



**CENTRE FOR  
INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT**

**ANNUAL REPORT  
2018**

# Centre's Annual Report on Entrepreneurial Initiatives, Activities & Achievements June 2017- May 2018





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# From the Director's Desk



**Dr. H Chaturvedi**  
Director  
BIMTECH

India is a young country, with an average of about 63 per cent of the population currently being in the working age group of 15- 59 years. Studies have found that entrepreneurship prevalence rates are highest in the 25-34 age group, but this advantage could become a barrier if the youth is not able to develop the appropriate skills including entrepreneurial skills.

In India, the awareness about entrepreneurship is still low due to various factors. Individuals still prefer to seek employment rather than start their own ventures. The government has taken several measures regarding promotion and development of entrepreneurial education in India but still there is a lot to achieve, in order to flood the market with new, innovative and enthusiastic entrepreneurs.

A majority of the Indians possess strong entrepreneurial qualities like optimism, business-mindedness and persistence, but very few start new businesses (Gallup 2013). Some of the responsible reasons for it include bureaucratic potholes, poor infrastructure, right type of funding, personal risks, cultural barriers, etc. Also, Gallup's recent study found that only about 22% of aspiring entrepreneurs have the adequate access to training. Higher education should facilitate the students to develop cross sector, multi-disciplinary skills and find innovative solutions to the problems faced by the people in the society. In this regard, some of the institutions like BIMTECH are offering entrepreneurial education in the form of internships, training and development programs.

When we look back at any year, a number of key events and themes seem to stand out and define it. This year has been a very eventful year for the Centre for Innovation and Entrepreneurship Development, BIMTECH. After having been shortlisted out of more than 3658 applications pan-India, to be one of the ten torch bearers of the Atal Innovation Mission through the Atal Incubation Centre (AIC) in the first phase, the AIC was formally inaugurated by Dr Mahesh Sharma, Union Minister of State for Culture (Independent Charge), MoS - Environment Forest and Climate Change, and the Member of Parliament from Greater Noida, on 20 January, 2018.

As the Centre enters into another orbit in the field of innovation and entrepreneurship, we look forward to your comments and suggestions which will help in making the Centre more efficient and better prepared to deal with the challenges we are bound to encounter. On behalf of the AIC, I also invite all, who have an idea and the commitment to make it big, to be part of this journey.

# Dean's overview



**Prof. K K Sinha**  
Dean-Development  
BIMTECH

India has attracted the attention of global investors in recent years because of its growth and optimistic expectations for its future. The key problem for entrepreneurs, especially student entrepreneurs, seems to be less about the availability of funding and more about finding the right type of funding. The majority of existing venture capital funds for start-ups are focused on export-oriented IT or mobile solutions. Few VC funds seem to facilitate start-ups that offer the high-demand products and services in the healthcare or energy sectors in India's massive domestic market.

The key barrier to current and aspiring entrepreneurs is the lack of a robust support system. The analysis based on a Gallup framework (2015) shows that India ranked in the bottom quartile on external factors such as government support, culture, social capital, and access to training. By contrast, intrinsic factors -- such as entrepreneurial talents and attitudes -- ranked much higher than external factors in enabling support for aspiring entrepreneurs. Improved external factors may help unlock more of the Indian population's natural entrepreneurial potential.

At the B-school level, the programs are developed to cater to students of all disciplines. The topics covered include new venture planning and venture creation, business strategy and formulation, innovation, leadership and management, technology management, venture capital funding, finance and operations, etc. As part of the curriculum, many business schools also create a business in-house experience for new entrepreneurs to develop their ideas into a business plan and thereby simulate the experience of working in a start-up. BIMTECH is one of the leading business schools which encourage an 'entrepreneurial mindset'.

Today, we continue to attract a great diversity of students who have drive, confidence, a strong record of achievement and a burning desire to advance the progress of business and society. Add to that the ever-increasing number and quality of students that are choosing BIMTECH for their business education combined with our great faculty and accomplished alumni, the future looks very bright indeed. We are well on our way to being known as the most creative, collaborative and entrepreneurial business school in the region!

I invite you to learn more about our Institute and the Centre by looking through our website – and please, stop in for a visit sometime!

# Chairperson's Avowal



**Dr. Abha Rishi**  
Chairperson  
CIED, BIMTECH

CIED has been constituted with the goal of fostering the entrepreneurial ecosystem at BIMTECH and all programs at BIMTECH which are related to entrepreneurship are consolidated under CIED. The Centre for Innovation and Entrepreneurship Development connects two centres within itself, the Wadhvani Centre for Excellence and the AIC-BIMTECH Incubation Centre. This helps to leverage the synergies thus generated among the various programs and brings together a sense of camaraderie among the stakeholders from various communities including but not limited to entrepreneurs, students & alumni.

We, at BIMTECH work to consciously build ecosystems that help the different kinds of entrepreneurs succeed. These centres provide a forum where knowledge and understanding of business can be exchanged between the academic and the corporate worlds. The space would be particularly helpful in encouraging innovative ideas or projects that are not linked to a particular researcher or department but are interdisciplinary and interdepartmental. It provides access to tools that support entrepreneurship and space for meetings, workshops, lectures and company visits related to entrepreneurship, start-up hiring and general outreach. The locale also provides a venue for displays that highlight entrepreneurial successes. Among its uses, the space is a hub for faculty and students who are seeking mentors and guidance related to innovation and entrepreneurship. This requires an openness to include anyone who is interested in joining the start-up community — from students, researchers, and professors to corporate employees, lawyers, government, and investors — which is critical.

To create a win situation for all stakeholders, there has to be activities and events in the startup community that engage everyone in it from top to bottom. So, whether it is accelerators, meet-ups, or startup weekends, CIED tries to create things that involve everyone. This helps us to work out a framework and performance indicators for self-analysis and assess if we have performed well and met our own rigorous and challenging standards.

The Annual report is a brief compilation of the work that has been carried out by the Centre in the last academic year of 2017-18. For us, these activities are just the initial steps we have undertaken, in the long path of creating a vibrant culture of entrepreneurship. I would also like to take this opportunity to thank Smt. Jayashree Mohta, Sh. Vikash Kandoi, Sh. Ajit Ranade and the other members of the Board of Governors of BIMTECH, the Director and the Dean, for the support and encouragement given to the Centre and to the team members and the students, for their untiring efforts to inculcate and promote entrepreneurship.

# CENTRE FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT



## Introduction

The Centre for Innovation and Entrepreneurship Development (CIED), was formally established in BIMTECH in circa 2009. The centre aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the startup community, and much more. In congruence with this core ideal, in the last academic year of June 2017 to May 2018, the Centre carried out various activities. They are collated under 8 heads, viz.

Executive Summary

Advisory Board of the Centre

Expert Panel of Mentors

Atal Incubation Centre

AIC-BIMTECH

Outreach Activities

Academic Activities

Events with Students

Annual Report Releasing 2016-17

Awards &amp; Recognition

Event calendar 2018

### 1. Advisory Board of the Centre:-

For the academic year 2017-18, CIED had 12 members. One new member, Mr.Geetakrishnan, Independent Consultant, Babson College, USA has joined in the advisory board.

### 2. Members of the Expert Panel of Mentors:-

The Centre has created an expert Panel of Mentors to support the budding entrepreneurs.The Centre is utilizing the services of twelve mentors for this initiative.

### 3. Atal Incubation Centre - BIMTECH:-

Dr Mahesh Sharma, Union Minister of State for Culture (Independent Charge), MoS - Environment Forest and Climate Change, and the Member of Parliament from Greater Noida, inaugurated the Atal Incubation Centre- BIMTECH, which is supported by the NITI Ayog under the Atal Innovation Mission, Government of India, on 20 January, 2018. AIC-BIMTECH conducted 17 events in its 5 months journey, interacting with 4000+ young and enthusiastic people. It has also signed 23 partnership and association MoUs, along with setting up an exemplary panel of advisors and mentors. The AIC is working on a three stage incubation process for its incubatees. As of now it has 13 startups and is targeting a total of 25 incubatees for this year. It has also offered internships to three students.

### 4. AIC-BIMTECH :

a. **Uttar Pradesh's first private academic institutional incubator:** This year the Incubation center at BIMTECH also received acknowledgment and support from Uttar Pradesh Government and we became the first private academic institutional incubator under Uttar Pradesh Start-up Policy 2017. Under this policy, we have got the chance to work with the UP state government to create a more vibrant start-up ecosystem in Uttar Pradesh, especially in the Greater Noida, Meerut and Ghaziabad. We will be working with State government to foster entrepreneurship , create start-up ecosystem and support start-ups.

b. **State Mentor under the Uttar Pradesh IT & Startup Policy 2017 :** Uttar Pradesh Government has appointed Dr. Abha Rishi, CEO, AIC-BIMTECH as one of the official mentors to support the budding entrepreneurs of the state.

### 5. Outreach activities:-

a. **Funding support connect:** The Centre and the AIC-BIMTECH have also been reaching out to the VCs, Angel Investors and Financial institutions to have more funding options for the incubatees and alumni entrepreneurs.

b. **Meeting with Mr. Manoj Kohli, Executive Chairman, Softbank Energy:** -Dr.Abha Rishi, CEO, AIC- BIMTECH and Mr.ChittranshVerma, AVP, AIC-BIMTECH had visited the office of Softbank Energy on 1 December, 2017 and met with Mr. Manoj Kohli, Executive Chairman, Softbank Energy. Mr Kohli very graciously agreed to be an advisor for the AIC.

c. **Workshop in Jamia Hamdard University:-**Dr.Abha Rishi had conducted an entrepreneurial workshop in Jamia Hamdard University, Delhi for the faculties and students on 21 March, 2018.

d. **Social Media outreach activities:-**The Centre had created its Facebook page to reach out to the entrepreneurs, students, alumni, VCs, Angel Investors and the general public. Through the social media platforms - Facebook, Twitter and LinkedIn, the centre is trying to create wide network and also to share the information about the activities of CIED, Incubation Centre, E-Cell and other important information about the institute to support the admission process. The response has been quite encouraging.

e. **Government of Uttar Pradesh, FICCI Conference:-**Government of Uttar Pradesh in partnership with Federation of Indian Chambers of Commerce & Industry (FICCI) had organised a Round Table Discussion on Innovation, Disruptive Technologies & Start-Ups on March 26, 2018, in Noida. AIC- BIMTECH was invited to be a part of the discussions. Around 30 change makers in the innovation and entrepreneurship space were part of this event.

f. **Workshop in Digital Impact Square (DISQ), Nasik :** Dr. Abha Rishi , CEO, AIC-BIMTECH had conducted a workshop for the startups in DISQ, Nasik on 28 May, 2018 .

