

THE



YEAR



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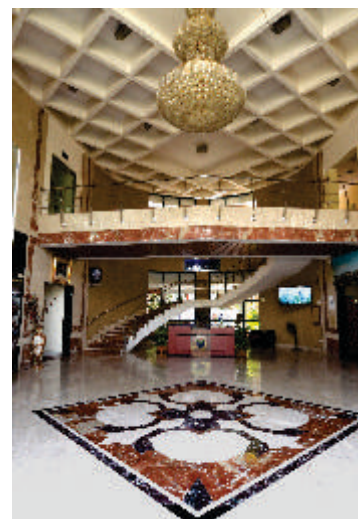


Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

Annual Activity Report 2017

REVIEW



OUR VISION

DEVELOPING ETHICAL
LEADERS WITH
ENTREPRENEURIAL
AND GLOBAL MINDSET
STRIVING FOR
SUSTAINABILITY AND
INCLUSIVE GROWTH.



Late Dr. (Smt.) Sarala Birla and Syt. B.K. Birla



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Gender diversity in Admissions 2017:
Male: Female
ratio is 59:41,
the highest ever in the history of
BIMTECH.

Centre Wise Batch
Reunion
Propel'17
was organized



Lyceum 2016
witnessed four sessions of
panel discussion in Insurance,
Retail, International Business
and PGDM (Core).

GRANT-IN-AID of **10 Crore**
is awarded to BIMTECH to set up the
Atal Incubation Centre under the
Atal Innovation Mission of
Government of India.



Highlights

In ICMC 2016,
102
delegates
registered for
participation, of
which 47 came
from overseas.



Two Research
scholars from the first
batch of Fellow
Programme in
Management (FPM) are
conferred Fellow of
BIMTECH in Management.

BIMTECH received an assignment
from **ACC Limited** to conduct
Situation Analysis and Need
Assessment of 85 villages near
to their 12 plant locations spread
over 8 states.



BIMTECH Partners with the UN Global Compact Network for organising 12th National Convention on the theme "Making Global Goals Local Business" in April 2017 at New Delhi.



Social Enterprise Education programme (SEEP) report is submitted to the British Council in May, 2017.



National Assessment & Accreditation Council, NAAC has Accredited BIMTECH with **A+ Grade**

BIMTECH organized **three HR Roundtable in 2016-17** on the theme: 'Forces of Global Change: Reinventing HR'.

2016-17



BIMTECH & NHRDN in association with Power HR Forum & Deloitte organised **National HR Summit on 'Energy Sector Transforming HR: Agenda for Action'** at New Delhi.

The launch of greatest Social Campaign of BIMTECH: '**Beti Hi Bachayegi**', is an endeavour towards women empowerment, women safety, girls' education, gender equality and sustained improvement in sex-ratio.

BIMTECH along with National HRD Network (NHRDN) organised the **Third National CSR Summit on 'Strategizing CSR for Sustainable Development'** at Bangalore.

BOARD OF GOVERNORS

Chairperson

Smt. Jayashree Mohta
Chairperson
Birla Academy of Art & Culture
Kolkata

Members

Shri A. K. Agarwala
Chairman
Business Review Council
Aditya Birla Management Corporation
Mumbai

Shri Ramesh Maheshwari
Executive Vice Chairman
Texmaco Rail & Engineering Ltd
Kolkata

Dr Ajit Ranade
Chief Economist
Aditya Birla Group
Mumbai

Shri Vikash Kandoi
Director
Royal Touch Fablon (P) Ltd.
Kolkata

Mr Sakate Khaitan
Senior Partner
Khaitan Associates
Mumbai

Dr H Chaturvedi
Director, BIMTECH
Greater Noida

2009

Centre of Innovation
& Entrepreneurship
Development and
Family Business

2010

Centre for Management
Development and
Consultancy

2013

FPM / EFPM
Programmes

2000

Centre for
Research &
Faculty Development

2002

Centre for
Retail Management

2005

Centre for International
Business & Policy

1988

Year of
Establishment

1991

Centre for
Business Management

2000

Centre for Insurance &
Risk Management

Message from the Director's Desk



It is with pride and a deep sense of responsibility that we present the Annual Report of 2016-17. As we turn yet another page of BIMTECH history, I wish to convey that BIMTECH has time and again proved that 'progress' for us, is never a dream but a reality that we strive to achieve. This year we have covered many milestones and at the same time we aspire to move unfalteringly towards many more waiting to be crossed.

BIMTECH aspires to imbibe human values such as humility, character, and good deeds across its various stakeholders through creation and dissemination of knowledge in the field of Management. Holding this spirit high in our stride, we as an Institution, believe in enriching our new generation students with the best they can think, dream and visualize to attain the unthinkable. One should not forget that the dynamics of professional education is changing in accordance with the emerging paradigm shift in the corporate requisite. We are ready to face challenges and opportunities this evolving scenario offers before us.

As BIMTECH moves into the future, we want to be true to our mission of providing information and education

and encouraging the application of research-based knowledge in response to issues affecting individuals, youth, families, agricultural enterprises and communities of our country. It is always a pleasure to be the bearer of good news and while reflecting on the past performance, there's no doubt about it that BIMTECH has achieved and grown exponentially in order to cater to the educational and social need of the country. In the arena of development programmes, conferences, seminars, accreditations our engagement is nearing highest levels. BIMTECH's core is built on dedication, sincerity and commitment and I am happy to say that all who are associated with BIMTECH have contributed time, efforts, and goodwill for the development of the Institution.

While we celebrate our success, we should be aware of the facts that difficulties and challenges will keep increasing too and it is with double energy and vigour that we need to march ahead to future. We must continue to be the voice supporting the importance of management education and development around the world.

Dr. H. Chaturvedi
Director

The Annual Trajectory



29th Foundation Day

The 29th Foundation Day of BIMTECH was celebrated on the October 1-2, 2016 and a host of activities and programs were held befitting the occasion with an aim to inculcate respect and value for Indian tradition, art and culture in the youth.

Shri. Shridhar Venkat, CEO, Akshay Patra Foundation, addressed the gathering of students, faculty and distinguished guests to mark the beginning of the celebrations of 28th Foundation Day of BIMTECH. Akshay Patra is a not-for-profit organization with a vision that 'No Child in India shall be deprived of Education because of Hunger'. Shri Venkat shared about the challenges of working in the developmental sector.

BIMTECH took forward the "Beti Bachao" social campaign of Prime Minister Narendra Modi by launching a social campaign "#Beti hi Bachayegi" in the evening of first day celebration. It was followed by conferring of the first "Sarla Devi Birla Award for Gender and Social Justice" to Ms. Shilpi Marwaha, firebrand theatre activist who voices women issues. The second Foundation Day Address was

given by Social Activist, Shri K N Govindacharya.

Shri K N Govindacharya reiterated the role of whistle-blowers to bring about social change. During his long association with several social organizations like the RSS, ABVP & the Swadeshi Jagran Manch, he has immensely contributed towards the development of a decentralised Swadeshi Model of Development for the nation.

As the day unfolded, the campus was found enjoying community lunch, an exhibition "Anokhi Aakankshayen" showcasing the activities of Project "Protsahan Chiraiyya"-Life Skills Education Programme of BIMTECH.

On this occasion, the Annual Activity Report 2015-16 compiled by Dr. Jaya Gupta and Dr. Ritu Shrivastava was also released by Shri. K. N. Govindacharya. BIMTECH felicitated the dedicated faculty and staff who had given a decade of service to the institute. Among them were Dr. Anupam Varma, Dr. G N Patel, Prof R J Masilamani, Dr. Anuj Sharma, Dr. Abha Rishi, Mr. C Nair, Mr. Anand Chauhan. Scholarships were also awarded to twelve

"Chiraiyyas" who secured 100% attendance in Life Skills Education Programme Project "Protsahan Chiraiyya" offered at Neemka Village.

The celebrations also included two stage plays, "Court Martial", a hard hitting theatre performance by Asmita Theatre Group, New Delhi and "Amritsar Aa Gaya", directed by Shri. Arvind Gaur.

29th Convocation Day

Birla Institute of Management Technology (BIMTECH), Greater Noida held its 29th Convocation on April 2, 2017. Shri Hemant Kanoria, Chairman and Managing Director, Srei Infrastructure Finance Limited, was the chief guest of the occasion. Shri Hemant Kanoria is a pioneer in the field of infrastructure, and has been instrumental in reshaping India's infrastructure landscape with innovative ideas and a strong passion for excellence.

In his convocation address, Shri Kanoria advised the young graduates to assess the true features of the country's economy in order to take correct business decisions. He emphasized that apart from physical infrastructure we also need to make

The Foundation Day, Deeksharambh and Convocation are special events, revered with utmost pageantry and celebrated in the true BIMTECH spirit.



massive investments in our social infrastructure – education, healthcare, hospitality.

During the convocation Diplomas were awarded to 346 students from the doctoral programs and the four programs courses of BIMTECH which are PGDM, PGDM – International Business, PGDM-Insurance Business and PGDM-Retail Management. The Jagdish N. Seth Best Thesis award was conferred to Dr. Sartaj Chaudhary and Dr. John Kingu. The Gold Medal for the first position in academics was awarded program wise to Tania Manhas (PGDM), Navya Singh (PGDM IB), Devidutta Mohanty (PGDM IBM) and Divya Sharma (PGDM RM). Special Medals were also awarded to first position holders in their respective specialisations- Tania Manhas (Marketing), Pulkit Achantani (Operations) Vanika Chhabra (Finance) and Dhyandendra Mohan (HR). The Madhuri J.Seth Award for female toppers was conferred to Tania Manhas and Navya Singh. The Gold Medal for all round best performance was awarded to Mr. Bhanu Pratap Singh and Vanika Chhabra.

While presenting the progress report, Director Dr. H. Chaturvedi focused on the importance of Academic Excellence as

well as strengthening the faculty, Advancement of Research and achieving International Accreditation from AACSB. A dazzling display of fireworks was a fitting end to an event signalling the transition from one phase of life to the next.

Deeksharambh : The 29th Commencement Day

The Commencement Day marks the beginning of the journey towards making a successful corporate career. "Deeksharambh"- the 29th Commencement Day for the batch of 2016-18 was held on June 19, 2016. The Chief Guest on the occasion was Dr. Anil Sahasrabudhe, Chairman, All India Council for Technical Education (AICTE).

In his Welcome Address, Dr. H. Chaturvedi, Director, BIMTECH, encouraged the young would-be corporate citizens to think exponentially and have a vision for their career path. He emphasized that BIMTECH is not an owner-driven but faculty and student driven college which started its journey in 1980. In its glorious 29 years, BIMTECH now boasts of nearly 6,500 successful alumni and partnerships with more than 65 foreign Universities and B-schools.

The Chief Guest, Dr. Anil Sahasrabudhe, addressed the new students, their guardians and the BIMTECH fraternity on the theme "Innovation and Entrepreneurship". He drew attention to the fact that India is, unfortunately, lagging far behind other countries in its Innovation Index.

He laid special emphasis on the importance of communication skills, sound values and multitasking and encouraged the students to join various clubs to get the life skills necessary for success. To encourage cross pollination and global interaction of ideas, he urged academic fraternity to engage in the GIAN project of the Ministry of Human Resource Development, which funds public institutions to invite foreign faculties for knowledge upgradation as well as give a global projection to the institute.

In keeping with the theme of the evening, it was an opportune moment for Centre of Innovation and Entrepreneurship Development (CIED) of BIMTECH to release its Annual Report 2015-16 at the hands of the dignitaries.

The Global Reach



6th International Conference on Management Cases (ICMC-2016)

Birla Institute of Management Technology jointly with the Schar School of Policy & Government, George Mason University, Virginia, USA organised ICMC 2016 on December 1 and 2, 2016. The conference, an annual feature for past five years, provides a platform for academicians, practitioners in management, research scholars and students in management studies to share their experiences on decision making in management related issues through teaching and research cases.

Following a policy of check on plagiarism and a double blind review 66 cases were accepted out of 130 manuscripts. These came from 8 countries viz. Japan, Thailand, Nepal, UK, Finland, U.S.A, Canada, and India. Some of the distinguished academicians, researchers, and practitioners who contributed papers and participated include Hanna Lehtimäki, Professor of Innovation Management, University of Eastern Finland Business School.; Ken Nishikawa, Professor of Konan university and Co-Director of OD Association in Japan.; Bala Krishnamoorthy, Associate Dean &

Professor (Business Strategy), NMIMS University, Mumbai. A total of 102 delegates registered for participation, of these 47 came from overseas.

The inaugural session was started by paying homage to the departed soul of Prof. G. D. Sardana – the main architect and driving force of ICMC. Dr. Harivansh Chaturvedi, Director BIMTECH, welcomed the dignitaries and the distinguished delegates. Highlighting the importance of case study method and its importance in present world, he referred to various BIMTECH initiatives to promote teaching through case pedagogy. In his welcome address he also talked about the strong association which BIMTECH shares with George Mason University, Virginia (USA).

Dr. Nick van Dam, Partner, Client Advisor, & Global Chief Learning Officer of the world renowned consulting firm McKinsey & Company and professor of management at Nyenrode Business University presented key note address on the theme of 'Learning at the speed of business, what digital means for the next generation of corporate academies'.

The highlight point of the conference was ICMC 2016 Publication. Two volumes containing full text of all the cases that are scheduled to be presented in ICMC 2016 were launched on the first day. The books were published by Bloomsbury and carried ISBN numbers.

The SAGE Best Case Award, instituted by SAGE Publishing India, three awards for best cases sponsored by the Case Centre, UK, and runners-up prizes were awarded to various competent speakers.

102
Delegates

47
Foreign Delegates

66
Cases Accepted

Eminent speakers from academia, social enterprises and industry shared their views about the various aspects of Social Entrepreneurship at an International Seminar, held at BIMTECH campus in December 2017 as part of the SEEP project.



Social Enterprise Education Programme (SEEP) – A project of the British Council
 Social Enterprise Education programme (SEEP) is an initiative to build collaborative partnerships facilitating opportunities to students and faculty in India and the UK. The aim is to promote social enterprise ecosystem and create platforms for research and pilot projects within educational institutions. BIMTECH partnered with Hull University, UK for the project.

An International Seminar as part of the SEEP Project was held on December 20, 2017, at BIMTECH campus. Dr Ashish Dwivedi represented University of HULL. The number of participants was approx 190 with academia, social enterprises, industry, and media; 62 participants contributed in the 21 research presentation and discussions. Eminent speakers were invited for the seminar to brief their views about the various aspects of Social Entrepreneurship. The inaugural session of the seminar was presided by eminent speakers like Pradeep Kashyap, founder and CEO at MART, Sameer Chaturvedi, Head – Social Enterprise (India) at British Council, and Dr Ashish Dwivedi, Deputy Director at Hull University Business School.

SEEP Project conclusion report was submitted to the British Council in May, 2017.

EU UNIQUE Centre @ BIMTECH

BIMTECH is a part of the consortium of 9 educational institutions for the UNIQUE project funded by the European Union. The consortium members include FH Joanneum, Austria; World University Service, Austria; Universida de Alicante, Spain; Voronezh State University, Russia; University of International Business and Economics, China; Intstituto Tecnologico de Monterey, Mexico; Birla Institute of Management Technology, India; Namibia University of Science and Technology, Namibia; Aston University, UK with following members participating.

Andrea Kling Rupert Beinhauer	FH Joanneum	Austria
Louise Sperl	World University Service	
Wei Shi Yutong Zhou Qin Guanying Fuming Wang QU Yifan	University of International Business and Economics	China
Maria Hernandez Recio Juan Antonio G Enciso	Intstituto Tecnologico de Monterey	Mexico
Bas Rijnen Reginald Iipingge	Namibia University of Science and Technology	Namibia
Natalia Ushkova	Voronezh State University	Russia
Carlos Mateo Ripoll	Universida de Alicante	Spain
Wendy Yip	Aston University	UK
Rahul Singh Anuj Sharma Nimisha Singh	BIMTECH	India

The Global Reach

International Scholars' Dossier



The project started in October, 2013 and culminated with final meeting held at BIMTECH on September 7-8, 2016. 18 representatives from all partners participated in the meeting and shared the initiatives taken to implement the objectives of the project in their respective universities/institutes.

As part of the project, 5 UNIQUE Centre have been established in China, India, Mexico, Namibia and Russia. The EU UNIQUE Centre at BIMTECH is established to be a centre of information and service about European higher education systems and opportunities. In order to disseminate knowledge, BIMTECH has conducted seminars; counselling sessions; staff training programs; workshops and exchange program edification sessions. (<http://bimtech.ac.in/eu-unique-centre-india/>)

On September 8, 2016, BIMTECH and EPSI organized a panel discussion on "Ecosystem for Internationalization of Higher Education". The panellists comprised of university representatives that participated in the project, Mr. Sanjeev Roy and Dr. H. Chaturvedi. The European Union was represented by Mr. Sanjeev Roy, Senior Higher Education Expert, EU Public Diplomacy and Outreach in India.

