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THE YEAR IN REVIEW

ANNUAL ACTIVITY REPORT
2018-19

VISION



Late Sarala Birla



Late B.K. Birla

Developing ethical leaders with entrepreneurial and global mindset while striving for sustainability and inclusive growth

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Celebrating the HIGHS

EFMD Global Network and FNEGE bestowed on BIMTECH the Business School Impact System (BSIS) Label



Three HR Round Tables 2018-19 organized on the theme, "The Rise of the Social Enterprise"



Shri M. Venkaiah Naidu, Vice President of India launches Dr. H Chaturvedi's Book on "Quality, Accreditation & Ranking" at New Delhi



BIMTECH Vidya Kendra Inaugurated: A Learning Centre for Children of Underprivileged Sections

RAINBOW : Multi country project envisioned by BIMTECH



Amalgam 2018 : Eco-System Enablers Meet and Demo Day for Incubatees was hosted by Atal Incubation Centre BIMTECH.



Eighth Edition of International Conference on Management Cases 2018



BIMTECH-RIMS (USA) MoU on Joint Promotion of RIMS-CRMP Certification in India

The Third Edition of the National HR Summit on the Energy Sector- 'Emerging HR Challenges' 2019 organized



Sabrang Utsav : Galaxy of Celebrations



Board of GOVERNORS



Smt. Jayashree Mohta
Chairperson, Birla Academy of Arts & Culture



Shri A.K. Agarwala
Chairman,
Business Review Council, Aditya Birla
Management Corporation, Mumbai



Dr. Ajit Ranade
Chief Economist,
Aditya Birla Group, Mumbai



Shri G.N. Bajpai
Ex - Chairman,
SEBI and LIC, Mumbai



Shri Rajiv Kishore Dubey
Former CMD, Canara Bank



Shri Vikash Kandoi
Director,
Royal Touch Fablon (P) Ltd., Kolkata



Mr. Sakate Khaitan
Senior Partner,
Khaitan Legal Associates, Mumbai



Dr. H. Chaturvedi
Director, BIMTECH



Dr. Anupam Varma
Dy. Director, BIMTECH



Dr. Manosi Chaudhuri
Professor, BIMTECH



Shri Alok Gupta
Director,
Pyramid Cyber Security &
Forensic (P) Ltd., New Delhi

MEMBERS

DIRECTOR'S Message



We aim to achieve the pinnacle of perfection and professionalism in management education.

Dr. H. Chaturvedi

In the present year we suffered a huge loss in the form of the sad demise of Late Basant Kumar Birlaji, Our Founder and Patron. Indian industry stalwart and Birla group patriarch, Shri Birlaji, was a legend. A true karmayogi and a man with rare qualities, his vision in education and philanthropy is known across the globe. He along with his wife, Dr. Smt. Sarala Birlaji, have provided unstinted support and have been instrumental in crafting BIMTECH to be one of the prominent B Schools of the country.

Everything around BIMTECH echoes the vision and the value system of the House of the Birlas. We strive hard to inculcate and imbibe strong work ethics and values in the future managers while shaping and sharpening their mindset with the academic rigor. We strongly believe that as educators we have an obligation to prepare our new generation of managers with a sense of professional excellence and corporate responsibility. We strive to endow our students to pursue a clear strategic vision, maintaining a disciplined, long term viewpoint and instilling enduring values that have no equal in talent, professionalism and excellence.

We aim to achieve the pinnacle of perfection and professionalism in management education.

The achievements touched upon in this report were possible only through the hard work and dedication of all the members of the BIMTECH family. Together, we seek and discover new opportunities, challenge old norms and perspectives to make a meaningful influence on the world around us.

As we turn a new page in BIMTECH's history and move to the next level in the league of the great institutions, we look forward to fulfilling our commitment to nurture an eco-system that encourages risk taking, innovation and creativity and grooming your minds to be worthy citizens of the country.

Dr. H. Chaturvedi

Memorable MILESTONES

Deeksharambh: The 31st Commencement Day

The Commencement Day, Deeksharambh, marks the beginning of the journey to making a successful corporate career. The 31st Commencement Day Programme for the Academic Batch 2018-20 was held on June 16, 2018 in the Greater Noida campus. The Chief Guest on the occasion was Shri Rajeev Dubey and the Guest of Honor was Shri Alok Kumar Choudhary.

Shri Rajeev Dubey, Group President HR and Corporate Services, Mahindra & Mahindra Limited captured the essence of 'Deeksharambh' presentation to the future leaders. "VUCA and the countervailing power gives birth to a new-normal age and the starting point

for a leader in this new-normal age is to have a purpose and a higher order dream" these words inspired the audience.

Shri Alok Kumar Choudhary, Chief General Manager, State Bank of India, was the Guest of Honour. In his speech Shri Choudhary explored on the thought provoking concept of 'ROTI – Return on Time Investment'.

Dr. Harivansh Chaturvedi, Director BIMTECH, in his address congratulated the students from the new batch and urged them to make the best use of facilities available in the institute and climb the ladder of success with grit and determination.

The "Deeksharambh" ceremony also witnessed the release of the Annual Report 2018-19 of Centre for Innovation and Development, BIMTECH. Dr. Abha Rishi, Chairperson (CIED) and CEO Atal Incubation Centre, invited the students to share their dreams of entrepreneurial ventures.

A book authored by Dr. K.C. Arora, Registrar BIMTECH was also released on this special occasion.

Dr. Anupam Varma, Dean Academics and Deputy Director of the Institute, proposed the Vote of Thanks, thanking the chief guest and urging the students to follow the inspirational thoughts shared by the Chief Guest and Guest of Honour.



31st Foundation Day

Birla Institute of Management Technology (BIMTECH), celebrated the institutes' 31st Foundation Day on the October 2, 2018, which also marked the birth of two great leaders of the India, Mahatma Gandhi and Lal Bahadur Shastri, with a host of activities and programmes befitting the occasion.

The Foundation Day lectures in the Institute are delivered by eminent personalities of the country who have contributed immensely in the nation building. The Chief Guest for the Foundation Day was Mr. Arun Maira, former member of the Planning Commission of India and former Chairman of Boston Consulting Group, India. The Guest of Honour for the event was Mr. Ram Mohan Mishra, Additional Secretary, Ministry of Micro, Small, and Medium Enterprises.

Mr. Arun Maira, the Chief Guest spoke to the gathering about Sustainable Development Goals and about how "A handful of people at the top have more wealth than 50% of the people below." He gave his thoughts about inequality of income, unemployment and underemployment problem in our country. He mentioned how the country is facing environment issues and groundwater depleting levels were discussed in this speech. His solutions to the problems involved designing institutions which combine sustainable and economically viable systems. His speech was deeply motivating for everyone present and gave the entire audience a different perspective of the kind of future leaders they would like to be.

Faculty members and staff members who had completed 10 years and 25 years of service with BIMTECH were felicitated for their commitment and superior service to the institute. The Best Researcher award was given to Dr. Harpreet Kaur, who received a memento and a cash prize of 1 lakh from the institute. The people who help run the BIMTECH Library at the various jails in the city like Ghaziabad and Jamnagar were also felicitated.

A community lunch followed the talk in the Activity Plaza. Student volunteers served lunch for all the workers, administration staff, faculty and other students, as is the tradition in BIMTECH.

The day celebrated the spirit of BIMTECH in a unique way

MEMORABLE MILESTONES

31st Convocation Day

The Convocation Ceremony is a special day in the academic life of the students. It is a defining moment in every student's life giving his self-esteem a boost. It marks the day when after two years of hard work and dedication, the students receive their education degrees. The 31st Convocation ceremony had the presence of Hon'ble Vice Chairman of NITI Ayog, Dr. Rajiv Kumar was the which was held on April 06, 2019. The function was held with a huge gathering at BIMTECH Campus, Greater Noida.

Dr. Rajiv served as Chief Economist at CII and Secretary General of FICCI. He was Professor at IIFT, he also served, in the government as Economic Advisor with Department of Economic Affairs (DEA) Ministry of Finance and senior consultant at the Bureau of Industrial Costs and Prices (BICP), Ministry of Industry. Being principal economist at Asian Development Bank, Manila, where

he was for 10 years, he also served many boards including RBI and SBI.

According to Shri Rajiv, "India is on the cusp of a major transformation where the changes has been in the making of last four years. The economy is moving out of the negative legacies of the past, specially the reckless credit expansion. India has now regained its position as one of the fastest growing economies in the world. This is highly commendable. However, to meet the rising aspirations of young population, India needs to achieve and sustain a high rate of GDP growth for the next three decades. There will be several milestones in this long and arduous journey. The first of these milestones will be in 2020 when India celebrates the 75th anniversary of its independence. The Government's goal is for India to be a USD 4.0 trillion economy when we celebrate the platinum jubilee of our independence by 2020, new India will provide a solid

foundation for clean, inclusive, sustained growth for the next three decades."

During the convocation Diplomas were awarded to students from the Doctoral Programmes and the four Programmes Courses of BIMTECH which are PGDM, PGDM – International Business, PGDM – Insurance Business and PGDM – Retail Management. 429 students from different streams were awarded their Post Graduate degrees.

While presenting the progress report, Director Dr. H. Chaturvedi focused on the importance of Academic Excellence as well as strengthening the faculty, Advancement of Research and achieving International Accreditation from AACSB. He also extended his good wishes to all students of passing out batch who have successfully completed their Diploma Programme. A dazzling display of fireworks was a fitting end to an event signalling the transition from one phase of life to the next.



The WORLD & Us

International Conference on Management Cases 2018

International Conference on Management Cases, ICMC 2018, a platform for academic and industry oriented research, international sharing and experiential learning was organized by BIMTECH, Greater Noida along with University of Eastern Finland. The two-day event was held on November 29-30, 2018.

In its eighth edition this year, ICMC 2018 had 63 cases collectively written by 106 authors, which were presented over a period of two days. The conference was attended by 39 delegates and 12 were from foreign countries. The largest contingent of 18 delegates participated from Finland. Overall 76 delegates attended the two-day event. The

Keynote speakers this year were, Dr. Paivi Eriksson, Professor Innovation Management at the University of Eastern Finland, and Dr. Jianping Liang, Director and Principle Investigator of CHAN Sui-Kau Asian-Pacific Case Development and Research Centre at the Business School, Sun Yat-sen University.



THE WORLD & US



Paying tribute to Late Prof. Sardana, who initiated ICMC, Dr. Chaturvedi in his speech emphasized the past success and the future aspirations of ICMC.

Among loud applause and much appreciation 11 awards were announced during the function. Seven case writers below the age of 40, were awarded the Dr. G.D. Sardana Memorial Young Scholar Award by BIMTECH. Apart from that, SAGE best Case Award was given to the case: "PeeBuddy: Using Social Media Buddies". The first position of the Case Centre Best Case Awards was bagged by "Shakti's Kitchen Private Limited: Driving Growth in an Uncertain World". The second position went to two cases respectively entitled, "Bhushan Steel: Another Noose



for Tata Steel?"; and "The Corporate Social Responsibility – Stakeholders Interest and Compliance: "A Tale of Two Organizations".

The conference witnessed multiple sessions involving presentation of papers by distinguished research scholars on various thought provoking themes. All the selected cases were presented in parallel sessions on various themes. ICMC 2018 witnessed an array of stimulating, original, case studies, in various facets of management. The conference indeed is a steady step towards strengthening the exploration of the importance of case studies in research and teaching.

Realizing Aspirations, Interests and Brilliance of young Women (RAINBOW)

BIMTECH envisioned a multi country project involving three Institutes of high repute from EU; FH Joanneum Austria, University of Jyväskylä Finland and INCOMA Spain along with two well established Indian Universities; NIRMA University Gujarat and SPSU Udaipur with a focus to identify specific issues pertaining to educated women in the way of their career. Out of total 874 proposals submitted to the European

Union in the year 2018 within category Key Action Area 2: Capacity Building in the field of Higher Education, Project RAINBOW is one of the 147, selected projects, which makes it a success rate of 16.82%. This is an ambitious project of the Institute focused toward real-time stockholding and making an effort to contribute towards the cause of gender mainstreaming through action research approach.

The project started in November 2018 and two Indian Partners that attended were Erasmus+ Capacity Building in Higher Education - (CBHE) Cluster and Bilateral Meeting at Manipal Academy of Higher Education, Manipal, jointly organized by Audio-Visual, Culture Executive Agency (EACEA) EU and Department of European Studies, Advanced Research Centre, Manipal Academy of Higher Education Manipal from Dec 7 -8, 2018.

It was followed by an onsite Kick off meeting hosted by F.H. Joanneum, at Graz Austria from Jan. 23-25, 2019. During the meeting team RAINBOW visited various Centres working in the area of gender mainstreaming in Graz. It included a visit to Equal Treatment Advocacy, Regional Office Styria, Graz University of Technology- Office of the Working Group for Equal Treatment Issues and ZAM (Centre for Educational Management) dedicated towards Adult Education with focus on Women.

As part of Situation Analysis each RAINBOW partner organized a Focus Group Discussion (FGD) of experts who

have a rich experience in the field of women careers and women entrepreneurship. On April 12, 2019, BIMTECH's FGD hosted 8 experts from diverse backgrounds and heterogeneous fields of experience. This enabled multi-dimensional opinions and experiences sharing on the issues and challenges that lead to lesser women participating in the workforce than men with similar educational qualifications. With detailed Situational Analysis involving more than 50 subject matter experts and by involving survey method for data collection from female students enrolled in Universities/ HEIs and female alumni of Indian Partners, project is gradually moving towards the completion of its first work package (WP1) of situation analysis.

II Project meeting was held at University of Jyväskylä, School of Business and Economics JSBE, Finland from May 27 -29, 2019. Dean Hanna-Leena Pesonen welcomed all partners and conveyed her best wishes for the success and impactful presence of the project both in European countries and in India. It

was followed by a Roundtable Discussion on the topic, "Career counselling to tackle women's challenges in career". Suvi Heikkinen and Anna-Maija Lämsä highlighted some practical arrangements for the meeting. Dr. Johanna Rantanen, Senior Lecturer in Career Guidance and Counselling, University of Jyväskylä presented some tools for the exploring career guidance needs of university students. Prof. Himanshi Tiwari presented summary of Focus Group results of all 6 partners and survey results of data collected through survey instrument in India. All partners shared some good practices and examples for preparing training material for further intervention. This initiated the discussion on content drafts of the trainings material and Career Counselling and Guidance Handbook.

Till now it has been a truly learning and engaging journey for the partners of this project. Together we see a brighter sunshine and a colourful rainbow shining in the skies of women career research and counselling interventions.



THE WORLD & US



Exchange Students - Outgoing

BIMTECH students from PGDM, PGDM – IB (International Business) and PGDM-RM (Retail Management) programmes left for Europe and Australia to participate in the Student Exchange Programme 2018-19 at the various Partner Institutes/Universities.

A large contingent of students left for FRANCE with a similar number left for AUSTRIA, AUSTRALIA, FINLAND and POLAND.

- Australia: Sydney Business School, University of Wollongong - 2 students
- Austria: F H Joanneum - 1 student
- Finland: JAMK, University of Applied Sciences- 3 students
- France: Kedge Business School - 13 students
NEOMA Business School - 22 students
- Poland: Kozminski University - 4 students
University of Warsaw - 9 students

Programme wise break up :
 PGDM (General Management) : 27 students
 PGDM-IB : 18 students • PGDM-RM : 9 students

The students had a briefing session with Programme Office, Examination and CCR office before they left for exchange programme. It was a special moment for the students as they bid good bye to the Faculty members and Programme office bearers.

Campus France Visit to BIMTECH: for Outgoing Students

International Office invited Campus France to BIMTECH for a session on "Online application form for French Visa" for outgoing students. Two people came from Campus France. On the first day they gave a presentation and interacted with the students. They explained the process of filling the online application form for getting the NOC from Campus France, an important document to apply for VISA at Vfs.

They showed the online process step by step on the internet.

The next day they conducted the Academic Interview of the students. They interviewed 38 interviews and later emailed the NOC's to the students.

Campus France has been a great support to our students going to France.

Exchange Students - Incoming

BIMTECH welcomed first cohort of 24 students from France in the month of September, 2018. The students were from the prestigious business schools Kedge Business School, NEOMA Business School and La Rochelle Business School, accredited by international accrediting bodies AACSB, EFMD, AMBA.

The Orientation Programme for exchange students was scheduled on 20th September. The students liked the videos India - land of rich culture and India - Lead the World, a new perspective as showcased by the Government of India.

The orientation was followed by an official dinner from BIMTECH.

The second cohort of 11 incoming exchange students arrived at BIMTECH on 28th December 2019. They were also from renowned Business Schools of France - Kedge Business School, NEOMA Business School and ISG Business School - all were at BIMTECH till April 2019.

The students were offered a boutique of courses to choose from.

Rural India Excursion: Organized For Incoming Exchange Students

The CIA office at BIMTECH organized an excursion for Incoming Exchange students to Neemka village under experiential learning programme. The village is in Jewar Tahsil in Gautam Buddha Nagar District of Uttar Pradesh State.

The students were welcomed by village Pradhan and the senior members of the village. The welcome ceremony was

typically Indian style, putting tilak and tying a turban around the head. The school children sang the welcome song and performed a dance displaying the cultural ethnicity of the village. Some of the exchange students joined the school children in the dance performance.

The exchange students interacted with the rural girls under project Protsahan Chiraiya, an initiative of BIMTECH. They

learnt from the school representative how BIMTECH adopted the school and still contributing towards its development by continuous support. The students went around the school and visited the well maintained computer lab developed by BIMTECH.

The village Pradhan organized a community feast for the exchange students.

International Student Activities:

Retail Carnival:

Incoming exchange students participated in the Retail Carnival – Vikray organized by PGDM- Retail Management students at BIMTECH. The exchange students were very excited to engage in the event.

They participated in the Mannequin Challenge round and posed differently to promote the products. Few students reached the final round.

PRAKRIDA'19 is an annual sports event at BIMTECH. There were total 11 different disciplines for the students to participate.

International exchange students participated in the 3 days sports finale with the incoming exchange students (girls) outshining the incoming exchange students (boys). The girls gave a tough fight in the basketball tournament. All the students put up a great show.



THE WORLD & US

Interaction of Students: Austria & India

A discussion on Sustainability and Diversity issues was organized between PGDM students of BIMTECH and MBA students of F.H. Vorarlberg, University on 12th February. It was a youthful and exuberant gathering. Lots of ideas were shared and countered among the students. Country specific and

region specific problems were highlighted and discussed. Some new thoughts emerged making the meeting meaningful. The discussion was moderated by Prof Stefanie Chen of FH Vorarlberg University, AUSTRIA.

Interaction between Incoming and Outgoing Students

The incoming exchange students were mostly from Kedge Business School, NEOMA Business School and La Rochelle Business School. The main purpose of the meeting was to formally introduce BIMTECH students who were going to Kedge BS and NEOMA BS for the exchange programme.

The outgoing students were excited and had many queries before going to a foreign country for the exchange programme. For many of them it was the first time going

abroad, and they wanted to know more about the partner institute/university, the study culture out there, about faculty, students, campus, transportation, use of different Apps, SIM card, travel destination etc.

It was a meaningful interaction with lots of information being shared.

CIA office thanked the incoming exchange students for their help.

Football Extravaganza

CIA conduit organized a friendly match between exchange students and BIMTECH students in the month of November. The match was played on the football ground, RCI hostel of BIMTECH. Lot of students had gathered to cheer up their favourite team.

The match was played between Exchange students (France 11) versus BIMTECH students (India 11). Two matches were played that day. Exchange students (France 11) won both the matches.

BIMTECH and the students' fraternity congratulated the winning team for their spectacular performance and efforts.

New MOUs Signed

Oxford Brookes University, UK

To explore and progress collaborative activity including research staff exchange, joint proposal writing, article writing and potential Ph.D. activity, including exchanges.

YUNUS Centre, Bangladesh

The purpose of the MoU is to create YUNUS Social Business Centre at Birla Institute of Management Technology, to expand and develop a framework of cooperation between the two.

International Grant/Scholarship



BIMTECH received ERASMUS + Mobility Grant (European Union) for student mobility to study a term at FH Joanneum University of Applied Sciences, AUSTRIA.

Abhishek Dargah was selected for the grant and went under exchange programme to FH Joanneum University of Applied Sciences.



Faculty Exchange: Erasmus+ Grant

Dr. Dorota Dobija, Prof. of Accountancy, Ph.D. Programme Director, from Kozminski University POLAND was on a 10 day visit to BIMTECH under the ERASMUS+ Grant.

She met Research Scholars, Faculty Members and interacted with first year finance students of PGDM and PGDM-IB programme. The topic for interaction was "Fraud Accounting and Ethics". It was a very informative session from the global perspective.

She took sessions with Research Scholars and Faculty Members.

- "Qualitative Research Process"
- "Impact of Accreditation on Performance Management"

Guest Lecture by International Faculty

- **POLAND:** Dr. Dorota Dobija, Professor, Kozminski University
- **POLAND:** Dr. Łukasz Gołota, University of Warsaw
- **SLOVENIA:** Prof. Dr. Rado Bohinc, Chair for the development and management of organizations and human resources, University of Ljubljana
- **UK:** Prof. Rebecca Chandy Deputy Head Business School, Liverpool Hope University
- **UK:** Dr. Nikhil Agarwal, Cambridge Global Partner
- **UK:** Dr. Nazia Habib, Cambridge Global Partner
- **USA:** Dr. D.K. Malhotra, Professor, Philadelphia University
- **USA:** Dr. Anol Bhattachejee conducted workshop for faculty and research scholars "Enhancing Publication Quality by Improving Framing of Research Questions and Theorizing"

Meetings with International Faculty @ BIMTECH

Centre for International Affairs organized meetings with faculty members and representatives from various countries to initiate and establish relations in areas of academic excellence. The key areas for collaboration were academic exchange, joint research, and developing synergy in entrepreneurship development.

