

## Annual Activity Report 2017-18

# THE YEAR IN REVIEW



## OUR VISION

DEVELOPING ETHICAL  
LEADERS WITH  
ENTREPRENEURIAL  
AND GLOBAL MINDSET  
STRIVING FOR  
SUSTAINABILITY AND  
INCLUSIVE GROWTH.



Late Dr. (Smt.) Sarala Birla & Syt. B.K. Birla

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JUNE'17



**DEEKSHARAMBH**  
The 30th Commencement Day held on June 16, 2017 had Shri Prakash Iyer as the Chief Guest and Guest of Honour was Prof. Sunil Mithas.

JULY'17

BIMTECH in association with Philadelphia University, USA organized an **International Seminar on Changing Dynamics of Financial Markets**



AUGUST'17



BIMTECH Wins Awards in **ASMA Annual Convention, Social Media Awards 2017** and won Bronze in the **IMC 2017 Awards**



**Lyceum'17**  
A master class where experts from the industry evaluated students' presentations on relevant business issues.

SEPTEMBER'17



The **Fourth National CSR Summit** was organised on "Forging CSR Partnerships for Sustainable Impact"

**CSR Summit 2017**  
A Summit to uphold Responsible Business.

OCTOBER'17

**SABRANG UTSAV**  
Galaxy of Festivities to mark 30<sup>th</sup> Foundation Year Celebrations



NOVEMBER'17



Seventh Edition of **International Conference on Management Cases 2017**

DECEMBER'17

**25th HR Round Table** organized on December 15, 2017 on the theme "Rewriting the rules for the digital age: Reinventing HR"



JANUARY'18



Change Maestro & Institution Builder Award Conferred to Dr. H Chaturvedi

**Digits**  
A Conference that embraced technology in academic with a futuristic vision.



FEBRUARY'18

**NSCC 17-18: National Sustainability Case Challenge**, a signature event that was conducted with an objective of spreading awareness about India's sustainability issues among undergraduate students.



**BIMTECH Pustakalaya** established at Man Mandir, Barsana, Mathura



APRIL'18



Hon'ble Vice President of India, Shri Venkaiah Naidu was the Chief Guest for **30<sup>th</sup> Convocation Ceremony**

JUNE'18

BIMTECH organised the eighth International Doctoral Consortium (IDC 8)



DECEMBER'17

The **Incubation Center** at BIMTECH recognized as Uttar Pradesh's first private academic institutional incubator.



**A YEAR TO CELEBRATE**

**2017-18**

# BOARD OF Governors



### Chairperson

**Smt. Jayashree Mohta**

Chairperson  
Birla Academy of Art & Culture  
Kolkata

### Members

**Shri A K Agarwala**

Chairman  
Business Review Council  
Aditya Birla Management Corporation  
Mumbai

**Shri Ramesh Maheshwari**

Executive Vice Chairman  
Texmaco Rail & Engineering Ltd  
Kolkata

**Shri G N Bajpayi**

Ex-Chairman, LIC, SEBI  
Mumbai

**Dr Ajit Ranade**

Chief Economist  
Aditya Birla Group  
Mumbai

**Shri Vikash Kandoi**

Director  
Royal Touch Fablon (P) Ltd.  
Kolkata

**Mr Sakate Khaitan**

Senior Partner  
Khaitan Legal Associates  
Mumbai

**Dr H Chaturvedi**

Director  
BIMTECH  
Greater Noida

**Dr Anupam Varma**

Dy Director  
BIMTECH  
Greater Noida

**Shri Alok Gupta**

Director  
Pyramid Cyber Security &  
Forensic (P) Ltd.  
New Delhi

**Dr Manosi Chaudhuri**

Professor  
BIMTECH  
Greater Noida

2013

FPM / EFPM  
Programmes

2010

Centre for Management  
Development and  
Consultancy

2009

Centre of Innovation  
& Entrepreneurship  
Development and  
Family Business

2005

Centre for International  
Business & Policy

1988

Year of  
Establishment

1991

Centre for  
Business Management

2000

Centre for Insurance &  
Risk Management

2000

Centre for  
Research &  
Faculty Development

2002

Centre for  
Retail Management

## MESSAGE FROM THE *director's desk*



The key to success in the VUCA world is continuous evolution while fostering innovation and demands new ways of thinking and leading. In our pursuit of educating the increasingly tech savvy Millennial Generation, we endeavour to develop future business leaders who can garner requisite skills and proficiencies to equip them for success in the complex global environment.

At BIMTECH we strive hard to help develop and nurture vibrant business leaders who have the attributes to maximize their career opportunities as they make a profound and positive impact on people, companies and society at large. We aim to achieve the pinnacle of perfection and professionalism in management education.

Everything around BIMTECH echoes the vision and the value system of the House of the Birlas. We take care to inculcate these ethics and values in the future managers while shaping and sharpening their mind-set with the academic rigors.

Team BIMTECH feels engaged and empowered to always do better and push our shared ambitions to greater heights. This report provides a synopsis of some of the highlights and activities that have propelled us throughout the year. The achievements touched upon in this report were possible only through the hard work and dedication of all the members of the BIMTECH family.

Together, we seek and discover new opportunities, challenge old norms and perspectives to make a meaningful influence on the world around us.

Our transformation journey will continue to build from what we have been achieving. We have much to be proud of and we will continue to build on this solid foundation to raise achievements in the coming years.

As we turn a new page in BIMTECH's history and move to the next level in the league of the great institutions, we look forward to fulfilling our commitment to nurture an eco-system that encourages risk taking, innovation and creativity which aids the young minds to blossom as future business champions of our country.

*Dr. H. Chaturvedi*

Director

## Deeksharambh

### Deeksharambh : The 30th Commencement Day

The Commencement Day, Deeksharambh- marks the beginning of the journey towards making a successful corporate career. The 30th Commencement Day for the batch of 2017-19 was held on June 16, 2017. The Chief Guest on the occasion was Shri Prakash Iyer and Guest of Honour was Prof. Sunil Mithas.

The Chief Guest, Mr Prakash Iyer, who after spending nearly three decades working with multinational companies, chose to step out of the corporate world in 2014 to pursue his passion for writing, speaking, and helping other people unleash the leader within. In his last role, he was the Managing Director of Kimberly Clark Lever in India. Mr Iyer included incidents from his personal and professional lives. According to him, 'Perception is an important factor which influences our attitude' and he illustrated this point in different ways.

He emphasized the importance of strong determination, guts and positive

attitude to help accomplish life goals. He urged the students to push themselves out of their comfort zones and do things that they otherwise would not want to do.

Prof. Sunil Mithas, Professor at Smith School of Business, University of Maryland, USA delivered a very contemporary Commencement Day Address on the topic, "Digitalization and its impact on economy and job skills required". He mentioned about 'the third great wave' of invention and economic disruption, set off by advances in computing and information and communication technology (ICT) in the late 20th century, which promises to deliver a mixture of social stress and economic transformation. Prof Mithas who is also Co-Director, Centre for Digital innovation, Technology and Strategy as well as Co-Director, Centre for Excellence at University of Maryland, said that 'whether the digital revolution will bring mass job creation to make up for its mass job destruction remains to be seen.'

Dr. Harivansh Chaturvedi, Director BIMTECH, in his address emphasized that despite automation rendering human workforce irrelevant, with the right attitude of reskilling and up skilling, we can all become relevant to the times.

The "Deeksharambh" ceremony also witnessed the release of Annual Report 2017-18 of Centre for Innovation and Development, BIMTECH. Dr. Abha Rishi, Chairperson (CIED) invited the students to share their dreams of entrepreneurial ventures. Dr. Anupam Varma, Dean Academics and Deputy Director of the Institute, concluded the Commencement Day celebrations by proposing the vote of thanks.

## 30th Foundation Day

### 30th Foundation Day

The current year marked the celebrations of 30th Foundation Day of BIMTECH. The grand occasion of thirty years of excellence was marked by a host of events befitting the occasion with an aim to inculcate respect and value for Indian tradition, art and culture in the youth.

The Foundation Day lectures in the Institute are delivered by eminent personalities of the country who have contributed immensely in the nation building. The Chief Guest for the Foundation Day this year was Shri Sanjeev Bikhchandani, (Founder and Executive Vice Chairman of Info Edge Company which owns Naukri.com, Jeevansathi.com, 99acres.com) and the Guest of Honour was Shri R. Sukumar, editor of Mint newspaper from HT Media.

Mr. Bikhchandani in his address spoke about his journey from being a generic student who followed the same patterns that others took to an entrepreneur who carved out his own way towards success. According to him, the formula to a great life and a successful career is

to find meaning in whatever we do and striving hard to achieve it and not money alone.

The Guest of Honour Mr. Sukumar Ranganathan in his address explained the importance of joy and discovery. Reminiscing about how he arrived at his choices, he advised students to not to abandon their hobbies and interests as they march into their careers and to derive true joy in enjoying everything they do.

The occasion marked felicitation of various distinguished achievements. Dr. Sarath Kulshresth IPS, received was recognized and felicitated for his role in the establishment of libraries in various prisons. Dr. Rahul Singh received the best researcher award. Prof. J. Shegar, Dr. Girish Jain, Dr. V.D. Roy, Prof. Himanshi Tiwari, Prof. Monica Mittal, Mr. Amit Saxena, Mr. Murali V.I., Mr Arvind Kumar and Mr. Vijay Bhatti were felicitated for their long years of service.

The gathering also witnessed the release of two books, 'Responsible Management Education: Social Initiatives and Programs 2008-17' by Prof N.N. Sharma and 'Mainstream

University's Social Entrepreneurship: Creating Responsible Knowledge, Practices and Graduates' by Dr. Rahul Singh. The BIMTECH's Annual Report 2016-17 was released by the dignitaries.

A community lunch followed the talk in the Activity Plaza. Student volunteers served lunch for all the workers, administration staff, faculty and other students as is the tradition in BIMTECH. The day celebrated the spirit of BIMTECH in a unique way.



Better learning opportunities are more important than better earning opportunities in the first 3-5 years of your career. The first three years of a fresh graduate is a kin to the first three years of a new born. The Values, Virtues, and Practices that are learnt early in one's career stay with us throughout our professional life.

Shri Sanjeev Bikhchandani  
FOUNDER OF NAUKRI.COM



## 30th Convocation Day

### 30th Convocation Day

The convocation ceremony is a special day in the academic life of the students. It is a defining moment in every student's life giving his self-esteem a boost. It marks the day when after two years of hard work and dedication, the students get their education degrees.

The 30th Convocation ceremony was very special. Hon'ble Vice President of India, Shri Venkaiah Naidu was the chief guest for the occasion which was held on April 11, 2018. The function was held with a huge gathering in India Exposition Mart, Greater Noida.

A social reformer from a very early age, he was always inspired by principled politics. As an eminent political figure, Shri Naidu gained prominence as a brilliant orator, who vigorously championed the cause of the farmers and the development of backward areas. Previously, he served as the Minister of Housing and Urban Poverty Alleviation, Urban Development and Information and Broadcasting in Prime Minister's Cabinet.

According to Shri Venkaiah Naidu, "Twenty first century India has got some extraordinary talent which the youth

must upgrade from time to time so that they grab opportunities that will help them to excel in the corporate world. He laid emphasis on the fact that students should build the four positive "C's- Character, Calibre, Capacity and Conduct." He further coined words such as "Reform, Perform, and Transform" to encourage the students to become worthy citizens of the country. During the convocation Diplomas were awarded to students from the doctoral programs and the four programs courses of BIMTECH which are PGDM, PGDM – International Business, PGDM- Insurance Business and PGDM-Retail Management. 423 students from different streams were awarded their postgraduate degrees. The Jagdish N. Seth Best Thesis award was conferred to Dr. Amarendra Pande and Dr. Himanshu Gupta.

The Gold Medal for the first position in academics was awarded program wise to Mr. Aditya Vardhan (PGDM), Ms. Shallika Singh (PGDM IB), Ms. Yashaswi Agrawal (PGDM-IBM) and Mr. Praveen Kumar A (PGDM RM). Special Medals were also awarded to first position holders in their respective specialisations- Ms. Sonali Gupta (Marketing), Ms. Roncy Sara Thomas (Operations), Mr. Aditya Vardhan (Finance) and Ms. Divya Negi (HR). The

Madhuri J.Seth Award for female toppers was conferred to Ms. Tanvi Jain and Ms. Shallika Singh. The Gold Medal for all round best performance was awarded to Mr. Praveen Kumar A and Ms. Shallika Singh.

While presenting the progress report, Director Dr. H. Chaturvedi focused on the importance of Academic Excellence as well as strengthening the faculty, Advancement of Research and achieving International Accreditation from AACSB. He also extended his good wishes to all students of passing out batch who have successfully completed their Diploma Programme. A dazzling display of fireworks was a fitting end to an event signalling the transition from one phase of life to the next.



## Global Footprints

### International Conference on Management Cases 2017

International Conference on Management Cases, ICMC 2017, a platform for academic and industry oriented research, international sharing and experiential learning was organized by BIMTECH, Greater Noida along with The School of Policy Government and International Affairs, George Mason University, Arlington, Virginia (USA) on November 30 and December 1, 2017.

In its seventh edition this year, ICMC 2017 had 61 cases collectively written by 93 authors which were presented over a period of two days. The conference was attended by 42 delegates from foreign countries. Largest contingent of 15 delegates participated from Finland followed by the USA. The Keynote speakers this year were Anna Maija Lamsa, Professor of Human Resource Management at the School of Business and Economics of Jyväskylä University, Finland, and Phillip Charles Zerrillo, Dean of Postgraduate Professional Programmes at Singapore Management University (SMU).

Paying tribute to Late Prof. Sardana, who initiated ICMC, Dr. Chaturvedi in his speech emphasized the past success

and the future aspirations of ICMC. Among loud applause and much appreciation, Dr. Dey, Convenor of the conference announced the various awards. 10 case writers below the age of 40, were awarded the Dr. G D Sardana Memorial Young Scholar Award by BIMTECH. Apart from that, SAGE best Case Award was given to the case: "The story of Missing Middle: SAIF Partners and Aye Finance". Case Centre Best Case Awards were also announced. The case, "Patratu Vidyut Utpadan Nigam at Crossroads" bagged the first position, and the award for second position went to two cases respectively entitled, "Jaiprakash Associates Limited: Spurring Growth through Efficient Procurements", and "Influence of Store Atmospheric on Purchase Intentions".

The conference witnessed multiple sessions involving presentation of papers by distinguished research scholars on various thought provoking themes. All the selected cases were presented in three parallel sessions on various themes. ICMC 2017 witnessed an array of stimulating, original, case studies, in various facets of management. The conference indeed is a steady step towards strengthening the exploration of the importance of case studies in research and teaching.

The Case Analysis competition is an annual event and a permanent feature of BIMTECH. The students are exposed to real life problems and challenges which foster solution oriented skills and instilled change-maker attitude among them. The students also get an opportunity to display their analytical and presentation skills. By participating in the competition students develop Creative Thinking, Critical thinking skills, Solution-Oriented skills, Analytical Skills, Team-building Skills, Communication Skills as well as Presentation Skills. To encourage the participation and promote interest, the Centre for Management Case Development offers attractive cash prizes. The competition is conducted in a team of two students each.

In the preliminary round, they are given 90 minutes to go through the case, discuss with their partners and register their probable solutions on the power point slides. The teams in final round are expected to present the case in front of the jury members.



## Global Footprints

"A nation is advanced in proportion to education and intelligence spread among the masses."

- Swami Vivekananda

### International Workshop

**BIMTECH jointly co-hosted a workshop with Canada- India Project for Research and Innovation (CIPRI), York University, Canada at BIMTECH Campus, Greater Noida on March 16, 2018.**

It was a rendezvous of expert minds from transnational countries to save the planet. The theme of the workshop was "Facing the Future Together: Mapping Pathways for Canada- India Collaborations".

The first panel discussion was chaired by Prof K K Krishnan, Faculty BIMTECH with the theme "Save the World in a Hurry/ Non Traditional Security Concerns". The experts gave their innovative suggestions and methods to save the planet by highlighting the effects on diverse topics such as

- Uranium and its effect upon the health of people and the environment in Canada & India
- India's position on Weapon of Mass Destruction
- The Right to be cold in a Warming Canadian Arctic
- Urgent Action for Human Rights

It was an interactive session with Business Management students with full enthusiasm participating in Q & A session.

The afternoon panel discussion was chaired by Prof. A Sahay, Dean Research BIMTECH. The theme of the session was "Exploring pathways for Canada- India Collaborations".

- Communicating Science Outside of the Ivory Tower
- Increase in Cooperation between India – Canada through Academic Institutions
- Bridging the digital divide in India
- Entrepreneurship and ecosystem development.

The one day workshop ended in a positive note with a way forward to promote bilateral academic activities and research between CIPRI & BIMTECH.

### BIMTECH Partners with the UN Global Compact Network for organising 13th National Convention

UN GCNI 13th National Convention on "Sustainable Development Goals (SDGs): A Blueprint for the Action" BIMTECH as an academic partner with Global Compact Network India organised the 13th National Convention on the theme of "Sustainable Development Goals: A

Blueprint for the Action" on June 8, 2018 at Hotel Shangri-La, Bengaluru. The theme of the convention "A Blueprint for Action" emphasised on the real, on ground actions that the businesses need to take to make a real impact on achieving the SDGs while also creating economic value for the nation. Dr. H. Chaturvedi, Director, BIMTECH who was invited as speaker during the event shared his thoughts on "Providing Quality Higher Education & Lifelong Learning Opportunities for All in India".

Prior to the above event, best case studies addressing at least one SDG were invited from across India from Public and Private sector companies, NGOs, and academic institutions. Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH was invited as jury member. BIMTECH also participated in case study competition for the "Innovative Practices award 2018 on Sustainable Development Goals (SDGs)" organized by the Global Compact Network India (GCNI) for which a presentation was made by Prof. Monika Mittal, BIMTECH and Mr Satender Rana, Programme Manager, BIMTECH at IILM Institute for Higher Education, Lodhi Road, New Delhi on June 2, 2018.

### Exchange Students - Outgoing

Under Partner Exchange Program 28 BIMTECH students were nominated to study abroad at: KEDGE Business school (Bordeaux and Marseille ) France; NEOMA Business School, France; Kozminski University, Poland; University of Warsaw, Poland. The students joined the partner in Trimester III.

### Exchange Students - Incoming

Under BIMTECH'S Student Exchange Programme, 27 students joined BIMTECH in September, 2017 and 5 students joined in December, 2017. Their Orientation was held on 20th September and 27th December 2017 respectively.

The program started with a brief introduction of CIA members followed by an introduction round of all the students who came to study one or two trimester at BIMTECH from partner Institutes: Kedge Business School, Marseille Campus & Bordeaux Campus, France; NEOMA Business School - Campus de Rouen, France.

The program received a warm response and all students attended it with full enthusiasm and energy. They are

excited to explore India and her unique way of teaching, living, cuisine and festivals etc. The representatives of four Academic Centres at BIMTECH graced the occasion and briefed about the Courses, extracurricular activities and life at BIMTECH during the exchange program. Head of Exam Cell and Dean Student Welfare also gave insightful information to the exchange students. The students of conduit for international affairs organized an informal orientation followed by welcome dinner.

### Campus France

Centre for International Affairs invited CAMPUS FRANCE, Embassy of France for the exchange students who wanted to go to FRANCE. Ms. Urvashi from Campus France met BIMTECH students and explained the process for online registration, documents required for appointment with Campus France Managers and VFS- France.

### International Grant / Scholarship

BIMTECH received ERASMUS+ Mobility Grant which enabled Deewa Koteza student of PGDM-IB (2017-18) to study a term at Kozminski University, Poland.

BIMTECH student Jasmine Valueri received ERNST Mach Grant, from Ministry of science and research Austria to study at FH Joanneum University of Applied Sciences, Austria

BIMTECH received EDUFI Scholarship by the government of Finland which enabled Mr. Subhanjan Sengupta to spend 5 month at the University of Eastern Finland.

Prof. Nimisha Singh and Dr. Ritu Srivastava received Erasmus + Grant to participate in the Teaching Staff Mobility week at Kozminski University, Poland from June 11- 15, 2018.

### NEW MoU SIGNED

ABRBS- Alliance of Belt and Road Business Schools Membership Agreement was signed with China.



## Global Footprints

International outreach  
is to broaden the  
educational diversity...

### Virtual Collaborative Project

BIMTECH students actively participate in online research projects with students of other universities in different countries. It helps students to work in diverse teams managing work in different time zones and bridging the cultural barriers with prudence. They are exposed to different markets and learn about socio economic culture.

BIMTECH students participated on some of the virtual collaborative projects with other universities FH Joanneum, Austria; University of Hertfordshire, UK; Philadelphia University, USA, Wake Forest University, USA, Maryland University, USA; USC Marshall School of Business, USA.

BIMTECH and Wake Forest University organized the third edition of WFU-BIMTECH International Case Competition 2018. 16 students from WFU and 20 BIMTECH students participated in the event. The teams presented their solutions to real challenges faced by corporations on "Blockchain technology- is it a secure alternative for financial institutions?" and "Digital revolution and its impact on society".

### Guest Lectures by International Faculty

**Dr. Lina Martinez** is professor of public policy – Director of POLIS (observatory of public policies) Universidad ICESI, Colombia. She had an interaction with PGDM- IB (II year) students on topics relating to public policy; and Implications of middle class expansion in Colombia and different policy problems which perhaps are very similar to India.

**Dr. RADO BOHINIC** delivered a lecture to PGDM IB students on "Role of Multilateral Institutions in World Trade". Dr. Rado is a Fulbright scholar from the University of California School Of Law. He is currently working as a Dean, Faculty of Social Sciences, University of Ljubljana, Slovenia.

**Dr. Ravi Patnayankuni** is Associate Professor of Information Systems, Department of Marketing, Management and Information Systems, College of Business, University of Alabama. He delivered lectures to PGDM first and second year students in Information Systems and Supply Chain Management etc.

**Dr. Michael Leslie**, Professor, University of Florida, USA delivered a guest lecture to PGDM students at BIMTECH in "Cross culture communications". Dr. Leslie is a Ph.D. in International Communication from University of Washington, Seattle, USA.

**Dr. Satwinder Singh**, Professor, Brunel University, UK delivered lecture on "Strategies for success in international markets for Indian MNCs" to PGDM-IB 2nd Year student.

**Dr. Nivedita Das Kundu**, CIPRI Project Director, York University Canada spoke on "India's position on Weapon of Mass Destruction: Policy and Approach" at the joint workshop with CIPRI, Youk Centre for Asian Research, York University.

**Dr. Dale Dawar** York University, Canada spoke on "Uranium and its effect upon the health of people and the environment in Canada & India" at the joint workshop with CIPRI, Youk Centre for Asian Research, York University.

**Dr. Dawn Bazely** University of Saskatchewan, Canada spoke on "The Right to be cold in a Warming Canadian

Arctic" at the joint workshop with CIPRI, Youk Centre for Asian Research, York University.

**Dr. D K Malhotra**, Professor of Finance at Philadelphia University, USA delivered lectures on finance to PGDM and IB students. He covered topics on the structure of options markets, Principles of options pricing, Black-Scholes Option Pricing Models and Binomial Option Pricing Models, Swaps Basic Principles of Swaps, Interest Rate Swaps, Equity Swaps, Currency Swaps.

**Dr. Naotoshi Umeno**, Professor, Osaka University of Commerce, Japan delivered Lecture to BIMTECH PGDM students on "CSR to whom? Karoshi problem in Japan" in the month of September.

### Senior Fulbright Scholar at BIMTECH

**Dr. JITENDRA MISHRA**, Senior Fulbright Nehru Professional-Academic Teaching Scholar from Grand Valley State University, Michigan, USA was in BIMTECH for a 4 months teaching assignment from July to October. He did his Post-Doctoral work at Michigan State University, USA. His area of specialisation is Human Resources and Organisational Behaviour.