BIMTECH Partners with the UN Global Compact Network for organising 12th National Convention

BIMTECH organized a Global Conference on the theme "Making Global Goals Local Business" on April 16-17, 2017 at Hotel Le-Meridien, New Delhi. The two-day event brought together over 350 local and global leaders to focus on how, through bold innovation, businesses can create solutions to address the challenges of sustainable development, advance responsible business practices and tap into new opportunities found within the SDGs. With less than 5,000 days left to achieve the UN Sustainable Development Goals (SDGs), the event aimed to mobilize responsible business actions, drive breakthrough innovation and create new market opportunities that advance the Global Goals.

If India delivers on the Global Goals we will be halfway towards the 2030 Agenda." said Lise Kingo, CEO and Executive Director of the UN Global Compact. The opening plenary was addressed by India's Minister of State for Finance, Mr Santosh Kumar Gangwar, who said that the Indian government had taken bold initiatives in the last three years to translate its commitment to SGDs, and that Mr Narendra Modi is working tirelessly to

achieve the SDGs by 2030 in a big way. The Participants representing all sectors engaged actively and enthusiastically in various breakout sessions. Three Concurrent Sessions on SDGs were held that included: 1) Clean Water, Sanitation and Clean Energy: Dr Harivansh Chaturvedi chaired the panel which comprised of eminent experts from the domain of water, energy and sanitation. 2) Food Security and Poverty Alleviation 3) Sustainable Energy for All – Role of Gas SDGs Best Practices Case Study Contest during 12th National Convention, GCNI had instituted best practices awards on adoption of SDGs. A Jury was constituted to evaluate the entries and identify top three entities who had undertaken specific projects relating to one or more of SDGs. Dr. H. Chaturvedi and Dr. Vineeta Dutta Roy were members of the Jury amongst other eminent members from the Government, Civil Society and the corporate sector.

The Panel Discussion on Human Rights and Business Change Alliance and Praxis in partnership with UN Global Compact Network India was the curtain raiser for the 12th National Convention of Global Compact Network of India. An engaging panel discussion on "Understanding and Capacity building of Indian Businesses on Human Rights" was organized.

BIMTECH organized a Global Conference on the theme “Making Global Goals Local Business” in April, 2017 at New Delhi. The event brought together numerous local and global leaders to focus on how businesses can create solutions to address the challenges of sustainable development, advance responsible business practices, and tap new opportunities.



Exchange Students - Incoming

Under student Exchange programme, twenty six students joined BIMTECH in September 2016 and thirteen students joined in December 2016. Students went through a day long orientation programme discussing the teaching learning environment at BIMTECH, events and other activities where students can be a part of it. The program started with a brief introduction of CIA members followed by an introduction round of all the students who came to study one or two trimester at BIMTECH from partner Institutes: Kedge Business School, Marseille Campus & Bordeaux Campus, France, NEOMA Business School, NEOMA Business School - Campus de Rouen, France, ESC La Rochelle Business School, France, and ICESI, Colombia.

The program received a warm response and all students attended it with full enthusiasm and energy. The representatives of four Academic Centres at BIMTECH graced the occasion and briefed about the Courses, extracurricular activities and life at BIMTECH during the exchange program. Head of Exam Cell and Dean Student Welfare also gave insightful information to the exchange students. The students of conduit for international affairs

organized an informal orientation followed by welcome dinner.

The exchange students participated in events held by conduits. They also attended the session on the foundation day and wore Indian traditional dresses.

CELE – FIESTA: A performane by CIA conduit and Exchange Students : October 20, 2016

The event was organised to involve exchange students in various cultural events and increase their interaction with BIMTECH students. Theme for the event was “Desi Jhatka with Videshi Tadka”, all the students participated with a lots of energy and enthusiasm. The event started with Treasure Hunt. About 25 teams were formed, each having 5 students, four BIMTECH students and one exchange student. The Treasure Hunt was followed by a dance competition. All participants performed well and the prize was won by “The Revellers”.

The last event was a fashion show where Exchange & BIMTECH students swayed way the ramp. The contestants were awarded with titles: Best Walk Male/Female; Best Dress Male/Female; Best Couple. The fashion show and dance

competition was judged by Prof. Abha Rishi from BIMTECH. We also had the privilege guest Ms. Belinda Bell who runs Cambridge Social Ventures part of Centre for Social Innovation and Cambridge University’s Judge Business School. All in all it was a fun event where students participated, enjoyed and cheered their friends.

Exchange Students - Outgoing

Under outgoing exchange program 28 students visited partner universities-FH Joanneum, Austria; KEDGE Business school (Bordeaux and Marseille) France; NEOMA Business School, France; Kozminski University, Poland; Warsaw University, Poland; Yonsei University, South Korea.

International Grant / Scholarship

BIMTECH received ERASMUS+ Mobility Grant which enabled Priya Sharda and Shalika Singh, student of PGDM-IB (2016-18) to study a term at Kozminski University, Poland.

BIMTECH Students Won Second Prize in 9th Study Abroad Fair organised at FH JOANNEUM Graz, Austria.

The Global Reach

International Scholars' Dossier



BIMTECH won Second Prize in the 9th Study Abroad Fair organised at FH JOANNEUM Graz on May 17, 2017.

BIMTECH counter was put up by Rohit Vijay PGDM-IB (16-18) who is currently pursuing his exchange program at FH JOANNEUM Graz.

The Study Abroad fair was well received by the students of FH Joanneum.

1st position in Annual international wood supply chain competition organised by FORAC and Kedge Business School France

BIMTECH students Anurag Prasad, Agam Jain and Md Abu Waqas secured 1st position in France and 4th worldwide in Annual international wood supply chain competition organised by FORAC and Kedge Business School France.

Virtual Collaborative Project

BIMTECH students work with students from other universities on research projects. The collaboration provides students an understanding of multi-market mechanism, virtual team work, complexities of working across time zones

and working and collaborating with teams with different cultural orientation.

BIMTECH and Wake Forest University, USA organized the annual second edition of International Case Competition 2017. 18 students from WFU and 17 BIMTECH students participated in the event. The teams presented their ideas on "Cyber security myths and reality", "Cognitive computing: hype or reality".

New MoU Signed

- University of Campinas, Brazil
- ISG, France
- International Black Sea University, Georgia (IBSU)
- Hun Sung University, South Korea
- Campus O2, Austria
- Emporia State University, USA

Guest Lectures Delivered by International Faculty and Industry Experts (JUNE 2016- MAY-2017)

- **Dr. Jodie Lynn**, Professor, University of Indianapolis, USA: "Organization Behavior & Cross Cultural Communication"
- **Prof. D K Malhotra**, Philadelphia University, USA: "Derivatives and Risk Management"
- **Prof. Rashmi Malhotra**, Saint Joseph's University, USA: "Information Systems & Development"
- **Prof. Anil Ahluwalia**, Westford School of Business, UAE: "Attaining Competitive Advantage Through Acquisition, Retention and Engagement of Talent"
- **Dr. Satwinder Singh**, Brunel University, UK: "Strategies for Success In International Markets for Indian MNCs"
- **Prof. C S Lalwani**, University of Hull, UK: "International Supply Chain & Logistics Management", "Research – Initiation and Outcomes"
- **Prof. Belinda Bell**, Professor, Cambridge University, USA: "Social Ventures and Global Opportunities"
- **Prof. Christa Heidinger**, FH Joanneum, Austria: "Intercultural Conflict"
- **Dr. A. D. Amar**, Professor, Stillman School of Business, USA

BIMTECH's student exchange program is one of the most vibrant and exciting facets of student community life, which adds much intercontinental flavour to the educational experience.



International Visitors to BIMTECH (June 2016 – May 2017)

- **Dr. Venkat Yanamandram**, Program Director, University of Wollongong, Australia
- **Professor Andrea Kling Maria**, Professor, Business in Emerging Markets, FH Joanneum, University of Applied Sciences, Austria
- **Dr. Rupert Beinhauer**, Professor, Business in Emerging Markets, FH Joanneum, University of Applied Sciences, Austria
- **Prof. Maria Hernandez Recio**, Coordinador de vivenciay proyectos, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico
- **Dr. Juan Antonio Gonzalez Enciso**, Doctorate in Public Polic, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico
- **Prof. Fuming Wang**, Director of the World Trade Training and Policy Research Centre, University of International Business and Economics, China
- **Prof. Qin Guanying**, Professor, University of International Business and Economics, China
- **Prof. Yutong Zhou**, Professor, University of International Business and Economics, China
- **Prof. QU Yifan**, Professor, University of International Business and Economics, China
- **Mr. Bas Rijnen**, Projects Coordinator, Namibia University of Science and Technology, Namibia
- **Ms. Reginald Ipinge**, QA Coordinator, Namibia University of Science and Technology, Namibia
- **Ms. Louise Sperl**, Project Manager, World University Service (WUS), Austria
- **Ms. Natalia Ushkova**, Head, International Student Exchange, Voronezh State University, Russia
- **Ms. Carlos Mateo Ripoll**, University of Alicante, Spain
- **Dr. Wendy Yip**, Director, International Development, Aston University, UK
- **Mrs Vaghé LUDINARD**, International Program Manager, Pôle Universitaire Léonard de Vinci, France
- **Mr Y. K. Lee**, CEO, Korea- India Business Development Centre (KIBC), India
- **Prof. Fan Wang**, Dean, Yat Sen University (China)
- **Prof. Trevor Williamson**, Principal Lecturer, Manchester Metropolitan University Business School, UK
- **Mr. Kim Youn Ho**, Seoul Metropolitan Government Official (Director), South Korea
- **Mr. Lim Hun Kyu**, Seoul Metropolitan Government Official, South Korea
- **Mr. Keetaek**, CEO of NS, South Korea
- **Ms. Doyoun**, CEO of Naitec, South Korea
- **Prof. Jintaek**, Professor of Hansung University, South Korea
- **Prof. Stefanie Chen**, Professor, FHV, Austria
- **Prof. Wilfried Manhart**, Professor, FHV, Austria
- **Mr. Benoid Anger**, Director and Adminssion Marketing, Skema Business School, France
- **Mr. Joakim SINNIAMOURD**, Manager, SKEMA
- **Prof. Shivaprakash A Ramaswamy**, India Program coordinator for the Virginia Commonwealth University (VCU) Business School, Richmond, Virginia, USA
- **Dr. Nanda K Rangan**, Associate Dean, International & Strategic Initiatives, VCU Business School, Richmond, Virginia, USA
- **Dr. Mitchel**, Associate Dean (Undergraduate), VCU Business School, Richmond, Virginia, USA
- **Dr. Andrew Sturdy**, Head of Department Management, University of Bristol, UK
- **Prof. Devesh Anand**, Country Advisor (India), International office, Student Research, University of Bristol, UK
- **Prof. Roger Beahm**, Professor, Wake Forest University, USA

The Global Reach

International Scholars' Dossier



Visit of BIMTECH Professors on Teaching Assignments

Prof. Dhruva Chak & Prof. Nitika Sharma (Employee Relations Management & HRM) were invited for delivering lectures at Uniglobe College, Nepal under faculty exchange program. Prof. Nitika Sharma was there from September 25 to October 14, 2016 and Prof. Dhruva Chak- from September 20 to October 2, 2016.

Interactive Session With Mr. Sanjeev Roy About ERASMUS+ Funding

On October 26, 2016 Mr. Sanjeev Roy had an interactive session with BIMTECH faculty about the European Union grants. He is a Senior Higher Education Expert at EU Public Diplomacy and Outreach in India and in the SAARC. The objective of the session was "International Dimension of Erasmus+ for India- Call 2017". BIMTECH has been actively pursuing and is engaged in academic activities with international partners.

FH Voralberg, Austria: Feb 13-21, 2017

BIMTECH received 16 students and 2 professors from FH Voralberg, Austria under India Study Program, February 13 – 21, 2017. The objective of their visit was to gain an understanding of business scenario, cultural aspects, sustainability

practices and environment issues in India. The participants were from Austria, Germany, Switzerland and Liechtenstein and had a diverse background including software development, international business, marketing, manufacturing and event management.

India Study Programme

Visit of students and professor from Sydney Business School, Australia: August 8-10, 2107

BIMTECH organized a 3 day program for MBA students and professor from Sydney Business School, Australia. The objective of their visit was to gain an understanding of doing business in India, learning the cultural aspects and practices of India. Under this program the group was offered academic sessions, visits to industry and experiential learning through cultural, social and industry visits. The academic sessions were focused on Indian culture and society, India as an emerging market, its competitiveness in retail and IT, marketing, financial inclusion, social and marketing innovations and international trade.

The participants visited New Holland Tractor plant in Greater Noida where they interacted with senior executives and took

a tour of the production unit. They also visited Goonj processing unit and met Mr. Anshu Gupta, the founder. The group also visited Austrade where they interacted with officials on issues related to trade relations between Australia & India.

Student Exchange Program

38 foreign students joined BIMTECH in September, 2016- April 2017 from, KEDGE BS, Bordeaux & Marseille, France; NEOMA Business School, Rouen & Reims La Rochelle, France; ICESI, Colombia.

28 students went to study at KEDGE BS, Bordeaux & Marseille, France; NEOMA BS, France; Kozminski University, Poland; University of Warsaw, Poland; Yonsei University, South Korea, FH Joanneum, Austria.

21 students and 3 faculty visited BIMTECH under India Study Program, 2017, from FH Voralberg, University of Applied Sciences, Austria, and from Sydney Business School, Australia.

International Faculty Visitors

56 professors, University leaders and foreign dignitaries visited for various academic and collaboration discussions.

7 Lectures are organized by International Faculty in new academic session 2016-17. 2 Faculty Development Program conducted by Foreign Faculty members.

BIMTECH Faculty visited abroad

13 BIMTECH faculty visited abroad for international conference, participating in research project and teaching assignment.

AACSB Accreditation Journey



BIMTECH's on its AACSB Accreditation Journey : Some Updates...

BIMTECH is constantly growing on its aspiration to offer high quality management education. In 2008, PGDM programme was accredited by NBA, highest national accrediting agency the under the Ministry of HRD. The accreditation was renewed for a further period 5 years till 2020. We are also recognised by AIU that makes the PGDM diploma equivalent to MBA awarded by universities. BIMTECH is pleased to inform our fraternity that in May 2017, NAAC has accredited BIMTECH with A+ grade. In line with BIMTECH's commitment to offer high quality management programmes, it decided, in the 2015, to go for AACSB accreditation also. BIMTECH submitted the Internal Self Evaluation Report, iSER, to the AACSB mentor as well as to the AACSB International on May 31, 2016.

The iSER is expected to be self reflective and consider the institution's strengths, weaknesses, and achievements. Analysis of institutional data against the institutional Vision, Mission and Values (VMV) is pivotal in the process to ensure that the self

evaluation provides a comprehensive review of the institution. AACSB has accredited so far 785 of the world's best business schools across 59 countries and territories. In India they have accredited only 5~6 B-schools so far.

BIMTECH has completed three steps so far out of 6-step accreditation process. As per AACSB, curriculum management and assurance of learning, in short AOL, is one of the important aspects of accreditation. Students are assessed in a very transparent manner for the courses covered under AOL. The eligibility application was approved in the first attempt. As a part of the accreditation process, AACSB has appointed renowned Dean of Sun Yat-sen Business School, Guangzhou, China as our mentor. His visit to BIMTECH, last year, was highly meaningful in many ways. The Initial Self Evaluation Report submitted is being reviewed by AACSB. We hope that the fourth step would be completed by mid-next year.

BIMTECH is directing its energy to achieve the milestone by 2018.



Leadership Deliberations

Leadership is about mobilising energy



A Sturdy and Successful step forward: Dr. H. Chaturvedi Joins Epsi's Delegation to the President

A delegation of the Education Promotion Society for India (EPSI) and QS Rankings, UK met the President of India Shri. Pranab Mukherjee.

President Shri Mukherjee was presented the Global Rankings of Universities for 2018 by the EPSI President Dr. G. Viswanathan and Mr Ashwin Fernandes, Regional Director, QS in Asia. Also, President Dr. Pranab Mukherjee lauded EPSI for launching the web portal Studyindia.org, and playing the catalytic role in encouraging the growth and quality of education in India and appreciated the move. He was happy that this portal is promoting Indian Higher Education and will attract foreign students.

He congratulated Dr G Viswanathan, President EPSI and the office bearers to take up this cause. President Shri. Pranab Mukherjee was pleased to note the gradual progress of Indian Universities to compete at global level and to improve in various global level rankings. He said that the QS

World University Rankings are amongst the top referenced University Rankings in the world today. He opined that these rankings, amongst others, are a measure of the significant impact that India has on the global stage. India now has the National Institute Ranking Framework (NIRF), which shows how institutions perform within the country.

EPSI Delegation Meets Union Finance Minister Shri Arun Jaitley and MoS Shri Santosh Kumar Gangwar for Exemption of Outsourced Services of HEIs from GST

The Education Promotion Society for India has recently taken up a huge issue regarding GST levy being imposed on the outsourced services by HEIs being faced by all higher education institutions (HEIs) and universities (both private and public).

