. of PhDs produced	:	5
• No. of EFPM produced	:	1
• No. of FPM produced	:	1
• PhD Thesis under evaluation	:	06
• Research Publications 2018-19	:	04 (by research scholars)

Centre For International Affairs

International Partners and Associates

67 International Partners and Associates (Academic Institutions, Universities, Memberships, Companies)

Recent MoU's:

YUNUS Centre, Bangladesh

The purpose of the MoU is to create YUNUS Social Business Centre at Birla Institute of Management Technology and expand and develop a framework of cooperation between the two.

Oxford Brookes University, UK

To explore and progress collaborative activity including research staff exchange, joint proposal writing, article writing and potential PhD activity, including exchanges.

Centre for International Affairs & Exchange Program

35 students from Neoma BS , Kedge BS France, La Rochelle and ISG – International Business School , France joined BIMTECH under the exchange program.

MBA Students from F.H. Vorarlberg, University, AUSTRIA were on a 10 day visit at BIMTECH under the India Study programme. There were 18 participants including 2 Faculty members at BIMTECH. The students were from different countries Austria, Germany Hungary, Indonesia, and The Netherlands.

54 students went to BIMTECH students from PGDM, PGDM – IB (International Business) and PGDM-RM (Retail Management) programs left for Europe and Australia to participate in the Student Exchange Program 2018-19 at the various Partner Institutes/ Universities.

Australia	: Sydney Business School, University of Wollongong- 2 students
Austria	: F H Joanneum- 1 student
Finland	: JAMK, University of Applied Sciences- 3 students
France	: Kedge Business School – 13 students NEOMA Business School- 22 students
Poland	: Kozminski University - 4 students University of Warsaw- 9 students

Program wise break up of 54 students :

PGDM (General Management) :	27 students
PGDM-IB :	18 students
PGDM- RM :	9 students

66 students participated in virtual collaborative projects with partner university students

MDP & CONSULTANCY Delivered in 2018-19

Program Type		No. of Programs	No. of Training Days	No. of Participants
MDPs	Short Term	20	40	600
	Long Term	07	62	199
Consultancy		04	48	855
Total		31	150	1684

HR ROUND TABLES 2018- 19

THEME: THE RISE OF THE SOCIAL ENTERPRISE				
S.No	Sub - theme	Date & Location	No. of Panelists	No. of Participants
1.	The Workforce Ecosystem: Managing Beyond the Enterprise	27-Jul-18 Gurugram	5	130
2.	From Careers to Experiences: New Pathways	12-Oct-18 Mumbai	5	125
3.	AI, Robotics and Automation: Put Humans in the Loop	14-Dec-18 Bengaluru	6	100
Total			16	360

Annual Report

International Conference 2018-19

- 8th International Conference on Management Cases (ICMC 2018)
- National HR Summit held in Year 2018 – 19
- 5th National CSR Summit organized by BIMTECH and NHRDN

ICMC 2018
International Conference on Management Cases



Enabling
Multidimensional
Sustainable Growth

**National HR Summit For
ENERGY SECTOR
EMERGING HR CHALLENGES**

14-15 February, 2019
Venue : Sovereign-1 Hall, Le Meridien, New Delhi

LIBRARY OVERVIEW

Books (Volumes)	:	82246 as on 16/03/2019
Print Periodicals	:	174 - National: 145 International: 29
Online Database	:	15
Online Journals (Full Text)	:	8847
Non-book Material (CDs, DVDs)	:	3398
Thesis	:	86
E-photographs	:	24600
Newspapers (Including English & Hindi)	:	14
Total Users:		1055

Institutional Repository	:	DSpace
Library Management Software	:	KOHA

E-Resources

- Standard Site License for Harvard Business School Content
- The Case Centre
- Emerald – eJournal Collection
- BLoC (Business Line on Campus)
- ACE Equity
- Indiastat
- Passport GMID (Euromonitor)
- EBSCOhost
- Proquest
- Turnitin-Anti plagiarism software
- Atlas.ti
- DELNET (Institutional Membership)
- National Digital library (Institutional Membership)
- NPTEL (National Programme on Technology Enhanced learning)
- Shodhganga: a reservoir of Indian Theses

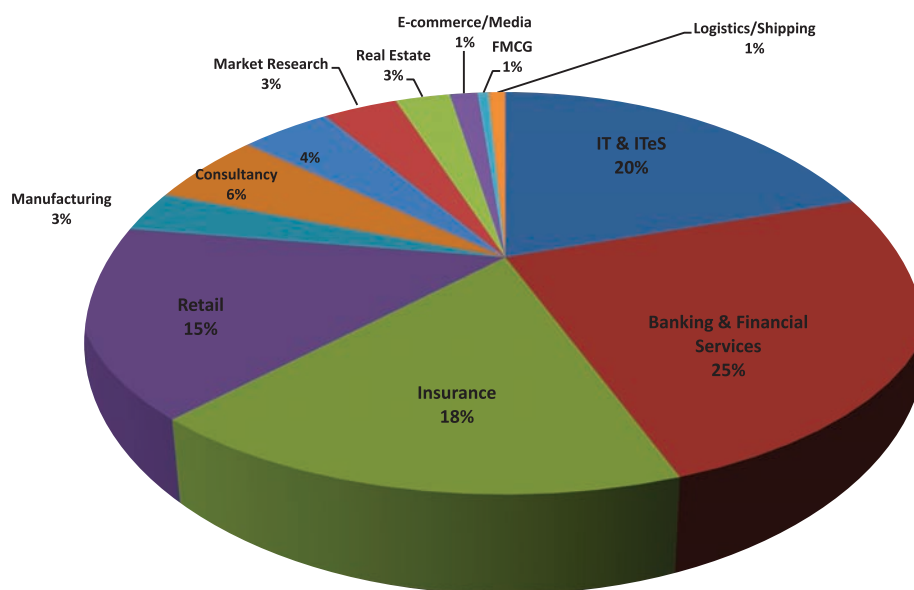
CENTRE FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

Atal Incubation Centre BIMTECH

Name	Program	Description
Agrotech Solutions	Khoj	Drones as service for spraying pesticide in farms
Uneako	Khoj	Providing educational, eco-friendly and unique stationary products
Energinee Innovations	Khoj	Creating products from temple waste
Weekend Gypsy	Khoj	Creating option for travelers to explore offbeat locations
Kishaadi	Khoj	SAAS for wedding couples
AortaConnect	Khoj	Creating blood transfusion ecosystem
Vymanik Aerospace Solutions	Khoj	Creating UAVs and UAS for Civil, Industrial & Defense
Smarm Labs	Khoj	Develops biosensors and testing kits for checking the food quality
Better Drones	Gurukul	Creating drone training & education system
NionAI	Gurukul	Manufacturing smart device connected lights
Vidyaroha	Gurukul	Smart facial recognition management system
SciComm	Gurukul	Creating astronomical camps and sites for experience and education
Journeys Inspire	Gurukul	Helping Entrepreneurs rise in their mission

Deltegit	Gurukul	Analytics and assessments platform for educational institutes
Xtended IT	Gurukul	An integrated customer service platform
Tripvenza	Gurukul	Aggregating camps to create standardized experiences
The Ikigai Lab	Gurukul	Educating masses for AI and machine learning
Limewit	Gurukul	Platform for untapped talent to showcase their work
Probano	Gurukul	Career guidance to school students by an innovative and technology-backed process
MODI Motors	Gurukul	Creating affordable lithium ion based E-rickshaws
Y-Panx	Gurukul	Manufacturing 3-D printers
Veratech	Gurukul	Creating due diligence reports through AI
Bummary	Gurukul	Summaries for businesses
Liquii	Udaan	Creating 100% natural, no artificial flavors smoothie & milkshake packs
TruckSuvidha	Udaan	Creating digital infrastructure for logistics
Aikya	Udaan	Organic food at affordable prices
98fit	Udaan	App for personalized workout and diet plans.
Advok8	Udaan	Platform for legal funding
ThePadosi	Udaan	SAAS for better governance

CENTRE FOR CORPORATE RELATIONS



CSR

- An MoU has been signed on 11th February 2019 with Yunus Centre, Dhaka for the establishment of Yunus Social Business Centre (YSBC) at BIMTECH.
- Establishment of BIMTECH Pustakalaya at
 - i. District Jail Etawah
 - ii. District Jail Bulandshahar
 - iii. District Jail Firozabad
 - iv. District Jail Mathura

So Far 11 BIMTECH Pustakalaya have been established in District Jails of Uttar Pradesh.

- Establishment of toy library at Mahvalipur and Neemka Village in block Jewar of Gautam Buddha Nagar.
- Launch of "World on Wheels" digital education initiative.
- 340 students visited six villages located in Jewar block of district Gautam Buddha Nagar in Uttar Pradesh under the Responsible Business module.

31st CONVOCATION



CONVOCATION
2019

THE ACHIEVERS

(2017-19 Batch)

First Position in Academics Programme-wise Gold Medal



Ms. GAURVI AGARWAL
PGDM



Ms. AKSHITA AGRAWAL
PGDM (IB)



Ms. DEEPANSHI ARORA
PGDM (IBM)



Ms. ADYASHA DAS
PGDM (RM)

First Position in Academics Specialization-wise Special Medal



Ms. GAURVI AGARWAL
PGDM
(Marketing)



Mr. KIRAN B KRISHNAN
PGDM
(Operations)



Ms. AKSHITA AGRAWAL
PGDM-IB
(Finance)



Ms. PARUL YADAV
PGDM
(Human Resource)

THE ACHIEVERS

(2017-19 Batch)

Dr. C.B. Gupta & Smt. Yashoda Jaju Memorial Gold Medals for All-Round Best Performance



Mr. SAPTARSHI BAGCHI
Dr. C. B. Gupta Memorial Medal-2018
For All-Round Best
Performance among Male Students
PGDM



Ms. AKSHITA AGRAWAL
Smt. Yashoda Jaju Memorial Medal-2018
For All-Round Best
Performance among Female Students
PGDM-IB

Madhuri J Sheth Award for Female Toppers



Ms. GAURVI AGARWAL
PGDM



Ms. AKSHITA AGRAWAL
PGDM-IB

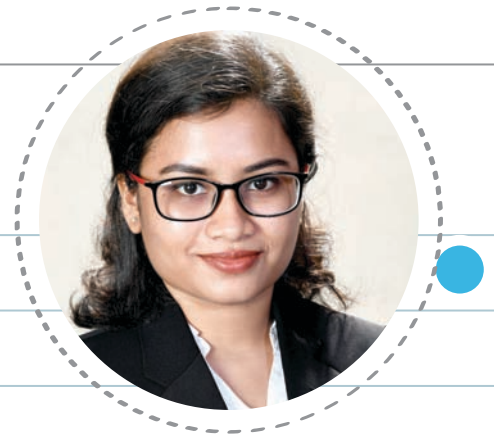
Dr. Jagdish N. Sheth Award For Best Thesis



DR. NIDHI SHARMA SAHORE

Students Speak

I was so glad to have been a part of mini India at BIMTECH. I will forever cherish this one of a kind experience all my life. You get to experience various festivals and events that enhance your cultural and intellectual outlook.



Ms. Adyasha Das
PGDM (RM)

There is no doubt that I am going to miss this roller coaster ride called Birla Institute of Management Technology. In the past two years it has become a second home for me and I am glad that I was able to be part of this large extended BIMTECH family. I am, and always be indebted to BIMTECH for giving me this opportunity to enhance myself; not only academically but in a holistic way. The Cultural Conduit (Culco), had allowed me to groom myself into a more confident professional.



Mr. Saptarshi Bagchi
PGDM Batch 2017 – 19

I am indeed honoured to receive such coveted medals instituted to acknowledge academic excellence at BIMTECH. It surely means more responsibility and as proud Alumna, I would certainly endorse the legacy of BIMTECH throughout my life.



Ms. Akshita Agrawal
PGDM (IB)

I am indeed grateful for the robust and futuristic learning environment at BIMTECH. I am indebted to BIMTECH for having won the Anita Benedetti Student Involvement Programme 2019 organized by the leading U.S.A based risk management body Risk and Insurance Management Society (RIMS). As a part of this scholarship I received an opportunity to attend the RIMS Annual conference 2019 to be held at Boston, Massachusetts.

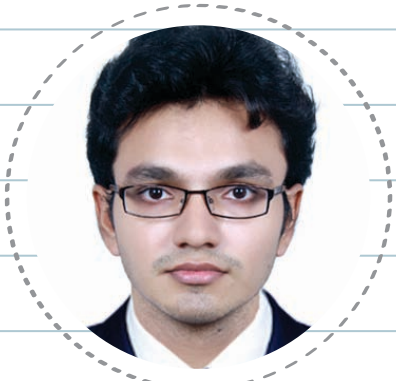


Ms. Deepanshi Arora
PGDM (IBM)

" Success is not final, failure is not fatal; it is the courage to continue that counts." These words of Winston Churchill reverberated in my thoughts throughout my 2-year journey at BIMTECH. I fondly remember my first day at the campus, with dreams in my eyes and hopes of making it big. I always knew that the experience would be awe-inspiring but little did I know that the journey at BIMTECH would be so rejuvenating and fulfilling. Academic excellence clubbed with world class infrastructure has made this MBA journey transformational in every respect. Constant support and motivation of the faculty members helped me transform throughout this beautiful journey.



Ms. Gaurvi Agarwal
PGDM - Marketing



Mr. Kiran B Krishnan
PGDM - Operations

The student diversity at BIMTECH is a noteworthy factor. This has been greatly beneficial for me, since me being from South India had no exposure to other cultures. The fiestas organized by BIMTECH helped me get a good flavor of all the cultures across India. Altogether, it has been a wonderful two year journey with lot of enriching experiences that I would never forget in my life.

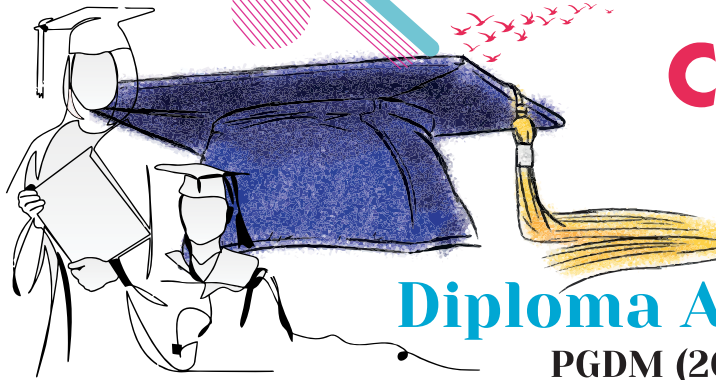
The first thing that comes to my mind when I think about BIMTECH is that it is a place which transformed my life to a really great extent. It has evolved my personality both from outside and inside. Along with academics, every festival and event has been celebrated with great zeal and enthusiasm. And being a member of the Food conduit, I have got the opportunity to organize many events and handle queries of students round the clock. This helped me in enhancing my tolerance level and learning the quality of prioritization.