His lectures covered important topics including International dimension of HRM, Global trends, talent acquisition, expatriate management, skill building exercises to name a few. He extensively touched Leadership aspect: Behavioural and situational theories of leadership, Charismatic, transactional and transformational theories of leadership, contemporary issues in leadership.



It has been a great pleasure to have debates and discussions with people from various background ... this is a great opportunity for students to make a plan for future cooperation and some exchange events ...at ICMC I have had a great chance to meet colleagues and we will have cooperative project with BIMTECH in the future.

**Anna-Maija Lämsä**  
Professor of Human Resource Management  
School of Business and Economics  
of Jyväskylä University, Finland





## Global Footprints

# International Collaboration is crucial for enhanced skills and augmented learning ...

### International Visitors to BIMTECH

- **Dr. Sunil Mithas**, Professor, Robert H. Smith School of Business, University of Maryland, USA
- **Dr. Jitendra Mishra**, Professor, Grand Valley State University Allendale, USA
- **Dr. D K. Malhotra**, Professor, Philadelphia University, USA
- **Dr. Srinivas Sampalli**, Professor, Faculty of Science, Dalhousie University, Canada
- **Dr. Lina Martinez**, Professor, Universidad ICESI, Cali - Colombia
- **Dr. John Lahey**, President, Quinnipiac University, USA
- **Dr. Md. Niamat Elahee**, Professor, Quinnipiac University, USA
- **Dr. Naotoshi Umeno**, Professor, Osaka University of Commerce, Japan
- **Dr. Gangadhar Dahal**, Prof. Uniglobe College, Nepal
- **Dr. Shilu Bajracharya**, Prof. Uniglobe College, Nepal
- **Dr. Robert H. Hisrich**, Principal, Sam Circle Venture
- **Dr. C. S. Lalwani**, Prof. University of Hull, UK
- **Dr. Yao Hailin**, Director, MBA Education Center, Sun Yat-sen University, China
- **Dr. Mari Tikkanen**, Co-CEO & Co-Founder, M4ID - Thinking and creating for a better world, Finland
- **Dr. Rupert Beinhauer**, Professor, Business in Emerging Markets, FH Joanneum, University of Applied Sciences, Austria
- **Dr. Godwin Kaganda**, Senior Lecturer and Dean - Faculty Of Economics And Management Sciences, IFM, Tanzania
- **Dr. Deepak Mishra**, Practice Manager, East Asia and Pacific, World Bank, USA
- **Dr. Neeraj Mittal**, Advisor, World Bank, USA
- **Dr. Satwinder Singh**, Professor, Brunel University, UK
- **Dr. Sara Hannam**, Head of International Partnership, Oxford Brookes University, UK
- **Dr. Nivedita Das Kundu**, CIPRI Project Director, York University, Canada
- **Dr. Dawn Bazely**, University of Saskatchewan, Canada
- **Dr. Zeng Fan**, Dean of SBM, Shanghai International Studies University, China
- **Dr. C. S. Lalwani** Prof. University of Hull, UK
- **Dr. Hilda Farkas**, Embassy of Hungary, Hungary
- **Prof. Michael J. Maranda**, Corporation for National and Community Service, USA
- **Prof. Ravi Patnayakuni**, Professor, University of Alabama, USA
- **Prof. Michael Leslie**, Professor, University of Florida, USA
- **Prof. Matti Hirsila**, Head of Global Competence, JAMK School of Business, Finland
- **Prof. Dr. Prem Raj Pant**, Prof. Uniglobe College, Nepal
- **Prof. Dr. Pushkar Bajracharya** Prof. Uniglobe College, Nepal
- **Prof. Azaya Bikram Sthapit**, Prof. Uniglobe College, Nepal
- **Prof. Rupesh Vyas**, Professor of Practice, Department of Media, School of Arts, Design and Architecture, Aalto University, Finland
- **Prof. Doukas Dimitrios**, Professor, Business in Emerging Markets, FH Joanneum, University of Applied Sciences, Austria
- **Prof. Thadeo Satta**, Professor, IFM, Tanzania
- **Prof. Jens Foerderer**, Assistant Professor, University of Mannheim, Germany
- **Prof. Dongwon Lee**, Professor, The Hong Kong University of Science and Technology, USA
- **Prof. Abhishek Kathuria**, Assistant Professor, The University of Hong Kong, Hong Kong
- **Prof. Rajeev Sharma**, University of Waikato, New Zealand
- **Prof. Vibhanshu Abhishek**, Professor, University of Maryland, USA
- **Mr. Ahmed Masoud**, Head of International Partnership, Oxford Brookes University, UK
- **Prof. Dr. Rado Bohinc**, University of Ljubljana, Faculty of Social Sciences, Slovenia
- **Prof. Dale Dawar**, York University, Canada
- **Prof. Juan Carlos Izquierdo**, Professor, Universidad Complutense de Madrid, Spain
- **Mr. Imran**, Universidad Complutense de Madrid, Spain
- **Ms Anastasiia Budnik**, Second Secretary, Russian Young Diplomats, Russia
- **Mr Daniil Bisslinger**, Third Secretary, Russian Young Diplomats, Russia
- **Mr Sergei Glagolev**, Third Secretary, Russian Young Diplomats, Russia
- **Mr Kirill Makhrin**, Third Secretary, Russian Young Diplomats, Russia
- **Ms Viktoria Sergeeva**, Third Secretary – Coordinator, Russian Young Diplomats, Russia
- **Shri Sujit Ghosh**, (IFS: 2001), Director (Establishment) [Leader], Indian Young Diplomats
- **Mr. Hitesh Rajpal**, Deputy Secretary (Bangladesh)
- **Ms Vidisha Maitra**, (IFS:2009), Under Secretary (Policy Planning & Research)
- **Mr. Lakshmi Kanta Kumbhar** (IFS:2010), Under Secretary (Overseas Indians Affairs)
- **Shri Ved Prakash Singh** (IFS:2013), US (Eurasia), Indian Young Diplomats
- **Mr. Yang Jun**, Counsellor, Chinese Young Diplomats, China
- **Ms. Wang Yingying**, Second Secretary, Chinese Young Diplomats, China
- **Mr. Meng Bin**, Third Secretary, Chinese Young Diplomats, China
- **Ms. Han Bingbing**, Attache, Chinese Young Diplomats, China
- **Mr. Wang Kaifang**, Attache, Chinese Young Diplomats, China
- **Mr Sridhar**, Corporation for National and Community Service, USA
- **Mr. Padam Bhandar**, Prof. Uniglobe College, Nepal
- **Mr. Amber Malhotra**, Kent State University, USA
- **Ms. Zhang Xiaoyu**, Office Manager, Sun Yat-sen Business School, Sun Yat-sen University, China
- **Ms. Vanhanen Riikka**, Administrative Planner, JAMK School of Business, Finland
- **Mr. Srikanth Parameswaran**, Doctoral Candidate, State University of New York at Buffalo, USA
- **Mr. Ahmad Asadullah** PhD student, National University of Singapore, Singapore
- **Mr. Vidit Mehta**, University of Maryland, USA
- **Ms. Chanqiu Zhu**, Supervisor of International Programme of SBM, SISU, China



## Global Footprints



### India Study Programme

Dr. Lina Martinez, Universidad ICESI Cali, Colombia, visited BIMTECH on July 7, 2017 along with her students for their India Study Program.

Dr. Lina is professor of public policy – Director of POLIS (observatory of public policies) Universidad ICESI, Colombia. She talked about the initiatives taken by Colombian government and the research done on the burning issue as evident in their country - "Empirical evidence for decision making in a traumatized city" followed by an interaction with PGDM- IB (II year) students on topics relating to public policy; and Implications of middle class expansion in Colombia and different policy problems which perhaps are very similar to India. Students attended session on "Doing Business in India" and "Cross Cultural Communication".

### Visit by Young Diplomats from (RIC)s Countries: Russia, India, China

BIMTECH had the privilege to host young diplomats, who were state guests and the Ministry of External Affairs on April 25, 2018. BIMTECH gave a hearty welcome to the young diplomats from RIC (Russia, India, and China) countries that were on a Familiarisation Trip to India. The entire group was led by Young Indian diplomat Shri Sujit Ghosh, Director Establishment (IFS). The Russian Side was represented by Ms Anastasiia BUDNIK, Second Secretary, and the Chinese side was represented by Ms. Wang Yingying, Second Secretary. There were total 15 young diplomats, five from each country Russia, China and India.

On arrival the Young diplomats were welcomed and greeted by the Dr. H Chaturvedi, Director BIMTECH; Dr. Anupam Varma, Dy. Director & Dean Academics; Dr. K C Arora ; Registrar and other senior faculty members of BIMTECH including Prof. Nimisha Singh, Head of International Affairs.

In the post lunch session Dr. H Chaturvedi formally welcomed the young diplomats and the Ministry of External Affairs. It was followed by presentation by Prof. Nimisha Singh, Head of International Affairs. She presented journey of BIMTECH right from its inception as envisioned and guided by the founding members to VISION 2021 in developing ethical leaders with entrepreneurial and global mindset striving for sustainability and inclusive growth. Prof. Singh also touched upon the Strategic Thrust areas including business education environment, Impactful research, entrepreneurial culture, social upliftment and environment consciousness.

A tour was organised Atal Incubation Centre towards the end which enthralled the young diplomats.

### International Visit by BIMTECH Faculty

**Dr. G N Patel**, Institute of Finance Management, Tanzania for a teaching assignment June 30, 2017.

**Dr. Anuj Sharma**, Uniglobe College, Nepal for a teaching assignment June 25 to July 04, 2017.

**Dr. Pankaj Priya**, Uniglobe College, Nepal for a teaching assignment June 25 to July 04, 2017.

**Dr. Rahul Singh**, Bali, Indonesia to attend EFMD Asia Annual Conference 2017 from October 3-11, 2017.

**Prof. K R Chari**, South Korea from November 3-9, 2017 to attend a workshop organised by the Green Technology Center, Korea.

**Dr. Rahul Singh**, Greece for academic collaboration November 3-11, 2017.

**Dr. A Sahay**, Indonesia to attend EU-Smart Project November 15-17, 2017.

**Prof Sunil Sangra**, Singapore to participate in "Brainstorm Design "conference March 6-8, 2018

**Dr. Rahul Singh**, Kedge Business School (Bordeaux) France for a seminar in 'International week' March 18-24, 2018

**Dr. Abhijit Chattoraj**, Cairo Egypt to attend FAIR LIFE RE Insurance Forum: Life Insurance penetration and financial inclusion: Reached Unreached, April 23-24, 2018.

**Prof. Somonnoy Ghosh**, Uniglobe College, Nepal for a teaching assignment from April 29- May 13, 2018.

**Dr. Rahul Singh**, CAMPUS O2, Austria to participate in "International Business & Technology Trends " on April 26-28, 2018

**Dr. Rahul Singh**, F H Joanneum, Austria to attend the International Staff Week April 30- May 4, 2018.

**Prof. A K Malhotra**, Hong Kong to attend AACSB Seminar May 25-29, 2018.



## AACSB Journey

"When educational, professional, and business organizations become members of the AACSB Business Education Alliance, they are part of a movement united to improve the quality of business education around the world."

- AACSB

### AACSB JOURNEY

For ensuring the students right in getting quality education and also for ensuring that the society gets trained and ethical managers BIMTECH started AACSB journey in Year 2015. Incidentally, the acronym AACSB stands for Association to Advance Collegiate Schools of Business. This is one of the three independent international accrediting agencies located in the USA.

AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. AACSB has accredited so far 800 of the world's best business schools across 100 countries and territories. In India they have accredited only 7 B-schools so far.

NBA, a highest national accrediting agency, under the Ministry of HRD, is an autonomous body, with the objective of Assurance of Quality and Relevance of Education, through the mechanism of accreditation of programs offered by the institutions. The process, parameters and criteria for accreditation are in line

with the best international practices and oriented to assess the outcomes of the programme. NAAC is an autonomous body established by the University Grants Commission (UGC) of India to assess and accredit institutions of higher education in the country. All the four PG programmes of the institute are accredited till 2022 by NBA. The programmes are also recognised by AIU that makes the PGDM diploma equivalent to MBA awarded by universities. In addition, National Assessment & Accreditation (NAAC) has also accredited BIMTECH with A+ grade.

In line with BIMTECH's commitment to offer high quality management programmes, it was decided, in the 2015, to go for AACSB accreditation. International accreditation is a rigorous and complex process; it takes 4 to 5 years to get an institute accredited. As a part of the accreditation process, AACSB has appointed renowned Dean of Sun Yat-sen Business School, Guangzhou, China as our mentor.

We are pleased to share that on November 8, 2017, BIMTECH received an

official confirmation from AACSB, International, that the institute revised initial self-evaluation report was accepted. The confirmation indicates that BIMTECH had achieved mile stone in AACSB standards. The acceptance of the initial self-evaluation report is the beginning of a process that helps us in achieving initial accreditation. BIMTECH makes a great effort on the improvement of quality in intellectual contributions, assurance of learning, CSR and teaching effectiveness. In the meantime, Atal Incubation Centre-BIMTECH has started its operation from January 20, 2018. The centre tries to gain some uniqueness by building an environment for students' learning and creativeness and entrepreneurship mind-set.

The incremental benefits are visible while charting the AACSB accreditation journey. BIMTECH feels pleased and satisfied by NAAC accreditation with A+ grade for the institute and NBA accreditation of our four postgraduate programmes. BIMTECH is driving direct or indirect benefits of its accreditation endeavours.

- BIMTECH is getting international recognition
- The institute is preferred by the recruiters and corporates in general
- The faculty members get opportunity to take up international research projects
- Students get high quality of learning environment

As per AACSB, curriculum management and assurance of learning, in short AOL, are one of the important aspects of accreditation. Upon qualifying the programmes, the students need to have well defined knowledge areas and the desired skill-sets under global context. The students should acquire and develop communication skills; they should be able to work in team setting in an ethical manner. It is heartening that AOL system has already implemented on the lines suggested by AACSB. BIMTECH ensures to create the optimal structure of examination question papers and other assignments/projects/presentations etc. to test higher order abilities and the different cognitive skills.

BIMTECH acknowledges that students not only need to be knowledgeable in management/business discipline, but also need a set of soft, professional skills and competencies. Program design, course contents, pedagogy, delivery and assessment are important components of curriculum management; includes co/extracurricular activities. The assessment process also tests higher level skills viz. ability to apply knowledge, solve complex problems, analyse, synthesise and design. Further, professional skills like the ability to communicate, work in teams, lifelong learning are important elements for the employability of the graduates. They should have ability to formulate business problem and provide possible solutions etc. Student knows what is expected out of them from a particular course and the programme. Students are assessed in a very transparent manner for the courses covered under AOL.



# Leadership Deliberations



## HR Roundtable 2017-18: "Rewriting the Rules for the Digital Age: Reinventing HR"

The HR Round Tables organized by BIMTECH are a forum where great corporate leaders and learned academicians share their rich experiences and offer a unique opportunity for learning and professional exchange.

In these Round Tables, some of the seasoned and eminent experts and thought leaders from the country share cutting-edge insights and unique perspectives, to vigorously debate the issues that are affecting society, the economy and the world of business. BIMTECH has been organizing such Round Tables since 2011. BIMTECH in association with National HRD Network and Deloitte, as knowledge partner organized the HR Round Table 2017-18 on the theme, Rewriting the rules for the digital age: Reinventing HR.

**Delhi Edition**  
 The 23rd HR Round Table was organized by BIMTECH on September 22, 2017, at Welcome Hotel Sheraton, New Delhi. The Theme of the Round Table was

"Rewriting the rules for the digital age: Reinventing HR" with the panel discussion on the sub-theme "Finding the Organization of the Future". The discussion was deftly moderated by Mr. S V Nathan, who raised many pertinent questions. A few important panellists were Ms. Pavitra Singh, Director HR, PepsiCo, Dr. Aquil Busrai, CEO Aquil Busrai Consulting, Mr. P. Dwarakanath, Head - Group Human Capital, Max India Ltd., Mr. Saptarshi Roy, Director (HR), NTPC Ltd., and Mr. S.Y. Siddiqui, Chief Mentor Maruti Suzuki India Ltd.

**Mumbai Edition**  
 BIMTECH organized the 24th HR Round Table on October 13, 2017 at ITC Grand Central, Mumbai. The sub-theme for the Round Table was, "Careers and Learning: Real Time, All Time". The Panel discussion was moderated by - Mr. Mohinish Sinha, Partner, Human Capital, Deloitte India The Panel comprised of: Dr. Arvind Agrawal Accredited Executive Coach and HR Consultant, Mr. Rajeev Dubey, Group President (HR & Corporate Services) & CEO (After Market Sector), Mahindra & Mahindra Ltd., Dr. Rajeev Uberoi, General Counsel & Group Head - Legal & Compliance, IDFC Bank Ltd., Dr. Tanaya MishraMD - HR, India and

Asia Pacific Accenture, Mr. Vivek Paranjpe, Consultant & Executive Coach Reliance Industries Ltd.

**Bengaluru Edition**  
 BIMTECH organized the 25th HR Round Table on December 15, 2017, at The Lalit Ashok, Bengaluru. Mr. Pratik Mehta, Human Capital Advisory Practice, Deloitte Consultancy presented the findings of Deloitte's Survey. The panel discussion on the sub-theme "The Employee Experience: Culture, engagement, and beyond" was deftly moderated by Mr. Pratik Mehta, who raised many pertinent questions and sought the opinions of the panellists on the various issues. The panel consisted of Mr. Lakshminarayana K., CEO, Shell MRPL Aviation; Mr. Shivakumar Venkateswaran, Chief HR Officer, IIM, Bengaluru; Ms. Smita Saha, Vice President - HR, AstraZeneca; Mr. Venkataramana B., Group President-HR, Landmark Group. During the Question and Answer session many striking queries were raised by the audience.

**Kolkata Edition**  
 The 26th HR Round Table was organized by BIMTECH on March 16, 2018, at Hotel Hindusthan International, Kolkata. The

sub-theme for this Round Table was "Leadership Disrupted: Pushing the Boundaries". The program commenced with the Welcome Address of Dr. H Chaturvedi, Director BIMTECH, Greater Noida, who set the rhythm for the discussion. Mr. SV Nathan, Partner & Chief Talent Officer, Deloitte India, further presented the findings of Deloitte's Survey. As always, Prof K K Sinha, an accomplished HR Person and curator of these Round Tables along with Dr Manosi Chaudhuri, Head HR at BIMTECH were instrumental in bringing the thoughtleaders together for this event. The panel discussion on the sub-theme "Leadership Disrupted: Pushing the Boundaries" was deftly moderated by Mr. SV Nathan, who raised many insightful questions and sought the opinions of the panelists on those issues.

The Panel consisted of Mr. Asim Basu, CEO, Hindustan Motors; Ms. Preeti Das, Executive Vice President, Sunderland Global Services; Mr. Sourav Daspatnaik, CEO, Swach Environment Pvt. Ltd & Mr. VC Agrawal, President - Corporate HR, RPG During the Question and While nearly thirty eminent business and HR leaders contributed as our

revered Panellists, more than 500 delegates from industry and corporate, HR Professionals, Academicians, Entrepreneurs and senior Alumni actively attend the HR Roundtables.

## Dr. H Chaturvedi Summit Director in the UN Global Sustainable Summit

First Sustainable Development Goals Summit, 2017 organised by the UN Global Compact Network India at Hotel Leela, Mumbai was held on December 8, 2017. BIMTECH was the academic partner of the event, and Director, BIMTECH, Dr. H Chaturvedi was the Summit Director. A white paper prepared by the KPMG on the theme of the summit was released by dignitaries in the inaugural session. Heads of SP Jain Institute, Mumbai and TERI University were the notable speakers in the first plenary session. More than 150 Indian and foreign delegates participated in the Summit. The summit was inaugurated by Shri Rajiv Dubey, Group HR Head, Mahindra & Mahindra Group. Dr Bhaskar Chatterjee, ED, Steel India delivered his address as the mentor of the summit. The Summit aimed to build a more prosperous, more equal, and more secure world by the year 2030.

Dr. H Chaturvedi, Director, BIMTECH attended the 50th meeting of the Governing Council of the United Nations Global Compact Network of India, held at the Hotel LeMeridien, New Delhi on February 14, 2018. The meeting was presided by Shri Shashi Shankar, CMD, ONGC. BIMTECH is an active participant in the activities of UN GCNI. Shri Kamal Singh, Director General, UNGCNI, is an industry veteran heading it currently. The GC meeting observed a profound gathering of several industry leaders having deep commitment for SDGs.

## Dr. Chaturvedi's address at the CV Raman College of Engineering, Bhubaneswar on its 20th Anniversary.

CV Raman College of Engineering, Bhubaneswar is one of the most innovative and industry linked engineering college from Eastern India. Shri Anshu Gupta, Founder, GOONJ, Magsaysay Awardee and a prominent development activist of India was the Chief Guest. Director, Dr. Chaturvedi addressed their 20th Foundation Day Function.



## Leadership Deliberations

### Dr. H Chaturvedi Addresses EPSI's National Conference on Quality Assurance, Accreditation & Ranking

The Education Promotion Society for India, EPSI's National Conference on "Quality Assurance, Accreditation & Ranking" held at Chennai on October 6, 2017 was addressed by Dr Anil D Sahrabudhe, Dr G Viswanathan and Dr H Chaturvedi. More than 400 vice chancellors, academicians, government functionaries and entrepreneurs participated in this Conference.

Dr H Chaturvedi, Director, BIMTECH & Alternate President, EPSI was the curator of the conference, and the author of the Theme Paper which had encapsulated the two major sub-themes as well as the key objectives of the Conference. He has also talked about challenges being faced by the institutions due to disruptive technologies and the shrinking job opportunities.

Dr. Meena Bhatia (Associate Professor, BIMTECH, Gr. Noida) was one of the other key speakers at the conference. Dr Meena Bhatia was one of the Panellist in

a Session on "New Accreditation Norms of NMA and NIRF Ranking". She said that one of the major changes in the norms of NBA Accreditation is the Outcome Based Education.

**FICCI CSR Summit & Awards 2017**  
FICCI CSR Summit and Awards was held on the November 29 and 30, 2017 at the FICCI, Federation House, New Delhi. BIMTECH has been supporting the event since 2012 as its knowledge partner. This year, seven companies namely SRF, Axis Bank, Tech Mahindra, GAIL, L&T, NSE and Elin Enterprises were awarded the prestigious 16th FICCI CSR Awards. Shri P. P. Chaudhary, Minister of State for Corporate Affairs, Law & Justice, Government of India was the Guest of Honour at the Awards' and Ms. Rajashree Birla, Chairperson, FICCI Aditya Birla CSR Centre of Excellence was the Chief Guest.

The summit with its theme "CSR: Investing in Generation Next" deliberated on Strategies to Educate, Engage and Empower Gen Next through strategic CSR, entrepreneurship and driving change through media. The summit also had special talks by Ted X speakers on Stories of Change. Speakers included Mr. Nawneet Ranjan-Recipient

of the Google Rise Award, Mr. Gautam Karajgi -Leader of the Anandwan Smart Village, and Mr. Pankaj Dixit - Co-founder of Liter of Light.

### Dr Jagdish Shettigar Panelist in a Pre-Budget discussion on Lok Sabha TV

Dr Jagdish Shettigar, Professor and Advisor of Economics Area at BIMTECH and also a former member of Prime Minister's Economic Advisory Council (1999-2004) was one among the eminent Panelists in a Pre-Budget discussion on Lok Sabha TV on January 31, 2018. The Panel Discussion was regarding the expectations from the Upcoming Budget 2018. He was also a significant part of the live budget discussion February 1, 2018, on NDTV 24 X 7.

### Dr. A K Dey represented BIMTECH in the AICTE Curriculum Revision Committee

In the AICTE Curriculum Revision committee meeting which was held on July 12, 2017 at IIM, Bangalore, Dr. A K Dey, Professor BIMTECH represented the institute. BIMTECH was invited to participate in the deliberations for revising AICTE curriculum for



MBA/PGDM. This was the first time two private sector institutes (BIMTECH & XLRI) were members of the AICTE Curriculum Revising Committee.