### 6. Academic activities

#### a. Launch of Data Science programme

PGP-DS is designed by Data Scientists and Artificial Intelligence professionals already working in the industry on complex problems. This program is for graduates who have a basic understanding of math and a keen interest in technology, data science, and artificial intelligence. It is a rigorous program delivered through classroom training inside Atal Incubation Centre at BIMTECH Campus, Greater Noida. Similar programs are being created for alumni and the corporate.

b. **International Conference on Entrepreneurship and Leadership 2018 at Amity University:-**The International Conference on Entrepreneurship and Leadership was held at Amity University Uttar Pradesh, Noida from 14th to 17th February 2018. Dr.Abha Rishi, CEO, AIC- BIMTECH and Chairperson-CIED was one of the expert panellists at this event.

c. **Managing Self & Career by Dr. Vinod Shastri:** -The Centre invited Dr. Vinod Shastri, Head- Academics & Research (Entrepreneurship), Bennett University, for conducting a master class on "Managing Self & Career" for the students on 25th







October, 2017. He talked about the seven dimensional model of John Mullins.

- d. **Interaction with BIMTECH Alumni Entrepreneurs:** -BIMTECH alumni entrepreneurs, Ms. Kavita Gupta, Mr. Prateek Jaiswal, Dr. Deepak Pandit & Mr. Udai Mayoor were invited to the institute to interact with the students. They talked about their journey, challenges and the present zeniths that they have conquered.
  - e. **Interaction with a young entrepreneur:** -The Centre invited Mr. Yashraj Bhardwaj, Co-Founder, Zenith Vipers & Incuspaze, to interact with the students. The name of the session was "How to build a bootstrap business and understanding the right time for investment".
  - f. **Session on Business Plan writing:** -Mr. Tim Mathews, Executive Director, Avocado Management Services had been invited to take a session on Business Plan writing for the students.
  - g. **Pitch session:**-The Centre had conducted a Business Plan Pitch session for the PGDM students. The evaluators of the session were Mr. Utkarsh Amitabh, Founder, Network Capital, Mr. Subhdeep Dutta, Founder, Capital Partners&Mr.AbhinayTiwari, Founder, Capital Partners.
  - h. **Internship with AIC-BIMTECH:-** Three of the BIMTECH students got internship opportunity with the AIC-BIMTECH for 3 months.
  - i. **Digital Marketing workshop:** -E-Cell, the entrepreneurship cell of BIMTECH conducted a digital marketing workshop on 20th Jan, 2018. The resource person for the event was Mr. Deepak Goel, Founder of Edu4sure and Alumni of NMIMS.
  - j. **Entrepreneurship Courses introduced :-**Basics of Entrepreneurship was introduced in PGDM and PGDM ( RM) as a core course.
- 7. Events with students(chronologically)**
- a. **E-Cell Selection ( 1st August, 2017 ) :-** The members conducted the selection process for the new E-Cell executives and selected 15 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.
  - b. **TEDxBIMTECH (5th August, 2017):-**Entrepreneur, the E-Cell of the institute had conducted the TedxBIMTECH', on 5th August 2017. The event was basically to stimulate the curiosity and innovative instincts of our students, staff and faculty. There were many eminent speakers including inspirational names like Sh. Prakash Amte, etc.
  - c. **Junior World Entrepreneurship Forum 6.0- BIMTECH (27th September 2017):-**The sixth edition of Junior World Entrepreneurship Forum witnessed some of the most aspiring minds from the leading B-Schools of India. The event, held on 27th September, 2017 was successfully conducted as a culmination of collective efforts put in by all the members of Entrepreneur, the E-cell of BIMTECH.
  - d. **Business Plan Competition in association with VIHAAN 2017 – (28 October, 2017):-**E-cell organized a B-Plan competition during the Vihaan fest which is a pan India festival of BIMTECH on October 28, 2017. The theme for the B-Plan was 'Social Entrepreneurship'.
  - e. **TEDxPARICHOWK (27January, 2017):-**BIMTECH & AIC BIMTECH organized the TEDxPARICHOWK on 27th January, 2018 in the campus. Some of the speakers for the event were Mr. Amritanshu Dutta, Ms. Sheetal Agarwal, Mr. Mihir Koltharkar, Ms. Ambika Agarwal, Ms. Kanika Agarwal, Mr. Arun Mishra, Ms. Simran Kohli, Mr. Sumit Kumar Singh, Mr. Dev Pratap Singh Chauhan & Mr. Nishant Chaudhary.
  - f. **Udyami 6.0 (4 – 7 February, 2018):-**Entrepreneur, BIMTECH's Entrepreneur Cell, organized UDYAMI 6.0 from 4th Feb 2018 to 7th Feb 2018, an opportunity for budding businessmen to prove their abilities to make it big, by starting small. It also celebrated the completion of 10 glorious years of E-Cell, which made it even bigger as well as better.
- 8. Annual Report for 2016-17 released on 16 June, 2017**  
The Annual report of the Centre for Innovation and Entrepreneurship Development for 2016-17 was released on 16 June, 2017, during the 30th Commencement Day Programme of the Institute.
- 9. Awards and Recognitions**  
Dr Abha Rishi was conferred the 'NEN Educators of the Decade' award in a glittering function in Siri Fort auditorium, New Delhi, on 24th February 2018. There were more than 500 students and faculty representing 60 institutions from across the country. Start-ups were also present in there in full force.
- 10. Event Calender 2018:-** This year, the Centre has planned quite a few activities for the benefit of the students and others. The table is listed in the details.

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# CIED ACTIVITIES

(JUNE 2017- MAY 2018)

Details of the Entrepreneurial initiatives, activities, events & achievements from 1st June, 2017 to 31st May 2018



## Introduction

Whether it is the individual entrepreneur, or an 'intrapreneurial' professional employee who provides the innovative ideas needed to grow an existing company, or someone in governmental leadership, it is the ability to envision a future, to be driven by a mission, to think innovatively about the mundane, and to move forward with self-confidence that our country needs to retain its greatness. These days, great business ideas can come from anywhere. However, to encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more.

### 1. Advisory Board of the Centre

The Advisory Board of the centre consist of eminent personalities from Industry and Academia. They are the driving force of the centre all these years. One new member, Mr.Geeta Krishnan, Independent Consultant, Babson College, USA has joined in the Advisory Board in this year. With the able guidance of our advisors, this Centre can really make a difference in the entrepreneurial ecosystem.

# ADVISORY BOARD



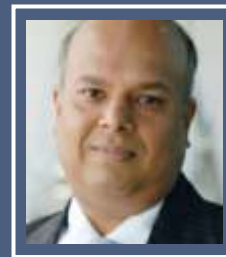
**Mr. Ajay Goel**  
Principal Advisor  
Skill Management Group



**Mr. Alok Gupta ( Alumni)**  
MD, Pyramid Cyber Security



**Mr. Ananth Aravamudan**  
Senior Advisor,  
Villgro Innovations Foundation



**Mr. Bharat Banka**  
Ex. Senior President,  
Aditya Birla Group



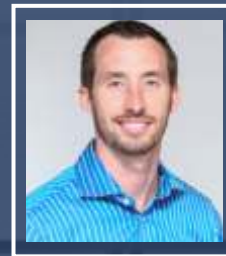
**Mr. Geetha Krishnan**  
Independent Consultant  
Babson College, USA



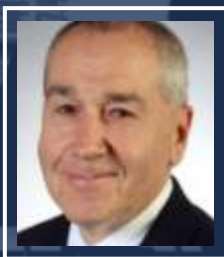
**Mr. Gopal Mondal**  
Director, Finance & Company  
Secretary – IDFC



**Mr. Hemendra Mathur**  
MD – SEAF India  
Investment Advisors



**Mr. Jeremy Wade**  
Director, JSIE



**Prof. John Hoffmire**  
Director, Center on Business & Poverty,  
UW-Madison



**Mr. Raghunandan Rajamani**  
Executive Director, ISBA



**Mr. Tim Mathews**  
Executive Director  
AVOCADO Management Services



**Mr. Venugopal Gupta**  
CEO, Venture Works



## 2. Expert Panel of Mentors

The Centre has created a panel of mentors to support the incubatees and startup entrepreneurs. The panel consists of 12 mentors and they are experts in various fields. We are trying to increase the number of mentors to have more experts from a range of fields to support the entrepreneurs. The members of the “Expert Panel of Mentors” are:



**Mr. Ashok Madhukar**  
Advisor  
IDFC



**Prof. Dhruva Chak**  
Professor  
BIMTECH



**Prof. K R Chari**  
Professor  
BIMTECH



**Mr. Rahul Jain**  
Mentor  
IIM Ahmedabad



**Mr. Rajiv Semwal**  
Principal Advisor  
Quarizon



**Prof. R J Masilamani**  
Professor  
BIMTECH



**Mr. Sahil Verma**  
Chief Legal Counsel  
Innovation 360 Group



**Mr. Sanjay Lodha**  
Founder & CEO  
AjiBo Solutions Private Ltd.



**Prof. Sanjiva Dubey**  
Professor  
BIMTECH



**Mr. Shashank Bhagat**  
Chairman  
BI Group



**Prof. Sunil Sangra**  
Professor  
BIMTECH



**Mr. Vishwaroop Lal**  
Regional Executive Director ( Retd)  
NTPC

## 3. Atal Incubation Centre – BIMTECH:-

Out of 3658 applications nationwide, ten institutions were selected in the first phase to set up the incubation centres. BIMTECH has been selected by Atal Innovation Mission, Niti Aayog, to set up the Atal Incubation Centre- BIMTECH (AIC-BIMTECH) at Greater Noida to promote a culture of innovation and entrepreneurship in the region. Dr Mahesh Sharma, Union Minister of State for Culture (Independent Charge), MoS - Environment Forest and Climate Change, and the Member of Parliament from Greater Noida, inaugurated the Atal Incubation Centre- BIMTECH, supported by the NITI Ayog under the Atal Innovation Mission, Government of India, on 20 January, 2018. 120 students and all members of AIC BIMTECH present on this event.