Ms. PARUL YADAV
PGDM-HR

Convocation 2019

31st CONVOCATION



CONVOCATION 2019

Diploma Awardees

PGDM (2017-19)



Amir Mansuri



Aaron V Abraham



Aarti Bolia



Aastha Taneja



Aayush Chopra



Abdul Basith K



Abhinandan Kumar



Abhinav Bansal



Abhinav Srivastava



Abhinaw Kumar



Abhishek Singh



Abhishek Thakur



Aditya Singla



Aditya Gupta



Aditya Mundeja



Adwitya Sharan



Aish Babel



Aishwarya Sharma



Akanksha Arora



Akash Ambastha



Akhil R



Akhil Sai B



Akshay Choubey



Akshay Kumar Jha



Madipakam Akshay



Allen Simon Philip



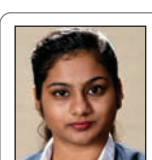
Aman Awasthi



Aman F. Khan



Ambika Agarwal



Amisha Rastogi



Anand Nigam



Angel Maini



Anika Grover



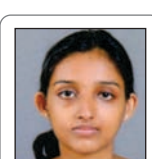
Anish Kr. Agarwal



Anjali Damani



Anjali Gupta



Anju Susan Alex



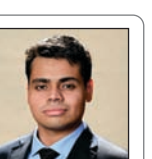
Ankit Gupta



Ankit Negi



Ankit Vivekanand Rai


















































Ankush Varma



Anubhav Mittal

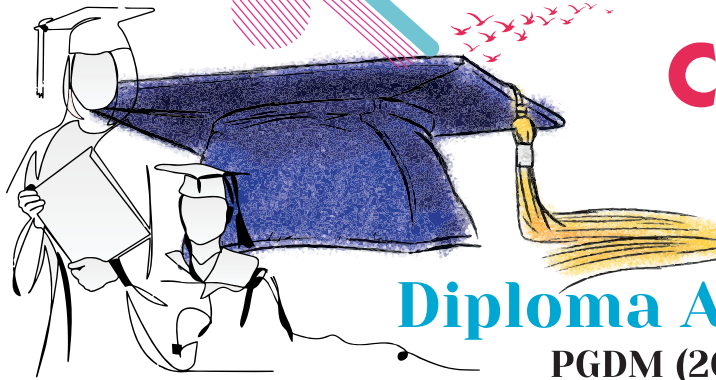
Diploma Awardees

PGDM (2017-19)

 Anurag Bharadwaj	 Anurag Sharma	 Anusha Sethuraman	 Arihant Arya	 Arjun Dhaka	 Arnab Mazumder	 Arpita G Singh
 Arsh Javed	 Arushi Sharma	 Ashi Sachdeva	 Ashish Kumar	 Ashish Kumar Singh	 Ashwin Nitin Dhuri	 Avi Gupta
 Ayush Sapra	 Ayushi Rawat	 Bharat Bhushan	 Bhavika Sharma	 Bhavya Shah	 Chahal Mehra	 Chaitanya Puri
 Deep Kumar Gupta	 Deepika Jain	 Dhanya Khurana	 Dhruv Gupta	 Dhruv Sharma	 Diksha Rustagi	 Dipesh Satish Gupta
 Disha Aggarwal	 Divij Batra	 Divya Aggarwal	 Divya Aggarwal	 Divyansh Chaturvedi	 Gargi Agrawal	 Gaurvi Agarwal
 Ghanshyam Gupta	 Girish Suresh	 Gourav Kumar Singh	 Gurnoor Kaur	 Harsh Gupta	 Harshita Luthra	 Himanshu Gupta
 Imran Khan	 Indraneel Ameet	 Indranil Lahiri	 Ishita Shah	 Itty Thomas		

Convocation 2019

31st CONVOCATION



CONVOCATION 2019

Diploma Awardees

PGDM (2017-19)



Jaideep P Sreenivas



Jaskaran Saini



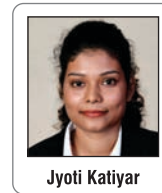
Jatin Tyagi



Jaya Maheshwari



Joel Alex



Jyoti Katiyar



Kanav Behl



Kanika Singh



Karan Mittal



Karishma Rastogi



Kartik Chawla



Kartik Singh



Kashish Kumar



Kaustubh Chaturvedi



Khyati Mohapatra



Kiran B Krishnan



Kirti



Kokil Shrivastava



Kripanshu Gupta



Kritee Singh



Kritika Duggar



Kshitij Thapar



Kumar Saurav



Kunal Khurana



Mahima Rastogi



Mallika Singh



Manav Dhingra



Mandeep Julka



Marut Sharma



Mayank Bapat



Mayank Goel



Mayank Sachdeva



Mayank Vyas



Mehul Jain



Mohak Jain



Mohit Saraf



Monika Gupta



Naveen Kumar



Navpreet Kaur



Neha Samvedi







K J Nevin



Niharika Malik

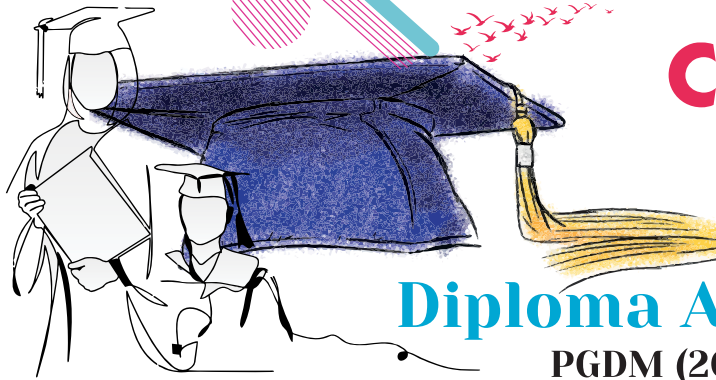
Diploma Awardees

PGDM (2017-19)

 Nikhilesh Pandey	 Nikita Ambust	 Nikita Jain	 Nimisha Nyati	 Nishit Deka	 Nishtha Bansal	 Nitasha Sharma
 Nonia Chopra	 Ojasvi Bhartiya	 Pallavi Singh	 Paras Maheshwari	 Parul Yadav	 Pasala Jayram	 Bojedla Phanindra
 Piyush Garg	 Pooja Dhyani	 Prabhnoor Kaur	 Pradeepta M	 Pragya Gupta	 Pranjal Mehta	 Prashant Sachdev
 Prateek Jaiswal	 Pratishtha Singh	 Priya Bhati	 Priya Malhotra	 Puneet Sharma	 Radhika Gupta	 Radhika Mittal
 Rahul Gopal	 Rajarshi Roy	 Rajat Mahajan	 Rakesh Menon M	 Ramgopal G	 Rashmi Popawat	 Rimjhim Mathur
 Rishabh Agarwal	 Rishabh Malhotra	 Rishi Kinger	 Rishov Chakraborty	 Ritu Agrawal	 Rohan Handa	 Rohan Kanungo
 Rohit Singh	 Ruchi Sharma	 Rupina Kukreja	 Rushil Anand	 Sahil Guleria	 Sahil Mutreja	 Sahil Shandilya

Convocation 2019

31st CONVOCATION



CONVOCATION 2019

Diploma Awardees

PGDM (2017-19)



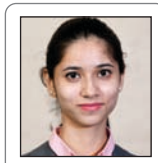
Sai Samrat Mashetty



Sakshi Gupta



Sakshi Pandey



Sakshi Tewari



Samridhi Dhasmana



Sanchit Gupta



Sandeep Kr. Bansal



Sanjukta Chakraborty



Sanyam Jain



Saptarshi Bagchi



Sarath S Kumar



Sarthak Bhandari



Satwik Sharma



Satyavrat Verma



Saurabh Kr. Singh



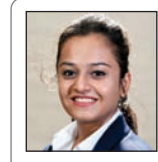
Shashank Yadav



Shashwat Budakoti



Shayan Aamir



Shefali Jain



Shitiz Sachdeva



Shivani Goyal



Shivit Suneja



Shradha Jadwani



Shravan Arun Patil



Shreeya Gautam



Shruti Gupta



Shruti Singal



Shubham Gupta



Shubham Kesharwani



Shubham Mishra



Shubham Saraogi



Shubham Sharma



Shushanta Acharjee



Shyam Luthra



Simran Dhingra



Simran Tapia



Smahi Pareek



Smridh Gupta



Smriti George



Smriti Nagrath



Sonali Sharma



Soumya Amitesh

Diploma Awardees

PGDM (2017-19)



Soumya Subhankar



Soumyesh Rath



Subankar Sharma



Sudhanshu Gupta



Suhani Khandelwal



Sukirti Srivastava



Sumit Aggarwal



Sumit Anand



Swagata Borah



Tanisha Palye



Tapasya Upadhyaya



Tejaswi Sood



Tushar Arora



Uday Singh



Uday Singh Sandhu



Ujjwal Shrivastava



Umang Chelawat



Umesh Nair



Vaibhav Garg



Vaibhav Pravin



Vaishnavi Dayalani



Vansh Bhambri



Vanshika Jain



Varun Kr Rawtani



Varun Pande



Vatsal Agarwal



Vatsalya Sharma



Vikas Yadav



Vimit Maheshwari



Vipul Gupta



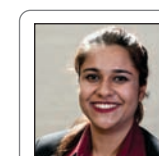
Vishwaroop



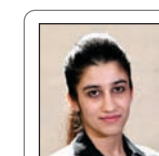
Vismith Sharma



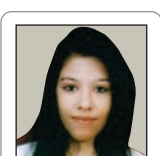
Yash Agarwal



Bhavya Sankhyan



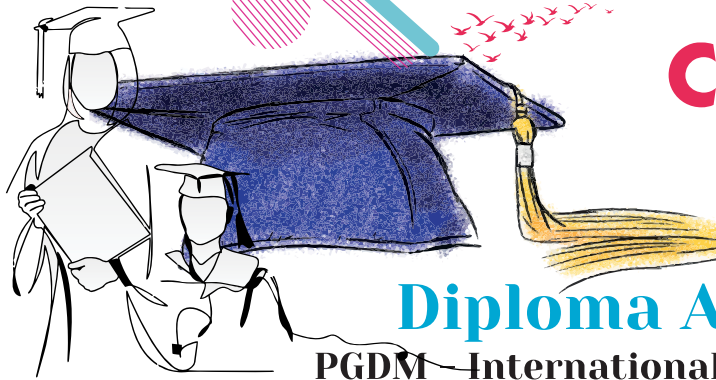
Hansika Malik



Charu Mahajan

Convocation 2019

31st CONVOCATION



CONVOCATION 2019

Diploma Awardees

PGDM - International Business (2017-19)