### International Conference on "Ethics, Spirituality & Sustainability"

Prof. N. N. Sharma delivered a lecture on "Sustainable Development Goals and Vedic Perspectives" during the International Conference on Ethics, Sustainability & Spirituality organized by GEA International in association with India CSR Network in Rishikesh, Uttarakhand, on December 1, 2017.

### Prof. N. N. Sharma Chaired Panel Discussion on CSR and Inclusive Development

Prof. N. N. Sharma chaired the panel discussion on CSR and Inclusive Development during the Training Programme on Corporate Social Responsibility in Rural Development organised by National Institute of Rural Development & Panchayati Raj (NIRDPR), Hyderabad from December 4-8, 2017. The eminent panellists include Mr. Vishal Bhardwaj Group, Head CSR, Dalmia Bharat Foundation; Dr. Suresh Kochattil, General Manager, Apollo

Foundation, Hyderabad; Dr. Hemantha Kumar, Associate Professor, CFL; and Dr Sirra Santhi Raju, Director Finance, DDU-GKY.

### India and Sustainability Standards International Dialogues and Conference

Dr. Vineeta Dutta Roy spoke on behalf of Dr H. Chaturvedi, Director, BIMTECH, who was invited as one of the key speakers in the session on Sustainability Education and Teaching for Academic Institutions. The session was part of India and Sustainability Standards: International Dialogues & Conference' (ISS, 2017) held on 15-17th November 2017 at India Habitat Centre (IHC), New Delhi. The theme of the conference was "From Tragedies of the Commons to the Strategies for the Commons."

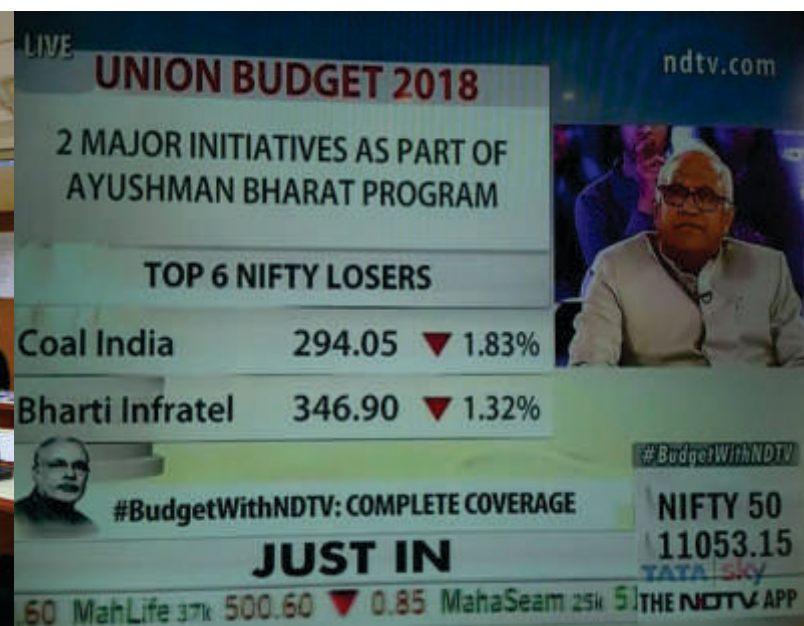
### Prof. Chari Co-Chaired Technical Session

Prof. K. R. Chari Co-Chaired a Technical Session on "Energy and Climate change" theme, along with Dr. V. K. Sethi (VC, RKDF University, on March 24, 2018, in National Seminar on Climate Change (NSCC), organised by the Environmental Protection and Coordination Organisation (EPCO), Madhya Pradesh. He displayed his own works on various

recycled products developed using Rice Husk Ash, Broken pottery, PET bottles, Used Tetra packs etc. Prof. Chari also addressed a gathering of 50 African nations' delegates on Waste recycling options. The programme was sponsored by the Ministry of External Affairs, GOI, and organised by FICCI, New Delhi.

### Foundation for MSME, for nominating Prof. K. R. Chari to be a part of the Advisory Committee

Foundation for MSME Clusters is currently doing a Project "Promoting Sustainable and Inclusive growth by Enterprise creation through Science & technology based Innovative Solutions (Sub-Sector-Foundry)" for the Department of Science and Technology under their i-SteD programme. The project aims at promoting the practice of responsible and innovative disposal of solid waste i.e. slag, generated in the foundry units of the targeted foundry clusters through enterprise creation by promoting entrepreneurship in these clusters. This product is labelled as "Green product" which is now accepted to be used in the construction purposes. Prof. K.M. Chari is part of the Advisory Committee of this Project.



# Research Odyssey

"Research by business school faculty helps develop curricula and course content, contributes to the intellectual climate of the institution, and elevates the academic reputation of the business school on campus."

- Jan R. Williams Chair, Board of Directors, AACSB International

## Doctoral Programmes

A total of nine research scholars were admitted to the E/FPM doctoral level programs in this year. At the beginning of the year there were forty eight doctoral students registered with the Center, of which 23 were enrolled in the Ph.D. and 25 were enrolled in the E/FPM. Seven scholars have submitted their thesis during this year. It is noteworthy that during 2017-18, five doctoral students of the Centre have been awarded the doctoral degree.

The table below presents a snapshot of the current enrollment status with the Center for Research Studies.

S.No.	Doctoral Programmes	No. of Students
<b>Ph.D. in Affiliated Universities</b>		
1	University of Mysore, Mysore Thesis submitted (during 2017-18)	01
2	Mohanlal Sukhadia University, Udaipur Thesis submitted (during 2017-18)	22
	<b>Sub Total (1+2)</b>	<b>23</b>
<b>Fellow Programmes Affiliated from AICTE</b>		
3	FPM Programme (BIMTECH) Thesis submitted (during 2017-18)	07
4	EFPM Programme (BIMTECH) Thesis submitted (during 2017-18)	18
	<b>Sub Total (3+4)</b>	<b>25</b>
	<b>Grand Total (Ph.D. +E/FPM)</b>	<b>48</b>

### Orientation Program of FPM/EFPM Scholars batch 2017

The Orientation Programme for the 2017 batch of Fellow/Executive Fellow Programme in Management of the Birla Institute of Management Technology was held the Institute's campus on Saturday, August 5, 2017 in the presence of Dean Research, Chairperson, Center for Research and Coordinator of the Programme.

### Jagdish Sheth Best Thesis Award-BIMTECH's initiative to promote research at doctoral level

An Endowment of Rs. 5 lacs was created by the Eminent Professor Jagdish N. Sheth from Emory University, US in 2012, instituting a Best Thesis Award to recognize good research at the doctoral level conducted at the Institute. The Award, which includes a cash prize of Rs. 50,000 along with a citation is conferred annually to a selected researcher who has been awarded Ph.D/FPM through the Centre for Research Studies, BIMTECH in the previous year.

This year saw two best thesis awards being conferred, due to the award not being conferred during a previous year.

The Award was conferred on (1) Dr. Himanshu Gupta for his dissertation on "Impact of Diversified Investment on Portfolio Performance: A Study on 'Hedge Funds' With Special Reference to Indian Capital Market" under the guidance of Dr. G. N. Patel and (2) Dr. Amrendra Pandey for his dissertation on "Working of Monetary Policy: A Case Study of RBI from 1991-2015" under the guidance of Dr. Jagdish Shettigar, Dr. Girish Jain & Dr. G. N. Patel.

### Ph.D.'s Degree Awarded during the year:

1. **Dr. Anshu Goel** has been awarded Ph.D. Degree in Management under the guidance of Dr. Shri Praksh by University of Mysore, Mysore. Thesis title "Tastes, Preferences and Purchase Decisions Relating to High Priced Consumer Durables (White Goods) in National Capital Region (NCR)"
2. **Dr. Jugal Kishore Vashist** has been awarded Ph.D. Degree in Management under the guidance of Dr. H. Chaturvedi & Dr. A. K. Dey by Mohanlal Sukhadia University, Udaipur. Thesis title "Factors Influencing the Modal Choice for Surface Cargo Transportation Between Delhi and Chennai: A Shippers' Perspective"

3. **Dr. Meenu Baliyan** has been awarded Ph.D. Degree in Management under the guidance of Dr. Girish Jain by Mohanlal Sukhadia University, Udaipur. Thesis title "Determinants of saving and investment of households: A Study of selected districts of NCR"
4. **Dr. Navin Kumar Shrivastava** has been awarded Ph.D. Degree in Management under the guidance of Dr. A. V. Shukla by Mohanlal Sukhadia University, Udaipur. Thesis title "Employer Branding: Perception of Aspirants from Selected Indian B-Schools"
5. **Dr. Nidhi Sharma** has been awarded Ph.D. Degree in Management under the guidance of Dr. Anshul Verma by Mohanlal Sukhadia University, Udaipur. Thesis title "Impact of Financial Corporate Disclosures on Financial Performance of Company: A Study of Selected Indian Companies"

### Research Bulletin "Shodh Gyaan"

Research Scholars of Centre for Research Studies published two issues of the research bulletin 'Shodh Gyaan' in July 2017, and January 2018, to disseminate information about its activities.



# Research Odyssey



## The following scholars have submitted their thesis for the award of Ph.D. Degree in Management:

Name	Guide	University	Date of Colloquium
Kasio M. Godwin	Dr. G.N. Patel	MLS University	12 Oct'17
Subhanjan Sengupta	Dr. A. Sahay	MLS University	10 Dec'17
Anoop Kumar	Dr. A.V. Shukla	MLS University	10 Dec'17
Shiwani Srivastava	Dr. Shri Prakash	University of Mysore	10 Dec'17
Mwila Joseph Mulenga	Dr. Meena Bhatia	MLS University	13 Jan'18
Arpita Mehrotra	Dr. A. Sahay	MLS University	21 Feb'18
Nimisha Singh	Dr. Rahul Singh Dr. A.K. Dey	BIMTECH	10 Dec'17

### Workshop on Predictive Analytics with R

Centre for Research Studies (CRS), BIMTECH organised a workshop on "Predictive analytics with R" on September 2-3, 2017. The workshop was an attempt to empower the budding researchers, academicians and faculty the "R programming language". R is a user friendly and open source language, which has become a vehicle of choice for researchers to conduct data analysis. It is widely used among researchers for statistical analysis (linear and nonlinear modelling, classical statistical tests, time-series analysis, classification, clustering) and graphical presentation. It

is also utilized for data mining and text mining applications. The strengths of "R" are its well-designed publishing quality with mathematical symbols, formulae, organized documentation, high quality plots, designs and graphics. The workshop was an initiative by the CRS to facilitate the dissemination of knowledge of R for faculty and research scholars in their journey to conduct high quality research. The workshop was conducted by two facilitators, Prof. Amarnath Bose and Prof. Amrendra Pandey both being faculty members of the Institute. The workshop attracted a mixture of participants from academia and

industry. There were 18 participants in total, out of which four were from industry, and the rest from academics including four research scholars.

### Research Committee Meeting

The second Research Committee was held on February 14, 2018. The meeting was attended by the Director, Dean Research, who chaired the meeting, Chairperson CRS, two external members, three nominated members from BIMTECH, Area Heads of Economics, Operations and Decision sciences, Marketing and Finance and the member secretary of the research committee.

The committee discussed and approved the AACSB Assurance of Learning Plan and rubrics for assessment of the E/FPM Program learning goals. The committee also considered and approved the new plagiarism policy instituted by the Centre for Research Studies. The committee also provided valuable suggestions on the standard operating procedures for conducting various colloquia related to phase 2 (thesis work component of the program).

### Content Analysis Workshop

Centre for Research Studies, BIMTECH organised the second Content Analysis Workshop on January 27-28, 2018 at the BIMTECH Campus in Greater Noida. The workshop was designed to provide training on a qualitative research tool called Content Analysis and acquaint the budding researchers, academicians, practitioners in management and faculty with qualitative methodology and tools to analyse the data using software like DICTION and HAMLET.

It was a two-day hands-on workshop which was facilitated by Prof. Srinath Jagannathan who is currently working as full time faculty in the Organizational Behavior and HRM department at IIM Indore.

The Workshop was spread over two days, with four well-designed sessions on each day. The Workshop received 22 participants from academia and industry.

Day 1 kick started with a background of qualitative research and a quick brief on the importance of content analysis. Agenda for the first day of workshop began with understanding of "Framing and Elevation of Constructs", followed by Longitudinal Content Analysis, "Inductive, Deductive and Linguistic Analysis" and "Latent and Manifest Variables". Day 2 focused on developing constructs and dictionary with a focus on conjoint analysis with practical working on Hamlet and SPSS for performing content analysis.

### Academic Advisory Meet

Centre for Research Studies, BIMTECH organised the first Academic Advisory Meet on April 28, 2018 at the BIMTECH Campus in Greater Noida, to evaluate the course structure of Fellow Program in Management undertaken by the Centre for Research Studies, BIMTECH. The Meet received 14 participants from across the academic fraternity. Eminent professors from renowned institutions like Dr. P. K. Chaubey, from Institute of

Management Sciences, Lucknow University, Dr. Jamal Farooque, from Aligarh Muslim University, Dr. Bindu Gupta, and Dr. Anshul Verma from IMT Ghaziabad, Dr. A. K. Jain, and Dr. Avansh Kumar from MDI Gurgaon, Dr. Rajen Gupta, Former Professor MDI, Gurgaon, Dr. M. Akbar, and Dr. Moutusy Maity from IIM Lucknow, Noida Campus, Dr. Kumar Bijoy, from Delhi University, Dr. DPS Verma, from Delhi School of Economics, Dr. Shveta Singh, from IIT Delhi, Dr. Rakesh K Singh, from Bennett University and Dr. M.B. Ragupathy, from Shiv Nadar University graced this occasion with their presence and valuable comments. Our esteemed guests appreciated the efforts of CRS, BIMTECH to create such a platform for appraising the current structure. These great minds discussed the course structure and proposed their ideas to make the program even more rigorous and relevant for churning out not just good researchers but good teachers who are strong in their domain knowledge and contribute to business education in the country.



## Research Odyssey

### International Doctoral Consortium 8

Centre for Research Studies, BIMTECH organised the eighth International Doctoral Consortium (IDC 8) in close cooperation with St. Mary's University Sobey School of Business, Halifax, Canada, from June 6 – 8, 2018 at the BIMTECH Campus in Greater Noida. The International Doctoral Consortium brings together critical and qualitatively-oriented organizational and management scholars and Ph.D students. The International Doctoral Consortium is highly developmental and geared towards PhD students who present, discuss, and debate topics and methods key to the study of management issues from a critical perspective.

IDC 8 received 33 participants from across the world. There were 10 International students and 23 Indian students who presented their research. The presentations were from a plethora of areas ranging from critical management to sense making, innovation in SME's, social entrepreneurship, insurance, neural

networks to finance, workplace bullying, social media brand metrics, fatherhood in the organization to A-modern approach to selfhood. IDC 8 received 7 International faculty members and 1 domestic faculty who conducted workshops. The inaugural ceremony of IDC 8 commenced on June 6, 2018 with the lamp-lighting by IDC Founder – Dr. Albert J. Mills. IDC 8 –Keynote Speaker Maria Ceci Misoczky, Federal University of Rio Grande do Sul, Porto Alegre, Brazil, delivered the keynote speech on "Keep Calm and Decolonize." There were 6 workshops which were facilitated by International faculty members from around the world who touched upon the various areas like case-study method, Critical sense making to name a few.

The first workshop titled- "Many faces of the case study method" was facilitated by Päivi Eriksson & Hanna Lehtimäki of the University of Eastern Finland.

The second workshop titled- "Getting Published" was facilitated by Gabrielle Durepos of the Mount Saint Vincent University (Halifax, Canada)

The third workshop titled- "Pitfalls in researching post-colonial contexts" was facilitated by Nimruji Prasad Jammulamaduka of the IIM-Visakhapatnam

The fourth workshop titled- "Maintaining a critical perspective in research output despite institutional pressures" was delivered by Cristian Villanueva of the Universidad Anáhuac México (Huixquilucan, Mexico)

The fifth workshop titled – "What is going on? Goffman's Frame Analysis in today's critically oriented research" was facilitated by Virpi Malin of the Jyväskylä University, Finland.

The sixth workshop titled- "Advances in Critical Sensemaking: Lessons from Theory to Application" was facilitated by Prof. Albert Mills of the St. Mary's University-Halifax, Canada

The valedictory speech on "Importance of Epistemic Locus on Management Research" was delivered by Dr. Nimruji Prasad Jammulamadaka from IIM-Vishakapatnam. The Convenor – IDC 8, Himanshi Tiwari presented the Vote of Thanks.

## Publications



### "Eurodash 79: The Quest" Book by Prof. Akhil Pandey

The book, "Eurodash 79: The Quest" written by Prof. Akhil Pandey and published by Bloomsbury, was Launched on June 22, 2018 at Scope Complex, Lodhi Road, New Delhi. The book is elaborates in detail, experiences of Prof Akhil Pandey along with his six friends of Tata Steel who had taken an arduous journey to the Middle East and Europe, on motor cycle in year 1979. The journey was taken in those days when the means of communication, navigational aids like GPS, and even proper road maps were not available. Planning a travel in such circumstances and limitations was indeed a herculean task.

The Book combines the account of a journey that at times was difficult and torturous but overall fantastical and life changing experience. The team made the 20,000 kilometres return journey from India through the port of Kuwait, the vast Arabian Desert, then into Eastern Europe, through the soaring majestic Alps and into Central Europe by road, on motorbikes, in a 100 days, on a shoestring budget of \$5 a day per person.

The Book is written in a conversational style which makes it readable for a wide audience. It reads like fiction, but it is a

factual representation of events that the team experienced. It amply covers on the aspects of Leadership Qualities to a great deal and will prove to be a good case for students of management. The objective of writing this Book is to encourage, educate and empowers readers, who dream to travel but do not dare to embrace their passion and follow their dreams.

The launch event was a great success. Over 140 Industry Experts, Faculty, EURODASH Team Members along with their family members attended and graced the event. Padma Shri Dr. Pritam Singh, Chairman, LEAD Centre was invited as the Chief Guest; Mr. Y.S. Kapadia, Former MD Lurgi India and GM Tata Steel, as Guest of Honour; And Piya Bahadur, Team Member "The Road to Mekong", as Special Invitee.

### "A Banker Down the Rabbit Hole" Book by Prof. K C Arora

While working across three countries as a banker for two decades and then CFO, the diverse, interesting, challenging and insightful banking experiences, the author had, have crafted the story of "A Banker down the Rabbit Hole" to share the rare practical insights with bankers and general readers.

Many interesting, diverse, challenging and insightful encounters the author

had, during more than two decades in banking in India and Hong Kong as well as dealing with banks as a CFO of a company in Singapore, make the story of "A Banker down the Rabbit Hole". The book contains 88 episodes like mini cases with rare practical insights not found in any text book or any other book written so far. The episodes provide practical insights on management of multiple risks, frauds, people, perceptions, career, customer relations, value system, organizational culture and office dynamics and learning big from small events.

### "Management Information Systems for Managers" book by Prof. S. S. Dubey

Prof. S. S. Dubey released his latest book titled, "Management Information Systems for Managers", published by PHI Learning. Management Information Systems is compulsory and core paper in IIM Lucknow Executive PGP program. This book has been specially customized to suit the syllabus of IIM Lucknow MIS course covering

- Information Systems in organization a detailed coverage of types of IS and their usage
- Technology strategy covering various aspects of envisioning, planning and selection of technology A firm can adopt
- Business Process Innovation with IT,





## Publications

This is the core of the book which described how business processes can be innovated with IT.

### Environmental Studies book edited by Prof. S S Dubey et.al. Published by CEGR

Environmental Studies subject itself is largely unexplored and not available in a comprehensive manner for students, faculty and researchers. As a result faculty were finding too difficult to teach courses on environmental studies. This book bridges the much needed gap of knowledge availability for students as well as faculty colleagues. The topics of this book have been carefully selected after several rounds of survey amongst senior faculty.

This book covers Topics on Natural Resources, Environment Eco System, Bio Diversity and its conservation, Environment Pollution, Nuclear Energy and impact on environment, Waste Management, Social aspects and Environment, Environment Acts In India, Human Population and impact of environment, Green Technology Initiatives, Carbon Credit, Renewable and clean energy, UN charter and Global Agreements on Climate change, Civil society and environment, Indian government interventions, Environment and its Impact to Health, Case Study on Ground Water Vulnerability and Quality Assessment Using Geospatial Technology.

### "Cases in Operations and Strategic Management" book edited by Dr. Arunaditya Sahay and Dr. Veenu Sharma.

This book gives readers a close view to the method of teaching through case study in the field of management education. Case method is not the same as other methods of pedagogy techniques applied in other fields. This book has collection of cases dedicated to the memory of Late Prof. G.D.Sardana, an ardent lover of Case method of Teaching. Book begin by exploring the method of how to write a case, and how they are utilized as a part of the classroom followed by the student essentials to do to plan for a class, and what s/he can expect amid the discussion through case. The book was published by Bloomsbury Publications.

The book provides a dissimilar to usual educating techniques, for students who have been presented just to the conventional methods of teaching, approach of showing importance of case study requires a noteworthy change in their way to deal with learning. Cases included in this book were either written by Prof. Sardana himself or prepared under his guidance and continuous support. This method is an exceptionally versatile style of showing that includes issue based learning and advances the improvement of logical abilities.

### Conference Proceedings of ICMC 2017

BIMTECH, Birla Institute of Management Technology, Greater Noida (NCR), India along with The School of Policy Government and International Affairs, George Mason University, Arlington, Virginia (USA) inaugurated the two day International Conference on Management Cases 2017 (ICMC 2017) at BIMTECH Campus on 30th November 2017.

The keynote speaker was Ms. Anna-Maija Lamsa, Professor of Human Resource Management at the School of Business and Economics of Jyväskylä University, Finland, and Mr. Phillip Charles Zerrillo, Dean of Postgraduate Professional Programmes at Singapore Management University (SMU). The conference proceedings were published in the form of two books which is from a final selection of 61 cases collectively written by 93 authors. All cases were presented over a period of two days. The book of conference proceedings were edited by Prof. Ajoy Kumar Dey and Prof. Tojo Thatchenkery and published by Bloomsbury titled, "Advances in Social Change, Leadership & Organisational Decision Making" along with its companion volume, titled "Leveraging Human Resources for humanizing Management practices and Fostering Entrepreneurship". The conference was attended by 42 delegates from foreign countries.

### South Asian Journal of Business and Management Cases

South Asian Journal of Business and Management Cases (SAJBMC), a peer reviewed, case focused journal is published by Sage with academic inputs from BIMTECH. In a short span of seven years it has made its impact felt among globally spread readers. Even though most of the cases are set in South Asian economies, more than 50% of downloads occur in USA, UK and Western Europe combined. With YOY increase of 24% the 12500 downloads in 2017 was more than many other case journals. Approximately 80% is paid downloads testifying the quality of the content.

After its indexing in SCOPUS and UGC the flow of good quality submissions has increased manifold. Currently, it is booked for more than one year. SAJBMC is one of the few reputed case journals that has OnLine First section giving authors more window for downloads before the issue comes out. Published two times in a year, each issue carries eight cases, half of these are set in countries outside India.

The 'quick turnaround' of desk review process and the 'review to improve' approach of reviewers for potentially good cases are two distinguishing features of SAJBMC which the authors found attractive.

### Business Perspectives

Business Perspectives, a Bi-Annual Journal, provides a platform to scholars, researchers, practicing managers and academia to present their views, research findings and share their experiences.

The journal continuously strives to create a niche positioning and remain contemporary. This year, the 'aims and scope' of the journal has been modified to focus on two emerging areas of research:

- Impact of cognitive psychology on management decisions
- Influence of emerging technology on the managerial process

For the last 17 years, Business Perspective has established itself as a fountainhead of knowledge and innovation in the area of business management.