Experts from different universities who visited BIMTECH were

- **AUSTRIA:** Prof. Stefanie Chen, Professor F.H. Vorarlberg
- **AUSTRIA:** Prof. Wilfried Manhart, Professor, F.H. Vorarlberg
- **AUSTRALIA:** Mr Peter Coleman Trade Commissioner, Australian High Commission
- **AUSTRALIA:** Ms Rajni Sachdeva, Education and Training Division Australian High Commission
- **AUSTRALIA:** Ben Patrick MACKAY, Sydney Business School, University of Wollongong,
- **AUSTRALIA:** Ivan GOLUZOV Sydney Business School, University of Wollongong
- **AUSTRALIA:** Joanne Marie BANNING, Sydney Business School, University of Wollongong,
- **AUSTRALIA:** Bradley James CARTER, Sydney Business School, University of Wollongong,
- **AUSTRALIA:** Ilze Elizabeth NEL, Sydney Business School, University of Wollongong,
- **AUSTRALIA:** Jason Richard AQUILINA, Sydney Business School, University of Wollongong, AUSTRALIA: Marina HARRIS, Sydney Business School, University of Wollongong
- **AUSTRALIA:** Peter James Gold Sydney Business School, University of Wollongong
- **AUSTRALIA:** Dr. Venkata Krishna Kumar Yanamandram, Sydney Business School, University of Wollongong
- **AUSTRALIA:** Dr. Pradeep Taneja Asian Politics, Political Economy and International Relations, University of Melbourne
- **AUSTRALIA:** Dr. Asha Chand Associate Dean International, Senior Lecturer and Journalism Area Convenor at Western Sydney University, Sydney
- **CHILE:** Ms. Megha Sahni Manager Higher Education & Society North India, British Council
- **CHILE:** Dr. Joel Saavedra Vice-Rector of Research and Postgraduate, Pontificia Universidad Católica de Valparaíso (PUCV) University at Valparaíso.
- **CHILE:** Mr. Marcos Avilez Director International Relations, Pontificia Universidad Católica de Valparaíso (PUCV) University at Valparaíso .
- **CHILE:** Mr. Sanatan Shukla Commercial Advisor, ProChile Commercial Office - Embassy of Chile
- **FINLAND:** Ms. Riikka Vanhanen Manager, Global Education Services, JAMK University of Applied Sciences.
- **FINLAND:** Mrs. Ida Borgar Exam's supervisor, JAMK University of Applied Sciences.
- **FINLAND:** Dr. Matti Hirsila Head of Global Competence and Exports from JAMK University of Applied Sciences, Finland
- **FINLAND:** Prof. Hanna Lehtimäki Professor, University of Eastern Finland
- **GERMANY:** Prof. Stefan Zammit Head of International Office, Programme Director of MSc General Management, PFH Private Hochschule Göttingen.
- **POLAND:** Dr. Dorota Dobija Professor, Kozminski University.
- **POLAND:** Dr. Łukasz Gołota University of Warsaw.
- **POLAND:** Dr. Łukasz Zamęcki University of Warsaw.
- **SLOVENIA:** Prof. Dr. Rado Bohinc Chair for the development and management of organizations and human resources, University of Ljubljana, Faculty of Social Sciences.

THE WORLD & US



- **SOUTH KOREA:** Mr. Rakesh Lazar Senior Regional Manager (South Asia), International Relations, Woosong University, Daejeon.
- **TANZANIA:** Prof. Thadeo Satta Director, IFM.
- **TANZANIA:** Dr. Imanueli Mnzava Dy-Director, IFM.
- **UK:** Prof. Rebecca Chandy Deputy Head Business School, Liverpool Hope University.
- **INDIA:** Mr Nishit Jain Spl Advisor EFMD Asia
- **INDIA:** Mukul P Gupta Professor, MDI Gurgaon
- **UK:** Prof. Ali Emrouznejad Operations and Information Management Development, Auston Business School.
- **UK:** Prof. Agnes Nairn, Faculty International Director, Management and Marketing, University of Bristol.
- **UK:** Beverley Orr-Ewing Deputy Director International and Head of Global Opportunities, University of Bristol.
- **UK:** Doris Bechstein International Market Development Manager, India and Africa, University of Bristol.
- **UK:** Lise Coatantiec International Partnerships Assistant, University of Bristol.
- **UK:** Mr. Devesh Anand Country Adviser - India, International Office, Directorate of External Relations, University of Bristol.
- **USA:** Dr. Atul Agarwal Professor of Operations Management, UIS.
- **USA:** Dr. Jonathan Goldberg Belle Senior Director for International Programmes, UIS.
- **USA:** Ms. Lori Giordano Executive Director Transition Services, Admissions Office, UIS.
- **USA:** Dr. Rassule Hadidi Professor and Head, MIS Department, UIS.
- **USA:** Dr. D.K. Malhotra Professor, Philadelphia University.
- **UK:** Dr. Nikhil Agarwal Cambridge Global Partner.
- **UK:** Dr. Nazia Habib Cambridge Global Partner.
- **UK:** Dr. Kirsten Cater Academic Director, Centre for Innovation, University of Bristol, UK
- **USA:** Dr. Sunil Mithas University of Maryland.
- **UK:** Dr. C.S. Lalwani Prof. University of Hull, UK
- **USA:** Dr. Avinandan Mukherjee Dean of Lewis College of Business and Professor of Marketing at Marshall University, USA
- **USA:** Dr. Anol Bhattacharjee Professor of ISDS, University of South Florida, USA
- **USA:** Dr. Michel KALIKA Co-Director of Business Schools for Impact System EFMD Global Network.
- **USA:** Dr. Anol Bhattacharjee Professor of ISDS, University of South Florida.
- **USA:** Dr. A.D. Amar Professor, Stillman School of Business.

India Study Programme:

AUSTRALIA: 10 MBA students and faculty members from Sydney Busines School, University of Wollongong visited BIMTECH.

AUSTRIA: MBA students of FH Vorarlberg University

were on a 10 days visit to BIMTECH. There were 18 participants including 2 faculty members.

USA: Business management students from Stillman School of Business, Seton Hall University visited BIMTECH. There were total 14 students including one faculty member.

International Visit by BIMTECH Faculty

- Dr. Rahul Singh, Chengdu, China to attend 2018 International Forum on Sports Economy and Regional Cooperation.
- Prof. Nimisha Singh, Kozminski University, Poland on ERASMUS+Teaching Staff Mobility Grant
- Dr. Ritu Srivastava, Kozminski University, Poland on ERASMUS+Teaching Staff Mobility Grant.
- Dr. A. Sahay, Italy to participate in 24th Annual Sustainable Development Research Conference, University of Messina.
- Dr. Manosi Chaudhari, Chicago, USA to attend SHRM 70th Annual Conference & Exposition.
- Dr. Meena Bhatia attended the 44th International Academic Conference, Austria.
- Dr. Rahul Singh attended an International Conference in Kedge Business School, France.
- Prof. Sunil Sangra, was in Bensadoun School (Retail Management), Canada.
- Dr. Nimisha Singh attended EFMD (European Foundation for Management Development) Conference at Abu Dhabi, UAE.
- Prof. Himanshi Tiwari to FH Joanneum, Austria to attend Project Meeting for EU Project Rainbow
- Dr. Rahul Singh went to FH Joanneum, Austria to attend Project Meeting for EU Project Rainbow.
- Prof. Sunil Sangra was invited to Bensadoun School of Retail Management, McGill University, Canada.
- Anuj Sharma went to Dubai for an industrial trip and Port visit.
- Archana Singh went to Dubai for an industrial trip and Port visit.
- Meenakshi Bhat, went to Singapore for an industrial trip and Port visit.
- Amrendra Pandey went to Singapore for industrial trip and Port visit.
- Dr. Rahul Singh went to FH Joanneum and attended Global Business Programme in, Austria and Brussels respectively.

BIMTECH-RIMS (USA) MoU on Joint Promotion of RIMS-CRMP Certification in India

BIMTECH and Risk and Insurance Management Society (RIMS) signed a Memorandum of Understanding on November 16, 2018 in the BIMTECH Campus to propagate and bolster risk

management education in India. The Memorandum signed by Dr. Anupam Varma, Dy. Director and Ms. Mary Roth, CEO, RIMS in the presence of senior faculty and students. Under this,

BIMTECH will promote the RIMS-CRMP certification among practicing insurance professionals in India by offering instruction as well as conducting other formalities for certification.



LEADERSHIP In Action

Gurugram Edition

The HR Round Tables organized by BIMTECH are a forum where great corporate leaders and learned academicians share their rich experiences and offer a unique opportunity for learning and professional exchange. In these Round Tables, some of the seasoned and eminent experts and thought leaders from the country share cutting-edge insights and unique perspectives, to vigorously debate the issues that are affecting society, the economy and the

world of business. BIMTECH has been organizing such Round Tables since 2011. BIMTECH in association with National HRD Network and Deloitte, as knowledge partner organized the HR Round Table 2018-19 on the theme, "The Rise of the Social Enterprise".

BIMTECH organized the 27th HR Round Table on July 27, 2018 at Hotel The Leela Ambience, Gurugram. The panel discussion on the sub-theme "The Workforce Ecosystem: Managing

Beyond the Enterprise". Mr. Gaurav Lahiri, Partner and Leader for Human Capital Consulting, Deloitte India presented the findings of Deloitte's Survey. The Panel consisted of Dr. Ashok Balyan, CEO, Oil & Gas, Reliance ADAG; Mr. Atul Srivastava, Director Personnel, SAIL, Ms. Meenakshi Davar, Director (HR), Power System Operation Corporation Ltd., Mr. Saptarshi Roy, Director (HR), NTPC Ltd., Mr. S.Y. Siddiqui, Chief Mentor, Maruti Suzuki India Ltd.



BIMTECH-NHRDN both took this opportunity to felicitate Shri. P. Dwarakanath on his nomination by GSK as the Nominee Director and Non-Executive Chairman of Horlicks.

Mumbai Edition

BIMTECH organized the 28th HR Round Table on October 12, 2018 at ITC Grand Central, Mumbai Mumbai in association with National HRD Network and Deloitte (Knowledge Partner). The sub-theme for the Round Table was, "From Careers to Experiences: New Pathways". The Panel discussion was moderated by Dr. Kamlesh Vyas, Sr. Director, Human Capital,

Deloitte India. The Panel comprised of Ms. Anjali Byce, Director (HR), SKF India; Dr. Jayant Kumar, CHRO, Tata Power; Dr. Keith D'Souza, Professor of OB & HR, SPJIMR; Dr. Rajan Saxena, Vice Chancellor & Distinguished Professor of Marketing, NMIMS and Mr. Rajeev Dubey, Group President (HR & Corporate Services) & CEO (After Market Sector), Mahindra & Mahindra Ltd.

Bangalore Edition

The 29th HR Round Table was organized by BIMTECH on December 14, 2018, at Hotel The Lalit Ashok, Bangalore, Bangalore. The Theme of the Round Table was "The Rise of the Social Enterprise" with the Sub-Theme "AI, Robotics, and Automation: Put Humans in the Loop". The discussion was deftly moderated by Mr. S.V. Nathan, who raised many pertinent questions. The important panellists were Mr. Akilur Rahman, Chief Technology Officer, ABB India; Mr. Bartanu Kumar Das, Head - HR, Larsen & Toubro; Mr. B.R. Suresh, Sr. Vice President & Country Head - HR, Bosch

India; Mr. Chaitanya N. Sreenivas, Vice President & Head - HR, IBM India and South Asia; Mr. Rajesh Sahai, Global Head - HR & Communication, Wipro Consumer Care and Lighting and Mr. Vijay Sinha, Sr. Vice President - HR, JSW Steel.

While nearly 30 eminent business and HR leaders contributed as our revered Panellists, more than 500 delegates from industry and corporate, HR Professionals, Academicians, Entrepreneurs and Senior Alumni actively attended the HR Round Tables.

LEADERSHIP IN ACTION

National HR Summit 2019

The Third edition of the National HR Summit on the Energy Sector- 'Emerging HR Challenges' 2019 jointly organized by BIMTECH and NHRDN on February 14-15, 2019 in association with Power HR forum, Deloitte and UN Global Compact Network, witnessed rare presence of HR leaders and the dignitaries' industry stalwarts, bureaucrats and academia of energy sector, who enlightened 160+ audience present with their rich experience and knowledge.

During the inaugural session, Dr. H. Chaturvedi, Director, BIMTECH, expressed his thoughts on how technological changes have happened in the energy sector and emphasised

upon the need to cope with future challenges with respect to constraints and opportunities in today's India. Padma Shri Dr. Pritam Singh emphasised on the relevance of strategy and explained how people factor is the most important aspect. He opined that other challenges in the journey are causal variables but the most significant for organisations is to look beyond, look around, and look within. Mr. R.V. Shahi stated that the real challenge for both management institutions and HR is to train people to become competent leaders with capability to foresee the future as competition is unstoppable.

Various sessions planned for one-and-a-half-day long Summit,

revolved around the themes like, "Emerging Energy Sector Landscape: The Unfolding HR Challenges and Opportunities", "Building Leadership Pipeline", "Transforming and Nurturing Talent", "Employee Relationship and Engagement – The New Imperative" and "Future Strategy for Innovation - Role of HR".

Valedictory Session started with the welcome address by Mr. Kamal Singh, Executive Director, UN Global Compact Network India. Mr. S. V. Nathan, Partner and Chief Talent Officer, Deloitte India presented a brief summary of the issues discussed during last sessions.

Business Education 4.0: Futurizing Indian Business Schools'

An International Leadership Conclave was organised by EPSI and supported by BIMTECH to deliberate upon the challenges in Business Education on February, 27 and 28, 2019 in New Delhi. Hon'ble Vice President of India, Shri Venkaiah Naidu was the Chief Guest.

Prof. Eric Cornuel, Director General and CEO, European Foundation for Management Development (EFMD) was the Guest of Honour. Dr. G. Viswanathan, Founder & Chancellor, Vellore Institute of Technology (VIT), Dr. H. Chaturvedi,

Director BIMTECH, Alternate President, Education Promotion Society for India (EPSI), and Dr. M.R. Jayaram, Chairman, M.S. Ramaiah Group of Institutions were part of the sessions of the conclave.

Acknowledging that the business education in India is standing at a cusp of change, Hon'ble Vice President of India, Shri Venkaiah Naidu highlighted the need for public-private partnership (PPP) to promote quality education through innovation at the inauguration of the B-school Leadership Conclave. He

emphasized the need to reduce dependence on conventional teaching and the importance of the shift to innovative teaching pedagogies like case studies, simulations, open online courses such as MOOCs, use of technology like laptops and mobiles, and disruptive technologies such as AI in classrooms. Shri Naidu, called for an urgent action in addressing illiteracy, especially in rural India, so that the stepping stone to higher education is laid since almost 20% of the Indian population is still illiterate.



National CSR Summit Organized by BIMTECH and NHRDN

The 5th National CSR Summit was attended by more than 150 participants. About 20 CSR Heads of Companies were present during this event. Awards were also given to the prominent companies and NGOs who have excelled in CSR domain. Mr. Vinay P. Sahasrabudhe, President ICCR, Member of Parliament (Rajya Sabha) & Vice Chairman, Rambhau Mhalgi



Prabodhini, Mr. Rajeev Dubey, Group President (HR & Corporate Services) & CEO (After-Market Sector) and Member Group Executive Board, Mahindra & Mahindra Ltd., Mr. Ranjit Singh, General Manager (CSR & Sustainability), Maruti Suzuki India Ltd. and Dr. H. Chaturvedi, Director, BIMTECH along with other dignitaries, addressed the audience during the event.

Ayushman Bharat Round Table, New Delhi

In order to gauge the real issues surrounding the implementation of this mammoth scheme, the Birla Institute of Management Technology (BIMTECH) organized a roundtable discussion on Ayushman Bharat – National Health Protection Mission – Opportunities & Challenges. The roundtable was organized at the India Habitat Centre, Delhi, on September 22, 2018.

Steeped in stiff challenges as it may be at the moment, but

Ayushman Bharat is now a reality. Universal Health is no longer a distant dream. Ayushman Bharat would make available healthcare services to those marginalized people who need it the most. The scheme will provide financial protection to 10.74 crore poor, deprived rural families and identified occupational categories of urban workers' families as per the latest Socio-Economic Caste Census (SECC) data. Around 50 crore beneficiaries would get a benefit cover of Rs. 500,000 per family per year.

Insurance Colloquium 2018

The insurance industry in India is all set to enter the second phase of its growth trajectory post liberalization of the sector in 2000. The Insurance 2.0 phase, is largely driven by government initiatives like crop and health insurance; the recently launched Ayushman Bharat Yojana – National Health Protection Mission is likely to buttress this growth to new height in coming years. It may be noted here that the Insurance Regulatory and Development Authority of India (IRDAI) in recent past made it mandatory for insurance companies to adhere to the Order of Preference for Reinsurance contracts.

Keeping in mind that Reinsurance and Health Insurance are likely to drive the insurance business in India, the Birla Institute of Management Technology (BIMTECH) in association with Swiss Re organized the BIMTECH Insurance Colloquium 2018 at

the Mumbai Cricket Association (MCA) Recreation Centre in Mumbai on October 5, 2018.

In the Inaugural address, Mr. G.N. Bajpai, former Chairman LIC and SEBI, articulated the transition of Indian economy. "The economy has evolved from normative to agricultural, to industrial and the present information economy. The world is rapidly moving from one form of economic order to another. The future will witness Biotech and Info-Biotech economy, followed by the cosmic-economy. The twin revolution of information and Biotech today could restructure not only the societies and economies but also the bodies and minds. With each progression, insurance risks involved, would also change."

Going from Macro to Micro-Economics, Mr. Sakate Khaitan, Senior Partner – Khaitan Legal Associate, said, "The order of preference is the most debated and prickly issue in reinsurance right now in India."



LEADERSHIP IN ACTION

Industry Academia Conference 2019

Under the patronage of Cinque Education, the Industry Academia Conference was coordinated at India International Centre, Delhi on January 18, 2019.

BIMTECH Director Dr. Chaturvedi's contribution and intellectual input was much appreciated by the delegates. Mr. Subrat Kumar, CEO & Co-Founder, Cinque Education Pvt Ltd. Conveyed

about the conference that something of this magnitude would not have been possible without the inspiration and support of Dr. Chaturvedi.

EPSI Organized a National Conference on Indian Higher Education: Challenges of Quality and Brand Building

EPSI organized a national conference on "Indian Higher Education: Challenges of quality and brand building" on Saturday November 24, 2018 at Bangalore. In that Dr. Chaturvedi, Director, BIMTECH was one of the eminent panellists. The conference deliberated on themes such as Indian Higher Education: Quality Assurance, Accreditation & Ranking in

the Indian context, Expansion of Higher Education in all fields both in Government and Private Sector, Good Governance for fair, transparent and merit-based education, Quality expectations and best practices for the education sector, Relevance and employability as per industry need. Dr. R.P. Singh, Secretary General, Quality

Council of India, New Delhi conveyed that "quality education goes beyond the contour of the course curriculum and the actual teaching-learning process that takes place inside the classroom. The quality of a university depends on that of the students and faculty.

Sustainable Development Goals Summit 2018

The 2nd Sustainable Development Goals Summit 2018 organized by UNGCNI in academic partnership of BIMTECH, was held on December 12, 2018 at Hotel Sahara Star, Mumbai. The programme was inaugurated by renowned scientist

Padma Bhushan Dr. R.A. Mashelkar. The Dr. H. Chaturvedi, director, BIMTECH was the Summit Director, and he delivered the theme address where he provided an overview of the Summit. Dr. Vinita Dutta Roy, Faculty, BIMTECH, was one of

the panelists in the first Plenary Session 1 which deliberated on the theme of "Accelerating change- Establishing Interconnect between SDG & CSR". More than 200 delegates and 35 speakers participated in the Summit.

9th Indian Management Conclave of MBA Universe.com held at Bengaluru

Dr. H. Chaturvedi presided over Directors' Round Table on "Developing Quality Framework for the 21st Century Business School". Founder CEO, Shri Amit Agnihotri has been organizing the Indian Management Conclave (IMC) since its inception in the year 2010. The 9th IMC was held at IIM, Bengaluru on August 3-4, 2018. Thirteen faculty members along with Dr. H. Chaturvedi, attended the 9th IMC.

Well known B-schools' Directors who

have participated in the Roundtable were Dr. Himadri Das, Director, MDI Gurgaon, Dr. Pramod Kumar, President, ISB&M Pune, Dr. Atish Chattopadhyay, Director, IFIM Bangalore, Dr. Pratima Sheorey, Director, SCMHRD Pune, Dr. N.R. Parasuraman, Director, SDMIMD Mysore, and Shri Shreevats Jaipuria, Vice Chairman, Jaipuria Institute of Management.

While introducing the topic and setting the context of the Round Table,

Dr. Chaturvedi said that the 4th Industrial Revolution has arrived in India too. It requires Education 4.0 and also Business Education 4.0. Hence, Quality Framework for the 21st century Business Education must incorporate future changes that are likely to occur during the next decade. Management institutes should strengthen IT Frame work for proper delivery of Business Education 4.0 tools like AI, IoT, Machine Learning, Digital Learning etc."



1st BIMTECH - Fair International Seminar

Birla Institute of Management Technology (BIMTECH) along with the Cairo based Federation Of Afro-Asian Insurers & Reinsurers (FAIR) organized a two day seminar from April 23-24, 2019 on the theme "Capitalizing on the Emerging Trends in Insurance In Afro-Asian Region: In Quest of Profitable and Sustainable Growth" at Radisson Blue Hotel, Noida (NCR).

In the welcome address, Dr. Harivansh Chaturvedi, Director, BIMTECH, dwelled on the pervading common issues of risk management affecting both Asia and Africa. Ms. Heba Fouad, Assistant General Secretary – FAIR enunciated the role played by FAIR in developing the culture of insurance and risk management in the entire Afro-Asian region. Mr K.K. Mishra, former Managing Director of Tata AIG General Insurance Co. Ltd., in his keynote address,

articulated the central role played by FAIR in the growth of Insurance business and risk culture in the Afro Asian region since its inception.