Abhishek Dutt



Abhishek Jain



Aditi Vikram



Aditya Mitra



Aishwarya Veerwani



Akash Kr Katariya



Akshita Agrawal



Anish Singh Sachdev



Barkha Chaturvedi



Bhavna



Charu Dhami



Deepthi Thomas



Devalla Eswar



Dewaa Kotecha



Dhruv Garg



Fanindra Tibrewal



Gurleen Kaur Thukral



Jasmehar Kaur Bhatia



Kanav Sharma



Kavya Kapoor



Keshav Garg



Khyati Vashisht



Komma Khyathi Reddy



Lakshika Ranawat



Manasvi Mathur



Mansi Arora



Meha Gupta



Mitali



Mrinmoy Choudhary



Narendra Guntaka



Naved Ali Hashmi



Nidhi Sahu



Nikhil Ram Mittal



Pragya Gupta



Pranjal Goyal



Pratiksha Motwani



Priety Singh



Rachit Mittal



Raghav Mehra



Richie Mittal



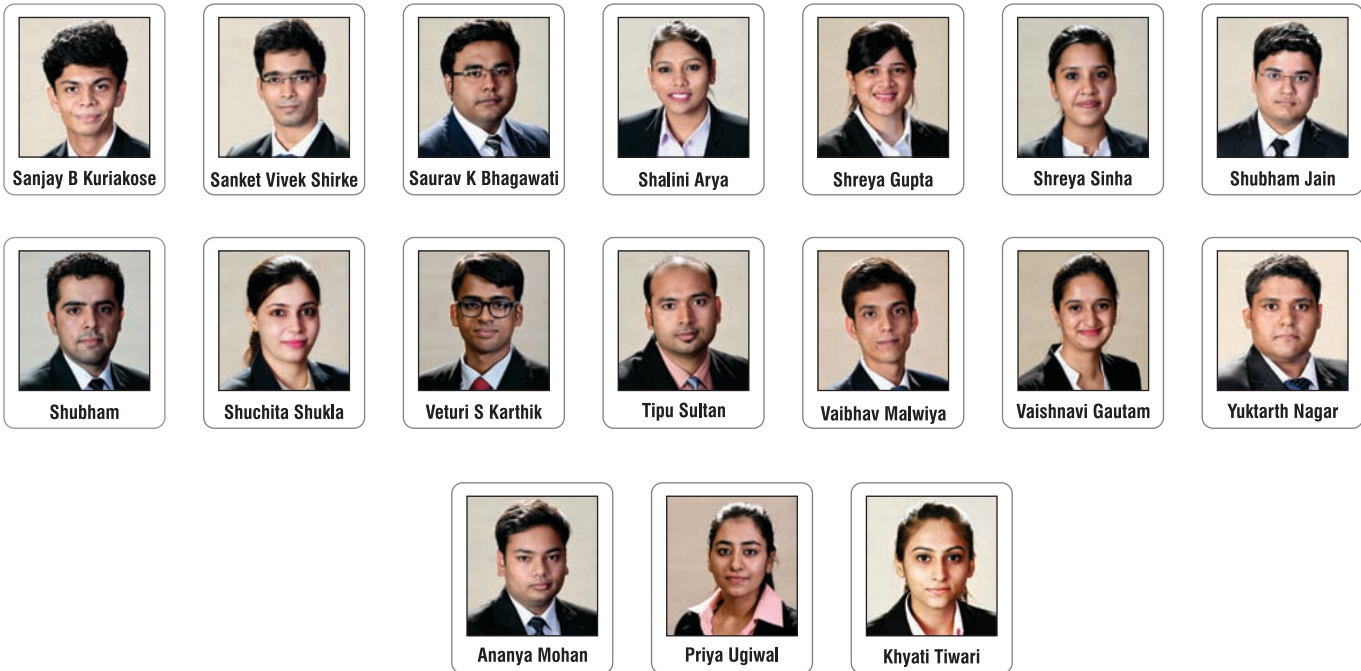
Royal Lath



Sahil Sanan

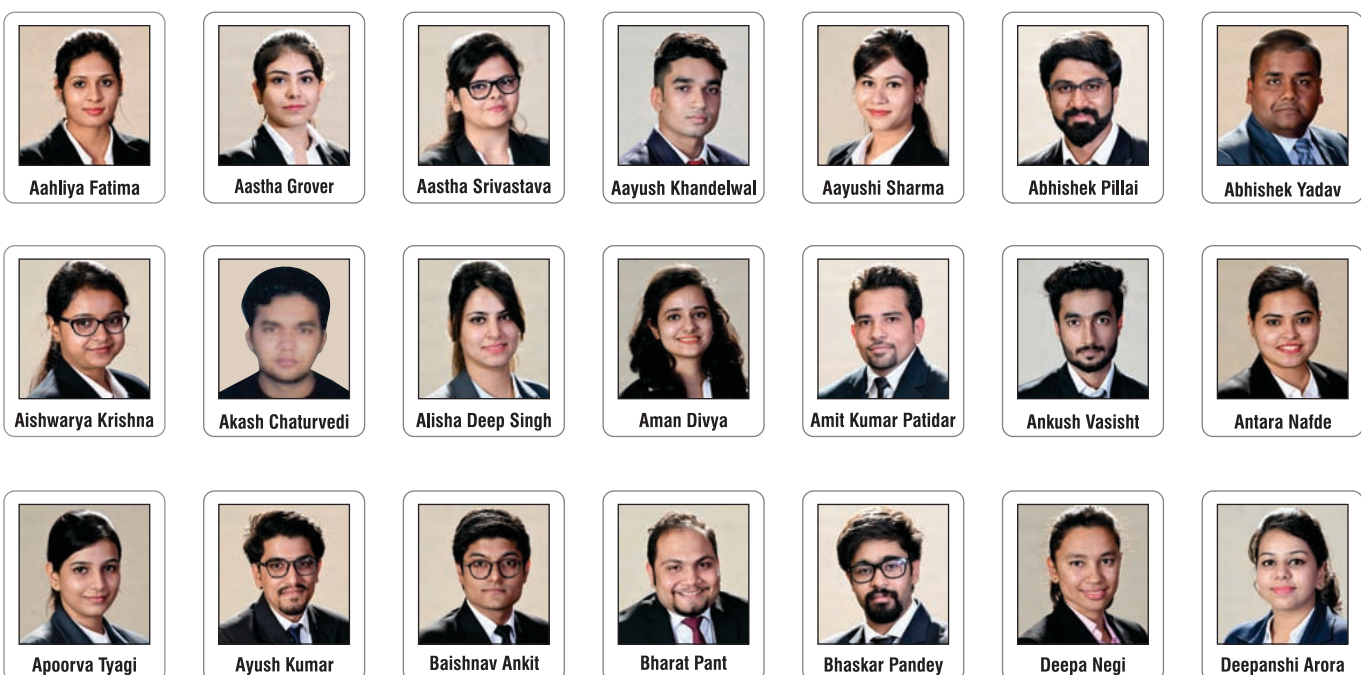
Diploma Awardees

PGDM - International Business (2017-19)



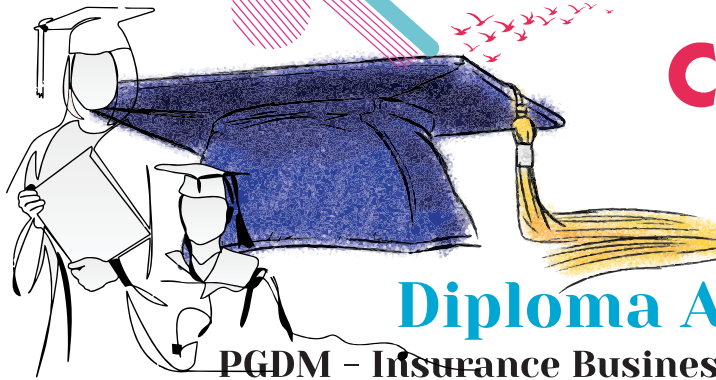
Diploma Awardees

PGDM - Insurance Business Management (2017-19)



Convocation 2019

31st CONVOCATION



CONVOCATION 2019

Diploma Awardees

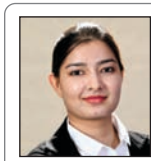
PGDM - Insurance Business Management (2017-19)



Disha Malhotra



Divya Merin



Galaxy Jain



H Sai Charan



Isha Johar



Jatin Negi



Komal Sengar



Meenu Mahlawat



Megha Ahuja



Namrah Akram



Nikhil Khurana



Nimish Gupta



Nishtha Singh



P M Kalendar Masthan



Prashanta Mani Tripathi



Pratham Sharma



Priya Laxmi



Priyanka Banerjee



Radhika Sikka



Rajat Kumar



Ravi Ranjan



Ravishu Yadav



Rudraksh Chandel



Saumya Bharti



Shalu Singh



Shubham Chouhan



Shubham Sharma



Shubham Singh



Shubhangi Agarwal



Srishti Bedi



Suresh



Vaibhav Gupta



Vaishali Tripathi



Vidhi Agarwal



Vikas Rana



Vinay Kushwah



Yashita Kashyap



Divyansh Bajpai

Diploma Awardees

PGDM - Retail Management (2017-19)



Abhay Porwal



Abhishek Khullar



Abhishek Pujar



Aditi Chandgothia



Aditi Gupta



Aditya Brajbhushan



Aditya Pal Singh



Adyasha Das



Akshat Kumar



Akshay G



Akshay Verma



Alka Sen



Anubhav Acharya



Arvind Kumar Kappa



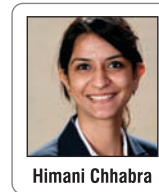
Bhavya Rahul



Devieka Gautam



Harsh Shrivastava



Himani Chhabra



Himanshu Agrawal



Himanshu Parashar



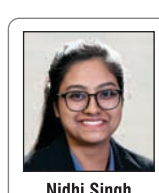
Himanshu Saxena



Jasmine Sachdeva



Naman Jain



Nidhi Singh



Nikhil Sharma



Nikhil Singh



Nikhil Sthapak



Nikita Panjwani



Nimisha Gupta



Nisha Singh



Niteen Preety



Parth Maheshwari



Parul Thakur



Praseon Dubey



Rajat Tiwari



Raymond A.Martin



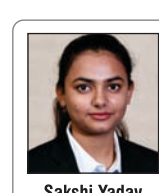
Rohit Kumar



Rohit T



Rupali Chatterjee



Sakshi Yadav



Saumya Mishra



Shalini Sharma



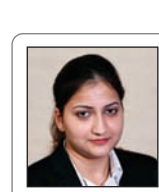
Shivendra Bhat



Shrey Mahajan



Shubham Gupta



Siddima Langer



Sourav Sharma



Sudarsan Gurram



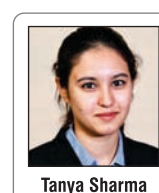
Sujay Rawat



Supriya Jain



Swati Singh



Tanya Sharma



Yashi Srivastava

Leadership Conclave

EPSI-EFMD 2019 BUSINESS-SCHOOL'S LEADERSHIP CONCLAVE
ON THE THEME OF
"BUSINESS EDUCATION 4.0:
FUTURIZING INDIAN BUSINESS SCHOOLS"
HELD ON FEBRUARY 27-28, 2019 AT NEW DELHI



CONFERENCE HIGHLIGHTS:

- The conclave had a thematic focus on 'Business Education 4.0: Futurizing Indian Business Schools'.
- Hon'ble Vice President of India, Shri Venkaiah Naidu was the Chief Guest and Prof. Eric Cornuel, Director General and CEO, European Foundation for Management Development (EFMD) was the Guest of Honour.
- Dr G Viswanathan, Founder & Chancellor, Vellore Institute of Technology (VIT), Dr H Chaturvedi, Director BIMTECH, Alternate President, Education Promotion Society for India (EPSI), and Dr M R Jayaram, Chairman, M S Ramaiah Group of Institutions were part of the sessions of the conclave.

Acknowledging that the business education in India is standing at a cusp of change, hon'ble Vice President of India, Shri Venkaiah Naidu highlighted the need for public-private partnership (PPP) to promote quality education through innovation at the inauguration of the B-school Leadership Conclave at The Claridges, New Delhi, organised by EPSI supported by BIMTECH.

"We cannot depend on conventional teaching, we have to shift to innovative teaching pedagogies like case studies, simulations, open online courses such as MOOCs, use of technology like laptops and mobiles, and disruptive technologies such as AI in classrooms. However, despite innovative practices, almost 20 per cent of the Indian population is still illiterate. This calls for an urgent action in addressing illiteracy, especially in rural India, so that the stepping stone to higher education is laid," Chief Guest Hon'ble Vice President of India Shri Venkaiah Naidu said in his inaugural address.

Prof. Eric Cornuel, Director General and CEO, European Foundation for Management Development (EFMD) was the Guest of Honour at the inauguration where other dignitaries included Dr G Viswanathan, Founder & Chancellor, Vellore Institute of Technology (VIT), Dr H Chaturvedi, Alternate President, Education Promotion Society for India & Director BIMTECH, and Dr M R Jayaram, Chairman, Gokula Education Foundation were part of the inaugural session of the conclave.

"Business education today is more entwined with the world's socio-economic situation – globally, economic inequalities are on a rise and middle-class is rapidly shrinking; we need to ask if traditional education is enough to make the youth



employable,” highlighted Prof. Eric Cornuel, Director General and CEO, European Foundation for Management Development (EFMD) in his address.

“Education is an important subject for any developing economy but unfortunately not for us. It is time now that we offer free education to all; we can start with free education to girls,” said Dr G Viswanathan, Founder & Chancellor, Vellore Institute of Technology (VIT).

“We are proud to have the Vice President among us today. This conclave is an excellent opportunity for educators and industry representatives to come together and chart out a plan for the B-schools,” said Dr H Chaturvedi, Alternate President, Education Promotion Society for India and Director BIMTECH.

The first plenary session talked about new jobs, new skills, and new curriculum to prepare today’s students for tomorrow’s future. The other plenary sessions discussed rethinking the learning experience and leveraging technology in business education.

The theme of the post-lunch session was “Rethinking the Learning Experience”. The invited speakers were:-

- Dr B A Metri, Director, IIM, Trichy,
- Dr NR Parasuraman, Director, SDMIMD Mysore,
- Dr Debashis Sanyal, Director, Great Lakes Institute of Management, Gurgaon,
- Dr Ashis K Pani, Dean Academics, XLRI, and
- Ms Amy Memon, Manager – Accreditation Services (Asia Pacific), AACSB, Mumbai.

Moderator Ms. Amy Memon began the plenary session – Rethinking the Learning Experience on a candid note, discussing the main disruption that was envisaged in the business education model. She initiated the forum for deliberations to identify the actions to reinvent the learning experiences. She mentioned that schools should be creating future leaders and managers who were capable of doing new things, not simply repeating what earlier generations had done.

The topic of the next plenary session was “Leveraging Technology in Business Education”. The Invited Speakers for the session were: -

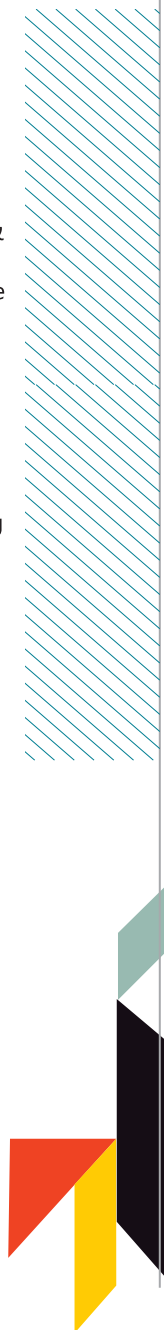
- Prof Ulrich Hommel, Director, Business School Development, EFMD GN,
- Prof P D Jose, Professor, Strategy Area, IIM, Bangalore,
- Shri Venguswamy Ramaswamy, Global Head, TCS iON,
- Shri Amit Agnihotri, Founder, MBAUniverse.com, and
- Mr. Naveen Goyal, Founder & CEO, NoPaperForm .

The session dealt with issues as how Business education worldwide has been using the traditional lecture method and case study method for imparting lessons in management.

Plenary session on 28th February witnessed the array of speakers with diverse and illustrious profiles. The topic they highlighted was the “Regulatory Policy for Developing Futuristic B-School in India”. The invited speakers were: Dr. Rattan Sharma, President, AIMS, Dr.J K Das, Director, FORE, Dr.D.N Pandey, Director, Jaipuria Institute of Management, Noida, Kamal Singh, Executive Director, UN Global Compact Network India, Dr. H. Chaturvedi, Alternate President ,EPSI & Director, BIMTECH and the session was moderated by distinguished Shri Amit Agnihotri, Founder Chairman, MBA Universe.com.

During the Valedictory Session Dr.Chaturvedi shared the report of EPSI. He mentioned about how EPSI represented a wide spectrum of higher education institutions in India, but it had a special bonding with B-Schools. EPSI with support from AIMS and leading PGDM institutions had been getting access to the policy makers both in MHRD and AICTE for mutual consultations.

The conclave ended with the vote of thanks by Mr.Palanivel, Executive Secretary, EPSI. He thanked all eminent speakers and guests. He extended special gratitude to the team of EFMD and thanked his team who worked effortlessly to make this event successful. He also thanked BIMTECH & NHRDN for the constant support and all partners and sponsors who made this event a big success.



