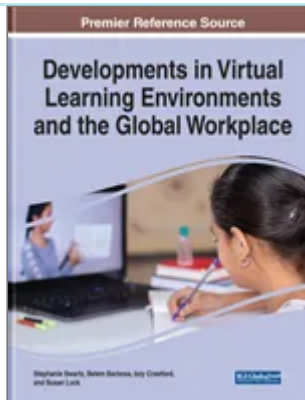


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## Integration of Innovative COIL Models Into the Curriculum of B-Schools in India: Integrating COIL in Teaching

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### Abstract

Learning takes place both within humans and across globally networked technologies. Teaching paradigm and pedagogies of two specific COIL exercises are shared to showcase the 'holistic blend' which COIL proffers and how it can promote intercultural competence across shared virtual learning environments. The purpose is to share insights from the innovative cohort-based models developed for curricular internationalization and provide recommendations for incorporating this pedagogy within any curriculum.

### Chapter Preview

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### Introduction

Even before the COVID-19 crisis significantly transformed the academic landscape, traditional classroom teaching models were waning in the socio-technical global context. The information age is rife with rapid critical changes rendering knowledge analogous to "a jellied creature". Knowledge network is no longer static; it is alive and moving. Moreover, social media has led to democratization of knowledge and provided learners easy access to equitable and affordable educational resources. There is an ever increasing trend towards unmediated knowledge i.e. knowledge acquired through digital technology and not transformed by any intervening agency. A growing enthusiasm within the higher education sector for technology-enhanced learning has increased in the recent past. Learners are interested in more autonomous sources available online and social platforms rather