

**Online Purchasing through Flipkart.com:
A study of NIIT University Library**

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Chapter

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Abstract

The present study is based on experience of NIIT University Library. It explains in brief How NIIT University Library members handled situation when its vendor could not supply foreign books in the defined period? The study also gives brief introduction of NIIT University, NIIT University Library and its Services.

Keywords: Online Book Purchasing; Flipkart.com; NIIT University Library

1. Background

Due to technological advancement, changes have been observed in the behavior of library users. Their expectations and demands have been increasing. These expectations and demands are big challenges before library professionals. Library professionals are bound to provide required documents on urgent basis. Due to unavoidable reasons, libraries take much time in arranging required documents.

Similar types of problems were faced by library staff at NIIT University Library then books were arranged through Flipkart.com. In the present study, experience of online purchasing through Flipkart.com is being shared. Flipkart.com is a single point from where books and other reading materials can be arranged by online purchasing through cash on delivery and online payment basis.

Online shopping form of electronic commerce whereby consumers directly buy goods or services from a seller over the Internet without an intermediary service. An online shop, eshop, e-store, Internet shop, webshop, webstore, online store, or virtual store evokes the physical analogy of buying products or services at a bricks-and-mortar