Book Release

SHRI M VENKAIAH NAIDU, VICE PRESIDENT OF INDIA LAUNCHES DR H CHATURVEDI'S BOOK ON "QUALITY, ACCREDITATION & RANKING" AT NEW DELHI



"At the outset, let me compliment Dr. H Chaturvedi and his fellow authors for compiling a volume on the theme of "Quality, Accreditation and Ranking – A Silent Revolution in the Offing in Indian Higher Education".

Vice President M Venkaiah Naidu has exhorted Indian business houses and prominent entrepreneurs to come forward and set up quality institutions in higher education so as to ensure a paradigm shift in promoting research and innovation in Indian universities and colleges on the occasion of a book launching function organized at his resident by the Education Promotion Society for India (EPSI), BIMTECH and Bloomsbury Pvt Ltd. on February, 15, 2019. The book titled "Quality, Accreditation and Ranking – A Silent Revolution in the Offing in Indian Higher Education" edited by EPSI's Alternate President, Dr H Chaturvedi was released by the Hon'ble Vice President Naidu. On this occasion, the UGC Chairman, Dr DP Singh and Management Guru Padma Shri Dr Pritam Singh were present as Guests-of-Honour.

Speaking after releasing the book, Vice President Naidu said the focus of successive governments for the past many years has been to achieve "access, equity and excellence". Although substantial progress has been made over the years, a lot more needs to be done, particularly on the excellence front, he added.

Pointing out that quality assurance was important to improve higher education sector,

he said the root cause of the problem in private and government-funded institutions was commercialization and poor governance respectively. The true quality of education should be assessed by its ability to foster responsible citizenship and social cohesiveness, and inculcate moral and ethical values in students. This important aspect of quality education goes beyond the contours of the course curriculum and the actual teaching-learning processes that take place inside the classroom, he added.

Shri Naidu said that higher education transforms an individual into a responsible human being with social, moral and ethical values embedded in him or her apart from making the person more productive. Thus, quality assurance and accreditation mechanism should acknowledge the transformative role of education in a broader sense, he added.

The Vice President urged HEIs to accord greater importance to research and innovation and promote an eco-system for creativity to thrive. He said that having a research facility at Post Graduate College level should become a criterion for obtaining accreditation by bodies such as UGC (University Grants Commission) or NAAC (National Assessment and Accreditation Council).



Dr. H. Chaturvedi's book titled "Quality, Accreditation & Ranking – A Silent Revolution in the Offing in the Indian Higher Education" was unveiled in the inaugural function of the 10th Anniversary Conference of the Higher Education Forum.



Dr. H Chaturvedi's book, released by the Vice President contains articles, essays and research papers authored by some of the prominent educationists, policy makers, researchers and a media person, presents an analysis of the past and present scenario in the Indian Higher Education. The book also focuses on how to raise the quality of our colleges and universities to enable them compete globally.



Prof. D P Singh
Chairman,
University Grants Commission
February 1, 2019



Higher Education in India, has been a significant contributor to the evolution of human civilisation and consciousness. At a global level, higher education has played a significant role during the last three centuries in creating a global community of nations and as an harbinger of era of renaissance, facilitating three major industrial revolutions.

Following global trends, India's higher education system has been a game changer in the making of India as a modern nation, a dynamic society and a global economic power. It has opened the doors of universities and colleges to all sections of society, particularly young men and women from the under privileged sections of our society. The twentieth century has witnessed great churn in society when the children of poor and oppressed families could rise in the social ladder, due to their access to colleges and universities as students.

A very fast expansion of the Indian Higher Education sector has been a recent phenomenon of hardly the last 2-3 decades. At the global level, due to its size and expanse, India is ranked second after China. Though our current Gross Enrolment Ratio (GER) is 25.2 percent, it lags behind the global average of 33 percent and that of emerging economies, such as Brazil (46 percent), Russia (78 percent), and China (30 percent). To address this concern, the Government of India has been working on achieving three key strategic objectives viz., 'access, equity and excellence'. There have been substantial improvement in achieving the first two objectives i.e. access and equity. The third objective of excellence (quality) has now occupied centre stage.



National HR Summit

EMERGING HR CHALLENGES NATIONAL HR SUMMIT FOR ENERGY SECTOR-EMERGING HR CHALLENGERS

14-15 FEBRUARY 2019



The third version of National HR Summit on Energy sector – Emerging HR Challenges, 2019 jointly organised by Birla Institute of Management Technology and NHRDN on 14th and 15th February 2019, in association with Power HR forum, Deloitte and UN Global Compact Network witnessed rare presence of industry stalwarts, bureaucrats and academia. During the inaugural session, Dr H Chaturvedi, Director, BIMTECH welcomed the audience and the dignitaries like Dr. Ajay Kumar Bhalla, Secretary, Ministry of Power, GoI, Mr. R V Shahi, Chairman, Energy Infratech Pvt. Ltd. and Former Secretary, Ministry of Power, GOI and Padmashri Dr Pritam Singh, Chairman LEAD Centre and Former Director, IIM (L), MDI, Director General, IMI.

He expressed his thoughts on how technological changes have happened in the energy sector and emphasised upon the need to cope with future challenges with respect to constraints and opportunities in today's India. Padma Shri Dr Pritam Singh emphasised on the relevance of strategy and explained how people factor is the most important aspect. He opined that other challenges in the journey are causal variables but the most significant for organisations is to look beyond, look around, and look within. Mr. R.V. Shahi talked about that the real challenge for both management institutions and HR is to train

people to become competent leaders with capability to foresee the future as competition is unstoppable.

During the summit, a book, 'Return of the Surya: The Ever Rising and Transforming Human Resource' edited by Prof K K Sinha, Dean-Executive Education, BIMTECH and Prof Himanshi Tiwari, Assistant Prof, BIMTECH was also launched. Overwhelmed by the grandeur of the Sun, the all-powerful, merciful, the creator of our solar system and all lives on our planet, the editors shared that the book attempts to look at the future of technology and HR in order to create a better future for tomorrow.

Various sessions planned for one and a half day long Summit, revolved around the themes like, "Emerging Energy Sector Landscape : The Unfolding HR Challenges and Opportunities", "Building Leadership Pipeline", "Transforming and Nurturing Talent", "Employee Relationship and Engagement – The New Imperative" and "Future Strategy for Innovation - Role of HR".

These sessions were chaired and moderated by who's who of Indian energy sector like Mr. R V Shahi, Chairman, Energy Infratech Pvt. Ltd. and Former Secretary, Ministry of Power, Govt. of India, Mr. Anil Sardana, MD and CEO, Adani Transmission Ltd., Dr. Sanrupt B Misra, CEO, Carbon Black



Business; Director Chemicals; & Director, Group HR Aditya Birla Management Corporation, Mr. Sudhir K Chaturvedi, Former CMD, Power Grid and Former Chairperson, JERC (Goa & Union Territories), and Mr. S V Nathan, Partner & Chief Talent Officer, Deloitte India. Mr. Anil Sardana, MD and CEO, Adani Transmission Ltd., Dr. Ashok Balyan, Former CEO & MD, Petronet LNG and Former Director (HR), ONGC, Mr. Manoj Kohli, Executive Chairman, Soft Bank Energy, Mr. N L Sharma, CMD, SJVN, Mr. Rajeev Sharma, CMD, Power Finance Corpn. & REC, Mr. Sudhir K Chaturvedi, Former CMD, Power Grid and Former Chairperson, JERC (Goa & Union Territories), Mr. Atul Srivastava, Director (Personnel), SAIL, Mr. Gautam Chainani, Group President (HR), JSW, Ms. Meenakshi Davar, Director (HR), POSOCO, Mr. P K Sinha, GM & Head PMI, NTPC, Ms. Rachna Mukherjee, CHRO, Schneider Electric, Mr. R Vikraman, Director (HR), NLC India, Mr. Arun Malhotra, Managing Director, Nissan Motor India Pvt. Ltd., Dr. Asha Bhandarker, Distinguished Professor of Organizational Behaviour, IMI, Mr. Nikhil Jain, Director Personnel, NHPC, Mr. Ranjan Kumar Mohapatra, Director (HR), Indian Oil Corporation, Mr. Ravi Parmeshwar, CHRO, ReNew Power, Mr. B S Dagar, Group Head - Employee Relations, Escorts, Mr. Sanjay Singh, GM (HR), NTPC, Mr. S Dev Roye, Secretary, CITU, Mr. V C Agrawal, President – Corporate HR, RPG Group, Mr. Vijay Bihari Lal, Sr. Executive VP (HR), BSES, Dr. Leena Srivastava, Vice Chancellor, TERI University, Mr. Naresh Piniseti, Group

President – HR, Deepak Fertilizers and Petrochemicals, Mr. P R Kumar, CEO, BSES Yamuna Power Ltd., Mr. Rajeev Bhaduria, Managing Partner, Ebullient and Former Director-Group HR, Jindal Steel & Power, Prof. Sunil Sangra, Prof. of Strategy & Innovation, Design Thinking Evangelist, BIMTECH, Mr. V K Singh, Sr. GM (HR) Power Grid & Secretary, Power HR Forum were the esteemed panellists who enlightened 160+ audience present with their rich experience and knowledge.

Valedictory Session started with the welcome address by Mr. Kamal Singh, Executive Director, UN Global Compact Network India. Mr. S V Nathan, Partner and Chief Talent Officer, Deloitte India presented a brief summary of the issues discussed during last sessions. A thought provoking special Address by Guest of Honour, Mr. Sushil Tripathi, Former Secretary, Ministry of Petroleum, and Natural Gas, Govt. of India was the highlight of the valedictory session. Valedictory Address by Chief Guest, Mr. Upendra Tripathy, Interim Director General, International Solar Alliance (ISA) and Former Secretary, Ministry of New & Renewable Energy, Govt. of India continued the spark and magnificence of the summit deliberations. Prof. K K Sinha, Dean-Executive Education, BIMTECH concluded the summit by giving a vote of thanks to all dignitaries and organising team members.

Sculpting Leadership

FOUNDATION COURSE IN GENERAL MANAGEMENT (FCGM) #4 AT BIMTECH CAMPUS



Centre for Management Development & Consultancy (CMDC) at BIMTECH has organised its fourth 12 days' residential program this FY 2018-19 on "Foundation Course in General Management" for middle-level executives at Vikramshila Leadership Centre.

The program was inaugurated on 7th January 2019 by the Chief Guest Mr R S Rathee, Regional Executive Director, NTPC (DBF & Hydro region) in the presence of Dr H. Chaturvedi, Director – BIMTECH, Mr. Ashok Swarup, General Manager- HR, NTPC, Prof. Akhil Pandey, Chairperson – CMDC, BIMTECH and Dr Itilekha Dash, Convenor- CMDC, BIMTECH.

In his inaugural address, Mr Rathee spoke about the importance of learning & development and knowledge management for coping up with the challenges faced by power generation companies. Dr H Chaturvedi in his address talked about how the emergence of disruptive technologies making an impact on the organizations, forcing people to learn new skills.

There are 23 participants from leading public sector organizations like NTPC (DBF & Hydro region), and NTPC-SAIL Power Company who have registered for this training program.

The program is focused on Leadership, Decision Making Skills, Self-Management Skills, Interpersonal Relationship Skills, Finance, Performance Management, Innovation, Strategy & Design Thinking, and Business Writing Skills with emphasis on Project Management etc. The program also includes three days Outbound Training which is aimed at activities designed to improve leadership, team building, strategy & innovation.



STUDENT EXCHANGE



OUTGOING EXCHANGE STUDENTS 2018-19

BIMTECH students from PGDM, PGDM – IB (International Business) and PGDM-RM (Retail Management) programs left for Europe and Australia to participate in the Student Exchange Program 2018-19 at the various Partner Institutes/ Universities.

A large contingent of students left for FRANCE with a similar number left for AUSTRIA, AUSTRALIA, FINLAND and POLAND.

Australia: Sydney Business School, University of Wollongong- **2 students**

Austria: F H Joanneum- **1 student**

Finland: JAMK, University of Applied Sciences- **3 students**

France:

Kedge Business School – **13 students**

NEOMA Business School- **22 students**

Poland:

Kozminski University - **4 students**

University of Warsaw- **9 students**

Program wise break up of 54 students:

PGDM (General Management): 27 students

PGDM-IB: 18 students

PGDM- RM: 9 students

The students had a briefing session with Program Office, Examination and CCR office before they left for exchange program. It was a special moment for the students as they bid good bye to the Faculty members and Program office bearers.

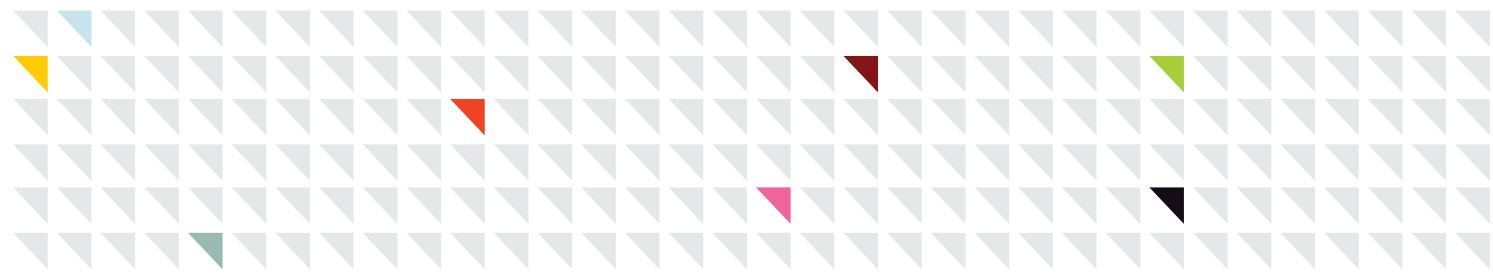
INCOMING EXCHANGE STUDENTS 2018-19

The second cohort of 11 incoming exchange students arrived at BIMTECH on 28th December 2019. They are from renowned Business Schools in France and will remain at BIMTECH until April 2019

Kedge Business School
NEOMA Business School
ISG Business School

On the orientation day the students were told about the different Programs at BIMTECH and the experiential learning courses. They were keen to enrol in the new courses offered and taught by the international faculties.

They were shown videos on “Cultural diversity of India” and “Join India. Lead the World”. There were inspired to see the cultural diversity of India.



International Outreach

INTERNATIONAL STUDENTS' ACTIVITIES:



RETAIL CARNIVAL:

Incoming exchange students participated in the **Retail Carnival – Vikray** organised by **PGDM- Retail Management** students at **BIMTECH**. The exchange students were very excited to participate in the event.

