

PGDM (IBM), 2020-22
Organizational Behavior & HR Management
INS-106
Trimester – I, End-Term Examination: October 2020

Time allowed: 2 Hrs 30 Min
Max Marks: 50

Roll No: _____

Instruction: Students are required to write Roll No on every page of the question paper, writing anything except the Roll No will be treated as **Unfair Means**. All other instructions on the reverse of Admit Card should be followed meticulously.

Section A

[Marks: 3*10 = 30]

There are 3 questions in this section. All questions are compulsory. Each question carries 10 marks.

1. Why is it important to understand human behavior in work environment? In what ways is organizational behavior different to functional areas such as finance, marketing and production? (CILO 1)

OR

From a managerial point of view, why is it important to understand different dimensions of Individual Behavior? How does this understanding adds up to effective job behaviors at the workplace? (CILO 1)

2. Cite examples of managers who are not leaders and leaders who are not managers? What makes them one and not the other? What could be some practical problems stemming from the idea that the leader creates a vision, whereas the manager implements it? (CILO 2)

OR

How would you go about forming a new team to complete a class project that would determine one- third of your grades? What kind of roles would you expect the members to play? Would your composition change if the project determines three – fourth of the grades? Why or why not? (CILO 2)

3. Specify the contemporary challenges being faced by the Insurance Industry in the wake of COVID 19? Elaborate upon some HR trends in the insurance industry? (CILO 3)

OR

4. Analyze the impact of technology and automation on Human Resource Management? Do you think the role of Human Resources in the organization will deplete? If yes, what possible changes will take place in HR and the role of employees in future? (CILO 3)

Section B

Analyze the case study and answer the questions that follow. Each question carries 10 marks.

[Marks: 2*10= 20]

(CILO 1 & 3)

COVID-19 has changed our lives completely. As the offices are gradually opening, it has become important for companies to take the responsibilities of their employees' well-being and safety. There are some major workplace trends that companies will witness across the globe.

In the near future, especially for larger companies and MNCs, offices will emerge as a destination for collaboration, integration and social interaction amongst people where trust and teamwork will see prominence. Offices will slowly emerge to be more of a perk than a necessity in several industries. In contrast, remote work will be the norm for focused, private and individual work. This requires offices to be replete with the necessary tools and amenities to facilitate the same. The more flexibility that is offered to employees in achieving this balance with the correct policies, the higher the productivity level and outcome will be. Being present in the office simply does not function as a parameter for measuring output anymore with density being a huge concern.

Workspaces will now be centered around people and their needs; their safety and well-being. Sick leave policies and personal needs will be brought more into the limelight. It will no longer be taken for granted that an infection passing through office is the norm. This precedent will change and HR will have a huge role to play in re-evaluating policies and setting new measures and standards for evaluation and better health.

Seeing us we have entered an era of being an elastic digital workforce, with us being online and available all the time, our work day and its strict separation of hours from our personal lives may falter. People will need to learn to adapt and set boundaries so as not to burnout in working endless hours a day as opposed to a 9 to 5 shift. Fluidity will become the new norm and organizations will work better if they offer choice to employees and let them set their own balance of remote and office work which will lead to better productivity.

Traveling endlessly for work will see a reduction as people re-evaluate when they really need to make that effort as opposed to when the work can be conducted virtually. Even documents can be signed online to curtail travel. A lot of these changes will depend on how readily we adopt the technology though the incentive is definitely much more than before COVID-19.

There will also be an increased use of temporary and part-time workers. Firms are deciding to invest more and more in their frontline employees itself whilst cutting down on unnecessary resources, many are being hired for or are securing part-time jobs or gigs for themselves. This also brings its own problems such as insecurity, lack of benefits and it remains to be seen how the future will play out for this gig economy of sorts.

It is important for organizations to have a people-centric approach going forward. Those organizations and leaders that invest in the well-being of their employees will see a better recovery and more returns in the long-term as employees perform better when reassured that their safety and best interests are at heart.

Workspaces in the future will be highly sanitized, have healthier air, more facilities for an employee and more breathing space for them as well whilst being multi-functional and containing open and closed spaces to cater to their needs. There are different types of personalities in the office be it extroverts, introverts or any other nuances and it is important for spaces to be versatile for people to work freely.

The way we work and workspaces themselves will never be the same again. While for some this shift will be more rapid than others, COVID-19 has simply been the driver or accelerating force behind the change that was already due to appear on the horizon in the next decade or more. The future of work will therefore look at achieving business continuity while aligning employee understanding and needs to the company vision and goals. It is important to recognize these lessons and tools for the future to push the barriers of innovation and adaptability as COVID-19 rewrites the future of work.

(Source: <https://www.peoplesmattersglobal.com/blog/life-at-work/covid-19-what-is-the-role-of-your-workplace-26295>)

Q 1. Change is inevitable. Discuss some major changes that the COVID-19 pandemic has brought about at workplace?

Q 2. What are some strategies that can be adopted by companies to manage talent and businesses in these difficult times?