The first panel discussion of the day was "Making Life Insurance Protection Accessible to All". This session was chaired by Dr. M. Mosharraf Hossain, Member Life – Insurance Development & Regulatory Authority (IDRA) Bangladesh. The second panel discussion on "Health Insurance Protection – An opportunity to Expand" was chaired by Mr. Warendra Sinha, MD and CEO, MD & CEO of IFFCO Tokio General Insurance Company Ltd. The last session of the day was on "InsureTech: Have They Been Up To the Challenge?" This session was chaired by Dr. Rakesh Agarwal, Editor, The Insurance Times. The fourth panel discussion of the seminar was on the

theme- "Reinsurance: Coping up with worsening Nat Cat environment".

The most absorbing Round was the Research paper/Technical paper presentation. There were eight presenters from various countries. Dr. Madhusudhan Acharyya, of Glasgow Caledonian University – London Campus bagged the first prize for his impactful research paper. Dr. Mohsen Gharahkhani of Razi Insurance Company & Ms. Nadereh Samie Daryani, from Iran got the second and Mr. Shubashish Barua-of Green Delta Insurance Company Limited Bangladesh got the third prize.

The seminar was attended by more than 100 delegates who praised it for the quality of discussion on wide ranging issues.

BIMTECH Partnered with the UN India & Global Compact Network India (GCNI) in Organizing National Convention on SDGs

The 13th edition of this annual flagship event was held in Bengaluru June 8, 2018. The overlying theme for the event focussed on "Sustainable Development Goals (SDGs) : A Blueprint for Action'. It was attended by over 400 business leaders including CEOs, CSOs, Academia, Civil Society Organizations and UN entities from across the world. BIMTECH partnered with the UNGCNI as the Academic Partner and Dr. H. Chaturvedi, Director, chaired a panel discussion on the theme of "Providing Quality Higher Education & Lifelong Learning Opportunities for all in India".

Our Journey Towards INTERNATIONAL ACCREDITATIONS



BIMTECH is accredited by National Board of Accreditation (NBA) as well as National Assessment & Accreditation Council (NAAC); both are the highest domestic accrediting bodies. The institute has also negotiated various stages of the international accreditation process suggested by AACSB, International, USA.

For ensuring the students' right in getting quality education and also for ensuring that the society gets trained and ethical managers BIMTECH started AACSB journey in the Year 2015. The acronym AACSB stands for Association to Advance Collegiate Schools of Business. This is one of the three independent international accrediting

agencies located in the USA. AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. AACSB has accredited so far about 800 of the world's best business schools across 100 countries and territories. In India, they have accredited only 7 B-schools so far.



NBA, a highest national accrediting agency, under the Ministry of HRD, is an autonomous body, with the objective of Assurance of Quality and Relevance of Education, through the mechanism of accreditation of programmes offered by the institutions. The process, parameters and criteria for accreditation are in line with the best international practices and oriented to assess the outcomes of the programme. NAAC is an autonomous body established by the University Grants Commission (UGC) of India to assess and accredit institutions of higher education in the country. All the four PG programmes of the institute are accredited till 2022 by NBA. The programmes are also recognised by AIU that makes the PGDM diploma equivalent to MBA awarded by universities. In addition, National Assessment & Accreditation (NAAC) has also accredited BIMTECH with A+ grade.

In line with BIMTECH's commitment to offering high-quality management programmes, it was decided, in 2015, to go for AACSB accreditation. International accreditation is a rigorous and complex process; it takes 4 to 5 years to get an institute accredited. As a part of the accreditation process, AACSB has appointed renowned Dean of Sun Yat-sen Business School, Guangzhou, China as our mentor.

We are pleased to share that on December 2, 2018, BIMTECH received an official confirmation from AACSB, International, that the institute's initial self-evaluation update report is approved. The confirmation indicates that BIMTECH had achieved a milestone in AACSB standards. The acceptance of the initial self-evaluation report is the beginning of a process that helps us in achieving initial accreditation. BIMTECH makes a great effort on the improvement of quality in intellectual contributions, assurance of learning, CSR and teaching effectiveness. In the meantime, Atal Incubation Centre-BIMTECH has started its operation from 20th January 2018. The centre tries to gain some uniqueness by building an environment for students' learning and creativeness and entrepreneurship mindset.

The incremental benefits are visible while charting the AACSB accreditation journey. BIMTECH feels pleased and satisfied by NAAC accreditation with A+ grade for the institute and NBA accreditation of our four postgraduate programmes. BIMTECH is driving direct or indirect benefits of its accreditation endeavours.

- 1 BIMTECH is getting International Recognition
- 2 The institute is preferred by the Recruiters and Corporates in general
- 3 The faculty members get the opportunity to take up International Research projects
- 4 Students get high quality Learning Environment

BIMTECH is also pleased to state that EFMD Global Network and FNEGE bestowed on BIMTECH the Business School Impact System (BSIS) Label for successful completion of the BSIS Impact process and for on-going commitment to creating and increasing the impact on 6th June 2019.



As per AACSB, curriculum management and assurance of learning, in short AOL, are important aspects of accreditation. Upon qualifying the programmes, the students need to have well-defined knowledge areas and the desired skill-sets under global context. The students should acquire and develop communication skills; they should be able to work in a team setting in an ethical manner. They should have the ability to formulate a business problem and provide possible solutions etc. The students should know what is expected out of them from a particular course and the programme. Students are assessed in a very transparent manner for the courses covered under AOL.

RESEARCH Surge

Doctoral Programmes

A total of 10 research scholars were admitted to the E/FPM doctoral level programmes this year. At the beginning of the year there were 40 doctoral students registered with the Centre, of which 16 were in Ph.D. and 24 were in E/FPM. Six scholars submitted their thesis and nine scholars were awarded the Doctoral Degree.

The table below presents a snapshot of the enrolment status with the Centre for Research Studies.

Sl. No.	Doctoral Programmes	Ongoing	Awarded
Ph.D. in Affiliated Universities			
1	Mohanlal Sukhadia University, Udaipur	11	07
	Thesis submitted (during 2018-19)	05	---
	Sub Total	16	
Fellow Programmes Affiliated from AICTE			
2	FPM Programme (BIMTECH)	07	01
	Thesis submitted (during 2018-19)	01	---
3	EFPM Programme (BIMTECH)	16	01
	Sub Total (2+3)	24	---
	Grand Total (Ph.D. +E/FPM)	40	09



Orientation Programme of FPM/ EFPM Scholars Batch 2018

The Orientation Programme for the 2018 batch of Fellow/Executive Fellow Programme in Management at the Birla Institute of Management Technology (BIMTECH), was held in the Institute on Saturday, July 21, 2018, between 2pm – 5 pm

in the august presence of the Director, Dean (Research), Chairperson (Centre for Research) and Coordinator (E/FPM Programme), along with the Research Scholars and Alumni.

Jagdish Sheth Best Thesis Award- BIMTECH's initiative to promote research at doctoral level

An Endowment of Rs. 5 lacs was created by the Eminent Professor Jagdish N. Sheth from Emory University, US in 2012, instituting a Best Thesis Award to recognize good research at the doctoral level conducted at the Institute. The Award,

which includes a cash prize of Rs. 50,000 along with a citation is conferred annually on a selected researcher who has been awarded Ph.D./FPM through the Centre for Research Studies, BIMTECH in the previous year.

The Award was conferred on Dr. Nidhi Sharma Sahore for her dissertation on "Impact of Corporate Disclosures on Financial Performance of Company: A Study of Selected Indian Companies" under the guidance of Dr. Anshul Verma.



Dr. Nidhi Sharma Sahore

Ph.D.'s Degree Awarded during the year:

- Dr. Kasio M. Godwin has been awarded Ph.D. Degree in Management under the guidance of Dr. G.N. Patel by Mohanlal Sukhadia University, Udaipur. Thesis title "Use of Analytic Hierarchy Process in Human Resources Allocation: A Case of Bakhresa Food Products Limited"
- Dr. Ramadhani Khalid has been awarded Ph.D. Degree in Management under the guidance of Dr. Shri Prakash by Mohanlal Sukhadia University, Udaipur. Thesis title "Impact of Banking Industry on Growth of GDP, Investment and Employment in Tanzania"
- Dr. Subhanjan Sengupta has been awarded Ph.D. Degree in Management under the guidance of Dr. A. Sahay by Mohanlal Sukhadia University, Udaipur. Thesis title "Framework for Market Orientation and Social Value Creation by Social Enterprises in New and Renewable Energy Sector"
- Dr. Shiwani Srivastava has been awarded Ph.D. Degree in Management under the guidance of Dr. Shri Prakash by University of Mysore, Mysore. Thesis title "Generation Next Employees in Selected Banks of Capital Region of Delhi: A Study of Impact of Skills and Knowledge on Performance"
- Dr. Anoop Kumar has been awarded Ph.D. Degree in Management under the guidance of Dr. A.V. Shukla by Mohanlal Sukhadia University, Udaipur. Thesis title "Retail Format Choice Behavior for Reasoned Purchase: A Study of Consumer Durables"
- Dr. Arpita Mehrotra has been awarded Ph.D. Degree in Management under the guidance of Dr. A. Sahay by Mohanlal Sukhadia University, Udaipur. Thesis title "A Study of Long Run Financial Performance of Indian Acquiring Companies"
- Dr. Shubhra Bahal has been awarded Ph.D. Degree in Management under the guidance of Dr. Kartik Dave by Mohanlal Sukhadia University, Udaipur. Thesis title "Value Perception and Attitude towards Luxury Brands: A Study of Consumers in Delhi-NCR Region"

RESEARCH SURGE

The following scholars have submitted their thesis for the award of Ph.D./FPM Degree in Management:

Sl. No.	Name	Guide	University
1	Nitin Aggarwal	Dr. Manosi Chaudhuri	MLS University
2	Sapna Mathur	Dr. Kartik Dave	MLS University
3	Neeti	Dr. P. Nayak	MLS University
4	Monika Punn	Dr. Manosi Chaudhuri	MLS University
5	Shreya Mishra	Dr. Manosi Chaudhuri	BIMTECH

Workshop on Predictive Analytics with R - II

Centre for Research Studies (CRS), Birla Institute of Management Technology (BIMTECH) organized a workshop on "Predictive analytics with R" during December 15-16, 2018 at the Greater Noida campus. The workshop was an attempt to empower the budding researchers, and faculty on "R programming language". R is a user friendly and open source language, which has become a vehicle of choice for researchers to conduct data analysis. It is widely used among researchers for statistical analysis (linear and non-linear modelling, classical statistical tests, time-series analysis, classification, clustering) and graphical presentation. It is also utilized for data mining and text mining applications. The strengths of "R" are its well-designed publishing quality with mathematical symbols, formulae, organized documentation, high quality plots, designs and graphics. The workshop was an initiative by the CRS to facilitate the dissemination of knowledge of R for faculty and research scholars in their journey to conduct high quality research.

The workshop was conducted by two facilitators, Prof. Amarnath Bose and Prof. Amrendra Pandey both being faculty members of the Institute. The introduction of "R" and Structure Equation Modelling was delivered by Prof. Amarnath Bose, who is an alumnus of ISI Kolkata and a faculty in Decision Sciences at BIMTECH. The text mining session was delivered by Prof. Amrendra Pandey, Fellow of BIMTECH and faculty in the area of Economics.

There were 20 participants in total. The first two sessions covered the background of "R", a quick brief on the importance of "R" and factors that distinguish it from other software such as Python. Post lunch sessions covered Text Mining, extraction of data from Facebook and cleaning of data.

On day two, morning sessions continued with Text mining using Twitter as a data source and approach to modelling. In the second half of the day the sessions covered Structured Equation Modelling. The workshop was appreciated by the participants.



Stroking The FIRE

Workshop on Happiness

Our life today is very stressful and everyone seems to be moving towards the materialistic idea of life, in which happiness and fulfilment are taking a back seat. Therefore to orient the students in the right direction before the start of PGDM, the college provided the students with the opportunity to interact with the inspirational speaker and life coach, Dr. C.V. Ramanan, on June 30th 2018 for a full day workshop on

Happiness. Dr. Ramanan, having an experience of over 39 years, started the workshop by stating the four human needs- physical, social, mental and spiritual; and how they can be used for integrated personality enrichment. His method of teaching was storytelling, a way that took everyone present in the room back to the good old childhood days when grandparents' stories were a source of amusement and learning.

During the workshop, the speaker stressed on the importance of being truthful, along with being gender and race sensitive. He ended the session by giving the students a small case study, which required them to put to use the learning of that day and take decision as an effective manager.

Workshop on Financial Accounting

In the past few years, a lot of articles were published on the rising problem of employability of MBA graduates. Some of them talked about how the course structure is becoming irrelevant to the changing scenario of the market. Thus to elaborate on this and talk about how students can prepare themselves for the industry in the coming two years, the Centre of Business Management, BIMTECH, invited Dr. Prakash Singh,

Professor of Finance & Accounting, IIM-L, Chairperson- Placements (IPMX, IIM-L). Dr. Singh started his talk for the day on "The Academic Conundrum" by emphasizing how this topic was important for first year PGDM students and did a reality check on B-Schools by discussing how the growing irrelevance of the degree was largely due to the increase in teaching hours on theoretical

concepts. He advised the students that this was the right time for them to identify their strengths and work on it, rather than being a "Jack of all Trades, Master of None". Dr. Singh emphasized on being humble, staying grounded and caring for the society. He asked the students to relate the theoretical concepts in real life context and derive practical solutions.



STROKING THE FIRE

Workshop on Blockchain Technology

Technology today is changing at a fast pace and to keep up with it, one needs to be constantly updated. Keeping this in view, CBM organized a workshop on Blockchain Technology on October 6, 2018, to introduce students to this upcoming tech that promises to bring a revolution in the way we record and verify data.

This workshop was conducted by Mr. Ajay Kapoor, VP-Procurement, HSBC Canara Life. Mr. Kapoor started this knowledge sharing session by tracing the evolution of

technology and money transfer. He then proceeded to explain blockchain as a distributed ledger technology which can record data and entries. The use of videos really helped to understand the way blocks are added to create a network that is difficult to infiltrate. The concept of Proof of work and smart contracts was also explained by the speaker. This was followed by a discussion on the possible applications of this technology in the supply chain of FMCG, pharmaceutical, and automobile industry, along with the criticisms received.

Workshop on Financial Analysis

The workshop on Financial Analysis was held by Mr. Kaushal Mehtani, Senior Finance Expert at McKinsey & Company together with Mr. Rajeev Lochan, General Manager at KPMG. The workshop was focused on analysing investment opportunities and scrutinizing Investment decision on various basis such as Cashflow statements, Ratio analysis and past performance of the company. The focus of the workshop was also intended towards analysing the future trends in a stock.

The guests made sure the session was an interactive one and we were assigned with on the spot tasks to explain various Financial terms in the class and were supportive to correct us by explaining the crux in a better way.

Overall it was a very interactive and enlightening session and cleared various doubts of students. Keen to attend more of such Workshops.

“Omniglotzz” Event and Wall Journal Competition

An event titled "Omniglotzz" with a tagline "A fest to enhance your cross cultural chemistry" was organized by the PGDM-IB Programme in collaboration with Business Communication Area on August 19, 2018. The main aim of the event was to make students aware about various cultural codes. This was done by making Wall Journals on cultural codes of different

countries and letting students share information about various cultures through pictures, art and writing. Ten teams with six student members were allotted ten different countries. They were asked to showcase the culture, business etiquettes, dressing, emotions, stereotypes and working norms of these countries by making a wall journal.

“Hermes Dialogues- Impact of US-China Trade War on Different Economies of the World”

In Ancient Greek religion and mythology, "Hermes" is seen as the patron of commerce and is considered the god of trade, heraldry, merchants, commerce, roads, thieves, trickery, sports, travellers, and athletes and "the god of boundaries and the transgression of boundaries.

On the January 24, 2019, PGDM - IB Programme organised first of its kind

event at BIMTECH - "Hermes Dialogues - Impact of US-China Trade War on different Economies of the World". The event was intended to enhance the knowledge of students in current International Business topics and develop public speaking, debating and critical thinking and leadership skills among the students. Hermes Dialogues was a competition wherein student

teams were assigned different countries and their job was to express their countries' point of view on the above mentioned topic. This extracurricular activity was meant to engage students and allow them to develop deeper understanding of contemporary geo-political issues. It intended to foster skills among students that are required for discussions in the United Nations.



Panel Discussion on "Providing Standardized Services in Phy-gital Ecosystem".

Retail Management Programme of BIMTECH organized a Panel discussion on the topic "Providing standardized services in Phy-gital ecosystem". On the panel were eminent retailers from various verticals of retail. Ms. Ritika Taneja, Assistant Vice President, B2C at ShopClues, Dr. Angshuman Ghosh, Lead Data Scientist at Target Group, Mr. Vishal Mahajan, Chief Operating Officer,

Jubilant Consumer and Mr. Pankaj Judge, Founder, Chai Thela. The Panel was moderated by Dr. Pooja Misra, Chairperson, Retail Management Programme, BIMTECH.

The discussion was opened with a question that was core to the topic i.e., in a market that is rapidly moving towards a phy-gital ecosystem, how can

retailers provide standardized services to their customers across all formats. They further talked about digital penetration across tier two and tier three cities in India. The discussion then entailed the product factor as well as service factor in retail and how it is not equal across all demographics and psychographics.

Panel Discussion on "The Dynamic Face of Retail - Trends and Challenges"

PGDM -RM organized a panel discussion on the topic "The Dynamic face of Retail-Trends and Challenges" on February 16, 2019 where the panellists' were eminent personalities from Industry. Dwarika Prasad Uniyal, Professor and Dean, FLAME University; Pearlaraj P. Cannivady, Vice President, Marketing at SPAR

Hypermarket, Landmark Group; Neeti Sharma, Sales Academy Lead India & Emerging Markets, Adidas group; Venugopal Konchada, VP, Retail operations, V- Mart; Mayank Mohan, Director, Mohanlal sons and Lokesh Mishra, India business Head, ALDO.

The panellists enlightened the audience on how India is one of the most attractive emerging markets, is experiencing a radical change in its retail industry. The discussion was moderated by Dr. Pankaj Priya, Area Head, Retail and Marketing.

World Case Teaching Day

BIMTECH Centre for Management Case Development (CMCD) under the banner of Case Centre organized the first annual #World Case Teaching Day on February 5, 2019 and invited participation in Case Analysis Competition from Management students across the country. This case challenge event by BIMTECH, Greater Noida aimed to attract and gather students for a thought provoking exercise with the objectives

to enhance the business acumen, and to apply their critical thinking, analytical communication, and team work skills and to provide a forum where students can experience real world business problems through case preparations and learn from the diverse perspectives of peer contestants.

Total 124 teams registered for the competition out of which 56 teams

participated in the 1st round. 10 teams were shortlisted for the final round. The main event happened on February 5 2019 on college campus. Three teams, two from BIMTECH and one from IIM Rohtak won the competition. They were awarded with attractive cash prizes of 10000 IRS (first winner team) and 7500 IRS (the two second runner up) respectively.

BIMTECH PUBLICATIONS

Vice President, M. Venkaiah Naidu, launched the book titled, "Quality, Accreditation and Ranking – A Silent Revolution in the Offing in Indian Higher Education" edited by EPSI's Alternate President, Dr. H. Chaturvedi. The function was organized at the residence of the Vice President by the Education Promotion Society for India (EPSI), BIMTECH and Bloomsbury Pvt. Ltd. on February 15, 2019. On this occasion, the UGC Chairman, Dr. D.P. Singh and Management Guru Padma Shri Dr. Pritam Singh were present as Guests of Honour.

The Vice President said that the true quality of education should be assessed by its ability to foster responsible citizenship and social cohesiveness, and inculcate moral and ethical values in students. This important aspect of quality education goes beyond the contours of the course curriculum and the actual teaching-learning processes that take place inside the classroom, he added.

Shri Naidu said that higher education transforms an individual into a responsible human being with social,

moral and ethical values embedded in him or her apart from making the person more productive.

The Vice President urged HEIs to accord greater importance to research and innovation and promote an eco-system for creativity to thrive. He said that having a research facility at Post Graduate College level should become a criterion for obtaining accreditation by bodies such as UGC (University Grants Commission) or NAAC (National Assessment and Accreditation Council).

Shri M. Venkaiah Naidu, Vice President of India launches Dr. H. Chaturvedi's Book on "Quality, Accreditation & Ranking" at New Delhi



"A Banker Down The Rabbit Hole" Book By Dr. K.C. Arora, Registrar, BIMTECH

The book by Dr. K.C. Arora was launched in a grand manner on June 16, 2018, the Deeksharambh day at BIMTECH.

While working across three countries as a banker for two decades and then CFO, the diverse, interesting, challenging and insightful banking experiences, the author had, have crafted the story of "A Banker down the Rabbit Hole" to share the rare practical insights with bankers and general readers. Many interesting, diverse, challenging and insightful encounters the author had, during more than two decades in banking in India and Hong Kong as well as dealing with banks as a CFO of a company in Singapore, make the story of

"A Banker down the Rabbit Hole". The book contains 88 episodes like mini cases with rare practical insights not found in any text book or any other book written so far. The episodes provide practical insights on management of multiple risks, frauds, people, perceptions, career, customer relations, value system, organizational culture and office dynamics and learning big from small events.

Dr. K.C. Arora has shared his banking experience so beautifully that this book is worth reading not only for Bankers but for Non Bankers too.

"Return of the Surya: The Ever Rising and Transforming Human Resource" Book Edited by Prof. K.K. Sinha and Prof. Himanshi Tiwari

The book title, 'Return of the Surya: The Ever Rising and Transforming Human Resource' edited by Prof. K.K. Sinha, Dean-Executive Education, BIMTECH and Prof. Himanshi Tiwari, Assistant Prof., BIMTECH was launched on February 14, 2019 during the National HR Summit on the Energy Sector held in New Delhi,

Overwhelmed by the grandeur of the sun, the all-powerful, merciful, the creator of our solar system and all lives on our planet, the editors shared that the book attempts to look at the future of technology and HR in order to create a better future for tomorrow.