An EPSI delegation comprising Chancellors, Vice Chancellors and educationists met Union Finance Minister Union Finance Minister Shri. Arun Jaitley and MoS Shri. Santosh Kumar Gangwar. Dr. G Viswanathan, Chancellor, VIT, Vellore and President, EPSI, Dr. Harivansh

Chaturvedi, Director, BIMTECH, Greater Noida and Alternate President, EPSI, Dr. Prashant Bhalla, President, Manav Rachna Educational Institutions, Faridabad & Treasurer, EPSI, Dr. Ashok Mittal, Chancellor, Lovely Professional University, Jalandhar, Shri. P.K. Gupta, Chancellor, Sharda University, Greater Noida were a part of the delegation. They submitted a memorandum to Shri. Jaitley and Shri. Gangwar and appraised them about serious implications of GST levy being imposed on various outsourced services being provided by higher education institutions in their campuses.

BIMTECH has been organizing HR Roundtables as a platform to examine and explore live critical subjects of contemporary significance, particularly to the business world, with the involvement of seasoned corporate leaders and learned luminaries of the academic world.



HR Roundtable 2016-17: The Forces of Global Change: Reinventing HR

HR Roundtable in Delhi on Demographic Changes and HR

BIMTECH organized its 20th HR Roundtable on September 23, 2016, at Welcom Hotel Sheraton, New Delhi, in association with National HRD Network and Deloitte. The Theme of the Round Table was "Demographic Upheavals: Changing Role of HR". The programme commenced with the Welcome Address by Dr. H. Chaturvedi, Director BIMTECH, setting the tone for the discussion. Mr. S V Nathan, Partner and Chief Talent Officer, Deloitte India, presented the findings of Deloitte's Survey.

The panel discussion was deftly moderated by Mr. S. V. Nathan, who raised many pertinent questions and sought the opinions of the panellists on those issues. The panel consisted of Dr. Asha Bhandarker, Distinguished Professor of OB, IMI, Delhi; Mr. D. D. Misra, Director (HR), ONGC; Mr. Mihir Mallick, Director and Head -HR & General Affairs, Samsung Electronics; and Mr. Saptarshi Roy, Director (Personnel), NTPC, who shared their thoughts and interesting experiences from their own companies.

The Roundtable was attended by 125 senior officers from the PSUs, Private Companies, Government officials, Bankers, Academicians and people from media houses. BIMTECH was proud to host 25 senior alumni who came to attend this Round Table.

HR Roundtable in Chennai on Changes in Digital Technology: Evolving New Organization

BIMTECH organized the 21st HR Round Table in association with NHRDN and Knowledge Partner Deloitte on the Theme "Changes in Digital Technology: Evolving New Organization" in Chennai on October 21, 2016. The Welcome note of Dr. H. Chaturvedi, Director-BIMTECH was followed by a Key Note Session by Mr. Debabrat Mishra, Partner, Human Consulting, Deloitte Consulting. He made a brief but very stimulating presentation on the "Evolution of HR Systems" – and the transition from Automation to Empowerment.

This was followed by a high powered discussion on the theme. The Panelists included - Dr. Christine Augustine, Director HR-Global Human Resources, (Virtusa Polaris Corporation);



Mr. Ganapathi S Subramanian, Head Human Resources, Sundaram Finance Ltd., the parent company of Sundaram Group; Mr. Naveen S Pillai, Dy. General Manager, HRD, TAFE and Mr. Ramkumar Chandrasekaran, Head, Human Resources, TCS – Chennai Region. The session was moderated by Mr. Mishra of Deloitte Consulting. The discussion covered the real-me experiments being conducted by the Panellists and was extremely informative with an added sense of humour. The Round Table was attended by 130 middle and senior executives from the PSUs, Private Companies, Government officials, Banks and Academia. BIMTECH was proud to host 10 senior alumni who came to attend this Round Table.

HR Roundtable in Mumbai on New Social Contracts - Restructuring Culture and Employee Engagement

The third of the Round Table of the year 2016-17 was held in Mumbai on January 13, 2017 in association with NHRDN and Knowledge Partner Deloitte on the Theme "The Forces of Global Change – New Social Contracts:

Leadership Deliberations

Leadership is about mobilising energy



Restructuring Culture and Employee Engagement”.

The welcome note by Dr. H. Chaturvedi, Director, BIMTECH was followed by a Keynote Session during which Mr. S. V. Nathan, Chief Talent Officer, Deloitte, made a brief deliberation on the theme. This was followed by a high powered discussion on the theme by the panalists. The panelists included Mr. Ashwani Prashara, Head HR & IR - Group Manufacturing Services, Reliance Industries Ltd.; Mr. K Ramkumar, National President, NHRDN; Mr. Rajeev Dubey, Group President (HR & Corporate Services) & CEO (After-Market Sector), Member of the Group Executive Board, Mahindra and Mahindra; Dr. Ritu Anand, VP & Deputy Global Head HR, TCS; Mr. S. Parasuraman, Director, TISS; Mr. Sudhanshu Tripathi, Group Head HR, Hinduja Group.

The session was moderated by Mr. S. V. Nathan of Deloitte. The discussion centred on the real-time experiments being conducted by the panellists and was extremely informative with an added sense of humour. It concluded with a lot of bonhomie whilst simultaneously conveying the seriousness of reshaping

the way employees were engaged in keeping with the changing times. Mr. K Ramkumar, National President, NHRDN made a presentation on behalf of NHRDN giving glimpses of the National Conference being scheduled in the coming months.

Representatives from NTPC, Aditya Birla Group, Tata Power, TCS, Hindustan Unilever, L&T, Reliance Industries, JSW, Godrej, Kotak Life, Cox & Kings, IDBI Bank, Essar, Jubilant, Future Group, KPMG, Axis Bank, etc. attended the Round Table.

BIMTECH @ Indian Management Conclave (IMC) 2016 held at IIM, Ahmedabad on August 5-6, 2016.

The 7th edition of Indian Management Conclave (IMC) on 2016 August 5-6, 2016 organized by the MBA Universe.com received good participation of more than 100 business schools from the country. The theme of the conclave was, one of the most pressing issues of the business education ecosystem, Institutional Leadership and Sustainability. BIMTECH made its mark with Director Dr H Chaturvedi's speech as panel member, HR Roundtable concept presentation by Dr Manosi Chaudhury and

conclave session coordination by Dr Abha Rishi. Presence of 10 faculty members from the school made huge impact and interactions with speakers and the participants was felt during the conclave. Participation of Dr. Meena Bhatia and Dr. Manosi Chaudhuri in case writing workshop was beneficial and their contribution in the discussion was recognized and appreciated. Presentation by Dr. Chaturvedi was on Institutional Leadership which attracted applauds for its rich content and scaling the debate to higher levels to bring experiences of other domains for learning in business education.

Prof. A. Sahay at 23rd Conference of International Sustainable Development Research Society, Universidad De Los Andes, Santa Fe de Bogota

Prof. Arunaditya Sahay, Dean, Centre for Research, chaired a session on Corporate Sustainability Strategies, Corporate Social Responsibility and Investment in CSR at 23rd Conference of International Sustainable Development Research Society, Universidad De Los Andes, Santa Fe de Bogota. He also presented a paper titled "CSR Law in India and its Impact" which received acclaim.

Senior faculty members of BIMTECH are invited at a plethora of scholarly forum to nurture and debate action oriented thought.



Prof. K. K. Krishnan Acted as Moderator in technical session on case studies on the IR practices NHRDN 5th IR Summit

Prof. K. K. Krishnan, Chairperson, Centre for Corporate Relations acted as a moderator during the technical session on case studies on the IR practices in the NHRDN 5th IR Summit. BIMTECH was Academic Partner to the Summit which was held at Bengaluru on June 23, 2017. The theme of the summit was "Competencies for sustainable industrial relations". About 100 industry and academic delegates participated in the day long deliberations.

Prof. K. R. Chari Chairs Session at Circular Economy Symposium, Organised by FICCI, New Delhi

Prof. K. R. Chari was invited by FICCI, New Delhi to Chair a technical session and also make a presentation of his work in Circular Economy. The two days symposium on "Circular Economy Symposium (CES): Boosting Business Reducing Waste", was held on April 25-26, 2007. The objective of the symposium was to bring together experts and practitioners from the industry, start-ups, government and academia to showcase innovative

strategies and practices that will enable the Indian Economy to achieve sustainable economic growth.

Prof. Chari was also invited as an expert to present his work on innovative product development from bulk industrial wastes during the Third Annual Sustainability Summit organised by Mahindra & Mahindra in Mumbai on June 29-30, 2017.

Dr. H. Chaturvedi Speaks at the NHRDN National Edupreneurs Conference, Bangalore

Dr. H. Chaturvedi, Director, BIMTECH spoke at the NHRDN National Edupreneurs Conference in in Bangalore on 7-8 December 7-8, 2016. The conference was held in partnership with BIMTECH & EPSI and saw leading Educational Leaders of the World including Chicago Booth School Dean, Chancellor of MS Ramaiha University Dr. M S Jayaram, Dr. Hari Krishna Maram, Chairman & Founder- C.E.O- Imperial College, Satya Founder Career Launcher, Mahesh Peri Founder Career 360 and others.

Prof. N. N. Sharma Speaks on Micro Finance in India at NIESBUD

Prof. N.N. Sharma conducted a session on "Microfinance for Self Help Groups" for participants from Afghanistan, Tanzania, Nigeria and other countries at National Institute for Entrepreneurship and Small Business Development. He also moderated a session on "Public, Private, and People Partnership" organised by MART.

Prof. S. S. Dubey Addresses CII UP MSME Summit, New Delhi

Prof. S. S. Dubey, Professor and Head of IT at BIMTECH delivered an impactful session at CII UP MSME Summit on "Breaking Barriers to Excellence: Unlocking Hidden Potential Transformation Through Technology" on June 22, 2017 at Noida. He deliberated on the Impact of Digitization on MSMEs and Transformation through Technology.

The Research Odyssey



Doctoral Programmes

A total of five research scholars were admitted to the E/FPM doctoral level programs in this year. Presently there are fifty doctoral students registered with the Center, of which seven have submitted their thesis during this year. It is noteworthy that during 2016-17, sixteen doctoral students of the centre have been awarded the doctoral degree.

The table below presents a snapshot of the current enrollment status with the Center for Research Studies.

Orientation Program of FPM/ EFPM Scholars batch 2016

An Orientation Program was organized for the admitted candidates in Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM) on July 16, 2016 at BIMTECH, Greater Noida.

Jagdish Sheth Best Thesis Award- BIMTECH's initiative to promote research at doctoral level

Prof. Jagdish N. Sheth Endowment of Rs. 5 lacs was created by the eminent professor from Emory University, US himself in 2012 instituting a Best Thesis Award to

recognize good research at doctoral level conducted at the Institute. The Award, which includes a cash prize of Rs. 50,000 along with a citation is conferred on a selected researcher who has been awarded Ph.D/FPM through the Centre for Research Studies, BIMTECH.

This year's Jagdish N. Sheth Best Thesis Award was conferred on (1) Dr. Sartaj Chaudhary. Her research topic was "Influence of Socialisation and Materialism on Consumer Decision Making Styles of Indian Teenagers in CBSE schools in NCR" under the guidance of Dr. A. K. Dey and (2) Dr. John Kingu. His research topic was "Determinants of Export Performance of Selected Cash Agri-products-Pre and Post Trade Liberalization in Tanzania" under the guidance of Dr. Rahul Singh. Two of our research scholars from the first batch of the Fellow Programme in Management (FPM) were awarded Fellow of BIMTECH in Management this year.

Dr. Venu Sharma has been awarded Fellow of BIMTECH in Management under the guidance of Dr. G. N. Patel and Dr. A. V. Shukla by BIMTECH, Greater Noida. Her thesis title is "A Framework for Assessment of Purchase Behavior of Branded Commodity Food Products".

S. No.	Doctoral Programmes	No. of Students
Ph.D. in Affiliated Universities		
1	University of Mysore, Mysore	01
	Thesis submitted (during 2016-17)	01
2	Mohanlal Sukhadia University, Udaipur	22
	Thesis submitted (during 2016-17)	06
	Sub Total	30
Fellow Programmes Affiliated from AICTE		
3	FPM Programme (BIMTECH)	04
4	EFPM Programme (BIMTECH)	16
	Sub Total	20
	Grand Total	50

BIMTECH is proud of its two research scholars from the first batch of Fellow Programme in Management who were awarded Fellow of BIMTECH in Management.



Dr. Amrendra Pandey has been awarded Fellow of BIMTECH in Management under the guidance of Dr. J. Shettigar, Dr. Girish Jain and Dr. G. N. Patel by BIMTECH, Greater Noida. The thesis title is "Working of Monetary Policy: A Case Study of RBI from 1991-2015".

Eleven Indian research scholars enrolled through BIMTECH were awarded their PhD. degrees.

Dr. Sudhi Sharma has been awarded Ph.D. Degree in Management under the guidance of Dr. Shri Praksh by Mohanlal Sukhadia University, Udaipur. The thesis title is "Impact of Interest Rate on Inflation and Growth of Indian Economy".

Dr. Sumanta Das has been awarded Ph.D. Degree in Management under the guidance of Dr. G. N. Patel by University of Mysore, Mysore. The thesis title is "Assessment of Performance of Pharmaceutical Firms making Drugs of Specific Diseases Prevalent in India: A Data Envelopment Analysis Approach".

Dr. Himanshu Gupta has been awarded Ph.D. Degree in Management under the guidance of Dr. G. N. Patel by Mohanlal Sukhadia University, Udaipur. Thesis title is "Impact of Diversified Investment on Portfolio Performance: A Study on 'Hedge

Funds' With Special Reference to Indian Capital Market".

Dr. Nidhi Thakur has been awarded Ph.D. Degree in Management under the guidance of Dr. Manosi Chaudhuri by University of Mysore, Mysore. Thesis title is "Assessing Large Indian Banks in the Context of Learning Organizations".

Dr. Ramesh Chander Raina has been awarded Ph.D. Degree in Management under the guidance of Dr. Manosi Chaudhuri by University of Mysore, Mysore. Thesis title is "Impact of Spiritual TV Channels: A Perceptual Analysis of Viewers of Greater NCT of Delhi".

Dr. Gaurav Tripathi has been awarded Ph.D. Degree in Management under the guidance of Dr. Kartik Dave by University of Mysore, Mysore. Thesis title is "Service Quality in Restaurants: A Study of Selected Fine Dine and Quick Service Restaurants in Delhi-NCR".

Dr. Snigdha Dash has been awarded Ph.D. Degree in Management under the guidance of Dr. Manosi Chaudhuri by University of Mysore, Mysore. Thesis title is "Leadership and Organizational Citizenship Behaviour in Large Indian Banks: A Study of National Capital Region".

Dr. Prashant Dev Yadav has been awarded Ph.D. Degree in Management under the guidance of Dr. Anshul Verma by Mohanlal Sukhadia University, Udaipur. Thesis title is "Measuring Effectiveness of Microfinance in Inclusive Growth of India: A Study of National Capital Region".

Dr. Gautam Negi has been awarded Ph.D. Degree in Management under the guidance of Dr. Shri Prakash by Mohanlal Sukhadia University, Udaipur. Thesis title is "Utilization of Energy Resources and Economic Growth of the States of India with Special Reference to Electricity".

Dr. Vidya Mahesh Iyer has been awarded Ph.D. Degree in Management under the guidance of Dr. Kartik Dave by Mohanlal Sukhadia University, Udaipur. Thesis title is "A Study of Employability in Banking Sector with Specific Reference to Delhi- NCR Region".

Dr. Dhanjay Yadav has been awarded Ph.D. Degree in Management under the guidance of Dr. Girish Jain by Mohanlal Sukhadia University, Udaipur. Thesis title is "Evaluation of Selected Trading Strategies in Indian Equity Market" Research Scholars awarded Ph.D. on Convocation 2017 by Director Dr. Chaturvedi.

The Research Odyssey



Three international research scholars were also awarded Ph.D. through BIMTECH's association with Mohanlal Sukhadia University, Udaipur. Dr. Richard Fue Kiangi has been awarded Ph.D. Degree in Management under the guidance of Dr. Shri Prakash by University of Mohanlal Sukhadia University, Udaipur. Thesis title "The Impact of Public Expenditure on Growth of Tanzanian Economy Before and After Globalization". Dr. Tresphory Othumary Mgeni has been awarded Ph.D. Degree in Management under the guidance of Dr. P. Nayak by Mohanlal Sukhadia University, Udaipur. Thesis title "Impact of Different Leadership Styles of CEOs on Business Performance of Agribusiness SMEs in Dar es salaam, Tanzania". Dr. Gregory D. Lyimo has been awarded Ph.D. Degree in Management under the guidance of Dr. Girish Jain by Mohanlal Sukhadia University, Udaipur. Thesis title "The Effect of Earning Quality on Stock Price in Formative in Indian Stock Market".

Content Analysis Workshop

The Centre organised a Content Analysis Workshop on January, 28 & 29, 2017 under its Research Workshop Series. The workshop was held at BIMTECH Campus in Greater Noida and was an attempt to acquaint budding researchers and faculty with qualitative research methods and tools of analysis. Prof. Srinath Jagannathan, of IIM Indore was the workshop resource person. The Workshop received 22 participants from across academia and industry which included research scholars and faculty from Jammu University, SRM University, Lovely Professional University and Birla Global University and people from industry like Eli India Ltd. as well as faculty and research scholars from BIMTECH.