Atal Incubation Centre BIMTECH (AIC- BIMTECH) will be one of a kind academia, industry and government partnership, driven under the Atal Innovation Mission to create high class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. AIC- BIMTECH is accepting applications for 3 different stages i.e., Khoj (idea identification), Gurukul (building an MVP) and Udaan (scaling up of the company). It is coupled with the availability of sectoral experts for mentoring the startups so that startup businesses can become successful entrepreneurs and enterprises. Some of the reasons which differentiate AIC BIMTECH from others are things like an in-house team that provides support to the growth of start-ups throughout the journey, panel of mentors and experts, etc. Our panel of experts represent some of the top minds in their industry, bringing in experience and expertise for scale and development. The team and the panel of experts regularly mentor through weekly catch-ups across different verticals of the business. AIC helps in connecting with the right people through their wide spread network across the seas, bringing in the head honchos under one umbrella.

## THE AIC ADVISORS



### Arup Roy Choudhary

Mr Arup Choudhury was appointed chairman of the National Buildings Construction Corporation Limited (NBCC) at the age of 44, making him the youngest CEO ever of a public sector enterprise. He was the corporation's chairman until 2010, and during his time in office, NBCC's turnover and net-worth grew significantly. In September 2010, Mr. Choudhary became the Chairman and Managing Director of NTPC Limited, the 10th largest power producer in the world. NTPC is also one of the seven largest Central Public Sector Undertakings of India, designated as a Maharatna.



### Manoj Kohli

Mr Manoj Kohli is a passionate leader who truly loves the challenge of creating transformations with positive energy and a star team so that a world leading business is created and a profound societal impact is achieved.

Mr. Kohli is the Executive Chairman of SB Energy leading the solar generation business to execute a vision of 20GW as well as supporting EV development in India. The first project of 455MW DC at AP was commissioned in March 2017 and second project of over 800MW DC at Rajasthan will be commissioned in 2018.



### Nishish Jha

Mr Nishish Jha is a proven business leader with extensive experience in international business development, joint ventures, mergers & acquisitions, P&L, turnaround strategies of underperforming assets, startups, seed funding and mentoring. He is currently on

several technology & social boards, transforming startups from concept to leadership stage through seed funding and mentoring. Mr. Jha has played a pivotal role in building India's information technology leader HCL, now a \$6bn group to its number one position and an undisputed leader of government business.



### Tarun Singhal

A natural start-up starter leader; with over two decades of experience in the IT, BPO/ITeS industry, across Global markets, Mr Tarun Singhal is a well-rounded & respected senior Business Development, Solution & Product Sales, Alliances & Channels (including Global and local outsourcers and system integrators), Focused Key Accounts, P&L, Operations and Customer-focussed General Manager. Working closely with CxO and Board levels (internally and with his customers) Mr. Singhal has driven and delivered significant business growth throughout his career. With strong penchant for technology, he has successfully set up offshore (Outsourced/ Managed) services for Fortune 500 customers in the UK/EU and APAC/Indian markets in the Telecoms, Utilities, Retail, Government and Logistics sectors.

### Yogesh Bellani



The Chief Executive Officer of FieldFresh Foods Pvt Ltd. since 2013, Mr Yogesh Bellani joined the Company in 2008 as the Business Head and founding member of the Del Monte Foods Business and was appointed as the Chief Operating Officer in 2012.

With a vast experience in the food industry, expanding over 21 years with the last 15 years as a Profit Center/Business Head, Mr. Bellani has extensively travelled across the world and possesses in-depth knowledge of diverse markets ranging from India, South East and Far East Asia, North America, Western Europe, Japan, Australia, New Zealand, Middle East and Africa.

## ATAL INCUBATION CENTRE



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## OUR MENTORS



### Abhinay Tiwari

Founder Partner & CEO- Capital Partners (IB-Private Equity, Debt, Stressed Assets, M&A, Structured & Project Finance) He can mentor in areas like developing business and penetrating new market and building on opportunities. Developing & implementing

new business strategies, maintaining long term customer relationships through excellent customer service and support. He can guide in decision making with the information in hand.



### Amit Singal

A chartered accountant by profession, founder and CEO of Start-up Buddy. He can guide the start-ups on accounting and auditing techniques to be used. He is also an expert in management consultancy, corporate finance, income tax and financial analysis.



### Avelo Roy

Runs the largest startup incubator in East India by the name of Kolkata Ventures with 350+ startups, out of which 273 are already generating revenue. He has been listed as 40 Must Follow People in Indian Startup Ecosystem by Biztor. He helps start-ups in

integrated product development and marketing. He also assists in ideation to revenue generation processes. Passionate about public speaking and knowledge sharing.



### Kinnar Khokhani

Kinnar Khokhani is the Vice President, Strategy and Change, HSBC. He can help start-ups to improve, redesign or change its operations. He can coach and mentor on Lean-Six sigma & change management principles. He guides on relationship management with internal stakeholders. He also has experience in Migration management.



### Mohammad Sirajuddin

Mohammad Sirajuddin is the Co-Creator of Creator's Gurukul. He is expert in Crowdfunding, Strategy, Business Development, Business Deal Structuring, Sports Management, and Intellectual Property Creation in Events. He can give best possible support to Startups through multiple forms of funding.



### Nandan Mishra

Founder & CEO, Stockbay Partners. He advises and guides in all problems related to AI and data science - let it be accessing a company's growth prospect or to help the company grow through AI & Data technologies.



### Shivam Ahuja

Founder of Delhi Startups. He helps start-ups throughout their journey from initial stage to raising of funds. He is an investor and is looking forward to invest in 10+ start-ups through AIC- BIMTECH.



### Subhodeep Dutta

Founder Partner & COO, CAPITALL Partners (Private Equity, M&A , Project Finance & Leveraged Buyouts, Growth Equity). Incubate diverse line of businesses as startup and create main line revenue generating businesses increasing market

share. He specializes in Pre and post-sales Solution, Customer Acquisition, B2B Selling and Talent Analytics and Research C-Suite Talent Search for start-ups is his forte.



### Utkarsh Amitabh

He worked for developing India's first smart village. He can help startups focusing on rural sustainability. Worked with government for developing strategies. Has an extensive knowledge of future cyber securities. He can assist on

CRM system to efficiently manage customer complaints and track new business leads, articulating the expansion goals for startups.



### Ulla Koivukoski

Ulla specializes in team building and CRM, bringing the least satisfied teams to the most engaged employee teams; which is very important in start-ups. Currently she is head of Avanto ventures, a Finland based company.



### Vineet Arya

Founder of Outsourced CMO, he can help start-ups right from brand building and PR to ATL, BTL and Digital marketing. He can help start-ups scale faster with limited resources; and grow with the right set of Go-To Market strategies.



## OUR PARTNERS

We have been able to leverage value from our partnerships and create benefits for our startups. Few of the partnership benefits are as follows:

**F6S : \$1 million alpha card for all startups**

**Amazon Web Services : \$2,000 cloud credits**

**Google Cloud Program : \$100,000 cloud credits**

**Keiretsu Forum : Free Pitching to Global investors**

**Capitall Partners : Debt raising partnership**

**SOSV : Accelerator Partnership for China**

**MOX : Mobile only startups acceleration in China**

**Stockbay Partners : Data Excellence partnership by launching a course in AI , COE center**

**Avanto ventures : Electric Mobility partnership & Cleantech & Energy fund partnership**

**Community Engagement Partnership : Network Capital , Delhi Startups**

### ah! Ventures:

ah! Ventures is a growth catalyst that brings together promising businesses and investors by creating wealth creation opportunities for both. Their unique model serves both investors and entrepreneurs through a unique blend of customised services, skill, and industry and domain experience. For investors, they offer a bundle of services that are geared to help not just locate promising investment opportunities, but also evaluate them in a manner that eliminates doubt, and facilitates savvy decision making. Through our continued involvement in the businesses invested in, and our transparency in all dealings, we provide your investment with that extra edge in security and growth.



team and mentors. Their proven process enables agile business development, possibility to grow independent from the organizational legacy, working with lean iteration methods and focusing on the execution flow. Their know-how is based on building and accelerating both: portfolio startups and corporate startups.

### Ayibo solutions Pvt. Ltd.:

Ayibo Solutions is a team of professionals engaged in identifying, incubating, developing and investing in paradigm changing ideas that use technology to fundamentally change business processes in a given industry vertical. Their flagship product is Prep Mantra, a sophisticated, cloud-based application designed to remove geographical, social and / or financial hurdles in providing quality education and test-prep services affordable to all. Prep Mantra is ideal for students of higher education, professional courses and those appearing for competitive entrance exams.



### Almondz Insurance Brokers Pvt. Ltd.:

As a leading broker in India handling large corporate business, they have established relations with leading Brokers and Insurers across the world and work as Co-broker / Local broker with them to fulfill the insurance requirements of the Indian business of their clients.