"Demonstrating Responsible Business" Book by Dr. Vineeta Dutta Roy

The book entitled "Demonstrating Responsible Business" authored by Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR at Birla Institute of Management Technology (BIMTECH) was pre-launched during the GCNI 2nd Sustainable Development Goals Summit on the theme "Leveraging CSR for SDGs" held on December 12, 2018 at The Sahara Star, Mumbai. The book was pre-launched by Dr. R. Mashelkar, former

Director General of the Council of Scientific & Industrial Research.

The book was formally released during the 19th FICCI- Annual CSR Summit and Awards by Smt. Rajashree Birla, Chairperson Aditya Birla Centre for CSR, Ms. Jyoti Vij, Deputy Secretary General FICCI and Ms. Uma Seth, Director FICCI CSR Centre.

RESEARCH SURGE

“IT Strategy and Management” book by Prof. S.S. Dubey

Businesses are becoming increasingly global, so they need a well-orchestrated IT management strategy to meet the increasing customer expectations and international competition. This concise yet comprehensive edition is designed to prepare students with IT strategy, planning and management with latest management frameworks, researched principles and proven best practices.

Conference Proceedings of ICMC 2018

BIMTECH, Birla Institute of Management Technology, Greater Noida (NCR), India along with The University of Eastern Finland, Finland, inaugurated the two day International Conference on Management Cases 2018 (ICMC 2018) at BIMTECH Campus on November 29, 2018.

The keynote speaker was Prof. Paivi Eriksson, Professor, Innovation Management, Business School, University of Eastern Finland, and Prof. Jianping Liang, Director and Principle Investigator of CHAN Sui-Kau Asia Pacific Case Development and Research Centre at the Business School, Sun Yat-sen University. The conference proceedings were

South Asian Journal of Business and Management Cases (SAJBMC)

South Asian Journal of Business and Management Cases (SAJBMC), is published by Sage, India, with the academic support of Birla Institute of Management Technology, Greater NOIDA.

The journal accepts only management cases. In earlier issues, most of the cases were linked with theory. But from August 2019, it is mandatory that each case demonstrates linkage with either a concept or a framework or a model in the theory. Also, each case must cover a few of the learning outcomes of a management course.

The journal is listed in SCOPUS and University Grants Commission (UGC) list of Govt. of India. In 2019 the journal has applied for listing in ABDC and ABS indexes. From June 2018

“Retail Education in India: Fifteen years Odyssey of BIMTECH” The Report

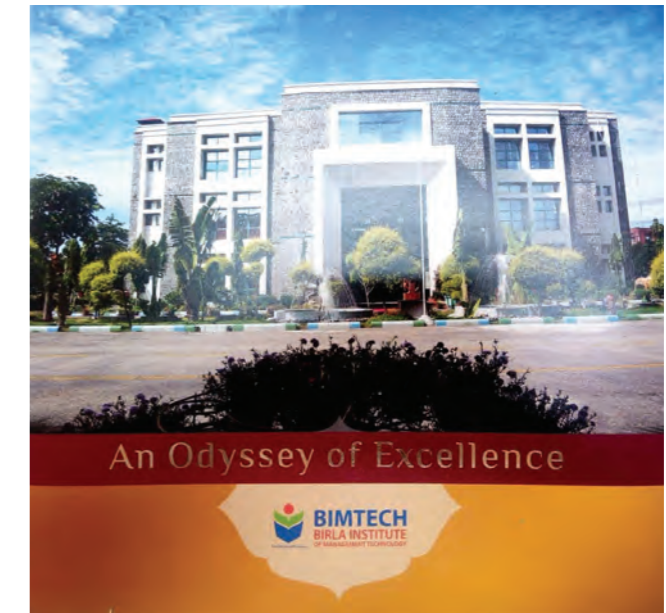
The Retail Management Programme released its report of the 15 years odyssey of BIMTECH in educating and developing people for careers in retail management. The report was published by a well-known publisher, BLOOMSBURY PRIME. The report was released on February 16, 2019 by programme along with eminent people from Retail Industry.

published in the form of two books which is from a final selection of 63 cases collectively written by 93 authors. All cases were presented over a period of two days. The book of conference proceedings was edited by Prof. Ajoy Kumar Dey and Prof. Hanna Lehtimaki and published by Bloomsbury titled, “Responsible Humane Strategies for Gender Equality, Empowerment and Leadership” along with its companion volume, titled “Evolving Business Models in Ecosystem of Disruptive Disruptive Technologies and Social Media”. The conference was attended by 38 delegates from foreign countries.

the journal started Online First section.

Till 2018 the journal was published with two issues per year. From 2019 the journal will come out three times in a year. The 2018 Volume 7, Issue 1 and 2 included total 15 cases. While the 2019 Volume 8, the first two issues are out which included a total of 19 cases.

The total downloads of the cases in 2018 had increased by 33% from the previous year, amounting to 18,018 and the total paid downloads have increased by 57% amounting to 10276. The total online visits were 27,688 from 161 countries and territories. Of which the top three countries were India with 8,244 visits, United States with 3,303 visits and the United Kingdom with 1,654.



Business Perspective

BIMTECH Business Perspectives (BBP), a Bi-Annual Journal, provides a platform to scholars, researchers, practicing managers and academia to present their views, research findings and share their experiences.

Unpublished Papers, based on recent research and analysis of changes in management practices, policies and their configurations are solicited from authors. A section on Book reviews, notes, cases, memoranda, and communications for comments, opinions etc. are kept open for frank exchange of views and free debate. All research papers go through a double-blind peer review process before getting a place for publication in the journal.

The journal continuously strives to create a niche positioning and remain contemporary. This year marks a fresh beginning for BBP. We received the new registration number from the office of Registrar of Newspapers of India (RNI) after a sustained effort. Also a fresh ISSN (Print) is issued in the name

of BBP by National Science Library, India.

The board also has undertaken a deep initiative to index the journal at the reputed database and indexing services. During the year, the journal is already listed and indexed into UlrichWeb, J-Gate, Google Scholar, and India Citation Index.

At BBP, we continuously look for scope of improvements. To make the journal more focused, and current, we modified the aims and scope. It will now have special focus on, impact of human behaviour on management decisions and influence of emerging technology on managerial process. BP will also prefer a qualitative research and mixed methods approach in answering research questions.

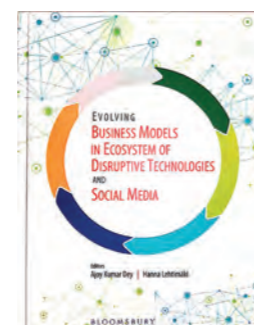
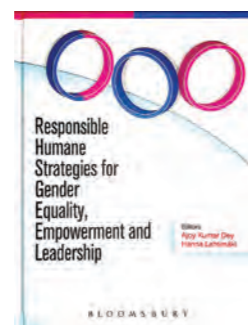
From this year onwards, BBP is going to launch best paper awards to recognize notable contributions to the journal. Encouraging young researchers is a priority area for BBP. We are also initiating an award for young full time Ph.D. scholars for contributing research papers in the journal.

BIMTECH Coffee Table Book

BIMTECH Coffee Table Book, 'The Odyssey of Excellence' captures the trajectory of BIMTECH, exhibiting numerous colourful photographs that tell the story of what it takes to transform a visionary dream into reality. The book upholds the humble beginning of the Institute that started from the basement of Birla Vidyaniketan at PushpVihar and exhibits how time has flown, ideas have progressed, shapes, sizes and colours have changed but what has remained intact is the Birla

Legacy, based on the ethos of Mahatma Gandhi, and principles of our Founding Fathers, Syt. B.K. Birla and Smt. Sarla Devi Birla. The book is compiled and edited by Dr. Baishali Mitra and contains photographs taken by Sri Joginder Kumar, justifies BIMTECH ideology of excellence with values.

The book was released among much extravaganza and celebration at Reflections, the Annual Alumni Meet.



At The CUTTING EDGE

The Centre for Faculty Development's activities continued apace during the above period. In-house Programmes spanned diverse themes ranging from Case study Teaching and Writing, The Craft of Scholarship and the Qualitative Research process to Bloom's Taxonomy and Institution Building. A total number of 11 such programmes were organized by the Centre during this period and covered all our faculty and Research Associates who attended them according to their areas of interest. Stellar guest faculty were sourced for conducting the above programmes and

included among others, Dr. Sunil Mithas, Professor in Decision Sciences and Dr. Anol Bhattacharjee, Professor of Information Systems, both from the Muma College of Business, University of South Florida, USA, Dr. Dorota Dobija, Ph.D. Programme Director, Kozminski University, Prof. Ali Emrouznejad, Aston University, UK, Dr. Debapratim Purkayastha, Dean ICFAI, Hyderabad, Dr. Krishnamurthy Venkateshiah, NESTLE Professor of Innovation and Strategy at IMD, Switzerland and Dr. Asim Sengupta, Former Director, SPJIMR, Mumbai. The Centre continued to nominate

faculty to attend programmes both in India and abroad for updating and augmenting their skills and competencies. Four faculty attended programmes abroad. Prof. Sunil Sangra, Faculty in the Strategy Area attended a programme on Experiential Innovation at Singularity University, USA. Dr. Anuj Sharma, Dr. Archana Shrivastava and Dr. Veenu Sharma attended a programme on Case Development at CEIBS, Shanghai University. In addition, several of our faculty attended a total of 10 programmes within the country.

The Centre continues to focus on providing opportunities to our younger faculty for upgrading their Research competencies and skills, in particular, and also for developing their Managerial, Technical and Behavioural skills.



Sharing EXPERTISE

At BIMTECH, Centre for Management Development & Consultancy (CMDC) aims to create a training base which engages in management advocacy for general management and human resource development and aligns itself with the human resource practices. Executive Education involves educational activities that do not lead to a degree but have educational objectives at a level consistent with higher education in management. One of the prime objectives of CMDC is to conduct Management Development Programmes in various functional areas of management to provide quality inputs to national and international conglomerates, government, public and

private sector organizations, donor agencies and international and national NGOs.

CMDC also provides Consultancy Programmes for the business houses to develop professionals which will increase the output and productivity of the organization. Consultancy services include strategic planning, quality assurance, education, training and investment counselling. We provide professional advisory services to managers and leaders so that they are able to solve business related problems and achieve organizational excellence.

During last academic year, CMDC delivered more than 40 MDPs & Consultancies to leading corporates in

both private and public sector of India as well as International assignments. CMDC has developed formal and partnership with leading organization, Power grid through MoU. Over 1000 participants were trained under the long term (more than 5 days long) and the short term (5 days or less) programmes. Last year CMDC had conducted 4 Long Term Residential Programmes at the BIMTECH Campus for employees of different leading power generation and utility companies. Apart from three open Leadership Development Programmes and one HR Summit of one and half day duration, the Centre had conducted more than 20 Short Term MDPs at various locations.



SHARING EXPERTISE



PROGRAMMES DELIVERED IN 2018-19

Sl. No.	Programme Name	Organization	No. of Programmes
1	Data Analytics	Power Grid Corporation of India Ltd.	6
2	Mentoring Skills	Oriental Bank of Commerce	2
3	Strategic Profitability through Operational Efficiency	BSES Yamuna Power Ltd.	2
4	Business Communication	NTPC Ltd.	1
5	Leadership Development Programme	Open Programmes	3
7	Change Management	GAIL (India) Ltd.	1
8	Developing Secretarial Skills for Efficiency	Power Grid Corporation of India Ltd.	1
9	Strategic Thinking and Innovation	GAIL (India) Ltd.	1
10	Business Analytics	NHPC Ltd.	1
11	The Art of Connecting with People and Building Relationship	Power Grid Corporation of India Ltd.	1
12	Design Thinking and Innovation	IFFCO Ltd.	1
13	How to say it at Workplace Corporation Ltd.	Power System Operation Corporation Ltd.	1
14	Foundation Course in General Management	Open Programme	4
15	Self Branding and Communication for Development of Personality	JSW Steel Ltd.	1
16	Strategic Management	NTPC	1
17	MDP on Fire & Motor Insurance Surveyors and Assessors	Indian Institute of Insurance	1
18	Project Rainbow	Erasmus + of European Union	1
19	MDP for HR Executives of DVC	Damodar Valley Corporation	1
20	Need Assessment (Consultancy)	JK Paper Mills	1
21	Situation Analysis and Need Assessment (Consultancy)	JSW Steel Ltd.	1
22	Situation Analysis and Needs Assessment (Consultancy)	ACC Ltd.	1
23	National HR Summit for Energy Sector	BIMTECH	1

GLIMPSES OF PROGRAMMES DELIVERED

Residential Foundation Course in General Management (FCGM) at BIMTECH Campus

Centre for Management Development & Consultancy (CMDC) at BIMTECH had conducted 4 residential programmes (54 Overall) on Foundation Course in General Management for middle level executives during September 2018 – June 2019. There were 95 participants from leading public sector organizations like NTPC, NLC India, NTPC –SAIL Power Company, DVC, IFFCO, etc who attended

the programme. FCGM – a 12 days residential programme offered in the BIMTECH's Vikramshila Leadership Centre. Apart from some functional input like finance, project management, marketing etc., the programme is focused on mainly developing Communication, Leadership, Decision Making, Self-Management, and

Interpersonal Relationship Skills. The programme also includes three days Outbound Training which is aimed at activities designed to improve team building skill. The programme is well designed and executed and has received an excellent feedback from the participants.

Leadership Development Programme

Last year Centre for Management Development (CMDC) had conducted three of Leadership Development Programme of five days duration at different locations like Puri, Odisha; Neyveli, Tamilnadu and Ooty, Tamilnadu under the leadership of Padma Shri Dr.

Pritam Singh and Prof. K.K. Sinha, Dean - Executive Education, BIMTECH. A total of 103 participants from different leading public sector organizations like NTPC, NLC India, Power Grid Corporation, NSPCL, IFFCO, NALCO, JSPL, OPGCL, RINL etc attended the programme. This

programme was aimed to develop future Leaders who would be successful and competitive in this ever changing complex and dynamic environment. The programmes were well designed and executed and received an excellent feedback from the participants.



Holding the FLAG AFLOAT

Alumni represent their institute as Brand Ambassadors. This is also true for BIMTECH. In an endeavour to connect & engage with the alumni, BIMTECH conducts a wide range of

events/activities & uses different platforms to create a mutually beneficial engagement. Communications are also established by using both conventional & unconventional tools. This helps the

institute to seek support and engage on several academic/non-academic activities with its alumni which are spread globally.

Chapter Meets 2018

- This year, the Alumni Chapter Meets were conducted at 9 national and 1 international locations viz. Mumbai, Pune, Bangalore, Chennai, Hyderabad, Ahmedabad, Kolkata, Chandigarh, Delhi & London during the month of May-July 2019. More

than 350 alumni participated in the meet in addition to their spouse & children. This year, Mumbai & Bangalore recorded the highest turnout with more than 170 participants. It was significant to note that more and more senior

alumni have turned up in these meets unlike previous years. Additionally, this year also marked the presence of more female alumni particularly at locations like Mumbai, Bangalore, Chennai, Kolkata & London.



Alumni Connect

- 7 Story telling sessions have been conducted by our senior alumni from different areas of expertise since July 2018 at BIMTECH Greater Noida campus. These sessions helped current students in knowing the latest industry trends, addressing their expectations and this also strengthened the bond with our alumni.
- On August 1, 2018, a personal grooming and makeup workshop was organized by one of the senior alumna Ms. Swati Malik Palta from 2006-2008 PGDM batch. It was organised at BIMTECH campus. Ms. Malik is a certified makeup artist from Delhi. It was a great learning experience for the female students of BIMTECH as they benefitted from the vast experience of the alumnae who not only explained the importance of good makeup but also about how it can enhance the overall personality & boost the confidence of the individuals.
- Formal launch of the initiative "Different Strokes for the Different Folks" was held on 25th Aug 2018. Under this programme, some of the senior alumni from the Insurance programme engaged with the second year students every Saturday for the next two months so as to make them placement ready.
- Increase in Social Media engagement of Alumni over Facebook, LinkedIn, and Twitter etc. with around 4500 connects. This has helped BIMTECH Alumni Cell to promote alumni events & activities thereby creating more participation from alumni from across the world. This has also generated positive response from the alumni as it keeps them updated about the developments of the alumni activities.

Alumni Engagement

- Alumni referral scheme attracts many referrals for BIMTECH admission process every year. This has been increasing year on year.
- The Propel, 2019 was held at BIMTECH, Greater Noida for the batches that had completed 10 -12 years on the February 2, 2019. Propel 2019 was an initiative by the alumni conduit to invite the alumni of the passing out Retail batch (2008 and 2009), International Business batch (2006 and 2007), Insurance batch (2005, 2006 and 2007), PGDM batch (2005, 2006 and 2007), PGDM SDP batch (2010) and the Doctoral Programme pass out students since the beginning. To make the reunion memorable and unforgettable, the alumni conduit organized an hour long workshop on 'Design Thinking' by Prof. Sunil Sangra, a senior faculty at BIMTECH. The session was highly constructive and the audience was very interactive. All alumni were able to delve themselves into an excellent learning platform and enjoyed the session. The programme also had the objective to conduct a centre wise interaction of the alumni with the faculty and a few current students of each centre so that the centres can explore the opportunity of continuous guidance & mentoring through the alumni support.
- September 1, 2018 witnessed a surge of women power at

HOLDING THE FLAG AFLOAT

the BIMTECH's Women Alumni Meet (SURGE 2018) held at hotel Radisson Blue, Noida. The visit of a few alumnae from various parts of the country has really been the highlighted point. The event celebrated the theme "Women in Leadership: Success and Failures, a Corporate Journey". The objective of the event was to recognize the contribution of BIMTECH Alumnae and appreciate their leadership voyage. Thirteen participants enthralled the audience by presenting/sharing their journey, touching upon their struggles and victories.

- 25 alumni were invited as panellists to conduct Summer Internship viva voce of the current students across all the four academic programs of BIMTECH.
- Alumni referrals have resulted in placement assistance to BIMTECH students in a big way. The Alumni cell coordinates leads with Centre for Corporate Relations and

Annual Alumni Meet

- The flagship event "REFLECTIONS 2018" was successfully organised on December 1, 2018 under the guidance of Prof. Gagan Katiyar, Head-Alumni Cell on the theme 'Whimsical Musically'. The theme was an effort to associate the tunes and music of the present with the previous. The event was very successful with an active participation from over 350 alumni from across Delhi NCR regions and other parts of the country. There was a noticeable 30% increase in the alumni attendance this year. The event also witnessed active participation from the alumni, spouses, children, other guests, faculty and the present students, which resulted in a footfall well over 1000 in the event. There were 5 registrations desks that catered to the registration process of all alumni present from the batches from 1989 till 2018 as well as the guests and faculty.

The "Alumni Achiever Award" ceremony was the exciting part of the show. There were more than 61 nominations

works closely for providing assistance to BIMTECH students for Final Placements & Summer Internships.

- Alumni Dialogue was held at BIMTECH on October 1, 2018 to celebrate the occasion of 31st Annual Foundation Day of BIMTECH. One of the ideas was to honour very senior alumni by requesting them to be at our campus for interacting and guiding our students on the current trends in the industry and practical guidelines for building up a corporate career. 11 senior alumni experts in Marketing, Finance, HR, Operations, International Business, Insurance and Retail attended this event and engaged the first year students. They all are working at very senior positions having more than 15 years of experience. It was a great platform for the students who are soon going to be a part of Industry. Alumni shared their experiences, guided them on how to bridge the gap between Industry and Academia.

for the Alumni Achiever Award. The jury comprised of 7 members from different segments of industries. The contest was a close fight with all the nominated alumni members coming very close to winning the award. The "Academia Leader of the Year" award was given to Mr. Harsh Kumar, Associate Professor – Amity University and Dr. Ansul Verma, Associate Professor – S.P. Jain Institute of Management. The "Entrepreneurial Leader of the Year" award was given to Mr. Jitesh Khanna, Director-Advaita Showbiz Private Limited and Mr. Anshul Joshi, Founder-Xploreoffice.com Private Limited. The "Corporate Leader of the Year" award was given to Mr. Sandeep Goel, Director and Business Head – Ericsson India and Ms. Rupali Sharma, Country Manager- Retail Sales and Partnerships – Union Bank of India. The "Young Achiever of the Year" award was given to Mr. Abhinav Agarwal, Associate Director – HDFC BANK and Ms. Richa Mehta, Director-R M Vogue.



The ENTREPRENEURSHIP Outreach

Established in 2009, the Centre for Innovation and Entrepreneurship Development (CIED), aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. For the past 10 years, we have inspired, educated, and empowered potential entrepreneurs as they innovate and create business

ventures. Our mission is to support and mentor the entrepreneurial ambitions of BIMTECH students, alumni, faculty and the community at large and turn BIMTECH into a crucible for entrepreneurship initiatives. We do this by providing inspiration, driving team formation, and facilitating venture development. These days, great business ideas can come from

anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more.



THE ENTREPRENEURSHIP OUTREACH



Academic Activities

Launch of Enterprise lab: On July 14, 2018, Centre for Business Management along with Atal Incubation Centre-BIMTECH launched the much-awaited Experiential Learning Course "Enterprise Lab"- E-Lab. E-Lab is an experiential course which provides an opportunity for the students to apply theoretical concepts in real business practice. Four esteemed panellist consisting of Mr. Amit Singal (Founder, Start-up Buddy Services Pvt. Ltd.), Mr. Saurabh Jain (VP, Paytm), Mr. Rahul Tyagi (Co-Founder, Lucideus Tech) and Mr. Shyamrup Roy Choudhury (COO, Adani Affordable Housing Gurgaon) graced the occasion with their presence & gave great insights to the students who were overwhelmed interacting with them.

Entrepreneur Internship Programme (EIP): Through the Entrepreneur Internship Programme (EIP), first year students can participate in internships wherein during the 8-week programme, interns will find themselves writing a business plan, presenting to investors and/or customers, performing a market survey, identifying alternative distribution channels, exploring alternative financing structures, or improving information systems. This year Mr. Simarpreet Singh Saluja has been selected for the Entrepreneur Internship Programme .

India First Leadership Talk Series – Shri Anand Mahindra: Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)'

across selected HEIs. IIC has started to organize the " India's First Leadership Talk series" to promote entrepreneurship.

