

# Product details



## [Patratu Thermal Power Station: How to Turn It Around](#)

**Case** - Reference no. 317-0245-1

**Subject category:** [Strategy and General Management](#)

**Authors:** [Sanjay Kayasth](#); [Arun Sahay](#)

**Published by:** Birla Institute of Management Technology

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**Data source:** Field research

**Topics:** [Joint venture & turnaround](#)



## About

### Abstract

Patratu Thermal Power Station (840 MW) had been operational under Jharkhand State Electricity Board (JSEB). The plant was set up in 1962 and has ten coal based generating units. By the year 2015, all the generating units except one went out of operation leaving the plant load factor of less than 10%. To turn it around, JSEB has entered into a joint venture with NTPC Limited with a share of 26:74 to form Patratu Vidyut Utpadan Nigam Limited (PVUNL) in which NTPC is now in driver's seat. The company is facing the task of developing various alternatives, making strategic choices, and implement them.

## Settings

**Location:** [Jharkhand State, India](#)

**Industry:** [Power utility](#)

**Size:** 1.25 billion

**Other setting(s):** 2016

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