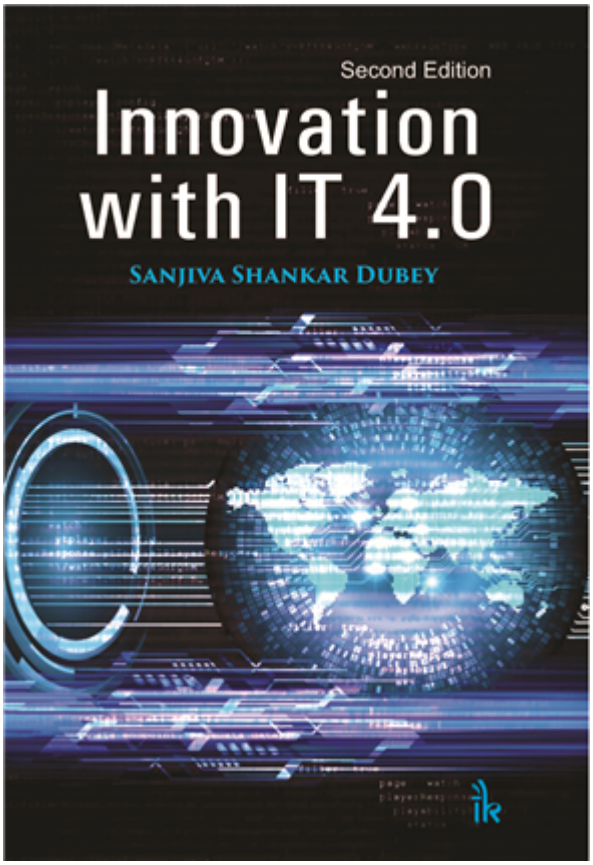

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This is the second edition of "Innovation with IT" which has been updated with latest developments in the field of Innovation especially Industry 4.0 trend. Previous edition of this book was awarded First prize by Indian Society of Training and Development. In today's knowledge-driven economy, IT is the buzzword for innovation in business. Given its pervasive impact on fast-changing business landscape, IT has evolved from being an ';enabling tool' to being the ';prime mover' of most businesses. Hence, tapping its limitless potential should be a key business initiative of savvy managers for transforming and accelerating the growth of their enterprises.

Innovation with IT 4.0 is a distilled account of the author's first-hand experience of business innovation with IT. It insightfully shows how to:

- Capitalize on IT tools to innovate business models, strategies and processes;
- Reinvent functions and business of IT industry for driving business innovation; and
- Manage the process of innovation and the people behind it
- Adopt new disruptive technology of Innovation aiming for Industry 4.0

This easy-to-read book simplifies complex concepts and processes using diagrams, tables, and fascinating stories drawn from the author's real-life interactions with industry leaders, customers, and colleagues. It helps managers at all levels in creating and implementing an innovative blueprint for their businesses.

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