The first day of workshop focused on Content Analysis through the software - Diction. Day 2 focused on developing contracts and dictionary with a focus on conjoint analysis and learning about another software - Hamlet. The workshop received a very positive feedback from participants (94% of participants were extremely happy to be a part of the

workshop) and 21% of them have requested the Centre to conduct these kind of workshops in future frequently. 58% of the participants felt the duration of workshop should be extended, as it was rich in content and knowledge with the practical application.

50
Doctoral students
registered

16
Doctoral scholars
awarded the
doctoral degree

Enhancing Intellectual Capital



FDP on Use of Moodle for facilitating Course Delivery

A dedicated server hosting MOODLE (Modular Object Oriented Dynamic Learning Environment), an open-source software Learning Management System was installed at BIMTECH. It was planned to introduce the use of MOODLE at BIMTECH in a phased manner. Forty five faculty members spread over three in – house programmes learnt the use of Moodle to facilitate its implementation and utilization in administering their classes.

FDP on Innovative Teaching for the New Age

To mark the close of the Academic session, a three day in - house Faculty Development Programme was conducted during April 25-27, 2017 on 'Innovative Teaching in the New Age'. This was attended by forty four members of the BIMTECH faculty. It was conceived to make faculty pause and refresh their thinking and shift gears to enter once again into a learning mode. The sessions covering Blended Learning, Techniques for Student engagement, AOL essentials for AACSB accreditation, Small Data, Theatre Improvisation techniques, Mentorship skills and Design Thinking elicited active participation and an extremely high level of faculty interaction. It left all with a wider perspective from which to view their current teaching strategies.

FDP on 'Book Writing and Publishing' by Dr. Sunil Mithas, Robert H. Smith Business School, University of Maryland, USA.

Dr. Sunil Mithas, of Robert H Smith School of Business, University of Maryland, USA delivered an interactive talk on November 17, 2016. The process flow essentially went from Why write a book, through Where do book ideas come from, to Publishing options. The experience sharing session covered the speaker's own journey from ideation to the research involved, the practical aspects, permissions required, the time frame, the search for the right publisher and related items.

The Centre also held three Open FDPs. The first was a Cascading Case Skills Workshop in collaboration with the Case Centre, UK. The workshop was held on December 5-6, 2016 which was attended by 20 participants. The second open FDP on 'Teaching and Learning effectiveness' was held on March 9 and 10, 2017 which was attended by 18 participants. The programme blending theory and practice, was aimed at equipping participants with practical tools and techniques which they can take back with them into the classroom to create a more effective. The third open FDP on Business Simulations, in collaboration with Bizwiz

was held on May 6-7, 2017 at BIMTECH which had 18 participants. Business Simulations have a very strong relevance in the teaching methodology of B-Schools in modern times. The two day faculty development program was organized with the key objective of making the faculty conversant with different types of simulations, their purpose and effective handling of these in a classroom environment. Apart from this, twenty six faculty attended external FDPs during this period including the Indian Management Conclave held at IIM Ahmedabad and specialized FDPs pertaining to functional areas.

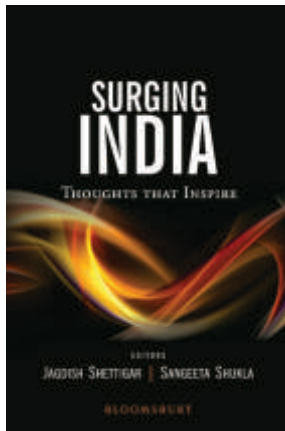
Training for Staff

A training programme on MS Excel Advanced Training was conducted by Prof. Kapil Garg for staff members. HR Department had planned for MS-Excel training with a mix of basics and advanced features of Excel for 25 staff members from across all the departments. HR Department organized a workshop on "Team Building" for the staff members on January 20, 2017. This workshop was conducted by Mr. Punkesh Chawla, who is Team Performance Coach. Nearly forty staff members attended this workshop.

Publications

28
Research Paper
Publications in
International/
National Journals

14
Cases Authored
by
BIMTECH Fraternity



Surging India: Thoughts That Inspire Authored by Dr. Jagdish Shettigar & Dr. Sangeeta Shukla

This book gives us a close view to help us visualize different phases of life. The highlights of the book are the pearls of wisdom shared by various renowned leaders. Eminent personalities like Dalai Lama, Sri Ravi Shankar, Rajashree Birla and Abdul Kalam had one common ideology of happiness of the soul. They all say about how peace is more important in your life than anything else. Each of the chapters in the book offers a valuable lesson to the reader. More you read more you think and question. The question primarily focuses on the changing contour of the emerging India. In each of the speeches lies a significant message which provides some finest management principles.

The book also provides us knowledge of society and community responsibility. As leaders of 21st century we must understand that the world is moving towards a knowledge society from a natural resource based society. Twenty years back the economy was being driven by strength of natural resource of a country. Today the economy is driven by knowledge base of the society. To put it together 'Surging India: Thoughts that inspire' is a book which is truly an

amalgamation of spiritual, cultural, political and social ideas.

"MANTHAN: Art and Science of Developing Leaders" book edited by Prof. K.K. Sinha

The Book edited by Prof. K.K. Sinha "MANTHAN: Art and Science of Developing Leaders" was launched on April 21, 2017 in New Delhi & April 28, 2017 in Mumbai. Published by Bloomsbury, Manthan: Art & Science of Developing Leaders, the book packs years of hard work and passion of authors, KK Sinha, Ajay Soni and Indranil Mitra. It is a synthesis of dialogues emerging out of twelve leadership round table events organised by BIMTECH with 55 participants sharing their experiences, processes and best practices in leadership. These leaders are from corporations, academia, and leadership consultancies across India. The 440-page book deals extensively with leadership: the India way, leadership in current times, the development of future leaders, succession management, building global leaders in uncertain times, leading transformation, and driving innovation and building diversity.

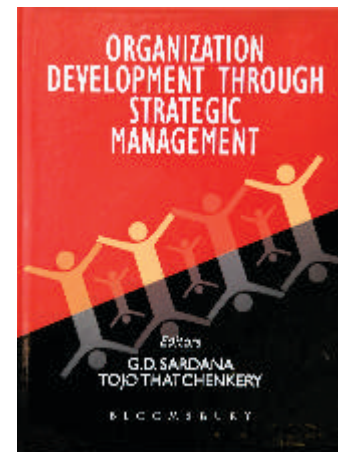
In New Delhi, management guru Prof. M.B. Athreya launched the book 'MANTHAN'. Mumbai book launch was graced by eminent professionals like Dr. Sanrupt Mishra, CEO, Carbon Block Business &

Director, Group HR, Aditya Birla Management Corp. Pvt. Ltd was the chief guest. Ms. Radhika opalkrishnan, Partner Avon Hewitt Consulting was Guest of Honour. Mr. Dhananjay Singh, Director General, NHRDN presented the Welcome Address. Ms. Radhika Gopalkrishnan, Partner Avon Hewitt Consulting, Prof. K K Sinha (Editor) Dean Development, BIMTECH and Mr. Ajay Soni (Editor), Chief Learning & Leadership Development Officer, Group HR, Aditya Birla Mgmt. Corp. Pvt. Ltd, were part of the Panel Discussion which was moderated by Motivational Speaker and Leadership Coach Mr. Prakash Iyer.

Technology & Innovation Management book by Prof. S. S. Dubey

Prof. S. S. Dubey released his latest book titled, "Technology & Innovation Management", published by PHI Learning. The book focuses on technology which is all encompassing and all-permeating in business as well as our daily lives. The book provides a rich compendium of cutting edge issues, concepts, principles and best practices approach to understand and imbibe the subject of technology and innovation management for management graduates and managers.

The faculty at BIMTECH are encouraged to actively engage in research and publication activities.



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Prof. S. S. Dubey release his latest book titled, "Technology & Innovation Management", published by PHI Learning. The book focuses on technology which is all encompassing and all-permeating in business as well as our daily lives. The book provides a rich compendium of cutting edge issues, concepts, principles and best practices approach to understand and imbibe the subject of technology and innovation management for management graduates and managers.

Financial Management (Published by Oxford) by Prof. Arindam Banerjee, Assistant Professor, Finance Area, BIMTECH

Prof. Arindam Banerjee has published a book on Financial Management. With changing business environment, new challenges are also faced by the managers. The book introduced and elaborated on new areas e.g. liability management, corporate failures, and behavioral aspects of corporate finance. Liability management is an area that is gaining importance in recent times as companies are now more exposed to outside liabilities. Recent years also witnessed some instances of dramatic corporate failures. Many a times these failures are result of behavioral anomalies in the minds of managers.

Conference Proceedings of ICMC 2015

BIMTECH in collaboration with The Schar School of Policy & Government, George Mason University, Virginia, USA held International Conference on Management Cases 2016 (ICMC2016) at BIMTECH campus. The Conference Proceedings were published in the form of books edited by Prof. G D Sardana and Prof. Tojo Thatchenkery and published by Bloomsbury titled, "Organization Development through Strategic Management" along with its companion volume, titled "Knowledge creation and Organizational Well-Being" from a final selection of 69 papers from around 150 manuscripts received from all over the globe.

Business Perspectives

Business Perspectives, a Bi-Annual Journal, provides a platform to scholars, researchers, practicing managers and academia to present their views, research findings and share their experiences. Unpublished Papers, based on recent research and analysis of changes in management practices, policies and their configurations are solicited from authors. A section on Book reviews, notes, cases, memoranda and communications for comments, opinions etc. is kept open for frank exchange of views and free debate. Reviewed articles also get space in this section.

For the last 16 years, Business Perspective has established itself as a fountainhead of knowledge and innovation in the area of business management.

During the year 2016-17, two issues of Business Perspectives were released. First issue in July, 2016 (Vol 15, issue 2) and the second issue in January, 2017 (Vol 16, issue 1). Both the issues got wide acceptance and appreciation from academia and industry. The journal received scholarly contributions from reputed institutions including IIT, NIT, ICFAI etc. among others.

South Asian Journal of Business and Management Cases (SAJBMC)

SAJBMC has completed five years. In 2016-17, the journal published its two issues in time as per its schedule of publication in June 2016 and December 2016. The cases were contributed by authors from Sri Lanka, Pakistan, Bangladesh, Nepal, Thailand, Malaysia, Nigeria, Chile, USA, Finland, Germany and India, making it international in character with a strong focus on South Asian economy.

MDP and Consultancy: Leveraging Faculty Proficiency



BIMTECH has been delivering programs in various domains of Management and has been continuously improving and adding new programs based on general and specific needs of organizations. We are offering programmes in the areas of Leadership, General Management, Business Communication, Financial Management, Human Resource Management, Supply Chain Management, International Business, Strategic Management and Sustainable Development Practices. Some of our esteemed clients are: NTPC, JSPL, Powergrid, NBCC, IFFCO, NHPC, PEC, STC, EDCIL, Oriental Insurance, ONGC etc.

Centre for Management Development & Consultancy at BIMTECH delivered nearly 80 MDPs to leading corporates in both private and public sector in 2016-17. Efforts have been made to develop formal and partnerships with some of the leading organizations through MoUs like NTPC and Power grid. About 2950 participants were trained under the long term (more than 5 days long) and the short term (5 days or less) programs. The list given below indicates all programs that were delivered during the last academic year. CMDC conducted 10 Long Term

Residential Programs at the BIMTECH Campus for NTPC and NHPC employees. The training programmes would facilitate the participants to learn from three equally important sources of knowledge-self learning, learning through interaction with the faculty and among the participants. It includes case-studies, role-plays, interactive classroom simulations, workshops, group exercises and presentations.

Foundation Course in General Management for NHPC and NTPC Employees

BIMTECH conducted 2 General Management for E4 level Executives of NHPC Limited, where 59 executives joined the programmes in two batches of different plants of NHPC Limited. The programmes were designed and executed with an aim of imparting deeper understanding into managerial concepts and techniques for formulating and implementing strategies in various functional areas to the participants. Mr. G. P. Patel, Executive Director (HRD) and Mr. Rakesh Pathak, Chief HRD, NHPC Limited graced the inaugural ceremony. The programmes covered topics relevant to NHPC namely, Essentials of Leadership, NHPC Corporate Planning, Art of Delegation & DOP Management, Financial

Health of an Organization: Understanding Rates & Ratios, RTI case Discussion: Role of PIO, Contract Systems, Project Management, Electricity Law and Power Sector Regulations in India and extensive case study emphasizing on Project Execution. The sessions offered a mutual learning from actual experience besides the theoretical inputs. In these General Management Programmes, the participants were exposed to Outbound Training (OBT) to supplement their class room learning, with an objective to inculcate the values such as trust, integrity, compassion, collaboration, and leadership.

BIMTECH conducted 8 residential programs for different NTPC Regions. BIMTECH is MoU partner of Maharatna NTPC. The MoU primarily provides mutual interface between a mega corporate and a leading academic institution to provide support for training and development, developing Case Studies, Doctoral Research and special facility in admissions for the wards of NTPC employees.

BIMTECH's MDP team continued to offer variety of leadership training courses and executive training programmes in management in different functional and cross-functional areas.



80
MDPs
Delivered

2950
Participants
Trained

Assessment and Development Centers (ADCs) for NHPC Executives

BIMTECH organized and conducted 5 days Assessment and Development Centers (ADCs) workshop for HR Senior Executives of NHPC. This Advanced Learning Program in the form of contact workshop aims to prepare interested managers for designing and implementing Assessment and Development Centers by developing the following:

- Competency Mapping Skills: Given a set of roles/positions the candidate will be able to map the competencies for the roles.
- Competency Assessment Skills: Observation, recording, classification and evaluation using the tools like: Behavior Incident Interview (BI), Role plays, Leaderless Group Discussions, In-box exercises, Business Presentations and business games and effective use of psychometric tools.

Development Programme for Executives of NBCC India Limited at their Employee Development Centre at Ghitorni, New Delhi on 21st October, 2016. The faculty from BIMTECH who conducted this programme was Dr. Itilekha Dash. The program was conducted with an objective

to make the participants to understand what constitutes success in organization and how one can promote meritocracy in the organization.

Business Finance for Executives of NLC India Limited

BIMTECH conducted 4 MDPs on Business Finance of the Chief Managers of NLC India Limited at Chennai. Prof. Ashok Malhotra and Dr. Girish Jain conducted the training. Training was focused on demystifying financial statements, financial management: overview and investment decision and concepts of cost: costing for decision making. The training programme was successfully concluded with the excellent feedback received from Chief Managers of NLC.

Fifth Batch of Diploma in Foreign Trade

Federation of Indian Export Organizations (FIEO) and Birla Institute of Management Technology (BIMTECH), Greater Noida, jointly launched the commencement of the fifth batch of six month Diploma course in Foreign Trade on September 24, 2016 at Niryat Bhawan, New Delhi. Dr Anupam Varma, Dean Academics and Deputy Director, BIMTECH, Dr. Anuj Sharma, Chairperson and Program

Director-DFT and Shri Sunil Aghinotri, Jt DDG FIEO were the guests for the ceremony. The course had been conceptualized keeping in view the future growth of India's foreign trade and manpower requirements. The course is beneficial for those who are looking for their own venture in international trade.

FIEO has been serving as a platform for promoting India's trade with the World and also has been serving as a platform of interaction between exporters and policy makers. On the other hand BIMTECH provides a highly conducive academic environment through interaction with hard working and industry-academia mix professors, proximity to the industry practitioners and a ready profile of strong alumni base spread throughout the world. The batch size of the participants was 16 which comprised of Industry people as well as starters. The Convocation of Diploma ceremony organized on July 15, 2017 in Niryat Bhawan.

MDP and Consultancy: Leveraging Faculty Proficiency



CONSULTANCY

ACC Consults Prof. N.N. Sharma for CSR PROJECTS

ACC Limited has assigned BIMTECH to conduct Situation Analysis and Need Assessment of 85 villages near to their 12 plant locations spread over 8 states. This assessment will bring out present situation of the villages and also the needs and priorities of community in respect of sectors like i) education, ii) health, iii) infrastructure, iv) sanitation, and v) livelihood opportunities. These will form the basis and help ACC in designing appropriate interventions in the area of corporate social responsibility. To date BIMTECH team has completed assessment of 46 villages situated in Jharkhand, Karnataka, West Bengal, MP and Maharashtra.

Strategic Mentoring – Project Margdarshan (Ultratech – Aditya Birla)

BIMTECH draws immense pride in being associated with Aditya Birla Group on this “Project Margdarshan”. It was conceived as a Pilot project with Aditya Cements, Chhattisgarh, and Rajasthan for a period of six months. From BIMTECH an expert team, consisting of two faculty- Dr. Nitika Sharma and Prof. K.K.Sinha, facilitated the

entire project. After the successful implementation of the project, it has been initiated in 11 more cement units of UltraTech namely- Vikram Cement Works, Rajshree Cement, Kotputli Cement, Rawan Cement, Jafrabad, Gujarat Cement Works, Reddiapalayam Cement Works, Awarpur Cement, APCW, Birla White and Hirni Cement Works.

