

Positive Design of the "Sweet Spot" in Trans-Organizational Collaborations

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ABSTRACT

Managers are tasked globally to improve human welfare in trans-organizational collaborations. Given differences in U.S. and India economies and leadership styles, analyzing the discourse has become imperative for management to understand their role in sharing knowledge. Skills are required in policy development, advocacy, teaching, and stakeholder engagement to develop objectives that socially impact communities. Ultimately, objectives of businesses, government, and non-governmental organizations (NGOs) are accomplished. In this case study sustainability discourse as it relates to management practice in the holistic implementation of programs that improve human welfare, education and mental health will be uncovered. The existing "sweet spot" and areas of opportunity will be identified. Objectives will be developed that move the organization toward goal achievement. The methodologies of Appreciative Sharing of Knowledge and Positive Design will be reflected as proposed frameworks for developing trans-organizational collaborations among businesses, government, and NGOs to improve lives in the U.S. and India.

Keywords: Appreciative Sharing of Knowledge, Life Skills, Mental Health, Positive Design, Sweet Spot, Trans-Organizational.

1. INTRODUCTION

Collaboration is paramount to improve human welfare. Several factors are considered in the Appreciative Sharing of Knowledge. The study of organizations that improve lives with missions focused on human welfare will be conducted for what strategies are most effective to achieve objectives considering the discourse. The sustainability "sweet spot" will be revealed as the common ground shared of business interests among financial stakeholders and interests of public non-financial stakeholders (Weber, 2006).

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Disclaimer: This case has been developed for classroom discussion and is not intended to illustrate either effective or ineffective handling of an administrative situation or to represent successful or unsuccessful managerial decision making or endorse the views of the management.