They participated in the **MANNEQUIN CHALLENGE** round and posed differently to promote the products. Few students reached the final round.

PRAKRIDA'19 is an annual sports event at BIMTECH. There were total 11 different disciplines for the students to participate.



International exchange students participated in the 3 day sports finale with the incoming exchange students (girls) outshining the incoming exchange students (boys). The girls gave a tough fight in the basketball tournament. The students put up a great show.

INTERACTION OF STUDENTS: AUSTRIA & INDIA

A discussion on **Sustainability and Diversity issues** was organised between PGDM students of BIMTECH and MBA students of F.H. Vorarlberg, University on 12th February. It was a youthful and exuberant gathering. Lots of ideas were shared and countered among the students. Country specific and region specific problems were highlighted and discussed. Some new thoughts emerged making the meeting meaningful. The discussion was moderated by **Prof Stefanie Chen** of F. H. Vorarlberg University, Austria.



FACULTY EXCHANGE

ERASMUS+ Grant

Dr. Dorota Dobija, Prof. of Accountancy, Ph.D. Program Director, from Kozminski University POLAND was on a 10 day visit to BIMTECH under the ERASMUS+ Grant.

She met Research Scholars, Faculty Members and interacted with first year finance students of PGDM and PGDM-IB program. The topic for interaction was "Fraud Accounting and Ethics". It was a very informative session from the global perspective.

She took sessions with Research scholars and faculty members.

- "Qualitative Research Process"
- "Impact of accreditation on performance Management"



MEETINGS WITH FOREIGN FACULTY @ BIMTECH



AUSTRIA

Prof. Stefanie Chan, F. H Vorarlberg University, Austria
Prof. Wilfried Manhart, F. H Vorarlberg University, Austria

POLAND

Dr. Lukasz Zamocki, Deputy Dean of Faculty of Political Science and International Studies University of Warsaw, Poland.
Dr. Lukasz Golota, Faculty of Political Science and International Studies.

SLOVENIA

Dr. Rado Bohinc, Faculty of Social Sciences, University of Ljubljana, Slovenia

TANAZANIA

Dr. Tadeo A. Satta, Rector from the Institute of Finance Management, Tanzania.
Dr. Imanueli Mnzava, Deputy Rector- Academic, Research & Consultancy.

UK

Dr. Rebecca Chandy, Deputy Head of the Business school at Liverpool Hope University, UK.
Ms. Megha Sahini, Manager Higher Education @ Social Society, BRITISH COUNCIL

USA

Dr. Avinandan Mukherjee Dean of Lewis College of Business and Professor of Marketing at Marshall University, USA
Dr. Anol Bhattacharjee, Prof. of ISDS, University of Florida, USA

FOREIGN VISITS BY BIMTECH FACULTY

AUSTRIA : Prof. Himanshi Tiwari, FH Joanneum, Austria to attend Project Meeting for EU Project Rainbow

AUSTRIA : Dr. Rahul Singh, FH Joanneum, Austria to attend Project Meeting for EU Project Rainbow

FRANCE : Dr. Rahul Singh attended International Conference at KEDGE Business School.

CANADA : Prof. Sunil Sangra was invited to Bensadoun School of Retail Management, McGill University, Canada.



GUEST LECTURES BY INTERNATIONAL FACULTY

Dr. Lukasz Zamecki, Dean & Prof. Faculty of Political Science and **Dr. Lukasz Golota**, Prof. of Political Science both from **University of Warsaw, Poland** jointly had an interactive session with the first year students of **PGDM- International Business**.

The topic of interaction was **"EU - India Trade Relations"**

Dr. Rado Bohinc, Professor, Faculty of Social Sciences, University of Ljubljana, Slovenia interacted with students of PGDM- International Business, batch 2018-20.

The interaction was on:

How to do business with European Union: EU priorities, policies, institutions and legal constraints (customs union, single market, competition and company law).



International Outreach

INDIA STUDY PROGRAMME: MBA STUDENTS FROM F.H. VORARLBERG, AUSTRIA



MBA Students from **F.H. Vorarlberg, University, AUSTRIA** were on a 10 day visit at BIMTECH under the **India Study programme**. There were 18 participants including 2 faculty members at BIMTECH. The students were from different countries Austria, Germany Hungary, Indonesia, and The Netherlands.

The students of **F.H. Vorarlberg, University, AUSTRIA** attended various sessions conducted by BIMTECH faculty and Industry experts, about

- Ancient , medieval and modern India,
- Sustainable Development
- Solving climate change puzzle through global cooperation,
- Environmental issues in India
- Understanding India – A perspective
- Development and transformation- India
- Indian society, culture communication

The students also visited **Tara Gram in Jhansi** to get hands on knowledge of how the project work is actually being implemented in the villages. On their way back they stopped at Agra to see one of the **NEW Seven Wonders of the World – The Taj Mahal**.

They interacted with the students of **PGDM Program** during their stay in BIMTECH.



ACADEMIC ENGAGEMENT, CONSULTANCY AND CAPACITY BUILDING



New Book on Responsible Business and CSR “Demonstrating Responsible Business: CSR and Sustainability Practices of Leading Companies in India.”

The book entitled “Demonstrating Responsible Business” authored by Dr Vineeta Dutta Roy, Associate Professor and Lead CSR at Birla Institute of Management Technology (BIMTECH) was pre-launched during the GCNI 2nd Sustainable Development Goals Summit. The Summit with the theme “Leveraging CSR for SDGs” was held on 12th December 2018 at Mumbai.

Dr R Mashelkar, former Director General of the Council of Scientific & Industrial Research, Ms. Vaishali Sinha, Chief Sustainability, CSR and Communications Officer, ReNew Power Ltd, Dr H Chaturvedi, Director, BIMTECH, Mr Kamal Singh, Executive Director, GCNI, Dr. Aditi Halder, Director, Global Reporting Initiative, Mr Santosh Jayaram, Partner & Head, Sustainability & CSR, KPMG India and Mr Uddesh Kohli, Senior Advisor, UNGC were present during the launch.

The Book was formally released during the 19th FICCI- Annual CSR Summit and Awards by Smt Rajashree Birla, Chairperson Aditya Birla Centre for CSR , Ms Jyoti Vij, Deputy Secretary General FICCI and Ms Uma Seth , Director FICCI CSR Centre.

6th IILM International Conference on “Reimagining Sustainable Futures- The SDG Framework” from 31st January – 2nd February 2019.

IILM released a book on the conference theme “Reimagining Sustainable Futures- The SDG Framework” on 31st January 2019. Dr Vineeta participated in the author’s Panel moderated by Dr. Bhaskar Chatterjee, Editor along with other dignitaries.

Being Responsible



19th FICCI- Annual CSR Summit and Awards, 21st February 2019

The plenary session during the Summit underpinned the thought that collective enterprises are a way towards inclusive development, can generate income and enable the economically marginalised to improve their living condition. The session included speakers from the industry like Tata Chemicals, Nuvoco, Adani Foundation and Amazon India. It was chaired by Dr Vineeta Roy.

The current network and professional association

of the Institute in the domain of CSR was further augmented by Dr Vineeta being invited to join the Delhi Management Association's Core Committee on CSR and Sustainability. The Committee has members from CSIR, TERI, TCS, HDFC, ONGC amongst others. The Committee is chaired by Dr Bhaskar Chatterjee, Secretary General Indian Steel Association and Former DG& CEO IICA.



Impact Evaluation for JK Paper Mills

The Centre for Sustainability & CSR (CSC), BIMTECH has been entrusted by JK Paper Mills to conduct Impact Evaluation of 650 Dairy Interest Groups (Self-Help Groups) formed and nurtured by the company under one of its Corporate Social Responsibility projects. The project is spread across 184 villages in five out of six blocks of district Amroha in Uttar Pradesh. Prof. N. N. Sharma, Chairperson, CSC and Mr Satender Rana, Programme Manager, CSC attended a meeting with Sh. Kapil Kaul, Head-CSR, JK Paper Mills and a few SHG members to discuss the details of the project.



Baseline Survey and Need Assessment for JSW Foundation

JSW Foundation has entrusted BIMTECH to conduct the Baseline Survey and Need Assessment of 35 villages located under its Direct Impact Zone (DIZ) in West Bengal and Odisha. The field visit in 28 villages located near to JSW Cement Plant in Salboni, West Bengal has been completed on 8th February 2019. The Baseline Survey and Need Assessment of 7 seven villages near to JSW Cement Limited in Sundargarh district of Odisha is scheduled to be completed in March 2019.

Community Outreach

Mathura Jail Inauguration

BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development inaugurated its 10th Jail Library at Mathura District Jail on 4th January 2019. This library was financially sponsored by the Raja Rammohun Roy Library Foundation. The inauguration was followed by blanket distribution among 80 prison inmates.

The library was inaugurated by Mr. Ram Niwas, IAS & Chief Development Officer, Mathura. Mr. A. K. Tripathi, DIG (Prisons), Agra presided over the function organized for distribution of blankets. Many prominent dignitaries like Dr. Sitesh Alok, Author, Mr. Ashok Bansal, Educationist, Mr. Maitrey, Sr. Superintendent, Mathura Prison were present among others.



Workshop on wheels: three-day workshop on KOHA

A three-day workshop on library management using KOHA software was organized by Ranganathan Society for Social Welfare and Library Developed and BIMTECH Foundation under the guidance of Dr Rishi Tiwari, CEO, BIMTECH Foundation and with support from Raja Rammohun Roy Library Foundation (RRRLF) from 2-4th March 2019. The workshop was presided over by Shri Brij Kishore Sharma, Chairman, RRRLF who enlightened the participants on the importance of libraries by providing a historical, contemporary and futuristic perspective. The inauguration address was delivered by Dr H. Chaturvedi, Director, BIMTECH. The inauguration ceremony was also attended by many faculty and staff members of BIMTECH including Dr Varma and Dr KC Chari among others. During the inaugural session, Dr. Badan Barman, Assistant Professor, Gauhati University was felicitated by Shri Brij Kishore Sharma and Dr. H Chaturvedi for his contribution in the area of library information system.

Being Responsible



RSSWLD and BIMTECH Foundation to start an initiative for the welfare of inmates of Kerala prison

A delegation of RSSWLD and BIMTECH Foundation Dr. Rishi Tiwari and Dr. Abha Rishi met Smt. R. Sreelekha, IPS & Director General Prisons and Correctional Services and Sh. Vijay Kumar, Superintendent on 19 February 2019. The meeting was held with the agenda to understand the rehabilitation practices of Kerala Jail inmates. RSSWLD and BIMTECH Foundation will soon start a collaborative initiative with the Kerala Government for the welfare of prison inmates.

Sports and Mehandi competition @ Greater Noida jail – an endeavor for constructive rehabilitation

Sports competitions were organized between inmates and BIMTECH students on January 27, 2019. The trip was facilitated and organized through Ranganathan Society for Social Welfare and Library Development (RSSWLD), the CSR wing of BIMTECH, Greater Noida. Twenty Eight BIMTECH students, out of which four were RSSWLD members, participated in the volleyball and cricket competitions. From the jail inmates, a team of 11 boys played cricket and the BIMTECH boys won the match. As for the volleyball match, the jail inmates were no doubt a better team and they certainly knew how to play the game and won by 3 – 0. The winning team was given gift hampers.

For the women inmates, a Mehendi competition was organized. There were 10 participants and they were able to draw beautiful designs on each other's palm within 30 minutes. Seven of them were rewarded with a kit containing useful basic needs. Women inmates were happy with the competition and they actively took part in the Mehendi competition. They were happy to receive appreciations.

Blanket Donation Drive

RSSWLD and BIMTECH Foundation jointly started the blanket donation drive to the following Prisons:

- Gautmabudh Nagar
- Ghaziabad
- Agra
- Mathura
- Meerut

Team has distributed 150 blankets to each prison. Prison authorities have highly appreciated the endeavors of RSSWLD and BIMTECH Foundation. Destitute Inmates were also happy and requested to donate some other woolen cloths.



Establishment of the Toy Libraries at Mahvalipur Village and Neemka Village Block - Jewar Gautam Budhh Nagar and at District Jail Gautam Budhh Nagar

It was a great day for the small kids studying in Primary Schools of Mahvalipur and Neemka, Village of Gautam Budhh Nagar, when they saw a lot of different types of toys and games. In a spree to spread happiness and wellbeing Ranganathan Society for Social Welfare and Library Development and BIMTECH Foundation with the support of "The Toys- Bank, New Delhi" started a "Toy-Library" in Primary Schools of Mahvalipur Gautam Budhh Nagar and Neemka Village.

PROPEL 19

ALUMNI REUNION



Birla Institute of Management Technology (BIMTECH) organised an Alumni Reunion on the February 2, 2019 at its Greater Noida Campus. Propel 2019 was an initiative by the alumni conduit to bring all the Alumni members together, like a family reunion. Students from 2005 till 2010 batch across different programmes came to their Alma-Mater to travel the path of nostalgia.

The massive success of Reflections 2018 had set the bar extremely high for Propel 2019. With the constant guidance of Dr. Gagan Katiyar and Mrs. Ridhima Babber, the alumni cell consisting of its 17 members were able to make the event successful.

The event started at 10: 30 am with the registration and 50 alumni came to grace the event with their presence. The programme chairpersons, warmly welcomed the alumni to the event and hoped that the reunion would be memorable for the alumni. The alumni fondly cherished the memories, episodes and incidents which were a part of their journey at BIMTECH.



To make the reunion memorable experience the Alumni conduit organised an hour long Design Thinking workshop by renowned faculty Professor Sunil Sangra, head of Strategy, Innovation and Entrepreneurship, BIMTECH. The session was highly constructive and interactive. The workshop was followed by the felicitation ceremony, wherein the alumni were awarded with trophies. The highly encouraging speech of Dr. Harivansh Chaturvedi, Director of BIMTECH, inspired everyone. The speech was followed by the Vote of thanks where he thanked the alumni for their presence. The network lunch was a delight for the taste-buds as well as for intellectual bonding.



True to its name, Propel 2019 remained an impelling driving force to bring the old and the new BIMTECHians under one roof for impactful consultations, thus developing a relationship-ecosystem.