### Bir Ventures USA Ltd:

Bir Ventures develops knowledge-based products that solve real world problems and launches them into the market. Their vision is to create a world where people can collaborate with each other regardless of physical distance between them and use their collective intelligence to solve complex problems. Whether you are an individual with a great idea, a business with a fresh concept, or a community with an innovative idea of solving a real world problem, Bir Ventures will partner with you in reducing your risk of investment in the new product and increasing the probability of success.



### Angel Investment Network:

Angel Investment Network is a London-based investment company founded in 2004 whose aim is to connect entrepreneurs and investors. Today they have 35+ angel networks worldwide covering over 80 countries. They have over 150,000 investor members and over 600,000 entrepreneurs have signed up to use their services.



### ASZ VENTURE:

ASZ Venture is a technological advancement centric, new age venture, based on thriving innovation. They are the bridge that connects the market with the relevant innovation in the form of products/services. They also provide an ecosystem to the companies/startups for their expansion to the Middle East.



### Avanto Ventures:

Avanto Dock is a 3-month piloting program for our corporate clients to accelerate internal startups with the support of Avanto Ventures' experienced venturing



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## OUR PARTNERS

As experts in the insurance space, we offer our clients a range of additional services which includes risk inspection, engagement sessions, educational conference, seminars, loss management awareness program etc. With seamlessly integrated processes and a structure that facilitates pooling of national resources, no matter where a client is, Almondz Insurance Brokers Private Ltd. is well placed to deliver the best risk and insurance solutions for its client.

### Cafebiz:

CCB, is a leading community devoted to the development of entrepreneur's potential. Their mission is to launch and enrich Entrepreneurs in the ecosystem wherein stalwart exists having more than 25 years of experience in developing people with their professional skills, planning to set up a business strategy to make it successful by providing innovative solutions to their businesses.



### CATAPOOOLT:

They are a collaborative platform for those who not only believe in the power of ideas but also want to be part of the change they wish to see happen. Whether it's your project or someone else's you support, they bring together communities, latest tools and resources to enable what every idea needs to be successful - Funds and Engagement. Welcome to the future of funding! Unlike any other, at Catapoolt, they empower, embrace and engage with startups right through the journey, so that together we build a new world of hope and one of infinite possibilities.



### CREATOR'S GURUKUL:

At Creators Gurukul, they want to go back to the roots, to the actual golden age of entrepreneurs and India. They want to develop an ecosystem to nurture budding entrepreneurs, give them the thrust required to not only reach the top but also break the glass ceiling and make India Proud. Creators Gurukul is all about Creating, Collaborating and CoWorking.



### DELHI STARTUPS:

Delhi Startups is a Community for startups, investors & students. They help startups & students through different means:- Finding Cofounder, fundraising, mentorship, startups event, hiring, B2B Tie-Ups



### DIGITAL IMPACT SQ:

TCS Foundation, Partner for Social Startups. Digital Impact Square (DISQ) is an online platform and a physical location at Nashik, Maharashtra. Students, young startups, and budding entrepreneurs from across India can participate at DISQ. It is an open social innovation platform designed to enhance the lives of citizens. The platform encourages innovation using digital technologies, to address the needs of citizens through their voice and that of the local administration, government, and industry.



### F6S:

F6S is the world's largest platform for founders. They enable founders to interact with Investors, Accelerators/ Incubators, Products/tools, Talent on the platform to grow together. They provide dashboard platform to many incubators through which applicants can apply to available incubation centre.



### FAAD Network Pvt.Ltd:

Faad Network Private Limited is a Delhi NCR based accelerator, which synergies to deliver a platform where all entrepreneurs can connect with each other seamlessly and create a one-stop destination for all entrepreneurial related needs.



### IBM:

IBM is a global technology and innovation company headquartered in Armonk, NY. It is the largest technology and consulting employer in the world, with more than 400,000 employees serving clients in 170 countries. IBM offers a wide range of technology and consulting services; a broad portfolio of middleware for collaboration, predictive analytics, software development and systems management; and the world's most advanced servers and supercomputers. Utilizing its business consulting, technology and R&D expertise, IBM helps clients become "smarter" as the planet becomes more digitally interconnected.



### Innolabz Ventures Pvt. Ltd:

Innolabz is a utopian destination for quality learning. They are twinning innovative entrepreneurship with employability and aim to build an ecosystem where:



- Academia grows at the same pace as industry, and the economy is strengthened by the emerging technologies.
- The emphasis is laid on developing Employability through 'By the Industry – For the Industry' Programs.
- Incubation and mentoring support' is accessible for aspiring entrepreneurs

### Intro Ocean Shipping(India) Pvt. Ltd:

The INTEROCEAN group was launched by Captain Kailash C. Saigal in 1961 with the formation of INTEROCEAN SHIPPING COMPANY as a Ship Broking house. After years of success in the industry and some pioneering cargo fixtures, the group diversified into various other activities. The Group's corporate office is based in New Delhi with branches spread along the Indian Coastline, Chittagong (Bangladesh) and Colombo (Sri Lanka). The guiding philosophy is to continuously set the bar higher, set new benchmarks in advancing quality and professional services on all fronts. In this extremely competitive environment, INTEROCEAN has carved a niche for itself due to its competence and integrity.





## OUR PARTNERS

### Keiretsu Forum Delhi-NCR:

Keiretsu Forum is a global investment community of accredited private equity angel investors, venture capitalists and corporate/institutional investors. Keiretsu Forum was founded in the San Francisco East Bay in California in 2000 by Randy Williams. Keiretsu Forum is a worldwide network of capital, resources and deal flow with 52 chapters on 3 continents. Keiretsu Forum members invest in high-quality, diverse investment opportunities. The community is strengthened through its involvement in social and charitable activities.



### Nexus at American Centre:

Nexus is a collaboration between the American Center and the IC<sup>2</sup> Institute of the University of Texas at Austin to showcase the best of American and Indian entrepreneurship, innovation and technology commercialization. The Nexus Incubator offers selected startups unparalleled access to networks of industry and government partners, training from the top commercialization experts around the world, an extensive mentor network as well as access to both private and public fund managers specializing in supporting startups.



### Kolkata Ventures:

Through Kolkata Ventures Avelo has brought his Long Experience, Deep Insights, Global Network & Access to Global VCs & Funding to help out all the budding Entrepreneurs here. From Expert Mentorship to Seed Funding, Networking Support to different Legal helps, providing Different Crash Courses on essential areas to Co-Working spaces for continuing your work more professionally, Kolkata Ventures provide support in all the ways possible.



### Open Gate:

Better Solutions, Better Experience, Better Future. Accelerate sustainable outcomes by weaving technology into the operational fabric of an organization. They design and deploy solutions that have impact, are scalable and flexible as new business demands evolve and technology capabilities advance.



### MOX:

MOX “the Mobile Only Accelerator” helps the best mobile startups from around the world acquire millions of users in mobile-first, mobile-only markets i.e. SE Asia, Eastern Europe and South America. MOX has 150+ million users on its smartphone platform and offers free user acquisition and investment in return for equity and revenue share. The strategic partnership kicks off with a three month accelerator program and includes 250-500k new users to optimize retention and monetization. Based in Taipei, MOX is operated by SOSV “the Accelerator VC” a venture fund with \$300M AUM operating eight global accelerators.



### Oracle India:

Oracle is shifting the complexity from IT, moving it out of the enterprise by engineering hardware and software to work together—in the cloud and in the data center. By eliminating complexity and simplifying IT, Oracle enables its customers—400,000 of them in more than 145 countries around the world—to accelerate innovation and create added value for their customers. By engineering out the complexity that stifles business innovation, Oracle is engineering in speed, reliability, security, and manageability. The result is best-in-class products throughout an integrated stack of hardware and software, with every layer designed and engineered to work together according to open industry standards. Oracle's complete, open, and integrated solutions offer extreme performance at the lowest cost—all from a single vendor. Integrated, industry-specific solutions are engineered to address complex business processes across a wide range of industries.



### Network Capital:

Network Capital is a global community of over 24000 mentors from 104 countries providing personalized mentoring and career guidance to students and young professionals. Mentor-mentee pairs are formed on the basis of complementary skills and learning needs. They form meaningful connections through an immersive experience of co-creating solutions and brainstorming. In the process, they are able to not only give quality feedback to each other but also learn about others culture. Network Capital believes in the power of technology but even more so in conjunction with meaningful human connections that transcend barriers of culture, religion, nationality. The vision is three-fold:



1. Emerge as a global platform of choice for career development by offering personalized feedback
2. Form a truly global network of professionals invested in each other's leadership development
3. Democratize inspiration by sharing advice from top global CXOs, investors, artists, lawyers and thought leaders.

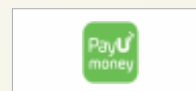
### Paytm Build for India:

Paytm - Build for India is an initiative to promote the culture of grass root innovation in India. They run an Open Source Incubator to promote this cause. They invite institutions, students and professionals to build open source projects to solve India's problems.



### PayUMoney:

PayUIndia is the flagship company of Naspers group which is a \$25 Billion internet and media conglomerate listed in the London and Johannesburg stock exchanges respectively. PayU provides state-of-the-art payment gateway solutions to online businesses through its cutting-edge and award-winning technology.



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## OUR PARTNERS

### SKILL CIRCLE:

Skill Circle is a training and consulting company & help professionals to upgrade their skills through training and opportunities. They specialized in Digital Trainings and Human Capital Development, for both management and new age technologies.



### TIE:

The Indus Entrepreneurs (TIE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. There are currently 13,000 members, including over 2,500 charter members in 61 chapters across 18 countries.



### SOSV:

With seed, venture and growth-stage funding, they accelerate their founders™ big ideas for positive change. They partner with startups, mentor them at every stage of their growth, and build communities that provide lasting connections.