The very first leadership talk in this series was held on 8th January, 2019 and the speaker was Shri Anand Mahindra. The interaction with Mr. Anand Mahindra was definitely a great learning for the students of the institute. As a successful business man with net worth of 160 crores (USD), Mr. Anand Mahindra is always an inspiration to the younger generation. How he had transformed Mahindra & Mahindra into a conglomerate called "Mahindra Group" is the best example for leadership qualities. Even though he is a successful business man, his advice to the younger innovators and entrepreneurs is to show humility.

In his view everybody has to introspect themselves for improvement. Entrepreneurship is full of risks and uncertainties and an entrepreneur has to take brave decisions throughout his or her entrepreneurial journey. The young innovators or entrepreneurs have to admire the qualities of the successful entrepreneurs/business leaders and follow them as their role models. This would definitely help them to grow. They should read about their role models, their qualities, how they have transformed their businesses into successful enterprises. They should be passionate about what they are doing. The need of the hour is collaboration and not competition. Growth opportunities through collaboration will be high.

Atal Incubation Centre – BIMTECH

Atal Innovation Mission (AIM): It is a Government of India endeavour to promote the culture of innovation and entrepreneurship, driven by Niti Aayog. AIM supports the establishment of new incubation centres called Atal Incubation Centres. Birla Institute of Management Technology (BIMTECH) was selected as the Atal Incubation Centre - BIMTECH (AIC-BIMTECH), for turning the vision of Atal Innovation Mission into reality. The institute was one of the first ten selections out of the 3658 first round applicants. AIC-BIMTECH is one of a kind academia-industry - government partnership, driven by the Atal Innovation Mission to create high-class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. It is coupled with the

availability of sector-wise experts for mentoring the start-ups so that these start-up businesses can become successful entrepreneurs and enterprises.

Atal Incubation Centre BIMTECH has supported 43 start-ups till date since its operations started in January 2018. Built over a total area of 16,500 sq.ft., it also offers a facility of co-living space to its incubates. AIC-BIMTECH has created 137 jobs via the incubated start-ups supported till date. It has 46 partnerships, 21 mentors and 7 incubatees who have raised funds. Innovation is achieved through focusing on the creation of sustainable businesses through various public and private partnerships by providing market access and capital.

Snapshot

01	Number of applications received	822
02	Number of Incubatees	43
03	Number of jobs created by Incubatees	137
04	Amount of funding received by Incubatees	3.66 Crores
05	Number of startups received funds	7

Benefits to the Incubatees (worth 8.25 crores)

- **Zoho:** Free Zoho One to each incubatee, total price value of USD \$20,000
- **Digital Ocean:** Free credits to each incubate, total price value of USD \$1000
- **Google:** Free Credits on Google Cloud Platform and G Suite, total price value of USD \$100,000
- **F6S:** Alpha Card of total price value of USD 1,000,000
- **Amazon Web Services:** Free credits of total price value of USD \$5000
- **Superb Services Cloud:** Free credits of total price value of USD \$2000
- **PayU:** Free transaction credits of approx. USD \$2700
- **MSG91:** Free 50,000 SMS per month for 6 months
- **Solid works:** Ten free licenses for one year of approx. USD \$40,00



THE ENTREPRENEURSHIP OUTREACH

Academic Partners of Atal Incubation Centre – BIMTECH

School for Social Entrepreneurs India
This is in collaboration with PwC. The School for Social Entrepreneurs- India's mission is to address inequalities and social exclusion by supporting social entrepreneurs from all backgrounds. Social entrepreneurs who

study with us create sustainable solutions to poverty and disadvantage in communities.

The University Technology Transfer Centre of The University of Warsaw.

The University Technology Transfer Centre of the University of Warsaw and

the Atal Incubation Centre - BIMTECH have collaborated to provide the resources and support to each other with the aim to facilitate the entry of University of Warsaw start-ups into the Indian market and the AIC-BIMTECH start-ups into the Poland market.

Events with Students

Junior World Entrepreneurship Forum 7.0:- The seventh edition of Junior World Entrepreneurship Forum witnessed some of the most aspiring minds from the leading B-schools of India. The event, held on 17th October, 2018 was successfully conducted as a culmination of collective efforts put in by all the members of Entre-Pioneer, the E-cell of BIMTECH under the esteemed guidance of their mentor Dr. Abha Rishi.

Junior World Entrepreneurship Forum (JWEF) is derived from the World Entrepreneurship Forum and is held across 26 countries in the world. BIMTECH is the only management institution which organizes JWEF in India. JWEF is all about promoting entrepreneurship as a valid career opportunity, to bring out the young entrepreneurs, to produce and introduce new ideas and innovative practices. The Junior World Entrepreneurship Forum (JWEF) is the youth chapter of the World Entrepreneurship Forum. It aims to foster the spirit of entrepreneurship and nurture existing entrepreneurs among the youths as a means to create wealth and social justice. JWEF is held in its member countries every year, with local entrepreneurship personalities, industry experts, government officials and

academic members invited to share on a given theme with the youth participants. Entre-Pioneer, the Ecell of BIMTECH in collaboration with AIC BIMTECH, proudly carried forward the tradition of hosting the renowned forum with JWEF 7.0 or the seventh edition of this event, in the Greater Noida campus of BIMTECH.

The event was inaugurated by lighting of the ceremonial lamp by the Chief Guest, Mr. Subrat Kar Founder & CEO, VIDOOLY, Dr. H. Chaturvedi, Director, BIMTECH, Dr. Anupam Verma, Dep. Director, Prof. Chari, Dean Students Welfare, and Dr. Abha Rishi, CEO, Atal Incubation Centre-BIMTECH and curator of the event. During his speech, Mr. Subrat Kar, shared his entrepreneurial journey with the audience. According to him, 'Entrepreneurship is not a cup of tea for everyone. Only those who have the ability to think out of the box and work with commitment, can become a successful entrepreneur.'

In his welcome address Dr. H. Chaturvedi, Director, BIMTECH, told the audience about the need and importance to promote entrepreneurial culture in Uttar Pradesh as the unemployment rate is going up with no solutions in sight. He said, 'if an

entrepreneur can give at least five jobs to the unemployed that will be a great thing in this scenario'. Dr. Abha Rishi, CEO, Atal Incubation Centre-BIMTECH & Chairperson CIED, told the audience about the origin of JWEF and the various entrepreneurial activities and initiatives of the institute and the Atal Incubation Centre- BIMTECH.

The seventh edition of Junior World Entrepreneurship Forum has been attended by some of the brightest minds from the leading B-schools in the country. BIMTECH was delighted to receive registrations of students from some of the most prestigious institutes in the country like IIM Lucknow, IIM Bodh Gaya, IIM Indore, IIM Jammu, IIM Kashipur, IIM Nagpur, IIM Udaipur, ISB Hyderabad, IMT Ghaziabad, IRMA Gujarat, IIT-ISM Dhanbad, K.J. Somaiya Institute of Management Studies & Research, etc.

Webinar – Institution Innovation Council, Innovation Cell

MHRD Institution Innovation Council had conducted a webinar on 1st January, 2019 to brief the students about the Smart India Hackathon 2019. The Centre had done the necessary arrangements for the students to view the webinar.

Events Conducted by Atal Incubation Centre – BIMTECH

Social Start-up Fellowship Programme 2019

School for Social Entrepreneurship powered by PwC in association with AIC-BIMTECH started their new cohort of the Fellowship Programme 2019 and the fellows are filled with enthusiasm more than ever. The facilitators profiles included names such as Shalabh Mittal, CEO, SSE India, Shivam Dang, Amazon Web services & Entrepreneurship Enabler, Swapnil Tiwari, Founder, Livemad, Dr. Amit Nagpal, Author &

Storytelling Expert.

Start-up Internship week Introduction Event:

Atal Incubation Centre-BIMTECH and Start-up Buddy, joined hands together to create awareness towards the working culture of start-ups, among the new age managers in making, at Birla Institute of Management Technology, Greater Noida. This workshop took place at BIMTECH, under the aegis of the

"Start-up Internship Week", an event that held from 1st to 3rd February 2019. This workshop witnessed participation from 25+ start-ups, and they have offered summer internships to the students of BIMTECH. The main agenda of the workshop was to address the question in the hearts of the students about the comparison of the experience between working in start-ups and big corporate companies.

LEAD Prayana Yatra, BIMTECH

Deshpande Foundation led LEAD Prayana Yatra 2019 which completed the final leg of its journey in Delhi NCR. The 67 budding leaders were hosted by AIC BIMTECH over this leg. During their stay, these young leaders visited various corporates like Amazon, Spice and interacted with many thought leaders like Mr. Bunker Roy, Mr. Manish Sisodiya,

Mr. Dilip Modi, Dr Abha Rishi and Prof. Anil D. Sahasrabudhe.

Fund My Idea 1.0, AIC-BIMTECH:- Atal Incubation Centre- BIMTECH and Start-up Buddy Services Pvt. Ltd. organized FUND MY IDEA 1.0, where the funding partners SRI Capital, Rockstud Capital, Parampara and Alacrity picked a total of 11 pitches for the final round

from 100+ applications. These finalists had one-to-one meetings with the participating funds. The funds also initiated a panel discussion on "VC 101" with our incubatees and finalists, explaining them the nuances and the crucial factors which play a vital role when they look for a start-up to invest in.

Amalgam 2018: Eco-System Enablers Meet and Demo Day for Incubatees

Amalgam 2018 was an entrepreneurship ecosystem enabler's meet hosted by Atal Incubation Centre BIMTECH. This event also marked as the Demo Day for the start-up incubates of AIC BIMTECH. The panelists included Mr. Parth Sarthi Sen Sharma (CEO, Greater Noida), Mr. Denny Kurien (Head, Keiretsu Forum – Bangalore and Delhi-NCR), Mr. Ravi

Mathur (VP, Rajasthan VC Fund) and Mr. Tarun Singhal (Business Head, Sopra Steria).

Stockbay Partners: Data Science Course Launch:- Stockbay Partner in collaboration with AIC-BIMTECH launched a course DSS30 (Data Science Super 30), which is focused on the

creation of 30 data scientists from Greater Noida. The course has been designed to ensure jobs upon joining the course itself, and then building and developing the skill sets accordingly. Forty students had attended the session for mentorship on data science.



THE ENTREPRENEURSHIP OUTREACH



Awards Received by the Incubation Team

Smart India Hackathon 2018 (Jury Award) :

Mr. Anil Singh, Sr. Incubation Manager received a certificate and memento for attending Smart India Hackathon 2018 as Jury member. The programme was held in NIET, Greater Noida.

UP Start-up Conclave 2018 (Jury Award):

Mr. Anil Singh received a certificate and memento for attending the UP Start-up Conclave 2018 as Jury Member.

Awards Received by Incubatees

All India Agri Start-ups Convention and Agri - Start-ups Awards :

Innovative Machineries Pvt. Ltd. received an award in the Agri-Start-up Enterprise category by Indian Council of Food & Agriculture.

Liquii beverages Pvt. Ltd. received an award in the Beverage category by Indian Council of Food & Agriculture

Keynote Speaker and Jury Member in Parikrama:

Mr. Divakar Shukla founder, The Padosi, received an award for attending start-up Parikrama as a Keynote Speaker and Jury Member.

Smart India Hackathon 2018 (Jury Award):

Mr. Divakar Shukla founder, The Padosi, got a certificate and memento for attending the Smart India Hackathon as Jury

Member. The programme was held in NIET, Greater Noida.

Keynote Speaker and Jury Member Award:

Mr. Divakar Shukla got a certificate and memento for attending start-up weekend (ITS Engineering College, Gr. Noida) as Keynote Speaker and Jury Member.

Winner of Ideathon category of NITI Aayog:

Pune Smart City Hackathon 2018. Vidyaroha has won the first prize worth Rs. 2 lakh and also to run a proof of concept in Pune with the support of Pune Smart City in Solutionthon category.

Global Business Insights Award 2018:

Freight Forwarding Company Trucksvidha won the award "Freight Forwarding Company of the Year 2018".

AWARDS & Accolades

BIMTECH conferred with the award for - 'Best Use of Technology in Enrolment' in Indian Higher Education - 2019.

On February 12-13, 2019 in JW Marriott Hotel, Aero City, New Delhi, Indian Education Congress hosted one of the biggest event in education space

bringing together the best of minds and organizations together. NoPaperForms was the presenting partner for this event in Media Partnership with Zee Business and The Economic Times.

To recognize exceptional work being done in education space in the country,

there were multiple category of awards in which BIMTECH was conferred award for - 'Best Use of Technology in Enrolment' in Indian Higher Education - 2019.

Dr. Abha Rishi Felicited

Dr. Abha Rishi, Associate Professor at BIMTECH and CEO of Atal Incubation Centre BIMTECH was felicitated for her contribution in developing an

ecosystem for entrepreneurial development by Mr. Ramesh Abhishek, Secretary, Department of Industrial Policy & Promotion Government of India

at the recently held "Women's Entrepreneurship Session" by Start-up India on 8th March, 2019 at New Delhi.



AWARDS & ACCOLADES



Dr. Vineeta Datta Roy Awarded for her Book on CSR

The India CSR Network, the world's leading news network on Corporate Sustainability and Responsibility (CSR) honoured the authors and journalists for their outstanding contributions to the domain of Corporate Social Responsibility in contemporary India in an event held on April 1, 2019 at New Delhi.

Dr. Vineeta Dutta Roy, Associate Prof and Lead CSR and Sustainability at Birla Institute of Management Technology was conferred the Award for her book "Demonstrating Responsible Business: CSR and Sustainability Practices of Leading Companies in India". She was recognised for contributing to the field of CSR and Sustainability in India with her book based on empirical and experiential research findings.

Dr. Nimisha Singh Designated as EURAXESS India Ambassador

Dr. Nimisha Singh has been designated as EURAXESS India Ambassador. EURAXESS is an initiative by the European Commission's Director General for Research Innovation. Her role will be to disseminate information about the EURAXESS India's activities and organize information sessions for funding opportunities.

Dr. Abhijit Chatteraj made Goodwill Ambassador of CII(UK)

Dr. Abhijit Kumar Chatteraj was recently honoured by the Chartered Insurance Institute (UK). He has been made Goodwill Ambassador of Chartered Insurance Institute.

AIM Sheth Foundation Research Awards 2018

Ms. Aditi Mudgal, research scholar, BIMTECH along with Dr. Amrendra Pandey, Assistant Professor, BIMTECH received a grant of Rs.1,00,000/- from AIM-Sheth Foundation.

Founded in 2009, Academy of Indian Marketing (AIM) is a consortium of leading management institutions offering world class management education and research activities through doctoral and equivalent programmes.

AIM was conceived by two marketing scholars in two different continents, Dr. Jagdish Sheth (Atlanta, USA) and Prof. Neelemegham (India). AIM has successfully hosted and

supported various conferences and doctoral consortium. It promotes research in the area of marketing. AIM, with a generous grant from the Sheth Foundation, announced to fund six high-quality research proposals in 2018.

Proposals were requested for three tracks (a) Consumer Behaviour Track (b) Managerial Track and (c) Marketing Analytics Track. The research proposal was selected under the Marketing Analytics track. After going through the rigorous vetting and review process, six proposals were selected for (two from each track) the grant.



Prof. Kapil Garg



Prof. Nimisha Singh



Prof. Subhanjan Sengupta

Prof. Kapil Garg awarded Ph.D.

Prof. Kapil Garg, Assistant Professor in Information Technology area, was conferred Ph.D. Degree by Indira Gandhi National Open University, Delhi March, 2019. The title of his study was "E-tailing

Quality: An Evaluatory Study of Financial Services Portals" under the supervision of Prof. T.U.Fulzele and Prof. Arvind V. Shukla. This study covered a comprehensive search of alternative

e-tailing portals available to a potential buyer of each of the named financial services and their comparison. And identified the most relevant dimensions and criteria which affect e-tailing quality.

Prof. Nimisha Singh awarded Ph.D.

Prof. Nimisha Singh, Assistant professor in Information Technology area was Conferred the Diploma in Fellow Program in Management during BIMTECH's annual convocation held on April 6, 2019. The title of her Thesis was "Risk Management and Performance of Software Development Projects in India:

A Goal Driven Framework" under the supervision of Dr. Rahul Singh and Dr. A.K. Dey. The thesis developed a Goal Driven Framework of software Risk Management (GDSRM) that is integrated in the project planning phase by identification of business goal, project goals and deliverables. The study makes

a contribution towards improvement of the risk management process by explicitly integrating it in the early stages of the software development life cycle, thus improving software project outcomes.

Prof. Subhanjan Sengupta awarded Ph.D.

Prof. Subhanjan Sengupta, Assistant Professor in Strategy, Innovation, and Entrepreneurship (SIE) Area, was conferred Ph.D. Degree by Mohanlal Sukhadia University, Udaipur in Dec, 2018. The title of his thesis was "Market Orientation and Social Value Creation by Social Enterprises in New and Renewable Energy Sector" under the supervision of Prof. Arunaditya Sahay.

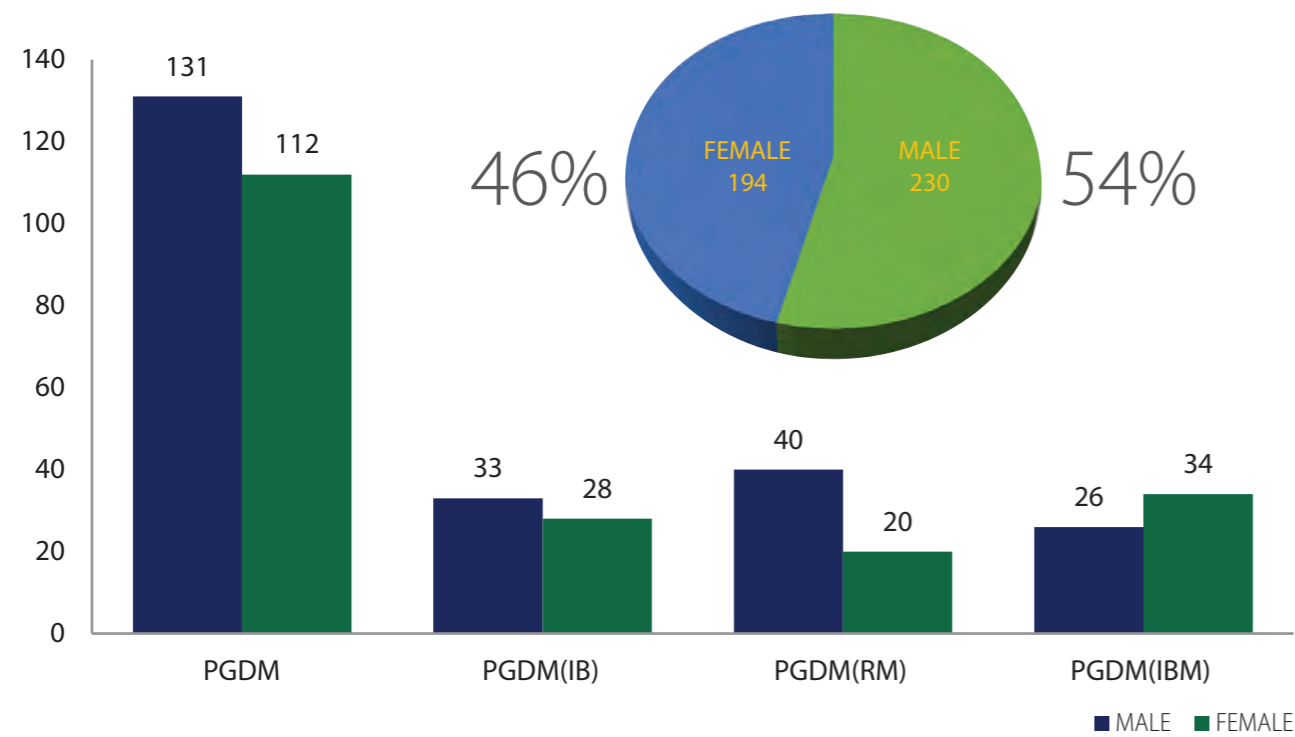
The research presents and analyses three cases through a qualitative lens to

explore the dimensions of two major constructs in social entrepreneurship – 'market orientation' and 'social value creation' – in rural India context. It contributes to conceptual understanding of these constructs by proposing them as two-dimensional constructs within the social entrepreneurship concept. Interactions during the course of the study with practitioners in the social entrepreneurship ecosystem of India had validated the relevance of the study

indicating that the findings were relevant knowledge that can be used by start-up / aspiring social entrepreneurs, and by social investment firms in their consulting services, when it comes to dialogue on how social enterprises combine the market and social logic. The research work by Prof. Sengupta during his Ph.D., along with more value added work thereafter, has 11 research publication spin offs till date, with more in the pipeline.