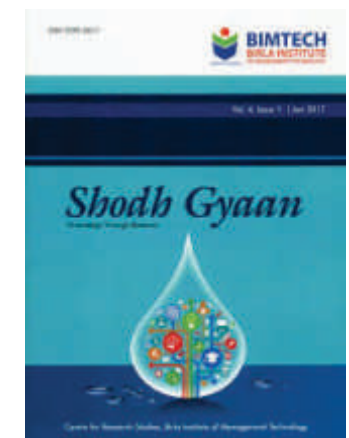
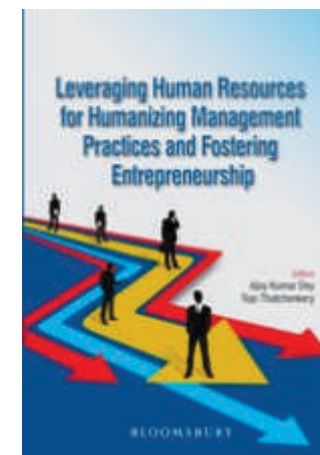
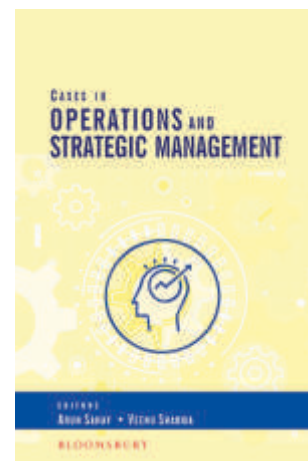
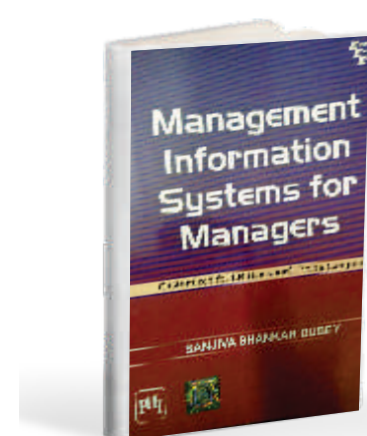
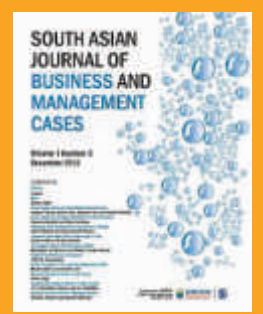
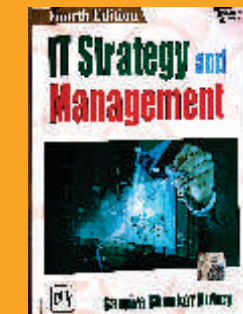
The journal received scholarly contributions from reputed institutions including IIT, IMI, NIT, SRM University, and Manipal University etc. among others. The board also has undertaken a deep initiative to index the journal at the reputed database and indexing services. During the year, the journal got listed and indexed into UlrichWeb, J-Gate, Google Scholar, and India Citation Index.

### BIMTECH Shodh Gyaan

A bi-annual management Journal. The publication provides glimpses into a few of the many high quality research activities carried out by the talented authors. The Journal is a compilation of outstanding papers from numerous disciplines submitted by various professors, industrialists and research scholars who have been involved in various research including scholarly and creative activities.

### "IT Strategy and Management" Book by Prof Sanjiva Shankar Dubey

Businesses are becoming increasingly global, so they need a well-orchestrated IT management strategy to meet the increasing customer expectations and international competition. This concise yet comprehensive edition is designed to prepare students with IT strategy, planning and management with latest management frameworks, researched principles and proven best practices. Besides giving an in-depth study of managing IT as a strategic resource, the book also explains how to prepare an effective plan for implementing IT strategy. In addition, it deals with the topics of modern interest such as computer ethics, IPR management, and Indian cyber laws.



# Leveraging Faculty Expertise



## Centre for Management Development & Consultancy (CMDC)

At BIMTECH, Centre for Management Development & Consultancy (CMDC) aims to create a training base which engages in management advocacy for general management and human resource development and aligns itself with the human resource practices. Executive Education involves educational activities that do not lead to a degree but have educational objectives at a level consistent with higher education in management. One of the prime objectives of CMDC is to conduct Management Development Programmes in various functional areas of management to provide quality inputs to national and international conglomerates, government, public and private sector organizations, donor agencies and international and national NGOs.

CMDC also provides Consultancy Programmes for the business houses to develop professionals which will increase the output and productivity of the organization. Consultancy services include strategic planning, quality assurance, education, training and investment counselling. We provide

professional advisory services to managers and leaders so that they are able to solve business related problems and achieve organizational excellence.

During last academic year, CMDC delivered Over 90 MDPs & Consultancies to leading corporates in both private and public sector and also have developed formal and partnerships with some of the leading organizations through MoUs like NTPC and Powergrid. Over 2000 participants were trained under the long term (more than 5 days long) and the short term (5 days or less) programs. CMDC conducted 9 Long Term Residential Programs at the BIMTECH Campus for NTPC employees. 5 Long Term programs were delivered at the PMI Campus. CMDC delivered 27 consultancies, 2 Open Leadership Programs, 1 LDP for NLC & 45 Short Term MDPs.

## Foundation Course in General Management for NTPC Employees (Residential Program)

Centre for Management Development & Consultancy at BIMTECH received a group of employees from NTPC, Northern Region, for participating in the Foundation Course in General Management - a residential program

offered in the campus. The program focused on Leadership, Decision Making Skills, Contract Systems, Communication Skills, Business Finance and Capital Budgeting, Business writing Skills with emphasis on Project Management. The program also includes two days Outbound Training which is aimed at activities designed to improve leadership and Team work

## Consultancy Projects: Competency Assessment :

The consultancy program was conducted from September 12-14, 2017 at Korba, Odisha for the NTPC WR II HQ, employees. The sessions were conducted by Prof. P. Nayak and Dr. Manosi Caudhuri. The Individual Competency Assessment was made on 4 competencies i.e, Communication, Managerial Effectiveness, Team Building and Decision Making using various appropriate tools such as BEI, In-basket exercises, Case analysis, Group discussions, Business Games & Psychometric Test- FIRO-B. The detailed individual reports along with IDPs (Individual Development Plans) have been submitted to NTPC. The assessors have received excellent feedback from the participants.

**Project Margdarshan – Final Review:**  
The project was conducted by Prof. KK Sinha and Dr. Manosi Chaudhuri to ESSEL Mining & Industries Ltd. at Barbil, Odisha on November 13-14, 2017.

## Project Margdarshan – Launch Workshop:

The project was conducted by Prof. KK Sinha and Dr. Manosi Chaudhuri at Rajmahal Coal Mining Limited, Jharkhand on November 16-17, 2017. Competency Assessment & Augmentation :  
The consultancy program was conducted from February 13-15, 2018 at NTPC WR II Sipat. The consultancy was conducted by Dr. Parameswar Nayak, Director, BIMTECH Bhubaneswar; duly assisted by Dr. Archana Choudhary, Assistant Professor (HR); and Prof. Bala Subramanian, Assistant Professor (OB & HR).

## Open Leadership Development Program at Puri

BIMTECH conducted an Open Programme on Leadership Development from October 3-7, 2017 at Mayfair Hotels & Resorts, Puri. It was inaugurated by Mr. Sarat Acharya, CMD, NLC India Ltd. in

the presence of Padmashri Dr. Pritam Singh, Chairman- LEAD, Prof. K.K. Sinha – Dean Development, BIMTECH (Greater Noida) and Dr. P. Nayak, Director – BIMTECH (Bhubaneswar). 22 senior officials from NTPC, Indian Oil, NLC India, GAIL, and Power Grid etc. participated in this programme. The Chief Guest, Mr. Acharya emphasized on "Winning Strategy and mind-set with emphasis on Values, Ethics and Integrity". The programme was focussed on specific topics like: Emerging Corporate Scenario & its Contours: Issues and Challenges; Building Collaboration; Value based Leadership and Level-7 Leadership; Towards Managing Unconscious Conspiracy; Towards Wealth Creating Mind-set; Leadership: The program received an outstanding feedback.

## Open Leadership Development Program at Ooty

BIMTECH conducted an Open Programme on Leadership Development of 5 days from June 4-8, 2018 at Fortune Resort Sullivan Court, Ooty. The Program Director was Dr. Pritam Singh, Chairman, Lead Centre & Co-Program Director was Prof. KK Sinha, Dean-Development, BIMTECH. The program

was inaugurated by Mr. Sarat Acharya, CMD, NLC India Ltd. in the presence of Prof. K.K. Sinha, Prof. Akhil Pandey – Chairperson CMDC, BIMTECH. 33 Senior Executives from NTPC Ltd., NSPCL, NLC, Power Grid, Alliance Tire Company, & Reliance Industries Limited participated in the programme. Mr. Acharya delivered a session on "Developing Powerful Partnerships: Making Collaboration Work". Padma Shri Dr. Pritam Singh; Dr. Asha Bhandarkar, Professor at IMI, New Delhi; Prof. Ashok Malhotra, BIMTECH; Prof. Sunil Sangra, BIMTECH delivered sessions on Positioning & How to Go Forward; Choice of Leaders: Reasons of Preference; Managing Unconscious Conspiracy; Wealth Creating Mind-set; Strategic Thinking, Design Thinking; etc. The program received an excellent feedback from all participants.



## Our Student Ambassadors

A very close networking and interaction between the alumni and their alma matter helps the Institution to drive the strength for marching forward in its set goals, vision and mission.

Reputation and standing of an Institute in society is established by the contributions made by its alumni. A very close networking and interaction between the alumni and their alma matter helps the Institution to drive the strength for marching forward in its set goals, vision and mission. BIMTECH keeps its alumni in the highest esteem and always welcomes them to remain in contact with their alma matter.

### Chapter Meets 2018

- Chapter meets were organized in the month of February, 2018 across Ahmedabad, Hyderabad, Mumbai, Calcutta, Pune & Chandigarh respectively. More than 100 alumni participated at the Mumbai Chapter meet which was the biggest participation in any chapter so far. Similarly, other chapters also witnessed a huge footfall that saw an increase of more than 50% alumni participation as compared to the last year.

### Alumni Connect

- Efforts are in progress to revalidate the Alumni database. Help from Alma Shines was taken to create a new technology platform to connect with

the alumni. BIMTECH has a total of 6506 alumni globally. At present, the platform has connects with 6218 alumni who have registered on the platform and can now be connected among themselves. The access to dashboard is provided to the Convenor, alumni cell.

- Communication through Face book & LinkedIn also strengthened further with 4000 & 4500 connects respectively. Important BIMTECH activities & events also posted regularly through this medium.
- E-Greetings are regularly sent to the alumni in database by the alumni conduit members of BIMTECH. Such alumni's receive Greetings on Birthdays, Festival Wishes & Marriage Anniversaries.
- A Bi Annual e-newsletter (Dhvani) was also released and circulated to more than 6000 alumni across the world. Information about alumni activities & engagements during the last six months were updated through the e-newsletter. Since this e-newsletter is bi-annual, two issues in the last academic year have been released and circulated to all alumni.

### Alumni Engagement

Admission referral scheme was promoted to Alumni to refer meritorious students for admission to BIMTECH programs. There were 15 & 25 referrals made for the batch 2017-19 and 2018-20 respectively.

- The Propel, 2017 (Retail Batch Reunion) was held at BIMTECH, Greater Noida on September 2, 2017. 'Propel' is a special event that is organized at BIMTECH annually by all the four academic centres. This year too, centre for Retail organized Propel, 2017 to felicitate the batch of 2007 that completed its 10th year of graduating from BIMTECH. Batch of 2008 and 2009 were also invited to this special event. It was a great platform for our alumni to interact not only with faculty and staff but also with current students of the retail batch. A total of 35 Alumni along with spouse and children attended the function. The program also had the objective to conduct a centre wise interaction of the alumni with the faculty and a few current students of each centre so that the centres can explore the opportunity of continuous guidance & mentoring

through the alumni support.

- Some of the alumni were also invited as panelists to conduct Summer Internship viva voce & Trimester end term viva of the current students across all the four academic programs of BIMTECH. These activities were conducted in the month of July & Nov 2017 respectively.
- Alumni referrals have resulted in placement assistance to BIMTECH students in a big way. The Alumni cell coordinates leads with Centre for Corporate Relations and works closely for providing assistance to BIMTECH students for Final Placements & Summer Internships. The process is still in progress. This year, more than 40 leads were generated from different companies for offering the Summer Training to BIMTECH students.
- Storytelling Session- Storytelling session was organized on September 22, 2017 that helped in increasing reach to Senior Alumni. Mr. Shailender Singh Chhabra who is working as an AVP at HFCL shared his story to inspire the students of BIMTECH.

- Alumni Dialogue was held at BIMTECH on October 1, 2017 to celebrate the occasion of 30th Annual Foundation Day of BIMTECH. One of the ideas was to honour very senior alumni by requesting them to be at our campus for interacting and guiding our students on the current trends in the industry and practical guidelines for building up a corporate career. 13 senior alumni experts in Marketing, Finance, HR, Operations, International Business, Insurance and Retail attended this event and engaged the first year students. They all are working at very senior positions having more than 15 years of experience. Some of them are successful Entrepreneurs running their own ventures successfully. It was a great platform for the students who are soon going to be a part of Industry. Alumni shared their experiences, guided them on how to bridge the gap between Industry and Academia.

### Annual Alumni Meet

An annual alumni meet celebrated with a different theme this year that attracted spouse & children apart from other alumni who participated not only from

India but abroad. In comparison to the last year meet there was noticeable 10% increase in alumni attendance at the event. There was a 30% increase in the participation of spouse & children of alumni.

Our flagship alumni event called REFLECTIONS'17 was successfully organized on December 23, 2017 under the guidance of Prof. Gagan Katiyar, Head, Alumni Cell, and with active participation from over 250 alumni and a collective gathering of alumni spouse, children, guests, faculty & staff and students that exceeded 1000 people. The objective to remember, rejoice and relive the beautiful moments with the alumni and to strengthen the bond with BIMTECH family was more than achieved while the event also gave everyone a common platform for networking, recreation & business opportunities. As per BIMTECH's tradition, 32 senior alumni who passed out from the batch 1993- 2007 were also felicitated by the Director, BIMTECH along with the Chief Guest & the Guest of Honour.



## Enhancing Intellectual Capital

BIMTECH strongly believes that the quality of education depends largely on the qualifications and competencies of the faculty. FDPs have always been a priority concern for BIMTECH since it provides a critical factor in building the strong foundation of an management education to ensure quality education. We need to provide cutting-edge programs and technologies to our students to equip them to deal with various challenges. The driving force in BIMTECH is a team of distinguished faculty who has extensive experience and expertise in diverse fields. We at BIMTECH invest in creating a pool of experts in our academic institution which will then be capable to train and equip students for significant and promising careers in the global world.

### New Initiative

A Committee drawn from among faculty was constituted to support the Chairperson, CFD in planning activities of the Centre. A decision to appoint a Manager for the Centre was taken and implemented.

### Performance Versus Target

In 2017-2018, faculty participation was targeted at between 3-5 days in a year which the Centre achieved with faculty FDP attendance averaging 5.8 days during the year.

### Highlights of the Performance

A total of 25 programmes were attended by our faculty during the year of which 8 were In - House programmes organized by the Centre and 17 were external programmes attended by our faculty.

External Programmes included the 8th Indian Management Conclave 2017, "Theme: Curriculum for the New Era" organized by MBA Universe) at IIM Lucknow (Noida campus) and the NHRDN – 2nd Indian Management Forum, Theme 'Indian Management Education: Towards The Next Horizon' at New Delhi. A Workshop on Design Thinking for Banks and Financial Services (Marcus Evans) at New York was attended by one of our faculty in September, 2017.

In- House programmes covered the whole span of Managerial & Business Education, Research, Innovative Teaching, Brand and Institutional Building and included subjects as diverse as Design Thinking from Innovations and Experimentations in Learning Effectiveness.

In addition, 2 on –line training programmes in emerging Areas such as Blockchain and Design Thinking were initiated under the auspices of the Centre and will run through the new academic year.

## Fostering Entrepreneurship Conviction

**The Centre for Innovation and Entrepreneurship Development (CIED) was formally established to foster the entrepreneurial ecosystem at BIMTECH. The Centre for Innovation and Entrepreneurship Development connects two centres within itself, the Wadhvani Centre for Excellence and the AIC- BIMTECH Incubation Centre. This helps to leverage the synergies thus generated among the various programs and brings together a sense of camaraderie among the stakeholders from various communities including but not limited to entrepreneurs, students & alumni.**

### Atal Incubation Centre – BIMTECH

Out of 3658 applications nationwide, ten institutions were selected in the first phase to set up the incubation centres. BIMTECH has been selected by Atal Innovation Mission, Niti Aayog, to set up the Atal Incubation Centre- BIMTECH (AIC-BIMTECH) at Greater Noida to promote a culture of innovation and entrepreneurship in the region. Dr Mahesh Sharma, Union Minister of State for Culture (Independent Charge), MoS - Environment Forest and Climate Change, and the Member of Parliament

from Greater Noida, had inaugurated the Atal Incubation Centre- BIMTECH, supported by the NITI Ayog under the Atal Innovation Mission, Government of India, on January 20, 2018. Atal Incubation Centre BIMTECH (AIC- BIMTECH) is one of a kind academia, industry and government partnership, driven under the Atal Innovation Mission to create high class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. AIC- BIMTECH is accepting applications for 3 different stages i.e., Khoj (idea identification), Gurukul (building an MVP) and Udaan (scaling up of the company). It is coupled with the availability of sectoral experts for mentoring the startups so that startup businesses can become successful entrepreneurs and enterprises. Some of the reasons which differentiate AIC BIMTECH from others are things like an in-house team that provides support to the growth of startups throughout the journey, panel of mentors and experts, etc. Our panel of experts represent some of the top minds in their industry, bringing in experience and expertise for scale and development.

The team and the panel of experts regularly mentor through weekly catch-ups across different verticals of the business. AIC-BIMTECH helps in connecting with the right people through their wide spread network across the seas, bringing in the head honchos under one umbrella.

### Partner Programs Post Graduate Program in Data Science (PGP-DS)

PGP-DS is designed by Data Scientists and Artificial Intelligence professionals already working in the industry on complex problems. This program is for graduates who have a basic understanding of math and a keen interest in technology, data science, and artificial intelligence. It is a rigorous program delivered through classroom training inside Atal Incubation Center at BIMTECH Campus, Greater Noida. It is a unique opportunity for those who are serious about a career in Data Science because they will be trained by master trainers from the industry and will get to spend time with practicing data scientists inside the AIC-BIMTECH labs.



# Fostering Entrepreneurship Conviction

"Sometimes when you innovate, you make mistakes. It is best to admit them quickly, and get on with improving your other innovations."

- Steve Jobs

The selected trainees will understand concepts, methods, and current best-practices of Data Analytics and learn how to apply them in various functional domains – Marketing, Healthcare, Life Science, Banking, Finance, and Insurance.

The School for Social Entrepreneurs India was formally launched in Delhi on February 3, 2016. AIC-BIMTECH has signed a MOU with SSE India to run this programme in the institute. They are currently running their third cohort of the program; i. e., Social startup Fellowship Program 2018 at Atal Incubation Centre -BIMTECH.

## School for Social Entrepreneur India

The School for Social Entrepreneurs India was formally launched in Delhi on February 3, 2016. AIC-BIMTECH has signed a MOU with SSE India to run this programme in the institute. They are currently running their third cohort of the program; i. e., Social startup Fellowship Program 2018 at Atal Incubation Centre -BIMTECH.

## Uttar Pradesh's first private academic institutional incubator

This year the Incubation center at BIMTECH also received acknowledgment and support from Uttar Pradesh Government and we became the first private academic institutional incubator under Uttar Pradesh Start-up Policy 2017. Under this policy, we have got the chance to work with the UP state government to create a more vibrant start-up ecosystem in Uttar Pradesh, especially in the Greater Noida, Meerut and Ghaziabad. We will be working with State government to foster entrepreneurship, create start-up ecosystem and support start-ups.

## State Mentor under the Uttar Pradesh IT & Startup Policy 2017

Uttar Pradesh Government has appointed Dr. Abha Rishi, CEO, AIC-BIMTECH as one of the official mentors to support the budding entrepreneurs of the State. Dr. Abha Rishi will be providing mentorship facility to the start-ups that have been selected under the Uttar Pradesh IT & Start-up Policy 2017. Uttar Pradesh Information technology & Start Up Policy 2017 is formulated to facilitate all stages of IT/ITes Industry encompassing Startups/

Entrepreneurs, MSME (Micro, Small, and Medium Enterprises) and large IT/ITeS Industry by providing best of the incentives with a conducive policy framework.

## Events with students:

### TEDxBIMTECH

This year TEDxBIMTECH saw a group of reputed, well known and inspiring voices of the sub-continent. The speakers of the event were Dr. Prakash Amte, a personality that commanded respect from everybody about his initiative with the Muria & Gondi tribal people in the most interior parts of Maharashtra. Foodpanda CEO, Saurabh Kochhar, with his entertaining yet stirring talk on how he never saw himself as an entrepreneur and yet he is one of the most successful first generation entrepreneur in India.

Ms. Meher Heroyce Moos, who has had literally seen the rest of the iceberg being the first Indian Woman to visit Antarctica, recalled "I would visit the most gloomy areas in Africa that people would assume to be ugly. I received the Africans with open arms and I was received the same way."

Sankalp Kohli, as per him always we have to remember 3 things: Facing your fears, Make every opportunity count and Deal with the unexpected. RJ Divya had an emotional moment on stage while telling her own life story. In short, for her RADIO is Realize, Act, Dreams and Dedication," I don't give up and OH MY GOD moment" were her words. Her 9% of the iceberg was the love, the money and the recognition, The other 91% : What she did to get all that.

A Scientist by passion and profession, Dr. Sukant Khurana made the power of art visible. How Art can be used to fight depression, anxiety, panic and what not. How any art can be used to take control. "Art triggers internal reward pathways. Face your own hidden iceberg through art, and you can conquer anything," was Dr Khurana's message to the audience. Youngest but surely not inexperienced, Revant stressed upon this very basic fact: We always equate hard with useful. We are obsessed with money, difficulties, diamonds, and the choice of colleges but we forget the motive of our own very existence. We choose to ignore the things we love which is much easier to do. He ended up by saying, 'Don't just try to be excellent, try to be excellent in something which is useful.'

## Junior World Entrepreneurship Forum 6.0

The sixth edition of Junior World Entrepreneurship Forum witnessed some of the most aspiring minds from the leading B-Schools of India. The event, held on September 27, 2018 was successfully conducted as a culmination of collective efforts put in by all the members of Entre-Pioneer, the E-cell of BIMTECH. JWEF 6.0 saw a participation of around 250 students in seven different competitions and two skill building workshops. Participants were from top B-schools of India including from NMIMS, Welingkar College, UPES Dehradun, SRCC, IMI Delhi, LBSIM Delhi and Aligarh Muslim University. Mr. Shivam Ahuja, Founder and Director of four leading companies- Delhi Startups, Delhi Angels, Skill Circle and Big Shift, conducted an interactive session on Digital Marketing. The founders of Stockbay Pvt.Ltd., Mr. Nandan Mishra and Mr. Himanshu Singh, conducted a workshop on Data Analytics and explained how data is taking over the world at such a large pace.

The competitions conducted during the event were, "The B-Plan Competition",

"The Negotiator", "In Your Shoes", where the entrepreneurial skills of the participants were put under the scanner to arrive at a solution for a live case study as a member of a company's Board of Directors, "Samadhan-The Social Entrepreneurship" the whole idea was to promote social entrepreneurship amongst the budding entrepreneurs. "Trade Ace - Bid, Borrow, Barter" the aim of this competition was to bring out a participant's skills of utilizing limited funds into a profitable deal. The two stress relievers, "The E-quiz" and "Business Tambola" were also part of the competitions.