Technical Mentoring - Project Margdarshan delivered for different units of Aditya Birla's Ultra Tech cements for KotpuliCements,Rawan Cements, Reddiapalayam Cements, Vikram Cements, Jafrabad cements, Gujarat Cements, Rajshree cements, Andhra Pradesh Cements and Birla White. Faculty members involved were Prof. K K Sinha, Dr.Nitika Sharma and Dr. Manosi Chaudhuri.

Margdarshan Project an intervention initiated by UltraTech Cement of Aditya Birla Group to facilitate ‘Technical Mentoring’ concept in a structured manner for their Field Level Engineers. This was launched at Aditya Cement Works with the objective to develop and guide Senior Officers as Dronas in order to transfer their technical skills and knowledge to the junior officers (FLE's) as Arjuns, pilot project- ‘MARGDARSHAN’.

Open Leadership Development Programme, Puri

BIMTECH conducted an Open Programme on Leadership Development from September 13-17, 2016, at Mayfair Hotels & Resorts, Puri. In this programme, 30 Senior level Executives participated from companies like, NTPC Limited, NHPC Limited, ONGC, NLC, GAIL, NEEPCO etc. The programme emphasized on to build “Warrior Genes with Winning Mind”, to Survive, Thrive and Excel in the business world. The programme Uniqueness is to provide specific inputs on:

- Customer orientation,
- Wealth Creating Mindset,
- Design Thinking and Innovation,
- Momentum from Unconsciousness to Consciousness Competency
- Managing Change through Effective Transformational Leadership
- Values and Humility

Management Development Programmes delivered during 2016-17

S.No.	Programme Name	Organization	No. of Programs
1	Attitude with Excellence for Specially Abled employees	Power Management Institute (NTPC - PMI)	1
2	Balanced Scorecard	National Hydroelectric Power Corporation Limited (NHPC)	1
3	Basic Management Program	National Hydroelectric Power Corporation Limited (NHPC)	1
4	Business Finance	Neyveli Lignite Corporation Ltd.	4
5	Capacity Building Program for Voluntary Organizations	Indian Social Responsibility Network	1
6	Career Progression Scheme	Kirloskar Brothers Limited	1
7	Career Succession Planning	National Hydroelectric Power Corporation Limited (NHPC)	1
8	Change Management	Gas Authority of India Limited (GAIL)	1
9	Core values Actualization	Power Management Institute (NTPC - PMI)	1
10	Corporate Etiquette & Personality Development	Power Grid Corporation of India Ltd.	2
11	Corporate Social Responsibility	Power Management Institute (NTPC - PMI)	1
12	Creativity & Innovation	Satluj Jal Vidyut Nigam Limited (SJVN)	2
13	Designing and Implementing Assessment and Development Centers (ADC)	National Hydroelectric Power Corporation Limited (NHPC)	1
14	Developing Meritocracy and Collaboration	National Buildings Construction Corporation Ltd.	1
15	Effective Business Writing	Power Grid Corporation of India Ltd.	1
16	Executing Strategy with the Balanced Scorecard	National Hydroelectric Power Corporation Limited (NHPC)	2
17	Foundation Course in General Management	National Thermal Power Corporation Limited (NTPC)	10
18	Foundation Course in General Management	Power Management Institute (NTPC - PMI)	1
19	General Management Program	National Hydroelectric Power Corporation Limited (NHPC)	2
20	Great Habits of Highly Effective People	National Thermal Power Corporation Limited (NTPC)	1
21	Great Habits of Highly Effective People	Power Grid Corporation of India Ltd.	1
22	Grooming & Etiquette	Power Grid Corporation of India Ltd.	2
23	How to say it at Work: Skills to Communicate with Superiors, Colleagues and External Customers	Power Grid Corporation of India Ltd.	14
24	Leadership & Change Management	National Thermal Power Corporation Limited (NTPC)	1
25	Leadership Development Programme	Indian Farmers Fertiliser Cooperative Limited (IFFCO)	1
26	Leadership Effectiveness Programme	National Thermal Power Corporation Limited (NTPC)	1
27	Managerial Effectiveness	Power Management Institute (NTPC - PMI)	1
28	Managerial Effectiveness	Indian Farmers Fertiliser Cooperative Limited (IFFCO)	1
29	Margdarshan	Sewagram Cements Works	1
30	Need Assessment	The Associated Cement Companies Limited (ACC)	1
31	Open Programme on Leadership Development	Leadership Development Programme	1
32	Project Margdarshan Final Review	Awarpur Cement Works	2
33	Psychometric Tests for Talent Recruitment & Development	National Hydroelectric Power Corporation Limited (NHPC)	1
34	Reassessment of Competencies	NTPC-SAIL Power Co. Pvt. Ltd. (NSPCL)	1
35	ROI for Training	National Hydroelectric Power Corporation Limited (NHPC)	1
36	Strategic Thinking and Execution	Gas Authority of India Limited (GAIL)	1
37	Technical Mentoring-Mines Business	Essel Mining & Industries Limited	1

Nurturing Entrepreneurial Mindset



BIMTECH Incubation Centre (BIC)

BIMTECH Incubation Center has successfully completed the first year of its operation in its new premises at "Vidya Vihar", Plot No. 2C/1, Knowledge Park III, Greater Noida. Seven new incubates have been registered with the Incubation Centre this year. The Incubation Centre is designed to support the successful development of entrepreneurial companies through an array of business support resources and services developed and offered both in the incubator and outside. BIC has been providing incubation facilities to 6 startups, including the virtual assistance for 4 ventures.

Atal Incubation Centre – BIMTECH

The Government of India has setup the Atal Innovation Mission (AIM) at NITI Aayog. The overarching purpose of this Mission is to promote a culture of innovation and entrepreneurship in India. The scheme would be known as Atal Incubation Centre scheme. AIM proposes to support establishment of Atal Incubation Centre (AICs) that would support innovators and start-up businesses in their pursuit to become successful entrepreneurs. The objective of the scheme is to promote and establish incubation centres in India which would

support and encourage start-ups in specific subjects/sectors such as manufacturing, transport, energy, health, education, agriculture, water and sanitation etc. and would provide them with necessary infrastructure facilities and other value added services.

The applicant would be provided financial support of Rs.10 crore, in the form of Grant-in-aid for a maximum of 5 years. It is expected that the AIC would become self-sustainable by the end of 5 years. NITI Aayog had received 3658 application from Academic and Non Academic institutions to set up Atal Incubation Centres. After the four stages of the selection process, ten institutions were selected to set up Atal Incubation Centres.

BIMTECH is one of the institution which has been selected to set up the Atal Incubation Centre under the Atal Innovation Mission.

Start-up Cricket League

Four of the E-Cell members participated in the Start-up Cricket League, SCL which was held on August 28, 2016. SCL is the world's first sporting event for Startups. The event took place in Commonwealth Village near Akshardham. It included start-up matches in four phases, viz. the Seed Round, the Angel Round, the Venture

Round and the IPO Round. The event also included start-ups pitching their ideas to Angel Investors, intense panel discussions pertaining to the start-up ecosystem. Investors and Founders of budding start-up ventures had a series of short, to the point, motivational talks, giving a peek into the entrepreneurial journeys of established start-ups of the city.

Startup India Rocks 2016 (October 4, 2016)

On October 4, 2016, Scale in partnership with BIMTECH organized the Noida Chapter of their Event "Start-up India Rocks! 2016". As a part of this there were a total of 19 Start-up entrepreneurs who pitched their ideas for various levels of funding and investment. The event started with an introduction by Mr. Mandar Gadkari, Director-India, Cross Border Angels & Investors. Ms. Neha Valecha, Investment Manager, Cross Border Angels & Investors, gave an overview about Funding series A to Z. Mr AmeyD . Nargolkar, from VoxLaw, a Law firm then talked about the 'Legal aspects of an Organisation', stressing especially on things every start-up misses out on. Later, Mr Allen Sharma from Times Network, explained marketing in a completely different point of view. This

BIMTECH has been selected to set up the Atal Incubation Centre under the Atal Innovation Mission of Government of India.



session was followed by Mr. Venkatesh Sarvasiddhi, Head, Microsoft Innovation Center, who talked about the software and services tailor-made for Start-ups. Post Lunch, Start-ups pitched their ideas to a panel of 5 Judges, consisting of Mr. Mandar Gadkari, Mr. Venkatesh Sarvasiddhi, Mr. Sahil Verma, Ms. Sera Arora and Mr. Sanjay Lodha. The five judge panel had investment bankers who actually help investors invest into various start-ups.

Business Plan Competition in association with VIHAAN 2016

E-Cell in association with VIHAAN 2016, conducted the Business Plan competition on October 25, 2016. Students of twelve institutes from various States participated in the competition. The whole day programme was a success and the winners got cash prizes.

Junior World Entrepreneurship Forum 5.0

BIMTECH E-cell successfully organised JWEF 5.0 on November 12, 2016. Students from colleges across the country, along with students from our own institute, participated in JWEF. The inaugural function started with a welcome address by the Director, Dr. H Chaturvedi followed by an introductory speech by E-cell's mentor, Dr. Abha Rishi about JWEF, E-Cell

and entrepreneurship at large. We had eminent speakers like Mr. Pawanjit Singh, Head-Innovation at McDonalds- India and Mr Venugopal Gupta, CEO at Venture Works. Three external competitions were organised and the jury comprised of members of faculty and people from the industry like Mr. Vivek Agarwal, Director, InDutch Ventures Services, Mr. Sahil Verma, Chief Legal Counsel, TURN 8, Mr. Madhukar Sharma, Chief Advisor, Afro Asian Consortium and Mr Rajiv Semwal, CEO, Quarizon. Prizes worth Rs.1 Lakh(\$ 1600 approx) were distributed among the winners and participants. Two online events were also conducted, which had an exceptional level of participation during the six days of the events.

Idea Connect

Idea Connect, a two day event was held on December 22-23, 2016 which was organized by tweakseek in association with E-Cell. It was an initiative towards guiding young and aspiring minds to opt for entrepreneurship and about the ways to go for it. It was a wonderful and cherishing experience for the students as they got to learn from the rich experiences of the entrepreneurs themselves. The speakers not only guided the students on how to be successful and happy but also encouraged them to serve the society. A session with a psychologist was an

amazing experience too. Idea Connect is an initiative under wherein we attempt to level the industry academia difference. We intend to create experiences for individuals by helping them learn and get inspired from industry veterans, entrepreneurs and experienced professionals. Idea Connect event consisted of three models, viz Core skill connect, Life skill connect and Entrepreneur connect.

Udyami 5.0

The EntrePioneer, entrepreneur cell of the institute organised its fifth grand series of mega-event known as UDYAMI 5. It was an Annual Entrepreneurial Fest organised to promote the entrepreneurial skills amongst our students. UDYAMI-5 gave a chance to our young minds to showcase their innovation and creativity. The students also got a chance to build upon strong management skills, develop business know-how, and establish sufficient networking. This four day Business Extravaganza (February 7-10, 2017) saw students from various colleges participating and enjoying the most awaited event of the year.

Awards & Accolades



Prof. Dhuv Chak was invited by Dr. Radhe Shyam Pradhan, Academic Director, Uniglobe College (Pokhara University), Kathmandu to deliver a 30 hour course in Marketing Management to MBA students of the College specializing in Finance. During his 12 day stay he acquainted students with Strategic aspects of Marketing.



Dr. Pankaj Priya, Chairperson Marketing taught at Uniglobe College, (Pokhara University), Nepal. He taught a fifteen day module on Sales Management. It was offered to students who had opted Marketing as a specialization. The course gave a good exposure to students who were made to discuss relevant example of Indo China relations and how it has impacted Nepal markets.



Dr. Abha Rishi, Chairperson, CIED and Associate Professor at BIMTECH was honoured by Accenture on March 8, 2017- International Women's' Day. Accenture I&D recognition awards are a program with focus on Gender Equality by the Accenture Group. Dr. Abha Rishi has been recognized in the FACULTY area as an academican who has gone above & beyond her regular duties associated with the job, and made a significant contribution in the area of inclusion & diversity. She was felicitated for her work with women and student entrepreneurs along with other socially disadvantaged groups.



Dr. Rishi Tiwari, Librarian BIMTECH was nominated for "Dr. Velaga Memorial Award for Innovative Library Services" and conferred this prestigious professional award on May 26, 2017 at Sahara Star, Mumbai for his outstanding contributions to the profession of library science. The aim of this award is to identify and acknowledge Indian library professionals who have introduced innovative practices in library services and made significant contribution to meet their social responsibilities as librarians. The award carried a cash prize of Rs. 50,000, a Certificate and an India-CSR memento.



Prof. Krishna Akalamkam was awarded Ph.D by the Faculty of Management Studies, Delhi University. His topic of research was 'Online and Offline Information Sources in Consumer Pre-Purchase Search for Internet Purchases: The Moderating Role of Consumer Characteristics and Internet Shopping Experience'.



Dr. Veenu Sharma has been awarded Fellow of BIMTECH in Management under the guidance of Dr. G. N. Patel and Dr. A. V. Shukla by BIMTECH, Greater Noida. Thesis title "A Framework for Assessment of Purchase Behavior of Branded Commodity Food Products".



Dr. Vineeta Dutta Roy has been selected to the Editorial Advisory Board of the Journal of Corporate Citizenship. The quarterly Journal is published by Greenleaf Publishing . It is included in the Australian Business Deans Council (ABDC) Journal Quality List and the Association of Business Schools (ABS) Academic Journal Guide.



Dr. Amrendra Pandey has been awarded Fellow of BIMTECH in Management under the guidance of Dr. J. Shettigar, Dr. Girish Jain and Dr. G. N. Patel by BIMTECH, Greater Noida. Thesis title "Working of Monetary Policy: A Case Study of RBI from 1991-2015."



Dr. Awadhesh Kumar Shirotriya received "Dr. B.R. Ambedkar National Award-2016" in the category of Young Researcher for significant contribution in the field of Physical Education and Sports. His dedication was highly appreciated by the noted jury.

Student Ambassadors: The BIMTECH Alumni



Reputation and standing of an Institute in society is established by the contributions made by its alumni. BIMTECH keeps its alumni in the highest esteem and always welcomes them to remain in contact with their alma matter.

There exist a total no. of 6600 BIMTECH alumni globally as on date. There are nine Alumni Chapters in INDIA (Bangalore, Ahmadabad, Chennai, Hyderabad, Chandigarh, Pune, Mumbai, Delhi/NCR, Kolkatta) and three Chapters abroad (Singapore, Dubai and London). Thirty BIMTECH students represent Alumni Conduit as conduit members to coordinate alumni cell activities. GAAB Alumni Association of BIMTECH is registered as a national level society in the month of Sep 2016. All the Chapters will be formally integrated with National Alumni Society after the second GAAB Trust meeting in the month of May, 2017. Chapter Meets were organized at various cities for mutual benefit during the year. Centre Wise Batch Reunion Propel'17 was held on March 4, 2017.

A Bi Annual e-newsletter (Dhvani) was also released and circulated to more than 5000 alumni across the world. Information about alumni activities & engagements

during the last six months were updated through the e-newsletter.

Alumni Engagement

Global Alumni Association of BIMTECH Trust meeting was organized at BIMTECH campus on Nov 05, 2016 which was presided over by the President of the trust Mr. Alok Gupta. The members of the trust deliberated on the issue of defining the vision of the trust along with an independent execution & engagement of alumni with the support from BIMTECH alumni cell.

Three Story Telling Sessions were organized at BIMTECH campus. Mr. Avtar Monga, Chief Operating Officer at IDFC Bank conducted the First session on September 5, 2016. Second session was conducted by Mr. Pradeep Wadhwa, Head of Brand PR and public communication at PepsiCo Asia, Middle East and North Africa on November 3, 2016. Another session of storytelling was conducted by Mr. Yogesh Bellani, CEO, Field Fresh Foods Pvt. Ltd. (Del Monte) on January 20, 2017.

More than
6600
members
across the World

Approx
400
Alumni in
International Locations

More than
1200
Alumni in
Regular Engagement
with Institute

More than
350
Alumni
are Entrepreneurs

03
International Chapters in
London, Dubai & Singapore

Intellectual Resonance



National HR Summit: Energy Sector Transforming HR: Agenda for Action

BIMTECH & NHRDN in association with Power HR Forum & Deloitte organised National Summit on Energy Sector on March 2-3, 2017 at ITC Maurya, New Delhi. The Summit highlighted the key changes that today's energy sector is going through and the role that HR needs to play so that these changes could be managed in a positive and innovative way without much disruptions.