Celebrating DIVERSITY

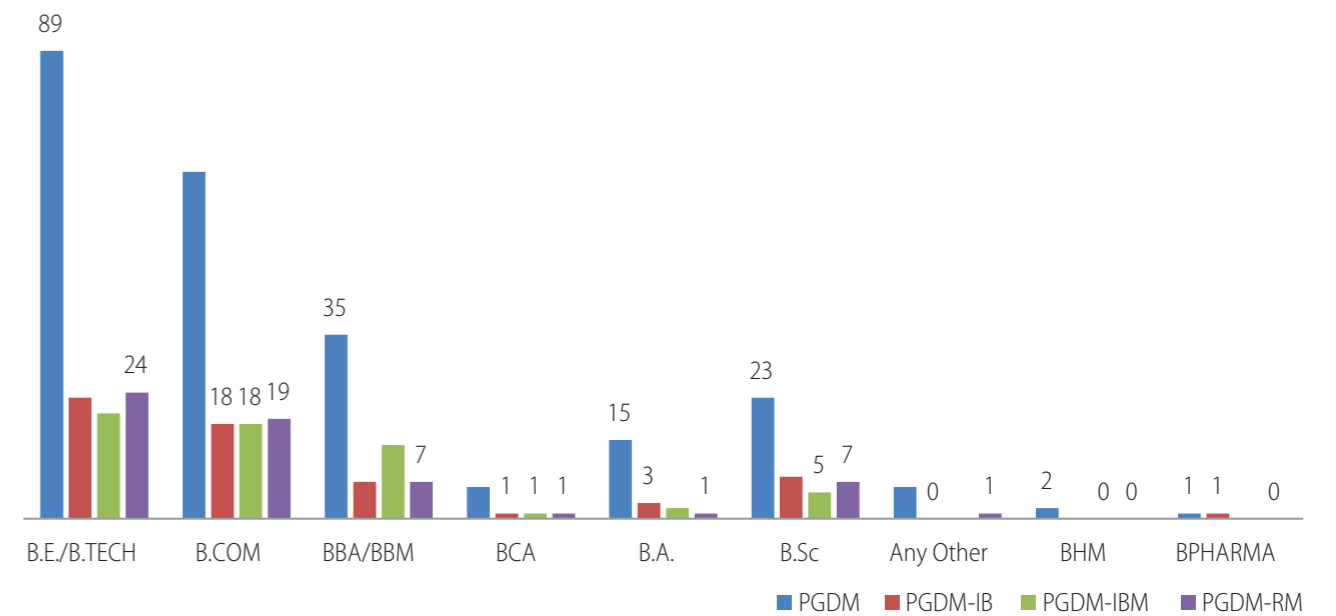
Male: Female Ratio



PROGRAMWISE ADMISSION THROUGH CAT/GMAT/MAT/CMAT/ XAT

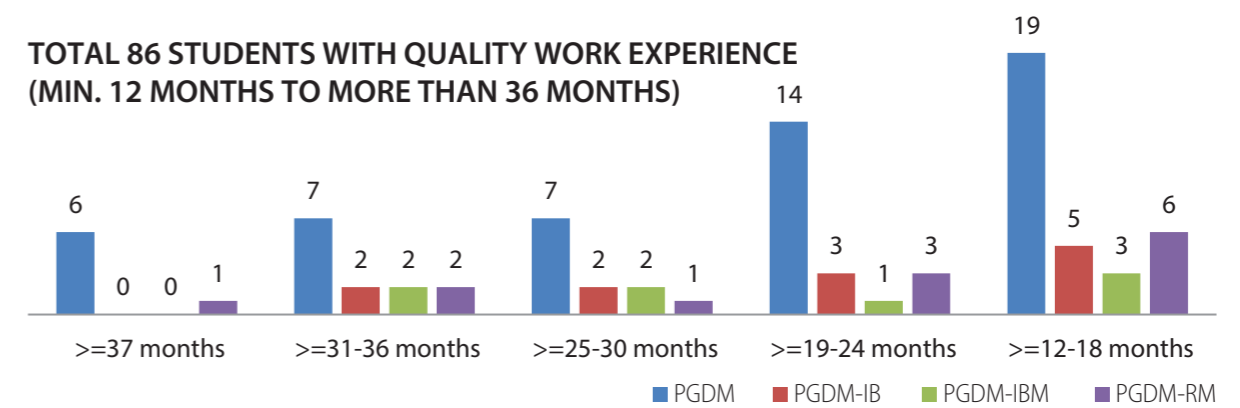
%ILE RANGE	PGDM			PGDM-IB			PGDM-IBM					PGDM-RM				
	CAT	XAT	GMAT	CAT	XAT	GMAT	CAT	XAT	GMAT	MAT	CMAT	CAT	XAT	GMAT	MAT	CMAT
>=95-100	0	0	0	0	0	0	0	0	0	7	0	0	0	0	6	0
>=90-94.9	0	3	0	0	0	0	0	0	0	10	1	0	0	0	10	1
>=85-89.9	11	4	0	1	0	0	0	0	0	10	1	0	0	0	5	5
>=80-84.9	27	10	0	0	1	0	0	1	0	6	4	0	0	0	8	3
>=75-79.9	45	9	0	1	0	0	0	0	0	2	5	0	0	0	6	5
>=70-74.9	75	12	0	1	0	0	2	1	0	0	2	0	0	0	2	5
>=65-69.9	0	0	0	41	11	0	0	0	0	0	0	0	0	0	0	0
>=60-64.9	0	0	0	0	0	0	4	0	0	0	0	3	0	0	0	0
TOTAL	158	38	0	44	12	0	6	2	0	35	13	3	0	0	37	19

GRADUATION DEGREE PROGRAMME WISE

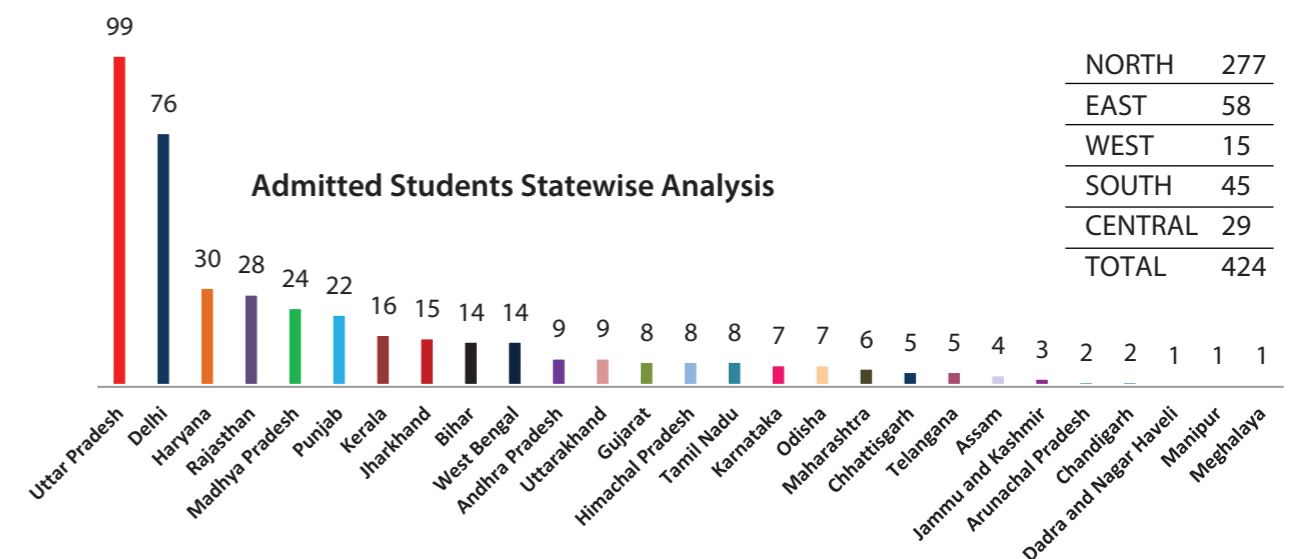


NO. WITH QUALITY WORK EXPERIENCE

TOTAL 86 STUDENTS WITH QUALITY WORK EXPERIENCE (MIN. 12 MONTHS TO MORE THAN 36 MONTHS)



REGIONAL BACKGROUND



The BRANDS

BIMTECH's Centre for Corporate Relations (CCR) performs an enabling and empowering function for its students. It's activities revolve around persuading suitable corporates to the campus, sharing placement related information with students, offering continuous inputs on soft skills,

industry/company related knowledge bits, competency enhancing information, holding internship workshop, updation of current events, anchoring and dissemination of question banks generated from campus engagements, initiation and strengthening of student networking

with corporates etc. Curriculum Vitae writing skills, soft skills workshops and arrangement of special lectures by leading recruiters, pre-placement talks, sharing of audio, video material to enhance student competencies etc. are also part of CCR's remit.

In the year 2018 we could place 414 students & 6 students decided to opt out, constituting of 100% of the total strength who offered themselves for the placements, out of a total strength of 420 students.



Recruiters

Among the notable corporates who have recruited from us were KPMG, Infosys, Accenture, TCS, Wipro, Swiss Re, Maruti Suzuki India Pvt. Ltd., Mahindra & Mahindra, Honda Cars India Ltd., Moody's Analytics, Marsh India Insurance Brokers Pvt. Ltd., JK Paper Ltd., Iffco- Tokio General Insurance Co. Ltd., Gartner, JLL, HDFC Ltd., Exide Life Insurance Co., Bajaj Finance Ltd., Luminous Power Technologies Pvt. Ltd., Grant Thornton India, Howden Insurance Brokers, Bata India Ltd., L & T Infotech, HDFC Bank, Bharti Axa General Insurance, ICICI Prudential Life Insurance Co. Ltd., Spandana Sphoorty Financial, Aldo (Major Brands), HDFC Ergo General Insurance Co., Aditya Birla Fashion Retail Ltd., RBL Bank Ltd., Voltas Ltd., Newgen Software Technologies Ltd., PNB Housing Finance Ltd., SUD Life Insurance, Ken Research, Brickex (Piramal Group), Ultra Tech Cement Ltd., Bajaj Allianz

General Insurance, Chola MS General Insurance, Evalueserve, SBI General Insurance Co., Nielsen India Pvt. Ltd., Cians Analytics, HCL Technologies Ltd., Kaya Ltd., Risk Care Insurance Broking Services Pvt. Ltd., Adurcup, Federal Bank, Capital First Ltd., V-Guard Industries Ltd., Genpact Interprise Risk Consulting, Tata AMC, HDFC AMC, Birla Soft, Field Fresh Foods Pvt. Ltd. (Del Monte), SBI Cards, Pepperfry, Recliners India, UNO Minda (Minda Industries Ltd.), Mahindra & Mahindra Ltd., Adani Ports and Special Economic Zone Ltd., Edelweiss Tokio Life Insurance, Infinity Retail (Tata Croma), Kotak Life Insurance Co. Ltd., Atos Syntel, NoPaper Forms Pvt. Ltd., Tenon Group of Companies, Landmark Group (Home Centre) Dubai, LIQUII.COM, IPG MediaBrands Group, Third Sector Partners, ICICI Securities Ltd., PI Datacentre, Metro Cash & Carry Pvt. Ltd., Mogli Labs India Pvt Ltd (Moglix), TTC,

Squareyards, Genpact, Salasar Services (Insurance Brokers) Pvt. Ltd., GIC Housing Finance Ltd., Bajaj Allianz Life Insurance Co. Ltd., Reliance General Insurance Co. Ltd., H & M, Tech Mahindra, MDIndia Health Insurance TPA Pvt. Ltd. Cinépolis India, Salesforce, GSMA, Oxford University Press, OYO Living, Acuite Ratings & Reseach Ltd., Satin Creditcare Network Ltd., Legal Recruitment Consultancy, UTI AMC, V2 Retail Ltd., Vinayak Pumps (India) Pvt. Ltd., Knowcraft Analytics Pvt. Ltd., Exponential, Real Time Data Services Pvt. Ltd., Care Ratings, Greelam Industries Limited, Sumitomo Mitsui Banking Corporatio, Jaro Education, Elgi Equipments, Kotak Life Insurance, Toyota Tsusho Insurance Broker India Pvt. Ltd., Kotak Securities Ltd., Zycus Infotech, etc. Out of a total of 120 companies who recruited from us 42 were new companies.

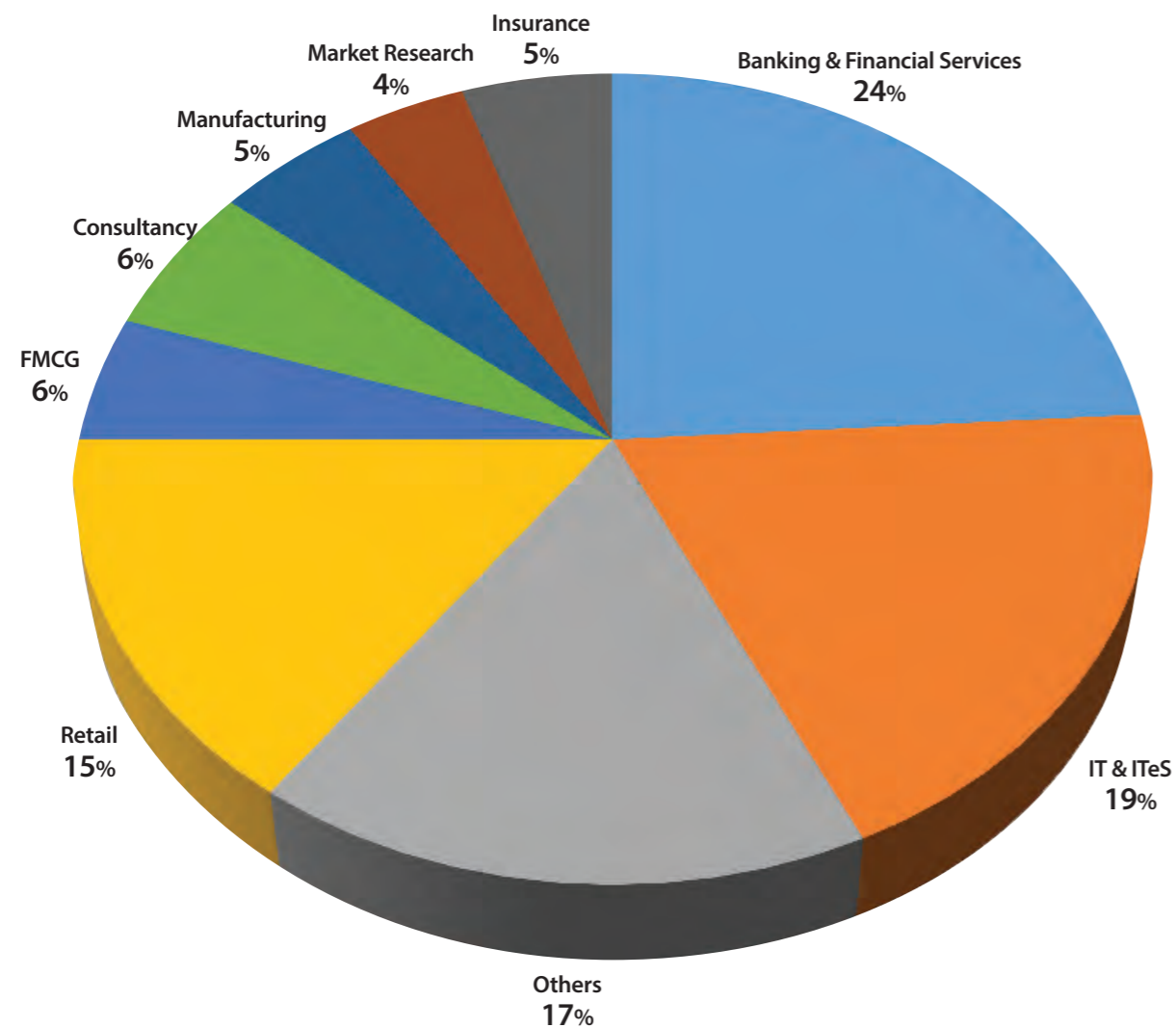


THE BRANDS



Sector Break-up

Recruitments Sector-wise: Batch 2017-19



Compensation

The compensation package was as follows: Highest Indian Salary offered – INR 16.00 LPA, Average Salary offered – INR 8.02 LPA and Minimum Salary offered – INR 6.00 LPA. Highest Foreign Salary offered was INR – 20.00 LPA.

Efforts

In all 120 companies visited to campus of which 42 were new companies reporting for the first time to the campus. Among the new entrants to our campus were, H&M, Metro Cash & Carry Pvt. Ltd., Aldo (Major Brands), Cinépolis India, Pepperfry, Recliners India, Acuite Ratings & Research Ltd., SBI Cards, Tata AMC, UTI AMC, Atos Syntel, Mogli Labs India Pvt Ltd (Moglix), Pi Datacenters, Salesforce, Edelweiss Tokio Life Insurance, Marsh India Insurance Brokers Pvt. Ltd., MDIndia Health Insurance TPA Pvt. Ltd., Toyota Tsusho Insurance Broker India Pvt Ltd., Adurcup, Third Sector Partners, Markets and Markets, Tenon Group of Companies, OYO Living, UNO Minda (Minda Industries Ltd.), Squareyards, V-Guard Industries Ltd., Parry Sugars Refinery India Pvt. Ltd., etc.

Students' capabilities were boosted by KPMG Six Sigma Green Belt Diploma, IIBA Certification, and about 10 -12 seminars and workshops conducted during the year.

Summer Internships

In the area of summer internships, we had about 210 corporates and organizations who offered three months internships to 420 to our first year students. Of this, more than 85% of companies were recommended to students through the institution.



Industry Connect

In addition, the Industry - Academic Advisory Council meetings for all streams were held in Mumbai and Delhi/NCR where the respective curriculum was fine-tuned to ensure its alignment with trending industry requirements after due discussions with experts and thought leaders.

The SYMBIOSIS

The Lyceum Master Class Series

Lyceum - Master Class, the annual mega event of "Industry-Academia" collaboration was held on October 27, 2018 on the theme "The India and Bharat Conundrum: Challenges and Opportunities". Lyceum is a word coined by Aristotle and represents a school of transforming thought and learning.

Driven by students under the guidance of faculty mentors, it gives the students a unique platform to showcase their intellectual ability and share their thoughts with some of the best leaders in the industry. The different sectors addressed by the student teams in their presentations were IT/ITES, Telecom and Communication, Banking and Financial Services, FMCG, Manufacturing, Consulting, International Business,

Infrastructure, Insurance, and Retail. The teams competed to secure top 9 team positions, which finally competed in a Mega Competition for attractive cash prizes.

The team winning the first position got a prize money of Rs. 25,000. Two teams got second prize of Rs. 10,000 each. Four teams got third prize of Rs. 5000 each. The esteemed jury for the Mega Competition comprised of industry veterans such as Mr. Kamal Singh, ED - UNGCNI, Mr. Sumesh Mahendra, VP - IFFCO Tokyo, Mr. Neeraj Narang, Director-Oracle India, Mr. Shailender Jindal, Associate Director (Finance/Taxation) - Goodyear, Mr. Ashok Pandey, Ex MD and Member - Board of Governors, DFCCIL, and

Mr. Navneet Trikha, Head - HR, Godfrey Philips India.

The first position winner of the Lyceum Masterclass 2018 Mega Competition was the team comprising Nevine Jency, Parvathy Manjithaya, and Rahul Gopal, who presented on "The Game Changer of Rural India". The second positions were bagged by Ankush Verma, Astha Maheshwari, and Anika Grover, who presented on "Challenge in Adopting Disruptive Practise in India's Manufacturing Sector", and by Gaurvi Agarwal, Divij Batra, and Prabhnoor Kaur, who presented on "MNCs and Rural Marketing Challenges: Success Mantras".



Academic Advisory Meeting

The Area Advisory Committee seeks to reach out to the Corporate Leaders who are heading various business functions to develop existing curriculum and understand any gap existing between industry expectations and the learnings imparted to the students. This year Area Advisory Committee Meeting for Marketing, Finance, and HR were held simultaneously on September 21st, 2018 in Mumbai.

The meeting started with the welcome note of Dr. Harivansh Chaturvedi, Director which was followed by the briefing delivered by Dr. Anupam Varma, Dean-Academics. The discussion in each of the areas was facilitated by our faculty colleagues. More than fifty senior corporate leaders from some of the best known companies participated and gave excellent academic input.

The meeting in marketing area was attended by many senior professionals including Navin Agarwal- Sr. VP- Marketing, Welspun, Salam-Head Exports-Godrej Appliances, Manish Newatia, Business Head, Team Space, Bharat Bhushan Agarwal, Associate GM, Godrej & Boyce, Chander Chapar, ED, Hiranandani Group, Sambit Patnaik, Sr. VP, Sales & Marketing, Ticker Plant Ltd., Vivek Verma, Sr. VP, O&M, Arvind Sharma, CEO, Zalpha Ltd., Sujan Roy, Head-IB, Passenger Vehicles, TATA Motors

Area Advisory Committee (Finance) was represented by Mr. Nilesh Shah, MD and CEO, Envision Capital; Mr. Nagaraj Garla, MD and CEO, IDBI Capital; Mr. Ambareesh Baliga, Market Analyst; Mr. D.V. S.S.V. Prasad, CEO, FIMMDA; Mr. R. Kannan, Head Corporate Performance Management, Hinduja

Group; Mr. P Ganesh, CFO, Pidilite; Mr. Ramesh Swaminathan, CFO and Executive Director, Lupin; Mr. Mahesh Krishnamurti, Executive Director, RGP Group; Mr. Arindam Saha, Joint CEO, Ticker Plant; Mr. Vivek Sharma, Senior VP Treasury Fixed Income, Kotak Mahindra Bank; Mr. Surendera S. Yadav, National Head-Sales, Sundaram AMC.

The Advisory Committee of HR was represented by Mr. Vinod Chaturvedi (CHRO-Mineral Resources & Mining), Mr. Mahipal Nair (CHRO-SA, Nielson(India) Pvt. Ltd.), Mr. Ashok Priyadarshi (VP-HR, ALKEM), Mr. Sahil Nayar (AD-HR, KPMG), Mr. Jayant Kumar (CHRO, TATA Power Co. Ltd.), Mr. Ashish Gakrey (PM- HR, Capgemini), Mr. Rajesh Padmanabhan (Director, Group CHRO, Welspun Group), Dr. Mohit Agrawal (Partner SLP India) who provided valuable inputs regarding the curriculum.

Programme Advisory

Every Year, BIMTECH reviews and updates the course curriculum offered in PGDM Programme and thus, this year was no different. Business Management Programme organized the ProgrammeE Advisory Meeting at the BIMTECH

campus in Greater Noida on April 27th, 2019. Forty-two industry and academic experts were invited who provided their valuable inputs for the curriculum which were deliberated over. The industry-academia stalwarts were

invited from eight different areas, namely Leadership, Communication, Entrepreneurship, Information Technology, Economics, Corporate Social Sustainability, Media, and Experiential Learning.

THE SYMBIOSIS

On April 27, 2019 seventh Industry-Academia Advisory Council Meeting for International Business Programme was held. This time the Programme had set a broader agenda which would help the IB Programme scale greater heights and chart a roadmap to become one of the top International Business programmes in Asia.

Broadly the agenda of the meeting included:-

1. Integration of best practices of Industry and contemporary knowledge in the curriculum
2. Developing entrepreneurial mindset, leadership skills and innovative thinking among students.
3. Provide global exposure to International Business (IB) students
4. Enhancement of Industry – Programme Interface (Consultancy, Training, Projects, Case writing etc.)