### Government of Uttar Pradesh:

Uttar Pradesh, as one of the largest contributor In IT/ITeS sector &, has been consistently focusing on developing infrastructure, human capital development and effective policy implementation so as to create a conducive ambience for IT-BPM industry. The state under the dynamic leadership of EX-Chief Minister of Uttar Pradesh with a set goal to take Information Technology into the entire land of UP released IT Policy 2012 focusing on Tier-II & Tier-III cities of the state leveraging the experience of Noida/G. Noida as IT Hub. AIC-BIMTECH is recognized under UP-IT Start-up Policy 2017 to be part as state approved incubator.



### Stockbay Partners:

Stockbay Partners is a management consultancy firm established in 2015 and is headquartered at New Delhi. Stockbay Partners brings industry insight and consulting experience together in a fluid package to add value in a way that creates win-win solutions. They deliver advisory & consulting solutions focused towards enhanced business outcomes.



## MOU SIGNING WITH AVANTO VENTURES, FINLAND



### MOU SIGNING WITH AVANTO VENTURES, FINLAND

Atal Incubation Centre –BIMTECH and Avanto Ventures, Finland had signed a MOU for the collaboration in the corporate venturing activities. The agreement was made during Team Finland's visit in India under the direction of Mr Kimmo Tiilikainen the Minister for Housing, Energy and the Environment at FICCI House, New Delhi.

## AIC Program offering & Details

### Program offering:

- Co-living, Co-working Incubator
- IPR, Funding & Legal support
- State Government support to selected startups of INR 10Lacs
- Scholarships of INR 15,000 for each startup at Incubation stage
- Right support of Industry, Academics & Government partnership
- Get partner benefits such as Alpha Card of 6.5 Cr

**KHOJ (Ideation Phase):** Khoj Program aims at the newly minted ideas. It has been developed to provide the proper moulding of the idea into a feasible business plan, capable to be a successful and profitable business proposition.

- Build Teams
- Develop an idea
- Dedicated and experienced trusted advisor and mentors
- Selection after 2 months of intensive workshop for creation of teams and idea for next phase
- Timeframe: 1-2 months

**Gurukul (Incubation Phase):** Gurukul Program functions to build the company around the idea, which best suits its requirement, enhancing the chances of the idea realization.

- Pivot & understanding of scale

- Support for people if their ideas do not work by joining alumni startups as early employee
- Continued mentoring for build
- Community events
- Timeframe: 6-10 months

**Udaan (Acceleration Phase) :** Udaan Program exists to help the company scale up into different markets or an adjacent offering, helping to extend the roots of the company.

- Continued mentoring for scale
- Commercial support and introductions to potential customers
- Hiring through talent platform
- Signing MOU with public, private companies for implementation
- Timeframe: 6-12 months

AIC-BIMTECH's offerings include an in-house team for support, sector-wise experts for development, regular mentoring and networking opportunities for guidance, growth and scale. The official website of the Atal Incubation Centre is <http://www.aicbimtech.com/>.

## OUR STARTUPS

**Liquii:** A company making raw and functional nutritional accessible within 90 seconds. Their first product is ready to make smoothies and milkshake packs which are 100% natural and pasteurized, with no added artificial flavors or preservatives with a shelf life of 60 days.

**Curie Labs:** is an AI-enabled energy efficiency startup from Gurgaon. Company helps commercial buildings reduce their power consumption by using IOT and AI.

**Farms2Families:** Their mission is to provide organic and fresh vegetables direct to the families of cities as they can't do farming by themselves due to many constraints; Farms2Families do it for them as per their requirement and deliver it to their doorstep.

**Agrotech Solutions:** Unmanned Aerial Vehicle (UAV) driven farming solutions to bolster agricultural growth and productivity; building a profitable farming sector.

**MODI Motors:** Modi Motors is born from an entrepreneurial vision, looking the future like electric vehicles with the aim of creating simple, smart, intelligent with endless life, high-performance electric motorcycles + electrification solutions.

**ThePadosi:** ThePadosi is a civic tech body which acts in between government and public and helps government/local administration in defining strategies by providing last-mile data inputs, for better analysis and impact

**Trucksuvidha:** TruckSuvidha is one of the leading players in the transportation industry that connects transporters, truck drivers, customers and other related entities across India with the objective of making the material transportation simpler, quicker and efficient by providing the better vehicle at affordable rates.

**AI on Asset:** is the first ever deep learning defect detection platform using images captured from cameras bound on UAV, Helicopters and ground for the utilities. AI on Asset is on a mission to automate defect detection on asset through images primarily catering to Power, Oil & Gas, Shipping, Railways, Road and Infrastructure sector.

**CricketPanchayat.com:** is an emerging name of the game world which caters to every curiosity of sports fans. At CricketPanchayat.com, you get all the information of the world of cricket in the fastest and most important fashion.



## EVENTS

**AIC BIMTECH conducted 17 events in its 5 months journey and through those events we got chance to interact with 4000+ young and enthusiastic people.**

### Startup Yatra UP Edition:

The first of its kind of Yatra in Uttar Pradesh, for promoting awareness about with invest India & startupIndia for the creation & validation of new ideas. Organized under the **StartupIndia initiative**, StartupIndia Yatra was a series of events that travelled to small cities of India to search for entrepreneurial talent and help develop startup ecosystem in the states. The UP edition travelled to six cities of Uttar Pradesh namely Kanpur, Sultanpur, Varanasi, Bareilly, Agra & Greater Noida.

It started off from Lucknow on 8th November, 2017 and was culminated in Lucknow with the grand finale in January, 2018. The day long camp in each city included Idea pitching sessions, Startup India facilitation & Speaker sessions, Ideation workshop with incubation managers & startup founders.

**Atal Incubation Centre BIMTECH** in association with **Startup India**, Invest India and iBHubs organized the "Startup India Yatra" U P Edition ( Greater Noida) on 25 November, 2017, in the campus. The event received an overwhelming response from over 300+ potential entrepreneurs, and over 40 startups were participated in the pitching session. The best ideas from the Yatra were selected for the Grand Finale in Lucknow. The top ideas got the incubation opportunity with **IIT Kanpur, IIT BHU, iB Hubs, NxG Ventures and Atal Incubation Centre BIMTECH.**

iB Hubs also conducted a workshop on 'Idea Generation and Validation' during the programme, which helped the participants to understand the methods of validating the ideas generated. Mr. Abhinav (VP, iB Hubs) was the speaker of the session.

### LEAD Prayana:

Varanasi based **EkSochSandbox, Deshpande Foundation's LEAD (LEaders Accelerating Development)** conducted a journey called "LEAD Prayana" an Entrepreneurial **Leadership Journey on Wheels!** It's an annual leadership journey for youth aged of 18-26 hosted in cities of Uttar Pradesh, Delhi NCR and Karnataka. This year BIMTECH and AIC BIMTECH hosted the LEAD Prayana team in Greater Noida and the group had interacted with Dr. H Chaturvedi, Director, BIMTECH, Prof. K.R.Chari, Dean, Students Welfare and Dr.Abha Rishi, CEO, AIC- BIMTECH.



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#### Startup UP Yatra finale:

StartupYatra was organized under the StartupIndia initiative, StartupIndiaYatra was a series of events that travelled to small cities of India to search for entrepreneurial talent and help develop startup ecosystem in the state. The UP edition travelled to six cities of Uttar Pradesh and concluded at a grand finale, hosted in Lucknow.



#### LEAD PRAYANA - 2017

Lead Prayana is a 16-day journey, 5000 km, 8 destinations, 60 participants around innovation, entrepreneurship. The participants stayed at our co-living space built under AIC-BIMTECH.



#### AIC BIMTECH Stall at the Investors Summit –UP

AIC-BIMTECH participated in the investors summit, Uttar Pradesh, which was held in Lucknow on 21-22 February, 2018. We got an opportunity to showcase what AIC – BIMTECH is doing to support the entrepreneurs. The team interacted with around 300 young and enthusiastic people. Also got the opportunity to interact with more than hundred Uttar Pradesh based startups.



#### StartupYatraOdhisia:

Organized under the StartupIndia initiative, StartupIndiaYatra is the tier 2/3 initiative that will travel to small cities of India to search for entrepreneurial talent and help develop startup ecosystem in the state. The Odisha Edition is travelling to ten cities of Odisha and was concluded with a grand finale hosted in Bhubaneswar. Mr. Chittransh Verma, AVP, AIC-BIMTECH attended this event and got the opportunity to interact with 70 startups, the motto was to identify entrepreneurs and support them.



#### Smart Indiahackathon

We attended the program smart India hackathon organized at NIET, Greater Noida on 30th March, 2018. During this event we have interacted with 354 participants and 25 Jury members.



#### Startup Acceleration Program

AIC-BIMTECH's incubatees and representatives attended the event Startup Acceleration Program at Paytm office Noida, on 24th March, 2018. They got the opportunity to interact with 150 talents and have announced partnership with Paytm to build a strong entrepreneurial eco system.



#### FICCI Roundtable discussion

The event was organized by FICCI in association with Uttar Pradesh Government on 26 March, 2018. The roundtable discussion was on Disruptive innovation, start-ups & entrepreneurs. It was a good initiative by the Government & FICCI to engage with various stakeholders of Uttar Pradesh for the promotion and development of entrepreneurship development in the state. Dr. Abha Rishi, CEO, AIC-BIMTECH and Mr.Chittransh Verma, AVP, AIC-BIMTECH attended the event and got an opportunity to interact with officials who are very interested to create an entrepreneurial eco system in Uttar Pradesh.



### Idea Generation workshop in AIC-BIMTECH

AIC-BIMTECH conducted an Idea Generation workshop for the students and faculties of Jamia Hamdard University on 10 April, 2018. Forty five students and five faculty members from Jamia Hamdard University were attended this session. To interact with these students we had invited Mr. Siddhartha Upadhyay of Pret Castle, Mr. Shailendra Mishra of Design Cut, Mr. Abhishek Gupta a startup entrepreneur and Mr. Vaibhav Bhatti , MD, Commercium Exports.