The Summit witnessed the presence of Energy sector and HR leaders. Padma Bhushan B. K. Chaturvedi, Former Cabinet Secretary and Member Planning Commission, Mr. R. V. Shahi Chairman, Energy Infratech, Padma Shri Dr. Pritam Singh, Chairman-LEAD Centre, Mr. Pradeep Kumar Pujari, Hon'ble Secretary, Ministry of Power, Govt. of India were the dignitaries who benefitted the summit delegates with their insightful addresses. Dr. Ashok Balyan, CEO - Oil & Gas Business, Reliance ADAG; Mr. Atul Sobti, CMD, BHEL; Mr. Gurdeep Singh, CMD, NTPC; Mr. I. S. Jha, CMD, Power Grid Corporation; Mr. Rajeev Sharma, CMD, Power Finance Corporation; Mr. Sujit Kumar, Managing Director - India,

Bangladesh & Sri Lanka, Schlumberger; Mr. Vneet S Jaain, CEO & Whole Time Director, Adani Power; Dr. Asha Bhandarker, Distinguished Professor of Organizational Behaviour, IMI; Mr. Ashwani Prashara, Head HR & IR, Group Manufacturing Services, Reliance Industries; Dr. Jayant Kumar, CHRO, Tata Power; Mr. Nikhil K. Jain, Director (Personnel), NHPC; Mr. Nikhil Shahane, Director (HR), Technip; Mr. S. P. Gathoo, Director (HR), Bharat Petroleum; Mr. Saptarshi Roy, Director (HR), NTPC; Mr. Gautam Chainani, Group President (HR), JSW; Mr. N. Venugopala Rao, CEO, Reliance Power; Mr. Pushp Joshi, Director (HR), Hindustan Petroleum; Mr. Ravi P. Singh, Director (Personnel), Power Grid Corporation; Mr. Sabih Kidwai, Director (HR), Schneider Electric; Mr. Alok Misra, Executive Director (ER), ONGC; Mr. S. K. Biswas, Director (Personnel), THDC; Mr. V. C. Agrawal, President - Corporate HR, R.P.-Sanjiv Goenka Group; Mr. Vijay Sinha, Sr. V.P. (HR), JSW Energy; Mr. Virjesh Upadhyay, General Secretary, Bhartiya Mazdoor Sangh; Dr. Sarat K. Acharya, CMD, NLC India; Mr. Debabrat (Debu) Mishra, Partner, Human Capital, Deloitte Consulting; Mr. Gautam Vivek, In-charge, World Energy Council; Mr. K. N. Subramaniam, CEO, Moser Baer Solar;

Ms. Pia Khanna, COE Leader, Talent Management, Dupont, South Asia and Mr. Rajeev Bhadauria, Director- Group HR, Jindal Steel & Power were the panellists for the session spread over one and a half day long summit.

The Summit was organized under the leadership of Prof. K. K. Sinha, Dean (Development), BIMTECH and guidance of Dr. H. Chaturvedi, Director, BIMTCEH. Padma Shri Dr. Pritam Singh, Chairman-LEAD Centre was the chief mentor of the Summit. Mr. Dhananjay Singh, Director General, NHRDN was a key support and very significant partner of the Summit.

The valedictory address was delivered by none other than Padma Bhushan, Shri B. K. Chaturvedi, Former Cabinet Secretary and Member Planning Commission. The Summit was a true amalgamation of experience and wisdom in the area of human capital utilization and development of energy sector.

BIMTECH is proud to host the 49th Annual convention and Conference on Analytics on Operational Research of the Operational Research Society (ORSI) in December 2016.



49th Annual Conference of Operational Research Society of India (ORSI)

49th Annual convention and Conference on Analytics on Operational Research of the Operational Research Society (ORSI) was organized by BIMTECH, Greater Noida on December 12 -14, 2016. The objective of the conference was to provide an intellectual forum for exchange of knowledge and information in relation to Operational research.

The inaugural session of the conference witnessed the presence of eminent researchers like Prof. Asis Chatopadhyay, President of the Operational Research Society of India and Prof. Ramakrishna Ramanathan, Bedfordshire University, UK. The welcome address was given by Prof. H.Chaturvedi, Director, BIMTECH. In this session of 49th ORSI, Prof. Prem Vrat, IIT Delhi and Prof. G Raghuram, IIM Ahmedabad have been conferred the M.C. Puri Memorial Award for the year 2016.

The conference had 271 attendees and in three days duration 95 papers were presented by various researchers from some of the most premier institutes of the country like IIT Delhi, IIT Bombay, IIT Roorkee, IIM Ahmedabad, IIM Bangalore and IIM Kolkata. The conference also witnessed the presence of international researchers. There were three plenary

sessions in the conference and the discussions in all the sessions were equally thought provoking and highly informative for the participants. ORSI has also sponsored the Best Paper award which was selected by panel of four judges.

The valedictory session was chaired by Prof. Anupam Varma, Deputy Director, BIMTECH. In this session, Anoop K. P. was awarded the 'Best Paper Award' for his co-authored work "Rail-road transportation planning for a food grain supply chain" with Vinay P. Panicker. The conference was sponsored by Hero MotoCorp Ltd, ASSoftware Group Pvt Ltd, AXA Business Services Pvt Ltd. and Steel Authority of India Ltd.

National CSR Summit

The third National CSR Summit was organised by Birla Institute of Management Technology (BIMTECH) and National HRD Network (NHRDN) on August 11-12, 2016 at the Ritz Carlton, Bangalore.

The Summit was attended by a good mix of around 150 participants which included thought leaders, practitioners from the Industry, Government Agencies, Civil Society organisations, and academia. The Summit aimed to explore how Corporate India is strategizing for effective and innovative CSR to meet the challenges of

responsible, sustainable, inclusive and just development.

Dr. H. Chaturvedi, Director-BIMTECH and the Summit Director, while giving an overview of the Summit, presented a concise record of the performance of Indian Corporate since the implementation of the mandatory CSR spend legislation in India. He raised questions about the role of the implementation agencies in meeting the agenda of national development through the desired tripartite collaboration of the Government, the Civil society and the Corporate.

The inaugural session saw the welcome address by Mr. Kamal Singh, Director General, NHRDN. The keynote address in this session was delivered by Mr. Krishnakumar Natarajan, Executive Chairman, Mindtree Limited, while the special address was by Mr. Sanjay Padode, Secretary, Center for Developmental Education, IFIM.

Some of the organisations represented at the Summit included HUL, ITC, Wockhardt Foundation, BayerCropScience, GMR, Arvind Mills, TERI, MSME and many others. Four cutting edge Case Studies were brought centre stage during the Summit, selected from a diverse pool

Intellectual Resonance



of cases presented by several companies before a distinguished Jury a day prior to the Summit.

Panel Discussion on Brexit's Impact on India'

Center for International Business and Policy (CIBP), BIMTECH organized a panel discussion on 'Brexit's Impact on India' on September 4, 2016. Alumni from the 2006-2008 batch of PGDM-International Business were invited as guest panellist for the event. The panel consisted of Sacheesh Sharma presently with State Bank of India, Rakesh Chadha, Site Lead, Amazon, Prashant Hasija, currently working as a Manager in Deloitte and Sugandh Sinha, a digital marketing and business development professional turned entrepreneur. The discussions were moderated by Rakesh Chadha.

The panel and the audience arrived at the conclusion that, although Brexit may seem worrisome for Britain and the EU and relatively advantageous for India, the real implications can only be unraveled by time. It was agreed upon that the nature of economic relationship UK chooses to establish with the EU, be it the Norwegian model, the WTO model or the Swiss model should be closely observed by Indian

policy makers to reap the best out the circumstances.

Panel Discussion on "President Donald Trump: What is in store for India?"

The Economics Area organized a Panel Discussion on February 15, 2017 on " President Donald Trump: What is in store for India?" Leading academicians and thought leaders were invited to deliberate on the impact of this political event in the panel discussion.

The first speaker of the discussion was Dr. K.P. Vijaylaxmi who is Professor of US Studies & Chairperson of the Centre of the Centre for Canadian, US and Latin American Studies, School of International Studies, Jawaharlal Nehru University. She is an adjunct faculty at the International Strategic Studies Programme (ISSP), National Institute of Advanced Studies (NIAS), Indian Institute of Science Campus, Bangalore. The second speaker of the session was Mr. Jitendra Kumar, President of Economic & Technical Consultants Inc, which is a well known energy and public utilities consulting firm based in the Washington DC. He has been in the steering committee of the Chairman of FICCI, the USA and has been active in promoting cooperation between the business in India and the USA.

Panel Discussion on Challenges in Making Agricultural Retail Supply Chains Sustainable

On December 21, 2016, BIMTECH, in association with University of HULL (and UKIERI) organized a Seminar on "Challenges in Making Agricultural Retail Supply Chains Sustainable". The Seminar sought to provide a platform for developing a deeper understanding of the challenges, demands and factors responsible for shaping the evolution and progress of Sustainable Supply chains in India, especially in the Agricultural and Retail sectors. The main theme was the need to analyze the prevailing lacunas from various viewpoints and to make the Indian agricultural supply chain more sustainable.

The panel discussion had various notable personalities like Mr. Ramesh Krishnan, Mr. Malik Shah, Mr. Nitin Gupta, Mr. Yadagiri Kayppe and Dr. Raghav Rajagopalan, representing all the sides of the Supply Chain (buyer, provider, service seeker or academicians). The Seminar was moderated by Dr Ashish Dwivedi (faculty at Hull University). The Seminar proceeded with the following valuable inputs from our esteemed panel of guest speakers:

Panel Discussions at BIMTECH serve as a platform for rethinking, resurgence & revolution.



Panel Discussion on Impact of Demonetization on the Indian Economy and the Union Budget 2017

A symposium on "Impact of Demonetization on the Indian Economy and the Union Budget 2017" was organized on January 20, 2017 by the Centre for International Business & Policy, BIMTECH which had leading academicians and thought leaders to deliberate on the impact of this disruptive economic phenomenon. The panelists for the discussion were Dr. Rajat Kathuria, Director & Chief Executive ICRIER, Prof. Ravi Srivastava, Professor Centre for the Study of Regional Development, Jawaharlal Nehru University, Prof Rakesh Sinha, Associate Professor, Political Science Delhi University, Mr. Devinder Sharma, an award-winning journalist, writer, thinker and researcher respected for his views on food and trade policy and Prof. J. Shettigar, Professor of Economics at BIMTECH.

Panel Discussion on Omnichannel Retailing : Is it the Future

Center for Retail, BIMTECH organized a panel discussion on the topic : "Omnichannel Retailing : Is it the Future" on August 20, 2016. The panel discussion organized by the Centre looked into the status of online and offline retailing in the

present context. The eminent panellists included Amit Thapliyal, Marketing head, Vinculum Group; S. Srinivasan, CEO, Kaya Skin Clinic; Anup Jain, Senior VP, Bata Retail; K. Radhakrishnan, co-founder, Grocermax; Punit Mudhgil, co-founder, Octane. : Dr. Pooja Misra, Chairperson, Center for Retail moderated the discussion.

The enlightening discussion by the illustrious industry speakers led to some very important learning. This modern consumer behavior has led to a rise in two industry terms: multichannel and omnichannel. Multi-channel means a retailer sells in multiple online channels (e.g., a web store, marketplaces and social media). Omni-channel refers to retailers with both a physical and digital presence.

Panel Discussion on Social Enterprise Development and Evolution

An International Seminar as part of the SEEP Project was held on December 20, 2017, at BIMTECH campus. Dr Ashish Dwivedi represented University of HULL. The number of participants was approximately 190 with academia, social enterprises, industry, and media; 62 participants continued in the 21 research presentation and discussions. Eminent speakers were invited for the seminar to

brief their views about the various aspects of Social Entrepreneurship. The inaugural session of the seminar was presided by eminent speakers like Pradeep Kashyap, founder and CEO at MART, Sameer Chaturvedi, Head – Social Enterprise (India) at British Council, and Dr Ashish Dwivedi, Deputy Director at Hull University Business School.

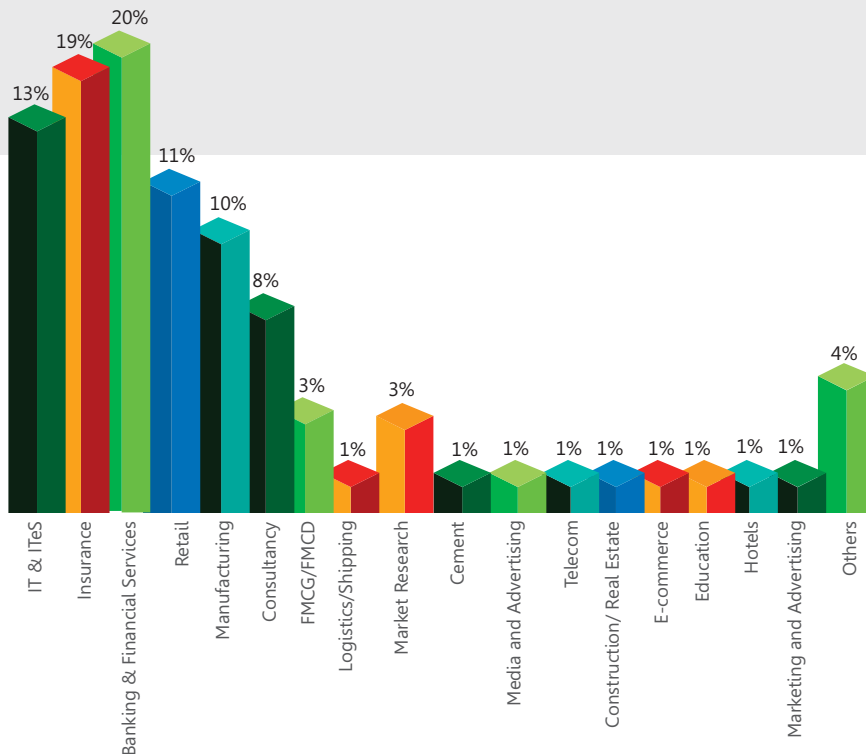
BIMTECH Partners with NHRDN in the Third CEO Conclave

The Third Edition of the NHRDN CEO Conclave was held on June 15, 2016 at Parel, Mumbai. BIMTECH, as in the past editions, was the Academic Partner for the event. The theme of the conclave was "Simplifying Complex Realities: Scripting the Way Forward". Many thought leaders and marquee names from industry participated in the function and deliberated on the four sub-themes - Strategy, Customer, Talent and Boundary management. Prof. K. K. Krishnan, Chairperson, Centre for Corporate Relations, BIMTECH represented the institute in the conclave and had interaction with many of the distinguished participants.

Placements 2016- 17 @ BIMTECH

126
Companies visited
Campus for
Final Placement

188
Corporates offered
three months internships
to 420 of
our first year students



SECTOR-WISE FINAL PLACEMENT 2015-17 BATCH

BIMTECH's Centre for Corporate Relations (CCR) performs an enabling and empowering function for its students. It's activities revolve around persuading suitable corporates to the campus, sharing placement related information with students, offering continuous inputs on soft skills, industry/company related knowledge bits, competency enhancing information, holding internship workshop, updation of current events, anchoring and dissemination of question banks generated from campus engagements, initiation and strengthening of student networking with corporates etc. Curriculum Vitae writing skills, soft skills workshops and arrangement of special lectures by leading recruiters, pre-placement talks, sharing of audio, video material to enhance student competencies etc. are also part of CCR's remit. Besides, providing supplementary study material from Manpower (American Management Association) is also arranged by CCR. CCR is also anchoring the promotion of MOOCs (like COURSERA, Edx etc.) in the campus. This is in addition to making available the services of XED Knowledge portal to students for updating general awareness

and facilitating online projects respectively.

In the year 2016 we could place 331 numbers of final year students, constituting of 95.66% of the total strength who offered themselves for the placements, out of a total strength of 346 students.

Recruiters

Among the notable corporates who have recruited from us were EY, KPMG, Infosys, Accenture, LG, Panasonic, TCS, Maruti Suzuki India Pvt. Ltd., State Bank of India, Mahindra & Mahindra, Honda Cars India Ltd., HDFC Egro, HDFC Bank, Axis Risk Consulting, Kotak Mahindra Bank, Bajaj Finserv, HDFC Ltd., HDFC AMC, ICICI Prudential, Madura Fashion & Lifestyle, Aditya Birla Retail, Catwalk, BATA India Ltd., Care Ratings, Hyundai Motors, Blue Star Ltd., SBI General Insurance, Orient Insurance PJSC (Dubai), Eureka Forbes, Godrej, Future Group, Elgi Equipments Ltd., Evalueserve, Birlasoft, JK Papers, Developer Group, Amazon.com, Gartner, Infiniti Retail Ltd., FieldFresh Foods Pvt. Ltd., Bajaj Allianz General Insurance Co. Ltd., Orient Electric, Spark Minda-Ashok

Minda Group, JSW Steel Ltd., Newgen Software Technologies Ltd., Federal Bank, Raymonds Ltd., Reliance Capital, Saint Gobain India Pvt Ltd., Capital First Ltd. etc. Out of a total of 126 companies who recruited from us 34 were new companies.