The winners were awarded with prizes and certificates and were congratulated for their success despite the tough competitions from different teams.

## Business Plan Competition in association with VIHAAN 2017

E-cell organized a B-Plan competition during the Vihaan fest which is a pan India festival of BIMTECH on October 28, 2017. The theme for the B-Plan was 'Social Entrepreneurship'. E-Cell received B-Plans from 47 teams ranging from a number of top B- schools of India including IIT Delhi, IMT Ghaziabad, Shaheed Sukdev Delhi and Fore School



# Fostering Entrepreneurship Conviction

"Scale is important for a startup. think big, but take one day at a time."

- Vijay Shekhar Sharma, Paytm

of Management Delhi, out of which we shortlisted 17 teams which included 2 teams of BIMTECH. It was a tough completion between the teams but the deserving winners at the end of the day were the two teams from IIT Delhi who grabbed both the positions.

## TEDxPARICHOWK

BIMTECH & AIC BIMTECH in association with TEDxPARICHOWK organized the TEDxPARICHOWK on January 27, 2018 in the campus. Some of the speakers for the event were Mr. Amritanshu Dutta, Ms. Sheetal Agarwal, Mr. Mihir Koltharkar, Ms. Ambika Agarwal, Ms. Kanika Agarwal, Mr. Arun Mishra, Ms. Simran Kohli, Mr. Sumit Kumar Singh, Mr. Dev Pratap Singh Chauhan & Mr. Nishant Chaudhary. TEDxPARICHOWK was a platform for exceptional ideas and a catalyst for profound change. Its aims were to inspire the community to step forward and take action. The goal was to open up avenues for dialogue and expose the local community to future possibilities of growth in the fields of art, science, technology, business etc. Udyami 6.0

A true entrepreneur is a DOER, and not just a DREAMER. All the top names in the business world would vouch for

that. Entrepreneur, BIMTECH's Entrepreneur Cell, organized UDYAMI 6.0 from February 4-7, 2018, an opportunity for budding businessmen to prove their abilities to make it big, by starting small. It embarked the completion of 10 glorious years of E-Cell, which made it even bigger as well as better. Seven stalls, seven teams and 4 days to compete to be the best, selling a variety of products ranging from different type of food items, games and services.

The event witnessed the participation of 600+ students, including the students from BIMTECH as well as from different colleges of in and around the area. The students from other colleges also participated in the various kinds of events, showing us the glimpse of their talent. While some dancing performances made the audience put on their dancing shoes, many mesmerizing voices enthralled people.

As a mark of the completion of 10 years of E-Cell, the first day of the event i.e. February 4, was kept for the past 10 years members of E-Cell, wherein our alumni came in from far off places and shared their experiences and gave an insightful learning to all.

## Events conducted by AIC-BIMTECH

### Startup India Yatra

Organized under the StartupIndia initiative, StartupIndiaYatra was a series of events that travelled to small cities of India to search for entrepreneurial talent and help develop startup ecosystem in the states. The UP edition travelled to six cities of Uttar Pradesh namely Kanpur, Sultanpur, Varanasi, Bareilly, Agra & Greater Noida. It started off from Lucknow on November 8, 2017 and culminated in Lucknow with a grand finale. The day long camp in each city included Idea pitching sessions, Startup India facilitation & Speaker sessions, Ideation workshop with incubation managers & startup founders.

Atal Incubation Centre BIMTECH in association with Startup India, Invest India and iBHubs organized the "Startup India Yatra" U P Edition (Greater Noida) on November 25, 2017, in the campus. The event received an overwhelming response from over 300+ potential entrepreneurs, and over 40 startups participated in the pitching session. The best ideas from the Yatra were selected for the Grand Finale in Lucknow. The top ideas got the

incubation opportunity with IIT Kanpur, IIT BHU, iB Hubs, NxG Ventures and Atal Incubation Centre BIMTECH. iB Hubs also conducted a workshop on 'Idea Generation and Validation' during the programme, which helped the participants to understand the methods of validating the ideas generated.

### LEAD Prayana

Varanasi based EkSoch Sandbox, Deshpande Foundation's LEAD (Leaders Accelerating Development) conducted a journey called "LEAD Prayana" an Entrepreneurial Leadership Journey on Wheels! It's an annual leadership journey for youth aged of 18-26 hosted in cities of Uttar Pradesh, Delhi NCR and Karnataka. This year BIMTECH and AIC BIMTECH hosted the LEAD Prayana team in Greater Noida and the group had interacted with Dr. H Chaturvedi, Director, BIMTECH, Prof. K.R. Chari, Dean, Students Welfare and Dr. Abha Rishi, CEO, AIC- BIMTECH.

### Idea Generation workshop in AIC-BIMTECH

45 students and 5 faculty members from Jamia Hamdard attended this session and we invited Mr. Siddhartha Upadhyay (Pret Castle), Mr. Shailendra Mishra

(Design Cut), Mr. Abhishek Gupta (Startup Delhi) Mr. Vaibhav Bhatti (Managing Director at Commercium Exports).

### Uttar Pradesh Investors Summit 2018

AIC -BIMTECH had participated in the U P Investors Summit, which was held in Lucknow on February 21-22, 2018. AIC-BIMTECH had signed a MoU with the Government of Uttar Pradesh to co-create the Centre of Excellence in Artificial Intelligence and Data Science and to create UP Alpha Card with benefits of 1 million dollars. Dr. Abha Rishi, CEO, AIC-BIMTECH, Mr. Chittransh Verma, AVP, AIC-BIMTECH and Mr. Anil Kumar Singh, Sr. Manager, AIC-BIMTECH have attended the summit.

### StartupYatra Odisha

Organized under the StartupIndia initiative, StartupIndiaYatra is the tier 2/3 initiative that will travel to small cities of India to search for entrepreneurial talent and help develop startup ecosystem in the state. The Odisha Edition is travelling to ten cities of Odisha and was concluded with a grand finale hosted in Bhubaneswar. Mr. Chittransh Verma,

AVP, AIC-BIMTECH attended this event and got the opportunity to interact with 70 startups, the motto was to identify entrepreneurs and support them.

### FICCI Roundtable Discussion

The event was organized by FICCI in association with Uttar Pradesh Government on March 26, 2018. The roundtable discussion was on Disruptive innovation, start-ups & entrepreneurs. It was a good initiative by the Government & FICCI to engage with various stakeholders of Uttar Pradesh for the promotion and development of entrepreneurship development in the state. Dr. Abha Rishi, CEO, AIC-BIMTECH and Mr. Chittransh Verma, AVP, AIC-BIMTECH attended the event and got an opportunity to interact with officials who are very interested to create an entrepreneurial eco system in Uttar Pradesh.



## Awards and Accolades

### Change Maestro & Institution Builder Award Conferred to Dr. Chaturvedi

Dr. Harivansh Chaturvedi, Director BIMTECH was conferred prestigious Change Maestro & Institution Builder Award at Second Industry Academia Conference 2018 at IIC, New Delhi that was organized by CINQUE and Career2NextOrbit, a Management Education portal on January 17, 2018. Fr. Abraham E., Director, XLRI Jamshedpur and Dr. Janat Shah, Director, IIM Udaipur were also among the three recipients of this award. Eminent jury who were responsible in selecting the accomplished Directors included Padmashri Dr Pritam Singh, CEO, LEAD, Shri P Dwarkanath, Group HR Head, Max Group, Shri A D Burman, VP-HR, Maruti, Shri Dhananjay Singh, DG, NHRDN, Ms Vegunta, HR, Invesco and Shri Kamal Singh, Executive Director, UN Global Compact Network India.

### Dr. Chaturvedi Joins UN Global Compact, New York's Council

UN Global Compact, New York's Council, in its 49th GC meeting held on November 20, 2017 in New Delhi, decided to invite Dr H Chaturvedi as a Special Invitee to the Governing Council, GCNI for the term 2017-19

considering his significant contributions. The UN Global Compact Network India (UN GCNI) was formed in November 2000 as a non-profit society to function as the Indian Local Network of the UN Global Compact, New York. It, also as a country level platform for businesses, civil organizations, public and private sector, aids in aligning stakeholders' responsible practices towards the Ten Universally Accepted Principles of UNGC in the areas of Human Rights, Labour, Environment and Anti – corruption, broad UN goals including Sustainable Development Goals and other key sister initiatives of the United Nations and its systems.

### Dr Abha Rishi was conferred the 'NEN Educators of the Decade' award

Dr Abha Rishi was conferred the 'NEN Educators of the Decade' award in a glittering function in Siri Fort auditorium, New Delhi, on February 24, 2018. The NEN Educators of the Decade deliver entrepreneurship programs of the highest standards in terms of content, delivery and pedagogy. They often go beyond their regular jobs to nurture budding entrepreneurs and contribute to the development of the entrepreneurship ecosystem both

within and outside the campus. This award is an attempt to bring such faculty to the fore, recognize and showcase them as real role models of society. There were more than 500 students and faculty representing 60 institutions from across the country. Start-ups were also present in there in full force.

### BIMTECH won Bronze in the IMC 2017 Awards

In the 8th Indian Management Conclave organized by MBA Universe, BIMTECH submitted an entry under the title "Quality Audit for Aligning MBA Curriculum" prepared by Dr A K Dey. IMC Awards were given based on a national competition in which more than forty entries were submitted. IMC was held on August 4-5, 2017. In the final contest which was held on August 3, 2017 before a jury headed by Prof KRS Murthy, Ex-Dir, IIM Bangalore, BIMTECH won the Bronze prize.

### Dr. Rishi Tiwari won the Technical Institute Librarian Award of the Year 2017, by Madhya Pradesh Librarian Association

Madhya Pradesh Librarian Association awarded Dr. Rishi Tiwari "Technical Institute Librarian Award of the Year

**Dr. Anupam Verma, Deputy Director and Dean Academics, BIMTECH and Dr. Manosi Chaudhuri, Professor, BIMTECH are nominated as members of Board of Governors, BIMTECH**



2017" on August 13, 2017 in recognition of his innovative methods used in organizing the library of Birla Institute of Management Technology, BIMTECH, Greater Noida with the application of modern IT. His creative contribution in designing and efficient services to the users of the institute has been adjudged as commendable.

### BIMTECH Wins Awards in ASMA Annual Convention and Social Media Awards 2017

BIMTECH team participated and won awards in ASMA Annual Convention and Social Media Awards 2017 held at Hyatt Pune on August 19, 2017. BIMTECH received awards for Best Social Media Campaign and Best LinkedIn Connect BIMTECH received the awards from Dr. M. P. Poonia, Vice-Chairman, AICTE.

### Award to Prof Chari by Indian Ceramics Society, UP for outstanding Services Award

Prof. K. R. Chari has been working on for a long time on use of Rice Husk Ash (RHA), which is a bulk waste generated in the country. The estimated generation of RHA is about 5.5 Million Tonnes per year in India. Over the years, he has developed Amorphous Reactive Silica from such ash and one of the

purest forms he could develop was about 96% purity Amorphous Reactive Silica, which has many useful possible applications in industry. Mainly in the ceramic industry.

Realising his contributions in the area, The Indian Ceramic Society of India, Khurja (UP) Chapter has recognised his technical contribution and have awarded him with a certificate of "Outstanding Professional Services Award" towards the special contribution for ceramic industries.

He was honoured in a gathering of the ceramic experts conference held on the August 4, 2017.

### Dr. Rahul Singh won the Best Researcher Award

Promoting impactful research has been a prominent agenda of BIMTECH. For faculty to be impactful contributors in academic research, focussed research efforts are encouraged. One such incentive support is the announcement of "Best research award of the year". Prof. Rahul Singh was awarded as the best researcher of the year for the year 2017. This Research Incentive is clearly based on the PES Faculty appraisal system.

### Dr. Manosi Chaudhuri selected for AICTE sponsored LDP

AICTE invited an Expression of Interest (EOI) from eligible faculty of AICTE approved Institutes for participation in the proposed Leadership Development Programme (LDP) to be conducted by experts from Dudley College, U.K. Dr. Manosi Chaudhuri was selected among the 100 participants from over 1400 applicants. The successful completion of the programme led to the qualification of Chartered Management Institute Level 3 Award in First Line Management. The certificate for the same was received recently.

### Dr. Amarnath Bose conferred with 'Outstanding Reviewer' award by the European Journal of Operational Research

Dr. Amarnath Bose, Professor of Operations & Decision Sciences at BIMTECH has been conferred the prestigious 'Outstanding Reviewer' award by the European Journal of Operational Research – A Journal with the topmost, A\* rating.



## Awards and Accolades

### **Dr. Archana Shrivastava attends conference at University of Oxford, UK**

Dr. Archana Shrivastava, Associate Prof and Head, Business Communication Area attended 7th the ROGE-2017 conference, at Said Business School, University of Oxford, UK. She presented a paper titled 'Relating Emotional Quotient to Understand Self and Adapt Socially'. She achieved Best Presenter title for her track.

Dr. Archana Shrivastava, presented a case study at Teri University, New Delhi on February 22, 2018. The conference focused on the development that will have zero impact on the environment and should not be at the cost of posterity: sustainable development. Her case won the best paper award and received 10000/ cash prize.

### **Prof. Saloni Sinha empanelled as Translator for PM's Speeches**

Prof. Saloni Sinha, Faculty Communication Area has been selected by the Press Information Bureau (PIB) for translating Hindi speeches of Prime Minister to the English language. On the basis of her quality of translation during the selection process, she has been recommended for the PM Unit of PIB in

the Translation Category- Casual Assignee-Translation of PMs speeches. As a part of this assignment, she is expected to translate Prime Minister's Speeches into English as and when PIB needs her services.

### **Prof. Navin Shrivastava awarded PhD**

Prof. Navin Shrivastava, Assistant Professor in HR/ OB area, was conferred Ph.D. Degree by Mohanlal Sukhadia University, Udaipur in Dec, 2017. The title of his study was "Employer Branding: Perception of Aspirants from Selected Indian B-Schools" under the supervision of Prof. Arvind V Shukla. This study broadly covered the important factors influencing the external image of an organisation as a preferred employer. This research work is an empirical research based on perception of young students as talents from leading Indian B-Schools. The uniqueness of this study is it would facilitate practitioners to use dimensions and determinants of employer branding for talent acquisition and retention.

### **Prof. Harpreet Kaur awarded PhD**

Prof. Harpreet Kaur was awarded PhD degree in Management Studies in August 2017 by Indian Institute of

Technology Delhi. The topic of her thesis was "Dynamic Sustainable Procurement Problem: Models and Methodologies". She published quality papers out of her thesis in top-ranked journals. Her continued research interests are Optimization models, Disaster resilience, Humanitarian Supply chains, food security and MCDM techniques.

### **Mr. Subhanjan Sengupta selected as an EDUFI Fellow by the Government of Finland**

Mr. Subhanjan Sengupta, Senior Research Associate and PhD Scholar selected as an EDUFI Fellow by the Government of Finland, to carry out his PhD research at the Business School, University of Eastern Finland (UEF), Kuopio. The EDUFI Fellowship (erstwhile CIMO Fellowship) is a prestigious and highly competitive international doctoral fellowship. As part of his assignment, he is expected to research and teach in collaboration with the Innovation Management Research Group at the Business School, UEF.

## Intellectual Deliberations

### **DIGITS 2018**

BIMTECH in collaboration with the Centre for Digital Innovation, Transformation and Strategy at Roberth H. Smith School of Business, University of Maryland USA jointly organized the Digital Innovations, Transformation and Society (DIGITS) Conference, 2018, at the India Habitat Center, New Delhi on the January 13-14, 2018. Against the backdrop of digital transformations taking place globally, DIGITS 2018 conference featured research papers, panel discussions and keynote addresses to examine strategic, economic and policy implications of the opportunities and threats of Digital Innovations and Transformations.

In his welcome address Dr. H. Chaturvedi, Director, BIMTECH, shared the vision of the conference which is to create a forum to bring together wise-minds to discuss opportunities dealing with digital innovations and transformations. Engaging panel discussions on various themes like, "Digital India: Digital Transformation and Public Policy"; "Digital Insights: Online Platforms and

Societal Transformation" and "Digitization, Entrepreneurship and Innovation and how each term is influencing and enforcing each other" were held. At the same time, there were academic sessions consisting of paper presentation by research scholars from various national and international institutions.

DIGITS 2018 saw 19 paper presentations and deliberations from 16 eminent panellists in front of more than 275 curious academicians, students and industry professionals. DIGITS found support from reputed national and international co-sponsors like Heinz College, Carnegie Mellon University, Denver Business School, University of Colorado, University of Arkansas, Indian Institute of Technology, Delhi and Acer India. Keen participation from representatives from policy makers, academicians and members of the industry helped in making the DIGITS conference a huge success.

### **National CSR Summit**

The Fourth National CSR Summit was organised by BIMTECH and National HRD Network (NHRDN) on September

15, 2017 at Hotel Grand, New Delhi. The agenda for the session was "Forging CSR Partnerships for Sustainable Impact".

The Summit was attended by a good mix of participants which included thought leaders, practitioners from the Industry, Government Agencies, Civil Society organisations, and academia. The Summit aimed to explore how Corporate India is strategizing and forging CSR partnerships for sustainable impact to meet the challenges of responsible, sustainable, inclusive and just development.

Dr. H Chaturvedi was the Summit Director of this 4th NHRDN BIMTECH Summit on CSR. Prof. N N Sharma and Dr. Vinita Dutta Roy from BIMTECH had designed the programme in consultation with Mr. Dhananjay Singh, Director General-NHRDN and Shri Parul Soni, CEO - TTC Consulting.

### **International Seminar on Changing Dynamics of Financial Markets**

International Seminar on Changing Dynamics of financial Markets was held at BIMTECH on July 28, 2017 in





# Intellectual Deliberations

"Discussion is an exchange of knowledge;  
an argument an exchange of ignorance."

- Robert Quillen

communion with Philadelphia University USA. The Seminar aimed to deal with specific issues like equity, debt, financial innovation, regulation, commodities etc. with the help of expert speakers to understand the present and future landscape. Dr. D K Malhotra, Professor Philadelphia University, Mr. Anant Barua, Executive Director Security and Exchange Board of India, Dr. V Shunmugam of MCX, Mr. Jyoti Prakash Gadia, Managing Director Resurgent India Limited, Dr. Philip Russel, Professor Philadelphia University, Dr. Rashmi Malhotra, Professor Saint Joseph's University USA were among the eminent speakers in the seminar.

### BIMTECH Insurance Colloquium

BIMTECH organized the BIMTECH Insurance Colloquium on October 6, 2017 at Mumbai Cricket Association's Recreation Centre. The Colloquium centred on two themes, 'Expanding the IT frontier in Insurance' and 'Closing the Protection Gap.' All panellists were unanimous in their views that the focus of the insurance industry must shift from product centricity to customer centricity in view of the technology disruption. The use of IT must ensure

better customer experience at a time when most customers are looking for customised products. The colloquium was a huge success as host of senior executives from the industry, senior academicians and students participated in the colloquium.

### BIMTECH B' School Partner in Second Indian Management Forum

National HRD Network, NHRDN organized the Second Indian Management Forum at IFFCO Sadan, Saket, New Delhi on August 26, 2017. The theme of the IMF was "Indian Management Education: Towards the Next Horizon". BIMTECH was the B'School Partner for the event. Padmashri Dr. Pritam Singh, Ex-Director General, MDI, Gurgaon & IIM, Lucknow led this Conference as its Mentor and our Director, Dr. Harivansh Chaturvedi was the Co-Mentor.

### One Day Workshop on GST titled, 'How to Achieve Transformative Growth in GST Regime?'

A one-day work shop on GST was organized by Centre for Business

Management, BIMTECH on October 23, 2017. The workshop intended to provide practical and in-depth understanding about the new taxation system after three months of GST implementation to the students of business management. The workshop witnesses various sessions being handled by eminent personalities such as Mr. Arun Gupta, Partner Tax Mavins & Trade Journalist on GST; Mr. Sanjiv Srivastava, Commissioner CBEC; Mr. A Bisla, Senior Advisor CII; Mr. Rahul Jain, Bizwiz Learning; Mr. Manish Mishra, Partner BDO India; Mr. R. Muralidharan of Deloie Haskin & Sells; Mr. Bimal Jain, Chairman and Partner A2Z Tax Corp; and Mr. Rishabh Swanstha- founder of GST street; Mr. Vinod Jain, INMACS & Mr. Jayanta Kalita , PwC India

The various speakers highlighted about the various nuances of GST after three months of its implementation. The GST disruption, the new tax regime, the new norms and terms for the same, the pros and cons so far, importance of recording and transparency in taxation and process of payment of tax, indirect

taxes, import and customs issues and future effects etc. The enlightening workshop by the illustrious industry speakers led to very important learnings for the participants.

### International Seminar on Changing Dynamics of the Financial Sector

Globally the financial markets have seen a sea change over the years. They have become much more interdependent and are in the midst of powerful crosswinds. Keeping his in mind and to provide the audience details of latest developments and clarity on this increasingly complicated field, Centre for Business Management, BIMTECH in association with Philadelphia University USA organized an International Seminar on Changing Dynamics of Financial Markets on July 28, 2017 at its Greater Noida campus.

Seminar aimed to deal with specific issues like equity, debt, financial innovation, regulation, commodities etc. with the help of expert speakers to understand the present and future landscape. The speakers included, Mr. Ananta Barua, Exec Dve Director Secur

ties and Exchange Board of India (SEBI); Dr. V Shunmugam, Head Research Multi commodity Exchange of India (MCX); Dr. Rashmi Malhotra , Saint Joseph's University USA; Dr. Philip Russel , Philadelphia University; Dr. D K Malhotra, Philadelphia University and Mr. Jyoti Prakash Gadia, Managing Director Resurgent India Limited. The various speakers talked in great details about the intricacies and drivers of financial innovations, fund raising initiatives of SEBI, details about equity, debt, forex and commodity markets, financial regulation, research and data insights for improved regulatory system, impact of big data on financial sector, major factors which are driving this change and evolving business models of financial service industry. The Seminar provided valuable inputs from the esteemed panel of guest speakers and improved the understanding of this complex field.

### Workshop on FINTECH

The Centre for Business Management, BIMTECH conducted a workshop on "FINTECH" on February 10, 2018. Conducted by Mr. Sameer Singh Jain, an

alumnus of XLRI Jamshedpur, the workshop aimed to provide the students details on the various new developments in this field and how digitization is changing business.

With the increased use of crypto currency and the lesser dependence on banks, fintech is leaving its mark on the world for the better. Changing the way how banking works. Emphasizing how even people can be replaced by machines, Mr. Sameer painted a different idea of an efficient future. And to be a part of that future, students today need to be ready for change not only roles but direction as well. Moving from the customer focus to time focused, the focus should be on delivering NOW, not later.

Mr. Sameer insisted that the students need to keep changing, becoming adaptable and keep learning. Not only is the focus on new technology important but the focus on changing oneself to suit the needs is also important.

Panel Discussion on "Challenges for International Business Professionals" Center for International Business,



# Intellectual Deliberations



BIMTECH organized a panel discussion on "Challenges for International Business Professionals". It was held on June 17, 2017. The panellist included Mr. Vijay Mehta, Head – HR, Aimil Pharmaceuticals (INDIA) Ltd., New Delhi and Mr. S C Pradhan, CEO, S4 Enterprises (Trade, Investment & Technology Transfer). The discussions held were intense and lot of insights were provided by the guests about how to utilize these two years effectively. The panellists concluded while emphasizing that all individuals planning a career in international business must understand the intricacies of doing business with partners from other countries – whether the business is conducted inside or outside our borders. Students got enthused by the panellists and asked many questions.