RESEARCH WORKSHOP

RESOURCE PERSON: DR. ANOL BHATTACHARJEE



Profile

Anol Bhattacharjee is a full professor of information systems and the Exide Professor of Business Ethics at the University of South Florida. His research focuses on a broad range of topics related to healthcare informatics, crowdsourcing of innovations, dysfunctional consequences of technology use, and machine learning biases. He teaches classes on statistical data modeling, research methods, and design of innovations. In a research career spanning 22 years, Bhattacharjee has published more than 65 refereed journal papers that have received more than 18,000 citations on Google Scholar. He has authored a free textbook on research methods called "Social Science Research: Principles, Methods, and Practices" that has been downloaded more than 625,000 times, used in 216 countries on six continents, and is available in seven languages.

Anol was the principal investigator in U.S. federal grants exceeding \$750,000. He served on the editorial boards of MIS Quarterly and the Journal of the AIS. He is the current Fulbright-Nehru Distinguished Chair, funded by the US Department of State and the Government of India, with a visiting professor appointment at Indian Institute of Technology, Kanpur for Spring 2019.

Research Workshop on "Enhancing Publication Quality by Improving Framing of Research Questions and Theorizing"

was jointly organized by Centre for Faculty Development, Centre for International Affairs and Centre for Research at BIMTECH, Greater Noida campus on March 2, 2019.

Resource person: Dr. Anol Bhattacharjee, Professor of Information systems and the Exide Professor of Business Ethics at the University of South Florida, USA

Framing research questions (RQs) and theorizing constitute the art of research. The purpose of the workshop was to develop these two soft skills where Dr Bhattacharjee took a hands-on approach leading participants to design or re-craft their RQs and theories for their own research. Participants were asked to come prepared with their ideas/potential research questions (RQs) along with a few theories that could be relevant to addressing their RQs of interest. The workshop format with a combination of lecture, discussions, and presentations created an enthusiastic environment. Dr Bhattacharjee also shared various resources helpful to researchers.

The workshop generated a huge response. Out of the 50 participants, 15 participants were from other b-schools in the Delhi-NCR region. Several encomiums poured in from external participants to Dr AK Dey subsequent to the workshop, lauding the resource person, the format of the workshop, the learning experience and opportunity provided and the arrangements.



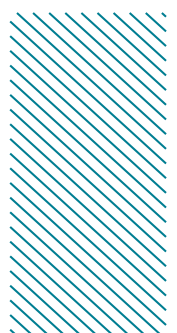
EUROPEAN UNION'S PROJECT RAINBOW UNDER THE ERASMUS+ PROGRAMME



Project RAINBOW (Realizing Aspirations, Interests and Brilliance of Young Women) started with its Kick-Off meeting from 23rd-25th January 2019, at Institute of International Management, FH JOANNEUM, Graz, Austria. On day I, all the partners introduced themselves and discussed the main tasks, outcomes and structure of the Project, followed by discussing Partner Responsibilities, Contractual issues and Project Communication channels. A Steering Committee comprised of Dr. Rupert Beinhauer (FH JOANNEUM), Dr. Anna-Maija Lämsä (University of Jyväskylä, School of Business and Economics, JSBE), Prof. Himanshi Tiwari (BIMTECH), Dr. Nina Muncherji (NIRMA University), Dr Shweta Lalwani (SPSU) and Juan Guerrero (INCOMA) was formed to ensure quick decision making. On Day II, Definition of required Outputs for Work Package 1 (WP1) and Inputs for WP2 was discussed. Project Identity, Quality Control, Financials and Task distribution was discussed in length during the post Lunch session.

On Day III team RAINBOW visited various Centres working in the area of gender mainstreaming in Graz. It included a visit to Equal Treatment Advocacy, Regional Office Styria, Graz University of Technology- Office of the Working Group for Equal Treatment Issues and ZAM (Centre for Educational Management) dedicated towards Adult Education with focus on Woman.

All the partners were really excited and focused towards the cause of gender mainstreaming, women careers and inclusive workplace in India.



COGNICIOUN' 19

North India's Biggest Open BUSINESS QUIZ





Quizzing is all about the joy of knowing and awareness and Cognicioun'19, the iconic business quiz conducted at Birla Institute of Management Technology's Greater Noida campus on February 9, 2019, embraced exactly that. Cognicioun is a national level annual quizzing event conducted by Birla Institute of Management Technology and the Quizzing Club of BIMTECH. The quiz has the distinction of being the only event at club and conduit level in which corporates participate in numbers to pursue their hobby. This year, it was made in an open business quiz format which saw participants across all ages participate. The 8th annual edition saw participation of more than 150 registrations of which 72 teams from corporates and colleges competed in the quiz and an additional 30 quizzing teams from BIMTECH participated. It was overwhelming for us, the organizers to see participants in such huge numbers and it indeed told us that the quiz is much appreciated by the quizzing fraternity. The event has gained tremendous respect and has become a diary event for seasoned quizzers. This year, we saw Mr. Mitesh Agarwal, VP, Global Key and Lead Accounts, Oracle India, re-sume the quizzing duties. It was an honor and privilege for the BIMTECH and QCB family to have him back. KPMG extended their support as the Knowledge Partner for the event. Mr. Nitesh Jain, Director, KPMG India was the chief guest for the event. Other sponsors included: Uneako, Bloc and Ink my tale.

Some of the corporate teams who participated in the quiz were from SAIL, EY, Deloitte, BNY Mellon, Maruti Suzuki, Bata India, Times Internet, Nexus Consulting, Paytm, Novartis and Hero MotoCorp amongst many more.

Student teams from IIM Rohtak, IMT Ghaziabad, MDI, Wellingkar, IMI, IIM Lucknow, BITS Pilani, Ashoka University, JNU, IIM Kashipur, SCMHRD, FORE, BHU, IIFT and XLRI Jam-shedpur amongst many more participated in the quiz.

The quiz consisted of 2 rounds. The first round was a preliminary which was put forth in an elimination format. Thirty questions were asked and the Top 6 teams qualified for the 2nd round. The teams that qualified for the 2nd round were:

1. B Naveen Kumar and Jayakanthan
2. Rohan Khanna and Aryapriya Ganguli
3. Teo Thomas and Ayush Awasthi
4. Venkatesh S and Hrishikesh Varma
5. SW Kispotta and Anand Kumar
6. Rabi Sankar Saha and Kunal Malhotra

There were 8 rounds which were conducted with a sequential buzzer. There was a special Cognicioun round in which teams were asked to choose an option related to which question was asked and they were even given 9 to 10 options for answer and each correct answer would fetch 10 points and for wrong answer all the points were deducted. The 2nd round started off slow with the contestants being cautious with their moves but once they hit their groove, there was no stopping them. There was an intense battle for the 1st Place and the 2nd Runners Up. B Naveen Kumar and R. Jayakanthan held their nerves throughout and ended up winning the competition. The 1st Runners up were Venkatesh S and Hrishikesh Varma and the 2nd Runners Up were Ayush Awasthi and Teo Thomas.

The winners of the Cognicioun'19 were B Naveen Kumar and R. Jayakanthan from TCS and Sai Mitra Constructions. The winner's prize was Rs. 50,000. The 1st Runners Up were Venkatesh S and Hrishikesh Varma from Nexus Consulting. The 1st runner up prize was Rs. 30,000. The 2nd Runners Up were Ayush Awasthi and Teo Thomas from EY (Ernst & Young). The 2nd Runner Up prize was Rs. 20,000.

The prizes were given by Chief Guest- Mr. Nitesh Jain, BIMTECH Director- Dr. Harivansh Cha-turvedi, Prof. K.K. Krishnan and Mr. Mitesh Agarwal. The culmination of the grand event was the result of the untiring efforts of all the members of QCB as well as the alumni of QCB.

Majlis Theatre Fest

THE MAJLIS FESTIVAL 2019





“The stage is a magic arena, where an actor has this powerful gift to move the audience and influence their perspective. I believe that understanding human behavior is very important. Having compassion and concern for our own community and particularly for the underprivileged is must. It is the economic disparity which is the cause of violence, aggression and unrest. We all need to address this and bring about peace and harmony in our environment.”

Ms. Sushma Seth
Indian Stage,
Film and TV Actress

Majlis- The Debating and Theatre Society of BIMTECH, Greater Noida had organized its flagship intercollege competition The Majlis Fest 2019 on February 13, 2019. Every year in this biggest branding event of BIMTECH, more than 500 students of reputed amateur theatre groups from reputed universities and B Schools of NCR showcase street plays on burning social issues, and stage plays which are adaptations of rich world literature in the two segments “PARIVARTAN-street play contest” and “RASMILAP-stage play contest”

As it entered a new decade this year, MAJLIS reimagined its signature event by introducing outreach rounds in Parivartan event #AapkaHathMajlisKeSath. Through this innovation, Team Majlis along with the contestants consolidated the #MajlisDNA of #ResponsibleTheatre and #LiteratureThroughTheatre by promoting SDGs through their hardhitting street plays and mesmerizing adaptations of rich world literature. The shortlisting Round of “PARIVARTAN-street play contest” reached out to community to educate them with pertinent social issues like LGBTQ, Gender equality, Male abuse, Women empowerment, Domestic violence, Voting rights, Mental Health, Juvenile crime, drug abuse etc at three parallel locations in Greater Noida- local Market Alpha Commercial, Galgotia University and Savitri Bhai Phule Balika Inter College. This outreach round successfully awakened more than 2000 audience from all walks of life towards glaring societal issues. Final Round of PARIVARTAN was held at BIM TECH campus. RASMILAP also depicted various aspects of life through stage adaptations and the audience were enthralled with performances that engaged, entertained and enticed everyone to not just think but to act.

The Majlis Fest 2019 was judged by eminent theatre and literary personalities like Mr. Nikhil Verma, Ex member Asmita Theatre Group (also involved in Casting company), Mr. Mayank Garg an acclaimed artist from famous Asmita Theater Group, Dr Suvarn Rawat TIE-NSD, Ms Archana Chaturvedi a noted satirist and a freelance writer and Mr Kailash Joshi, veteran theatre writer and director.

PARIVARTAN TROPHY was won by Institute of Home Economics, New Delhi while team from Shaheed Rajguru College of Applied Sciences for Women, Delhi University bagged the runner up position. RASMILAP TROPHY was won by Hansraj College and Runner up position went to Shaheed Bhagat Singh-Evening both from Delhi University. The MAJLIS FEST 2019 indeed lived up to the expectations and left a deep impact on the BIMTECH fraternity and the local community this year. Team Majlis also received immense support from BIMTECH family, Greater Noida authorities, Magistrate office and local administration for smooth conduct of the outreach rounds.

AIC: The entrepreneurial Expedition

Atal Incubation Centre

Startup Buddy Conclave 2019, Gurugram

On February 23, 2019 Startup Buddy Conclave 2019 hosted, in the Oberoi, Gurugram, 30 speakers, 400 delegates from the startup ecosystem who came together to discuss the past and present trends along with projected scenarios for the near future. The conclave hosted panel discussions on emerging hot topics in the startup community with a focus on aiding and mentoring the startups by a robust ecosystem that will make its presence felt at the conclave. Topics included – “New Breed of Startups”, “Key Investment Themes of 2019 in most VC’s List”, “How Corporates can meaningfully engage with Startups”, “India in the eye of Global Investors” and “Impact on of recent government policies on Startup Ecosystem”



Startup Talks Gurugram



“Startup Talks” was organised in Association with Startup Buddy and Atal Incubation Centre-BIMTECH on February 9, 2019. Prominent leaders from the industry were present to guide and address the problems and challenges faced by budding Entrepreneurs. Dr Abha Rishi, CEO, AIC BIMTECH appreciated the event and congratulated Gensus Edutainers for the successful conclusion of it. Her advice to the budding entrepreneurs was, “Startup should focus on clients rather than investors, as the product is something which will bring the company somewhere not the investments” “Startup India Bihar Yatra finale was organized at Bihar Industries Association. In the finale, 55 Startups pitch their ideas for incubation support. Pre-Incubation and incubation offer made by Venture Park Incubator Patna and AIC-BIMTECH to student entrepreneur.

LEAD Prayana

Deshpande Foundation led Lead Prayana Yatra 2019 completed the final leg of its journey in Delhi NCR. The 67 budding leaders were hosted by AIC BIMTECH over this leg. During their stay, these young leaders visited various corporates like Amazon, Spice and interacted with many thought leaders like Bunker Roy, Manish Sisodiya, Dilip Modi, Dr Abha Rishi and Prof. Anil D. Sahasrabudhe.





Startup Internship week Introduction Event

Atal Incubation Centre-BIMTECH and Startup Buddy, joined hands together on January 9, 2019 to create awareness towards the working culture of startups, among the new age managers in making, at Birla Institute of Management of Technology, Greater Noida. This workshop took place at BIMTECH, under the aegis of the "Startup Internship Week", an event being held from 1st to 3rd February 2019. This will witness participation from 25+ startups to offer summer internships to the students of BIMTECH. The main agenda of the workshop was to address the question in the hearts of the students about the comparison of the experience between working in startups and big corporate companies.

Awards Received by Incubatees



Social Track Award in Global Entrepreneurship Summit 2019

Aikiya Organics won Rs. 1,25,000/- Social Track Award in Global Entrepreneurship Summit 2019.

INDUSTRIAL EXCURSION



"So much of who we are, is where we have been" This line by William Langewiesche perfectly describes the experience of having a trip to Dubai, Abu Dhabi, Sharjah and Ras Al Khaimah, the emirates of United Arab Emirates (UAE).

With excitement 33 students of BIMTECH accompanied by faculty- Dr Anuj Sharma and Dr Archana Singh started their tour of 5 days and 6 nights on the early morning of February 26, 2019. The tour was full of insight and learning. The group proceeded for Ras Al Khaimah to visit the industries - Ashok Leyland and Dabur Naturalle Llc. At Ashok Leyland the team was welcomed by Mr Tapas Ranjan Nayak, Plant Head and were given a brief introduction about the company by the Operations Manager of the plant. The assembly line was explained in detail, students not only got to know about different models of Ashok Leyland in UAE but also about its upcoming models, and how its production in UAE is different than that in India. The students also visited Dabur manufacturing plant. There the group met Mr

Sudhir Sarvarkar, DGM, Regional Quality and Regulatory Affairs, Dabur International Limited who gave an overview and insight about Dabur international, their annual turnover, the company and the product profile. This was followed by watching live manufacturing and packaging of Dabur personal care products including Vatika Shampoo, Dabur amla oil and Meswak toothpaste. Students got an opportunity to visit Saif Zone- Sharjah Airport International Free Zone. The group met Officials at SAIF, Mr. Raed Abdalla Bukhtair, Director of Business Development and Mr. Johnson Chacko, Administration Officer. Mr. Vishnu Sunil, Business Relation Executive gave a presentation on SAIF and answered all the queries which were raised by the students. Students also got a chance to visit Rexton Technologies which is an industrial arm of Kingston Holdings, which is considered one of the largest investment companies in the SAIF Zone. The trip was out rightly enriching in terms of knowledge and at the same time was quite amusing and full of excitement.