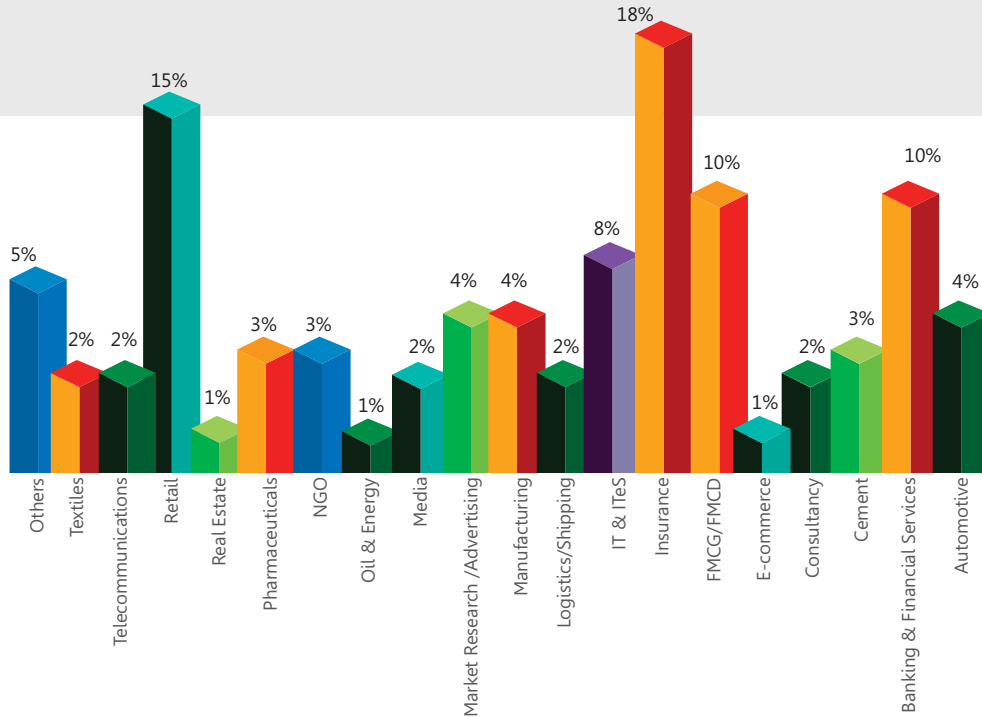
Compensation

The compensation package was as follows: Highest Indian Salary offered – INR 14.00 LPA, Average Salary offered – INR 7.50 LPA and Minimum Salary offered – INR 5.00 LPA. Highest Foreign Salary offered was INR – 15.00 LPA.

Efforts

In all 126 companies visited to campus, 34 new companies reported to the campus. Among the new entrants to our campus were, State Bank of India, Gartner, Mahindra Insurance Brokers, Qness Corp Ltd., Lenskart.com, Orient Electric, Emedlife Insurance Broking Services Ltd., Global Logic, IDFC Bank, Shivam Minerals, Yes Bank, Orient Cement Ltd., Adani Ports and Special Economic Zone Ltd., Bharti Airtel, Risk Care Insurance Broking, Raymonds Ltd., Reliance Capital, Mahindra Buses

BIMTECH's CCR Team endeavours to boost students' capabilities by KPMG Six Sigma Green Belt Diploma, IIBA Certification, XED Intellect Training, and about 8-10 seminars and workshops conducted during the year.



SECTOR-WISE SUMMER INTERNSHIP 2016-18 BATCH

& Trucks, SPAR Hypermarket India Pvt. Ltd., Treebo Hotels, IHS Market, Greenlam Industries Ltd. etc.

Students' capabilities were boosted by KPMG Six Sigma Green Belt Diploma, IIBA Certification, XED Intellect Training, and about 8-10 seminars and workshops conducted during the year.

Summer Internships

In the area of summer internships, we had about 188 corporates and organizations who offered three months internships to 420 to our first year students. Of this, more than 80% of companies were recommended to students through the institution.

Industry Connect

In addition, the Industry Academic Advisory Council meetings for all streams were held in Mumbai and Delhi/ NCR where the respective curriculum were fine-tuned to meet industry requirements.



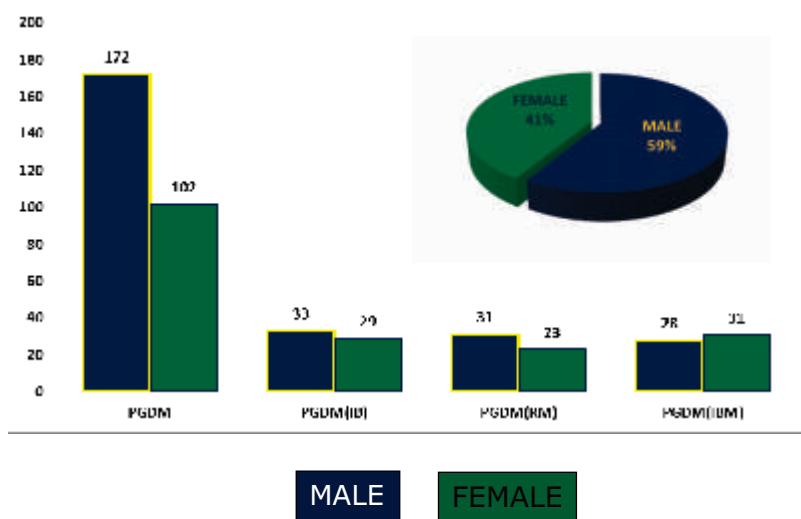
A Diverse Batch 2017-19

Admissions 2017

Course-wise Admission Status

PGDM	274
PGDM-IB	62
PGDM-IBM	59
PGDM-RM	54

Class Diversity

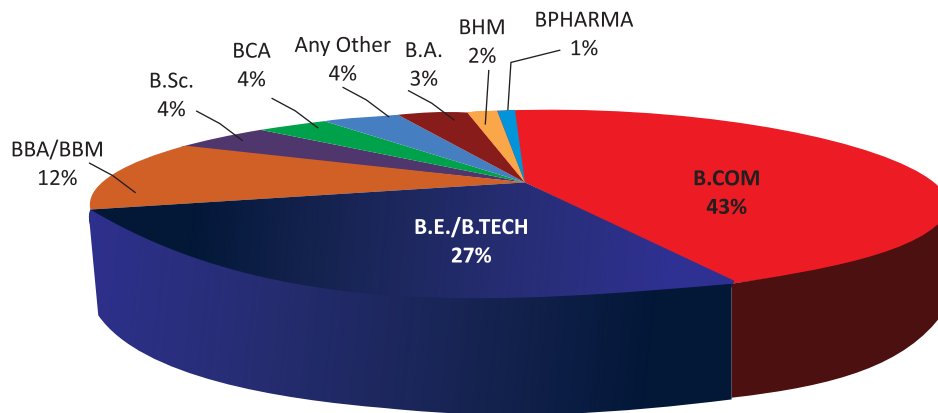


Programwise Admission Through CAT/GMAT/MAT/CMAT/ XAT

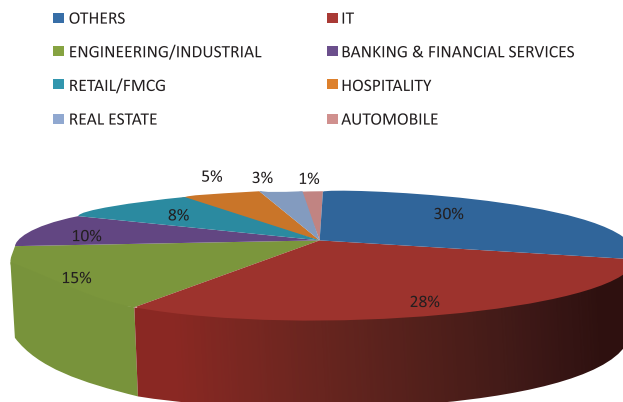
%ILE RANGE	PGDM			PGDM-IB			PGDM-IBM					PGDM-RM				
	CAT	XAT	GMAT	CAT	XAT	GMAT	CAT	XAT	GMAT	MAT	CMAT	CAT	XAT	GMAT	MAT	CMAT
>=95-100	0	0	0	0	0	0	0	0	0	4	1	0	0	0	4	0
>=90-94.9	4	0	0	0	0	0	0	0	0	4	5	0	0	0	2	3
>=85-89.9	8	0	0	0	0	0	0	0	0	9	5	0	0	0	5	5
>=80-84.9	25	7	0	2	1	0	0	0	0	2	6	0	0	0	5	2
>=75-79.9	75	11	0	0	0	0	1	1	0	1	3	1	0	0	2	5
>=70-74.9	91	22	0	7	4	0	1	0	0	3	1	2	0	0	4	3
>=65-69.9	0	0	0	37	7	0	1	0	0	1	0	3	0	0	0	0
>=60-64.9	0	0	0	0	0	0	6	0	0	0	0	4	1	0	0	0
TOTAL	203	40	0	46	12	0	9	1	0	24	21	10	1	0	22	18

At BIMTECH Admissions 2017 was a great journey as we successfully implemented initiatives such as early round of WAT/PI process, use of digital/social media, flexible outstation WAT/PI process and student/alumni referral scheme.

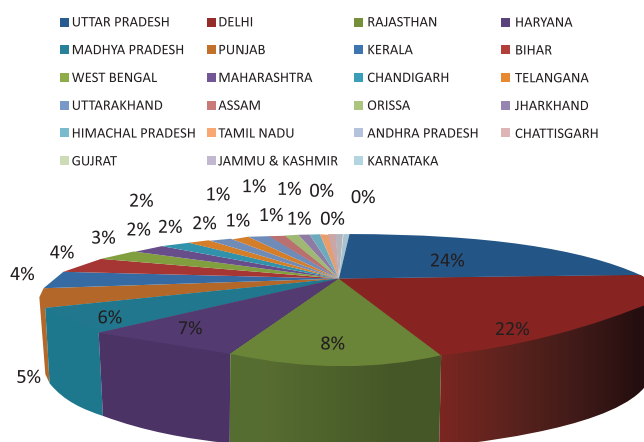
Qualification Diversity



Work Experience Diversity



Regional Background



Pragmatic Engagement in Education



The LYCEUM Master Class Series

Lyceum is a word coined by Aristotle, and represents a school of transforming thought and learning. LYCEUM has been launched as an annual mega event, driven by the students under the guidance of the faculty mentors, which is aimed to create a platform for students to interact, discuss and share their thoughts with some of the best industry leaders. This year it was held on September 3, 2017 and October 8, 2016. It provided a platform for the students to discuss, learn and share their thoughts on some critical issues with industry experts.

There were four sessions for panel discussion in the respective areas of Insurance, Retail, International Business and PGDM (Core). For Insurance, the themes for discussions were agricultural insurance, health insurance, ULIP and motor insurance. The topic of discussion for Retail specialization was Category Management, Mall Management and Store Operations. For PGDM, the discussion was organised on FMCG, Automobile and Infrastructure Sectors. For International Business, the topic of discussion was on "Is time ripe for consolidation in Indian Banking Industry".

Some of the Alumni who participated in Lyceum from Retail, Manufacturing-Automobiles, Banking and IT sector were Mr. Jaspreet Singh Zonal Businessman ,TitanEyewer ; Mr. Puneet Ghai , Retail Operation Head, Skechers India; Mr.Jugal Kishore Vashist, CEO, Kirloskar Pnematic (Road Railer Div); Mr. Rajat Agarwal, Chief Manager, Union Bank and MR. Lokesh Mehra , Director Workforce Development, Oracle India Pvt. Ltd. The event was a great success and provided students with insights into their respective sectors.

Industrial Visits

We at BIMTECH endeavour to provide practical experiences and real world applications into the curricula to prepare students for the technical challenges they might face in workplace. Industrial visits provide vital information about the organization, its performances and various functioning process of the organization. It also enables to understand the internal working environment. They give students insight into their future professions by giving them the opportunity to observe industrial processes in operation. In addition to benefiting the student, industrial visits also benefit stakeholders by bringing them into contact with prospective employees.

The industrial visits enable widespread exposure to students and encourage in them tremendous understanding of business practices of companies that would help them in shaping their careers. These present the students with opportunities to plan, organize and engage in active learning experiences outside the classroom.

Academic Advisory Meeting

THE Area Advisory Committee seeks to reach out to the Senior Corporate Leaders who are heading various business functions to develop/ revise curriculum through deliberations based on the Current Academic Offering v/s Industry expectation- Gap Identification. The emerging trends in the business are discussed how the students could be made industry ready. This year Area Advisory Committee Meeting for Marketing , Finance, HR, Operations and Retail was held simultaneously on November 25, 2016 in The Club Mumbai.

The meeting started with the welcome note of Dr. Chaturvedi, Director, followed by the briefing by Dean Academics Dr. Anupam Varma. The discussions in each of the area was facilitated by our faculty colleagues. More than fifty senior corporate leaders from some of the best

BIMTECH offers bandwidth of opportunities to students to connect with the real business world which serves as a catalyst to acquire practical insights that helps them gain a competitive edge.



known companies participated and gave excellent academic input.

The meeting in marketing area was attended by many senior professionals including Mr. Vivek Mendonsa Lawrence & Mayo, Mr. Arvind Kumar Sharma Bharat Serums, Mr. Madhusudan Desai Lakewoodmalls, Mr. Viresh Seth, Krisflexi Packs. The main recommendation was to expose the students to marketing through projects and real customer interaction.

Area Advisory Committee (Finance) was the first to be constituted and therefore members have been involved for last three years now. Some of the senior leaders who attended this meeting was Mr. Arun Saha, ILFS, Mr. P Ganesh, Glenmark Pharmaceuticals, Ms. Pinky Gupta, Aditya Birla Group, Mr. Nagraj Garle, IDBI Capital, Mr. Anand Natrajan, Fullerton India.

The Advisory Committee of Retail Area was supported by Mr. Subramanian Srinivasan, Kaya India Ltd, Mr. Kumar Saurabh, Future Retail Ltd., Mr. Amit R. Saxena, Reliance Retail, Mr. Debdutta Upadhyay, Time Saverz Dot Com, Mr. Kedar Marathe, Mahindra Two wheelers, Mr. Aniket Rege, Future Retail. Major change suggested by the panel to the core

retail courses involves including service aspects to the course besides the product aspect.

The operations / Supply Chain Area was supported by many professions including Mr. Jayant Rajani, Metropolis, Mr. Sunil D Kulkarni, Operations, Mahindra, Mr. Achal Palwal, TML Distribution, Mr. Shreyas Malkani, Passion for logistics, and Mr. Sharad Joshi, BASF.

The Advisory Committee of HR was represented by Dr.Ritu Anand TCS, Mr. S. Chatterjee, Bajaj Corp, Mr. Sanjay Chaturvedi, Sun Pharmaceuticals, Mr. Ravi Vaidyanathan, VP- HR RIL, Mr. Chetan Tolia, CEO & Executive Director – WREPL, Mr. Sudhanshu Tripathi, Group President – HR, Hinduja Group, and Mr. Pramod Sadarjoshi, Asia-Pacific, Oracle India Pvt. Ltd. who provided valuable inputs regarding the curriculum.

This year Industry Academia Advisory Committee Meeting for CBM, CIRM, CIBP, CRM was held on April 22, 2017 at the Greater Noida campus. The Council Meetings advise the respective Academic Centers about the curriculum modifications in accordance to the expectations of the industry. In-depth

deliberations are held by the members of the Council about the different facets of the programmes. The Council comprises of Senior academicians, Ambassadors and Minister Counselors' of various Embassies, CEO's, VPs, GMs, CxOs and reputed Alumni of the institute. The meeting is usually held once in a year.

The focus is on building business acumen by further enriching courses of Social & Entrepreneurship & development of leadership laboratories. The experts emphasized on inculcating right business etiquettes in every student to make them ready for the industry. The revised curriculum has been implemented from June 2017.

Pragmatic Engagement in Education



VIHAAN'16 witnessed the enthralling unification of talent, cultural cohesion, ethics and geniuses on one stage to manifest the crescendo of the youth, ready to take charge as global managers.

VIHAAN'16 the inter college B fest of BIMTECH was held on October 24th and 25th, 2016. Following the theme, "BE THE CHANGE", the fest comprised of 21 events having a mix of cultural, management and creative events. The event began with high energy and enthusiasm amongst the students. Dr. H Chaturvedi, Director, BIMTECH empowered everyone in raising his/her spirit by addressing the students and participants during the opening ceremony.

Vihaan saw participation from different B schools all across India like ISB Hyderabad, IMI Delhi, MDI Gurgaon, IIT Roorkee, BITS Pilani, FORE Delhi, LBSIM Delhi, Welingkar Mumbai, SIBM Pune, Great Lakes Gurgaon, to name a few. BIMTECH also observed great performances from the colleges of Delhi University like DSM DTU, Dayal Singh, Maitreyi, Shaheed Bhagat Singh, among many others. Prizes worth Rs. 2, 00,000 were announced and given to the winners.

On 24th, events like Brainfluence, Shadyantra 2.0, Verbattle, East meets West, Metropoly, MarkX and Graph UR Tee were witnessed. Apart from these, the flagship events Aarohan and War of Bands became very popular. The events marked a perfect ending to day 1 with Percussionist Darpan Dua and DJ Dheeraj producing the perfect mix of Punjabi and Bollywood music, making people groove to their beats. Events like The Crippled Slug Race, BPlan, Supercorp, Blitzkreig, The Curious case of Stoned Economist, Insurrection, Karamyudh and Green Ambassador were the attractions of 25th October. The flagship events of the day were Bailamos and Fashionista. The fest ended with DJ Candice fascinating the audience with her EDM music. The energy was high and it was the perfect end to a great event.

Cognicioun 2017

Cognicioun is a national level annual quizzing event of BIMTECH. Quizzing is all about the joy of knowledge and awareness. Cognicioun'17, the iconic business quiz conducted at Birla Institute of Management Technology's Greater Noida campus on 4th February, 2017, truly was about joy and knowledge. The quiz has the distinction of being the only event at the club and conduit level in which



corporates participate in numbers to pursue their hobby. The 6th annual edition of the quiz witnessed participation of more than eighty teams. Sixty-five teams from corporates and colleges competed in the quiz, whereas fifteen quizzing teams from BIMTECH participated.