### School for Social Entrepreneur India workshop

The School for Social Entrepreneurs India formally launched in Delhi on 3rd February 2016. Their first cohort of Social Start-Up Fellowship Programme graduated on 15th December 2016. They are currently running their 3rd cohort of the program; i. e., social startup fellowship program 2018 at Atal Incubation Centre BIMTECH. What SSE India does: They support people with practical ideas to change India for the better via a 9 months programme. Unlike many other social enterprise support organisation their focus is on the entrepreneur, not the enterprise.



### Diplomats Visit to understand the Indian entrepreneurs

15 young delegates from Russia, China and India visited AIC-BIMTECH campus on 25th April, 2018. The diplomats were pleased with their meeting with young entrepreneurs



### Startup Express

Atal Incubation Centre - BIMTECH on behalf of Uttar Pradesh Government organized the "Startup Express" on 4th of May, 2018. Two hundred and fifty enthusiastic entrepreneurs were registered for the programme and seventy of them participated in the programme. The event was started at 10:00 am with the speech of Dr. H. Chaturvedi, Director, BIMTECH . The other speakers of the event were Mr. Amit Singal (Founder, Startup Buddy), Mr. Nishish Jha (Managing Partner – Unigrowth Canada), Miss. Khushboo (Policy Implementation UNIT, UTTAR PRADESH), Mr. Shivam Ahuja (Founder, Delhi Startups), Mr. Avelo Roy (Founder, Kolkata Ventures), Mr. Chittransh Verma, (AVP, AIC-BIMTECH). The expert panel of speakers discussed various topics like idea to launch, scaling, effects of networking, creation of global enterprises in India. Speakers interacted with the entrepreneurs and enlightened them with their expert views. The event was a great success. Startup knowledge partner of the programme was F6S and mentorship and execution partner was iB Hubs.



### Uttar Pradesh Investors Summit 2018

AIC –BIMTECH had participated in the U P Investors Summit, which was held in Lucknow on 21-22 February, 2018. AIC –BIMTECH had signed a MoU with the Government of Uttar Pradesh to co-create the Centre of Excellence in Artificial Intelligence and Data Science and to create UP Alpha Card with benefits of 1 million dollars. Dr. Abha Rishi, CEO, AIC-BIMTECH, Mr. ChittranshVerma, AVP, AIC-BIMTECH and Mr. Anil Kumar Singh, Sr. Manager, AIC-BIMTECH have attended the summit.



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## PARTNER PROGRAM

### Post Graduate Program in Data Science (PGP-DS)

PGP-DS is designed by Data Scientists and Artificial Intelligence professionals already working in the industry on complex problems. This program is for graduates who have a basic understanding of maths and a keen interest in technology, data science, and artificial intelligence. It is a rigorous program delivered through classroom training inside Atal Incubation Centre at BIMTECH Campus, Greater Noida. It is a unique opportunity for those who are serious about a career in Data Science because they will be trained by master trainers from the industry and will get to spend time with practicing data scientists inside the AIC labs.

**Learning Objective:** The selected trainees will understand concepts, methods, and current best-practices\* of Data Analytics and learn how to apply them in various functional domains – Marketing, Healthcare, Life Science, Banking, Finance, and Insurance.



### TALENT HUNT FOR B2B SAAS BY ALACRITY INDIA

Alacrity India is a member of the global Alacrity ecosystem of early-stage technology startup funds and accelerators, with a focus on investing in India-based startups. Alacrity India model has been customized to India. India has unique challenges, with massive scale. “Market-making” technologies, such as India Stack, are emerging. Mobile penetration, including smartphones and infrastructure, are expanding on a daily basis. Combined with this, the technology barriers to global business are rapidly diminishing. Alacrity India will leverage these opportunities by applying its proven model to groom and grow idea and acceleration-stage start-up to be investor-ready. The model includes high-touch incubation and mentorship, ideation processes, a start-up boot-camp in Canada, access to technology components from within our global portfolio to enable Indian startups to reduce their time to market and time to revenue, and our global experience in building B2B SaaS-based companies.

### SCHOOL FOR SOCIAL ENTREPRENEURS INDIA

The School for Social Entrepreneurs India formally launched in Delhi on 3rd February 2016. Their first cohort of Social Start-Up Fellowship Programme graduated on 15th December 2016. They are currently running their 3rd cohort of the program; i. e., social startup fellowship program 2018 at Atal Incubation Centre BIMTECH.

#### What SSE India does:

SSE India supports people with practical ideas to change India for the better via a 9-month programme. Unlike many other social enterprise support organisations their focus is on the entrepreneur, not the enterprise. The belief of SSE India is that with the right support and investment in the entrepreneur, the enterprise is more likely to succeed.



## OUR TEAM - CIED & AIC-BIMTECH



**Dr. Abha Rishi**

Chairperson CIED & CEO, Atal Incubation Centre- BIMTECH

Dr Abha Rishi is the Chairperson CIED & CEO, Atal Incubation Centre- BIMTECH. She has 23 years of experience in the field of international trade- in industry and academics. She is an EEC Honors from STVP, Stanford University. Her other qualifications in the field of International business and management are a PhD, PGDIBO, MFT and MIB. She is a 2014 CRISP (Chevening Rolls Royce Science and Innovation Leadership Programme) scholar from the University of Oxford. She is also a Fulbright Research Fellow from India at Rutgers University, Newark, USA for 2009-10. She was the Programme Director for UP and Orissa for the ISB Goldman Sachs 10000 Women global project.

**Chittransh Verma**

AVP, Atal Incubation Centre- BIMTECH

Chittransh is AVP for Atal incubation Center-BIMTECH a business incubator established with NITI AAYOG, Birla & UP Government. He is also Indian partner for ASZ venture -a firm based out in middle east working with Indian startups for the middle east region and prior to that, he used to work in Doha and responsible for new initiatives in travel category. A total professional experience of 4 years in organization such as Abuissa, holding, Bosch, Snapdeal and an entrepreneurial experience of 5 years by building and creating two organizations.



**Ravi Bhushan Shorewala**

Legal & Tax Consultant, Atal Incubation Centre-BIMTECH

Ravi Shorewala is the consultant for the Legal, Tax, Finance & Accounts of Atal Incubation Centre- BIMTECH. He is an expert in the supervision and finalization of Accounts that pertains to business as well as various types of industries and institutions relating to Manufacturing, Trading, Imports, Exports and education. He is familiar in representing local business, corporations before the various Taxing Authorities in the fields of Excise, Customs, GST, VAT, Income Tax etc. in the state of West Bengal.

**Anil Singh**

Senior Incubation Manager, Atal Incubation Centre-BIMTECH

Anil has started his career with a leading hospitality group known as Starwood (Le Meridien, New Delhi), later on he worked with various renowned hospitality groups of India and in Caribbean Countries. When our Prime minister was boosting Startup India he returned back in November 2015 to join the league. In India he started his stint with Innov8 as Hub Manager and was responsible for end to end operations ranging from startup connect to community engagement, organizing events, on-boarding partners and startups to name just a few. In February 2018 he joined Atal Incubation Centre BIMTECH as Sr. Incubation Manager, where he's prime interface between entrepreneurs and managing body of AIC BIMTECH and responsible for managing day to day operations, marketing and development of the business / planning activities and resources.



**Sunil Cheruvilly**

Centre Manager, CIED

Sunil is working as the Centre Manager - Centre for Innovation and Entrepreneurship Development (CIED). He has been a programme manager for the "10000 Women" a global programme sponsored by Goldman Sachs, USA. BIMTECH partnered with Indian School of Business, Hyderabad, for this programme to train the women entrepreneurs of Delhi NCR, Uttar Pradesh and Odisha. This programme was run across in 22 countries by Goldman Sachs, to empower the women entrepreneurs by giving them management education. As a Programme Manager he was responsible for the conduct and over all co-ordination of this programme including, Marketing, Administration, Logistics and Finance.

For more information about the AIC-BIMTECH, please write to [anil.singh@aicbimtech.com](mailto:anil.singh@aicbimtech.com)

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# AIC-BIMTECH

## a. Uttar Pradesh's first private academic institutional incubator



This year the Incubation center at BIMTECH also received acknowledgment and support from Uttar Pradesh Government and we became the first private academic institutional incubator under Uttar Pradesh Start-up Policy 2017. Under this policy, we have got the chance to work with the UP state government to create a more vibrant start-up ecosystem in Uttar Pradesh, especially in the Greater Noida, Meerut and Ghaziabad. We will be working with State government to foster entrepreneurship, create start-up ecosystem and support start-ups.

## b. State Mentor under the Uttar Pradesh IT & Startup Policy 2017

Uttar Pradesh Government has appointed Dr. Abha Rishi, CEO, AIC-BIMTECH as one of the official mentors to support the budding entrepreneurs of the state. Dr. Abha Rishi will be providing mentorship facility to the startups those who have been selected under the Uttar Pradesh IT & Startup Policy 2017.

Uttar Pradesh Information technology & Start Up Policy 2017 is formulated to facilitate all stages of IT/ITes Industry encompassing Startups/ Entrepreneurs, MSME (Micro, Small, and Medium Enterprises) and large IT/ITes Industry by providing best of the incentives with a conducive policy framework.



# Outreach Activities

- a. **Funding support connect:** The Centre and the AIC-BIMTECH have also been reaching out to the VCs, Angel Investors and Financial institutions to have more funding options for the incubatees and alumni entrepreneurs.
- b. **Meeting with Mr. Manoj Kohli, Executive Chairman, Softbank Energy:-** Dr. Abha Rishi, CEO, AIC- BIMTECH and Mr. Chittransh Verma, AVP, AIC-BIMTECH had visited the office of Softbank Energy on 1 December, 2017 and met with Mr. Manoj Kohli, Executive Chairman, Softbank Energy.