Panel Discussion on "The Dynamic Face of Retail- Trends and Challenges" February 16, 2019



RETAILA club of BIMTECH organized a panel discussion on the topic "The Dynamic face of Retail- Trends and challenges" where the panellist were eminent personalities from Industry. Dwarika Prasad Uniyal, Professor and Dean, FLAME University; Pearlraj P. Cannivady, Vice President, Marketing at SPAR Hypermarket, Landmark Group; Neeti Sharma, Sales Academy Lead India & Emerging Markets, Adidas group; Venugopal Konchada, VP, Retail operations, V-Mart; Mayank Mohan, Director, Mohanlal sons and Lokesh Mishra, India business Head, ALDO.

They enlightened the audience on how India is one of the most attractive emerging markets, is experiencing a radical change in its retail industry. It started with the welcome address by Deputy Director, Dr. Anupam Varma, He congratulated the Retail program for 15 years of completion. He mentioned, 2019 is going to be the Year of consumers. As, Retail now a day is

moving towards 'Experiential shopping' and 'Omni-channel retailing' with the onset of Artificial intelligence, Virtual reality.

It was followed by opening remarks by Dr. Pooja Mishra, Chairperson, Retail Management Program, where she mentioned the latest trends in the retail industry which includes AR, VR, AI etc. Customers these days have value based judgment for Retail offerings. Her views were in line with the topic for discussion and also discussed Omni channel Retailing, Experiential shopping.

The discussion was moderated by Dr. Pankaj Priya, Area Head, Retail and Marketing.

Venugopal Konchada, with 30 years of experience in retail stated that the main focus of the retail industry is its customers and one should treat it as the prime objective. As Vice president

at V-Mart, he told that the V-mart is now focusing on TIER -3 and TIER-4 Cities. Replenishment is a major challenge at V-mart.

Lokesh Mishra, representing ALDO emphasized upon Customer experience per square feet area as the customer is 'GOD OF ALL TRANSACTIONS'. According to him, Data analytics is playing an important role in today's world. There should be the best use of CRM data.

Pearlraj P. Cannivady, VP at SPAR Hypermarket, said, people, these days have lived in more than two cities which shows migration as they are cross-pollinating. Due to this reason, we have a set of the culturally mixed population to cater. The Challenges in the retail industry includes Understanding the customers and replenishment of assortment for Multi-cultural customers. Talking about trends, it was mentioned by him that



'Retail is everywhere'. To be a successful retailer in the present and future times, one has to make him omnipresent. Taking the example of the collaboration of SPAR Hypermarket with Amazon, he expressed that organizations need to collaborate to have a win-win situation for all parties. Shopping is now becoming 'Emotional experience', especially for the millennial population. Dwarika Prasad Uniyal, Professor and Dean, FLAME University, explained the evolution of the retail industry from the year 1995 till the date. According to him, Infrastructure and ecosystem for online mode are still developing in India and acting as a major barrier to the online sector to grow. If we take a look at the global scenario, offline retail is coming back in the U.S and in India also no matter how much the online stores grow, the brick and mortars will

bounce back as touch factor for consumers are highly weighted. He is also very optimistic about the luxury and customized segments of the retail sector and believes the future for niche player is very bright.

Mayank Mohan, Director, Mohanlal & sons, with the evolution of Mohanlal and sons explained that Retail is constantly evolving and evolution is the only way to survive in this field. Challenges, according to him, include getting quality Human resources and Understanding New generation. E-commerce is Opportunity and challenge.

Neeti Sharma, Sales Academy Lead India & Emerging Markets, Adidas group, is a First women retail store operation manager at shopper stop.

She mentioned, there have been a lot of changes in the industry. Now it has increased to Diversity and women empowerment. Also, talking about the trend in evaluation criteria at shoppers stop, she said, there has been a shift from using Analytics score to Net promoters score. Also, Precision marketing is used these days to focus on the target audience. Retail cannot work in isolation.

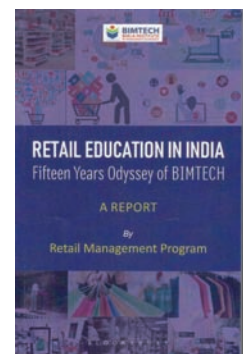
It was followed by Question and answer session from Professor Pankaj Priya and students. It was a very intellectual session for students where students also got an opportunity to interact with the panelist and got a platform for network building. The discussion ended with Vote of thanks by Dr. Veenu Sharma, Program Coordinator, Retail Management Program.

The release of Report "Retail Education in India: Fifteen years Odyssey of BIMTECH"

Retail Management Program release its report of 15 years odyssey of BIMTECH in educating and developing people for careers in retail management. The report was published by a well-known publisher, BLOOMSBURY PRIME. The report was released on February 16, 2019 by program along with eminent people from Retail Industry, Dwarka Prasad Uniyal, Professor and Dean, FLAME University, Lokesh Mishra, India Business Head, ALDO, Mayank Mohan, Director, Mohanlal Sons, Neeti Sharma, Sales Academy Lead India & Emerging Markets, ADIDAS Group, Pearlraj P. Cannivady, Vice President, Marketing at Spar Hypermarket, Landmark Group and Venugopal Konchada Vice President, Retail Operations V-Mart.

The report lays out the vision, plans, efforts, and accomplishments of the institution in developing talent, capable of undertaking important challenges in retail management. The journey of 15 years of the program covers the unique positioning, particularly in the context of the fast-changing retail scape often comprising disruptive forces that bring, new challenges to retail management in India and abroad.

BIMTECH, its faculty members, Industry experts, Academician, Alumni, and current students all join hands together in a compilation of the report. Retail Management Program feels proud for this compilation under the guidance of Dr. H. Chaturvedi, Editor in chief of the report. Retailers Association of India (RAI) supported and contributed as Industry partners for the same.



Experiential Learning

“HERMES DIALOGUES- IMPACT OF US-CHINA TRADE WAR ON DIFFERENT ECONOMIES OF THE WORLD”

In Ancient Greek religion and mythology, “Hermes” is seen as the patron of commerce and is considered the god of trade, heraldry, merchants, commerce, roads, thieves, trickery, sports, travellers, and athletes and “the god of boundaries and the transgression of boundaries.



With the above context, on January 24, 2019, International Business Programme organised first of its kind event at BIMTECH - “Hermes Dialogues - Impact of US-China Trade War on different Economies of the World”. The event was intended to enhance the knowledge of students in current International Business topics and develop public speaking, debating and critical thinking and leadership skills among the students. Hermes Dialogues was a competition wherein student teams were assigned different countries and their job was to express their countries' point of view on the above-mentioned topic. This extracurricular activity was meant to engage students and allow them to develop deeper understanding of contemporary geo-political issues. It intended to foster skills among students that are required for discussions in the United Nations.

Format of the event included eight student teams, called the Delegates, of two each representing countries - USA, Mexico, China, India, Canada, France, Taiwan and Germany. Apart from the teams, there was one student who was designated as Chair the event and another who acted as a Moderator. The teams were mentored by Dr. Anupam Varma, Dr Anuj Sharma, Dr. Ritu Srivastava and Ms Rupali Singh of BIMTECH and the event was judged by Prof. K.K. Krishnan, Professor & Mentor - CCR and Mr. Ajit Kumar, former ambassador to UN, who was also the Chief Guest of the event. The Winners were Sonam Rana and Bhasker Sharma, Mexico and 1st Runner Up were Prachi Solanki and Chandan Singh Rajawat, representing USA in the event. Cash prizes were given away to the winning teams, Chair and Moderator.

INDUSTRIAL VISIT STARLIT POWER SYSTEMS



An Industrial visit to “Starlit Power Systems, Sohana Road, Gurgaon” was organized by the Department of Insurance Business Management on 06 March 2019.

30 students of PGDM-Insurance Business Management, 2018-20 along with Prof. K.R. Chari, Prof. Manoj Kumar Pandey and Mr. Anil Jaiswal visited the manufacturing unit of Starlite Power Systems to understand the working of the company, to do the risk assessment of the company, to interact with the company officials, to know

the production process of different kind of batteries in the manufacturing unit and to understand the day to day working of the organization. During the visit in the manufacturing unit the students asked various questions related to possible risks, any history related to risk arise in the company and how the management deal with them, the insurance policies taken by the company and the production process of different batteries. The doubts were effectively cleared by both co-promoter and the plant head of the company.

Achievement and Accolades

SAHIL

2018-20

Participated in Magnitude-under the Annual National Level Management & Cultural Fest Perspective Richter 10-Nirma University. Received certification of appreciation-December 5-7th 2018.

PRIYANSHI SONI

2018-20

Participated in Magnitude-under the Annual National Level Management & Cultural Fest Perspective Richter 10 –Nirma University. Received certification of appreciation-December 5-7th 2018.

SAHIL

2018-20

Secured 2nd Position in the event-World of Fincraft organized by Finance Club during TATVA 2K19 of Lal Bahadur Shastri Institute of Management, Delhi. Received certification of appreciation February 10, 2019.

PRIYANSHI SONI

2018-20

Secured 2nd Position in the event-World of Fincraft organized by Finance Club during TATVA 2K19 of Lal Bahadur Shastri Institute of Management, Delhi. February 10, 2019.

BHAVESH PRADEEP AGARWAL

2018-20

Participated in Markurious SIBM-Bangalore. Received certification of appreciation. January 20, 2019.

KIRTI SUREKA

2018-20

Participated in Markurious SIBM-Bangalore. Received certification of appreciation. January 20, 2019.

PARVATHY G

2018-20

Participated in LOREAL Sustainability Challenge. Received certification of appreciation. August 10, 2018.

JOEL JOHNSON

2018-20

Participated in LOREAL Sustainability Challenge. Received certification of appreciation. August 10, 2018.

JAYANT MOHAN

2018-20

Participated in LOREAL Sustainability Challenge. Received certification of appreciation. August 10, 2018.

PRATYUSH PANDA

2018-20

Participated in the Workshop “LEAP” of Eximus 2018, Entrepreneurship Summit of IIM Bangalore. Received certification of appreciation.

UTKARSH NAYAN

2018-20

Participated in Round 1 of Ingenious 2018, the Infosys Annual B-school Competition. Received certification of appreciation.

Achievement and Accolades



IMPERIUM'18

This was an inter college sports fest held at MDI (Management Development Institute) Gurgaon from November 22th – 24th 2018.

Anushka Khandelwal participated in the event and secured FIRST position in the Table Tennis competition along with her team mates.



Students Achievement

CampXotica 2019

We are very Pleased to say that our students of Retail Management (Mr. Pranay Mani and Mr. Vinoth Kanna A) of 2018 – 20 batch has shined and outperformed others in inter college competition, taken the First spot in "BRANDNITI" the marketing event organized during the CampXotica 2019 (annual fest) of Management Development Institute (MDI), Murshidabad.



KRITVA'19

Another golden feather in her cap. KRITVA was organized by IMI (International Management Institute) New Delhi from 1st – 3rd February '19. Anushka Khandelwal secured FIRST position in Table Tennis competition along with her team mates.

Faculty Achievement

Dr. Abha Rishi, Associate Professor at BIMTECH and CEO of Atal Incubation Centre BIMTECH got felicitated for her contribution in developing ecosystem for entrepreneurial development by Mr. Ramesh Abhishek, Secretary, Department of Industrial Policy & Promotion Government of India at the recently held "Women Entrepreneurship Session" by Startup India on 8th March, 2019 at New Delhi



Dr. Abhijit Kumar Chattaraj has Moderated a session on "Bridging the Protection Gap ,Insurance Fraud ,Risk Management at the seminar organized by Risk Management Association of India at Mumbai. The theme of the seminar was "Risk Management Challenges in the New Era" Mr. Soumil Mehta, Director of Mehta & Padamsey, Mr. K.K. Mishra, Ex CMD of Tata AIG and Mr. Ganesh Iyer, CEO of Pro Risk Business Solutions were panel members. I am incidentally the Honorary Vice President of RMAI.



Dr. Abhijit Kumar Chattoraj was recently honored by Chartered Insurance Institute (UK) .He has been made Goodwill Ambassador of Chartered Insurance Institute.

JAIPUR LITERATURE FESTIVAL 2019



Described as the 'greatest literary show on Earth', the ZEE Jaipur Literature Festival is a sumptuous feast of ideas. Serving as a democratic, non-aligned platform offering free and fair access every year JLF is a global literary phenomenon hosting nearly 1000 speakers and welcoming over a million book lovers from across India and the globe.

Every year, the Festival brings together a diverse mix of the world's greatest writers, thinkers, humanitarians, politicians, business leaders, sports people and entertainers on one stage to champion the freedom to express and engage in thoughtful debate and dialogue. And this year was no exception. Students of BIMTECH found it extremely delightful to have been presented with the opportunity to become a part and parcel of the extravaganza held on January 25, 26, 2018.

It was on a fine evening on January 25th that team BIMTECH started the journey, a team comprising of fourteen enthusiasts of literature and art from Editorial Conduit, Majlis and Media Conduit accompanied by mentor and faculty, Prof. Saloni Sinha from the Business Communication Dept. Brewing thoughts both radical and serene, invoking to reflect over the harsh realities of the world, and inspiring to contemplate on the spiritual and the mundane, JLF was an extraordinary platform for the entire team to push the walls of their thinking boundaries and explore new ideas.

The fest hosted lumineers from diverse fields in seven stages (Charbhag, Front lawn, Baithak, Samvad, Mughal Tent and Durbar Hall) simultaneously, prompting the team to further divide themselves into smaller teams and mark their presence in all the stages to lend their ears to the heated discussions of the panelists. Just like every year this year's fest too was marked by the presence of several prominent figures like Jeffrey Archer, A.J Finn, Shashi Tharoor, Manisha Koirala, Gurcharan Das, Shabana Azmi, Javed Akhtar, Aruna Roy, Barkha Dutt and so on. Our team also managed to get signed copies of Jeffrey Archer, Manisha Koirala and

Chitra Banerjee's bestselling books. The topics of the fest ranged from Gender, Literature, Writers, Music, Culture and History. Experts in politics, history, sports, Technology and psychology indulged in mind-boggling discussions and resolved queries directed from the audience.