### Panel Discussion on "How to handle the complexities of International Business / Trade"

In another panel discussion held on June 17, 2017, titled, "How to handle the complexities of International Business / Trade", HE Dalton Sembiring, Deputy Chief of Mission, Embassy of the Republic of Indonesia and Dr. Amiya

Chandra, Joint DGFT, Northern Region were the eminent panellists. Mr. Simbring highlighted the trade practices of Indonesia and India and how it has emerged over the years. From Dr. Amiya Chandra students got a very good insight on the countries and global business. He also talked about the technical aspects of world trade, economic narcissism and the importance of Bilateral trade, Innovation and R & D, Bottoms up Strategy and Increasing Trade in developing countries. He ended with powerful words - 'Speed to Market' and 'adopt to changes'.

### Panel Discussion titled, "India's International Trade - Road Map for Future"

Center for International Business, BIMTECH organized a panel discussion on the above theme on August 18, 2017. Mr Rahul Gupta, CEO, Towel International Marketing, Trident Group, Mr Pranav Kumar, Head - International Trade, CII and Mr. Vinod Agarwal, Director, Paswara Paper Mill were invited as the panel members. The objective of holding the Panel Discussion was to analyze India's International Trade in

last one decade, current challenges and strategies for success.

Mr Pranav Kumar took the students through the historical developments of multilateral and bilateral agreements and how India has been participant in them. He also talked about India's various trade policies over the past decade

Mr Rahul Gupta talked about how the exporters' industry has perceived various international trade developments happening in India and around the world. He talked about some major elements that could drive India's exports growth like scale of operations, innovation, quality and branding.

Mr Vinod Aggarwal talked about the imports market in India and how GST would be having a short term and long term impact on imported goods in India. The entire session was knowledge enriching for the students and in the end the students enthusiastically asked their questions to the panellists about the future of international trade in India.

### Panel Discussion on "Doing Business with South Korea"

Panel Discussion on "Doing Business with South Korea", was organized by BIMTECH on August 03, 2017. Dr. Jung, Professor from Hansung University, Korea and Mr. Y K Lee, CEO of KIBC, Korea were the panel members. Visit of Delegation from Hansung University and KIBC, South Korea for exploring collaboration with BIMTECH to facilitate Korean business in India also addressed the students and answered many questions that they had.

### Panel Discussion on "Managing Growth through Private Label Programme"

Retail Management Program organised panel discussion on "Managing Growth through Private Label Programme" on August 19, 2017. The Panel consisted of Mr. R Sankaranarayanan, VP, Hypercity Retail Group; Mr. Rajeev Dubey, Category Head PF, Reliance Retail (Mumbai); Mr. Dharmendra Matai, Category head South, Future Consumer Ltd. (Hyderabad) & Mr. Anurag Sharma,

GM (Sales & Operations), Clarks. The session was moderated by Dr. Pankaj Priya, Associate Professor, BIMTECH.

The Panel discussed about the various strategies deployed before the introduction of a private label, the advantages and risks involved in the introducing of a private label, how the production of private label products is handled, how to price the products under a private label and how these products are promoted and distributed.

The Panel also provided the students with an insight to the real life problems, failures and solutions that emerge in the retail industry with respect to private labels. The panel discussion turned out to be an eye opener for the audience which majorly consists of students, who have just set out on the path to be future retailers as well as who have already had a taste of the industry experience after completing their summer internships.

### Panel Discussion on GST

BIMTECH organized a panel discussion on "GST: A Game Changer?" on July 19,

2017. Eminent speakers on the panel were Mr. M.K.V enu, Founder Editor, The Wire, Mr. Mukesh Butani, Taxation Expert from BMR Legal. Prof. K.K. Krishnan moderated the panel discussion.

In India we had many taxes in place like excise, sales tax, service tax, entertainment tax, VAT etc. These taxes were divided at Central as well as state level and were difficult to manage and sometimes caused the issue of taxation on already levied taxes in addition to inconvenience to businesses and customers. GST aimed to solve it with single indirect taxation system.

The panellists intended to provide practical and in-depth understanding about the new taxation system after GST implementation for the students of business management.

The insightful and enriching talks were followed by a Q & A session where a large number of questions were raised by the students on a variety of issues related to GST.



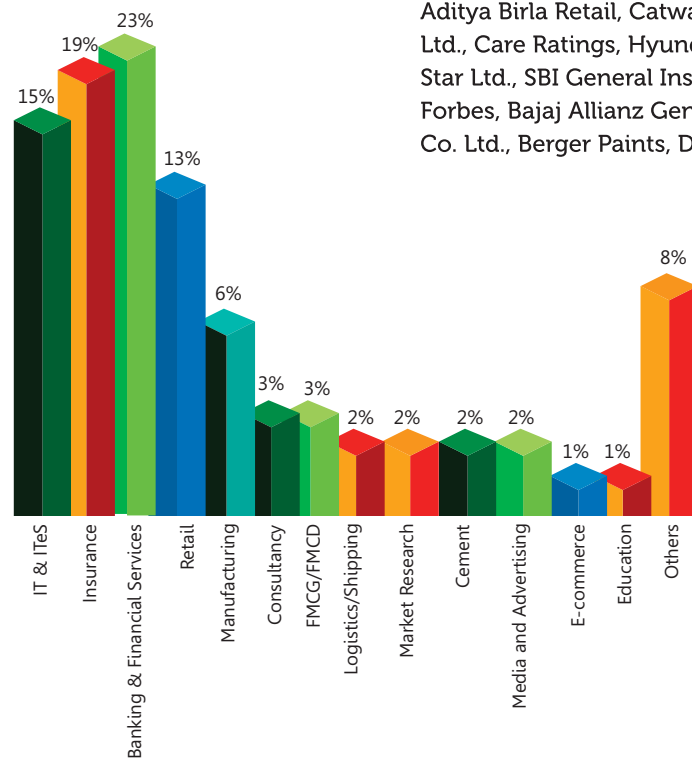
# Placement 2017- 18 @ BIMTECH

**188**  
Corporates offered  
three months internshi  
to 420 of our first  
year students

**126**  
Companies visited  
Campus for  
Final Placement

BIMTECH's Centre for Corporate Relations (CCR) performs an enabling and empowering function for its students. Its activities revolve around persuading suitable corporates to the campus, sharing placement related information with students, offering continuous inputs on soft skills, industry/company related knowledge bits, competency enhancing information, holding internship workshop, updation of current events, anchoring and dissemination of question banks generated from campus engagements, initiation and strengthening of student networking with corporates etc.

Curriculum Vitae writing skills, soft skills workshops and arrangement of special lectures by leading recruiters, pre-placement talks, sharing of audio, video material to enhance student competencies etc. are also part of CCR's remit. Besides, providing supplementary study material from Manpower (American Management Association) is



SECTOR-WISE  
FINAL PLACEMENT  
2016-18 BATCH

also arranged by CCR. Moreover, CCR anchors the promotion of MOOCs (like COURSERA, Edx etc.) in the campus. This is in addition to making available the services of XED Knowledge portal to students for updating general awareness and facilitating online projects respectively.

In the year 2017 we could place 408 numbers of final year students, constituting of 96.45% of the total strength who offered themselves for the placements, out of a total strength of 423 students.

### Recruiters

Among the notable corporates who have recruited from us were KPMG, Infoys, Accenture, LG, Apollo International Ltd, TCS, Maruti Suzuki India Pvt. Ltd., State Bank of India, Mahindra & Mahindra, Honda Cars India Ltd., HDFC Egro, HDFC Bank, Axis Risk Consulting, Kotak Mahindra Bank, Bajaj Finance, HDFC Ltd., HDFC AMC, ICICI Prudential, Madura Fashion & Lifestyle, Aditya Birla Retail, Catwalk, BATA India Ltd., Care Ratings, Hyundai Motors, Blue Star Ltd., SBI General Insurance, Eureka Forbes, Bajaj Allianz General Insurance Co. Ltd., Berger Paints, DHL Logistics

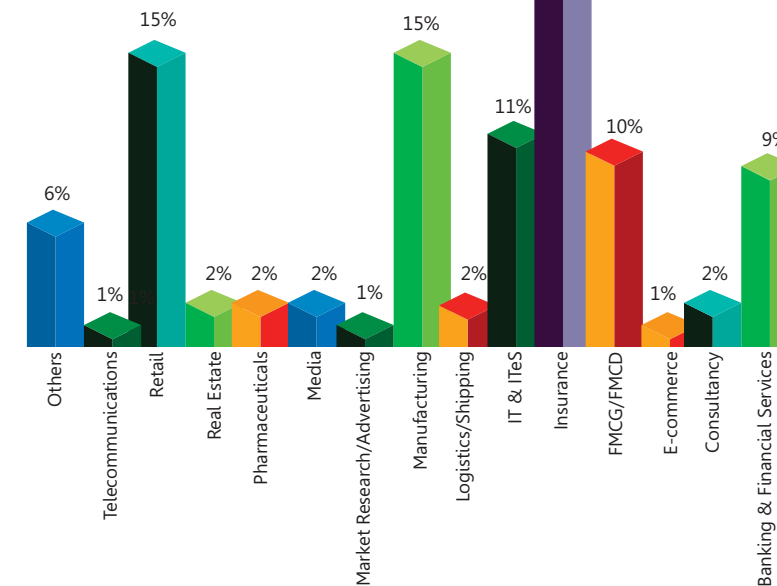
Pvt. Ltd., Escorts Ltd., Future Group, Elgi Equipments Ltd., Evalueserve, Birlasoft, JK Papers, Gartner, Infiniti Retail Ltd.(Tata Croma), FieldFresh Foods Pvt. Ltd., Orient Electric, JSW Steel Ltd., Newgen Software Technologies Ltd., Federal Bank, Raymonds Ltd., Reliance Capital, Saint Gobain India Pvt Ltd., Capital First Ltd., L & T Infotech Ltd., Landmark (homecentre), Luminous Power Technologies Pvt. Ltd., Mahindra Insurance Brokers, Moody's Analytics, Oxane Partners, Piramal Finance, Tata Motors Finance Ltd., Titan Company Ltd., UltraTech Cement Ltd., Wipro Ltd., Zee Entertainment Enterprises Ltd., Genpact, Gati Ltd., GIC Housing Finance Ltd., ICICI Securities Ltd., IPG Media Brands (FCB ULKA), Knowcraft Analytics, RBL Bank, Cofee Day Beverages, Lifestyle International Ltd., etc. Out of a total of 117 companies who recruited from us 38 were new companies.

### Compensation

The compensation package was as follows: Highest Indian Salary offered – INR 15.00 LPA, Average Salary offered – INR 7.62 LPA and Minimum Salary offered – INR 5.00 LPA. Highest Foreign Salary offered was INR – 18.00 LPA.

### Efforts

Of all the 117 companies that visited the campus, 37 were new companies reporting for the first time to the campus. Among the new entrants to the campus were, Grant Thornton India, Real Time Data Services Pvt. Ltd., Havmor ICE Cream Ltd., Reliance Trends, Oxane Partners, DHL Logistics Pvt. Ltd., Edify Insurance Brokers P. Ltd., Digit General Insurance, Star Union Dai-Ichi Life Insurance, Zoom Insurance Brokers Pvt. Ltd., Alliance Insurance Brokers Pvt. Ltd., Piramal Finance, Salasar Insurance Brokers Pvt. Ltd., HomeTown (Future Retail Ltd.), Loan Frame, Guiltfree Industries Ltd., Genesis Colors Ltd., Modi Naturals Ltd., Voltas Ltd., Sumitomo Mitsui Banking Corporation, Tata Motors Finance Ltd., UNISON Insurance Broking Services Pvt. Ltd., Oyo Rooms, Future Consumer, Oxford University Press, Medhup, RBL Bank, Knowcraft Analytics Pvt. Ltd., Apollo International Ltd., Netcore Solutions Pvt. Ltd., Virohan, Taurus Packaging Pvt. Ltd., APL Apollo Tubes Ltd, Meyer Housewares India Pvt Ltd, Peoplelite (Yahoo), Byju's, etc.



SECTOR-WISE  
SUMMER INTERNSHIP  
2017-19 BATCH

Students' capabilities were boosted by KPMG Six Sigma Green Belt Diploma, IIBA Certification, XED Intellect Training, and about 8-10 seminars and workshops conducted during the year.

### Summer Internships

In the area of summer internships, BIMTECH had about 188 corporates and organizations who offered three months internships to 420 to our first year students. Of this, more than 85% of companies were recommended to students through the institution.

### Industry Connect

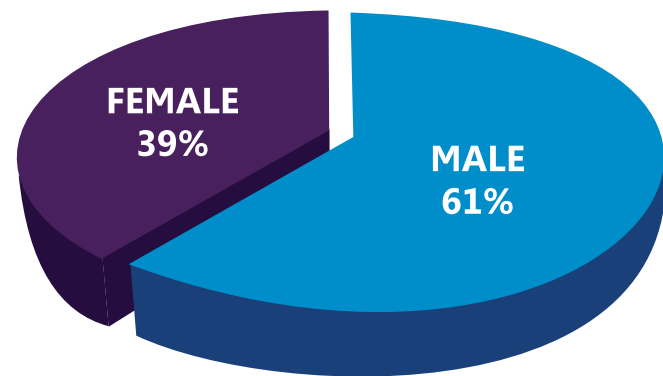
In addition, the Industry - Academic Advisory Council meetings for all streams were held in Mumbai and Delhi/ NCR where the respective curriculum was fine-tuned to ensure its alignment with trending industry requirements after due discussions with experts and thought leaders.



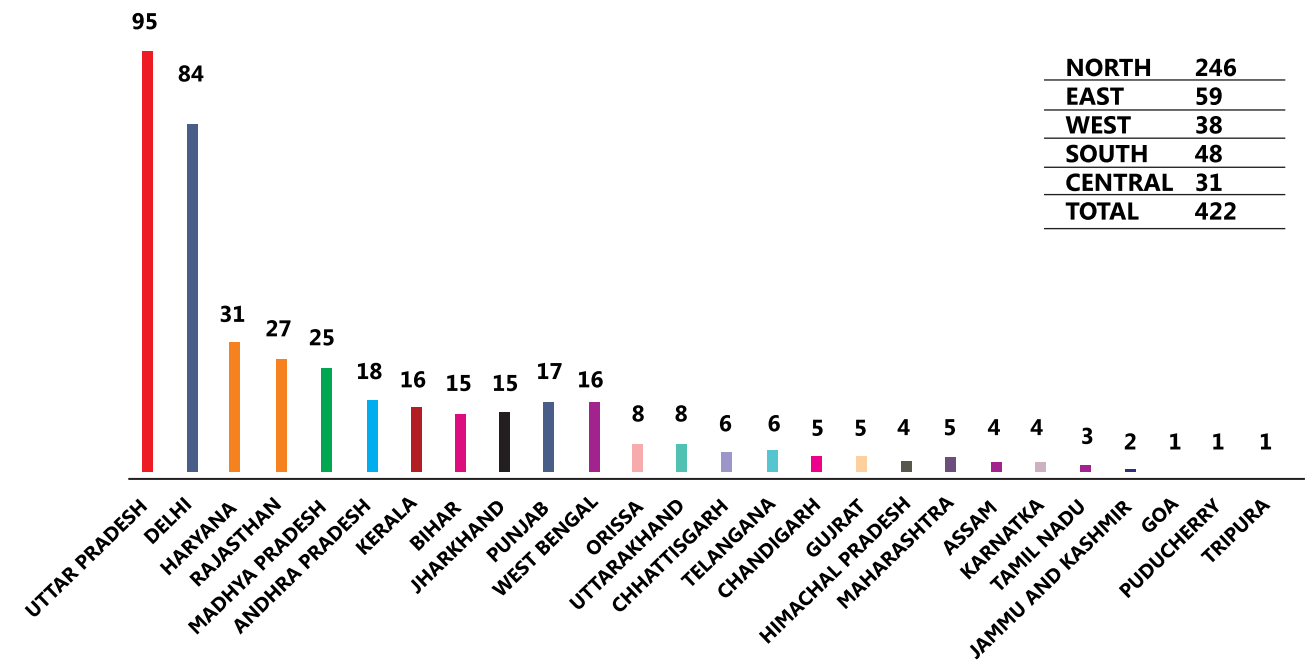
# A Diverse Batch 2018-19



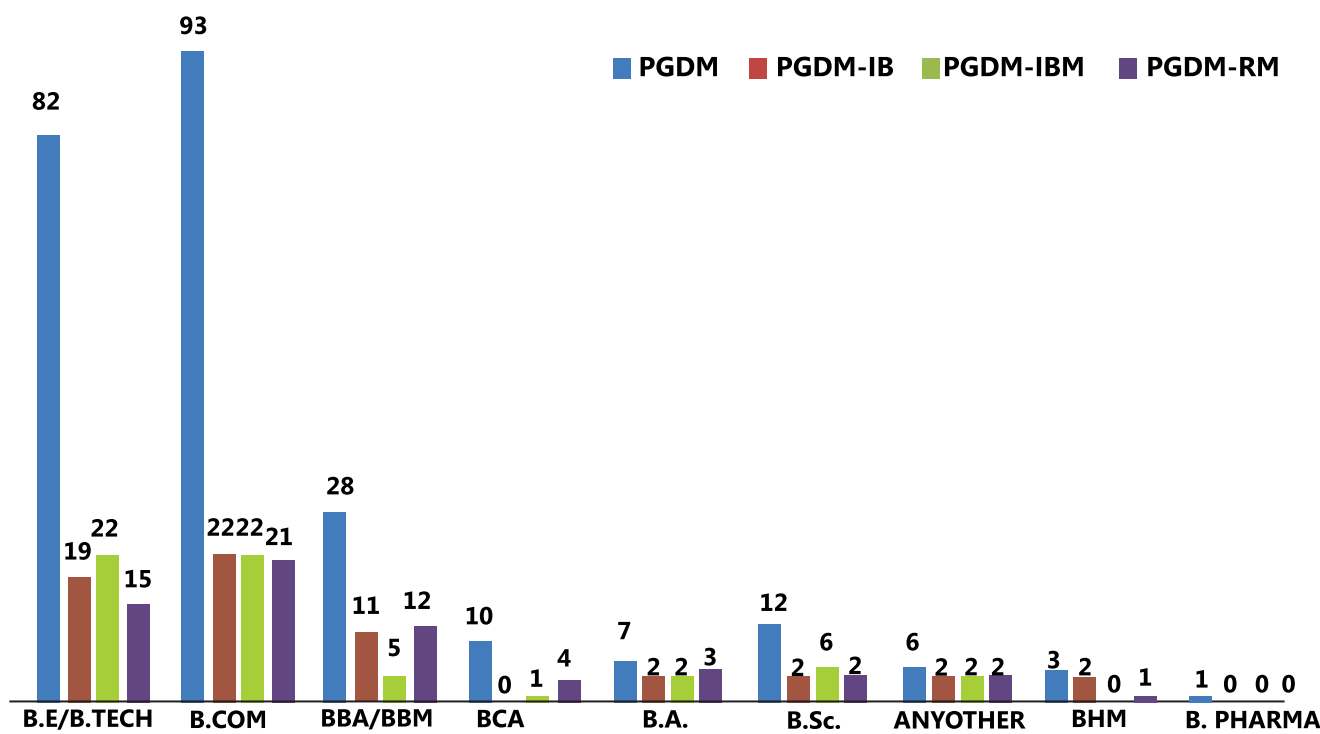
## GENDER DIVERSITY



## REGIONAL DIVERSITY

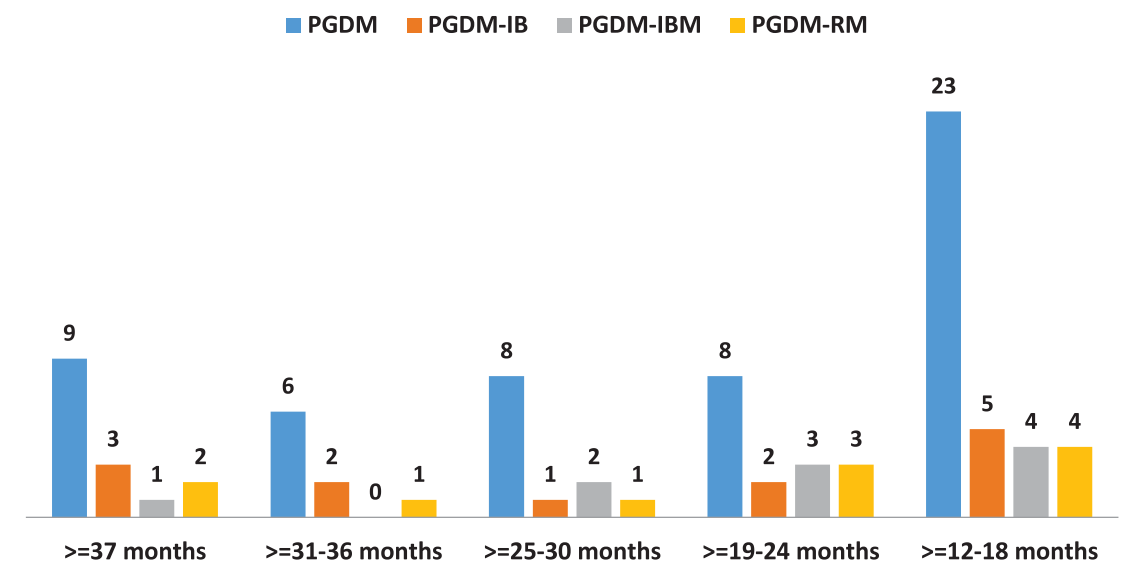


## QUALIFICATION DIVERSITY



## STUDENTS WITH QUALITY WORK EXPERIENCE

TOTAL 87 STUDENTS WITH QUALITY WORK EXPERIENCE  
(MIN. 12 MONTHS TO MORE THAN 36 MONTHS)





## Industry-Academia Connect



### The LYCEUM Master Class Series

Lyceum, the annual mega event of "industry academia" collaboration was held on August 26, 2017. Lyceum is a word coined by Aristotle, and represents a school of transforming thought and learning.

Driven by the students under the guidance of the faculty mentors, it gives the students a unique platform to show case their intellectual ability and share their thoughts with some of the best industry leaders.

This year's topic for discussion was "GST & Disruptive Technology – A Game Changer in Indian Economy – One year Perspective." The various sectors covered under the topic "Impact of GST" were Manufacturing, Automobiles, FMCG, Pharmaceuticals, Service Sector – Logistics, Supply Chain, Telecom, Hospitality, Insurance sector and MSME. The sectors covered under the topic "Impact of Disruptive Technologies" were Banking, Manufacturing and Services (IT/ITES/ Ecommerce). The judges' panel had people from various industries in the country who gave their comments / observations on each presentation from their industry experience in various sectors.

The winners in various panels were Shallika Singh, Shubham Chauhan, Swati Goyal (2nd year IB), Gurleen Kaur

Thukral, Kavya Kapoor and Sundara Karthik (1st year IB), Nidhi Sahu, Bhavna, and Dhruv Garg (1st year IB), Arvind Sharma, Tripti Singh and Ravi Pradhan (2nd year DM), Sayantan Das, Taher Limdi and Shashank Jha (2nd year DM), Swagata Borah, Vikas Yadav and Vishwaroop Sengupta(1st year DM), Priya Pathak, Aninda Bhattacharjee (2nd year IBM) and Aayush Khandelwal (1st year IBM). The event was a great success and provided students with valuable insights.

### Academic Advisory Meeting

The Area Advisory Committee seeks to reach out to the Senior Corporate Leaders who are heading various business functions to develop/ revise curriculum through deliberations based on the Current Academic Offering v/s Industry expectation- Gap Identification. The emerging trends in the business are discussed how the students could be made industry ready. This year Area Advisory Committee Meeting for Marketing, Finance, HR, Operations and Retail was held simultaneously on September 29, 2017 in MCA Club, Mumbai.

The meeting started with the welcome note of Dr. Chaturvedi, Director, followed by the briefing by Dean Academics Dr. Anupam Varma. The discussions in each of the area was facilitated by our faculty colleagues.