The preparation of the meeting started much in advance. CIBP team comprising of Dr. Anupam Varma, Dr. Anuj Sharma, Prof. Rajeev Sharma, Dr. Archana Singh, Ms. Rupali Singh and, Arun V.S. held several rounds of discussions. New Council members were inducted, visits to the council members were made, agenda was finalized and roles and responsibility of each member of CIBP were defined.

The Council had representation from the Embassy, IT, Retail, Electronics & Consumer Durables, Investment & Banking, Operations & Manufacturing, Service Industry, Real Estate, Government organizations, Trade & Councils and academics as well as some of our Alumni.

Retail Management Programme organized its Programme Advisory meeting on April 27, 2019. The meeting

started with a welcome address by Dr. Pooja Misra, followed by the screening of the Institute's corporate movie. Thereafter, Dr. Veenu Sharma, Programme coordinator shared details of the Programme structure including trimester-wise subjects, On-the-Job training, short-term project, summer internship, placements, field visits, teaching pedagogy and evaluation criteria. Dr. Pankaj Priya, Area Head, Retail and Marketing, subsequently requested the Industry Experts to provide their inputs for the existing Course Curriculum. The aim of the meeting was to improve Industry - Institute Engagement, and bridge the gap between industry expectations and students' readiness. The faculty members, Industry experts and alumni discussed in detail the structure of all the courses and areas in the course outline of the Programme.

Industrial Visits

At BIMTECH the endeavour is to inject practical experiences and real world applications into the curricula to prepare students for challenges they would face in the workplace. Industrial visits provide vital information about each organization, its performances and various functioning process of the organization. It also enables students to understand the internal working environment of each organization. This

give students insight into their future professions by giving them the opportunity to observe industrial processes in operation. In addition to benefiting the students, industrial visits also benefit stakeholders by bringing them into contact with prospective employees. The industrial visits are thus a regular feature at BIMTECH and students are encouraged to visits plants and offices of various companies. This

year the students visited not only organizations based in India but also abroad. The students visited Tamco and West Ports in Malaysia and Ashok Leyland and Dabur in UAE.

The industrial visits enable widespread exposure in students and encourage them to plan, organize and engage in active learning experiences outside the classroom.



Boosting CREATIVITY



Sabrang is a unique endeavor of BIMTECH to uphold the Birla Legacy that celebrates excellence and diversity by promoting art, culture, values, and education. Sabrang Utsav, the 8-day long carnival to celebrate art, culture, values, society and knowledge echoed the motive of preserving diversity and rich inheritance.

This year the celebrations started from September 29, 2018 with a captivating drama performance by the Ranglok group, Agra. The drama was entitled "Ram Lila - The Tale of God's Extraordinary Strength!" which was based on the story of Munshi Premchand.

Continuing the joyous and cheerful Celebration by BIMTECH family, Asmita Theatre of New Delhi performed a captivating Drama "Pagadi Sambhal

Jatta", based on the struggles of Bhagat Singh and his companions for India's independence on September 30, 2018. The play was directed by Mr. Arvind Gaur, known for innovative, socially and politically relevant plays in India.

The 3rd day of the 30 years of excellence celebration, was marked by the drama "Godse@Gandhi.com". It was presented by Asmita Theatre Group, New Delhi. The play was directed by Shri Arvind Gaur and the writer of the play was Shri Rajesh Kumar. On October 3, 2018, BIMTECH observed a musical night called-Jashn-E-Qawwali which was performed by Qutbi Brothers. The artists left the audience transfixed with their heavenly voices.

On October 4, Shri Akshya Kumar mesmerized the audience by showcasing sparkling imagination and

vision of an artist through Kathak. The origin of Kathak is traditionally attributed to the traveling bards of ancient northern India known as Kathakars or storytellers.

On October 5, 2018, BIMTECH organized a musical evening called "Sham-e-ghazal" with violinist Mohd. Aleem Khan and singer and composer Shakeel Khan. Their immense talent and exceptional performance enthralled the audience by transporting them into musical realms otherwise unknown to common men.

For the last day of the event, on October 6, 2018 BIMTECH hosted a talent of poets in the form of "Kavi Sammelan and Mushaira." The event was graced by renowned poets. Amongst them was Mr. Rahat Indori, one of the most renowned celebrity Urdu poets and lyricists.

BEYOND the Classroom

Vihaan' 18

Vihaan'18, the annual Inter B-school fest of BIMTECH, following the theme, Bridging the Digital Divide, was held on November 23 and 24, 2018. It comprised 20 events and five guest performances. The fest spread over a span of two days was a mix of managerial, cultural, creative and gaming events.

Mentored by Dr. Manosi Chaudhuri, Vihaan'18 saw participants from B-schools spread across the length and breadth of the nation, like IIM Lucknow, IIM Kashipur, IIM Rohtak, IMI Delhi, FORE Delhi, IMT Ghaziabad, IIT Delhi, Welingkar Mumbai, SIBM Pune, DTU Delhi, LBSIM to name a handful of the various colleges that participated in the fest. Keeping the theme in mind, events like Best Manager and B-plan competitions

were designed around the theme, along with a video conceptualized, shot and edited by team Vihaan showcasing BIMTECH's efforts towards this cause.

The faculty, managerial and administrative staff of BIMTECH left no stone unturned to help make the event a success and contributed in any and every way possible. A core team consisting of members from all clubs and conduits was formed, and every student in BIMTECH was invited to volunteer their help towards the fest. Various teams dedicated to deal with the different aspects of the fest like public relations, marketing and promotion, hospitality, sponsorship, and technical, were formed. Over 400 colleges were invited to be a part of the

event. Vihaan'18 was promoted through Television astons-bands on 9xM, social media, direct marketing and teaser events like sweat-shirt launch and video bytes by the guest performers.

The students were enthused and had a great time throughout the run of Vihaan'18. With participants from various colleges, the environment of BIMTECH was friendly but highly competitive. The fest was conducted smoothly and served the purposes of both learning and fun. With various events concluded successfully over the period of two days, Vihaan'18 was received very well amongst the guests, students, faculty and the staff of BIMTECH.



Cognicioun 2019

Cognicioun, a national level business quiz competition for corporates and colleges is organized by BIMTECH every year. Cognicioun 2019 was the 7th edition of the event and was conducted in the campus grounds of BIMTECH on February 9, 2018. The 8th annual edition saw participation of more than 150 registrations of which 72 teams from corporates and colleges competed in the quiz and an additional 30 quizzing teams from BIMTECH participated. This year, we saw Mr. Mitesh Agarwal, VP, Global Key and Lead Accounts, Oracle India, re-sume the quizzing duties. KPMG extended their support as the Knowledge Partner for the event.

Mr. Nitesh Jain, Director, KPMG India was the Chief Guest for the event. Other sponsors included: Uneako, Bloc and Ink my tale.

Some of the corporate teams who participated in the quiz were from SAIL, EY, Deloitte, BNY Mellon, Maruti Suzuki, Bata India, Times Internet, Nexus Consulting, Paytm, Novartis and Hero MotoCorp amongst many more. Student teams from IIM Rohtak, IMT Ghaziabad, MDI, Welingkar, IMI, IIM Lucknow, BITS Pilani, Ashoka University, JNU, IIM Kashipur, SCMHRD, FORE, BHU, IIFT and XLRI Jamshedpur amongst others participated in the quiz.

The winners of the Cognicioun'19 were B Naveen Kumar and R. Jayakanthan from TCS and Sai Mitra Constructions. The winner's prize was Rs. 50,000. The 1st Runners Up were Venkatesh S and Hrishikesh Varma from Nexus Consulting. The 1st runner up prize was Rs.30,000. The 2nd Runners Up were Ayush Awasthi and Teo Thomas from EY (Ernst & Young). The 2nd Runner Up prize was Rs. 20,000.

The culmination of the grand event was the result of the untiring efforts of all the members and alumni of QCB under the mentorship of Prof. K.K. Krishnan.

Pratibha 2017

BIMTECH organized Pratibha- an annual-intra-college fest on August 31, 2018. This is the first event of the academic calendar and is solely organized by the students from

inception to its execution. It acts as a platform for students to showcase their talents into new and different realms. Blending such events in Management

Education gives scope to the 'Learner to Learn by Doing' and to ensure an improved and earnest learning experience for all.



BEYOND THE CLASSROOM

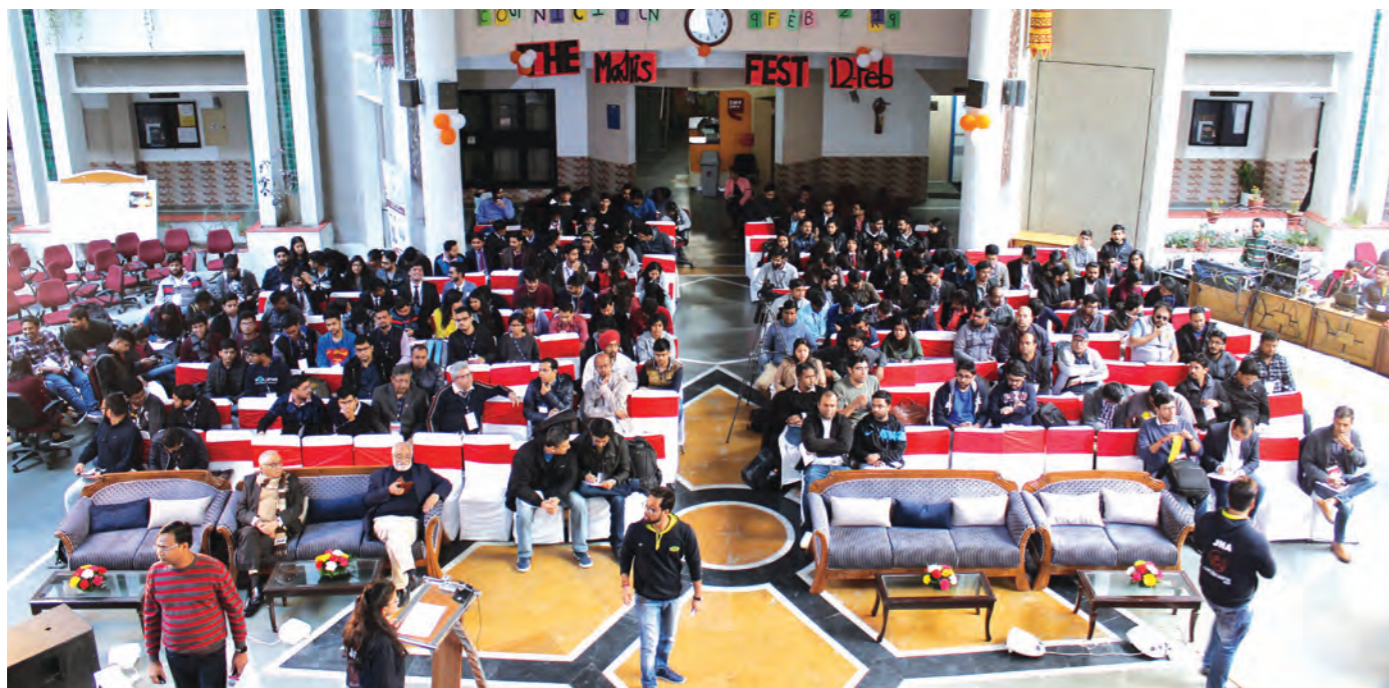
Majlis Festival 2019

Majlis - The Debating and Theatre Society of BIMTECH, Greater Noida organized its flagship intercollege competition The Majlis Fest 2019 on February 13, 2019. Every year in this biggest branding event of BIMTECH, more than 500 students of reputed amateur theatre groups from reputed universities and B-schools of NCR showcase street plays on burning social issues, and stage plays which are adaptations of rich world literature in the two segments "Parivartan-street play contest" and "Rasmilap-stage play contest".

Majlis reimagined its signature event by introducing outreach rounds in Parivartan event #AapkaHathMajlisKeSath. Through this innovation, Team Majlis along with the contestants consolidated the #MajlisDNA of #ResponsibleTheatre and

#LiteratureThroughTheatre by promoting SDGs through their hard-hitting street plays and mesmerizing adaptations of rich world literature.

The shortlisting Round of "PARIVARTAN-street play contest" reached out to community to educate them with pertinent social issues like LGBTQ, Gender equality, Male abuse, Women empowerment, Domestic violence, Voting rights, Mental Health, Juvenile crime, drug abuse etc at three parallel locations in Greater Noida-local Market Alpha Commercial, Galgotia University and Savitri Bhai Phule Balika Inter College. This outreach round successfully awakened more than 2000 audience from all walks of life towards glaring societal issues. The final round of Parivartan was held at BIMTECH campus.



BIMTECH Premier League 6.0

BIMTECH organizes an enthralling event like the BIMTECH Premier League popularly known as BPL among the students of BIMTECH. This year the 6th edition of BPL started on 27th of July 2018 with an Auction process. All the 7 captains were allotted a budget of 10 lakhs to build a squad of 15 players. The highest bid was of 1.9 lakhs.

All the teams had three Women Brand Managers. All the Brand Managers were asked to give a short presentation on their pitching style and the Managers of Team Pitch Smashers came out victorious. October 15, 2018 will be remembered as a monumental date in the history of BIMTECH, as it laid down the foundation of BIMTECH Women Premier League (BWPL) 1.0.

SOCIAL OUTREACH

Sustainability & CSR

Centre for Sustainability and CSR is working towards;

- Knowledge creation and dissemination in domain of CSR & Sustainability
- Capacity building of CSR professionals of corporates
- Providing consultancy support to companies
- Organizing national and international summits on CSR

Major Activities Undertaken by the Centre During The Academic Year 2018-19 are detailed below:

Community Immersion of PGDM Students

The first-year students of PGDM, PGDM (International Business) and PGDM (Retail Management) participated in the "Community Immersion Programme" integrated with the Responsible Business module. The 340 students conducted household survey in six villages located in Jewar block of Gautam Buddha Nagar district in Uttar Pradesh.

MoU Signed with Yunus Centre, Dhaka

An MoU has been signed on February

11, 2019 with Yunus Centre, Dhaka for the establishment of the Yunus Social Business Centre (YSBC) at BIMTECH. The centre will work towards promoting of Sustainability, Social Innovation and Entrepreneurship, Social Business, Corporate Social Responsibility etc.

8th Subir Raha Memorial Lecture

BIMTECH students attended 8th Subir Raha Memorial Lecture delivered by Dr. R.A. Mashelkar, F.R.S., President of Global Research Alliance, Former Director General of Council of Scientific and Industrial Research (CSIR) on theme "Assured Inclusive Innovation: Path to

CSR 2." The event took place at ONGC Limited, New Delhi on Friday, July 13, 2018.

Impact Evaluation for JK Paper Mills

The Centre for Sustainability & CSR (CSC), BIMTECH has been entrusted by JK Paper Mills to conduct Impact Evaluation of 650 Dairy Interest Groups (Self-Help Groups) formed and nurtured by the company under one of its CSR projects. The data collection was completed from April 21-26, 2019. The study covered 15 villages, 65 SHGs and 346 HHs.



Training programme on Need Assessment and Impact Evaluation for the executives of JK Organization

This programme was organised by Birla Institute of Management Technology (BIMTECH), Greater Noida for the CSR professionals of companies of JK Organisation on 15-16th March, 2019 at BIMTECH campus in Greater Noida. There were 24 participants from J.K. Fenner (India) Limited, JK Lakshmi Cement Limited, JK Paper Ltd., JK Tyre & Industries Ltd., SPARSH, Odisha, Udaipur Cement Works Limited, Umang Dairies Limited.

Situation Analysis and Needs Assessment for ACC

ACC Ltd., being a good corporate citizen, is undertaking initiatives for improving the socio-economic conditions of people residing in locations in the proximity of their manufacturing units. To evolve a strategy for future interventions, it was decided by ACC to conduct situational analyses and to

ascertain the needs, aspirations, perceptions and priorities of the communities residing near its plant and the adjoining mining areas. The assessment was intended to be the first step towards the development of a robust strategy for appropriate CSR interventions. The Centre for Sustainability and CSR at BIMTECH completed Situation Analysis and Needs Assessment of six villages located in Purulia District in the state of West Bengal from 26 July, 2018 to August 1, 2018.

Baseline Survey and Need Assessment for JSW Cement Limited

JSW Foundation has entrusted BIMTECH to conduct the Baseline Survey and Need Assessment of 35 villages located under its Direct Impact Zone (DIZ) in West Bengal and Odisha. The field visit in 28 villages located near to JSW Cement Plant in Salboni, West Bengal has been completed on February 8, 2019. Moreover, a pilot study has also been conducted in three villages near to Shiva Cement Works of JSW in Sundargarh district of Odisha in the last week of May 2019.

Workshop on CSR for Agricultural Development

The Centre for Sustainability & CSR (CSC), BIMTECH in collaboration with the National Institute of Agricultural Extension Management (Manage) organized its 2nd workshop on "Corporate Social Responsibility for Agricultural Development" at Manage Campus at Hyderabad on November 19-20, 2018. The workshop was attended by industry academia as well as national and international organizations. During the workshop representatives from Reliance Foundation, ONGC Foundation, TATA Trusts, ICRISAT etcetera presented their high impact Corporate Social Responsibility (CSR) projects in the area of agriculture. A reading material comprising high impact CSR case studies in the domain of agriculture was also released. Prof. N.N. Sharma, Chairperson, Centre for Sustainability & CSR, BIMTECH enlightened the participants on the status of CSR in India during the last four years specifically highlighting the Good, the Bad, and the Ugly picture while also unveiling the status of CSR expenditure in area of agriculture.

SOCIAL OUTREACH -SUSTAINABILITY & CSR

International Conference on Sustainable Mountain Development and Tourism

In order to raise some un-addressed yet fragile mountain development issues, Green Earth Alliance (GEA-International) organized 1st International Conference on "Sustainable Mountain Development & Tourism (SMDT)" at Kathmandu/Nepal. Prof. N.N. Sharma, Chairperson, Centre for Sustainability & CSR, BIMTECH was invited as speaker during the conference.

International Dialogue and Conference - India and Sustainability Standards

Prof. N.N. Sharma, Chairperson, Centre for Sustainability & CSR, BIMTECH was invited to address the participants during the 5th Annual Conference of Centre for Responsible Business (CRB) titled 'Collaboration a key to SDGs: Leveraging CSR & Voluntary Sustainability Standards' organized from November 14-16, 2018.

International Training Programme on Small Business Planning and Promotion

Prof. N.N. Sharma, Chairperson, Centre for Sustainability & CSR, BIMTECH took a training session during the International Training Programme on Small Business Planning and Promotion organized by The National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida. The training programme was attended by persons from 15 nations.

Round Table Meeting of CSR Heads of companies

A round table of CSR heads of fifteen companies was organised by BIMTECH and NHRDN on July 21, 2018 in the office of Shri. Rajiv Dubey, Group president of HR & Corporate Services, Mahindra & Mahindra. Dr. Vineeta Dutta Roy represented BIMTECH during the meeting. The meeting also observed the presence of CSR head of ACC Ltd., HPCL, JSW, Eureka Forbes, Siemens, Yes Bank etc.

8th Social Business Day, organized by Yunus Centre

The 8th Social Business Day was organised by Yunus Centre on June 28-29, 2018 at Infosys Campus, Electronic City, Bengaluru. The event was graced by presence of Nobel Laureate Prof. Muhammad Yunus. Prof. N.N. Sharma, Chairperson, Centre for Sustainability and CSR, BIMTECH also attended the Social Business Day. The event was attended by nearly 1,100 delegates from more than 42 countries.

6th IILM International Conference on "Reimagining Sustainable Futures- The SDG Framework" from 31st January – 2nd February 2019

IILM released a book on the conference theme "Reimagining Sustainable Futures - The SDG Framework" on January 31, 2019. Dr Vineeta participated in the author's Panel moderated by Dr. Bhaskar Chatterjee, Editor along with other dignitaries.



19th FICCI- Annual CSR Summit and Awards, February 21, 2019

Dr. Vineeta Roy chaired a session during the event which included speakers from the industry like Tata Chemicals, Nuvoco, Adani Foundation and Amazon India.

Make in Odisha Conclave-2018

The Government of Odisha organized the Make in Odisha Conclave from November 11-15, 2018 at Bhubaneswar. During the event, Dr. Vineeta Dutta Roy, Associate Professor & Lead CSR, BIMTECH was invited as jury member, eminent speaker and distinguish moderator on 14th November, 2018.

UN PRME - Delhi Meet

The PRME - Principles for Responsible Management Education (PRME) meet was organised by S.P. Jain Institute of Management and Research in New Delhi on Wednesday, July 11, 2018. The meet brought together eminent B-schools and Universities from all over the country and provided a platform to

academics working in the field of CSR and Sustainability to share their views on teaching, researching and inculcating values of ethics and sustainability through management curricula. The meeting was attended by Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH.

Inauguration of Library in District Jail Bulandshahr

BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD) under the guidance of Dr. Rishi Tiwari, CEO, BIMTECH Foundation opened ninth "BIMTECH Pustkalya" at District Jail Bulandshahr on August 29, 2018.

Inauguration of Library in District Jail Firozabad

BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD) under the guidance of Dr. Rishi Tiwari, CEO, BIMTECH Foundation opened ninth "BIMTECH Pustkalya" at District Jail Firozabad on September 10, 2018. The inauguration ceremony was attended by Ms. Neha Sharma, District Magistrate,

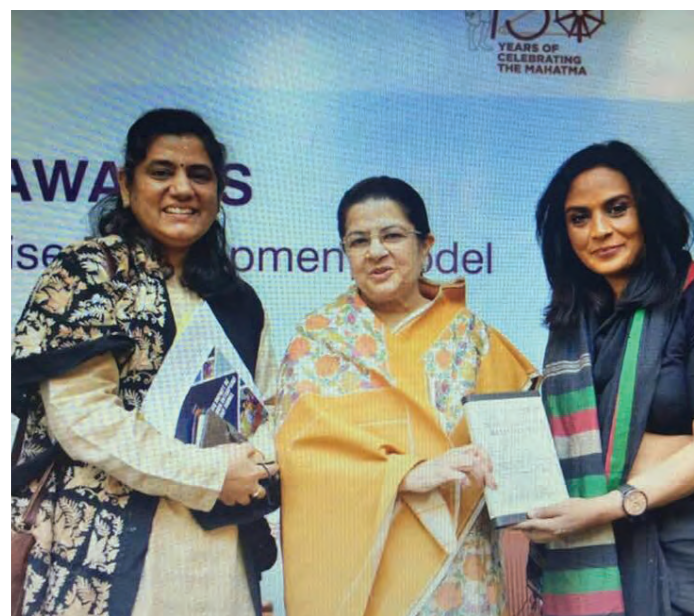
Prof. Manoj Pandey, BIMTECH and Jail Superintendent Mr. Akram Khan. The library will bring a respite to prison inmates by breaking the monotonous prison schedule and expected to contribute towards their mental well-being.

