

## View: Corporates and high net worth individuals should join govt efforts to rescue economy



It is important to recognise what corporate houses are capable of if they put their minds - and wallets - to it, especially during an economic downturn.

The last decade has witnessed an evolution of Indian corporates becoming cognisant of their corporate social responsibility (CSR). As a concept, CSR focuses on making a company socially answerable to its stakeholders, the public at large and to itself.

> By Jagadish Shettigar & Pooja Misra The recent set of GDP data for the April-June quarter has left many economists clamouring for increased government spending. But is it the sole responsibility of GoI to take action of an enhanced

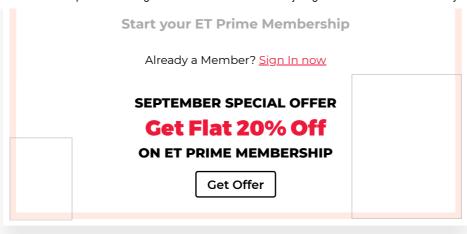
**ET CONTRIBUTORS** 6 MINS READ

Oct 09, 2020, 09:46 PM IST

Share This Article

#### To Read the Full Story, Subscribe to **ET Prime**

Access the exclusive Economic Times stories, Editorial and Expert opinion

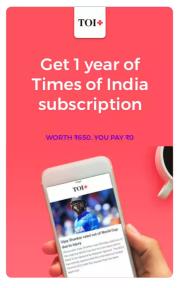


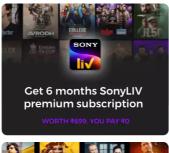
#### **ET Prime Membership Benefits**

## **Complimentary offers** worth ₹ 2000

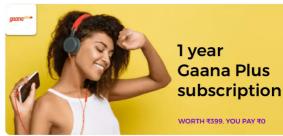
Save upto ₹60,000\* annually with Times Prime

#### **Get a complimentary Times Prime** Membership for 1 year worth ₹ 999













#### **Get One Year Docubay Subscription** worth ₹ 999 for free

Stream award-winning international documentaries from more than 100 countries. KNOW MORE

## **Complimentary Stock Reports** Plus worth ₹ 1,499

Powered By **REFINITIV** 

What you get with Stock Reports Plus?

#### **Make Investment Decisions**

with proprietary stock scores on earnings, fundamentals, relative valuation, risk and price momentum

#### **Find New Trading Ideas**

with weekly updated scores and analysts forecasts on key data points

#### In-Depth **Analysis**

of company and its peers through independent research, ratings, and market data

**View Sample Report** 

Access the exclusive Economic Times

## Stories, Editorial & Expert opinion

Unlock 70+ deeply researched Prime articles per month

Access 500+ print edition articles every mont

Access our Rich Archive of stories & use it for research & reference

**Subscribe Now** 

#### Clean experience with minimal ads

Reading made easier & distraction free

**Subscribe Now** 

# Sharp Insight-rich, In-depth stories across 20+ sect

Detailed analysis & insights on sector you care about

**Become a Member** 



#### **PrimeShots**

Sharp, short, snappy insights to help you stay up-to-date in under 120 seconds!

#### **Today's Edition**

Daily edition of latest ET Prime stories

**Subscribe Now** 

#### **Prime Vantage**

The classic weekend read.

Gift a story Your membership includes story gifting credits. Now gift exclusive stories to your friends & peers.

**Become a Member** 

### **Comment & Engage**

with ET Prime community

Communicate & build a connection with great minds of the industry

**Subscribe Now** 

## **Members Love Us** The stalwarts of the industry trust ET Prime for insightful

analysis & unbiased thought pieces



Given the information overload these days and a rapidly changing business environment, you look out for analyses that draw perspective and insights. ET Prime is one such platform that has raised the bar in providing this analyses consistently and have redefined journalism away from just reporting. I have had many conversations with their journalists in the areas of Fintech, Consumer and Banking and have come out quite impressed with the depth of their understanding. Infact their reporting on Fintech has been quite prescient.

Rajeev Ahuja Executive Director, RBL Bank

# A trusted team of **Journalists & Analysts**

Unbiased perspective & detailed reporting by our team of journalists who have in-depth knowledge and years of experience



#### **Shishir Prasad**

Two decades of tracking strategy, technology, and money. Loves stories that combine logic and



#### Aesha Datta

Assistant Editor, Environment Impassioned observer of the business of climate change



#### **Ami Shah**

Senior Assistant Editor, Markets

Keeps an eye on everything related to stock markets

**Subscribe Now** 

#### **Frequently Asked Questions**

What do I get with an ET Prime membership?

Do I need to create an account to buy a membership?

Can I buy a membership to only the desktop site or app?
What is your cancellation policy?
What is the duration of the trial period?
What types of payment do you accept?
I don't live in India. Can I still become a member?
Will my membership be renewed automatically?
I have paid for a membership, but did not create an account. What should I do?
How do I get an invoice for my membership?
Do I also get the Economic Times newspaper at home with this membership?
What if I don't want to become a member? Can I still read some articles for free?
Do I also get the Economic Times epaper access with this membership?