More than fifty senior corporate leaders from some of the best known companies participated and gave excellent academic input.

The meeting in marketing area was attended by many senior professionals including A K Sharma Ex. President, Alkem Labs; Quateel Ahmed, CMO, AGC worldwide; Manish Newatia Business Head, Team Space; Chander Thapar, Group VP, Hiranadani Group; Navin Agarwal, Sr. VP Welspun Group; Chinmoy Patra, Head- Strategic Account SIFY Corp.; and Anoop Chaturvedi, Regional Head, HP. The advisory body appreciated the existence of following courses: Advanced marketing Analytics and Digital Marketing. They suggested inputs on introduction of GST's impact on Marketing function and focus on IT's role across all nodes of value chain (due to GST).

Area Advisory Committee (Finance) was the first to be constituted and therefore members have been involved for last three years now. Some of the senior leaders who attended this meeting included Mr. Nilesh Shah, MD and CEO, ENVISION CAPITAL; Mr. Nagaraj Garla, MD and CEO, IDBI CAPITAL; Mr. Ambareesh Baliga, Market Analyst; Mr. Kailash Kulkarni, L&T Investment Management Limited (AMC); Mr. D V S V Prasad, CEO, FIMMDA; Mr. Anand Natarajan, Head Strategy and Business

Execution, Fullerton; R Kannan, Head Corporate Performance Management, Hinduja Group; Mahesh Krishnamurti, Ramesh Swaminathan, Lupin; P Ganesh from Glenmark Pharma

The Advisory Committee of Retail Area was supported by Bharat Sharma: National Accounts Manager at GSK consumer India; Sunil Kumar: Senior Customer Marketing Manager at Kellogg India; Amit Sharma: Vice President, Future Group, India; Salam Sonamani: Head Exports Sales and Marketing, Godrej & Boyce Mfg. co. Ltd. Panel emphasized about the expectation setting of the students that they are in retail which in turn means that the weekend working is the norm, Profit and loss statement of a store, NPV, cash flows of a store and viability calculations and Students to take part in all big retail seminars to hear to thought leaders in retail and widen their horizons.

The operations / Supply Chain Area was supported by many professions including Mr. Prasad Utekar, Head HR, BSH; Mr. Sayed Peerzade, CIO, Reliance Energy; Mr. L Ganapathy, Professor NITIE; Mr. Devadas Abhang, Head – Projects & Procurement, ThyssenKrupp Ltd.; Mr. Shreyas Malkan, Associate Vice President, Reliance Communication Ltd and Mr. Yogesh Gandhi, Head- HR –Engineering, Mahindra & Mahindra Ltd.

The Advisory Committee of HR was represented by Dr. Ritu Anand, Vice President and Deputy Global Head HR, Tata Consultancy Services; Mr. Rajesh Padmanabhan, Director & Group CHRO, Welspun Group; Mr. Ajay Kumar Pandey, Senior Director - HR Advisory & Products, IDFC Bank Limited and Mr. Sanjay Chaturvedi, Head HR, Corporate Functions, Sun Pharmaceutical Industries Ltd. who provided valuable inputs regarding the curriculum.

This year Industry Academia Advisory Committee Meeting for CBM, CIRM, CIBP, CRM was held on April 28, 2018 at the Greater Noida campus. The Council Meetings advise the respective Academic Centers about the curriculum modifications in accordance to the expectations of the industry. In-depth deliberations are held by the members of the Council about the different facets of the programmes. The Council comprises of senior academicians, Ambassadors and Minister Counselors' of various Embassies, CEO's, VPs, GMs, CxOs and reputed Alumni of the institute. The meeting is usually held once in a year.

The focus is on building business acumen by further enriching courses of Social & Entrepreneurship & development of leadership laboratories. The experts emphasized on inculcating right business etiquettes in every

student to make them ready for the industry. The revised curriculum has been implemented from June 2018.

### Industrial Visits

We at BIMTECH endeavour to provide practical experiences and real world applications into the curricula to prepare students for the technical challenges they might face in workplace. Industrial visits provide vital information about the organization, its performances and various functioning process of the organization. It also enables to understand the internal working environment. In addition to benefiting the student, industrial visits also benefit stakeholders by bringing them into contact with prospective employees. The industrial visits are thus a regular feature at BIMTECH and students are encouraged to visit plants and offices of companies like Sheela Foam, Sage Metals, Motilal Oswal etc. Also visits are planned for international destinations like Dubai and Singapore for increased learning.

The industrial visits enable widespread exposure to students and encourage in them tremendous understanding of business practices of companies that would help them in shaping their careers. These present the students with opportunities to plan, organize and engage in active learning experiences outside the classroom.



## Culture Connect



Sabrang is a unique endeavor of BIMTECH to uphold The Birla Legacy that celebrates excellence and diversity by promoting art, culture, values, and education. Preseving this extraordinary heritage, and rejoicing the ethos, BIMTECH observed 8 days long extravaganze entitled as SABRANG UTSAV. The week long festivity of music, dance, drama promoted a beautiful confluence of the traditional and modern, tuned with a hue of learning.

### 30th September-Play

The Foundation Day inaugural event was graced by Chief Guest Mr. Kamal Singh, DG-United Nations Global Compact Network and Dr. Shirish Nigam, Director-EW Nutrition. It was also attended by the BIMTECH family and acclaimed people from administration and neighborhood communities. Directed by Shri Arvind Gaur, the play was performed by Asmita Theater Group, one of the leading Hindi theatre groups in the country. Written in the 1980s, the popular play, "Jis Lahore Nahi Dekhya, O Jamiyai Nai", (There Is No Point Of Taking Birth If You Haven't Seen Lahore)", is a chilling reminder of the pain of the 1947 partition and how it built walls between loved ones

overnight. The artists brought to the stage, the angst and the confusion that people faced when asked to choose between land and religion. The play also outlines the thread of human kindness that ran through the hearts of people irrespective of their religion. The act resonated the message that love and mutual respect can root out the vacuum that creates resentment.

### 1st October- Alumni Dialogue

The event "Alumni Dialogues" witnessed three illustrious IBM program alumni Mr. Pankaj Tomar (Axa France), Mr. Vineet Kamra (Alliance Insurance) and Mr. Amit Rai (Cyber Boxer) interact with the students of PGDM 2016-18 and 2017-19 batches.

The star insurance alumni dwelt on the cutting edge trends on all the verticals of insurance and fielded questions from the eager students whose hunger for knowledge looked insatiable. The engrossing function which lasted for two hours saw the generous sharing of experience, knowledge and skills by the super seniors and unbounded enthusiasm on the part of juniors.

The afternoon played host to esteemed alumni of BIMTECH from various fields

like marketing, finance, operations. The interaction with the alumni helped the students learn how to prepare better for the future. The alumni also very patiently solved all the queries of the students. The sessions were very informative and fruitful.

The Drama "MoteRam ka Satyagrah" The second day of the grand celebration week, Sabrang Utsav witnessed another popular play "MoteRam ka Satyagrah" from the Asmita Theatre Group directed by Shri Arvind Gaur. The Chief Guest for the event was Mr. Anirban Banerjee, Heafd of e-Governance India, VFS Global and the Guest of honour was Mr. Thakur Dharendra Singh, MLA. An adaptation of Munshi Premchand's short story, the play is a comic satire on governance, especially bureaucracy. It took the audience on a hilarious trip to the gallery of power

After the end of the play, BIMTECH bestowed Mr Rahul Khanna, lead actor of Asmita Theatre Group, with the 2nd Shri Sarla Devi Birla award for social justice through theatre in Education. The event concluded with many more felicitations and our Director Dr. H Chaturvedi's encouraging address to the audience.

### Blood Donation Camp

The blood donation camp was organized by the Ranganathan society. The response was overwhelming since several students as well as teaching and non-teaching staff came forward for the noble cause. A total of 101 units of blood was donated by the volunteers.

### Street Play

A street play was performed by the Asmita Group directed by Mr. Arvind Gaur. The play titled 'MARD' 'was thought-provoking and reiterated the message that a real man is one who believes that a woman is neither inferior nor superior to him. Mr. Kumar Vineet, Additional District Magistrate, Gautam Budh Nagar, and his wife graced the event as guests.

### 3rd October-Quiz

A quiz competition was organized by the BIMTECH Quiz Club about the field of cinema. The audience was entertained by the barrage of simple yet confusing quiz questions. After a nail-biting finish, Divij Batra (PGDM 17-19) and Indraneel Babusheth (PGDM 17-19) took the first prize and the second prize respectively.

### Odishi Dance

On the 4th day of Sabrang Utsav, a captivating event comprising of Odissi Dance performance by Ms. Madhavi Mudgal was organized by the Cultural Conduit of BIMTECH.

Ms. Madhavi Mudgal is widely acclaimed worldwide for her deep insight into the art of choreography and her commitment to train and encourage new dancers to finer nuances of Odissi.

She is well known for her Odissi dance style and has won several awards, including the Sanskriti Award (1984), President of India's award of Padma Shri(1990), the Orissa State Sangeet Natak Akademi Award(1996), Grande Medaille de la Ville by Govt. of France(1997), etc.

The audience was spellbound by the beautiful performance and appreciated the same with a thundering applause. The chief Guests for the said event were Dr. Rima Dey, Principal Savitribai Phule Girls Intermediate College and Mr. Rajesh Pandit, MD Asset Services and head of Global Workplace Solutions for CBRE, India.

### 4th October-Violin Recital

Continuing with the week-long celebration of the foundation day, BIMTECH organized two events on the fifth day. The event began with Ms. Anupriya Deotale's performance who is known for her talent on an international level. Ms. Deotale is a violin player and is the first Indian woman to be honored in Lahore by Ustad Salamat Ali and `Nazat Ali Khan Award. Her singing and the soothing melody won everyone's heart. The performance was jam packed by students and guests who enjoyed it and were mesmerized by such a beautiful melody.

### Folk Dance

The next performance was by the Kalpana Kala Kendra, which was associated with the roots of India – the folk dance. The President of Kalpana Kala Kendra, Ms. Kalpana Bhushan has mastered Bharatnatyam, Kuchipudi, Kathak, Mohini Attam and folk dance. After showcasing her talent in front of renowned personalities like Indira Gandhi and Rajiv Gandhi, the goal of Ms. Kalpana is to keep her students in touch with their ethnicity. The performance ended with a huge round of applause as it left the audience in awe. Mr. Deepak Parvatiyar, Senior Media Advisor, Isha Creative Vision and Dr. Rima Dey,



## Culture Connect

Principal of Ms. Savitri Bai Phule, Balika Inter College, Greater Noida were the guests for the evening.

### 5th October-Band

The renowned EkTal band delivered a soulful performance at BIMTECH Campus on 5th October 2017 on the occasion of 30th Foundation Day Celebration.

EkTal is a 6-piece band of innovative music enthusiasts. Their sound is an echo of modern Indians while being in touch with their roots. Born from over a year long search for the perfect members, EkTal is a band with handpicked members, each with their own forte and musical background, creating an amalgam of diverse genres into a smooth blend. Their sound is an echo of present India with genres such as Fusion, Sufi, Techno fusion, Alternative rock and Nu Metal.

The band performed on various Bollywood songs and the crowd resonated the energy of the band which was evident when the crowd took to the dance floor. The one of its kind experience left the crowd in high spirits. Mr. Ankit Vijayvargiya, a BIMTECH alumnus currently working with Honda Cars India, was the guest of honour.

### 6th October-Dastangoi

Dastangoi, a Persian storytelling art which originated in the 8th Century A.D. was organized as one of the events of the 30th foundation day of BIMTECH. The performance was on-staged by writer and artist Mr. Ankit Chadha, who has also in the past spoken on dastans at platforms including Harvard, Yale and Princeton. He is the author of 'Amir Khusrau – The Man in Riddles' and 'My Gandhi Story'. Mr. Ashutosh Thakur, Global Software Procurement Lead, Cognizant was the chief guest.

Other guests included BIMTECH alumni Mr. Prashant Tyagi, DS Group, and Mr. Divyaksh Vashisht currently with GupShup Technology India and Prof. Sangeetha Shukla, the previous head of the Business Communications Department at BIMTECH and the founder-mentor of the Editorial Conduit and Majlis.

The modern reinvention of Dastangoi in the 21st Century India combines classical elements of the genre with contemporary narratives. The performance was beyond the celebration of Khusrau, with the musical transcription and exploring of the untouched parts of the cultural icon in a

narrative interspersed with Khusrau's poetry. The audience was left awestruck by the narrative of 'Father of Qawwali'.

### 8th October-Kavi Sammelan

The week-long celebration of the 30th foundation day came to a fitting end with Kavi Sammelan which was graced by Hindi and Urdu poets of national fame. It brought together veteran performers like Mr. Manveer Madhur, Mr. Ram Sarin & Ms. Varsha Gorachia while upcoming poets like Mr. Vipul Kumar and Mr. Puneet Kusum added flavours to the stage. The main attraction of the evening was Shri Rahat Indori, who has achieved international fame through his Urdu poetry. The line-up also included Shri Rahat Indori's son Mr. Satlaj Rahat, an upcoming poet. The show was anchored by Mr. Jainendra Singh from All India Radio. The guests for evening included Dr. Prabhat Kumar IAS, Divisional Commissioner Meerut, Prof. Dev Swaroop, Joint Director, University Grants Commission, Mr. Aditya Dadiyal, Mr. Devendar Chowdhary and Mr. Arvind Kumar Pradhans of Khajpur and Neemka villages respectively.

## Learning Beyond the Classroom

### Vihaan'17

Vihaan'17, the annual Inter B-school fest of BIMTECH, following the theme Wake Up To New India, was held on October 28 and 29, 2017. The fest, spread over a span of two days, was a mix of managerial, cultural, creative and gaming events. There were 21 events and guest performances.

Vihaan'17, mentored by Dr. Manosi Choudhury, saw participants from B-schools spread across the length and breadth of the nation. Vihaan saw participation from B schools all across India like ISB Hyderabad, IMI Delhi, MDI Gurgaon, IIT Roorkee, BITS Pilani, FORE Delhi, LBSIM Delhi, Welingkar Mumbai, SIBM Pune, Great Lakes Gurgaon, to name a few. BIMTECH also observed great performances from the colleges of Delhi University like DSM DTU, Dayal Singh, Maitreyi, Shaheed Bhagat Singh, among many others.

Best Manager, the flagship event of Vihaan, ran through both the days of the fest. On October 28th, events like Mock Stock, Symposium, Encicorp, BPlan, Symposium, Kurukshetra, Break the Code, Common Ground, The Fourth Estate and Counter-Strike were held across the campus, followed by Euphony and War of Bands on the main stage. Day 1 saw a melodious conclusion with the crowd dancing to the beats of EKA Band.

On October 29th, events like Tour de Force, Sellography, Supercorp, Tour de Force, FIFA, Mystery of Modi Ministry and Creative Warriors amongst many others were conducted. While Dancellinum and Fashionista set the main stage on fire, the live screening of India vs. New Zealand cricket match served as the cherry on top of the festivities. DJ duo Progressive Brothers made everyone groove to the electronic music before we called it a day. With various events concluded successfully over the period of two days, Vihaan'17 was received very well amongst the guests, students, faculty and the staff of BIMTECH.

### Cognicioun 2018

COGNICIOUN, a national level business quiz competition for corporates and colleges is organized by BIMTECH every year. COGNICIOUN 2018 was the 7th edition of the event and was conducted in the campus grounds of BIMTECH on February 3, 2018. The Quiz Master for the event was Mr. Mitesh Agarwal, Vice President, Global Key and Lead Accounts, Oracle.

The 7th annual edition of the quiz witnessed more than 150 registrations out of which 73 teams from corporates and colleges competed in the quiz and an additional 20 quizzing teams from BIMTECH participated. Some of the Corporate teams who participated in the quiz were Sai Mitra Constructions, Hero

MotoCorp, Maruti Suzuki, Deloitte, TCS, NTPC, Gati, JK Papers, Uber, Bata, SAIL, Asian Paints, Paytm, The Quint, Nexus Consulting and Times Internet Ltd among others. Student teams from Lal Bahadur Shastri Institute of Management, Ashoka University, JNU, IIM Lucknow, ISBF, IMI NEW DELHI, AIIMS, Ramjas College, St Stephens College and Aligarh Muslim University among others participated in the quiz.

The winners of the Cognicioun'18 were Jayakanthan and B Naveen Kumar from TCS and Sai Mitra Constructions respectively won prize money of Rs. 50,000. The 1st Runners Up were Rohan Khanna and Venky Srinivasan who were representing Deloitte and Nexus Consulting respectively, won prize money of Rs.30,000. The 2nd Runners Up were Aryapriya Ganguly and Raktim Nag who were representing ISBF and Value Research respectively. The 2nd Runner Up prize was Rs. 20,000.

Being a knowledge driven event, COGNICIOUN renders a platform of creative and innovative thinking. The culmination of the grand event was the result of the untiring efforts of all the members of the Quiz Club of BIMTECH from first and second year as well as alumni QCB members, who toiled for three months and contacted a large number of corporates as well as colleges around the country under the mentorship of Prof. K.K. Krishnan.



## Learning Beyond the Classroom

## Social Outreach - Sustainability & CSR

### Pratibha 2017

BIMTECH organized PRATIBHA- an annual-intra-college fest on August 10, 2017. This is the first event of the academic calendar and is solely organized by the students from inception to its execution. It acts as a platform for students to showcase their talents into new and different realms.

This year, the theme decided for Pratibha 2017 was "Mahabharata". Since it depicts focus, wisdom, truth, politics, ethics and skill all of which is a necessity of the modern day manager. Blending such events in Management Education gives scope to the 'Learner to Learn by Doing' and to ensure an improved and earnest learning experience for all.

### Majlis Festival 2018

Majlis- the Theater and Debating Club of BIMTECH celebrated the 6th year of their flagship event, The Majlis Fest 2018. Majlis had completed 10 years of its existence this year. The team introduced a Debating event, ELOQUIST, as well as Amateur theatre groups from all over India showed their plays and fought for the prize money worth more than Rupees 1 lakh.

The fest celebrated acting talent of some of the finest theatre groups across NCR. The day began with Street Plays roaring with young energy in the campus lawns and was followed by stage plays that used art to portray

issues of social significance. The street play event named PARIVARTAN and stage play RASMILAAP have been the highlights of The Majlis Fest. Eminent personalities like Mr. Subodh Lal who is an Urdu poet, TV writer /director and is involved in socially relevant activities and Mr. Tejender Tj who's an impressive storyteller and founder of Gibbous Films were the judges for the street play.

For the stage play Mr. Hadi Sarmadi, who's associated with Bahroop Arts Group and Ms. Manisha from Trinity College graced the event as the judges for the event. Participation from about 43 colleges for the street play event were received, out of which 20 teams were shortlisted and 24 registrations for stage play were received out of which 6 teams got shortlisted. All the teams performed phenomenally and out of them the most deserving winners were Hindu College, University of Delhi and runners up were Lady Shri Ram College, University of Delhi.

The debating event "ELOQUIST" on the theme Freedom of Expression was also held. The big fight took place between 8 teams from BIMTECH, and other institutes and corporates of Delhi NCR. The ELOQUIST jury were Ms Malini Agarwal, Bollywood blogger, author and founder of Miss Malini, Mr B.B Nagpal, film critic and national award jury member, Mr Krishnanand Tripathi, TV

News producer and freelance journalist. And Prof. R J Masilamani, BIMTECH. The Moderator of the event was Majlis Alumnus and professional anchor Mr Vinay Batra. The highlight of the event was the book launch of To The Moon authored by India's famous Bollywood blogger - Miss Malini. The book depicts her journey to making it big in the business.

### Prakridda 2018

PRAKRIDA is the biggest sport event of BIMTECH and was held from January 19 – 21, 2018. This year a new mascot, General Odolf, who is the Prosperous wolf, the essence of affection and friendship is symbolized by the color blue!

Hats off to all participants for their wonderful association with BIMTECH's flagship sports fest PRAKRIDA 2K18. This year there were participation from colleges like IMT Ghaziabad, Delhi School of Economics, IIFT, IMI New Delhi, FMS, FORE amongst many others. PRAKRIDA 2K 18 witnessed nearly 45 alumni participation to make the game a grand success. The success of PRAKRIDA 2K18 is due to determination, perseverance and constant hard work put by all participants and the institute's every time support system which includes mess, security, admin, maintenance, horticulture, medical, accounts, library and ground staff.

**BIMTECH continued its focus on advancing the agenda of CSR and Sustainability by adopting a multipronged strategy and reaching major stakeholders. The major areas of initiatives and activities were Academic engagement; Outreach with the society and community; Addressing social problems; Providing consultancy services to the corporates; Capacity building of CSR and Sustainability professionals**

For having a sharp focus, BIMTECH has nurtured Ranganathan Society for Social Welfare and Library Development, a society registered under Societies Act 1860 and BIMTECH Foundation, a trust registered under Indian Trusts Act, 1882. Both are CSR arms of the institute and undertake social initiatives having separate governance structure.

Developing the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

### Social Project Experiential Learning

The Responsible Business course has been integrated with an experienced

based learning through "Community Immersion Programme".

The students are taken for a visit to nearby villages as well as CSR project sites (usually villages) of some of the corporate. Also, the students may choose to work on Social projects as part of compulsory short-term projects undertaken by students during the course of their study. The students are assisted to be hand-held by companies, foundations and NGOs with which the Institute has a relationship with. Newer organisations come in touch with BIMTECH each year and these associations broaden the base for students to choose and work with organisations of their liking. The students interact with CSR heads and field officers of the companies while visiting their CSR Project Intervention sites as well as with the gram pradhans, members of the community, school children, and targeted beneficiaries (of CSR projects of Companies).

During the academic year 2017-18, about 400 students visited 18 villages. The students interacted both formally and informally with various stakeholders of the company associated with their CSR projects of sanitation,

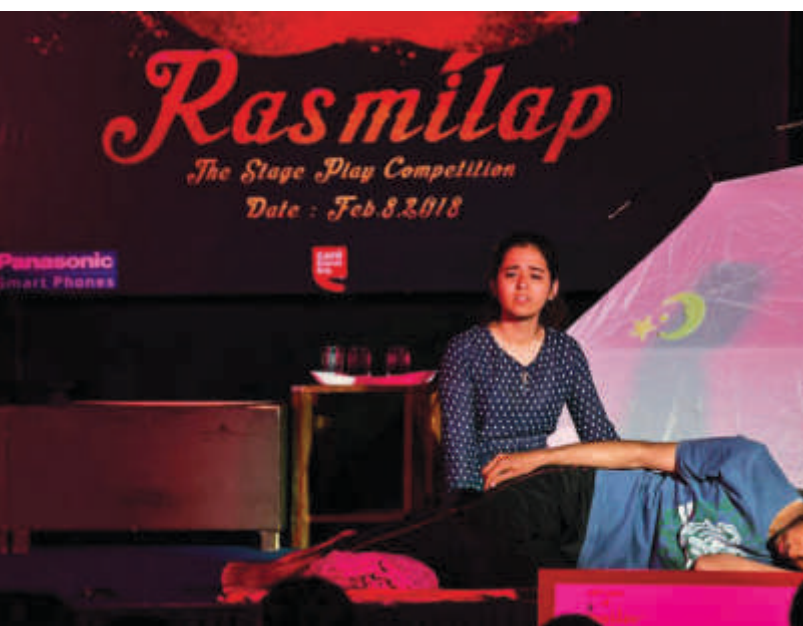
education, infrastructure, and health and poverty alleviation. The exposure helped students gain significant insights into the social landscape of our country as well as the efforts of companies undertaking CSR projects, as per the mandate of Companies Act, 2013.

### Major Achievement

Besides providing the students a flavour CSR initiative of the several companies and developmental gaps in rural India, this year's experiential learning project also resulted into the perception mapping of CSR initiatives of NTPC in six villages near to its Dadri plant. A detailed report was submitted to the CSR department of NTPC Dadri. The report was highly appreciated by the department and the concerned officials expressed intent to use the findings of the report for annual audit. Thus the project has created a win-win situation for the students, the centre and NTPC Dadri.