Sessions like Directorate S: The CIA and America's Secret Wars in Afghanistan and Pakistan, For Abba, With Love, Engendering Millennials, Healed: Life Learnings from Manisha Koirala, & Creativity and Conscience instilled great ideas and transported the students into the realm of thoughts. Discussing the book Taming the Sun: Innovations to Harness Solar Energy and Power the Planet, Varun Sivaram, senior research scholar at the Columbia University Center for Global Energy Policy, warns that the world is not yet equipped to harness its erratic sunshine to meet most of its energy needs. The panel of Yukta Foundation talked about how one must delve deeper into the human psyche to help young people understand personal boundaries and create safe spaces for themselves and others. A session on the craft of reviewing books and how book reviews across digital and print media impact the reader, the writer and the market also gave much information handy for young reviewers.

The team was fortunate enough to stumble upon BIMTECH alumni and former Majlis team members Mr. Varada Bhaskar Teja and Ms. Falgunee both adorning higher level managerial roles in the corporate arena. The team was also lucky to have had the opportunity to be hosted by BIMTECH Alumnus Shri. Manish Tambi, Founder and Owner, Virasat Heritage Restaurant, Jaipur. The two days spent in Jaipur was in every way a remarkable and enriching experience. The Journey's lessons has not only instilled knowledge but has also urged and enabled all to embark on fruitful and thoughtful endeavours to bring about positive change in the society.

BIMTECH Buzz

PRAKRIDA



The Annual sports fest Prakrida'19 was conducted by Birla Institute of Management Technology (BIMTECH) from January 18 to 20, 2019. The Prakrida legacy continued with the current year being its fifth year. The fest began with an inauguration ceremony and the lighting of Mashaal by Director, BIMTECH, Dr. Harivansh Chaturvedi.

Players from eminent B-schools actively participated in various games such as Basketball, Volleyball, Cricket, Football, Badminton, Snooker Chess, Table Tennis, and Lawn Tennis. One could see immense energy, enthusiasm, and sportsmanship among all the participants.

The fest was sponsored by big brands such as Shiv Naresh, Smaaash, Glued Reloaded, HBR Ascend, VR Gaming, and INK My tail. This season has also witnessed the participation of 52 Alumni who came across the country to enjoy the game.

Participating Colleges/ Institutes:

1. Lal Bahadur Shastri Institute of Management (LBSIM), New Delhi
2. Indian Institute of Foreign Trade (IIFT), New Delhi
3. Institute of Management Technology (IMT), Ghaziabad
4. International Management Institute (IMI), New Delhi
5. Amity, Noida
6. FORE School of Management (FSM), Delhi
7. Delhi School of Economics (DSE), Delhi



S.No.	Sports	Winner	Runner-up
1	Futsal	BIMTECH-A	Amity, Noida
2	Basketball (Boys)	BIMTECH-A	
	Basketball (Girls)	BIMTECH	IMI, Delhi
3	Volleyball	IMI, Delhi	BIMTECH, Alums
4	Table-Tennis	IMT Ghaziabad	BIMTECH-A
5	Cricket	Amity, Noida	BIMTECH
6	Badminton	BIMTECH-A	BIMTECH-B
7	Cycle Relay	BIMTECH-A	BIMTECH-B
8	Chess	BIMTECH-A	LBSIM
9	Snooker IMI, Delhi	BIMTECH-A	
10	Lawn Tennis	BIMTECH-A	Amity, Noida

कालिंजर दुर्ग (बुंदेलखंड, उत्तर प्रदेश): अनेकों युद्धों का प्रत्यक्ष गवाह तथा नीलकंठ महादेव का अनोखा मंदिर



विश्व के प्राचीनतम किलों में शुमार विंध्य की पहाड़ी पर 700 फीट ऊंचाई पर स्थित यह किला अनेक युद्धों का प्रत्यक्ष गवाह है। आरंभ में यह स्थान तीर्थ रूप में था किंतु दुर्ग के लिए भी उपयुक्त था। इस किले की वास्तविकता आज भी रहस्य है, कुछ इतिहासकारों का कहना है कि इसका निर्माण बर्गुजर राजाओं ने 150 से 250 ई. के मध्य करवाया था। दुर्ग में प्रवेश के लिए सात दरवाजे हैं। यहाँ कई तरह की गुफाएँ हैं, जिनका ओर तो है लेकिन छोर नहीं, जिनका इस्तेमाल सीमाओं की हिफाजत के लिए होता था। किले में मौजूद रानी महल में, एक दौर था जब महफिलें सजा करती थीं। कहते हैं कि आज 1500 साल बाद भी शाम ढलते ही एक नर्तकी के कदम यहाँ थिरकने लगते हैं, फर्क यह है कि अब इन घुंघरुओं की आवाज दिल बहलाती नहीं बल्कि दिल दहला जाती है!

रणनीतिक दृष्टि से देखा जाय तो दुर्ग की पृष्ठभूमि ढेरों युद्धों एवं आक्रमणों से भरी पड़ी है। विभिन्न राजवंशों के हिन्दू तथा मुस्लिम शासकों द्वारा इस पर बड़े आक्रमण हुए, किन्तु चन्देलों के अलावा कोई भी लम्बा नहीं टिका। इसकी सुरक्षा प्राचीर की परिधि लगभग 6 किमी है। ऐतिहासिक एवं धार्मिक दृष्टि से देखा जाय तो यहाँ गुप्त काल से लेकर मध्य काल के अभिलेख हैं, हजारों नष्ट-भ्रष्ट एवं ग्रेनाइट तथा बलुआ पत्थर की खण्डित मूर्तियाँ हैं। किले के अंदर धार्मिक मूर्तियों का दुर्लभ भंडार है जो झॉंसी से लेकर खजुराहो तक के म्यूजियमों की शोभा बढ़ा रहा है। प्राचीन स्मारक सुरक्षा कानून 1905 में बना था, तभी से पूरा दुर्ग और मूर्तियाँ सुरक्षित घोषित कर दी गई थीं। 100 सालों से अधिक समय से शिल्प-संग्रह का यह भंडार बुन्देल शासक छत्रसाल के वंशज अमान सिंह द्वारा बनवाये अमान सिंह महल में सुरक्षित है। दुर्ग एवं इसके नीचे तलहटी में बसा कस्बा, दोनों ही इतिहासकारों की दृष्टि से महत्त्वपूर्ण हैं, क्योंकि यहाँ मन्दिरों के अवशेष, मूर्तियाँ, शिलालेख एवं गुफाएँ, आदि सभी उनके रुचि के साधन हैं। कालिंजर दुर्ग में कोटि तीर्थ के निकट लगभग 20 हजार वर्ष पुरानी शंख लिपि स्थित है जिसमें वनवास के समय भगवान राम के कालिंजर आगमन का भी उल्लेख किया गया है। इसके अनुसार श्रीराम, सीता कुंड के पास सीता सेज में ठहरे थे। किले में कई आकर्षण हैं जिनमें अलग अलग कई महल, मंदिर, तालाब और वन हैं। तालाबों के जल को औषधीय गुणों से भरपूर माना जाता है। मान्यता है कि चंदेल राजा कीर्तिवर्मन का कुष्ठ रोग भी यहीं स्नान करने से दूर हुआ था।

नीलकंठ मंदिर व किले तक जाने वाले मार्ग पर भारतीय पुरातत्व सर्वेक्षण विभाग की टिकट चौकियाँ हैं। पहले प्रवेश निःशुल्क था, किन्तु 2015 से प्रवेश शुल्क है। इसका उद्देश्य दुर्ग के अनुरक्षण हेतु निधि जुटाने के साथ साथ आवारा जानवरों एवं असामाजिक तत्वों पर रोक लगाना भी है।

हजारों साल पुराने इस किले का इतिहास ही कुछ ऐसा है कि लोग इन वीरान खंडहरों की ओर खिंचे चले आते हैं। ये जगह कुछ है ही ऐसी जहाँ पहुंच कर आपको स्वतः ही ऐतिहासिकता तथा रोमांचकता का अहसास होने लगता है। किले के इतिहास से अलग लोगों को ज्यादा दिलचस्पी है छुपे खजाने में। किले ने अब तक जितनी भी लड़ाइयाँ झेली वो सब खजाने को लेकर ही हुईं। माना जाता है कि कालिंजर किले में प्राचीन काल से ही हीरे-जवाहरातों का खजाना है। यहाँ के स्तंभों एवं दीवारों में कई प्रतिलिपियाँ हैं जिसमें यहाँ छुपे हुए खजाने की जगह का रहस्य भी छुपा है। दरअसल ये दुर्ग पहाड़ी नहीं अपितु एक लम्बी चौड़ी पहाड़ी को चारों तरफ से घेर कर, उंची और मोटी दीवारों से सुसज्जित कर पूरी पहाड़ी को ही एक दुर्ग का रूप दे दिया है। महात्मा बुद्ध के समय यहाँ चेदि वंश का आधिपत्य रहा, बुद्ध की यात्रा वर्णन में उनके कालिंजर आने का उल्लेख है। इसके बाद यह मौर्य साम्राज्य के अधीन आ गया, तत्पश्चात् शुंग वंश तथा कुछ वर्ष

पाण्डुवंशियों का आधिपत्य रहा। इनके बाद यह वर्धन साम्राज्य के अधीन भी रहा। गुर्जर प्रतिहारों के शासन में यह उनके अधिकार में आया एवं नागभट्ट द्वितीय के समय तक रहा। 249 ई. में यहाँ हैहय वंशी कृष्णराज का शासन था, एवं चतुर्थ शताब्दी में नागों का अधिकार हुआ, जिन्होंने यहाँ नीलकंठ महादेव का मन्दिर बनवाया। तत्पश्चात् सत्ता गुप्त वंश को हस्तांतरित हुई।

शेरशाह शूरी ने नवम्बर, 1544 में कालिंजर पर आक्रमण कर दिया, दुर्ग पर घेरा एक साल तक रहा, दोनों तरफ से भयानक युद्ध हुआ किन्तु दुर्ग पर शेरशाह का अधिकार नहीं हो पाया। अंत में मामला हाथ से निकलते देख शेरशाह ने दुर्ग को बारूद से उड़ाने का निश्चय किया। 22 मई, 1545 को किले पर तोपों से गोले दागने शुरू किये गये, इसी दौरान शेरशाह के बारूदखाने में भयानक आग लग गयी जिससे शेरशाह बुरी तरह जल गया, फिर भी दुर्ग पर कदबने की लालसा से उसने दुर्ग पर आक्रमण जारी रखने की आज्ञा दी। आखिरकार, ये युद्ध और कठिला तो जीत लिया गया लेकिन शेरशाह मौत से युद्ध हार गया तथा कठिले पर शासन करने का उसका सपना, सपना ही रह गया! तदुपरांत इस कठिले पर राजपूतों ने अपना प्रभुत्व कढायम कर लिया।

1569 ई. अकबर ने मजनु खदों को कठिले पर आक्रमण के लिए भेजा, परंतु राजा रामचन्द्र ने बिना विरोध के कठिला मुगलों को सौंप दिया। इसके बाद कालिंजर किला राजा छत्रसाल के अधीन हो गया और फिर इस पर पन्ना के राजा हरेदेव शाह ने शासन किया तथा मान्यता चौबे को कालिंजर का दुर्गपति नियुक्त किया। 1812 में ब्रिटिश सेना ने बुंदेलखंड पर आक्रमण किया, कर्नल मार्टिन्डेल ने चौबे परिवार को दुर्ग से बेदखल कर अपने अधिकार में ले लिया। इसके बाद अंग्रेजों ने कालिंजर को बाँदा जनपद में सम्मिलित कर दुर्ग को सैनिक छावनी में बदल दिया।

कालिंजर अर्थात समय का विनाशक कालः अर्थात समय, एवं जरः अर्थात विनाश। मान्यताओं के अनुसार सागर मन्थन उपरान्त भगवान शिव ने विष का पान कर अपने कण्ठ में ही रोक लिया जिससे उनका कण्ठ नीला हो गया। तब वे कालिंजर आये व काल पर विजय प्राप्त की, तभी से कालिंजर स्थित शिव मन्दिर को नीलकंठ कहते हैं। कालिंजर किला भगवान शिव का निवास माना जाता है, यहाँ नीलकंठ महादेव का अनोखा मंदिर है जिसका निर्माण नागों (नागवंशियों) ने कराया था, मंदिर का जिक्र पुराणों में है। मंदिर में नीले रंग का स्वयंभू शिवलिंग स्थापित है। यहाँ पर्वत काटकर बनाई गई कालभैरव की विशाल प्रतिमा है जिसके बगल में चट्टान काटकर जलाशय बनाया गया है जो पहाड़ से ढका है। वक्ष में नरमुंड और त्रिनेत्र धारण किए यह प्रतिमा बेहद जीवंत है। काल भैरव को भगवान शिव का रौद्र रूप माना जाता है। यह एक झूलता हुआ मंदिर प्रतीत होता है, जब आप यहाँ पर खड़े होते हैं तो लगता है मानो आप सैकड़ों फीट उंची किसी इमारत की सैकड़ों फीट उंची बालकनी के बाहर झांक रहे हैं। मंदिर के 170 सीढ़ी उपर कठिले की मजबूत दीवार और नीचे जंगल। चन्देलों के समय से ही यहाँ पूजा अर्चना ब्राह्मण नहीं बल्कि राजपूत करते हैं। ऐसा शायद यहाँ होते रहे युद्धों को देख कर किया होगा! प्रवेशद्वार के दोनों ही ओर ढेरों देवी-देवताओं की मूर्तियाँ दीवारों पर तराशी गयी हैं। महाकाव्यों, पुराणों और अन्य प्राचीन संस्कृत ग्रन्थों में कालिंजर को शैव साधना का एक महत्त्वपूर्ण केन्द्र स्वीकारा गया है।

कालिंजर दुर्ग अभी भी पर्यटन नक्शे पर उस प्राथमिकता में शामिल नहीं है, जैसा कि उसे होना चाहिए। एक बार युनेस्को की इस सूची में कालिंजर के जुड़ जाने पर यह स्थल विश्व के पर्यटन मानचित्र में जुड़ जाएगा।





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