- c. **Workshop in Jamia Hamdard University:-** Dr. Abha Rishi had conducted an entrepreneurial workshop in Jamia Hamdard University, Delhi for the Faculties and students on 21 March, 2018.



- d. **Social Media outreach activities:-** The Centre had created its Facebook page to reach out to the entrepreneurs, students, alumni, VCs, Angel Investors and the general public. Through the social media platforms - Facebook, Twitter and LinkedIn -, the centre is trying to create wide network and also to share the information about the activities of CIED, Incubation Centre and E-Cell



- e. **Government of Uttar Pradesh, FICCI Conference:-** Government of Uttar Pradesh in partnership with Federation of Indian Chambers of Commerce & Industry (FICCI) had organised a Round Table Discussion on Innovation, Disruptive Technologies & Start-Ups on March 26, 2018, in Noida. Dr. Abha Rishi, CEO, AIC - BIMTECH and Mr. Chittransh Verma, AVP, AIC-BIMTECH had attended the conference.
- f. **Workshop in Digital Impact Square (DISQ), Nasik** Digital Impact Square (DISQ) is an initiative of TCS Foundation. It is a platform created for social innovation for enhancing and improving lives of citizens using digital technologies. AIC-BIMTECH and DISQ has collaborated to promote social entrepreneurship. As part of the collaboration Dr. Abha Rishi, CEO, AIC-BIMTECH had conducted a workshop for the startups in DISQ, Nasik on 28 May, 2018. More than 100 participants attended the workshop in DISQ.



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## ACADEMIC ACTIVITIES



- a. **Stockbay partner data science course launch**  
PGP-DS is designed by Data Scientists and Artificial Intelligence professionals already working in the industry on complex problems. This program is for graduates who have a basic understanding of math and a keen interest in technology, data science, and artificial intelligence. It is a rigorous program delivered through classroom training inside Atal Incubation Centre at BIMTECH Campus, Greater Noida.
- b. **International Conference on Entrepreneurship and Leadership 2018 at Amity University:-** The International Conference on Entrepreneurship and Leadership was held at Amity University Uttar Pradesh, Noida from 14th to 17th February 2018. Dr. AbhaRishi, CEO, AIC- BIMTECH and Chairperson-CIED was one of the expert panellists of this event.
- c. **Managing Self & Career by Dr. Vinod Shastri:-** Centre invited Dr. Vinod Shastri, to conduct a master class "Managing Self & Career" for the students on 25th October, 2017. Dr. Vinod Shastri is the Head of Academics & Research at Bennett University's Centre for Innovation & Entrepreneurship (CIE), Dr. Vinod Shastri brings with him close to three decades of entrepreneurship development experience across multiple organizations; including MCED, NIMID, NEN and SIBM. A post-graduate in Management and Commerce he holds a doctorate in Entrepreneurship also.
- d. **Interaction with Alumni Entrepreneurs:-**BIMTECH Alumni entrepreneurs Ms. Kavita Gupta, Mr.Prateek Jaiswal, Dr. Deepak Pandit & Mr. Udai Mayoer have been invited to the institute to interact with the students. Interaction with the alumni entrepreneurs were a nice experience for the students as they got an opportunity to understand the unseen side of the practical journey of an entrepreneur. In which he or she has to struggle a lot to establish their individual businesses.



e. **Interaction with a young entrepreneur:-** Centre invited Mr. Yashraj Bhardwaj, Co-Founder, Zenith vipers & Incuspaze to interact with the students. The name of the session was "How to build bootstrap business and understanding right time for investment ". The session was on 15 November, 2017 .Yashraj is 17 years old and Co-Founder of Zenith Vipers and Incuspaze. He own 22 Research Projects and 7 patent applications that he has filed in a team. He is also the recipients of Karmaveer Chakra Award 2016 and have also been named amongst top 10 young entrepreneurs of 2016 across the globe by success magazine. He is a finalist of SF fellowship worth \$250000 and winners of \$100000. He is also proud nominee of Padma Shri 2018, one of the highest civilian award in India.



f. **Session on Business Plan writing:-** Mr. Tim Mathews, Executive Director, Avocado Management Services had been invited to take a session on Business Plan writing for the students.



g. **Pitch session:-** The Centre had conducted a Business Plan Pitch session for the PGDM students. The evaluators of the session were Mr.Utkarsh Amitabh, Founder, Network Capital ,Mr.Subhodeep Dutta, Founder, Capitall Partners & Mr. Abhinay Tiwari, Founder, Capitall Partners.

h. **Internship with AIC-BIMTECH:-** Three of the BIMTECH students got internship opportunity with the AIC-BIMTECH for 3 months. Name of the interns are Mr. Shravanpatil, Mr.Sudhanshu gupta & Mr.Uday Singh. The interns will be doing their internship for 3 months in AIC-BIMTECH.



i. **Digital Marketing workshop:-** E-Cell , entrepreneur cell of BIMTECH conducted digital marketing workshop on 20th Jan,2018. The resource person for the event was Mr.Deepak Goel Founder of Edu4sure and Alumni of NMIMS

j. **Introduction of Entrepreneurship courses:-** Basics of Entrepreneurship was introduced in PGDM and PGDM ( RM) as a core course. The PGDM Programme had 242 students and the PGDM (RM) Programme had 56 students undergoing the course.

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## EVENTS WITH STUDENTS - REPORT BY E-CELL

- E-Cell Selection (1st August, 2017):-Senior members of the E-Cell conducted the selection process for the new E-Cell executives and selected 15 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.
- TEDxBIMTECH (5th August, 2017):-This year TEDxBIMTECH saw a group of reputed, well known and inspiring voices of the sub-continent. The event was inaugurated with the lighting of the lamps by Dr. Prakash Amte, Dr. Mandakin iAmte along with Dr. AnupamVerma, Dep. Director, BIMTECH, Prof Chari, Dean and Dr. Abha Rishi, Chairperson, CIED and the Curator of the event.

Dr. Prakash Amte- a personality that commanded respect from the get go gave an awe inspiring talk about his initiative with the Muria & Gondi tribal people in the most interior parts of Maharashtra. He described how he tried to cover the gap between the civilized and the tribal people. How the only option he had was to let the tribals die like everyone else was, or do something about it. His talk inspired everyone to see the rest of the iceberg that about the journey to bring these underprivileged communities into the mainstream.

Then came in the Foodpanda CEO, Saurabh Kochhar, with his entertaining yet stirring talk on how he never saw himself as an entrepreneur and yet he is one of the most successful first generation entrepreneur in India. His talk gave the audience a glimpse into his own life. That even a guy like him has made mistakes. That assuming what we know is right, that assuming God and the people around us are there to support us. That there are failures and even this failure is to our benefit. And then came the Iron lady who had literally seen the rest of the iceberg. Ms. Meher Heroyce Moos, The first Indian Woman to visit Antarctica. She recalled " I would visit the most gloomy areas in Africa that people would assume to be ugly. I received the Africans with open arms and I was received the same way". Every audience member agreed, she opened our eyes to see the rest of the iceberg that is everyone is the same, the way you treat people is how you are treated. And this is applicable all around the globe.

And if everyone wasn't motivated enough, Sankalp Kohli did the trick. And how! Now this guy made every member of the audience relate to him. He recalled his experiences in Mumbai, as a small townner from Kanpur. And to sum it up, he said always remember 3 things: Facing your fears, Make every opportunity count and Deal with the unexpected.



As hyped up as the crowd was, we saw RJ Divya had an emotional moment on stage while telling her own life story. In short, for her RADIO is Realize, Act, Dreams and Dedication," I don't give up and OH MY GOD moment" were her words. Her 9% of the iceberg was the love, the money and the recognition, The other 91% : What she did to get all that.

A Scientist by passion and profession, Dr. Sukant Khurana made the power of art visible. How Art can be used to fight depression, anxiety, panic and what not. How any art can be used to take control. "Art triggers internal reward pathways. Face your own hidden iceberg through art, and you can conquer anything," was Dr Khurana's message to the audience. Heavy, but so deep, this was something to jog the minds of most of the audience which comprised of the youthful students and alumni of BIMTECH.

Youngest but surely not inexperienced. Revant, stressed upon this very basic fact: We always equate hard with useful. We are obsessed with money, difficulties, diamonds, and the choice of colleges but we forget the motive of our own very existence. We choose to ignore the things we love which is much easier to do. He ended up by saying, 'Don't just try to be excellent, try to be excellent in something which is useful.'

All this, along with the tremendous acoustic performances by the BIMTECHians made the event an all around success. The Speakers, The Curator and the Organising committee signed off, with the promise of an even better TEDx BIMTECH '18.





**c. Junior World Entrepreneurship Forum 6.0- BIMTECH (27th September 2017):-** The sixth edition of Junior World Entrepreneurship Forum witnessed some of the most aspiring minds from the leading B-Schools of India. The event, held on 27th September, was successfully conducted as a culmination of collective efforts put in by all the members of Entre-Pioneer, the E-cell of BIMTECH, under the esteemed guidance of our mentor Dr.Abha Rishi. JWEF 6.0 saw a participation of around 250 students in seven different competitions and two skill building workshops, coming not only from BIMTECH but from other top B-schools of India including NMIMS, Welingkar College, UPES Dehradun, SRCC, IMI Delhi, LBSIM Delhi and Aligarh Muslim University.

The event was inaugurated by lighting of lamps by Dr. H. Chaturvedi, Director, Dr.AnupamVerma, Dep. Director, Prof. Chari, Dean Students Welfare, Guests of Honor, Mr.Nandan Mishra and Mr. Sachin Ahuja and Dr.Abha Rishi, Chairperson CIED and Curator of the event. Following the divine blessings of God, the stage was taken over by someone whose talent and success speaks volumes. Mr.ShivamAhuja, Founder and Director of four leading companies- Delhi Startups, Delhi Angels, Skill Circle and Big Shift, conducted an interactive session on Digital Marketing while keeping us in awe with his excellent oratory skills and proficient technical knowledge on the subject. In continuance with our thought-provoking sessions, next we had two young founders of StockbayPvt. Ltd., Mr.Nandan Mishra and Mr.Himanshu Singh, who gave their audience insightful information about the Data Analytics and how data is taking over the world at such a large pace.