Mathura Jail Inauguration

BIMTECH Foundation and RSSWLD inaugurated its 10th Jail Library at Mathura District Jail on January 4, 2019. This library was financially sponsored by the Raja Rammohun Roy Library Foundation. The library was inaugurated by Mr. Ram Niwas, IAS & Chief Development Officer, Mathura.

Special Lecture on Mahatma Gandhi

BIMTECH celebrated the 150th birth year of Mahatma Gandhi on February 6, 2019 by inviting Prof. Sudhir Chandra, a renowned historian, and author of the acclaimed book "Gandhi: An Impossible Possibility." Prof. Chandra shared his ideas and beliefs and presented Gandhiji in a new light.



SOCIAL OUTREACH -SUSTAINABILITY & CSR

Sports at Greater Noida Jail

Two sports competitions were organized between inmates and BIMTECH students on January 27, 2019. The trip was facilitated and organized through Ranganathan Society for Social Welfare and Library Development (RSSWLD), the CSR wing of BIMTECH, Greater Noida total of 28 BIMTECH students were taken to jail for volleyball and cricket competition out of which 4 were executive members of RSSWLD.

Hands- On- Training - Library Management Software: KOHA

A two days' Workshop on Hands- On- Training - Library Management Software: KOHA was organized jointly by Learning Resource Centre, Sharda University and Ranganathan Society for Social Welfare & Library Development in the campus of Sharda University, Greater Noida on July 21-22, 2018 for Staff of Library of Sharda University. The purpose of the workshop is to familiarize the participants with the KOHA software which is open source software. The training offered technical know-how to the participants for the installation, customization and running

of various library applications. Dr. Rishi Tiwari, BIMTECH, Greater Noida and Shri D.P.Tripathi, NIIT Rourkela were invited as resource persons during the workshop. KOHA is considered to be a highly sophisticated ILS in the open source domain which offers full featured ILS including OPAC, Circulation, Cataloguing, Acquisitions, Serials control etc.

Workshop on Wheels: three-day workshop on KOHA

A three-day workshop on library management using KOHA software was organized from March 2-4, 2019 by Ranganathan Society for Social Welfare and Library Developed and BIMTECH Foundation with support from Raja Rammohun Roy Library Foundation (RRRLF). During the inaugural session, Dr. Badan Barman, Assistant Professor, Gauhati University was felicitated by Shri Brij Kishore Sharma and Dr. H. Chaturvedi for his contribution in the area of library information system.

National workshop on "Open source solutions tools & techniques KOHA & Data Migration

BIMTECH, Greater Noida in Collaboration

with Indian Library Association (ILA) , BIMTECH Foundation & Ranganathan Society for Social Welfare and Library Development (RSSWLD) organised a two day workshop on "Open source solutions tools & techniques KOHA & Data Migration" on June 8-10, 2018 at BIMTECH, Greater Noida.

Prof. Lallan Prasad from Delhi University who is also a member of governing body of Delhi Public Library was invited as the Chief Guest. The event was also graced by the presence of Dr. Ramesh Yernagulla, Director (DOC), ICSSR, New Delhi, Dr. Anupam Varma. Dy. Director BIMTECH, Dr. Anil Singh, Dr. Prabhat Pandey, and Shri D.P.Tripathi. The workshop was attended by 42 participants from 10 states.

Launch of HP World on Wheels (HP WoW) – Digital Inclusion Initiative

On October 2, 2018, the 31st Foundation day of Birla Institute of Management Technology, the institute, in collaboration with HP India and Jubilant Bhartia Foundation, launched the HP World on Wheels (HP WoW) vehicle. Shri Ram Mohan Mishra, Additional Secretary & Development Commissioner, The Ministry of Micro, Small and Medium Enterprises, a branch



of the Government of India, inaugurated the HP WoW bus having 20 computers and IT enabled services. The solar powered backed vehicle is supported by several software suites. The initiative envisions to help bridge the digital divide between urban and rural areas by bringing easy information technology access to the isolated and disadvantaged groups. The vehicle will assist BIMTECH Foundation and RSSWLD in promoting IT enabled education through e-learning modules and help train school children, rural youth and communities, among others. The bus has already started the journey of achieving the goal of digital inclusion under the guidance of Dr. Rishi Tiwari, CEO, BIMTECH Foundation.

Visit of foreign delegates to Neemka village

BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD) organized a village to Neemka village for the foreign delegates who participated in the International Conference on Management Cases (ICMC) organized by

BIMTECH on November 29-30, 2018. The visit was aimed at giving a flavour of rural dynamics in India to the foreign delegates. Several recreational and educational activities were organized during the visit.

Essay Writing Competition at District Jail, Gautam Buddha Nagar

As a part of regular practice to motivate the inmates and to keep them engage in productive activities, an "Essay Writing Competition" was organized for both male and female inmates at District Jail, Gautam Buddha Nagar on September 1, 2018 by Ranganathan Society for Social Welfare and Library Development" and "BIMTECH Foundation" under the guidance of Dr. Rishi Tiwari, CEO, BIMTECH Foundation. 34 males and 9 women inmates participated in the competition.

Felicitation of Inmates

During the occasion of 31st Foundation day of BIMTECH, Shri Arun Maira, former Member, Planning Commission and

former Chairman, Boston Consulting Group, India, felicitated Shri Vijay Singh (Ghaziabad Jail), Sh. Arun Gaur and Shri Chandra Mohan Sharma (Gautam Buddha Nagar Jail) for being instrumental, while serving their term, in smooth and effective functioning of "BIMTECH Library" stabled by BIMTECH Foundation and RSSWLD in these jails.

Blood Donation Camp

On October 2, 2018, on the eve of 150th birth anniversary of Mahatma Gandhi, a blood donation camp was organized at BIMTECH Campus in collaboration with Lioness Club Pragati And Noida Charitable Blood Bank. The event was organized by Ranganathan Society for Social Welfare and Library Development (RSSWLD). 124 individuals donated the blood including Dr. H. Chaturvedi, Director, BIMTECH & Dr. Anupam Verma, Deputy Director & Dean - Academics, BIMTECH.

Diya Selling - Charity Event

Under the guidance of Dr. Rishi Tiwari, CEO, BIMTECH Foundation, BIMTECH



SOCIAL OUTREACH -SUSTAINABILITY & CSR

Foundation and RSSWLD organized a Diya Selling - Charity Event for the beneficiaries of Project "Protsahan Chiraiyya". A stall was setup at BIMTECH campus on October 17, 2018 to sell Diyas for Diwali. A profit of INR 6000 was earned which will be used for the said project.

Recreational Activities for Chiraiyyas

The girls from Neemka village participated in the festivities for the celebration of Gandhi Jayanti at BIMTECH on October 2, 2018. The Ranganathan society organized an event for the underprivileged. Beside showing documentaries on the life of Gandhiji, several interactive sessions with students and teachers, quizzes and games were organized for the girls and villagers accompanying them by the executives of RSSWLD which was followed by community lunch.

Orientation session on Digital Literacy

Ranganathan Society for Social Welfare

and Library Development (RSSWLD) conducted an orientation session for the beneficiaries of project "Protsahan Chiraiyya". The girls were informed about the Digital Literacy intervention soon to be implemented by RSSWLD. BIMTECH students volunteered to provide basic computer skills. They provided basic information about how to use E - Books, mobile, internet or new technologies.

UN GCNI 13th National Convention on "Sustainable Development Goals (SDGs): A Blueprint for the Action"

BIMTECH as an academic partner with Global Compact Network India organised the 13th National Convention on the theme of "Sustainable Development Goals: A Blueprint for the Action" on June 8, 2018 at Hotel Shangri-La, Bengaluru. The theme of the convention "A Blueprint for Action" emphasised on the real, on-ground actions that the businesses need to take

to make a real impact on achieving the SDGs while also creating economic value for the nation. Dr. H. Chaturvedi, Director, BIMTECH who was invited as speaker during the event shared his thoughts on "Providing Quality Higher Education & Lifelong Learning Opportunities for All in India". Prior to the above event, best case studies addressing at least one SDG were invited from across India from Public and Private sector companies, NGOs, and academic institutions. A Jury meeting was held on 28th May 2018 to select best case studies for the "Innovative Practices award on SDGs". Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH was invited as jury member.

BIMTECH also participated in case study competition for the "Innovative Practices award 2018 on Sustainable Development Goals (SDGs)" organized by the Global Compact Network India (GCNI) for which a presentation was made by Prof. Monika Mittal, BIMTECH and Mr. Satender Rana, Programme



Manager, BIMTECH at IILM Institute for Higher Education, Lodhi Road, New Delhi on June 2, 2018.

Capacity Building Workshop for NGOs

To lay a road map for bringing Greater Noida amongst world's top 25 Self Sustainable Cities, BIMTECH, being a socially responsible institute, decided to take a lead on this front by empowering the civil societies working in district Gautam Budhh Nagar, UP. Aligning with the institute's vision "Developing ethical leaders with entrepreneurial and global mindset striving for sustainability and inclusive growth". The institute decided to conduct a series of capacity building programmes for NGO's. The first workshop was organised jointly by Youth for Sewa, BIMTECH Foundation, RSSWLD and Kartikeya Vidya Kendra on April 21, 2019 at BIMTECH, Greater Noida.

Symposium and Iftar Dinner on the theme of "We are One"

To enhance brotherhood and equality, BIMTECH co-hosted a symposium and

Iftar dinner on the theme "We are One" in the auspicious month of Ramadan with Indialouge Foundation, Sarva Dharma Samvaad on 29th May 2019. The main objective was to endorse the spirit of Ramada, which exemplifies empathy, solidarity, and compassion. It was a multi-faith event to bring together well-known scholars of nearby area from the major religions to speak on a common topic from the point of view of their respective religious traditions. Symposium was expected to provide a great chance to learn and meet others from a multitude of faith and philosophical communities.

National Sustainability Case Challenge (NSCC) 2018-19

The second edition of the National Sustainability Case Challenge was held on January 19, 2019. It witnessed a magnificent success in attracting talented undergraduate students from India and from Nepal. The participants were exposed to real life problems and challenges which fostered their solution oriented skills and instilled change-maker attitude among them.

The theme of case challenge event this year was "Sustainable Cities & Communities". The event aims at inculcating responsible behaviour, critical thinking and creative mind-sets among millennial. It was organised in collaboration with KPMG, United Nations Global Compact Network India and Governance Now.

The event received 436 registrations in the first round out of which 5 registrations were from Nepal. Out of 44 teams shortlisted for the final round, one was from Nepal.

The winners of the NSCC 2019 were Vipul Chandra and Raghav Bagri from IIT BHU. First runner-ups were team from IIT Kharagpur consisting of Rohit Nayar and Niranjana Mishra, and team from BITS Pilani consisting of Siddhant Jain and Puneet Gupta. Second runner-ups were team from BITS Hyderabad consisting of Manas Bansal and Aakruti Jain and team from NIFTEM consisting of Saket Shrivastava and Syed Navedul Haryat. Special Appreciation Prize was awarded to Priya Sunvwar and Suprabha Shakya from DAV, Nepal.



SOCIAL OUTREACH -SUSTAINABILITY & CSR

Your Dost

"Our generation has had no Great War, no Great Depression. Our war is spiritual. Our depression is our lives" (Palahniuk, Chuck). With ever increasing stress and the choices that we are compelled to make to survive, the millennials are hiding mountains of pent up emotions behind a façade of smileys and emojis. Business Communication Area at BIMTECH, taking a timely note of this alarming build up, has initiated an

institutional collaboration with Your Dost, a leading emotional wellness platform, for the students of BIMTECH.

Ms. Richa Singh, Co-founder and CEO of Your DOST and one of the Top Emerging Women Leaders (2015) & Forbes 30 Under 30 Asia (2017), conducted interactive sessions with students of different batches at the Official Launch event on 17th August, 2018, whereby

Dr. Harivansh Chaturvedi, Director-BIMTECH and Ms. Richa Singh signed the Memorandum of Understanding (MOU) to mark the beginning of a new journey towards a future free from mental turmoil, anguishes and silent suffering. With this initiative, BIMTECH joins some prominent IIMs and IITs to associate with Your DOST for the overall well-being of its students.

BIMTECH Vidya Kendra Inaugurated: A Learning Centre for Children of Underprivileged Sections

BIMTECH Vidya Kendra, was inaugurated by Shri Alok Tandon, IAS, Managing Director, Noida Metro Rail Corporation (NMRC) at Pari Chowk Metro Station, Greater Noida on June 17, 2019. It is an inclusive project initiated by Birla Institute of Management Technology (BIMTECH) in collaboration with NMRC. The project is implemented by CSR arms of BIMTECH, i.e. BIMTECH Foundation and Ranaganathan Society of Social Welfare and Library Development (RSSWLD). This project is first of its kind in India which was conceived with an objective to achieve inclusive and

quality education for all by eliminating gender and wealth disparities.

Dr. Harivansh Chaturvedi, Director, BIMTECH in his welcome address, briefed the dignitaries about BIMTECH's CSR activities, some of which are Project Chiraiya, setting up of libraries in rural areas and in the jails of UP and the Digital Literacy lab-on-wheels.

Shri Alok Tandon, IAS, in his inaugural address appreciated BIMTECH's noble efforts. The programme was attended by Shri Aditya Gildiyal (social Activist), P.D. Upadhyay, Executive Director,

NMRC; Sh Manoj Bajpai, GM (Tech), NMRC; Shri Vivek Prakash, Head CSR Jubilant Life Sciences; Dr. Arun Veer Singh, IAS; Shri Aditya Ghildyal, Dr. R.C. Gaur' IGCNA; Dr. Anil Singh, Deputy Director, Competition Commission of India; Dr Saurabh Shukla, Parliament of India, Mr. Pramod Kumar, IFS, Divisional Forest Officer. A large number of project beneficiaries and their family member were present. The programme was attended by students, staff and faculty members of BIMTECH.



KNOWLEDGE Centre

Training and Development

Orientation Sessions of Online Resources:

Online library resources are an integral part of the research process for the students. After getting assignments, the students turn to online library databases to begin their research process and to help them, to make them aware of the available online resources and databases, library organized tutorial sessions on June 18 & 29, 2018 for the students and managers.

To clear the doubts, library also conducted a session on February 15, 2019 for its staff and the course managers on turnitin, a commercial, internet-based plagiarism detection service which checks submitted documents against its database and the content of other websites with the aim of identifying plagiarism.





Knowledge Sharing

Workshops on "Open Source Solutions for Libraries: Tools & Techniques"

The three days National Workshop on "Open source solutions for Libraries: tools & techniques (KOHA & Data Migration)" was jointly organized by Birla Institute of Management Technology (BIMTECH) collaboration with Ranganathan Society for Social Welfare & Library Development, Indian Library Association (ILA), & BIMTECH Foundation and technically supported by Jivesna Tech. Pvt. Ltd. from June 8-10, 2018 in the campus of BIMTECH, Greater Noida.

The purpose of this workshop was to provide training with adequate practical knowledge to library professionals which will enable them to initiate for modernization of the libraries.

Hands On - Training Library Management Software: KOHA

The two days Workshops on Hands- On- Training, Library Management Software: KOHA, July 21-22, 2018 was jointly organized by Learning Resource Centre Sharda University & Ranganathan Society for Social Welfare & Library Development.

The purpose of this workshop was to familiarize the

participants with the KOHA software which is open source software. The training offered technical know-how to the participants for the installation, customization and running of various library applications. KOHA is considered as a highly sophisticated ILS in the open source domain which offers full featured ILS including OPAC, Circulation, Cataloguing, Acquisitions, Serials control etc.

Workshop on Wheels

The three days "Workshop on Wheels": National Workshop on Library Automation Software: KOHA was organized by Birla Institute of Management Technology (BIMTECH) in collaboration with Ranganathan Society for Social Welfare & Library Development and Financially supported by Raja Rammohun Roy Library Foundation, Kolkata (Ministry of Culture, Govt. of India) from March 2 – 4, 2019 in the fully Digital HP WoW Bus.

The workshop itself was a new and unique concept in the moving bus and its purpose was to provide training with adequate practical knowledge to library professionals which will enable them to initiate for modernization of their libraries using Open Source Library Automation Software: Koha.

New Additions

Addition In The Collection of Books

The Library has grown rich with the addition of 2738 books on every discipline of Management and with the wide array of literary collections in the last academic year (2018-2019).



Addition of Online Resource

Addition In The Collection of Books

TickerPlant Limited (www.tickermarket.com), is one of the global content providers in the financial information services industry that integrates and disseminates ultra-low latency data feeds, news and information to support investment decisions of professionals and investors. It is Accessible from IT Lab.



Promotion to Nurture The Dreams of Students

A) Addition in the collection of books

The summer internship project is usually the most serious practical assignments done by management students. To celebrate excellence among students from B-Schools across India, the Business Standard conduct once in a year the "Best B- School Project Award" on Pen India basis and the leading

B- Schools participate in the same.

It is a matter of pride to share that one of our students Ms. Gaurvi Agarwal's project report was consider as the official representation of the BIMTECH and she received the participation certificate by Business Standard.

B) Business quiz

As a part of scheme Business Standard, the third largest daily business newspaper conducted a written Business Quiz which they conduct only in selected B-schools once a year. The Quiz was conducted on July 18th, 2018 in BIMTECH and the

top three scorers were awarded with certificate and medals.
1st Position: Gurinderjeet Kaur PGDM
2nd Position: Malika Chopra
3rd Position: Dakshita Saxena

C) Press reporter: The chance to prove the writing expertise and reporting skills of students

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Sustainable Project

To improve the team's performance, strengthen the bonding among members, the library staff decided to have a "team building activity" in summers, when students were busy in their internship. The project was to utilize the surplus pages of the used examination copies, into resources. The unused pages were torn from the answer sheets and were filtered for

the processing. The final task was to make 3000 note pads out of surplus pages. It was an exciting exercise for a noble cause. Finally task was accomplished on speculated time frame with quality work. All the members enjoyed and learned the techniques of supply, chain, team work and decision making skills.

INFRASTRUCTURE DEVELOPMENT & Support Services

Solar Power Plant: Installation of 400 Kwp Power Plant on rooftop of Nalanda and Takshila hostel blocks for generation of green energy which will be completed by first week of September 2019 for generation of green energy. The generation of electricity is 1800 units per day approx. and total savings in energy cost Rs. 65 Lakh per year. Installation of additional 500 Kwp Solar Power Plant is under way. The Total capacity of Solar Power Plant by June 2020 will be 1000 Kwp.

LED Tube Lights: Replacement of 520 conventional 36 watt Tube Lights by 16 watt LED Tubelights in campus and RCI Vidya Vihar hostel. The total number of tubelights replaced is 3020. Savings of an energy cost Rs 30 Lakh approx. per year.

Renovation of Faculty Cabins: New ambience given to twenty four Faculty Cabins by fixing glass partitions with digital designer film, changing of floor tiles and elegant furniture.

Renovation of Research Scholar Classroom: Research Scholar Classroom was renovated

with changed floor tiles, elegant furniture and installation of LCD projector with total seating for of 18 research scholars.

Renovation of Examination Centre: Classroom T-2 was renovated and converted into an Examination Centre by putting up glass partitions with digital designer film, elegant furniture and plastic paint.

Mahatma Gandhi Statue: Statue of Mahatma Gandhi Ji was installed on the occasion of 30th Foundation Day of BIMTECH in front of Academic Block to celebrate the 150th Birth Anniversary of Mahatma Gandhi Ji.

Renovation of Mess: Increase in seating capacity in Mess from 610 to 732 and a separate enclosure for faculty with seating of 36 persons. Elegant look of interior and dining tables & Chairs replaced with new SS Table & chairs.

Renovations of Cafeteria: Removal of false ceiling in cafeteria to increase the air circulation for better cooling and comfort for Students, Faculty and Staff. New furniture added a graceful look.



MDP Centre above Mess Block in Campus: Vikramashila Leadership centre was inaugurated in October 2018 to conduct Management Development Programmes. There are 26 single occupancy rooms with attached washroom, one dining hall and kitchen, MDP hall, common room and library. Total Covered area is 10,000 Sq.ft. The Vikramashila Leadership Centre will enable participants to use the facilities available in the campus, such as Library, playgrounds, Gymnasium, Music Hut and they can have better interaction among themselves during the stay of two weeks of programme.

Installation of Fresh Air Plant: A fresh air plant was installed in Campus Mess Kitchen to maintain the hygiene conditions in the kitchen and better facility to kitchen staff in

summer and rainy season.

Vertical Gardening in Campus: Plantation of 3780 saplings at various locations to introduce the concept of vertical Garden in the campus. Students are encouraged for plantation of Herbal and other varieties of Plants in the campus.

Tiling in Hostel Blocks in Campus: Vitrified tiles were fixed in 424 students' rooms and 116 common rooms in Nalanda & Takshshila hostel blocks in campus for better cleanliness and hygienic conditions.

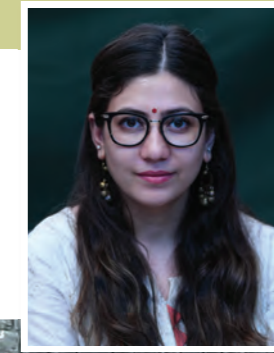
Renovation of Gymnasium: Addition of one Treadmill, Incline Bench, Decline bench, Bench Press, Flat Bench Press, Squat Rack at Campus and RCI Vidya Vihar.

WE The People

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