### Session on Sexual Harassment

A session was organised for the first-year students of PGDM on sexual harassment by BIMTECH in collaboration with Thinkthrough Consulting Ltd. (TTC) 38 students attended the one-day session.





## Social Outreach - Sustainability & CSR

"CSR if it is implemented with sustainability as a focus, then it enhances business sustainability, provides new opportunities, develops customer loyalty and improves stakeholder relationship"

- Dr. A P J Abdul Kalam

### NSCC : The National Sustainability Case Challenge

National Sustainability Case Challenge was organized this year as a novel experiment. Undergraduate students from various parts of the country competed against each other spreading awareness on the various sustainability challenges of India. The participants were exposed to real life problems and challenges which fostered their solution oriented skills and instilled change-maker attitude among them. The campus round which was the final round was held on February 10, 2018. By participating in NSCC, contestants also could inculcate in them creative thinking, critical thinking skills, solution-oriented skills, analytical skills, team-building skills, communication skills as well as presentation Skills. The program spanned over two phases. The first phase witnessed around 169 teams register for the Case Study Challenge who were emailed a caselet which they had to analyse and suggest recommendations on the problem stated. Nearly 30 teams were shortlisted and were presented their final cases in phase two. The competition saw shortlisted teams from IIT BHU, Xaviers University Bhubaneswar, Chandigarh University, Miranda House, Jamia Milia Islamia, Shiv Nadar University, BITS Pilani and several other undergraduate colleges, who were invited to BIMTECH

to present their prepared presentations on the case.

BIMTECH's event partner for NSCC was United Nations Global Compact Network India who's Executive Director and CEO, Dr. Kamal Singh was the Honorable Chief Guest of the Case Study Challenge. NSCC's Media and Sustainability partner were the Civil Society and Governance Now respectively.

The National Sustainability Case Challenge was a medium to stimulate young minds into coming up with solutions on how to tackle the increasing menace of climate change.

### Towards Creating Educational Frameworks, Materials, Processes and Environments that enable Effective Learning Experiences for Responsible Leadership

Through its partnerships with institutions and organisations which are working in the domain of sustainability, responsible business and CSR, BIMTECH facilitates and supports dialogue and debate among educators, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

### Partnership with Thinkthrough Consulting (TTC)

A MoU was signed between BIMTECH and TTC on 16th of August 2017 to deepen the Institute's footprint of Responsible Business and CSR. Think through Consulting offers advisory services in areas such as Sustainability and Climate Change, Ethical Business, CSR and HR. It is quite a name to reckon with in this domain both nationally and internationally.

The partnering organisations have agreed to collaborate on conducting trainings, workshops, seminars etc. for BIMTECH students and third parties on compliance to the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal Act, 2013) and other empowering provisions for women at the workplace.

### Unnat Bharat Abhiyan

BIMTECH has been selected as Participating Institute (PI) under the Unnat Bharat Abhiyan (UBA) 2.0. UBA is a flagship programme of the Ministry of Human Resource Development which intends to enrich Rural India. The programme envision to involve the reputed higher educational institutions of the country in the process of indigenous development of self-sufficient and sustainable village clusters in tune with the notion of 'Grām

Swarāj' propounded by Mahatma Gandhi.

All participating institutions (PIs) are expected to establish a UBA Cell which will be responsible for carrying out the activities of the UBA. This will involve the development of an active working group consisting of motivated faculty members drawn from various disciplines. Further, PIs are also expected to identify at least five villages to carry out the out the activities of the UBA.

BIMTECH has identified Neemka Shahjahanpur, Alli Ahmadpur Urf Garhi, Bankapur, Khwajpur, and Mahvalipur village in block Jewar of Gautam Buddha Nagar district of Uttar Pradesh. The village and household survey as well as participatory situation analysis will be done shortly to develop development plan for each village.

Workshop on CSR for Agricultural Development was organised by BIMTECH and National Institute of Agricultural Extension Management (MANAGE) (an organisation of Ministry of Agriculture and Farmers Welfare, GoI) on July 4-5, 2017 at Hyderabad.

### Consultancy, Capacity Building and CSR Advisory provided in 2017

BIMTECH is sensitising and empowering the corporates to adopt best practices to

internalise sustainability in systems and processes to deliver impactful CSR services. Some of the well-known clients of BIMTECH include companies such as NTPC Ltd, NHPC Ltd, SAIL Ltd, ACC Ltd, and NPCL Ltd. The Centre also serves as Resource for capacity building and advisory for The Energy and Resources Institute (TERI), NTPC Ltd and National Institute of Rural Development and Panchayati Raj (NIRD&PR) as of now.

### Situation Analysis and Needs Assessment for ACC Ltd.

During 2017-18, the Centre for Sustainability and CSR at BIMTECH completed Situation Analysis and Needs Assessment of 35 villages spread across Chattisgarh, Himachal Pradesh, Jharkhand, Odisha, and Uttar Pradesh.

### Assessment of BMOs for the 4th Annual Award for Responsible Indian BMOs organised by the Foundation for MSME Clusters.

The Centre, as Technical Evaluator, made evaluation of applications of industrial associations seeking award that excelled in advancing the agenda of Responsible Business instituted by MSME Foundation.

### Skill gap analysis in district Mathura for Ministry of Rural Development, New Delhi

The Centre is conducting Skill Gap Assessment of Mathura district. Shri N.N. Sharma, Chairperson, Centre for Sustainability & CSR, Birla Institute of Management Technology (BIMTECH), and Mr Satender Rana, Programme Manager, BIMTECH met with Shri Sarvagya Ram Mishra, IAS and District Magistrate on June 22, 2018 at his office in Mathura and briefed him about the objectives and expected outcomes of the study. A meeting was also held with Shri Virendra Singh, General Manager, DIC Mathura and Shri Y P Singh, Principal, Govt. ITI and Head, DPMU.

### Awareness and Capacity Building Workshop on Advancing Development Goals: Role of STI

A two-day workshop was organised jointly by UN Global Compact Network India (UN GCNI) and Climate Change Research Institute & India International Centre, New Delhi from July 27-28, 2017. The Workshop was aimed at capacity building among youth and provide platform for public awareness through discussions on how to accelerate innovation towards achievement of national targets. Dr. Vineeta Dutta Roy spoke about Leveraging Corporate Social Responsibility for meeting the Sustainable Development agenda during the workshop.



# Social Outreach - Sustainability & CSR



## Lecture on Microfinance for Small Businesses and Entrepreneurship

Microfinance for Small Businesses and Entrepreneurship organised by National Institute of Entrepreneurship and Small Business Development (NIESBUD) on August 18, 2017 at New Delhi where participants from almost 15 countries came together, the countries included Uganda, Zimbabwe, Malawi, Indonesia, Mauritius etc.

## Multi-Stakeholder Conversation Series on "The role of the higher education institutions in Corporate Social Responsibility in India"

Dr. Vineeta Dutta Roy was invited as speaker during the Multi-Stakeholder Conversation Series on "The role of the higher education institutions in Corporate Social Responsibility in India" organised by International Institute for Higher Education Research and Capacity Building (IIHED) and Centre for Excellence in CSR & Sustainability on October 27, 2017 at O. P. Jindal Global University, Sonapat. Dr. Roy spoke about impact of globalization on society, economy and environment and role of higher education institutions in the

multi-stakeholder landscape of CSR in India.

## India and Sustainability Standards International Dialogues and Conference

Dr. Vineeta Dutta Roy spoke on behalf of Dr H. Chaturvedi, Director, BIMTECH, who was invited as one of the key speakers in the session on Sustainability Education and Teaching for Academic Institutions.

The session was part of India and Sustainability Standards: International Dialogues & Conference' (ISS, 2017) held on November 15-17, 2017 at India Habitat Centre (IHC), New Delhi. The theme of the conference was "From Tragedies of the Commons to the Strategies for the Commons."

## 8th Social Business Day, organized by Yunus Centre

Prof. N. N. Sharma, Chairperson, Centre for Sustainability and CSR, BIMTECH with Nobel Laureate Prof. Muhammad Yunus during the 8th Social Business Day, organized by Yunus Centre and Yunus Social Business on June 28-29, 2018 at Infosys Campus, Electronic City,

Bengaluru. The event was attended by nearly 1,100 delegates from more than 42 countries.

## Values of Social Responsibility

Ranganathan Society for Social Welfare and Library Development (RSSWLD) which came into existence in 2009, is a non-profit organization mainly focusing on development of libraries in rural areas. Its main goal is to make the under privileged sections of the society capable of availing employment opportunities. The vision is "To improve the proficiency level of rural students by providing essential educational resources."

## Establishment of Libraries

### a) BIMTECH Pustakalaya established at Man Mandir, Barsana, Mathura

Birla Library inaugurated by UP Chief Minister Shri Yogi Adityanath and Haryana Chief Minister Shri Manohar Lal Khattar in Barsana, Mathura on February 24, 2018

It was a memorable day for BIMTECH when Chief Ministers of UP and Haryana in the presence of other ministers and higher dignitaries launched the BIRLA Library on February 24, 2018 at Man Mandir, Barsana, Mathura. The Director

of BIMTECH, Dr H. Chaturvedi explained to both Yogi Adityanath Ji and Shri Manohar Lal Khattar about BIMTECH's unique initiative of opening libraries at district jails of Uttar Pradesh and also helping in providing the necessary elementary education facility to the girls of neighbourhood villages under the project "Protsahan Chiraiyaa" by BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD), the CSR wing of BIMTECH.

With the collective initiatives of BIMTECH Foundation and RSSWLD along with the inauguration of this library at Mathura, now BIMTECH is running several libraries in district jails of UP spread in 10 villages and 6 districts across the state. The institute is planning to add 4 more libraries in jails under this noble initiative.

### b) BIMTECH Pustakalaya established at district Jail, Agra

Ranganathan Society for Social Welfare and Library Development (RSSWLD) established BIMTECH Pustakalaya at district Jail, Agra on November 29, 2017. The inauguration observed presence of Chief Guest Shri Gaurav Dayal, IAS (District Magistrate Agra), Prof. G.C.

Saxena former Vice Chancellor -Agra University and Faizabad University, Shri Sharad Kulshreshtha, DIG (Prison, Agra Range), and Dr. Harivansh Chaturvedi, Director BIMTECH and Dr. Rishi Tiwari, Secretary, RSSWLD.

## Project Protsahan Chiraiyaa

Project "Protsahan Chiraiyaa" is a rural social project on women empowerment started by the Society at Neemka Shajahanpur, Jewar Tehsil, UP. This village is adopted by the Hon'ble Union Minister of Culture and local MP, Dr. Mahesh Sharma under the Sansad Adarsh Gram Vikas Yojna. The project was launched with the vision to sensitize the rural underprivileged adolescent girls about all aspects of good quality life, education, health as well as their roles in the community. The pilot phase of this project was flagged off on March 28, 2016 to commemorate the first death anniversary of Dr. Sarla Devi Birla, "Founding member of BIMTECH".

RSSWLD has continued to increase the outreach of its project "Protsahan Chiraiyaa", as on date 150 girls have taken course on "life skills" while 60 girls have attended the course on English

speaking. The fifth batch of Project Protsahan Chiraiyaa was launched on September 17, 2017.

The event observed the presence of Guest of honour Ms. Sujata Singh, IPS (SP, RA) and Prof. Laxman Rao, former Librarian, Osmania University, Prof. Masum Raja, Dept. of Library Science, Aligarh Muslim University. Ms. Sujata has appreciated girls' creativity in making the bouquet and diary from the waste. She also felicitated 20 Girls who have scored 100% attendance. She also encouraged the girls to aspire to self-awareness and identity.

Ms. Sujata, one of the girls from the first batch of project, was felicitated by Hon'ble Vice-President of India during the convocation function of BIMTECH on April 11, 2018 for her commendable role as community leader. RSSWLD organised various events and involved the girls in. Major events where the girls participated are listed below.

## Chiraiyyas participated in Foundation Day of BIMTECH

The 30th Foundation day of BIMTECH was attended by the Chiraiyyas on October 2, 2017. All the girls along with their teachers and students and faculty



## Social Outreach - Sustainability & CSR

members of BIMTECH started the day with activities with Antakshari and Passing the parcel. The activities were followed by lunch.

### Visit of Chiraiyyas to Delhi Public Library

A visit of Chiraiyyas' under the guidance and supervision of Dr. Rishi Tiwari, Secretary, RSSWLD was organised by Ranganathan Society for Social Welfare and Library Development on 27th October 2017.

### Visit of Chiraiyyas to Gautam Budh Nagar Jail

Ranganathan Society for Social Welfare and Library Development under the leadership of Dr. Rishi Tiwari organized a visit of Chiraiyyas' to Gautam Budh Nagar Jail.

### Chiraiyyas participated in Republic Day Activities

Chiraiyyas and a few BIMTECHians attended 69th Republic Day parade in Surajpur, Police line, Gautam Budh Nagar on 26th January 2018. The chief guest of the event was Dr. Mahesh Sharma, Hon'ble Minister of State for Culture and Member of Parliament.

Chiraiyyas had an interaction with him. Some achievement and motivational games were organised by Ranganathan Society for Social Welfare and Library Development under the leadership of Dr. Rishi Tiwari.

### Meeting of Chiraiyyas with Shri Prakash Amte

A meeting of Chiraiyyas was held on August 5, 2017 with Shri Prakash Amte, Social Worker. Dr. Rishi Tiwari, Secretary, RSSWLD explained about project Protsahan Chiraiyya. Later Chiraiyyas got an opportunity to interact with Shri Prakash Amte. Dr. Rishi Tiwari, secretary of Ranganathan Society for Social Welfare and Library Development (RSSWLD) and Dr. H. Chaturvedi, Director, Birla Institute of Management Technology and President, RSSWLD were present for the event.

### Mission Antyodaya Gram Samridhi Evam Swachhata – Pakhwada

To spread awareness about cleanliness, a program on Sawachh Bharat Mission was organized under the guidance and supervision of Dr. Rishi Tiwari, Secretary, RSSWLD on October 13, 2017.

### INDIACSR Scholarship

Mr. Rusen Kumar, founder director of INDIACSR, felicitated Chiraiyyas by providing scholarships. The scholarship was given those students who have attained highest marks in all the subjects in their class. The scholarships were awarded at BIMTECH Campus.

## Knowledge Centre, BIMTECH

### Training and Development

**Orientation Sessions of Online Resources:** Online library resources are an integral part of the research process for the students. After getting assignments, the students turn to online library databases to begin their research process and to help them, to make them aware the available online resources and databases library organized tutorial sessions on 7th July 2017 and on 29th July 2017 for 2016-2018 and for 2017-2019 batch students.

The students actively participated and attended the programme in large numbers as these programmes were very useful for their projects, classes, placements etc. We received a positive response from the participants. All the sessions ran smoothly, interactively. Students keenly listened them and were eager to gain the information given by the executives. After the sessions some doubts were also cleared by the library staff in the library.

### Training on KOHA for the Team of Knowledge Centre, BIMTECH

As Knowledge Centre, BIMTECH decided to migrate its data to KOHA for that Jivesna Tech. Pvt. Ltd gave library team a two days(13/09/2017 – 14/09/2017) training programme on "Library

Automation Software: Koha. The purpose of this training was to implement KOHA in the library so we can improve our service.

### National Workshop on "Open Source Software Koha & D Space- Training and Certification"

The three days National Workshop on "Open Source Software Koha & D Space- Training and Certification" was organised by Information Resource Centre IRC, Integrated Academy of Management and Technology, INMANTEC in collaboration with Ranganathan Society for Social Welfare & Library Development and Delhi Library Association from July 14th – 16th, 2017 in the campus Integrated Academy of Management and Technology, INMANTEC Ghaziabad.

The purpose of this workshop was to provide training with adequate practical knowledge to library professionals which will enable them to initiate for modernization of the libraries like Library Automation and Networking and Design and Development of Library Website etc. by using Free/Open Source Software. The workshop focused on use and application of Koha and D Space.

### NEW ADDITIONS:

**Addition In The Collection of Books**  
The Library has grown rich with the addition of 5124 books on every discipline of Management and with the wide array of literary collections in the last academic year (May 2017-May 2018).

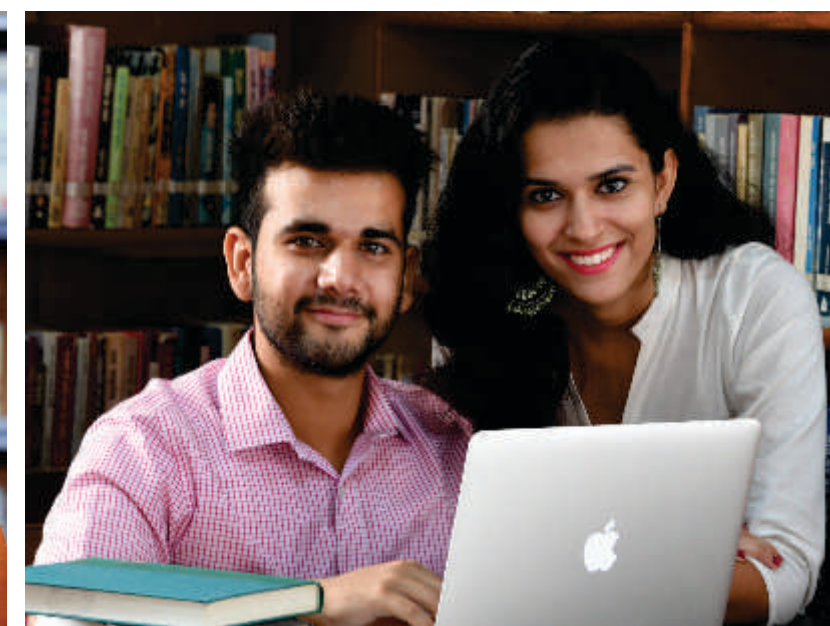
**Addition of Three New Online Resources**  
**Atlas.ti**

ATLAS.ti is a powerful workbench for the qualitative analysis of large bodies of textual, graphical, audio and video data. Sophisticated tools help to arrange, reassemble, and manage the material in creative, yet systematic ways. It keeps you focused on the material itself and meet our qualitative analysis needs!

**NPTEL (The National Programme on Technology Enhanced Learning)**

It was initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati and Roorkee) along with the Indian Institute of Science, Bangalore in 2003.

Students and faculties can enroll (Join) to the courses using a Gmail id and fill their Profile by giving "Yes" in Are you a part of an NPTEL local chapter? \* And choose your college name correctly from the drop down.



## Knowledge Centre, BIMTECH

NPTEL has been offering self-study courses across engineering, humanities and science streams for more than a decade. These are available at: <http://nptel.ac.in>. From March 2014 NPTEL has been offering online certification for its courses.

### Shodhganga: A Reservoir of Indian Theses

Theses and dissertations are known to be the rich and unique source of information, often the only source of research work that does not find its way into various publication channels.

Theses and dissertations remain an untapped and under-utilized asset, leading to unnecessary duplication and repetition that, in effect, is the anti-theses of research and wastage of huge resources, both human and financial.

### Introduction of new Library Management Software: KOHA

Although the BIMTECH Library is a fully computerized library, but to introduce new features and facilities the library had installed KOHA (Library Management Software). KOHA is a full featured integrated Library system. It is web based and has Web based online public access catalogue, which can be

accessed from anywhere through internet browser. Check-in, Checkout and Return reminders are sent to users. Users can search books, periodicals and other reading materials by author, title, subjects, ISBN etc. Its user friendly system allows saving your search history, reading history, make your own reading lists for future, place hold for books, give star ratings to books and other reading materials, write reviews and share on social networks sites. Users can also give purchase suggestions online to library.

The Installation of Linux Operating system (Ubuntu) on server, Installation & Configuration of KOHA (LMS), Email Server for sending notices, Customization of Web-OPAC & Staff interface, Data migration from excel and existing software New GenLib to KOHA (LMS) (59000 records approx.), Data migration of Parton's Data (1000approx.) had been done.

### Sustainable Project

To improve the team's performance, strengthen the bonding among members, the library staff decided to have a "team building activity" in

summers, when students were busy in their internship. The project was to utilize the surplus pages of the used examination copies, into resources. The unused pages were torn from the answer sheets and were filtered for the processing. The final task was to make 2000 note pads out of surplus pages. It was an exciting exercise for a noble cause. Finally task was accomplished on speculated time frame with quality work. All the members enjoyed and learned the techniques of supply, chain, team work and decision making skills.

### Dr. Rishi Tiwari's Visit to Bhutan

Dr. Rishi Tiwari, Head Librarian was invited by "Royal Institute of Management" Bhutan to provide training to 12 librarians from different libraries of Ministry of Labour, Government of Royal Bhutan from May 21st 2018 – June 1st, 2018. He trained all the 12 participants by delivering lectures and hands on sessions.

## Infrastructure Development & Support Services

### Solar Power Plant

100 Kwp Solar Power Plant installed on rooftop of Academic Block for generation of green energy. The generation of electricity is 450 units per day approx. and total savings in energy cost of Rs 15.50 Lakh per year. Installation of additional 200 Kwp Solar Power Plant is under way.

### LED Tube Lights

Replacement of 2500 conventional 36 watt Tube Lights by 15 watt LED Tube Lights in campus and RCI Vidya Vihar Hostel. Savings of energy cost Rs 25 Lakh approx. per year.

### Flap Barrier Bio Metric System

Installation of Flap Barrier Bio Metric System with CCTV at Library to monitor the movement of students & faculty and to know the footfall of the Library.

### Renovation & Expansion of Gymnasium

Fixing of Rubber Flooring, Addition of one Multi Gym Station, Cable Cross Over and two Spin Bike at Campus and RCI Vidya Vihar .

### Construction of Machhan

Construction of Machaan in the midst of Lawns where students can sit in their free time and gaze at beautiful greenery. Renovation of Mess - Increase in seating capacity in Mess from 610 to 732 and

separate enclosure for faculty with seating of 36 persons. Elegant look of interior and dining tables & Chairs replaced with new SS Table & chairs.

### Renovations of Cafeteria

Removal of False ceiling in cafeteria to increase the air circulation for better cooling and comfort for Students, Faculty and Staff . New furniture and interior change for graceful look.

### Sarswati Temple

Sarswati temple built at the entrance of the main gate as Sarswati is the Hindu goddess of knowledge, music, art & Learning worshiped through out of India. Temple built by Pre carving Dholpur red stone.

### Ganesh Ji & Budha ji Statue

Sand Stone Statue from Bhubaneswar Odisha add on in Campus as one of the best- known and most worshipped deities in the Hindu Pantheon. Gautama Buddha, also known as a sage who started to impact thousands of Lives in sixth and fourth BCE with his profound spiritual wisdom. The word 'Buddha' means the enlightened one or the awakened one.

### Renovation of Conference room

Conference room renovated by changing floor tiles , high Pressure Laminated panelling, false ceiling and installation of 55" Smart LED TV.

### Renovation of Faculty Chambers

New ambience given to seven Faculty Chambers by fixing glass partitions with digital designer film, elegant furniture and wall papers.

### Atal Incubation Centre

3600 sq ft area developed for Atal Incubation Centre at Second floor of Academic Block in campus. Two big Halls, Office area and other sections developed in campus for Atal incubation centre.

### MDP Centre above Mess Block in Campus

The project for construction of MDP Centre in the campus exclusively for the conduct of Management Development Programmes was started on 15th March, 2018. At present, the accommodation of participants is arranged in Hotels. The MDP Centre will be ready by First week of September, 2018 and will enable participants to use the facilities available in the campus, such as Library, playgrounds, Gymnasium, Music Hut and they can have better interaction among themselves during the stay of two weeks of programme. There are 26 Rooms with attached washrooms, One MDP Class Room, One Library, Common Room, and Dining Hall & Kitchen at MDP Centre.





# Team BIMTECH

Edited & Compiled by-



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