The managerial extravaganza started off with our flagship event, “The B-Plan Competition”, wherein the teams had to go through an elevator pitch round, from which the selected teams went on to present their business ideas in front of a panel of experienced judges. Moving on with our second competition, 'The Negotiator', teams here were given different case studies and they had to defend their position when their counterpart disagrees with their opinion and put forward a proposal while negotiating with their opponent. The most attractive part of this competition was its final round which was conducted in a ring and the participants were defending and proving themselves in front of a panel and the audience. The other events were like “ In your shoes, “Samadhan-The Social Entrepreneurship” “ Trade Ace-Bid, Borrow, Barter”

The two stress relievers, “The E-quiz” and “Business Tambola” were held in the second half of the day to send back our participants with a string of laughter in their memory. The winners were awarded with prizes and certificates in the valedictory ceremony and were congratulated for their success despite the tough competitions from different teams.

**d. Business Plan Competition in association with VIHAAN 2017 – (28 October, 2017):-**

E-cell organized a B-Plan competition during the Vihaan fest which is a pan India festival of BIMTECH on October 28, 2017. The theme for the B-Plan was ‘Social Entrepreneurship’. We have received B-Plans from 47 teams ranging from a number of top B-schools of India including IIT Delhi, IMT Ghaziabad, Shaheed Sukdev Delhi and Fore School of Management Delhi, out of which we shortlisted 17 teams which included 2 teams of BIMTECH. It was a tough completion between the teams but the deserving winners at the end of the day were the two teams from IIT Delhi who grabbed both the positions.

**e.TEDxPARICHOWK (27 January, 2017):-** BIMTECH & AIC BIMTECH in association with TEDxPARICHOWK organized the



TEDxPARICHOWK on 27th January, 2018 in the campus. Some of the speakers for the event were Mr. Amritanshu Dutta, Ms. Sheetal Agarwal, Mr. Mihir Koltharkar, Ms. Ambika Agarwal, Ms. Kanika Agarwal, Mr. Arun Mishra, Ms. Simran Kohli, Mr. Sumit Kumar Singh, Mr. Dev Pratap Singh Chauhan & Mr. Nishant Chaudhary. TEDxPARICHOWK was a platform for exceptional ideas and a catalyst for profound change. Its aims were to inspire the community to step forward and take action. The goal was to open up avenues for dialogue and expose the local community to future possibilities of growth in the fields of art, science, technology, business etc.

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## EVENTS WITH STUDENTS



- f. **Udyami 6.0 (4–7 February, 2018)** :- Entrepreneur, BIMTECH's Entrepreneur Cell, organized UDYAMI 6.0 from 4th Feb 2018 to 7th Feb 2018, an opportunity for budding businessmen to prove their abilities to make it big, by starting small. It embarked the completion of 10 glorious years of E-Cell, which made it even bigger as well as better. 7 stalls, 7 teams and 4 days to compete to be the best, selling a variety of products ranging from different type of food items, games and services.

The event was inaugurated with the motivational words of Dr. H. Chaturvedi, Director at BIMTECH and Dr. Abha Rishi, curator of the event. Their inspiring words and excitement gave a boost to all the teams. While the teams were busy getting their planning and execution done to generate more profits, team E-Cell helped them attract the crowd by organising various kinds of fun and business events.

The event witnessed the participation of 600+ students, including the students from BIMTECH as well as from different colleges of in and around the area. The students from other colleges also participated in the various kinds of events, showing us the glimpse of their talent. While some dancing performances made the audience put on their dancing shoes, many mesmerizing voices enthralled people.

As a mark of the completion of 10 years of E-Cell, the first day of the event i.e. 4th February was kept for the past 10 years members of E-Cell, wherein our alumni came in from far off places and shared their experiences and gave an insightful learning to all. With the different themes dedicated to each day, the alumni as well as the audience were totally impressed by the ambience created by Team E-Cell with the help and support of Director, all the faculty members, administration staff and mentor and curator, Dr. Abha Rishi.

On one hand, themes like Back to school, Valentine's Day, Halloween Day and the Bollywood Night gave the fun element to the whole event, while on the other hand, competitions like- Present and market your worst idea and Tape a tale, let the process of ideation flow amongst the audience.

All the teams worked hard in terms of visual merchandising of the stall, supply chain of the products, sponsorship, promotions etc. and made huge profits. Meantime, the members of E-Cell had various events to keep the crowd as well as the stall owners entertained throughout:

Present your worst idea- Making your worst idea to be the best idea, Paper Dance, Dumb Charades, Antakshri, Tape a tale, Scavenger Hunt, Song Dedication and DJ Night.

With all this, one thing that made the whole event special was the felicitation of senior E-Cell members for their memorable contribution to E-Cell. We concluded with entrepreneurs taking risks and earning returns, organizers with the satisfaction of pulling off a great event and the audience with a lot of high hopes from UDYAMI 7.0!



**E-Cell Team (Seniors & Juniors)**

## ANNUAL REPORT FOR 2016-17 RELEASED ON 16 JUNE, 2017



The Annual report of the Centre for Innovation and Entrepreneurship Development for 2016-17 was released on 16 June, 2017, during the 30th Commencement Day Programme of the Institute. The Chief Guest of the event was Shri Prakash Iyer, Motivational Speaker, Ex. Managing Director, Kimberly-Clark Lever and the Guest of Honour was Dr. Sunil Mithas, Robert H. Smith School of Business, USA.

## AWARDS AND RECOGNITIONS

Being a faculty is not easy; being an entrepreneurship faculty is even tougher. Despite the odds, few faculty stand out in their commitment towards the cause and are campus favourites. They are gurus in a real sense for their students, inspiring, mentoring and guiding them in their tough journeys as entrepreneurs. By their sheer dedication, they either adopt innovative methods in teaching or go out and create collaborations that will be of value for their students; and in the process create maximum impact. The NEN Educators of the Decade deliver entrepreneurship programs of the highest standards in terms of content, delivery and pedagogy. More often than not, they go beyond their regular jobs to nurture budding entrepreneurs and contribute to the development of the entrepreneurship ecosystem both within and outside the campus. This award is an attempt to bring such faculty to the fore, recognize and showcase them as real role models of society.

Dr Abha Rishi was conferred the 'NEN Educators of the Decade' award in a glittering function in Siri Fort auditorium, New Delhi, on 24th February 2018. There were more than 500 students and faculty representing 60 institutions from across the country. Start-ups were also present in there in full force.



The selection criteria for giving this award were:

- Demonstrate strong role in impact created (entrepreneurs/ ventures)
- Number and level of entrepreneurs mentored (ideation, early stage, high growth)
- Trainings undergone and implemented back on/off campus (NEN and Non-NEN)
- Number of students trained in entrepreneurship program
- Leadership skills in developing entrepreneurship as a mainstream activity on campus
- Should have developed and showcased best practices for others to follow
- Significant role in outreach

## Event Calendar in 2018

Sr.No.	Date	Event Description	Speakers/Coordinator	Venue
1	3/7/2018	Mentor Session	Mr. Amit Singal	AIC-BIMTECH
2	11/07/18 to 14/07/18	SSE India Fellowship Programme & Mentor session	Mr. Shalabh Mittal & Mr. Saurabh Jain	AIC-BIMTECH
3	14/7/2018	How to pay your BIMTECH fee without taking it from home	Mr. Chittransh Verma	AIC-BIMTECH
4	21/7/2018	Founders meet and milestone achievements	Mr. Chittransh Verma	AIC-BIMTECH
5	28/7/2018	Start-up Idea Generation Workshop	Dr. Abha Rishi and Mr. Chittransh Verma with Mr. Saurabh Jain	PayTm Office, Noida
6	16/08/18 to 19/08/18	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC BIMTECH
7	18/8/2018	Start-up Express	Founders, mentors and partners meet	AIC BIMTECH
8	25/8/2018	Data analytics workshop	Mr. Nandan Mishra	AIC BIMTECH
9	8/9/2018	Mentor Session		AIC-BIMTECH
10	13/09/18 to 15/09/18	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC BIMTECH
11	22/9/2018	Boot strapping your business	Mr. Chittransh Verma	AIC BIMTECH
12	29/9/2018	Founders meet and milestone achievements	Mr. Chittransh Verma	AIC BIMTECH
13	6/10/2018	Mentor Session	Mr. Shivam Ahuja	AIC-BIMTECH
14	10/10/18 to 13/10/18	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC BIMTECH
15	13/10/2018	Junior World Entrepreneurship Forum (JWEF 2018 )	Dr. Abha Rishi and Mr. Chittransh Verma	BIMTECH
16	20/10/2018	Investor Pitch session		AIC BIMTECH
17	27/10/2018	Founders meet and milestone achievements	Mr. Chittransh Verma	AIC BIMTECH
18	3/11/2018	Mentor Session		AIC-BIMTECH
19	15/11/18 to 17/11/18	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC BIMTECH
20	17/11/2018	Digital Marketing workshop	Mr. Abhinav Singh Rawat	AIC BIMTECH
21	24/11/2018	Founders meet and milestone achievements	Mr. Chittransh Verma	AIC BIMTECH
22	1/12/2018	Mentor Session		AIC-BIMTECH
23	11/12/18 to 14/12/18	SSE India Fellowship Programme (14th Dec. 2018 Graduation Day)	Mr. Shalabh Mittal	AIC BIMTECH
24	15/12/2018	Legal Governance, Risk Management, and Compliance work shop	Mr. Ravi Shorewala and Mr. Aditya Shorewala	AIC BIMTECH
25	29/12/2018	Founders meet and milestone achievements	Mr. Chittransh Verma	AIC BIMTECH



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