

**Information needs and Information seeking
behaviour of the research scholars in
university of Rajasthan, Jaipur : a survey**

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Chapter

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Abstract

Questionnaire methods was employed to gather data from 120 researcher scholars of commerce and Business management in university of Rajasthan, indicate that guidance in the use of library resources and services is needs to help researchers meet their information requirements. Reveals that books, journals and e- resources etc, have created a positive hope among the research community in searching the information.

Introduction

Information is the most critical input for planning and systematic development, and so it is for decision-making both at institutional level as well as personal level. Prosperity of a society or nation is possible only if it is rich in formation, especially in the field of economics, science and technology. Dependence on information is increasing day-by-day. Due to scientific and managerial advances information has become a basic resource to all success, and as such it must be procured, organized and disseminated very systematically.

As information plays a significant role in all aspects of human activity, whether it is trade, commerce or industry, education, training or research at individual, social or institutional level, it has to be acquired, processed, stored, retrieved and disseminated for effective communication very systematically. This again can only be accomplished if adequate quality information is available timely. Therefore, identification of information needs, sources and mechanism of seeking information are very important. Since individuals have to work in an information communication environment of their own and different categories of information users have different information needs, an accurate assessment of their information needs must be made properly.