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[Study of the Onboarding Process and Employee Engagement at Edusyn Technology Services](#)

Case - Reference no. 416-0062-1

Subject category: [Human Resource Management / Organisational Behaviour](#)

Authors: [Manosi Chaudhuri](#); [Soumyadeep Ghatak](#)

Published by: Birla Institute of Management Technology

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Topics: [Human resources management](#); [Recruitment](#); [Onboarding](#); [Orientation](#); [Employee engagement](#); [Effectiveness](#); [Turnover](#)

About

Abstract

The onboarding process generally begins, once an employee is interviewed and selected. It plays a very important role in the overall engagement level of the employees. As a result, it is very important to measure the return on investment and the effectiveness of the onboarding process. There are different factors that contribute to this. Some of them are cost per employee, terminations in a given period of time, total cost of hiring and cultural fit of new employees. This case takes a close look at the onboarding process and the overall employee engagement in Edusyn Technology Services in order to critically analyze any relationship between them and suggest any potential improvements in the process.

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Location: [Corporate Office in Noida, India](#)

Industry: [Educational technology](#)

Size: INR18.41 trillion in 2010/2011

Other setting(s): 2015

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