The event gained tremendous respect and became a diary event for seasoned quizzers. The quizmaster was Mr. Mitesh Agrawal, VP and CTO of Oracle India. The principal sponsor of the event was Hero MotoCorp. KPMG extended its support as knowledge partner of the event. The event chief guest was Mr. Nitesh Jain who is an Associate Director at KPMG. Some of the corporate teams who participated in the quiz were Indian Oil, RBI, SBI, NTPC, Sai Mitra Constructions, Hero MotoCorp, Maruti Suzuki, P&G, Britannia, Deloitte, TCS, NTPC, Gati, JK Papers, Alomondz Brokers and Falcon Adventures. Student teams from IIT Delhi, IIM Udaipur, IIM Rohtak, Lal Bahadur Shastri Institute of Management, JNU, IMI New Delhi, AIIMS, Ramjas College, St Stephens College, Aligarh Muslim University and ICWAI etc., participated in the quiz.

The winner of the Cognicioun'17 were Jayakanthan and B Naveen Kumar from

BIMTECH philosophy asserts that the essence of a management course is nothing but experiences that facilitate instilling perfection. Managing a host of events from planning to implementation, logistics to finance, ethics to marketing, provide a great integrated learning to transform talent into dynamic and responsible citizens.



TCS and Sai Mitra Constructions. The winner's prize was Rs. 50,000. The 1st runner up was Ramjas-St. Stephens which were represented by Tushar Anand and Apratim Singh.

Pratibha 2016

BIMTECH organized PRATIBHA- an annual-intra-college fest on August 12, 2016. This is the first event of the academic calendar and is solely organized by the students and acts as a platform for students to showcase their talents into new and different realms.

Blending such events in Management Education gives scope to the 'Learner to Learn by Doing' and to ensure an improved and earnest learning experience for all.

The Majlis Festival 2017

On February 13, 2017 the Annual Intercollege Fest commenced with the inauguration done by the Director, Dr. H. Chaturvedi, Deputy Director, Dr. Anupam Varma, and the representatives of Asmita and Bahroop theater Groups who judged Parivartan – The Street Play Event with which the fest began in the lawn of the college. All the participating teams kept turning up in the college, rehearsing in every nook and corner of the college.

Teams from various eminent colleges of Delhi University gave moving nukkad natak performances on various social issues like sexual abuse, food wastage, politics and corruption. The audience were enthralled by the energy and rigor brought in by these teams. Foreign exchange students enjoyed the natak as well in terms of the sudden noises, the loud expressions, and the dance the teams had prepared. After a variety of beautiful acts, the first phase of the event came to an end. The judges announced that the first place was won by Maharaja Agrasen College and the runner up college was Hindu College.

Prakrida 2016

"The pain you feel today, will be the strength you feel tomorrow" The world of sports is full of hard work, dedication, passion, strength, winning and losing. It's not easy to describe the beauty of BIMTECH biggest sport event "PRAKRIDA-2K'17" held at BIMTECH, Greater Noida (UP) on 28th -29th January, 2017 and the massive participation of approximately 100 participants who have come across from various esteemed colleges which includes IIFT-DELHI, IMI-NEW DELHI, IMT GHAZIABAD, FMS-NEW DELHI, MDI-GURUGRAM and LBS, NEW DELHI and

around 80 students along with 25 Alumni from BIMTECH laced with excitement and vigour.

Guinness Record: Coffee cup Pyramid

BIMTECH holds the record of largest coffee-cup-pyramid to date with 23,821 cups being arranged as a pyramid. The PGDM students of 16-18 batch accomplished the task with no special equipment except the old fashioned hand operated crane that was found in the campus. The trick to success has been their dedication, perseverance and precision. Students claim that the end-miracle happened only with proper planning, strategizing and motivation. They have defined beauty in a novel way with their sense of aesthetics and their expertise in technique and that is how they held a place in the Guinness Book of World Record.

The Social Outreach Edge



BIMTECH continued its focus on advancing the agenda of CSR and Sustainability by adopting a multipronged strategy and reaching major stakeholders. The major areas of initiatives and activities were i) embedding the idea of responsible business among students; ii) consultancy services to corporates in respect of strategy formulation, need and impact assessment; iii) capacity building of CSR professionals of corporates and NGOs; iv) institutional social responsibility conducted through CSR arm of BIMTECH i.e Ranganathan Society for Social Welfare and Library Development (RSSWLD).

“Responsible Business” was included as a core module in all the programmes of the institute. It was also made compulsory that as a part of this module, students will be exposed to real field situations and will undertake a social project. Research papers on issues and best practices of PSUs in the area of CSR were also written by faculty members. Research paper on “Community Development through CSR: The Case of GAIL” was presented at National Seminar on Corporate Social Responsibility in Rural Development organized by National Institute of Rural Development and Panchayati Raj at Hyderabad. Observing our commitment

and performance in the academic area, Principles for responsible Management Education (PRME), which is a principle-based global engagement platform for academic institutions, upgraded our status as “Advanced PRME Signatory”. The Chairperson of the centre was invited to join as member of “Social Audit Committee” of ACC Ltd. Our Director was invited by FICCI to join their Committee on CSR.

The Centre conducted Situation Analyses and Need Assessment of 24- villages near to plant locations of ACC situated in Maharashtra, Karnataka and Himanchal Pradesh. These are going to form the basis for designing CSR interventions by ACC. BIMTECH was also invited by FICCI to conduct assessment of corporates for annual National Awards being given by them to corporates for excellence in the area of CSR.

Our faculty member were invited as Resource Persons to TERI, NTPC, CEI, NIRDP for capacity building programmes for CSR professionals of corporate and NGOs.

RSSWLD continued its activities for addressing social problems. RSSWLD with the support of ICSSR organized a three

days “National Workshop on Open Source Technology for Library Automation & Content Management” in August 2016.

Project Protsahan Chirraiya

Ranganathan Society for Social Welfare and Library development (RSSWLD), had launched Project “Protsahan Chiraiyya”, a social development program on Life Skills Education for girls on the occasion of the first death anniversary of its founder member, Dr. Smt. Sarla Devi Birla. Project “Protsahan Chiraiyya” had been formally inaugurated on March 28, 2016 at Madhyamik Government School I at Neemka Village, Jewar Tehsil, UP. The project aimed to augment the life skills of young girls from the rural belt who are attending lower middle and upper middle classes at government schools or have been drop outs. RSSWLD continued to increase the outreach of its “Project Protsahan Chirraiya”, a project to empower schools girls of Neemka and covered about 150 girls who were imparted life skills and 60 girls attended course on English speaking. In order to provide some recreation Team, RSSWLD organized sports day for the LSE Girls, Dr. Awadhesh Kumar Shirotriya along with student volunteers have organized some management games and indigenous games on March 4, 2017 for making them involve in team building exercises.

The ethos of social responsibility at BIMTECH is no different from the value system of the House of the Birlas, one of the oldest and the most respected industrialists in India.



Social Campaign : Beti Hi Bachayegi!

BIMTECH is forever conscious of contributing to nation building. In this earnest it launched a very ambitious Social Campaign "Beti Hi Bachayegi" on October 1, 2016, during the two day celebration of its 29th Foundation Day which falls on October 2, 2016. The basic purpose of this long term campaign will be connecting alumni, faculty and current students with the national endeavor of women empowerment, women safety, girls' education, gender equality and sustained improvement in sex-ratio (females per 1000 males). We believe that if girls are provided good education and health facilities, they can become a big "change-makers" in their future lives when they will be managing families as daughter-in-law, wife and mother. The BIMTECH fraternity proposes to support the endeavors of district administration in creating awareness about improving sex ratio as well as sex ratio at birth in the district through sustained efforts for environment building under our social campaign of "Beti Hi Bachayegi".

Inauguration of the Aligarh Jail Library

A fully computerized library with over 1200 books was opened on March 27, 2017 by RSSWLD at the District Aligarh Jail. The inauguration ceremony was graced by DIG (Jail) Shri Sharad Kulshreshth and Library

Science Head of the Department Prof. Shabahat Hussain, AMU, librarian Dr. Nabi Hasan and various other dignitaries from the Aligarh Muslim University. After the inauguration Jail Superintendent Dr. Viresh Raj Sharma has formally requested to open Jail libraries almost all the Jails of Uttar Pradesh.

BIMTECH Pustakalaya at Meerut Jail

RSSWLD established its fifth library in UP district jails with the support of from Raja Ram Mohan Library Foundation in District Jail Meerut on April 24, 2017. The library was inaugurated by Sh. B.K.Sharma, Chairman Raja Ram Mohan Rai Library Foundation. While addressing the gathering, Dr. Rishi Tiwari elaborated on how the libraries established by Ranganathan Society for Social Welfare and Library Development in various jails of Uttar Pradesh were impacting the lives of jail inmates positively. Mr. Sant Lal Yadav, Sr. Superintendent, Meerut Jail in his address conveyed his thanks to all present on the occasion and particularly to Ranganathan Society for Social Welfare and Library Development for making tireless efforts in conducting cultural activities, quiz competitions and distributing blankets and other clothes and ultimately establishing library in Meerut Jail.

Wall of Humanity

Wall of Humanity has been created to motivate people to come forward and donate the clothes and other stuff which can be useful to a person in need. Anyone can come and hang the stuff to be donated on this wall. Donated stuff would be given to the poor and needy people. To support this cause, students and others BIMTECH family members came forward and donated their cloths.

2000 Blankets, 2000 Lives

To help the people suffering in the cold weather due to lack of winter clothing, Ranganathan Society has taken an initiative to donate the blankets to the people in need. This year, the goal was to donate 2000 blankets by December 25th to reach more no. of needy people. Since it was indeed a brilliant task achieved by the team of RSSWLD, putting hard efforts have given a successful result on charitable activities inmates of all the three prisons, i.e., Gautam Buddha Nagar, Ghaziabad, Etawah and Meerut were very happy and paid thanks to team RSSWLD and Jail administration for this enormous show.

Knowledge Centre

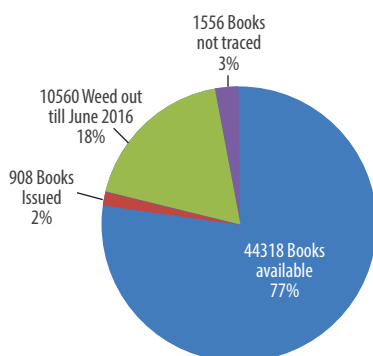


New Additions:

- a) Addition In The Collection of Books
The Library has grown rich with the addition of 5863 books on every discipline of Management and with the wide array of literary collections in the last academic year (June 2016-June 2017).
- b) Addition of Three New Online Resources

I. Standard Site License for Harvard Business School Content:

Harvard Business Publishing Corporate Learning partners with clients to create world-class leadership development solutions for managers at all levels in global organizations and governments. Through these platforms, Harvard Business Publishing is able to influence real-world change by maximizing the reach and impact of its essential offering – ideas.



II. Thomson Reuters Eikon

Thomson Reuters Eikon provides easy access to trusted news, data, and analytics, all filtered by relevance to your exact needs, and displayed in a highly visual way that's easy to grasp and act on.

III. National Digital Library

MHRD under its NMEICT has initiated the National Digital Library (NDL) pilot project to develop a framework of virtual repository of learning resources with a single-window search facility. Filtered and federated searching is employed to facilitate focused searching so that learners can find out the right resource with least effort and in minimum time. It is being arranged to provide support for all academic levels including researchers and life-long learners and differently-abled learners.

Infrastructure Development

This year the management decided to give a new look to the library and this project was completed during summer break, the renovation gave a space to increase the sitting capacity.

Activity of the Year Stock Verification 2017:

A physical stock verification was started on April 10th, 2017 and was completed on May 10th, 2017. A team of subject experts lead by Prof. Jagdish Shettigar was formed

for taking decision on the books to be write off by the library.

Training and Development

Knowledge Centre, BIMTECH organised a two week training programme from April 19, 2017 to May 01, 2017 for Mr. Kinley from National Assembly of Bhutan. Training was the combination of class room lectures and practice in the lab.

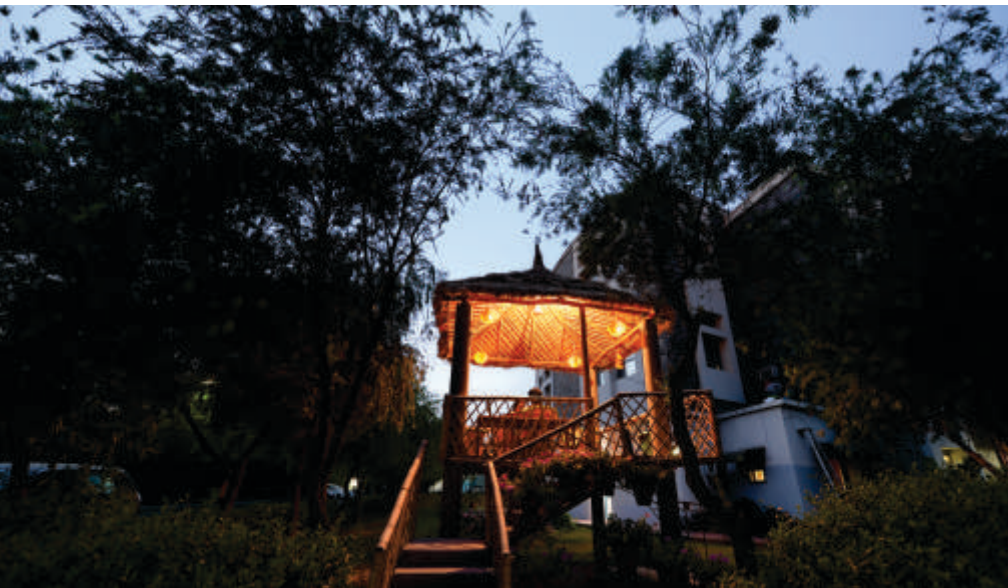
Award by PROQUEST

This year BIMTECH received the certificate of participation for the highest increase in usage from 2015 to 2016 from ProQuest, an Ann Arbor, Michigan-based global information-content and technology company founded in 1938 as University Microfilms by Eugene B. Power.

Sustainable Project

To improve the team's performance, strengthen the bonding among members, the library staff decided to have a "team building activity" in summers, when students were busy in their internship. The project was to utilize the surplus pages of the used examination copies, into resources. The unused pages were torn from the answer sheets and were filtered for the processing.

Infrastructure Development & Support Services



BIMTECH believes in excellence as a foundation of any human endeavor and the same reflects in its continuous effort to create a contemporary state-of-the-art infrastructure.

Entertainment Hall at A B Hostel

The entertainment Hall at A B Hostel is upgraded with seating capacity of 80 students along with facilities of Projector, LCD screen, and JBL sound system for screening of movies and Indoor games. The purpose is to provide state-of-the-art facilities for the students.

Solar Power Plant

In an age where conventional power sources cannot keep up with energy demands, the establishment of the Solar Power Plant at BIMTECH is its step towards cost effective efficiency by harnessing renewable energy resource. The Solar Power Plant has enabled an actual savings of energy cost worth Rs. 15.65 Lakh in one year from 100 KW. The Solar Power Plant is installed on the roof top of the Academic Block.

LED Tube Lights

Replacement of 2025 conventional 36 watt Tube Lights by 15 watt LED Tube Lights in campus and A B Hostel, indeed is another

crucial measure taken up by BIMTECH in order to reduce energy consumption. This has helped the institute in saving of energy cost worth Rs. 25 Lakh approximately per year.

Energy Efficient Ceiling Fans

Replacements of 400 conventional fans by 32 watt energy efficient ceiling fans in Hostels are yet another attempt to save energy as well as efficient cost reduction. It saves an energy cost of Rs 13 Lakh per year.

Flap Barrier Bio Metric System

To match the digital advancement BIMTECH has taken up further initiatives. The Installation of Flap Barrier Bio Metric System with CCTV at Library to monitor the movement of students & faculty and to know the footfall is undeniably a progressive measure to embed technology for augmenting effectiveness.

Expansion of Gymnasium

To cater to the health and fitness requirement of the students and faculty members, BIMTECH has provided addition of one Multi Gym Station, Cable Cross Over, and two Spin Bikes at the Campus and at A B Hostel.

Construction of Machhan

The external experience and ambience often identifies the internal organizational practices. The Construction of Machaan in the midst of lawns where students can sit in their free time and gaze at the beautiful greenery asserts BIMTECH's deep sense of aesthetics that percolates through the Institutional history.





Life @ BIMTECH

Conduits and clubs in BIMTECH are an attempt to capture the effusive persona of our students by providing a platform for talent. To facilitate multi-pronged acquisition of knowledge and honing of skills in communication and self-expression, BIMTECH provides opportunities for students to be part of them. The clubs and conduits are active and vibrant forums enjoying wide patronage among students.







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Team BIMTECH



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TRANSFORMING THROUGH

IDEA
IMAGINATION
INNOVATION



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